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To The Editor:

I am really impressed with the WMU Magazine. I just have procrastinated long enough on supporting the Alumni Association, and we hope to return to a Homecoming in the near future.

Thank you for sending me a copy of the Magazine. I found it most interesting.

Jim Clelland, BS '66
Oakville, Ontario, Canada

To The Editor:

I wish to take exception and voice some disapproval of the article “Still an Issue in 1976”, by Denise Tyiska, in the July issue of University Magazine.

I think we (the people of the United States, i.e., ALL the people) have come a long way in twenty-four years. It’s negative articles like this one with quotes from “The illustrious black leader,” Jessie Jackson, along with forced bussing and forced integration that sets us all off and does more harm than could ever do good.

Statements such as, “Whites call it integration, trying to confuse us. We do not have to integrate to learn.” And “Whites are hung up because they are afraid our cognitive skills will catch up with our motor skills. There is a lot of education going on in America and ‘they’ are plotting to keep ‘us’ out of it” are not only contradictory, but down right racist. I am ashamed and disappointed that a magazine representing my Alma Mater would print such trash in the name of “Civil Rights”.

Richard E. Beebe, BS’67
Des Plaines, Ill.

The State of the University

Considerable progress has been made in adjusting to Western’s new and demanding environment and whatever changes have occurred or may in our future, they must not be allowed to divert Western from its fundamental purpose — to flourish as an academic institution.

That report was made September 9 by WMU President John T. Bernhard in his annual “State of the University” address. He was referring to the recently negotiated agreements with both the faculty and maintenance staff unions.

“Undoubtedly, collective bargaining is, at the moment, the matter of highest interest, relief and concern on our campus,” Dr. Bernhard observed. “Faculty collective bargaining remains an enigma, whose full impact on our campus is not yet clear or predictable. Certainly we have had more than we want, or should tolerate, of acrimonious exchange and divisive rhetoric this past year; but despite that we have made considerable progress in adjusting to our new and demanding environment.”

He reiterated his statement of a year ago, “While the law places us, willy-nilly, in an adversarial position, we need not surrender to a bitter or combative adversarial psychology. I sincerely hope that all involved will remain calm and rational in a very difficult and delicate situation.”

Bernhard told his Shaw Theatre audience that his thoughts “remain unchanged on this subject. I believe that we must, and will — as a university community — successfully weather the storm of transition.” He asserted that the first step in that effort is to recognize, like it or not, the simple truth stated in the recent Michigan Employment Relations Commission fact finder’s report. “Things will never be the same again. But they can be better under a new relationship and procedures arrived at through collective bargaining. One would be foolish to do otherwise than to recognize the realities of the situation.”

“Beyond that, however, we must redirect our primary attention and energy to the central, academic objectives and
responsibilities of the University," Bernhard declared.

Changes must not be allowed to divert Western from its fundamental purpose — "to flourish as an academic institution," he continued. "This can occur only if we are able to perceive clearly our true priorities. A creative, dynamic, dedicated faculty is a basic determinant of the quality of a university. Thus, I urge you to evaluate critically your personal impact upon the world of learning — especially in the particular environment of Western Michigan University.

"Teaching achievement, research activity, scholarly and artistic accomplishment, and public service are still the broad fields in which the faculty has made — and, I trust, will continue to make — its contribution. What we do in these fields will define the qualitative future of our University. That has not changed, and will not," said Bernhard.

He called special attention to the recently released final report of the University's special Committee on Graduate and Professional Education, saying that he could not overemphasize the significance of the report.

"Despite what must have seemed an obsessive concern with the problems of collective bargaining, Western did not merely tread water as a university during the past year," Bernhard observed. He cited "numerous progressive steps" taken across a broad spectrum of activities, including: a new University Foundation; the Guam doctoral program in educational leadership; the creation of the new Institute of Contemplative Studies; the establishment of a Student Financial Assistance Council; a new Affirmative Action Plan for the Handicapped; improved annual leave provisions for both the professional / administrative and clerical / technical staffs.

Authorization was given to construct a $600,000 paper fibre recycling pilot plant here on campus; a new aviation test cell facility; a new Center for Continuing Legal Education; renewed accreditation for the Social Work and Counseling Center programs; a new Center for Women's Services; acquisition of the Asylum Lake property; the theatre program being given departmental status in the College of Fine Arts; a new University Distinguished Service Award; and a new College of Health and Human Services.

Bernhard concluded by announcing that the University is beginning to plan a series of appropriate activities for the institution's Diamond Jubilee celebration in 1977-78 and also by restating Western's need for an integrated, comprehensive long-range plan.

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Graduate Education at Western Michigan University
A Self Examination

In the fall of 1973, the then president of Western, Dr. James W. Miller, appointed seven faculty members, five students and three administrators to serve on the All-University Committee on Graduate and Professional Education. The committee's charge was to conduct a thorough examination of graduate education at Western and to recommend necessary changes so that Western could establish its primary goals and direction in that area.

The final report was submitted in late July to President John T. Bernhard, after more than two years of research, deliberation, analysis and soul-searching by many members of the University community. Following are highlights of the report.

Mission and Role

"The central purpose of universities is to enhance the quality of life in our society and graduate programs contribute in no small way to that end," the Committee stated in the report. "They lead us to an appreciation of the arts, an informed citizenry and the application of professional expertise to society's problems. Much of their value lies in their emphasis on pushing forward the frontiers of knowledge. Thus, they are crucial in the maintenance and advancement of a scientific and humanistic culture."

Why do universities provide opportunities for advanced study beyond the undergraduate level? The purposes which the report identifies are five-fold:

This report represents a beginning — a point of departure. It will initiate a debate on the mission of graduate education at Western, the need to identify our areas of special strength, and then an effort to develop these strengths in areas where Western can make a unique contribution. Thus, the report doubtless will have an impact on the setting of Western's priorities for the future. The report also will stimulate a discussion of the need for many changes in graduate education, such as admission criteria and the need for expanded access to graduate education, the desperate need for adequate supply and equipment funds, and . . . the need for alternative forms of graduate education to serve the non-traditional students — older students, fully-employed students, part-time students, non-residential students, and professionals who wish to upgrade their knowledge and skills without earning another degree . . ."

(from the Report on Graduate Education)
• The Education and Development of Individuals — to provide advanced training in a variety of disciplines so students can pursue specific careers.

• The Advancement of Knowledge — to produce new knowledge and creative work for society.

• The Preservation and Transmission of Knowledge — because graduate education is concerned with transmitting the methodology by which new knowledge is developed, it ensures the continuing growth and development of those creative activities which maintain and express man's aspirations.

• The Identification and Solution of Society's Problems — the skills of [the graduate institution's] faculty and students are needed to help solve the knotty social, scientific and technological problems society faces.

• The Fostering of Lifelong Education — there is a growing demand for recurrent or lifelong education which requires that graduate institutions anticipate and assist in meeting this demand.

Having specified the general goals of graduate education, the Committee articulated eight mission statements designed to serve as guides for the University. They are:

• Western should continue its development as a multipurpose institution

• Western should be known for the high quality of its graduate programs

• Western should emphasize upper-level and graduate programs

• Western should encourage and promote interdisciplinary study

• Western should encourage research and other creative endeavors

• Western should be a service-oriented institution

• Western should be an institution committed to lifelong education

• Western should recognize its responsibilities to students

Although the report encompasses a complex variety of components of graduate education in its 107 pages plus appendixes, the summary chapter focuses on five major themes. They are: the rapid growth of graduate education at Western — an increase in on-campus enrollment from 147 in the fall of 1939 to 4,139 in fall, 1974; the recognized importance of graduate education and its essential related activities of research and community service; the need for a reorganization of the Office of the Vice President for Academic Affairs by creating two new positions to coordinate these activities and to advocate their importance throughout the University; the need to bolster and maintain the high standards of academic excellence and integrity that have been the hallmark of American graduate education; and the importance of an internal review and evaluation of graduate programs at the University.
Recommendations

"In order to help Western prepare for the future, the All-University Committee on Graduate and Professional Education urges the University to continue this process of self-examination, and requests the President and the University community to consider carefully and to implement the following recommendations . . .

1. The Graduate college should develop a procedure to determine student needs periodically and a system to collect and report data on graduate students. Furthermore, The Graduate College and individual departments should take special note of the needs of the part-time and the PTC student.

2. The University should strengthen its recruitment program to ensure high caliber graduate students who reflect (a) diversified ethnic, social, and cultural interests and (b) regional, national, and international representations.

3. Each department should develop and submit to the Affirmative Action Coordinating Committee an affirmative action plan for immediate implementation.

4. The Graduate Studies Council should examine critically the criteria for admission to graduate programs, which include the use of the Graduate Record Examination and other national standardized examinations, the English Qualifying Examination, and the grade point average level.

5. The University should make a serious commitment to increase financial support for student and faculty research. The University should also encourage an atmosphere in which teaching and research complement one another — indeed, are necessary to one another.

6. Western also should explore ways of providing greater financial support for graduate students, particularly for the part-time student.

7. Each department and college should maintain files on the placement of graduate students and develop follow-up procedures so that they can evaluate and modify programs where necessary.

8. The Graduate Studies Council should discontinue the residency requirement for all graduate programs and individual departments and colleges should determine the need for — and, where appropriate, establish — whatever residency requirements are necessary to meet specific educational objectives.

9. All graduate departments should establish clear procedures for the academic advising of students, and notify students about them at the time of their admission to various departments. In addition, The Graduate College should develop for advisors a handbook of the College's policies, procedures, and forms, as well as provide periodic in-service training for advisors.

10. The Graduate College and all graduate departments should provide adequate orientation to the University and to graduate programs within departments.

11. The Graduate College should update The Graduate College Bulletin periodically so that it communicates accurately and thoroughly the nature of graduate programs at Western. This should include the goals, the admission and graduation requirements, the operational procedures, and the size (the number of students and faculty) of each program. In addition, a letter from the department to the student informing him of admission should clearly specify departmental requirements.

12. Each department requiring master's theses, specialist projects, or doctoral dissertations should describe its policies and practices to the student, advisor, committee, and The Graduate College in formal written statements. In addition, each department and its respective college should be responsible for the quality of student work and The Graduate College should be responsible for assuring proper format and style.

13. All doctoral committees should include a faculty member from a related cognate field who has been approved by the student's department, the college, and The Graduate College.

14. Each department should set up a procedure that will help graduate students and their advisors develop a carefully planned, coherent program of study. Further, departments should require students at each degree level to complete an appropriate capstone experience.

15. All 500-level courses should be treated as graduate courses available to graduate students and academically qualified undergraduates of junior and senior class standing only. Furthermore, at least two-thirds of the courses taken in each graduate program should be limited to graduate students alone.

16. Classes should be scheduled more favorably to accommodate graduate students. Such a policy must recognize that many graduate students attend part-time, that many prefer to enroll in the spring and summer sessions, and that many need to take courses in sequence to fulfill requirements. The Bulletin should designate in which terms required courses will be offered.

17. The grading scale adopted by the Graduate Studies Council on February 17, 1972, and featuring grades of AB and BC, should be implemented.

18. The Graduate Studies Council should review the policy of permitting master’s degree students to include up to six hours of approved course work at the 300- and 400-levels in a graduate program.

19. The Graduate College should encourage academic units to develop and implement strong interdisciplinary programs.

20. Each department should maintain or obtain full accreditation for its graduate programs. This, of course, assumes adequate financial support by the University.

21. The definition of graduate faculty and the criteria for membership should be reviewed and clarified by the Graduate Studies Council, in close cooperation with departments and colleges.

22. Each department and college should review and clarify its expectations of its graduate faculty with regard to their involvement in teaching, research, community service, and other academic and professional activities of the University, and then publish a statement of expectations, after it has been reviewed and approved by the Graduate Studies Council.

23. Each department and college should establish procedures, based on its statement of expectations, to review and evaluate periodically the performance of its graduate faculty.

24. The University — through the Office of the Vice President for Academic Affairs, each college, and department — should vigorously encourage, support, and reward research and other creative endeavors. The Committee also reaffirms the findings of earlier studies of research activity at Western, such as the Farris Report, and urges the implementation of many of their recommendations. Moreover, the University should recognize the importance of interdisciplinary activities and encourage faculty participation in them, sponsor in-service training programs to assist in the development of re-training of faculty for research and other creative endeavors, and make consulting services available to faculty who need assistance in initiating research.

25. The Graduate College and the Graduate Studies Council should review their policies and procedures to determine how to encourage more departmental autonomy in the administration of graduate programs. The responsibility for quality control and academic integrity of graduate programs should reside in the departments and their respective colleges, as well as in The Graduate College.

26. The Graduate College should prepare a manual explicating the policies and procedures of the Graduate Studies Council and The Graduate College. Such a document would form the basis for the operating relationships between the faculty, departments, schools,
and colleges and the Graduate Studies Council and The Graduate College.

27. The Graduate Studies Council should develop guidelines, criteria, and procedures for the systematic and periodic review of all graduate programs.

28. The University should establish a new administrative position of Associate Vice President for Research — who also will be the Dean of The Graduate College — within the Office of the Vice President for Academic Affairs. In order to coordinate the development of policies supportive of graduate education and research, this person also should chair both the Graduate Studies Council and the Research Policies Council. Assistance should be provided by three associate deans with responsibilities in the areas of research development, graduate student services, and program development.

29. The University should conduct a study of computer services on campus, focusing on making more efficient use of the present machinery and in-house programming expertise. The study should examine the feasibility of integrating administratively the two major computer centers and of creating a single body to monitor priorities in usage, budget, and equipment.

30. The Advisory Committee for Academic Computers and Computer Training should be renamed the Advisory Committee for Computer Training and the Academic Use of Computers. It should continue to operate as an advisory group in the areas of academic computer systems operation and computer instruction, with its range broadened to include all computer facilities on campus.

31. The Computer Center should establish and maintain a group of public terminals at a minimum of two locations on campus, in addition to those currently in the Computer Center area. It should also establish a public remote batch terminal on East Campus.

