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Bill Everard: the 8 Year Undergrad and Ads in Student Media

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https://scholarworks.wmich.edu/east_campus_oral_histories/42

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WMU Alum Bill Everard

Friday, Feb. 17, 2023 at 2:00 pm

Virtual Meeting via Zoom

Bill: Because, of course, the dorms are mostly empty in the summer there, and they would leave and use the dorms mostly in the Valley for meetings and stuff. They'd have all these people come up, and I'd help them set up AV stuff and meetings and you name it.

Cassie: Wow, so before we get into any more about that and some of your stories, let me talk about the project a little bit, and then I'll see if you have questions before we get started. Does that sound good? Okay, so basically, I'll have you start by introducing yourself for our recording, and then we'll talk about your connection to WMU, how you came to WMU, and then if you have any particular memories or stories, we'll start talking about that.

But I do have questions, too, to guide us along the way and make sure we don't miss anything. And then I'll let you know when we're coming to the end of our time so that you can share any last memories or thoughts. Sound good?

Bill: Sounds good.

Cassie: Okay, perfect. Alright, so if you wanted to just start by introducing yourself for the recording, and then we can go into some of your more specific memories and how you came to WMU.

Bill: Okay, well, my name is Bill Everard. I started Western in 1966, the fall of '66 is when I started at Western. I lived in, I'm drawing a blank on the dorm, behind the Union there are four dorms.

Bigelow, Hokey... because I lived in Bigelow for a year. But I started Ellsworth. Then I moved to Bigelow, and the Western Herald was on the bottom floor of Bigelow Hall in '68, because I met Skomadall there. He was the advertising manager at the Herald, and I worked for the Herald that year, actually.

Then they moved to the Student Services Building, which I guess is still there, from what is now the Hayworth School Of Business, I think. It used to be East Campus was the business school, and now the Norwood Tavern is gone and the Galley Submarine Place is gone.

And all the old school, I've been there, I was back there a few years ago with my wife, actually, and we went to the Student Services building, and I parked up at the bookstore above the Student Services building.

We walked out of the back way, and my wife was going, you can't go this way, the door is always unlocked, and of course, it was propped open.

It's been propped open since I left there in '73. So it's been propped open since 1973. The back door to the Student Services building. And I don't know if WIDR are still in the same studios down there or not. They were when I was back, anyway.

Cassie: Yeah, I don't know if they are or not, either. Well, I worked at the Western Herald for a few years. I was the community and culture editor there, but we were virtual during COVID because I joined in 2020, actually. And then I think they're just now getting back to in-person, and they're at Faunce Student Services, but they're just about to move their offices.

I think they were into the new student center that's being built right now that they're planning on having open in the fall, I think, or the summer.

Bill: There's a new union going to go up? The one next to Henry Hall and Bigelow and Hokey and that whole quad?

And there used to be a Walwood Union, I think, on East Campus back in the day, but I never went there. That was before my time, and I started 57 years ago, so it was a couple of years ago, I think.

Cassie: Yeah, right. And so, going back a little bit, how did you come to WMU? What made you decide to go there?

Bill: Well, interesting story. I went to Fortune Military Academy for high school. I'm the bad boy who was sent to a military academy. I actually had to go, and when I got out, at the time my girlfriend was going to Western, so I applied to every college.

I applied to University of Michigan I got in, to Duke, I got in. I got into every... West Point I got in. I got in to every college. Now, West Point requires a congressional appointment, but I had a slot there if I wanted to go there but I didn't, and it turned out to be a good thing.

At some point, I'll tell you the story about I had to flunk out of Western to get out of ROTC, to get out of the draft, not to go to Vietnam and get killed.

Cassie: Wow, really? So you started in the ROTC, but then flunked out so that you wouldn't have to go to Vietnam War. So you changed directions a little bit then? Because the war?

Bill: I had to change directions a number of times at Western. When I went to Western, at the military academy, I had a television in my room because I was a captain and I had a TV in my room.

