A Look At Health Care

Who Pays The Bills?
Contents

The "Blizzard of '78" ........................................ 1
The Health Care Problem .................................. 3
On Campus ................................................................ 8
Periscope on People ........................................... 11
Bronco Sports .................................................... 15
Alumni News ....................................................... 20
Estate Planning Ideas ......................................... 26
Class Notes ......................................................... 27
In Memoriam ....................................................... 33

Published By
Alumni Affairs and Development
RUSSELL GABIER, DIRECTOR
Information Services
MARTIN R. (JOE) GAGIE, DIRECTOR

Editor
PATRICIA M. COYLE

Editorial Staff
Alumni News
GARY BROWN

Bronco Sports
JOHN BEATTY
DOUG SPENCER

On Campus
JOE B. FREEMAN
ROBERT G. RUBOM

Photography
JOHN MADILL

WMU Alumni Association Board of Directors: President, Richard C. Barron, '52, Northville; President-Elect, William Coole, '66, Rockford, IL; Treasurer, John Wattles, '55, Kalamazoo; Executive Secretary, Gary P. Brown, '66, Kalamazoo; Margie L. Armstrong, '70, Annandale, VA; Connie J. Bartlett, '61, Paw Paw; Gilbert H. Bradley, Jr., '63, Kalamazoo; Sterling L. Breed, '55, Kalamazoo; J. Patrick Clysdale, '51, Kalamazoo; Harry Contos, Jr., '50, Kalamazoo; Miriam De Haan, '46, Kalamazoo; Robert W. Denison, '55, Kalamazoo; Mary Ellen Doe, '58, Muskegon; Barbara J. Doescher, '70, Novi; Judith T. Dolezal, '70, Battle Creek; Mildred Johnson, WMU Trustee, Muskegon; Edward E. Kurt, '70, Pompano Beach, FL; Wayne Siegel, '62, Arlington, TX; Mary Jo Swanson, '80, Kalamazoo; S. Martin Taylor, '64, Detroit; Robert A. Welborn, '65, Kalamazoo.

UNIVERSITY MAGAZINE is mailed to alumni and friends of Western Michigan University.

Views expressed in this Magazine are not necessarily those of the Alumni Association nor the University. Western Michigan University does not discriminate on the basis of age, race, religion, sex or national origin, and is an Equal Opportunity and Affirmative Action employer.

Member, Council for the Advancement and Support of Education.

UNIVERSITY MAGAZINE is owned and published in April, July, October and January by Western Michigan University, 1921 West Michigan Avenue, Kalamazoo, Michigan 49008. Second class postage paid at Kalamazoo, Michigan 49008.
Blizzard of '78 Was Crippling

Large numbers of students and a few full-time University employees actually kept WMU operating during the emergency conditions resulting from the "Blizzard of '78," January 26-31, which some campus officials believe was worse than the storm that also crippled Western on the same weekend 11 years ago.

"All of our people believe this storm was a lot worse to handle than the one in 1967," stated Robert H. Williams, director of the Physical Plant. About 25 inches of snow fell locally.

Ray Gill, supervisor of maintenance for the Physical Plant, agreed, saying that this blizzard was worse because of the state and federal emergency status it was given. "We were unable to get any outside help; the state and county tied all of that equipment up," he explained.

James R. Dean, manager of food services, praised the response and understanding of the students during the emergency situation. He reported that only about four of 15 managers and about six of 140 regular employees were able to make it to work the first day of the blizzard, but that student help "gave willingly" of their time and six of the seven residence hall cafeterias were open that day. By Friday, the food services were consolidated, and three units were closed.

Students also kept the University libraries and the University Switchboard/Information Center open for most of the unscheduled four-day vacation. They operated the Recreation Building and intramural activities, and WIDR, the University's FM student radio station, never went off the air.

WMU President John T. Bernhard praised "the spirit of cooperation" and "the seemingly untiring efforts" of countless employees, volunteers and students who helped dig the campus out of the "Great Blizzard"
Long hours were put in by Capt. Jack Welsh, commander of the service division for the University Police. He is pictured above with a 4-wheel drive vehicle that was loaned to the police by the athletic department for emergencies.

Pictured above are some of the cars buried in the Read Fieldhouse parking lot with no place to go, as the blizzard converted it into a snowy graveyard.

Employees Arlene Williams, left, and Sonny Seely, who work in Goldsworth Valley III food service, were among those who helped feed the snowed-in residents.

Snow removal on campus was the main responsibility of the Physical Plant grounds crew. The scene above is in front of the University Student Center.

Students worked long hours in an attempt to assure the continuance of essential services during the storm and cleanup operations.

"I cannot say enough about the yeoman efforts of our full-time and student personnel in such areas as the Physical Plant, Food Services, University Police, University Switchboard/Information Center and University Health Center," he commented.

One full-time University employee, Betty Wellenkamp, a cook in the Student Center complex, walked from her home on West Main Street to campus Thursday morning. She was the only cook on duty in the Student Center for two days, and she slept in the President's Dining Room for two nights until she finally made it home again. Student residents of the complex have presented the food service staff there with a plaque of appreciation for their services during the blizzard.

While the snow was being cleared, the costs kept piling up. Final figures representing all identifiable overtime and extra student help expenses from the closing of the University have been compiled. Western paid an extra $37,489 in regular wages; $3,181 for student wages; and $16,805 for equipment rental. Among those who struggled in to work were members of the payroll department, who got the paychecks out on time.

All in all, it was not an experience many people care to repeat, although it will not be easily forgotten. Some faculty members in the department of education and professional development, for instance, will probably think twice before they schedule an off-campus meeting in the dead of winter again. Their retreat from it all at an area facility, The Croft, was complete; they were stranded for days by the snow.

Freshman Denise Tilton solved the problem of scarce shovels by using a wastepaper basket as a snow scooper.
The Health Care Problem
Agree To Disagree

By Dr. William A. Burian
Dean, College of Health
And Human Services

Western's increased visibility in the health field by the organization of the College of Health and Human Services comes in a period of intensive national examination of our health services system. Western's newest College finds itself in a fluid environment where significant questions concerning cost containment, accountability, adequacy, distribution, assessability and availability of health care abound. Work on those questions seems to center around proposals for a national health insurance system, and the way those proposals are managed and resolved in the next few years will have a great impact on Western's health-related education, as well as on all universities involved in health service education.

Health-related education is directly linked to the health system market, in which not only human need but also technological changes, service adjustments and public policy greatly influence the size and character of the need for health care personnel of all types. Educational program planning and development must be carried on within the context of a framework for assessing the present and future character of need for health professionals.

What Is The Problem?

Seldom are major problems easily defined and in the health field such definitions are particularly difficult. There is wide agreement that a health care problem exists, but little agreement as to its exact character, roots, sources and causes. Efforts to define the problem can bring as much disagreement as attempts at solutions. Differing legislative proposals on national health insurance and national health policy, for instance, begin with varying premises on the roots and causation, making consensus on a single uniform policy to resolve the problem virtually impossible.

In spite of wide divergence, the field is not chaotic, and it is possible to identify some central issues which can shed light on the problem. These include: distinguishing between national health insurance, a national health scheme, and a national health policy; identifying the central variables in alternative health insurance policies; considering the continuum of health policy for health promotion through acute health care and continuing health care for chronic conditions; and examining the problem of cost containment. Finally, the extent to which the general public is likely to support any national health insurance policy or national health scheme must be considered.

National Health Insurance/
Scheme/Policy—
What's The Difference?

To the general public and even to many professionals, the issues of national health insurance, national health schemes and national health policies are synonymous. Often one hears a heated discussion against national health insurance, which is actually a discussion against a national health scheme, and/or vice-versa. Clarification of the distinctions between these concepts is a necessary first step to understanding the national health insurance problem.

National health insurance is essentially a nationally organized arrangement for financing health services. It can take many forms on a continuum from private or quasi-private to a totally public system. As with any insurance program, the basic principle is one of sharing the social/economic risk-taking.

Enactment of a national health insurance program would not, in and of itself, change the structure of services or the right of the individual consumer to exercise autonomous judgment in using health care services. However, there is no doubt that a national health insurance program could have a substantial indirect effect on the structure of services.

A national health scheme contrasts considerably with a national health insurance program. Such a scheme, in addition to providing the financial arrangements, would have a direct planned impact on the structure and operation of the health service system. Under such an arrangement, "both the organization of the health system as a whole, and of the individual personal care delivery units within it, are collectively determined; their objectives collectively established; their performance criteria set and enforced by legally constituted public bodies; and often, the providers of services are salaried employees on the public payroll. Within it, the role of the private provider of health care varies from the minimal to the marginal."1

It is this type of system that is recommended by Dr. George Picket, M.D., the president of the American Public Health Association. In a recent article he states, "a community health service system will finally emerge as the only complete way to guarantee the right of access and contribute to the nation's health. If that is socialized medicine, then we must agree that
it is similar to socialized education and that system has always been accepted as a right."  
It is this kind of statement which stirs the debate on national health insurance, but which is not necessarily connected to the program at all. 

In this debate, we often look to the experience of other nations. The experience of Canada over the last 20 years is sometimes cited as an example of a national health insurance system without a national health scheme. Debate continues on the merits of that system. 

The British system is one with both qualities—national health insurance and scheme. It is viewed as a model of progress or destruction, depending upon one’s point of view. "While this system has held down the rate of cost increases, it has in many cases proved unsatisfactory to the physicians. So much so that it can be said that although costs haven’t run away, the doctors have. Britain loses each year by immigration a number of doctors equal to one third of the annual output of the national medical schools."  

These are but two examples of many that could be cited illustrating the difficulty of obtaining the intended effects in any particular insurance plan, service delivery scheme or national health policy. 

A national health policy could encompass national health insurance and a national health scheme, but could also be considerably broader. A national health policy would involve a set of decisions at the national legislative and executive levels that is intended to influence the nation’s health and/or the provision of health services. It would be an overstatement to say that we do have something which resembles a comprehensive national health policy. However, we now have certain elements of a policy which exist either by action or inaction at the national level. Some recent examples are enlightening. At the national level there is a policy designed to improve the distribution of health services and to contain costs. This policy is carried out through a number of mechanisms, including the establishment of the Health Systems Agencies, which are comprehensive planning bodies established on a regional basis. These bodies can influence the distribution of health services and the costs of services in their process of reviewing proposals for establishing new health care programming. A second major mechanism is federal financing of education for health care personnel. Here, important shifts in policy are reflected in dollar allocations which are designed to provide incentives for more health care personnel to work in underserved health areas. Finally, we see the example of President Carter’s effort to contain hospital costs. Through that policy he attempted to make use of the medicare/medicaid payment system as one means of controlling hospital costs.

While we can say that national health insurance would be an additional agenda of national health policy, it is important to keep in mind that national health policy can take many forms outside the general framework of national health insurance. 

National Health Insurance—What Kind? 

It appears increasingly likely that some form of national health insurance is close at hand. In the last few weeks the Department of Health, Education, and Welfare presented four alternative plans for national health insurance to President Carter. One of these options, which is attracting a great deal of interest, proposes a publicly guaranteed health protection plan. Under it, all residents of the United States would automatically be covered by public health insurance or by a private insurance plan. A second model, the quasi-public corporation, would provide for a health insurance corporation funded partly by the public and partly by the private sector. Under this program, low-income or unemployed persons and persons on social security would automatically be enrolled. Employers would be required to buy health insurance from the corporation for their employees, and self-employed persons would have to buy their own coverage. A third system, called the target plan, would provide for a basic federal insurance plan to be available to low-income persons and on a percentage basis to aged persons, to persons with catastrophic health expenses, and to anyone who wants to pay full
premiums to the plan. The final model, the consumer choice plan, would cover only low-income people, while others would be personally liable for a proportion of their expected health costs. Low-income families would receive vouchers redeemable for an approved health insurance plan. Everyone else would be entitled to a refundable tax credit which they would receive only if they enrolled in an approved health insurance plan. The Carter administration intends to propose one of these alternatives to the next Congress. A choice is difficult because there is no substantial information regarding the consequences of any of these alternatives, whether they are those presented by H.E.W. or those introduced in Congress by various legislators. As a nation we have a fairly poor record (at least of satisfaction) with major federally sponsored federal/state cooperative programs designed to solve social or economic problems. National policies and programs combating unemployment, inflation, urban decay, poverty—the list could go on—have met with mixed success at best and certainly with a great deal of dissatisfaction. While on the one hand we might consider ourselves failures with national social/economic policy and programs, we might also consider the alternative explanation that we expect to do too much for too little.

In any case, our capacity to predict the cost as well as the social, economic, and personal consequences of any alternative health insurance program is extremely limited. Estimation of the cost consequences and the impact on health conditions of any particular health insurance program is an extraordinarily difficult task. Efforts to make estimates have produced widely divergent results which, in turn, feed the debate on the merits of the various proposals, or any proposal at all.

