Dear Friends,

Western has had another active and productive year. A number of new programs have been developed in response to societal needs and others are in various stages of planning. There have been several changes in key administrative positions. We continue in our efforts to attract additional qualified students to the University from high schools and community colleges, and the early predictions for the Fall Semester 1974 show an increase in the expected number of beginning freshmen.

Four new programs are emerging with great promise. A Master of Public Administration degree has been approved by the Board of Trustees and will soon be operational. A number of students have already indicated a high interest in pursuing this degree. A new cooperative venture with the City of Kalamazoo was approved by the Trustees in June. The Metropolitan Research Center will focus on research problems of mutual concern to the city and the University. Two new doctoral programs will hopefully be underway in the next several months. These degree programs will be offered by the Department of Special Education and the Department of Psychology. The doctorate in psychology is passing into the final stages of authorization prior to implementation.

These new programs along with others reflect Western's interests in accommodating needed training and preparation for students who plan to enter the various professions. They represent the latest steps in providing total educational opportunity at your University.

Upon the retirement of Dr. Arnold Schneider as dean of the College of Business, the Board of Trustees approved the appointment of Dr. Darrell Jones, who became dean on July 1. We wish Dr. Jones, formerly the college's associate dean, the best of success. Dr. Schneider became the first Distinguished Professor of Business in the history of the University and will serve in that role throughout the remainder of his active career at Western.

September 1 marks the day when President John Bernhard officially assumes the office of president. He and Mrs. Bernhard and two of their children will bring new interests to the University to complement those of President and Mrs. James Miller.

As Western moves into a new era of planning and leadership, new dimensions of growth will be defined. The trends toward additional education for the professions, new emphases upon cultural and humanistic disciplines, continued interest in and the ever-increasing sense of the worth of the individual will be squarely faced at Western and she will turn her human and material resources to meeting these challenges.

With best wishes to you and thanks for your good support during these short months of my service to Western as president, I remain

Sincerely yours,

Myron L. Coulter,
President
Enrollments keep going up, up, up in Western Michigan University's College of Business—about 3,600 undergraduate business majors and more than 500 active graduate students at the present time.

Of course, the college continues its important service functions, too, to the other academic units of the University. Most important, however, is not the number of students studying business. The significant figure today is the number of jobs waiting for graduates of the college and the market place continues to show clearly that Western's business graduates are in high demand.

Because the College of Business is young, its accomplishments are particularly noteworthy. The first Bachelor of Business Administration degree was granted only 22 years ago, in 1952. Prior to the State Board of Education's approval in 1950 to offer a BBA degree, the college had been educating business education teachers and secretaries in a two-year program and had been offering some general business classes.

Of course, there was no College of Business in the early days. From the middle 1930's until 1948, the unit was called the Business Education Department. When Dr. Arnold Schneider arrived at Western in 1947 to head that department, he began the transition process which would provide a full-range education for business.

In 1947 there were five faculty members in the Business Education Department, and only one possessed a doctorate. The building housing the department was very close to being a "tumbled down shack by an old railroad track." Yet the World War II veterans were so committed to obtaining an education that this challenge more than made up to the faculty for the inadequate facilities.

During the 1948-49 academic year, the department changed its title to the Department of Business Studies, which more appropriately described its broader mission. In 1956 when Western Michigan College gained university status, the department was elevated to the School of Business and Arnold Schneider was named dean.

Article by Dr. Darrell Jones who recently succeeded the retiring Dr. Arnold Schneider as Dean, College of Business. Dr. Schneider, who held the deanship since 1956, is now a Distinguished Professor of Business at Western and guided WMU's College of Business to its current eminent ranking as the 18th largest in the U.S.
Between 1956 and 1963, five academic departments were established within the School of Business: Accounting (which has been Accountancy since 1968), Business Education (which has been Business Education and Administrative Services since 1969), General Business (which includes the areas of law, finance and insurance), Management, and Marketing.

In 1958 the School of Business moved from its railroad site to its present home on the East Campus. Soon after the move from the tracks to the hill, the old building burned to the ground. Students jokingly claim that Arnold Schneider planned the burning but had used a fuse that was much too long. Initially, the School of Business occupied offices and classrooms in North Hall. The school's library, as it still is, was also housed there.

During the 1960's enrollment continued to rise. The faculty also grew and additional space was allocated on the hill. In 1969 WMU elected to change the designation "school" to "college" and Dean Schneider found himself changing signs once more.

When the school year opens in the fall of 1974, the college will be utilizing space in each of the four instructional buildings on the East Campus. In North Hall: Marketing, General Business, administrative offices and the Business Library; in West Hall: Business Education and Administrative Services; in East Hall: Accountancy and Management. Office space in the Speech and Hearing Clinic (the former Health Center) will be made available to the College of Business as well.

The original Business Education Dept. was housed in the old structure shown under construction in World War II, top photo.

Bottom photo shows a typical classroom serving the College of Business.
In addition, offices and classrooms on the West Campus will be used by faculty teaching some of the courses which the college provides for the University's general education program.

Between the time he became a dean in 1956 and the approval to offer the master of business administration degree in 1960, Arnold Schneider found time to learn to fly, through Western's aviation program, and to buy an airplane. That Navion is now gone and he circles over the campus in his high performance Beech Bonanza. Business students and faculty know that plane and all of the Schneider IFR (I fly railroads) stories well.

As educational needs have been identified, the College of Business has geared up to meet those needs. The Specialist of Arts in Business Education, designed to educate teachers for community colleges, was approved in 1966. The degrees of Master of Science in Business Administration and Master of Science in Accountancy were approved in 1968. Unlike the broad preparation provided in the MBA program, the MS program allows heavy specialization in a functional discipline.

A major milestone was reached in 1970 when the undergraduate program of the college was accredited by the American Assembly of Collegiate Schools of Business. Less than one-fifth of the schools in the nation which provide degree education in business have achieved this status. The attainment of graduate accreditation by WMU's College of Business is a near-at-hand goal.

During the 1973-74 academic year, the college has 72 full-time faculty members. Of these, 43 possess earned doctorates. Additional teaching support is obtained from part-time and adjunct instructors. The faculty/student ratio is an extremely high 26.5:1.

Despite heavy teaching loads, the college is aware of and committed to its off-campus service mission. While business, governmental and industrial organizations in Michigan provide learning laboratories for business students, these organizations also call upon the services of individual faculty and the college's Business Research and Services Institute. The college makes every possible attempt to cooperate in providing courses requested by the WMU Division of Continuing Education at off-campus centers. For example, the major portion of a person's MBA requirements may be completed at the Grand Rapids Center.

Since 1970 plans for a much-needed building to house the college have been waiting to get to the drawing board, with a West Campus site to be selected. A move to the newer campus will bring a few tears to the eyes of old business graduates and faculty. However, loud and long cheers will greet the move into an instructional facility actually designed to provide an education for a professional career in business.

