Gov. William G. Milliken has reappointed Dr. Julius Franks, Jr., and appointed J. Michael Kemp both to 8-year terms on the Western Michigan University Board of Trustees. Their appointments require State Senate confirmation.

Dr. Franks, 52, is a Grand Rapids dentist. Kemp, 31, is a Kalamazoo attorney. Kemp replaces Philip N. Watterson of Cascade, Mich., who had served on the WMU board since it was established in 1964. Dr. Franks also is an original Western trustee.

Kemp received his B.S. degree in history with honors in 1965 from Michigan State University and J.D. degree with honors in 1968 from George Washington University School of Law. He was a research assistant with the U. S. House of Representatives and an intern with the National Aeronautics and Space Administration in Washington, D.C.

A native of Battle Creek, Kemp spent four years with the U. S. Army Judge Advocate General Corps before coming to Kalamazoo, where he is associated with the law firm of Howard and Howard. He recently was elected chairman of the Kalamazoo County Republican Party. He and his wife, Connie, have two children: Jeff, 6; and Julie, 3.

Dr. Franks, a former collegiate All-American football player, received his bachelor’s degree in 1947 and his dentistry degree in 1951 from the University of Michigan. A native of Hamtramck, Mich., he moved to Grand Rapids in 1951 when he started his dentistry practice there.

He is director of the Kent County Mental Health Society and former president of the West Michigan Dental Society. He has four children: Cheryl, 20; Robert, 18; Beverly, 16; and Frederick, 15.

GOLDSWORTH VALLEY is shown above following one of the season’s first snowfalls on the WMU campus.
A special commitment to human and personal values, greatly influenced by his own experience as a lead mine mucker, forester, Indian Service agent and state senator, led Western Michigan University's new president to devote his life to college administration.

This same concern is the underlying rationale for Dr. John T. Bernhard's firm belief in shared governance—an administrative style characterized by input from the various campus constituencies and a "team effort" involving his administrative colleagues and his wife.

Bernhard came to Kalamazoo last September after serving six years as president of Western Illinois University. Previously, he was a member of the Utah State Senate and had held the positions of administrative assistant to the president, chairman of political science and a college deanship at Brigham Young University in Provo, Utah. Perhaps most unique was his eight years as an aide to billionaire Howard R. Hughes.

WMU's Board of Trustees may not have known it at the time of Bernhard's selection, but they actually chose a new team—not in the sense of whole new administrative cabinet, but there are very definitely two Bernhards now on the job! (See cover photo.)

"We live and work together as a team—in church activities, in work, in family musicals, etc.,” stated Bernhard, when discussing the important role that his wife, Ramona, has in his life. “Marriage is team work and we consider each other's strong and weak points and try to compensate for them.” She doesn't come to the office with him, but she very definitely contributes to his success as a college administrator.

He pointed out that both the Western Illinois and Western Michigan governing boards interviewed Ramona separately while he was under consideration for those presidencies. "The office of the president needs coverage in all aspects and needs the commitment of both husband and wife," he believes.

Bernhard is so convinced of the high value of the husband-wife team approach that he has quit two jobs because they did not provide an opportunity for their combined efforts.

An only child, Bernhard was born in New York City. His parents were Danish immigrants; his father was serving in the Danish Army in the
The Kalamazoo Bernhards, from left, are: Julie, Randy, Ramona and John. Two other
sons, Gary and Scott, are married.

Danish West Indies when the United
States bought the islands and they
became the Virgin Islands. His
father then immigrated to the U. S.,
but couldn't bring his mother
because World War I was in
progress at that time.

His mother came to New York from
Denmark in 1918. They were
married the following year.

Ramona Bernhard's father and
mother were from Utah and
Colorado, respectively. She has one
younger sister; two brothers died
in infancy.

How did this New Yorker gain such
a deep love of the outdoors that led
him to the study of forestry
in college—in Utah, where he had
never been before? "Boy Scoutsing
influenced me in my decision
to study forestry," he commented.
"Both of my parents had been raised
in Copenhagen; they were used
to the large city, but I never liked
it." He indicated that he based his
selection of Utah State almost
entirely on the fact that it had the
lowest tuition of any of the good
forestry programs. That one
decision truly shaped his life more
than any other act on his part,
because it brought him to the
hometown of Ramona Bailey, the
future Ramona Bernhard!

They were married after graduation
in June, 1941. He got a job with the
Forest Service in Boise, Idaho.
Although he had told them he was
married, when the newlyweds
reported for work, all they found was
a single shack that had to be
shared with six Civilian Conservation
Corps boys. They immediately
returned to Boise, where he called
a friend whose father was an
executive with a mining company
in Utah.

The friend's father offered him
a job and the Bernhards headed for
Tooele, Utah. They were broke and
had to buy groceries and rent
their apartment on credit. He began
work as a lead mine mucker
at a level about 3,800 feet
underground.

"I was just a common laborer who
was supposed to pick up slag and
loose rock that the miners left
behind." Bernhard recalls. "It was
just a job to survive because
there was no other income."

He made $5.95 a day; he remembers
that amount because "those were
good wages for a mucker."

At this time, he had submitted
applications for other jobs, but kept
going to work at that "hole in the
ground." Ramona packed his lunch,
but today he confesses that he
seldom ate it "because the natural
gas in the mine made me very ill."

Soon, they left for Phoenix, Ariz.,
where he entered the U. S. Indian
Service training program.

During this six-week session,
Ramona went home to her parents
in Utah. Upon completion of the
training, John Bernhard was
selected to remain for the lone
permanent job available there. He
was assigned to the Fort Apache
Indian reservation near Winslow and
Flagstaff, where he and Ramona
lived until winter, when they moved
back to Phoenix. By that time,
he was earning $115 a month.

He was reassigned to the
Albuquerque office to work with the
Pueblo Indians; he also worked with
the Zuni Indians in Gallup. His
primary responsibility with the Zuni
was with the timber; they had very
good stands of Ponderosa pine
and they were interested in its
commercial development. He had
to go out and survey, give a price
estimate and supervise the bidding
and purchasing of the timber
holdings so the Indians wouldn't get
cheated. He also was responsible
for the grazing rights for the Indians'  
cattle, sheep and goats

World War II was underway.
In December, 1941, he went to the
recruiting stations to check on the
progress, but interest in married men was limited at that time. Therefore, he joined the Coast Guard, signing up for officer training in Albuquerque. Eventually, he was granted a military leave from his job ("in case I wanted to come back to it after the war") and was shipped to New London, Conn.

They resided for a short time with his parents in New York City while he was awaiting orders; he temporarily worked in a bookstore and she worked in the Lord and Taylor department store as a sales clerk. After he was commissioned, he was assigned to a patrol frigate called the USS Muskegon. They went to Cuba and Guantanamo Bay before being assigned to the North Atlantic. He was in the Coast Guard from 1942 to Thanksgiving Day, 1945.

It was during those lonely watches at night in the North Atlantic that he decided to return to school to study political science. "Why? Because I was very concerned about war and peace and the influence of such world leaders as Churchill, FDR and Stalin," he recalls. "I wanted to understand something of the forces and reasons behind the movements of the world that affect millions of people and their lives. I thought political science might give me some of those answers." He had gained an appreciation of how big the problems were and how very difficult it was to find solutions.

Thus, he returned to Utah State University, arriving in time to register for the winter, spring and fall summer sessions. He took a heavy overload and was able to qualify for political science by the end of the summer of 1946. He went from there to teaching in the public schools—social science at Logan, Utah, Senior High School. "I was trying to discover if I wanted teaching as a career," Bernhard explained.

He applied for and received a fellowship at the University of California at Los Angeles, where he completed his M.A. and Ph.D. degrees in political science. From UCLA, Bernhard went to Brigham Young University for one year as an assistant professor of history and political science at a salary of $3,300, plus $360 a year cost-of-living expenses; that was in 1950-51. In the spring, he received a call from a friend wanting to know if he would be interested in joining the Howard Hughes staff at $150 per week. His reply was affirmative; he worked for the recluse from 1951-59 as a political and public relations adviser. How many times did he see "The man"? "Three times in eight years, but never face-to-face," Bernhard said. "However, he did call me about once a day at any hour." Bernhard stressed that Hughes always initiated the calls and they, indeed, came around the clock.

"Hughes works against the whole formula and rule of public relations," stated Bernhard, who noted that one of his assignments was to keep Hughes' name out of print!

"I decided I was living and working in a blind alley," said Bernhard. "It wasn't all we wanted from life and work." Those "calls in the middle of the night" and the secrecy surrounding his assignments meant that there was no opportunity for Ramona to be involved or to help him with his job.

Their decision to leave the Hughes empire meant taking a pay cut—about half—but leave they did; he returned to Brigham Young University as administrative assistant to the president. Later, he became chairman of the political science department and dean of the College of Humanities and Social Sciences at BYU.

He taught until he entered the Utah state legislature.

An old friend of Bernhard's was running for re-election to the Utah State Senate, and was running second in the polls. The county where BYU was located would swing...
Reading is President Bernhard's most favorite leisure time activity.

the vote, so Bernhard volunteered to serve as campaign manager in that county. That county did swing the vote; Bernhard's friend won re-election.

Within a year, a vacancy came up in the Utah State Senate from the Bernhards' district. The governor appointed him to complete the one-year unexpired term. Bernhard sought re-election and won a four-year term.

