"That Was the Western That Was" - True Story? TV Guile 1964

Western Michigan University

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"That Was the Western That Was"—True Story?

Saturday
May 23, 1964

TV GUILE

FEATURING
Homer Carter
Paul Rood
Edith Clark
Carl Lindeman
Alonzo Goldsmith
(See page 5)
Dear Editor:

Isn't there some way that the climb up the hill to the college can be gotten rid of?

Overweight Opal '14

How would you like an inclined railway? (joke).

Dear Editor:

Now that we have forbidden freshmen, sophomores, juniors, seniors, and graduate students to operate cars on campus, what next? I still can't find a place to park.

Joseph T. Wheels, '72
Instructor, Marketing

Next year, driving permits will be issued only to associate and full professors, the administration tells us. That should solve your problem.

Dear Editor:

Since we are to be called "Western Michigan Normal School," shouldn't we select a mascot with a western flavor? How about "Sidewinders?"

Varsity Vic '09

Don't be facetious, Vic. We hear that a committee has already selected "Gila Monsters."

Dear Editor:

Not very long ago, Western used to be a friendly place. Everybody knew everybody else. Now the place is getting so big that it's turning into a huge impersonal, educational mill. What can we do about it?

Friendly Frieda '20

We'll admit that Western is too crowded, Frieda, and that when you have over a thousand students the place is just too big. But cheer up—as soon as the war veterans graduate, enrollment will drop back to manageable levels.

Dear Editor:

Some of us who are taking General Information 115 (TV) have a little argument going. Is Professor Grommet, who appears on the screen each day, a real person or just a dolled-up computer?

Willie the Worrier '84

Don't be ridiculous, Willie! "Professor Grommet" is real. The name is just a convenience for the 15 different instructors who acted in the series of tapes "canned" last summer. You can't find Professor Grommet because all 15 instructors are on sabbatical (without pay) this year.

Dear Editor:

Where is everybody?

The President, 1990

Well, Prexy, there are no instructors on campus because all knowledge has been stored on video tapes. There are no students because all instruction is piped directly to their homes. There are no administrators because all record-keeping is taken care of by computers.

Yours very truly,
IBM #464-257-3104

Dear Editor:

For the benefit of any human beings who may read this TV GUILE, I wish to announce that I am going to teach in person in the abandoned building with the white pillars on top of the hill just east of the Computer Center.

Larry the Lecturer, 2004

What a preposterous idea! Still, many of you real folks out there may want to visit The Ruins for laughs, if not romance.

Dear Editor:

Have just jounced over Western's splendid North Valley Highway, whose well designed curve certainly complements the rise and fall of Western's gentle slopes. The broad smooth lanes were such fun.

Yours,
Roller Skate 1964
6:30—Channel 1—RECOGNITION DINNER. Here's a good one to catch. This will be an all-around entertainment featuring real food. Some of the details follow.

**T.V. SPECIAL A LA WESTERN**

- Fresh Shrimp Cocktail
- Hot Beef Stroganoff
- Steamy Rice
- Crisp Chef's Salad
- Butterflake Rolls
- Fresh Asparagus
- Shivery Gelatin Molds
- Chilled Fresh Fruit Cup Supreme
- Coffee, Tea or Milk
HONORING...

STARS OF THE SHOW

7:00—Channel 1—THE ALL-STAR AWARDS. Annual spectacular honoring retiring WMU faculty members. A must. This year's stars are:

PAUL ROOD (1916)—Head of the physics department. Dr. Rood received his B.A. from Albion College and his M.A. and Ph.D. from the University of Michigan.

EDITH E. CLARK (1927)—Periodicals librarian. Miss Clark received her B.A. from Western Michigan and her A.B.L.S. from the University of Michigan.

HOMER L. J. CARTER (1928)—Director, psycho-educational clinic and professor of psychology. Homer Carter received his B.S. and M.A. from Wayne State University.

CARL LINDEMAN (1928)—Assistant Professor of industrial arts in Paw Paw. Carl Lindeman received his B.S.E.E. from Highland Park, a B.A. from Des Moines and an M.S. from Iowa State.

ALONZO F. GOLDSMITH (1959)—Instructor, distributive education. Mr. Goldsmith received his B.Ed. from Eastern Illinois.
"That Was The Western That Was" strikes us as some of the best entertainment that ever came over the receivers.

"TW3" has been going for a long time, the settings have been improving annually, growing from a modest, traditional structure on top of a wooded hill to huge, modern buildings serving what seems to be a company of thousands.

Direction of the show has been in good hands, ranging from those of Dwight Waldo, who opened the program back in 1904, to those of Paul Sangren (1935-1960), to those of James W. Miller, the present head man.

The cast has been enlarged considerably over the years, but it has included some sterling performers, not the least of whom are bidding farewell to the program tonight.

Homer Carter, Edith Clark, Paul Rood, Carl Lindeman, and Alonzo Goldsmith have been contributing to the show since 1916. To them, thanks for their years of distinguished service and best wishes for long, comfortable, and happy leisure.

—The Editors
YOUR BEST ENTERTAINMENT IS ON CHANNEL 1

Keep tuned to this station Saturday, May 23, 1964 for the Biggest and Best in Family Entertainment!

5:30—Punch bowl, downstairs in main lounge.

6:00—Emeriti gather in faculty dining room for procession upstairs.

6:30—Invocation, Dr. Russell Seibert, Vice President of the University.

6:31—Gustatory joys.

7:30—Recognition rite, Dr. John Pruis, master of ceremonies.

7:33—Honoring of retirees, President James W. Miller.

7:56—THAT WAS THE WESTERN THAT WAS. Features retirees (as represented by professional (?) performers). M.C.'d by an authentic performer, Dr. Willis Dunbar.

8:29—Retirees’ reception in "Throne Room." Music by Western Michigan University Faculty Trio—Julius Stulberg, violin; Margaret Beloof, piano; Herbert Butler, cello.

9:00—SIGN OFF.

FOR SALE—Bowling balls all sizes and weights. Call FI 9-2611 and ask for Candy’s Dandies.

WANTED—Superior bowlers for very special team. Money no object. Room and board if necessary. Apply at FI 9-3741.

1964 Colossal Casino replaces 1963 Fall Bar-B-Que Round-up. Booth reservations are available now. Sorry only one to a department. Paid Adv.

WANTED: Have several excellent positions available. Persons with intelligence, creative ability, fresh ideas readily accepted. Marvelous working conditions, ample allowance. Phone Kalamazoo State Hospital, Ext. 715 and ask for the Faculty Activities Committee.