



Western News

For and about WMU faculty and staff

APRIL 12, 2012
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Board of Trustees to meet April 19

The next meeting of the WMU Board of Trustees will be held Thursday, April 19. Details and key agenda items will be posted online at wmich.edu/news closer to the meeting date. The board usually meets at about 11 a.m. in 157 Bernhard Center.

Commencement exercises scheduled

President John M. Dunn will preside over four commencement ceremonies Saturday, April 28, in Miller Auditorium. Visit wmich.edu/commencement for full details.

The ceremonies will be held at 9 a.m. for the colleges of Education and Human Development and of Fine Arts, noon for Extended University Programs and the colleges of Health and Human Services and of Engineering and Applied Sciences, 3 p.m. for the College of Aviation and Haworth College of Business, and 6 p.m. for the College of Arts and Sciences.

Process for reporting concerns altered

Due to the retirement of Nancy McFadden in student affairs, Kathy Kreager will be temporarily assisting those who have concerns about a student's well-being. Kreager can be reached at kathy.o.kreager@wmich.edu or (269) 387-2186. Visit wmich.edu/students/health and click Student Concern Form to report concerns confidentially online.

Bookstore conducting food drive

The WMU Bookstore is having a food drive Thursday through Friday, April 19-27. Drop off non-perishable food items to Textbook Alley or the University Bookstore during Book Buyback. All food will be given to Kalamazoo Loaves and Fishes.

Free employee photos to be taken

All faculty and staff are eligible to have publicity photos taken Friday, April 13, between 9:30 a.m. and 4 p.m. in Walwood Hall's Heinig Emeriti Lounge. Employees may have electronic copies for personal use at no charge. Contact Sue Beougher at sue.beougher@wmich.edu or (269) 387-8402 to have a photo taken or to receive your photo.

Tuition remission applications due

Friday, May 11, is the deadline for eligible employees to apply for tuition remission for dependent children, spouses and designated eligible individuals for summer II 2012 through summer I 2013. Visit wmich.edu/hr and click HR forms for an application.

MyWMU Concierge Card available

The new MyWMU Concierge Card is offered free of charge to all members of the University community. Card benefits include discounts at Kalamazoo-area restaurants, hotels and retailers; access to a variety of services nationwide; and more. Visit mywmu.com/conciergecard to request a card from development and alumni relations, or call (269) 387-8746 with questions.

Upton announces VetSuccess program

Veterans transitioning to college life will be able to tap an array of new services to help them succeed, thanks to a decision by the U.S. Department of Veterans Affairs to locate a VetSuccess on Campus program in southwest Michigan.

Speaking at WMU, U.S. Rep. Fred Upton announced April 10 that the VA has selected WMU, Kalamazoo Valley Community College and Kellogg Community College to jointly host a VetSuccess on Campus site—one of only 12 in the nation and the only one in Michigan. The program is geared to providing the kind of supportive campus environment required to meet veterans' unique needs and challenges.

The three schools serve about 1,000 veterans, combined, and have personnel who focus on veteran services.

Securing the new program, which has been a yearlong effort, will enhance the ability of the schools to serve additional veterans and help the VA identify and reach out to veterans who may not be using the full range of benefits for which they are eligible.

"We owe a tremendous debt of gratitude to the brave men and women of our armed forces. They have sacrificed so much and deserve all the resources to succeed back here at home," said Upton. "The VetSuccess program will be a great resource for our area's returning student veterans who are transitioning from active duty to life on campus."

The program supplies campus sites with an experienced, full-time VA vocational counselor and a part-time outreach profes-

sional to assist eligible veterans and their families as they access transition-support services, educational benefits, vocational rehabilitation and employment services, disability compensation, life insurance, home loan guarantees, and job placement and health care benefits.

