The Upjohn Company pledges $2 million to WMU Foundation

The Upjohn Company of Kalamazoo has pledged an unrestricted $2 million gift to the Western Michigan University Foundation in advance of a long-range development program for capital projects, endowments, enrichment of academic programs, and special priority programs. The donation marks the largest unrestricted gift that Western has received in its eighty-five-year history.

"We feel that support of Western Michigan University's goals and academic excellence is an investment in our educational system, as well as the community," said Dr. Theodore Cooper, chair and chief executive officer of The Upjohn Company.

"This is one of the largest gifts Upjohn has ever made to a single institution, and it demonstrates our confidence in the leadership of this fine university," Cooper continued. "The company is proud to currently employ more than 1,000 individuals holding degrees from Western."

In responding to the gift, President Diether H. Haenicke said, "The generosity of The Upjohn Company is extraordinary, and we are thankful for its continued support. The Upjohn Company is truly an exemplary corporate citizen and friend of this University."

"This sizeable gift underscores The Upjohn Company's continued commitment to its founding motto to "keep the quality up,"" Haenicke said, "and it certainly will enhance the University's ability to similarly preserve its dedication to providing high quality teaching, research, and service."

The Upjohn Company has a long history of supporting Western and its programs. The company matches individual employee donations up to $2,000 annually as part of its existing educational matching gift program.

In addition, Upjohn continues to sponsor a WMU Motion Picture Award, which supports the Upjohn Chair in Business Administration. The Upjohn Company is a worldwide, research-based manufacturer and marketer of human health care products and services, agronomic and vegetable seeds, animal health products, and pharmaceutical specialty chemicals.

Lees pave the way for honors facility

Carl and Winifred Lee of Kalamazoo have pledged a $500,000 gift toward the construction of a new facility for Western's Honors College.

"We have always been particularly impressed with the high quality of undergraduate instruction at Western Michigan University," the Lees said, "and we were very pleased when President (Diether H.) Haenicke reaffirmed that institutional commitment and indicated he would seek private funds for the construction of a new building for Western's Honors College. We were delighted when he designated that goal as his 'pet project,' and we are very happy that we can help him achieve that very worthwhile goal."

Three receive 1988 alumni teaching awards

Three more faculty members have joined the select group of Western teachers who have been recognized by their former students as being outstanding in their profession.

The three, winners of 1988 Alumni Teaching Excellence Awards, are: Dr. James W. Burns, professor of education and professional development; Dr. Zahir A. Quraeshi, associate professor of marketing; and Dr. Arthur T. White, professor of mathematics and statistics.

Alumni Association president Patricia Muth, '83, presented the association-sponsored awards October 25 during Western's ninth annual Academic Convocation.

For a detailed story, turn to page 2.

Gridders clinch trip to California Bowl

Western beat Ball State University 16-13 in Muncie, Indiana, November 5 to earn a trip to a post-season bowl game for only the second time in the University's history. The win against the Cardinals also assured the Broncos of at least sharing the Mid-American Conference crown for 1988. The only other modern day Western teams to be as successful were the 1941 squad, which had an 8-0 record but no bowl game to participate in, and the 1966 team, which had a 7-3 overall record and shared the MAC title with Miami University.

Counting the Bowl state win, the Broncos have an overall record of 8-1 and a MAC record of 6-1.

Western has won all of its road games so far this year. It has registered wins over the University of Wisconsin (24-14), the University of Toledo (31-9), Illinois State University (44-14), Bowling Green State University (41-18), Miami University (41-18), Eastern Michigan University (31-24), and Central Michigan University (42-24). The team's only loss so far has been to Kent State University (28-45).

The Bowl State victory gives Western the right to play in the California Bowl in Fresno on December 10. The Broncos will be the sixth different MAC team to represent the conference since the bowl game was created eight years ago. This year's Big West Conference opponent is expected to be bowl host Fresno State University, as the Bulldogs have a game and a half lead with two contests remaining.

Western's only previous bowl appearance was in the 1961 Aviation Bowl in Dayton, Ohio, where it lost 28-12 to New Mexico.

Trustees and faculty praise Haenicke's leadership

Citing President Diether H. Haenicke for the "spark" he has brought to the University, the WMU Board of Trustees granted him a 6 percent salary increase October 21. The trustees' action followed a Faculty Senate move to direct the Board of Trustees that the new building be named for the Lees. The proposed site for the new facility is on the West Campus just east of Reed Hall.

The Honors College was established in 1962 and was directed by Dr. Samuel I. Clark until his retirement in 1986. Now headed by Dean Faith Gablehick, the college includes about 950 students and 60 faculty members and is located in Hillside West. It is hoped that construction on the new facility can begin next year.

When you're hot, you're hot!

The Broncos are California bound, and you can join hundreds of other alumni and friends in cheering them on. To get more information about how you can obtain tickets, arrange for accommodations in Fresno, and participate in Western's pre-game activities, just call the Office of Alumni Relations at (616) 387-6179. Don't miss out; call now. If you're unable to attend the game, it will be televised on ESPN.
Three win alumni teaching excellence awards

Arthur T. White

White has taught at Western since 1969. He teaches a variety of undergraduate and graduate courses, ranging from algebra to calculus to graph theory. He is well known nationally and internationally for his graph theory research.

This is the second consecutive year that White was recognized at the Academic Convocation. Last year, he received the Distinguished Faculty Scholar Award, the University's highest honor for a faculty member.

In addition to his regular teaching activities and scholarly research, White has been a dissertation adviser to several doctoral students, has taught several honors seminars, and taught a Good Books course in the English Department.

Quraeshi joined Western's faculty in 1978. He teaches undergraduate and graduate courses on such topics as marketing research, international marketing, and marketing management.

The coeditor of three books and several journal articles on international business, Quraeshi has served as an adviser to domestic and multinational companies, assisting in the preparation of business strategies.

"He teaches with interest and enthusiasm, drawing from several disciplines of study to give his students a 'big picture' perspective on marketing and their role in that picture," one former student said in supporting his nomination for the award.

An active participant in national and regional conferences, Quraeshi is a member of several professional associations. He currently is serving on the board of directors of the West Michigan chapter of the American Marketing Association, and also chairs its global marketing division.

