Honors College

Exemplifying Quality, Success For All Students

HONORS. In the academic world, that word conjures up images of excellence, quality, success, intellectual curiosity, and commitment.

At Western, those images find expression in the Honors College. Now twenty-five years old, and well past its adolescence, the college has a new director and a new mandate to serve as an important focus of a campuswide commitment to academic excellence and the opportunity for achievement.

"I see the Honors College as a statement of this institution's commitment to quality education and success for all of its students, not just those in the Honors College," Dr. Faith Gabelnick said.

Gabelnick came to Western this spring from the University of Maryland, where she was associate director of the general honors program. A specialist in the use of literature to understand human development, Gabelnick already has begun a revision of the college's curriculum.

Gabelnick said Western's Honors College has had "an excellent reputation nationally for many years, thanks in no small measure to the tireless work of my predecessor, Dr. Sam Clark."

Clark, who retired Dec. 31, 1986, after thirty-eight years at Western, became the founding director of the Honors College in 1962 when it was established by President Emeritus James W. Miller. "We needed a way to compete with other institutions for some of the really bright kids," Clark said. "An honors program is one effective way to do that."

The college still has the role of helping Western to attract and to serve bright students. "In the Honors College and on behalf of the University, we try to create an environment where bright students can learn in an active, involved, and committed way," Gabelnick said.

"At the same time, we encourage faculty members to develop their skills in an honors college context."

About 40 of the University's 770 faculty members teach in the Honors College at any one time. The college currently serves some 750 students, although no more than a quarter of a student's curriculum is in the Honors College. In addition to special courses and seminars, honors students can choose from such options as the Russell H. Seibert Fund for student research, an internship program, foreign study, honors seminars away from the campus, and field trips.

However, the Honors College director is looking toward the future when discussing the goals she sees for the college. "We're trying to foster a real sense of community among students, faculty members, parents, and alumni—without trying to create a clique, a closed circle here," Gabelnick said. "But we are trying to foster a real sense of community among students, faculty members, parents, and alumni, a sense of the inherent value of learning, exploring, and sharing."

Ties with alumni are especially valuable. The college is seeking to renew ties with honors alumni and to organize an alumni group, Gabelnick said.

"Current students need the insight and support they can get from Honors College graduates, as mentors and as members of a network," Gabelnick said. "For example, if an honors student needs to know what an accountant does, he or she can talk to someone who is an accountant." Or, an alumnus could help establish an internship that would be available to one or even several current students, she said.

That will become even easier, in the foreseeable future, than it has been. Plans are being developed for an Honors College center, which will be "a visible manifestation of the University's commitment to academic excellence," Gabelnick said. "Funds for the center are being raised privately, and contributions are welcome." She added that the center, as well as the college itself, has the enthusiastic support of President Diether H. Haenicke.

"Students, teachers, visiting scholars, parents, and alumni will be able to gather at the center to share in the excitement of learning or just to relax and enjoy each other's company," Gabelnick said.

The center will have a lounge as the hub of its activities, a place where the tone of honors education can be set and shared. Seminar rooms, a small library/study, a small computer room, and a display area to show off students' works are included in the building's plans.

Participation in the Honors College is by no means an exclusive experience. While honors students are encouraged to participate in the Honors Student Association and other honors activities, they frequently seek and share leadership in a wide variety of other campus student organizations, using their experience in the Honors College as a base. Membership in the Honors College is open to any qualified student.

Freshmen are recruited mainly from Michigan high schools. Gabelnick is working with the Office of Admissions to increase the number of academically talented students who come to Western.

A lot of very bright students don't work in the context of the Honors College," said Dr. E. Thomas Lawson, chair of the Department of Religion and an Honors College faculty member since its inception. "That's not a bad thing. You don't want all the cream in one place."

"We're not trying to create a clique, a closed circle here," Gabelnick said. "But we are trying to create a diverse, active, involved, and committed community," she said.

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Distinguished Alumni Award winners remember their school days

The WMU Alumni Association has selected Richard T. Cole, B.A. '69, Lela A. (Williams) Llorens, B.S. '53, and Barbara Marineau, B.A. '72, as recipients of the 1987 Distinguished Alumni Awards. The trio will be honored at an October 10 dinner held in conjunction with Homecoming. Anyone wishing to attend the dinner may make a reservation using the Homecoming reservation form in this issue of the Westerner.

Cole is chief of staff to Michigan Gov. James J. Blanchard. He was appointed to this position in January, 1987, having previously served as the governor's press secretary for four years. When asked about his career to date, Cole said he considers his appointment as chief of staff to be his most significant professional achievement to date thus far. Prior to his return to state government in 1983, Cole was chair of Publicom Incorporated, a Lansing-based communications consulting and association management firm.

Cole has also served as a legislative committee aide, executive director for the Senate majority leader, and consultant to a Washington D.C.-based institute for educational leadership. "I consider myself one of the most talented people in our state," Blanchard says of Cole. Others describe him as a capable and astute leader and tireless spokesman for higher education. In addition to his numerous responsibilities as chief of staff, Cole is one of nine charter directors appointed to the Michigan Education Trust Board.

A behavioral psychology major at Western, Cole continued his education at Michigan State University, where he received a master's degree in 1972 and a doctoral degree in 1980.

Cole's high school principal was the person who continually promoted Western as the place where he ought to go to college. "He was correct," Cole said. "My experiences working in the psychology department stimulated my interest in education and expanded my understanding of human relations."

He added that his fondest memory of his undergraduate days is working as "Mr. Rick" in an early education project in a Vicksburg school.

Llorens is professor and chair of the Department of Occupational Therapy at San Jose State University. She also serves as coordinator of the department's graduate program. Prior to joining the faculty at San Jose State in 1982, she held similar positions at the University of Florida.

Llorens has also worked as the head of a clinic and as an occupational therapy consultant for a comprehensive child care project.

The author of books, book chapters, and numerous other professional publications, Llorens' primary research interest lies in phenomenology within occupational therapy and the effectiveness of therapeutic activity.

In appreciation of her contributions to research in her field, the Florida Occupational Therapy Association initiated a research fund in her name. Similarly, the University of Florida's Department of Occupational Therapy named its award recognizing outstanding research by a graduate student in her honor.

In 1986 the American Occupational Therapy Association presented Llorens with the Award of Merit, its highest award, in recognition of her service to the profession as an author, researcher, writer, lecturer, and educator. She is also the recipient of the association's Eleanor Clarke Slagle Lectureship award, the highest academic honor of the association. She considers these awards two of her most significant achievements, along with being invited back to Western earlier this year as a visiting scholar.

Llorens graduated from Western in 1953. She says she was attracted to the University because of its excellent occupational therapy department. Of her educational experiences at Western, she said, "Western gave me a broad liberal education along with professional skills to serve the ill and disabled, first as a practicing occupational therapist and later as an educator in the field."

She went on to receive her master's degree in vocational rehabilitation from Wayne State University in 1962 and her doctorate from Walden University in Florida.

Her fondest memory of Western, however, is not of an academic nature but rather of "sitting in the stadium in snowy weather rooting for the Broncos."