Although Michigan ranks 11th in the nation for the number of residents who



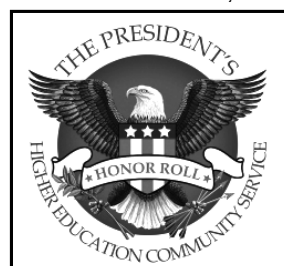
During the VetSuccess program announcement, members of the media sought interviews with, left photo, U.S. Rep. Fred Upton and, right photo, Jonathan E. Jackson, president of WMU's Student Veterans of America Association. (Photo by Mike Lanka)

are veterans, it is last—behind the other 49 states, Guam and Puerto Rico—for the number of vets who use their educational and vocational training benefits. According to the VA, support services through VetSuccess are critically needed to serve younger veterans who, because they've completed multiple tours of duty, will need more support than earlier generations of veterans.

KVCC, KCC and WMU have all been singled out repeatedly by *G.I. Jobs* magazine as "military friendly schools." Additionally, WMU has been named by *Military Times' Edge Magazine* as one of the top 50 "Best for Vets" schools in the nation in each of the past two years. KVCC and WMU both are home to longtime chapters of the Student Veterans of America Association.

WMU named to community service honor roll

The University has been named to the 2012 President's Higher Education Community Service Honor Roll by the Corporation for National and Community Service.



Established in 2006, the CNCS Honor Roll recognizes higher education institutions reflecting the values of exemplary community service and achieving meaningful outcomes in their communities. The WMU application was submitted by Shawn Tenney, Office of Service Learning coordinator.

"Through service, these institutions are creating the next generation of leaders by challenging students to tackle tough issues and create positive impacts in the community," said Robert Velasco, acting chief executive officer of CNCS.

CNCS oversees the honor roll in collaboration with the U.S. departments of Education and Housing and Urban Development, Campus Compact and the American Council on Education. Honorees are chosen based on a series of selection factors, including the scope and innovation of service projects, the extent to which service-learning is embedded in the curriculum, the school's commitment to long-term campus-community partnerships, and measurable community outcomes as a result of the service.

Highlighted in this year's application were WMU's Children's Trauma Assessment Center, the Walker Institute for Race and Ethnic Relations, the College of Engineering and Applied Sciences and the Haworth College of Business. A documented 380,000 hours of service were provided by WMU's students across campus in the past year.

Around campus and beyond

Event examines Canadian relations

A visiting expert will examine Canadian-United States relations, particularly as they relate to climate change, as part of the Canadian Studies Roundtable 2012. Heather Smith from the University of Northern British Columbia will speak at 12:30 p.m. Friday, April 13, in the Bernhard Center's Brown and Gold Room.

Students set Shantytown fundraiser

Members of the University community are invited to help combat homelessness in the local area during the Shantytown fundraiser being held by the WMU chapter of Habitat for Humanity from 9 p.m. Friday through 6 a.m. Saturday, April 13-14, on the Kanley Chapel lawn.

Donations may be made to participating students or by check made payable to UCM/Habitat for Humanity and sent to United Campus Ministries/Habitat in Kanley Chapel.

Do it yourself at HullabaZoo day

HullabaZoo, a full day of free do-it-yourself workshops will be held from 1 to 8 p.m. Saturday, April 14, in the Wesley Foundation. There will be vendor booths, workshops and live acoustic music. For the workshop schedule, visit wmich.edu/wmu/news and search for HullabaZoo.

Sustainability is open house focus

WMU will celebrate the end of the semester with a sustainability-themed open house from noon to 5 p.m. Sunday, April

15, at the Gibbs House, 4503 Parkview Ave. in Kalamazoo.

The free event will feature music, food, house tours, skill-sharing workshops, guided nature walks in Asylum Lake Preserve and other activities. For more information, join the SustainabilityBASH event page on Facebook or contact the Office for Sustainability at wmusustainability@wmich.edu or (269) 387-0943.

Speaker to address race relations

Author and artist Damali Ayo will present "You Can Fix Racism" at 6:30 p.m. Monday, April 16, in the Bernhard Center Ballroom. Ayo will provide a fun, multimedia, interactive experience, presenting a 10-point program for improving relationships in any community. A free reception with Ayo will be held at 4:30 p.m. in the Oaklands, but reservations are required by writing to ashlee@kalamazoopeacecenter.org.