"After five years in the Senate, I had to decide if I wanted politics or education," he continued. "I felt I couldn't do part-time politics or part-time education even though the University was very good about my legislative responsibilities. I felt I was shortchanging the University."

He decided not to seek re-election. Instead, he left Utah and went to Brazil on a Ford Foundation grant as an adviser to the rector at the Federal University of Minas Gerais, 1966-67. "I just had to clear my mind and figure out where I wanted to go," he recalled. It worked. He returned to the states with "a clear cut decision—to go with higher education and not back into politics."

The following year—1968—he accepted the presidency at Western Illinois University. Six years later, he resigned to accept the chief administrative post at Western Michigan University. His Illinois administration was characterized as "one of democratic governance on campus involving students, faculty and staff, with a special commitment to human and personal values," according to Dr. Ben L. Morton, then executive officer and secretary of the Illinois Board of Governors of State Colleges and Universities and now the chancellor of the West Virginia Board of Regents.

"It's the old story of wanting a new challenge," reasoned Bernhard, when queried about his decision to leave Western Illinois for Western Michigan. "Western Michigan was another mountain to climb, with a whole new set of problems, new people, new faces, etc."

So the Bernhard "team" moved to Kalamazoo. Two of their four children came with them. Gary, their oldest son, received his master's degree in English literature from UCLA and is a free-lance writer currently residing in the Boston area with his wife, Joann; she has a master's degree in German and has taught at the college level. Gary also teaches English to juvenile delinquents.

Their son, Scott, is a professional entertainer-singer and guitarist—in the Seattle, Wash., area, where his wife, Lana, works for a pathologist.

Randy, the Bernhard's youngest son, attended Western Illinois University for two years before leaving to go on a two-year mission to Brazil for the Mormon Church. He returned in August and enrolled last fall at WMU, where he is majoring in both theatre and music.

Julie, their daughter, is a sophomore at Kalamazoo Central High School. She enjoys reading, hard rock music and auto racing.

Two of their four children are involved in music or acting or both. Gary also is a very fine musician; he plays the piano and guitar. Julie plays the violin and piano. They get their love of music from both sides of the family. Bernhard's father sang and his grandfather was the premier tenor in Copenhagen for two years. Her parents were
both from very large musical families; everybody in the family performed and they had a family orchestra. She took dancing, piano and voice lessons. They always had family musical productions whenever they got together for birthdays or holidays.

Last summer, when all of their children and both daughters-in-law were home together, they produced a family silent color motion picture melodrama, complete with full costumes. It was a takeoff on "The Godfather."

The Bernhards initiated their musical program when they moved back to BYU from Los Angeles. They first took parts in the Utah Ballet Opera Association's production of "Carousel." The following year, Ramona directed a show and did "Kismet." A year later, she played in "Pajama Game." They worked together in all of those shows, plus "Song of Norway," "Music Man," "Carmen" and others.

Ramona, who is a cousin of the popular singing King Family, also was the general director of the annual Fourth of July Panorama Pageant in Provo, Utah; called "Panorama Americana," it had a cast of more than 350. There also were Christmas programs and "Say It With Music" and "The Best of Broadway," both featuring songs from Broadway shows.

She studied and was a member of the Roger Wagner Chorale at UCLA. She also is an interior decorator.

As for their leisure time interests, music obviously is at the top of the list. "I can relax very easily with a good book, a magazine, soft music—preferably classical, but definitely not rock and roll," he said. Ramona loves to dance and help friends with interior decorating. They both want to get some physical exercise through swimming and, perhaps, by learning how to play golf. A few summers ago, John and his three sons, plus one daughter-in-law, went on a canoe trip; there is some talk of another such outing in Michigan.

Whatever their future plans may be, a sign on his office desk best depicts the Bernhard fervor for life. It reads, "Ancora Imparo." He explains that it's Italian and supposedly is Michelangelo's last utterance; literally translated it means "I am not ready to go!"
WESTERN'S FIVE FIRST LADIES—The wives of five Western Michigan University presidents were honored by women faculty members at a fall breakfast. Seated, from left, are: Mrs. Dwight B. Waldo; and Mrs. Paul V. Sangren. Standing, from left, are: Mrs. James W. Miller; Mrs. Myron L. Coulter; and Mrs. John T. Bernhard.

ALUMNI AWARD—Allen W. Bush is pictured above acknowledging his selection as Western’s Alumni "W" Club Man of the Year Award as part of halftime ceremonies Feb. 1 at the WMU-Miami basketball game in Read Fieldhouse. A former Bronco football standout, Bush is the director of the Michigan High School Athletic Association. He has taught and coached at Battle Creek Central, Kalamazoo University High, Dearborn High and Bay City Handy.

CAMPUS PHOTO POTPOURRI

LEGISLATORS VISIT WMU—One of the largest group of state legislators ever to visit Western were on campus in early February to discuss the problems the University faces in budget matters, especially as they relate to the 1975-76 fiscal year. Pictured above from left, are: Rep. Wayne Sackett; Rep. Howard Wolpe; and Rep. Dominic Jacobetti, chairman of the House appropriations committee. Also present were: Sen. Jerome Hart, chairman, Senate appropriations committee; Sen. Bill Huffman and Rep. Gary Owen, chairmen, Senate and House appropriation subcommittees on higher education, respectively; Rep. Thomas Sharpe and Rep. James O'Neil, Jr., members, House appropriations subcommittee; Rep: Paul Rosenbaum, chairman, House judiciary committee; and Rep. John F. Markes, chairman, House policy committee. Also present were: Rick Cole, administrative assistant to Senate Majority Leader William B. Fitzgerald (both are WMU alumni); Roger Tillus, member, State Board of Education; John Whitman, president, Kalamazoo Labor Council; and WMU Trustees Charles H. Ludlow and Philip N. Watterson, both members of the Board’s budget and finance committee.

TALKS TO PLANTS—Karen Doyle, a WMU junior in biology from Grosse Pointe, is pictured above taking advantage of the semi-tropical climate and a special station in the campus greenhouse. She stopped to chat with the plants and also to take refuge in the 70 degree temperatures while the outside campus temperatures fell way below freezing.
Alumni means people and development is synonymous with progress at Western Michigan University, where the two meanings merge in the Alumni Affairs and Development Office to create a community of students, faculty, staff, alumni and friends working toward the continuing improvement of programs and attainment of goals of the University.

Organized in 1973 by consolidation of the formerly separate alumni and annual fund offices, the Alumni Affairs and Development Office is headed by Frank Bentz, executive director, who views his responsibility as meeting the multiple needs of the alumni and the University.

"Satisfying these diverse needs requires organizational flexibility and originality from the entire staff while they concentrate on separate functions," Bentz said. "The experiment of coordinating all our offices has had very positive results in the past two years."

Within the Alumni Affairs and Development Office the two major operational sections are the Alumni Office and the Development Office; the latter is split into the Annual Fund Office, Planned Giving, and Capital Campaigns.

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**Two-Way Communication Is Aim**

The Alumni Office focuses primarily on communication, involving an information flow from Western to the alumni and a concentrated attempt to obtain feedback from them.

"We are also deeply interested in providing special services for alumni, gathering their ideas about the University, and getting them reinvolved and working for the future of Western," Bentz said.

Among the services offered are discounts to Alumni Association members on Placement Center bulletins, Miller Auditorium productions and homecoming festivities. First mailing on athletic ticket information and the use of the Gary Physical Education Center facilities are newly added benefits.

Additionally, the Alumni Office has initiated numerous alumni clubs throughout the country, from California to New York and from Michigan to Florida. Anyone who has attended Western for at least one full semester is eligible to join the Alumni Association and any local club.

The Alumni Office maintains current information files on over 90,000 alumni; publishes the Alumni Association newspaper, The Alumnus; organizes and directs many low-priced, world-wide tours; and provides many special activities, such as homecoming reunions, the Distinguished Alumni Awards and the Teaching Excellence Awards.

William Griffin of Kalamazoo, Alumni Association president, credits the establishment of a Student Alumni Service Board in 1968 with broadening the scope of student participation and involvement in the sponsorship and planning of alumni events.

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Article by Dr. Roger D. Dixon, new principal of Dansville (Mich.) High School. A native of Paintsville, Ky., he holds B.A. and M.A. degrees from Morehead State College, Kentucky and from WMU, where he earned an Ed.D. in educational leadership this year.

He served as a graduate intern with the WMU Alumni Association, July, 1973 to April, 1974.
"Today's students are critical for our future growth and development," Griffin said, "since they are tomorrow's alumni. We focus our attention on the students before completion of their degrees so that, hopefully, they become active alumni after they graduate. Each department and each college play a vital link in this preparation process."

The efforts of the 25-member Alumni Association board of directors, headed by Griffin, has been a major factor in the tremendous growth of the association in the past year—almost a 25 per cent increase in membership.

The board, which has local, state and national representation, is a voluntary support group which provides policy advice along with the University administration, assistance in special programs, and volunteer help for activities both in-state and at regional and national meetings.

It is the growth of this organization in volunteer leadership, along with the strength, diversity and creativity of the alumni outreach, which has provided the base from which development programs can achieve our desired goals with the alumni family, Bentz noted.

Annual Fund Is Vital Development Area
The base of the development program is the Annual Fund Office, which directs a major part of the University's annual fund-raising campaigns. The money received is applied directly to programs designed to benefit students and the University, including scholarships, student financial loans, program development and special program areas.