Marineau's career has taken her from the stage of Western's Shaw Theatre to the lights of Broadway. Triply talented as a singer, actress, and dancer, she has starred in Broadway and national tour productions.

Among her credits are principal roles in The Robber Bridegroom, The Best Little Whorehouse in Texas and Shenandoah, in which she worked with such nationally known stars as Alexis Smith, Howard Keel, Jim Stafford, and Tom Wopat.

Marineau received the prestigious Carbonell Award for her role as Rosemond in The Robber Bridegroom. A highlight of her career was when she returned to Western's Miller Auditorium in that role.

Last fall she received rave reviews for her portrayal of Nellie Forbush in South Pacific at the Darien Dinner Theatre, one of the finest dinner theatres in the nation. She is currently appearing in the Darien's production of The Ponder Heart.

A native of Battle Creek, Marineau has frequently returned to Southwestern Michigan to delight audiences at the Barn Theatre with her summer stock roles as Fanny Brice in Funny Girl, Babe in Pajama Game, and Jenny in Chapter Two to name a few.

In 1975 she appeared with fellow Western graduates Mary Jackson, David Wayne, and Jack Zaremba in The Ponder Heart.

While she believes her most significant professional achievement "is yet to be," Marineau is proud of the fact that she "continues to survive in the crazy fast or famine business."

She graduated with honors from Western's theatre department and went on to study at London's Commonstock Theatre Workshop.

Marineau was encouraged to attend Western by her parents, both of whom are graduates of the University. While still in high school, she also had contact with Western theatre students which reinforced the good things she heard about Western at home.

"Western gave me all my structured educational and professional training," Marineau says. "The foundation for professional growth 'on the job' was built at Western. Drs. David Karsten and Russel Grandstaff had a profound effect on my life and career."

When asked about her fondest memory of Western, Marineau recalls rehearsing a one-act play in an acting/directing class during the day, appearing in Becker at the Kalamazoo Civic at night, committing suicide at the end of the first act, jumping in a cab with full make-up on, and arriving at Shaw Theatre in time to rehearse Marat/Sade late into the evening.

Exceptional professor, dean earn Distinguished Service Awards

Dr. James H. Powell, professor of mathematics and statistics, and Marie L. Stevens, dean of students, are the recipients of this year's Distinguished Service Awards.

Each was presented with a plaque and a $1,500 honorarium at the June 20 commencement exercises. The award was established in 1980 and is presented to up to two people each year.

Powell and Stevens were selected from campuswide nominations by a committee.

Powell has been instrumental in steering Western into the "information age." A faculty member in the Department of Mathematics and Statistics since 1955, he has been a leader in the areas of computers, statistics, and graduate education, among others.

He is perhaps best known as coordinator of Project EXCITE, a program implemented in 1982 that ensures all WMU students graduate with some computer literacy. Under his direction, Western was the first public institution to establish a computer literacy requirement for undergraduate students.

Stevens has devoted her thirty-year career to serving students. She is well known for the personal attention she provides when counseling students and their parents and the faculty and staff members who come to her with student-related concerns.

She came to Western in 1957 as assistant dean of women, and in 1968 she became the first woman to serve as the University's dean of students.

Though students have changed a great deal in those years, Stevens' support for them has remained a steady force.
Corporate crime is the most deadly, sociologist concludes from his studies

Corporate crime in the United States is far more expensive and deadly to society than all other types of crimes combined, according to Dr. Ronald C. Kramer, associate professor of sociology at Western.

"More money is ripped off by corporations involved in various illegal activities than all of the street and occupational crimes rolled together," Kramer said. "But more importantly, corporate crime kills and maims people."

According to Kramer, corporate—or organizational—crime is classified as a type of "white collar crime," a phrase first coined in 1939 by Edwin H. Sutherland, an American criminologist. Another type of white collar crime is occupational crime.

"Criminologists make a distinction between the different types of white collar crime," he explained. "Occupational crime is when individuals commit crimes during their employment for their personal gain. Corporate crime, on the other hand, is really occupational crime. It's crime committed by the organization, as a whole, to reach its goals."

Stock scams differ from poor products
Kramer said in his most recent research that Street scams as occupational crimes, where individuals, such as Ivan Boesky, benefited from illegal insider trading. Examples of corporate crime include willful violations of environmental protection, occupational health and safety, and consumer protection laws.

Kramer has studied several historically significant cases of organizational crime, including the Ford Pinto case, where recently, NAGA's role in last year's Challenger disaster. He says national figures show that crimes like these cost U.S. consumers billions of dollars and thousands of lives every year.

"A Senate subcommittee, a number of years ago, estimated that corporate crime costs Americans $200 billion a year. That compares with about $3 billion to $5 billion on the average for street crime."

"In addition," he continued, "100,000 American workers lose their lives every year due to occupational disease—with a good bit of that attributed to willful violations of health and safety laws by corporations. And 30,000 consumers lose their lives every year due to harmful and unsafe consumer products."

Theoretical explanation in the works
Kramer, who is developing a theory on why organizations engage in criminal activities, said the competitive struggle of the corporate world pressures organizations to strive for and achieve formal goals—such as bigger profits and a larger share of the market.

"As they strive to meet these goals, they encounter various constraints and operating problems," he said.

"When they can't meet their goals through legitimate means, they try to cut corners or get around those organizational obstacles. And if there are no controls—either internal or external—to prevent deviant tendencies, then the corporation will engage in crime."

Corporate crime is one of the most frustrating crimes to study and track. Kramer said, because there is little official data on it. "Unfortunately, the federal government doesn't put out a uniform crime report on white collar crime as it does with street crime," he noted.

Another reason why it is so elusive to law enforcers is that the consequences of corporate crime are not always immediately apparent. Kramer said the damaging effects may not be identified for many years or even generations later, making it nearly impossible to pinpoint a cause and link it to an illegal activity by an organization.

Corporate crime may be increasing
He also believes corporate crime is on the rise in America. One explanation Kramer gives for the increase is that there are simply more corporations that produce products that directly affect our health and safety. But moreover, Kramer blames the Reagan Administration's hands-off policy on regulating commerce and trade.

Kramer says stronger social control on the structural, organizational, and individual levels is the key to deterring and controlling corporate crime.

In terms of the individual level, Kramer emphasized developing a stronger sense of ethics within the business world and stronger sanctions within the judicial system.

"Tougher penalties might have an impact on corporate and occupational crime because they cause destruction in both the business and social lives of people who are caught," he said. "And these penalties will have more of an impact on white collar offenders than street offenders because they have more to lose."

There's always something new on campus
Western's campus has been bustling this summer with numerous construction and improvement projects. Two of the latest new-construction projects are nearly complete. Contractors are putting the finishing touches on the campus service building, top photo, which will house logistical services functions, such as those of the campus post office, purchasing, and warehousing, and on Weshorn Hall, which will house state-of-the-art facilities for printing management and printing engineering students.

Among the summer's ongoing projects is gutting and completely remodeling three buildings in Western's Elmwood Apartments, bottom photo.

In addition, workers are replacing the roof, as well as about 1,900 windows, on Deeps-Driedichl and Ernest and Smith Burhans residence halls, and are overhauling the Bernard Student Center's heating, ventilating, and air conditioning system.

