Waszkiewicz, Williams to lead trustees

Carol A. Waszkiewicz, B.A. '59, M.S.L. '75, of Kalamazoo and Geneva Jones Williams of Detroit on January 20 were elected chair and vice chair, respectively, of Western's Board of Trustees.

Waszkiewicz, who served last year as vice chair, replaces Dr. Alfred L. Edwards of Ann Arbor. Her selection is in keeping with board bylaws, which identify seniority as a key criterion.

Officers re-elected were: secretary, Chauncy J. Brinn, vice president for development and administrative affairs; treasurer, Robert M. Beam, vice president for business and finance; and assistant treasurer, Gerald C. Schwemmlein, University controller. Betty A. Roher, administrative assistant to Brinn, was elected assistant secretary. All officers' terms are for one year.

A Board of Trustees member since 1983, Waszkiewicz is a high school remedial reading and English teacher for the Kalamazoo Public Schools and a former Kalamazoo County commissioner. Williams, who was also appointed to the board in April 1983, is senior vice president of United Community Services of Metropolitan Detroit.

Waszkiewicz has been active with Kalamazoo's Community Learning Center, and was finance committee chair when she was a county commissioner. She also was a member of the Kalamazoo County Board of Public Health and chaired its ad hoc committee on environmental health.

She is a member of numerous local and national organizations.

Williams, who has a master's degree in community organization and social planning, is responsible for planning, government relations, and research for Detroit's United Community Service.

An active member of several Detroit organizations, Williams was cited by the Michigan Chronicle as a 1982 Citizen of the Year, was selected as an Outstanding Young Woman of America, and is listed in Who's Who in American Colleges and Universities.

She was a founder and past president of Black Family Workers. In addition, she was a member of the Governor's task force on access to health care and was a mayoral appointee to the Detroit Recreation Commission.

Purchase enhances service in Grand Rapids

The University’s service and visibility in Grand Rapids will be enhanced as a result of the purchase of the three-story former Sentry Insurance Building on East Beltline S.E. near Woodland Mall.

The University purchased the building to house its continuing education programs in Grand Rapids. As authorized by the Board of Trustees in October, Western will renovate the structure and its 2.9-acre lot at 2333 East Beltline S.E. for $2.8 million. The Sentry Building was constructed in 1970 and has 38,217 gross square feet.

The board granted permission to the University administration to borrow $4 million for the total project, including acquisition, renovation, and conversion of the building into an instructional facility.

On January 20 the board authorized the administration to enter into a contract with the Grand Rapids architectural firm of Robert Lee Wold and Associates to remodel the building. Wold and Associates also designed the new mall in the lower level of the Bernhard Center on Western's Kalamazoo campus.

"This is an extraordinarily attractive setting and the building will serve us well as the focal point of our activities in Grand Rapids," President Diether H. Haenicke said. "It will help us better serve our students and provide us with enhanced visibility in this major service area for our institution."

Dr. Richard T. Burke, vice president for regional education and economic development, said, "This building and site will enable us to consolidate our services in Grand Rapids with offices and classrooms for our off-campus programs and for continuing professional education programs, including those from the Fetzer Business Development Center and elsewhere on campus."

The building also will provide meeting space for the University's admissions, development, and alumni activities in the Grand Rapids area.

Burke said, "The preference of our students, many of whom are east side residents, for a location with easy access and readily available parking and the availability of a sturdy structure at a reasonable price—in an unusually attractive campus-like setting—were major factors behind the decision to purchase the building," he said.

No state funds will be used in the purchase or renovation of the building. "The University will self-finance this building from tuition revenues generated by our Division of Continuing Education," Burke continued.
**Wartime reunion set for September**

World War II alumna in the V-12 and V-5 programs will return to Kalamazoo on Saturday, September 9, for a second wartime reunion.

The first wartime reunion, held in 1984, was so well attended that the WMU Alumni Association is proud to sponsor this second reunion in response to the many notes and requests which have been received.

The V-12 and V-5 programs were initiated on 121 college and university campuses to satisfy the need for educated, physically fit, trained officers and aviators to be commissioned for World War II. The Navy V-12 College Training Program provided a supply of college-trained officer candidates in various specialized fields for the Navy, Marine Corps, and Coast Guard. The Navy V-5 Aviation Cadet Program provided trained naval aviators.

More than 800 trainees and cadets participated in Western's program for academic credit, and many returned after the war to complete their educations.

Trainees and civilian students on campus during the war years will again have an opportunity to inspect the old barracks, enjoy a pregame tailgate and football game, and attend an evening social hour and big band dance on Saturday, September 9. Events are also being coordinated by the wartime reunion planning committee consisting of Rotta Anderson, Allen Bush, Bonnie Compton, Joe Crain, Hal Genschen, Arthur Gillespie, Bill Kowalski, Lewis Lang, Bill Larsen, Leon Michael, Robert Monge, John Muffie, Bob Perry (event chairman), Bill Pfaff, Carl Ryan, Lewis Shiflea, and Fred Stevens.

