



Western News

For and about WMU faculty and staff

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Dunn earns contract extension

During its Sept. 28 meeting, the WMU Board of Trustees gave President John M. Dunn its fourth positive evaluation. Citing a record of “outstanding leadership and commitment to the University, the community and beyond,” the board also enacted a two-year extension to the president’s contract through June 30, 2016.

Given that budgetary constraints have kept WMU from providing non-contractual employee salary increases, no salary increase was recommended for Dunn. Instead, the board resolution calls for the contract extension to “demonstrate its continued strong support” for the president.

TotalTech offers payroll deduction

TotalTech in the WMU Bookstore now offers payroll deduction for eligible full-time employees who have been at WMU for at least six months. Eligible items include iPads, computers, tablets, software, televisions and more. Visit www.wmich.edu/totaltech for terms, conditions and other details.

Service-learning presentation slated

All faculty and staff are invited to a free presentation on “Turning Service-Learning into Scholarship: Strategies for Publishing.” Reservations are due by Tuesday, Oct. 11, to the Office of Service-Learning at csl_info@wmich.edu or (269) 387-2155. The program is set for 1:15 to 2:15 p.m. Friday, Oct. 14, in 1110 Welborn Hall.

Green cleaning practices recognized

In reporting winners of its 2011 Green Awards last month, *Business Review West Michigan* cited the University’s green cleaning practices as being the Greatest Green Initiative.

This past year, Facilities Management completed a total transformation for green cleaning its more than 100 campus buildings, purchasing green cleaning products and training all 150 custodians in green products and processes.

Hit NPR program seeks local talent

“From the Top,” the hit National Public Radio program showcasing America’s best young classical musicians, is seeking local talent for a live concert recording this winter at WMU. Visit www.fromthetop.org for application and scholarship information. Applications and recorded auditions are accepted continuously, with auditions open to musicians ages 8 to 18 who have not yet graduated from high school.

“From the Top” can be heard on WMUK 102.1 FM Thursdays at 8 p.m. and Saturdays at noon. The WMU broadcast is being sponsored by the School of Music. It will take place at 3 p.m. Sunday, Jan. 15, in the Dalton Center Recital Hall. For tickets, visit www.millerauditorium.com, or call (269) 387-2300 or (800) 228-9858.

East Campus development partner named

A private firm with a lengthy track record in developing and redeveloping property for commercial reuse has been identified as WMU’s partner in an initiative to adapt and find possible new uses for its historic East Campus.

KDC Real Estate Development and Investments will be the master developer of East Campus and WMU’s private-sector partner in the effort. The company has its national headquarters in Dallas, but the East Campus work will be the focus of its office near Detroit.

The announcement of the KDC selection came Sept. 30 as Bob Miller, associate vice president for community outreach, outlined the progress on redevelopment of the East Campus during an appearance at the University’s Keystone Community Bank Breakfast Series. Miller served as co-chair of a task force charged with soliciting requests from the private sector for adaptive reuse of the site that was the early 20th-century birthplace of WMU. Over a two-and-a-half-year period, the task force narrowed the field of private teams from the original 80 that expressed interest in the work to the successful KDC proposal.

While he stressed no redevelopment plans have been finalized, Miller outlined possibilities that could be part of the mix at some point in the future. They include a boutique hotel, conference center, apartments, condos, offices, parking and a health center.

continued on page 4



East Hall (Photo by Mike Lanka)

Homecoming festivities to feature new, free events

A Friday night community pep rally and a Saturday pregame entertainment village, both free, public events, provide new wrinkles for WMU’s 2011 Homecoming week. “Go Big or Go Home” is the theme for the celebration, which concludes Sunday, Oct. 9.

The festivities are highlighted by “Paint the Town Brown,” a new pep rally event scheduled for 7:30 p.m. Friday, Oct. 7, at the Arcadia Festival Place in downtown Kalamazoo. “Paint the Town Brown,” which celebrates the traditions of yesteryear in a communal setting, will include the Bronco Marching Band, the annual “Yell Like Hell” student competition, remarks from football coach Bill Cubit and an appearance by the entire Bronco team.



