Alumni offices named for the McKees

The alumni offices at Western Michigan University will be held in the name of Harold A. and Beulah J. McKee Alumni Center to recognize two of the University's most generous contributors and dedicated alumni.

Harold and Beulah McKee

The Board of Trustees authorized the naming June 23 on recommendation of President Diether H. Haenicke. Noting that Harold died June 10 at the age of eighty-one after a long illness, Haenicke said he was fortunate to have been able to inform "Mac" of the pending action and "he was very, very pleased with our intentions. "The McKees established a remarkable record of giving to their alma mater and their generosity provided invaluable scholarship assistance to many of our students in athletics, elementary education, music, and theatre," Haenicke added.

The McKees, who endowed four of the University's most prestigious $22,000 Medallion Scholarships, both graduated from Western—Harold in 1932 and Beulah in 1934. They both taught in the public schools until their retirements in 1972. Harold, an emeritus director of the WMU Foundation, was honored as the 1977 "W" Club Man of the Year. Both he and Beulah were charter members of the WMU President's Club.

Kalamazoo Gazette sports editor Jack Moss recently wrote, "Probably no one person ever did any more for the young people of this community or the game of baseball than Harold McKee . . . ."
Master's degrees figure heavily in career success

Education shouldn't take a back seat

Women are at the forefront of today's technological and demographic changes and must prepare themselves to meet these changes, Judith Hayner, a longtime educational counselor, says. "Going back to college is a risk, but it's imperative we take risks," Hayner says.

Hayner took that risk in 1974 when she returned to school to pursue a master's degree in counseling and educational counselor, says. "I had the opportunity to do a variety of counseling with students, faculty, and staff. Again, my degree prepared me well. The counseling was an excellent experience and led me to my next position as executive director of Every Woman's Place." The counseling program (at WMU) was very good, I didn't realize how good it was until I worked at the University of Arkansas as a therapist. I was supervising students in their graduate counseling program, and I felt my master's from WMU had a significant substance, which I was able to share with those students. I got more than I realized," she says. "When the first generation of students came in, we were once again working in the field of education and with the city's school system, I was able to begin my professional career as an adult education teacher in 1970. "As a student adviser for adult education, I decided to pursue a counseling degree. Hayner says about her decision to return to school.

Every Woman's Place is a Muskegon organization that operates a shelter for abused women and children and a house for runaways, in addition to providing counseling and advocacy services to sexual assault victims and job training to displaced homemakers. Hayner led the organization in May of this year and during her four-year tenure, the organization's budget doubled, staffing increased 40 percent, substance abuse programs were added, a successful fund-raising initiative took place, and the shelter was expanded.

"Every Woman's Place was an outstanding venture," Hayner says. "So far it's been the peak of my career." But whatever career a woman chooses, she contends that education is the primary prerequisite for success. If that is true, Hayner has more successes in store, as her new position calls for her to complete another degree in either educational administration or public administration.

"I'm looking forward to working on another degree. It's an interesting age for women who are prepared and who have educated themselves and done the work to get those credentials," she says. "A graduate degree gives you credentials; I've certainly felt that. Women tend to put their education on the back burner. They shouldn't get diverted."

You're never too old to learn

Education is a deep well from which you can draw water throughout your life, says Cordene McConnell, a 1985 graduate of Western Michigan University's master's in public administration program.

That belief has been reinforced during McConnell's seven-year stint in state government. Since 1984 she has served as the equal opportunity executive for the Michigan Department of Natural Resources, worked for the merit of Civil

In her current position, McConnell is responsible for administering the DNR's affirmative action and equal employment opportunity programs. Both programs have a far-reaching impact because both in some way affect the agency's more than 2,700 employees.

McConnell, who also has a bachelor's degree in social work from Michigan State University, obtained her master's degree through WMU's Lansing Study Center. "I chose WMU because I had previous knowledge about the program and knew it was good," she says. "Unlike other universities, WMU's program allowed me to take evening classes, which makes a difference when working full time. Even the final seminar session, which had to be taken in Kalamazoo, was on Saturdays." But WMU's convenient schedule was not the only attraction for McConnell.

