WMU launches largest fund-raising effort ever

The "Campaign for Excellence," a six-year, $55 million fund-raising effort for capital projects, endowments, and support of priority programs, was officially kicked off April 27 as part of a WMU Foundation Board of Directors meeting.

"This is the largest fund-raising effort in the history of the University, and thanks to outstanding leadership support during the past sixteen months, I am delighted to report today that nearly $22 million--40 percent of our goal--has already been committed in actual gifts and pledges," President Diether H. Haenicke said.

"The leadership for this major campaign has been graciousy accepted by the officers and directors of our University Foundation," he added. "I am very pleased to announce that William U. Parfet, executive vice president of The Upjohn Company of Kalamazoo, will chair this campaign."

Parfet excited about campaign
Parfet, who is chairperson of the WMU Foundation board, said he feels "honored and excited because I have great respect for the president of our University, Diether Haenicke. He has earned the admiration of all who know and care about Western." Parfet said. "I am very pleased to announce that William U. Parfet, executive vice president of The Upjohn Company of Kalamazoo, will chair this campaign."

"Private support spells the difference between what is adequate and what is excellent in higher education. Voluntary support from private sources makes it possible for state-assisted universities to build on areas of existing strength or considerable promise."

"Private investment provides the necessary flexibility to build a sound educational program," Parfet said. "Today, the ordinary is not good enough. It is apparent that both the federal and state governments have moved higher education to a lower priority than that enjoyed over the past two decades. Private investment is therefore critical to the future development of Western University's "Haenicke observed, "This is an all-inclusive campaign. It is intended to benefit and to improve all aspects of University life. We will seek funds for several specific capital building projects, for scholarships and fellowships, for endowed faculty chairs, and to support student and faculty research, special academic programs, athletics, student activities, and more."

(Check out the next page)

Campaign Funding Sources

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Annual Fund for Western

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<tr>
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Endowment Funds

| 000 Warren Company            | $4,000,000 |
| Scholarships & Fellowships    | $4,000,000 |
| Endowed Faculty Chairs        | $4,000,000 |
| General endowment             | $2,000,000 |
| Total endowed funds           | $10,000,000 |

Priority Projects

| Sponsored Activities          | $6,000,000 |
| Mike Gary Athletic Fund       | $3,800,000 |
| Annual Support for WMUK       | $1,700,000 |
| Academic & Student Programs   | $3,500,000 |
| Total for priority projects   | $15,000,000 |
| Campaign for Excellence       | $55,000,000 |

The Campaign for Excellence

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(Check out the next page)
Critics and audiences laud retired professor's first stage play

One of Western Michigan University's most honored former faculty members didn't let retirement slow him down. In fact, five years after leaving the faculty as a Distinguished University Professor Emeritus, Edward Callan has launched a whole new career as a playwright. Already internationally known as an authority on poets W. H. Auden and W. B. Yeats and as an expert on South African history and literature, the Irish-born Callan's new career is showing every indication of meeting with the same success as did his earlier endeavors.

Theatre goers in Dublin were introduced to the work of this new playwright last summer when I Am of Ireland: An Entertainment of W. B. Yeats, made its professional debut at The Abbey Theatre, Ireland's famed national stage. The play was performed in the Abbey during the Dublin Millennium Literary Festival—a celebration of Dublin's 1000th year as an Irish city.

The play was revived in August and again in January when it was chosen as the Abbey's commemorative work marking the fiftieth anniversary of Yeats' death. The time required to playing the role. When the Abbey decided to present the play last June, well-known Irish actor Bosco Hogan was selected to play the role. He returned for subsequent productions and views the role as his own.

"He would like to take it and play it more often," Callan said, noting that Hogan's interest in Yeats has increased as he has grown with the role. Callan says several other actors

Yeats' commemorative performances included a January 28 gala presentation of the play hosted by Ireland's Minister of Foreign Affairs and attended by members of the diplomatic corps, the Irish press, officials from the Irish foreign office, and a number of other dignitaries—including Mr. and Mrs. Edward Callan.

Two nights later, the audience at the Abbey included Dr. Patrick Hillery, president of the Republic of Ireland. Earlier that same day, an American film crew from CBS was on hand to tape the play for use in a feature segment about Yeats.

The play moved to Rome for performances May 4 through 6. Currently, negotiations for performing the play elsewhere are under way with theatres in a number of cities, including Tokyo, Japan; New York, New York; and Boston, Massachusetts.

Not incidentally, the first-time playwright had had the satisfaction of pleasing the critics each time the play has been presented.

"I Am of Ireland is a superb evening's entertainment... Edward Callan has demythologised Yeats the mystic man of letters," one critic said after attending a January performance.

"The play brings Yeats alive again as an immensely vivid, passionate, and surprisingly funny man—not the aloof and reserved figure living in his ivory tower," another critic said.

Dublin critics called last June's production, "an entertainment of singular appeal" and "a nicely modulated blend of narrative and poetry." One critic admitted to a bias against such biographical skits, saying they are usually "boring," "just plain bad," or "profoundly embarrassing." Callan's I Am of Ireland, the critic continued, was "a shining exception."

That same critic said the show "demands to be revived at an early opportunity," and the Abbey Theatre, which currently has rights to the play, did just that. The June version was expanded and revived in August for two weeks of performances in Dublin and later toured the Irish cities of Sligo, Cork, and Galway.

The play, set late in the poet's productive years, is an account of Yeats' life—as told through his own words. It is an outgrowth of Callan's 1982 book Yeats on Yeats. The idea of turning the work into a one-man show originally was suggested to Callan by Vincent Paton, an actor and producer who performed at Western during the early 1980's. The idea was put on hold because of the demands of teaching and his many literary projects left Callan with no time to pursue it. Once Callan retired, he began work on the project, writing the role of Yeats for Dowling. "Dowling, who performed at the Abbey Theatre, and I were both the artistic director of the Abbey Theatre, and no longer was able to devote the

The theatre's Peacock Stage, where the play was performed, was one of Yeats' pet projects during his lifetime. The traditional focus of that stage is poetic drama.

"I feel it was very fortunate that this was done at the Abbey in the first place," Callan said, and he calls the attending celebrations "the sort of occasion that one hadn't anticipated."

There are other connections between Callan's play and the Nobel Prize-winning poet. The music for the play was written and performed on the harp by Grainne Yeats. Yeats' daughter-in-law and one of Ireland's leading harpists. The poet's son Michael and daughter Anne, long-time acquaintances of Callan's, were also in attendance during opening week last June and again during the January commemorative performances.