Meanwhile, plans have been developed for the new $12.1 million College of Business building to be located on West Campus near the Petter Business Development Center, and work is progressing on installation of an 84.8 million telecommunications system.

About seventy manholes are being put in place for the system. They will be part of an underground network of cable that will provide voice, data, and video services for the University.

Road construction has not been left off the list of improvements either, as the University Avenue from the Stadium Drive railroad tracks to the Sangren Hall parking lot is being resurfaced.
In joint project with Michigan State University

Western researchers seeking public input on package designs

What type of medicine bottle can be opened easily by a senior citizen but not by a child? Western researchers are challenging the public to help them find the answer.

"We think that out there somewhere this morning, an elderly gentleman was frustrated because he couldn't get the cap off his bottle of heart medicine and cursed it for the umpteenth time," Brian L. Akers, assistant professor of industrial engineering, said. "But we also happen to think that person and others have some ideas on how we can solve the problem without endangering the lives of our children and grandchildren."

Akers and Barbara A. Rider, professor of occupational therapy, are willing to bend an ear and sift through the umpteenth change recommendations, "Superbag," explained. "No matter how wild the idea may be, we would still like to hear about it. It's our feeling that some very good ideas are waiting to be discovered among the frustrated users of products packaged in the current packaging systems."

Persons who would like to share their suggestions for innovative packaging closure designs are encouraged to contact Akers or Rider between 8:00 a.m. and 5:00 p.m. weekdays by calling (616) 253-8004. They may also write to: "Packaging Project", WMU-Box 8678, Kalamazoo, Michigan 49008-5653. Return postage-paid flyers will also be distributed to select members of the elderly and handicapped communities to receive their input.

Survey spots trouble areas

In 1985, Rider and Akers conducted a mail survey of handicapped and elderly persons through the Centers for Independent Living in South Central and Southwestern Michigan. The purpose of the study was to identify specific packaging types that are the most problematic for elderly and handicapped persons.

The results of their survey showed that twelve types of packages were reported impossible to open by 87 percent of the handicapped respondents. Furthermore, about 10 percent of the elderly respondents were unable to open two types of packages.

"So we don't need any more gripes—we know what's wrong with the troublesome packages," Akers said. "But we do need some suggestions on how to fix the problem."

"Many more wild the idea may be, we would still like to hear about it. It's our feeling that some very good ideas are waiting to be discovered among the frustrated users of products packaged in the current packaging systems."

New ideas will lead to new packages

With Akers and Rider serving as the principal investigators, Western is soliciting ideas and suggestions from the public on possible package designs and studying the human factors associated with the opening and closing of packages. The researchers will consider the physical and mental capabilities and limitations of older adults, handicapped persons, and children. The project will be funded by a $57,075 grant from the U.S. Consumer Protection Agency.

While Western's researchers are going to the consumers for new ideas, Michigan State's School of Packaging is seeking assistance from packaging manufacturers, suppliers, and users. In addition, researchers at both universities will be studying existing packaging systems and testing and evaluating possible prototype packages for their design, construction, material properties, commercial feasibility, and safety features.

Two faculty members receive prestigious Fulbright grants

Dr. Sissy Asela, associate professor of economics, and Dr. Edward "Mike" Jayne, associate professor of English, have been awarded prestigious Fulbright Grants. Fulbright Scholars receive funds to travel abroad for two to ten months to conduct research, lecture, consult, and/or teach. More than 100 countries offer awards under the Fulbright program.

Asela will lecture at the University of Botswana in Southern Africa and conduct research on the economics of food security in the region. He will help design the first regional study of the economics of food access in that region in collaboration with researchers from the University of Botswana, Michigan State University, and the Ministries of Agriculture and of Finance and Development Planning of the Republic of Botswana.

Jayne will be a senior lecturer at the American Institute of the University of Munich in Germany. His topics will include contemporary trends in American criticism, poetry, and nonfiction prose. He also will be compiling papers and articles for his book, Negative Poetics, to be published this year by Duke University Press.

Three students help develop solution to temporary flooding as part of research project

A trio of Western students and a Kalamazoo firm have developed what they think is the solution to temporary flooding problems—a flood control unit called the "Superbag."

Last fall, JGI Enterprises of Kalamazoo approached the Department of Mechanical Engineering and requested assistance in evaluating and refining a flood control unit it had developed. Under the direction of Dr. Richard C. Schubert and Dr. Jerry H. Hamelink, faculty members in the department, the students began redesigning the flood control unit for their senior project.

The students involved were David A. Lee of Bay City, Thomas C. Cottrell of Farmington, and John T. Truax of Mount Clemens. The seniors were required to participate in an applied research and development project to meet their graduation requirements.

"They did an engineering redesign of the structure, tested and assessed the stress points, and made material change recommendations," Schubert explained.

The "Superbag," as it has been dubbed, is a four-foot-high and ten-foot-long triangular bag made of a material that is similar to what the U.S. Army Corps of Engineers currently uses to retain oil spills. The polyester bag is supported by a wooden superstructure consisting of two-by-fours bolted together. Once filled with 840 gallons of water, the structure resembles an elongated pup tent.

"Although each unit will cost approximately $750, it's reusable and could be developed into larger or smaller versions," Schubert said. "Sandbags cost about $250 for about 310 of them—which is equivalent to the volume of the Superbag—but are only good for a two-week flood and take considerably more time to fill and place."
New staff built on principle of coaching continuity

When sixteen-year coaching veteran Al Molde became Western’s head football coach last December, it marked the fifth time in his career that he was taking over a new program. It was also the only time in its modern football history that Western selected a proven head coach as opposed to hiring an assistant from a more well-known school.

Molde’s 1987 Bronco team includes thirty-six letterwinners and fifteen starters from a 1986 club that had a 3-8 overall Mid-American Conference record. Molde has fashioned a win-loss record of 106-57-2 in positions at Sioux Falls College, Minnesota-Morris, Central Missouri State University, and Eastern Illinois University. He attributes much of this success to coaching staff continuity, and he has brought six of his EIU assistant coaches to Kalamazoo.

“Get to know and understand how each other thinks,” Molde added. “You have to understand what each other wants. Molde talked about the arrival of a new assistant when he wanted to build a team around continuity and principles he valued.

“Time is very valuable in taking over a job because you’re behind in recruiting even if you don’t have to select a staff. Fortunately, we didn’t need to review applications and conduct interviews and lose time in the recruiting process.”

Skyler McNees has a chance to play minor league baseball.

Bye coach at the latter two schools and was Chambers’ positional coach during his playing career at CMS. Chambers and Swezey coached for Molde in his final three years at EIU, while Higgins joined that staff in 1985.

“Dane has had a similar approach to treating kids as when I played for him,” Swezey said. “Higgins has a real stable influence on both the players and staff. We do things together as a staff besides just work, and we do get along together. A team can tell if the coaches get along, and if they sense friction, you can have a breakdown.”

Even when he selected Rosberg to join the coaching staff, he based his pick on the qualities that the Bronco fans would look for in a coach.

