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Letters

Editor Should Apologize

To The Editor:
The April 1977 issue of University Magazine contains an article by Dr. Lloyd Braithwaite on the topic of capital punishment. We feel compelled to comment on it.

The Braithwaite article contains some typical examples of the arguments presented by those who oppose capital punishment. However, it goes beyond legitimate discussion in its major argument.

The first major point is simply incorrect. Braithwaite argues that "the murder rate cannot be decreased by the introduction of the death penalty." Unfortunately, Braithwaite confuses cause and effect and does not perform any analysis whatever. His total evidence is numbers of executions in Georgia and California and during the reign of Henry VIII. We would suggest that articles by Isaac Ehrlich, "The Deterrent Effect of Capital Punishment: A Question of Life and Death", American Economic Review, June 1975, pp 397-417, and by James A. Yunker, "Is The Death Penalty a Deterrent to Homicide? Some Time Series Evidence", Journal of Behavioral Economics, Summer 1976, pp 45-81, are much better evidence that capital punishment is an effective deterrent. In fact, it would appear that one additional execution of a convicted murderer will deter at least eight future murders. Thus, criminologists have not generally performed any sophisticated statistical tests which is the reason this conclusion has had to wait for the economists to study the issue.

The second argument, which is the major basis of the Braithwaite article, is discouraging to anyone who believes in scholarly research. Braithwaite argues that those who favor capital punishment are "uninformed, the punitive and those whose motivation is open to question." He then goes on to present a fictional example of a husband sublimating his hostility toward his wife into the support of capital punishment.

This whole argument is unworthy of anyone with any pretensions of scholarship. It is simply an argumentum ad hominem, one of the basic fallacies. It may be tempting, when one has a weak argument, to attack the motives and character of those who hold an opposing view. However, it is a despicable tactic which is not acceptable for scholars. Braithwaite is not a competent scholar or he would never have made this argument. If he is in fact a professor at W.M.U. this article is a cause of shame to all the W.M.U. faculty and alumni.

Certainly, it is appropriate to raise the questions of morality and efficacy with respect to the use of capital punishment. Obviously, there is room for disagreement as to the effectiveness of capital punishment. The question of its morality is undebatable since that depends entirely on personal beliefs. On both of these, we have an honest disagreement with Braithwaite.

However, Braithwaite's major argument, that those who favor capital punishment have something wrong with them, is simply inexcusable. For University Magazine to publish an argument which every high school debater knows to be fallacious and which is clearly meant to be malicious is to derogate the entire university. This article has ill-served all members of the university community; an apology by the editor would be in order or the next issue. That irresponsibility and incompetence of Braithwaite does not relieve the editor of responsibility.

Lawrence Southwick, Jr. '63
Patricia A. Southwick '59
Williamsville, N.Y.

Disappointed

To The Editor:
I've never written to an editor before. Of course I've never before been disappointed with a journal of which I felt I owned a part. I feel that I own a part of the University Magazine.

My copy of my journal arrived today. I was excited when I saw it in the mailbox. I always get a kick out of reading about the old school and the adopted hometown. The irritating disappointment I felt when I began to thumb through the pages was considerable. First . . . was the use of my alumni journal for the presentation of a social discussion. I don't know if Dr. Braithwaite's arguments are substantial or not, I didn't bother to read the article. I do feel strongly that the use of the University Magazine for the presentation of any type of socio-political discussion is inappropriate! I certainly hope that this presentation was a one-time incident and does not represent an editorial stance. Second . . . of the fifty one pages in this edition over half were devoted to one type or another of financial hustle. Now I know that a major function of the alumni association is to raise funds for the university. I'm reminded of this fact quite regularly by your mailings. I don't feel it is necessary for you to use my magazine to continue to bombard me.

I'm certain that part of my irritation stems from the fact that I just mailed the second installment of my life membership in the association. I guess I'm feeling that my alumni association should provide something for that money. Maybe that is the question . . . . . what has the alumni association done for me lately?

Eugene W. Thompson '63, '72
Ann Arbor, Mi.

Out of Order

To The Editor:
Your "capital punishment" article is out of order. Suggest we get tough "regressively," then find a better way to handle offenders. Braithwaite has lived too sheltered by Western's academic environment. Naive!

Clifford M. Keddie, Jr. '47
Lerna Keddie
Mt. View, Ca.

Enjoyed Magazine

To The Editor:
I thoroughly enjoyed the recent University Magazine.

We come back to Michigan each fall and should really plan our visit to coincide with Western's Homecoming.

My class ('42) did fairly well with contributions—$2,201.53!

Eleanor Bacon Edmondson '42

Alienating Article

To The Editor:
If "University Magazine" is the official alumni publication of Western Michigan University, and the views expressed in this Magazine are not necessarily those of the Alumni Association nor the University, whose views are they?

I take reference to the "Capital Punishment—A Deterrent?" article. Of what business is this article in an alumni publication in the first place? One major reason for the magazine is to inform the alumni, not alienate them with a lot of crap that may or may not be the case.

George J. Petredean '69
Tekonsha, Mi.
Happy Birthday, WMU

Lighthearted, Star-Studded Play Begins Western's Diamond Jubilee Celebration

By Judy Peterson

The premiere attraction of Western's Diamond Jubilee celebration was the celebrity alumni production of Eudora Welty's comedy, "The Ponder Heart" in May, at the Laura V. Shaw Theatre on campus.

Six alumni stage, film and television stars, along with several other WMU theatre graduates, returned to campus to perform, at no charge, in the play, staged May 21 and 22 and 24-28.

A benefit production by the department of theatre in the College of Fine Arts, it initiated Western's Diamond Jubilee celebration and was the focal point of a scholarship fund drive to honor Miss Shaw, a retired faculty member, for her contributions to the theatre and WMU during her 32 years at the University. The proceeds of over $12,000 will be used for the new Laura V. Shaw scholarship and the currently established David Wayne scholarship, both for students of theatre.

The cast of over 40 persons was directed by Dr. Zack York, professor and chairman of theatre, who was an instructor at Western when many of the alumni celebrities were students here.

How does one become a famous entertainer? We were able to glimpse briefly into the lives of these well-known alumni while they were on campus, and we thought you'd like to join us.
Wayne—An Actor's Actor

Paying him one of the highest tributes that can be accorded a performer by his peers, Mary Jackson told a campus gathering that David Wayne is "an actor's actor."

Raised in the small town of Bloomingdale, southwest of Kalamazoo, Wayne was an amateur performer since the age of six, and he won several awards as a child for his oratorical skills, including a medal from the Women's Christian Temperance Union for the best speech on prohibition. However, as a student at Western, the closest and least expensive college he could attend, he did not participate in any plays.

"Having come from Bloomingdale, I was so overwhelmed by a large city that I decided I had to see more large cities, so I was always hopping freights and going to Detroit and Chicago, back in 1931 and 1932," he explained. "Consequently, my grades were probably as bad as anyone who ever attended this University, and they wouldn't let me do anything extracurricular."

Judy Peterson is a graduate student in Western's master's degree program in public administration, and she is serving as a graduate assistant in WMU's Alumni Relations Office.

She says she was nervous before her!nterviews with the alumni celebrities, "but the jitters quickly disappeared as we talked."

"Take one rich, screwy eccentric who's prone to making people happy, have him marry a 17-year-old backwoods girl, set it in a small southern town complete with an odd assortment of characters and you've got yourself a lighthearted, entertaining production.

That seems to be the master plan behind Western Michigan University's Department of Theater's production of "The Ponder Heart," starring David Wayne, which opened Saturday night before an almost full house."

Kalamazoo Gazette Review
Mary Jackson is one of those rare individuals who leaves a new acquaintance with the heartwarming feeling, even after a five-minute meeting, of having known and loved her forever.

Of her, “Ponder Heart” Director Zack York says, “Mary has that inner beauty, which comes from the beauty of the soul.”

And Edwina Lewis, another member of the cast, describes her as “like a breeze through life . . . she is unpretentious and I have learned a lot from her about dealing with yourself honestly.”

Of herself, Miss Jackson says that acting has always been in her being. “But, as a child I was not given the opportunity to be in plays because that privilege was reserved for the girls whose mothers were in the Monday Literary Society, and my mother died when I was 11.”

While still in Milford, her hometown, a friend who attended Western told Mary about “this marvelous teacher,” and that, coupled with her knowledge of the Moscow Art Theater, where Laura Shaw had studied, influenced her decision to enroll at Western. She was awarded a Distinguished Alumni Award from her alma mater in 1976.

In reference to her role as Miss Emily Baldwin on the television show The Waltons, she was asked, “How do you make ‘the recipe?’” With a hug and gleeful laugh, she admitted she didn’t know!

Zaremba Is Easily Recognized

Often seen on television as the very particular buyer who rejects tons of coffee beans to get just the right ones for Hills Brothers Coffee, John Zaremba is instantly recognizable. But he admits his role doesn’t offer him any special protection against the soaring price of coffee, which is hitting him hard too.

Zaremba was drawn to Western by a personal invitation from the then President, Dwight Waldo, and because his high school music instructor joined the faculty as an instrumental instructor. Before enrolling as a member of the class of ’32, he worked for the Grand Rapids Press for two years. Forced to leave school when the Depression hit, Zaremba went to work for the Chicago Tribune for six years, later returning to Grand Rapids, where he bought and published a weekly newspaper.

During this period he had continued to work in the nonprofessional theatre, and in the late 1940s he decided he had accomplished his goals in the newspaper field. Since he was fascinated with the new medium of television, he sold his paper and set off with his wife and three children for California to learn if he was “capable of meeting the competition” as a professional actor. He obviously was, since he has enjoyed a successful career in television and films. However, despite his journalistic background, he has only once been cast as a newspaperman—in a continuing role in the series, “The Virginian.”
Hinckley Is A Rare Breed

Alfred Hinckley's connections to Western are strong. He refers to himself as "one of the rare breed who started at Western in kindergarten and graduated with a bachelor's degree from the college, on the same campus on the hill." He also later returned to teach in the same University High School, on the same hill.

Hinckley credits much of his success as an actor to his teacher at Western, Laura Shaw. He was a member of the Players, a select group of students who auditioned for the honor of being a member. Miss Shaw, he explained, felt that her job was not to put on a play for the audience, but to turn the process of producing a play into a learning experience for the performer.

"The onus was on the actor to motivate across, and as you did that, Miss Shaw would challenge you as to why you did what you did," Hinckley said. "Then, it was necessary for you to justify your movements."

Hinckley and Sherman Lloyd were classmates, and Zack York was an instructor at Western in the early 1940s, before they all left in 1942 to join the military service. Hinckley was enrolled in an undergraduate scenic design class taught by York, for which his class project was to build the scenery for a melodrama being staged to benefit an alumnus who had become paralyzed from an accident. Hinckley recalls that the scene shop, located behind the Old Playhouse, was "like a shack with holes in the walls and roof, and it was cold and drafty." Still, he worked until the wee hours on his project, returning the next morning to find "the paint frozen in the pots and the glue pots dried out and stinking." And, for his efforts, York gave him a "C" in the class.

Following his stint in the military, Hinckley pursued his graduate degree at New York University, where he studied with the well-known scenic designer Lee Simonson, who gave him an "A" in the class. York, meanwhile, went to the University of Wisconsin for his doctoral degree in scenic design. For his thesis, he wrote about Simonson's teaching techniques, based upon interviews with Simonson's former students, including Hinckley. When York asked Hinckley his opinion of Simonson as a teacher, Hinckley replied, "He was a fine teacher—he gave me an 'A'." York quips that before he retires, he is going to sneak into Western's academic records office and change that "C".

Lloyd Says Yes For Miss Shaw

With strangers, Sherman Lloyd is reticent, but that quiet nature becomes spirited when he speaks of his former teacher and close friend, Laura Shaw. He says he and the other alumni celebrities were induced to perform in Western's play because Zack York told them the proceeds would be used to help establish a Laura V. Shaw Scholarship.

"There is no answer but yes to anything that involves Miss Shaw," he stated emphatically.

Lloyd had an early introduction to performing, in a role as Johnny-Jump-Up in a kindergarten play! The influence of Miss Shaw prompted his choice of Western, he said, and he returns to Kalamazoo annually to visit her.

Elizabeth Lake, a WMU theatre graduate, described Lloyd as "one of the most exciting actors on stage in the 'Ponder Heart'."
She Pounded The Pavement For Work

Attending Western is a tradition with Barbara Marineau’s family—her father, mother, aunt, uncle and brother all attended Western. So, when her father asked her to give Western a try for a year, she did, liked it and stayed, graduating in 1975.

Her interest in performing was also aroused by her family, for whom she was dancing and doing pantomime at the age of four. By six, she was on stage.

Since her graduation, she has worked as a waitress, studied acting, movement and voice with the Whitechapel Players in London, England, was employed by a Battle Creek radio station, and moved to New York, where she “pounded the pavement for six months, looking for work in the theatre, living on savings and unemployment, and met all the stars in the unemployment lines.”

After signing with an agent, she landed her first role in a Connecticut production of “Damn Yankees”, and recently performed in “Shenandoah” at the Kennedy Center.

She lives in New York City’s Greenwich Village with three roommates, who are all in “the business,” in a flat which at one time was so crowded that one of the roommates was forced to sleep in the closet.

Other Alumni In The Cast

Also appearing in “The Ponder Heart” were five other alumni who are pursuing careers in the performing arts, each in his or her own way.

Lorraine Garrish, BA ’75, went to Boston to seek her fortune, and the night she arrived all her luggage was stolen. She had to borrow a dress to go job hunting, finding a waitress job after two lean weeks. She used her earnings to live and to take dance and voice lessons, but then she broke her foot. Her eventual goal is to teach drama and theatre at the college level.

A 1969 Honors College graduate, Dan Johnson continued his education at the University of Oregon, earning a master’s degree in theatre arts. Seeking more than theory, he honed his craft with the American Conservatory Theater in San Francisco, and helped found a Shakespearean Festival in Berkeley. He is now with the California Actors Theater in Los Angeles, a regional repertory company with “professional actors, professional directors, and good pay.”

Dance has always been an important part of Elizabeth Lake’s life, but she pursued her bachelor’s degree at Michigan State University in political science. At the age of 38 she returned to school, nervously and with a feeling that “I can’t do this, my brain is dead,” and earned her master’s degree in theater arts at Western in 1975. She has two “iffy” things on tap for next year.