WMU’s first Corral proved entertaining for attendees. (Photos by Mike Lanka)

The Corral Entertainment Village, which made its debut Sept. 17 prior to the Central Michigan University football game, will return from 10 a.m. to 1:45 p.m. Saturday, Oct. 8, in the Robert J. Bobb baseball stadium and fire up fans for the 2 p.m. football contest against Bowling Green State University.

There is no admission charge for the Corral, which creates a fun “Wild West” Bronco experience for all ages. It will include musical performances, a mechanical bull and a kids’ activity village, complete with pony rides, the Meijer Virtual Mobile Playground and an inflatable bounce castle. Live entertainment will be headlined by the WMU Marching Band and be complemented by

continued on page 4

Three executives named 2011 distinguished alumni

Three executives have been selected by the WMU Alumni Association to receive its most prestigious honor—the Distinguished Alumni Award.

The 2011 recipients of the award are: Morris C. Davenport of Avon, Conn., senior vice president and general manager of ESPN Radio, B.A. ’79; Keith A. Pretty of Midland, Mich., a former WMU vice president who is now CEO of Northwood University, B.S. ’73; and Anthony R. Tersigni of St. Louis, president and CEO of Ascension Health, Ed.D. ’92. They will be honored during an on-campus dinner Friday, Oct. 7. Tersigni will be honored in absentia. The Distinguished Alumni Award was established in 1963 to recognize graduates of WMU who have achieved a high level of success in their professions.



Davenport



Pretty



Tersigni

Around campus and beyond

Medicine, religion topic of talk

A leading physician in pediatric palliative care will address the delicate balancing act between medicine and religion during a talk at 6 p.m. tonight in the new University Center for Humanities, 2500 Knauss Hall. Presenting the talk will be Nadia Tremonti, medical director for both the Pediatric Palliative Care Team at Children's Hospital of Michigan and the Kaleidoscope Kids Team at Henry Ford Hospice in Detroit.

Administrator's artwork on display

Creations in fabric and phrases by Susan L. Caulfield, academic affairs, are on display through Monday, Oct. 31, in the second-floor gallery of the Health and Human Services Building. The exhibit represents Caulfield's inner journey. She will greet visitors from 12:30 to 2:30 p.m. Friday, Oct. 7, at the exhibit during the college's Homecoming Open House.

Graduate school fair set for Oct. 10

Area students and residents may explore their options for advanced studies during the 2011 Graduate and Professional School Fair from 1 to 4 p.m. Monday, Oct. 10, in the Bernhard Center's East

Ballroom. Although open to the public, the free fair is geared toward college juniors and seniors and recent alumni of WMU and Kalamazoo College.

Attendees may participate in prefair workshops taking place from noon to 1 p.m. on the second floor of the Bernhard Center. The focus and room locations of the workshops are: Applying to Law School, 211; the Graduate Application Process, 212; and Applying to Medical School, 213.

Conference registrations due soon

The deadline to register for Beta Alpha Psi's International Financial Reporting Standards Conference is Wednesday, Oct. 12. The event is set for 7:30 a.m. to 4:30 p.m. Thursday, Oct. 27, in the Fetzer Center.

Speakers will include James Leisenring, who is senior advisor of the Financial Accounting Standards Board and has served on the International Accounting Standards Board, and James Kroeker, chief accountant with the Securities and Exchange Commission. Visit www.wmich.edu/business/ifrs to register or obtain details.

Semiannual staff award nominations due Oct. 31

Nominations for the fall round of WMU's semiannual Make A Difference awards are due by Monday, Oct. 31.

Make a Difference is a campuswide peer-to-peer program that recognizes WMU staff for their accomplishments and daily investment of energy and creativity. It features semiannual and annual awards available to Staff Compensation System, AFSCME, MSEA and POA employees who provide exceptional services to the University.

Every fall and spring, semiannual awards are presented to a maximum of 15 people. Those selected for the accolade receive a before-tax prize of \$300 and a certificate;

are recognized at a special reception; and may be nominated for one of four annual Make a Difference awards that includes a before-tax prize of \$1,200.