"I was very pleased - absolutely delighted to have gotten the award," Quraeshi said. "But I think the award should go more to the students than to me. We have excellent students that make it worthwhile to be a teacher here. It's gratifying to know that they think well of you.

"I never thought about winning the award at all," he added. "I do keep in touch with my alumni after they go off and do their wonderful things and go on to positions of responsibility. It's a nice feeling to know when you talk to them that their education here has been a big part of that. I like to think all of us on the faculty have made an impact. I was just fortunate that the alumni thought of me."

James W. Burns

Burns has been a faculty member since 1968. He teaches undergraduate and graduate courses in reading and language development.

"His knowledge of new methods in reading instruction, children's literature, writing, and the education profession, combined with superior ability to communicate, make the courses he teaches a wonderful combination of theory and practical application," one person said in nominating him for the award.

Burns has been the coordinator of the reading faculty for several years and also is currently coordinator of the Integrated Language Arts Minor Program.

"I've always gotten good feedback from students and they've always generated in me a stretch towards excellence in teaching," Burns said about the positive course evaluations, letters, and thank you notes he has received. "I never thought I'd get that kind of feedback in a larger sense. This is the kind of public recognition of what you've done that's beyond belief.

"As teachers we're often unaware of our impact," he commented, "but like Henry Adams said, 'A teacher affects eternity; he can never tell where his influence stops.' It's nice of the Alumni Association to stop eternity for a few moments and recognize good teaching."

Letter to the editor

Editor's note: Charles Hicks taught for thirty years at Ohio State University, retiring in 1979. He chaired the management sciences faculty for three years and is the coauthor of several textbooks. He has a master's degree from Columbia University and a doctorate from the University of Michigan.

On June 17, 1988, I joined with other members of the Class of 1938 to celebrate the fiftieth anniversary of our graduation from what was then Western State Teachers College.

Several times this summer I have reminisced and thought about the reunion, particularly the array of invited guests.

I never had Russ Seibert as a teacher, but I knew of his greatness. My proud recollection is that I chauffeured him and his bride to the J Hop of 1938, and we were their chaperones their first year at Western. Who would know at that time how much he was to contribute to WMU and the world.

I elected to take two required history courses from Robert Russel, even though I already had a course from the great Smith Burnham. To my knowledge, no question was ever asked of him that he could not answer precisely. I hope he and his wife live forever.

Towner Smith, Margaret Feather, John Gill, and on and on.

I realize that my love for teaching and any competence I may have attained is directly attributable to the great teachers-absolutely great teachers—we had at Western. I never planned to be a teacher; my general degree in 1939 and return for a teacher's certificate in 1939 attests to that. But something in those first four years at Western must have motivated the ultimate decision, and I am grateful for it.

Yes, we had great teachers. I heard the comment many times June 17. It was a great fiftieth.

Charles Hicks

Alumni Association elects officers; welcome six new directors

New officers and directors of the WMU Alumni Association Board of Directors gathered on campus Sep- tember 30 for the group's annual meeting.

Elected as 1988-89 officers were, Patricia Muth, president; Richard Chormann, vice president; Kevin Scott, treasurer; and Richard Carlson, past president.

Muth of Omohu graduated from Western in 1943 and had been the association's vice-president. She is a founding member of the Friends of Krenz Art Museum at Michigan State University and a past president of the Westerner, November 1988
Western inducts five into Athletic Hall of Fame

Four former athletes and one former coach were inducted into Western's Athletic Hall of Fame for 1988. The following inductees were honored during on-campus ceremonies October 14 and 15.

Tom Briscoe
Briscoe, a football lineman in 1935 and 1936, won the state novice Golden Gloves boxing title in 1934, and was runner-up in the open boxing division the following year. Before retiring in 1976, he spent more than forty years in the Detroit public school system as a teacher, coach, and administrator.

He received his undergraduate degree from the University of Michigan, then went on to work in the ring with champions like Joe Frazier, Jake LaMotta, and Muhammad Ali. He was the first to teach Olympic-style boxing in Detroit and officiated in several U.S. Olympic elimination tournaments.

A past member of the Alumni Association Board of Directors, Briscoe received Western's Alumni "W" Club "man of the year" award in 1976.

Jean Friedrich
Friedel joined Western's physical education staff in 1960 and is currently an associate professor of health, physical education, and recreation.

She was the University's only coach for field hockey, which ran for twenty-two years; organized and coached the first women's basketball, volleyball, gymnastics, and track teams; and guided the golf and synchronized swimming programs.

Art Gillespie
Gillespie earned a Western record of five grid letters as a football back from 1944 through 1948 while being on duty with the Navy for two of those years.

After leaving Western, Gillespie coached football, basketball, and track in Boyne City and South Haven before moving to Alpena, where for forty years he coached the same sports in addition to wrestling. He also officiated high school athletics for thirty-seven years and helped develop Michigan's current prep football playoff system.

Al Pugno
Pugno, who died in 1975, lettered as a center-forward on basketball teams that compiled a record of 42-11 from 1931 through 1933 and won three Michigan Collegiate Conference titles. He went on to teach and coach in Grant and Fremont, where he won three league football titles in six years. Then he joined the Mutual of New York Life Insurance Company in Fremont, earning lifetime membership in the firm's Million Dollar Roundtable and being named its "man of the year" in 1960.

Pugno served as the first president of Western's reorganized Alumni Association, was the first recipient of its Distinguished Alumni Award, and was the first national chairperson of its annual fund drive.

Phyllis Cupp
Cupp was a member of the United States' silver medal winning basketball team at the 1973 World University Games in Moscow and was a finalist at the 1976 Olympic Trials. She played four seasons at Western, finishing her career as the first woman cager in school history to have scored more than 1,000 points.

A member of the U.S. volleyball training squad in 1973, Cupp also participated in the football, basketball, and volleyball while at Western. She currently coaches basketball and volleyball at Hillsdale College, where she is an assistant professor of health and physical recreation.

Cupp was the Great Lakes Intercollegiate Athletic Conference basketball "coach of the year" in 1987 and the NAIA District 23 volleyball "coach of the year" in 1981 and 1982.