Edwina Lewis studied communication arts and sciences with a theatre emphasis at Western, but left school for New York City. Her first professional acting role was in “Don’t Bother Me I Can’t Cope,” which was to open at Ford Theater in Washington, D.C. But, she lasted only five days in rehearsal before her health failed, and tests revealed a disease which has been controlled by surgery. She toured in “Godspell,” and is currently based in New York. Her goal is to “work all the time and make a decent living at what I like to do.”

Currently a graduate student in theatre at Wayne State University, Madelyn Porter came to Western as a prospective business major, but as a freshman she auditioned for a play and received the leading role. She did minor in general business, which she believes will be of great help to her career in the technical aspects of theatre. After her graduation in 1976, she had an apprentice position with a touring company for one year, and she has directed children’s plays in Detroit. She aims to be a professional actress, to teach theatre and direct children’s plays. This fall she will be touring throughout Michigan with “The Sty of the Blind Pig.”
In addition to "The Ponder Heart" production, seven other major programs and a specially designed logo have been selected to highlight a year-long observance of Western's Diamond Jubilee.

"Western's 75th birthday celebration should be a period of important and inspiring events," said WMU President John T. Bernhard last fall when he appointed Robert H. Luscombe, assistant dean of fine arts, to chair an all-University Diamond Jubilee Committee.

It was May 27, 1903, when Public Act 156 was approved "locating, establishing and providing for the maintenance of what was then called Western State Normal School."

"Jubilee 75 WMU," a special logo designed by Jani Mohr, WMU associate professor of art, has been adopted by the Diamond Jubilee Committee as the official mark for the observance.

An art and craft fair, a rock concert, several student musical performances, a University Theatre production, a major public address by a nationally prominent figure, a Chautauqua or variety show and a tree planting project are some of the activities being planned for a Jubilee Festival—the first major program next fall. These are scheduled for Sept. 13-14, with most of them on Sept. 14 when all classes have been cancelled. Dr. Samuel I. Clark, director of the Honors College, is coordinating the Jubilee Festival.

Other major programs are: a pictorial history of WMU; a 20-minute audiovisual slide presentation to be used off campus; "Labor 75," volunteer workers consisting of faculty, staff and students organized in groups of 75 to provide volunteer labor for 75 minutes on campus and in the community, directed by Dr. J. Michael Keenan, professor of management; "Colleges in Profile"—each college at Western will be asked to select a week to promote its history, professional contributions, future plans, academic and non-academic programs, etc.; and "Welcome to Western," a program involving WMU students who will be recruited and trained to serve as escorts/leaders for WMU guests and visitors, directed by Mrs. Barbara J. Maddox, director of special projects.

"In recognition of the fact that no University jubilee observance could be complete without the participation of the community at-large, sponsors of all projects will be encouraged to invite community participation whenever appropriate," Luscombe said. "We hope the entire campus community will participate in this observance; it provides us with an excellent opportunity to reflect, to assess and to look ahead."

As for the cost, Luscombe reported that anticipated income from the projects is between $10,000 and $15,000 (admissions, sales, donated goods and services, etc.); thus, the estimated actual cost to the University will be between $15,575 and $20,575, which will be provided by private gifts (undesignated funds) to the University, not from the General Fund.

"Jubilee committee members are very much aware of and sensitive to the economic conditions facing the University as it prepares to observe its 75th birthday," he stated. "Continuous efforts will be made throughout the year to minimize all project costs by encouraging volunteer labor, complimentary services, donated materials, utilization of ongoing development and programming funds, etc. All cost-saving means and manners will be explored and urged."

**Jubilee Tree Planting**

Alumni, students, faculty, staff and friends of Western are invited to commemorate the Jubilee Year by planting trees, shrubs and other vegetation at designated sites on campus. A major planting will occur on the West Michigan Mall between Wood Hall and Everett/Rood Halls. Other planting areas are being developed.

Ceremonial tree plantings will occur on the day of the Jubilee Festival, but the entire Jubilee Year will be devoted to beautifying the campus of the University. Individuals and groups are invited to participate in this program by purchasing plantings and actually planting trees and shrubs. The entire program will be supervised through the physical plant department with plantings authorized in designated areas only.

Alumni interested in this program should contact the Alumni Office.
Bernhard Cites Creative Activity Despite Negative Undercurrent

"Western Michigan University remains a dynamic and productive academic community," WMU President John T. Bernhard told the University's Board of Trustees in April while citing "a portion of the creative activity of the past year!"

He recalled that it was a year ago when he expressed deep regret that financial problems and collective bargaining issues had so dominated the University's consciousness that many positive programs had gone relatively unnoticed.

"Difficult personnel decisions, based largely on the necessity to adjust to a declining student population, and to fund neglected areas, have created friction and misunderstanding," Bernhard explained. "Yet, despite an undercurrent of negativity this past year—fed unfortunately, by destructive and irresponsible forces—Western has continued to grow and flourish—in numerous ways.

"Unfortunately, the situation is somewhat similar today—not so much from financial pressures (because state appropriations for Western next year will probably give us an increase of more than $3.1 million), but mainly from the continuing tension of our collective bargaining environment," observed Bernhard.

"The faculty continued to make notable achievements in research, writing, scholarship, creative works and in distinguished awards and honors received," he said. "Our greatest resource is still a high-quality faculty capable of teaching and scholarly excellence.

"Our student body maintained its high level of activity in good causes. Approximately $25,000 was raised by various student organizations through bike and dance marathons, direct fund appeals, etc. Never has student philanthropic energy been so manifest on our campus," Bernhard declared.

Establishment of the Center for Contemplative Studies, a College of Health and Human Services, the SAME (Science and Mathematics Education) Center in the College of Education, a University Planning Office, the WMU Foundation, a Center for Women's Services, a Special Projects Office, and a new Office for Collective Bargaining and Contract Administration were cited as major accomplishments.

He also listed the completion of the Report on Graduate and Professional Education, a recent program sponsored by the Center for Continuing Legal Education, continued energy conservation efforts, implementation of all the feasible recommendations of the Michigan Efficiency Task Force, development of new cash and endowment investment policies and the granting of the first University Distinguished Service Award.

Bernhard recognized the "very favorable" preliminary report concerning reaccreditation of the College of Education graduate programs, initial steps being taken to establish a new "Faculty Scholar Award," plans for an all-University study of liberal education, a fall installation and dedication of a pilot paper fiber recycling unit in the department of paper science and engineering through the Paper Technology Foundation, announcement of comprehensive plans for the University's Diamond Jubilee observance, and transfer of title for the Asylum Lake property to Western.

Affirmative action and the beginning implementation of the Title IX program, including the authorization of new awards for women athletes in 1977-78, also were cited. Bernhard mentioned, "Improved salary levels were reached, but of course not to the degree we had hoped or will continue to seek. Our students were benefited in unprecedented number by the increased efficiency and additional resources of the Financial Aids Office."

He noted the work of an ad hoc Alumni Relations Study Committee and pointed out that the Kalamazoo Council of College Presidents' consortium had been strengthened by the first special conference of trustees from the four local, cooperating institutions.

Costs Rise

Room and board rates in a Western residence hall will increase by $25 per student per semester, effective fall semester.

The WMU Board of Trustees approved the new student housing rates in May after having tabled action on the proposed rates for one month to allow time for reaction.

"The rate increases are necessitated by the need to provide for wage and salary increases for staff members and by an expected rise in general operating expenses, including insurance premiums," Vice President for Finance Robert B. Wetnight told the Trustees.

All WMU student housing units are affected by the Trustees' action.
Family student housing rates will rise by $3 per month. The cost of a room in residence halls which do not supply food will increase by $15 per semester, and the single room premium will rise by 25 cents per day. The rate for Spindler Hall, a year-round residence hall, will increase by $2 per month.

The current rate for room and board per semester is $720. The new rate represents a 3.47 percent increase, and Western's room and board rates remain third lowest among the four-year state colleges and universities, according to Wetnight.

State Recognizes Historic East Hall

East Hall, the original building on Western's campus, has been recommended by the Michigan State Historic Preservation Review Board for inclusion in the National Register of Historic Places.

The Board's recommendation that East Hall be designated as an historic place at the state level of significance is being forwarded to the Department of Interior for approval. "East Hall was recommended for recognition at the state, rather than local level, because it is the key historical building on Western's campus," said John Kern, historic preservation coordinator, Michigan History Division of the Department of State.

He noted that other considerations were the architect who designed East Hall, E. W. Arnold of Battle Creek, and the nationally prominent landscape architectural firm which was associated with the site selection, the Olmstead Brothers.

The original East Hall was authorized by the Michigan Legislature in 1903, was built in 1904, and occupied in 1905. In 1907, a gymnasium, pool and additional classrooms were constructed, and facilities for the Campus Training School were built in 1909. A connecting unit was added in 1947.

"I am very pleased by this action, although it is just the first step toward determining whether we can get a federal grant to help us rehabilitate East Hall or construct a new building," said WMU Trustee Fred Adams.

New Unit Emphasis Human-Oriented Biology

A new department of biomedical science has been established at Western. The new department has been created by splitting the current department of biology in the College of Arts and Sciences.

"The departmental faculty feel that the two main areas of the biology department—biological sciences and biomedical sciences—are better served if separate," explained Vice President for Academic Affairs Dr. Stephen R. Mitchell. "The two areas of concentration have different programmatic and research emphases, and each will be a more cohesive and integrated unit if separate."

Mitchell noted that the areas have been programmatically separate for about one year. The biology department will maintain a general biology program with an emphasis on ecology and environmental biology, while the biomedical science department emphasis will be on human-oriented biology.

PA Grads Earn High Rating

Last year's graduates of Western's physicians' assistants (PA) program have earned a very high rating from the National Commission on Certification of PA's. In a certifying examination, their level of achievement was strong enough to rank WMU's program seventh among the 55 represented, according to Dr. William Burian, dean of Western's College of Health and Human Services. A total of 1,615 students took the examination nationally.

"This performance is truly commendable, and our students, staff, the many physicians from the Kalamazoo area who participated in the program and especially Dr. Mary Hawthorne (PA program director from January 1975 to February 1977), are to be congratulated for this fine accomplishment," Burian said.

The PA program at WMU, the first at a state university in Michigan, began in 1972 under funding from the U.S. Department of Health, Education and Welfare. Its graduates are trained to work in hospitals, clinics and doctors' offices to give examinations, treat certain illnesses, assist in surgery and perform other routine chores to ease the workload of physicians.
Brochure Published About The Oaklands

A special booklet on The Oaklands has been given to Western as a gift by Mrs. Leota Abrams of the Talbert and Leota Abrams Foundation, Lansing. She and her husband are charter members of the W.M.U. President's Club.

The publication provides a brief history and pictures of the home which was built in 1869 and served as the family residence for two of WMU's presidents—Paul V. Sangren and James W. Miller. It also has a section on Peter the Great, the blood bay colt that was born on The Oaklands estate and became one of the most famous trotters and breeding horses of all time.

Single copies are available free upon request. Interested persons should write: Director of Auxiliary Enterprises, W.M.U., Kalamazoo, Michigan 49008.

Retirees Honored

Western's faculty who retired this year were honored at the annual Faculty Recognition Dinner on April 1 in the University Student Center.

The program was sponsored by the faculty relations committee and the Emeriti Council of the WMU Faculty Senate.

The retirees included: Henry J. Beukema, professor of industrial engineering; Charles A. Blagdon, assistant professor of business education and administrative services; Gerald L. Bodine, assistant professor of teacher education; Dr. Victor Coutant, professor of modern and classical languages; Raymond C. Deur, assistant professor of biology; Marcella S. Faustman, professor of music; Dr. Frances S. Hardin, professor of music; Harry S. Hefner, professor of art; Eleanore C. Linden, assistant to the President; and Dr. Gerald C. Martin, professor of educational leadership.

WMU Committee Studies Liberal Education

The role of liberal education at Western will be studied this year by an all-University “blue ribbon” ad hoc committee appointed by President John T. Bernhard, in the face of intense pressure nationally from advocates of only “vocationally-oriented” education.

In requesting the committee's final report by April, 1978, Dr. Bernhard said its findings and recommendations should be based upon the following “critical questions”:

What should be the nature and extent of the University's commitment to assure the opportunity for its undergraduate students to pursue a liberal education?

What specific actions are required to establish and maintain the essential elements of a liberal education at WMU, especially in light of the competing demands and influences of vocational and professional education?

A committee of faculty and students, chaired by Dr. Ernst A. Breisach, professor and chairman of history, will study the issue.

Western Chosen for Government Impact Study

Western is participating in a nationwide study of the impact of governmental regulations upon higher education, WMU President John T. Bernhard has announced.

The comprehensive study is being undertaken by the Sloan Foundation of New York, and Western is one of only 24 colleges and universities chosen throughout the nation to cooperate in the project; the only other Michigan participant is the University of Michigan, Dr. Bernhard noted.

Bernhard indicated that he had already appointed Dr. Robert W. Hannah, secretary to the Board of Trustees, as Western's liaison officer for the project, which will take approximately three years to complete. Western will provide staff time and energy, but all out-of-pocket expenses (travel, supplies, etc.) will be defrayed by the Foundation.
Western Awards Honorary Degrees

A college professor and the president of a medical college received honorary doctoral degrees from Western during winter semester commencement exercises on April 23, in Read Fieldhouse.

Honorary Doctor of Laws degrees were presented to Dr. Lynton K. Caldwell, the Arthur F. Bentley Professor of political science and professor of public and environmental affairs at Indiana University, and Dr. L. David Carley, president of the Medical College of Wisconsin.

Also, Dr. Antonio C. Yamashita, president emeritus of the University of Guam, was presented an honorary Doctor of Humane Letters degree from Western during a ceremony in Guam in May.

Caldwell, the recipient of graduate degrees from Harvard University and the University of Chicago, has served on the faculties of Syracuse University, Northwestern University, the University of Oklahoma, the University of Chicago, and the University of California at Berkeley.

He has been a consultant to the Senate Committee of Interior and Insular Affairs for the drafting of the National Environmental Policy Act of 1969 and national land-use planning legislation. He chaired the panel of the National Academy of Sciences Committee on International Environmental Programs that prepared the Report on Institutional Arrangements for International Environmental Cooperation for the U.S. Department of State, preparatory to the 1972 United Nations Conference on the Human Environment.

Caldwell has been guest scholar at the Smithsonian Institution’s Woodrow Wilson International Center for Scholars, and received the Arthur E. Mosher Award in 1964 and the Laverne Burchfield Award in 1972 from the American Society for Public Administration.