Semiannual award recipients may win multiple times, but are limited to one semiannual award per academic year. Visit www.wmich.edu/hr/make-a-difference year round for nomination instructions and forms.

Paperless payroll system launched

A Payroll Choices Program has been introduced for all employees, including student employees, that will eliminate paper paychecks.

Direct deposit to a bank account of choice remains available. But beginning Monday, Oct. 17, all employees can receive their pay on a personalized and secure Visa Payroll Card with Pre-Check option, provided by Citi Prepaid Services. Pay can be changed between direct deposit and the payroll card as often as employees want through Employee Self Service in GoWMU.

Those already enrolled in direct deposit do not need to take any action to keep direct deposit. Those receiving paper checks will need to choose between direct deposit and the Visa Payroll Card by Monday, Nov. 28, or they will automatically be enrolled in the Visa Payroll Card program.

For more information, visit www.wmich.edu/payroll or call (269) 387-2935.

Jobs

Current job opportunities at WMU are announced daily on the Human Resources Web site at www.wmich.edu/hr/careers-at-wmu.html. Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.

Counselor updates transitions textbook

Mary L. Anderson, counselor education and counseling psychology, is the co-author of a fourth edition of the textbook, "Counseling Adults in Transition," the only textbook explicitly designed to address counseling with adults who are coping with individual, relationship and work transitions.



Anderson

The new edition was co-written with Jane Goodman and Nancy Schlossberg and released in August by Springer Publishing. It has been revised in part to address the nation's increasing racial and cultural diversity as well as contemporary societal ills that exacerbate adult life transitions, such as a tumultuous economy and increased unemployment, bankruptcies and foreclosures.

A licensed professional counselor, Anderson joined the faculty in 2008. She is an assistant professor and coordinator of the school counseling program.

Staffer elected to state organization

Joel Boyd Jr., a master faculty specialist in the Center for English Language and Culture for International Students, is serving as president-elect of the Michigan Teachers of English to Speakers of Other Languages.



Boyd

Boyd, who has been a WMU staff member for 16 years, was elected to the post in fall 2010 and is serving as chair of the organization's annual two-day conference, which is being held at WMU this year and ends today. MITESOL's main mission is to provide leadership and support for professionals involved in teaching English to speakers of other languages.

After the conference, Boyd will serve one year as president of the organization. He has been a MITESOL member for 20 years and served on its board as leader of its special interest group for intensive English programs for the last four years. He previously served WMU as interim director of CELCIS.

Scientist receives new federal grant

Christine A. Byrd-Jacobs, biological sciences, has received a new grant from the U.S. Department of Health and Human Services totaling more than \$400,000. The project focuses on examining the ability of the adult brain to recover from damage due to injury or disease.



Byrd-Jacobs

That examination will use a novel, reversible-injury method as well as zebrafish, an organism with the same basic cell types found in humans and is unique because it has a continually developing sensory system, so both development and regeneration in adults can be studied.

Byrd-Jacobs specializes in cellular neurobiology. She is trying to elucidate the cellular interactions and molecular factors responsible for the maintenance of brain structures and their ability to respond to injury.

A faculty member since 1996, Byrd-Jacobs holds the rank of professor and serves as graduate advisor for the biological sciences department.



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DEADLINE: Items to be considered for publication should be submitted to the Office of University Relations by 5 p.m. Friday the week preceding publication. Fall publication dates are **Sept. 8 and 22, Oct. 6 and 20, and Nov. 3 and 17**. Items may be submitted to Jeanne Baron at jeanne.baron@wmich.edu, (269) 387-8422 or Campus Mail Stop 5433.

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WESTERN MICHIGAN UNIVERSITY

Trustees approve six more faculty, staff retirements

The retirements of three faculty members and three staff members were approved by the WMU Board of Trustees at its Sept. 28 meeting. Trustees also signed off on six faculty resignations as well as one sabbatical leave.