Haenicke's leadership praised (Continued from page 1)

Haeinicz leadership praised (Continued from page 1)
Parfet, Lee elected Foundation chair, vice chair; board expanded

William U. Parfet of The Upjohn Company and Carl E. Lee of the Fetzer Broadcasting Service have been elected chair and vice chair, respectively, of the Western Michigan University Foundation.

Their election, each to a one-year term, took place October 7 at the Foundation’s annual meeting. At the same time, thirteen persons were elected as new members of the board of directors, representing a major expansion of the board.

“All of us at Western Michigan University welcome the leadership of Bill Parfet and Carl Lee as officers of the WMU Foundation,” University President Diether H. Haenicke said. “We also welcome the participation of some of this region’s and the nation’s most productive and outstanding citizens as new members of the Foundation’s Board of Directors.”

Haenicke said the Foundation would play a key role in a new planned capital campaign for the University. The campaign is intended to augment public funding for a new planned capital campaign for the Business, the expansion of and addition to Waldo Library, and the construction of a center to house the Honors College.

“Joining the WMU Foundation board as new directors for terms of one to three years, are:”

- George Arwady, publisher of the Kalamazoo Gazette
- William R. Cole, president and chief executive officer of First of America Bank-Michigan, Kalamazoo
- James H. Duncan, Jr., president and owner of Duncan’s American Radio, Indianapolis, Indiana
- Charles W. Elliott, executive vice president-administration of the Kellogg Company, Battle Creek
- Gerrard W. Haworth, chair of Haworth, Holland
- Richard G. Haworth, president and chief executive officer of Haworth, Holland
- Howard Kelleward of Kalamazoo, retired executive director of the Kalamazoo Foundation
- Kenneth W. Kaminski, president of Kitchens, St. Joseph
- William E. LaMothe, chair and chief executive officer of the Kellogg Company, Battle Creek
- Judith L. Maze, a civic leader from Kalamazoo
- Edwin E. Meader, a civic leader from Plymouth
- Roy S. Roberts, vice president and general manager of truck operations at Navistar International, Chicago, Illinois
- Stephen E. Upton, president of the Whirlpool Foundation, Benton Harbor

Nine persons re-elected

In addition to William U. Parfet and Carl E. Lee, seven other persons were re-elected to new terms of one to three years:

- C. Bassett Brown, an oral surgeon from Benton Harbor
- Derek Dawson, general manager of the trans-shipment division at Eaton Corporation’s North American headquarters, Galesburg
- Jay A. Fishman of Jay A. Fishman Limited, Detroit
- Richard A. Lenson, chair of International Minerals and Chemical Corporation, Northbrook, Illinois
- William J. Maze, Jr., president of Bronson Woods Development Corporation, Kalamazoo
- W. Bruce Thomas, vice chair of administration and chief financial officer of U.S.X, Pittsburgh, Pennsylvania
- Wm. John Upjohn, president of the Upjohn Management Company, Kalamazoo
Cunningham Memorial Scholarship is awarded

Diane Eicholtz, a freshman from Vicksburg, has been named the first recipient of the Julie Kay Cunningham Memorial Scholarship. The scholarship honors the memory of Cunningham, a freshman from Vicksburg who was murdered November 14, 1987. The endowment, to which contributions may be made at any time, is currently valued at $25,000.

"The scholarship is intended to cover the student's tuition for a full academic year," said Helen J. Flaspohler, executive director of development. "This year, tuition is about $1,800 for two semesters."

Eicholtz, who is a pre-business administration student at Western, finished in the top 10 percent of her Vicksburg High School graduating class. She was an academic letter winner, the recipient of an academic pin, a member of the National Honor Society, and a four-year letter winner in softball and basketball. She was also named the most outstanding female athlete in her class.

The one-year scholarship, which is not renewable and therefore goes to a different person each year, must be awarded to a graduating senior from Vicksburg High School who will attend Western. It is given without regard to financial need.

The scholarship's declaration of intent also states that the recipient should have a desire to excel, be active in extracurricular activities, exemplify good citizenship, have the ability to get along with others and be a part of a team, and have leadership ability.

"We're very pleased with this selection," said Dennis Cunningham, Julie's father, who is a management systems consultant in office management services at The Upjohn Company. "Diane is a super person to receive the award. She reflects all the values we want the recipient to have. Diane really stood out."

The scholarship endowment is made up of contributions from the Cunningham family, gifts from the Vicksburg community through Vicksburg Community Schools Foundation, The Upjohn Company, and Western. In addition, contributions came from a student in Ackley-Shilling, Draper-Siedschlag, Eldridge-Fox, French, and Zimmerman residence halls; the WMU Residence Hall Association; co-workers of Dennis Cunningham; The Memorial Fund of the WMU chapter of the American Association of University Professors; the Delta Kappa chapter of the Alpha Phi Delta Sorority; and individual Western faculty and staff members.

Brosnan is remembered through scholarship

Steve Brosnan, B.S. '82, M.A. '84, a victim of the Northwest Flight 255 crash August 16, 1987, in Detroit, has been memorialized through an endowed scholarship at Western.

The Stephen Paul Brosnan Memorial Scholarship was created through a gift by Brosnan's mother, Mrs. Margaret A. Brosnan of Grose Pointe Park. It will be awarded to a graduate student in the University's industrial/organizational psychology program.

Kirk Gillette is the first recipient of the scholarship. A Pullman resident, he started graduate school this fall and had a 3.0 grade point average.

Brosnan, twenty-seven, was one of two Western alumni who died in the airplane crash. He was returning to Chandler, Arizona, where he worked on an industrial psychology program for Intel Corpora-

Helen J. Flaspohler, executive director of development, said four units are involved in the reorganization, which is designed to assist the University in meeting its diversity objectives.

The Division of Minority Affairs encompasses several existing programs, many of which had been operated through the Office of Special Programs, including Upward Bound, Minority Student Services, and the Martin Luther King Jr. Program. Martin Luther King Jr./Cesar Chavez/Rosa Parks College Day Program, Minority Hands-On Science Program, Select Student Support Services Program, Junior/Senior High School Visitation Program, and Mentor/Mentee Program.