"Over 50 per cent of the total number of students attending Western receive some type of financial aid from the University, in the form of scholarships, loans, fellowships or on-campus employment," said Larry Koenes, Annual Fund director. "The Annual Fund money provides a significant portion of these funds and helps numerous young people complete their education."

The money received through fund-raising campaigns is either designated by donors for special scholarships, loans, and programs, or is assigned by the Annual Fund board members for scholarships, loan programs, the endowment account, teaching excellence awards and the University Committee.

Koenes explained that the University Committee, directed by the vice president for academic affairs and the deans of Western's six undergraduate colleges, determines which projects are most in need of funding and where the committee's funds can best be utilized to help students and the University.

"Although its primary emphasis is on a direct mail campaign to raise funds, the Annual Fund Office enjoys a close working relationship with the Alumni Office in an attempt to establish as many personal contacts with alumni as possible," Koenes said.
Initiated in 1966, the Annual Fund Office has processed over $3 million in private support, while new records have been set each year. Contributions totaling $105,000 in 1966 jumped to $783,000 in 1973.

Koenes also cited the leadership provided by Dick Bryck, board chairman, and the other members of the Annual Fund Board. "As in any fund-raising effort, the direction must come not only from the top administration, but also from the volunteer groups we rely on to raise funds," he said.

Bryck stated that the 19-member board and its volunteer efforts and leadership have guided the Annual Fund program to those higher levels of support each year since 1966. He noted that the Annual Fund Board will dissolve in early 1975 so that a new Development Board can be organized to encompass not only the Annual Fund, but all facets of the development program. The new board will have local, state and national representation.

Although the record of the Annual Fund is one of continued growth and success, Koenes describes his operation as still being in the embryonic stage of development and he recognizes the importance of continually providing information to the public.

"A common misbelief is that Western is a state-supported institution and if additional funds are needed they will be provided by the state," he observed. "But we are state-assisted, not supported, and the strong support we have received from our alumni, faculty, staff and friends is helping to overcome that difference."

Planned Giving Provides Special Services

Established less than one year ago, the Office of Planned Giving, headed by Timothy Reilley, has become a vital link in Western's development organization.

The primary function of the office is to provide a specialized service—the development of both immediate and long-range financial programs for individual donors in the deferred giving area.

Serving as an advisor and consultant, Reilley, who formerly was employed by the nationally-known management consulting firm of Robert H. Hayes and Associates, works with potential donors and serves as a consultant when needed.

He is involved in a variety of financial planning areas, including wills, bequests, insurance, securities, charitable gifts, land and other properties, annuities and trusts.

The Planned Giving Office provides financial planning services for donors who wish to contribute a charitable gift to the University and develop a financial plan whereby their beneficiaries are provided for in an optimum way.

One example of a planned giving donation is the gift made by Dr. Merze Tate, renowned author, historian and educator who graduated from Western in 1927 and has always had a deep concern for needy students.

Dr. Tate made a most substantial gift when she designated WMU as the major recipient in her last will and testament. The money received from Dr. Tate will be used to aid students in need of financial assistance to complete their education.

In top photo, officers of Student Alumni Service Board took active roles in timing contestants in the annual fritter fest eating event at homecoming. L to R: Margie Licht, V. Lynn Wilson, president Bob Johnson, and Dick LoPresti. Tom Byrum not shown. Bottom photo shows Bill Griffin, Alumni Assoc. president, and Dick Bryck, Annual Fund Board chairman, coordinating activities.
A different type of gift was recently made by Dr. Margaret Macmillan, professor emeritus of Western, who has established a charitable trust fund for WMU which reflects her concern for maintaining the high academic standards of the University.

The Burnham-Macmillan History Endowment Fund, a charitable remainder trust fund of approximately $125,000, will provide Dr. Macmillan with income for the rest of her life. Upon her death, the principal will remain invested and the interest will be used to further the professional growth of Western's history department.

Although the planned giving program is new, Reilley has already developed plans for national involvement in the coming year, with a series of seminars for alumni and friends on planned giving.

"These seminars will include a dinner and a planning session for alumni and friends with materials and information on planning for their personal financial future," said Reilley. "The seminars are in addition to the quarterly mailing of the Financial Planning Forum, a four-page brochure on financial planning techniques distributed to interested alumni and friends of the University.

A specialist in long-range financial planning will be the featured speaker at each of the seminars.

A new program Reilley hopes to initiate is a pooled income fund. This type of fund is similar to a trust fund, but it is formed by many people pooling their gifts into a general fund. The money is invested in the University and the donors receive an annual income from the investment for the rest of their lives. They also receive an income tax deduction for their charitable gift.

Bentz considers Western's development program extremely progressive since Western is among the first Mid-American Conference schools to receive funds specifically designated for a planned giving position in the Development Office, and within one year the University's investment is paying dividends.

National Scene
Philanthropic support to institutions of higher education across the country has been increasing greatly each year, and $25 billion was received in 1973 from private support, Bentz said.

"If public and private institutions are to keep pace, to expand their programs and to provide quality education for all students, we will need to depend more each year upon private, corporate and foundation gifts and bequests to meet this challenge," he said.

The Future
"Our 1973 drive was a bonanza year—the greatest ever in gift support at Western," Bentz reported. The Annual Fund Drive exceeded its goal by $134,000, reaching an all-time high of $783,000. The University received a $1 million gift from an anonymous donor for capital purposes and an estimated $650,000 was pledged in deferred gifts (wills and bequests) by individuals who believe in the future of Western and higher education. As of this date, the 1974 Annual Fund campaign has exceeded the 1973 campaign by $200,000.

"We recognize that Western is just beginning to receive a greater share of philanthropic support for its programs," Bentz noted. "It is the University's plan to measure its potential to raise funds in the context of the newly established and expanding Alumni Affairs and Development program and in preparation for a major capital campaign."

Bentz says that to accomplish the goals of communication and service to alumni and friends, intra-office communication and cooperation are imperative.

"We are committed to keeping up-to-date on projects and activities in each office in our area so we can better contribute to the complete outreach of the University," Bentz said. "Our goal is to communicate information about the University and to gain public and private support for its programs."
Article by Dr. Thomas K. Williams, director, and Sharon Lane Surratt, assistant director, Specialty Program in Alcohol and Drug Abuse at WMU. Dr. Williams, associate professor of counseling and personnel, has been a WMU faculty member since 1973. He holds B.S. and M.A. degrees from Andrews University and earned his Ed.D. from Western in 1970.

Dr. Williams had been director, substance abuse services, Battle Creek Sanitarium Hospital, 1964-73. Ms. Surratt holds a B.A. from Illinois Wesleyan Univ. and an M.A. in psychology from Western Michigan. She has served as a clinical psychologist with the Child Guidance Center, Kalamazoo, and the Illinois State Department of Mental Health.

Over 5,000 years ago a legendary Chinese emperor was reputed to have recognized some medicinal value in the use of the plant, Cannabis, while at the same time local nomadic tribes of Asia were experiencing the euphoric qualities. Queen Victoria, as portrayed in a well-known nationwide magazine, regularly used Cannabis for medicinal purposes. Today, high school kids are jailed for the use and/or sale of the same substance.

The scene has changed, but only in the social consequences for drug usage. For over 5,000 years man has searched for substances which would effectively alter his body or his consciousness in either a beneficial or deleterious manner. Much of the early recorded use of substances was for medicinal or religious, ceremonial purposes.

Opium, used medically before 2000 B.C., was still purchased over the counter in the 1800s as easily as aspirin is purchased today. Physicians and men of scientific inquiry voiced some concern for the harmful effects of various drugs. However, the use and abuse of chemical compounds was, for the most part, a minor social concern.
The prohibition movement of the 1920s transformed a social issue into a law enforcement commitment. The remaining decades were relatively quiet with drug control stationed in the domain of law enforcement officials. In the early 1960s, visible shifts in drug using behavior became apparent. New drugs, more drugs and the revival of old drugs began to become the language of the populace. No longer was drug use confined to minority groups; it was spreading to the responsible adult member of the community, and, more frighteningly, to that community member who was not yet fully adult. The previous functions of drugs in healing and religious ceremonies became secondary to more secular usage. It became obvious that effective handling of the "problem" involved investigation of alternatives to the criminal repressive techniques.

The "drug boom" of the '60s stimulated an atmosphere of interest and intense emotion. With this came apparent need for information. However, there were no effective answers to the questions being asked. Increased national scrutiny called attention to the lack of effective education and prevention programs, the minimal number of treatment facilities, and the scarcity of trained personnel to assist persons who acknowledged the existence of a drug problem.

Although the drug scare associated with the "hippies" and "Haight-Ashbury" may have subsided, today's statistics reveal continued experimentation with a variety of drugs by the young people, that five percent of the labor force seriously abuse alcohol and that one out of 10 consumers of alcohol develop problems with it. Alcoholism still remains the fourth major public health problem in the United States.

Recognizing an ever increasing demand for professional services in the substance abuse area, Western Michigan University implemented The Specialty Program in Alcohol and Drug Abuse (SPADA). SPADA officially began in July, 1973, but not without a great amount of planning and forethought. Under the direction of Dr. George Mallinson, dean of WMU's Graduate College, representatives from the University and various agencies throughout Southwestern Michigan spent three years developing the training program which is funded for three years by the National Institute of Mental Health, the U. S. Department of Health, Education and Welfare. It was a large collaborative undertaking since WMU had not previously offered a program in alcohol and drug addiction and there were few training programs in existence to serve as effective models. The result was a unique blend of University community inputs which resulted in the multi-disciplinary specialty program.