The consequences depend on several variables which need intensive and extensive analysis. One health economist has identified six critical variables:

**Target population**—who is to benefit? Are people to be included or excluded from an insurance plan?

**Target benefit coverage**—what is to be covered? Which services will be supported? Which not?

**Target utilization**—what would be the criteria for intensity of use? Would there be expected differential use by different populations by facilities or by medical condition?

**Payment mechanisms**—how do alternative payment mechanisms affect the cost and provision of services?

**Incentive mechanisms**—what kinds of incentives would affect the providers' and the patients' control of the cost of the system?

**Organizational modalities**—would existing organizational arrangements be maintained or would a new organizational arrangement be required?

Any particular national health insurance plan must be analyzed within the context of these six policy variables. In this analysis close attention must be given to the "two ends" of the health system and the problems of cost containment.

**The Two Ends—Health Promotion and Rehabilitation**

Most national health insurance proposals tend to focus on the center—the treatment of illness or injury—of our system of health concerns. Immediate and competent treatment of illness and saving of life are primary concerns. Certainly, however, any particular model of national health insurance that might be adopted should not emphasize acute care at the expense of health promotion or critical health-sustaining activities. Many analysts say that health promotion should be the number one priority of national health policy and national health insurance. Expenditures for health promotion could go a long way to improve life, reduce suffering and contain costs. However, these, like any desirable goals, do have costs, and when we look deeply we may find that there are costs which some are unwilling to pay. When, through their policies and actions, governments actively engage in behavior control, whether it is for promotion of our health or for other goals, our reflex response is one of withdrawal. Nonetheless, we do have very concrete evidence that certain critical and perhaps minor behavior changes required by public policy can result in major life saving. Perhaps the most poignant example is the reduction of the speed limit—an energy-saving measure—which also saves many thousands of lives.

Rehabilitative and sustaining services are other areas requiring special attention. Historically, coverage for such services under conventional private health insurance arrangements and in public health systems has been incomplete. Special and long-term services are too frequently the first to be eliminated when cost containment measures are implemented. These types of service have relatively high unit cost and undramatic impact. Too often these services are perceived to be superfluous. However, the stroke patient who is left to vegetate because of lack of speech correction services, and who could be an active, contributing citizen if speech pathology services were available, is hardly superfluous.

Likewise, in cases of developmental disability, chronic illness and accidents which result in physical handicaps, support of the services to sustain patients or their families—e.g., occupational therapy and social services—can be every bit as important as life-saving surgery and routine immunization for communicable diseases.
The ways in which a national health insurance program covers various specialized services, such as occupational therapy, speech pathology and audiology, and physical therapy, as well as new health professions, such as physicians' assistants, have major consequences for the structure of health services in the future. Most significant, perhaps, is whether health insurance would promote a total approach and/or team approach and recognize differing conditions of practice in different parts of the country. The use of physician extenders, such as nurse practitioners (N.P.s) and physicians' assistants (P.A.s), is a case in point.

Physician extenders—a relatively new innovation in health care services—are intended to relieve shortages of physicians in rural and inner-city underserved areas. However, understandably, their use has been tightly controlled, and only recently, under a new law (Public Law 95-210) which amends the Social Security Act, has provision been made for reimbursement of their services under medicare and medicaid. This law provides for reimbursement of physician extender services in certain rural health clinics, which employ a P.A. or N.P., and which are located in a non-urbanized area and have been designated as a medically underserved area under Title XIII of the Public Health Service Act. The way in which provision for reimbursement of the services of physician extenders, as well as other health care practitioners, is handled in any particular national health insurance program will not only impact on the structure of services, but also on educational programs, such as those in Western's College of Health and Human Services, which prepare such professional health practitioners.

Cost and The Public Concern

More than any other single factor, the high cost of health service is cited as the reason for implementing a national health insurance system. However, the cost issue is filled with paradox. For many, cost is a reason to pursue a system, but at the same time, it is a reason to fear it. Health care now costs approximately $140 billion annually, and is inflating at a rate of 15 percent per year. Yet, for the average consumer, this cost is seldom felt, as 85 percent are covered by some form of health insurance which provides for third-party payments either through private insurance plans or government programs. This fact is the central element which makes the health system an economic anomaly. Some economists maintain that since so much of the cost for so many people is covered by third-party payments, neither the consumer nor the supplier has the normal economic motivation to contain costs. Costs are passed along in a seemingly invisible system, but they are still very real. For instance, the hospital insurance part of the federal medicare program will cost approximately $21 billion in 1979. Senator Edward Kennedy has estimated that the sticker price for each General Motors car includes $175 for employee health insurance. That corporation pays about $2,020 per year for health insurance for each auto worker's family. Indeed, some have said that the health industry is now the single largest supplier for General Motors. Hidden or visible, the public does seem to have a general concern with the high cost of health care. Yet, there is no visible interest in curtailing the highly sophisticated and expensive types of services that have been developed over the last several years. Indeed, efforts to reduce any specific service in order to contain costs are likely to meet a public outcry. The general public does seem to want the most advanced, highest quality health care services. And, while there is a concern for cost of these services, we do have good reason to question whether this concern is great enough to result in a demand for national health insurance.
Under normal conditions, the institution of a major new national policy occurs when there is widespread general concern and debate. Because costs are relatively hidden, they are not likely to be a major motivating factor. Neither do recent facts support the assumption that the public is dissatisfied with the quality or availability of existing health care services. Survey data show a high level of satisfaction with, as well as increased access to, the health system for Americans of all ages and races. Cost is indeed the one area with which satisfaction is least high, but even here dissatisfaction does not run to extraordinary proportions.\(^7\)

In spite of the generally high level of satisfaction with personal health care, 61 percent of the population believe that there is a crisis in health care in the United States, and another 26 percent are so uncertain that they cannot deny this assumption. The paradox of these data suggests that, while people perceive that in the abstract there is difficulty with health care systems, their own personal situations are not affected. In light of these data, one needs to question whether public concern is of a degree and kind that could lead to widespread support for a national health insurance policy.

**Will It Come? What Will Come?**

In spite of these considerations many experts believe that a national health insurance system will be initiated in the next three to ten years. In our country any adopted system will result from an evolution rather than revolutionary process. The system that emerges is not likely to have initial dramatic impact on the structure of services and roles of various health professionals. It is, however, likely to have dramatic impact on cost if the adopted system results in greatly increased use of health care services. Even an evolutionary system will have significant ripple effects on education for the health services, depending upon the relative emphasis placed on such factors as health promotion, rehabilitation and reimbursement policies. At Western, in the College of Health and Human Services, we are keeping a close eye on the evolution of these policies and their consequences for our educational programs. We recognize that it takes four to seven years for an educational program to respond effectively to the new national policies, so careful long-range planning is an essential prerequisite for continuing our significant contributions.

5. Ibid, Berki, p. 256.
Building Renamed In Seibert's Honor

Western's Administration Building is now the Russell H. Seibert Administration Building, named in honor of the emeritus vice president for academic affairs. In a Board of Trustees resolution, Seibert was cited as "the single person most responsible for the evolution of Western Michigan University from a teacher's college to a multi-purpose University as he presided over the organization of colleges, the growth of differentiated academic programs and the development of genuine research interest and activity on this campus." He served as vice president from 1956 until his retirement in 1973.

The resolution also stated, "Dr. Seibert always had the broad vision of what the University could and should be and was a constant source of strength and encouragement to the faculty and his administrative colleagues in their joint endeavors to have Western assume its rightful place of leadership among Michigan's institutions of higher education. "Dr. Seibert is known for his complete dedication to Western Michigan University and for his absolute integrity, his openness to views different from his own, his warm and cordial attitude, and his untiring efforts to promote this institution—its students, its faculty and its staff—with deep affection and the highest degree of administrative skill." A native of Scotch Ridge, Ohio, Seibert came to Western in 1936 to teach in the history department. Prior to being named vice president in 1956 when the University was reorganized, he was director of basic studies, 1955-56, and co-directed a social studies seminar in England and Europe in 1951, 1954 and 1963. He also twice visited Nigeria, where WMU had a cooperative project in the development of a technical college there. Western’s Russell H. Seibert Administration Building was constructed in 1952.

PAs Rate High

Western's Physicians' Assistants (PA) program graduates had the fifth highest average scores in the national certification examination taken last fall by 1,639 PA's, mostly 1977 graduates, from 55 American PA training programs. Dr. Norman "Pete" Johnson, PA director here, said only three of 28 Western Michigan PA graduates who took the test scored below the national median. All but two were 1977 graduates of the PA program here.

Since Western began graduating PA's four classes ago, 100 percent of the PA graduates have passed the examination, compared to 79 percent nationally. The examination was designed and is administered by the National Board of Medical Examiners and to be certified for practice, a PA program graduate must pass the exam. It is given by the National Commission on Certification of PA's. Following initial certification, a PA must pass a re-certification exam every six years.

The PA program here, the first at a state university in Michigan, began in 1972 under funding from the U.S. Department of Health, Education and Welfare. It prepares graduates for practice as assistants to primary care physicians, thereby enabling the M.D.s to expand their capabilities for providing health care services, particularly in underserved innercity and rural areas.

Western has graduated 110 PA's since the program began here.

‘Clouds’ Premieres On Captain Kangaroo

A short film, entitled “Clouds,” premiered on the CBS-TV network children's show, "Captain Kangaroo,” in February, featured musical accompaniment, film animation and direction by three WMU staff members.

Dr. Alfred Balkin, WMU assistant professor of education and professional development, wrote and performs the music; Frederick Seegers, a graphic artist in the division of instructional communications (DIC), did the animation; and the film production was directed by Wanda J. Herman, assistant professor in DIC.

The movie is based on a song, “Clouds,” written by Balkin, who performed the multiple singing and instrumental recordings of the music.

Nine other songs written by Balkin previously have been aired on the Captain Kangaroo show as background for short films. Two of those also were shot and produced by the WMU DIC staff.

Housing Rates Rise

Room and board rates will be higher for WMU students this fall, but the new rates still remain near the bottom in costs among sister Michigan institutions of higher education.

The WMU Board of Trustees approved in April a $25 per semester increase in room and board rates and a $6 per month hike in rental fees for both furnished and unfurnished apartments for the 1978-79 academic year.

The increases are needed to offset increased utility costs and wages, including student help salaries that recently were increased as a result of higher state and federal minimum wage levels.
Shakes, Aches and Pains Are Symptoms Of Fever That Has Hit Campus

Fever has hit the WMU campus and the country! The accompanying shakes and occasional aches and pains are reaching epidemic proportions, but it's not a new strain of flu—it's disco dancing.

"Disco dancing is a fad that's part of the trend to get back to touching your partner while you dance," observes Dr. Elisabeth Hetherington, chairperson of WMU's dance department. It is similar to many of the older "slow dance" styles and it has its origins in the black jazz culture, she added.

Interest in disco dancing is high on Western's campus. Currently, three sections of social dance are offered here, and each includes some disco, Hetherington explained. Students from different locales demonstrate the newest disco styles to their classes; each class can only accommodate 18 students because of space limitations. Students and faculty alike would like to add at least one section of just disco, she noted.

Display Highlights Alumni Achievements

A "Wall of Distinction" has been established at Western to highlight the accomplishments of recent graduates.

The project is being coordinated by the University's Minority Student Services and Alumni Relations offices. The display case is located on the wall in the main lobby of the Russell H. Seibert Administration Building.

Richard Redden, assistant director of minority student services, describes the project as one way for current and prospective students to identify alumni "who have taken leadership roles in the area they have chosen to go into." Achievements may include contributions to their communities, their professions or society as a whole, he explained.

The display includes pictures of the persons being honored and brief descriptions of their accomplishments. Gary Brown, WMU director of alumni relations, stated that the project is to be a perpetual one, and it will emphasize those who have graduated from Western in the past 5-15 years.

Anyone may make recommendations for the honor by contacting Redden at 383-2204 or Brown at 383-6160.

---

East Hall Is Named Historic Site

East Hall, the original building on WMU's campus, has been entered in the National Register of Historic Places.

The building was formally accepted for registration by the National Park Service, U.S. Department of the Interior, on February 23.

East Hall was nominated for listing in the National Register in May, 1977, by the Michigan History Division of the Department of State and the State Historic Preservation Review Board because it was considered to be a site of outstanding historic and architectural significance.
Chances For Higher Education Endangered By Rising Costs And Inadequate Support

The 80 percent of American college students who attend public colleges may find their chances for higher education seriously endangered by rising tuition and inadequate public support.

Professor Protests Bible Misuse

Biblical evidence is being misused by some evangelical and millenialist Christians to validate current political claims in the Holy Land, according to a WMU history professor.

Dr. Paul L. Maier takes issue with those who see Biblical prophecy being literally fulfilled in the present Arab-Israeli conflict. His protests appear in an article, "Israel and the Arabs: Peace at Last?" which was printed in a recent edition of 'The Christian Century.'

Maier proposes a platform for reconciliation which could appeal to both factions, based on Biblical principles and precedents, rather than promises and prophecies.