All of the retiring faculty members were granted emeritus status. Their names, positions, years of continuous service and effective dates of retirement are: Linda L. Dannison, family and consumer sciences, 31 years, effective June 30, 2012; Eileen B. Evans, English and vice provost for institutional effectiveness, 30 years, effective Dec. 31; and Hanjoon Lee, marketing, 25 years, effective Aug. 19.

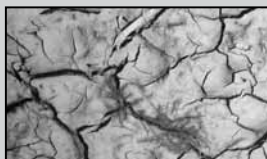
The staff members retiring are: Dixie L. Edwards, governmental affairs, 12 years, effective Dec. 31; Sue M. Hampton, building custodial and support services, 33 years, effective Dec. 31; and Susan Z. Kamman, planning, 13 years, effective Dec. 19.

The faculty members resigning are: William H. Arnold, educational leadership, research and technology, effective Aug. 21; Michael J. Chiarappa, history, effective Aug. 2; Karlis Kaugars, computer science, effective Oct. 10; Carissa Moeggenberg, speech pathology and audiology, effective Aug. 19; Kristin Szylyan, history, effective Aug. 21; and Jordan Yin, geography, effective Aug. 15.

The sabbatical leave was granted to Jay A. Wood, mathematics, effective fall 2011.

THEY'RE REALLY DIGGING IT—

Faculty, staff and students in the Department of Archaeology are walking on air thanks to three new laboratories in 1060 Moore Hall. They're also walking on what seems like dry clay soil and surrounded by lifelike depictions of archeology field work thanks to realistic murals painted by local artist Conrad Kaufman. A WMU alumnus, Kaufman has done other artwork across campus, including murals in the Hoekje-Bigelow dining hall, third-floor suite of Wood Hall that is occupied by the Environmental Studies Program, and Meditation Room of the Health and Human Services Building. (Photos courtesy of the Department of Archaeology)



New official named

Sandra "Sandy" D. Steinbach was appointed associate vice president for business and finance by the WMU Board of Trustees Sept. 28.



Steinbach

Steinbach has been working in the position since Aug. 22. Previously, she was director of commercial finance at Thermo Fisher Scientific. She replaces Janice J. Van Der Kley, who was named the University's vice president for business and finance and chief financial officer July 1.

Steinbach, a WMU alumna, has held financial leadership posts at such area companies as Stryker, Kellogg and Plante & Moran. She has been a WMU Foundation board member and finance chair and has taught accounting courses at the University.

Department reaches age 75

The Department of Speech Pathology and Audiology will celebrate its 75th anniversary Thursday and Friday, Oct. 20-21, in conjunction with its annual Van Riper Lecture Series.

Along with lectures, discussions and a banquet, the two-day event will honor Charles Van Riper—the man who started WMU's pioneering speech clinic and programs.

Anniversary banquet reservations must be received by Wednesday, Oct. 12. Visit www.wmich.edu/hhs/sppa/vanriper_lecture.htm for registration, cost and other details.

Health is Sichel series focus

The Werner Sichel Lecture Series is examining the economics of health this year and will begin Wednesday, Oct. 19, with a talk by the University of Chicago's David Meltzer at 3 p.m. in 2028 Brown Hall.

Meltzer, a physician and an economist, will speak on "Economic Reasons for the Growth of Hospitalists in the United States and Implications for Improved Models of Care for High-Risk Patients."

Obituary

Ruthann Johnston, a former staff member in the dining, custodial and logistical services units, died Oct. 1 in Kalamazoo. She was 73.

Johnston came to WMU in 1974 and retired in 1994. Visit www.wmich.edu/wmu/news/obituaries for details.

Sindecuse schedules flu, meningitis vaccination clinics

WMU community members may get seasonal influenza and meningitis shots on a walk-in basis daily during set times at the Sindecuse Health Center or during Sindecuse's four upcoming vaccination clinics.

In addition to retirees, flu and meningitis shots are available to students and faculty and staff members as well as their eligible dependents. Clinics will be held: 11 a.m. to 2 p.m. Tuesday, Oct. 11, in 1207 Aviation Education Center, Battle Creek, Mich.; 10 a.m. to 2 p.m., Thursday, Oct. 13, in the atrium, Health and Human Services Building; 10 a.m. to 2 p.m. Thursday, Oct. 20, in the Engineering and Applied Sciences Building; and 10 a.m. to 3 p.m. Wednesday, Nov. 9, in the Student Recreation Center (at WMU's Health and Wellness Expo).