Each year brings different demands on the College of Business. Every year finds the college addressing itself to changing issues. The major non-instructional thrust of this year has been the development of three organizations which have been extremely useful in providing feedback and in the initiation of much needed contacts: the College of Business Alumni Association, the Black Business Students, and the Women in Business organizations. Student selection, recruitment, education, placement, and success in the market place have been concerns shared by these organizations and by the college. It has been a beneficial sharing.

What will the coming years bring? More of the same it is hoped. Growth, commitment, caring, quality. And even, perhaps, it may be that retired "Flying Dean" will be invited to land and turn the first shovel of dirt for that building which has always, somehow, been in his future.

SUMMARY OF COLLEGE OF BUSINESS BUILDING PROPOSAL

111,405 net square feet of space.

Student stations for 28,150 different enrollments each semester.

Offices for 97 faculty, five administrative/professional, and 16 secretarial/clerical personnel.

A Student Learning Resources Laboratory.

A Business Research & Services Institute.

A College Admissions & Advising Office.
Traditionally, Western Michigan University has shown somewhat greater interest in the education of adults as part-time students than most other American colleges and universities. A report issued in 1921 by the then Western State Normal School indicated that in the 1920-21 school year Western's 57 off-campus classes were held in 22 centers and reached 1,583 students, including such distant areas as Port Huron and Big Rapids. Most of these students were either teachers or intended to be.1

But Western's efforts, as those of most other universities, were limited both in scope and in depth. Few students could find sufficient off-campus courses in one discipline or even combinations of disciplines to complete a major or even a teaching minor. In a speech entitled "Tomorrow's University," Chancellor Archie R. Dykes of the University of Kansas observed:

"For too many years, continuing education, or extension, as it is otherwise known, has been the stepchild of the family of higher education. In years past, emphasis has been directed to on-campus instruction for traditional kinds of students and to research activities."2

But as Chancellor Dykes pointed out, conditions are changing. The knowledge explosion, the great scientific advances of our times, and the increasing complexity of the problems and issues that confront us, challenge all of us to increase our education. Other less obvious factors, however, are forcing universities, including Western, to direct greater attention to the part-time student. Since 1969 the number of part-time students actually enrolled in Western Michigan University has increased from 3,410 to 5,570. At the same time enrollment of full-time students has decreased from 16,715 to 15,352. However, Western's pattern of change was not as great as the national average.

The number of part-time participants in credit classes in all collegiate institutions increased by more than 30 percent—from 2,697,000 in 1969 to 3,516,000 in 1972.3 Community colleges have enrolled more than half of their students as part-time in every year since 1965. Enrollment of part-time graduate students has increased from 49 percent in 1967 to 63 percent in 1972.4

The reasons are not hard to find. The cost of higher education has risen to the point where students must find work to remain in college.

4. Ibid, P. 41.

Article by Dr. Leo C. Stine, Dean, Division of Continuing Education and professor of political science.
Students are no longer forced by external pressures to hurry through their college education. The assurance of an attractive position for those who earn a Bachelor's Degree is not great enough to entice students with jobs in hand to give up those jobs to enroll full-time in college. But no factor is more important to Western than the changing life-style of the community college student. One community college in southwestern Michigan reports that more than 75 percent of its students attend part-time.

Western has not "fallen asleep at the switch." In June of 1971 the All University Committee on Undergraduate Education (the CUE Committee) recommended that:

"Western should explore the possibility of offering an 'external degree' without any residency requirements. Appropriate combinations of correspondence courses, off-campus courses, competency examinations, and equivalent learning experiences, as well as on-campus courses, might satisfy the degree requirements.

Following that report the Vice President for Academic Affairs asked the Dean of Continuing Education to form a committee to undertake a study which might lead to a recommendation regarding an external degree. At that time the dean was chairman of a Committee of Deans and Directors of Continuing Education of the State of Michigan, with the same responsibility. It was decided to utilize the Continuing Education Council (a policy council of the WMU Faculty Senate) for the on-campus study.

After considerable study of the then existing programs, including the Open University of Great Britain, the council, on March 16, 1972, made the following report to the Educational Policies Council of the University:

"The Continuing Education Council, after careful consideration, proposes the following recommendations regarding development of external degree programs at Western Michigan University. In developing these recommendations the council considered a number of possible models for external degree programs. It is the consensus of the council that the best program for Western would be a curriculum whose requirements are flexible and general. The programs themselves should be developed by the students and their advisors using general policy guidelines identified by the Educational Policies Council.

"They should be designed to meet the needs of the part-time, mobile student. Many such students will be adults and may therefore be expected to take advantage of independent study opportunities. Many will come to Western from community college programs and will therefore have completed about 50 or 60 credit hours. Some may have collected as many as 90 credit hours at another university or college. All students should be required to complete 30 credit hours through Western Michigan University.

"We believe that Western Michigan University should establish a curriculum to be known as General University Studies."

In general the council decided to make use of existing courses and course patterns in the development of the new curricula and to build the programs upon a minimum of 60 hours of work completed through community colleges. The council also agreed that the programs should avoid the usual limitations identified with majors and minors and be built around "areas of concentration" instead.

On Jan. 9, 1973 the Educational Policies Council adopted a plan and assigned the responsibility for the development and implementation to the Division of Continuing Education under the policy guidance of the Continuing Education Council:

The major characteristics of that plan are:

1. "The student will be required to complete 122 hours of college level preparation.
2. "The student will earn either a B.A. or a B.S. degree, dependent upon the nature of the subject matter content of his area of concentration.

---

Students are shown working on project in an audiovisual class at the Muskegon Center.
3. "Each student will complete an area of concentration composed of a minimum of 45 credit hours of work as defined by the advisory committee. It may include work completed in the first two years of the student's preparation.

4. "Advisory committees composed of at least two members of the faculty and a counselor will be appointed for each area of concentration by the Dean of Continuing Education upon the recommendation of the academic units involved, and approved by the Continuing Education Council.

5. "Each student in the external curriculum shall be required to meet the University's general education requirements. This work does not have to be exclusive of work included in the area of concentration."

The division began its efforts immediately to plan a program in the area of health studies, aimed at the needs of registered nurses.

This program was approved by the Educational Policies Council on Jan. 25, 1973. It raised the credit allotted for work completed under an approved R.N. program, whether that study had been completed in a college or hospital, from 17 to 62 hours. It identified the general requirements for the area of concentration which were then divided into three parts. Fifteen hours could be taken from the R.N. training, 15 hours had to be taken in health related courses and a final 15 hours were left open to be related to the vocational objectives of the student. The three vocational areas thought to be most likely were administration, teaching and social service work. More than 200 students have enrolled in that program.

WMU's Muskegon Center has a large interior to serve a wide variety of instructional and laboratory needs of part-time students, as depicted in above photos.
Following the adoption of the Health Studies Program, the Continuing Education Council, which had been given policy control over the development of the General University Studies Curriculum, approved four additional areas of concentration:

1. **American Studies** — a program of study for students interested in the study of the American scene.