"The program was oriented more toward the practical side and not so heavy on the theoretical, which is a unique attraction for state government people," she explains. "We need to know more than theory; we need to know how to apply it." In the four years since she received her master's degree, McConnell says those practical applications still assist her on the job. "I can take care of matters based on what I learned from the M.P.A. program," she emphasizes.

Although a master's degree is not a requirement for her position, McConnell felt the degree would enhance her career opportunities by broadening her knowledge base.

"I think my education assisted me during the interviewing process for the equal employment opportunity executive position," she adds, noting that classes focusing on how to relate to various organizations were especially helpful.

"My electives like management, organizational development, and collective bargaining were in areas in which I could enhance my relationship with various organizations. It's very critical in this field to understand how organizations work."

McConnell said another beneficial offshoot of her master's degree is her association with the four-year-old DNR Management Academy, which is a management training program for the agency's administrators. As a requirement of her job, McConnell serves as an academy presenter. Other presenters are provided with assistance from WMU. "I feel my master's in public administration allowed me to better carry out my role in the academy," she says.

"I place a high value on education and encourage people to get an advanced degree," she says. "I also value personal integrity. When you give more than you can achieve something; can't is a four letter word."

Keeping a competitive edge

Staying competitive in the professional world is the main reason Birgit Klohs is pursuing a master's of business administration degree through the Western Michigan University Grand Rapids Regional Center. Since 1987 Klohs has been executive director of Grand Rapids' Right Place Program, a countywide economic development program aimed at retaining and expanding the industrial base in the greater Grand Rapids and Kent County area, as well as marketing Kent County nationally and internationally.

Now thirty-seven, Klohs emigrated from Germany at age twenty and quickly realized the importance of a -college education in the United States. "In Germany," she explains, "you apprentice and don't need college. But there's no way to succeed here without a degree. "I started for my master's early this year. I want to stay competitive and keep my education current. The world of work is more competitive every day. A master's can only add to giving you that competitive edge," she says.

"WMU has a good program and the classes offered in Grand Rapids are enormously helpful. With my job, it would be impossible to commute to Kalamazoo." But Klohs did manage to survive four years of commuting while she pursued her bachelor of business administration degree in finance, which she obtained in 1985. She was living in St. Joseph and working full time as an industrial consultant with the Berrien County Economic Development Corporation when she began taking night classes at Lake Michigan College. After transferring to WMU's Southwest Regional Center, through, Klohs found herself commuting to Kalamazoo to pick up one to two courses each semester. Then in her last year, the University's residency requirement meant she had to commute to Kalamazoo three to each week while her final thirty-three

That hard work has paid off with a succession of jobs that have amounted to twelve years of experience in the economic development field.

She began her career with the Berrien County Economic Development Corporation. In the early 1980s, she became an account executive with the Michigan Department of Commerce's Manufacturing Development Group, where she implemented a business retention and expansion program for seventeen counties in West Michigan.

Klohs then held a marketing position at the Prince Corporation in Holland, but says she missed the variety that economic development work offers. Consequently, she accepted a job as assistant director of Grand Valley State University's Office of Economic Expansion, where she did considerable financial consulting for small companies. Two years ago, she joined the Right Place Program, and now she draws upon not only her educational background, but her cultural background as well.

"Economic development offers enormous variety. Every company you work with is different. It may be a Japanese company one day and German the next," she says, noting that her work takes her out of the country at least once a year to attract new industries.

"I can't emphasize enough that without my degree I wouldn't be here," she concludes. "No matter what field you're in, knowledge is something nobody can take from you. In my case a degree made an enormous difference in my life in terms of career path and income."
continued from page 1

Daniel R. Smith is chairman and chief executive officer of First of America Bank Corporation. After receiving his bachelor's degree in business administration from WMU in 1955, Smith joined the trust department of what was then First National Bank and Trust—Kalamazoo. A succession of promotions followed, including assistant trust officer, 1959; trust officer, 1961; assistant vice president, 1965; vice president, 1966; and senior vice president and trust department head, 1976. In 1974 Smith was elected to the bank's board of directors and in 1976 he became president of what is now known as First of America Bank-Michigan. One year later, he also assumed the title and duties of chief executive officer.