I got to Bigelow and Ellsworth both as a freshman and sophomore, and I couldn't have a television in my room. Now, this is '67/'68. You had to wear a coat and tie to dinner in the dining cabins behind the union. And it was just girls didn't have any. There weren't any. Now

there are suites, and they can drink in the dorms, and you can have girls and guys sharing rooms and all that stuff. When I was there, the girls had hours in the dorms.

Cassie: Right, I've heard about that, too.

Bill: You'd be at a party, like on Saturday night, it'd be like five to midnight, and everybody starts screaming and yelling, and 20 girls would jump in two cars, and we'd take everybody back to the dorms and drop off. Guys would go back.

Cassie: Wow.

Bill: '66 through '73 is actually the years I was at Western as a student. And I have a great Western Herald story. Joe Freeman was the advisor to the Herald at the time. Came to me, this is 1970. He came to me and he said, "You're not a student, you can't work here."

And I go, "Give me a break, Joe. I'm not taking classes this semester." I said "I've been here for four years. I've got classes relined up for next semester." And he wouldn't let me work at the Herald. So I walked out in the hallway of the student services building, Matt McLogan, who was the director of WIDR, and this was before WIDR was an FM station and all that.

And he said, "I heard your conversation, you want to work for me?" And I said, sure. So I became a marketing director of WIDR in 1970 to '72 was when I left there.

I worked with a guy named Jim Donohue. And in one of the yearbooks I have a bunch of screenshots of the yearbooks from the Western.

My wife would swear I live in the past too much, but I had that. Do you ever read Dunesbury? Gary Trudeau's comic strip?

Cassie: I don't think so.

Bill: Mike Dunesbury, who's the principal character in the cartoon and Gary Trudeau who writes the cartoon, he's a liberal. I don't know what he is, but he's a good cartoonist.

And when Dunesbury first started, all of the characters were attending a fictitious college called Walden. And he sat at a desk one time, and he's going, he's writing a retrospective of Walden, and one of his co, his classmates walks in the room, and he goes, Zonker, did you have fun at Walden?

And Zonker goes up and he goes, "Did I? They were the best 8 years of my life!" (Both laugh)

And of course, when I went to Western in '66, Western was in Playboy magazine as one of the best party schools in the country. And my girlfriend, I was a senior in high school, and my girlfriend was a freshman at Western, and that never works out. She dumped me at Christmas when I came home for Christmas that year.

Cassie: Gosh.

Bill: But the story is and I have kind of a pinball brain. I bounce around a lot, so I apologize.

Cassie: That's all right.

Bill: I've gotten into Western, and I've gotten into Michigan. My parents are ecstatic because they go, good, you got into Michigan. You can live at home. Because I was born and raised in Ypsilanti, which is 8 miles, Ann Arbor, but it's 92 miles from Kalamazoo. But I'm going to Western, I'm not going to Michigan. And they were disappointed, but they said, okay, we'll still pay for it, and all that.

So anyway, that's how we ended up Western. I think Western is a great school.

Cassie: Yeah. So what did you end up getting your degree in, then, when you graduated and you said you graduated in '74 or '73?

Bill: I graduated in... my diploma says '74.

Cassie: Got it.

Bill: And like anything else in college, it was very complicated. I had an independent study as a senior. It was the last class I had. But the paper I wrote for, it was just a terrible paper, and I knew that, the professor knew that, and he said, "Look Bill," he said, "this is a piece of garbage," which I said, "I know, I'm sorry. Too much party and all that."

I went to the Virgin Islands, and I told him. I said, "Look, when I get to the..." (because I was moving to the Virgin Islands with a person who worked at Katuna Education in Western.) She got her master's. I was getting my undergrad degree, and I went down to St. Thomas for a year, and I finally sent him a letter, because this is 1973, and emails I didn't have his phone number.