I Am of Ireland is, as yet, unpublished because it is still a work in progress. "I'm not in any hurry to publish," Callan said. "I'm still making some changes."

Callan, who has an extensive background in teaching drama and in acting and directing, first wrote the work as a high school play. When the Abbey Theatre produced it last June, it was done in an hour-long abbreviated form. After the successful June run, it was once again expanded to full-length for the August production. The January production was also of the longer version. Along the way, constant revisions and rewrites have been made.

The experience has turned Callan into a frequent lure of the theatre signaled a new professional career for the retired professor? 

"I'm not in any hurry to obtain a ring similar to a famous ring worn by Yeats. Grainne Yeats appeared to be the one to look to when the role. Callan says several other actors would like to take it and play it more often," Callan said.

Because of the Abbey staff's attention to detail and the involvement of the Yeats family, Callan said, Hogan's portrayal of Yeats has been carried off with a great deal of authenticity. He recalls one occasion when Abbey personnel expressed concern over efforts to obtain a ring similar to a famous ring worn by Yeats. Grainne Yeats appeared to be the one to look to when the role. Callan says several other actors would like to take it and play it more often," Callan said.

"The lure of the theatre signaled a new professional career for the retired professor? 

"No, I do other things to do," he said. "The play and its revisions have kept me busy and I'm a bit behind on some of my other work."

That other work includes adding to an already impressive body of writing with a book about the novel, Cry the Beloved Country, written in 1948 by Callan's friend, author Alan Paton. Their friendship spanned four decades and ended last spring when Paton died. Callan paid tribute to his friend by including Paton's favorite Yeats poem in I Am of Ireland.
'Walter Mitty' volunteers, participants help fund Medallion Scholarship

The second annual 'Walter Mitty Fantasy Night and Dress Down Dinner' held February 4 raised more than $26,000 to fund a prestigious Medallion Scholarship for an incoming freshman this fall.

During the special fund-raising event, participants had a chance to fulfill their fine arts fantasies, such as beating the bass drum in a marching band or playing the lead in a stage production.

For a $100 per person donation, those attending were able to participate in faculty-led workshops covering vocal jazz, theatre, jazz dance, art, creative writing, and acquired skills. Later in the evening, participants had a chance to show off their newly acquired skills.

Helping to make the night a success were the volunteer committee members who organized the event: Russell Gahier, Carol Haenicke, Antoinette Kemp, J. Michael Kemp, Judy Maze, Naomi Stucki, James Thorne, and Mary Thorne.

Also donating their time and expertise were the workshop leaders: Lou Rizzolo (art); Pat Dunnigan (marching band); Phil Denefeld (creative writing); Amy Plozman (jazz dance); Jim Daniels, Lyda Stiftwell, and D. Terry Williams (theatre); and Steve Zegree (vocal jazz).

Due to the success of the event, the committee is already at work planning the third benefit, scheduled for Saturday, January 27, 1990.

Hurletron employees donate their expertise

Several employees at Hurletron in Danville, Ill., recently made a $50,000 in-kind corporate gift to Western Michigan University possible. The employees donated evening and weekend time to manufacture a circuterrinal register control system consisting of three units which was given to the Department of Paper and Printing Science and Engineering.

The system enhances the quality of Western's new Cretu corotogravure press by electronically ensuring that successive colors of ink are accurately placed on the product being printed. Hurletron officials say this is one of only a handful of such systems that have been placed on presses around the country since the first was installed in August 1988. Dr. Aron D. Boyle, interim chairman of the paper and printing science and engineering department, said the addition of the register control units provides students and industrial clients a 'state-of-the-art control system which is not available at any other university.'

Gravure printing is a method of printing used for high-volume publications and flexible and foldable packaging products, as well as for specialty products like wood laminates, vinyl floor coverings, and gift wrap.

Plaque honors emeriti scholarship donors

A plaque bearing the names of donors contributing to the Emeriti Council Medallion Scholarship was recently dedicated and hung in the main entrance of the Seiber Administration Building.

The Emeriti Council established its first Medallion Scholarship in 1984. The recipient was Morenlke Tormekun, who graduated in April. Enough funds have now been raised to create a perpetual scholarship, which will be awarded to a new recipient every four years.

Because the scholarship is an open-ended fund, donations may be made at any time now or in the future by any emeriti.

Donors must pledge a sum of $500 to be included on the plaque. Those pledging $5,000 or more have their names listed in the leadership section. Some families and friends of deceased emeriti have made memorial gifts to the scholarship. These names are also listed on the plaque.

For more information about the emeriti scholarship or the Medallion Scholarship Program, contact Helen Flaspohler at the WMU Foundation by calling (616) 387-6167.

Volunteers: 1988 Medallion Scholarship committee

Judy L. Maze
Kalamazoo

Guido A. Binda
Battle Creek

First awarded in 1984, Medallion Scholarships are fully-paid four-year undergraduate scholarships to Western Michigan University. Applicants demonstrating leadership and excellent academic credentials are selected by a committee of faculty, staff, alumni, and friends from among these most promising high school candidates.

Currently, gifts of $22,000 will establish a Medallion Scholarship, which may be named for the donor or to honor a faculty member, relative, or friend.

Gifts of $100,000 will endow a Medallion Scholarship as a living memorial, providing for countless generations of students.
Blanchard names new trustees

Gov. James J. Blanchard has appointed two new members and reappointed one member to the Western Michigan University Board of Trustees. The appointments have been confirmed by the Michigan Senate.

The two new members are Lana L. Boldi of Kentwood, a United Auto Workers official who will serve a full eight-year term, and George A. Franklin of Kalamazoo, a Kellogg Company executive who will serve out the remaining three years of an unexpired term. Dr. Alfred L. Edwards, a professor of business administration at the University of Michigan, was reappointed to another eight-year term.

I applaud the Governor’s three appointments to our board because Ms. Boldi and Mr. Franklin represent the University’s primary service regions—Kent and Calhoun counties, respectively—and Dr. Edwards will provide us with valuable continuity and important representation for Eastern Michigan,” President Diether H. Haenicke said about the appointments.

Boldi is an international representative and coordinator of education and the Community Action Program for Region 1-D of the United Auto Workers. She replaces Maury E. Reed of Kalamazoo, who has served on the board since 1972.