Smith has been an original part of not only the growth and development of First of America Bank-Michigan, but also that of its holding company, First of America Bank Corporation. In 1983, he was called upon to contribute his acumen and skill to this corporation as its president. He held the presidency until being elected to his current post in 1985.

Today, First of America Bank Corporation provides financial services to more than 200 communities in Michigan, Indiana, and Illinois through its 40 banks and more than 570 offices. Its steady growth during the 1980s reflects solid management and an impressive balance sheet. The corporation has $3.3 billion in assets, which is more than twice those reported in 1982. Noting the corporation's successes, the Chicago Tribune recently described First of America Bank Corporation "as the meishable Kalamazoo, Michigan, bank company."

Smith continues to look for new opportunities for the corporation to expand and grow. Among these is acquiring Midwest Financial Group, which will significantly expand First of America's presence in Illinois, finalization of which is expected this fall. Midwest, with $2.8 billion in assets, is based in Fort Wayne, Indiana, and has eight banks and a total of thirty-eight offices.

A retired captain in the U.S. Army Reserve, Smith has actively served in leadership positions for many civic organizations throughout his career. He has also served his profession by presiding over the Michigan Bankers Association and by currently holding a seat on the American Bankers Association Board of Directors.

When asked what part his educational experiences at WMU played in his career, Smith said they provided "a foundation to build upon" giving him an "early discipline for the correct start in business."

Among Smith's fondest memories of WMU are the many friends he met as an undergraduate student. However, he also fondly recalls his wife of thirty-four years, Judy Marquardt. They are often called by the correct spelling, many friends of Smith. He says they provided "a foundation to build upon" giving him an "early discipline for the correct start in business."

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Also among the many friends Smith has made, he re-}
Haenicke expresses disappointment at level of state support for 1989-90

Saying he was "deeply disappointed" with Western Michigan University's 1989-90 appropriation from the state, President Dieter H. Haenicke July 28 recommended reducing a projected $1.4 million deficit in WMU's 1989-90 general fund operating budget of nearly $124 million.

"The situation is a very serious one," he said. "I have never spoken to the board with greater concern and disappointment that occurs at the University before it is filled as the project deficit. I also said that WMU "would have to consider a serious cut enrollment" for next year, something not previously considered at the University.

"We have more students than we can adequately accommodate, given the current level of support from the state," Haenicke said, adding that "many classes are filled to capacity and our support staff is stressed to the limit.

"I have argued vigorously before both House and Senate committees that we want to keep access to the institution open, and I've been told by legislators that that is a commendable course of action," he said.

"But to support the University at Western actually has decreased as our enrollment has grown in recent years," he said. "We cannot continue this course indefinitely without endangering the quality of education we offer." Haenicke said he is "deeply regretted" having to reduce the tuition and fee increase, which is the board approved.

Carol A. Wasikiewicz of Kalamazoo, chairperson of the board, said, "We are working hard to provide an education at an affordable price and we are being penalized for that. The legislature gave us a B minus when we are doing A work." 

Haenicke said that the University has been responsive to requests by the state and has managed its resources responsibly, yet it is again faced with an increase that is insufficient.

"I think the state commits a serious mistake in not recognizing that the future welfare of the economic, social, and cultural life of this state is terribly dependent on higher education," he said.

The tuition fee increase brings the cost to a Michigan freshman taking thirty-one credit hours over two semesters to $2,195. That's an increase of $180.25 over last year's total of $2,014.75.

Haenicke said institutional funds for student financial aid will also be increased by 9 percent, indicating that it has been the University's policy to increase those funds at about the same rate as tuition and fees are increased.

Spotlight shines on Michigan poets—The creative works of some of Michigan's best poets have been compiled and compiled into a book published by the Institute for Ethnic Studies, in the second volume of Contemporary Michigan Poetry. The other volumes of the anthology are compiled by Constance Hult, an English faculty member at Kalamazoo College, and Michael Delp, director of creative writing at the Interlochen Arts Academy near Traverse City. The book features poems from thirty-five of the state's best poets, including Scott and Western's faculty members Stuart J. Dyck and John Wood, professors of English, and Robert C. Haight, instructor of business information systems.