"A mediating position in the Middle East conflict is frequently scorned by both sides," he notes, "and yet it is precisely this posture, and this alone, which will bring eventual peace to Palestine."

Maier's proposal brought an immediate, unsolicited endorsement from Congressman Paul Simon, D-Ill., who termed the article "excellent."

Among his other writings, Maier is the author of the book "First Christmas," which was translated and published recently in Germany following its success in this country. His latest book, "First Christians—Pentecost and the Spread of Christianity," has just appeared in a British edition and Swedish translation.

That's the finding of a new publication, "The Public College Fact Book," published by the American Association of State Colleges and Universities (AASCU), reports Western Michigan University President John T. Bernhard, who is a member of AASCU's national board of directors.

Almost nine-million students at public colleges and universities would be affected, the study finds. Dr. Bernhard said, "The Fact Book points out correctly that low-tuition public colleges are a priceless national resource; they provide opportunities for a great many people who otherwise could not afford college."

Among the challenges to public higher education documented in the Fact Book are the following:

-In an alarming number of states, support of higher education is declining, in terms of constant dollars per student;

-The rate of college-going among the college-age population has been declining since 1969;

-Misleading reports about the value of college can have a negative impact on public opinion, even though many studies show that college is valuable economically, and that most Americans want their children to have this opportunity;

-Federal and state student aid policies, if not balanced by other policies, can result in increased tuition and less state support for public colleges.

Two Wrongs Don't Make A Right

Standardized tests of students often are used to gather too much of the wrong information which then is used in the wrong way, a WMU professor of education charges.

Dr. Daniel Stufflebeam, director of WMU's Evaluation Center, says that "current testing techniques mainly measure cognitive development, but educators should be concerned with social, physical, affective, aesthetic, vocational and moral development as well."

In an interview published in the January issue of Educational Leadership, journal of the Association for Supervision and Curriculum Development, Stufflebeam said that "educational goals must be justified and responsive to the needs of the people to be served. This requires an ongoing needs assessment of students to determine which needs are being met and which are not."

Stufflebeam suggested that school districts might find a needs assessment system designed to help the district diagnose and treat the learning problems of its students to be a useful and welcome alternative to the current annual testing programs.

The primary reason for evaluation, he said, "is to aid decision-making and thereby help us improve what we're doing." Currently, test results are being used to "embarrass school districts that rank low and to pat others on the back for a sterling performance." That performance, he continued, is usually correlated with the socio-economic levels of students.

To make evaluation more effective, 12 national organizations have formed a joint committee to create standards for judging evaluation. Stufflebeam heads the committee; he predicts that its final report will be available about 1981.
Periscope
On People

Ludlow Chairs Board of Trustees

Charles H. Ludlow of Kalamazoo and Mrs. Maury E. Parfet of Hickory Corners, are the new chairman and vice chairman, respectively, of the WMU Board of Trustees. They were elected at the January Board meeting.

Ludlow is vice president and treasurer of the Upjohn Company. A graduate of Fremont, Mich., High School, he received his B.S. degree magna cum laude in 1950 from WMU. He received Western's Faculty Senate Award in 1964. Ludlow has served as president of the Civic Fund, treasurer and vice chairman of the Kalamazoo Science Foundation, 1967 campaign chairman of the Kalamazoo Community Chest, president of the YMCA board of directors, trustee of Kalamazoo College, and treasurer of both Senior Services, Inc., and the Girl Scout Council. He and his wife, Marion, have two sons and three daughters.

Parfet received her B.A. degree in 1968 from Michigan State University. She has served as a trustee of the Kalamazoo Symphony Orchestra and has volunteered her time in various activities for several community organizations. She and her husband, William, have a daughter and two sons.

Re-elected officers are: Dr. Robert W. Hannah, secretary; Robert B. Wetnight, treasurer and an assistant secretary; Robert W. Ethridge, assistant secretary; and Robert Beecher, assistant treasurer. Wetnight is Western's vice president for finance. Ethridge and Beecher are administrative assistant to the president and assistant vice president and controller, respectively.

Appointed to the Board's standing committees were: Academic Affairs—Parfet, chair; Fred W. Adams of Grosse Pointe and Mrs. Mildred Johnson of Muskegon; Budget and Finance—Robert D. Caine of Kalamazoo, chair; J. Michael Kemp of Kalamazoo and Parfet; Capital Outlay—Adams, chair; John R. Dykema of Grosse Pointe Farms and Dr. Julius Franks, Jr., of Grand Rapids; Student Services—Dr. Franks, chair; Johnson and Caine; and Collective Bargaining—Kemp, chair; Caine and Dykema.

Re-appointed to the Board's ad hoc committee for presidential review were Caine, chair, Adams and Dykema. Re-appointed to the Board's ad hoc committee for review of legal counsel were Wetnight, chair, Dykema and Ludlow.

Professor Awarded Prestigious Guggenheim

A WMU faculty member, Curtis Curtis-Smith, associate professor of music, has been awarded a prestigious Guggenheim Fellowship in music composition for one year, beginning Sept. 1.

The $17,000 grant was presented by the John Simon Guggenheim Foundation, New York City "... to assist research and artistic creation." Curtis-Smith, who has been granted a leave of absence, will spend approximately five months in London, England, and the remainder of the year in this country, possibly California, composing music.

He plans to write a minimum of five compositions, including one for the combined WMU Brass Quintet, Woodwind Quintet and saxophone; one for the Brass Quintet and piano; one for a chamber orchestra; and one for a harpsichord solo.

Earlier this year, Curtis-Smith was chosen by the American Academy and Institute of Arts and Letters (AAIAL) to receive one of four national awards in music—a $3,000 cash prize and a recording of his work.

Prior to joining the WMU faculty in 1968, Curtis-Smith taught at Northern State College, Aberdeen, S.D. He graduated "with distinction" from Northwestern University, where he also earned his master's degree. He has done advanced study in composition at the University of Illinois.
First Faculty Scholar Awards Presented

Dr. Robert M. W. Travers, University distinguished professor of education, and John W. Woods, professor of English, were honored April 22 by WMU as recipients of the first Distinguished Faculty Scholar Awards.

WMU President John T. Bernhard made the presentation during winter semester commencement exercises in Read Fieldhouse on campus.

"It seems especially fitting that a program of formal appreciation of distinguished faculty achievement takes place at commencement—a time for recognizing the achievements of our fine graduating students," Bernhard said. "Faculty and students are the heart of our learning enterprise. We want to recognize outstanding achievement in both."

Travers, who came to Western in 1965 as a Distinguished University professor, is widely considered one of the world's foremost scholars in educational psychology and the methodology of educational research. He is the author of numerous books and professional articles, and few books in educational research fail to cite his work. His most recent publication is a monograph, The Universal Interests of Children, and he is currently researching the history of educational research, which will be the first definite treatment of the topic. Travers is a 1935 graduate of the University of London, and he did graduate work at Cambridge University, the University of London, and Teachers College, Columbia University, where he received his doctorate in 1941 in educational psychology.

Woods, a member of Western's faculty for 22 years, is a nationally-recognized poet. He is the author of six books of poems and five shorter collections. His poems have been published in 23 separate anthologies, including the Borestone Mountain Poetry Award Anthologies for the best poems of 1969 and 1975. More than 400 of his poems have been published in over 50 journals. He recently was selected by the Michigan Foundation for the Arts as one of its five 1978 Michigan Arts Awards winners.

Woods has been a visiting professor and poet-in-residence at the University of California, Irvine, and at Purdue University, and he is sought-after for readings, workshops and as a literary judge. He received his bachelor's and master's degrees from Indiana University.

The Distinguished Faculty Scholar Award program was approved by the WMU Board of Trustees in July, 1977, and Bernhard appointed a committee to submit nominations to him. Criteria for selection includes: outstanding professional achievement in artistic, historical, literary, philosophical, scientific or technical areas; wide recognition by the academic community beyond Western; and a substantial part of the achievement must have been accomplished while a WMU faculty member.

In addition to the scholarly recognition, each award includes an honorarium of $1,500.

Poet Receives WMU Honorary Degree

Gwendolyn Brooks, author and Pulitzer Prize winning poet, received an honorary doctor of humanities degree from Western during winter semester commencement exercises in April.

Brooks, who was named the Poet Laureate of Illinois in 1969, succeeding Carl Sandburg, was for several years the poet-in-residence at Northeastern Illinois State University and was a poetry instructor at Columbia College, both in Chicago.

She received the Pulitzer Prize in 1950 for her volume of poetry, Annie Allen, and in 1973 she was included in the Norton Anthology of Modern Poetry, a standard in the field. She was the recipient of the Shelley Memorial Award in 1976, the Robert F. Ferguson Memorial Award in 1964 for her Selected Poems and Other Writings, and the Eunice Tietjens Memorial Prize in 1949.

Personnel Changes

Changes in title for Robert Beecher, from controller to assistant vice president and controller, and for Thomas J. Carr, from director of auxiliary enterprises to assistant vice president and director of auxiliary enterprises, were effective in February. Beecher has been WMU controller since 1966, and Carr, BS'59, MA'62, joined the staff in 1962. There are no additional responsibilities with the title changes.

An examination of the role of witchcraft in the social fabric of village life in the Vallee de Munster in Alsace, France, will be made by Dr. Roger L. Cole, chairman of modern and classical languages, who will be on a professional development leave from May 13-Aug. 12.

A member of Western's faculty since 1971, Dr. James M. Ferreira, assistant professor, is the acting chairperson of the humanities area in the College of General Studies.

Dr. John P. Flynn, a member of Western's School of Social Work faculty since 1970, is serving as acting director of the School through June.

Robert H. Luscombe, associate dean, is serving as acting dean of the College of Fine Arts through August 14. He has been at Western since 1973, after serving five years as assistant to the dean of the University of Michigan School of Music.

Richard M. Rosga, owner and publisher of the Bangor Advance, a weekly newspaper, is the new general manager of the WMU student newspaper, the Western Herald. His main responsibilities are to provide on-the-job training for staff, supervise advertising and circulation, oversee the budget, and implement the policies of the Herald board of directors.

The new director of WMU's Speciality Program in Alcohol and Drug Abuse is C. Dennis Simpson, who directed the University of Louisville's substance abuse training, prevention and research programs from 1975-77.

The administration of Western's undergraduate and graduate credit courses and programs offered off campus is the new job of Geoffrey A. Smith, appointed in January as the assistant dean in the Division of Continuing Education. He was director of continuing education at Grand Valley State Colleges.

On a leave of absence without pay through Aug. 28 is Dr. Charles C. Warfield, BA'62, MA'63, associate professor of educational leadership, who is serving as chief of staff and administrative assistant to the Rev. Jesse Jackson, president of Operation PUSH (People United to Save Humanity) and noted civil rights spokesman.

The appointment of Dr. Marion H. Wijnberg as a full professor of social work, effective in August, has been approved. She is presently an associate professor of social work and an associate to the Center for Policy Studies, both at the State University of New York at Buffalo.

Dr. James P. Zietlow, associate dean of the College of Arts and Sciences since 1969, is serving as acting dean through June 30. He replaces Dr. Cornelius Loew, now the vice president for academic affairs.

Bernhard Elected To ACE Board

WMU President John T. Bernhard has been elected to the board of directors of the American Council on Education (ACE), the nation's major coordinating body for post-secondary education.

ACE, founded in 1918, is composed of institutions of higher education and national and regional associations. Through voluntary and cooperative action, the council provides comprehensive leadership for improving educational standards, policies and procedures. The council operates through its permanent staff and through advisory commissions and committees.

Bernhard also is a member of the board of directors for the American Association of State Colleges and Universities and is a trustee of the W. E. Upjohn Unemployment Trustee Corporation, Kalamazoo. A former Utah state senator, he served on the Illinois Commission on the Financing of Higher Education, 1971-72.

Ransom Selected Herald Editor

Kevin Ransom, a Dearborn senior, is the newly-appointed editor of the WMU student newspaper, the Western Herald.

Also named by the Western Herald Board of Directors to fill key positions on the staff are: Esther L. Nicholson, a St. Clair Shores junior, as business manager; and Kathleen B. Worthington, an Albion junior, as advertising manager. All three terms are for one year, ending in April, 1979.
Lowrie Recognized By National Award

The first recipient of a national award which carries a $2,000 stipend, co-sponsored by the American Association of School Librarians (AASL) and the Baker & Taylor Co., New York, is Dr. Jean E. Lowrie, professor and director, WMU's School of Librarianship. Lowrie was honored for having "distinguished herself in a career that has included service to the library profession, influential research, publishing, and the planning and implementation of model school library media programs."

Lowrie has been director of WMU's School of Librarianship since 1963. She joined the WMU faculty as librarian at the former Campus School here (1951-56). In 1958 she moved to the librarianship faculty here.

Don't Miss This Chance To Remember Your Alma Mater

It's All Here

- The trolley
- Conservation Day
- Old Mill Theatre
- Dress codes
- Bobby socks

Western's First 75 Years—in 48 pages containing hundreds of carefully selected pictures showing the growth of Michigan's fourth largest university.