32. The University should continue to organize academic computer services on a University-wide basis, like those of the University Libraries, to provide and encourage computer use in research and graduate instruction by faculty and graduate students.

33. The University should develop a plan to fund laboratory equipment and supplies adequately and to replace inadequate, obsolete equipment. If the necessary funding is not available, the University must determine actual program costs and make considered, firm decisions about the viability of each of its graduate programs.

34. The University should establish an amortization fund to replace equipment when necessary.

35. The University should study the present system of apportioning equipment costs to departmental budgets as opposed to apportioning them to larger administrative units.

36. The University, in conjunction with a review of graduate programs, should study its policy of acquiring library materials so that it can develop priorities for acquisitions in those areas with strong graduate programs. In order to support graduate programs, Western must become increasingly selective in its purchases, not seeking to become a library of both breadth and depth but a library of selected strengths.

37. The University should maintain the current semi-centralized system of libraries and conduct a study of library usage to investigate user satisfaction, space utilization, and services provided. The University should discourage further decentralization of resources from Waldo Library.

38. The University should undertake a thorough study of the purposes, services, and funding of the Office of Instructional Development and eliminate any duplication of services with those of other campus agencies. Moreover, the University should strive to acquaint the University community with services of the Division of Instructional Communications.

39. The University should provide its Continuing Education centers with the library resources, computer facilities, laboratory space and equipment and other instructional tools needed to meet the growing demand for lifelong education.

40. The University should adopt a policy toward and publicize its commitment to community service. The University should also encourage, promote, and reward the faculty for community service. Furthermore, the University should provide the necessary instructional resources to meet the growing demand for off-campus courses.

41. Departments offering off-campus work should be encouraged, where appropriate, to develop planned sequences of courses leading to a degree. Moreover, the University should provide alternative approaches to funding its Continuing Education activities so that Western can meet its commitment to lifelong education.

42. The University should study alternative approaches to curriculum development. The report is currently under advisement by President Bernhard and Dr. Stephen R. Mitchell, vice president for academic affairs. Several of the recommendations have been submitted to various departments within the University and to the Faculty Senate for reaction and suggestions prior to determining how to proceed with implementation, Bernhard said.

43. In his State of the University address in September, Bernhard said of the report: "I cannot overemphasize the significance of this major report or the splendid contributions made by all members of the Committee — under the chairmanship of Dr. William D. Martinson and Dr. Richard T. Burke. In addition, I wish to commend and thank all members of the special and topic task forces for their great assistance to the parent Committee in this historic undertaking."

A limited number of copies of the report are available at no charge by contacting Dr. Burke, associate dean, The Graduate College, WMU, Kalamazoo, Michigan 49008.
To Respond To Changing Public Needs, Dean Says, WMU Must Expand Off-campus Graduate Education

One person who has some definite opinions about the approach Western should take to graduate education is Dr. Leo Stine, dean of continuing education, who believes the future of graduate education at Western depends upon the University's accessibility and its response to the needs of professionals employed in non-teaching positions. And that, to him, means Western must expand its off-campus offerings.

His concern was heightened by a discouraging first Western experienced this summer — a decline in its on-campus graduate enrollment over the previous summer. Again this fall, on-campus graduate enrollment dropped, by 351 students, compared to fall semester, 1975.

"This decrease is likely to continue if the institution does not react positively to the decline in graduate enrollments in the field of teacher training," Stine predicted. "Nationally, many universities have experienced significant declines in the number of students graduating with bachelor's degrees in education, thus there are fewer to be trained at the graduate level."

He noted that the undergraduate enrollment in Western's College of Education has dropped from 6,890 in 1970 to 3,031 in 1975, and since the Graduate College has enrolled about half of its degree students in teacher education related programs, these drops will undoubtedly continue to affect graduate enrollments.

Other factors the dean cites as causing declining enrollments and contributing to a potential dilemma at the graduate level include a reduction in the number of students of college age, a decline in the number of high school graduates choosing to attend college, and a migration out of Michigan of college age individuals.

"In light of these problems, if Western wishes to maintain the quality and scope of its graduate programs, we have to move further into in-service training, because the demand now is for advanced training for people currently on-the-job, rather than for entry-level positions," Stine stated.

He added that in-service training is not a new role for Western; graduate extension courses, primarily for teachers, were offered as early as 1917. However, he cites two relatively new models of professional training — the master's programs in public administration (MPA) and library science — as prime examples of in-service training outreach by the University.

"In the MPA program, only a relatively small part of our resources are invested in training entry-level personnel — only 10 of the 200 students in the program do not hold full-time positions," Stine explained. "Also, a majority of the required courses in the program are taught at night in Muskegon and Lansing, as well as on-campus, so it is convenient for the part-time student public administration practitioners in those locations to pursue advanced training."

Another interesting aspect of the MPA program, Stine noted, is the use of resource professionals, in addition to regular WMU faculty.
members, as adjunct instructors or lecturers.

"Through this approach the students' perspectives are broadened by exposure to experienced professional practitioners who are daily involved in applying theories to decision-making in their jobs," he said.

The library science master's program in Grand Rapids is jointly sponsored by Western and the University of Michigan at the University Consortium Center. Students are able to do much of the work for the degree without going to the campus of the University of their choice.

"These and other professional groups, such as psychologists, social workers and health services practitioners, are increasing their demands for in-service training out of the need to upgrade their skills and because of the serious controversy over professional competence and liability, resulting in court action, high professional insurance rates, and now, legislation requiring professional training," Stine said.

Western's response, which Stine believes has been inadequate to date, poses "a continuing challenge to the University community, and may require some major changes."

For example, current University priorities give preference to on-campus training for entry-level positions, which results in shortages of faculty for off-campus education. Also, traditionally, the pay to faculty for overtime teaching off-campus has provided little incentive for faculty to teach off-campus.

Other problems have been the past failure of the state legislature to adequately compensate the University for credits generated by off-campus instruction, and, finally, the requirements to gain or keep certification from their professional societies and accrediting agencies have caused a reluctance among some academic units to participate in off-campus instruction.

Despite these obstacles, Stine sees some encouraging signs. One is that the Michigan Legislature, in its annual appropriations last year, included a policy statement which, when implemented, may lead to increased funding for off-campus educational efforts. The policy would permit the University to report the credit hours in off-campus classes in the same category as on-campus classes in 1977-78, which may open up new sources of financing for reimbursement of faculty.

Also, the recently negotiated collective bargaining contract between the University and the faculty permits the University to assign off-campus teaching as part of the regular teaching load, an opportunity which will allow Western to make a wider range of faculty talent available to the off-campus student.

Finally, Stine believes there is increasing support from administrators and other members of the University community for expanding off-campus instruction. Recommendations 39-43 of the Report on Graduate Education will be significant steps forward, if implemented, Stine said.

"The alternative to the necessary attitudinal change would seem to be that private agencies outside the University will capture the role of providing in-service training, and that University units will train an excessive number of new entry level professionals for whom there are no job openings," Stine concluded.

Dean Heads Group Seeking State Funds For Off-campus Education

A proposal to obtain state funding for college off-campus education in Michigan is one of several ongoing projects which will require the attention of Dr. Cornelius Loew, the new chairman of the Michigan Coordinating Council for Continuing Higher Education (MCCCHE).

Loew, religion professor and dean, WMU College of Arts and Sciences, is the first person who is not a continuing education administrator to be named MCCCHE chairman in its 18 year history. His term will expire next June.

Other projects which will concern Loew include a proposed state-wide program for community development consisting of economic, social and governmental assistance to Michigan communities, and the creation of a college of continuing education program for the Ludington-Manistee area.

Dr. Leo C. Stine, WMU political science professor and director, Division of Continuing Education, was MCCCHE chairman in the 1974-75 year.

MCCCHE is comprised of two delegates from each of the 13 state-assisted institutions of higher education in Michigan, one being the director of continuing education at each member school. MCCCHE coordinates members' continuing education courses to avoid duplication in a given geographic area, and promotes institutional cooperation. It is an arm of the Michigan Council of State College Presidents.

Loew's responsibilities, in addition to presiding over four MCCCHE quarterly meetings, will include maintenance of contacts with the executive committee and three subcommittees. His first meeting as president was Oct. 14-15 at Lake Superior State College.
"Please Don't Eat the Instructions"
or
How To Please the World's Toughest Customers

By
Charles Williams

Toy manufacturers have the toughest customers in the world — children. That's probably because youngsters develop strong emotional attachments to their toys and become especially disappointed by a toy that won't work. And, the word soon gets around among children when a toy doesn't provide the fun it's supposed to. Since children are conscious of brand names, if a toy manufacturer gets a reputation for selling bad toys, he just doesn't stay in the market.

So, toys have to be made well, they have to work, and they have to be safe, because parents are very aware of toy safety. There's no excuse anywhere for a dangerous toy, and toy manufacturers go to great lengths to ensure that their tough customers and their parents will be satisfied with the toys they buy. Commitment to quality assurance — not just quality control — and to product safety is a matter of basic company policy with all major toy manufacturers.

Toy quality begins, of course, on the drawing board, and quality assurance people work very closely with the research and design engineers and technicians who develop toys and test them. All sorts of disciplines are involved — mechanical engineering, chemical engineering, electrical engineering, metallurgy, biology, medicine, psychology and others — each with its own requirements that have to mesh with those of the engineers. Sometimes the requirements are mutually exclusive, and all of the criteria of design, reliability and safety can't be met. When that happens, the toy can't be made, and the concept is discarded. And sometimes, happily, those requirements are easy to meet.

But the job quality assurance goes beyond just making sure the toys will work. We have to be sure that they won't fall apart soon after they are bought, or even before they reach the store. We give them life-cycle tests, to make sure that they won't wear out too fast. Normal usage of toys by youngsters is pretty brutal — but they still expect their toys to last. So we duplicate that brutality in our tests. To make sure that the toys can stand the rigors of being shipped across a continent, we drop them, we bang them, we subject them to every sort of unkindness. We store them for long periods in high temperatures and low, in the broadest possible range of humidities. And we check their packaging to make sure they can take it.
First, avoid the obviously hazardous toys involving sharp points, loud bangs, sharp edges, glass and such unless you know that the child is mature enough to handle them safely. Darts, bows and arrows, pocket knives and telescopes can be hazardous in the hands of the very young, although they're reasonably safe for young people who are old enough to recognize their dangers and to handle them carefully.

Second, be as sure as you can that if the toy breaks it won't offer hazardous edges, points or surfaces, and that in the hands of very young children it won't provide swallowable pieces or parts that could injure him. Be sure that fabrics are nonflammable. Be sure that electrically operated toys have the Underwriters Laboratories seal. Be sure that stuffed toys are filled with hygienic material that is washable. Be sure that paints on toys are non-toxic. These things can best be done by knowing the manufacturer of the toy because reputable, established toy manufacturers have taken all possible steps to ensure that their products are safe.

Be sure that the toy is designed for the youngster's age group; if a toy is too complex, too difficult to operate, too big or heavy to handle or too fragile, its young owner will quickly lose interest in it or break it, leading to frustration instead of the fun expected from it. Conversely, if the toy is too simple, too young for the child, it will be scorned as something for "little kids" and will result in similar frustration.

The child's developmental levels should be considered too. A five-year-old may develop faster than others his own age in one respect and slower in others; he may have developed more quickly mentally but lag behind a little in physical coordination. He might then be ready for such advanced toys as board games, but it also might be advisable to wait a year or two before giving him highly mechanical toys.

Psychologists recognize that there are four basic kinds of play: active physical play; manipulative constructive play; imaginative play, and social play. It's a good idea to provide a child with toys that allow him all four kinds — the Balanced Toy Box concept.

Active physical play is aided by push-and-pull toys, bicycles, balls, sports and gym equipment. Manipulative (or constructive) play is enhanced by such toys as blocks, construction toys and science toys. Imaginative play is provided by dolls, action figures, drawing and painting toys, truck and airplanes. Social play is provided by board games, racing toys, and by all other toys that allow a child to share his activities.

The Balanced Toy Box concept should be kept in mind, particularly at Christmas, or whenever a number of toy purchases is being made. All youngsters like to be physically active; they all have creative instincts; they all like to imitate grown-ups; they like to play together. All modes of play should be provided for. When uncles and aunts and grandparents are contributing to the holiday toy box, it's a good idea to consult with them in advance to avoid duplication, and to make an effort toward balance.

And it's a good idea to keep a record of what toys you've bought for the youngster in the past, and, if possible, to make note of how the child responded to the challenges and the enjoyment offered by those toys. This can get you the reputation of being absolutely the keenest grown-up that ever wrapped a gift. It will also assure that the youngsters won't be hurt or disappointed by something intended to give them pleasure.

As for me, I'll be happy with my Christmas if the customers will just stop eating the instructions.
Robert H. Williams, director of the Western was for labor, which yard delivered to the campus, said recycled by Western.

On Campus

A New Twist To Recycling

A cherry orchard has been recycled by Western. The trees provided approximately 800 yards of good wood chips, enough to cover the length of a football field six inches thick, to use in mulching around campus shrubbery. The only cost to Western was for labor, which amounted to less than two dollars a yard delivered to the campus, said Robert H. Williams, director of the WMU Physical Plant.

"Last year, the cheapest we could buy chips was about four dollars a yard, and we would have had to take three or four thousand yards of chips to obtain that price," he observed.

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The orchard belonged to an ecology-minded cherry grower in the Paw Paw area, William O. Johnson. Williams met a neighbor of Johnson's, Matt Pugsley, last spring on a flight to Chicago and mentioned the University's need for wood chips for mulch and its inability to readily obtain them.

Pugsley's father, Fred, manages Johnson's grape vineyards and producing cherry orchards, and when the decision was made to destroy an old orchard which was producing at only 50 percent of previous capacity and which was affected by this spring's frost, the conversation with Williams was remembered.