Carley, a 1950 graduate of Western, received his master’s degree from Kalamazoo College in 1951 and his doctorate in political science from the University of Wisconsin, Madison, in 1959.


Carley was the recipient of a Distinguished Alumnus Award from Western in 1971. A candidate for the democratic nomination for Governor of Wisconsin in 1966, he remains involved in politics. Yamashita served as president of the University of Guam from 1974 through December, 1976, after being the first president of the university from 1963-70. He currently is a consultant to the Guam government, a post he also held in 1970-71. Since 1971, he has been regents professor at the university, and president of the Territorial Commission on Education.

A graduate of Carroll College in Helena, Mont., Yamashita received his master’s and doctoral degrees from the University of Northern Colorado. He served as an instructor and an associate professor at the College of Guam from 1959-63, when he assumed the presidency and led the development of a junior college into a multi-purpose university.

Yamashita’s association with WMU began in 1974, when he persuaded the Guamanian government to support the establishment of Western’s center for doctoral studies in educational leadership at the University of Guam.

The first graduates of the program were awarded doctoral degrees in May.

Sky Broncos Place Fourth Nationally

Western’s Sky Broncos club of student flyers won fourth place in the National Intercollegiate Air Meet held in May at Oklahoma State University at Stillwater.

Twenty-five college/university teams, each the champion of its regional competition held in April, advanced to the national finals at Stillwater.

Western’s Sky Broncos finished second in the message drop accuracy competition and third in navigation to highlight its team effort.

In addition, two WMU students—Emily F. Seiler, a senior from Lawton majoring in flight technology, and James E. Roth, a junior from L’Anse majoring in aviation engineering technology—were named to the list of 25 students receiving national awards at the meet for their scores in eight flight and ground events.

WMU’s Sky Broncos club has about 100 student members. It was organized in 1947.
Periscope
On People

Mitchell Assumes New Position

Dr. Stephen R. Mitchell, vice president for academic affairs, is leaving the helm of that office September 1 to assume the post of executive vice president at Western. That change, and the naming of two assistant vice presidents who will report to Mitchell, was approved by the WMU Board of Trustees in June.

Russell Gabier, executive director of alumni affairs and development, and William J. Kowalski, assistant to the president for capital outlay and campus planning, were named assistant vice presidents, without changes in duties.

Mitchell will be responsible for the Academic Computing Center; Admissions, Records and Registration; Alumni Affairs and Development; Capital Outlay and Campus Planning; Community College Relations; international programs; and long-range planning.

In recommending the changes to the Board, WMU President John T. Bernhard cited concern about "the overburdening of our central administration"; worry about "the ever-widening spans of control for both the academic vice president and the president"; and, concurrently, Mitchell's recent request for "a fresh and different challenge in administration."

Mitchell will be assuming responsibility for the areas once assigned to Dr. Myron L. Coulter, who resigned in February, 1976, as WMU vice president for administration, to accept the presidency of Idaho State University.

Mitchell has been in his present position since 1973. Previously, he was dean, College of Sciences and Arts, Washington State University, 1970-73; assistant chancellor, University of Wisconsin-Parkside, 1969-70; and dean, Kenosha Campus, University of Wisconsin, 1967-69. A graduate of Muskegon Heights High School, he received his B.A. degree in 1956 from WMU, M.S. in 1957 and Ph.D. in 1961 from the University of Wisconsin.

Gabier was appointed Western's executive director of alumni affairs and development in December, 1975, after having served as Western's director of admissions for eight years; he first joined the University's administrative staff in 1958. A native of Lansing, he received his B.S. degree from Western, M.A. from the University of Michigan and he has done doctoral work at Michigan State University.

A native of Muskegon, Kowalski came to Western in 1966 as director of campus planning. He has served as educational coordinator and vice president for Louis C. Kingscott, Kalamazoo, 1957-66, and superintendent of schools in Bloomingdale, 1952-57. He has B.S. and M.A. degrees from Western.

High Michigan Awards Given to Faculty

Two members of Western's occupational therapy (O.T.) department faculty, Terry D. Korhorn and Mary Anne Bush, have received outstanding Michigan awards, each the highest in its category.

Korhorn, an instructor, was awarded in May one of only 25 of Governor William Milliken's 1977 Michigan Minutemen Citations.

Bush, an assistant professor, was named winner of the "Outstanding Occupational Therapist Award for 1977" by the Michigan Occupational Therapy Association (MOTA). The honor was based on her work and accomplishments over the past year, she observed, including the coordination of a special O.T. teaching clinic in which she supervises students who treat physically disabled clients.

Korhorn's award states that it is "for outstanding service to Michigan as a Michigan Minuteman who at every opportunity champions our great state, its heritage, hospitality, dynamic present and future." The honor is given by the Greater Michigan Foundation to persons deemed to be Michigan leaders. They may include professionals, mayors, publishers, broadcasting executives and the heads of various community and service agencies, among others.

Korhorn's selection marks the second straight year that a Western O.T. department faculty member has received the Governor's Michigan Minuteman Citation. M. Joy Anderson, assistant professor, was so honored in 1976. This award is given annually during Michigan Week.
Board Appoints New Chairmen

The appointments of six departmental chairmen at Western were approved in June by the WMU Board of Trustees.

Newly appointed were: **Lawrence John Link**, assistant professor and head of drawing, painting and printmaking in the school of art, Southern Illinois University, (SIU) as chairman of Western's art department; and **Dr. David O. Lyon**, professor, as chairman of the psychology department.

Appointed as temporary replacements for chairmen who have been granted leaves of absence were: **Dr. Oscar H. Horst**, professor, as chairman of geography; and **Dr. James H. Powell**, professor, as chairman of mathematics.

Reappointed as chairmen were: **Dr. Larry D. Opplinger**, professor and chairman of physics; and **Dr. Lloyd J. Schmaltz**, professor and chairman of geology.

The Board also approved the reappointment of **Dr. Samuel I. Clark** as director of the Honors College, and authorized a change of title for **Chauncey Brinn**, from assistant to the vice president for academic affairs to assistant vice president for academic affairs—special programs.

Link, who received both his bachelor's degree in philosophy and his master of fine arts degree in painting from the University of Oklahoma in Norman, has been a member of the faculty at SIU since 1968. He has been a juror for several art shows, and has exhibited his own art work in shows throughout the country since 1967.

Lyon joined Western's faculty as an assistant professor in 1963, after earning his doctoral degree from Indiana University. He received his bachelor's degree in 1959 from Hamilton College. He served as acting chairman of psychology from August, 1975 through April, 1976.

Fisher Directs Conferences

**Vida M. Fisher** is the new director of conferences in Western’s Division of Continuing Education.

Her appointment, effective August 1, was approved in June by the WMU Board of Trustees. She is currently program coordinator for the University of Michigan Extension Service at the Flint Regional Center, where she is responsible for the development, operation and evaluation of non-credit programs.

At Western, Ms. Fisher will be responsible for the development of non-credit activities that will be of benefit to both the University and the community, said Dr. Richard T. Burke, acting dean of continuing education. “She will be working closely with the academic units and community agencies and industries to provide pre-service and in-service educational opportunities.”

She is a native of Nelson, British Columbia. She received her B.S. degree in 1971 in recreation administration/sociology from the University of Alberta, M.A. in 1972 in education from Northern Michigan University, and is a doctoral candidate in education administration at the University of Michigan.

Legislature Honors WMU Professor

**Dr. George G. Mallison**, dean emeritus of Western's Graduate College and distinguished professor of science education, has been honored by a concurrent resolution of the Michigan House of Representatives.

Rep. Mary Brown, D-Kalamazoo, presented the resolution to Mallison at the WMU Board of Trustees meeting in May. The tribute was jointly sponsored by Brown; Rep. Donald H. Gilmer, R-Augusta; Lucille H. McCollough, D-Dearborn; and Robert A. Welborn, R-Kalamazoo; with the Senate concurring.

The resolution honors Mallinson for his “outstanding achievements . . . along with his many praiseworthy contributions to higher education in Michigan.”

Senate Completes Officer Slate

A completed slate of new officers and council members of Western’s Faculty Senate has been announced.

Corresponding secretary **Dr. Jack S. Wood**, biology professor; recording secretary **Dr. Visho B. L. Sharma** social science and sociology professor; and treasurer **Dr. Eugene M. Bernstein**, physics professor, join senate president **Dr. Donald J. Brown**, associate professor of natural science, and vice president **Roger A. Bennett**, associate professor of educational policy and sociology, announced earlier, as top officers for the 1977-78 year.

Also elected in April were representatives to the Faculty Senate councils, which are: budget and finance; campus planning; continuing education; educational policies; graduate studies; research policies; and student services.

Rinker Heads WMU Professional Group

Lowell Rinker, project fiscal analyst in Western's Grants and Contracts Office, has been elected president of the University's Administrative Professional Association (APA) for 1977-78.

Others elected are: **Ron Lutz**, financial aid officer, Student Financial Aid and Scholarships—vice president; **Joe B. Freeman**, associate director, News Services—secretary; and **David Morris**, admissions coordinator, Admissions Office—treasurer.
Recommended Reading

ACCOUNTANCY
A book on measuring the cost and value of human resources essential for manpower utilization. The author discusses the theory as well as the practical application in business enterprises. The primary emphasis is on the emerging area of human resource accounting as a managerial tool.

A non-technical readings book in accounting with a liberal arts flavor. Through a series of readings this book provides a non-technical picture of what accounting is, how it relates to our society and how it provides information so essential to the allocation of resources.

This study examines the various aspects of the measurement of corporate social performance and the role that the accounting professor may play in that process. It is a book that focuses on the characteristics of an ideal system for social measurement and how that system might function in a number of areas of social concern—employment, the environment, resources, suppliers, products and customers and the community.

HEALTH, PHYSICAL EDUCATION AND RECREATION
Edwards, Harry, Sociology of Sport (Homewood, Dorsey Press, 1973)
This text is one of the few written in the emerging sub-field of sport sociology which is NOT a reader. Edwards approaches his topic from a slightly radical perspective. Couple this with his training as a sociologist, and the splatterings of popular sport interest to illustrate the point, and you have a text which makes easy reading with enough technical competence to prevent it being a journalistic account.

Klise, Thomas S., The Last Western (Argus Communications, Niles, Ill., 1974)
A fiction book you may have missed. The novel gives us a futuristic look at sports as Willie, a multi-racial athlete, rises to prominence first as a baseball phenomenon, then as a religious leader and peacemaker.

An innovative approach to aesthetics of sports. A number of disciplines are represented—anthropology, history, psychology, sociology, and physical education. Among the topics explored are: Natural Beauty of The Athlete, Relationship of Sport and Art, Place and Role of Sport-Art In America, Sport and the Performing Arts, the Athlete and Artistic Performance, Symbolic Communication—Non-Definitive and Definitive Parameters, and the Role of Empirical Investigation.

This alternative way of looking at sport points out major avenues of inquiry with an emphasis on the kinds of questions that should be asked—rather than the giving of the answers.

Tutko, Thomas and Bruns, William, Winning is Everything and Other American Myths (New York, MacMillan Publishing Co., 1976)
The authors review the "destructive craze" prevailing in American sport and express alarm as the win-at-all-costs mania steadily engulfs children's sport.

LIBRARIANSHIP
A comprehensive history of ALA's commitment to intellectual freedom. Included are all of ALA's documents and policies relating to intellectual freedom and librarianship.

A series of distinguished lectures dealing with basic issues, achievements and problems facing the public library in America including freedom of access to information, freedom of speech, and the role of libraries in society today. A lecture by the Librarian of Congress, Daniel J. Boorstin, entitled, "The Indivisible Community," is especially noteworthy.

A collection of essays designed to lead librarians toward new models for improving real service to readers even though capital support for libraries has been drastically curtailed.

Carefully drawn pen portraits of the eccentric scholar directors and keepers of the British Museum provide a readable history of the institution which has until recently housed one of the great libraries of the world as well as fine collections of maps, antiquities, coins, and medals.

SOCIAL SCIENCE
Eckholm, Erik P. Losing Ground: Environmental Stress and World Food Prospects. (Norton, 1976)
Both food production and economic development prospects in Africa, Asia, and Latin America are now dimmed by accelerating destruction of the land's productivity. This book vividly documents the global extent of ecological stress, its political causes, and its human consequences. While oil prices dominate headlines, the fuel crisis of the third of mankind dependent on increasingly scarce firewood for cooking fuel intensifies, and unless there is a major shift in global political priorities, one-third of mankind will become mired in hopeless destitution, a tragedy with ominous implications for world order.

The kind of agricultural practice we adopt at once reflects and reinforces the approach we will utilize in all spheres of industrial and social life. Capitalism began historically by undermining and overcoming the resistance of the traditional agrarian world to a market economy; it will never be fully transcended unless a new society is created on the land that liberates humanity in the fullest sense and restores the balance between society and nature.

Essential reading for survival.

What Gesell and Spock gave to children, Sheehy hopes to provide for those in midlife. This author's contention is that the older we grow, we become more aware of the commonality of our lives, and suggests that there are 'the predictable crises of adult life.' She states three major objectives for the book: 1) to locate the individual's inner changes; 2) to compare the developmental rhythms of men and women; and 3) to examine the predictable crises for couples.

And there are some clever chapter titles, such as: "The Urge to Emerge," "Beginning of the Couple Puzzle," "Why Can't a Woman Be More Like a Man and a Man Less Like a Racehorse," "Switch 40s and the Couple."

The articles in Looking Ahead explore many aspects of the lives of mature women, ranging from the effects and meaning of menopause to the varying roles of Black and Jewish women in America. The contributors examine topics such as marriage, sexuality, friendship, jobs, and the contemporary woman's movement. The book includes stories of people who have found successful ways of living as they age, and of people who have not.
Bronco Sports

Baseball Posts 18-30 Record

A lusty team batting average of .294 was offset by a pitching earned runs norm of 5.56 as Western Michigan finished its baseball season with an 18-30 record. In Mid-American Conference play, Coach Fred Decker's squad lost five decisions by one run to end with a 5-9 mark and a ninth place finish.

Catcher Scott Meyer, a sophomore from Midlothian, Ill., topped the regulars with a .377 batting average. Meyer's two-year average also is .377, which enables him to hold down fourth place among all-time Broncos.

Women Seek World Games

Forward Pat Charity and guard Mary Bramble of Western are among 10 active collegians who have been selected for final tryouts for the United States women's basketball team for the upcoming World University Games.