For more information, write or call: WMU Alumni Association, Western Michigan University, Kalamazoo, MI 49008-3854, (616) 387-6179.

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**Sweatshirts commemorate MAC win**

Anticipating that you'll want to display your pride in Western and its 1988 Mid-American Conference football champions, a special offer is being made to alumni and other friends of the University. The Alumni Association, in cooperation with the Bronson and Gold Shoppe located in Lawson Ice Arena, proudly offers two commemorative sweatshirts for sale.

**Style A:** worn by Daniel Murphy, B.B.A., '88, and designed by alumnus Carson Pinney.
- Sweatshirt: available in white only.
- Polo: worn by Laurie Mary, B.S., '84, and designed by Joe Westall.

Both styles are in sizes small (S), medium (M), large (L), extra large (XL), and extra extra large (XXL). The cost for either style is $20 for Alumni Association members and $25 for nonmembers. XXL sizes in either style cost $25 for members and $35 for nonmembers. To order your sweatshirt, complete the coupon below and return it to the address listed.

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**Information about 'lost' class members sought**

The Alumni Association will be hosting a reunion on June 9 for the Class of 1939. Over the years, we have lost track of many class members. If you have any current address for any of the people listed below, please let us know so we can mail them reunion information. Write or call: WMU Alumni Association, Western Michigan University, Kalamazoo, MI 49008-3854, (616) 387-6179.
Tang reception celebrates Western, Upjohn relationship

Dr. Roger Y. W. Tang, holder of the Upjohn Chair of Business Administration in Accountancy, was honored November 28 at a dinner attended by representatives of the University and the Upjohn Company of Kalamazoo.

"We are gathering here tonight not just to honor me, but to celebrate the friendly and supportive relationships between two great institutions," aid Tang, who was appointed to the chair in July. Upjohn is one of the nation's leading pharmaceutical manufacturers.

The chair was established with a $750,000 corporate gift from the Upjohn Company during the University's successful "Partners in Progress" capital campaign. In November 1988, the company pledged an unrestricted gift of $2 million to the University through the WMU Foundation.

By endowing the Upjohn Chair, by pledging a $2 million unrestricted donation, and by making other contributions to the University, our friends from Upjohn have demonstrated that they care about quality education and research, and the future of our students," Tang said.

Representing the Upjohn Company at the dinner were President Diether H. Haenicke, president; Dr. George M. Dennison, provost and vice president; and Dr. Darrell G. Jones, dean of the College of Business.

Tang came to Western from the position of associate professor of accounting and chairperson of the accounting area in the faculty of management at California University in Alberta, Canada.

First of America pledges gift to business building

The First of America Bank-Michigan and First of America Bank Corporation of Kalamazoo have made a pledge that could add up to $400,000 toward the construction of Western's new College of Business building.

The announcement was made December 16 by President Diether H. Haenicke at a Board of Trustees meeting.

"This is a very important gift and I am very, very pleased," Haenicke said.

Part of the pledge—$500,000—is an outright gift to the WMU Foundation. The bank also will match up to an additional $50,000, providing the foundation is able to raise $200,000 from employees of the First of America Bank Corporation and its affiliates.

"We are pleased to be involved in this worthwhile endeavor and wish you the best of luck in achieving your goal," said William R. Cole, president and chief executive officer of First of America Bank-Michigan.

Haenicke said that the University hopes to raise an additional $5 million for the building, on top of the $2 million the state is providing.

"The gift will go into the general sum that we need for the construction and furnishing of the building and the result will be that we will name a particular location in the building in honor of the donors," Haenicke said.

He was born in China in 1947 and moved with his family to Burma after the Communists took over mainland China. Since then he has lived, studied, and worked in Burma, Taiwan, the United States, and Canada. He presented a talk at the University of Nebraska and McGill University in Montreal, as well as at California and has traveled extensively in Southeast Asia, the Middle East, and Europe.

The author of several books and articles, Tang's international research interests include transfer pricing, accounting in developing countries, and accounting research.

In laboratories and towns, Western is working

Professor continues NASA project

Arthur W. Hoadley, associate professor of aircraft and automotive engineering, is thinking ahead to the day when instruments he is working on will be an integral part of a new generation of spacecraft. Working on campus during the academic year and at the Dryden Flight Research Center at Edwards Air Force Base in California during the past two summers, Hoadley has been developing small, lightweight sensor modules capable of quickly and accurately transmitting flight information back to an aircraft's central computer system.

He was recently awarded $25,000 in renewal funds from the National Aeronautics and Space Administration to continue research he began last year with $97,639 in NASA funding. Hoadley's work is being done in conjunction with another NASA grant recipient, Alan Hale of Eastern Washington University in Cheney, Washington. They are working on a project NASA has dubbed the Airborne Information Management System or AIMS.

