Western Michigan University Newsletter, September 1960

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Western's Broncos have six home games carded this season; it's the most attractive home football schedule in the institution's history. The opener is September 17 with rival Central Michigan University.

Coach Merle J. Schlosser, now in his fourth year at the helm, boasts twenty returning lettermen, among which can be counted nine players who were considered starters at various stages last season. Schlosser and his aides (Dick Raklo-vits, Bill Rowe-kamp, Tom Kissele, Tom Slaughter and Fred Stevens) look for an im-
proved season over last season which saw the Broncos post a 4-5 record and a 3-3 split in the rugged Mid-American Conference.

Fifty players opened fall camp September 1 with two-a-day drills to prepare for the nine-game slate. Most reported in excellent shape, ready to undertake serious practice sessions.

Schlosser has some problems this season. One is finding replacements for the ten letterwinners who graduated, some of whom were offensive and defensive stars for a three-year period.

On the bright side for the 1960 edition is a veteran line and experienced quarterback play. The bulky line will no longer be pushed around. Tackles include 250-pound John Lomokowski of Romeo; 235-pound Jim Vachon of Fort Wayne, Ind.; 230-pound Jim Habel of Belleville; and Lloyd Beardsley, 225-pounder from Lansing. All are letterwinners, and Lomokowski and Habel will be starters. Five 200-plus-pounders (sophomores) back them up. They are: Joe Kelly, Glen Ellyn, Ill.; Al McDonald, Detroit; Bob Strazzewski, Manistee; Mike Maul, Grand Blanc, and Marv Feenstra, Zeeland.

The guards are nearly as large: Mike Snodgrass, 215-pounder from Belleville; Ken Reasor, 225-pounder from Flint; Paul Toth, 212-pounder from Sturgis; and Jack Widas (the kicking specialist) at 217-pounds from Kalamazoo. Reasor and Snodgrass are starters. Backing up are: Roger Stranyak, Dearborn; Ivan Gullickson, Saskatchewan; Tom Titcomb, Detroit; Francis LaRue, Grand Rapids; and Pat Emerick, Imlay City, all sophomores; and senior Gene Ralya, a converted fullback from Grand Haven. Titcomb at 198 pounds is the smallest.

Center position is solid, too. Captain Leroy Repischak of Ironwood is the starter and his understudy is letterman John Bock of South Bend, Ind., at 205 pounds. Last year's frosh captain, Tom Hadrick, a 204-pounder from South Bend, Ind. will see much action.

The ends are experienced, too.

Three lettermen return: Jim Woehler and Chuck MacDonald, both of Proviso, Ill.; and Dennis Holland of Detroit. All have size and good receiving records. All have been starters, too. Woehler will probably be one starting end this season and the other will probably be a sophomore, either Bob Selva of Hammond, Ind., or Allen Schau of Galien. Three other sophomores also show promise: Ken Egger, Allen Park; Dave Molinek, East Grand Rapids; and Tom Penrod, Colon.

Schlosser's real bright spot, however, is quarterback. Both top signal callers are back from last season when they both compiled outstanding records as sophomores. Number one man is Ed Chlebek of Detroit who was an all-American high school choice. The other starter and top defensive specialist is Don Seekell of Grand Rapids. In the 1959 season, Chlebek completed 32 out of 67 passes for 555 yards and Seekell completed 33 of 62 for 466 yards. And besides these quarterbacks, Schlosser has three sophomores coming up:

Rush Plans for Natural Science Building Project

Architectural work for the new Natural Science building is proceeding, with construction expected to start during the winter on the West Michigan avenue site.

This structure will cost $3,578,000 and is equal in size to the Waldo Library, MacCracken hall and 20 per cent of the Administration building, and will be by far the largest classroom building on the campus.

However, Acting President Gerald Osborn hastens to point out that by its occupancy date, expected in 1962 or 1963, the space will be sorely needed for the rapidly expanding student body.

Varying from three to five floors over the sloping terrain, the structure will house biology, geography, mathematics and psychology, and will probably also take care of some social science classes.
Communication Institute Plans Interesting Fall Series of Evening Seminar Discussions

After a trial run during the summer session just concluded, the Communication Institute will offer a series of six evening seminars, beginning Oct. 12.