It's not just Greek—Dr. Paul L. Maier, a professor of ancient history, has penned a new translation of works by the first-century Jewish historian, Flavius Josephus. Titled Josephus—The Essential Writings, the book provides a fresh view of Old and New Testament times and reads almost as a novel. To produce the book, Maier waded through Josephus's works across 2,500 pages, translating it into today's English. He then condensed the material from Josephus' two greatest works, Jewish Antiquities and The Jewish War.

Agriculture around the world—The thoughts of six prominent economists are featured in a book published by the University of Michigan Press. The book, World Food and Agriculture: Economic Problems and Issues contains a series of the papers presented at the Department of Economics 1984-87 annual lecture-seminar series. The book was edited by Dr. Slavoj Afele, associate professor of economics.

The Book Nook

Let's touch base—Reporters investigating political "slush funds," nervous hosts "breaking the ice," get a party rolling. Ideas from a popular university have been sports metaphors in common. A massive alphabetized and other sports metaphors are explained in the country's first definitive look at how the language of sporting events has permeated the English language. Sports Talk: A Dictionary of Sports Metaphor, is written by Dr. Robert A. Palminteri, professor of English, and Dr. Harold L. Ray, professor of health, physical education, and recreation.

Art treasurers for viewing—Art historians and literary scholars can now view some of the paintings that adorned the walls of the University's open-chapel during William Shakespeare's childhood, thanks to research by Dr. Clifford Davidson, professor of English and a faculty member in the Medieval Institute. He compiled the results of his research in a new book, The Guild Chapel Wall Paintings of Stratford-upon-Avon.


That's the way it was—A year that began in peace and ended in war is America's subject of a book written by Dr. Ross Gregory, professor of history. America, 1942: A Nation at the Crossroads is a documented story of an era in American history when the nation was in transition—socially, politically, economically, and culturally.

Improving organizational performance—A new model for improving organizational performance is presented in a book co-authored by Dr. Marion H. Wijsberg, professor and social scientist at the National Training Institute of the Social Work, and Dr. Douglas R. Busker, associate professor in the School of Management at the State University of New York at Buffalo. The book, Professional Work in Human Service Organizations, draws upon recent studies of organizational behavior and high performance management.

Coalition of educators boosts student volunteerism

Student volunteerism at Western Michigan University and in the state is getting a big boost with the establishment of the Michigan Coalition of Campus Community Service Programs and the University presidents aimed at promoting community service. The organization, the only one in the nation in California and Pennsylvania, will work to create and expand volunteer service opportunities and to promote academic programs and public policies that support community service.

"Our goal is to foster campus-based community service programs here at Western that are open to all students at the University," said Dr. Faith Gabelnick, dean of the Carl and Winifred Lee Honors College and WMU liaison to the compact. "Our first step is to assess existing student volunteer activities through surveys to be administered soon.

The Coalition of educators is the lead on campus to raise awareness about the need for volunteerism," Gabelnick said. "We intend to promote specific volunteer projects and, through a course open to everyone, we hope to educate students and faculty in the area where students may volunteer their time and skills.

The Michigan Compact, initiated in May 1988, is affiliated with Campus Compact, a national project of the Education Commission of the States, which is located in Denver, Colorado. The national organization was founded in 1985.

The Michigan Compact, based at Michigan State University, has been established with a three-year grant of $444,000 from the W. K. Kellogg Foundation of Battle Creek. Founding members include Albion College, Hope College, Lansing Community College, MSU, and Northern Michigan University. Additional members are to be recruited to include the University of Michigan, Alma College, and Wayne State University.
University News

WMU receives more than $6 million in gifts during the 1988-89 fiscal year, according to a report presented to the WMU Board of Trustees at its July 28 meeting. The report noted that $6,102,917 were received by June 30, the end of the 1988-89 fiscal year. This figure exceeds last year’s total by $1,886,408 or 45 percent.

Haenicke donates raise to University

Giving him the highest possible rating in all areas of evaluation criteria, the WMU Board of Trustees in June praised President Diether H. Haenicke and awarded him a 7 percent salary increase. For the second year in a row, Haenicke indicated that he would give all of his raise—$8,216—to the WMU Foundation. He further indicated that it was his intention to give all of his raise to the Foundation every year that he has to recommend a tuition increase greater than the rate of inflation.

