The Upjohn Company pledges $2 million to WMU Foundation

The Upjohn Company of Kalamazoo has pledged an unrestricted $2 million gift to the Western Michigan University Foundation in advance of a long-range development program for capital projects, endowments, enrichment of academic programs, and special priority programs.

The donation marks the largest unrestricted gift that Western has received in its eighty-five-year history. "We feel that support of Western Michigan University's goals and academic excellence is an investment in our continued," President Diether H. Haenicke said, "and we are thankful for its continued support. The Upjohn Company is truly an exemplary corporate citizen and friend of this University." "This sizeable gift underscores The Upjohn Company's continued commitment to its founding motto to 'keep the quality up,'" Haenicke said, "and it certainly will enhance the University's ability to similarly preserve its dedication to providing high quality teaching, research, and service."

The Upjohn Company has a long history of supporting Western and its programs. The company matches individual employee donations up to $2,000 annually as part of its existing educational matching gift program.

In addition, Upjohn continues to sponsor a WMU Meadows Scholarship to an 8 percent salary plus a doctoral fellowship in educational administration. It also provides support annually to the University's general fund and in 1986 created an Upjohn Chair in Business Administration.

The Upjohn Company is a worldwide, research-based manufacturer and marketer of human health care products and services, agronomic and vegetable seeds, animal health products, and pharmaceutical specialty chemicals.

Lees pave the way for honors facility

Carl and Winifred Lee of Kalamazoo have pledged a $500,000 gift toward the construction of a new facility for Western's Honors College. "We have always been particularly impressed with the high quality of undergraduate instruction at Western Michigan University," the Lees said, "and we were very pleased when President (Diether H.) Haenicke reaffirmed that institutional commitment and indicated he would seek private funds for the construction of a new building for Western's Honors College. We were delighted when he designated that goal as his 'pet project,' and we are very happy that we can help him achieve that very worthwhile goal."

Three receive 1988 alumni teaching awards

Three more faculty members have joined the select group of Western teachers who have been recognized by their former students as being outstanding in their profession.

The three, winners of 1988 Alumni Teaching Excellence Awards, are: Dr. James W. Burns, professor of education and professional development; Dr. Zahir A. Quraashi, associate professor of marketing; and Dr. Arthur T. White, professor of mathematics and statistics.

Alumni Association president Patricia Muth, '83, presented the association-sponsored awards October 25 during Western's ninth annual Academic Convocation.

Trustees and faculty praise Haenicke's leadership

Citing President Diether H. Haenicke for the "spark" he has brought to the University, the WMU Board of Trustees granted him an 8 percent salary increase effective October 21.

The trustees' action followed a Faculty Senate move one week earlier that initiated a fund-raising drive to endow a Medallion Scholarship in Haenicke's name "for the benefit of the University by a grateful faculty as a gesture of thanks and support."

Haenicke said he will immediately donate his salary increase, which amounts to $8,680, to the WMU Foundation "for the benefit of students" as part of the University's planned capital campaign.

The pay raise brings Haenicke's official University salary to $117,184. The raise included a 1.5 percent in-
Three win alumni teaching excellence awards

Arthur J. White
White has taught at Western since 1969. He teaches a variety of undergraduate and graduate courses, ranging from algebra to calculus to graph theory. He is well known nationally and internationally for his graph theory research.

This is the second consecutive year that White was recognized at the Academic Convocation. Last year, he received the Distinguished Faculty Scholar Award, the University's highest honor for a faculty member.

In all aspects of his teaching and learning, he generates enthusiasm and possesses a rare and evident concern for each student," one of his nominators said. In addition to his regular teaching activities and scholarly research, White has been a dissertation adviser to four doctoral students, has taught several honors seminars, and taught a Good Books course in the Department of English.

In 1985-86, he served as one of the University's first Faculty Teaching Fellows, devoting a significant amount of time and effort to the revitalization of teaching at Western in return for a $500 credit toward classroom materials, equipment, and teaching-related travel.

"Winning the teaching excellence award is just terrific. I'm sure a lot of people are deserving of this, but I'm pleased and proud to have been selected," White said. "All of us who invest a lot of time in our teaching hope we'll be recognized and it's very pleasing when that happens."

Zahir A. Quraeshi
Quraeshi joined Western's faculty in 1978. He teaches undergraduate and graduate courses on such topics as marketing research, international marketing, and marketing management.

The coeditor of three books and several journal articles on international business, Quraeshi has served as an adviser to domestic and multinational companies, assisting in the preparation of business strategies.

"He teaches with interest and enthusiasm, drawing from several disciplines of study to give his students a 'big picture' perspective on marketing and their role in that picture," one former student said in supporting his nomination for the award.

An active participant in national and regional conferences, Quraeshi is a member of several professional associations. He currently is serving on the board of directors of the West Michigan chapter of the American Marketing Association, and also chairs its global marketing division.

"I was very pleased—exultantly delighted to have gotten the award," Quraeshi said. "But I think the award should go more to the students than to me. We have excellent students that make it worthwhile to be a teacher here. It's gratifying to know that they think well of you.

"I never thought about winning the award at all," he added. "I do keep in touch with my alumni after they go off and do their wonderful things and go on to positions of responsibility. It's a nice feeling to know when you talk to them that their education here has been a big part of that. I like to think of all of us on the faculty have made an impact. I was just fortunate that the alumni thought of me."

James W. Burns
Burns has been a faculty member since 1968. He teaches undergraduate and graduate courses in reading and language development.

"His knowledge of new methods in reading, instruction, children's literature, writing, and the education profession, combined with a superior ability to communicate, make the courses he teaches a wonderful combination of theory and practical application," one person said in nominating him for the award.

Burns has been the coordinator of the reading faculty for several years and also is currently coordinator of the Integrated Language Arts Minor Program.