The Alpha Program is designed to provide a "second chance" to applicants for admission who did not do well in high school. The applicants, who meet standards set below those required for regular admission, can enter the University under contracts for conditional admission.

On another front, the University has created a special position designed to increase the number of women and minorities who enter engineering programs.

By creating the position of director of freshman programs in engineering, Western will be able to initiate pre-college programs to attract and retain women and minorities in engineering fields.

Dr. Alice M. Dickinson, left, assistant professor of psychology, accepts a check from Mrs. Margaret A. Brosnan and her son, Garrett, who established a scholarship in honor of her late son, Stephen.

The Class of 1963 returned to campus to celebrate its silver anniversary reunion. Following a tailgate cook-out in the Kelsay Field Fitness Area, participants joined alumni and students at the homecoming football game. One of the highlights of the day came when former President and Mrs. James W. Miller joined classmates and their spouses for a reunion photo. Evening activities included a dinner and program in the Paul L. Ream Hall, followed by a reception and dinner at the newly redecorated Bernhard Center.
In a mere four years, Western's most prestigious merit-based scholarship program has blossomed into one of the largest award programs offered at a public university in the United States.

The program began in 1983 under the leadership of J. Michael Kemp, then chair of the WMU Board of Trustees and a managing partner of the Kalamazoo law firm of Howard and Howard. The first six scholarships, valued at $20,000 over four years, were awarded a year later.

Medallion Scholarships, now valued at $22,000 over four years, are funded by private donors, such as individuals, corporations, and alumni groups. Each scholarship expires after four years unless renewed or endowed by the donor, who can earmark the award for students reading in a specific state or pursuing a specific field of study.

Since its inception, hundreds of top high school students from Michigan and other states have vied for the awards. To date, forty-three scholarships have been funded and awarded.

Recipients are selected primarily on the basis of their academic performance in high school and performance in an on-campus competition. Other factors are also considered, however, including leadership ability, extra-curricular activities, and recommendations.

A number of donors have renewed or endowed their Medallion Scholarships over the years. These donors, along with the number of scholarships they have created, are:

- Alumni and friends in the name of John T. and Ramona B. Bernhard (two, both endowed)
- Elizabeth and Guido Binda of Battle Creek (two, original renewed)
- The late Barbara Waldo Brown, B.A. '33, of Kalamazoo in the name of her father, the late Dwight B. Waldo (endowed)
- First of America Bank Corporation of Kalamazoo (two, original renewed)
- Howard and Howard of Kalamazoo (two, original renewed)
- Howard and Howard of Kalamazoo (two, original renewed)
- Harold, B.S. '32, and Beulah, B.S. '34, McKee of Parchment (three, all endowed)
- The estate of the late Wm. McKinley Robinson and Cornelia Robinson of Kalamazoo (three, all endowed)
- Dr. Merza Tale, B.A. '27, of Washington, D.C. (three, all endowed)
- Upjohn Company of Kalamazoo (two, original renewed)
- WMU Foundation of Kalamazoo (two, original renewed)

Other donors who originally set up one or more scholarships are:

- Astra Life and Casualty Company of Grand Rapids
- Flora N. Back of Sturgis
- Clark Equipment Credit Corporation of Buchanan
- The late Irving S. Gilmour of Kalamazoo
- Irving S. Gilmour Foundation, Kalamazoo
- Kellogg Company of Battle Creek
- Beulah Kendell of Battle Creek
- Charles H., B.S. '30, and Marion L., B.S. '47, Ludow of Kalamazoo
- Elizabeth McGuff, T.C. '21, of Kalamazoo
- Michigan Bell WMU alumni
- Sultana D. Parnell of Kalamazoo
- W. Bruce, B.A. '36, and Phyllis Thomas of Pittsburg, Pennsylvania
- James M. and Mary B. Throne of Kalamazoo
- The Whirlpool Foundation of Benton Harbor
- WMU Alumni Association
- WMU Faculty Alumni
- WMU Foundation alumni
- WMU Faculty alumni
- WMU Foundation in the name of James W. and Jane Miller
- WMU 1937 fifty-reunion class
- WMU 1938 fifty-reunion class
- WMU 1939 fifty-reunion class
- WMU 1936 fiftieth reunion class
- WMU 1937 fiftieth reunion class
- WMU 1938 fiftieth reunion class

Scholar's two-culture perspective is being put to good use in college

Coming from a multi-cultural background has heightened the importance of higher education for 1985 Medallion recipient Morniike Soremekun. It also made it easier for her to make the transition from high school to college.

Born of a Nigerian father and an American mother, Soremekun lived in Nigeria, until she moved to Parchment, Michigan, with her family during her junior year of high school. Her parents, who had met and married while at Western, felt that American colleges were better equipped to facilitate learning, she says.

According to Soremekun, making the transition between living in two different cultures was difficult, particularly at first. "I really didn't want to get her hopes up when the Medallion Scholarship competition came around. Her parents, who she says have been helpful in guiding her career decisions, were the ones who encouraged her to stay in the competition and keep trying.

Through that sustained effort, Soremekun won a scholarship donated by Western's Faculty Emeriti Council, which, according to member D. B. "Dic" Leonardelli, wanted to become involved in one of the University's outstanding projects. "We feel it's one of the best programs we have in bringing outstanding students to campus," Leonardelli says. "This is what raises the academic standards at Western, which ultimately challenges other students. It's like yeast raises dough; only in this case you put in a group of scholars to raise the standards of the whole community."

The council supported the program to such a degree that it raised enough money to establish two scholarships: Soremekun's and one that Leonardelli calls a "perpetual scholarship." By investing the money that was collected from council members and their spouses, the group has insured that there will be a new scholarship offered to a worthy student every four years. The only stipulation is that the recipient be a "scholar."

Soremekun, now a senior, is certainly a scholar.

During her junior year, she participated in the Honors College's United Nations Seminar, where thirty-seven students from different universities nationwide gathered in New York for a semester to study global perspective topics and participate in different cultural experiences.

"Getting the international focus was important because I'd grown up in an international environment," Soremekun says. "It helped me realize I really wanted to go into international law."