National honor society grants WMU charter

Western Michigan University has been granted a charter to establish a chapter of Phi Kappa Phi, one of the nation’s oldest and most prestigious national honor societies designated to recognize and encourage superior scholarship in all academic disciplines. Founded in 1897, Phi Kappa Phi draws membership from all colleges, divisions, and departments within a university and requires institutions to demonstrate they provide the means and atmosphere conducive to academic excellence.

Ethics is crucial to engineering

Preparing engineering students to deal with the ethical issues they may face is a concern in the focus of a five-year project fund of $128,000 granted from the National Science Foundation. Dr. Michael S. Pritchard, professor of philosophy and director of the Center for the Study of Ethics in Society, and Dr. James A. Jaksa, professor of communication and associate director of the center, are heading the project. The two are developing a series of annotated, fictional case studies illustrating ethical issues practicing engineers face on the job.

Viewing Michigan shorelines

Dr. W. Thomas Straw, chairperson of the Department of Geology, has been awarded a $50,000 grant through the Department of Natural Resources to work with an engineering company, the Greendale Engineering Firm, in Grand Rapids, to perform an independent evaluation of the effectiveness of erosion control devices installed at sites along the Lake Michigan and Lake Huron shorelines. The two-year project will focus on coastal areas near Allegan County and Washtenaw County to determine how the current methods reflect the lake bottom topography adjacent to their installation.

WMU named groundwater education site

Western Michigan University will serve as home to a regional center for Groundwater Education in Michigan under a two-year, $97,950 grant awarded to the University’s Institute for Water Sciences by the W. K. Kellogg Foundation of Battle Creek. The three-year grant will fund the formation and operation of the center, which will operate in collaboration with a network of nine similar centers to be established around the state. The centers will undertake groundwater research and offer scientific, technical, and informational assistance.

Knee pain hampers women athletes

The ideal is full participation in sports and recreational activities by young women. The reality may be that the female anatomy is leading teenaged women athletes to unnecessary pain and discouragement, according to Robert M. Moss, assistant professor of health, physical education, and recreation. In a recently completed study, he employed a simple equation for predicting which young women were most likely to develop knee pain, "neculous knee pain," which is experienced by more women than men.

New physics, religion, philosophy degrees offered

Three additional graduate programs will soon be available at WMU. The doctorate in physics, which is scheduled to be offered this fall, emphasizes experimental accelerator-based, heavy ion atomic physics and comes at a time when the American Institute of Physics predicts that in the next five to ten years there will be a critical national shortage of PhD physicists. The master’s in comparative religion, which is scheduled to be offered in fall 1990, will be the first of its kind in the state and one of only a few in the Midwest. The master’s in philosophy, which is scheduled to be offered this fall, emphasizes applied ethics and critical thinking skills.

JHAA wins "school of year" honors

The University’s student governing body for residence halls, the Residence Hall Association, has been named 1988-89 "school of the year" by the Michigan Residence Hall Association. WMU also earned state awards for two residence hall programs and for having an "outstanding" representative to the state organization.

New position focuses on research

Dr. Donald E. Thompson has been named to the newly created post of vice president for research. He had been assistant vice president for academic affairs and chief research officer. President Diether H. Haenicke said the new position "underscores my basic conviction that high quality research and teaching are inextricably linked to one another."

MICHIGAN RED WINES GET A BOOST

Red wines that are better tasting may be the result of Michigan winemakers using a new winemaking technique called extended maceration. Michael E. Byrne and Gina M. Antoniotti, co-directors of the Horticultural Engineering Center at MSU, have been granted a $29,381 grant to conduct research that will isolate the jobs that pose the greatest risk particularly to the shoulder, elbow, and wrist area. The jobs will then be analyzed using specially designed computer software and redesigned to prevent injuries. During the second half of the project, the two will develop exercise programs for workers in jobs with high injury rates and a computer database that the company can use to isolate high-risk jobs.