Order Your Copy Now!

☐ Please send me ___ copies of the WMU Pictorial History. Enclosed is $2.00 per copy plus 25¢ each copy for postage and handling.

Name ____________________________

Street ____________________________

City __________________ State ______ Zip Code ____________

Telephone Number __________________

Send Order to: Alumni Relations Office

Alumni Center

Western Michigan University

Kalamazoo, Michigan 49008

Employee Cited For Life-saving Donations

When Lucian Marks gave a pint of blood during a recent blood drive at WMU, it marked 14 gallons of the life-sustaining fluid that he's given since the Kalamazoo chapter of the American Red Cross began its program about 25 years ago.

A supervisor in WMU's data processing office, Marks was honored during the five-day campaign which collected 747 units from University students, staff members, faculty and townspeople while the bloodmobile was on campus.
1978-79 WMU Basketball Schedule Announced

Games with five 1978 NCAA tournament participants, two NAIA playoff teams and one NIT representative highlight a 29-game 1978-79 Western Michigan University basketball schedule.

The Broncos will entertain NCAA playoff teams Michigan State, Miami, Marquette and DePaul in Kalamazoo while possibly meeting Syracuse in its own Syracuse Tournament Dec. 1-2. (WMU will face Iona College in the first round of that tournament and Syracuse plays Utah State.)

NAIA contenders Grand Valley State and Lake Superior State will also appear in Read Fieldhouse while NIT participant University of Detroit will host WMU on Jan. 15.

On Dec. 28-30, Coach Dick Shilts will take his squad to Anchorage for the Alaska Tournament. Scheduled to be on hand are Illinois and College of the Ozarks (Mo.) in addition to host University of Alaska.

"This is the toughest schedule in the history of Western Michigan and without a doubt, the finest in the Mid-American Conference," commented Shilts. "Many have suggested we are crazy for scheduling such a difficult season, but we believe to get to the top in the MAC our non-conference opponents should be as good as we can make them."

The Broncos will also host the University of Sarajevo from Yugoslavia in an exhibition.

The complete schedule is:

- NOVEMBER 16—Univ. of Sarajevo (Yugoslavia) at home; 27—Lake Superior at home; 29—Valparaiso at home; DECEMBER 1-2—at Syracuse Tournament; 4—Grand Valley State at home; 9—Miami at home; 13—Michigan State at home; 16—at Michigan; 20—Marquette at home; 28-30—at Alaska Tournament; JANUARY 6—at Ohio University; 10—Eastern Michigan at home; 13—Central Michigan at home; 15—at Detroit; 17—at Bowling Green; 20—Toledo at home; 24—at Northern Illinois; 27—Kent State at home; 31—DePaul at home; FEBRUARY 3—at Ball State; 7—at Eastern Michigan; 10—Ohio University at home; 14—at Loyola; 17—at Central Michigan; 21—Bowling Green at home; 24—at Toledo; 28—Northern Illinois at home; MARCH 3—at Miami.

23 Football Recruits Sign

"We got what we went after as far as filling our position needs for 1978," commented Bronco Football Coach Elliot Uzelac upon announcing the signing of 23 high school athletes.

Key Bronco needs were for offensive linemen and linebackers, a speedy split end and a quality tailback with the anticipated graduation of second-team All-American Jerome Persell.

Among the recruits are four linebackers, eight offensive linemen, All-State tailback Larry Capers of Battle Creek Central and a split end candidate in versatile Reggie Hinton who Uzelac compares "favorably with Persell at a similar stage of development," three other players from the surrounding area are among the signees. They are defensive tackle Phil Johnson (6-5, 210-pound fullback John Anes of Lakeview.

Other newcomers of note include Michigan All-Staters Les Garrett, a linebacker from Southfield Groves; Ypsilanti defensive back Steve Roberson; Royal Oak Shrine defensive end John Nigro; and linebacker candidate Marty Strochica, who quarterbacked St. Rita High to the Chicago City championship.

All-American Classic Selects Pat Charity

Sophomore center Pat Charity, the leading scorer and rebounder for Western Michigan's women's basketball team the past two seasons, participated in the first annual Women's All-American Basketball Classic April 15 at the University of Pennsylvania's Palestra in Philadelphia.

The 6-0 native of Kentwood joined a field which consisted of the 20 best collegiate players in America in an East-West match-up. Charity, a member of the 1977 USA World University Team which captured the silver medal last summer, was joined by no less than five All-Americans, four World University team members and three Olympians in the select field.

Third All-American Award to Duits

Tom Duits has become the only Western runner ever to earn All-American honors for both indoor and outdoor track and cross country.

The Hastings senior accomplished that feat by placing fifth in the mile run at the NCAA indoor championships in Detroit, by finishing 35th at the 1976 NCAA cross country meet and by placing fifth in the 1,500-meter event at the 1977 NCAA outdoor track and field affair.
Two Bronco Women In Track Nationals

Western Michigan's women's track team highlighted a 1978 indoor season with a third place finish at its own WMU Invitational and by qualifying two individuals for the national indoor championships.

First-year Coach Annette Murray accompanied Kalamazoo sophomores Liz Shon and Kay Barstow to Columbia, Mo., where they competed against the top female athletes in the country. Shon, recognized as one of the premier sprinters in the Midwest, qualified by virtue of a 10.70 clocking in the 60-yard dash, while Barstow participated in the high jump after leaping 5-7 in the WMU Invitational. She currently holds the school record at 5-7½.

Other top performers during the indoor season were Jackson senior Pam Fletcher, who broke the school record in the 880-yard run; Whitehall sophomore Cheryl Quigley, who set a new standard in the 1,000 meter run; Kalamazoo senior Kim Meyers, who is a member of four record-holding relay teams; and Norvell junior Michele Osborne, who owned team bests in the 3,000 meters and two-mile run.

Gymnasts Take Third Straight Championship

Finishing first in the Great Lakes League meet is becoming a habit for Western Michigan's men's gymnastics team under Coach Fred Orlofsky. The Broncos 1978 championship was their third straight and fourth over the last five years.

Mike King, junior, Pontiac, won the floor exercise competition, while Kalamazoo sophomore Jim Laatsch took first in the rings, was second in vaulting and fourth in floor exercise.

Poor Shooting Hurts Men's Cage Team

The Bronco men's basketball team was plagued by a .421 field goal percentage which was largely responsible for a 7-20 overall record and a 4-12 Mid-American Conference showing. The season's highlight was a 79-69 win over eventual MAC champion Miami.

Mark Weishaar, a 6-6 sophomore from Chicago Heights, Ill., was picked as the "most valuable" player as he led the team in field goal accuracy (.479). Senior captain Mike Reardon, Fremont, O., was named to the All-MAC Academic team.

Swimmers Improve

A sixth place showing at the Midwest regional championships and eighth place National standing put the finishing touches on a notable season by Western Michigan's women's synchronized swimming team in 1977-78.

Under the direction of Coach Norma Stafford, the Broncos also posted second place finishes at the WMU Synchronized Swimming Propulsion Meet and the Figure Invitational Meet at Ann Arbor and earned third place honors at both the Western Michigan Invitational and the University of Michigan Invitational.

Wrestlers Finish 3-5

Western Michigan's wrestling team had a 3-5 record this winter and a ninth place standing in the Mid-American Conference.

Some good individual performances included Ron Voss, sophomore, Sterling Heights, second in 134-pound competition at the league meet and a qualifier for the NCAA championships. His seasonal record was 22-8. Others with top marks included Rick Sherry (17-6-1), senior, New Lathrop and Brian Baughman (15-5-1), junior, Mason.
New Swim Records Set

Juniors Mike Lyden of Kalamazoo and Mark Blanchard of Garden City, along with freshman Tom Slocum of Fremont, set new varsity records to highlight WMU's 1977-78 men's swimming season as Coach Dave Diget's squad finished with a 6-3 dual meet record and its second consecutive fifth place at the Mid-American Conference championships.

Lyden also won the MAC one-meter crown to go with last year's three-meter title and now owns all Bronco diving records. Blanchard, who witnessed Slocum break his 500 and 1,000-yard freestyle marks, set the 200 and 400 individual medley records and the 200 butterfly mark. Slocum also set standards in both the 100 and 200 backstroke events besides the freestyle records.

Weller New Coach

Glen Weller, an assistant coach in Michigan Tech's highly-successful hockey program for the last five years, is Western's new head hockey coach.

At Michigan Tech, the 39-year-old Weller was responsible for recruiting and defensive play. Tech's Huskies compiled a record of 138-60-5, won the NCAA championship in 1975, were national runners-up in 1974 and 1976 and won Western Collegiate Hockey Association crowns in 1974 and 1976.

"Glen was instrumental in our success and we hate to lose him," remarked Tech Coach John Maclnnes, whose 1977-78 squad finished third in the 10-team WCHA. "Western is getting a great young man who is a super person in addition to being a fine coach and teacher."

Weller, a native of Milden, Saskatchewan, graduated from Tech in 1961 with a degree in business. He lettered as a forward and defenseman for Maclnnes in 1959 before a back injury cut short his playing career.

He returned to Houghton in 1968 as assistant director of MTU's Development Fund and held that post until joining the hockey program and physical education department in 1973. Weller also has coached youth hockey in Calgary, is a past president of the Copper Country Junior Hockey Association in the Upper Peninsula and has experience as a hockey broadcaster.

Weller replaces Bill Neal, whose contract was not renewed following the 1977-78 season.

Gym Squad Fifth

Coach Sally Belson's women's gymnastics squad marked a satisfying season with a 4-7 dual meet record, a fifth place finish in the SMAIAW championships and a record-setting 116.69 team score in a meet with Wisconsin-River Falls and Wisconsin-Whitewater.

Top performers for the Brown and Gold during the past season were sophomore Rosemary Boyd (Kalamazoo-Hackett) and freshman Bev Braman (Drayton Plains-Waterford Mott).

Gilstrap Joins WMU Grid Staff

Jim Gilstrap, a 12-year veteran of collegiate football coaching, has taken as assistant's position on Coach Elliot Uzelac's WMU staff.

Gilstrap, 35, will coach the offensive centers and guards, replacing Mike Colletta, who recently joined the grid staff at the University of Illinois.

A native of South Bend, Ind., and a WMU football letterwinner as a center and middle guard from 1961-63, Gilstrap spent the last two years as offensive line coach at Kansas State University.

After graduating from WMU with a degree in English and physical education in 1964, Gilstrap earned a master's in physical education and recreation from Southern Illinois University in 1966.

Track Team Fourth at CCC's

Western Michigan's men's track team finished fourth among 17 squads at the 1978 Central Collegiate Conference Indoor championships, held in mid-February at Ypsilanti.

Senior Darrell Williams, Grand Rapids, was second in the triple jump (48-0) while junior Erik Klimoff, New Britain, Conn., had an identical finish in the 35-pound weight throw (58-8 1/4). The distance medley relay also topped second place with a time of 9:57.6.

Women Swimmers Post 5-7 Mark

WMU's women's swimming team, led by "most valuable" performers Carol Kolon (Fr., Southfield-Our Lady of Mercy) and Lyn Olthouse (Jr., Livonia-Bentley), enjoyed a much-improved season under first-year Coach Dave Diget in 1977-78.

The Broncos posted a dual meet record of 5-7 and qualified five individuals for the MAIAW (Midwest Association of Intercollegiate Athletics for Women) regional championships. They were Kolon (distance freestyle and breaststroke), Olthouse (butterfly), Cindy Brown (individual medleys), Pam Joachimi (freestyle sprints) and Sheryl Rutledge (backstroke).
Bronco All-American Jerome Persell Anxiously Awaits Senior Year

By JOHN BEATTY
Sports Information Director

"His attitude was great before and it's even better now," praised Head Football Coach Elliot Uzelac as Western Michigan's star tailback Jerome Persell was ready to begin 1978 spring practice.

If that's the case, 11 opposing coaches will be presented with even more problems this fall. Persell, a 5'9, 178-pounder from Detroit, has already been a marked man for two years.

In 1976, Jerome rushed for 1,505 yards, the best figure ever turned in by a collegiate sophomore, and ranked second behind Heisman Trophy winner Tony Dorsett of Pittsburg in that category and in scoring. His 19 touchdowns that fall tied a Mid-American Conference record.

Persell was cited as the MAC "Offensive Player of the Year" and recognized as a third-team All-American by the Associated Press.

In 1977, Jerome didn't enjoy quite the same success statistically as injuries entered the picture. This factor sidelined him for one complete game, half of a second contest and 20 minutes of still another game. An already inexperienced offensive line also was hit with staggering injuries.

The team went through a 4-7 season, losing six games by a combined total of 29 points, after being favored to win the MAC championship.