Meningitis shots cost \$108, although individual insurance plans may cover all or part of this cost. Flu shots cost \$18 for students and \$24 for non-benefits-eligible employees and their dependents.

Benefits-eligible employees covered under WMU's Blue Cross Blue Shield of Michigan insurance receive flu shots with no out-of-pocket expenses if they get their shots at Sindecuse or its vaccination clinics.

Flu shots are a covered benefit for most retirees, but cost \$25 for retirees without Medicare who are covered under MPSERS.

For more information about vaccinations, visit the Sindecuse Health Center online at www.wmich.edu/healthcenter or call (269) 387-3287. Questions may be directed to the center's nurse's station at (269) 387-3393.

Service

The following faculty and staff members are recognized for 35, 30, 25, 20, 15, 10 and five years of service during October.

35 Years—Marian L. Rosser, family and consumer sciences; Thomas J. Sopjes, maintenance services; and Baiba Z. Stepe, Auxiliary Enterprises

30 Years—Virginia Bowlby, Graduate College; Gregg McChesney, maintenance services; David S. Prentice, power plant; Thomas W. Sauber, landscape services; Richard K. Schaper, Human Resources; Kimberly L. Smith, admissions; Patricia A. Wilcox, payroll.

25 Years—Melanie L. Chapin-Lechner, building custodial and support services; Lauretta R. Eisenbach, anthropology; Edward Kluk, information technology; Gracie

K. Mae, Valley II dining service; Terri Ann Stoken, building custodial and support services; Chad Wheeler, building custodial and support services; and Linda J. Young-Woolf, landscape services.

20 Years—Christine J. Blum, building custodial and support services, and Derrick Williams, Burnham dining service.

15 Years—Jodi Houseman, building custodial and support services; Kay Lewis, catering; Chad Stec, student affairs; Amy Sue Stonerock, geosciences; Cinda Kaye Swinsick, Sindecuse Health Center; and Anne M. Wagner, Logistical Services.

10 Years—Lynnette K. Abbate, Sindecuse Health Center; Dennis L. Forsythe, construction; William A. Green, Sindecuse Health Center; Eliana Lopez-Grez, Univer-

sity Libraries; Holly D. Mathews, physician assistant; Raymond L. Novess, construction; Randy W. Ott, Center for Academic Success Programs; Wayne H. Pushie, maintenance services; Carol Reid, College of Education and Human Development; and James Lee Tripp, construction.

Five Years—Brian Abbott, *Western Herald*; William Carlson, information technology; Alisha N. Cederberg, financial aid and scholarships; Tiffany I.A. Cole, development and alumni relations; Mallisa R. Couch, financial aid and scholarships; Karen L. Lamons, residence life; Katherine Mills, student affairs; Jessica L. Parker, Extended University Programs; Karen S. Pollich, WMU Bookstore; and Mary Anne Sydlik, College of Arts and Sciences.

On Campus with Denise Richards



CENTERED ON EVENT PLANNING
(Photo by Deanne Puca)

WMU's Fetzer Center is synonymous with corporate events and meetings. But it's also a popular spot for weddings, baby showers, birthday parties and other social occasions, according to Conference Services Manager Denise Richards.

Richards and the other staff members make events run smoothly, taking care of everything from equipment to layout to food. She says they focus on the details to "get everything just right for a client," whether the client has booked a wedding in the 280-person-capacity banquet hall or a meeting in the 250-seat Kirsch Auditorium, 90-seat Putney Auditorium or one of the center's seven conference rooms.

"Every event is different," Richards says. "There is never a duplication of needs or how you work it. It's what keeps my job fresh and exciting every day."

About 60 percent of her business involves corporate or social events. The remaining 40 percent comes from the University, but Richards admits weddings are her favorite events.