Soremekun enjoys learning about law and governments. A political science major minoring in philosophy and communication, she finds she's able to do this through participating in her hall government and the Pre-law Society.

She has also found her involvement in His House, a student-run Christian fellowship group at Western, to be a guiding force in her life. "It is important for me to realize God is guiding me," she says. "It's really helped me in school to be involved in that."

Soremekun says all of her experiences at Western have combined to give her a high-quality education, and she says these experiences have contributed greatly to her future goal of becoming an international lawyer.

"Looking back, I can see everything coming together—all my classes, all my activities," she says, explaining that Western does a good job of facilitating learning. "In a good school, I think that will happen. "Education is just what you make of it. You can go for the name if you like, but the school might not suit you. Western is the kind of school that has opportunities for everyone."

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"Education is just what you make of it. You can go for the name if you like, but the school might not suit you. Western is the kind of school that has opportunities for everyone."
Donor’s willingness to help sets the stage for a firm friendship

When Brian Kurzmann was awarded a 1987 Medallion Scholarship, he found that in addition to the academic money for school, he had a chance to make a new friend.

That soon-to-be friend was his scholarship donor, Elizabeth McQuigg, a former assistant professor of education at Western and a 1921 graduate of the University. They became acquainted after Kurzmann wrote her a letter expressing his gratitude and then went to visit her at her Kalamazoo home.

Kurzmann, a Portage resident who graduated from Hackett Catholic Central High School in 1986, says he and McQuigg now get together to talk about Western and education and anything else that comes up.

"But I don’t go there to see her just because she’s my donor—she’s a wonderful person," he’s quick to add. "Miss McQuigg and I feel we’ve known each other for a long time."

According to McQuigg, Brian and his family have made her welcome at their home many times, and she enjoys the relationship they have established. "I had a warm feeling for Western and I wanted to help a student," she says. "He (Brian) is a very worthy young man, and I’ve enjoyed it."

McQuigg first found out about the Medallion Scholarship program and the need for donors when she attended a WMU President’s Club meeting. "Some of the Medallion Scholars were there, and I saw what fine young people they were," she recalled. "I wished I could help someone."

Kurzmann turned out to be that "someone," and he says he’s grateful for McQuigg’s scholarship because he has always felt that money come before money and he wouldn’t have had it to have to work while in college.

When it comes to that college education, Kurzmann says Western has been a pleasant surprise. He expected the large lecture classes and impersonal environment that he had heard about at other schools, but says instead he found professors who were approachable and students who were willing to help, too.

"Here it is not a ‘cut-throat’ competition to see who gets the best grades," he says, explaining that Western classes are stimulating but not discouraging. "There is more than academic cooperation here, more students willing to help each other. You can call a student from your class that you barely know and (he or she) will help you out."

According to Kurzmann, Western has aided his academic growth because, "I can choose what I like—fit my classes to my personal interests." And as a member of the Honors College, he has found he can choose professors that he calls "the cream of the crop" and classes that challenge him academically.

Upjohn scholarship helps fuel alumna’s drive for excellence

Four years ago Chris Grueber knew that high school would prepare her for college, but she had no idea just how vital those experiences would be until she found herself competing for Western’s prestigious Medallion Scholarship.

While any competition for scholarships is difficult, the going is downright tough when all of the applicants have at least a 3.5 grade point average.

Grueber, however, capitalized on a string of high school achievements, as well as what she describes as a drive for excellence that just won’t quit, to win a Medallion Scholarship donated by The Upjohn Company of Kalamazoo.

An April 1988 graduate, Grueber has also used her drive and talents to gain a job in Upjohn’s Management Information Systems Department, where she works as an associate systems analyst and programmer.

Grueber, who has a business degree in computer information systems, says she didn’t anticipate eventually working for her donor corporation—that wasn’t a stipulation of the scholarship at all. She was invited to tour the pharmaceutical company as part of the award, but decided on her own to keep up the contacts she made while there.

"Upjohn really impressed me when I went to interview," she says of her decision to join the company. "They were thorough, professional, and the atmosphere is beautiful. Every employee is important to them. People are one of the main concerns to them as a company, and you can really see that."

Vickie Heerlyn, manager of corporate contributions at Upjohn, says the company’s Medallion Scholarship was established through its corporate contributions program, which regularly considers requests for grant programs from the Kalamazoo community.

"Upjohn offered this scholarship to enhance Western’s programs—to bring outstanding achievers to the campus," Heerlyn says.

Grueber, according to Heerlyn, is one such achiever. "When you have your name linked with any Upjohn Scholar, it’s nice to have it linked with an individual like Chris," she says.

"She is an outstanding example of what the Medallion Scholarship Program is like."

A graduate of Frankenmuth High School, Grueber says her experiences there helped qualify her for the scholarship. By the time she had graduated, she had racked up an impressive list of achievements to complement her perfect 4.0 grade point average, including serving as president of the national honor society, editing her school’s yearbook, and competing as a state finalist in debate and forensics.

After graduating, Grueber says she was able to take advantage of new kinds of learning situations.

For instance, Grueber says she found she could challenge her ethical beliefs academically in her philosophy class and could learn about other cultures by working with international students in her computer classes.

"Forensics, especially, was a big help," Grueber says. "It improved my speaking skills and my self-confidence, which made it easier for me to present myself to other people."

Once at Western, though, she was able to take advantage of new kinds of learning situations.

Also, by serving as an area manager for the Miller Auditorium Usher Corps, she says she gained supervisory experience, in addition to learning about the arts.

Grueber says winning a Medallion Scholarship allowed her to become involved in those and other aspects of campus life, while at the same time accomplishing her academic goals.

"It was like a dream come true for me," she says of not having to work her way through college. "I couldn’t have done it without the scholarship."

"Grueber says the scholarship helped her continue her drive for excellence at Western and the University provided everything necessary to feed this drive."

"I really feel that Western is an excellent school and it has a lot to offer," she says. "Western, more than preparing me for my job, prepared me for my life. It really broadened my horizons, opened my mind, gave me excitement to learn—to want to keep on learning—which I think is really important."
Dr. Herbert J. VanDort, BS '43, recently retired in July, having served for nineteen years as chair of the Department of Language and Philosophy, Plymouth Junior College, FL.