Good coaches make good coaches

I want our assistants to reflect this approach. That’s not to say that some people can’t be screamers and good coaches, it’s just something I don’t want to do.”

In how he selected Rosberg to join the staff this past winter, Molde said: “The assistant who has worked with Molde at more than one place. Assistant head coach and defensive coordinator Larry Edlund had similar duties for fourteen seasons at M-M, CMS, and EIU.

“Larry is in charge of the defensive half of our football team and having continuity like this in the upper echelons of your staff is extremely important,” Molde stressed. “I’m very fortunate Larry has stuck with me for this long a period.

The other staff members are Joe Swisher, offensive backs and tight ends; Bob Kuhlman, offensive line; Marty Higgins, wide receivers; Bill Bye, defensive line; and Dana Chambers, outside linebackers.

“Basically, Al has had his first two years at Northwestern, at least one unit deep. And since the new coach would be working with the upper echelons, echoes the importance of continuity. It’s hard to continually re-educate new people to your philosophy and offensive and defensive systems,” he said.

Al Molde

“Knowing each other and being able to work together as a staff is most important. . .our philosophies have blended together. We don’t have to start over. Football is a team effort, so is ours as a coaching staff.”

When he has to hire a new coach, what kind of a person is Molde looking for?

Eight baseball, hockey players selected by professional teams

Four Bronco baseball players and four Bronco hockey players have been chosen to play with professional sports teams.

In baseball, junior outfielder John VanderWaal, senior pitchers Mark Anderson and Bob Bevis, and senior outfielder Kevin McNeese have a chance to play minor league ball.

VanderWaal was drafted in the second round of the 1987 draft by the Montreal Expos. He is Western’s highest draft pick ever. Anderson has signed a free agent contract with the Kansas City Royals. Bevis and McNeese were chosen in undisclosed draft rounds by the Toronto Blue Jays and Atlanta Braves respectively.

In the National Hockey League’s annual player draft, Broncos selected were Andy Rymsha and Wayne Gagne, members of the 1986-87 squad, and Chris Clarke and Mike Eastwood, incoming freshmen who have signed national letters of intent to play at Western.

Rymsha, a left wing, was chosen by the St. Louis Blues in the fourth round. Eastwood, a forward, by the Toronto Maple Leafs in the fifth round; and Clarke, a defenseman, by the Washington Capitals in the tenth round. Gagne, who is beyond the age limit of the regular draft, was selected by the Montreal Canadiens in the supplemental draft.

During his senior season, Gagne was the top scoring defenseman in the nation and among the top ten overall scorers with 89 (13-76) points. He was the runner-up for the Hobey Baker Memorial Award, college hockey’s Heisman Trophy, and was named the Central Collegiate Hockey Association’s “player of the year.”
President's Club Associates speakers offer their thoughts on giving

W. B. Thomas

Corporate executive W. B. Thomas addressed the President's Club Associates last fall, speaking on corporate giving to higher education. Thomas, B.A. '50, is vice chair of administration and chief financial officer of the USX Corporation (formerly U.S. Steel), and is a member of the WMU Foundation Board of Directors.

Thomas recapitulated the history of voluntary support of higher education, citing figures reported by the Council for Financial Aid to Education, or CFAE. According to the council's figures, all giving to higher education has increased by a factor of four between 1969-70 and 1984-85. During the same period, corporate giving has increased by seven times, becoming the most important single giving source.

As for Western, Thomas said during that fifteen-year period, the University has increased its grant total of voluntary support from about $300,000 to more than $4 million—an increase of close to fourteen times. Business support has gone from $82,000 to $1.2 million, he said, following the national trend of being the most important single giving source for the University.

"If the mathematics that I was taught in this institution forty years ago by Pearl Ford do not fail me," Thomas said, "then Scherer is more than 85 percent of the people grouped in the pioneering efforts that have produced those results.

"If there is one area in which we would all like to see greater progress, it is in alumni giving." Thomas continued. "The CFAE statistics indicate that giving by Western's alumni has increased from $62,000 in 1969-70 to $876,000 in 1984-85, which is a remarkable improvement. However, the CFAE statistics also indicate that alumni participation (as a percent of alumni of record) has actually declined during that fifteen-year period." (Western alumni contributed $1,606,292 to the University in 1986-87.)

Alumni giving is critical, Thomas said, because it holds enormous promise. "Most alumni give the broad base of more than 126,000 alumni of record available to assist the University. Additionally, he noted that alumni support has a ripple effect because many foundations and corporate prospects pay close attention to alumni giving statistics when evaluating funding proposals.

"Let me close by commending all of you," Thomas concluded, "professionals and volunteers alike, for the striking improvement you have brought to this institution's development efforts over the last several years. You know, as well or better than I, that private financial support is the key to the ultimate excellence we all seek for Western Michigan University."

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In terms of specific types of funding assistance helpful to educational institutions, Thomas emphasized endowments and unrestricted gifts.

He said public universities need to utilize endowments more in the future as they develop their partnership with private individuals and institutions. In addition, university presidents continually seek greater general support for their institutions.

"...the unrestricted kind of funds that we're willing to contribute to, maybe in smaller quantities, are very important to making a difference," Sparks said. "They give the president and the faculty of these universities the opportunity to move flexibly, to support either excellence of effort within the faculty or excellence of effort in those students that we want to do well and to attract." In closing, Sparks said as he and those present think about being part of the The President's Club and being part of the university, they feel they all have an opportunity, and an obligation, to help to universities think through their future. The point is "to ask them what to do," he said, "and as you do, your own personal life can help, as private individuals or as private institutions to capitalize on what I think is a most remarkable success in this world, that is, the public institutions of higher education."

W. B. Thomas

Corporate executive W. B. Thomas addressed the President's Club Associates last fall, speaking on corporate giving to higher education. Thomas, B.A. '50, is vice chair of administration and chief financial officer of the USX Corporation (formerly U.S. Steel), and is a member of the WMU Foundation Board of Directors. Thomas recapitulated the history of voluntary support of higher education, citing figures reported by the Council for Financial Aid to Education, or CFAE. According to the council's figures, all giving to higher education has increased by a factor of four between 1969-70 and 1984-85. During the same period, corporate giving has increased by seven times, becoming the most important single giving source.

As for Western, Thomas said during that fifteen-year period, the University has increased its grant total of voluntary support from about $300,000 to more than $4 million—an increase of close to fourteen times. Business support has gone from $82,000 to $1.2 million, he said, following the national trend of being the most important single giving source for the University.

"If the mathematics that I was taught in this institution forty years ago by Pearl Ford do not fail me," Thomas said, "then Scherer is more than 85 percent of the people grouped in the pioneering efforts that have produced those results.

"If there is one area in which we would all like to see greater progress, it is in alumni giving." Thomas continued. "The CFAE statistics indicate that giving by Western's alumni has increased from $62,000 in 1969-70 to $876,000 in 1984-85, which is a remarkable improvement. However, the CFAE statistics also indicate that alumni participation (as a percent of alumni of record) has actually declined during that fifteen-year period." (Western alumni contributed $1,606,292 to the University in 1986-87.)