Chemist makes road testing safer

A Western professor has been awarded a $39,639 grant from the Michigan Department of Transportation to develop a safer method for conducting thousands of tests undertaken annually on material used in roads' construction.

Dr. Thomas House, professor of chemistry, was awarded the contract to spend thirteen months developing both a new method and new equipment that can be used for asphalt extraction, a procedure performed on road samples around the state by transportation officials and county governments to evaluate such things as road construction quality, the need for repairs, and roadway aging.

Program targets drug abuse

Providing specialists with the skills they need to combat a growing social phenomenon—alcoholism and other drug abuse and misuse among aging Americans—is the goal of a new grant to Western. Two graduate specialty programs have been awarded $145,922 by the U.S. Department of Health and Human Services' Administration on Aging to provide graduate students with ways to handle alcoholism and other problems in the country's rapidly growing population of persons sixty-five and older.

The Gerontology Program, directed by Dr. Ellen K. Page-Robin, and the Specialty Program in Alcohol and Drug Abuse, directed by Dr. C. Dennis Simpson, have joined forces in the eighteen-month project.

Who, what, when, where: Western news highlights

Board names music institute for Bulllock

The Board of Trustees on December 16 approved a proposal to rename Western's Music Department the Bulllock Institute for Music. The Board decided to maintain the name change.

Regional organization cites RHA as the best

The Residence Hall Association was named the 1987-88 Regional School of the Year by the Great Lakes Chapter of College and University Residence Halls. The designation is the highest honor the affiliate bestows and was one of five awards given to Western at the annual conference held in November.

The competition marks the third year that Western's RHA has received the top honor since the affiliate was formed in 1980-81. Forty-three colleges and universities are in the affiliate's region.

Commission reaccredits engineering programs

The College of Engineering and Applied Sciences has received official notification that four of its undergraduate programs have been reaccredited by the Engineering Accreditation Commission of the Accreditation Board for Engineering and Technology. The programs are computer systems engineering, industrial engineering, electrical engineering, and mechanical engineering.
Program brings minority scholars to campus

Thirteen scholars, specializing in topics ranging from acting to gerontology, were named Martin Luther King, Jr., Cesar Chavez/Rosa Parke Visiting Professors for the 1988-89 academic year.

The purpose of the visiting professors program is to increase the supply of minority faculty members available to post-secondary education. In addition, it is designed to enable the visiting professors to play a leadership role in encouraging minority students to consider careers in post-secondary education.

The visiting professors are:

- Dr. Peter A. Dual, dean of the College of Health and Human Services and professor of public health at San Diego State University.
- Dr. Anthony J. Harris, assistant professor of counseling and guidance and director of the Center for Counseling and Student Development at East Texas State University.
- James W. Leigh, Jr., associate professor of social work at the University of Washington.
- Dr. Adrian M. Smith Piper, associate professor of philosophy at Georgetown University.
- Dr. William E. Sims, professor of education and curricula coordinator of black studies at Colorado State University.
- Dr. Lester Smith, associate professor of medicine/gerontology at Howard University Hospital.
- Dr. Joseph T. Tollefer, assistant professor of philosophy at the University of Maryland.
- Dr. Irene Sosa Vasquez, a specialist in the history of religions.
- Dr. Von H. Washington, associate professor of theatre at Wayne State University.
- Juliet T. White, an accomplished violinist and violist.
- Brian D. Vancev, a doctoral candidate at Western.
- Theodore W. Young, associate medical monitor in clinical development at the Upjohn Company, Kalamazoo.

Vigilianti returns to Western as director of the Gary Fund

Paul Vigilianti, who served as coordinator of athletic promotions at Western from 1980 through 1983, has returned to the University as director of the Mike Gary Athletic Fund. Vigilianti replaces Bill Doolittle, who retired January 31. Doolittle was the fund's first full-time director and under his guidance its annual contributions have risen from $25,000 to more than $500,000. Vigilianti has spent the last four years as assistant alumni director at Michigan State University.

Western names first recipient of the 'Amy Yeast' scholarship

Freshman Cindy Turner of Kokomo, Indiana, has been named the first recipient of the "Amy Yeast" scholarship. Turner was a 1987 and 1988 All-State prep tennis player. She was also a member of Indiana's Junior Wightman Cup team.

The scholarship is a memorial to Yeast, who was a member of the Bronco tennis squad from 1982 through 1985 until her death on December 21, 1985, in her senior year. Yeast was ranked the No. 1 singles player in the United States Tennis Association's women's amateur circuit in 1985 and participated in the 1984 Olympic trials. She was a four-time All-Mid-American Conference p.v. and the MAC's No. 1 singles titlist in 1984 and 1985. She ranks fourth on WMU's all-time career leaders list with a record of 142-51.