Nonetheless, Persell gained 1,339 yards to rank fourth among national leaders and scored 14 touchdowns. In just two seasons of carrying the ball from scrimmage, the speedy Detroiter already owns WMU records for rushing yards (2,844), carries (533) and touchdowns (33). He's averaged 5.3 yards per play and has 14 games over 100 yards, including four 200-yard efforts.

He's closing in on MAC career marks for rushing (3,423), touchdowns (41) and most points (202 to 248). Prior to 1977, only three players on the national level had ever cracked the 4,000-yard barrier.

At Northern High in Detroit, Jerome averaged 7.6 yards per carry for a pass-oriented team his senior year but didn't have a lot of recruiting pressure despite achieving prep All-American acclaim.

"Michigan showed more than passing interest and there were a few others, but a lot of them didn't think he was big enough," recounted Northern Coach John Dean. "Actually, I thought he was in pretty good position because the small, quick back was just starting to become popular. I knew too, he'd have to be stronger to take the pounding."

Since then, Persell has hit the weights to such a degree that he can squat with nearly 700 pounds, making him about the strongest player on the squad. His speed for 40 yards is an impressive :04.55 seconds.

Jerome chose to attend Western over Wisconsin and Howard University of Washington, D. C.

Persell was hurt in early fall practice of 1975 and when he came back into full health he found Uzelac's running back slots filled with senior Dan Matthews, one of three Broncos to ever rush for 2,000 career yards, and promising freshman Jim Wenson.

early, he can be a lot of trouble."

"Persell is in a class by himself and is one of the nation's outstanding running backs," praised Central Michigan's Roy Kramer. "He gets better every week."

In just two seasons of carrying the ball from scrimmage, the speedy Detroiter already owns WMU records for rushing yards (2,844), carries (533) and touchdowns (33). He's averaged 5.3 yards per play and has 14 games over 100 yards, including four 200-yard efforts.

He's closing in on MAC career marks for rushing (3,423), touchdowns (41) and most points (202 to 248). Prior to 1977, only three players on the national level had ever cracked the 4,000-yard barrier.

At Northern High in Detroit, Jerome averaged 7.6 yards per carry for a pass-oriented team his senior year but didn't have a lot of recruiting pressure despite achieving prep All-American acclaim.

"Michigan showed more than passing interest and there were a few others, but a lot of them didn't think he was big enough," recounted Northern Coach John Dean. "Actually, I thought he was in pretty good position because the small, quick back was just starting to become popular. I knew too, he'd have to be stronger to take the pounding."

Since then, Persell has hit the weights to such a degree that he can squat with nearly 700 pounds, making him about the strongest player on the squad. His speed for 40 yards is an impressive :04.55 seconds.

Jerome chose to attend Western over Wisconsin and Howard University of Washington, D. C.

Persell was hurt in early fall practice of 1975 and when he came back into full health he found Uzelac's running back slots filled with senior Dan Matthews, one of three Broncos to ever rush for 2,000 career yards, and promising freshman Jim Wenson.
Jerome only touched the ball five times that season, doing so as a kick returner. He had the misfortune to fumble a fourth quarter punt in his debut. Kent State took advantage of the miscue and pulled out a 22-17 win.

The following spring, Matthews had completed his eligibility and Wenson had left school to become a plumber. Persell was given first shot at the vacated No. 1 tailback job and made the best of the situation. "I really worked hard in the winter fitness program and improved both my speed and strength," he explained.

Against Eastern Michigan in the 1976 opener, Jerome rushed for 241 yards, the third-best single-game performance ever by a Bronco back. His main recollection of that day was "our linemen telling me at halftime they wanted me to get 200. I had 151 then and it was a nice feeling since most of them were seniors."

"Jerome always lets the line know he appreciates what they do," mentioned Uzelac. "We're like brothers and have been through a lot together," said Persell in discussing his linemen. "Once in a while they'll needle me about getting all of the ink."

This fall, Uzelac hopes to have a more balanced offense which will make Persell even more effective. The ball will be put in the air more which will surprise many Bronco followers.

"If our passing game clicks, Jerome should have his best season ever since the opponents can't gang up on him as in the past," predicted Uzelac. Persell can also be spelled at tailback by sophomore Wayne Robinson, a former prep All-American from Detroit Mackenzie, and incoming All-Stater Larry Caper of Battle Creek Central.

After graduation, Persell intends to put his business studies to use and would eventually like to own a business. In regard to pro ball, he explains "if there's an opportunity, I'll consider it. The future will take care of itself. Right now, I want to make this a big season for Western Michigan University."

Corunna, Ont., native Dunlop closed his career as the school's all-time goal scorer (92) and point-producer (198) while leading right wings with 106 assists. His other four-year marks include winning and power play goals with figures of eight and 26.

Defenseman Neil Smith, Don Mills, Ont., ended his four years of play holding career standards for assists (116), points for his position (136), games played (130) and consecutive appearances (112).

Steve Smith, Sarnia, Ont., finished four years of competition with all scoring records for a Bronco center. He had 54 goals, 87 assists and 141 total points.

Hockey Broncos Rewrite Records

Paul Cappuccio, Bernie Saunders, Pete Raps and goaltender Frank Serratore all established season records during Western Michigan's 1977-78 hockey campaign, while Tim Dunlop and Steve and Neil Smith all figured in various career records.

Cappuccio, a sophomore center from Toronto, led WMU's scorers with 14 goals and 39 assists, the latter figure setting a record. Junior right wing Saunders of Ajax, Ont., picked up his annual mark with seven short-handed goals among his 22 scores. Raps, another Torontonian, had 11 power play tallies.

Goalie Serratore set his records for most saves (734), minutes played (1,514) and shutout periods (27). The Coleraine, Minn., freshman also had a record shutout sequence of 119 minutes, 49 seconds.

Women Cagers Post 21-5 Mark

Western Michigan's women's basketball team finished one of its best seasons ever, posting a 21-5 record. Coach Fran Ebert's club also ran off a 13-game winning streak at season's end before losing by a 67-55 count to defending champion Michigan State in the State AIAW title game.

Western, however, was not selected as one of two at-large teams for the eight-team Midwest Regional tournament at East Lansing despite wins over three teams that won state crowns to earn tourney bids. In these regular season games, Ebert's squad defeated Michigan State at home by a 51-44 count, and also won back-to-back road encounters at Indiana State (81-68) and Illinois State (77-69).

The selection committee awarded the two at-large berths to Southern Illinois and Wisconsin-La Crosse on the basis of respective three and four-point losses in their state championship games.
EDITOR'S NOTE: The following message is from Richard Barron, a 1952 graduate, who is serving a one-year term as president of the WMU Alumni Association.

Dear Alumni and Friends:

It is interesting to note the changing role of alumni in the University community. Almost every alumni association has as its purpose the promotion of the general welfare of the institution. But, for the most part, the role of alumni has been primarily social in nature. Homecomings and reunions have always been, and will continue to be, an important part of alumni participation. However, today more must be expected from alumni, not just financial support, but the many other contributions alumni can make to their alma mater. Western's Alumni Association recognizes the changing role alumni play in the University community and is trying to develop programming which will benefit both the University and its alumni.

Too often we do not consider ourselves a part of our alma mater after graduation, but your Alumni Association is the link between you and your University. I urge you to consider what you, as an alumnus/alumna, can do for WMU. Western has over 90,000 alumni, of whom only a small percentage is active in some way. In the 75 year history of WMU, many faculty and administrators have come and gone. New buildings have replaced old ones, and the onetime Normal School has grown into a multi-faceted University. The one constant factor in the 75 year history of Western Michigan University is its alumni.

I urge you to recognize your responsibility as a graduate of this institution and the need for your continued interest and support. The first step in becoming actively involved in your alma mater is membership in the Alumni Association. Now, more than ever before, your support of Western is essential. Please take the time to consider your role as an alumnus/alumna and join the increasing numbers that are continuing their involvement with WMU.

I am pleased that I have had the opportunity to be a part of the changing role of alumni during my three years as a member of the Alumni Association Board of Directors, and also during this past year as president.

Sincerely,

Richard Barron

---

Western Group Travels To Cancun

It was off to the sunny skies of Cancun, Mexico, for 24 WMU alumni, friends and staff during the spring break, March 4-11. Cancun, an L-shaped island adjacent to the Yucatan Peninsula, is one of Mexico's newest and fastest growing resort areas. Its sparkling white Caribbean beaches, 80° temperature, unique shops, alluring restaurants, and lively night life greeted the Western travelers and ensured a fun-filled week away from the snow.

The trip also had intellectual aspects. Cancun is located near many sites of the ruins of the ancient Mayan civilization, and many of the WMU group were able to make at least one excursion into the humid countryside to view these archaeological wonders and sample rural life south of the border.

Western's Alumni Association sponsors several trips throughout the year. The next offering is a grand tour to Europe, slated for August 11-25.

Alumnae Convene For Annual Meet

ABE officers representing all 16 chapters, statewide, attended the annual inter-chapter council spring convention on Western's campus on April 29.

The eighty-five officers and delegates were greeted by special guests, WMU president John T. Bernhard and his wife Ramona. Featured speaker for the noon luncheon was Patricia Coyle, editor of the University Magazine.

Alpha Beta Epsilon, Western alumnae sorority, was instituted in 1938 in the Benton Harbor area. At that time, the organization was known as Pi Delta Phi. Chosen for advisor was Lucille Abbott Nobbs, then an English instructor at Western.

Later, in 1940, the decision was made to change the name to Alpha Beta Epsilon. Continued next page
ABE became an organized alumni body long before the origination of the Alumni Association. ABE was instrumental in creating an interest among Western alumnae to create a larger alumni group encompassing all alumni from the University.

ALUMNI COLLEGE WEEK
July 16-21, 1978

Experience an enriching, fun-filled week on campus—an INEXPENSIVE learning vacation.

* families or singles
* variety of morning classes
* afternoon recreational activities
* evening dining, dancing, live theatre

Come back to campus for a week—bring the family.

For detailed information, write Yvonne L. Spaulding, Alumni Relations, WMU, Kalamazoo, MI 49008.

Golf Outings Scheduled

Western's intercollegiate athletics and alumni relations offices have announced the schedule of summer golf outings in Benton Harbor, Grand Rapids, Hastings and Kalamazoo.

The first of the four outings will be the Mike Gary Athletic Fund Invitational on June 12 at the Point-O-Woods Country Club in Benton Harbor. Reservations for the Invitational are being handled by Bill Doolittle, director of the Mike Gary Athletic Fund (383-4972).

The Deer Run Golf and Country Club will be the site of the Grand Rapids/Muskegon golf outing on June 20. Information and reservations are being handled by Orv Schneider in Grand Rapids (942-5300) and Jack VanSchelven in Muskegon (722-7602).

The 11th annual Hastings golf outing will be held at the Hastings Country Club on July 13. Lew Lang (948-8021) is in charge of reservations for this outing.

The 22nd annual Bronco golf outing is scheduled for July 31 at the Gull Lake View Golf Course in Kalamazoo. Information and reservations can be obtained by contacting Robert Culp in the athletic ticket office (383-1780).

All alumni and friends are invited to participate in one or more of these golf outings.
'Twas The Season For Alumni Meetings

Muskegon

Disco dancing has really caught on, especially in the Muskegon area. All Muskegon alumni were invited to a disco dance on February 18 at the Holiday Inn, Muskegon. Many of the regulars attended, along with many new faces. They even had their own disco lady, a woman from Lansing who instructs and performs as a hobby. Before the evening was over, most of those in attendance had learned how to do the "Detroit" and the "Chicago"! Char and Charles Bennett and Paul and Marjo Prinzing, Muskegon alumni, planned the function.

Florida Alumni Gatherings in Lakeland, Ft. Lauderdale, & Sarasota

Florida alumni and friends gathered in Lakeland to watch our Bronco baseball team play Temple University at Tigertown. Following the game, they gathered for a dinner with the team and some of their parents as guests. The gathering heard from associate athletic director Pat Clysdale, and executive vice president Stephen R. Mitchell. Arrangements for the gathering were made by Phil Watterson '34 winter resident of Lakeland and former trustee of Western.

 Alumni in Ft. Lauderdale gathered earlier in the week and heard from Clysdale. Arrangements were made by Ed Kurt. Clysdale and Mitchell also attended the Sarasota gathering, which provided an opportunity to present Gordon Elferdink with the Alumni Association's first Key Alumni Award. The purpose of the Award is to honor an alumnus/alumna who has provided extraordinary service to the Alumni Association and the University. Elferdink is a former member of the Alumni Association's Board of Directors and is currently a Board member of the WMU Foundation.

Phoenix

Phoenix area alumni had an opportunity to renew old acquaintances and get all the latest news from Western on March 24. They gathered at the Valley Ho in Scottsdale for cocktails and dinner, joined by Gary P. Brown, alumni director, and Yvonne Spaulding, assistant alumni director. Ron and Pat Carmichael, Phoenix area alumni, coordinated the event.