Alumni giving is critical, Thomas said, because it holds enormous promise. "Most alumni give the broad base of more than 126,000 alumni of record available to assist the University. Additionally, he noted that alumni support has a ripple effect because many foundations and corporate prospects pay close attention to alumni giving statistics when evaluating funding proposals.

"Let me close by commending all of you," Thomas concluded, "professionals and volunteers alike, for the striking improvement you have brought to this institution's development efforts over the last several years. You know, as well or better than I, that private financial support is the key to the ultimate excellence we all seek for Western Michigan University."

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Schedule of constituency activities

**Alumni Band**—Members are to report with their instruments to Read Fieldhouse at 9:00 a.m. October 10 to prepare for the Blast from the Past performance during the football game. Contact Richard Suddendorf at (616) 383-4933 for details.

**College of Business**—The college will host its annual alumni reception from 4:00 to 6:00 p.m. October 10 in the Fetzer Business Development Center.

**Delta Upsilon Fraternity**—The fraternity will begin its annual Homecoming festivities October 10 with a 10:00 a.m. pregame open house at the fraternity house. Participants will then attend the 1:00 p.m. football game. The evening's activities include a 6:00 p.m. reception, 7:00 p.m. p.m. dinner, and 9:00 p.m. dance at the Holiday Inn West. For further information, contact Tom Leak at (616) 329-0282.

**Minority Advisory Committee**—The committee will sponsor a dinner at Mr. President's in downtown Kalamazoo on October 10. The entire selection is prime rib or rack of rib. Dinner will be served between 5:00 and 7:00 p.m. The cost is $12 per person. Contact Joan Harris at (616) 385-4072 for information and reservations.

**School of Social Work**—Social work alumni will conduct their annual meeting and champagne brunch at the Holiday Inn-West on October 10. The meeting will begin at 10:00 a.m. Contact Nancy Siegrist at (517) 782-2052 for information and reservations.

**Omegas Delta Phi**—A reunion brunch is scheduled to begin at 10:00 a.m. October 10 in the Bernhard Student Center. After the football game, the group will reconvene for a social hour and dinner. Contact Ted Hunkins at (616) 383-6160 for information and reservations.

**Alumni Association new life members**

<table>
<thead>
<tr>
<th>Name</th>
<th>Class of</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wilford A. Brown, Jr.</td>
<td>B.S.A. '35</td>
</tr>
<tr>
<td>Sargent, Virginia</td>
<td></td>
</tr>
<tr>
<td>Carla C. Hale, B.S.</td>
<td>77</td>
</tr>
<tr>
<td>Kalamazoo Health Care</td>
<td></td>
</tr>
<tr>
<td>Mary K. Jansen</td>
<td></td>
</tr>
<tr>
<td>Rosemary Hensley Fish</td>
<td>B.S. '37</td>
</tr>
<tr>
<td>Henderson, Nevada</td>
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<tr>
<td>Kevin L. Hicks, B.S.</td>
<td>'73, Ann Arbor</td>
</tr>
<tr>
<td>Laura W. Wilson Hicks</td>
<td>B.S.A. '78</td>
</tr>
<tr>
<td>Ann Arbor</td>
<td></td>
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<tr>
<td>Dr. Arlene Verdelen</td>
<td>B.A. '56</td>
</tr>
<tr>
<td>Kalamazoo</td>
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</tbody>
</table>

**ABE meeting set**

The Inter-Chapter Council meeting of Alpha Beta Epsilon, Western's Alumnae Sorority, will be held in Kalamazoo, Saturday, October 3. Members of XI chapter will host delegates from the ABE chapters throughout Michigan.

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**It's... "A Real Western Homecoming" '87 Reservation Superform**

<table>
<thead>
<tr>
<th>NAME</th>
<th>CLASS DP.</th>
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<tbody>
<tr>
<td>ADDRESS</td>
<td>CITY</td>
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<tr>
<td>PHONE (HOME)</td>
<td>PHONE (BUSINESS)</td>
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<table>
<thead>
<tr>
<th>Saturday, October 10</th>
<th>Quantity</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A</strong> We will attend the indoor tailgating brunch and game</td>
<td>$13.00 per person for Alumni Association members*</td>
<td>$14.00 per person for nonmembers</td>
</tr>
<tr>
<td><strong>B</strong> We wish to purchase indoor tailgating brunch tickets only</td>
<td>$8.00 per person for Alumni Association members</td>
<td>$9.00 per person for nonmembers</td>
</tr>
<tr>
<td><strong>C</strong> We wish to attend the Distinguished Alumni Awards dinner</td>
<td>$25.00 per person</td>
<td></td>
</tr>
<tr>
<td><strong>D</strong> We plan to attend the minority alumni reception/dance</td>
<td>$7.00 per person for Alumni Association members</td>
<td>$8.00 per person for nonmembers</td>
</tr>
<tr>
<td><strong>E</strong> HANDLING COST</td>
<td>$1.00</td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL ENCLOSURED**

(Checks payable to WMU Alumni Association)

*Membership discount applies to member and his/her immediate family.

**Note:** Tickets will be held at the alumni registration information desk or event site for reservations received after September 30. For game tickets only, call (616) 383-1760. Please make all checks payable to the WMU ALUMNI ASSOCIATION.

**Mail to:** Homecoming '87
Alumni Relations
Western Michigan University
Kalamazoo, Michigan 49008-3854

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**Office adding staff member**

Western's Office of Alumni Relations is currently searching for candidates for an additional assistant director position. At the present time, the alumni staff is comprised of a director, an assistant director, and two support staff members. Assistant directors have the responsibility of working with alumni volunteers in planning Homecoming and reunions, assisting various regional and constituency groups, and organizing programs such as the Alumni Admission Ambassador program. "The new position will enable us to expand our regional programming, as well as provide the opportunity to develop new programs which serve the University and its graduates," Jamie Jeremy, alumni director, said.

"Assistant directors are involved in a variety of programs which require strong communication skills, both written and verbal, and exceptional organizational and management skills. Western graduates who are interested in the position should send their resumes to the manager of employment services in the University's Department of Personnel."
Dear Alumni:

On Saturday, April 25, I attended the graduation ceremony to watch some of our newest alumni receive their diplomas. Their commencement speaker was fellow alumnus Dennis W. Archer, a Michigan Supreme Court Justice. Justice Archer's message to the Class of 1987 was reassuring, encouraging, and challenging. Listening to him, I found myself thinking his message should be heard by all Western alumni. And so today I would like to use this space to do just that, to share some of his comments with you.

Quoting Justice Archer, "Western Michigan University provides an excellent education. The educational process is rigorous and demanding, the professors extract all we have, but are understanding. I am satisfied, based upon my educational foundation here at Western Michigan, that you are more than able to meet whatever challenge life has to offer professionally, morally, or ethically."

He went on to say, "You are equipped to compete with anyone—whether you are graduates of U of M, Stanford, Yale, Michigan State, or Harvard." Justice Archer challenged the young graduates to get involved and do something to improve understanding between peoples and to improve the quality of life for all. He also expressed his faith in the Class of 1987. "I do not have concerns about what you men and women will do," he said. "From one Western Michigan University graduate to another, we were taught by the best."