"I've always gotten good feedback from students and they've always generated in me a stretch towards excellence in teaching," Burns said about the positive course evaluations, letters, and thank you notes he has received. "I never thought I'd get that kind of feedback in a larger sense. This is the kind of public recognition of what you've done that's beyond belief.

"As teachers we're often unaware of our impact," he continued, "but like Henry Adams said, 'A teacher affects eternity; he can never tell where his influence stops.' It's nice of the Alumni Association to stop eternity for a few moments and recognize good teaching."

Letter to the editor
Editor's note: Charles Hicks taught for thirty years at Ohio State University, retiring in 1979. He chaired the management sciences faculty for three years and is the coauthor of several textbooks. He has a master's degree from Columbia University and a doctorate from the University of Michigan.

On June 17, 1988, I joined with other members of the Class of 1938 to celebrate the fiftieth anniversary of our graduation from what was then Western State Teachers College.

Several times this summer I have reminisced and thought about the reunion, particularly the array of invited guests.

I never had Russ Seibert as a teacher, but I knew of his greatness. My proud recollection is that I chauffeured him and his bride to the J Hop of 1937, since they were our chaperones their first moments and recognize good teaching.

Alumni Association elects officers; welcomes six new directors

New officers and directors of the WMU Alumni Association Board of Directors gathered on campus Sept. 30 for the group's annual meeting.

Elected as 1988-89 officers were: Patricia Leatherwood, treasurer; Richard Chormann, vice president; Kevin Scott, treasurer, and Richard Carlson, past president.

Ninth of Omeros graduated from Western in 1943 and had been the association's vice president. She is a founding member of the Friends of Kalamazoo Art Museum at Michigan State University and a past president of the Board of Directors of the Kalamazoo Symphony Orchestra.

A consultant to several schools, Burns was one of the first recipients of the Association for Continuing Professional Education's distinguished service award. He is currently a member of several state educational committees, as well as chair of the Michigan Reading Association's Reading and Writing Connection Ad Hoc Committee and a member of the association's Professional Studies and Standards Committee.

The 1988-89 officers of the Alumni Association Board of Directors are, from left, Charles Richard Chormann and Patricia Muth, and standing) Kevin Scott and Richard Carlson.

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Fall enrollment is at all-time high

Western's fall enrollment is an all-time high of 24,852 students, more than 5 percent greater than the previous high of 23,611 set in 1979. The new mark is based on 21,592 students enrolled on campus and 3,260 students enrolled off-campus continuing education courses. This fall's off-campus enrollment is up 5 percent, and it reflects a 17 percent increase compared to last year.

"We're doing a much better job with student recruitment, retention, and image building, and the enrollment record signals that we're doing it right," said Dr. Susan B. Hannah, assistant vice president for academic affairs. "Freshmen, transfer student, and minority enrollments are all up."

"Our goals are to provide a program that deserve the credit for this record enrollment, but I must single out a University-wide commitment to improve our retention efforts, an increased service orientation, better academic advising, and more course efforts, an increased service orientation, better academic education program with six regional centers offering "We're everyone's campus, and this record enrollment, but I must single out a Dr. Diether H. Haenicke, University president, Dr. Darrell G. Jones, College of Business dean; Dr. Alfred L. Edwards, chair of the WMU Board of Trustees; and William U. Parlet, chair of the WMU Foundation. The building, which is expected to be completed in 1990, will be constructed near the Feitler Business Development Center.

Western inducts five into Athletic Hall of Fame

Four former athletes and one former coach were inducted into Western's Athletic Hall of Fame for 1988. The following inductees were honored during on-campus ceremonies October 14 and 15.

Tom Briscoe

Briscoe lettered as a football lineman in 1935 and 1936, won the state novice Golden Gloves boxing title in 1934, and was runner-up in the open boxing division the following year. Before retiring in 1976, he spent more than forty years in the Detroit public school system as a teacher, coach, and administrator.

The inductee spent his career working in the ring with champions like Joe Frazier, Jake LaMotta, and Muhammad Ali. He was the first to teach Olympic-style boxing in Detroit and officiated in several U.S. Olympic elimination tournaments.

A past member of the Alumni Association Board of Directors, Briscoe received Western's Alumni "W" Club "man of the year" award in 1976.

Jean Friedel

Friedel joined Western's physical education staff in 1960 and is currently an associate professor of health, physical education, and recreation. She was the University's only coach for field hockey, which ran for twenty-two-years; organized and coached the first women's basketball, gymnastics, and track teams; and guided the golf and synchronized swimming programs.

Art Gillespie

Gillespie earned a Western record of five letter awards as a football back from 1944 through 1948 while being on duty with the Navy for two of those years. After leaving Western, Gillespie coached football, basketball, and track in Boyn City and South Haven before moving to Alpena, where for forty years he coached the same sports in addition to wrestling. He also officiated high school athletics for thirty-seven years and helped develop Michigan's current prep football playoff system.

Al Pugno

Pugno, who died in 1975, lettered as a center-forward on basketball teams that compiled a record of 42-31 from 1933 through 1937 and won three Michigan Collegiate Conference titles. He went on to teach and coach in Grant and Fremont, where he won three league football titles in six years. He then joined the Mutual of New York Life Insurance Company in Fremont, earning lifetime membership in the firm's Million Dollar Roundtable and being named its "man of the year" in 1960.

Pugno served as the first president of Western's reorganized Alumni Association, was the first recipient of its Distinguished Alumni Award, and was the first national chairperson of its annual fund drive.

Phyllis Capp

Capp was a member of the United States' silver medal winning basketball team at the 1973 World University Games in Moscow and was a finalist at the 1976 Olympic Trials. She played four seasons at Western, finishing her career as the first woman cager in school history to have scored more than 1,000 points.

A member of the U.S. volleyball training squad in 1975, Capp also participated on both field hockey and volleyball while at Western. She currently coaches basketball and volleyball at Hillsdale College, where she is an assistant professor of health and physical recreation.