Contact was made, and Johnson agreed to have the trees cut and trimmed to fit the chipping machine if Western would chip them and haul the chips to campus. The only cost to Johnson was cutting the trees, which he says is no more expensive, but more environmentally desirable, than burning.

So two members of the Physical Plant grounds crew spent some time recently chipping the trees and hauling them to campus, and all that's left of Johnson's old cherry orchard is stumps.

"I'm very happy that someone is making use of the wood," Johnson said. "This agreement has generated a lot of interest among my neighbors, and I'm going to try to get more farmers aware of what we're doing."

Western, on the other hand, has the previously unaffordable, but needed, wood chips, which will keep down weeds and extra growth around shrubbery, conserve moisture and eliminate the need to cultivate and dig around the shrubbery.

New College Has Its First Dean

Dr. William A. Burian, is the first dean of Western's new College of Health and Human Services.

His appointment was confirmed by Western's Board of Trustees at its September 17th meeting.

Burian who joined the WMU School of Social Work faculty in 1969, has been a full professor since 1972. He has written extensively and lectured throughout the United States on program design; on the use of multi-media in social work education; and in Michigan on evaluation systems for human service programs and the development and use of management by objectives programs for health and human service agencies.

The new college includes the following already existing academic units: the department of occupational therapy, School of Social Work, department of speech pathology and audiology, department of blind rehabilitation and mobility, physicians' assistants program, SPADA (Specialty Program in Alcohol and Drug Abuse), the Multi-Clinic program, medical technology program and the gerontology program.

Burian received his B.S. degree in sociology from John Carroll University, Cleveland; master's degree in social work from Boston College; and Ph.D. in social service administration from the University of Chicago, where he was a teaching fellow.

Prior to coming to Western, he was deputy director for social service, Archdiocese of Chicago School Board, Headstart Child Development Project, 1967; a part-time sociology instructor, University of Akron, Ohio, 1965-66; supervisor of intake, 1964-66, and child welfare supervisor, 1963-64, Summit County Child Welfare Board, Akron; social work officer, U.S. Army, Mental Hygiene Consultation Service, Ireland Army Hospital, Fort Knox, Ky., 1961-63; and caseworker II, Cuyahoga County Welfare Department, Child Welfare Division, Cleveland, 1961.

Service Award Created

A University Distinguished Service Award has been created by Western's Board of Trustees.

Selection will be based on these criteria: (1) distinguished accomplishment in business or professional life, or (2) distinguished service in community affairs at local, state or national levels, or (3) specific and meritorious service contributing to the quality and advancement of WMU.

The award, to be made to one person recommended by the President or a Trustee of the University and approved by the Trustees, is intended to be presented annually at the December commencement, but may be made at an alternate date if necessary. Alumni and non-alumni, but not active faculty or staff members, will be eligible to receive the award.

A bronze medallion or plaque will be part of the award presentation.
Trustees Confirm New Chairmen

Two new department chairmen have been appointed by Western's Board of Trustees.

Dr. Harold L. Ray, professor and assistant director of physical education, was named chairman of the department of health, physical education and recreation, and Dr. Gale E. Newell, acting chairman since Sept. 1, 1975, was appointed chairman of that department and was also promoted to full professor by the Board.

Ray joined Western's faculty in 1960, as an assistant professor of physical education. He was promoted to associate professor in 1963, assistant director in 1965 and professor in 1968.

The recipient of bachelor's and master's degrees from Syracuse University in 1950 and 1951, Ray earned his doctoral degree from Ohio State University in 1959. Formerly he was assistant to the dean of men at Ohio State in 1959-60, and taught and coached at Mentor (Ohio) Public Schools from 1955-57. He was also a senior general instructor at Sampson Air Force Base in New York from 1951-55.

Ray's appointment results from the administrative separation of intercollegiate athletics from physical education and the combining of the men's and women's physical education departments into one academic unit.

Newell joined Western's faculty as an assistant professor in 1968 and has served as an associate professor of accountancy since 1970. He received both his bachelor's and master's of business administration degrees from Western in 1962 and 1965, and earned his doctoral degree from MSU in 1968.

Information Stations Aid Campus Visitors

Six all-weather campus maps are being erected this fall throughout the Western campus to assist visitors to the University.

William J. Kowalski, assistant to the president, is coordinating the project in cooperation with the University's Physical Plant, Campus Planning Office and the department of public safety.

Two of the information stations have already been installed; they are located at the intersection of Howard Street and Vande Giessen Road and at the parking lot just south of East Hall. Sites where other maps will be erected are: in front of Waldo Stadium; near the entrance to the WMU parking structure on West Michigan Avenue just east of the University Student Center; at the intersection of Buckhout and West Michigan Avenues; and at the intersection of Wilbur and Howard Streets.

Each information station will eventually have a supply of smaller campus maps that individuals may pick up and take with them.

The Winner Again — For Second Consecutive Year

For the second consecutive year, the Design Center in Western's art department has won the Champion Paper Award presented by Champion International, Hamilton, Oh. "... for creative use of paper."

A recent brochure used to recruit high school and community college graduates to enroll in WMU's art curriculum gained the honor this year. In 1975, a Design Center brochure for the University dance department captured the prestigious international award.

The brightly colored 9 x 11½ inch folder contains information about bachelor's and master's degree programs offered by the WMU art department, a listing of its faculty and the history and growth of the department. The publication represents the combined efforts of Bruce Naftel, assistant professor of graphic design, and Barbara Loveland, production technician and photographer.

Naftel joined the faculty in 1974 after receiving his bachelor's and master's degrees from WMU. Loveland earned her bachelor of fine arts degree here in 1974.

Dr. Charles E. Meyer, chairman of the University's art department, said, "This is an important recognition because the competition was worldwide and represented many experienced, professional designers."
WMU Foundation Established

Articles of incorporation and proposed by-laws to establish a Western Michigan University Foundation were approved in September by the University's Board of Trustees. The action authorized the University administration to file the articles of incorporation with the appropriate state agency.

The Foundation shall be operated exclusively for the benefit of WMU. It shall act "as a conduit through which contributions are made to the University" and its powers shall include: to solicit or accept grants or gifts to the University; sell, exchange, lease, transfer or otherwise dispose of any property, both real and personal; invest and reinvest the principal and income of the Foundation in accordance with the laws of Michigan covering authorized investments for trustees.

The incorporators are: WMU President John T. Bernhard; Robert B. Wetnight; WMU vice president for finance; John R. Dykema, a Detroit attorney and chairman, WMU Board of Trustees; W. Bruce Thomas, Sewickley Heights, Pa., executive vice president of accounting services, U.S. Steel Corporation and a WMU alumnus; and Gordon Elferdink, president, Lucayan Corporation, Sarasota, Fla., and a WMU alumnus.

Western Sponsors Legal Seminar

Several of the state's leading attorneys and judges were speakers and resource persons for a one day seminar on "School Administration and the Law" in early October in Muskegon Heights.

Presented by Western's new Center for Continuing Legal Education, it was intended for school administrators, superintendents and principals from Muskegon, Oceana, Ottawa, Newaygo and Mason counties. The program examined current controversial school laws and codes to provide increased awareness of the legal problems encountered in administering local school systems.

Program participants included Dr. Robert W. Hannah, secretary to WMU's Board of Trustees; Wesley J. Nykamp, Grand Haven, prosecuting attorney for Ottawa County; Donald J. Veldman, Muskegon attorney; Kenneth M. Siegel, Flint, assistant prosecuting attorney for Genesee County; Calhoun County Probate Judge John M. Brundage, Battle Creek; and Muskegon County's Probate Judge John J. Namenye.

Mannix Assumes Bargaining Role

The supervision of all University collective bargaining negotiations within the guidelines established by WMU President John T. Bernhard is one of the major responsibilities of Thomas M. Mannix, the newly appointed assistant to the president.

The appointment of Mannix, formerly associate director of the National Center for the Study of Collective Bargaining in Higher Education (NCSCBHE) at Baruch College, City University of New York, was confirmed by the WMU board of Trustees at its September meeting.

President Bernhard noted that Mannix's responsibilities also are: to fulfill all the requirements of collective bargaining administration; and to conduct appropriate collective bargaining seminars and/or workshops as necessary for administrative and professional staff.

Mannix was the arbitrator for three cases at Youngstown State University, Ohio, 1975; chairman, tri-partite arbitration panel, University of Alaska strike, January, 1975; arbitrator for more than 20 cases during the University of Alaska contract disputes; permanent arbitrator, Social Service Employee Union Educational Fund, Local 371, AFSCME, New York City; and member, tenure hearing panel, New York State Education Department.

He joined the NCSCBHE in 1973 as assistant professor and assistant director; he was named associate director earlier this summer. He has been editor and a major contributor to the Center's newsletter. Previously, Mannix was a staff representative, New York State United Teachers, AFT.
Nearly 2,100 persons received degrees during Western's summer commencement on Aug. 20 in Waldo Stadium.

WMU President John T. Bernhard presided over the ceremonies in which 25 doctoral, 25 specialist's (6th year), 867 master's and 1,170 bachelor's degrees were conferred.

Weatherman Came Through Under Pressure

A real expert was called upon this summer to assist Western's commencement committee.

He is Jack Cooley, meteorologist in charge of the National Weather Service Station at Kent County Airport in Grand Rapids. The WMU alumnus was appointed an honorary member of Western's commencement committee.

Cooley's sole responsibility was to provide good weather for WMU's once-a-year outdoor commencement exercises; this year it was held Friday, Aug. 20, in Waldo Stadium.

"He was under pressure to guarantee good weather for us, and he came through," noted Robert W. Ethridge, administrative assistant to the president, and Registrar Dennis Boyle, who are co-chairmen of the commencement committee. They noted that Western had had rain for two of its recent August graduation ceremonies.

But, Cooley's prediction that Western "picked a good day for this year's August commencement" came true. Although he noted that the "probability of precipitation averages about 25 percent on the 20th, and there's some threat of precipitation for that day," the rain held off, and commencement ceremonies proceeded without a hitch.

Cooley received his bachelor of science degree in agriculture from Western in April, 1970, at one of the University's twice-a-year indoor commencement programs.
Five Faculty Cited for Teaching Excellence

Five Western faculty members were presented Teaching Excellence Awards at the Alumni Association's annual Homecoming Luncheon October 16. The recipients are: Zane Cannon, assistant professor of marketing; Martin Cohen, assistant professor of librarianship; Dr. Cameron W. Lambe, professor of teacher education; Fred Orlofsky, associate professor of physical education; and Dr. Shirley A. Van Hoeven, instructor of communication arts and sciences.

Nominated by WMU students, they were elected by a vote of Western's alumni. Each was presented a $1,000 cash award.

Cannon, an award-winning editorial cartoonist, teaches advertising. He received his B.S. degree in 1960 and M.A. in 1966 from WMU. He has been an art specialist for the Portage Public Schools, 1964-65; operated his own commercial art and advertising studio, 1962-63; worked in advertising promotion, Daytona Beach, Fla., News-Journal, 1960-62; and was art director, Kalamazoo Gazette, 1955-60. He joined the WMU faculty in 1965.

He has won numerous awards, including fellowships from the Direct Mail Educational Foundation and the American Academy of Advertising (AAA), the Direct Mail Spokesman Award and the Sid Bernstein Advisor Award of the Alpha Delta Sigma National Council as the national outstanding faculty advertising advisor.

His cartoons appear in the Lyndon Johnson Library; and in the book, "A Nation Grieved," on the Kennedy assassination. His editorial cartoons for the Kalamazoo Gazette received Pulitzer Prize nominations in 1958 and 1960. Cannon is a member of the academic advisory committee of the American Advertising Federation (AAF). In 1974-75, he was promotion director for the AAA's Journal of Advertising and a member of the AAF's board of directors. He also was vice chairman of the Kalamazoo Zoning Board of Appeals, 1967-73.

Cohen first joined the WMU faculty in 1960 as a half-time instructor in general studies and accepted his present position in 1962 after having been Kalamazoo Public Library librarian, 1949-60. He received his B.A. degree in 1937 from Harvard University, M.Ed. in 1938 from Boston Teachers college, B.S. in 1947 from Simmons and he has done doctoral work at Michigan State University. He was president of the Audubon Society of Kalamazoo, 1973-75.

Lambe came to Western in 1962 as assistant registrar which included liaison with community colleges. He has been teacher certification officer and coordinator of student teachers, 1964; advisor to the Technical College, Ibadan, Nigeria, 1967; and assistant professor, 1964-66, associate professor, 1968-70, acting chairman, 1970-71 and 1974, and professor since 1973, all in the teacher education department.

Orlofsky has been varsity men's gymnastics coach since joining the WMU faculty in 1966. He received his B.S. degree in 1963 and M.S. in 1966 from Southern Illinois University, Carbondale, where he was 1959-60 Athlete of the Year. He was a member of 1959 U.S.A. national team vs. Finland and the 1960 U.S. Olympic team. He has conducted numerous gymnastics judging and coaching clinics throughout the country and also has served as an international judge, 1970-75, including the 1973 World University Games in Moscow, USSR.

He is the author of the book, "Beginning Tumbling and Floor Exercise," and also has written several articles on gymnastics.


She was appointed a research consultant to the Michigan Speech Association Journal, 1975-77, and has written and presented papers on interaction.
Homecoming '76:

A King and Queen

Fireworks

A Fountain Fest

A Parade

A Bonfire

Homecoming King Thomas R. Stautz, Portage senior, and Queen Marie M. Nauss, Berkley junior, reigned over Homecoming festivities during the week of Oct. 10-16. The queen contest was revived this year after a five-year absence, and Stautz is the first king to be chosen in WMU's history.

An open-air art show and roving musicians highlighted "Fountain Fest 1976," held around the Miller Auditorium fountain on campus Oct. 10. It marked the start of Homecoming week.

A kicking Bronco was part of the fireworks display Thursday evening on campus.