In her current UAW post, Boldi covers a region encompassing sixty-two Michigan counties and 65,000 members. Previously, she was a Community Action Program representative for eleven years. She worked for six years at General Motors’ Kalamazoo plant, where she became the first woman journeyman in the Fisher Body Corporation International as a welding, equipment maintenance and repair person.

Boldi attended Western for three years after graduating from high school. Her son Anthony just completed his junior year at Western. She said Governor Blanchard considers Western “our family school because my grandfather, eight aunts and uncles, and dozens of my cousins have attended Western.”

Blanchard has been vice president-public affairs for Battle Creek’s Kellogg Company since last year. He replaced Barry L. Howard of West Bloomfield, who resigned to accept a gubernatorial appointment to the Oakland County Circuit Court bench.

A Kellogg employee since 1976, Franklin began as director of government relations and was appointed vice president-government relations in 1995. Previously, he represented Kellogg as an attorney in private practice in Washington, D.C.

Franklin has also worked with numerous federal agencies, including serving on the House of Representatives’ Special Subcommittee on Labor and on the Department of Agriculture’s Human Nutrition Advisory Committee. In addition, he served as election counsel for the Carter presidential campaign in 1976.

Edward, who was first appointed to the WMU Board in 1985, has taught at Southern University in Baton Rouge, Louisiana; the University of Iowa; and Michigan State University. He served as an economic adviser to the University of Nigeria for two years and was a deputy assistant secretary in the U.S. Department of Agriculture for ten years.

In addition to other governmental posts, Edwards served as a member of the National Advisory Committee on Vocational Education and is a consultant to the social and economic division of the Rockefeller Foundation in New York.

WMU annually pumps $34 million dollars into Kalamazoo County

Western Michigan University has an annual economic impact of $34 million on Kalamazoo County, playing a “central and powerful role” in the local economy, a study by three WMU economists professors has shown.

President Diether H. Haenicke called for the study in part to respond to sentiments he said some people have expressed about Western being a “millstone around the neck of this community” because it pays no taxes.

The study provides Haenicke with information about that and other concerns. It also provides a focus for pointing out the University’s role in the economic development of the area beyond its intellectual and cultural contributions, which “are difficult if not impossible to measure,” Haenicke said.

“We are all engaged in a very deliberate, pointed effort in economic development,” said Haenicke, who is a member of the newly formed CEO Council of Kalamazoo County leaders. “We want to attract jobs, companies, professional people, and development over the next five to ten years.

“It is very important, as we talk to potential clients who want to settle in this city, in this county, and in this region, to point out the kind of very fine resource they will have in WMU if they locate their company in this area.”

Haenicke added that one of the other concerns the study will help address involves student/community relations.

“If I occasionally get a phone call that there is a loud student party going on down the street or the kids aren’t in bed by nine o’clock, I’ll be able to point out that students pay $25 million in rent and house payments, $23.8 million in room and meals if paid together, and $15.5 million in food. Their visitors, including parents, would spend another $13 million. The University would spend nearly $173 million in the community, which the study said, including $95.3 million in wages and $45 million in capital outlays such as construction, for the total of $334 million.

The Center for Lost Foam Casting Development offers U.S. companies a chance to evaluate a new casting process called “lost foam casting.” Founding partners, along with Western, are Bendix Automotive Brake Systems of North America, a division of Allied-Signal Inc., in St. Joseph; Dow Chemical Company of Midland; the Dock Foundry Company of Three Rivers; and Midwest Metalurgical Laboratories of Marshall.

Additional companies are expected to affiliate with the center.

The process, which is simple and easily automated, involves making a foam pattern of the part to be duplicated, embedding that pattern in dry sand, and pouring molten metal into the pattern. The foam evaporates or is “lost” into spaces between the sand granules. After cooling, a perfectly reproduced part requiring little or no further machining remains.

The new center should become the drawing card for a consortium of companies pooling their resources to study and implement the casting process, which is now in limited use in the automobile industry.

Trustee Brady listed among nation’s best lawyers

University Trustee James S. Brady of Grand Rapids is one of 229 Michigan citizens cited in this year’s The Best Lawyers in America. The book, co-written by Stephen Naifeh and Gregory White Smith, was recently released by New York publisher Woodward & Company.

Each attorney listed in the biennial survey is identified by their area of expertise. Brady is recognized for his pro-miscuous business litigation. Brady also received another honor recently when he was selected as president-elect of the Grand Rapids Bar Association. A 1966 graduate of Western, Brady was appointed to his post on the Board of Trustees in 1987.
Bob Donewald named men's basketball coach

Bob Donewald, who directed Illinois State University to a 208-121 record and six post-season tournament appearances over the last eleven years, has been named head coach for the men's basketball team. Donewald succeeds Vernon Payne, who resigned in March after compiling a seven-year record of 69-126. In accepting Payne's resignation, athletic director Dr. Leland Byrd said despite not guiding the Broncos to more wins, Payne "achieved leadership successes in molding the character of student-athletes which will make a lasting contribution to society."

"His ability to inspire and motivate players to become the best that each can be has made an indefatigable impact on those whose interest he has touched," Byrd said.

Donewald's appointment was based on his successful record both on and off the court.

"We had an outstanding field of applicants," Byrd said. "However, Bob Donewald's proven record of success, his reputation for honesty and integrity, and his commitment to his players in helping them attain both athletic and academic excellence made him the natural choice for the position."

Donewald's Redbirds were selected for three National Collegiate Athletic Association tournaments (1983, 1984, 1985) and three National Invitational Tournaments (1980, 1986, 1988). He was picked as Kodak District II 'coach of the year' in 1983 after winning a Missouri Valley Conference championship and received the same honor from the MVC the following year after winning a regular season title.

The forty-six-year-old Donewald served as an assistant coach at Indiana University from 1974 to 1978, when Coach Bob Knight's club had a 121-27 mark, won three Big Ten titles, appeared in four NCAA tournaments, and won the 1976 national championship with an undefeated record.

Joining Donewald at Western are Anthony Jones and Mark Zwart, who both played and coached for him at Illinois State.

Jones was an assistant coach at Illinois State from 1984 to 1989 and a graduate assistant the two previous years. He played for the Redbirds from 1979 through 1981. He was team "most valuable" player in 1981, while his 1978 and 1981 quintets participated in the National Invitational Tournament.