2. **Social Science Studies** — an interdisciplinary approach designed to provide career-related preparation for students interested in or employed in public service occupations as well as non-career preparation for adults interested in the study of public issues, politics and social questions.

3. **Technical-Industrial Studies** — a degree program for students who have attained an Associate of Science degree or its equivalent or who have achieved through a combination of experience and study a comparable level of preparation in areas related to industrial technology.

4. **Environmental Studies** — an interdisciplinary approach to one of the critical issues of our times, combining the equivalent of a major in life sciences or geography with a study of the environmental implications of that study.

Characteristic of the specific programs made possible under this curriculum is a recent one designed under the Social Science Studies option, for police and criminal justice personnel. This new program makes it possible for individuals completing a community college program in police science, criminal justice, or related areas to complete a degree at the University by taking an additional 60 hours of work, including courses in political science, sociology or social work, or a combination of these, and meeting the general education requirements of the University.

The five programs identified here as part of the General University Studies Program do not represent the extent of Western's efforts to serve part-time students. An off-campus engineering program is underway in Grand Rapids. This program, leading to a degree in industrial engineering, can be completed without coming to WMU's main campus for a single course. A graduate engineering program for students in the Grand Rapids, Holland and Muskegon areas is available under the same conditions. The College of Applied Sciences also provides options in industrial supervision and manufacturing for part-time students in Grand Rapids.

The College of Business offers 20 of the 30 required hours in an M.B.A. program in Grand Rapids which has flourished for more than six years. Many students have completed the requirements of a degree in Teacher Education, particularly with an emphasis upon elementary education, in the Muskegon area with only an occasional summer of full-time study on WMU's campus.

Through the combined efforts of the College of Arts and Sciences and the College of Education, the division has offered a complete program in elementary education for teacher aids in the Grand Rapids schools. A number of them are completing their Bachelor's Degree in this program.

A new program leading to a Master of Public Administration Degree is being developed for those employed in state and local government. Courses in that program will be offered in Muskegon, Albion and near Lansing.

Western's development of an external curriculum has been in the forefront of the change which is likely to characterize the future of higher education. WMU has earned the reputation of "emergence into the real world" which President E. A. Trabant of the University of Delaware describes as:

"...a vital and lasting change in the character and function of higher learning. The traditional full-time college student will be in the minority. Perhaps most of the teaching and thrust of higher education will be for part-time students of all ages and more than likely the professors will go to where the students live and work rather than the learners coming to the campus. A faculty member's teaching responsibility may include as many evening and late afternoon courses as daytime courses. Higher education will no longer be considered an activity that occurs only at a certain time in people's lives, in a certain institutional setting and at certain times in the day."5

---

Article by Dr. Richard L. McAnaw and Dr. Peter Kobrak, Political Science Department faculty members.

Western Michigan University recently established an academic program leading to the Master of Public Administration Degree. It is the outgrowth of a year's work by a committee under the sponsorship of the Graduate College. The result was a multidisciplinary program designed to enable students from a wide variety of academic disciplines to prepare for leadership positions in the public service in local, state and national government.

Government, especially state and local, has been a rapid growth area in the American economy. The shift of primary program responsibility from the federal level to the states and their local governments through revenue sharing and other changes in federal programs is forcing state and local governments to adapt immediately by re-evaluating and restructuring many of their services, usually without adequate preparation. Present personnel must do the job.

During the coming decade, the state of Michigan and its local governments will train, retrain and upgrade career personnel and, where resources permit, recruit new personnel familiar with government and equipped with the kind of education that can contribute to the solution of problems. To these needs the University's response is the graduate level Public Administration Program, which is multidisciplinary in character, meets the career needs of recent college graduates and mid-career professionals, and is available to full-time and part-time students.

A PUBLIC SERVICE ORIENTATION
The M.P.A. Program was created so the University could more effectively fill the educational needs of students who serve in or seek public service positions. WMU has numerous academic programs which prepare students for public service careers. Nearly every department in the College of Arts and Sciences sees some portion of its graduating students enter public service careers on leaving Western.

The College of Education has trained many generations of teachers and educational leaders and the Colleges of Business and of Applied Sciences prepare students for careers which frequently lead to public service positions. The various programs have one thing in common—their major theme is an academic specialization. Their public service orientation is only incidental. In these times when, as a nation, we seek to recapture and recreate public confidence in the credibility of our governmental system, a public service orientation is crucial.

Governments—local, state and national—are different from private businesses because they must respond to highly complex public demands and serve the public effectively, efficiently and with integrity in a manner that will instill confidence in our governmental system.

The new graduate level program is designed specifically to prepare students for public service. In this sense, the program is new for Western, but the newness, however, is mainly one of emphasis.
THE MULTI-DISCIPLINARY CHARACTER

The MPA Program enables the student to reach beyond the limits of a single discipline and bring together a combination of academic courses and practical experiences that will prepare him or her for a career as an effective leader in public administration.

This multi-disciplinary focus was adopted in recognition of the fact that, when assuming a leadership role, the modern public administrator frequently must lay aside a narrow functional specialization. The specialized knowledge that initially helped to launch a person in a chosen career now acts as a barrier to further advancement. The MPA Program can open the entire curriculum of the University to the student who wants to achieve a broader perspective. Successful multi-disciplinary programs require active advising and counseling of students. The needs of all students, their career objectives and aspirations, differ. Some will embark on public service careers while others will have had many years experience in public agencies. Some students see the degree program as providing an opportunity for advancement and others for change in direction.

To design a program which attempts to respond to all these needs is not to have a program. In an attempt to provide direction while permitting some response to particular career aspirations of the students, each participant in an advising program which attempts to give direction and focus to his or her program of study, Care is taken to ensure that the student and develops a combination of courses and learning experiences which will equip him or her for administrative leadership.

With the approval of a public administration advisor, the student has the entire University curriculum open, subject only to his or her ability to successfully complete the various course requirements established by the departments involved. The quality of a multi-disciplinary program is dependent on the quality of instruction provided in its various academic departments. The MPA Program is fortunate in that the cooperating departments at WMU are strong—they graduate top-quality master and doctoral level candidates and jealously guard their reputations for quality graduates.

ORDINARILY, THE STUDENT'S PROGRAM

The MPA Program is a professional degree ordinarily requiring 45 semester hours of work. A maximum of 15 hours may be waived by the approval of the program director when degree requirements have been met through prior courses or work experience.

The student will participate in courses and activities designed to fulfill selected objectives. Ordinarily, the student will take a core of professional courses, a core of technical courses, develop a problem or application area, and undergo a professional practice which includes a full-time internship of four or five months.

The Professional Core

This core consists of three courses: “The Foundations of Public Administration,” which deals with public administration as a profession and with professional ethics; a second course which centers on the internal dynamics of public organizations; and a third course which emphasizes the political environment of public administration. The Professional Core is required of virtually all students.