Dr. Helen Darlington, BS '45, retired in September as clinical pathologist, veterinary medicine, Michigan State University.

Art Gillipee, BS '49, MS '56, was recently inducted into the Alabama Hall of Fame. He had been in high school for thirty-seven years and is the architect of high school football playoff formats.

Dan Chapman, BS '50, was elected president of the Elkhart Rotary Club for 1988-89.

Dr. Robert Ethridge, BS '52, MA '70, on the faculty at Eastern Michigan University, was named elementary school principal at the Marshall Board of Education.

Dr. Ray Rans, BS '58, has been named superintendent of the Hartford County, MD, school system. He previously served as superintendent of the Bay city schools.

Dr. Charles Mitchell, BS '59, has been named associate professor of leadership and counseling at Eastern Michigan University, Ypsilanti.

Charles E. Emmitt, BS '60, was named top sales person for the American Mutual Insurance Co., Wayne, MI.

Dr. Robert W. Ethridge, B.A. '43, MA '59, has been named executive vice president of the Elkhart Rotary club for 1988-89.

He is a professor of occupational therapy at Western Michigan University.

H. Kim Gildea, BS '72, has been named area manager of Prudential Mortgage Co. for Kamloops, Battle Creek, St. Joseph, Berry, and Eaton counties.

Dr. Earl Harper, BS '55, MA '67, has been appointed to chair the American Bar Association Commission on Opportunities for Minorities in the Profession. In the Michigan Supreme Court Justice and a 1982 recipient of Western Michigan University's distinguished Alumni award.

Dr. Herbert E. Evers, BS '85, has been named assistant vice president and manager for Telefone Munchn Burghub, Hartville, OH.

Margaret Huna, BS '54, MEd '84, has been named elementary school principal at the Marshall Board of Education.

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Mark Wirth, BBA '78, was promoted to partner at McGladrey and Pullen, a national accounting consulting firm in Pasadena, CA.

Hugh J. Brown, M.A. '79, has retired from The Upjohn Co., Kalamazoo, after thirty-five years of service.

David Domrowski, BBA '79, is general manager of the Montreal Expo baseball club.

James Murphy, BS '79, MS '87, has been named director of placement at Davenport College, Kalamazoo.

Rhonda O'Connor, BS '79, is a travel consultant with Travel Dimensions, Kalamazoo.

Gary Swickles, BS '79, has been named head women's and men's cross country coach at Loy Norrix High School, Kalamazoo.

John A. Short, BS '79, was promoted to tax manager, Arthur Anderson & Co., Grand Rapids.

Marc Throop, BBA '79, has been named men's varsity basketball coach at Gulf Lake High School.

Richard Wagner

1980-83

Michael Lampen, BS '80, has been named controller of Michigan Disposal Service, Kalamazoo.

John A. Short, BS '79, was promoted to tax manager, Arthur Anderson & Co., Grand Rapids.

Marc Throop, BBA '79, has been named men's varsity basketball coach at Gulf Lake High School.

Four women from Western are among those nominated as the state's top women college graduates, and one was chosen for inclusion in the top five in her field, according to the July-August issue of Michigan Woman magazine.

Mia S. Bennett of Coloma was selected as one of the top five women graduates statewide in the field of business and management. An accounting major, she was nominated by her department as its most outstanding woman graduate. She earned her bachelor's degree last April and has accepted a position with the Detroit office of Arthur Anderson & Co., the nation's largest accounting firm.

Also nominated by their departments were Cheryl A. Jay of Kalamazoo in the area of health professionals; Elizabeth Muehlberger of Three Rivers in the area of science and engineering; and Amy Neidhammer of Petoskey in the area of humanities and social sciences.

Jay earned her bachelor's degree in social work, summa cum laude, in June. Muehlberger, who majored in biomedical sciences and health chemistry, graduated in August. Neidhammer, who is scheduled to graduate at the end of this semester, is majoring in elementary education and minoring in English, health education, and family life.

Termed by the magazine as "Women of Tomorrow," the honorees are seen by the magazine's editors as being "representative of what growing professional women today can be." Candidates were selected on the basis of grade point average and leadership qualities, as well as community, university, and family service.

The event was sponsored by the Chrysler Corporation, Touche Ross & Company, and Michigan Woman.

Homecoming 1988

Riding the wave of Western pride

A: The epidemic of Western pride running rampant on campus this fall grew to fever pitch in September. The celebration started with the annual "Yell Like Hell" and spirit banner competition, the lighting of the bonfire, and a fireworks display.

B: Homecoming king and queen Mark D. Washington of Smiths Creek and Shiron D. O'Neal of Detroit greeted Bronco fans during the halftime festivities at the football game. Washington is a junior majoring in public relations and O'Neal is a junior majoring in advertising and French.

C: Among those returning to campus for this year's Homecoming were former editors and staff members of the Western Herald and Brown and Gold.

D: After returning to campus were Charles R. Bledsoe, Mark Grace Adams; and H. Suzanne Klop, '55. They participated in Western's first tri-fraternity reunion, which included members from Omega Delta Phi, Phi Sigma Rho, and Theta Chi Delta.

E: Football fans were geared up for a show Saturday afternoon and they weren't disappointed. The Broncos buried Bowling Green State University 37-10, despite a cold drizzle for much of the afternoon.

F: Alumni enjoying the annual champagne brunch were greeted at the podium by Alumni Association executive director M. James Jeremy.

D: At the annual Distinguished Alumni Award dinner, President Dieter H. Haenicke, center left, visited with 1988 recipients Larry Lecotie, left, director of the National Center for Effective Schools Research and Development in Okemos; Patrick Babcock, third from left, director of the Michigan Department of Social Services; and Bill Laje, right, vice president-general manager of the Detroit Tiger baseball club.
Burian remembered as a dreamer and a doer

Friends and colleagues of Dr. William A. Burian, dean of the College of Health and Human Services, gathered October 4 in the Dalton Center Recital Hall to celebrate his life with words and music.

Burian, who was fifty-one, died September 21 after a brief illness.