Phonathons advance Annual Fund toward goal

You may receive an important phone call during the next two months. Between February 13 and April 7, Western students will attempt to contact 30,000 alumni and friends of the University to ask for their help in achieving the ambitious $600,000 goal for this year's Annual Fund campaign.

Gifts to the Annual Fund are for unrestricted current use by Western. The funds support the entire University and are used in areas that show the greatest need.

During the fall phonathon, more than $160,000 was pledged to the Annual Fund and an additional $15,000 was pledged to other projects and funds. An average of twenty-seven student callers worked the phones for three hours each evening over an eight-week period, contacting more than 15,000 alumni.

Phonathon and direct mail appeals have raised nearly $270,000 for the 1988-89 Annual Fund, or 45 percent of this year's goal. Only those who have not already made a gift or a pledge since July 1 will be contacted during the upcoming spring phonathon.

The Annual Fund campaign ends June 30.

Above: Dr. Washington, director of the Black Theatre Program at Wayne State University, is teaching in the Department of Theatre. At Wayne, he teaches topics such as acting, the history of black theatre, and stage direction. An accomplished actor, he earned his bachelor's and master's degrees from Western in 1974 and 1975, respectively.

Far left: Dr. Vasquez, who has been a visiting lecturer in the Honors College, is teaching in the Department of Religion. In addition to religion, her specialties include New World studies, the philosophy of anthropology, the philosophy of education, and creativity in teaching. She earned her bachelor's degree from Western in 1972.

Left: Dr. Dual, for eight years has been making intermittent one-week visits to campus to work with the College of Health and Human Services. A winner of the Michigan State University College of Education distinguished alumni award, he earned his bachelor's and master's degrees from Western in 1969 and 1971, respectively. During one campus visit, he met with, from left: Shauna L. Scott, a sophomore who has not yet declared a major, and Henry N. Campbell, a freshman majoring in finance and commercial law.

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New College of Business name recognizes $5 million Haworth gift

Haworth, the world's third largest manufacturer of office systems furniture, has pledged a combined corporate and family gift of $5 million to the Western Michigan University Foundation, the largest gift in University history.

The gift was announced February 8, at which time WMU President Diether H. Haenicke indicated he will enthusiastically recommend to the Board of Trustees that the University's College of Business be renamed the Haworth College of Business "to more adequately recognize the Haworths' outstanding gift in perpetuity."

He pointed out that, because of the extent of the Haworths' generosity, Western will be able to provide state-of-the-art furnishings and equipment for the new facilities planned as part of its major capital development program.

In presenting the gift, G. W. Haworth, chairperson of the board of Haworth, stated that "I know that this gift will help continue to build the standards of excellence for which Western Michigan University is known. Western's reputation for excellence in education is strong, and blends well with our corporate mission of providing quality products responsive to customer needs. The spirit of our mission is similar to Western's mission of providing high quality education that molds future leaders and provides a forum for continuing education."

Richard G. Haworth, president and chief executive officer of Haworth, observed that "Well-educated adults are the cornerstone of any successful business enterprise. At Haworth we know we can count on Western to provide the highest level of excellence in education. There is no doubt education coupled with experience is an unbeatable formula for success."

In accepting the gift, Haenicke noted, "This act of generosity will mean so much to generations of WMU students and faculty because it is being graciously provided by a remarkable alumni family of our institution and from a relatively young company that has earned an international reputation for its innovative quality products and services. We are both very grateful and very proud that we have earned the Haworth family's largest."

"The size of the Haworths' gift reflects the legendary growth and success of their company," said Carol A. Wosiekiewicz, chairperson of the WMU Board of Trustees. "The magnitude of their generosity is strong support for the concept of state and private sector partnerships. This gift will go a long way in helping to make this University a shining example of excellence. My board colleagues and I will take great pleasure in authorizing the naming of Western's College of Business together of a successful business organization and a successful business school."

In forty years, Western's College of Business has evolved into a significant school offering education for business. In spring 1988, the college had its graduate and undergraduate accreditation reaffirmed for the maximum ten-year period. This accreditation status validates the quality of the faculty, the student body, and the curriculum, Jones asserted.

Haworth is a multinational office furniture company with a broad-based, multi-product line and 1988 sales of more than $450 million. Haworth markets its products worldwide and in January was cited on Forbes' list of the 400 largest private companies in the United States. The corporate family has 3,500 employees worldwide and more than 370 dealers in its worldwide dealership network.

G. W. Haworth, four of his five children, and several of their spouses have earned their bachelor's degrees from WMU. G. W. Haworth received Western's Distinguished Alumni Award in 1986. He and Richard are both members of the WMU Foundation Board of Directors.

"It is with extreme pride that we will place the name of Haworth on our College of Business," Dean Darrell G. Jones said. "G. W. Haworth is a role model for all of our students. An entrepreneur who started with little, he exemplifies how intelligence, honesty, and integrity find opportunities in our American society. "The Haworth company, too, embodies the things we teach," Jones continued. "This is a significant joining
G. W. Haworth and son Richard formed early ties with Western

The Haworth family has had a long association with Western Michigan University.