I sent him a letter and said, "Look, just give me the grade you were gonna" because he was gonna give me a D. And I graduated with 2.00 as I recall. I have my transcript in the file in the garage here. I didn't wanna go out that way, but it just happened.

So I graduated in '70. My diploma was '74, but I left there January of '73.

Cassie: Okay.

Bill: I was living on Lovell Avenue. My brother came up. We took my motorcycle apart, put it in a box. He took it to Detroit Metro, sent it to St. Thomas, and then I drove down.

My girlfriend came back and I drove down with her and her friend from Kalamazoo to Miami. We hopped on a plane to St. Thomas and spent a year down there.

Cassie: Wow. So what did you end up getting your degree in?

Bill: I'm sorry, I have a degree in Communications and Marketing.

Cassie: Okay.

Bill: And the minor, and I spent a lot of time on East Campus because, of course, I started in business school.

Cassie: Right.

Bill: Just to get a BBA, right?

Cassie: Okay.

Bill: And then I got into statistics class. I don't know if you're ever taking statistics. It's like organic Chemistry for other people. Like, my son is a nutrition major from California. He took organic chemistry twice because he failed it the first time.

And I was gonna fail statistics, so I dropped it and the business school said, well, if you're not gonna do this class, you can't get a BBA and so you can't be in business school.

And I was working for the radio station at the time. I just changed my major to Communications, and I got a communications major, but he wouldn't give me my major even though I had 32 hours of business classes when I dropped out of business school.

Cassie: Yeah. So did those go towards the minor then? Those went towards the minor?

Bill: He gave me a minor. I have a major in terms of the number of classes I have.

Cassie: Wow.

Bill: And it's because I don't really care. By the time I got out of school, I sold advertising for the Herald and WIDR for a total of 4 years out of 7 that I was there.

And by the time I got out of college, I wanted nothing to do with selling advertising ever again or work advertising or anything else. So I became a facilities manager for my whole career and it all worked.

Cassie: Yeah. Wow. Okay, so to map it out a little bit, when you started in '66, you were actually in the ROTC?

Bill: Yes.

Cassie: And then you were College of Business and then it was Communications?

Bill: Correct.

Cassie: I see. Okay. All right, and then so you said that you left the ROTC because of the war. How did the war impact your WMU experience?

Bill: It's 1970. I'm supposed to graduate, and one, I wasn't graduating, and two, ROTC didn't care if I graduated or not. They were gonna send me to Vietnam the minute I got my degree. They were gonna pin little 1st, 2nd Lieutenant Bars on my shoulder, put a target on my back, and send me to Vietnam. That was what was gonna happen.

And this is I've got stories of walking across the campus, walking to East Campus, because that's where ROTC was, Oakland drive there, that building. Between... it's on the Waldo Stadium side of Oakland. There used to be an old building there. It's part of East Campus. And that's where I went to ROTC classes. I'm walking there one time in uniform. This is like, maybe '69ish. I don't know.

Fellow students called me a baby killer and throwing trash cans at me. I look at them, I say, "What is wrong with people? I'm a student, just like you are. I'm just going to class. And yes, I'm on ROTC but I haven't killed any babies lately that I know of." That was a tough time.

Cassie: Right. That was just how students felt about the war at the time?

Bill: Well, even the Vietnam War, I think, ruined life for a lot of people. It didn't ruin me, but there were 50,000 people that are dead that didn't come back. And of course, there's more COVID people than that. I understand that. But still, in 1969, when I got to our draft number and I was exempt from the draft because I was in ROTC, I was gonna... If you read my high school yearbook, it says I wanted to go into the army.

It was two years back then. And I have a good friend who graduated from Western with an MBA in '72. He and I lived on Bellevue Place, which is right at the bottom of the stairs from East Campus.

I know East, this is markedly different. I was there last summer for a short time, I drove through there. I go, "Where do all the buildings go?" I guess West Campus- or West Hall and North Hall are all demolished. And now you work there, right, at the Alumni Center?