"Bill Burian was a dreamer who dreamed to pragmatism," President Diether H. Hamnicke said. "He concentrated on the doable of today while working toward the perhaps doable of tomorrow, seeking always the larger vision."

"He will always be our Bill Burian. He was a fine dean, an accomplished professor, a cherished collegial, and a thoroughly good man. He will continue to live in our memories and, of course, in our hearts," Hamnicke, who provided closing remarks, also read from a letter of condolence he had received from Gov. James J. Blanchard.

Burian joined Western's social work faculty in 1969 and became the founding dean of the College of Health and Human Services when it was established in 1976.

The American Society of Allied Health Professions named him its outstanding member for 1987. The honor recognized his "extraordinary contributions to the goals of the society," which represents more than 500,000 allied health professionals.

Memorial contributions may be made to the College of Health and Human Services Development Fund in care of the college or of the Office of Alumni Affairs and Development.

Donald Bullock succumbs to cancer

Donald P. Bullock, director of the School of Music since 1978, died July 29 after a short struggle with cancer. He was fifty-two.

A faculty member since 1963, Bullock received a WMU Distinguished Service Award in 1986. He had resigned as director of the music school June 30 to return to full-time teaching.

Bullock played the trumpet and was a founding member of Western's Brass Quintet, with which he toured China last fall. He is credited with having a part in initiating both the Music Performance Institute and the Music Therapy Clinic.

In 1987, Bullock was inducted into the WMU Academy of Distinguished Scholars, an honorary organization designed to recognize persons who have helped the University as volunteers in fund raising. Services were conducted August 3, and University flags were flown at half-staff that day in his memory. Contributions may be made in his name to the School of Music.
Bill Doolittle looks back on a quarter of a century at Western

**Editor's note:** Around Western's athletic circle, Bill Doolittle is a well-known figure. Doolittle became the director of the "Mike" Gary Athletic Fund in 1975 and will retire from this position at the end of January. He also served as the Broncos' head football coach from 1964 to 1974. Under his leadership, the Gary Fund has become the top athletic fund-raising endeavor in the Mid-American Conference, with annual contributions increasing from $25,000 to more than $500,000. On the football field, Doolittle led Western to a share in the MAC Championship with a 1966 team that went 7-3. His overall record was 56-49-2.

**Q:** Bill, you’re a part of the heart and soul of Western’s athletic department. How do you feel about retiring and leaving all of this behind?

**A:** Retirement from this position does not mean retiring. It means slowing down. Actually, I'm still going to be working for the University through the development office and Dr. Leland Byrd (athletic director), primarily dealing with major gifts, such as gifts towards the renovation of the stadium and office areas. I also plan to do more traveling. My wife and I would like to put together another trip to Europe for the Gary Fund like we did last summer.

**Q:** If you plan to remain so involved in the program, why retire?

**A:** I feel I'm giving someone else the responsibility and chance to run the Gary Fund. I need to slow down some. I also felt it's time to bring a new person into the position, someone who will get other new people involved.

**Q:** What have you had to do to make the Gary Fund so successful?

**A:** When I came into the job, I had no idea what would make a successful program. They had never had a director for the fund before, so I thought it would be a challenge and, boy, at times it sure has been that. But it hasn't always been a winning program, but what we try to sell people are the ideas of higher education, young people, and opportunity. Not many people can refuse those concepts.

**Q:** You came to Western in 1964 as the football coach. What brought you to Western?

**A:** I was coaching in Flint and had a pretty successful program when an opening came up at Western. I applied to be interviewed, but was turned down. At that time, they weren't ready to bring successful high school coaches into a college program. So I coached more high school and then got on with Paul Dietzel at Army for a few years. When the head position came up again in 1964, I applied for an interview again and this time I not only got an interview, but they offered me the job. It wasn't a goal I had set—to get the WNU job. I felt the challenge was there.

**Q:** You were named the Alumni "W" Club's "man of the year" in 1987. How did you feel about the honor?

**A:** Oh, that was very flattering. There sure were a lot of people who deserved that more than I did, but it was a great thrill for me and my family. And more important to me than the little plaque I got was all the congratulatory letters—just all kinds of them and from people I didn't even know. It was a great honor.

**Q:** What were a few of your greatest coaching moments?

**A:** Well, of course, winning a share of the 1966 MAC title was one of the greatest coaching moments. The most disappointing thing of my time at Western has probably been that we could never get that title back. It was also a thrill to have my son Steve play for me. He started every game as a senior, but then during the second half, we'd replace him with Paul Jorgensen. In the last game of his college career, Steve came in late in the game and for the win. It was probably our greatest athletic moment as a family.

I also was and am very proud of the fact that all of my coaching staff remained at the University (Chuck Coner, John Miller, Dick Bakordis, Bill Roeckamp, Fred Stevens, and Bob Wyman). They were all very good teachers.

**Q:** In the years that you've been involved with athletics, what are the most outstanding changes you've seen come about?

**A:** I think the biggest innovation is the weight programs. When you have young ladies on strength programs and football players on strength programs, well, that just wasn't done back then.

The idea of the academic adviser is another big one. Back in my day, the coaches always had to be the academic advisers and that can be a full-time job in itself. As coaches, we were teaching, we were coaching, and on top of that, we were trying to keep tabs of all the players and all their classes. It kept us busy, I'll tell you. Another change is some of the basic concepts of football. When I was the coach, we had 30 percent passing and 70 percent running. Now AI (Molde, current head football coach) is using 70 percent passing and 30 percent running. It makes me shudder a bit when I think about it. The passing game is outstanding. It's very innovative. In the passing game, they're just thinking all the time.

**Q:** Anybody who knows you, knows that one piece of your formal apparel never changes, your ever-present bowtie. Why the bowtie Bill?

**A:** Ah, my bowtie. Well, my other tie kept getting in the soup. No, no, I'm just kidding. It started in college, actually. Someone showed my how to tie one and I thought, "By golly, that's nice. I like that and it doesn't get in the way." After all these years, I don't own another kind of tie.