In closing, Archer said, "You may not think so today—but Western Michigan University has given you the foundation you need to become successful." He then encouraged each of the graduates to respond positively when called upon by their University.

While Justice Archer's remarks were directed to the Class of 1987, they apply to all Western Michigan University alumni. Western Michigan University gave Justice Archer the foundation he needed; it gave this year's Distinguished Alumni Award recipients, Dr. Cole, Dr. Llorens, and Ms. Marisawa, the foundation they needed; and it gave you the foundation you need to meet the challenges presented you.

That foundation has allowed you to compete successfully in your professional fields of endeavor with graduates from many other highly reputed institutions. Justice Archer's remarks helped deepen the sense of pride each new graduate in the audience has for Western Michigan University. By sharing them with you, I hope they help to deepen your sense of pride in your alma mater.

And, too, I hope they will inspire you, as well as the Class of 1987, to respond positively when called upon by your University.

One of the simplest ways to respond positively is to display your pride in Western when talking to a prospective student, when talking with potential employers of our graduates, and when talking to your area legislator.

Respond positively to our invitations to return to campus for Homecoming and to alumni events in your hometowns. Your participation in these programs will keep you apprised of all that is happening on campus and will keep you a part of the University.

Respond positively to our invitations to join the Alumni Association. As a member of the association, you will receive all issues of this publication, which again, will keep you informed of and involved in all current University developments.

Respond positively to our request for Alumni Admission Ambassadors. This program involves alumni in the University's ongoing recruitment efforts and allows you to share your excitement about Western with prospective students.

Respond positively by financially supporting this fine institution. Repeating Justice Archer's closing remarks, "Western Michigan University gives you the foundation you need to become successful." By displaying your pride in Western and by responding positively to our calls for assistance, you can play a major role in insuring the continued success of this institution.

Remember, respond positively to Western.

Jamie Jeremy

La Quinta Motor Inn of San Antonio, Texas, has established a $10,000 endowed scholarship fund at Western. The firm has also created a plan to assist the University in supporting the scholarship.

Initiated last September, an initial $2,500 contribution was presented to President Diether H. Haenicke by the executive vice president and chief operating officer of La Quinta.

In addition to the $2,500, La Quinta will contribute 10 percent of the room rate for anyone, including alumni, salespersons, and the parents of students, who mentions Western when staying at the Kalamaaxo La Quinta.

To generate the contribution, persons must identify their Western affiliation when checking in at the Kalamaaxo inn.

The scholarship is being administered by the Office of Student Financial Aid and Scholarships. Recipients are selected by the University Scholarship Committee from among full-time undergraduate students. The scholarships are awarded based on demonstrated academic ability.

Sail away on the 'Fun Ship'

Alumni and friends of Western are invited to sail the Caribbean January 16 through 23 on the Third Mid-American Conference Alumni Cruise. Take this break coming winter and join the other alumni associations of the MAC aboard the "Fun Ship" Celebration. Cruise prices range from $1,259 to $1,669 per person. For details and a brochure, call the Office of Alumni Relations at (616) 383-1699 or write the office at Western Michigan University, Kalamazoo, Michigan 49008-3584.

Regional gatherings slated

California
President Diether H. Haenicke will join alumni in the Bay area for a November 12 dinner meeting. In addition, he will meet with alumni in southern California on November 14.

Detroit
A family picnic will be held August 16 at Camp Dearborn. Detroit alumni should also mark September 17 on their calendars for the Annual Bronco Round-Up at the Carlos Murphy restaurant in Southfield.

Washington, D.C.
Sunday, September 20, is the date of this year's family picnic. The contact person is Jim McCormick, (703) 481-6033.

1988 Reunion Dates
June 3-4 Class of 1948
June 17 Class of 1938
Sept. 29 Class of 1963
Oct. 1 Class of 1963

Anniversary set
Members of the Class of 1962 will celebrate their twenty-fifth anniversary of their graduation in conjunction with this year's Homecoming festivities.

A reunion dinner will be held for class members and guests beginning 6:00 p.m. Friday, October 9, in the Bernhard Student Center. Greg Brown will serve as master of ceremonies at the dinner. Plans for the evening also include musical entertainment and dancing.

On Saturday, October 10, class members will join other alumni for the various Homecoming activities. Special tables will be reserved for class members at the champagne brunch, as will group seats for the football game.

Invitations and reservation forms will be mailed to all class members in August.

Class of '37 reunion
Having traveled from near and far, members of the Class of 1937 returned to campus June 12 for their Golden Anniversary Reunion.

Left: During the celebration, the reunion gift committee presented, on behalf of the entire class, a check for $41,500 to the University. The gift is the largest ever given by a reunion class. It will fund the Class of 1937 Medalion Scholarship, as well as part of an endowed scholarship. The Medalion was given to a class of 1937 graduation who had succeeded in their studies.

Right: Jeanne Harrington Phillips, right, of San Diego, California, was joined at the reunion dinner by her two sisters, from left, Lois Harrington Babcock, of Grand Rapids and Luisa Harrington Braun, of Naples. They represented the fifty-six regional alumni ambassadors of Alumni Relations, who have the unique responsibility of representing the University alumni. Western Michigan University alumni are encouraged to respond positively to the University's request for assistance, you can play a major role in insuring the continued success of this institution.

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Remember, respond positively to Western.
Kalamazoo area this fall and to basketball

Ford Broman, BBA '54, has graduated from the

Savings Bank, Kalamazoo. His first career was with the

1954-55 young families in the Kalamazoo schools.

She is. Olga Ransom district library, Plainwell, where

She is. Dr. Philip A. Johnson, BA '54, retired July 1 as

Dr. John Jablo, BA '54, is the author of a new

Book, The Visual Elements of Landscape. This is his fourth book published.

Ronald A. DeYoung, MA '65, has been elected

to the board of directors of The Technical Association of the Pulp and Paper Industry. He is currently supervising products industry research and development for Dow Chemical Co., Midland.

Don Frazier Miller, BS '58, has been named to the excellence panel of the Kalamazoo County Bar Association.

The Detroit Public Schools. John Carter, BBA '93, has received the Ralph C. Werrich leadership award in vocational education for Michigan State University.

Connie Ruster Paldeko, BBA '92, is a recipient of the National High School Athletic Directors Association's National Service Award. She is the principal of the Kalamazoo Central High School.

Max R. Wulpts, BBS, MFA '72, has been appointed director of administration for the University Co-op, Kalamazoo.

Alfredo B. Herrero, BS '65, has been appointed to the board of directors of the Technical Association of the Pulp and Paper Industry.

Eduardo Henriquez, BS '68, MFA '75, who is also a retired master of divinity degree from the University of New Mexico.

Thomas C. Vantyne, BBS, has managed a series of private placements and has been named managing director of the university's investment management firm.

Dr. Howard Farris, BA '65, has been awarded a Fulbright Research Award to conduct research in Latin America. He is a professor of psychology at Western.

Dr. Dennis VanderWeele, BA '65, has been named president of the Humane Society-Calhoun County.

She is. Dr. Thomas Elezer, BS '46, has been named chair of the Michigan section of the Mathematical Association of America. He is a professor of mathematics at CMU and Engineering and Management Institute, Flint.