G. W. Haworth, the founder and chairperson of the board of Haworth, graduated from Western in 1937 with a bachelor of arts degree. He has five children: Lois Lamb of Holland; Richard Haworth of Holland; Joan Abbott of LaCrosse, Indiana; Julie Falconer of Traverse City; and Mary Schregardus of Holland. Joan, Richard, Julie, and Mary all have earned their bachelor's degrees from Western. The spouses of Joan (Lewis Abbett), Richard (Ethelyn), and Julie (Bruce Falconer) also are Western alumni.

G. W. Haworth received Western's Distinguished Alumni Award in 1986. Both he and Richard are members of the WMU Foundation Board of Directors.

The elder Haworth has had a long and distinguished business career. After graduating from Western, he went on to obtain his master's degree from the University of Michigan. He taught industrial arts at Holland High School for eleven years and as a hobby began building special-order wood products in his garage. In 1948 he left his teaching position and formed his own company, Modern Products. In 1959 he took his company national. Modern Partitions was formed to serve as the sales agency for its partitions. The company was renamed Haworth in 1975.

Richard Haworth joined Modern Products in 1964 as assistant sales manager. He was named vice president of research and development two years later. In 1967 he entered the U.S. Army as a 2nd lieutenant and served for two years. He became executive vice president of Modern Products in 1969.

Richard was instrumental in developing the company's first open office system, now known as the UniGroup® Office Interior System, which was introduced in 1971. He was also instrumental in creating a market for the electronics office through the development and introduction of the furniture industry's first pre-wired steel panel system, called ERA-1®. He currently serves as the company's president and chief executive officer and holds ten patents on the design of office furniture.

Haworth: a corporate profile

Haworth is the third largest manufacturer of office systems furniture in the world and has built its reputation on developing high quality products.

Haworth's motto, Excellence in Office Furnishings, is a commitment that is taken seriously.

Founded in 1948 in Holland, Michigan, by G. W. Haworth as Modern Products, the company became a major factor in the floor-to-ceiling movable partitions market during the 1950's and 1960's. In the early 1970's, the company began development of an open-plan office furnishings system and redirected the company's efforts exclusively to this market in response to the need for creative and high quality products.

The company name was changed to Haworth in 1975. One year later, the company's founder was elevated to chairperson of the board and his son, Richard, became the new president.

In 1976 Haworth sold its movable partitions interest and concentrated its efforts on its UniGroup® open plan furnishing system. This year began a period of rapid expansion that saw sales increase annually by 50 to 60 percent—at or more than twice the industry average. Sales of Haworth furnishings exceeded $450 million in 1988.

Today, Haworth is an international manufacturer of office furniture. Products include open-plan systems furniture, electronic support furniture, wood freestanding furniture, files, and two seating lines. The 1988 acquisition of West Germany-based Comforto, Haworth's first subsidiary, added eight more lines of general office and institutional seating, as well as conference tables, to the product lines. The acquisition of Comforto also broadens Haworth's presence on the European continent and further strengthens its worldwide distribution. Employment has grown to more than 3,500 corporate family members worldwide.

Haworth is recognized as an accomplished company that has gained recognition for industry firsts in pre-wired office panel systems and electronic support furniture. In 1989 Haworth is continuing the dynamic growth and innovative, award-winning product development program that has made it a world leader in the office furnishings industry.

Haworth
Excellence in Office Furnishings
WMU: shaping Michigan’s future

Western Michigan University has been recognized by the Michigan Legislature as one of the state’s five graduate public universities. In addition, the prestigious Carnegie Foundation for the Advancement of Teaching has designated WMU as the only "Doctoral P" university in Michigan.

These two designations reflect Western’s commitment to research and technology education through the doctoral degree. They also complement its institutional commitment to economic development through public service and excellence in teaching at both the undergraduate and graduate levels.

Western, founded in 1903, became the state’s fourth public university through legislation signed February 26, 1957. The University’s fall 1988 enrollment was an all-time record high of 24,800. This number includes about 1,000 students from more than seventy foreign countries. Among Michigan’s fifteen public universities, Western ranks fourth in total graduate enrollment, number of doctoral programs offered, number of graduate degrees granted, and total enrollment.

The University ranks higher—second—when it comes to the size of its off-campus extension program. Through its six regional centers, Western serves more than 10,500 students each year by providing instruction in more than 200 courses in 30 different communities. These extension courses are part of 25 complete degree programs available off campus each semester. As part of this extension effort, Western offers a doctoral degree program in educational leadership throughout the Upper Peninsula through a unique cooperative program with Northern Michigan University.