Zwart was a full-time assistant for Donewald the last two seasons and a graduate assistant the previous year. He played for the Redbirds from 1980 to 1984. His 1983 and 1984 clubs participated in NCAA tournaments after winning Missouri Valley regular season or tournament titles. The latter season, he was team captain, "top defensive" player and MVC 'player of the week.'

Since his retirement in 1982, Russell has been extensively involved in Western sports through the baseball Dagotay Club and the Gary Athletic Fund. In the latter capacity, he is one of the top five volunteer fund-raisers for the 1980s.

University presidents seek more state tax dollars for education

The Presidents Council of State Universities has proposed a plan to Gov. James J. Blanchard that by 1995 would boost Michigan's thirty-third to fifteenth place in the percentage of tax dollars it gives to higher education. "It strikes me as an important, good, politically smart step," said WMU President Diether H. Haenicke, a council member along with the presidents of Michigan's other fourteen public universities. 'Higher education is always taken apart in Lansing because we march out of step with one another rather than with one opinion.'

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Takeda receives honorary degree

Masao Yohimi Takeda, music director and conductor of the Kalamazoo Symphony Orchestra, was awarded an honorary doctor of music degree during April commencement exercises. Takeda was recognized for his many honors and "in appreciation of his outstanding contributions to the cultural quality of life in West Michigan and throughout the United States and abroad." Also during the winter exercises more than 1,140 degrees were awarded.

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News

University presidents seek more state tax dollars for education

The plan calls for increasing state appropriations 5.5 percent for fiscal year 1990. The governor has recommended a 3 percent increase. It also seeks a 2.5 percent increase over inflation for fiscal years 1991 through 1995.

To protect the state's investment in the universities' $6 billion physical plants, the council plan recommends appropriating $25 million for fiscal year 1990 for special maintenance projects. This would be in addition to the $16 million already earmarked for these projects. This would add $4 million to the portfolios. For the next two years, the council recommends an additional $3 million annually for annual allocation of $35 million.

At 7.8 percent, Michigan's current percentage of taxes earmarked for public higher education is slightly less than the national average of 8.1 percent, placing the state thirty-first in the nation, according to Presidents Council data. Michigan was also ranked thirty-first in 1977-78 and was ranked thirty-ninth in 1982-83.

Haenicke described the Presidents Council goal as "appropriate but not particularly ambitious" given the state's relative economic strength. "We also need to return to flexibility in setting tuition rates without interference by the state."

The council plan also recommends efforts to ensure funding equity among the fifteen state universities based on program differences, enrollment, and institutional mission, as well as calls for expanded bonding for higher education.

Bronco Season Summaries

Baseball squad wins crown for the first time since 1967

Coach Fred Decker's baseball squad clinched a Mid-American Conference title for the first time since 1967. The squad automatically took the Presidents title. The Bronco had a 39-15-2 overall record, a 23-6 MAC record, and averaged 3.8 runs per game. Four Broncos were honored in big runs scored (410). At the National Collegiate Athletic Association Midweek Regional Tournament May 18-19, 1989, the Bronco were selected to play in the Central California 9-8. However, the team failed to advance in tournament play because of subsequent losses to Oklahoma State University (8-3) and the University of New Orleans (6-5).

Men cagers finish sixth

Coach Vernon Payne's squad ended the 1988-89 season March 10 with a 61-55 loss to Ohio University in the opening round of Mid-American Conference tournament play. The Bronco's had a 12-16 overall record and a 4-10 MAC record to tie for sixth place in the league.

Women cagers finish sixth

Coach Jim Hess's club ended the 1988-89 season March 7 with a 81-50 loss to Ball State University in the opening round of Mid-American Conference tournament play. The Bronco's had an 11-16 overall record and a 6-10 MAC record to tie for sixth place in the league.

Men gymnasts struggle

Coach Fred Orlofsky's squad ended the 1988-89 season March 24-25 with an eighth-place showing at the National Invitational Championship. The team had a 3-12 duel meet record. For the sixth consecutive year, a WMI gymnast qualified for the National Collegiate Athletic Association meet.

Women gymnasts come close

Coach Brigitte Foyer's squad ended the 1988-89 season March 22 with a 130.15 to 125.15 win over the University of Illinois-Chicago. The team placed fourth in the Mid-American Conference Championship on March 18, just 2.05 points behind champion Kent State University. The Bronco's had a 7-6 dual meet record and rewrite sixteen school records during the season.

Hockey team regroups in 1989-90

Coach Bill Wilkinson's team ended their 1988-89 season March 5, losing to the University of Illinois-Chicago in opening round Central Collegiate Hockey Association tournament play in Chicago, Illinois. Western sandwiched a 6-4 win between 8-4 and 6-2 losses during the two-weekend span. The Bronco finished 14-23-6 overall and were sixth in the league for regular season play with a 9-19-4 mark.

Softball team racks up the wins

Coach Kim Worden's softball team closed the 1989 season May 12 with its best showing since 1984, posting a 38-20 overall record and a 20-10 Mid-American Conference record to finish third in the league. The squad fell one win short of tying the school record for wins. Going into final conference action, the Bronco were in contention for the MAC title, but three losses to Miami University of Ohio, and poor weather conditions around the rest of the league resulted in the team's third-place finish.

Men's tennis team has big year

Coach Jack Vredevelt's tennis squad finished the 1989 season May 12 with its best showing since 1984, posting a 5-2-0 record and a 5-2 record in dual matches competition and a 10-2 win over the University of Illinois-Chicago. The team finished 2-1 in the MAC. Coach Vredevelt's team won the Mid-American Conference title for the third year in a row, finishing 5-0 in conference play. The Bronco's had a 16-15 overall record in dual meet competition and were 4-2 in MAC play. Miami University won the league crown by only three points.

Women's tennis team is runner-up

Coach Betty Kubis's Bronco finished the 1989 season with a second-place showing at the Mid-American Conference May 12-14. The Bronco's had a 16-11 overall record in dual meet competition and were 4-2 in MAC play. Miami University won the league crown by only three points.
The keys to Western Michigan University's future are annual giving—$5.7 million, which will help keep Western in the forefront of higher education during the upcoming decades. The University is choosing its path deliberately, keeping faith with the best from its past, building on its present, and thus assuring its future. The additional private funds will help Western continue to:

- Provide the highest quality education at the undergraduate and graduate levels.
- Ensure that academic programs are accessible to the greatest number and broadest range of potential students.
- Conduct research that will address the economic, social, and scientific issues challenging the state, the nation, and the world.
- Maintain excellence in teaching, research, and public service.
- Improve its standing among the nation's leading universities.