SPADA is organized on a multidisciplinary and interdisciplinary basis as an institute at the graduate degree level and includes the departments of biology, counseling and personnel, psychology, sociology and the School of Social Work. The aim of this approach...
Over 5,000 years ago a legendary Chinese emperor was reputed to have recognized some medicinal value in the use of the plant. Cannabis, while at the same time local nomadic tribes of Asia were experiencing the euphoric qualities. Queen Victoria, as portrayed in a well-known nationwide magazine, regularly used Cannabis for medicinal purposes. Today, high school kids are jaded for the use and/or sale of the same substance.

The scene has changed, but only in the social consequences for drug usage. For over 5,000 years man has searched for substances which would effectively alter his body or his consciousness in either a beneficial or deleterious manner. Much of the early recorded use of substances was for medicinal or religious, ceremonial purposes.

Opium, used medically before 2000 B.C., was still purchased over the counter in the 1800s as easily as aspirin is purchased today. Physicians and men of scientific inquiry voiced some concern for the harmful effects of various drugs. However, the use and abuse of chemical compounds was, for the most part, a minor social concern.

The prohibition movement of the 1920s transformed a social issue into a law enforcement commitment. The remaining decades were relatively quiet with drug control stationed in the domain of law enforcement officials. In the early 1960s, visible shifts in drug using behavior became apparent. New drugs, more drugs and the revival of old drugs began to become the language of the populace. No longer was drug use confined to minority groups; it was spreading to the responsible adult member of the community, and, more frighteningly, to that community member who was not yet fully adult. The previous functions of drugs in healing and religious ceremonies became secondary to more secular usage.

It became obvious that effective handling of the "problem" involved investigation of alternatives to the criminal repressive techniques. The "drug boom" of the '60s stimulated an atmosphere of interest and intense emotion. With this came apparent need for information.

However, there were no effective answers to the questions being asked. Increased national scrutiny called attention to the lack of effective education and prevention programs, the minimal number of treatment facilities, and the scarcity of trained personnel to assist persons who acknowledged the existence of a drug problem.

Although the drug scare associated with the "hippies" and "Haight-Ashbury" may have subsided, today's statistics reveal continued experimentation with a variety of drugs by the young people, that five percent of the labor force seriously abuse alcohol and that one out of 10 consumers of alcohol develop problems with it. Alcoholism still remains the fourth major public health problem in the United States.

Recognizing an ever increasing demand for professional services in the substance abuse area, Western Michigan University implemented The Specialty Program in Alcohol and Drug Abuse (SPADA). SPADA officially began in July, 1973, but not without a great amount of planning and forethought. Under the direction of Dr. George Mallinson, dean of WMU's Graduate College, representatives from the University and various agencies throughout Southwestern Michigan spent three years developing the training program which is funded for three years by the National Institute of Mental Health, the U. S. Department of Health, Education and Welfare.

It was a large collaborative undertaking since WMU had not previously offered a program in alcohol and drug addiction and there were few training programs in existence to serve as effective models. The result was a unique blend of University community inputs which resulted in the multi-disciplinary specialty program.

SPADA is organized on a multidisciplinary and interdisciplinary basis as an institute at the graduate degree level and includes the departments of biology, counseling and personnel, psychology, sociology and the School of Social Work. The aim of this approach...
is to provide a broad, interdisciplinary training experience for students and working professionals from related disciplines who in turn will be expected to provide leadership in the addiction field at many levels and in diverse roles, ranging from therapist to program administrator and from community educator to program evaluator.

The program does not emphasize any single method for dealing with problems of addiction, but focuses on the addictions as a total social problem. The training, which is both academically and practically oriented, is addressed to a breadth of concerns ranging from prevention and education to treatment and rehabilitation. The purpose of the program is not to create drug specialists per se, but rather to assist graduate trainees, who are competent in their own disciplines, in applying their skills to the addiction problems.

SPADA does not offer a degree. Rather, SPADA is a specialty fitting within the curriculum of the several participating professional disciplines. SPADA trainees receive a graduate degree in their own elected professional disciplines, as well as a Specialty Certificate acknowledging completion of the SPADA requirements.

The specialty program structure consists of 17 to 19 credit hours of graduate study. Eleven of these hours are taken in academically oriented courses. Etiologies of Substance Abuse, a three credit hour course which is team taught by Dr. Morton Wagenfeld from the department of sociology and Dr. Chris Koronakos, department of psychology, examines the various social and behavioral theories regarding the causation of addiction problems.

Seminar in Substance Abuse I and II is a two semester, six credit hour course taught by Dr. Thomas K. Williams, counseling and personnel; Dr. Richard Berman, School of Social Work; and Sharon Surratt, clinical psychologist. This particular two-sequence course is designed to reflect broadly conceived intervention strategies ranging from primary prevention to rehabilitation and to further elaborate upon the application of the trainee's basic professional skills, as taught in his own discipline, to the problems of substance abuse. In addition to the regular instructional staff, the seminar utilizes the talents and resources of persons from local agencies and programs in the presentation of material and training experiences. The Biology of Addictive Drugs as taught by Dr. Bruce Stein is a two credit hour course examining the pharmacological and clinical effects of various drugs.

Professional field experience is an integral part of SPADA and constitutes the remaining six to eight credit hours of training. The field education component is designed as a total learning experience during which the trainee can apply the knowledge and information obtained in an academic setting. Field education is also an excellent opportunity for the trainee to further develop and refine his/her professional skills with the guidance and assistance of those persons who are currently working in the substance abuse area. Trainees work within agencies that offer addiction services in the Southwestern Michigan area.

SPADA has now been operating full force since the acceptance of the first group of 20 trainees in January, 1974, and the hiring of the program staff. Dr. Williams, SPADA program director, brings to the program a wealth of experience from his previous 10 year employment as director of the substance abuse...
services at the Battle Creek Sanitarium Hospital. Ms. Surratt, assistant director for field education, has a five year employment history with both inpatient and outpatient substance abuse programs. Rounding out the SPADA staff is Ms. Vonda Coleman, program secretary, who assisted in the preliminary planning and organization of SPADA.

The staff acknowledges that it is fortunate in this new venture to have access to advisory bodies to assist in the resolution of problems and the development of new approaches. The Academic Advisory Committee, composed of representatives from the participating departments and the Graduate College, is responsible for the academic program policy and content. The SPADA Advisory Committee, constituted of representatives from Southwestern Michigan communities and agencies, assists in program evaluation, some program instruction and recommendations for program improvement. Representing agencies participating in the field education component, the Field Education Advisory Committee concentrates on the upgrading of the field experiences.

Along with the excitement and stimulation of beginning a new program, came the problems and frustrations accompanying any new endeavor. The program staff did not have functional physical facilities until June when they moved into a house at 857 Buckhout Street, subsequently named SPADA House. SPADA now has offices, a conference room, a resource room to be utilized by SPADA participants, and an open door that welcomes anyone interested in the program.

The first group of trainees, composed of 15 men and five women, have completed their training, but not without experiencing some of the problems that come with condensing a year's sequence of classes and requirements into eight months. Instructional staff, as well, is busy revising course outlines and requirements after this first attempt at interdisciplinary, team teaching methods in the addictions field.

With the new academic year, the staff is directing its attention to the improvement of the existing program and the development of new directions. It has been much easier to talk and write about an interdisciplinary approach to substance abuse problems than to effectively demonstrate a collaborative strategy in the classroom. The instructional staff is finding means to effectively strengthen and emphasize this rather unique teaching method. In addition, SPADA will be increasing its efforts to work effectively with surrounding agencies and programs in assessing community educational and training needs. It is quite possible that SPADA, in collaboration with existing resources, can begin to address itself to the concerns of the public through workshops and specialized training courses.

A major continuing concern is meeting the individualized educational and training needs of the SPADA participants. Although the program requirements are the same for all participants, the course work and expectations of the seminar and field education components are flexible to allow each trainee the opportunity to pursue his/her specified areas of professional growth. With an increased enrollment last fall in the specialty program of 30 persons coming from diverse backgrounds, disciplines and professional experiences, it will be a greater challenge to maintain the individualized approach which characterizes much of SPADA instruction.

It is still too early to say how effective this new specialty program at Western will be in supplying trained professionals to deal with the wide range of interpenetrating problems in the addiction field. The staff and persons associated with SPADA are highly optimistic about the future prospects for the program. The daily requests for program information and application blanks only verifies the fact that Western has established a program which is viewed as relevant and important to the professional growth of persons from Michigan, as well as other states.
HOCKEY HIGHLIGHTS

Coach Bill Neal's 1974-75 ice hockey squad had a tough act to follow after the Broncos posted a 22-7-1 record and a post-season tournament appearance last year in Western's first season of varsity skating competition. However, through early February they had already succeeded.

WMU won 19 of its first 22 contests, including an upset 8-2 victory over Bowling Green on Bronco ice in December and a shocking 3-2 sudden death overtime win over the highly regarded Falcons at Bowling Green on Feb. 8. Western's only defeats have been by 7-2 and 5-2 scores against Lake Superior and by a 6-2 margin on Thanksgiving eve in St. Clair, Ont.

The Broncos easily avenged that early loss by burying the St. Clair Saints, 11-1 on Feb. 12; that was the night before the Ontario squad left on an exhibition tour of Europe, sporting a 23-4-1 record. The revenge against St. Clair was costly because Bronco center Phil Eve sustained a knee injury and will be sidelined for the rest of the season.