At press time, they were scheduled to attend a camp in the New York City area from July 23-25. Another Bronco, forward-guard Ann Kasdorf of Sturgis, was an alternate. Charity and Bramble, both of whom are from Grand Rapids, earned their way into this session after competition in June at St. Joseph, Mo.

Approximately 25 players were contesting for 12 spots on the American team that will travel to Sofia, Bulgaria, in mid-August. Those in attendance at New York who didn't have to compete last weekend include 1976 Olympians and selected All-Americans.

This past winter, Charity and Bramble had respective scoring averages of 15.2 and 12.2 points per game in helping. Coach Fran Ebert's team qualify for the regional tournament for a fourth straight year.

Another sophomore, Dave Leffler of Auburn, Ind., took over the second base job late in the year and finished with a .390 mean. Others above the .300 plateau were designated hitter Kyle Rowekamp (.344), Kalamazoo; Detroit first baseman (.324), centerfielder Jim Millward (.318), Portage; and freshman third baseman Jerry Miklosi (.318) of Lincoln Park.

Girskis and Detroit leftfielder John Roy shared team leadership in runs batted in with 27.

Millward ended his career with new school records for base hits (126), runs (89) and stolen bases (42). All of the previous standards were set during the 1950s. He earned All-MAC second-team honors for the second straight year.

Decker's top two pitchers were Dave Cassetta (3-6, 4.06 ERA) of Plainfield, Ill., and Battle Creek's Terry O'Brien (5-4, 3.51).

Cleveland Drafts Western's Cutter

Western's 1976-77 varsity basketball center Tom Cutter was an eighth round selection by the Cleveland Cavaliers in the annual National Basketball Association draft. Cutter closed his WMU career this past winter as the school and Mid-American Conference record holder for field goal percentage (.595) and was the No. 2 career rebounder behind Paul Griffin, who has completed his rookie year with the New Orleans Jazz.

Jeff Tyson, the 1975-76 MAC "Player of the Year," has been invited to go to camp by the Buffalo Braves and Atlanta Hawks. Tyson was drafted in the third round a year ago by eventual world champion Portland.

Softball Team Places Second

Coach Fran Ebert's women's softball team ended their second varsity season with a runner-up finish to Michigan State at the Michigan AIAW tournament, a trip to the AIAW regional tournament, a 17-8 record and four no-hitters.

Junior Ann Kasdorf of Sturgis was a mainstay on the pitching mound for the Broncos this spring as she pitched 92 of 162 innings. Kasdorf ended with a 9-4 record with no-hitters against Central Michigan (14-0) and Lake Michigan College (6-0). Jane Smith of Scottville pitched a no-hitter against Ferris State (10-0) and Jayne Smith of Belleville tossed the other no-hitter in her first mound appearance against Delta College (13-0).

Dowagiac's Lynette Nevins led the team in runs batted in (15), home runs (3) and slugging percentage (.596) besides hitting a .327 clip. Cather Sue Peel of Burton led the regulars with a .362 batting average and hit a team leading six doubles. Freshman Barb Burke of Kalamazoo hit a team leading four triples and finished with a .311 average while holding the infield together at shortstop.

1977 WMU Football Schedule

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<td>Sept. 24</td>
<td>NORTHERN ILLINOIS</td>
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<td>Oct. 1</td>
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For Tickets, call 383-1780
Persell, Defense To Lead Western's Football Broncos

In 1976, Western Michigan finished with a 7-4 record and ranked fourth in Mid-American Conference football standings (6-3). A jump from 1-10 in 1975 earned WMU recognition as the second most improved team in major college football.

Second-year Coach Elliot Uzelac was cited as the MAC's "Coach of the Year" while tailback Jerome Persell was the loop's "Offensive Player of the Year." Of that 100-member squad, there were just 10 seniors and 70 freshmen and sophomores. Thirty-one of 41 lettermen will be back in 1977, including 10 of 11 defensive starters.

Persell, a junior from Detroit, heads the returnees. As a sophomore, he was third-team All-American (Associated Press), ranked second behind Heisman Trophy winner Tony Dorsett in national rushing and scoring and was third in all-purpose running.

The 5-9, 180-pounder averaged 5.6 yards per carry, set school season records for rushing (1,505) and carries (629) and tied another standard with 19 touchdowns. His yardage figure was a MAC mark and the 19 TDs equaled another one.

Returning at fullback is Keith Roggen, Eau Clare, who gained 830 yards (4.6 average) and scored seven times during his junior year.

As a team, Western was No. 8 nationally in rushing, gaining 3,136 yards for another school record. If the offense is to continue at this pace, Uzelac must find new replacements at center, both tackles, and quarterback. Sophomore Albert Little (6-2, 162) of Kalamazoo will get first crack at the signal-calling post.

Junior Mark Lootens (6-3, 214), South Bend, Ind., played behind All-MAC center Mike Sitko a year ago. At tackles, All-MAC choices Rocco Moore and Mike Ribecky have graduated. Waiting to take over these spots are sophomores Mark Schenk (6-4, 251), of Lincoln Park and Trenton's Ron Beasse (6-4, 226).

The tight end will be either Stu Jones (6-4, 206), Sylvania, O., who shared this job with graduated Dennis Dilley last fall and handled the punting chores, or 6-4, 205-pound Tom Henry of Troy.

Graduation Hurts Soccer Fortunes

Coach Pete Glon feels it will be difficult to match the 1976 soccer team's 5-5-2 record during the coming year.

The main reason is the graduation of goalkeeper Dale Hetherington, owner of all Bronco netminder records, and currently a performer with the Cleveland Cobras of the American Soccer League. Also gone is Scott Ferris who set career records for total points and assists.

Holdover regulars this fall include fullbacks Ty Stuckslinger, Northfield, Ill., and Birmingham's Don Schwartz; halfback Mike Blessing of Edina, Minn., and forwards Keith Heidel, Bloomfield Hills; Randy Wojtala, Allen Park, and Mike Connor of Deerfield, Ill.

Two new players who Glon feels will help this year are forward John Scott and fullback Steve Lohrke, both of whom are performing with the St. Joseph Kickers, the top team in the Western Michigan Soccer League. Also back is Steve Larson of Kalamazoo, a regular halftime in 1975 who by-passed competition last year.
Award First Athletic Scholarships To Women

Basketball player Jean Schrader of Centreville High School and four current varsity performers are the initial women recipients of athletic scholarships at Western Michigan University.

The varsity athletes include: track performers Kay Barstow and Liz Shon, both sophomores-to-be and graduates of Kalamazoo Central High; Pam Fletcher, Jackson, field hockey; and Linda Tyson of St. Clair Shores (Lakeshore), a member of the field hockey and softball teams.

This past winter, Schrader averaged 30.5 points per game for Centreville and shot 51% from the floor. She tallied 1,791 points over four seasons, led Centreville scorers in 70 straight games, and averaged 25 points and ten rebounds per contest.

Barstow qualified for the recent national AIAW track and field championship and finished 14th in the high jump event. Shon posted top sprint times of :11.4 and :25.1 in the 100 and 200-meter races and was a double-

Western Defends Harrier Crown

Veterans Tom Duits, Hastings; Greg Savicke, Kalamazoo; Jeff Zylstra, Grandville; and Ludington’s Bob Lewis will lead Western Michigan’s 1977 cross country team in defense of its Mid-American Conference championship.

A year ago, Coach Jack Shaw’s club edged Bowling Green, 62-63, for the title, while Eastern Michigan and Ball State both finished with 76 points.

“I again expect the same four teams to battle it out for the championship,” remarked Shaw. “We’ve got a good nucleus of returnees and also some help from newcomers.”

The Broncos’ MAC triumph was truly a team effort as Duits, who was leading the race by a commanding margin at the five-mile mark, failed to finish. Savicke and Zylstra were fifth and sixth respectively and in the process captured All-MAC honors.

Volleyball Has 10 Of 11 Back

Western Michigan University’s 1977 women’s volleyball team will look toward improving upon their 9-23 record of last year as 10 of the 11 varsity players, including six freshmen, will return.

Kalamazoo’s Teresa Jackson, a 5-11 sophomore, emerged as one of the more valuable players last season along with senior Marilyn Berens, Hamilton, and junior Kim France of Dover, Ohio. Berens served as co-captain.

Also available for duty are members of last year’s junior varsity team that finished with an 8-11 mark. Laurie Alexander and Jane McGee of Kalamazoo, Jane Pinkerman of Grand Rapids and Sandra Boitnott of Lawrence were key members of that team.
Duits Leads Track Team

Western Michigan’s varsity men’s track squad placed fourth in the Mid-American Conference this spring after winning two of three dual meets. Eastern Michigan edged the Broncos 85-78, to end an unbeaten dual string that had been in existence since 1965.

Hastings junior Tom Duits copped MAC titles in the 1,500 and 5,000-meter runs, becoming the first man since 1964 Olympic Gold medalist Bob Schul of Miami to win this equivalent of the mile and three-mile double at the league meet. Duits qualified for the NCAA 1,500-meter even with a 3:40.32 clocking, which is the equivalent of a 3:57 mile. On two occasions, he was cited as the MAC “Athlete of the Week.”

Another strong MAC performer for Coach Jack Shaw was Darrell Williams, a Grand Rapids junior. Williams was second in the high jump (6-10), third in the long jump and sixth in the triple jump.

Golfers Sixth

Western Michigan’s varsity men’s golf season consisted of 10 tournaments and the Broncos finished in the first-division in six of the affairs. They were sixth at the Mid-American Conference championships.

Western took team honors at the Gulf Stream Intercollegiate at Padre Island, Tex., and also their own Lake Doster Classic. They narrowly missed a third title, losing to Michigan by just one stroke in the 13-team Bronco Invitational.

Pete Eddy, a Dearborn senior; led Coach Merle Schlosser’s club with a 76.7 average and was the medalist in the Gulf Stream.

Cite Gapinskk As Top Athlete

Dave Gapinski, an All Mid-American Conference football selection as a defensive halfback, has been honored as Western’s “Outstanding Scholar-Athlete” for 1977.

Gapinski and the other senior representatives from the 10 league schools were honored as part of the MAC Spring Games at Ohio University.

The 5-10, 183-pound product of South Bend, Ind., earned four letters at WMU and contributed 277 tackles over the last three years while holding down a regular job. In 1975, he was a All-MAC second team choice and also earned a spot on the All-Academic team. He graduated in April with a 2.92 average (4.0 scale) in industrial marketing.

Tennis Broncos Set Win Record

Coach Jack Vredevelt’s tennis team compiled a 17-2 dual meet mark to set a school record for seasonal victories and finished second behind Miami University in the Mid-American Conference championships for the third consecutive year.

During the dual campaign, the Broncos ended Miami’s MAC win streak at 46 with a 5-4 decision on the road. They also defeated Michigan State by the same score for WMU’s first triumph over the Spartans since 1960.

Bob Learman, a junior from Bay City, compiled a 21-3 record at No. 1 singles, was twice selected as the MAC “Athlete of the Week” and was one of 64 players invited for the NCAA tournament.

Two WMU Women Go To Nationals

Coach Jean Friedel’s 1977 Western Michigan University’s women’s track team completed its outdoor schedule by placing second at the Mid-American Conference championships and by sending high jumper Kay Barstow and javelin thrower Marcia Karwas to the national AIAW championships in Los Angeles.

Netters Are 4-2

Western Michigan University’s women’s tennis team finished their spring schedule with a 4-2 record and a sixth place finish at the Michigan AIAW tournament as Coach Susan Anderson’s squad lost to just Central Michigan and neighbor Kalamazoo College.

Barb Wetnight of Kalamazoo finished with a 5-3 record while playing the No. 1 singles position for the Broncos. Cindy Schultz of Lansing ended with a 4-4 mark while sharing time between No. 2 and 3 singles.

Field Hockey Hopes Are High

Western’s 1977 women’s field hockey team is coming off a successful 11-3-2 season. With most everyone coming back, Coach Jean Friedel’s squad looks toward another winning campaign.

Coach Friedel’s biggest concern is replacing graduated goalie Marcia Karwas who allowed just 0.93 goals a game. Sandy Hamilton of Grosse Pointe Woods is up off of last year’s 10 junior varsity team where she kept the opposition at bay with a 0.55 goals against average.
Griffin—Jazz 'Junk Man'

By John Beatty
Director, Sports Information

Although fifth round draft choices aren't expected to make teams in the National Basketball Association, Western Michigan's Paul Griffin did that and much more for the New Orleans Jazz as a rookie forward during the 1976-77 season.

The 6-9, 205-pounder saw action in 81 of 82 games and worked himself into the starting lineup for the last 20 contests. He and veteran center Otto Moore were the only Jazz players to miss just one game. Griffin averaged 20 minutes per game, 5.2 points and 6.1 rebounds besides topping the team in field goal percentage (.547). He was a second team All-Rookie selection on a unit named by Basketball Digest Magazine.

"Paul was like a breath of fresh air this year," commented Jazz Coach Elgin Baylor, one of the game's all-time greats during his playing days with the Lakers. "Unlike many rookies, money wasn't the overriding factor for Paul. Once he made the starting lineup, he continued to work hard towards improving himself."

Jazz Public Relations Director Dave Fredman offered the following comments, "He immediately became one of the crowd favorites and the fans continued to applaud him whenever he entered or left games throughout the year."

Paul's most satisfying games individually were a 10-point, 25-rebound performance over 45 minutes in a home win over Milwaukee and 20 points and 14 rebounds during which he made nine of ten floor shots in a loss to the New York Knicks at fabled Madison Square Garden.

Griffin's initial thoughts about college and pro basketball came after twice winning All-State Class C honors at Shelby High and leading this quintet to two State titles.

At WMU, he was a four-year starter for Coach Eldon Miller and the only Bronco to ever score over 1,000 career points and clear the same number of rebounds. His 1,008 boards is a school record while his .567 field goal percentage is second only to a .595 figure posted by Tom Cutter, who completed his play this past winter.

Griffin was one of three Broncos selected on the All Mid-American Conference team in 1975-76 as the school won its first outright league crown and subsequent NCAA tournament berth and was ranked No. 10 nationally.

Before heading to New Orleans for training camp, Griffin worked out on campus, running four or five miles each morning and shooting in the afternoons. The running program, devised by the Jazz, consisted of sprints, 440s and 880s and miles.

He made a quick impression in camp and was given words of encouragement by the coaches and other players about the third day.