The Technical Core

There are relatively few administrative settings in which the administrators do not have to work with budgets, personnel, administrative law and the like. The Technical Core enables the student to select courses in a minimum of four technical areas. Public budgeting, public personnel, finance, administrative law, taxation, accounting, data processing, and statistics courses are available. If the student can demonstrate competency through prior course work or practical experience, he or she can then bypass those portions of the technical core.

The Problem and Application Block

This block, the least explicit in its focus, allows the student to utilize the entire University curriculum to construct a set of courses tailored to individual career objectives. For instance, a student seeking a career in public personnel work might take the public personnel course in political science, the psychology of testing and personnel function courses in the Psychology Department; personnel placement in the Counseling and Personnel Department; collective bargaining in public service in the Economics Department; and manpower courses in the College of Business.

On the other hand, the person pursuing a career in urban land use planning might very well take a series of courses in geography and geology, the real estate courses in the College of Business; the urban economics courses in economics; “The City” course in sociology; and urban politics in the Political Science Department. Thus the multi-disciplinary character of the program allows the student to bring together a combination of courses drawn from different academic departments and colleges that respond to his or her particular needs. The same opportunity would not ordinarily be under the sponsorship of a single academic department.

THE PROFESSIONAL PRACTICE

This four phase or block of experiences is directed toward the practical side of the program. Each semester in the program the student is expected to enroll for one hour credit in a Professional Issues Seminar, one of the unique features of Western’s MPA Program.

In the seminar the student will be brought into contact with practicing public administrators from local and regional governments in south-western Michigan, the City of Detroit, from several state agencies, and from federal agencies. In the seminar the practicing administrators select a topic of mutual concern, discuss it as fully as time will permit with the students, and then respond to questions.

The internship and seminar provide a way of easing into the administrative environment.

Every effort will be made to place interns in administrative settings which complement their career objectives. Thus, students who seek a career in local government may expect to intern in local government, and if they wish to go into budgeting or personnel work they would intern with a budgeting or personnel unit. These agencies are expected to assign meaningful duties to the interns consistent with their training and expertise.

Mid-career students with substantial experience in management level positions may waive the internship but not the internship seminar. For mid-career students who seek to change the direction of their careers, the internship can assure the shift to the kind of agency or position appropriate for that career objective.
THE FULL-TIME STUDENT
A full-time student entering the program in September should complete the on-campus portion of his or her program by the end of the summer session in the following year. The off-campus internship requires an additional 15 week semester. All requirements may be completed in 16 months or a period of four semesters.

THE MID-CAREER STUDENT
Specific steps have been taken to make the MPA Program available to the mid-career student who is working full- or part-time in a public or non-public position. First, classes are scheduled in the evening hours so employed persons can attend classes and make progress toward completing the program. A departure from the regular daytime academic hours was felt necessary if WMU was to serve the needs of the working public. Second, the program is divided into blocks or series of compatible courses which will be offered within a given time period. Ordinarily the student will have two evening courses available each week. Third, the various blocks or series of courses will also be offered at two off-campus locations, yet to be selected. The likelihood is that the program will be taken to sites that are more than one hour drives from the main campus.

The part-time student should be able to complete the full 45 hour program in three calendar years. Students who hold a Master's Degree or who have prior academic work or experience related to the program curriculum might complete the work in less than three years and with fewer than 45 hours.

WHO IS ELIGIBLE FOR ADMISSION?
Students will be admitted to the program from a wide variety of academic disciplines and specializations. No specific pre-entry educational specialization is required in recognition of the fact that governments ordinarily require talents drawn from a great variety of academic disciplines. Students who meet the general standards for admission to the WMU Graduate College are eligible for admission to the program.

WHO HAS APPLIED?
The MPA Program has attracted students of markedly varied backgrounds, ages, and interests. Applications have come largely from southwestern Michigan but inquiries have also arrived from as far away as California and Texas. Several foreign students are already enrolled in the MPA Program. An Ethiopian is focusing on personnel problems and will return to a position comparable to posts in our federal and state civil service commissions. A Saudi Arabian mid-career executive is planning to take courses in comparative administration and has a job waiting in an agency equivalent to an American Department of Administration.

Photos show initial Master of Public Administration Degree students in summer session class with Dr. McAnaw.
Almost all of these men and women believe that the MPA degree will be a significant milestone in their careers. "He has a future with this office," wrote one employer on behalf of a mid-career MPA candidate, "with the probability of promotion and increased responsibility. There is no question in my mind that the additional formal education in the field of public administration will be of great value."

THE CENTER FOR PUBLIC ADMINISTRATION PROGRAMS
This office was established to administer and coordinate multi-disciplinary programs and is a joint venture supported by the Division of Continuing Education and the College of Arts and Sciences. It is governed by a board composed of the Deans of the College of Arts and Sciences, College of Business, College of Applied Sciences, Graduate College and the Division of Continuing Education and the Director of the Center. The unique design of the center's structure is to bring into its controlling body individuals who can represent and speak directly for the academic units participating in the program.

Cooperating are the Departments of Economics, Geography, Geology, Political Science, Psychology and Sociology; the School of Social Work; College of Business, and College of Applied Sciences. The center is housed in facilities provided by the Division of Continuing Education and currently staffed by personnel from the Department of Political Science.

The education of the modern public administrator requires the active participation and coordination of numerous academic units on campus and substantial assistance from professional administrators throughout the state of Michigan and especially southwestern Michigan. Classroom training alone is not sufficient. The public administrator must be exposed to the practical world of government and deal with real problems. This can be accomplished only by combining on- and off-campus experiences.

The center provides necessary visibility and a common meeting ground for cooperative interaction between the University and the southwestern Michigan community. It is responsible for coordinating inter-department and inter-college participation in the program and for seeking out and maintaining contact with knowledgeable public officials willing to participate in the education of public administrators. They enrich the course offerings and provide "real life" off-campus experience for the students.

In sum, the MPA Program has the potential for serving the needs of students and governmental agencies alike. Within a relatively few years the new program will have graduates scattered throughout the various governments in Michigan. Our graduates will serve the public faithfully and well, we predict. We are confident that this program will contribute to the improved quality of governmental services provided to the public.
Western has enjoyed four straight winning seasons, including a 6-5 record in 1973. However, coach Bill Doolittle must find replacements in nine of 11 defensive positions this fall, an area that has been a traditional team strength.

The offensive picture is much brighter. Quarterback Paul Jorgensen enters his senior year after accounting for 1,194 yards in total offense last season, the 4th best single-season effort in WMU history. Pepper Powers, Univ. of Michigan transfer, waged a spirited battle for the No. 1 job during spring practice.

Thirty-one lettermen will be available but only seven have earned more than one varsity letter.

In the offensive line, junior tackle Mike Fenbert, soph guard Jack Reinelt, soph center Mike Sitko and tight end Greg Cowser are returning starters while tackle Mike Ribecky and guard Dale Evens earned letters.

Doolittle feels confident enough about these men doing the job that regular guard Rocco Moore, a 6-8, 258-pound sophomore, was moved to defensive tackle during the spring.