According to Dr. John Freund, institute director, the seminars will cover six different, but interrelated areas of communication theory. Each seminar will open with a 45-minute presentation of concise information on the subject for the evening, with the remainder of the time to be devoted to discussion in small groups.

"Numerous instances may be seen today where problems in a particular area have been solved with models transferred from apparently unrelated fields. The solutions were latent, awaiting only a means for bringing the two fields in contact. The Communication Institute is endeavoring to establish conditions in the fall seminars under which such transfer will be systematically increased."

Enrollment will be limited to 60 persons, drawn from all areas of the community, but consisting of persons interested in communication.

Opening at 7:45 Wednesday evening, Oct. 12, in the administration building, the seminars will continue for six successive Wednesdays.

Subjects to be discussed and the speakers are listed as follows:

The Process of Communication: Dr. John Freund, Wednesday, Oct. 12. This seminar will be concerned with the areas of information theory and cybernetics. The principles of feedback will be explained by diagrams, and the binary method of handling information will be demonstrated with the film, "A Communication Primer."

The Nature of Perception: Dr. John Freund, Wednesday, Oct. 19. In this seminar the contexts in which we formulate and receive communications will be studied. Both the environment which surrounds what we see and the media through which we see it are capable of significantly altering our perceptions. Both visual and aural phenomena will be treated.

The Force of the Image: Dr. Clayton Holaday, Wednesday, Oct. 26. The manner in which images govern our perceptions as well as our communications will be the subject of this seminar. Both the creative and inhibiting influences of images among individuals and groups will be examined.

Language and Thinking: Dr. Philip Denenfeld, Wednesday, Nov. 2. The language in which we frame communications reflects our thinking in many subtle ways. Some of these will be described in the seminar, and the startling linguistic theory advanced by Sapir and Wharf that the patterns of our language mold our thinking will also be illustrated.

The Non-Logical Organization of Art: Dr. Ralph Miller, Wednesday, Nov. 9. The non-verbal elements of communication are frequently as important as the verbal, yet they are nearly always organized in an entirely different manner. Several of these modes will be examined through the analysis of aesthetic principles of organization.

The Sub-stratum of Values: Dr. Clayton Holaday, Wednesday, Nov. 16. This seminar will examine the origins and influence of various values in different cultures as well as our own in order to see the way they provide a basis for communication as well as a limiting factor.

Faculty Works Listed by Survey

During the past three years university faculty members have produced 26 books, six parts of books, 46 monographs, 537 articles, reviews and compositions, and 103 unpublished papers presented before learned gatherings.

In a recent survey conducted by Dr. Russell H. Seibert, vice president for academic affairs, it was found that the lion's share of the work had come from the School of Liberal Arts and Sciences.

Single most productive faculty member has been Dr. Robert Friedman, professor of history.
Ralph Patterson of station WKLZ in Kalamazoo has presented to the Dwight B. Waldo Library lengthy runs of back issues of *Proceedings of IRE* and *QST*. Both magazines will be of considerable value for future students in engineering, radio and television.

Dr. Elmer Wilds, First Graduate Director, Succumbs

Dr. Elmer H. Wilds, who served long and well at Western Michigan University as a teacher and administrator, passed away Tuesday, Aug. 30.

He came to Western in 1921 to teach in the education department, in 1939 became director of the graduate division and in 1941 director of the summer session, serving until his retirement Dec. 31, 1954.

He was born in Pittsburgh, Pa., August 21, 1888; graduated from Allegheny College in 1910, the University of Chicago 1917 (MA), and Harvard University 1931 (EdD).

Before coming to Western Dr. Wilds had taught at William and Vashi College, Dakota Wesleyan University and the State Teachers College at Platteville, Wis.

Dr. Wilds also served the community as president of the Rotary club and later as district governor, as a member of the Kalamazoo Civic Players, and as a member of the First Methodist church.

Taking the reins of the infant graduate division in the summer of 1939, Dr. Wilds ably directed its activities and growth until it severed its relationship with the University of Michigan and Western began offering its own Master of Arts degree.

An excellent writer, Dr. Wilds authored three books, with *Foundations of Modern Education* being widely used across the nation for a number of years.