The training period itself consisted of four two-a-day practices, another week of a single practice each day, and then seven exhibitions before the league opener.

Griffin felt the biggest adjustment to make professionally was the quickness of play. "They don't allow zone defense and there's no stalling around because of the 24-second clock," he explained. "The physical part is also different because of the size and strength of the other players. There are no light-weights in the NBA and they're all used to physical play."

"Paul quickly got a reputation in the league that he couldn't be pushed around," reviewed Fredman, "A lot of veterans try to intimidate a rookie. In Paul's case, they found this wouldn't work after just one meeting."

Griffin wants to add 15 pounds to his frame during the off-season and will do so under the supervision of the New Orleans Saints football training staff.

He'll work this into ticket promotional assignments for the Jazz and some shooting practice under the direction of teammate and NBA scoring leader Pete Maravich, and Pete's father, Press, the former LSU coach.

Paul terms his own role with the Jazz as a "big forward." Media people sometimes would call him a "power forward" but Griffin quickly adds "that's for guys like George McGinnis (Philadelphia) and Maurice Lucas (Portland)."

Offensively, Griffin regards his assignment as "being a junk man. I'm supposed to rebound, take open shots, set picks and make a few passes. Pete is our big scorer. They'd be happy if I consistently averaged 10 to 12 points a game."

Paul takes pride in his defense and explains, "I try to help out when someone else gets beat, just like at Western. E. C. Coleman is one of the top defensive forwards in the NBA and he starts out on the big scorers like Rick Barry (Golden State). If E. C. goes out of the lineup, I then match-up with the other team's top scoring forward."

Barry is the most difficult defensive assignment for Griffin. "He's such a great all-around player. Rick
"At Western, I did a little of everything, just like New Orleans. I can shoot, pass, rebound and play defense well, but I am not great in any of these areas. A man can't survive in the NBA now as just a great shooter, they're a dime a dozen. Defense is stressed much more now than five years ago."

Griffin

can shoot from outside if you leave him alone, drive around you if you're too tight and then drop the ball off to the open man if someone comes in to help you out. He's also got good moves inside."

A toughie from the strength standpoint is Portland's 6-9, 235-pound Lucas. "He always seems to get the ball 15-feet from the basket and power in on you. He's got good moves for a big man."

When asked to name a player who it is difficult to score against, Griffin said, "I haven't really thought much about that, but M.L. Carr (Detroit) is real tough. He's a lot like me, not a great scorer or rebounder, but a player who consistently gets his average every game and is an all-around performer."

Much has been written about the hectic 82-game NBA schedule and Griffin admits that "traveling was a difficult adjustment at first, being on the road night after night and sleeping in different beds."

Once the season starts, practice time is cut down because of travel. Generally, practices last from 60-90 minutes a day and consist of scrimmaging.

"For road games, we go to the arena at 11:00 in the morning to shoot and get a scouting report," added Paul. "You don't spend as much time preparing for a particular opponent like in college due to travel and also a familiarity with the other team because of the number of times we play them."

He calls Madison Square Garden and the Forum in Los Angeles as his favorite road arenas because of good courts and knowledgeable basketball fans. "They really know the game in New York. If you're playing well, they're very appreciative, but also are quick to let you know if you're playing bad."

Talking about New Orleans, Paul says, "I love it and couldn't be happier. The town is great with fine weather and there's always something to do. I'm getting a chance to play and the fans like me. If the Jazz become a playoff team, it will be the best franchise in the league. The fans down there are dying for a winner in sports."

The Jazz finished the year with a 35-47 record but averaged 11,000 spectators per game in the mammoth Louisiana Superdome.

Griffin leased an apartment in Metairie from another player this past year that was about a 10-minute drive via expressway to the Dome. "I like the French Quarter but couldn't hack living there with all the excitement. I wouldn't be a very consistent player living under those conditions."

He doesn't find the Superdome unusual from a playing standpoint. "The floor is good and the baskets are good to shoot at. The crowd is far enough from the court so they don't blow your eardrums apart when they get excited."

In comparing opposing teams, Paul terms Philadelphia, and then, surprisingly, San Antonio, as the toughest ones to play against.

"San Antonio is a very hard working team. They're aggressive, hawk the ball and are always in the right spot. Philadelphia has so much talent and depth. When someone is in foul trouble, another player comes in from the bench and he can score 20 points against you."

In reviewing his collegiate career, Griffin felt he learned a great deal about fundamentals, the passing game and pressure.

"In my senior year, we carried a win streak that reached 20 games and that was pressure. So were the NCAA tournament games against Virginia Tech and Marquette. As a freshman, we were 8-18 and there wasn't any pressure because we were expected to lose. Playing under pressure is more fun and practices are a lot more bearable when the team is going 25-3 rather than 8-18."

"The passing game we had here featured a lot of good passers and I got used to keeping my eye on the ball. This helped in the pros and made the adjustment to a great passer like Maravich much easier."

"At Western, I did a little of everything, just like New Orleans. I can shoot, pass, rebound and play defense well, but I am not great in any of these areas. A man can't survive in the NBA now as just a great shooter, they're a dime a dozen. Defense is stressed much more now than five years ago."

Griffin feels his best performances in a Bronco uniform were a 21-point, 23-rebound evening against Kent State as a freshman, and then 14 points, 15 rebounds in an overtime win against Virginia Tech in the NCAA playoffs two years ago.

Three of Paul's relatives also have athletic backgrounds. His cousin, Brad, played defensive tackle for the Bronco football team. His second cousin, who lives in New Orleans, is Dave Whitsett, a former star defensive back with the Detroit Lions, Chicago Bears and Saints.

Though Paul has been away from Kalamazoo and his hometown of Shelby, people from both areas travel to either Chicago or Detroit to see him perform with the Jazz.

"There's also quite a few people from Kalamazoo who vacation in New Orleans and they'll come up to me and introduce themselves," remarked Griffin. "It's really nice to be remembered."
Dear Alumni and Friends:

Gary Brown generously consented to loan me his column this issue, because, he said, he was somewhat at a loss for words anyway. Actually, I think the real reason he was so agreeable was that several alumni golf outings were on his schedule, and he needed extra time to practice his swing.

Whatever the explanation, my purpose in writing to you is to tell you about Gary P. Brown. We are pleased to announce that he has been appointed Western's new director of alumni relations.

Some of you may already know Gary—he was assistant alumni director from July through December, and has been serving as acting director since the first of the year. He took over the reins as full-time director May 1.

Gary has a long and close relationship with Western, having received his bachelor's and master's degrees here in 1966 and 1968. He also held two posts at WMU's Miller Auditorium; as assistant to the manager in 1967, and ticket office supervisor, January through June, 1976.

"Gary Brown joins our staff at a time when knowledge of the University community is extremely important," said Russell Gabier, executive director of alumni affairs and development. "We are fortunate to have a well-qualified administrator ready to move into this extremely demanding and highly visible position. Gary's educational training, his employment experience and his recent contributions to our Alumni Association as assistant director make him particularly well suited to his new position."

Gary has performed his responsibilities admirably during the past year in addition to carrying the full weight of the director's position since January without an assistant. He has demonstrated his capacity for hard work, coupled with an excellent sensitivity to the needs of our alumni and the University. Everyone who is associated with him is confident that he will, in time, instill a sense of stability to the office and confidence in the entire alumni operations.

Gary's sense of duty extends beyond the University, into the community. He is the current chairman of the Kalamazoo Community Youth Theatre's board of directors, and a member of the Kalamazoo Lion's Club, vice president of both the Community Theatre Association of Michigan and the Michigan Theatre Association, and a member of the Kalamazoo Civic Players' board of directors.

He and his wife, Logan, have two children. She also has two degrees from Western, and is a speech pathologist for the Van Buren Intermediate School District.

Gary has often assured me that he is very receptive to new ideas. Please don't hesitate to contact him, or me, for that matter, with any suggestions you may have!

Cordially,

Patricia M. Coyle
Editor

Alumnae Group Meets

Representatives of the 16 state chapters of Alpha Beta Epsilon (ABE), Western's alumnae sorority, attended the 33rd annual spring convention of the inter-chapter council on April 30 in the University Student Center on campus, hosted by the Gamma chapter in Grand Rapids.

A morning business meeting preceded a luncheon honoring two emeriti faculty members, Dr. Frances Hardin, professor emeritus of marketing, and Marcella S. Faustman, emeritus professor of music.

Entertainment was provided by Randy Posthumus, a former scholarship recipient of Gamma chapter, and his Kent City Honors Choir. Gary Brown, director of Alumni Relations discussed Western's Diamond Jubilee celebration and introduced Dr. Zack York, who explained about "The Ponder Heart," the alumni play presented in May.

The general meeting of all the chapter delegates and the inter-chapter council officers was held after the luncheon, when the decision was made to initiate a membership campaign, under the direction of Carol Sutton, BA '61, organization chairman and inter-chapter council vice president. More details about the membership drive will be forthcoming in the fall.

ABE was organized in 1938 for the purposes of establishing a student loan fund to aid qualified students to attend Western, and to form a sisterhood of service to mankind and friendship in one another.

Presently, the 16 chapters have a membership of 553 women. Each chapter holds regular meetings, has an annual banquet during which new members are initiated, and gives financial assistance to worthy WMU students in their respective geographic areas.

In 1944, an inter-chapter council composed of representatives of all chapters was developed. The council is the governing body for all chapters, and meets twice annually. The spring inter-chapter council meeting is always held on campus.
and the fall meeting is arranged by the hostess chapter in the town where the meeting is held.

The inter-chapter council board officers of Alpha Beta Epsilon and their guests met at the Muskegon home of President Mary Ellen Doe on June 21 for a luncheon and planning meeting for the fall convention. The convention will be hosted by the Zeta chapter at the Long Convention Center in Lansing on October 1.

Alpha Beta Epsilon Clubs Meet

Epsilon (Jackson)—A spring banquet was held on April 7 at the Women's Club building. Clothes pin dolls in foreign dress were the evening's favors, and larger dolls in foreign costume were the centerpiece for the tables. About 26 people attended and heard the Parkside High School choir, directed by Mrs. Norma Willoughby. Gary Brown, WMU alumni director, spoke to the group. Chairing the event was Sena Heideman, chapter president.

Theta (Albion-Marshall)—A spring banquet was held on April 18 at the Fireside Inn in Marshall. About 33 people attended and heard Gary Brown, Western's alumni director, speak. Entertainment was provided by Larry Sill's Barbershop Quartet from Albion College. Three new members were initiated, reports chairman and chapter president, Lillian M. Young.

Zeta (Lansing)—About 60 people attended the Zeta Chapter's spring banquet at the Plymouth Congregational Church in Lansing on April 22. A special guest that evening was honorary member Mrs. Hazel Gower, who is over ninety years old. The theme for the evening was "Say It With Music." A group of young entertainers from Lansing Everett High School performed, and Gary Brown, WMU's alumni director, spoke. Toastmistress for the event was advisor Elva Prince, and the chairman was Dorothy Draheim.

Alumni Golf Outings Draw Crowds

June 7—Lake Doster Country Club in Plainwell was the scene of an outing for members of the President's Club, Sidelines, "200" and the Century Club. 77 members and guests played golf and 95 attended the dinner. Representing Western were members of the coaching staff, administration and the athletic department, including Gary Brown, alumni director, and Bill Doolittle, director of the M. J. Gary Athletic Fund. The event organizers were Dick Bryck and Don Meitz.

June 13—Detroit area alumni enjoyed a day of golf, food, drink and fellowship at the Shenandoah Golf and Country Club in West Bloomfield Hills. Tom Titcomb headed the committee which planned the event, which attracted 50 golfers and 60 for dinner. Gary Brown, Bill Doolittle and other WMU administrators and athletic personnel attended.

June 14—Nearly 70 Grand Rapids area alumni gathered at the Deer Run Golf and Country Club for golf and dinner. The event's highlight was the presence of alumni Paul Griffin of the New Orleans Jazz, Doug Sutherland of the Minnesota Vikings, and Bob Luretsema of the Seattle Seahawks. The WMU contingent of coaches and administrators was lead by Bill Doolittle and Gary Brown. Coordinators of the event were Orv Schneider and Lee Gabe.

June 20—A day on the links with WMU faculty and staff attracted 81 alumni to an outing at Point O'Woods Golf and Country Club in Benton Harbor. Over 90 came to dinner in the evening. Jim Smith planned the outing.

June 27—Over 60 Flint and Saginaw area alumni and friends
met at the Flint Elks Country Club for a day of golf, organized by Mike Sobol and Bill Sams. University personnel on hand included Bill Doolittle and Gary Brown.

**June 30**—The Elks Country Club in Muskegon was the scene for golf and dinner for 60 alumni and Western coaches and staff members. The organizing committee for the event was Jack Van Schelven, Tom Stribley and Roger Chiaverini.

**July 14**—About 80 friends and alumni gathered at the Hastings Country Club for golf, dinner and a chance to meet and talk with Western coaches and staff members, including Gary Brown and Bill Doolittle. Lew Lang, Bob VanderVeen and Pete Lubieniecki planned the day.

**July 25**—The 21st Annual Bronco Club Golf Outing was held at the Gull Lake View Golf Club in Kalamazoo. Dinner was served at the Bayview Gardens on Gull Lake. Bob Culp and Art Jevert organized the event.

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UNDERWRITTEN BY:


23
President's Club Gathers For Annual Assembly

The third annual spring assembly of Western's President's Club was held May 20 on the Kalamazoo campus.

Joining over 100 members in the President's Club's festivities were professional film, stage and television personalities David Wayne, Mary Jackson, John Zaremba, Alfred Hinckley, Sherman Lloyd and Barbara Marineau—all WMU alumni—who were on campus rehearsing for a special celebrity production of the Broadway play "The Ponder Heart."

The President's Club Assembly began with an afternoon tour of the University's theatre department, with a stopover at the dress rehearsal for "The Ponder Heart."

Club members and their guests then gathered at the home of Western's President and Mrs. John T. Bernhard before a dinner at the University Student Center.

Membership in The President's Club has been growing at a steady rate, and 26 new members were welcomed at this year's assembly. Russell Gabier, WMU executive director of alumni affairs and development, said. The club's executive committee is comprised of Mr. and Mrs. Alfred B. Connable, Mr. and Mrs. Linden Griffin, Jr., Mr. and Mrs. J. Michael Kemp and Dr. and Mrs. Russell H. Seibert, all of Kalamazoo.