The challenge of keeping those commitments is immense. It will test the efforts of a dedicated faculty, administration, and staff; it also will require a substantial increase in financial support from the private sector.

The "Campaign for Excellence" is the most ambitious fund-raising initiative in the University's history. Yet it is a challenge welcomed by those who believe that broad accessibility to the University's comprehensive curriculum and the pursuit of educational excellence are attainable goals.

### Funds that enhance instructional quality

**Capital development—$24.3 million**

Facilities are important to any educational venture. Western has adequate facilities in most areas, but many older buildings need expanding or upgrading to meet current and future needs. Although caution about expansion, the University has identified several needed construction projects, including a new building for the Haworth College of Business, expansion of Waldo Library, a new computer center, a new building for the Honors College, and an addition (and renovation) to Shaw Theatre.

Funds are also needed to renovate and adapt other existing facilities to meet the evolving requirements of Western's dynamic educational programs. The areas of greatest need include renovating classrooms, modernizing scientific and research laboratories, and purchasing research and instructional equipment.

### Funds that ensure academic excellence

**Endowments—$10 million**

Endowments are essential to excellence. Few universities have attained distinction and outstanding quality without accumulating sizable endowments. Western has carefully reviewed the needs of its various schools and departments and recommends establishing additional endowments in three key areas:

- More endowed professorships and chairs are needed in academic programs that either reflect strengths that should be solidified or great promise that should be actualized. A dramatic increase also is needed in endowments supporting student financial aid, including the Medallion Scholarship Program and graduate fellowships and assistantships. Further endowments are needed to help establish research centers.

### Funds that make a vital difference

**Annual giving—$5.7 million**

Annual unrestricted support is extremely valuable to a university. It provides flexibility within the budgetary process to carry out programs that cannot be undertaken from state appropriations, tuition, auxiliary enterprises, or other sources. These funds often mean the difference between what is good and what is excellent.

All alumni and friends of Western will be asked to make yearly contributions to the Annual Fund as part of their overall commitment to the "Campaign for Excellence."
William U. Parfet spearheads $55 million capital campaign

William U. Parfet, executive vice president of the Upjohn Company in Kalamazoo, is chairperson of the WMU Foundation Board of Directors and chairperson of the University's $55 million "Campaign for Excellence." Parfet, a member of the Foundation board since 1985, is sharing his commitment to excellence through his leadership of the largest capital campaign in Western Michigan University history. Previously, Parfet served as vice chairperson of the Foundation board.

The "Campaign for Excellence" is in very good hands," President Diether H. Haenicke said. "We could not have a better person than Bill Parfet to head this critical effort on behalf of public higher education and Western Michigan University. His stature in the community will help very much to assure the success of this campaign."

CONSTRUCTION COMPRENDUM

The Honors College

- Design: one story three-point star; one point forming a hexagon-shaped lounge, two points making up a-shaped hallway and off-shooting seminar rooms and offices.
- Space: 8,400 square feet to support more than 800 Honors College students and administration of sixty honors course offerings each year.
- Exterior: white pre-cast concrete.
- Interior: neutral colored to spotlight permanent art and temporary exhibits.
- Special features: fireplace, lounge, hallway skylights, and plaza area.
- Location: east of Rood Hall on the West Campus pedestrian mall.
- Completion date: winter of 1990.
- Cost: $1.3 million. Funding source: gifts through the "Campaign for Excellence."
- Current facility: located in Hillside West, a former campus apartment building converted into offices.

Business Building

- Design: three-story U-shaped steel structure capped by a standing-seam sloped metal roof. Built into the hillside overlooking Goldsworth Valley; all three stories exposed on the valley side and two exposed on the parking side.
- Space: 170,000 square feet to support five departments, more than 11,000 students, and 150 faculty and staff in the Haworth College of Business.
- Exterior: red brick facing similar in color to that of the John E. Fetzer Business Development Center.
- Interior: green color scheme.
- Special features: central courtyard, 400-seat auditorium, computer laboratory.
- Location: north of the Fetzer Center and to the west of the Sindcuse Health Center.
- Completion date: fall of 1990.
- Cost: $20.1 million.
- Funding source: Michigan Legislature, $12.1 million for construction; $8 million in private gifts through the "Campaign for Excellence" for construction, furnishings, and site improvements.
- Current facilities: three aging East Campus buildings, North, West, and East halls.

Shaw Theatre

- Planned work: constructing an addition and theatre renovation.
- Project phase: schematic design work approved in April.
- Cost: about $4 million.
- Funding source: private gifts through the "Campaign for Excellence," including $2 million from the Irving S. Gilmore Foundation of Kalamazoo.
- Current facility: houses the Department of Theatre and supports about 15 faculty and staff in the Haworth College of Business.

At the Upjohn Company, Parfet is responsible for the agricultural division, consumer products, the chemical division, and Upjohn HealthCare Services. He served as corporate vice president and treasurer from July 1984 until January 1988. He was corporate vice president for consumer products, HealthCare Services, and pharmaceutical strategic planning until January 1989, when he was promoted to his present position.

Parfet received his bachelor of arts degree in economics with honors from Lake Forest College in 1970 and his master of business administration degree in international finance from the University of Michigan in 1972. He serves on several boards, including the Old Kent Financial Institution, the Kalamazoo Institute of Arts, Borgess Medical Center, Walstrom Marina, and Lake Forest College.

Breaking ground for construction

Four ongoing construction projects highlight the University's efforts to ready its campus facilities to meet the challenges of the 1990s. One project, an addition to Shaw Theatre, is still on the drawing board.

The most recent ground-breaking took place April 27, when construction of the Carl and Winifred Lee Honors College officially began. The Lees of Kalamazoo have pledged $500,000 toward the building. Carl Lee is president and general manager of Kalamazoo's Parfet Broadcasting Service and vice chairperson of the WMU Foundation Board of Directors.

Winifred Lee has been active in local civic affairs for many years.

Ground breaking ceremony for constructing a new home for the Haworth College of Business took place October 21, 1989. On hand were President Diether H. Haenicke, left, and G. W. Haworth, B.A. '37, chairperson of the board of Haworth, the world's third largest manufacturer of office systems furniture. WMU received a $5 million corporate and family gift from the Haworths of Holland to furnish the building and other University facilities. This is the largest gift ever given to the University.