Cassie: No, I don't. I actually, I only work for this project, but technically, I'd work out of the archives, the university archives.

Bill: Okay, I don't know where those are, but.

Cassie: That's down by the old state hospital, Kalamazoo State Hospital. So down on Oakland Drive where Oakland meets Howard Street.

Bill: Asylum Lake? Cuz there's a lake there.

Cassie: Right, that is further down. So it's more by the state hospital, which used to be it was Kalamazoo Asylum. It was the mental hospital, and it has that tower, so we're right next to it, actually.

Bill: Okay, cuz I used to go to Asylum Lake. That was my private lake when I was... Now, I've been there. Every time I come back to Kalamazoo, I walk around the lake.

Cassie: Yeah.

Bill: I have great memories, I used to fish a lot. I get done with class and I go back to Bellevue and I put my canoe on top of my '68 Buick LaSaber convertible. And I hold it with one hand and I drive to Asylum Lake cuz it's not that far.

You get on Stadium and then there's a, I don't remember the street names, but you turn left off a stadium into a residential neighborhood. You can get to the backside of Asylum there. I used to be able to drive in there and then put a bunch of asphalt. The city decided they didn't want anybody in there cuz this is when the state still owned it. It wasn't Western property then, and now there's signs up all over the place. You can't even have a raft on Asylum Lake. I had a Robo down there, I used to carry a canoe in.

Cuz there were no fences and all of that. Now there's bicycle gates and all of this stuff. It's so different now. But of course, that's what happens, everything changes.

Cassie: And you mentioned some of the building changes on East Campus. Do you remember some of the buildings during your time at WMU, some of the buildings on East Campus?

Bill: It's hard to forget old brick buildings with radiators in the winter in Kalamazoo.

Cassie: Yes, right. Would those rooms get really hot?

Bill: It was terrible. I mean, it was cold, mostly. Either too cold or too hot, it was never just right. And of course, I lived at the bottom of Bellevue Place, which comes off Oakland and Lovell.

Cassie: Yeah.

Bill: I don't know if you know Bellevue is, but.

Cassie: Yes, I do, yeah. So you were towards the bottom of the hill then?

Bill: Yeah, I used to come, the house, 425 Bellevue is the last house on the left before it's Davis Park, I think it is now.

You would see a tennis court out there, it's gone. A bunch of tennis courts, and they're all gone. But the stairway is still there, I think. I used to come out of my apartment, go left, literally 20 steps and hit the steps and go up to East Hall. Or North Hall, cuz I had classes in both those buildings back in the day.

Cassie: Wow. And what were North and East Hall like?



Bill: Well, it was an old brick building built, I think, as I recall, Kalamazoo gave Prospect Hill, I think, which is what his campus was the original 20 acres, they gave it to him in 1903. I think the buildings were built in the 20s cuz they were brick buildings and they had old furniture and old blackboards. And if you went to class on the East Campus, I had a lot of classes in Sangren Hall next to the union on the left, and it was just a modern lecture hall building. Not anymore, probably, but it was when I was there. And you go in there and they had whiteboards and not chalkboards, and they had real heat and all of that.

Cassie: So it was a stark contrast between East Campus buildings and West Campus buildings.

Bill: Yeah, absolutely. I mean, it was like night and day. And my favorite story is in the winter, of course, you couldn't walk to East Campus from the dorms. Cuz I was a freshman, I lived in Ellsworth, so I had to walk from Ellsworth to East Campus.

And here I used to take the bus, and one time, the bus was going up the hill to East Campus. And of course, it's a pretty steep hill and it's snowy, and the bus doesn't have chains and is sliding all over the place, and some guy threw up on the bus.

And of course, this is an 8:00 bus in the morning, everybody's packed and the doors flew open. Everybody just jumped out of the bus and walked up the hill to class because it was just.

Cassie: Yikes, yeah.