Alumnus, 'Biggest Loser' star to visit

"Coach Mike" Danley, a 1971 WMU alumnus who lost 96 pounds since participating in NBC's "The Biggest Loser-Season 12," will share his message of motivation, health and wellness at 6 p.m. Thursday, April 19, in Schneider Hall's Brown Auditorium. His free presentation will be followed by a question-and-answer session and a complimentary healthy foods reception at 7 p.m. Danley is a former Bronco football player.

WMU to celebrate Arbor Day, Tree Campus recertification

The University will celebrate national Arbor Day as well its fourth straight Tree Campus USA certification during a tree planting ceremony at 10:30 a.m. Thursday, April 19, at the Valley Pond near the gazebo.

WMU landscape services staff will be planting a swamp white oak. Those attending the ceremony are welcome to add a shovel of soil to the planting. The public event also will include a short program, with student Aleksandra Voznitza discussing

plant grafting and landscape services staffers talking about the campus' Arbor Day history and recent landscaping projects.

In addition, WMU will be touted for earning the Arbor Day Foundation's Tree Campus USA designation for 2011, in recognition of its commitment to effective community forestry management. For 2011, 147 campuses received the designation. WMU and the University of Michigan-Ann Arbor were among the nation's 30 inaugural Tree Campuses and are still the only Michigan institutions to have achieved this status.



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DEADLINE: Items to be considered for publication should be submitted to the Office of University Relations by 5 p.m. Friday the week preceding publication. Spring publication dates are **May 10 and 24 and June 7 and 21**. Items may be submitted to Jeanne Baron at jeanne.baron@wmich.edu, (269) 387-8422 or Campus Mail Stop 5433.

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WESTERN MICHIGAN UNIVERSITY

Staffers named Women of Achievement

Kathy Beauregard, athletic director, has received the 2012 Lifetime Woman of Achievement Award from the YWCA



Beauregard

of Kalamazoo while Sarah Stangl, College of Education and Human Development, is one of five other women to be named Women of Achievement. The two will be honored starting at 5:30 p.m.

Thursday, May 17, during a ceremony at the Kalamazoo Air Zoo.

The Lifetime Woman of Achievement Award is given to a woman who has demonstrated a lifetime of outstanding contributions to the well-being of the community, state or nation, and has a record of accomplishment, leadership and positive role modeling as a volunteer and/or in a career.

"Kathy Beauregard's ground-breaking accomplishments in the field of athletics, typically dominated by men, show the strength of her leadership," YWCA officials said in announcing her selection. She is WMU's first female athletic director and is among only five women, and the only one in Michigan, to hold the top athletic post in one of the 120 Football Bowl Schools that make up the top rung of collegiate athletics.

During her tenure, WMU has maintained a sterling record of having no major violations of NCAA rules, one of only 17 major athletic programs in the nation with such a record. Additionally, student athletes averaged a better than 3.0 GPA for 10 straight semesters, 24 Broncos have earned All-America status and 24 Bronco athletes have been named Academic All-Americans.

Beauregard's commitment to the community is evident through volunteer service with organizations such as the American Cancer Society, American Heart Association, Big Brothers/Big Sisters, Girl Scouts Heart of Michigan and Kalamazoo Rotary.

She took the reins of WMU's Division of Intercollegiate Athletics in 1997 after serving as a senior associate athletic director and an associate athletic director. She began her career at the University coaching gymnastics for nine years from 1979 to 1987.



Stangl

Stangl joined the education college staff this year as an academic adviser. Prior to that, she served for several years as coordinator of Lesbian, Bisexual, Gay and Transgender Student Services at WMU.

Her award recognizes women in the community who have made significant contributions within specific arenas as a volunteer or in a career. In part due to her longstanding efforts, *Newsweek* and the *Daily Beast* ranked WMU among the nation's top 25 schools in 2011 for having a diverse and accepting student body.