The variety of Western’s 220 academic degree programs is reflected in the names of its seven academic colleges—arts and sciences, business, education, engineering and applied sciences, fine arts, general studies, and health and human services—and in its three schools—music, social work, and public affairs and administration. The University also maintains a Graduate College and an Honors College, which foster excellence at the graduate and undergraduate levels. More than $8 million in research grants and other sponsored programs is conducted by Western’s 770 faculty members each year, an amount nearly double that of just two years ago. Their research ranges from developing an all-electric engine to seeking knowledge about subatomic reactions during nuclear fusion and from evaluating education programs for the handicapped to protecting the quality of our water through the Institute for Water Sciences.

To help spur economic development, the University participates in a wide variety of business-industry partnerships. For example, the Department of Paper and Printing Science and Engineering has pilot plants in both paper and printing that help industrial scientists to test products and processes from the tree to the printed page.

In addition, through the state’s Research Excellence and Economic Development Fund, Western operates the Applied Mechanics Institute, the Horticultural Economic Development Center, and the Water Resources and Contaminant Hydrology Center. The John E. Fetzer Business Development Center offers a wide variety of executive education and management development programs.

Through Western’s Office of Public Service, the University also responds to hundreds of requests for information and assistance each year as a charter member of the state’s Technology Transfer Network. Western’s learning environment, as well as its ability to expand research and economic development projects, will be greatly enhanced by several recently completed construction projects and $70 million in capital improvements that are currently under way.

Ground was broken in fall 1988 for a new $17.1 million College of Business building and multi-million dollar additions have been completed for McCracken Hall and Wellborn Hall for the University’s printing instructional programs. Major renovations to residence halls, campus apartments, and the University’s Bernhard Center also have been undertaken and a $9.3 million telecommunications system has been installed which features a touch-sensitive registration process.

Construction progresses for College of Business building

This fall the activity and sounds of a crane and numerous bulldozers signaled the start of something big on campus—construction of a new building to house the College of Business.

Groundbreaking ceremonies for the $17.1 million project took place last October and construction is expected to be completed by fall 1990. The building will sit to the north of the John E. Fetzer Business Development Center and to the west of the Sindecuse Health Center on the hillside overlooking Goldsworth Valley.

The 170,000-square-foot, U-shaped building will be a steel structure with red brick facing, similar in color to the Fetzer Center, capped by a standing-seam sloped metal roof. Built into the hill, two of the facility’s three stories will be exposed on the parking lot side while all three stories will be exposed from the Goldsworth Valley side. The interior will be designed around a green theme.

Among the special features of the new facility are:

- A central courtyard
- A 400-seat auditorium
- Thirty-three classrooms
- About 200 office workstations
- A computer laboratory
- Classroom hookups for instruction via television

The project architect is Luckenbach/Ziegelman and Partners of Birmingham. The contractor for the first phase of construction is the Miller Davis Company, a Michigan firm with offices in Kalamazoo. Phase one includes site development, foundation work, and setting the structural steel.

Members of the College of Business Building Committee are: Dr. William Welke, committee chairperson and chairperson of the Department of Accountancy; Dr. Thomas A. Carey, associate professor of management; Dr. Earl E. Halvos, assistant professor of business information systems; Dr. Nicholas C. Batch, associate professor of finance and commercial law; Dr. Andrew A. Brogowski, associate professor of marketing; Dr. Pamela S. Rooney, assistant dean of the College of Business; Michele M. Moe, director of academic advising for the College of Business; and Dr. Darrell G. Jones, dean of the College of Business, ex officio member.

Construction progresses for College of Business building
Business College is a success story

In the 1940's, few people would have guessed that Western's business programs would not only grow tenfold, but gain national recognition as well. Business programs leading to a bachelor of arts degree were first offered in 1949 through the Department of Business Studies, which had grown out of an earlier department that trained business teachers. Housed in a tumbled down World War II quonset, the department was headed by Dr. Arnold E. Schneider and consisted of eleven faculty members and 886 students.

Now, after just four decades, that academic embryo has evolved into a College of Business that supports five departments, employs almost 150 faculty and staff members, and enrolls more than 11,000 students, including 5,400 undergraduate majors and 900 graduate students.

Today, Western ranks among the country's top business schools, in terms of the quality of its programs and the number of master's degrees awarded. In fact, the University is one of only 224 schools out of 1,500 nationwide to have both its undergraduate and graduate programs accredited.

Achieving such success, however, has required hard work and continual change. One of the first changes occurred in 1952-53 when the business studies department began granting its first bachelor of business administration degrees.

A dramatic change followed in 1957 when Western Michigan College was granted university status and the department was elevated to the School of Business. With Schneider as dean, two new departments were added, accounting and general business.

One year later, the school moved into North Hall, a remodeled library on East Campus that had been built in 1923. The same year, a Department of Business Education was re-established as a part of the school. Continued growth required the school to spread out in 1962, as the business education area moved into the old natural science building, West Hall, and two additional departments, management and marketing, were created.