Capp was the Great Lakes Intercollegiate Athletic Conference basketball "coach of the year" in 1987 and the NAIA District 23 volleyball "coach of the year" in 1981 and 1982.

Haenicke's leadership praised (Continued from page 1)

Haenicke in the "renaissance" of Western has between "faculty and board, board and administration, and board and president are not necessarily the national norm."

University faculty members reaffirmed their support for Haenicke on October 14 when the Faculty Senate announced its plan to create the endowed Medallion Scholarship in his name. Dr. Stanley S. Robin, senate president, said a total of $100,000 is needed to endow the scholarship, which will be called the Faculty Contributed Diether Haenicke Medallion Scholarship.

That announcement marked the second time in a year that the senate has publicly shown its support for Haenicke.

In a surprise ceremony at last fall's Academic Convocation, the group presented Haenicke with a "Resolution of Appreciation" on behalf of "a group of students." The resolu-

tions praised Haenicke for his "broad vision and dynamic leadership" and credited him with creating a "renaissance" for the University by "bringing to his responsibilities wisdom, concern, and dedication to achievement."

Faculty members wishing to contribute to the new Medallion Scholarship may do so through the WMU Foundation.
Parfet, Lee elected Foundation chair, vice chair; board expanded

William U. Parfet of The Upjohn Company and Carl E. Lee, of the Fetzer Broadcasting Service, have been elected chair and vice chair, respectively, of the Western Michigan University Foundation.

Their election, each to a one-year term, took place October 7 at the Foundation’s annual meeting. At the same time, thirteen persons were elected as new members of the board of directors, representing a major expansion of the board.

“Will of us at Western Michigan University welcome the leadership of Bill Parfet and Carl Lee as members of the WMU Foundation,” University President Dieter H. Haenicke said. “We also welcome the participation of some of this region’s and the nation’s most productive and outstanding citizens as new members of the Foundation’s Board of Directors.”

Haenicke said the Foundation would play a key role in a new planned capital campaign for the University. The campaign is intended to augment public funding for such projects as the new building for the College of Business, the expansion of and addition to Waldo Library, and the construction of a center to house the Honors College.

“I am pleased that I can continue to serve the WMU Foundation at this important time in its history,” Parfet said. “I’m looking forward to my continued association with this group of highly dedicated individuals to help Western Michigan University achieve its goals.”

Parfet is corporate vice president for consumer products, healthcare services, and pharmaceutical strategic planning at Upjohn in Kalamazoo. A member of the Foundation board since 1985, he has just completed two terms as its vice chair. He replaces William A. Brown, Jr., who served two terms as chair and will remain on the board.

Lee, president and general manager of Fetzer Broadcasting Service of Kalamazoo, has been a member of the board since 1985.

The expansion of the board, from a maximum of thirty to a maximum of forty-six members, was approved at the annual meeting along with several changes in the Foundation bylaws. One change created the office of secretary to the Foundation, to which Helen J. Flaspohler, executive director of development at Western, was elected.

Also during the meeting, University administrators Lee H. Werke, associate vice president for development, and Robert M. Beam, vice president for business and finance, were re-elected president and treasurer, respectively, of the Foundation.

Leaving the board with the title of director emerita is Mary B. Thorne of Kalamazoo. A director since 1985, she has served as chair of the board’s membership committee.

Corporate alumni group funds, awards Medallion Scholarship

Western alumni at Michigan Bell have been pulling to-gether during an in-house fund drive that through pledges has raised $22,000 for a Michigan Bell WMU Alumni Medallion Scholarship.

Enough funds have been received already to award the four-year scholarship. The recipient is Robert Marrone, a 1968 graduate of Winston Churchill High School in Livonia. He was awarded the scholarship based on academic achievement.

In August, Marrone and his family were honored at a reception given by Michigan Bell’s alumni team.

Other university alumni teams at Michigan Bell have also been conducting in-house fund drives this year. They include Central Michigan University, Lawrence Institute of Technology, and Oakland University. All of these teams’ campaign totals include funds provided by Michigan Bell as matching gifts.

Dick Benton, Michigan Bell’s principal corporate representative for Western, presents Robert Marrone with a certificate recognizing him as winner of the Michigan Bell WMU Alumni Medallion Scholarship.

Joining the WMU Foundation board as new directors for terms of one to three years, are:

- George Arwady, publisher of the Kalamazoo Gazette
- William R. Cole, president and chief executive officer of First of America Bank-Michigan, Kalamazoo
- James H. Duncan, Jr., president and owner of Duncan’s American Radio, Indianapolis, Indiana
- Charles W. Elliott, executive vice president-administration of the Kellogg Company, Battle Creek
- Richard G. Haworth, chair of Haworth, Holland
- Howard Kelley of Kalamazoo, retired executive director of the Kalamazoo Foundation
- Kenneth W. Kaminski, president of KitchenAid, St. Joseph
- William E. LaMothe, chair and chief executive officer of the Kellogg Company, Battle Creek
- Judith L. Maze, a civic leader from Kalamazoo
- Edwin E. Meader, a civic leader from Pathway
- Roy S. Roberts, vice president and general manager of truck operations at Navistar International, Chicago, Illinois
- Stephen E. Upton, president of the Whirlpool Foundation, Benton Harbor

Nine persons re-elected

In addition to William U. Parfet and Carl E. Lee, seven other persons were re-elected to new terms of one to three years.