The WMU Alumni Association float, one of several in Saturday morning's Homecoming parade on Oct. 16, carried Terrian Bell, Miss Black WMU (second from left), and Homecoming King Thomas Stautz and Queen Marie Nauss (third and fourth from right). Photo courtesy of Western Herald.
Something for Everyone

Alumni, Friends

A Soap Box Derby

Cheerleaders

Football

A Victory

The Soap Box Derby always gathers a crowd on campus. The race was held Friday afternoon.

Terrian Bell, a Detroit junior, was crowned Miss Black WMU Thursday evening, in a competition sponsored by the Minority Student Services office and the Black Brothers and Sisters of Bigelow Hall.

WMU's cheerleaders and hundreds of students rallied for a bonfire on campus Thursday night of Homecoming week.

Homecoming week ended on a high note—WMU's 34-21 victory over the University of Toledo snapped Western's three-game losing streak, giving the Broncos a 3-2 Mid-American conference mark.

Alumni and friends of WMU attending the pre-game Alumni Luncheon on Oct. 16 had their spirits boosted by an exhibit by Western's cheerleaders.
Recommended Reading

ANTHROPOLOGY


An innovative analysis of how archaeologists go about reconstructing prehistoric social organization from an analysis of artifacts, settlement patterns and inter-regional ties.

Leach, Sir Edmund, Culture and Communication (Cambridge University Press, 1976)

A brilliant synthesis and attempt to develop a general field theory of "structuralism" that encompasses the theories of Levi-Strauss, Piaget, Chomsky and others, based on recent discoveries by neurophysiologists.

Laughlin, Dr. Charles, Jr. and d'Aquili, Dr. Eugene, Biogenetic Structuralism (Columbia University Press, 1974)

A superb introduction to current theory in symbolic anthropology and the use of structuralist analysis in socio-cultural anthropology, suggesting a logic by which symbols are connected on a cross-cultural basis.

BIOLOGY


What life will be like in tomorrow's world when man succeeds in controlling life by transplants, sperm banks and psycho-chemicals.

Deur Bos, René, A God Within (Charles Schribner's Sons, N.Y., 1972)

"Man is still of the earth, earthly. The earth is literally our mother, not only because we depend on her for nurture and shelter, but even more because the human species has been shaped by her in the womb of evolution." A brilliant book by a Pulitzer prize winner.


The ecology and evolution of population biology are examined. The last chapter, dealing with man, has stirred a controversy about what is inherited in human social behavior.

A somewhat similar approach but dealing strictly with humans (and their close relatives among the primates) is:

Tiger, Lionel, and Fox, Robin, The Imperial Animal (Holt, Rinehart and Winston, 1971)

(also in paperback).

ECONOMICS


An informative and nontechnical discussion of issues related to taxation and expenditure by the national government. Prepared by economists at the Brookings Institution each year to keep pace with changing times.


Timely and provocative analysis of a possible major campaign issue. The author contends that more than enough is being spent and seeks to answer: "How could such a massive effort to redistribute income to the poor have had such a small effect?"

Licn, Sir Edmund, Language and Social Context (Penguin, 1972)

A collection of essays by prominent sociolinguists on the varied aspects of the social organization of speech: the analysis of face-to-face interaction, the relationship between social and cultural structures, and the study of social change and social conflict.

Farb, Peter, Word Play: What Happens When People Talk (Bantam, 1975)

An attempt to answer such linguistic questions as: How do children begin to speak? Why are we so obsessed with four-letter words? Why do dictionaries distort? Why is silence so important? What is the crucial difference between animal and human communication?

Linden, Eugene, Apes, Men, and Language (Penguin, 1974)

An account of the "scientific revolution" brought about by the teaching of American Sign Language to Washoe and other chimpanzees, and a discussion of the implications of Washoe's linguistic accomplishments for man's conception of his role in the world.

MANAGEMENT

Gordon, Francine E and Strober, Myra H., Bringing Women Into Management (McGraw-Hill, 1975)

This very timely paperback is a series of articles on the issues surrounding the increased utilization of women in management. In comprehensive fashion it provides a challenging and positive viewpoint by the editor of the London Economist.

The prolific Likert's have extended their "system 4" management to conflict situations in a wide variety of organizations. Every manager should be familiar with this book.

SPECIAL EDUCATION


This book is designed as a reference text of medical information for teachers of physically handicapped children and for college educators responsible for preparation of those teachers. Background information is provided on normal motor development and anatomy and disabling conditions are described and suggestions given for adaptive aids and equipment.


An excellent comprehensive treatment of the current major educational methods and behavior management approaches used with emotionally disturbed and disturbing children/youth. Includes chapters that list titles and addresses of program agencies and resources as well as a glossary of terms.

Ross, Alan O., Psychological aspects of learning disabilities and reading disorders (McGraw-Hill, N.Y., 1976)

Dr. Ross presents a cogent and concise review of research on learning disabilities and major trends in our progressive understanding of the problems children encounter in school. While focusing on the hypothesis that L. D. children have problems in sustaining selective attention, he attempts to provide a bridge between research on learning and the practices which are thereby suggested for the teacher.

TRANSPORTATION TECHNOLOGY

Costello, John and Hughes, Terry, Concorde Conspiracy (Scribner, N.Y., 1976)

A description of the international race for the supersonic transport.


Evolution and engineering development of the automobile on a world-wide scope; interesting and well-illustrated.

Energy and Transportation, SP-406 (Society of Automotive Engineers Inc., Warrendale, PA, 1976)

Papers by six specialists covering energy requirements of various transportation modes, economics, alternative fuels and availability of energy for the future.

Editor's Note: Recommended Reading is a new feature of the UNIVERSITY MAGAZINE beginning this issue. It is designed to help WMU alumni keep abreast of new developments in their fields. Department Chairmen and Faculty have submitted the titles, and we plan to include all academic disciplines within one year. Let us know how you like it.
Western Honors Four Distinguished Alumni

An environmental scientist engineer, a Broadway and television actress, the Michigan State Senate majority leader and a retired University dean received Distinguished Alumni Awards at Western's summer commencement exercises on August 20, in Waldo Stadium.

The award recipients are: Martelle L. Cushman, who retired as dean of the College of Education at the University of North Dakota in 1972; William B. Fitzgerald, majority leader of the Michigan State Senate since 1974; Mary Jackson, star of stage and television and currently playing Miss Emily Baldwin on the Family television series, The Waltons; and Fred G. LaViolette, an environmental engineer with the New York State Department of Environmental Conservation.

Prior to his retirement, Dr. Cushman served the longest term — 18 years — of any then incumbent dean of the 96 colleges of education in the National Association of State Universities and Land Grant Colleges. Previously, he was director of the program in rural education at Iowa State University, and was superintendent of schools in Cedarville and Richmond, Mich. He has also held high-ranking positions in several national education organizations, including serving as international president of Phi Delta Kappa, and was a consultant for “National Schools” magazine and numerous Midwest school districts. He earned his degree from Western in 1932.

Sen. Fitzgerald, a 1965 Western graduate was elected to the Michigan Senate in 1974 as a democrat from District 1, Detroit, after serving as a legislator in the Michigan House of Representatives since 1971. At the time of his selection as Senate majority leader in 1974, he was the youngest individual ever appointed to that position in Michigan's history. As a legislator he served as chairman of the House Committee on Economic Development, on the Select House-Senate Committee to Investigate the Energy Crisis, as a member of the Energy Task Force of the National Legislative Council, and he worked to establish the Division of Minority Business Enterprise. He is an attorney, with a degree from the Detroit College of Law, and previously was a teacher and coach at Detroit's St. Martin High School.

Mary Jackson has been a professional actress since 1932, when she graduated from Western and joined a Shakespearean Company which toured the United States. She has starred on Broadway in "East of Eden," "Kiss and Tell," "Flowering Cherry," and the award-winning "The Trial of the Catonsville 9." Active in productions at the Los Angeles Music Center, she recently completed a long-running play there, "Juno and the Paycock." She is a member of the Academy of Motion Picture Industry, and she lives in Hollywood, Calif. A native of Milford, Mich., she recently purchased the home where she was born and raised.

Since his graduation from Western in 1938, LaViolette's career has included five years in chemical and industrial engineering, 20 years in nuclear engineering, and nine years in environmental sciences. He earned his bachelor's degree here in physics and mathematics, and master's degrees from the University of Michigan in physics and electrical engineering. During World War II he was selected for special assignment to the Manhattan District Project as instrument engineer responsible for developing special instrumentation for the production and separation of fissile materials, and was commended for his wartime services by the duPont Company Award and the U.S. War Department, Manhattan District Award. He is the author of several papers and publications about nuclear energy, and is now employed by the State of New York in areawide planning for water pollution control. He is a member of two national education honorary societies, Kappa Rho Sigma and Phi Kappa Phi.
Dear Western Michigan graduate:

An alumnus recently asked me, "What is this Alumni Association you keep writing me about?" I was slightly shaken by the realization that an alumnus did not understand our organization, but nonetheless proceeded to explain our purpose and responsibilities. After our conversation, I wondered just how many other graduates shared this same lack of knowledge and understanding. I'm afraid the number may be large! Therefore, this column will try to explain the Alumni Association's relationship with Western in more detail.

Universities' interest in alumni stems from the fact that the graduate is the product of higher education. Any college or university who fails to maintain a vested interest in their product will lose their sense of purpose. I have often heard alumni referred to as the "preferred stockholders" of the University. Alumni are in a real sense the universities' purpose, and the pathfinders for future development and growth.

If the alumnus plays a role in the continued development of the University, it is the Alumni Association's responsibility to organize, mold, and refine the relationship between the product and the campus community.

Unfortunately, the graduates are often the last persons to see their role in a continuing educational process. Many alumni view their "formal" education as something they had, but that which is now history. They fail to equate their career, professional and civic involvement, and service to others as related to their educational experience.

The Alumni Association's major role is to retain the "tie" between graduates and the University. Its responsibility is to inform alumni of the growth, development, and needs of their alma mater. This magazine is just one vehicle of communication. Another is our Alumni Club program, which allows us to "bring the University to you." Homecoming, Class Reunions, constituency organization meetings, and alumnas chapter (Alpha Beta Epsilon) programs are other ways we try to keep you informed and involved.

Alumni are urged to help the University grow and improve their product. One way is providing financial assistance. Maybe the alumnus' role of "donor" is overly emphasized, but I don't feel this way. Every alumnus can contribute something: a dollar, a book, a painting, an hour as a tutor, a day to return to campus as a guest lecturer, an idea, a suggestion, a job for a student or graduate, a piece of land, or a recruit for the class of 1980. All of these "gift opportunities" are extremely valuable to Western. They represent that extra margin of excellence so vital in producing the best possible product.

Another important means of alumni involvement is through legislative "lobbying." All of our 84,000 graduates are of legal voting age and they have considerable influence in legislative decision making. Bills affecting higher education or Western would have a better chance of passing (or failing) if alumni placed their support (or non-support) behind educational legislation.

You are an important member of the University family. The Alumni Association and the Alumni Office plan and direct the activities mentioned above. The program we develop depends on the revenue received from Alumni Dues memberships. Aside from providing operating resources, dues free University dollars which can be applied to scholarships, books, equipment, buildings, and whatever else is necessary to achieve educational excellence.

Alumni are the hope for continued growth and success. We hope you will answer our call for help — not so much for the institution as you remember it, but for the University of tomorrow.

Fred Hansen
Director

Alumni News

Alumni Club Events

DETROIT — On Friday, Sept. 17, alumni from the greater Detroit area attended a dinner party at the Ford World Headquarters in Dearborn. Nearly 100 alumni visited with President John T. Bernhard and several deans and University administrators. Dr. Bernhard addressed the gathering and brought alumni up-to-date on the happenings in Kalamazoo. The Greater Detroit Alumni Club Planning Committee is headed by Anitta Orr and Barb Doescher.

GRAND RAPIDS — The first Grand Rapids alumni Tailgate Party was held Saturday, Sept. 11, on campus. Approximately 100 alumni and friends met in the baseball field parking lot and enjoyed the camaraderie, food, and beverages associated with tailgate parties. Jim and Monica Kingma coordinated the party.

BATTLE CREEK — Battle Creek alumni met at the Battle Creek Elks Lodge on Sept. 18, for a Wine and Cheese Party. About 100 alumni and friends attended the event, which featured the tasting of several wines and champagnes from the Warner Winery of Paw Paw. Hilliard Hulscher, a long-time promoter, leader, and loyal alumnus of Western Michigan University, was honored at the party with an Alumni Citation Award. Mr. Hulscher has given his time and talents to Western for nearly 50 years. Judi and Bill Dolezal coordinated the work of the Battle Creek Planning Committee.

MINNESOTA — Alumni from the Minneapolis/St. Paul area met prior to the WMU vs Minnesota football game on Saturday, September 25, for a cocktail party luncheon at the University of Minnesota Faculty Club. Special guests at the event included members of the University staff and coaches’ wives.
Coordinators for the Alumni event were Martha Nichols, Phil Billiam, and Frank Bentz.

KALAMAZOO — The Kalamazoo area Alumni Club “kicked-off” their club program on Saturday, Oct. 2. Over 350 alumni and friends gathered for a pre-game brunch in the ballroom of the University Student Center. Members of the 1966 M.A.C. championship football team were recognized, as well as the new inductees to the “W” Club Hall of Fame. Alumni guests from Bowling Green were also present. Coordination for this program was handled through the Kalamazoo Alumni Club Planning Committee.

MUSKEGON — Plans are now being finalized for a pre hockey game cocktail party on Saturday, Nov. 13, at 6 p.m. The program will take place at the L. C. Walker Annex and Arena. Cost for this event is $6.00 per person. Dave Dawes and Gene Paulson are the coordinators for this project.

WASHINGTON (D.C.) — A Wine and Cheese Party is planned for Nov. 13, at 8 p.m. in the Lee-Fendall House (in old town Alexandria). Cost will be $7.50 per person. Margie Armstrong is coordinating the arrangements.

Contributions Sought For Travel/Study Awards

Western’s department of modern and classical languages will again this year provide two Travel/Study Abroad Awards of $200 each to undergraduate students of foreign language.