Northwest Detroit

A major planning meeting for the Northwest Detroit area alumni was held in Novi at the Applegate Condominium Clubhouse on Saturday, March 11. Tom and Barb Doescher, Keith and Sue Beauregard, and Dave and Sue Collins planned the meeting. As a result of the meeting, a square dance was planned for April 15 in Royal Oak. Special guests at the planning meeting, bringing news from Western, were Bill Doolittle, director of the Mike Gary Athletic Fund, and Yvonne Spaulding, assistant director of Alumni Relations.
Los Angeles

Mission Viejo Country Club was the scene of the alumni gathering for Los Angeles area alumni on March 25. Many new faces joined the group for cocktails and dinner at the Club, along with Los Angeles club leaders Tom and Mary Tallman, who handled arrangements for the affair.

San Francisco

San Francisco area alumni attended an open house at the home of Hugh and Gretchen Connors in Sunnyvale on March 27. The meeting was very productive and those present participated in a planning session, discussing ideas for future alumni activities in the Bay area.

San Diego

Gary Brown and Yvonne Spaulding joined alumni in San Diego for the first major gathering for several years in that area on March 29. The group got together during happy hour at the Mission Valley Holiday Inn on the Bay, and most stayed for dinner later in the evening. Gene Hartzler, long time San Diego resident and club leader, arranged details for the gathering.

Lansing

State legislators and WMU alumni in the Lansing area had an opportunity to exchange views on the climate of the University at a special luncheon in the Michigan room of the Plaza Hotel on May 2. Special guest was WMU president John T. Bernhard, who was joined by several other members of the central administration. Assisting in the planning were Lansing area alumni Carol Howes, Ray Tamminga and Mick Middaugh, along with Barbara Maddox, WMU director of special projects, and Tim Mingey, assistant football coach and assistant to the director of Alumni Relations.

Dallas

Alumni in the Dallas/Ft. Worth area attended a reception and dinner on Saturday, April 1. Wayne and Joyce Siegel and Bob and Karen Neill, all WMU alumni in the Dallas area, made the arrangements at the Sheraton Safari in Dallas, a resort complex adjacent to the well-known tourist attraction, Lion Country Safari. Those who attended shared ideas with director Brown and assistant director Spaulding about future activities and involvement with more alumni in Texas.

Washington, DC

A special wine and cheese reception was held for all Washington, DC area alumni on April 27 at the Capitol Hill Club. The reception was held in conjunction with the performances of the WMU Varsity Vagabonds, under the direction of Dr. Elwyn Carter. They were in the DC area for three days, performing on the steps of the Capitol, Lincoln Memorial, and various other locations throughout the city. This was Dr. Carter’s last appearance with the Vagabonds before his retirement from the University. Instrumental in planning all these activities were alumni Marge Armstrong and Russ Fisher, both from the DC area.
Private Donations
Set New Record

Private gifts to Western through the WMU Foundation during 1977 totaled $1,606,196, an increase of 35 percent over 1976, according to Russell Gabier, assistant vice president for alumni affairs and development.

A total of 10,069 individual and groups helped set the new record for private donations.

Giving by individuals rose significantly, according to Helen Flaspohler, director of the Annual Fund, who reports that contributions were received from 7,001 alumni, who gave a total of $191,471, providing a 21 percent increase in alumni donors and a 29 percent increase in alumni dollars.

In addition, the Foundation received 2,032 gifts totaling $97,707 from non-alumni friends of Western. Private support also came from the following: corporate support from 481 businesses, $814,565; 109 other foundations contributed $417,632; 56 organizations and associations gave $58,506; and 390 faculty, staff and emeriti contributed $26,215.

Deferred gifts, such as bequests, wills and trusts, increased 42.9 percent over 1976, for a total of $1,592,804.

According to William Sturtevant, planned giving director, “planned giving has become increasingly popular due to the many financial advantages of including a gift in estate planning. Planned gifts are vital to the University because they provide much needed endowment funds for both permanent benefits and the ongoing program.”

1977 Foundation highlights include:

* The Mike Gary Fund, under the direction of Bill Doolittle, received a record high of $100,374 in 1977, representing a 27 percent growth over last year for donations to athletic programs.

* Gifts to the University take many forms—the 500,000th industrial fork lift truck manufactured by the Clark Equipment Company at its industrial truck division at Battle Creek was presented to WMU for use in the new Paper Recycling Pilot Plant. The truck, valued at about $18,000, was turned over to Western’s President John T. Bernhard by Robert H. Braun, vice president of Clark’s material handling group, during an informal campus ceremony.

* Many departments and colleges conduct annual fund raising campaigns which bring special needs before alumni while keeping them up-to-date on news of their area of interest. These activities are coordinated through the Annual Fund office. Departments and colleges with development fund drives in 1977 included: music, theatre, College of Business, School of Librarianship, occupational therapy, WMUK radio station, and the geology department.

* Mr. and Mrs. Ray Weigel II and the Kysar Corporation of Cadillac matched all gifts made by Grand Rapids area alumni during the annual fall phonathon.

* In planned giving, Foundation director and alumnus Gordon Elferdink executed the largest gift in trust ever received by Western; Dr. Merze Tate, WMU President Bernhard, left, accepted the 500,000th industrial fork lift truck manufactured by the Clark Equipment Company at its industrial truck division in Battle Creek for use in the new Paper Recycling Pilot Plant on campus. Also pictured are Robert H. Braun, group vice-president of Clark; George Markell, Clark’s Battle Creek plant manager; and Dr. Richard Valley, head of WMU’s paper science and engineering department.
class of 1927, established a charitable remainder trust which will eventually provide a permanent scholarship fund to benefit accomplished students; and Trustee Emeritus Philip Watterson and his wife, Virginia, created a charitable trust to provide future support to those areas exhibiting the greatest need.

* An anonymous donor's generous gift made possible the installation of an environmental and security system in the rare book rooms of the Institute of Cistercian Studies. Support for library operations was received from the Canadian Abbaye Cistercienne d'Oka and from American Cistercian abbeys at Wrentham, Mass., and Lafayette, Ore. The library also participated in grants awarded by the National Endowment for the Humanities and the Michigan Council for the Art.

* Membership in The President's Club, highest of the honor groups which recognize financial support, grew by more than 40.6 percent, to a combined total of 128.

Within the last decade, private support to the University has risen from $100,000 to this year's record total. Details of the fund information may be found in the 1977 Foundation Annual Report, which has been sent to all donors. All contributors are recognized in the honor roll of donors contained in that report.

**Kickoff Dinner Sparks Fund Drive**

The 1978 WMU "Mike" Gary Athletic Fund Drive commenced with an April 4 dinner for over 130 volunteers at the Coral Gables restaurant in Kalamazoo. Former Bronco footballer Bob Lurtsema, '67, who has played professionally with the New York Giants, Minnesota Vikings and Seattle Seahawks, was the guest speaker.

"Our goals this year are to attract 400 new members in our various clubs and to raise $115,000 for WMU intercollegiate athletics," commented Bill Doolittle, Fund director. During 1977, Bronco followers contributed $100,000.

"Without a doubt, this group of alumni and friends exemplify great pride in and enthusiasm toward the University," Doolittle continued. "There is no question 'Together We Can Do More.'"
ESTATE PLANNING IDEAS

How To Give And Receive Concurrently

By William T. Sturtevant
Planned Giving Consultant

A friend once told me, "A charitable remainder unitrust sounds too good to be true!" Indeed, this is a financial planning technique with many advantages. It is a way of taking care of yourself, your family, and your University.

A charitable remainder unitrust is not as complicated as the name might imply. Assets are transferred to a trust, either by will or during lifetime, which pays an income to you and/or one or more other recipients. The income is paid either for the lifetime of the beneficiaries or for a term of years. The income is a fixed percentage of the trust assets as valued every year. At the death of the surviving income recipient or after the designated term of years, the trust principal is turned over to an institution like Western to support the program of the donor's choosing. In addition to the security of a sizeable life income, there are many tax benefits associated with a trust of this nature.

An example might prove helpful:

A husband and wife establish a $50,000 charitable remainder unitrust to pay them a life income of seven percent. The appreciated stocks used to fund the trust are paying a yearly dividend of five percent. The trust principal will establish a fund in their names at WMU upon the death of the survivor. They are both 68 years old.

The following occurs:

1. They receive a sizeable income for as long as they live. At seven percent, they will receive $3,500 per year, or 40 percent more than the stocks currently yield.
2. They are entitled to an income tax deduction of $17,099, which can be taken up to 30 percent of their adjusted gross income with a five year carryover.
3. They do not pay a capital gains tax on the appreciated stocks.
4. There will be estate tax charitable deductions upon their deaths.
5. The trust passes outside of probate.
6. They have the satisfaction of knowing that the trust principal will provide much needed future support to Western and its students. The permanent fund in their names will serve as lasting testimony to their generosity.

It must be acknowledged that many who wish to make a gift to Western cannot do so if it means giving up the earnings their assets generate. It is also true that most of us have others whom we wish to provide for. After all, as much as we care for Western and its students, we must put ourselves and our families first. A charitable remainder unitrust allows you to put your priorities in their correct order. In fact, you, and your other beneficiaries, may be better off than before, and yet still assist WMU as it seeks to offer programs of the highest possible quality.

Seibert Chairs 1978 Annual Fund Drive

Dr. Russell H. Seibert, emeritus vice president for academic affairs, will serve as national chairman of the 1978 WMU Annual Fund campaign. Seibert has had a long and distinguished career at the University; he joined WMU's history department in 1936 and served as vice president from 1956 until his retirement in 1973. He now serves as a director of the WMU Foundation and is a member of The President's Club. He and his wife, Eloise, are residents of Kalamazoo.

"The four-plus decades during which Dr. Seibert has been associated with Western places him in an excellent position to recognize and understand the financial needs of the University," said Helen Flaspohler, director of The Annual Fund.

For further information, complete this card and return to:

Planned Giving Services
Western Michigan University
Kalamazoo, Michigan 49008

I am interested in learning more about WMU's Pooled Income Fund. Please send me your latest booklet.

Name ____________________________
Address ____________________________
City ____________________________
State ____________________________ Zip ____________________________ Phone ____________________________
Class Notes

1920's

ESTHER KEELER, TC '27, BA '48, Niles, MI., was named Woman of the Year by Niles Business and Professional Women's Club for her many years of service to the community as teacher and volunteer.

1930's

DR. ZACK L. YORK, BA '37, Kalamazoo, MI., retires from the faculty at WMU with emeritus status in June. During his years at Western, York produced and directed numerous innovative dramas in Laura Shaw Theatre. In 1953 he became head of the speech department, and then chairman of the newly formed theatre department in 1976. Well-known in theatre and speech circles throughout the United States, he is listed in Who's Who in America and is an active member of the Michigan Speech Association, the Central States Speech Association, the Speech Association of America and the American Educational Theatre Association.

RUSSELL BLADES, BS '38, Southgate, MI., retired from Ecorse Junior High School, where he had been a teacher and administrator for the last 30 years.

JACK MALETTE, TC '38, BS '38, Sun Valley, AZ., is spending this year teaching bookkeeping, American history and general business, at Twin Wells Indian School, an inter-denominational Christian mission school.

ERNIE MARY, BS '38, was honored last fall by being given the Edward R. Vandervoot Memorial Award for his contributions to sports in Lansing. The award was presented at the Lansing Downtown Coaches Club's Awards luncheon.

MARGARET (BLOMQVIST) RUBUSH, BA '38, MA '65, was appointed Norway Branch librarian of the Dickinson County Library. In the past, Mrs. Rubush has served as librarian at Iron Mountain High School and reference librarian and instructor in library science at Northern Michigan University.

1940's

DEAN SHIPPEY, BS '40, Dimondale, MI., retired as coach and athletic director after 31 years with the Lansing School District. Shippey plans to spend time at his cottage and working in his private building business.

DR. GERALD C. MARTIN, BA '42, Paw Paw, MI., emeritus professor of educational leadership, WMU, was cited by the C. F. Mott Foundation of Flint, as being one of the leading community educators of our time.

MARY CREASON, BS '44, Grand Haven, MI., became the state government's first woman pilot when she joined the Highways and Transportation's Aeronautics Bureau as an aviation specialist. Creason earned her pilot's license while a student at WMU; since 1967 she has owned and operated Ottawa Air Training and Transport.

1950's

RICHARD E. PEACOCK, BA '46, Southfield, MI., is now account manager for industrial foams/Styrofoam brand products in the Dow Chemical, Detroit sales office.

R. L. UNDERWOOD, BA '46, recently retired after 36 years of service with U.S. Steel Co. He now lives in Syracuse, IN.

VICTOR PETERSON, BS '47, Owosso, MI., will retire as superintendent of Shiawassee Intermediate School District in June.

JAMES PETERS, BS '48, Linden, MI., was appointed to the staff of Realty-World Anibal and Associates.

LAWRENCE LAGE, BA '49, Royal Oak, MI., is serving as co-chair for the Michigan Advisory Council on Teacher Preparation and Professional Development.
JOHN M. PLYMOUTH, MI., was appointed superintendent of Melvindale-Northern Allen Park School District.