Named in honor of the University's five former presidents, the club was established in 1975 as Western's most prestigious benefactor's organization. Its purpose is to encourage private financial support for WMU's programs, while providing recognition for those who have rendered a major contribution.

New Members Of President's Club

Peter L. Chamberlain, Kalamazoo
Erwin H. and Judy Doerschler, Kalamazoo
Michael Kilbourn, Kalamazoo
Ruth Y. Kirby, St. Petersburg, Fla.
Dr. Rosalia A. Kiss, Kalamazoo
Doris A. Lance, Winter Haven, Fla.
Andrew R. and Barbara Lenderink, Kalamazoo
Richard A. and Helen Lenon, Glenview, Ill.
Vern A. and Helen Lenon, Englewood, Fla.
W. Bruce and Phyllis J. Thomas, Sewickley, Penn.
Bernard and Helen Weisberg, Franklin.
Thomas Leads 1977 Annual Fund Drive

A 12-member national committee is heading up Western's 1977 Annual Fund campaign, which will focus on Western's Diamond Jubilee celebration.

Chaired by W. Bruce Thomas, a 1950 WMU graduate who is executive vice president, United States Steel Corporation in Pittsburg, Pa., the committee “will promote the efforts of the Alumni Fund and seek financial support for the University from private sources, alumni and friends,” according to Helen Flaspohler, Annual Fund director.

“We are most appreciative of the committee members' willingness to serve in this important capacity,” she said. “It is this type of participation by alumni and friends which is necessary to maintain the high standards of quality education at Western.”

Members of the committee, in addition to Thomas, are: Dr. H. Gardner Ackley '36, professor of economics at the University of Michigan; Gwen Frostic '29, poet, artist and owner of Presscraft Papers, Inc., Benzonia; Michael Gulino '65, vice president, Pacific Architects & Engineers, Inc., Washington, D.C.; Jefferson Hicks '67, president, Jefferson Sales Corp., Detroit; Richard Hughey '52, attorney, Deming, Hughey, Benson, Huff & Keiser, Kalamazoo; Loretta Long '60, television personality on "Sesame Street"; Larry Osterman '65, radio and television personality on WKZO, Kalamazoo; Donald Riegel '58, Senator, Congress of United States, Washington, D.C.; Frank Secory '36, former major league baseball player and umpire, Port Huron; Priscilla Upjohn '73, Kalamazoo; and Dr. James W. Miller, president of WMU from 1961-74, Kalamazoo.

Dear Alumni:

From my involvement with a number of other colleges and universities, I am convinced that Western's alumni are an especially fine collection of people. I hope that each of you, as a member of that family, will want to take advantage of the fact that this year your gift to Western will count in two important ways: as a contribution to the Diamond Jubilee Fund and as a part of our goal of 25 percent alumni participation in the 1977 Annual Fund.

As chairman of the 1977 Annual Fund Campaign, I am proud to announce this goal of 25 percent participation during WMU's 75th year of service. This percentage would be a never-before-accomplished feat of our great University, and I believe, judging from the many Western alumni that I personally know, that our alumni group represents the personal qualities that will make it possible to reach this goal.

Active gift support provides a way for all of us to express our pride in, and loyalty to Western, and our appreciation for our University experience.

Your participation has never been more important to help maintain and improve the quality of education at Western.

By asking alumni to consider doubling their gift to Western and by encouraging alumni who have not given in the past to financially support the University, the Annual Fund Committee hopes to achieve its most ambitious goal ever, which would be a significant contribution to the anniversary campaign.

Be one of the 25 percent for the 75th. Every gift counts, yours especially.

Sincerely,

Bruce Thomas
Chairman
Annual Fund Committee

Corrections To The 1976 Annual Report

Should have appeared under the Faculty/Staff listing:
Mr. Fred Brail

Should have appeared under the University Club listing:
Mrs. Delores Flowers

Should have appeared under the Class Year listing:
Mrs. Joan (Chapman) Juul '51
Mr. Herbert M. Powell '27
Mr. Arthur Secord '28
Most of us have already had experience with the massive Tax Reform Act of 1976 by way of last year's federal income tax return. The provisions relating to the income tax are extensive, but perhaps the most comprehensive changes were made with respect to gift and estate taxes.

Of broadest impact was the unification of gift and estate taxes. All gifts or bequests in excess of certain limits will now be subject to a unified tax rate. Further, all transfers, whether made during life or at death, will be added together in determining your estate liability. This means that the once common technique of making gifts during lifetime to escape the tax liability will now be subject to a tax. This means that the once common technique of making gifts during lifetime to escape the tax liability will now be subject to a tax.

Other changes made by the Tax Reform Act include:

* For lifetime gifts to a spouse, the first $100,000 is exempt from taxation; the next $100,000 is fully taxable; and 50% of all gifts over $200,000 are subject to a tax.

* The marital deduction, that amount which can pass between husband and wife without shrinkage. Of importance is the fact that it may be necessary to change your will to take advantage of this increased benefit. As any property qualifying for the marital deduction will be taxed at the survivor's death, this new benefit must be examined with caution.

* The rules regarding jointly held property have been modified. This provision is well worth checking with an eye toward lessening the tax bite.

* The procedures for the taxing of capital gains on appreciated property passing through an estate have been changed. Under the prior law, stock received from a decedent took a "stepped-up" basis (basis is cost for selling purposes) equal to its value on the date of death. No matter how great the appreciation, none of the capital gains tax when a beneficiary sold the property. Under the Tax Reform Act, property is "stepped-up" to its value on December 31, 1976. For property acquired after 12/31/76, there is no step-up in basis. Many beneficiaries will now face a higher tax when inherited property is sold.

It is worthy of note that the unlimited estate tax deduction for a bequest to Western is still very much intact. Also, life income gifts, which allow you to provide for your beneficiaries while helping the University, retain the same significant benefits which have made them popular as an estate planning tool. This popularity is due partly to these tax incentives, but chiefly it is because many recognize the need and wish to help worthy and deserving students achieve their educational goals. We hope you will consider including a remembrance to WMU in your financial plans.

The above description merely "scratches the surface" of the many provisions in this sweeping new law. It is obvious that every estate plan, large or small, should be reviewed to insure against severe taxation and to make sure objectives are accomplished. Western's Planned Giving Services Office would like to be of assistance.

Please feel free to call on us.

For further information, complete this card and return to:

I am interested in learning more about estate planning. Please send information about the following:

- The Tax Reform Act of 1976
- Wills
- Trusts
- Life Income Plans

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Foundation Maps Fund-Raising Strategy

By Russell Gabier, Director
Alumni Affairs & Development

On May 19, the new WMU Foundation Board of Directors, meeting for the second time, ratified a new Foundation investment policy and prepared to receive $817,000 in endowment funds previously held by the University. In addition to hearing the Foundation President, Wm. J. Upjohn, comment that “the initial organization work had been completed,” the Foundation directors received a report from Mr. Howard Face, economist with Michigan Bell Telephone Company, in which the University’s annual fund receipts were projected to exceed $1,300,000 in 1977.

The directors heard reports from the Foundation President, Wm. J. Upjohn; Membership Committee Chairman, Harry Contos of Kalamazoo; Investment Committee Chairman, Jay Fishman of Detroit, and the Foundation’s Executive Secretary, Russell Gabier.

John Grenzebach of Grenzebach & Associates, Chicago, Illinois, addresses those assembled at the noon luncheon on the topic of conducting a capital funds campaign. Grenzebach’s comments set the stage for a presentation in the afternoon by Dean Robert Holmes, focusing on the “needs” of the College of Fine Arts and the likelihood of capital campaign as the only solution to acquiring the necessary funds to meet those needs. Dean Holmes’ presentation was preceded by a statement from University President, John T. Bernhard, affirming the College of Fine Arts facility needs as the University’s top fund-raising priority. He explained that a new structure to house the College hinges in part on the approval of a state bonding issue now before the state Supreme Court. The directors established October 7 and 8, 1977, as the first annual meeting of the entire Foundation, to be in the University Student Center on campus.

Another Distinguished Alumni Award recipient, Dr. Merze Tate, BA 27, discusses the role of the Foundation with Arthur Homer, retired Trust Vice President and Senior Trust Officer, American National Bank and Trust, Kalamazoo, and W. John Upjohn of Kalamazoo, Foundation president. Dr. Tate is a history professor at Howard University.
Class Notes

1920's

FRANK P. STEIN, TC '21, BA '22, writes that he has many fond memories of Western, Kalamazoo, and President Dwight Waldo and his staff. Stein moved away from Kalamazoo shortly after graduation and has not been back since, and he finds it difficult to visualize the present campus and developments in the city. His particular interests while at Western were the Men's Glee Club and the "W" Club, of which he believes he was a charter member. He now lives at 4759 59th St., San Diego, CA 92115.

MAXINE G. BRULE, TC '29, BS '59, R°#1, Box 44, Watervliet, MI 49098, retired in June after four decades in the educational field. Mrs. Brule began teaching in Watervliet in 1929 after graduating from Western. For the past 15 years she has been the principal of Washington Elementary School in Coloma, MI. In addition she has been a member of the Watervliet Public Library Board for 36 years and a trustee of the Watervliet Community Hospital Board for 25 years. In 1976 she was nominated as one of the 20 outstanding practicing principals in Michigan.

GWEN FROSTIC, BA '29, HD '71, Benzonia, MI 49616, received an Honorary Doctor of Literature degree from Alma College, Alma, MI, in April. Dr. Frostic, in addition to her honorary doctorates from WMU and Alma, holds similar degrees from EMU and MSU. She continues her career as a poet and artist, and supervises her business, Presscraft Papers, in the showroom and printing plant she designed and built near Benzonia.

MARIE ILIFF, BA '29, 280 Durand, E. Lansing, MI 48823, has continued to be active following her retirement nine years ago after a career as a secretary in the Music Department at MSU. Miss Iliff paints, writes, and composes music. One of her musical compositions, "Invocation to Song" was performed at the annual convention of the Michigan Federation of Music Clubs in Grand Rapids in April, 1977.

1930's

B. EVERARD BLANCHARD, BS '31, currently president of the Villa Educational Research Associates located at 303 Astor Court, Villa Park, IL 60181, has an article in the Spring 1977 issue of Improving College and University Teaching (published by the University of Oregon). In the article, based on a research project Dr. Blanchard conducted at DePaul University, a new technique for assessing characteristics peculiar to the graduate students enrolled in various curricula is proposed. Dr. Blanchard believes that this technique "supercedes anything which is suggested by the North Central Association in their accreditation procedure."

MARIE McMAHAN, TC '36, BS '40, has been notified of her election as President-Elect of the Association for Educational Communications and Technology. This national association is composed of some 8,500 members who serve as directors of media centers in elementary and secondary schools and universities, librarians, educational television personnel, and professors of educational media and technology. Dr. McMahen, a former Associate Professor of Teacher Education at WMU, is presently Director of the Industrial Resources Center, Coordinator of Media Programs, and Professor of Curriculum and Instruction at Kent State University. Dr. McMahen will be the first woman president of AECT in 30 years.

LULA SCHNEIDER LOVELAND, BS '37, MA '67, 620 Prairie St., Charlotte, MI 48813, a reading instructor at Union School in Eaton Rapids, has been named to "Who's Who in Child Development", compiled by the editors of Who's Who in America. The child development listing is a specific profession category presenting a broad overview of the people on every level who have contributed to their field of occupation. Mrs. Loveland feels that she was selected on the basis of the games she created and designed to enhance the reading program at her school.

1940's

LOUISE RITSEMA, BA '41, 251 Wildwood, Ann Arbor, MI 48103, was recently awarded one of three Outstanding Science Educator Awards at the annual convention of the Michigan Science Teachers Association. Cited was her leadership in science education at Haisley School in Ann Arbor where she is principal, in Michigan, and throughout the nation.

NORMAN B. WOODALL, BS '42, is co-author of a chapter entitled "Infra-Red Spectroscopy" in the fourth edition of Physical Methods of Chemistry. This eleven volume reference series is published by John Wiley and Sons. Woodall is an employee of Eastman Kodak Company.

DONALD G. NYHUIS, BS '43, has been promoted to vice-president of GAB Business Services, Inc. of New York, an independent insurance service firm with over 650 branches world-wide. Mr. Nyhuis has been with GAB since 1946. His new position gives him responsibility for GAB operations in the eastern territory. Nyhuis and his wife, Mary, and three children reside in Hauppauge, NY.

WILLAH WEDDON, BS '44, 4891 Dexter Trail, Stockbridge, MI 49285, the owner and editor of the Women's News Bureau at the Capitol in Lansing, was the guest speaker at the Berrien County Medical Auxiliary's spring luncheon in April. She is a contributing editor for Glory magazine, regular feature writer for Women's Circle, Circadia Magazine, and Michigan Farmer. Christian Science Monitor and Michigan Medicine, have also published some of her articles. Ms. Weddon and her husband, Dr. Edward R. Weddon, have five children.

MAXWELL HAMILTON, BS '47, MA '53, 521 E. Pine St., Fremont, MI 49412, has been superintendent of Fremont Schools since 1959. During that time the school population has more than doubled and the budget has grown from .5 million to 3.2 million dollars. Hamilton is a charter member of the Fremont Lions Club, a director of the Newaygo County Chapter of the Respiratory Disease Association, and president of the Fremont Area Joint Building Authority.

DON BITTENBENDER, BA '47, 2231 Chevy Chase, Kalamazoo, MI 49008, was honored as leading career agent in 1976 insurance sales by the Continental Insurance Co. Bittenbender is a member of the Sumney Agency, Inc. of Kalamazoo and current regional vice president of the Michigan Association of Life Underwriters.
1950's

ROBERT PETERSON, BS '51, has been named as the district manager of the Social Security office in Escanaba, MI. He has been with the Social Security Administration since 1960. The Escanaba Office serves eight counties in Michigan's Upper Peninsula.

GORDON J. VANDER BREGGEN, BS '53, has been named Atlanta Zone Service and Parts Manager for Chrysler Corp. He will have responsibility for parts sales and service activities in a several state territory.

LYLE F. SHAW, BA '54, 900 College Dr., Sault Ste. Marie, MI 49783, has been appointed vice president for business and finance and treasurer to the Board of Trustees at Northern Michigan University. Shaw has held a similar post at Lake Superior State College since 1970.

COL. GILBERT R. GREEN, BBA '54, is currently a professor of mathematics in the Management Department of the U.S. Naval War College, Newport, RI.