- C. Bassett Brown, an oral surgeon from Benton Harbor
- Derek Dawson, general manager of the trans-mission division at Eaton Corporation’s North American headquarters, Galesburg
- Jay A. Fishman of Jay A. Fishman Limited, Detroit
- Richard A. Lenson, chair of International Minerals and Chemical Corporation, Northbrook, Illinois
- William J. Maze, Jr., president of Bronson Woods Development Corporation, Kalamazoo
- W. Bruce Thomas, vice chair of administration and chief financial officer of USX, Pittsburgh, Pennsylvania
- Wm. John Upjohn, president of the Upjohn Manage-ment Company, Kalamazoo
Cunningham Memorial Scholarship is awarded

Diane Eicholtz, a freshman from Vicksburg, has been named the first recipient of the Julie Kay Cunningham Memorial Scholarship. The scholarship honors the memory of Cunningham, a freshman from Vicksburg who was murdered November 14, 1987. The endowment, to which contributions may be made at any time, is currently valued at $25,000. "The scholarship is intended to cover the student's tuition for a full academic year," Helen J. Flaspohler, executive director of development, said. "This year, tuition is about $1,800 for two semesters."

Eicholtz, who is a pre-business administration student at Western, finished in the top 10 percent of her Vicksburg High School graduating class. She was an academic letter winner, the recipient of an academic pin, a member of the National Honor Society, and a four-year letter winner in softball and basketball. She was also named the most outstanding female athlete in her class.

The one-year scholarship, which is not renewable and therefore goes to a different person each year, must be awarded to a graduating senior from Vicksburg High School who will attend Western. It is given without regard to financial need.

The scholarship's declaration of intent also states that the recipient should "have a desire to excel, be active in sports, and put extra effort and determination into tasks," the document says. "The recipient should exemplify good citizenship, have the ability to get along with others and be a part of a team, and have leadership ability."

"We're very pleased with this selection," said Dennis Cunningham. Julie's father, who is a management systems consultant in office management services at The Upjohn Company. Diane is a super person to receive the award. She reflects all the values we want the recipient to have. Diane really stood out."

The scholarship endowment is made up of contributions from the Cunningham family, gifts from the Vicksburg community through the Vicksburg Community Schools Foundation, The Upjohn Company, and Western. In addition, contributions came from a student in Ackley-Shilling, Draper-Siedschlag, Eldridge-Fox, French, and Zimmerman residence halls; the WMU Residence Hall Association; co-workers of Dennis Cunningham; the Memorial Fund of the Delta Theta chapter of the Alpha Xi Delta Sorority; and individual Western faculty and staff members.

Brosnan is remembered through scholarship

Steve Brosnan, B.S. '82, M.A. '84, a victim of the Northwest Flight 255 crash August 16, 1987, in Detroit, has been memorialized through an endowed scholarship at Western.

The Stephen Paul Brosnan Memorial Scholarship was created through a gift by Brothers' mother, Mrs. Margaret A. Brosnan of Groise Pointe Park. It will be awarded to a graduate student in the University's industrial/organizational psychology program. Kirk Gillette is the first recipient of the scholarship. A Pullman resident, he started graduate school this fall and had a 4.0 in his undergraduate psychology courses.

Beyond enrollment in the industrial/organizational psychology program, there are relatively few restrictions for the Brosnan scholarship. The recipient must be a U.S. citizen and must maintain a 3.0 grade point average.

Brosnan, twenty-seven, was one of two Western alumni who died in the airplane crash. He was returning to Chandler, Arizona, where he worked as an industrial psychologist for Intel Corporation. He had spent the previous two weeks in Europe vacationing with his mother and brother before returning to Michigan to attend a friend's wedding.

Also killed was twenty-three-year-old Rande Hoff- man, B.S. '82, who was returning to Prescott, Arizona, following a visit with his family in Saline.

Increasing the proportion of minorities within the student population is the goal of an administrative reorganization implemented this summer.

Dr. George M. Dennison, provost and vice president for academic affairs, said four units are involved in the reorganization, which is designed to assist the University in meeting its diversity objectives. The units affected are The Graduate College, the Office of Admissions, the Office of Special Programs, and the University Curriculum.

Key changes focus on increasing the emphasis on minority recruitment and retention in the Graduate College by designating an administrator specifically for that purpose, and on expanding undergraduate minority recruitment and retention efforts through the creation of a new Division of Minority Affairs that will report to the provost's office.

Griselda Daniel has been named assistant to the dean and director of minority recruitment in the Graduate College. She has been named to the provost and vice president for academic affairs, as well as director of special programs.

Danny E. Sledge, formerly associate director of admissions, has been named director of the Division of Minority Affairs.

The Division of Minority Affairs encompasses several existing programs, many of which had been operated through the Office of Special Programs, including Upward Bound, Minority Student Services, and the Martin Luther King Jr. Program, Martin Luther King Jr./Cesar Chavez/Rosa Parks College Day Program, Minority Hands-On Science Program, Select Student Support Services Program, Junior/Senior High School Visitation Program, and Mentor/Mentee Program.

Among other changes brought by the reorganization, the Office of Admissions has created a new position for a counselor to work specifically on Hispanic student recruitment. The office already has a counselor specifically for recruiting black students.

Another component of the reorganization involves moving the Alpha Program from Minority Student Services to the University Curriculum. The Alpha Program is designed to provide a "second chance" to applicants for admission who did not do well in high school. The applicants, who meet standards set below those required for regular admission, can enter the University under contracts for conditional admission.

On another front, the University has created a special position designed to increase the number of women and minorities who enter engineering programs. By creating the position of director of freshman programs in engineering, Western will be able to initiate pre-college programs to attract and retain women and minorities in engineering fields.

New minority effort launched

Reorganization focuses on recruitment and retention

The Class of 1963 returned to campus to celebrate its silver anniversary reunion. Following a tailgate cookout in the Kiley Field Parking Area, participants joined fellow alumni at the Homecoming football game. One of the highlights of the day came when former Provost and Western alumni and Mrs. James W. Miller joined classmates and their spouses for a reunion photo. Evening activities included a dinner and program in the Pullman residence halls and a colorfully redecorated Bernhard Center.