Western continued its commitment of providing area educational opportunities by offering an off-campus master of business administration in Grand Rapids in 1964, just three years after it had begun granting MBA degrees on the Kalamazoo campus. Two more "firsts" occurred in 1969 when the school began granting a master of science in accounting and a master of science in business. Among the other changes that year were naming the accounting area the Department of Accountancy and moving it, along with the Department of Management, to East Hall, Western's first campus building.

The 1970's brought several changes that were even more significant. Not only did the School of Business become the College of Business in 1969-70, but its undergraduate programs were accredited for the first time. Graduate accreditation was earned in 1981 and just last year, the college's undergraduate programs earned reaccreditation for the maximum period possible--ten years.

In addition, the decade also saw a changing of the guard. The college's current dean, Dr. Darrell G. Jones, succeeded Schneider in 1974. Under Jones' leadership, the college has continued to expand and meet new challenges.

For instance, the college has increasingly embraced the additional roles of faculty research, regional economic development, and service to the business community. A prime example of the college's commitment to business is the John E. Fetzer Business Development Center. Dedicated in 1983, the center is one of the foremost conference centers in the Midwest. With its computer-age and space-age technology, it offers state-of-the-art facilities to clients in business, industry, education, and government.

The continued growth of the business college's activities and enrollments, as well as concern about its aging structures on East Campus, has prompted a new round of ambitious changes as the college heads into the 1990's.

The biggest change is relocating the college in a new facility to be constructed on West Campus. Approval for such a project was granted in 1986, the first year of Dr. Dieter Haenicke's presidency. Plans call for the building to be completed in the fall of 1990.

Haworth family gives example as well as gift

Editor's Note: The following are excerpts from an editorial appearing in the Kalamazoo Gazette on February 9, 1989.

The $5 million Haworth corporate and family gift to Western Michigan University announced Wednesday (February 8) signals several developments:

• WMU's growing ability to attract major donations on the basis of the programs, facilities, and the quality of education it offers.
• An ever-growing corps of economically successful alumni who are motivated to share part of their wealth with their alma mater.
• The increasing skill and aggressiveness of Western's administration, under President Dieter Haenicke's leadership, in enlisting support, financial and otherwise, for its vision of Western's future.
• The gift is an exciting one. Not only because it is the largest one in Western's history. Not only because it will enable the University to provide a really top-notch facility for its already excellent College of Business.

The company and the family are special. And it is particularly appropriate that the WMU Board of Trustees expects to rename the college of Business as the Haworth College of Business. With the right kinds of investments over the years, with the right kind of outreach to the entire dynamic western Michigan region, and with a continued vision for excellence, it is not impossible that the next century could see the Haworth College become as influential as other named schools, such as the Wharton School at the University of Pennsylvania.

Some people figure that the rags-to-riches days of Horatio Alger are long gone. The life of G. W. Haworth, founder and chairman of the board of the world's third largest manufacturer of office furniture, gives lie to that notion.

In an era when business ethics are all too often suspect, the Haworth family provides a different sort of example.

The University is doing something right to earn the confidence of this leader, and the donors deserve the gratitude, not only of the University community, but of the entire community.

Such philanthropy can only continue to strengthen the role the University plays as an educational institution and as a force in the community.

(Western Michigan University)

Kalamazoo, Michigan

A Carnegie Doctoral I university

(Excerpts reprinted by permission of the Kalamazoo Gazette)
Robert H. Woody, BM '88, EAS '92, in August had three books published. Woody is a professor of psychology and social work at the University of Nebraska at Omaha and practices as a law licensor in Houston, TX.

Ronay Stals, BS '39, in July was named principal of Bridgman High School.


Shirley Mills, BS '37, and her first grade class were honored at a reception in Lansing for their efforts in the Michigan Environmental Youth Awards Competition. She is an elementary school teacher in Lansing.

Don R. Drew, B.B.A., '59, in August was named employee benefit executive for the Grumman Company, Bethpage, NY.

Parker Hannifin, B.B.A., '76, in September was named director of the Michigan National Bank, Kalamazoo. Bruce W. Cook, B.S., '69, in July was named director of the U.S. Navy's Office of Special Projects. The company of Great Britain. John R. Hardy, BS '84, in August became co-manager of the Nationwide Building and Loan Association, Kalamazoo.

Warren Lawrence, BS '60, M.S., in January was honored by the Michigan State Bar for marking his twentieth year in practice. He is a lawyer in Detroit.

The Westerner, February 1989 9 Western Michigan University

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Moving? News to share?

☐ Yes, we’ll be changing our address soon. Please update your records and mail this coupon.

Mail to: Alumni Association, Western Michigan University, Kalamazoo, MI 49085

Name (First, Last, Maiden)
Address
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State
Zip
Day Phone
Home Phone
Social Sec. #

You ought to know the following:

☑ Additional information is attached.