Bill: I mean, it was just, and the poor guy who threw up, I don't know if he'd been partying the night before or whatever, but I'm sure yeah.

Cassie: He was probably embarrassed wow. And the bus, what you're referring to, was that Eddie's bus that used to transport kids between the campuses?

Bill: No, I don't know what it was called, it was a Western bus. It was a college bus cuz I used to pick it up. It used to pick me up in front of the Union cuz, of course, Ellsworth is actually the first. Well, I guess you can't drive through there anymore. Used to be able to be able to go up Michigan Avenue, turn right at Ellsworth, and go around the quad and come out the other side. Now I don't think you can do that anymore.

Cassie: I don't think so.

Bill: Cuz I think it's all pedestrian.

Cassie: It's sidewalk, yeah.

Bill: And of course, that was after I left.

Cassie: Okay, and you mentioned in your initial email to me, too, I think you mentioned a professor whose class you had on East Campus, too, who was that?

Bill: Zane Cannon.

Cassie: Zane, what was it?

Bill: Cannon.

Cassie: Cannon, okay. What class did he teach, and how do you still remember him today?

Bill: Well, Zane Cannon, he's got to be dead now. He was probably 105 when he was teaching (Both laugh). And I have a friend who had something about mass media. His name is Joe Craven, he lives on the West Coast. He lives in California, in LA. Now, he's a screenwriter. Cuz we saw him. I have friends in California, cuz I spent 40 years, I left Michigan in '76. I spent 40 years in California. Joe Craven came to the Bay Area one time by San Francisco.

And my buddy and I, who went to Western together, we got together with him for lunch, and he was talking about his girlfriend lived in an apartment. I don't know if Wayside West is still there or not. The Colony Room, stadium drive, couple of bars out there. There used to be a trailer park behind that.

It started out as Wayside West, and then it became Coral Gables West. I don't know what it is now, but there's a bar there. It was called the Library for a while.

Cassie: Yes, I know what you're talking about.

Bill: His girlfriend used to live in that trailer park right below it, cuz I lived there in 19, maybe 72, 71, cuz I was working at WIDR.

Cuz I was living with the chief engineer from WIDR at the time in a trailer, in that trailer park. And it was we ran out of heating oil, so we used the oven. We opened the oven door and turn it on high. It was an electric oven. I'm sorry, it was a propane oven.

We ran out of propane. So, we had to sleep in my office in the student services building for two nights so we could eat. We didn't have any money to buy any fuel oil or propane or anything else.

Cassie: Wow.

Bill: The fuel oil of the oven was propane. So, yeah.

Cassie: My goodness. And so do you remember any other professors during your time at WMU?

Bill: Well, it's funny because I got one of them fired and I can't remember his name.

Cassie: Wow. How did that happen?

Bill: We were, I remember a lot of things that happened. It was a marketing class on East Campus in one of the old buildings. I don't remember what hall it was in, but this guy, the cute girls would give up and they give a presentation and they would get an A, and we would

give a presentation. The guys would give presentations every bit as good as theirs and we get C's or B's.

And I don't remember the guy's name, but I do remember I was working at the Herald at the time and I used to pre-classified ads on the Herald, I put an ad in. And I put the guy's name and I said, look, this guy is not a good teacher. We got to get rid of him. And I got so much response to that. I used to put preclassifieds in the Western Herald. We used to have a girl that used to come back to Western on a regular basis. When she would come back, I go, everybody meet at 8301 Lovell where my buddy lived. Like 5000 people would show up for a party at 8301 Lovell.

But the guy finally got fired and he was just a sleaze bag. I'm sure that with me too and all that, I'm sure he wouldn't be there now.

Cassie: Right, yeah. So, was that your job the entire time you were at Western Herald was doing advertising for them?

Bill: Yes.

Cassie: Selling ads?

Bill: Yes, as a salesman. I ended up as the assistant advertising manager when I started there, Vicks was the advertising manager and Donohue and I left because I never got to that level.