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"... we have decided to reorganize and strengthen certain areas in order to assist the University in accomplishing its diversity objectives,"

—George M. Dennison
Scholar’s two-culture perspective is being put to good use in college

Coming from a multi-cultural background has heightened the importance of higher education for 1985 Medallion recipient Morenike Soremekun. It also made it easier for her to make the transition from high school to college.

Born of a Nigerian father and an American mother, Soremekun lived in Nigeria, until she moved to Parchment, Michigan, with her family during her junior year of high school. Her parents, who had met and married while at Western, felt that American colleges were better equipped to facilitate learning, she says.

According to Soremekun, making the transition between living in two different cultures was difficult. It actually eased the transition to college life.

“Having a perspective of coming from a developing country, I could appreciate the international students more,” she says. “It helped me relate more to a variety of people with a variety of backgrounds.”

Due to the strict learning environment of Nigerian schools, Soremekun says it’s still a serious student and spends much of her time studying. “Life is based on education,” she explains. “If you don’t pass the exams, it’s devastating.”

Despite growing up with that attitude, Soremekun didn’t want to get her hopes up when the Medallion Scholarship came around. Her parents, who she says have been helpful in guiding her career decisions, were the only ones who encouraged her to stay in the competition and keep trying.

Through that sustained effort, Soremekun won a scholarship donated by Western’s FacultyEmeriti Council, which, according to member D. B. “Dic” Leonardi, wanted to become involved in one of the University’s outstanding projects. “We feel it’s one of the best programs we have in bringing outstanding students to campus,” Leonardi says. “This is what raises the standards at Western, which ultimately challenges other students. It’s like yeast raises dough; only in this case you put in a group of scholars to raise the standards of the whole community.”

The council supported the program to such a degree that it raised enough money to establish two scholarships: Soremekun’s and one that Leonardi calls a “perpetual scholarship.”

By investing the money that was collected from council members and their spouses, the group has insured that there will be a new scholarship offered to a worthy student every four years. The only stipulation is that the recipient be a “scholar.”

Soremekun, now a senior, is certainly a scholar.

During her junior year, she participated in the Honors College’s United Nations Seminar, where thirty-seven students from different universities nationwide gathered in New York for a semester to study global perspectives and participate in different cultural experiences.

“Getting the international focus was important because I’d grown up in an international environment,” Soremekun says. “It helped me realize I really wanted to go into international law.”

Soremekun enjoys learning about law and governments. A political science major minoring in philosophy and communication, she finds she’s able to do this through participating in her hall government and the Pre-Law Society.

She has also found her involvement in His House, a student-run Christian fellowship group at Western, to be a guiding force in her life. “It is important for me to realize God is guiding me,” she says. “It’s really helped me in school to be involved in that.”

Soremekun says all of her experiences at Western have combined to give her a high-quality education, and she says these experiences have contributed greatly to her future goal of becoming an international lawyer.

“Looking back, I can see everything coming together—all my classes, all my activities,” she says, explaining that Western does a good job of facilitating learning. “In a good school, I think that will happen. “Education is just what you make of it. You can go for the name if you like, but the school might not suit you. Western is the kind of school that has opportunities for everyone.”
Donor’s willingness to help sets the stage for a firm friendship

When Brian Kurzmann was awarded a 1987 Medallion Scholarship, he found that in addition to the academic money for school, he had a chance to make a new friend.

That soon-to-be friend was his scholarship donor, Elizabeth McQuig, a former assistant professor of education at Western and a 1921 graduate of the University. They became acquainted after Kurzmann wrote her a letter expressing his gratitude and then went to visit her at her Kalamazoo home.

Kurzmann, a Portage resident who graduated from Hackett Catholic Central High School in 1986, says he and McQuig now get together to talk about Western and education and anything else that comes up.

"But I don’t go there to see her just because she’s my donor—she’s a wonderful person,” he says. "Miss McQuig and I feel we’ve known each other for a long time.

According to McQuig, Brian and his family have made her welcome at their home many times, and she enjoys the relationship they have established. "I had a warm feeling for Western and I wanted to help a student,” she says. "He (Brian) is a very worthy young man, and I’ve enjoyed it.

McQuig first found out about the Medallion Scholarship program and the need for donors when she attended a WMU President’s Club meeting. "Some of the Medallion Scholars were there, and I saw what fine young people they were,” she recalled. "I wished I could help someone.”

Kurzmann turned out to be that “someone,” and he says he’s grateful for McQuig’s scholarship because he has always felt that if "money come before money” and he wouldn’t have had to have to work while in college.

When it comes to that college education, Kurzmann says Western has been a pleasant surprise. He expected the large lecture classes and impersonal environment that he had heard about at other schools, but says instead he found professors who were approachable and students who were willing to help, too.

"Here it is not a ‘cut-throat’ competition like testing and group discussions,” he says. "It’s a close family. I feel for the whole person, especially in early parts like testing and group discussions,” he says, "I do have to congratulate Western though for doing a good job compared to other schools who just treat you like a social security number.

"Western does a good job of making everyone feel special. Each and every person who is invited to the competition means something to Western.”

Upjohn scholarship helps fuel alumna’s drive for excellence

Four years ago Chris Grueber knew that high school would prepare her for college, but she had no idea just how vital those experiences would be until she found herself competing for Western’s prestigious Medallion Scholarship.

While any competition for scholarships is difficult, the going is downright tough when all of the applicants have at least a 3.5 grade point average.

Grueber, however, capitalized on a string of high school achievements, as well as what she describes as a drive for excellence that just won’t quit, to win a Medallion Scholarship donated by the Upjohn Company of Kalamazoo.

An April 1988 graduate, Grueber has also used her drive and talents to gain a job in Up- john’s Management Information Systems Department, where she works as an associate systems analyst and programmer.

Grueber, who has a business degree in computer information systems, says she didn’t anticipate eventually working for her donor corporation—that wasn’t a stipulation of the scholarship at all. She was invited to tour the pharmaceutical company as part of the award, but decided on her own to keep up the contacts she made while there.