Back at split end is Ted Forrest, a starter since his freshman year in 1972. Forrest has 28 career pass receptions for 454 yards and four touchdowns. The other wide receiver is speedy Ted Lintjer, who was switched from the defensive backfield during the spring.

Jim White, last year's regular fullback, and freshman Dave Birkholtz finished spring drills as the top running backs.

The kicking game will be intact with soph Mark Schnese, who averaged 35.5 yards a punt last year, and Bruce Bendix, successful on 8 of 11 field goal tries in 1973, both back. Also available is Mike Canfield, former MAC field goal record holder with a 52-yarder.

The lone defensive starters returning are linebacker Dwight Walton and safety John Smith, both juniors. Greg Posey, a back-up performer during much of 1973, will open at middle linebacker, succeeding Dominic Riggio, a two-time All-MAC selection who has graduated to the professional WFL Detroit Wheels.
Other letter-winners include junior end Mark Lundell, tackles Tom Baetens, a junior, and soph Chuck Whitfield, junior linebacker Duncan McKerracher, and soph cornerback Dave Gapinski.

Holding down the other top jobs at the conclusion of spring workouts were end Al Ryan, roverback Jay Mumford, and safety Bernie Beechum, the "most improved" defensive player of spring practice. Jim White earned the same award.

1974 FOOTBALL SCHEDULE
Sept. 7 U. of TEXAS (Arlington)
14 at Eastern Michigan Univ.
21 at Northern Ill. Univ.
28 BOWLING GREEN UNIV.
Oct. 5 at Kent State Univ.
12 UNIV. OF TOLEDO
19 at Marshall Univ.
26 OHIO UNIV.
Nov. 2 at Miami (Ohio) Univ.
9 CENTRAL MICHIGAN UNIV.
16 at Long Beach St. Univ.
Home games start at 1:30 p.m.

1974 CROSS COUNTRY SCHEDULE
(TENTATIVE)
Sept. 14 at Northern Ill. Univ.
21 Toledo & Kent State at Kent
28 MIAMI (O) & CINCINNATI
Oct. 5 at MAC North Div., at Toledo
12 OHIO UNIV.
19 at Tom Jones Invit., Madison, Wis.
Nov. 2 at CCC Championships, Bloomington, Ind.
9 at MAC Championships, Mt. Pleasant, Mich.
16 at NCAA Dist. 4 Meet, Madison, Wis.
25 at NCAA Nat'l. Meet, Bloomington, Ind.

1974 Cross Country Preview
In 1973 Western's cross country team rebounded to an 8-4 dual meet record after failing to win in six tries the previous year.

Steve Stintzi and Don Kleinow then proceeded to run 3rd and 7th respectively at the Mid-American Conference meet. However, a lack of scoring strength beyond this pair resulted in an 8th place team finish.

Both Stintzi and Kleinow have graduated and coach Jack Shaw is hoping for six incoming, promising freshmen to provide the needed strength for improvement in the MAC meet. "They represent our finest crop of new distance runners in recent years," said Shaw "All six could help immediately in spite of freshman inexperience."

Included in the sextet is Tom Duits of Hastings, the 1973 Michigan Class B cross country titlist, who owns the fastest mile and two mile clockings in Michigan prep competition. Other incoming standouts are Brad Courtney of Mendon, the 1973 Class D mile champ; Greg Savicke from Kalamazoo Loy Norrix High, who finished 11th in Class A in 1973; Harold Cody of Grand Ledge and Pete Maxwell of Port Huron, who finished 3rd and 4th in Class A cross country.

Returning Bronco lettermen are Jim LoBianco, Craig Minor, Rick Phalen and Bob Norman. Dan Landman and Bob Brown are other returnees who could earn spots in the seven man lineup used in championship meets.

1974 Soccer Preview
WMU's 1973 soccer team finished with a 4-4-5 record, allowing only 14 goals but also lacking scoring punch. Coach Pete Glon looks for improvement this fall because much of the defense returns as well as seven players who saw quite a bit of playing time as freshmen.

Heading the returnees is soph goalkeeper Dale Heatherington, who was a first team choice on the coaches' 1973 Mid-American Conference all star squad. In his first season of varsity play Heatherington established a WMU record by stopping nearly 93 percent of shots fired on his goal.

Also back will be second team MAC selections Doug Marks, a fullback, and halfback Ken Heidel. Other returnees who saw considerable action last season are fullbacks Bob Cole, Brent Szeslak and Chris Andrews, halfback Jim Abbot, and forwards Jeff Neubert, Sam Sakorafis and Scott Ferris.

All three forwards are expected to provide more scoring punch this campaign, especially Ferris, who coach Glon feels "could be a fine scorer, especially with his fine speed. Much of our 1974 progress will depend on how Scott develops as a soph."
Graduated Broncos who'll be hard to replace are fullback Roger Weaver, the "most valuable" player pick a year ago, and Khatab Al-Dafa, a first team MAC pick who scored five of WMU's 11 goals in 1973.

1974 SOCCER SCHEDULE
Sep. 21 CENTRAL MICHIGAN UNIV., 1:30 pm
  28 at Northern Ill. Univ.
Oct. 2 HOPE COLLEGE, 3:30 pm
  5 SPRING ARBOR COL., 1:30 pm
  9 BOWLING GREEN UNIV., 3:30 pm
  12 at Univ. of Toledo
  19 PURDUE, 10:30 am
  23 at Michigan State Univ.
  26 at Ball State Univ.
Nov. 2 KENT STATE UNIV., 1:30 pm
  6 at U. of Ill., Chicago
  9 OHIO UNIV., 11 am
  16 at Miami (Ohio)

Women's Varsity Sports
1974 TENTATIVE VOLLEYBALL SCHEDULE
Sept. 20 CENTRAL MICH. & BALL STATE, 6:30 pm
  26 at Grand Rapids J.C.
Oct. 1 at University of Michigan
  5 at Eastern Mich., Ohio State & Windsor
  10 at Grand Valley State College
  17 at Michigan State & Mott CC
  19 at Calvin Col. & Michigan State
  23 SPRING ARBOR & LAKE MICHIGAN COL., 5 pm
  25 INDIANA UNIVERSITY, 7 pm
  26 CENTRAL MICH., MICHIGAN STATE & CALVIN COL., 9 am
  29 HENRY FORD CC & KELLOGG CC, 4:30 and 6:30 pm
Nov. 2 at Purdue and Univ. of Illinois (Chicago Circle)
  15 at SMAIAW tourney at Grand Valley State
21-23 MAIAW TOURNEY

1974 TENTATIVE FIELD HOCKEY SCHEDULE
Sept. 26 at Eastern Michigan I & II
  27 OHIO WESLEYAN, 4:30 pm
Oct. 10 MICHIGAN STATE I & II, 3:15 pm
  16 CENTRAL MICH. I & II, 3 pm
  22 GOSHEN COL. I, 4 pm
  26 at Michigan State, Taylor
  30 at Calvin II
Nov. 4 at University of Michigan I
  7 at Kalamazoo College I & II

In the fall of 1973 many Bronco sports fans enjoyed football in newly-renovated Waldo Stadium. It was the first of three major undertakings by Western Michigan University in response to an expanding intercollegiate athletic program for men and women students as well as for intramural sports and recreational activities.