LEN JOHNSON, BS '54, former Bronco baseball and football player, is manager of the Miami Orioles, a class A farm team for the Baltimore Orioles. This is his second year in the spot, last year guiding the team to the Southern Division championship. "Lefty's" son, Tom, who played one year for Western, may be a member of the team this year. Johnson's off-season home is at 2640 Stanley Ave., Indianapolis, IN 46203.

ERNEST C. (BUD) COWELL, BA '55, has been named Resident Manager—Eastern Sales for Dorr-Oliver, Inc. He is located in the Dorr-Oliver office in Westport, CT, and will have responsibility for marketing to the pulp and paper industry in five eastern states and New York City. He has been associated with the paper industry since graduating from Western.

GARY FORD, BS '57, is the new owner of Russ Binau Ford Dealership in Three Rivers, MI. Ford has been president and general manager of the business for a number of years. The new name will be Gary Ford, Inc.

W. DON JACKSON, BBA '57, has joined the Canamex Commodity Corp. as Treasurer. Previously Jackson was a vice president with the Crocker National Bank in San Francisco. He will be based in the San Francisco office of Canamex.

EUGENE PAULSON, BS '58, MA '61, recently was elected chairperson of the division of Administration of Part-Time Students of the National University Extension Service for 1978 at the association's annual meeting in Tucson, AZ. The association is world-wide and functions to provide direction and in-service opportunities for professional members throughout the U.S. Paulson is currently director of WMU’s Muskegon Regional Center.

JAMES M. COLE, BS ’59, has been named president and general manager of Dixo, Inc., a Dallas-based subsidiary of Stevens & Thompson Paper Co.

1960-1964

DAVID J. ALLEN, BA '60, MA '63, 4301 Sunnybrook, Kalamazoo, MI 49008, has been named vice president and general manager of West Michigan Hydraulics, Inc.

RICHARD BOLES, BA '61, of 104 Hamilton, Dowagiac, MI 49047, took over as principal of Dowagiac's Union High School on July 1, 1977. Boles has been a teacher, coach, athletic director, and administrator at Dowagiac for the past 22 years.

WILLIAM BUGERA, JR., BBA '60, 3185 Ayrshire, Bloomfield Hills, MI, was recently promoted to general operations supervisor of Michigan Bell's repair department in Detroit. He has been with Michigan Bell since graduating from Western.

PAUL RUNDIO, BS '61, has been appointed superintendent of schools for the Godwin Heights School District in Wyoming, MI. He has been assistant superintendent of instructions for Godwin since July, 1976. Rundio received an Ed.D. from Wayne State University in 1973.

JOHN BARTHOLOMY, BS '62, MA '63, assumed the presidency of Drury College in Springfield, MO in February, 1977. Drury is a private college with an enrollment of approximately 1,800 full- and part-time students. Prior to his appointment at Drury, Dr. Bartholomy was a vice president of Murray State University in Murray, KY where he instituted the Center for Regional Services, a basic adult education program; Rural Elderly Need Project, an educational program at the Kentucky State Penitentiary; and a degree program for military personnel at Fort Campbell, KY. Dr. Bartholomy is married to the former Mary Jo McCabe and they have three children.

WILLIAM C. FRANCIS, BS '62, was recently promoted to associate professor of Speech Pathology and Audiology at Western Illinois University. In addition, he won a six year term as commissioner on the Macomb Park District Board in a city-wide election this past spring. Dr. Francis lives at 1137 Debbie Lane, Macomb, IL 61455.

JOHN P. HIGGINS, BS '62, 2712 Swede Rd., Midland, MI 48640, has opened a private law practice in Midland. He received his JD from the University of Detroit in 1967, and since 1969 has been in prosecution work, first as assistant city attorney for Midland, and then as assistant prosecuting attorney for Midland County.

WARREN MCKENZIE, MA '62, is assistant director of the Michigan High School Athletic Association (MHSAA). He is the MHSAA hockey expert and has primary responsibility for conducting championships in tennis, swimming, and skiing for boys and girls. The MHSAA regulates sports and conducts championships for Michigan senior and junior high schools. Warren and his wife, Clarice, live at 140 South St., Mason, MI 48854.

CHARLES N. WHITE, JR., BBA '62, has been appointed executive director of Sigma Phi Epsilon National Fraternity by the Fraternity's National Board of Directors. He has been with the fraternity's national staff in a variety of positions since his graduation from WMU. White and his wife Susan have two children and live in Richmond, VA.

WILLIAM D. BADGER, BA '63, has been elected a vice president of Batten, Barton, Durstine & Osborn, Inc. of New York. BBDO is an advertising agency, and Badger is an account supervisor in the New York office. He has been with the firm since 1976.

LARRY G. KERN, BS '63, 1850 E. Loma Vista Dr., Tempe, AZ 85282, was recently promoted to power systems manager of Customer Service Engineering in the Field Service Department of Airsearch Manufacturing Co., a division of the Garrett Corp., Phoenix.

JAMES H. MADAUS, BBA '63, is the President of the National Bank of Port Huron, a subsidiary of National Detroit Corp. He also serves as chairman of the bank's Board of Directors. He has held several senior positions with National Detroit before being named president of the Port Huron bank. Madaus is married to the former NANCY ESCHENBURG, BS '63.
JIM MARCUS, BA '63, 560 N. Lakeshore Rd., Port Sanilac, MI 48469, has joined the law firm of Drillock, Atkins, Schrproe in Marlette, MI. Prior to joining the firm he was Sanilac County prosecutor.

WILLIAM R. DICKEY, BBA '64, has formed a new lab partnership with James P. Piper in Grand Haven, MI. Dickey is a graduate of U of M Law School and is also a certified CPA. He lives at 14609 Pepperridge, Grand Haven, MI with his wife, Sue, and two children.

FRED STAP, MA '64, 308 E. Cass, Bangor, MI 49013, has been named superintendent of schools for the Bangor School District. He was acting superintendent for a year before being accorded the permanent position this spring.

THOMAS THIERY, BA '64, has had one of his paintings accepted in the American Water Color Society's 110th annual exhibit which will be held in the National Academy Gallery in NYC. Following the showing in New York, the exhibition will travel for one year throughout the country and will appear in the Scarab Club in Detroit in March, 1978. Thiery's painting is entitled "The Yarn Spinner".

JAMES YATES, BA '64, 4907 Westshire, Comstock Park, MI 49321, was named the Outstanding Young Educator of the Year by the Grand Rapids Jaycees. Yates was selected on the basis of his classroom performance, activity and leadership in organizations related to education as well as the church and community. He teaches social studies and reading at East Grand Rapids High School.

1965-1969

LARRY BRIGGS, BA '65, Rt. 2, Constantine, MI 49042, is vice president of R. L. Dimmick, Inc., a four county representative for Shell Oil Co. and one of the largest distributors of Shell branded accessories in the State of Michigan. Most recently, Briggs was manager of a poultry processing plant in Delaware.

HERBERT E. EVERS, BS '65, has been named regional manager for the new Central Regional Office of Uniroial Tire Allied Brands Division. The office is located in Uniroial's Detroit plant, and the region covered will be a 19 state area. Evers joined Uniroial in 1966.

KENT LAudem, BA '65, MA '67, S.ED. '68, ED. D. '75, was recently honored at the annual conference of the National Association of Student Personnel Administrators in Atlanta as one of four finalists in competition for the NASPA Dissertation of the Year Award. Laudeman's dissertation was entitled "Vocational Personality Typology, Personality Characteristics, and the Satisfaction of a College Major: An Investigation of Holland's Theory". He is currently on the staff of Indiana University at South Bend.

JAMES E. RUSSELL, BA '65, MA '66, has been named the new director of the Cass County Department of Social Services by the Cass County Social Services Board. Russell has been with the Michigan Department of Social Services for 15 years. He also serves on the Kalamazoo (County) Metropolitan Planning Commission.

ALBERT SCHAUER, BBA '65, 6413 Old Log Trail, Kalamazoo, MI, has been elected to the Board of Directors of Clausing Corp., a Kalamazoo manufacturer of machine tools.

ROBERT SCHINDLERE, BA '65, MA '68, 9324 Bunkerhill, Richland, MI 49083, was appointed principal of the Gull Lake Elementary School in Richland. Prior to his appointment, Schinderle was an administrative assistant in the system.

RUTH E. VANHEMERT, MA '65, received her doctoral degree from the University of Michigan this winter. She is presently on the counseling staff of Muskegon Community College. Vanhemert and her husband, John, have one child and live at 16073 Lake Point Dr., Spring Lake, MI 49162.

PAUL WITTE, MA '65, has been appointed superintendent of the Calvin Christian School Association in the Grand Rapids, MI area. Witte has been principal of Western Michigan Christian School in Miami, FL.

LEE (VAN DER WEIDE) BOWLES, BA '66, MA '69, is now serving as the Wage and Benefits Analyst at Providence Hospital in Cincinnati, OH. She manages all benefits programs for the 1,150 hospital employees and is administrator of the organization's salary programs. She lives at 57 Versailles, Cincinnati, OH 45240.

EDGAR W. HUNT, BBA '66, P.O. Box 219, Ironwood, MI 49938, has been appointed vice president of the Gogebic National Bank of Ironwood. Hunt has been vice president and general manager of the Galesburg branch of the First National Bank and Trust Co. of Michigan.

JEROLD J. SAVORY, BA '66, chairman of the Columbia College, SC, English Department, has received a fellowship from the National Endowment for the Humanities. He was selected after a national teachers competition and will serve a nine month residency at the University of Pennsylvania with Dr. David J. DeLaura, a noted English literature scholar. Savory's selection was based on quality and commitment in college teaching and the importance of a proposed project of study and writing as a contribution to excellence in the teaching of the humanities.

MICHAE L L. STOCK, BA '66, assistant professor of military science at Central Michigan University was recently promoted to the rank of major, and will be relocating to Germany in June. He and his wife now live at 2825 E. Millbrook Rd., Mt. Pleasant, MI 48858.

GEORGE J. HOULE, MS '67, has opened a book shop specializing in rare and first edition books, manuscripts, and autographs at 8064 Melrose, Los Angeles, CA 90046.

JAMES A. KOLINSKI, BBA '67, MBA '69, has been appointed to the newly created position of director of business planning for McGraw-Edison Co. He is responsible for corporate planning. McGraw-Edison is a manufacturer of a wide variety of electrical products for the consumer, industrial, and utility markets.

DANIEL RUTLEDGE, BBA '67, MA '69, has been appointed as market research manager of Batten, Barton, Durstine & Osborn, Inc.'s Detroit regional office. Rutledge will manage examination and measurement of the automotive market-place with emphasis on car-buying patterns as it pertains to BBDO's Dodge truck and car accounts. He lives with his wife and two children at 45385 Kensington, Utica, MI 48087.

CARY DEAN SMITH, BS '67, MA '69, has been appointed manager of the Midwest Sales Region of the Petroleum Corp.'s Bareco Division located in Oakbrook, IL.

BRUCE THOMAS, BS '67, MA '69, has been appointed by the Community Mental Health Board of St. Joseph County as the new director of Shannon House. His duties include working with all schools and social service agencies in St. Joseph County and in conjunction with Mental Health Services.

NANCY RAE WILCOX, BBA '66, 12089 Basin St., W #204, West Palm Beach, FL 33411, was promoted to the position of Supervisor with Coopers and Lybrand in the firm's West Palm Beach office. She is a CPA.

JOHN A. BRAYMAN, BBA '68, has been named district data systems manager of Michigan Bell in Southfield, MI. Brayman joined Michigan Bell in 1968 as a management trainee in corporate services and has held the posts of compter operations manager and district data processing manager in Saginaw.

GARY L. BUTRYN, BS '68, has been promoted to general pulpmill superintendent of the Mead Publishing Paper Division in Escanaba, MI. Butryn will be responsible for the wood yard, pulping, and bleaching operations. He and his wife, Carol, and two children reside at 403 S. Lincoln, Escanaba, MI.

FRANK J. DELUCA, BA '68, 1023 Madison St. Brighton, MI 48116, and ROBERT VOGEL, BA '69, 2205 Cogswell, Lansing, MI 48906, have formed a law partnership for the general practice of law with two other lawyers in Lansing. DeLuca graduated from the Detroit College of Law and has served with the attorney general's staff and the Ingham County prosecutor's office. Vogel, a Georgetown University Law Center graduate, served on the staff of former Rep. Charles E. Chamberlain in Washington.
CHARLES B. FARKAS, BBA '68, MBA '70, was recently appointed marketing manager of the Lincoln Mint Division of Ero Industries, a diversified manufacturing and marketing concern. Farkas and his wife live at 5415 N. Sheridan Rd., Apt. 3302, Chicago, IL 60640.

HANK HOEKSTRA, BBA '68, 6259 Eisenhower Ct., Chino, CA 91710, is senior casualty supervisor for American Reserve Insurance Brokers, Los Angeles, Inc.

FREDERICK J. KALIS, JR., BS '68, has been cited as one of the "1976 Outstanding Leaders in Elementary and Secondary Education." He was chosen for dedicating himself "to professional achievement and community service" according to the director of the honorary program, Jones Bogle. Kalis teaches science and coaches in Bad Axe Junior High School and has been involved in numerous community activities. He lives at 148 W. Huron, Bad Axe, MI 48413.

PATRICK LAUGHLIN, BA '68, the Executive Director of the Huston Teacher's Association has been appointed to a three-year term on the Advisory Committee of Accreditation and Institutional Eligibility. The committee reviews and subsequently advises the Secretary of Health, Education and Welfare and the Commissioner of Education on all current and future policies in order to determine institutional eligibility in federal assistance programs.

JOHN H. MACDONALD, BA '68, has been appointed assistant sales manager of Chrysler Corporation's Omaha sales zone. In this new position he will be assisting dealers in Nebraska, Iowa, and southern South Dakota with sales, marketing, and business development programs. He has been with Chrysler since 1971.

GREG MILLER, BBA '68, 333 E. Ontario #3005B, Chicago, IL 60611, has joined Albert Jay Rosenthal and Co. as a writer/producer. He was previously vice president, radio/TV for Gilmore Advertising in Kalamazoo.

JOSEPH O. NENNI, MBA '68, 4410 Ottawa, Midland, MI 48640, has been promoted to senior market supervisor for distributor sales in the Medical Marketing Department of Dow Corning.