"Upjohn really impressed me when I went to interview,” she says of her decision to join the company. "They were thorough, professional, and the atmosphere is beautiful. Every employer is important to them. People are one of the main concerns to them as a company, and you can really see that.”

Vickie Heerlyn, manager of corporate contributions at Upjohn, says the company’s Medallion Scholarship was established through its corporate contributions program, which regularly considers requests for grant programs from the Kalamazoo community.

"Upjohn offered this scholarship to enhance Western’s programs—to bring outstanding achievers to the campus,” Heerlyn says. Grueber, according to Heerlyn, is one such achiever. "When you have your name linked with any Upjohn Scholar, it’s nice to have it linked with an individual like Chris,” she says. "She is an outstanding example of what the Medallion Scholarship Program is like.

A graduate of Frankenmuth High School, Grueber says her experiences there helped qualify her for the Medallion Scholarship. By the time she had graduated, she had racked up an impressive list of achievements to complement her perfect 4.0 grade point average, including serving as president of the national honor society, editing her school’s yearbook, and competing as a state finalist in debate and forensics.

"Forensics, especially, was a big help,” Grueber says. "It improved my speaking skills and my self-confidence, which made it easier for me to present myself to other people.”

Once at Western, though, she was able to take advantage of new kinds of learning situations.

For instance, Grueber says she found she could challenge her ethical beliefs academically in her philosophy class and could learn about other cultures by working with international students in her computer classes.

Also, by serving as an area manager for the Miller Auditorium usher corps, she says she gained supervisory experience, in addition to learning about the arts.

In addition, Grueber says winning a Medallion Scholarship allowed her to become involved in those and other aspects of campus life, while at the same time accomplishing her academic goals.

"It was like a dream come true for me,” she says of not having to work her way through college. "I couldn’t have done it without the scholarship.”

Grueber says the scholarship helped her continue her drive for excellence at Western and the University provided everything necessary to feed this drive.

"I really feel that Western is an excellent school and it has a lot to offer,” she says. "Western, more than preparing me for my job, prepared me for my life. It really broadened my horizons, opened my mind, gave me excitement to learn—to want to keep on learning—which I think is really important.”

Karen M. Lutich, ’88, Student Profiles

Todd Walter, Grueber Photo

Neil Rankin, Kurzmann & Soremekun Photos
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Three graduates, one student recognized as tops in Michigan

Four women from Western are among those nominated as the state's top women college graduates, and one was chosen for inclusion in the top five in her field, according to the July-August issue of Michigan Woman magazine.

Mia S. Bennett of Coloma was selected as one of the top five women graduates statewide in the field of business and management.

An accountability major, she was nominated by her department as its most outstanding woman graduate. She earned her bachelor's degree last April and has accepted a position with the Detroit office of Arthur Anderson & Company, the nation's largest accounting firm.

Also nominated by their departments were Cheryl A. Jay of Kalamazoo in the area of health professionals, Elizabeth Muehlberger of Three Rivers in the area of science and engineering, and Amy Neidhamer of Petoskey in the area of humanities and social sciences.

Jay earned her bachelor's degree in social work, summa cum laude, in June. Muehlberger, who majored in biomedical sciences and health chemistry, graduated in August. Neidhamer, who is scheduled to graduate at the end of this semester, is majoring in elementary education and minoring in English, health education, and family life.

Termed by the magazine as "Women of Tomorrow," the honorees are seen by the magazine's editors as being "representative of what growing professional women today can be." Candidates were selected on the basis of grade point average and leadership qualities, as well as community, university, and family service.

The event was sponsored by the Chrysler Corporation, Touche Ross & Company, and Michigan Woman.
Burian remembered as a dreamer and a doer

Friends and colleagues of Dr. William A. Burian, dean of the College of Health and Human Services, gathered October 4 in the Dalton Center Recital Hall to celebrate his life with words and music.

Burian, who was fifty-one, died September 21 after a brief illness.

"Bill Burian was a dreamer who dreamed amid pragmatism," President Diether H. Hamann said.

"He concentrated on the doable of today while working toward the perhaps doable of tomorrow, seeking always the larger vision."

"He will always be our Bill Burian. He was a fine dead, an accomplished professor, a cherished colleague, and a thoroughly good man. He will continue to live in our memories and, of course, in our hearts."

Hamann, who provided closing remarks, also read a letter from a colleague he had received from Gov. James J. Blanchard.

"I am deeply touched to learn that my friend Bill Burian has passed from our midst."

"Bill became a valued adviser and consultant" to state agencies, "Dean Burian deserved our lasting gratitude," Blanchard wrote. "The University of Michigan and the nation will miss him."

Burian joined Western's social work faculty in 1969 and became the founding dean of the College of Health and Human Services when it was established in 1976.

The American Society of Allied Health Professions named him its outstanding member for 1987. The honor recognized his "extraordinary contributions to the goals of the society," which represents more than 500,000 allied health professionals.

Memorial contributions may be made to the College of Health and Human Services Development Fund in care of the college or of the Office of Alumni Affairs and Development.

C. I. Kim died at age fifty-eight

Dr. C. I. Eugene Kim, professor of political science, died September 17. He was fifty-eight.

A Western faculty member since 1961, Kim was chair of the Asian Studies Program. A widely published author on Asian studies, he wrote more than ten books and fifty articles and reviews.

Kim was named a Distinguished Scholar in Residence in 1980.

A native of Seoul, South Korea, he served as president of the Research Council on Korean Reunification. Additionally, in 1963 he founded Korea Research and Publication, an organization dedicated to disseminating scholarly publications in English about Korea to the interested public.

Kim was named a Distinguished Faculty Scholar in 1980.

Manley Ellis lived long, full life

Dr. Manley M. Ellis, the founder of the special education program, died September 16. He was ninety-eight.