Western Michigan University
Volunteers are ‘heart and soul’ of the Alumni Association

It is often said that the United States is the only country in the world where volunteering is a pervasive societal characteristic.

One need not think long or look far to find examples of how voluntary institutions and groups affect and influence our lives. Volunteer fire departments, the Boy and Girl Scouts, little leagues, the United Way, churches, YMCAs, and YWCAs are just a sampling of the many organizations which depend on the time and talents donated by individuals.

The ideas and energy of volunteers have been and continue to be instrumental in promoting social change and improving the quality of life in America. Volunteers have made significant contributions to our national parks, public education system, public libraries, and cultural network of orchestras, museums, and dance companies—indeed, in establishing women’s suffrage, abolishing slavery, and cleaning up the environment.

Closer to home, volunteers are the heart and soul of the WMU Alumni Association. The association is governed by a volunteer board of directors, and the funding needed for its programs comes from the annual dues its members voluntarily pay. The importance of volunteers does not end there, however. Without the hundreds of alumni who each year give free of their time and energies, the WMU Alumni Association could not fulfill its mission to serve the University, its graduates, and its students.

In this issue of the Westerner, we proudly acknowledge and sincerely thank the graduates who, during the past year, volunteered their time, talents, and enthusiasm to two vital association-sponsored events. In future issues we will continue our recognition of alumni volunteers who have given invaluable service to the University through their involvement with the association’s reunion, regional, and constituent planning committees.

In this issue, we salute participants in the Alumni Association’s Codes and Career Allies programs. More than 300 alumni currently serve as ambassadors. They share their enthusiasm about Western Michigan University’s academic programs and extracurricular activities with high school seniors who reside in their area and have been admitted to the University. Ambassadors also serve as representatives of the Office of Development in their role as student recruiters at College Night programs and Gold Pride receptions.

Career Allies help current students make meaningful and satisfying career choices by sharing “on-the-job” experiences with them. Students meet with alumni at their work site or talk with them by telephone to gather information about the careers that led to their employment or that they will take in career seminars on campus, as well as to share part-time or summer employment for students and internship opportunities.

—By M. Jamie Jeremy
Alumni Association, Executive Director

Volunteers: 1988-89 Career Allies

An important activity for Career Allies is attending seminars like this one one hour seminar where Ron Kuhn, B.S. ’80, control network manager for the Upjohn Company, shared some of his professional experiences with Betty Carl, a senior majoring in business management.

Volunteers: 1988-89 Alumni Admissions Ambassadors

In this issue, we introduce alumni volunteers who have served in the WMU Alumni Association’s admission ambassadors and Career Allies programs. More than 300 volunteers currently serve as alumni volunteers. They share their enthusiasm about Western Michigan University’s academic programs and extracurricular activities with high school seniors who reside in their area and have been admitted to the University. Volunteers also serve as representatives of the Office of Development in their role as student recruiters at College Night programs and Gold Pride receptions.

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Class of 1964 to celebrate silver anniversary reunion

The Class of 1964 will reunite on campus October 14, in conjunction with Homecoming, to commemorate the silver anniversary of its graduation. A complete schedule of reunion and Homecoming activities will be mailed to all class members in August, along with information about overnight accommodations. Reunion committee members encourage all of their classmates to plan to return to campus for this special occasion.

For more information, call one of the following planning committee members, Class officers:

- Lee Kuczynski, vice president, Chicago, Illinois, (312) 750-5151

- John Bingham, treasurer, Lansing, (517) 645-7699
- Justine Taylor Michas, secretary, Fresno, California, (990) 221-7533

Members at large

- John and Judy (Belli) Lore, Plymouth, (313) 453-5181
- Karen Knoska Seelig, Kalamazoo, (616) 617-5599
- Jean Cottrell Bartels, Kalamazoo, (616) 345-4782
- Tami Miller Armstrong, Farmington Hills, (313) 477-0626
- Riisa Kreski, Kalamazoo, (616) 382-3784
- Floyd Cook, Jr., Muskegon, (616) 733-5388
- S. Martin Taylor, Detroit, (337) 237-7266

Class of 1965 to celebrate silver anniversary reunion

The Class of 1965 will reunite on campus October 14, in conjunction with Homecoming, to commemorate the silver anniversary of its graduation. A complete schedule of reunion and Homecoming activities will be mailed to all class members in August, along with information about overnight accommodations. Reunion committee members encourage all of their classmates to plan to return to campus for this special occasion.

For more information, call one of the following planning committee members, Class officers:

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- Riisa Kreski, Kalamazoo, (616) 382-3784
- Floyd Cook, Jr., Muskegon, (616) 733-5388
- S. Martin Taylor, Detroit, (337) 237-7266

Class of 1966 to celebrate silver anniversary reunion

The Class of 1966 will reunite on campus October 14, in conjunction with Homecoming, to commemorate the silver anniversary of its graduation. A complete schedule of reunion and Homecoming activities will be mailed to all class members in August, along with information about overnight accommodations. Reunion committee members encourage all of their classmates to plan to return to campus for this special occasion.

For more information, call one of the following planning committee members, Class officers:

- John Bingham, treasurer, Lansing, (517) 645-7699
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- Riisa Kreski, Kalamazoo, (616) 382-3784
- Floyd Cook, Jr., Muskegon, (616) 733-5388
- S. Martin Taylor, Detroit, (337) 237-7266
Jerry D. Curry, BS ’72, in January was named director of information technology at Whirlpool Corp., Benton Harbor.

Mark C. Erickson, BS ’72, in November was promoted to senior executive vice president for J. W. Terrill, St. Louis, MO.

Michael J. Greenlee, BS ’72, in December received the W. E. Upjohn award, which is presented annually to employees of The Upjohn Company in recognition of outstanding achievement. He is manager of pharmaceutical production for specialty products manufacturing at Upjohn in Kalamazoo.

Michael D. Klein, BS ’72, is now president of the Health Care Division of Perry Drug Stores, which is headquartered in Pontiac.

Timothy A. McNeal, BS ’72, in January received certification as a financial planner. He is vice president of Tans & McNeal, P.C., Kalamazoo.

Dr. Bradley F. Smith, BA ’72, MA ’72, has been named coordinator of NorthEast Development, a quarterly magazine published by the American Society for Environmental Education, in a position of political science at Delta College, University Center.