Western already has completed an 8-0 sweep of Central Collegiate Hockey Association (CCHA) Division II play by outscoring Lake Forest and Buffalo, 76-26 in eight matches. That second straight Division II title qualifies the Broncos for the Division I post-season tournament in early March at St. Louis, where they will join a field that includes Lake Superior State, Bowling Green and the host Billikens of St. Louis University. St. Louis invades Western's new Lawson Ice Arena for matches Feb. 28 and March 1. The Broncos journeyed to Lake Superior State Feb. 21-22.

WMU Athletic Director Joe Hoy has announced that Western will apply for 1975-76 membership in the CCHA's Division I at the end of this season. Ohio State also is a likely candidate to join the Division I ranks next winter.

Through 22 matches, WMU's freshmen-dominated squad had outscored their opponents, 199-69. Fresh right winger Tim Dunlop already had established a school single-season point record of 59 points; that broke the old mark of 57 set last year by Bob Hutchins, who has a shot at eclipsing his personal high yet this season. Bronco goalies Steve Roth and Weldon Good have been equally outstanding thus far this season in the nets.

Dunlop, Bob Gardiner and Steve Smith came to Western last fall after playing last year on the same line for the Sarnia Bees of the Western Ontario Junior "B" League; another star player from that same league, Murray Pickel, also joined the Broncos this year. Brad Blake, still another Sarnia Bee, was recruited by Neal, too.

Neal also was able to recruit defenseman Neal Smith, who played Junior "A" Tier II hockey in Canada last season. He was drafted by the New York Islanders of the National Hockey League, but decided to attend WMU instead.

BASKETBALL ROUNDPUP

Through mid February, Western was right in the thick of perhaps the tightest Mid-American Conference basketball race ever.

Coach Eldon Miller's young Broncos —only one senior in the first eight players—had already matched last year's victory total of 13 through the first 21 games this season. Their last triumph (76-72) had to be the high point in the current campaign because it came in a seven-state, regionally televised game at Ohio University and, more importantly, it marked the first WMU conference win in 18 tries on the road, dating back to 1972.

The Broncos had posted impressive road wins against Oral Roberts (70-67), Detroit (80-65) and Loyola of Chicago (76-56), but MAC road victories continued to elude them. Five of their eight defeats this season have been by a total of 13 points.

That win at Athens, Ohio, left Western with a 6-4 MAC record, while Central Michigan was all alone...
at the top with a 6-3 mark, followed by Bowling Green at 7-4 and Miami and Toledo tied with the Broncos at 6-4. The Broncos had road tests at Kent State and at Toledo and home games against Bowling Green, Northern Illinois and Central Michigan left on their schedule.

Miller's well-balanced club had three players—Jeff Tyson, Tom Cutter and Jimmie Harvey—averaging double figures through the first 21 games, followed closely by Paul Griffin and Jim Kurzen, the other two Bronco starters. Excellent relief has been provided all season by S. L. Sales, Dale DeBruin and Mike Bivins, the lone senior on the squad. All eight have been in double figures.

Another highlight of the season came on the night of Jan. 28 in Western's Read Fieldhouse, where the Broncos came back from a 10-point halftime deficit against the Fighting Irish of Notre Dame to tie the score at 71-all with just 12 seconds to go. Irish All-American candidate sophomore Adrian Dantley, who at that time was the nation's leading scorer, was fouled with only two seconds remaining. He calmly sank both free throws to hand WMU its only home loss, 73-71 before more than 10,000 screaming fans.

Western's basketball scores through their first 21 games are as follows:

73 Wisconsin-Green Bay 46
80 Eastern Michigan 65
101 Northern Iowa 72
67 Central Michigan 81
69 Michigan State 62
70 Oral Roberts 67
58 San Diego State 60
62 Michigan 82
80 Detroit 65
59 Miami 67
77 Ball State 54
81 Loyola 63
73 Toledo 56
71 Ohio 68
60 Bowling Green 64
77 Kent State 70
71 Notre Dame 73
66 Miami 73
76 Loyola 58
60 Eastern Michigan 62
76 Ohio 72

WMU had defeated Western Ontario, Waterloo, Ont., Wayne State, Toledo, Northern Illinois, Bowling Green, Loyola and Central Michigan, while losing to Kent State, Ball State, Oakland, Eastern Michigan and Notre Dame.

MEN'S TRACK & FIELD

Coach Jack Shaw's varsity men's indoor track and field squad have extended their consecutive dual meet unbeaten streak to 47, dating back to 1965. Sophomore Curtis Long recently tied the WMU varsity record of :06.1 in the 60-yard dash; that mark was first set in 1957 by Olympic relay gold medalist Ira Murchison.
Freshman Darrell Williams has leaped 6-11 to break the old WMU record of 6-9\% in the high jump. Williams and fellow Bronco freshmen Tom Duits, Rick Murray, Ben Hayden and Ted Farmer all competed in the Michigan-Indiana-Ohio high school all-star meet last summer.

Western's distance medley relay team of Steve Brown, Bob Cornwell, Bob Norman and Dan Landman have qualified for the NCAA championships with a clocking of 9:53.3. Other standout performers are Tom Meyer in the 35-pound weight throw and pole vaulter Chuck DeWildt.

**MEN'S GYMNASTICS**

Western's young varsity men's gymnastics team split their first six dual meets this season. Coach Fred Orlofsky's squad has been averaging 176 points per meet.

The Broncos bested Bowling Green, Kent State and Eastern Michigan, while losing to Illinois (Chicago Circle), Eastern Illinois and Ball State. They are being led by Mark O'Malley in all-around floor exercise and horizontal bar; Rock Tolinski on pommel horse; Rich Heil on rings and in vaulting; and Bill Waddell on parallel bars.

**BRONCO WRESTLING**

The Bronco wrestling squad was hoping for a victory against Eastern Michigan in order to finish its dual meet record with a 6-6 mark.

Victories have been scored over Olivet, Bowling Green, Kent State, Franklin and Wayne State, while Western dropped decisions to Ball State, Central Michigan, Ohio State, Toledo, Miami and Notre Dame.

The individual standout has been 190-pound Bill Cox who has posted a 12-1 record, including nine pins. Gary Martin at 150 was 9-4-1, while Bronco Mark Sands had a 14-6 mark.

**WOMEN'S SPORTS**

Western's women's basketball teams have had a very successful campaign. The varsity, coached by Fran Ebert, were 9-4 through mid February; that included a perfect 7-0 home mark.

Coach Sue Lewis' junior varsity squad had a 10-1 record; their lone defeat was at the hands of Ohio State, who came from behind to win.

The varsity have been averaging 71.6 points per game while holding the opposition to 53.0. The jayvees were shooting at a 61.8 clip and their defense was permitting 47.3 points per contest.

**WOMEN'S SWIMMING**

Coach Norma Stafford's Broncette swimmers have shattered virtually every team record on their way to a 9-3 record. Most members of the squad are freshmen; only three veterans were on the roster when the season began.

**WOMEN'S GYMNASTICS**

First-year Coach Diane Dorgan's women's gymnastic squad has had difficulty scoring team wins, but sophomore Augusta Lipsey has been outstanding, claiming several all-around championship points.

**BRONCETTE BOWLERS**

Western's women bowlers, coached by Harriet Creed, were atop the Michigan Intercollegiate Bowling League through mid February, tied with Muskegon Community College. The Broncette's league-leading pin total was 18,055 and 24-8 record, while Muskegon sported the same mark with only 17,771 pins.

**TRACK & FIELD**

Western is just into its first season of intercollegiate varsity women's track and field competition. The Broncettes are coached by Jean Friedel. In early outings, they placed second at Eastern Michigan and third at state.

**TABLE TENNIS**

Western's defending women's national table tennis champion, Janice Martin, successfully defended the regional portion of her title at Central Michigan and is preparing for the national competition April 24-26 at the University of Wisconsin-La Crosse.
Lynn C. Adams TC'21, '31 honored with naming East Lansing High School football stadium for him; served there 35 years as teacher, coach and athletic director until 1966 retirement.

Esther Sanders Wingfield TC'27, director of guidance and former principal in Inkster School District, ended 41 years of service with retirement.

Mrs. Bernice Lagerquist '28, Bridgman Public School District principal, ended 45 years service to education with retirement.

Mrs. Velma Proud TC'29, '52, elementary librarian for Buchanan School District, retired after 35 years service to education.

Mrs. Anna May Marvin TC'29, '38, ended 33 years of teaching, last 12 as elementary principal at Three Rivers.

Helen M. Actor TC'31, '40 retired after 42 years as teacher in Godfrey-Lee School District near Grand Rapids.

Margaret White '31 named supervisor, Child and Family Services of Michigan, Howell office.


Joseph Mulready '32, former Allegan High School principal for 14 years, retired after 38 years in education; has been counselor most recently.

Arthur E. Henry '32 ended 40 years of scouting with retirement as Scout Executive with Lake Huron Area Council.

Albert C. Johnsen '33, Godwin Public Schools superintendent near Grand Rapids since 1969, retired, ending 40 years in education.

Mrs. Josephine Boyer '33 ended 28 years as teacher with retirement from Otsego Public Schools.

Marshall Simpson '33 ended 40 year teaching career with retirement from Lansing Public Schools.