Ellis came to Western in 1922 and initiated special education about eight years later. He also was one of the original planners in the development of a program of graduate study in special education.

In 1939, he was named the University's first director of student personnel and guidance in 1941 and later served as head of the Department of Education for three years.

He retired in 1960, the same year he received the first Distinguished Service Award given by the Michigan Council for Exceptional Children. After retiring, he traveled extensively to Asia, Europe, and the South Pacific.

Contributions may be made to the Michigan Heart Association.

Donald Bullock succumbs to cancer

Donald P. Bullock, director of the School of Music since 1978, died July 29 after a short struggle with cancer. He was fifty-two.

A faculty member since 1963, Bullock received a WMU Distinguished Service Award in 1986. He had resigned as director of the music school June 30 to return to full-time teaching.

Bullock played the trumpet and was a founding member of Western's Brass Quintet, with which he toured China last fall. He is credited with having a part in initiating both the Music Performance Institute and the Music Therapy Clinic.

In 1987, Bullock was inducted into the WMU Academy of Fellows, a honorary organization designed to recognize people who have helped the University as volunteers in fund raising. Services were conducted August 3, and University flags were flown at half-staff that day in his memory. Contributions may be made in his name to the School of Music.
Football, fund raising, and bowties

Bill Doolittle looks back on a quarter of a century at Western

**Editor's note:** Around Western's athletic circle, Bill Doolittle is a well-known figure. Doolittle became the director of the "Mike" Gary Athletic Fund in 1975 and will retire from this position at the end of January. He also served as the Broncos' head football coach from 1964 to 1974. Under his leadership, the Gary Fund has become the top athletic fund-raising endeavor in the Mid-American Conference, with annual contributions increasing from $25,000 to more than $500,000. On the football field, Doolittle led Western to a share in the MAC Championship with a 1966 team that won 7-3. His overall record was 56-49-2.

Q: Bill, you're a part of the heart and soul of Western's athletic department. How do you feel about retiring and leaving all of this behind?

A: Retirement from this position does not mean retiring. It means slowing down. Actually, I'm still going to be working for the University through the development office and Dr. Leland Byrd (athletic director), primarily dealing with major gifts, such as gifts towards the renovation of the stadium and office areas. I also plan to do more traveling. My wife and I would like to put together another trip to Europe for the Gary Fund like we did last summer.

Q: If you plan to remain so involved in the program, why retire?

A: I feel I'm giving someone else the responsibility and chance to run the Gary Fund. I need to slow down some. I also feel it's time to bring a new person into the position, someone who will get other new people involved.

Q: What have you had to do to make the Gary Fund so successful?

A: When I came into the job, I had no idea what would make a successful program. They had never had a director for the fund before, so I thought it would be a challenge and, boy, at times it sure has been that. It hasn't always been a winning program, but what we try to sell people are the ideas of higher education, young people, and opportunity. Not many people can refuse those concepts.

Q: You came to Western in 1964 as the football coach. What brought you to Western?

A: I was coaching in Flint and had a pretty successful program when an opening came up at Western. I applied to be interviewed, but was turned down. At that time, they weren't ready to bring successful high school coaches into a college program. So I coached more high school and then got on with Paul Dietzel at Army for a few years. When the head position came up again in 1964, I applied for an interview again and this time I not only got an interview, but they offered me the job. It was a goal I had set—to get the WNU job. I felt the challenge was there.

Q: You were named the Alumni "W" Club's "man of the year" in 1987. How did you feel about the honor?

A: Oh, that was very flattering. There sure were a lot of people who deserved that more than I did, but it was a great thrill for me and my family. And more important to me than the little plaque I got was all the congratulatory letters—just all kinds of them and from people I didn't even know. It was a great honor.

Q: What were a few of your greatest coaching moments?

A: Well, of course, winning a share of the 1966 MAC title was one of the greatest coaching moments. The most disappointing thing of my time at Western has probably been that we could never get that title back. It was also a thrill to have my son Steve play for me. He started every game as a senior, but then during the second half, we'd replace him with Paul Jorgensen. In the last game of his college career, Steve came in late in the game and for the win. It was probably our greatest athletic moment as a family.

I also was and am very proud of the fact that all of my coaching staff remained at the University (Chuck Comer, John Miller, Dick Raklovits, Bill Rowekamp, Fred Stevens, Chuck Comer, and John Miller). They were all very good teachers.

Q: In the years that you've been involved with athletics, what are the most outstanding changes you've seen come about?

A: I think the biggest innovation is the weight programs. When you have young ladies on strength programs and football players on strength programs, well, that just wasn't done back then.

The idea of the academic adviser is another big one. Back in my day, the coaches always had to be the academic advisers and that can be a full-time job in itself. As coaches, we were teaching, we were coaching, and on top of that, we were trying to keep tabs of all the players and all their classes. It kept us busy, I'll tell you. Another change is some of the basic concepts of football. When I was the coach, we had 30 percent passing and 70 percent running. Now Al (Molde, current head football coach) is using 70 percent passing and 30 percent running. It makes me shudder a bit when I think about it. The passing game is outstanding. It's very innovative. In the passing game, they're just thinking all the time.

Q: Anybody who knows you, knows that one piece of your formal apparel never changes, your ever-present bowtie. Why the bowtie Bill?

A: Ah, my bowtie. Well, my other tie kept getting in the way. No, no, I'm just kidding. It started in college, actually. Someone showed me how to tie one and I thought, "By golly, that's nice. I like that and it doesn't get in the way." After all these years, I don't own another kind of tie.

By Cindy Paavola

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**Kathy Beauregard named associate athletic director**

Kathy Beauregard, M.A. '81, the developer of a successful women's gymnastics program at Western, has been appointed to the position of associate athletic director. She replaces Dr. Christine Hoyles, who recently accepted a post as the Western's athletic director.