Sharon Higginbotham, BA ’72, in September was hired as a substitute teacher in East Grand Rapids.

Gloria A. Gregg, MA ’72, EdD ’73, is now a member of the Board of Directors of Volunteers of America, a national organization combating literacy in the United States. She is an associate professor at Northern State University, Brookings, SD.

Bruce R. Grubb, BS ’72, in February was named a volunteer, profit and service manager at Checker Motors, Kalamazoo.

William E. Hauke, BS ’72, in February was appointed vice president of Ford Motor Co., Fremont, CA.

Paul A. Pearson, MA ’72, was recently awarded a doctorate of philosophy degree in human and organizational systems from The Fielding Institute, Santa Barbara, CA.

Gary H. Watera, BS ’72, in December was named material manager for Protective Treatments, Dayton, OH.

Carleen Mynkoven Gordon, BA ’74, in December was named public relations director for Kendall College of Art and Design, Grand Rapids.

Shelley Doland Hart, BS ’74, in September was named school psychologist for the Frankenmuth School District, Frankenmuth.

David Horganow, BS ’74, in February was named vice president and chief financial officer of Gerber Products Co., Fremont, OH.

John J. Krupf, BS ’74, in January was named manager of Crumible Service Centers Division of Crucible Materials Corp., Lowell.

Dan Procter, BS ’74, MS ’74, in September was named high school principal in Decatur.

John Ross, Jr., BS ’74, in November was elected prosecuting attorney for Shobdon County, VA.

Steven G. Holton, BA ’73, and Jodi A. Holton, Long Beach, California

Douglas J. Keiter, B.A. ’71, Elkhart, Indiana

Sterling J. Widmer, Kaynor, B.A. ’71, Elkhart, Indiana

Kristine King, BS ’80, Lansing

Perry J. King, B.S. ’73, MA ’73, West Windorf, New York

Margaret Milkos, B.A. ’71, Lansing

Philip J. Krause, B.S. ’75, Lockport, Illinois

Richard M. McNeil, B.A. ’70, Ann Arbor

Donald J. McGowan, B.S. ’75, Milwaukee, Wisconsin

Robert J. McMichael, B.S. ’75, Milwaukee, Wisconsin

R. Loranger, M.B.A. ’74, Lockport, New York

Robert M. Leavitt, B.S. ’75, Benton Harbor

Frank H. Gibson, B.S. ’73, M.A. ’74, M.S. ’74, Buffalo Grove, Illinois

Gary D. Grimes, B.S. ’71, Grand Haven, Michigan

Wilbur E. Heyeck, B.B.A. ’71, and Luis Hegdeos, Kalamazoo

Kennedy C.W. Nii, B.S.E. ’74, Kalamazoo

More graduates become life members of the Alumni Association

Cyndra E. Sibley, B.S. ’72, Fort Wayne

Josue C. Soto, B.A. ’72, Miami, Florida

Dennis Lowes Bucket, B.A. ’72, Palmero, Illinois

John T. Otero, Tans, New Jersey

Geri Nagamasa Burton, B.S. ’72, Garden City

John T. Otero, Tans, New Jersey

Karen F. Horst, B.S. ’72, Silver City, New Mexico

Fran E. Gators, B.S. ’75, Jacksonville Beach, Florida

Lori M. Gorton, B.A. ’75, Indianapolis, Indiana

Christopher L. Keight Callo, B.S. ’74, Highland

Court Callo, B.S. ’72, Highland

George H. Cutler, M.A. ’74, Hampton Falls, New Hampshire

Jane J. Doen, M.A. ’73, Memphis, Tennessee

Lori L. Dougherty, B.S. ’74, Flint

Ronald L. Doller, B.S. ’74, Wyoming

R. R. Lommersma, B.S. ’74, Bartonville

David E. Gill, B.S. ’73, M.A. ’73, M.S. ’73, Buffalo Grove, Illinois

Dr. Cheryl Owen Ronk, M.S., has been named to senior management at the Michigan Association of Schools, Educational, Lansing.

Carol A. Rito

Cheryl Owen Ronk, M.S., has been promoted to senior manager of the Michigan Association of Schools, Educational, Lansing.

Michael J. Wilson, BS ’72, has been promoted to manage public relations at the William R. Biggs/Gilmore Associates, a Kalamazoo public relations company.

1976

Allan A. Backman, BS ’76, in January was named assistant vice president at First Federal of Michigan, Detroit.

James Copinger, BS ’76, in January was named advertising director for the Kalamazoo Gazette.

Dr. Bruce D. Whaler, BS ’77, M.S. ’77, in December was named president of Schneider, Larrie, Harpa, and Co., certified public accountants, Escanaba.

George G. Fuhrman, BS ’74, MBA ’76, has been appointed assistant vice president in auditing for Old Kent Financial Corp., Grand Rapids.

Janet Watz Glas, BS ’81, M.S. ’72, has been chosen 1988-89 Teacher of the Year in Vicksburg, MI.

Robert F. Camp, BS ’76, MBA ’80, in September was appointed manager by Portage, Consumer Bank, Kalamazoo.

Greg R. Pierce, BS ’76, MBA ’77, has been promoted to assistant manager for Fabri-Kal Corp., Kalamazoo.

More than 200 alumni gathered for the 1989 Alumni Reunion at the Naples dinner. Enthusiastic crowds were also on hand for the Orlando and Tampa gatherings.

Center: Lee David, B.S., ‘77, left, and Jane and Lee B., ’80, Nichols pose for a picture during the Naples dinner.

Below: Earnest, on the left, Ed Gudeke and Joe Hoy share a few memories during the Feb. 17-18 conference with Bronco alumni.

September was named the first teacher in Edwardsburg.

John S. Schultz, BS ’75, in September was named assistant manager of the Whirlpool Division of the Westerner, June 1989.

Craig L. Allen, B.S. ’77, in November was named director of the Barry County Gazette, Hastings.

Wendy D. Safran, B.S. ’76, MBA ’78, has been chosen 1988-89 Charter School Principal in Edwardsburg.

Donald A. Rito, B.S. ’76, in January was named the first teacher at the Westerner, June 1989.

A. Rito

Cheryl Owen Ronk

Michael Velmar, M.S., has been named director of admissions and registrar at Lake Michigan College, Benton Harbor.

1980

Two Club members, BS ’80, have been appointed regional manager for M2 Personnel Services, Grand Rapids.