But it was fun. We used to sit there and of course, is it Gilmore Department Store? I don't know if that's still there downtown or not.

Cassie: It's not, but I have heard of it before.

Bill: It was a big department store. It was one of my accounts.

And I used to go down there and the Gilmore was a big enough store. They had an advertising woman who was in charge of their advertising department there. She used to give me professional ads to put to Herald at all times. And I bring those back because we're laying out the paper.

I think it was three times a week then, maybe? I don't remember. It's been so long. I still have a card. I still have a rate card from the Western Herald.

Cassie: Wow.

Bill: So, yeah, it's all fun stuff, and I really liked it at the time.

I had an internship at the Ann Arbor News for a summer, but I got jobs spray painting cars for Fisher Body at Willow Airport outside of Ypsilanti because they were paying me, like, I don't know, this is 1968. They got to be paying me, I don't know, \$12-15 an hour to paint cars.

And the internship was \$100 a week. I was making, like, ten times that much painting cars that summer.

Cassie: Wow.

Bill: That was kind of the end of my advertising.

Cassie: I see. Okay, so we're coming to the end of our time now. We have about 5-10 more minutes left.

Bill: Okay.

Cassie: And I wanted to ask one more question, which was, what do you think over the span of the seven or eight years or so at Western, what do you think impacted you the most during your time there? Whether it be a person, a place, an event, or something else?

Bill: Probably events, because that was both the Vietnam War and Black Power. The Black Panthers took over the student union. This is Michigan Avenue. I guess it's still there.

I haven't been there in a long time. But anyway, I was going in there one time and I noticed all these black guys with bandoliers and shotguns, and these were hardcore Black Panther guys.

They had the doors all chained shut from the inside. And this was long after I moved out of Bigelow, so I didn't have any access through the back or any way to get into the union. And the other thing I remember from Western is because Western is not, I spent 40 years in California, and I have friends who actually went to Berkeley, and Berkeley was the student hotbed.

And Western was never a student hotbed, except we're all outside the union one time demonstrating against the Vietnam War, and the state police show up in buses, and they didn't throw tear gas grenades. They came out with foggers. They had, like, mosquito foggers with tear gas.

And I have a friend for the Western Herald who had a hat on and had a press badge on and had a camera on his neck, and they beat him senseless and took him to jail for some reason, I don't know. This is at Western!

Cassie: Right.

Bill: Western hasn't been known as the hotbed of any kind of student activities. I don't think so. At least that's what I know of.

Cassie: Right. Wow. That is crazy. And it's crazy too. I think that happened again recently, like in 2020 or so, maybe, with the Black Lives Matter movement. I think that happened again around Kalamazoo and WMU, actually.

Bill: Well, you know, I mean, Kalamazoo is a weird city. It's got a lot of disenfranchised people, and I lived in St. Thomas for a year. Talk about disenfranchised blacks. Everybody goes to St. Thomas, and they're all white people with lots of money.

And I lived there for a year, and there are housing developments on St. Thomas. Now, this is in '73. So, this is a long time ago, but still, I had a friend who did a drug deal in Tutu, which is a housing development in St. Thomas, and he got killed down there by blacks.

He was a white kid trying to buy drugs. And it's amazing, but Kalamazoo is, when I was there, Checker Motor was still in business. I worked at Shakespeare. You know where Bell's Brewery is, downtown?

Cassie: Yeah.

Bill: That used to be Shakespeare. They used to make automotive parts. I worked there a couple of years, actually, I think I worked there in '72 and '73. I worked right up there till I left. It was interesting. I was in Bell's Brewery two July's ago, I think, buying a growler of beer for a birthday party.

Cassie: Yeah. Wow.

Bill: When I was there, we drank Old Milwaukee because they didn't have any good beer in Kalamazoo. One of the best IPAs on the country is brewed at those breweries.