While LGBT Student Services coordinator, Stangl advocated for LGBT students, especially those living on campus; revamped the Safe On Campus program; and developed the Gender Identity Training Program. She also has been volunteering with Kalamazoo Save Our Strays and the Kalamazoo Gay Lesbian Resource Center's PRIDE Festival.

WMU shines in 2012 United Way campaign

Amy Seth, University Recreation, has been singled out as an Extraordinary Leader by the Greater Kalamazoo United Way because of her personal and professional dedication to the agency's annual fundraising campaign.

Seth was recognized during an event officially closing the books on last year's campaign that was held March 22 in the Cityscape in downtown Kalamazoo. The final tally shows that WMU community members donated more than \$293,000 in 2011, the largest amount of money ever from the University community to GKUW.



Seth

"Amy Seth volunteered as a campaign liaison several years ago and since that time has become one of GKUW's strongest advocates," the agency said in acknowledging her efforts. "This past year, she opened the door to student engagement for us in working to develop [WMU] student fundraising activities, dialog with Student Activities and Leadership Programs and the Western Student Association, and help make the Greg Jennings text-to-give lunch a success."

GKUW donations from WMU earned the University distinction as the sixth largest donor institution in the greater Kalamazoo area and helped GKUW exceed its 2011 campaign goal of \$9.3 million by almost \$200,000.

"The highly anticipated bottom-line points to a huge success overall," said Joseph Reish, WMU United Way Campaign chair and dean of University Libraries. Reish noted that the campaign brought in 4,028 new donors and 1,034 new volunteers, and the money pledged was leveraged into an additional \$7.7 million through grants and matching funds.

At WMU, 246 new donors gave to United Way and just as in 2010, 114 were leadership givers donating at least \$1,000. Seventy-five percent of all University donors had participated in the previous year's campaign, giving WMU one of the area's highest retention rates.

HARD-WORKING STUDENTS MEET CHALLENGE—

Two Student Success Program participants met a challenge to get top grades for a year and as a reward, were treated to a March 28 lunch with President John M. Dunn.

The students are Raymond Enbody, a major in criminal justice, and Trista Kelly, a major in special education: cognitive impairment and learning disabilities. They and their fellow program participants were challenged in 2010 to

obtain a cumulative 4.0 grade point average for a minimum of one academic year. Also attending the reward lunch were Provost Timothy Greene; Randy Ott, Center for Academic Success Programs director; and Charlotte Giscombe, Student Success Program director.

The program helps students who are first-generation, income-eligible college students or students with disabilities complete their bachelor's degree and transition to graduate school and professional life. It provides services to 210 students each academic year, has a six-year graduation rate of 67 percent, and in 2010-11, had an 89 percent retention rate with 51 percent of participants maintaining a 3.0 or better cumulative GPA.



From left, Kelly, Dunn, Enbody, Ott and Giscombe. (Photo by Mike Lanka)

Student fashion designers to hold annual runway show

"The Color Theory," a runway fashion show featuring student designers, takes place Friday and Saturday, April 13-14, at the Radisson Plaza Hotel and Suites in downtown Kalamazoo.

The event includes shows Friday and Saturday at 8 p.m. A portion of show proceeds will benefit the Southwest Michigan affiliate of the Susan G. Komen Breast Cancer Foundation.

General admission tickets are \$15 for the

public and \$10 for students. VIP tickets are \$25 and include a reception at 6:30 p.m. prior to each show and front-row seating.

Visit modawmu.tix.com to buy general admission tickets and write to modatickets@gmail.com to buy VIP tickets.

Teacher career fair scheduled

Job opportunities for teachers will be showcased during the Teacher Education Career Fair from 9 a.m. to 3 p.m. Wednesday, April 18, in the Bernhard Center Ballroom.