Joel G. Mason '36 named interim athletic coordinator at Wayne State Univ.; is golf coach there.

Walter Koets '37 retired after 30 years teaching, last 18 in Grand Haven.

Louise Dietzsch Anderson '38 retired at Westbury, N.Y. after 35 years of teaching.

Roy Woods '39, MA'54 retired from Pontiac Public Schools after 40 years teaching.

Russell L. Eggleston '39, principal of Willard School, Highland Park, retired after 28 years there.

Dr. Grant S. Bennett '39, owns management counseling firm near Alpena; writes column for Alpena News.

Richard Wekenman, '42 named vice president of Grolier Educational Corp., New York; is director of New Book of Knowledge and Encyclopedia Int'l Divisions of GEC.

John Milanoski '42 resigned as U.S. District Attorney at Grand Rapids to return to private law practice.

Walter P. Cynar '43, Macomb County circuit court judge, was a candidate for Michigan Court of Appeals in November election.

Raymond Sreboth '48, Ed.Sp.'71 appointed superintendent, Berrien County Intermediate School Dist.

Maurice "Suds" Summey '48 served as vice chairman, 1974 Kalamazoo County Cancer Crusade.

Rollin A. Huard, Jr., att.'49, named trust officer at Clinton Nat'l. Bank and Trust Co., St. Johns.


Dr. Robert B. Glenn '49 named Northern Michigan University's first provost and academic vice pres., had been dean, School of Arts and Sciences there.

Russ Fisher '49 served with U.S. Boy Scout Contingent to 5th Caribbean Jamboree in Paramaribo, Suriname in August; is a scouting district commissioner at Washington, D.C.

Mrs. Margaret Oelrich '49, director of rehabilitation, City of Hope Medical Center, Los Angeles, received honorary appointment to faculty of Allied Health Professions, Boston Univ.

Irving Neubauer '49 named sales manager, DuWel Metal Products, Bangor, Mich.

Fernon P. Feenstra '49, MA'50 appointed director of technology at Schoolcraft College in Michigan; has been on faculty since 1964.
William W. Randall ‘49, MA’59 named superintendent, Covert Public Schools.

Frank Nowak ’50 appointed director of elementary education, Niles Public

CHRISTENSEN ’63 HUNZIKER MA’65

Robert T. Love ’51 named exec. di-

Si Miller ’55 appointed junior high

William W. Randall ’49, MA’59 named

Frank Nowak ’50 appointed director

doctor, Berrien County’s Manpower

Planning Council, which oversees fed-

erally funded training programs.

Jack D. Holm ’51 received Ph.D. from

Claremont Graduate School.

Mrs. Elizabeth Cousins ’51, MA’53

retired after 24 years in education, last

7½ as Galesburg elementary principal.

Alfred G. Russell, Jr. ’52 named ass’t.

manufacturing mgr., Eaton Corp., Power


David T. Want ’52 appointed director,

personnel services, Illinois State Univ.

Jack Hart ’52 named elementary

school principal at Howard City.

Richard C. Higgs MA’53 named prin-
cipal, St. Joseph High School.

Kenneth E. Gray ’53 is chief of

Government and General Research Div.,

Congressional Research Service, Wash-
ington, D.C.; that office gathers facts
for congress, with staff of 700.

James C. Cobb ’53 appointed man-

ager, Elkhart, Ind., Airport; is a retired

U.S.A.F. Lt. Col. with 20 years service.

Gerald E. Rush ’53 named personnel

manager, Kentucky Fried Chicken Corp.,

Louisville.

Mrs. Reva Schantz ’53 retired, end-
ing 48 years as a teacher.

Dr. Patricia Hemphill Belike ’55,

MSL’68, Ed.D.’74 is an ass’t. prof.,

Educational Media Dept., Auburn Univ.

Daniel R. Smith ’55 elected to board of
directors, 1st Nat’l. Bank & Trust Co.,
Kalamazoo; is senior vice pres. and
heads bank’s Trust Dept.

Harold W. Gaut ’55 named to position
responsible for field operations of nu-

clear accident planning for state and local governments in Atomic Energy
Commission’s Office of Government
Liaison.

Duane Kowalk ’55 named first director
of special education for Grand Ledge
Public Schools.

Patrick C. Harrington ’56, MA’70 ap-
pointed principal, Edwardsburg High
School.

Warren Engel ’56 promoted to man-
tager, new Carbonless Dept., Mead Pa-

ter Co., Chillicothe, Ohio.

Daniel M. McConnell ’57, MA’64 was
first recipient of Central Michigan Univ.
“Service Award” in 1974; is superinten-
dent, Saginaw Twp. Community Schools
and 1952 CMU grad.

Kenneth Ward MA’57 named prin-
cipal, White Pigeon High School.

Gilbert C. Heyblom ’57 promoted to
general mgr., Grand Haven Div., AP
Parts Co.

Dr. David Carley ’57, president, Inland
Development Corp., was lecturer at
two-day conference at Kalamazoo Col-
lege’s Center for Management Studies
last year.

James H. Champion ’57 named super-
intendent, Olivet Public Schools.

Eugene Vining ’58, MA’63 named ele-
mentary principal, Lawton Public
School Dist.

Jim Weidman ’58, a pre-med student,
swam five mile Straits of Mackinac in
record time of two hours 26 minutes in
August.

Francis D. James ’58 retired, ending
41-year teaching career, last 21 in Mott-
ville Dist.

Robert D. Ash, Sr. ’58 received Ph.D.
from Walden Univ., Little Rock, Ark.; is
superintendent of Carrollton Public
Schools.

Ozzie D. Parks ’59, MA’64, Sp.Ed.’70
appointed superintendent, Mendon Com-

munity Schools.

Patrick Coakley ’59 named principal,
Harbor Beach High School.

John W. Dzanyak ’59 appointed prin-
cipal, Ferndale High School.

Dr. Robert Hagerty ’59 promoted to
special education director, Hazel Park
Public Schools.

Ed Knuth ’59 named Detroit All-Metro
Coach of the Year;” led Pontiac Central to Michigan
Class A track title this spring.

Thomas F. Otley ’59 named to head com-
nunity Schools.

John Schreur ’60, MA’64 appointed
principal, Portage West Junior High.

Dr. Ronald A. Wykstra ’60 named by
United Nations as chief economic ad-
viser to Western Samoa; for past seven
years has been on Colorado State Univ.
faculty; previously had been WMU fac-
culty member.

Dr. James A. Hoeh ’60 appointed prin-
cipal, Grosse Poinste South High
School.

Robert H. Goldsmith ’60 joined De-
design Craftsmen, Midland, as account
exec.

Robert L. McLaren ’60 received Ed.D.
from Univ. of Missouri; is on Western
Illinois Univ. industrial ed. faculty.

Charles L. Marble ’60 named data
processing supervisor, Kimberly-Clark
Corp. mill, Munising.

C. Fred Killeen ’60 opened Michigan
Management Associates, Flint consult-
ing firm.

Gerald D. Lutz ’61, MA’65 appointed by
Van Buren County Intermediate
School District as director of student
services, Van Buren Skills Center.

Allan Matter ’61 named to head com-
mercial and investment div. by Dow-
ssett, Inc., Realtors, at Flint.

Dr. Robert E. Hawkins ’61 named di-
rector of personnel development, chem-
ical group, Celanese Corp., New York.

Robert L. Woodall ’61 appointed mgr.,
industrial marketing, Dravco Corp., mar-
ket development and planning dept.,
Pittsburgh, Pa.

Bruce Weller ’62, MA’65, Ed.Sp.’73
named middle school ass’t. principal,
Fenton.

Vernon L. Peachey ’59 named ele-
mentary principal, Morenci Area School
Dist.

Norman Zantjer ’59 appointed con-
troller, Omaha, Neb. plant, Kellogg Co.

Russell A. Strong MA’59 named di-
rector of publications, Wake Forest

Univ.

Roger Shepler ’59 honored as Mich-
igan High School Track Coach of the
Year; led Pontiac Central to Michigan
Class A track title this spring.

Robert J. Connell ’59 elected vice
president in Chicago office, Marsteller, Inc.

Donald M. Carlson ’59 appointed di-
rector, industrial relations, General
Dynamics plant, Pomona, Cal.

Dr. Gary A. Luoma MA’59 promoted to
full professor at Emory Univ., Atlanta,
Ga.

Daniel L. Snuffer ’59 named advertis-
promotion mgr., Upjohn Co., Home-
makers subsidiary.

John Schreur ’60, MA’64 appointed
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industrial marketing, Dravco Corp., mar-
ket development and planning dept.,
Pittsburgh, Pa.

Bruce Weller ’62, MA’65, Ed.Sp.’73
named middle school ass’t. principal,
Fenton.
Ronald Schultz '62 named administrative ass't., Lincoln Township board, near Benton Harbor.

Charles E. Gordon '62 appointed to three-year term on the Advisory Council on Financial Aid to Students of the U.S. Office of Education by Caspar Weinberger, U.S. Secretary of Health, Education and Welfare; is presently director of special student service programs at Wayne State Univ.

Relmond Chamberlain '62 was named controller of Harter Corp., Sturgis.


Ronald P. Reece '63, MA'66 named ass't. superintendent, Three Rivers School District.


James M. Madaus '63 named ass't. vice pres., Nat'l. Bank of Detroit's Metro East Regional Banking Center.

Joe Iauch MA'63 appointed principal, Shelby High School.