Successful applicants must have an academic record of 3.5 or better in a language major or minor, an acceptable undergraduate project of travel/study abroad, and three faculty recommendations.

Any alumni and friends of the University who would like to contribute toward this Travel/Study Abroad Award Fund, should designate the contribution as such and mail to the Annual Fund Office, WMU, Kalamazoo, Michigan, 49008. Please make check payable to WMU.

WMU President John T. Bernhard, left, addressed the Detroit area alumni meeting in September. He is pictured with Anita Orr ’66, planning committee co-chairman, and John R. Dykema, chairman of the WMU Board of Trustees.

Hilliard Hulscher ’24 is pictured with his daughter-in-law Carol Cottrell Hulscher ’74 after receiving an Alumni Citation Award at the Battle Creek alumni meeting.

Lou and Kaye Frye ’55 enjoyed the Wine and Cheese Party in Battle Creek in September.

D.C. Alumni Issue Fund-Raising Challenge

WMU alumni living in the Washington, D.C., area received telephone calls from WMU alumni volunteers on July 13. The alumni volunteers gathered in the office of Michael Gulino, ’65, in Washington to telephone a challenge to graduates in that area to compete against other WMU alumni groups across the nation in a fund-raising effort based on “the highest percentage of donors” for the 1976 Annual Fund year.

Increased participation by Western alumni through the Annual Fund and an increased private support base were the goals of the telethon, which was co-chaired by Margie Armstrong, ’70, and Gulino.

“Alumni who were not reached by phone were sent cards offering them an opportunity to pledge and increase the percentage of participation even more,” Armstrong said.

Telethon workers included: WMU Trustee Fred Adams, ’32; James R. Bernard, ’60; Mary and Richard DeCair, ’67; Colleen R. Friedman, ’65; Samuel M. Hall, Jr., ’63; Dorothy K. Howe, ’67; and Gulino and Armstrong.

Telethon workers in Washington, D.C., above, from left, were: WMU Trustee Fred Adams; James R. Bernard; Annual Fund Director Helen Flaspohler; Samuel M. Hall, Jr.; and Michael Gulino.
WMU Is Recipient Of Generous Gift

The generosity of a Kalamazoo couple was praised by the WMU Board of Trustees who accepted a substantial gift of stocks, bonds and property to the University in September.

Dr. Wm. McKinley Robinson and his wife, Cornelia, have given a unitrust of more than $50,000 in stocks, bonds and land, plus their home at 1414 Low Road, to Western. The title to their residence will revert to WMU at the time of their deaths.

Their gift automatically qualifies them for membership in the President's Club at Western. It is the most prestigious organization at the University; named in honor of four past presidents of Western, it is the University's way of recognizing its most devoted and loyal friends, explained Russell Gabier, director of alumni affairs and development.

Dr. Robinson is a WMU emeritus professor of rural life and education; he headed that department on campus from 1927 to 1960. He was president and treasurer of the National Education Association's department of rural life and education; he was secretary of the rural life and education section of the World Federation of Education Association; and he chaired the Michigan Committee on Education in Rural Areas. He received his M.A. and Ph.D. degrees from Teachers College, Columbia University, and he served briefly with the U.S. Office of Education before coming to Western.

Mrs. Robinson has served as a Kalamazoo City Commissioner, as chairman of the Kalamazoo County Board of Supervisors, and was a member of the State Board of Education for six years, including two years as its chairman. The State Board was WMU's governing body for many years.

Their trust will establish the Wm. McKinley Robinson and Cornelia A. Robinson Endowment Fund at WMU to be used for scholarships for students from, or for services extended to, rural communities, said William T. Sturtevant, WMU senior development officer and director of planned giving services.

Class of '26 Returns to Campus

Calvin Coolidge was serving his second term as president; Babe Ruth was the American League's home run leader; and the first talking motion picture had been introduced.

Those were the news events of the day when the class of 1926 graduated from Western State Normal School, now Western Michigan University. On August 20, more than 75 members of that graduating class returned to the campus for a day-long celebration marking their 50th anniversary.

The schedule of events began with an 8:30 a.m. breakfast with WMU President John T. Bernhard in the University Student Center, followed by a class photo and a bus tour of the campus.

The group returned to the Student Center for a luncheon at which Wayne Mann, the University's director of archives, spoke on "A Glimpse Into the Past." An afternoon tour of the Oaklands, the former home of WMU presidents followed, and at 6 p.m., the Golden Anniversary Class attended the summer commencement program in Waldo Stadium.
Estate Planning Ideas From Your Planned Giving Services Office

By
William T. Sturtevant
Director

A Will is probably the first thing we think of when the subject of estate planning is brought up. That's as it should be. But a Will should also be the last thing we think about. Why? Quite simply, a Will is the end product of your planning — a vehicle for accomplishing your objectives and desires.

Why Do You Need A Will? Won't the Law Distribute Your Property?

Everyone needs a Will. This holds true even for those with a "modest" estate. First of all, most of us have more than we think we do; especially after considering the value of our house, life insurance, pension benefits, furniture, cars, etc. Second, a Will gives you, not the court, the power to direct the distribution of your assets. If you die intestate the court will decide how to distribute your assets, and the chances are very good that it would not handle your affairs the same way you would.

Additional Reasons for Having a Will

• A Will Allows you to name the person who will manage your estate — your Executor.
• In a Will you can name a guardian or guardians for your children, subject, of course, to your spouse's rights. This feature is, perhaps, most important in cases where both parents meet with a common disaster.
• With a Will you can create trusts for your loved ones.
• Your Will can direct gifts of cash or other property to Western or other philanthropies.
• With a properly drawn Will estate taxes can often be reduced or eliminated.

Does Joint Ownership Take the Place of a Will?

Joint ownership of property is not a substitute for a Will. It is true that most jointly owned property passes outside of probate (that is, outside the jurisdiction of the probate court). But that doesn't mean it avoids estate taxes! In fact, the entire value of joint property is included in the estate of the first-to-die, unless it can be proven that the survivor furnished consideration to buy the property. It is also true that creating joint ownership can cause gift tax consequences. This doesn't mean that you should avoid joint ownership, but it is not the "cure all" it is often purported to be.

And Don't Forget to Revise Your Will

A Will is not etched in granite. As your situation changes (for example, you acquire more property; a beneficiary passes away), so should your Will. You should review it every few years to make sure it reflects your current situation.

It is also desirable to review your will to determine if it is flexible enough. What if your executor dies? What if the value of your estate changes — how would your bequests be pro rated? Maybe you should state your bequests in percentages as opposed to specific amounts. How about residuary or contingency bequests? These are all necessary considerations if your Will is to accurately reflect your desires and goals.

Of course, when it comes to making your Will you will want to meet with your attorney. And Western's Planned Giving Services Office would like to help you decide what type of Will you need by pointing out some tax saving techniques. One such technique is a planned gift to your favorite program at WMU. The tax benefits are significant. In fact, by including Western in your plans you can often leave more for your loved ones than would otherwise be possible! Please call on us for information or assistance at anytime.

For further information, complete the card below and return to:

Planned Giving Services
Western Michigan University
Kalamazoo, Michigan 49008

I am interested in Estate Planning. Please send me information about the following:

[ ] Wills
[ ] Trusts
[ ] Life Insurance
[ ] Life Income Trusts

Name ____________________________
Address ____________________________ City ____________
State ________ Zip _______ Phone ________

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Shilts Has “Guarded Optimism” About Cagers

With just one returning starter, first-year Head Basketball Coach Dick Shilts views Western Michigan’s 1976-77 basketball season as one of “guarded optimism” following a 25-3 showing and the most successful campaign in school history.

Among the other accomplishments in 1975-76 were: national ranking by both Associated Press (10th) and United Press International (19th); a 15-1 Mid-American Conference record for the school’s first outright league title and NCAA tournament berth; and new league standards for victories in a season and consecutive triumphs with 20 over two years.

“We have the potential to be a fine team but our players don’t have the experience of working together,” remarked Shilts, who was an assistant for six years under Eldon Miller before the latter left WMU for the coaching post at Ohio State.

This year’s schedule also will be more demanding with road games scheduled at Michigan State, Detroit, Marquette and Alabama.

Six players have graduated who accounted for 53.3 of the team’s 79.2-point offensive average a year ago, including All-MAC forwards Jeff Tyson and Paul Griffin. Tyson also was selected as the league’s “Player of the Year.”

Also gone are starting guards Jimmie Harvey and Jim Kurzen plus the top two front line reserves Dale DeBruin and S. L. Sales. The four starters combined for 14 years of regular experience.

The lone returnee is 6-8, 220-pound senior center Tom Cutter, another first-team MAC selection who also was picked on the NCAA All-Mideast Regional honor squad.

In his second year of regular duty, the Lafayette, Ind., product set a league record with a .645 field goal percentage and ranked fifth nationally in that department. He also topped WMU rebounders with a 10.6 norm and was second in scoring with a 12.9 average.

Besides Cutter, the most experienced player is point guard Marty Murray, last year’s “sixth man” as a freshman. The 5-10 Chicagoan averaged 8.9 points.

As sophomores, Mike Reardon (6-4) and Dave Carnegie (6-7) saw action in 21 and 24 games, respectively, while Herman Randle appeared in 21 games as a freshman. They are the only returning lettermen besides Cutter and Murray.

Reardon hopefully can fit in at either of the two wing spots; Randle can play either wing or point guard, while Carnegie will battle 6-8 Mark Rayner or 6-9 Marc Throop, both juniors, for the underneath forward position. The latter two saw extensive action with WMU’s 13-0 junior varsity squad last winter and Throop also played in 12 varsity contests.

Carnegie is a fine defensive forward; Rayner has excellent offensive skills; and Throop has fine team offensive and defensive potential.

Other jayvee performers who could emerge this year are 6-4, 205-pound wing forward Rod Curry and 6-0 guard Dave Roland.

Additional help would come from four freshmen, who are at least 6-6 in height. They include center Tom Szymanski (6-9, 220) of Stevens Point, Wis.; Mark Weishaar, a 6-6 wing forward from Chicago Heights, Ill.; All-Stater Donn Slusarek, a 6-8 forward from LaSalle-Peru High School in Illinois; and 6-8, 215-pound Tom Sweeney, a forward from Redford Union High.

“All of our recruiting was centered around trying to replace our graduated big people and from that aspect we’re delighted to have these four players in our program,” commented Shilts.

“They represent the biggest freshmen crop in the history of the school and also worth noting is a collective 3.2 grade average.”

Discussing strategy for the upcoming Bronco basketball season, from left, are: Doug Taatjes, assistant coach; Dick Shilts, head coach; returning lettermen Tom Cutter and Marty Murray; and Rich Walker, assistant coach.

1976-77 BASKETBALL SCHEDULE

<table>
<thead>
<tr>
<th>MONTH</th>
<th>NOVEMBER</th>
<th>DECEMBER</th>
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<tbody>
<tr>
<td>29</td>
<td>LAKE SUPERIOR STATE, 7:30</td>
<td>WISCONSIN-RIVER FALLS, 7:30</td>
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<tr>
<td>1</td>
<td>MIAMI, 7:30</td>
<td>AT Michigan State</td>
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<td>4</td>
<td>AT Marquette</td>
<td>TOLEDO, 7:30</td>
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<td>8</td>
<td>GRAND VALLEY STATE, 7:30</td>
<td>VALPARAISO, 7:30</td>
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<td>14</td>
<td>INDIANA STATE-EVANSVILLE, 7:30</td>
<td>ALABAMA at Birmingham, Ala.</td>
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<tr>
<td>20</td>
<td>CARNegie-VALPARAISO, 7:30</td>
<td>JANUARY</td>
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<tr>
<td>28</td>
<td>at Ohio University</td>
<td>at Northern Illinois</td>
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<tr>
<td>29</td>
<td>BOWLING GREEN, 2:00</td>
<td>KENT STATE, 2:00</td>
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<tr>
<td>1</td>
<td>FEBRUARY</td>
<td>MIAMI, 7:30</td>
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<td>2</td>
<td>LOYOLA, 7:30</td>
<td>AT Ball State</td>
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<tr>
<td>5</td>
<td>at Eastern Michigan</td>
<td>CENTRAL MICHIGAN, 2:00</td>
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<tr>
<td>12</td>
<td>at Kent State</td>
<td>at Ohio University</td>
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<tr>
<td>14</td>
<td>at Detroit</td>
<td>BOWLING GREEN, 2:00</td>
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<tr>
<td>15</td>
<td>at Loyola</td>
<td>FEBRUARY</td>
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<tr>
<td>16</td>
<td>BALL STATE, 2:00</td>
<td>at Northern Illinois, 7:30</td>
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<tr>
<td>23</td>
<td>at Miami</td>
<td>KENT STATE, 2:00</td>
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<tr>
<td>26</td>
<td>at Central Michigan</td>
<td>MIAMI, 7:30</td>
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<td>3</td>
<td>2 OHO UNIVERSITY, 7:30</td>
<td>at Toledo</td>
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<tr>
<td>5</td>
<td>TICKETS (383-1780)</td>
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<tr>
<td>Season</td>
<td>$30.00</td>
<td>Gen. Admission—$2.00</td>
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<tr>
<td>Reserved—$2.50</td>
<td>High School—$1.50</td>
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Frosh Hold Hockey Hopes

Western's hockey team, entering its second year of Division I competition in the Central Collegiate Hockey Association, will depend on the play of incoming freshmen and must have solid performances out of its returnees to be a major factor in the coming season, according to Coach Bill Neal.

The Broncos have compiled records of 22-7-1, 19-8 and 18-14-2 in their three-year varsity existence. WMU captured CCHA Division II honors in both 1973-74 and 1974-75, going undefeated (8-0) the second year. Last year as a Division I entry, Western upset powerful Bowling Green, 3-2, in overtime of the CCHA semi-finals to allow the Broncos a chance at the championship. Western then tied St. Louis 2-2 in the first of the two-game title series before being beaten 13-2 in the final.