PAUL BBA '53, Grand Beach, MI., was appointed president of the First National Bank of Monroe.

PATRICIA WABER, TC '53, BA '53, Kalamazoo, MI., has a new position with Century 21 Vander Schaaf, a real estate company.

DR. LESLIE WHITE, BA '53, Dayton, OH., received an honorary degree of Fellow from the American College of Osteopathic Internists. A certified cardiologist, Dr. White is currently director of the non-invasive cardiology department of Grandview Hospital, and clinical associate professor at Ohio University College of Osteopathic Medicine.

JAMES ARMSTRONG, BS '54, Jackson, MI., was promoted to product manager at Aeroquip Corporation's Aerospace Division, Jackson.

JAMES BROMLEY, BA '54, Midland, MI., received the Distinguished Service Award from the Alumni Association at Northwood Institute where he is currently dean of students.

F. HAROLD CREAL, BBA '54, Coldwater, MI., owner and administrator of Carriage Inn Convalescent Center, has been elected chairman of Michigan Nursing Home Administrators Licensure Board, which is responsible for administering licenses and handling and investigating complaints concerning almost one thousand nursing home administrators in Michigan.

ROBERT E. COPPING, BBA '55, Rochester, MI., has been elected corporate controller for the Cross Company of Fraser, MI.

RONALD C. LUCAS, BS '55, Grosse Pointe Park, MI., is the Director of Physical Education and Athletics at Tower High School in Warren.

ROBERT A. BAILEY, BA '56, Michigan City, IN., has been named second vice president at the Northern Trust Company, Chicago. He is also president and treasurer of the board of directors of Beverly Development Company, Inc., Michigan City.

GLEN W. MCKEAN, MA '56, Spring Hill, FL., retired last fall after more than 32 years in teaching, the last 18 as a school social worker for Lake Shore Public Schools.

STANLEY CARLYON, BS '57, MA '63, Marshall, MI., was appointed chairman of the industrial arts department at Marshall High School. He has taught in Marshall for 21 years, eight of which were spent supervising building and trades classes.

WAYNE CARR, BS '57, Oregon, WI., has joined the staff of Voith-Morden as field engineer in pulp and paper.

JARE T. KLEIN, BS '57, MA '61, has been asked to serve on the NCAA Division III Wrestling Coaches Association Executive Committee. Klein is head wrestling coach at Olivet College.

GERALD MCGREGOR, BBA '57, Williamston, MI., has been designated a Chartered Property Casualty Underwriter. He is with Farm Bureau Insurance Co.

KEN MEULENBLATT, BS '57, Zeeland, MI., is chairman of the public/civic division of Zeeland United Way Fund Drive. He is principal of Zeeland High School.

ROBERT KURANT, BBA '58, Muskegon, MI., was promoted to president of Manistee!, Inc., in Manistee. Kurant was formerly vice president of Beacon Steel Division of Manistee.

DONALD MATRONE, BBA '58, Battle Creek, MI., was named Boss of the Year by Battle Creek Jaycees on the basis of his job performance as administrative manager at Clark Equipment Company, and his community service.

DON LESSNER, BS '59, Trenton, MI., was named 1977 Coach of the Year by the Wyandotte News-Herald. He is on the staff at Riverview High School.

EDWIN E. RAAK, BS '59, MA '63, Fenville, MI., was chosen out of four thousand people as outstanding employee of the year by Curtice-Burns, Inc., the parent company of Michigan Fruit Canners.

JERRY REIMANN, BS '59, St. Joseph, MI., will be promoted to special education director for Berrien Intermediate School District in June.

LEONARD J. GRABOWSKI, BBA '60, has been promoted to administrative assistant at the Kalamazoo office of Marsh & McLennan, insurance brokers.

R. L. MEYERS, BBA '60, has been named vice president and sales manager of Kellogg Sales Company in Battle Creek, MI.

EDGAR ROSS, BBA '60, has been elected to the Board of Directors of the St. Joseph (MI) Savings and Loan Association.

ALLEN ERICKSON, BS '61, Bark River, MI., has been appointed as guidance counselor at Gladstone High School.

ALBERT M. KARABA, BS '61, North Shores, MI., was promoted to vice president for engineering at general products division of Teledyne Continental Motors Corporation.

DAVID DAGLEY, BS '62, Capac, MI., became principal at Lapeer West High School.
ED CHLEBEK, BA '64, Chestnut Hill, MA., was appointed head football coach at Boston College. Chlebek previously coached at Eastern Michigan University.

GEORGE GISH, BA '64, Southfield, MI., was appointed director of Recorder's Court Probation for the City of Detroit. He has been deputy director for four years and a probation officer for 14 years.

CAPTAIN WILLIAM KARBOWSKY, BS '64, Laughlin AFB, TX., was given the Air Training Command's Outstanding Security Police Division Award for 1977.

JEROME MONROE, BBA '64, Valencia, CA., was promoted to sales manager with Union Oil Company of California and is now responsible for retail sales operations for a large part of the Los Angeles basin. He was formerly manager for retail development and retail planning.

RICHARD MORAN, BS '64, is the president of All Points Realty in Daytona Beach, FL.

DR. DAN PAUL, SED '64, EED '73, Holland, MI., is spending the winter semester in Brussels, Belgium, as coordinator of student teaching assignments for Michigan Interinstitutional Consortium. He is a professor in Hope College's education department.

ARNOLD YONKER, BS '64, Hamilton, MI., was appointed assistant principal of Zeeland Middle School.

1961-1965

EUGENE HAMILTON, BA '61, ED '73, Saginaw, MI., has been elected president-elect of the Midwest Cooperative Education Association. He is director of the Center for Placement and Continuing Education at Saginaw Valley State College.

KENNETH J. ADRIANSE, BS '65, MA '68, has been promoted to director, funded projects for the Burbank, CA., Unified School District.

ROBERT D. CONDEN, BBA '65, St. Claire Shores, MI., has been appointed sales manager of domestic sales for Kent-Moore Corp.

MILDRED McGATH, BS '65, MA '74, Decatur, MI., is now coordinator of special education for Lewis Cass Intermediate School District.

GENE MILLER, BS '65, has been appointed 4-H agent for St. Joseph County.
BONNETTE L. SHOLLEY, BS '66, a Captain in the U.S. Air Force, received an M.S. degree at the Air Force Institute of Technology and has been assigned to Wright-Patterson AFB in Ohio as a procurement officer.

DAVID WOLF, BS '66, Simi Valley, CA., has been appointed contracts administrator with Teledyne Systems Company. His wife, DIANE WOLF, BS '62, MA '65, is currently coordinator for Simi Valley Unified School District.

PATRICK BABCOCK, BA '67, Hastings, MI., has been appointed director of Michigan Department of Labor. He was previously director of the Michigan Office of Services to the Aging and director of the Office of Drug Abuse and Alcoholism.

DONALD H. CIUCCI, BS '67, an instructor pilot with a unit of the Air Training Command and has been assigned to duty at Sheppard AFB, TX. He holds the rank of Captain.

MARGARET EBRIT, BS '67, MA '73, Kalamazoo, MI., was named outstanding nephrology social worker of 1977 by the National Kidney Foundation. She is employed at Borgess Hospital.

TOM ESSENBERG, BA '67, Grandville, MI., was re-elected as president of Western Michigan Tennis Association.

STEVEN NEWHOUSE, BBA '67, MBA '68, Orlando, Fl., has joined the Jack Eckard Drug Company as personnel manager, overseeing over two thousand employees in the Orlando district.

DWAYNE WEEDA, MBA '67, has been named senior project engineer at the Specialty Chemicals Division of Hexcel Corp.

JANET EDMONSDON CARPENTER, BS '68, received the Governor's Minutemen Award for services to the handicapped. She works with the handicapped in Lansing Public Schools and is president of Lansing area chapter of Easter Seals.

THOMAS W. COLEMAN, BBA '68, has been given the designation of Chartered Property Casualty Underwriter. He is with Professional Insurance Associates of Wayne, MI.

DR. ERIC JOHNSEN, BA '68, Lexington, KY., received his M.D. from Wayne State University and is now completing his residency in family practice at University of Kentucky Hospital. He is the son of ALBERT C. JOHNSEN, BS '33, Stanwood, MI.

CATHERINE JONES, BA '68, MA '69, Farmington Hills, MI., was elected to Farmington Hills City Council. She is a member of many educational and political organizations, including acting as secretary of the 17th Congressional District Republican Committee.

WAYNE M. KWAT, BA '68, is entering the private, general practice of law at the first professional office plaza in Bolingbrook, IL.

LEONA (LEE) MacKERCHER, BA '68, who was WMU's oldest entering freshman at that time, owns and operates Lee's Quay, a 350 seat restaurant in Kalamazoo.

BARTH MIDDLETON, BA '68, MA '72, and his wife, Sally, are a state training team for the Child Evangelism Fellowship in Lansing.

THOMAS OATMAN, BBA '68, Vicksburg, MI., is an assistant trust officer of the First National Bank and Trust Co.

JOHN STIMPSON, BA '68, New York City, has written a new play, Simon Says, which was performed in Okemos this summer and is slated to open off-Broadway this year.

DR. ANTHONY SINKULA, MBA '68, Kalamazoo, MI., is now manager of research program planning at The Upjohn Company.

ALOUCH WHITFIELD, MA '68, Benton Harbor, MI., is now water plant superintendent for the City of Benton Harbor.

RICHARD T. COLE, BA '69, Lansing, MI., is Michigan Associate for the Washington, D.C. based Institute for Educational Leadership. Cole is a registered legislative agent for the Lansing firm Public Affairs Associates.

JOHN A. FALLOON, BS '69, professor in the Institute for Community Education Development at Ball State University, has been elected president of the National Community Education Association.

PAUL E. KALINOSKY, BS '69, MBA '74, Battle Creek, MI., was appointed chief of the civilian personnel office serving the Air Force cataloging and standardization office in Battle Creek.

MAXINE O'CHAP, BS '69, MA '72, South Bend, IN., has a new position as Galien High School's athletic director and is only one of three women in Michigan to serve as director for the total sports program.

VICTOR SKOMEDAL, BBA '69, Jackson, MI., was promoted to industrial advertising manager for Aerocquip Corporation.

JOHN WAHLBERG, BS '69, has been appointed executive assistant to the president of Teledyne Continental Motors of Muskegon.

IRWIN L. WOLFFIS, BBA '69, MBA '73, has been appointed assistant vice president of Old Kent Bank and Trust Co., Grand Rapids.

1970-74

TOM AUSTIN, MBA '70. Battle Creek, MI., has been promoted to manager of corporate industrial engineering at the Kellogg Company.

WILLIAM R. DAVIS, BBA '70, has received a regular commission in the U.S. Air Force. Davis holds the rank of Captain.

MICHAEL DOLESKI, BA '70, MBA '71, has been appointed city manager of the city of Otsego.

WILLIAM D. JOHNSTON, BS '70, Kalamazoo, MI., is now assistant principal and athletic director at Mattawan High School.

DONALD MCKENNA, BA '70, Farmington Hills, MI., is assistant vice president and manager for internal services at City National Bank, Detroit.

DAVID KIRBY, BBA '70, was appointed management planner for Kalamazoo County.

SANDRA (LONG) OPSAL, BA '70, Lakeside, CA., is employed as a Travel Consultant at Plaza Tours in San Diego, CA.

ROGER D. REYNOLDS, MA '70, a former professional football player, is now associated with the Fitness Motivation Institute of America.

GARTh THURSTON, BBA '70, MBA '74, Portage, MI., is an advertising assistant with Durametallic Corporation.

JOHN B. WHITLEDGE, MBA '70, Birmingham, MI., has been appointed officer-in-charge of trust administration at the Fenton office of the Detroit Bank and Trust Co.

MICHAEL J. BUCKLAND, BS '71, MA '72, is an instructor in the Machine Technology Dept. at the State Technical Institute and Rehabilitation Center in Plainwell, MI.

MARTY JO HETTINGA, BS '71, Kalamazoo, MI., has been named assistant credit officer in the Commercial Loan Department at American National Bank.

DALE E. KORTE, BBA '71, Akron, OH., is associated with the law firm of Kortze, Kyle & Johnson. He received his J.D. in 1974 from the University of Akron.

THOMAS E. LANE, BS '71, has been appointed vice president in the Regional Division of the Corporate Banking Department at Old Kent Bank and Trust, Grand Rapids.
THOMAS R. RIGBY, BBA '71, is the account manager for the Ambassador Division of Hallmark Cards in Lansing.

NEIL WALLACE, BA '71, Southfield, MI., is practicing law with Gerald A. Fisher, under the firm name of Fisher and Wallace.

MITCHELL WESLOWSKI, MA '71, has been named vice president of finance and administration at Nazareth College.

DONNA WILLIAMS, BS '71, Muskegon, MI., was awarded first place for abstract watercolor in the Grand Valley Artists Show last fall.