WILLIAM POTTER, MA '68, 1964 Evergreen Spring Dr., Diamond Bar, CA 91765, recently participated in a conference held by General Industrial Business Division of the Americas Group of Locite Corp., Newton, CT. The conference was designed to recognize salesmen for outstanding leadership and sales achievement, and for management to gain feedback from these salesmen. Potter was presented with the Sales Leadership Award at the conference.

MICHAEL R. SOBEL, BA '68, MBA '71, was promoted to vice president of sales and assistant manager of the Flint office of First of Michigan Corp. First of Michigan is a member of the NY Stock Exchange and one of the largest dealers of Michigan Municipal Bonds. Sobel lives at 5170 Centerville, Grand Blanc, MI.

GLENN VAN WIEREN, MA '68, 1865 Columbus St., Holland, MI 49423, is the new basketball coach at Hope College in Holland. Van Wieren has been on the physical education staff at Hope since 1966, coaching a variety of sports teams and acting as an admissions counselor.

MELODY (MACK) WILFONG, BA '68, was promoted last year to District Supervisor of the Office of Central Registry. This office, within the Michigan Department of Social Services seeks to locate absent parents, establish paternity, and secure support for children. The district she supervises includes eight counties of southwestern Michigan. Wilfong lives at 1428 Friendly Ave., Kalamazoo, MI 49002.

NORBERT E. WOODHAMS, BS '68, has been promoted to night general supervisor of the Kalamazoo processing plant of Peter Eckrich and Sons, Inc., a meat specialty plant. Woodhams joined Eckrich in 1969 as a food technologist.

JOHN ANGLE, BS '69, 6125 Westview Dr., Grand Blanc, MI 48439, has been elevated to the position of head basketball coach at Benzie High School. He is also head baseball coach and assists with the football team.

BILL ARNOLD, MA '69, has joined the staff at the Mental Health Services in Manistee, MI. He is coordinator of services for slow learners, the mentally retarded, epileptics, those with cerebral palsy, and autists.

DAN BREEN, BS '69, has been appointed sales representative for the Minerals and Chemicals Division of Englehard Minerals and Chemicals Corp. His territory includes Maryland, Virginia, West Virginia, and portions of Pennsylvania. The Minerals and Chemicals Division supplies pigments and absorbents to the paint, paper, plastic, petroleum, and other industries. Breen and his wife and two children live at 511 Bay Green Dr., Arnold, MD.

LINDA K. (WALTERS) JOHNSON, BS '69, MA '74, has joined the staff of the neurosensory diagnostic center at Philadelphia College of Osteopathic Medicine. She is coordinator of the neurosensory diagnostic center and the learning disabilities specialist.

DENNIS MEILKE, BA '69, has been promoted to vice president of the First National Bank of Sault Ste. Marie and was elected president of the Sault Chamber of Commerce. Meilke has been with First National since 1974. He and his wife and two children live at 312 Central Ave., Sault Ste. Marie, MI 49783.

RAYMOND D. NASH, BBA '69, has been appointed office manager of the American National Bank in Western Michigan (Allegan). Nash joined American in 1973 as a management trainee and has held several posts with the bank.

CAROLYN PILAAR, BS '69, is the only woman member on the U.S. Precision Flight Team and she recently qualified for membership in The Whirly-Girls, the international organization of women helicopter pilots.

RONALD ZIMMERMAN, MBA '69, has joined Harris Bank, Chicago, as an investment officer in the trust department. Previously he was with League Insurance Group in Southfield, MI.

1970-1974

RANDY J. BAXTER, BA '70, MA '74, 401 E. Center, Hastings, MI 49058, is a child welfare social worker with the Barry County Department of Social Services.

JOHN C. DAYTON, BS '70, has joined Arcata Book Group of Kingsport, TN as manager of manufacturing, planning and development. Arcata is one of the nation's leading producers of paperback and hardbound books.

R. DOUGLAS DEATON, BBA '70, 1913 Cambridge, Kalamazoo, MI 49001 has been promoted to sales representative for the central and southwestern Michigan district for Amtrack.

DIANA FRANCOEUR, BA '70, has been named as an editor for Bobbs-Merrill Educational Publishing Co., Inc. She resides at 7 Meadows Lane, Apt. C., Carmel, IN 46032.

ALICE KAUFFMAN, BA '70, MA '73, was appointed in January 1977 as assistant director of registration at WMU. She lives at 744 S. Drake Rd., Apt. 8, Kalamazoo, MI 49009.

CARL R. LINDENMEYER, MS '70, is Associate Professor of Engineering Technology and Coordinator of Industrial Engineering Technology Option, and Project Administrator—Health Care Systems Improvement Program at Clemson University, SC. The Lindenmeyers have located at 107 Rigg's Dr., Clemson, SC 29631.

JUDSON R. MCKINLEY, BBA '70, 16401 Baywood Lane, Granger, IN 46530, has been appointed Director of Purchasing for the Materials cleaning Systems Division of Wheelabrator-Frye, Inc., a major supplier of environmental control and energy generation systems.
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NICK ROKICH, BS '70, 25542 Roan, Warren, MI 48089 has been named head basketball coach at Detroit Austin High School.

JERRY ARTZ, BBA '71, has been named senior merchandising manager of the new J. C. Penny Co. store in Niles, MI. Arzt joined Pennys in 1974 as a management trainee in the Grand Rapids store.

PATRICIA BARIBEAU, BA '71, has been named director of the L'Anse-Baraga Community Schools located in Michigan's Upper Peninsula.

JOHN WILLIAM LUTHER, BBA '71, is now the comptroller of the Huntington Memorial Hospital in Huntington, IN. He and his wife, the former LINDA MARIE STOCKWELL, BA '72, live at Route #5, Huntington, IN.

ALEX LUVALL, BS '71, has been named "right-hand man" to Bill Hart, Chief of Police for Detroit. Luvall, in his new capacity, functions as an advisor and troubleshooter for the chief.

JOHN L. MASTEE, B.S.E. '71, 4911 Elmwood, Muskegon, MI 49441, has been appointed industrial engineer at the stamp and fabricating plant of Industrial Products Division of Technology, Inc., Grand Haven, MI.

FREDERICK R. POST, MBA '71, 210 Stirrup Lane, Toledo, OH 43613, was recently named a partner in the Toledo law firm of Lubitsky, Neller and Post. Post also teaches at Davis Junior College of Business in Business Law and Management, serving as Department Chairman of the Management Department in 1975-76. He was selected this year as a faculty member for the Ohio Legal Center Institute conference on labor relation law for attorneys, and authored an article "Establishing the Bargaining Unit and Collective Bargaining" No. 100, Ohio Legal Center Institute (1977).

PHYLIS BAKER RAWLINS, BA '71, was installed as pastor of Holy Savior Lutheran Church, Detroit, in April. She was the first woman to be graduated and certified for ordination from the Lutheran Theological Seminary, Capital University, Columbus, OH. Pastor Rawlins is the only woman parish pastor in the Michigan District of the American Lutheran Church.

LARRY R. TABER, BBA '71, has been named the manager of the National Bank of Jackson-Concord office. Taber has been active as an advisor for the Jackson Junior Achievement Program and in the Jackson United Way Campaign.

JAMES R. TOWNE, BA '71, has been promoted to vice president and secretary to the board for American National Bank of Three Rivers, N.A. He has been with the bank since 1975.

JAMES C. BIERI, BBA '72, and a graduate of Detroit College of Law, recently entered private practice in association with Melvin S. Bernstein in Detroit. He and his wife, JEANNE R. (CARY) BIERI, BA '71, live at 843 Nottingham Rd., Grosse Pointe, MI.

M. PETER McPHERSON, MBA '72, was sworn in February 14, 1977, as a member of the Board for International Food and Agricultural Development for a three-year term. He received his appointment in January from President Ford. McPherson is an attorney with the Washington office of the Columbus, OH law firm of Vorys, Sater, Seymour & Pease. He has served with AID and the Peace Corps in Peru, and from 1975-1977 he was Special Assistant to the President and Deputy Director, Presidential Personnel Office. He is married to the former Natalie Glaser of Kalamazoo and they have two children.

WENDY L. STOCK, BBA '72, 4117 Crooked Tree SW, Grand Rapids, MI 49509, is employed as a branch manager of Union Bank in Grand Rapids and has been promoted to assistant vice president.

SANTO J. GAGLIARDO, BBA '73, R2, Coloma, MI 49038, was recently promoted to assistant vice president of Peoples Savings Association in Benton Harbor. He is presently the branch manager of the Bangor office of Peoples Savings.

KATHERINE C. GRUNOW, BS '73, P.O. Box 2766, Kalamazoo, MI 49003, has been a special agent for Indianapolis Life Insurance Co. since graduating from WMU.

GORDON W. HOY, BA '73, has begun the practice of law in association with Ellis Bowler in Durand, MI. Hoy graduated from Thomas M. Cooley Law School.

TERRI MILLER, MA '73, has been appointed as adult services program director for the Ottawa County Community Mental Health Board. Her duties include directing clinical services for adults in the board's three clinics and coordinating services with other community agencies.

HAROLD K. RICHES, BS '73, graduated from Kirkville College of Osteopathic Medicine, Kirksville, MO in May 1977. He began his one year internship at Lakeview Hospital in Milwaukee on July 1. The Riches will live at 622 N. 99th St., Wauwatosa, WI 53226.

KENNETH TERPSTRA, MA '73, is the new assistant superintendent for business affairs for the Wyoming, MI Public Schools. Terpstra has been community education director for that system since 1970. He lives at 1357 44th St., Grand Rapids, MI 49509.

JER YATES, BS '73, MA '73, was appointed Executive Assistant and Coordinator of Continuing Education for the Lake Area Health Education Center in Erie, PA. He is currently developing and coordinating an educational package for mandatory relicensure of long term health care administrators. Yates also has a faculty appointment at Mercyhurst College in Erie, teaching in the fine arts division.

DAVE C. AUSSICKER, MA '74, 2875 Olden Oak Lane, Apt. 201, Auburn Heights, MI 48070, was recently appointed to the position of Director, Cooperative Education Programs at Oakland University in Rochester, MI.

GRETCHE (JOHNSON) CARLSON, BS '74, was named educator of the year in the Wyoming, MI school system by local Jaycees. Gretchen teaches typing and shorthand business classes at Godwin Heights High School and coaches the school's pompon squad.

1975-1976

AUDREY (MEYEROWITZ) BELITSKY, BM '75, is a Music Therapist at Kalamazoo State Hospital. She and her husband, NEAL BELITSKY, MA '76, who works at Central Advertising Co., live at 1179 Mt. Royal Dr., Kalamazoo, MI 49009.

DOUGLAS J. IVERSON, MBA '75, has been appointed vice president of the Ottawa Savings and Loan Association. He and his wife, Mary Jo, have one child and live at 425 Wave Ct., Holland, MI.

DONALD RADDE, BA '75, has been promoted to manager of Farmers and Merchants National Bank's Hilltop office in St. Joseph, MI. He resides at 835 Wisconsin, St. Joseph, MI.

STEVEN REED, BM '75, 131 Dibble, Box 144, Marcellus, MI 49067, was cited by the 1976 American Song Festival for his jazz instrumental composition, "Young Street." The piece won a semi-final award.

ROBERT GORDON, E.Ed. '76, has been named assistant to the chairperson of the general studies division and assistant professor of general studies at Siena Heights College. In this position, Gordon will assist with research and planning for several areas including prior learning credit and external degree programs.

LARRY D. PARKER, MA '76, 285 Charles Lane, Pontiac, MI 48053, is a mental health worker at the Detroit East Mental Health Center.

B. A. UFFELMAN, MBA '76, is advertising and publications manager of the Union Pump Co., Battle Creek, MI. He lives at 11478 Farmhill, Fenton, MI 48430.
Moving?

Please don’t forget to inform the Alumni Association. You can help us keep track of you, and you will be assured of receiving each issue of the University Magazine. Also, please send us any news about your activities.

Name

Maiden Name (If applicable)

Address

City State Zip Code

Grad Year Degree Date of Address Change

ALUMNI


Hillard Hulscher, ’23, Battle Creek, April, 1977.


Elhel (Thompson) Ahnstrom, ’28, ’59, Muskegon, MI.

Gus Hansen, ’33, Sarasota, FL, April, 1977.


Donald L. MacFadyen, ’54, Ludington, MI, April, 1977.


FACULTY AND EMERITI

Dorthea S. Snyder, a 40 year member of the music faculty at Western, died May 14, 1977 in South Pasadena, FL. She had received a teaching certificate and Bachelor of Arts degree from Western. While at WMU she directed the Madrigal Singers, Women’s Glee Club and Alumnae Choir.

FRIENDS

Cornelia A. Robinson, a member of The President’s Club and former member and chairperson of the State Board of Education, died May 4, 1977 in Kalamazoo. She was preceded in death by her husband. The Robinsons established the Wm. McKinley Robinson and Cornelia A. Robinson Endowment Fund at Western. Mrs. Robinson has also been active in many community affairs including three terms as a Kalamazoo City Commissioner. A fund has been established by Western’s history department and friends of the late Charles R. Starring, former history professor at Western, to purchase a stained-glass window memorial for Kalamazoo Chapel in his name.

Starring, who died in December, was an authority on Michigan history. He retired in 1969 after 40 years on the faculty. Those wishing to contribute to the Starring window fund may contact the University Foundation office, 383-6160.

WMU Alumni Association
New Life Members

ATTENTION
ALL ALUMNI

Football Season Is Coming

ALSO . . .

DATE: Saturday, Sept. 24, 1977
TIME: 11:00 a.m.
PLACE: Stadium parking lot, west of the baseball field

Join the Alumni Association’s TAILGATE PARTY prior to the Western Michigan University vs Northern Illinois football game. Alumni from Battle Creek, Detroit, Grand Rapids, and Muskegon are already planning to attend—JOIN US!!!

COST: $2.00 per car (to cover parking and liquid refreshments)

FOOTBALL TICKETS: $3.00 per ticket (discounted price) IF you order your tickets on the form below

NAME(S) ____________________
CLASS(ES) ____________________
ADDRESS ____________________
CITY ____________________ STATE ________
PHONE ________ ZIP ________

_Yes, I/we will be attending the Tailgate Party. Enclosed is . . .

_ $2.00 per car
_ $3.00 per football ticket
_ TOTAL

(Checks—payable to the WMU Alumni Association)

Mail your reservation form to:
Alumni Relations Department
Western Michigan University
Kalamazoo, MI 49008

*Tickets for TAILGATE PARTY will NOT be mailed before Sept. 1st.