Note: To make sure we change the right name, please attach the mailing label to this coupon.

Yes, you may receive updates from WMU Alumni.

Cancel at any time.

NOTE: Alumni Directory is available online.

GREGG AGENS

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Nominations sought for association's 1989 awards

The Alumni Association Board of Directors encourages interested individuals to submit nominations for the Distinguished Alumni and Teaching Excellence Awards, using the forms appearing on this page.

The Distinguished Alumni Award recognizes those graduates who have achieved a high level of success in their field. Teaching Excellence Award recipients are full-time members who are considered exceptionally effective in the classroom and present students.

The 1989 selection committee for the awards need your assistance in identifying deserving candidates. Please complete the nomination forms and return them by March 22 to: Western Michigan University, WMU Alumni Association, Kalamazoo, MI 49008-3854.

Recipients of the Distinguished Alumni Award will be announced in the August Westerner. Recipients of the Teaching Excellence Award will be announced in Peer Review. The winners will be announced in the November Westerner.

NOMINATION FORM
DISTINGUISHED ALUMNI AWARD

The Distinguished Alumni Award is the most prestigious award presented to a Western Michigan University alumnus. Recipients must be outstanding in their particular field of endeavor and must be currently employed in that field. Nominees' names may be included along with this form as additional information.

When filing this form, please print or type.

Nominee's Name: 
WMU Graduation Year: 
Address: 
City: State: Zip: Phone: ( ) ( )
Current Professional Title: Organization: City: State:
Other Academic Degrees:
Professional Responsibilities (both current and historical):
Awards, Honors, Activities:
Other Pertinent Information:

NOMINATION FORM
TEACHING EXCELLENCE AWARD

Award candidates must be full-time faculty members and must have been teaching at Western for three years. As there are many characteristics of an effective teacher, the selection committee seeks professionals who:
- Possess a comprehensive knowledge of their field and demonstrate present subject matter effectively.
- State requirements clearly and manage the course effectively.
- Stimulate thinking and develop understanding.
- Structure instruction so as to facilitate learning.
- Demonstrate resourcefulness.

Other (If filing this form, please print or type):

Nominee's Name: 
Nominee's Department:

Last Course You Have Taken Under Nominee (name of title):

Approximate Date Course Taken:
Supporting Information: (Please attach additional sheets if necessary)

Your Full Name: 
WMU Graduation Year: 
Address: 
City: State: Zip: Phone: 

Return Form by March 22 to: Western Michigan University, Selection Committee, WMU Alumni Association, Kalamazoo, Michigan 49008-2051.

*Nomination form must include supporting information to be considered by the selection committee.
Gridders make 1988 a year to remember

For the first time in Bronco history, Western captured sole possession of a Mid-American Conference crown in football. The gridders shared the title with Miami University in 1987, but played outstanding football despite appearing for the first time in a televised bowl game and having to perform before a hostile crowd in Fresno’s Bulldog Stadium. Fresno had a 10-2 overall record and was 7-0 in the Big West Conference. This was Western’s first appearance in the bowl, which was inaugurated in 1981, and Fresno’s third appearance and third win.

Volleyball squad wins again

The volleyball team, seeded #6 in the MAC region, fought its way to a seventh consecutive Mid-American Conference tournament win, advancing to the regionals before losing to the University of Michigan. When the team won the MAC championship tournament, won a second straight regional championship, and appeared in the National Collegiate Athletic Association tournament, it ended a 12-5-2 record and an 8-0 winning streak. Western had a 14-12 overall record and an 8-0 MAC record. The squad ended its season December 2 when it lost three straight games to the #3 seeded University of Oklahoma in the first round of the NCAA championship tournament.

Soccer squad makes history

When the soccer season ended November 5, the Broncos had turned in their best performance in history. The team had won the MAC championship crown in California. The Broncos’ bowl appearances, and the championship game, were played under sunny skies. The team also set a school record for wins, accumulating a 12-5-2 record.

Football videotape on sale

A forty-five minute VHS color videotape featuring highlights of all nine Bronco football games is now available. The video, "A Season of Success," includes the high points of Western’s first California Bowl appearance. The tape costs $29.95, plus $2 shipping and handling. To order your copy, contact: Athletic Marketing Office, 102 Gary Center, Western Michigan University, Kalamazoo, MI 49008-3899.

Basketball playoffs set

The 1989 Mid-American Conference Basketball Championship will be held in Toledo, Ohio, on March 11, 12, and 13. The Broncos will be featured in the first round on March 11. Make plans to join fellow alumni by calling the WMU Athletic Ticket Office at 387-3092 for more information.

Hockey playoffs set

The final rounds of the Central Collegiate Hockey Association Playoffs will take place March 11 and 12 at Joe Louis Arena in Detroit. Watch your local news for playoff qualifiers and plan to join fellow Bronco fans by calling the WMU Athletic Ticket Office at 387-3092 for more information.