Neal must replace his two first-line wingmen and his first and second leading scorers of a year ago, as Rob Hodge is lost to graduation and Jeff Lindsay is now with the Port Huron Flags of the International Hockey League. Centermen Phil Eve and Steve Smith and right-winger Tim Dunlop will lead Western's charges this season. Eve (11-28-39) is a senior, while Smith (18-21-39) and Dunlop (22-16-38) are juniors. As a freshman, Dunlop was voted the team's "MVP" and earned a berth on the All -CCHA Tournament team.

The defense is bolstered by senior Al Hamernick and junior Neil Smith. Hamernick, 9-19-28 last year, is Western's career point leader as a defenseman with 75. Smith is not far behind with 60 career points including 31 last year with four goals and 27 assists.

Other top returning players for the Broncos include junior right-winger Bob Gardiner (12-13-25), junior center Murray Pickel (7-15-22), junior winger-defenseman Skip Howey (7-11-18), sophomore center Kipp Acton (11-12-23), sophomore leftwinger Bernie Saunders (7-12-19) and sophomore rightwinger Mark Beach (11-5-16).

Neal also must replace Steve Roth as the Bronco goalie. Junior Dan May will have first shot and freshman Mickey Pickens from Bloomington, Minn., will also get a look.

Neal is optimistic about his freshman recruits and is depending on them to contribute this season. The Broncos have picked up what many considered to be the two best leftwings in the State of Minnesota last year in Bart Larson of Bloomington and St. Paul's Mark Lentsch. Larson earned All-State honors while Lentsch is a very fast skater and played for the fourth place team in Minnesota.

A concern for Neal has been having capable back-up defensemen for Hamernick and Smith. The Broncos have acquired four top rearguards in Tom Hilfman of Evanston, Ill., Glen LeTourneau, Rochester, Minn., Brad Thompson of Madison Heights; and Bruce West from Scarborough, Ontario. Hilfman has Jr. "B" experience with the Pickering Panthers of the Toronto Metro League; LeTourneau was an All-State selection and is considered as a very physical player at 6-0, 195-pounds; Thompson played with Richmond Hill (Toronto) of the Provincial Jr. "B" League and scored 42 points for the league's second place finisher, and West comes from the same team as Hilfman and also played with Bernie Saunders the previous year.

Coach Neal is also faced with one of the toughest schedules ever at Western and remarks, "I guess that's progress."

BROCO SPORTS

1976-77 HOCKEY SCHEDULE

NOVEMBER
5-6 CLARKSON
12-13 WISC. (SUPERIOR)
16 at Bowling Green
19-20 NORTHERN MICHIGAN
24 ST. CLAIR
26-27 at Northern Michigan

DECEMBER
3-4 LAKE FOREST
8 at St. Clair
10-11 at Ohio State
17-18 DARTMOUTH

JANUARY
5 WINDSOR
7-8 at Lake Superior State
14-15 ST. LOUIS
21-22 OHIO STATE
28 at Bowling Green
29 BOWLING GREEN

FEBRUARY
4-5 at Air Force Academy
8 BOWLING GREEN
11-12 LAKE SUPERIOR STATE
18 & 20 at St. Louis
25-26 at Buffalo
Home Games in Lawson Arena, 7:30 p.m.

TICKETS (383-1780)
Season: $35.00 Season (Students): $15.00
Single Game: $2.50 Game (Students): $1.50

Centermen Phil Eve and Steve Smith and right-winger Tim Dunlop will lead Western's charges this season.
Persell Leads Improved Bronco Football Fortunes

Western's football fortunes had improved greatly this fall as Coach Elliot Uzelac's team sported a 3-3 record after its first six games and a 3-2 mark in the Mid-American Conference.

This fall, wins have come over Eastern Michigan, 31-13; Northern Illinois, 37-6; and Toledo, 34-21. The Broncos also led Minnesota, 10-7, but the Big Ten Gophers scored 14 points in the final 76 seconds to win, 21-10; and WMU also bowed by a slim 31-28 margin to MAC leader Bowling Green.

The future looks even brighter for the Broncos since the 100-member squad is comprised of 70 freshmen and sophomores, 19 juniors and just 11 seniors.

Offensively, sophomore tailback Jerome Persell of Detroit had already rushed for 769 yards to equal the fifth best seasonal performance in school history, plus scoring 10 touchdowns. He sat out the Minnesota game with an injury.

Persell gained 241 yards in the opener with Eastern Michigan — his first varsity start. In five outings this fall, he'd been over the 100-yard barrier four times and just missed that plateau at Kent State.

Persell ranked second among the nation's rushing and scoring leaders with per game averages of 153.8 yards and 12.0 points and was third in all-purpose running with 161.8 yards at press time.

Offensively, the Broncos had already scored 152 points after physical education teacher in the Marshall School System and has served as the volleyball and tennis coach at Marshall High.

Williams graduated from Radford College in Virginia in 1975 with a degree in physical education and a minor in coaching. She recently served as head swimming instructor at the YMCA in her hometown of Staunton, Va.

Westminster Names Three Coaches

For Women's Athletics

Western has named three part-time coaches for its women's sports program this year. They are: Susan Anderson, tennis; Sally Belson, gymnastics, and Janet Williams for volleyball.

Anderson, a 1972 graduate of Hope College and four-year member of that school's tennis team, is in her second year of teaching in the Mattawan Elementary School system.

Earlier, she coached Marshall High's women's tennis squad to a share of a district championship and has run summer clinics in that community. She is a native of Kalamazoo and attended Central High School.

Belson graduated from Eastern Michigan University in 1971 and competed in three events for the women's gymnastics team. The Battle Creek native has also been a gymnastics judge since 1969 and in 1971 served as secretary of the Michigan Association.

Since 1971, Belson has been a picking up just 119 during the entire 1975 season.

Defensively, corner back and co-captain Dave Gapinski is the lone senior holding down a regular berth. Gapinski and fellow deep backs Pat Humes, Tony Townsend and Greg Williams had limited opponents to a mere 69.2 yards per game passing, the fifth best figure in the nation. The defense had also improved its 1975 showing, giving up 116 points as compared to 169 thru six outings a year ago.

Gymnastics Schedule Has 16 Opponents

Coach Fred Orlofsky's gymnastics team will compete in 16 meets this year, according to Athletic Director Dr. Joseph T. Hoy.

The schedule includes nine dual meets and three invitationals. Orlofsky's squad will face Michigan, Eastern Michigan, Central Michigan, Michigan State and Northern Illinois at home.

Leading the team into the new season will be Mark O'Malley and Rich Heil, holdovers from last year's Lake Erie League championship team. O'Malley and Heil finished one-two in the six-event all-around competition at that affair. O'Malley, a Taylor native, also won the pommel horse, parallel bars and horizontal bar, becoming the first individual to win four league titles in a single year. Heil took top honors in the vaulting competition and on the still rings while Mike King won floor exercise.
Four New Members Selected For WMU Athletic Hall of Fame

Four former WMU athletes have been inducted into the University’s Athletic Hall of Fame. Included in this group are Oscar (Okie) Johnson, Ed Salter, Frank Secory and Devon Smith. Formal induction ceremonies were held on campus October 1.

This is the fourth group of inductees and brings the WMU Athletic Hall of Fame membership to 20.

Johnson competed at Western from 1922-25, earning four letters in basketball and three in both football and track. A football tackle, he played on teams that compiled marks of 17-2-2, including the unbeaten and unscored upon eleven of 1922.

The Cadillac native performed on basketball squads that won 58 of 82 games and was the leading scorer in both 1924 and 1925.

After graduation, Johnson spent two years at Mt. Pleasant High as a coach and athletic director before beginning a 39-year stint at Muskegon Heights High with similar duties. His football record over 37 years was 209-104-18, which included 14 conference titles and No. 1 state rankings in 1935 and 1946.

In basketball, Johnson piloted the Heights to Michigan Class A championships in 1954, 1956 and 1957, plus 15 regional crowns. He also coached track and baseball.

Johnson presently resides in Baldwin.

Salter was a three-sport standout from 1932-35, winning seven undergraduate letters. His three football teams compiled a record of 16-4-2 and he was recognized as an outstanding blocking and defensive back.

In track, Salter was the state intercollegiate high jump champion at the 1933 outdoor meet and set a state indoor record with another win the following winter. The Pontiac native was an outfielder on Michigan collegiate championship baseball squads of 1934 and 1935, hitting .318 the former year.

Following graduation, Salter played baseball for the Detroit Stars of the Negro National Baseball League, and then served as executive secretary of a YMCA in Pontiac. He is now the principal at Ford School, St. Louis, Mo.

Secory, who was raised in Grand Haven and now resides in Port Huron, gained fame as a National League baseball umpire for 19 years. Before his retirement in 1970, he had the distinction of umpiring in six All-Star contests and four World Series.

At Western, he earned letters as a football guard from 1933-35 and a baseball outfielder from 1934-36. His career batting mark in the latter sport was .319 and hit seven home runs which at the time was a school career record. His football skills merited a tryout offer from the Chicago Bears.

Secory then played professional baseball in the Detroit and Cincinnati organizations and eventually moved to the Chicago Cubs for the 1945 World Series.

In 1969, he was honored with the Bill Klem Award as ‘‘Umpire of the Year’’ by the Houston Chapter of the Baseball Writers and is also a recipient of a ‘‘Distinguished Alumni Award’’ from the University’s Alumni W Club.

Smith presently resides in San Diego, California where he is Director of Industrial Relations for National Steel and Shipbuilding Company.

Women Cagers Go After 3rd State Title

Western’s 1976-77 women’s basketball team will attempt to capture its third Michigan State women’s championship in as many years when action starts this winter.

Coach Fran Ebert’s squad has lost just two players from last year’s team and brings back six players who have had starting experience in their careers.

The Broncos ended 1975-76 with a 20-3 record after dropping an 81-70 decision to the eventual winners the University of Wisconsin-LaCrosse in the second round of the Midwest Association for Intercollegiate Athletics for Women Midwest Regionals.

Western had a 16-5 record the previous year when they claimed their second state championship. The first was in 1972-73.

Top players returning for Coach Ebert are Ann Kasdorf, a junior guard who averaged 16 points a game last season; Alicia McNees, a senior center, and Mary Bramble, senior guard, both of whom averaged ten points aipece; Kristy Metzmaker, junior guard, Janis Nichols, sophomore guard, and Sue Peel, a junior guard.

The key loss was Phyllis Cupp, who averaged 19 points over her four-year career and competed in the 1973 World University Games.
1910’s
LEO R. KALLINGER, TC ’17 and ADAH M. (SMITH) KALLINGER, TC ’24, 11200 102nd Ave. N., Apt. 60, Largo, Fla. 33540 celebrated their 50th Wedding Anniversary June 27.

1920’s
H. LOREE HARVEY, BS ’24, 1028 Par 4 Cir., Kalamazoo 49008, first chartered underwriter for life insurance in Michigan, is still in the business 55 years after writing his first policy in 1921. He works with Equitable Life Insurance Company of Iowa.

1930’s
N. LORRAINE (BOEKELOO) BEEBE, BS ’32, 24424 Fairmount, Dearborn, 48124, received a Distinguished Citizen Award from MSU Board of Trustees. She is presently a visiting professor at Olivet College.

1940’s
ROBERT PECKHAM, BS ’40, TC ’48, MA ’50, 10 Park Dr. Ct., Allegan 49010, has retired after 36 years as educator and administrator in Allegan schools.

1950’s
PAUL M. KLEIS, BA ’50, 3312 Northview Dr., Kalamazoo 49001, has been appointed to the newly-created position of vice president of procurement for Saga Food Service, Menlo Park, Calif.

MARTIN E. BALL, BA ’53, MA ’58, 346 145th Ave., Holland 49423, has accepted the position of principal of the Holland West Ottawa High School.

MARINUS HOEKE, BA ’53, Grand Rapids, will retire from his position as assistant superintendent for business at Godwin Heights Public Schools.

RICHARD E. WRAGG, BA ’53, 312 S. 4th St., Escanaba 49829 has been appointed superintendent of Montague Area Public Schools.

MILDRED (OXENDER) HUFF, BA ’54, MA ’57, 309 Maplecrest, Sturgis 49074, who retired after thirty-one years of teaching last year, was honored this year for distinguished service by the Michigan Council for Exceptional Children.

COL. CHESTER A. KOWALCZYK, BS ’54, Annandale, Va., is a director of transportation and support services in the troop support division of the U.S. Army in Washington, D.C.

DR. CHARLES E. FARLEY, BM ’55, MA ’57, 582 North Cherry, Galesburg, Ill., has been promoted to professor of music and appointed chairman of that department at Knox College in Galesburg, Ill.

1960’s
WILFORD A. BUTLER JR., BS ’61, P. O. Box 40108, Indianapolis, Ind. 46240 has been elected president of the Fraternity Executives Association.

LESLIE COCHRAN, BS ’61, MA ’62, 1311 Crosslakes, Mt. Pleasant 48858, has been appointed to fill the office of vice provost for administration at Central Michigan University.

PAUL A. RUNDIO, BS ’61, 38258 Ladywood, Livonia 48154, is the new assistant superintendent for instruction of the Godwin Heights Schools.

RICHARD E. BETRON, BBA ’62, 1417 Maryland St., Midland 48640 has been named director of Clare Osteopathic Hospital.

JAMES E. BOLTON, BS ’62, 4572 Hill St., Apt. 2 South, Cass City 48726 is now manager of the Federal Land Bank Association.

DR. ROBERT P. HAMET, BS ’62, MA ’64, Ed.D. ’74, 903 Pinehurst, Kalamazoo 49007 has been appointed superintendent of Comstock Public Schools.

WILLIAM L. JEFFREY, BS ’62, 823 Laverne Cr., Green Bay, Wis. 54301, is a sales and service representative for Porriks and Spencer, Inc., a manufacturer of wet felts used on papermaking machines.