"It's such a happy occasion, and I enjoy seeing how it's all put together," she says. "We do have some funerals and memorials, but even those are very peaceful and reflective."

Fetzer typically hums with activity year-round. Richards explains that business slowed a few years ago with the downturn in the economy, then picked up when companies wanted to save money and hold their events in town. She says the biggest value for individuals and companies has been the center's free parking, the food that is made fresh on site and the fact that Richards and the staff can do all the event planning.

"Companies like the one-stop shopping. It cuts down on the time they need to focus on an event," she says. "We also have our own chefs on site, so everything is prepared right here."

If you can catch Richards as she jets from one duty to another, she's happy to point out the amenities of the center, such as an outside courtyard and the open floor plan of the lobby area.

"I'm never sitting in an office," she notes. "I'm always walking around the building."

Richards and her husband, Tom, a ceramicist for the Kalamazoo Institute of Arts, met while they were students at WMU. The couple live in Portage, Mich., and have three grown children—all WMU alumni, as well—and two grandchildren, including a new grandson who was born this past September.

When she's not spending time with her family, Richards enjoys reading, cooking and visiting her family's cabin on Beaver Island, Mich.

WMUK fall campaign starts next Saturday

WMUK, the University's public radio station, will stage the on-air portion of its annual fall campaign Saturday through Friday, Oct. 15-21, and hold a "member challenge" to try to reach its goal faster and end the pledge drive sooner than scheduled.

The challenge allows WMUK members—those who have contributed to the station in recent drives—to increase or make an additional gift prior to the drive starting. That additional amount will be set aside and used to challenge listeners to pledge their support during the drive. The radio station has set a goal of \$180,000. Once that goal is reached, the drive will end.

WMUK uses membership contributions to produce local programs and to purchase programs such as "Morning Edition," "All Things Considered" and "From the Top." Recent success during WMUK fundraising campaigns has resulted in acquisition of new programs, such as "Wait, Wait . . . Don't Tell Me!"

Go to www.wmuk.org to donate online or obtain more information.



Dates set for annual blood drive challenge with CMU

WMU and its friends and supporters in the Kalamazoo area will be competing with Central Michigan University Monday through Friday, Oct. 10-21, to see which school can collect the most blood for local people in need and the American Red Cross.

The fall WMU-CMU American Red Cross Blood Challenge seeks to collect a combined total of 900 pints of blood, 500 for WMU and 400 for CMU, which has fewer students.

Ten individual blood drives have been scheduled starting 11 a.m. to 5 p.m. Monday, Oct. 10, in the Fetzer Center. Those who donate will be entered in a drawing to win prizes.

To make an online appointment to give blood at any of WMU's challenge drives, go to www.redcrossblood.org and click Make a Blood Donation Appointment. To be counted as part of the challenge, enter WMU as the sponsor code, select an individual drive, then set up a personal account.

Those who do not have a WMU parking sticker are asked to park at a meter, pay the 25 cents to park for 10 minutes and then during check-in, request a parking permit that they should post in their vehicle.

Visit www.wmich.edu/wmu/news for details, including a complete list of dates and locations for the 10 individual blood drives.

Homecoming festivities

continued from page 1

food and beverages for purchase from various local restaurants.

The Corral also features informational tents sponsored by the WMU Bookstore and representatives from University offices serving alumni and other members of the WMU family.

Freshman Alyssa Davidson and the horse Triumph, a live version of the WMU Bronco, were a popular draw at the initial Corral and will return for photo opportunities. Davidson and Triumph are leading the football team onto the field during home games this season.

Many other Homecoming events also are taking place, including the annual Soapbox Derby at 11 a.m. Friday on Gilkison Avenue and the Onyx Society Scholarship Ball at 9 p.m. Saturday at the Radisson Hotel in Kalamazoo.

Visit www.wmich.edu/homecoming or mywmu.com/homecoming for a complete list of events.

East Campus development

continued from page 1

Redevelopment efforts are focusing on four historic buildings that currently are nearly vacant—East Hall, West Hall, North Hall and the Speech and Hearing Building. Nearby Vandercook Hall and a small upholstery shop could also be available for development.



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