DALE ALEXANDER, BS '72, Burr Oak, MI., is now teaching home economics in Burr Oak Schools.

DAVID BARKMAN, BBA '72, Holland, MI., was promoted to mortgage loan officer with First National Bank and Trust Company of Zeeland.

JOHN BOLS, BBA '72, MBA '73, Bloomfield Hills, MI., was promoted to assistant controller at D'Arcy-MacManus and Masius Inc.

FREDERICK D. BURKE, BS '72, is a parole agent in Lansing for the Michigan Department of Corrections.

DR. GEOFFREY E. CLAPP, BS '72, Kalamazoo, MI., has opened his office for the practice of podiatry.

DR. JAMES CROSBY, BA '72, Houghton Lk., MI., has begun practicing family medicine. He is a 1976 graduate of Kansas City College of Osteopathic Medicine.

DONALD DETTMAN, BA '72, St. Joseph, MI., has formed a partnership with the law firm of Small and Small.

MICHAEL DEMEYER, BBA '72, Kentwood, MI., has been promoted from campaign division director to third in command at Kent County United Way.

DONALD B. HAAS, SE '72, Portage, MI., was promoted to supervisor of industrial engineering for Brown Company's recycled paperboard and folding cartons division.

TOM HAMMOND, BS '72, Grand Rapids, MI., is chairman of the fine arts department at West Ottawa High School.

DR. RUSSELL T. JONES, BA '72, W. Warwick, RI., is now assistant professor in the psychology department, University of Pittsburgh. He received his Ph.D. at Penn State and served his internship at Brown University.

SHARI KAY LABRENZ, BA '72, MA '74, Kalamazoo, MI., has been named assistant vice president in the audit department at American National Bank.

ARTHUR LITTLEFIELD, BBA '72, Portage, MI., was appointed administrative assistant of nursing services at Bronson Hospital.

RALPH MOON, BS '72, Tampa, FL., is a research collaborator studying the effects of a steroid compound on a Red Tide organism, Gymnodinium breve at the University of South Florida.

PATTY RESSELL, MSW '72, Southfield, MI., is the coordinator for a new Barry County Mental Health Services program for mentally retarded and mentally ill adults.

DIANA SEIM, TC '72, BA '72, has been appointed extension assistant for 4-H International Programs with offices located at Michigan State University.

JEFF A. THOMAS, BA '72, Coloma, MI., graduated from Palmer College of Chiropractic and opened an office in Traverse City.

DAVID TOVEY, BBA '72, is a sales representative for the Central Division of National Gypsum Co. and PATRICIA TOVEY, BBA '72, is teaching accounting at the University of Wisconsin-Stevens Point. The Toveys live in Plover, WI.

JOAN WHITNEY, BS '72, MA '75, Plainwell, MI., is to publish a book on Plainwell history.

MS. BARBARA FISHER, BA '73, MA '76, is case manager for community placement of aftercare patients at Kalamazoo County Mental Health Board. She is responsible for coordinating services and crisis counseling.

RICHARD A. GRIFFIN, BA '73, is an associate with the Traverse City law firm of Williams, Coulter, Cunnington, Davison & Read.

CHARLES HERMAN, BS '73, Buchanan, MI., was appointed as an attorney to Cass County Prosecutor's office. His brother, MARVIN HERMAN, BS '77, St. Joseph, MI., is teaching in Hartland Public Schools.

CHARLES P. JESSOP, BBA '73, Dowagiac, MI., has been appointed to the Board of Directors at the Community State Bank.

WILFRED F. KIEFT, BA '73, Wyoming, MI., is credit officer at Old Kent Bank and Trust Company.

MARY F. LIECHTY, MSW '73, Elkhart, IN., is director of Mishawaka Samaritan Center, a counseling agency for persons with stress related problems.

CAROL LUBBERS, BS '73, Raleigh, NC., is working as a scientific research assistant at Burroughs-Wellcome Company.

THOMAS OLSON, BA '73, is manager of the Muskegon county operation of Transamerica Title Insurance Company.

STEPHEN PRATT, BS '73, has been promoted to sales manager for the Motor Home Division of Dodgen Industries, Inc. in Hubboldt, IA.

GREG J. SMITH, BA '73, Farmington, MI., has been named director of emergency services for the Saginaw County Chapter of the American Red Cross.

WILLIAM ADAMO, BBA '74, Northville, MI., has been selected as an administrative assistant in the Novi School System.

MICHAEL J. BURKE, BA '74, has been appointed hardware/software technician in the Instructional Computer Center at Eastern Michigan University in Ypsilanti.

MARGARET C. CORNELL, BBA '74, San Francisco, CA., has been promoted to supervisor, pricing department at United Vintners, Inc.

ERIC ERIKSSON, BBA '74, has been named manager of the new House of Flavors Family Restaurant located in the Jolly-Cedar Plaza in Lansing.

PAMELA S. FLANDER, BS '74, Battle Creek, MI., was promoted to marketing systems coordinator at Kellogg Sales Company.

BRUCE E. FROELICH, BA '74, Big Rapids, MI., received his law degree from Marquette University and is working with William Harper's law office. He is also editing a ten-year digest of labor relations decisions in Michigan for Opinion Press.

CARL HOLT, BBA '74, Athens, MI., is a part owner of a new restaurant in Athens, The Stone Jug.

DORIS HOWARD, BBA '74, Kalamazoo, has been named controller and business manager for Shepherd Products, Co.

JOSE INFANTE, BA '74, Grand Rapids, MI., was appointed branch officer and manager of Plainfield-East Beltline office of Old Kent Bank and Trust Company.

GREGORY KNUDSON, MA '74, Park Ridge, IL., participated in a lecture at WMU entitled, "Perspectives of Two China Observers" in Nov. Knudson is an official with the United Mine Workers Union and spent a month touring China.

PAUL KOEHNEKE, BBA '74, St. Joseph, MI., has been promoted to manager of administrative and manufacturing services at Dynac Corp.

WILLIAM LAWRENCE, BS '74, Dowagiac, MI., was appointed Cass County assistant prosecuting attorney.

THOMAS PAYNE, BBA '74, Kalamazoo, has been appointed manager of the Paw Paw office of First Federal Savings.

LAWRENCE WARKOCZESKI, BS '74, Union City, MI., was admitted to the Michigan Bar Association. He is a Valparaiso University Law School graduate.

VON WASHINGTON, BS '74, MA '75, Ann Arbor, MI., has been accepted into Wayne State University's graduate repertory company.

31
BEN ATCHINSON, BS '75, Ypsilanti, MI., was appointed instructor in the occupational therapy department at Eastern Michigan University.

ROBERT BABER, BS '75, Greensboro, NC., is now working as a corporate accountant for Bluebell (Wrangler Jeans). His sister, JANET HARTMAN, BS '75, Evanston, IL., is a fashion ready-to-wear buyer at Marshall Field and Company, Chicago.

GARY CAMPBELL, BBA '75, Decatur, IL., completed his Master of Hospital Administration degree and is now assistant administrator at St. Mary's Hospital.

MARIE COUCH, BA '75, Kalamazoo, MI., has a new position as telephone switchboard operator with Brown Company. She graduated with honors from the department of blind rehabilitation.

KENRIC DELONG, BS '75, Kalamazoo, is a teacher of social science at Montcalm Community College.

MARK FORBERT, BS '75, Utica, MI., is now teaching 7th and 8th grade social studies at Clintondale Middle School, Mt. Clemens, as well as acting as head football and baseball coach.

ELIZABETH GOODLAND, BA '75, Ypsilanti, MI., received her MSW from the University of Michigan and is currently employed as a community services representative for Michigan Department of Social Services.

BARBARA GREENWALD, MA '75, Kalamazoo, MI., was nominated as Citizen Advocate of 1977 for her work with retarded people. She works for the Association for Retarded Citizens.

JEFFREY O'CONNELL, BBA '75, Escanaba, MI., is now staff accountant with Mead Publishing Paper Division.

BRUCE ROBERTSON, ABS '75, Pittsburg, PA., has been promoted to district service manager for Pittsburg zone of Pontiac Motor Division, G.M.C.

MARGO WILLIAMS, BBA '75, Johnstown, PA., has been promoted to district sales manager with Oldsmobile Division, G.M.C. Williams started with Oldsmobile in 1970 working as a cooperative student through WMU's engineering department. In her present position she will act as liaison between Oldsmobile and 27 dealers.

JACK WOLTMAN, BS '75, Horton, MI., and his wife, Jeanette have returned from two years in Samoa, where they were teaching for the Peace Corps.

AUDREY (MEYEROWITZ) BELITSKY, BM '76, is a music therapist for Northville State Hospital in Northville, MI. Her husband, NEAL BELITSKY, MA '76, is area manager for operations at Eastern Michigan University in the housing department. The Belitsky's live in Ypsilanti.

GARY N. BOURLAND, MA '76, is director of Chapter Services for the American College of Emergency Physicians in Lansing, MI.

MICHAEL DOHERTY, BA '76, Interlochen, MI., has been named supervisor of the Cass County Farmers Home Administration.

JAMES A. GREENE, BBA '76, Galesburg, MI., was appointed financial analyst in the pharmaceutical finance services division of The Upjohn Company.

NANCY C. JOHNSON, BA '76, Grand Blanc, MI., has a position as a teacher for the Genesee County Association for Retarded Citizens.

THERESA M. KRIES, BA '76, SKAIDRIT STELZER, BA '76, and RAYMOND WILSON, BA '77, were the recipients of the George Sprau Award for being the outstanding WMU English majors. Ms. Kries also received the Rackham Scholarship for study at the University of Michigan.

RALPH KOSOWSKI, BS '76, Wyandotte, MI., is now teaching 6th grade with Deerfield Intermediate School District.

RICHARD McKENZIE, MA '76, Battle Creek, MI., received the Teacher of the Handicapped award from Rotary Foundation and will spend a year at Manchester University, England.

BRUCE BENKLEY, MS '77, is now a physician's assistant at Ice Lake Medical Arts Building and Iron County General Hospital.

WASYL BYK, BS '77, Fennville, MI., has been accepted into the Peace Corps and will spend his two years in Swaziland.

JERRY FAIRCHILD, MA '77, Birch Run, MI., is the first staff archeologist to be appointed by Saginaw Archeological commission.

MARGARET GRAVES, BA '77, is an adoption specialist with the Catholic Family Service in Saginaw, MI.

MARTHA KAUFMAN, MSW '77, has a position as an adoption social worker for the Department of Social Services in Allegan County.

MARY LIVINGSTON, BA '77, is teaching in the learning disabilities classroom at Three Rivers Junior High School.

AMY MARSHALL, BA '77, Birmingham, MI., is the synchronized swimming coach at Athens High School.

GAVIN S. POPE, BS '77, who has a graduate research fellowship at WMU, is in Saudi Arabia where he is beginning work on an oceanographic-marine biology project funded by the Saudi government.

BRENT C. SLEZAK, BBA '77, Western Springs, IL., has a new position as a field assistant with the Federal Land Bank Association of Fond du Lac.

CAROL STALLMAN, BS '77, Sutters Bay, MI., has a position as a fourth grade teacher for Bellaire Schools.

TOM TARNUTZER, BA '77, Wayland, MI., was appointed curriculum director for Wayland Union Schools.

FREDERICK YUNCK, MS '77, Jackson, MI., is now user/consultant in Eastern Michigan University's instructional computer center.

Send Address changes to: Alumni Records Office Western Michigan University Kalamazoo, Michigan 49008

Please don't forget to inform the Alumni Association. You can help us keep track of you, and you will be assured of receiving each issue of the University Magazine. Also, please send us any news about your activities.

Name
Maiden Name (If applicable)
Address
City State Zip Code
Grad Year Degree Date of Address Change
ALUMNI

Geda E. Slater, '14, Zeeland, MI., Jan., 1978.
Geda E. Slater, '14, Zeeland, MI., Jan., 1978.
George E. Perry, '27, Battle Creek, MI., Dec., 1977.
Hazel Tucker, '27, '50, Belding, MI.
Margaret L. Kirby, '30, '36, Flint, MI., Feb., 1978.
Hazel R. McFarren, '64, Muskegon, MI., Feb., 1978.
Diana M. Faulstich, '71, Hanover Park, IL.
WES TERN MICHIGAN UNIVERSITY
ALUMNI ASSOCIATION
PRESENTS

Limited Space Available
Call Immediately

GRAND TOUR of Europe
August 11-25, 1978

$999 COMPLETE FROM CHICAGO
PER PERSON, BASED ON DOUBLE OCCUPANCY


FOR A DETAILED BROCHURE, CALL 1(616)383-6160 OR RETURN COUPON BELOW TO: ALUMNI OFFICE W.M.U. KALAMAZOO, MI 49008

W.M.U. ALUMNI ASSOC. GRAND TOUR of EUROPE

(Street & Number) ____________________________ (City) ____________________________ (State & Zip Code) ____________________________

(Area) ____________________________ (Home Phone) ____________________________ (Business Phone) ____________________________