MICHAEL N. OMAL, BBA ’63, 6851 34th N.E., Seattle, Wash. 98115 is personnel director of Eddie Bauer, Inc. in Seattle.

PAUL V. BRUNO, BBA ’63, 9720 Wilshire Blvd., Beverly Hills, Calif. 90212 has been named manager of the Albany, N.Y. office of The Travelers Insurance Co.

EDWARD CHLEBEK, BA ’64, 51872 Old Mill Road, South Bend, Ind. 46637 is the new football coach at Eastern Michigan University.
WILLIAM K. CUTLER, BBA '64, MBA '68, 2935 E. Westchester, Lansing 48910, has been appointed manager, supermarket accounts for Philip Morris U.S.A. He is also on the board of directors of the Young Executives Division of the National Association of Tobacco Distributors.

DR. ROGER DIXON, BA '64, MA '72, Ed.D. '74, 213 Comstock, Box 374, Addison 49220 is the new superintendent for the Addison Community Schools.

CHRISTINE A. (MALLOW) DUNCAN, BA '64, 3861 Kirkwoods, Jackson 49203 is now marketing specialist in the Environmental Systems Division of Commonwealth Associates, Inc. an architectural/engineering consulting firm.

EMANUEL T. NEWSOME, BS '64, MA '65, has been named director of student activities at The University of Toledo.

CLINTON E. RIPLEY, BA '64, 1245 VanAukcn SE, Grand Rapids 49508, is the new vice president of Advance Packaging Corp.

MARIYLN KAY (DIXON) TOTTEN, BM '64, 700 N. Melborn, Dearborn 48128 is a vocal music teacher in the Dearborn Public Schools.

DR. CHARLES E. TOWSEND, BA '64, MA '66, Sc.D. '72, 3620 Middlebury Dr., Kalamazoo 49007 has been appointed acting superintendent of the Kalamazoo schools.

CHARLES J. WELLING, BS '64, BBA '68, 3215 Brookshire SE, Grand Rapids 49508, has been appointed assistant vice president in the Metropolitan Division of the Old Kent Bank and Trust Co.

BETTY J. BROWN, BA '65, 141 Casemar Rd., Lake Orion 48035, has received a master's degree in elementary education from Oakland University in Rochester. She teaches English at Lake Orion Junior High West.

EDWARD GASAWAY, JR., BBA '65, MBA '66, 5451 Lucerne, Kalamazoo 49004, has been named to a vice presidential post with the American National Bank and Trust Co. of Kalamazoo.

RICHARD J. GOLOMB, BS '65, 1655 St. Helena Dr., Danville, Calif. 94526, has been appointed head of the regulator division of Grove Valve and Regulator Co. in Oakland.

ALLAN MARCY, BBA '65, MBA '69, Fountain Valley, Calif., has been appointed director of marketing for Pioneer Electronics of America.

SHERMAN PETERSEN, BBA '65, 570 Wa We Nork, Battle Creek 49015, has been promoted to manager of accounting research at the Kellogg Company.

DUANE S. SEASTROM, BS '65, 631 Spartan, East Lansing 48823, a counselor at Perry Schools, is now serving as interim principal. His wife is the former LAURA BAIRD, BS '75.

JAMES STILES, MA '65, 6266 Beechfield, Lansing 48910, a Harry Hill High School counselor has been chosen president of the Michigan School Counselors Assoc.

W. TED TYLER, BA '65, 445 Sherman Dr., Marshall 49068, president of the National Bank of Marshall, was elected to a four year seat on the Marshall Board of Education.

JAN (ORBECK) WITT, BA '65, 1555 Glenwood, N. Muskegon 49445, an English teacher for eleven years at Reeths Puffer Schools has published a book of poetry, Brandywine Blues, which is now in its second printing.

JOHN P. LAWLER, BA '66, 4911 Valley Vista, Troy 48098, has just opened his second Hallmark Gift Shop in the Detroit area.

DR. JUNG KI LEE, MA '66, 17022 Eagles Nest Circle, Strongsville, Ohio 44136, received a Ph.D. in clinical psychology from Tennessee Christian University in 1975.

CHERRI E. (MILLER) MILD, BA '66, 111 W. Pennsylvania #3A, San Diego, Calif. 92103, is working on the Union Tribune, a San Diego newspaper.

ERNST RINGLER, BA '66, 3159 S. 3rd St., Niles 49120, has been named executive director of the Berrien County unit of the American Cancer Society.

DONALD P. RIZZETTA, BA '66, 4996 Woodman Park Dr., Apt. 4, Dayton, Ohio 45432, received his Ph.D. in aeronautical and astronautical engineering from Ohio State in June and is now visiting scientist at the University of Dayton.

MARGARET (LOOIE) SUSSEX, BS '66, 2718 Lanilola Rd., Honolulu, Hawaii 96813, has co-authored a book titled The Complete Real Estate Math Book, published by Prentice-Hall, Inc. She teaches at the Star of the Sea, a private girls school, and also teaches the math portion of real estate in the adult education program in Honolulu.

FLORENCE M. TABER, MA '66, Ph.Ed. '76, 2127 Bonnie Dr., Stevensville 49127, received in August the first Ph.Ed. in Special Education given by WMU. She is now teaching learning disabilities at Nazareth College.

DAVID H. BARNES, BA '67, MA '76, 310 E. Chicago St., Coldwater 49036, has accepted a position as assistant principal at Tehran in Iran.

RICHARD E. BEEBE, BS '67, 1340 N. Ash St., Chicago, Ill. 60610, has been promoted to district manager for Interstate Steel Co.

ROGER W. CONLEY, BBA '67, of Cardiff, Wales, has been appointed managing director of Aero Zipp Fasteners, a subsidiary of Talon Division of Textron, Inc. in Great Britain.

THOMAS L. DECKARD, BS '67, MS '75, 11923 Woodhenge, Dr., Mattawa 49071, an instructor in WMU's Department of Transportation Technology, has received a "Flight Instructor of the Year" award for 1976 from the Michigan Aeronautics Commission.

DAVID R. DEMBINSKY, BA '67, MA '71, P. O. Box 3035, San Francisco, Calif. 94119, is employed as a secretary for Bechtel Corp.

THOMAS EDWARD DUNNE, BS '67, 1086 Park Terrace S., Horseheads, N.Y. 14845, is senior sales representative for Corning Glass Works.

DR. WILLIAM A. MORRISON, BA '67, 3500 Harvard Rd., Detroit 48224, is a Fellow in Orthopaedic Surgery at Henry Ford Hospital in Detroit.

FRANK G. PERVANGER, BS '67, MBA '72, 3480 Skyview, Kalamazoo 49004, has been promoted to executive vice president of Continental Linen Services.

M. JOY ANDERSON, MA '68, 616 Lynn St., Apt. 103, Kalamazoo 49008, assistant professor of occupational therapy at WMU, is one of 25 state residents to be awarded Governor Milliken's Michigan Minuteman Citation.

JOHN M. JENSK, MA '68, 14 Brookhill Ln., Norwalk, Conn. 06851, has been appointed senior analyst at General Telephone and Electronics Service Corp. in Stamford, Conn.

THOMAS S. LUPTOWSKI, MA '68, 2440 DeWyse Rd., Bay City 48706, has been promoted to associate professor of Social Sciences at Northwood Institute in Midland.

NANCY (COMSTOCK) MCCOWEN, BS '68, 3511 Harding Rd., Jackson 49203, is now an instructor in the education department of Spring Arbor College in Jackson.

MARTHA (JOSSMAN) OLDFIELD, BA '68, 911 McCoy Rd., Bluffton, Ind. 46714, is serving as the acting director of the Wells County Welfare Department.

ROGER E. PROES, BS '68, 1217 Geranium Cres., Virginia Beach, Va. 23456, is a flight officer in the U.S. Navy.

RICHARD STOLL, BS '68, 2916 46th St., Lawrence 49064, is the new superintendent of the Lawrence Public Schools. He is married to the former SANDRA E. CHASE, BA '69.

FRANK D. WILLIS, BBA '68, RR #1, Paw Paw 49079, has been appointed probate court judge for Van Buren County.

CLAIR L. BISHOP, BS '69, Rt. 1 Box 65-A, Athens 49011, a teacher at Athens Middle School, has been selected an Outstanding Leader in American Education.
TERRY L. JACKSON, BBA '69, 3319 St. Antoine, Kalamazoo 49007, is a stock broker with Smith, Hague & Co. in Detroit.

DONALD M. SUTHERLAND, BS '69, 2601 Esch, Ann Arbor 48104, has been transferred to the Electrical-Electronics Div. of Ford Motor Co. Dearborn as a project engineer. He is married to the former KATHRYN HEPPER, BA '67, MLS '69.

1970's

LINDA MARIE (COLLIER) DAVISON, BS '70, 1011 Cathy Dr., Altamonte Springs, Fla. 32701, is teaching at Meadowbrook Junior High in Orlando.

DAVID A. DODD, BBA '70, has been appointed personnel supervisor of the St. Johns Division of Sealed Power Corp. in St. Johns.

CAROLYN GILLESPIE, BA '70, MA '71, 300 8th St. S., #10, Fargo, N.D. 58102, received a Ph.D. from Kent State and is currently assistant professor of speech and drama at North Dakota State.

MARGO E. HARPER, BA '70, MA '74, Box #4, USNF, FPO, New York, N.Y. 09596, is working as a reading specialist at the U.S. Naval Facility School in Argentia, Newfoundland.

MICHELLE HENDERSON, BS '70, 2610 N. Helen, Apt. 18, Appleton, Wis. 54911, is employed as a vocational evaluator at Goodwill Industries in Menasha, Wis.

CHRISTINE (SPIGARELLI) HIGGINS, BA '70, RR #3, Box 72-B, Iron River 49935 is teaching in the Community School Program and working toward a master's degree in early childhood education at Northern Michigan.

JOANNE P. LICKERT, BS '70, 2125 Ridge Rd., Kalamazoo 49008, spent this summer in La Coste, in southern France, sculpting and drawing in preparation for a one-woman show in Space Gallery, Knauss Hall, which will run from Nov. 29 to Dec. 17.

BRUCE F. MITTON, BS '70, MS '75, 27650 Parkview Blvd., Apt. 806, Warren 48084, has been appointed vice president and supervisor of the commercial art department at Mitton Studios, Detroit offices.

JERRY L. SCHWALLIER, BBA '70, MBA '75, 5459 Whipporwill, Kalamazoo 49002, has been named to vice presidential post with the American National Bank and Trust Co. of Kalamazoo.

ANN (MAZZO) FASTERT, BA '71, 436 N. Stratford Rd., Des Plaines, Ill. 60016, is a physical education teacher at Glenbrook North High School in Northbrook, Ill. and a dance specialist and girls' track coach.

DR. LINDA (FORTINO) GIOVANNI, BS '71, has joined the practice of two other dentists in Lexington, Ky.

WILLIAM T. GREENE, MSL '71, 413 Chippewa, Buchanan 49107, is information coordinator at Clark Equipment Company. He was speaker in the School of Librarianship's survey of special libraries in the spring session.

GREGORY ALLEN HACK, BS '71, Milford, is a probation agent for the Department of Corrections, Oakland County Circuit Court.

WILLIAM T. HULSCHER, BBA '71, 141 Garrison Ave., Battle Creek 49017, plant safety administrator for Kellogg Co., has been elected to a four-year term on the Battle Creek Board of Education. His wife is the former CAROL COTTRELL, BA '74.

PHYLIS (BAKER) RAWLINS, BA '71, 20052 Keating, Detroit 48203, has been appointed as the dual role of associate pastor of Truth Lutheran Church, Detroit, and consultant on Women Clergy in the Michigan District of the American Lutheran Church.

DIANA L. (CARLSON) ROE, BBA '71, 6836 West Ave., Hanover Park, Ill. 60103, has been transferred to Chicago to assume the position of district sales manager for Drachett Products Co.-Bristol Meyers.

ROBERT E. SEWICK, BBA '71, 14687 154th St., Grand Haven 49417, has been promoted to branch manager of the Fruitport Office of Security First Bank and Trust Co.

BRUCE J. SPENCER, BS '71, 3007 Sonora, Kalamazoo 49004, has been appointed Alcohol Highway Safety Director for Kalamazoo County. His wife, the former SUZANNE LIEBECK, BS '69, is teaching kindergarten in the Parchment Schools.

MITCHELL WESOLOWSKI, MBA '71, 7348 Angling Rd., Kalamazoo 49002, has been appointed business manager of Nazareth College.

TIMOTHY J. AMBROSE, BS '72, MA '74, is working as a promotional assistant and photographer for Performing Arts Abroad, Inc., in Richland. He was formerly employed as the WMU News Photographer.

ROBERT L. DESHAZO, BS '72, 366 Circle Dr., R#1, Weidman 48893, a kindergarten teacher, has submitted an award-winning idea for teaching to the magazine, Learning. In addition to a monetary award, the magazine included DeShazo's idea for teaching the days of the week in a column called "Swap Shop."

DORENE (DEPERSIA) DOUGLAS, BA '72, 612 Jackson, Bay City 48706, teaches third grade at Linwood Elementary School.
TODD HUMPHREY, BS '72, MA '75, 5600 Orangethorpe, Apt. 3901, La Palma, Calif. 90624, has been named director of training for Valley Realty, a subsidiary of Berg Enterprises. He is married to the former MARY LOU MC IMMY, BS '73.

MARK W. JACOBSON, BBA '72, has been named assistant vice president of the American National Bank in Western Michigan.

VIRGINIA (COAN) LEADFORD, BS '72, 2220 Lancaster, Bloomfield Hills 48013, is an assistant buyer for Hudson's in Detroit.

STANLEY J. MAZANY, BBA '72, 520 W. Lake, Alpena 49707, is comptroller of Besser Company.

JOANNE C. (AVRIETT) MARQUETTE, BS '72, 8100 East Q. Ave., Scotts 49088, is the manager for Donald N. Lee Hearing Aids in Kalamazoo.