--- by Cindy Paavola
Mathematician, geographer receive 1988 scholar awards

Dr. Christian R. Hirsch, a professor of mathematics and statistics, and Dr. Joseph P. Stoltman, a professor of geography, are the 1988 winners of Western's highest honor to a faculty member—the Distinguished Faculty Scholar Award.

The two received their awards October 25 during the University's ninth annual Academic Convocation.

Hirsch is known across the country for his research in computer science. While Stoltman is a prominent figure nationally and internationally in the field of geography, both have been involved in recent years in proposing curriculum changes in their respective disciplines.

A faculty member since 1973, Hirsch has an impressive list of research publications. Particularly in the area of improving mathematics teaching and learning at the secondary and college levels. He has also received several grants from the National Science Foundation and from Western.

Hirsch is chair of a working group on curriculum and instruction for the National Council of Teachers of Mathematics. Also, he has headed and been a member of a number of other educational groups, including serving as chair of the Center for Science and Mathematics Education.

In addition, Hirsch has served as a consultant to national and state research organizations.

"His contributions include significant research on the teaching of mathematics, articles on substantive mathematical topics, innovative instructional materials for junior high and high school students, textbooks, and forward-looking yet realistic position statements on elementary and secondary mathematics curricula," one supporter of his nomination said.

Stoltman, a faculty member since 1971, chaired the Department of Geography from 1973 to 1986. He also was assistant dean of the College of Arts and Sciences from 1982 to 1984.

He has served as a U.S. delegate representing the National Research Council at conferences of the International Geographical Union and chaired the union's Commission on Geographical Education from 1980 to 1988. "Under his leadership, this commission has won an enviable record of publications, grants, conferences, and other activities," one of his nominators said.

Currently, Stoltman is a member of the project team undertaking a national study on "Improving Pre-Service Teacher Training in Geography" and is serving on committees for several state, national, and international organizations.

"Stoltman's research has focused on such topics as geographic education, international research on teaching geography, and geographic data bases and social studies. "One measure of the high regard which his colleagues have for him and his work is the frequency with which his ideas have been incorporated into materials published in such diverse locations as Australia, Brazil, and England," another supporter of his nomination said.

In laboratories and communities, Western is working for all of us

Department helps local firm with robots

The Department of Occupational Therapy is helping a Kalamazoo-based company develop computerized, voice-controlled personal robots for the severely disabled.

PRAB Command Incorporated, a subsidiary of PRAB Robotics Incorporated, recently introduced two new products to serve the needs of millions of quadruplegics around the world, including 600,000 in the United States. The company is initially offering a voice-controlled work station and a programmable rehabilitation robot.

The goal is to help the severely disabled to become more functional and productive in both home and work environments. The work station allows the user to give voice commands to the computer and perform such tasks as programming, accounting, design, desk-top publishing, and more. It includes a robotic arm to aid in retrieving files, loading disks, and even serving food.

Faculty members in the Department of Occupational Therapy have been charged with developing training materials for the users of the two products and for the persons who will instruct the users. The company selected the department to assist in the formal documentation because of its previous experience in the area, PRAB Command's chief executive officer said.

Professor spearheads flight computer testing

A state transportation official and a Western engineer recently returned from a successful commission flight using a computerized navigational tool that may one day be commonplace in general aviation. Leed L. Wylie, an assistant professor of engineering technology, made the flight using the LORAN-C navigation system that he has been running accuracy checks on for several months.

Wylie flew according to LORAN directions while the state official kept a constant check to see whether the plane's conventional navigational systems matched the LORAN findings. The result was the first official LORAN approach to the Kalamazoo County Airport and the first one in Michigan.

What will follow is a year of work by Wylie on local development of the system, which gives pilots an added level of safety. Wylie was awarded a $30,000 contract in July from the Michigan Aeronautics Commission to support that research. The LORAN approach on which he is working will guide pilots not just to a general area, but to the end of a specific runway.

The Kalamazoo approach is part of a nationwide early implementation program for the LORAN system. Wylie says, and will probably remain Michigan's only approved LORAN approach until full implementation of the system takes place in the nation between 1991 and 1992.

Center conducts state health survey

The Kercher Center for Social Research is conducting a series of monthly telephone surveys as part of the Michigan Behavior Risk Factor Survey. The surveys, similar to ongoing surveys in thirty-seven other states, are being done in cooperation with the national Centers for Disease Control in Atlanta.

The project is funded by a three-year, $454,746 contract with the state Department of Public Health. It is an attempt to monitor changes in behaviors that affect the health of state residents and will aid local, state, and federal health authorities in making funding and policies decisions regarding health programs.

Students learn while helping the elderly

Twenty-five Western students have the opportunity to relate to older adults, while at the same time making life a little better for twenty Kalamazoo area senior citizens. The students are participating in a nationally funded experimental program called Senior Partners, which is a new junior-level requirement of the University's Physician Assistant Program.

"It is expected that the students' experiences will help them develop new insights and sensitivities to the needs of the older patients they will encounter in their medical careers. For the seniors, the benefits may include companionship, a relief from feelings of isolation, and a chance to share their concerns and daily frustrations.

Research/service summary

- Public affairs school is created Western has established a School of Public Affairs and Administration to better educate and maintain one of its largest graduate programs. The school is an outgrowth of the reorganization of the Center for Public Administration Programs, which had been in existence for fourteen years.

- New education Ph.D. is approved A new Doctor of Philosophy degree in educational leadership with a concentration in educational administration will be available in January 1989.

- Music school hires new director Dr. Don R. Gibson has been appointed director of the School of Music. A professor of music, he had been associate dean of Baylor University's School of Music. He replaces the late Donald P. Bullock, who had resigned the position to return to full-time teaching. Bullock died July 29 at the age of fifty-two.

- Advising program receives award The University Curriculum has received a 1988 Certificate of Merit from the American Council on Pharmaceutical Academic Advising. The award is given in "recognition of innovative and/or exemplary practice" in the field of academic advising.

- Western fosters basic-skills competency This fall Western introduced an advising program aimed at upper-level undergraduate students to ensure they can express themselves competently in their major field of study before graduation.

- Western fosters academic advising and career planning Western's offices are helping students to make informed career decisions by offering career planning information, and referral services.

Who, what, when, and where: campus news briefs