Cassie: Yeah. Well, did you have any last memories that you'd like to share or any topics we didn't touch on that you wanted to conclude with?

Bill: Well, the East Campus is interesting because I didn't even know this when I started Western. There's a dorm at East Campus. I didn't know that.

Cassie: Yes.

Bill: My buddy, he started in '67, and his first summer he was in that dorm cuz he was in the service. There was an elementary school up there, apparently.

Cassie: Yes.

Bill: They used to eat a lot of mac and cheese because they used to eat the kids' food cuz there was no dining commons for that dorm.

Cassie: Right.

Bill: Cuz it was a dorm at the top of the hill somewhere. And he was only there for a semester, but at that particular dorm, then he moved out to the valley somewhere, maybe, I don't know where I moved, but anyway.

Cassie: Yeah, it is interesting.

Bill: It's kind of fun to go back. I spent a couple of million dollars in my career with the Hayworth business. Got to go to their headquarters in Holland. I got a jar of their honey because they make their own honey and they give it to customers who spend a lot of money with them.

My first job, I used to spend a lot of money with Steel Case and they're in Grand Rapids. And, of course, Hayworth is in Holland, well, not Holland, but outside of Holland. Their headquarters is out in the boonies, I think outside Holland because I remember being out there, and I'm going. Because the big three are Hayworth, Steel Case, and Herman Miller. And they're all in Zeeland, Holland, and Grand Rapids, Michigan.

My career in the Silicon Valley, I sold out of the cubicle, I bought a lot of cubicle furniture. And I used to go back to Michigan every year for a vacation because I grew up on a lake outside Ann Arbor and I used to go back every summer.

And one time the salesperson from Steelcase said, why don't you come tour the Steelcase plant? And I said, well, I'm on vacation. He says, we'll pay for your ticket. So they picked up my plane ticket to Michigan and back and I took a day off from vacation, drove up to Grand Rapids through the million-square-foot Steelcase plant.

It was kinda fun, and Hayworth is the same way.

Cassie: Right.

Bill: I just gotta hang this call up. I have hearing aids in.

Cassie: Okay, no worries. Yeah.

Bill: My phone rings, It rings in my ears.

Cassie: Okay, I see, yeah.

Bill: Right.

Cassie: Well, we're at the end of our time right now, so it might shut off on us. But I just wanted to say thank you so much for meeting with me today via Zoom.

Bill: The East Campus, I think West Campus is a great place to go to school. I tried to get my son to go there out of state, but he went to Cal State Long Beach. That's a good school, too.

But I like working a lot, I could tell you more stories about that, because I worked for WIDR. When they moved the student union, they were in the basement of the student union.

Through the student services building, and I was there for that. I was there for the Herald when they moved from the bottom of Bigelow Hall to the Student Services building. A lot of fun stuff.

Cassie: Yeah.

Bill: I lived there in '68 in Bigelow Hall, and Henry Hall was a senior girls dorm. The senior girls didn't have hours. My girlfriend, luckily, was a senior, an English major.

She used to type my papers. The Chat bot was it chatGPT? or something like that, I don't remember. But I had to handwrite my papers, and my mother would type them, or my girlfriend would type them because I could never type, I still can't type.

My kids are 30 and 32, they can type 90 words a minute with 100% accuracy. I took typing at Western, just so you know. Okay. It was a four-hour course, you got one hour credit, so I dropped it immediately.

Cassie: Yeah. I would, too, right. That doesn't seem worth it, really.

Bill: It was one of those things that I'm going, and I'm sorry I dropped it because I still can't.

Cassie: Right, yeah, right. If you think of any more stories, too, feel free to email them over to me.

Bill: Okay.

Cassie: And also any pictures that you'd like included with your story, so if you have any pictures that you'd like included with your story in our project, feel free to email them over, and I'd be happy to with those.

Bill: By the way, do you get Time magazine? Because last year Time magazine did a story on Kalamazoo. And there's a great picture of Davis Street.