Douglas Harper '63 named "Outstanding Science Teacher of the Year" by Kalamazoo Section, American Chemical Society; is chairman, Comstock High School science dept.


Sister Monica Marie MA'63 named principal, St. Margaret elementary school, Otsego.

C. William Diller '63 designated Certified Residential Broker, Nat'l. Institute of Real Estate Brokers, highest professional designation awarded.

Leif A. Christensen '63 appointed vice president and general mgr., Manistique Pulp and Paper Co.

David L. Jones '64, MA'67 received Doctor of Education degree from Ball State Univ.; is admin. ass't. to superintendent of schools at Watervliet.

State Rep. William B. Fitzgerald '64 appointed to special subcommittee to review legislation on replevin, repossession, garnishment and liens.

Judy A. Hudin '64, MA'73 named acting director, St. Joseph County Crisis Center at Three Rivers.

Raymond Voorhees '64 appointed director, Fenton Community Education Program.

Chris Sth '64 named deputy defender for Legal Aid and Defender Assoc., Detroit.

David R. Ohman '64 promoted to vice president, Farmers & Merchants Nat'l. Bank, St. Joseph.

Ozzie D. Parks MA'64 named superintendent, Mendon Public Schools.

David E. Parker MA'64 given Alumni Distinguished Teaching Award at General Motors Institute; is physics prof. there.

Steven Groters '64 appointed elementary school principal at Grand Haven.

Forest A. Miller, Jr. '64 named executive secretary, Colorado Speech and Hearing Assoc.; is a child education consultant with Community Mental Health Center, Denver Dept. of Health.

E. Addison Hull Jr. '64 named district mgr., casualty-property personal lines dept., Travelers Insurance Co., at Alexandria, Va.

Dr. John C. Walkush '64 promoted by Scott Paper Co. to ass't. sulphite superintendent, Everett, Wash.

Louis Burdick '64 named operating mgr., Glidden-Durkee Company's "Daily Pickles" unit at Saginaw.

C. Edward Gasaway '65, MBA'66 named ass't. vice pres. marketing and research, American Nat'l. Holding Co., Kalamazoo.

Peter T. Moe '65, MBA'73 promoted to ass't. vice pres., First Nat'l. Bank & Trust Co. of Mich., at Kalamazoo.

Michael J. Ott '65, MA'72 named Jr. High School principal, Harper Creek Public Schools, near Battle Creek.

David W. McNeill MA'65, MBA'70 appointed principal, Mendon High School.

Thomas Withee '65 named elementary school principal, Southgate Public Schools.

Mickey Turcheck '65 presented "Teacher of the Year Award" at Taylor Center High School, following student election.
James Rischar '67 named ass't. to pulp mill superintendent, Boise Cascade Corp., St. Helens, Wash.

Floyd Hayden '67 appointed case-worker at St. Joseph County Community Mental Health Services Center and Family Clinic.

Ronald R. Hulewicz '67 received Ph.D. degree from Univ. of Michigan.

George J. Renner '67 appointed mgr., papermaking, Watervliet Paper Co., div. of Hammermill Paper Co.

Dell Sweeris '67, America's only native-born full-time table tennis pro, operates own table tennis club in Grand Rapids.


Charles E. Hudson MA'67 received Ph.D. degree from St. Louis Univ.

Charles B. Farkas '68, MBA'70 named supervisor of marketing information for Combined Insurance Co. of America, Chicago.

Robert D. Fritzen '68 received Ed.D. from WMU.

Michael Walraven MA'68 is psychology professor, Jackson Community College, completing work toward doctorate at Michigan State Univ.


Marva Pritchett '68 appointed counselor for Kent County Health Dept., sickle cell anemia screening, counseling and information program.

Judy Lasinski '68, Hamtramck High School teacher, named one of "Outstanding Secondary Educators in America" for 1974.

James Dykstra '68 named director, Crisis Center of St. Joseph County at Three Rivers.

Stephen C. Brown '68 promoted to liaison director for placement, Oakdale Center (formerly Lapeer State Home & Training School).


Dr. Lawrence E. Woodhams '68 opened a hemodialysis medicine office in Coldwater.

Tom Phillips MA'68 elected "Teacher of the Year" at Berrien Springs High School.

David E. Llewellyn '68 named methods officer at 1st Natl. Bank & Trust Co. of Michigan at Kalamazoo.

Boice Bowman '68, MA'71 named ass't. director of records at WMU; had been ass't. track coach here.

David M. Zimmer '69, MA'73 joined Cancer Research Unit of Upjohn Co.
Mrs. Elizabeth Miller '69 named coach for women's athletics at Lake Michigan College, Benton Harbor.


Carl Vesey '69 named sales engineer by Blissfield Mfg. Co.

Robert E. Seely '69 appointed a director and vice pres., finance and marketing, Portage Rapidcut Corp.

Grant Hart '69 named first full-time lay teacher at Beaver Island Community School in 75 years.


USAF Lt. Deborah Johnston att.'69 is manpower management officer, Athenal Airport, Greece.

Thomas Guinther '69 promoted to lieutenant at Kalamazoo Police Dept.

Donald Barniske '69 is first undergraduate ever given Southern California College of Optometry's "Al Dennis Award" for "dedication to optometry." Is a senior at the college, and has received several other honors, including Raymond I. Meyers Award to an optometry student, given in Philadelphia in March during nat't. NAOSA congress.

David M. Albert '70 named youth director, Flint office, Nat'l. Alliance of Businessmen, voluntary organization to locate jobs and job training for disadvantaged persons.

Ibrahim Abyan '70 is chairman, Nat'l. Committee for the Eradication of Illiteracy in Samaila, Africa. He is helping direct a campaign to raise Somalia's literacy rate, now at about 15 percent, to hopefully become one of highest in Africa.

David Mowrey MA'70 named middle school principal, Adrian Public Schools.

Dr. William D. Browning D.D.S., '70, opened dental practice at Grand Ledge.

Dale Chadderdon '70 promoted to auditor, 1st Commercial Savings Bank, Cassopolis.

Thomas G. Hildner '70 received M.D. degree from Wayne State Univ.; interning at St. Luke's Hospital, Denver, Colo.

Bruce R. Costarage '70 named mortgage officer, 1st Nat'l. Bank & Trust Co. of Mich., at Kalamazoo.

James Ritter '70 promoted to ass't. superintendent-accounting at State Farm Fire and Casualty Co. Greeley, Colo. office.

Martha J. Orloff Croke '70, MA'72 appointed to women's physical ed. faculty, Lake Superior State Col.

Greg Hale '70 named gen'l. chairman, Allegan United Way campaign; is an attorney there.

Stuart J. Travis MA'70 named head of Ferris State Col. Data Processing Dept.; on faculty there since 1970.

John Trump MA'70 named head tennis pro at Wimbledon Tennis Club, St. Clair Shores; had been Univ. of Toledo varsity tennis coach.

Lewis E. Burchard MA'70 appointed ass't. principal, Hillsdale High School.

John R. Castillo '70 named ass't. attorney general for the State of Michigan; holds Wayne State Univ. law degree.

Raymond Kirby '70 named rehabilitation program coordinator at St. Joseph County Jail.

Douglas Powell '70, MA'71 received Ph.D. from Northwestern Univ. and joined staff and faculty, Merrill-Palmer Institute, Detroit.

Mrs. Gladys Burks '70, MA'72 promoted to acting coordinator, compensatory programs for Benton Harbor School Dist.; had been principal of Stump & Sodus elementary schools.

Patricia Wells '70, MA'73 working toward doctorate at Univ. of Notre Dame.

Willard L. Jackson '70, MSW'73 named substance abuse coordinator for Calhoun County.

Robert Gabel '71, MA'74 appointed director of South Haven's new Community Recreation and Education Program.

Gary Gasowski '71, MA'73 named Oakland County Probate Court youth guidance counselor.

Eugene Zalar '71, MA'73 appointed director of prisoner rehabilitation programs for Omegam and Arenac county jails.

Brian Sullivan '71, MBA'72 promoted to branch mgr., American Nat'l. Bank & Trust Co., Kalamazoo.

Robert P. Heflin '71 appointed director of alcohol abuse services, Calhoun County Health Dept.

Dale E. Kortze '71 received Juris Doctor degree from Univ. of Akron.

William L. Heward '71 received Ph.D. from Univ. of Massachusetts; a book on barnstorming baseball written by him was recently released.

Rodrique C. Annas '71 elected controller, Industrial State Bank & Trust Co., Kalamazoo.


Dennis M. Stark '71 named branch mgr., Peoples Bank, Trenton.

Robert C. Timmons '71 received Juris Doctor degree from Univ. of Miami, Fla. Tim Ambrose '72, MA'74 joined WMU News & Publications Services staff as photographer/writer.

David Schmitz '72 appointed director of Switchboard, 24 hour crisis phone answering service in Grand Rapids.

David D. Tharp '72, MBA'74 one of only 12 employees selected for Michigan Bell Telephone Co. Initial Management Development Program for one year.

Wendy Stock '72 promoted to branch office mgr., Union Bank, Grand Rapids. Dean Morehouse MA'72 named elementary principal, Fremont Public Schools.

USA Maj. Frank Lancaster MA'72 received Army Commendation Medal, 3rd oak leaf cluster; now editor of Military Police Law Enforcement Journal at Ft. McClellan, Ala.

Mrs. Jane L. Goudreaud '72 listed in first annual edition of Outstanding Educators in America; is community education director, Olivet.