Scheduled for completion this fall is a $4-million Student Recreation Building which will include the Lawson Ice Arena and the Gabel Natatorium, both under one roof, as well as a new quarter-mile outdoor running track at Kanley Field.

Lawson Ice Arena will contain a 200 feet by 85 feet ice surface with seating for 4,300 spectators for ice shows or intercollegiate hockey, a new and highly successful addition to the WMU varsity sports program this past winter.

A complete sound system for music and announcements is part of a large, four-sided, electronic scoreboard centered over the ice. A modern pressbox will be suspended over the seat deck to accommodate the news media for hockey games. Thanks to an air conditioning system, Lawson Ice Arena will be a year-round facility.
Top representation shows exterior of Student Recreation Building which will be finished in September; bottom photo is of nearly completed Lawson Ice Arena.
Gabel Natatorium houses a 120 feet by 50 feet swimming pool which has a movable bulkhead, enabling swimming competition over the standard 25-yard collegiate course or at metric distances. The six-lane pool includes underwater lights and an underwater window, a valuable aide for correcting stroke technique.

Gabel Natatorium has about 750 aluminum back-rest seats and electronic scoring equipment such as touch pads and a scoreboard for competitive swimming events. The facility will also be used for activities such as life-saving training, water polo, scuba diving and water safety classes.

Serving both areas of the Student Recreation Building are outstanding locker, training and equipment facilities.

Included in the structure are four one-wall handball courts, a weight room, an all-purpose room and steam baths. A skate shop with a retail showroom will supply all equipment needed for ice skating and aquatics on either a rental or purchase basis.

The new 440-yard Kanley Track was constructed on the former football practice field and will be used by men's and women's varsity track teams as well as informal jogging or running by WMU students and men's and women's intramural competition.

A synthetic Reslite surface covers eight lanes, each 38 inches wide, plus all runways and field event areas. The $200,000 Kanley Track will have bleacher seating for 2,500 spectators and will be the site of the 1975 Mid-American Conference track and field championships.

Top photo shows Gabel Natatorium while bottom one is of the new Kanley Track, both student physical education and recreation projects nearly completed.
The 1973-74 academic year proved to be one of the best yet for Western’s Alumni Association and the future appears even brighter. Under the capable presidential leadership of Harry Contos, Jr., and Bill Griffin, WMU alumni programming around the nation has increased. We introduced the ALUMNUS tabloid and it generated great popularity. Alumni Association membership surpassed 1972-73 figures by 25 percent, due, we hope, to a number of new benefits gained by card-carrying members, e.g., 50 percent discounts on Career Planning and Placement bulletins, a 15 percent discount and first mailing on Patrons Choice Series seats sponsored by Miller Auditorium, first mailing for athletic ticket purchases, and much more. These were not the only accomplishments of Western’s Alumni Association during this period.

NOTE: If you do not have a WMU Alumni Association membership card, you are not entitled to association benefits. Many persons believe that contributions to WMU’s Annual Fund and membership in the Alumni Association are one and the same. They are NOT. Only persons who purchase Supporting, Individual Life or Family Life Memberships are members of the association in good standing.

And if you have not been contacted to help establish a WMU alumni group in your area but want to, write the Alumni Association immediately. Your efforts will be welcomed.

Only a few seats remain for the Alumni Association’s winter tour—“Discover Hawaii,” Dec. 3-10, 1974. Lucky participants will bask in the sun at Honolulu, Dec. 3-6, with Dec. 7-10 to be spent at Kona on the big island of Hawaii. Tour features include:

1. Round-trip jet flight from either Grand Rapids or Los Angeles;
2. Flight from Honolulu to Kona;
3. First class accommodations based on two persons per room;
4. All transfers and baggage handling from airports to hotels and vice versa; and
5. Gratuities for services pre-arranged for the tour.

Total cost is $405.90 from Grand Rapids and $305.60 from Los Angeles, with an immediate deposit of $100 to hold each seat.

Alumni Homecoming 1974; “The Untouchable Homecoming,” promises to be one of Western’s finest, featuring a homecoming parade; reunions of the Silver Anniversary class of 1949, and the 1964 and 1965 national cross country championship teams; and two concerts by Henry Mancini’s orchestra plus singer John Davidson on Saturday, Oct. 12. In addition, there’ll be the alumni luncheon at the University Student Center, the football game with Toledo, and the alumni get-together/dance, which this year will be at Holiday Inn Crosstown Parkway. Afterward, it will be the “Midnight Special,” everyone’s favorite. Alumni should watch for the homecoming brochure in the mail very soon. For more details contact me at the Alumni Center (616-383-6160).

Anyone who desires information about the reunion of the Bronco 1964-65 National Collegiate Athletic Association cross country championship teams should contact John Flaminio, head track coach, University of Toledo, Toledo, Ohio 43606. Those two squads are Western’s only national championship winners in any sport. On May 16-17, 1975 an all-track and cross country reunion will be held at Western in conjunction with the Mid-American Conference Spring Sports Carnival to be hosted by WMU at its new outdoor track facility at Kanley Park. All WMU track and cross country letter winners will receive a joint communique from John Gill, Clayton Maus, Roy Wietz, George Dales, and Jack Shaw giving more details.

Rick Markoff
Director, Alumni Relations
1936-55

Francis P. Hamilton '36 elected to Board of Directors, Clausing Corp.; serving second term as Kalamazoo mayor.

Paul D. Jackson '36 promoted to president, Durametallic of Canada, Ltd.; is with headquarters of Durametallic Corp., at Kalamazoo.

Albert Zagers '39 retired after 43 years in education, past nine as superintendent, Godfrey-Lee Schools near Grand Rapids.

Dr. William E. Engebretson '47, president of Governor's State Univ., Park Forest, Ill., co-authored professional published paper on school administrator as relational leader of communities.

Budd J. Norris '50 received Dr. William E. Upjohn Award from Upjohn Co.; is executive vice pres., Homemakers, Inc., an Upjohn subsidiary.

Dr. Stuart Grout '50, Director of Academic Planning and Support Services, Boston Univ., named to Board of Trustees, Dean Jr. Col., Franklin, Mass.

Guy Mahoney '50 named national sales manager, Paper Div., Allied Paper Inc.

1956-59

Mrs. Beverly Farr '56 received Outstanding Service Award in Special Education at Michigan Federated Chapters of the Council for Exceptional Children's 1st annual state convention.

David Holcomb '56 named sales manager, GHS Corp., Battle Creek.

William J. Stockham '57 promoted to Asst. Vice President by First Nat'l. Bank & Trust Co. of Michigan, at Kalamazoo.

Peter C. Longjohn '57 named Product Mgr., Paper Chemicals Sector, Merck Chemical Div.