DR. ALCID PELLETIER, MA '72, EdD '75, 2951 Vineland SE, Grand Rapids, 49508, director of clinical services at Kent Oaks Psychiatric Hospital spoke on "The Art of Helping" in the Juvenile Court Training Program seminar on the WMU campus in April.

BEATRICE (GEORGE) PIERRE, BA '72, MA '74, 1735 Auburn Dr., N.E., Grand Rapids 49505, is employed by Grand Rapids public schools as a consultant for elementary school media centers.

MONICA (HUNTER) SCHNEIDER, BS '72, 618 Cincinnati, El Paso, Tex. 79912, has been awarded a master of arts degree in counseling by Ball State University, Muncie, Ind. She completed work on her degree at the USAFE base in Ramstein, Germany.

BROOKE (CHARLAND) WADE, BA '72, 10708 Pleasant Lake Rd., Delton 49046, is teaching communications and physical education at Woodland Junior High in the Lakewood Public Schools, Lake Odessa. She is also basketball coach.

JOHN L. WALKER, BBA '72, 420 East Marshall St., Hastings 49058, is opening his own C.P.A. practice in Hastings.

MARCIA J. BEARD, BA '73, 156 Avalon, Highland Park 48203, is deputy director of the Human Relations Commission of Highland Park.

LISA M. BRENNER, BS '73, 2070 Hassell Rd., Apt. 207, Hoffman Estates, Ill. 60195, has been assigned flight attendant duties for United Airlines out of Chicago.

THOMAS E. BUCHANAN, BA '73, 448 W. Lovell St., Kalamazoo 49007, is a partner in the new Seraphim flower shop and art gallery in Kalamazoo.

DR. STAN FORTUNA, JR., MA '73, EdD '75, was awarded National Endowment for the Humanities fellowship to enable him to participate in a Harvard University program entitled "Freedom and Autonomy in Recent Education Thought."

A. LAWRENCE GOLDMAN, MA '73, 417 S. Cedar #31, Cortez, Colo. 81321, a teacher at Montezuma-Cortez High School, has written a field trip guidebook, *A Field Guide and Sourcebook to Geology of the Eastern Upper Peninsula of Michigan*, which has been published by the WMU geology department.

ELIZABETH S. JOHNSON, BS '73, 891 Lincoln Rd., Grosse Pointe 49230, is program director for girls' and women's activities of the Grosse Pointe Neighborhood Club.

JOSEPH R. JOHNSON, BA '73, 648 Ironwood N.W., Grand Rapids 49504, is unified arts instructor at Kent City Middle School.

THOMAS W. LOLLAR, BFA '73, 6839 Manitou, Portage 49081, an instructor of ceramic sculpture at the Kalamazoo Art Institute, recently conducted workshops on slab ceramics for the Flint Community Schools' "Arts in the Schools" program.

MICHAEL J. PHELAN, BA '73, 103 W. Dutton St., Apt 331, Kalamazoo 49001, is employed at Bronson Methodist Hospital.

SHEILA J. (GRAY) RILEY, BA '73, 1464 Union City Rd., Coldwater 49036, teaches first grade in Coldwater and sells real estate in Branch County.

KEITH A. ROBINSON, BA '73, 1311 S. 4th St., Kalamazoo 49009, has been named assistant prosecutor for Van Buren County.

CATHY (HARTMAN) ROWE, BS '73, 1655 Pierce Rd., Saginaw 48604, is a teacher consultant for the emotionally impaired in the Carrollton Public Schools.

KATHRYN (SPRY) SHIVERDECKER, BA '73, 101 Tate Ave., Englewood, Ohio 43322, is employed by the Dayton board of education as a basic education instructor at the Garfield Training Center.

DOROTHY K. SKABARDIS, BA '73, 2638 Apollo St., Saginaw 48601, is school media specialist at Buena Vista High School.

THEODORA L. WELLS, MFA '73, 2120 Colfax, Benton Harbor, 49022, artist-in-residence at Fairplain West School, participated in a recent exhibition at the St. Joseph Art Association.

SUSAN (CARVELL) ZACK, BS '73, 3816 Hess St., Muskegon 49444, is National President of Kappa Phi Sorority and teaches special ed in Mona Shores Schools.

LINDA J. ZIMMERMAN, BA '73, 342921 Carls Rd., Sturgis 49091, teaches first grade in Sturgis and coaches fifth grade track.

RICHARD J. FREDERIKSON, BBA '74, 2059 White Dr., Tallahassee, Fla. 32304, received the MBA at Florida State University and is employed with IBM. He was recently elected to Florida Governor's Roster of Arbitrators for labor disputes (FMCS).

CAREN LYNN KIDDER, BS '74, 602 Hawthorne, Royal Oak 48607, is teaching second grade in Southfield.

NANCY MARIE KUSEY, BA '74, 910 N. Scheurmann Rd., Apt. B-3, Essexville 48732, is an adoption worker with Bay City Michigan Department of Social Services.

SCOTT E. MCNABB, BA '74, 1230 Little Dr., 114A, Kalamazoo 49009, a teacher of journalism and American literature at Portage Central High School, is advisor to the student newspaper, *Mustangs' Horses' Mouth*, which recently won five state awards.

DENNIS M. NALLY, BA '74, 350 Belanger, Grosse Pointe 48236, is a C.P.A. for Price-Waterhouse & Co. in Detroit.

DR. MARILYN (SHIELDS) SCHLACK, EdD '74, 3711 Barrington, Kalamazoo 49007, has been appointed dean of instruction at Kalamazoo Valley Community College.

MARY N. (WHITE) TANNER, BA '74, 241 N. Tuscola, Bay City 48706, will finish a two year tour with VISTA in November. She and her husband have been living in a mud hogan in Navajoland, the largest reservation in the U.S. Mary has been working primarily with youngsters ages two to six.

SUSAN K. UEKERT, BA '74, Box 147, Gallina, N.M. 87017, is now teaching in New Mexico.

ROBERT VON DER OSTEN, BA '74, 2401 Oakland Dr., Kalamazoo 49008, a WMU graduate student, was speaker at the Eleventh Conference on Medieval Studies here in May.
BEVERLY I. POLAY, MA '75, is a counselor and crisis service coordinator for Shannon House Youth Services in Three Rivers.

CARL M. WELLS, MFA '75, 2120 Colfax, Benton Harbor 49022, a visiting artist for the Michigan schools program of the National Endowment for the Arts and the Michigan Council of the Arts, participated in a recent exhibition at the St. Joseph Art Association.

PATRICIA A. WOOD, BA '75, 9311 West C. Ave., Kalamazoo 49009, a graduate student at WMU and part-time English teacher at Lawton High School, has won the $500 Homer Carter Fellowship Award for 1976-77. The fellowship is given annually to an outstanding WMU student who is studying reading.

NANCY A. BLUM, BS '76, 4713 Romence, Portage 49081, has accepted a position as teacher of physical education in a school near Melbourne, Australia.

RICHARD R. HASS, BS '76, has been commissioned a second lieutenant in the U.S. Army Medical Service Corps and expects to be assigned to the 172nd Infantry Brigade in Alaska.

STEPHEN J. HESSELBROCK, BSE '76, 111535th St., Apt. D, Griffith, Ind. 46319, is now process engineer with Ford in Chicago.

CHERYL HOWARTH, BS '76, 48153 Colony Farm Circle, Plymouth 48170, is working as a management trainee for Ford at their Detroit District Sales Office in Wixom.

GRANT G. LORENZ, MA '76, captain, U.S. Army, has joined the WMU department of military science as an assistant professor.

DENNIS M. NURSKI, BS '76, 17550 Doric St., Spring Lake 49456, has been appointed distribution engineer for the Grand Haven Board of Water and Light and Power.

WESTERN MICHIGAN UNIVERSITY ALUMNI ASSOCIATION
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□ Annual Membership
$10 per year

□ Individual Life Membership
$150 or $16 per year for 10 years or $32 per year for 5 years

□ Family Life Membership (husband & wife)
$180 or $19 per year for 10 years or $38 per year for 5 years

□ Student Membership
$3 per year during the student's membership.

The appropriate membership plan is checked and payment of $____ is enclosed. (Please make check payable to W.M.U. Alumni Association.)

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Amount $ Report # Check # Recorded
ID Mailed

New Life Members
ALUMNI ASSOCIATION


He has written many articles for professional journals and also has been responsible for the development and/or delivery of workshops and conferences on collective bargaining throughout the United States.

A native of Plattsburgh, N.Y., Mannix received his B.S. degree in 1957 from State University College at Plattsburgh and M.S. in 1961 from State University College at New Paltz, N.Y. From 1969-72, he was a graduate student at the New York State School of Industrial and Labor Relations, Cornell University, Ithaca, N.Y., majoring in collective bargaining with minors in organizational behavior and educational administration.

He has written many articles for professional journals and also has been responsible for the development and/or delivery of workshops and conferences on collective bargaining throughout the United States.

A native of Plattsburgh, N.Y., Mannix received his B.S. degree in 1957 from State University College at Plattsburgh and M.S. in 1961 from State University College at New Paltz, N.Y. From 1969-72, he was a graduate student at the New York State School of Industrial and Labor Relations, Cornell University, Ithaca, N.Y., majoring in collective bargaining with minors in organizational behavior and educational administration.

<table>
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<tr>
<th>ALUMNI</th>
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<tbody>
<tr>
<td>Margaret (Adriance) Schock '07, Colorado Springs, Col.</td>
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<tr>
<td>Elva (Tambling) Shafer '11, Burbank, Calif., November 25, 1975</td>
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<tr>
<td>Lydia Best '11, Kalamazoo, August 25</td>
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<tr>
<td>Audrey L. (Bettes) Coffee '11, Grand Rapids</td>
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<tr>
<td>Hugh McCall '12, '26, Pittsburgh, Pa., October 19, 1974</td>
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<tr>
<td>Ruth (Parker) Bartlett '13, Saline, July 16</td>
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<tr>
<td>Alma M. (Lohr) German '13, '41, Battle Creek, June 2</td>
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<tr>
<td>Neil D. Adams '14, Chula Vista, Calif., August 10</td>
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<tr>
<td>Hazel A. Wakefield '19, '33, Battle Creek, May 31</td>
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<tr>
<td>A. L. Mills '20, Grand Rapids, July 7</td>
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<tr>
<td>Omer K. Christian '23, Saugatuck, June 18</td>
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<tr>
<td>Lois May (Curtis) Bacon '23, '31, Kalamazoo, August 11</td>
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<tr>
<td>Gerald Graham '24, '26, Kalamazoo, July 1</td>
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<tr>
<td>Lawrence F. Moser '24, Kalamazoo, June 28</td>
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<tr>
<td>Lucille (MacIntyre) Rex '24, Big Rapids</td>
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<tr>
<td>Jennie A. (Shearer) Cooley ’25, Vicksburg</td>
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<tr>
<td>William E. Hoy, ’25, ’28, Vermontville</td>
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<tr>
<td>Gertrude A. Barkman '37, Kalkaska</td>
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<tr>
<td>Marvin R. Clarke '39, Scotts, August 11</td>
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<tr>
<td>Thomas J. O'Shaughnessy '47, Country Club Hills, Ohio, August 23</td>
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<tr>
<td>H. Leslie Van Wagner '50, '56, Kalamazoo, June 28</td>
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<tr>
<td>John Sielatycki '55, '56, Kalamazoo, March 30</td>
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<tr>
<td>Roger A. Cosgrove '58, Hopkins, August 4</td>
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<tr>
<td>William H. Hattie, Hon. Doc. '61, Philadelphia, April 14</td>
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<tr>
<td>David R. VanFelt '63, Mishawaka, Ind., March 16</td>
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<tr>
<td>Dorothy D. (Ross) Stevens '67, Saginaw, July 25</td>
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<tr>
<td>Richard W. Roth '68, Kalamazoo, May 10</td>
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<tr>
<td>Barbara Layden '69, Big Thompson Canyon, Col., July 31</td>
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<tr>
<td>Paul E. Jenkins '74, Kalamazoo, March 31</td>
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<tr>
<td>James B. Cornish '74, Kalamazoo, July 9</td>
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<tr>
<td>Robert J. Warner '75, Cascade, June 14</td>
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<tr>
<th>FACULTY, STAFF, EMERITI</th>
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<tbody>
<tr>
<td>Mrs. Katharine E. Chapman, house mother at WMU's Siedschlag Hall for 16 years prior to her retirement in 1965, died September 10 in Kalamazoo. Memorials may be made to the First Congregational Church of Kalamazoo Memorial Fund or to the Michigan Heart Association.</td>
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<tr>
<td>Dr. Frank A. Fatzinger, a WMU professor of psychology, died September 17 in Kalamazoo. He joined the WMU faculty in 1951 and conducted research in the field of visual perception as demonstrated by illusions. Memorial contributions may be made to the Michigan Heart Association.</td>
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<td>Louise J. Walker, a faculty member at Western from 1924 until her retirement as associate professor emeritus in 1961, died July 14 in Grand Rapids.</td>
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Western Michigan University Alumni Association presents

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MARCH 5, 1977

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• Airfare between the islands of OAHU, KAUAII, MAUI and HAWAII via Hawaiian Airlines DC-9 Jet
• 7 nights/8 days hotel accommodations in WAIKIKI
• Hotel accommodations 2 nights in KAUAII, 2 nights in MAUI, 2 nights in KONA, 1 night in HILO
• Sightseeing in WAIKIKI, KAUAII, MAUI, KONA and tour to HILO

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Alumni Center
Kalamazoo, Michigan 49008

☐ 8 Day Tour
($509.00)

☐ 15 Day Tour
($639.00)

Enclosed please find $_______ as deposit, $_______ as full payment for __________ passengers. $100 minimum deposit per person. Final payment due 60 days prior to departure. Make checks payable to WMU Alumni Association.

Name(s) ___________________________________ Phone ___________________________
Address ___________________________________ City ________ State ________ Zip ________