Howes Smith '72 appointed junior high school principal at Ithaca.

Dr. Albert B. Truesdale Ed.D.'72 named principal, Fennville High School.

Dan Harsh '72 appointed director of communications, St. Joseph Mercy Hospital, Detroit.

Dr. Edward Van Dam, Ph.D.'72, named to faculty at Susquehanna Univ.

Will Snyder '72 appointed sports editor, Ypsilanti Press.

Leon Buford MA'72 named ass't. principal, Belleville High School.

Bruce Bariond '72 appointed quality control supervisor, Log Mark Homes Div., Travelo Homes Corp., Saginaw.

Mrs. Betty Cribbs '72 is ass't. director, Kalamazoo County Citizens' Probation Authority.
Chris Ervin '73 featured as a model in Aug. issue of Mademoiselle magazine in four-page spread.

Mrs. Alice Hullhorst MA'73 appointed to Glen Oaks Community College faculty as P.E. instructor, coach and ass't. director, women's program development.

Richard Sharkey '73 named cross country coach at Lake Michigan Col.

David M. Shuster '73 named commercial pilot, staff member, by Kal-Aero, Inc., charter airplane service at Kalamazoo.


William C. Heeter '73 now with clinical research laboratory, Upjohn Co., Kalamazoo.


Richard C. Barwinski '73 serving Peace Corp tour in Thailand.

Sandra J. Springer MSL'73 appointed research literature searcher, Research Planning and Administration Unit, Upjohn Co.

Andrew F. Grimm MS'73 was speaker at the 28th annual technical conference, American Society for Quality Control in Boston last spring. He is mgr., product assurance, Brake Div., Eaton Corp., Southfield.

Mrs. David Backman '73 appointed director of service to military families and veterans by American Red Cross, director of service to military families, American Society for Quality Control in at the 28th annual technical conference, American Society for Quality Control in Boston last spring. He is mgr., product assurance, Brake Div., Eaton Corp., Southfield.

Mrs. David Backman '73 appointed director of service to military families and veterans by American Red Cross, director of service to military families, American Society for Quality Control in Boston last spring. He is mgr., product assurance, Brake Div., Eaton Corp., Southfield.

Lindsay Draime '73 named purchasing aide, Calhoun County; is also coordinating federal-state grants and county motor pool.

Thomas G. Keeley '73 joined Campus Crusade for Christ's Athletes in Action program.

Janet Sutton '73 appointed chief occupational therapist at Gratiot Community Hospital, Alma, Mich.


Robert L. James '73 promoted to sales rep., printing papers, Plainwell Paper Co., in Michigan, Ohio & western Penn.

Sandra Ruiter '74 teaching mentally retarded blind students at Iowa Braille and Sight Saving School, in Venton.

Dirk Schipper '74 joined Upjohn Co. industrial engineering unit.

Robert S. Gutek MA'74, named director of audio-visual dept., University of the Virgin Islands, at Charlotte Manteel.

Mrs. Evonne Gritter '74 setting up occupational therapy program at Mercy Hospital, Muskegon.

Judi Bleich MA'74 named probation officer, Berrien County Fifth Dist. Court.

William Smith MA'74 appointed ass't. principal, Coloma High School.

Timothy M. Ferry '73, MA'74 named veterans' educational counselor at Southwestern Michigan College, Dowagiac, first SWMC grad to return to the college in a full time position.

Dean R. Wood P.A.'74, one of first class of physicians' assistants to graduate from WMU in Aug., has associated with Dr. F. E. Ludwig, a Crystal Falls, Mich. surgeon.

Chris Hamman '74 serving in Peace Corps in Micronesia.

Jewell Mitchell '74 named personnel assistant at Borgess Hospital, Kalamazoo, interviewing prospective employees.

Jack Deller MA'74 appointed principal, Constantine middle school.

James L. Gritter MSW'74 named caseworker with Community, Family and Children Services of Alpena.

Richard Gill '74 joined staff of Campus Crusade for Christ Intl.'

Theodore Hitt MA'74 appointed personnel director, Berrien General Hospital, Benton Harbor, with 350 employees.

Kurt Gorbett '74 received nat'l. William O. Stillman Award from American Humane Assoc. for risking his life to rescue a dog which went through river ice at Port Huron last February.

Les Elwell MSW'74 named out-patient staff, Riverwood Community Mental Health Center, St. Joseph.

Nancy L. Goethel '74 appointed caseworker for Juvenile Div., Branch County Probate Court.

Roger Tingley MA'74 named to Mount Union College P.E. faculty, will be tennis coach and ass't. football coach.

Jamie Kronemeyer '74 appointed military veteran representative on Kalamazoo Valley Community Col. campus by Veterans Admin.


William R. Frey '74 named ass't. football and track coach at Susquehanna Univ.; will also teach P.E.

IN MEMORIAM

Lillian Cameron Sage '14; at Lanham, Md., last spring.

Mr. Dee C. Austin '16; at Coldwater, last spring.

Edwin C. Oakes '22; at Berea, Kentucky, July 16.

Mildred Mason Logie '23; at Edison, N. J., last spring.

Mac F. Whalen '23; at Grindstone City, last year.


Troy E. Clawson '26; at Allegan, last spring.

Mrs. Caroline Wilcox '26; at Grand Rapids, last spring.

Elizabeth Eckerman Atkins '28; at Muskegon, Sept. 6.

S. L. McDaniel TC'25, '26; at New Orleans, Aug. 10.

Ruth Fisher Hackett '27; in Florida, last year.

Ruth Ellis Coates '27; at Battle Creek, Aug. 22.

Patrick J. Malone '30; at Stambaugh, July 22.

Matthew E. Thompson '31; at L'Anse, last spring.

Everett F. Barger, Jr. '47; at Westland, Sept. 4.

C. Richard Juday '52; at Elkhart, Ind., Sept. 1.

Richard N. Powers '52; at Flint, June 16.

Richard K. Wagner '54; at Kalamazoo, in July.

George W. Gordon '58; at Jaffrey, New Hampshire, last spring.

Martin A. Wilber att. '60-'62; drowned at Reno, Nev., June 17.

Virgil Bridges '64; at Battle Creek, last spring.

Virginia Verdier Allen '64; at Petoskey, July 14.

Mr. Fay C. Rose '61; shot and killed in Ft. Pierce, Fla., June 13.

William A. Rollins, att. '65; near Hart, July 2.

Patricia Cutting Mularoni, att.'67; at Madison Hts., last June.

Andrew J. Poe '71; killed near St. Petersburg, Fla., in July.

Thomas Ketten, Sr., MA'73; at Kalamazoo, July 9.

Paula Mayernik '72; in plane crash near Hopkins, Oct. 1.
Western Michigan University Alumni Association Officers

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William F. Griffin '69, Kalamazoo

Vice President
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Esther Worden Frappier '39, St. Joseph

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Robert L. Johnson, Monroe

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Frederick J. Hansen
Director, Alumni Relations

Larry R. Koenes '73
Director, Annual Fund

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WMU Alumni Association

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Grand Rapids, Mich.
Gerard R. Brown '67
Winnipeg, Manitoba, Canada
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Beverly Hills, Cal.
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Byron Clark '51
Los Angeles, Cal.
Melvin S. Clark, Jr. '65
Carole J. Hawkins Clark '65
Louisville, Ky.
Ralph L. Clayson III '73
Grand Rapids, Mich.
Georgene M. Zwissler Curry '72
Coloma, Mich.
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Arlington Heights, Ill.
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Jenison, Mich.
David M. Hempstead '72
Melvindale, Mich.
Loren L. Heun '66, '72
Portage, Mich.
Gretchen R. Hirsch '65
Robert A. Hood '70
Detroit, Mich.
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Ontario, Canada
Hillard H. Hulscher '24
Battle Creek, Mich.
Pauline R. Honey Hunt '70, '73
Hastings, Mich.
Vernon J. Johnson '56, '61, '69
Donna Eisenhauer Johnson '55
Saginaw, Mich.
Wayne E. Jolin '65
Saginaw, Mich.
David C. King '68
Albion, Mich.
William W. Kish '72
Olmsted Township, Ohio
Catherine A. Lisak '73
Kalamazoo, Mich.
Robert W. Martin '66
Oscoda, Mich.

Timothy J. Marzolf '72
Kalamazoo, Mich.
Daniel Myty '72
Susan Montgomery Mytty '72
Royal Oak, Mich.
Margaret M. Haddon Newell '70
Linden, Mich.
Lawrence M. Howland '73
Marion, Mich.

Dennis P. O'Connell '69
Karen Jo O'Connell
Roseville, Mich.

Ray N. Renbarger '50
Anne V. Large Renbarger
Farmington, Mich.
Paul C. Richwine '71
Karen J. Meinberg Richwine '71
Monroe, Mich.

John F. Riley '71
Kalamazoo, Mich.
John P. Rohrer '68
Joanne Potichy Rohrer '68
Hudson, Ohio

James A. Ruckstaetter '70
Sarah A. Ritsema Ruckstaetter '69
Kalamazoo, Mich.

John R. Schmidt '67
Robert King Schmidt
Stonecreek, Ohio

Bruce A. Schurman '65
Wheaton, Ill.

David S. Smolinski '73
Wyandotte, Mich.

Thomas S. Termini '72
Detroit, Mich.

Van A. Weimer '72
Southgate, Mich.

Sandra L. Weir '71
Chicago, Ill.