Dr. James M. Van Tassel '58, MA '61 appointed to Ball State Univ. faculty as ass't. prof.
Fred Nichols '58, elementary principal in Portage, recently became president, Mich. Assoc. of Elementary Principals.

USCG Com. David H. Freeborn '58 named executive officer, Coast Guard cutter Westwind at Milwaukee, Wis.

Dr. Richard L. Norris '58 is president of St. Clair County Community Co.

Norman D. Hoskins '58 appointed account supervisor at Meldrum & Fewsmith, Inc., a Cleveland-Detroit advertising agency.

Jack McAvoy MA '58, named head football coach at Hillsdale College.

E. Verne Fredlund MA '58 named principal, Hillsdale High School.


Roger H. Marvin '59 named Vice Pres. and auditor, First Nat'l. Bank & Trust Co., Kalamazoo.

USA Maj. Thomas R. Wolfe '59 appointed ass't. prof. in WMU's Dept. of Military Science.

Carl F. Cisky '59, MA '64, Assoc. Prof. at Delta Col., received one of two Bergsten Teaching Excellence Awards.

1960-65


James R. Hawley '62 named manager, Portland (Oregon) International Airport; had been Muskegon County Airport manager for the past six years.


Paul E. Herrick '62 promoted to Material's Mgr. by L. Perrigo Co. at Allegan.

Robert A. Johnson, Jr. '63 named Mgr., Salaried Personnel, Clark Equipment Co., Industrial Truck Div., Battle Creek.


William D. Badger '63 named Account Supervisor, N. W. Ayer & Son, New York advertising firm.

Russell A. Kreis '64 is partner in a new Kalamazoo law firm.

Antonio Forcellini '65 named 2nd vice president, trust officer, Manufacturers Nat'l. Bank of Detroit.

Robert C. West '65 appointed controller, Lansing Div., Consumers Power Co.

John Knodt '65 promoted to Marketing Research and Project Coordinator, Blue Cross of Southern California.

David J. Westhoff '65 promoted to Vice Pres. and bank auditor, Detroit Bank & Trust.

USN Lt. Robert R. Koester '65 named commander, new Naval Reserve unit at Flint.

1966-69

Michael J. Hall '66 appointed interstate consultant for adoption by Michigan Dept. of Social Services, Lansing.

William P. Hojnacki '66 appointed Director of Human Resources and Economic Development Dept., South Bend, Ind.; is also a lecturer at Indiana Univ., South Bend branch.

Leigh A. Uekert '66 named Corporate Financial Analyst at Upjohn Co., Kalamazoo.

Wayne Harrison '66 appointed Vice Pres., Monfort of Colorado, Inc., a food firm.

Garland L. Anderson '66 named Mgr. of Industry Marketing Support, Information Systems Group, Xerox Corp.

USN Lt. Ronald R. Bourque '66 named commanding officer, Naval Reserve Centers at Liverpool, N.Y., and Oswego, N. Y.

Dr. Joseph C. Seelig '66, MA '68, Ed.D. '73, is Director, Clinical Services, Cass County Mental Health Clinic at Cassopolis.


Joseph Gamell '67, MA '70 featured in recent newspaper story about three inventions by him to help alleviate energy crisis, with patents pending on all three—a new turbine engine, a turbo-charging system, and a photon energy power generating system, all for the automotive industry; he is Pres. of Joseph Gamell Industries, Inc., Kalamazoo.

Dr. Phillip Yunker '67 is medically treating Africans in Kenya under Presbyteria'n Hospital auspices at Kikuyu for three year tour. His wife, Jonel, a 1967 alumna, is teaching there.
Mrs. Julie Dove '69 was finalist for Grand Rapids Jaycees "Outstanding Young Educator Award;" teaches at Stoney Creek School.

Dr. John A. Fallon '69 named ass't. prof. and Regional Coordinator, Institute for Community Education, Ball State Univ.; earned Ph.D. at Michigan State Univ. in 1973.

1970-71

C. Terry Hartlerode '70 promoted to ass't.; vice pres., Inter-City Bank, Benton Harbor.

NORMAN '72 ANDERSON '73

Mrs. Linda Jonsson Klute '70 received CPA designation; works for Chicago firm.

Ronald J. Allen '70 received Juris Doctor's degree from Ohio Northern Univ., now with Port Huron law firm.

Vaughn W. Folkert '70 received M.D. degree from Michigan State Univ., will intern at Hartford, Conn.

James E. Baes '70 named Lansing area Underwriting Mgr., Auto-Owners Insurance Co.


Karen R. Rhodes '70, MA '73 appointed to Southwestern Michigan College faculty at Dowagiac.

Richard B. Yenchesky, Sp. '71 appointed superintendent, Baraga School Dist.

Dr. Merle B. McDonald Ed.D. '71, superintendent, Flushing Community Schools, one of 35 nat'l. school administrators on overseas mission.


Jose L. Valderas '71 appointed evening admissions counselor, Saginaw Valley College.

Lon W. Frazier '71 opened new accounting and tax work firm in Kalamazoo.

Melvin Waisanen MA '71 appointed Ass't. Director of Admissions and Financial Aids and coordinator of transfer admissions at Northern Michigan Univ.

Dennis May '71 promoted to Capt. by Charles Services Inc., Kalamazoo-based security firm with 230 employees.

Donald A. Dewey '71 named systems project officer by American Nat'l Bank & Trust Co., of Michigan at Kalamazoo.

Dianne Steinberg '71, featured in new LP album, "Dianne Who?" on Atlantic label; now full-time vocalist.

Kenneth A. Hall MA '71 spent five weeks in Australia under Rotary Found. Group Study Exchange program this spring.

Carol Veldman att. '71-'73 first woman federal probation officer in Michigan Western Dist.

1972-74

Howard Norman '72 named a Junior Fellow in Michigan Society of Fellows at Univ. of Michigan; has been lecturing on Native American literature at WMU this past school year.

Larry Davis att. '72 named Office Mgr., Computer Payroll and Accounting Services at Kalamazoo.

Rev. Raymond Cheeks '72 pastor of Shrine of Black Madonna Church in Flint, featured in recent article in Flint Journal.

John Leich '72 named city assessor at Buchanan in Berrien county.


Mrs. Jean Deal MA '72 elected Kalamazoo County Commissioner.


Michael Berro '73 new Hillsdale Probate Court juvenile officer.

Dr. Doyle R. Anderson Ed.D. '73 named superintendent of Jefferson Schools, Monroe; had been ass't. superintendent for business at Watervliet since 1972.

Alphonso Ross MA '74 named Executive Ass't., to Vice Pres. for Division Operations, Consumers Power Co. at Jackson, Mich.

IN MEMORIAM

Florence M. Barrett TC '09; at Kalamazoo in April.

Mrs. Jean Taylor Mills TC '13; at Kalamazoo in February.

Charles H. Merke TC '14; at Lawrence in April.

Margie Hyder TC '15; of Plainwell, in March.

Mrs. Dorothy Teller Russell TC '16; at Kalamazoo in April.

