STUDENT AWARDED PATENT

Student Daniel Floyd has obtained a patent for his SpeechMasterPro, a device he invented that assists those with speech impediments, as well as anyone else seeking to improve articulation and elocution.

Read more

SALES STUDENTS' SUCCESS

Continuing a streak of success, a team of WMU sales students led by Dr. Jim Eckert placed fifth in the recent Russ Berrie Institute National Sales Challenge, distinguishing further one of the nation's top sales programs.

Read more
CAREER CENTER SUCCESS

With business graduates finding success—within six months of graduation, 90 percent say they are actively engaged in their careers—the career center continues to foster new relationships with employers and to develop new programming for students.

Read more

POWER OF NETWORKING

With more than 50,000 alumni, the Haworth College of Business has a growing network of connections as Ruben Norman, B.B.A.’14, learned on his way to landing his dream job with SC Johnson Brands.

Read more
Share your accomplishments and news with your fellow alumni through class notes in our annual college magazine!

Spring speaker series events are in full swing. Check the schedule of upcoming presentations.

2015 marks the 50th year that WMU has hosted this industry standard. Mark your calendar.