In nine seasons of coaching, Beauregard compiled a .622 winning percentage (68-41-2), and produced Mid-American Conference championship teams in 1986 and 1987 and second place contingents in 1984 and 1988. Her 1983 squad was third in the league and qualified for the NCAA Midwest Regionals. Beauregard was named MAC "coach of the year" in 1985 and 1986. Over the past six seasons, twelve of her gymnasts have received All-MAC recognition.

Replacing Beauregard is Brigitte Boyer, a former Bronco gymnast who served as assistant gymnastics coach last season.

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Above: At head football coach, Bill Doolittle led his 1966 team to a share in the Mid-American Conference title just two years after having taken over the reins.

Far right: Doolittle, center (front row), says one of his proudest football moments occurred after he was no longer head coach, when all of his coaching staff decided to remain at Western. Staff members were, from left (front), Bill Rowekamp and Dick Raklovits, and (back) Bob Wyman, Fred Stevens, Chuck Comer, and John Miller.

Bottom: Inwardly, Doolittle's fondness for Western has remained strong despite the passing of twenty-five years. Outwardly, his penchant for wearing bowties has remained equally strong.
Mathematician, geographer receive 1988 scholar awards

Dr. Christian R. Hirsch, a professor of mathematics and statistics, and Dr. Joseph P. Stoltman, a professor of geography, are the 1988 winners of Western's highest honor to a faculty member—the Distinguished Faculty Scholar Award.

The two received their awards October 25 during the University's ninth annual Academic Convocation.

Hirsch is known across the country for his work in education, while Stoltman is a prominent figure nationally and internationally in the field of geographic information science. Both have been involved in recent years in proposing school curriculum changes in their respective disciplines.

A faculty member since 1973, Hirsch has an impressive list of research publications, particularly in the area of improving mathematics teaching and learning at the secondary and college levels. He has also received several grants from the National Science Foundation and from Western.

Hirsch is chair of a working group on curriculum and instruction for the National Council of Teachers of Mathematics. Also, he has headed and been a member of a number of educational groups, including serving as chair of Western's Committee on Science and Mathematics Education. He received a Ph.D. in mathematics from Illinois Institute of Technology in 1964 and a B.S. from the University of Michigan in 1960. In addition, he has served as a consultant to national and state research organizations.

In a letter accepting the award, Dr. Hirsch said, "The contributions include significant research on the teaching of mathematics, articles on substantive mathematical topics, innovative instructional materials for junior high and high school students, textbooks, and forward-looking yet realistic position statements on elementary and secondary mathematics curricula," one supporter of his nomination said.

Stoltman, a faculty member since 1971, chaired the Department of Geography from 1973 to 1986. He also was assistant dean of the College of Arts and Sciences from 1982 to 1984.

He has served as a U.S. delegate representing the National Research Council at conferences of the International Geographical Union and chaired the union's Commission on Geographical Education from 1980 to 1988. "Under his leadership, this commission has won an eminable record of publications, grants, conferences, and other activities," one of his nominees said.

Currently, Stoltman is a member of the project team undertaking a national study on "Improving Pre-Service Teacher Training in Geography" and is serving on committees for several state, national, and international organizations.

Stoltman's research has focused on such topics as geographic education, international research on teaching geography, and world geographic social studies. "One measure of the high regard with which his colleagues have for him and his work is the frequency with which his names, a professor of geography, are cited in literature published in such diverse locations as Australia, Brazil, and England," another supporter of his nomination said.

In laboratories and communities, Western is working for all of us

In the area of mathematical group theory, Professor Emeritus of Mathematics Edward E. Swenson has published extensively in the area of nilpotent groups, including serving as editor of the paper "Group Theory and Its Application to Physics". He has served as a member of the editorial board of the journal "Algebra and its Applications".

Research/service summary

Professor spearheads flight computer testing

The Department of Occupational Therapy in cooperation with the PRAB Command Incorporated is conducting a series of monthly telephone surveys as part of the Michigan Behavior Risk Factor Survey. The surveys, similar to ongoing surveys in thirty-seven other states, are being done in cooperation with the national Centers for Disease Control in Atlanta.

The project is funded by a three-year, $145,740 contract with the state Department of Public Health. It is an attempt to monitor changeable behaviors that affect the health of state residents and will aid local, state, and federal health authorities in making funding and policies decisions regarding health programs.

Students learn while helping the elderly

Western's program offers academic advising, interest and referral services. The program is designed to help students develop new insights and sensitivities to the needs of the older patients they will encounter in their medical careers. For the seniors, the benefits may include companionship, a relief from isolation, and a chance to share their concerns and daily frustrations.

Who, what, when, and where: campus news briefs

- Public affairs school is created

Western has established a School of Public Affairs and Administration to better administer and maintain one of the nation's largest graduate programs. The school is an outgrowth of the reorganization of the Center for Public Administration Programs, which had been in existence for fourteen years.

- New education Ph.D. is approved

A new Doctor of Philosophy degree in educational leadership with a concentration in evaluation, measurement, and policy analysis has been approved by the Board of Trustees. It will be available in January 1990.

- Music school hires new director

Dr. Don Engebretson has been appointed director of the School of Music. A professor of music, he had been associate dean of Baylor University's School of Music. He replaces the late Donald P. Bullock, who was appointed position to return to full-time teaching. Bullock died July 29 at the age of fifty-two.

- Advising program receives award

The University Curriculum has received a 1988 Certificate of Merit from the American Council on Education National Academic Advising Association. The award is given "in recognition of innovative and exemplary practice." in the field of academic advising.

- Western fosters basic-skills competency

This fall Western introduced a writing requirement aimed at upper-level undergraduate students to ensure they can express themselves competently in their major field of study before graduation.

That requirement complements several other existing competency requirements, including ones that call for students to demonstrate entry-level competency in reading, writing, and quantification; pass a college-level writing course; and gain computer literacy.