J. Franklin Stetler TC '24; at Battle Creek in April.

Paul L. Randall '25; at Kalamazoo in March.

Mr. Pearl E. Fleming '26; at Tucson, Ariz. in February.

Floyd L. Early '24; at Grand Rapids in April.

Otto W. Seifert '33; at Indianapolis, Ind. this spring.

Lillian V. Spaulding '35; at Three Rivers in February.

Mrs. Hannah Daken Cohn '36; at St. Joseph in March.

Margaret Haire '43; at Grand Rapids last year.

State Senator Anthony Stamm '47, MA '60; at Kalamazoo in April.

Dr. Donald M. Quick '62; at Oshkosh, Wis., in March.

Terry L. Potter '71; killed by an auto while walking near Grand Haven in March.
Western Michigan University
Alumni Association Officers

President
William F. Griffin '69, Kalamazoo

Vice President
Mrs. Mildred Johnson, Muskegon

Vice President
Dr. Donald E. Thompson '68, Flint

Executive Secretary
Rick Markoff '68, Kalamazoo

Alumni Association Directors
(Terms expire Dec. 31, 1974)
Sterling L. Breed '55, Kalamazoo
Harry Contos, Jr. '50, Kalamazoo
Seit Lum '54, Kalamazoo
James R. McKinley '63, Ypsilanti
Anitta Rutherford Orr '66, Detroit
Peter Van Dyken '56, LaMirada, Cal.
Dr. William J. Yankee '54, Traverse City
Dr. C. Bassett Brown '31, 1974

Alumni Association Directors
(Terms expire Dec. 31, 1975)
Ronald W. Carmichael '60, Phoenix, Ariz.
Michael L. Gulino '66, Washington, D.C.
Dr. Donald E. Thompson '68
John Kreidler '50, Kalamazoo
Mrs. Mildred Johnson, Muskegon
Norbert F. Vandersteen '53, Palatine, Ill.
Philip Watterson '32, Ada
Rosanne Gorman Whitehouse '69,
Ann Arbor
William F. Griffin '69

Representative, Alumni "W" Club
William J. Kowsalski '48, Kalamazoo

President, Alpha Beta Epsilon Alumnae Sorority
Miriam VanderWeele DeHaan '46

President, Student Alumni Service Board
Robert L. Johnson, Monroe

Ex-officio Members
Rick Markoff '68
Director, Alumni Relations
Larry R. Koenes '73
Director, Annual Fund

New Life Members
WMU Alumni Association

Albertr J. Allison '71
Cicero, Ill.

Nicholas C. Batch '71
Battle Creek, Mich.

Patricia M. Beer '66
Southfield, Mich.

Janice L. Bellaire '73
Rocheater, Mich.

Dennis J. Berd '71

John T. Bernhard
Ramona Bernhard
Macomb, Ill.

Roger A. Bessom '66
Medway, Ohio

Michelle L. Bieber '72
Byron Center, Mich.

William H. Bolm '60
Minneapolis, Minn.

Merrie Garnett Bosard '67
Grand Ledge, Mich.

Agnes Robb Bouyouscos '38
Okemos, Mich.

Thomas A. Carey '73
Edith Boehm Carey '73

Dowagiac, Mich.

Gordon Cole '49
Marjorie Maurer Cole '48

Springfield, Va.

Patrick H. Curtin '69
Margaret Orr Curtin '69

Kalamazoo, Mich.

Susan Kay Darling '59 '62
Battle Creek, Mich.

James D. Devlin '82
Barrington Hills, Ill.

Tony A. Dodick, Jr. '72
Bay City, Mich.

Barbara M. Yrioa Dyer '69
Tallulah Falls, Ga.

Robert Elgersma '62 '65

Kalamazoo, Mich.

Daniel K. Forrister '68
Ann Arbor, Mich.

Gilbert W. Fry '68 '71
Johan Trillby Fry '71

Chesire, Conn.

Mary L. Santilli Girardot '72
Sterling Heights, Mich.

Thomas A. Gohl '72

Berkeley, Mich.

Phillip G. Grabowski '72
Kalamazoo, Mich.

Donna J. Preuss Gunderman '66
Rockford, Mich.

Susan L. Hames '72
Lansing, Mich.

Earl Harper '68 '71
Grand Rapids, Mich.

Eleanora E. Durham Hersey '72
Casonova, Mich.

Gary D. Huff '69 '72

Carol Murray Huff '68 '71
Constantine, Mich.

Katrina VanBlaricom Jensen '67

Detroit, Mich.

Donald W. Julian '67
Yorktown Heights, N.Y.

Alan E. Karp '70

Chicago, Ill.

John Kreidler '50

Mary J. Smith Kreidler '50
Kalamazoo, Mich.

Richard F. Lembold '68
Reseda, Cal.

James K. Leonard '60

Jackson, Mich.

Athanasia Sampanes Lionikis '69
Biloxi, Miss.

George L. Lowe '66
Marjorie Johnson Lowe '65

Novi, Mich.

Dale Machacek '73
LaGrange Park, Ill.

Richard A. Matthews '68
Martha Thiel Matthews '69

Madison Heights, Mich.

Carolyn K. McNair '68

West Haven, Conn.

Paul C. Miszewski '66

Lansing, Mich.

Larry Moermon '66

Sandra Lee Moerman
Kalamazoo, Mich.

Edward J. Myers '71

West Bloomfield, Mich.

David J. Nancarrow '69

Birmingham, Mich.

Juanita Ziegler Oas '53 '59

Sturgis, Mich.

Nancy K. Peare '73

Niles, Mich.

Barbara E. Pence '66

Sodus, Mich.

Richard T. Philip '69

Evanston, Ill.

James A. Reiter '63

Southfield, Mich.

Mary Spencer Reynolds '56

Dunbar, Va.

Thomas Saewert '69

Shelley Hoy Saewert
Kalamazoo, Mich.

Theodor A. Schoenemann '65

Shirley Kaufka Schoenemann '66


Michael D. Schrock '65

Gansevoort, N. Y.

Paul A. Schuiteman, Sr. '62

Muskegon, Mich.

Adella May Signor '60
Augusta, Mich.

Robert Skolnick '72

Southfield, Mich.

Patricia Jenks Skrocki '61 '63 '70

Providence, R. I.

John A. Spencer '70

Frankenmuth, Mich.

Shirley Judd Stevenson '57

McLean, Va.

Jack W. Tallman '65

Gail Swanson Tallman
Grosse Ile, Mich.

Wayne P. Townsend '32
Lemon Grove, Cal.

Karen VanDyke, '69

Grand Rapids, Mich.

Jack R. Vredevelt '55 '61

Carolyn Hanson Vredevelt '60

Portage, Mich.

Alice Carpenter Warner '47

Ames, Iowa

Cheryl A. Warner '73

Oak Park, Mich.

Frank B. Watts, Jr. '54

Elizabeth Watts
Troy, Mich.

Joseph Zielinski '71

Donna M. Maloney Zielinski '71

Bridgeport, Mich.