The event is open to the public and is designed to recruit teachers for K-12 educational systems for the 2012-13 academic year and to provide information about WMU's graduate-school opportunities.

Visit wmich.edu/career and click Events Calendar for more information.

Volunteers needed to stage Finals Finish tradition

Finals Finish, a WMU tradition that promotes student success by making spring final exams week less stressful, will be held from 6 to 10:30 p.m. Tuesday, April 24.

The free event helps students relax, refuel and revive so they can stay focused on doing well on their semester-end tests, papers and projects. It also recognizes the achievements of graduating seniors, and involves the entire campus in closing the academic year on a high note.

Members of the campus and local communities assist in staging Finals Finish at the Student Recreation Center. This year's theme for the free festivities is "Go for the Gold." Throughout the evening, the center will provide study space, recreational opportunities, fitness classes, competitive and non-competitive games, DJ music and food.

Volunteers are needed to work shifts from 5:45 to 8:30 p.m. or 8:30 to 11 p.m. All volunteers receive a T-shirt and, based on their preferences, are assigned jobs such as checking-in students, serving snacks, issuing recreational and fitness equipment, checking IDs and helping supervise games and other activities.

Visit wmich.edu/finalsfinish to volunteer or obtain more information.



Event focuses on success in sciences

Four WMU graduates who are pursuing additional studies in chemistry and biomedical fields in notable ways are returning to their alma mater to talk about the keys to academic achievement in the sciences.

The event, titled Strategies for Success, is from noon to 2 p.m. Friday, April 13, in 210 Bernhard Center. The session is free and open to the community. No reservations are required to attend, and free parking will be available in the parking ramp near the Bernhard Center. A light lunch will be served.

The presenters are: a student in the combined medical doctoral program at Harvard University, a working physician assistant at the Kalamazoo Center for Medical Studies, a medical school student at Michigan State University, and a veterinary student at MSU. The event is the third of its kind organized by David Huffman, chemistry.

Service

The following faculty and staff members are recognized for 45, 25, 20, 15, 10 and five years of service during April.

45 Years—Peter W. Krawutschke, foreign languages.

25 Years—Terry R. Bettiga, maintenance services; Arlene K. Buchanan, building custodial and support services; Timothy M. Holysz, landscape services; Jacqueline R. Mills, cashiering; Rosalie J. Nelsen, development and alumni relations; and Valerie K. Simmons, building custodial and support services.

20 Years—Shannon R. Penny, occupational therapy, and Karen L. Severson, music.

15 Years—Kathy D. Gerow, University Libraries; Charlotte L. Giscombe, Center for Academic Success Programs; and Janice K. Quakenbush, student affairs.

10 Years—Sue Brodasky, information technology; Mary J. Krause, Burnham Dining Service; Thomas R. Marquardt, information technology; Thomas Meldrim, information technology; and Gustavus V. Winston III, College of Aviation.

Five Years—Susan Corak, College of Fine Arts; Vunsin Hiew Doubblestein, multicultural affairs; Bridgette A. Elston, College of Aviation; Stephen H. Gorr, public safety; Ruth Halcomb, grants and contracts; and Thomas M. Rossiter, public safety.

On Campus with Margaret von Steinen



POETRY IN MOTION
(Photo by Jeanne Baron)

Margaret von Steinen wanted a writing-intensive job, and that's just what she found in the Haenicke Institute for Global Education as the unit's communication officer.

"I get to write about people from all over the world. That makes for great variety in my work," von Steinen says. "We have a lot of good people on staff, too, people who have the same values about serving students—students are the reason we're here."

A WMU alumna, she came to the University in 1997 and double majored in journalism and English with a creative writing emphasis. She graduated in 2000, then earned a master's degree in creative writing with a concentration in poetry in 2004. Her poetry and book reviews have been published in several national literary journals.

While a student, von Steinen wrote for the *Western Herald* and served as a graduate assistant in the Africana studies and creative writing programs. She became a contract employee in 2004 when she began an eight-year stint as coordinator of the Prague Summer Program, WMU's premier summer creative writing program in the Czech Republic.