Dr. John B. Callihan, BS '50, MGIS '75, has taught at Wittenberg College in Springfield, Ohio.

He is a retired insurance agent for the Farmers Insurance Group.

Daniel W. Garwood, BS '69, has been promoted to employee relations administrator, International Harvester Co., Chicago.

Larry Nee, BM '86, has been promoted to sales operations manager for Borrer Corp., Kalamazoo.

John Albert, BS '53, has joined the board of directors of the Technical Association of the Pulp and Paper Industry.

Robert B. curator at the Black River Zoo for Center for Biological Diversity.

Dr. William Varnum, BS, MA '47, in April was named director of the U.S. Department of Defense Polygraph Institute, which is located in Arlington, Va. He has been a department of defense official since 1950, and has been involved in Central Intelligence Agency, with which he has served as a consultant since 1952.

John Parker, BBA '83, has retired as treasurer of the Wayne State University Alumni Association.

Eugene T. Paddock, BBA '62, has been appointed to the board of directors of the Technical Association of the Pulp and Paper Industry.

She is. Dr. Thomas Elezer, BS '46, has been named chair of the Michigan section of the Mathematical Association of America. He is a professor of mathematics at CMU and Engineering and Management Institute, Flint.

Dr. Margaret J. Ritter, BBS, MFA '79, is a retired teacher of the University of New Mexico. She is a member of the Center for International Human Relations, University of Illinois.

She is. Dr. Howard Farris, BA '65, has been awarded a Fulbright Research Award to conduct research in Latin America. He is a professor of psychology at Western.
Maj. Roger B. Burrows, BBA '69, has been manager, 1969 Association of Secondary committee at the technology centering for The Upjohn Co., Kalamazoo.

Trenton, NJ. MicroAge University tennis team to its fourth consecutive became principal of Gull Lake High Healthcare Group, Kalamazoo, as director of He teaches in the middle school. He was the only Republican on the panel.

Dr. Ronald Takalo, MA '72, has been promoted to director of the Kalamazoo Nature Center.

Dr. H. Louise Kenny, MBA '77, has been appointed to Mondovi, Wisconsin. She lives in Now, he is a school psychologist in the Michigan Association of Secondary Schools. She has been cited for excellence as an assistant principal at St. Monica's, Kalamazoo.

She is cited for excellence in education as assistant principal at St. Monica's, Kalamazoo. She has been appointed assistant vice president and operations manager of the Kalamazoo Financial Corp., Kalamazoo.

James Cooper, BBA '71, has been appointed marketing communications director for the Borgnine Corp., Kalamazoo.

Linda Crandall Dunn, BS '71, was elected to a four-year term on the Kalamazoo Board of Education in June.

Gordon T. Ferrero, BS '71, has become director of the water department for Plantiff Township, Grand Rapids.

Roger A. Haug, BS '71, has been promoted to co-manager of Wendi's restaurant on Airport Road, Jackson.

Patricia Burgherli Monie, BS '71, has been elected for excellence in education as assistant principal at St. Monica's, Kalamazoo.

Michael Collins, BS '71, have become executive assistant to the superintendent of schools in Portsmouth.

Donnie M. Dowd, BBA '72, received the Master Club Award for the Massachusetts Mutual Life Insurance office in Battle Creek as the top person in sales volume in 1986.

Todd Harrell, BS '72, has become assistant vice president and consumer loan officer for Citizens Trust & Savings Bank, South Haven.

Lawrence Herman, BS '72, was named executive director of the St. Joseph County Community Mental Health Service.

William C. Lake, BBA '72, has been named a manager at Altex, Altex.

Fredrick Martin, BS '72, has been promoted to director of planning and programming development, for the Whirlpool Corp., Benton Harbor. He lives in Colonie.

Paul Knoop, BS '72, was elected to a four-year term on the Mendon Board of Education in June.

William P. Roush, BS '72, has been promoted to assistant vice president of operations and sales for the XVP/Dunn sales organization of the Kalamazoo, Kalamazoo.

Nancy Smith Sellheim, BS '72, have become second vice president of operations at Commercial & Savings Bank, St. Clair.

She has been awarded the West Virginia Council of Chief Instructional Officers Outstanding Educator Award in 1986.

Danny M. Davidson, BS '74, has been named the new director of the first European City for First of America Bank, Kalamazoo.

He is a professor of pharmacy at the University of Kentucky, Lexington. He will be manager of sales operations for equipment such as X-Factor.

William R. Miller, BS '74, has received an award of excellence from the Grand Rapids Advertising Federation. He is a partner for the D. Thomas Co. He has been appointed to the school board of Battle Creek. He lives in Cassopolis.

Ann Whitney Preston, BS '74, has been promoted to director of research and development at Michigan Fruit Cannery, Benton Harbor. She lives in Holland.

Gretchen Dahl Reeves, BS '74, has been appointed to the Board of Fellows of the American Occupational Therapy Association. She is a consultant for the Clarion schools and lives in Dushburg.

Dennis Stauffer, BS '74, has been promoted to principal of the Grand Rapids Club of Printing House Craftsmen for 1985-86. He is a teacher of printing at Kentwood High School.

Richard A. Wells, BS '74, has been promoted to fiscal director, business office student finance, at Purdue University, West Lafayette, IN. His wife Linda Gerdes Wells, BS '73, is a teacher in Lafayette.

David Chaddock, BS '75, has joined the Kalamazoo Child Guidance Clinic staff to handle substance abuse problems. Dr. James J. Coleman, E'd '75, was appointed director of the Kalamazoo Regional Psychiatric Hospital in May, having previously headed the Phuquy Ridge Center for children.

Kip N. Pyms, BS '75, has been promoted to a second four-year term on the Portage Board of Education in June. He is manager of Ameritech Plainfield.

Judith Freetlebth Hitch, BA '75, MPA '79, has been cited for excellence in education as an algebra teacher at the Gulf Lake Middle School.

She has been appointed community action director of Southcentral Michigan to become a communications coordinator for the Kellogg Co., Battle Creek.

Mark H. Peterson, BS '75, MA '76, has become supervisor, fluids and ointments manufacturing, for The Warner Company, Battle Creek.

Hugh Starke, BS '75, has been promoted to manager of administrative services.

He lives in Fort Gratiot, MI.

Carol Pedel Ulhman, BS '75, MA '76, ISD '79, received her Doctor of Education degree in educational leadership from Western Michigan University. She has been a school psychologist in Calhoun County.

David Wax, BS '75, has been appointed to the Board of Directors of the Ann Arbor Community College. He lives in Ann Arbor.

David P. Wilson, BS '75, has been promoted to manager of consumer relations for the John J. Wilson Metals Co., Battle Creek.

Philip B. Deincker, BS '76, has been transferred to Marshall as supervisor of the Calhoun and Kalamazoo county office of the Farmers' Home Administration.

Engines B. Demah, MBA '76, has been promoted to associate director, worldwide pharmaceuticals new products planning, for The Upjohn Co., Kalamazoo.

Peter B. Flemm, BS '76, has been promoted to manager of corporate facilities for Comerica Bank, Detroit. He lives in Farmington Hills.