Phil Cudahy, BS ’80, has been promoted to senior audit manager by BDO Siedman.

Michael E. Deha, BS ’80, has been promoted to senior manager by Touche Ross & Company, Detroit.

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Donald A. Rito, B.S. ’76, in January was named the first teacher at the Westerner, June 1989.
Lori Lieberman, 1984, was recently promoted to public relations firm of Deming, Hughey, Lewis, Allen & Chapman, Kalamazoo.

Olga M. Bonfils, 1983, in December received a Master's degree in Psychology from the University of Wisconsin-Milwaukee.


Jan Frankehouse, 1984, in December was appointed to the board of directors of the law firm of Deming, Hughey, Lewis, Allen & Chapman, Kalamazoo.

Jan Frankehouse, 1984

1983

Re: Jesse Abbot, 1983, in October was appointed president of the Re- redeemer Lutheran Church, Battle Creek.

Jameen Jarvis, 1983, in September was named director of the North Berrien Adult Education Program, a consortium of schools in Watervliet, Coloma, and Eau Claire.

Michael McCready, 1983, in December was appointed vice president for German's Business Interiors, Southfield.

Stephen Westfield, 1983, in February was hired as a part-time instructor at the University of Michigan, Kalamazoo.

Caroline Winter, 1983

1984

Karen Steven, 1985, in December was named a clinical audiologist at West Michigan Audiology, Holland.

Jacqueline Angel, 1985, in March was named assistant professor of music at the University of Michigan, Kalamazoo.

Donald E. Beebe, 1985, in November was named assistant professor of human development at Western Michigan University, Kalamazoo.

Linda Cross, 1985, in September was named production director at 88 FM, Kalamazoo.

M a h l e l l e r B o o k e r s, 1979, in December was named to the board of directors of the law firm of Deming, Hughey, Lewis, Allen & Chapman, Kalamazoo.

The Student Alumni Association in April spon- sored a talk by the owner-manager of Gwen Frick's Press and Print- ers, Battle Creek.

George Dugan, 1985, in September was named assistant professor of flute at Lewis University, Romeoville, IL.

Joan Spierer, 1986, in October was promoted to assistant professor of flute at the University of Michigan, Kalamazoo.

The Student Alumni Association in April spon- sored a talk by the owner-manager of Gwen Frick's Press and Print- ers, Battle Creek.

Richard Coe, 1986, in October was appointed executive assistant for TRW Vehicle Safety Systems, Dearborn.

Mary Faye, 1986, in September was named assistant principal at Grandville High School.

Joseph G. Beaver, 1986, in September was named assistant principal at the University of Michigan, Kalamazoo.

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Homecoming set for October 14, 1989

Planning is already well under way for the 1989 Homecoming celebration.

The WMU Alumni Association will again sponsor several activities, including the traditional champagne brunch, which will be staged in the newly renovated Bernhard Center, and a tailgate near Waldo Stadium where food and beverages will be served under a gold tent.

A capacity crowd is expected for the gridiron clash at 12:30 p.m. as the 1988 Mid-American Champion Broncos take on a powerful Ohio University team. Food and beverages will be served under a gold tent.

A capacity crowd is expected for the gridiron clash at 12:30 p.m. as the 1988 Mid-American Champion Broncos take on a powerful Ohio University team. Food and beverages will be served under a gold tent.

The Alumni Association is offering you the opportunity to purchase your tickets early. Just complete the reservation form on this page and return it along with your payment to: Homecoming 89, WMU Alumni Association, Kalamazoo, Michigan 49008-3854. Your reservation will be held until August 31, at which time you will receive your tickets and a complete Homecoming schedule, including information about the many constituency activities that will take place. If you plan to return to Kalamazoo for the celebration, you are encouraged to make arrangements early to reserve overnight accommodations.

Thelma Ben, TC 76, BS '67, died February 19, 1988.
Dorothy Neub Smith, BA 76, died July 31, 1988, in Plymouth.
Phyllis Grimes Thompson, BA 77, BS '77, died December 2, 1988, in Kalamazoo.
Walter Oblin, BS '79, died October 10, 1988, in Traverse City.
Maren Z. Zafud, BS '79, died November 18, 1988, in Coldwater.
Paul G. Berger, BA '80, died September 1, 1988, in Indiana.
Sette M. Brott, BS '80, died December 10, 1988, in Nashville, Tenn.
John P. Milawski, BS '82, died July 30, 1988, in Grand Rapids.
Ethel Thomas Nafziger, BS '84, died October 25, 1988, in Benton Harbor.
Floyd C. Hindbaugh, TC '85, BS '85, died December 24, 1988, in St. Joseph.
Gary Van Vessem, BS '86, died November 19, 1988, in Allegan.
Gordon Vander Weele, BS '86, died December 4, 1988, in Lansing.

1950-59

Wow Noble, Jr., BS 50, HS 50, died December 12, 1988, in Kalamazoo.
Diane E. Weisinger, BS 50, died October 12, 1988, in Kalamazoo.
Abert Kapenga, BS '52, died January 14 in Grand Rapids.
Edward James Knuth, BS '52, died December 3, 1988, in Kalamazoo.
Lloyd M. Cowell, Jr., BS 52, died in Lansing.
Mary D. McCallom, BS '53, died November 8, 1988, in Kalamazoo.
Nancy Brown Wain, BS '53, TC '56, died February 25, 1988, in Kalamazoo.
Edmund L. Young, BS '56, died April 26, 1988, in Jacksonville, Fla.
Leona Knapp Kirby, BS '52, died February 19, 1988, in Kalamazoo.
Ellie Thomas Nafziger, BS '54, died August 1, 1988, in Kalamazoo.
J. John Eady, BS '60, died August 18, 1988, in Kalamazoo.

Largest fund-raising effort ever launched

(Continued from page 1)

"I am personally reassured and very grateful for the support we have received to date from the relatively small number of persons we have approached in private and from whom we have asked support." Harrieck continues. "In the past year, we have received the three largest gifts in the University's history. Beyond that, we have received several dozen major pledges from alumni, friends, and businesses and foundations, and from our faculty and staff.

To have already raised nearly 40 percent of our goal is a remarkable vote of confidence," he said. "However, it will take many more gifts from many more friends of the University if we are to achieve our goal by the end of the campaign in December 1993. The funds we are seeking are absolutely essential. If we are successful in this effort—and I have every confidence that we will—we will enhance the University more, and we will be the University of the 21st century."