Von Steinen joined the staff full time in 2008 when her current position was created. She handles news and communication for the Haenicke Institute, its seven functional subunits, and its four centers and institutes. Her duties include publicizing activities and people; serving as Web manager and as editor of the institute's ezine, *WMU International News*; managing and providing design support for projects; leading assessment activities; assisting with goal setting and planning; and representing the institute on WMU's Web Content Group and Integrative Marketing Committee.

"It's gratifying to work in an office where our mission is to broaden people's horizons. We help students, faculty, staff and administrators become more globally engaged," she says. "We help people study abroad, apply for Fulbright grants, develop for-credit classes overseas and do many other things."

Von Steinen and her husband live in Pavilion Township. She's a member of WMU's Administrative Professional Association and participates in the Holtyn one-to-one wellness program. She sings in her church choir and likes to garden, bike, read and travel, especially out West to visit her two sons. She also runs a bi-weekly creative writing group for combat veterans from any era who are willing to write. "We need them to tell their stories," von Steinen says, "for their families, wider audiences or just themselves."

WMUK fundraising drive addresses homelessness

As part of its annual spring fundraising drive, WMUK-FM has teamed up with Open Doors and the Kalamazoo Community Foundation to address the issue of homelessness.

The effort is being called the Partnership to Overcome Homelessness and is designed to raise money for WMUK programs while addressing homelessness in the area. On-air pledging for the spring drive runs Saturday, April 14, through Friday, April 20.

The Kalamazoo Community Foundation has agreed to make a gift to Open Doors equal to 10 percent of funds pledged or donated to WMUK before or during the

on-air spring campaign. That commitment is in effect before and during the campaign through the first \$150,000 raised by WMUK.

All donations made by listeners will go only to WMUK. All contributions made by the Kalamazoo Community Foundation to Open Doors are separate gifts over and above the dollars raised in the WMUK spring campaign.

Pre-drive mail-in contributions and pledging online at wmuk.org will be significant factors in helping the station reduce the number of on-air pledge hours during the spring drive.

Day showcases scholarly work of faculty, students

Numerous examples of the scholarly work being done by graduate students and faculty members will be showcased Friday, April 20, in the Fetzer Center as part of the sixth annual WMU Research and Creative Activities Poster Day.

The free public event will feature poster presentations from 9 to 11 a.m. in rooms 1035, 1045 and 1055.

Keynote addresses will be made by two WMU faculty members from 11 a.m. to noon in the Putney Lecture Hall. Speaking will be WMU's 2011 Distinguished Faculty Scholar Award winner, Katherine Joslin, English, and WMU's 2011 Emerging Scholar Award winner, Eli Rubin, history.

There also will be a noon luncheon with an awards presentation from 12:45 to 1 p.m.

that recognizes this year's outstanding graduate student poster presentations.

For more information, contact Allison Weiner at allison.green@wmich.edu or (269) 387-8376.

Host families sought for Japanese students coming to WMU

The Center for English Language and Culture for International Students is seeking WMU employees to host international students through its homestay program this summer.

The center, part of the Haenicke Institute for Global Education, provides instruction in English as a second language for non-native speakers who will use English to study at an American college or in their workplaces. It is expecting several Japanese

Congress free to local residents registering by April 25 deadline

Kalamazoo County residents and members of the WMU community may attend the 47th International Congress on Medieval Studies for free if they register online or in person by the Wednesday, April 25, deadline for early registration.

This year's congress will take place Thursday through Sunday, May 10-13, primarily at venues on the WMU campus.

County residents and WMU community members may register online or in person at the Miller Auditorium ticket office at no charge and, for a nominal handling fee, by mail or fax. Those who do not take advantage of the free or nominal-cost registration options may register after April 25, but they will be assessed a \$50 late fee.

Visit wmich.edu/medieval/congress to register online or call (269) 387-8745 for information about registering by mail or fax.