Robert T. LeDuc, BS '76, MBA '85, has been promoted to corporate controller for the Upjohn Co., Battle Creek.

Kenneth Pougher, BS '76, has been promoted to manager of marketing for the Argus-Press newspaper in Owosso.

Cranes C. Veno, BS '76, has been elected a member of the Institute of Management Consultants. He lives in New York.

He is a member of the Institute of Management Techniques, Inc., Troy, and lives in Brighton. He lives in Ann Arbor.

John M. Lathart, MPA '77, now executive director of the Michigan Townships Association, has been appointed to the state advisory committee on school finance in May.

Keith M. Miller, BS '77, was elected to a four-year term on the Allegan Board of Education in June. He is the administrator of the Allegan Consolidated School.

Dr. Mary S. Baud, BS '77, has opened a private practice in Monroe. She earned her degree at Sherman College of Straight Chiropractic in South Carolina.

Susan V. Rhodes, MBA '77, has been promoted to manager, corporate benefits program administration, The Upjohn Co., Kalamazoo.

John J. Lathart, MPA '77, now executive director of the Michigan Townships Association, has been appointed to the state advisory committee on school finance in May.
Douglas A. Riley, BA '78, has received his Doctor of Education degree in counseling and personnel from Western in April. He is with the U.S. Army while serving as a helicopter pilot in Korea.

Karen W. Espig, MA '84, is now a registered and licensed professional counselor in East Lansing, MI.

Karen E. Leroy, MEd '87, has returned from a teaching assignment in Thailand.

Robert W. Birk, BBA '79, has joined the Student Health Law Firm of Upton, McCauley, Sibley and Haggan.

James B. Davis, MA '87, has received his Doctor of Education degree in counseling and personnel from Western in April. He is with the U.S. Army while serving as a helicopter pilot in Korea.

James R. Johnson, MA '79, has opened a business counseling office in the Calhoun-Bryan Growth Alliance, headquartered in Marshall.

Lucy A. Wood, MA '82, has received her Doctor of Psychology degree in mathematics from Western in April. He is with the U.S. Army while serving as a helicopter pilot in Korea.

James F. LeJeune, MA '82, has returned from a teaching assignment in Thailand.

Michael Kline, MA '80, has been appointed as an assistant professor of business administration in the Department of Management in the College of Business.

Elaine Bass, MA '89, has become a staff accountant at the Woerdeman, Leidl & Co. in Zeeland.

Dawn Wendzel, MA '89, has resigned as night manager of the proof reading department at the Wuteraer, a Detroit charitable organization.

Barbara Weir, MA '87, received her Doctor of Psychology degree in mathematics from Western in April. He is with the U.S. Army while serving as a helicopter pilot in Korea.

Karen Brown, BBA '83, has joined Pension Resources, Inc.

Deborah Hathaway, MA '84, has become an administrative assistant to the Dean of Student Services.

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Elisabeth C. Bly, TC '22, died February 17 in Grand Haven. She taught a white for a while, and then worked for a time at the Grand Haven businesses until retiring in 1960. She leaves two brothers.

Helen Buttartt Craig, TC '22, died May 5 in Grand Rapids. She was a long-time resident of Grand Rapids and Allegan.

Sallie Tanzania Stolten, TC '23, died June 1 in Scotts. She leaves two sons, three grandchildren, and three great-grandchildren.

Trevor C. Tillman, TC '23, died February 19 in Grand Haven. He was a member of the insurance business in Lansing.

J. W. Wurster, BA '33, died December 30 in Kalamazoo. He had been a teacher, and was widely known for his dedication to educating Grand Rapids youth.

Forrest B. Terry, BS '35, died May 22 in Kalamazoo. He was a professor at Grand Valley State University in Michigan. He leaves two sons, his mother, and one sister.

Milard H. Woollen, BS '22, died June 4 in Grand Rapids. He was a member of the Michigan Academy for forty years. He leaves one stepson, one brother, and two grandchildren.

George J. Warbur, BA '33, died December 30 in Carmichael, CA, where he had been an olve grove grower. He leaves one sister, two daughters, and two great-grandchildren.

John R. Slicker, BA '39, died May 26 in Kalamazoo. He had retired from Clarger Pan Co., and was an apartment manager. He leaves his wife, one daughter, and two grandchildren.

Arthur D. Oils, BA '46, died February 22 in Mt. Clemens. He had been principal at East Detroit Junior High School, where he served for thirty-eight years. He leaves his wife, one daughter, his brother, and three sisters, including Betty Oils, BA '46, Grand Rapids.

Marjorie L. North, BA '44, died November 26 at the Chelsea United Methodist Home.

James A. Walker, BS '46, died May 25 in Warren, OH, where he was an associate professor of art on the Triumphant campus of Kent State University. He leaves one sister and one brother.


Eva Fairbanks Laffin, BS '52, died May 28 in Kalamazoo. She had taught in Owosho. She is survived by five daughters, three sons, two grandchildren, and fifteen great-grandchildren.

Helen Hartzell Craig, TC '52, died April 30 in Lansing. She had taught in the Kalamazoo area schools, and retired in 1973 as a high school principal. She leaves one daughter, fifteen grandchildren, and six great-grandchildren.

Helen B. Fairbanks, BA 54, died April 28 in Midland, where he was a high school counselor. She leaves her husband, Barbara Whits Harrison, BS '53, three children; and two grandchildren.

Mary DeLays Brown, BA '55, died April 25 in Kalamazoo. She was a retired Kalamazoo area teacher. She leaves one son; one daughter, Nancy Brown Babcock, BA '61, Grand Rapids; four grandchildren; one great-granddaughter; and one sister, Margaret DeLays Harrington, '54, MA '59, Richland.

Elizabeth M. Taylor, BS '57, died May 17 in Kalamazoo. She was an industrial consultant for the Berrien County Economic Development Committee and lived in St. Joseph. She leaves two children, her mother, two brothers, and one sister.

Roger A. Bennett, MS '69, a former member of the College of Engineering faculty and more recently a project engineer for the Kellogg Co., died May 3 in Kalamazoo. During his eight years on the faculty he served three terms as president of the Faculty Senate and served one term as president of the University's chapter of the American Association of University Professors. He leaves his wife, four sons, including Allen Bennett, BA '75, Grand Rapids, and Roger Bennett, Jr., BS '73, Fort Collins, CO; and two grandchildren; his mother; one sister; and one brother.

Joseph E. Shazer, BBA '75, died May 28 in Vicksburg. He leaves his wife, two children, his parents, four brothers, and four sisters, including Denise Shazer, BS '83, Lansing. Mark W. Elemen, BBA '72, was killed December 9, 1986, in a helicopter crash while serving as a warrant officer with the U.S. Army. He had been a manager for Zales Jewelry before going on active duty. He is survived by his wife.

Mary DeLays Brown, BA '55, died April 25 in Kalamazoo. She was a retired Kalamazoo area teacher. She leaves one son; one daughter, Nancy Brown Babcock, BA '61, Grand Rapids; four grandchildren; one great-granddaughter; and one sister, Margaret DeLays Harrington, '54, MA '59, Richland.

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