The Evaluation Center has received a $336,000 grant from the John D. and Catherine T. MacArthur Foundation of Chicago, Illinois, to study the organization and effectiveness of the foundation’s Fund for Community Development. This $3 million fund is aimed at revitalizing Chicago neighborhoods.

crowded orbits, complicated data

The National Aeronautics and Space Administration Lewis Research Center in Cleveland, Ohio, has awarded a $57,302 contract to Dr. Mark C. Kenttari, associate professor of computer science, and Dr. Dalia Motazak, professor of computer science. The contract is for the researchers to enhance the Geosynchronous Satellite Orbital Statistics Data Base, making it easier to use.

Forget garlic barges

Forget incineration, floating garlic barges, and growing acres of municipal landfills, says William K. Forest, assistant director of the paper pilot plant. He argues that the solution to much of the nation’s solid waste problem lies in converting this waste into usable consumer products. To prove his point, Forester has successfully produced medium and high density hardwood by using air-separated solid waste.

With help from a Swiss company specializing in air separating solid waste into its many components and research time on air-laying equipment at a Swedish plant, Forster successfully engineered a continuous air-laying board product to be able to distribute samples to several Michigan manufacturers for evaluation. Interest in the product has brought inquiries to the Door County Roadside Industries. Forstaker has hopes of securing either industry or state funding to install an air-laying pilot plant at WMU in order to do further research.

Education institutions reaffirm cooperation

Representatives from eleven West Michigan public institutions of higher education met at Western Michigan University in June to reaffirm their commitment to interinstitutional cooperation and collaboration.

The reaffirmation took place at a news conference conducted by WMU President Diether H. Haenicke, who led the initiative. It was emphasized in a joint proclamation, which recognized that the state of Michigan "is investing substantial sums of public funds in the development of institutions of higher education to meet the needs of the people in western Michigan."

It further stated that these institutions have cooperated to assure appropriate articulation—smooth transition of transfer students from two-year to four-year institutions—and that improved articulation will require a similarly close working relationship with the public schools of the region and the state.

Institutions represented were Ferris State University, Grand Valley State University, Western Michigan University, Glen Oaks Community College, Grand Rapids Junior College, Kalamazoo Valley Community College, Kellogg Community College, Lake Michigan College, Muskegon Community College and Southwestern Michigan College.

Research and Service Summit

In laboratories and communities, Western is working for all of us

By Karen Spinney

When it came to cleaning up underground oil spills because it is costly to tell just how much oil has spilled and how much is sitting on top of the water table, Duane R. Hampton, senior researcher in the Department of Geology, currently is designing a tool to take the guesswork out of the recovery process. The project is funded by a $27,900 contract from the U.S. Environmental Protection Agency and a $10,000 grant from Amoco Oil Company.

Carpal tunnel syndrome undergoes study

Long known to secretarial workers who spend large amounts of time at typewriters or computer keyboards, carpal tunnel syndrome—the result of pain and swelling in the wrist as a result of repetitive motions—is being studied by Robert M. Wuyts, director of the Institute of Technological Studies, has been developing industrial techniques for reducing worker vulnerability to the syndrome, which manifests itself in the wrists of workers who must repeat the same hand movements over long periods of time.
Pursuit of excellence pays high dividends
Bronco teams rack up successes on and off courts and fields

The Western Michigan University Broncos have completed one of their most successful years ever under the leadership of Dr. Leland E. Byrd, director of intercollegiate athletics since 1984.

During the past year, Western won its first outright Mid-American Conference football title and subsequent California Bowl bid, its first league baseball crown since 1981, and a seventh straight MAC volleyball title. These showings helped WMU finish second in Jacoby Trophy standings for MAC women's sports supremacy and fourth in men's Reese Cup standings.

“Our coaches have fine expertise and have also done an excellent job of recruiting,” said Byrd, whose five-year contract was renewed in June. “That combination has enabled us to have success in the Mid-American Conference.”

“Our goals now are to stay competitive while working toward improving all of our sports,” he continued. “We’ve also had excellent support from the central administration, including President Diether Haenicke, and we’ve experienced great support and increased interest from our students and from the community.”

In Byrd’s first four years at WMU, the Broncos captured three Jacoby Trophies in women’s sports. Other highlights during that period were the University’s first ever National Collegiate Athletic Association hockey tournament appearance in 1985-86 and WMU playing host to the 1985 NCAA volleyball championship.

Western’s 1988-89 MAC championships in football, baseball, and volleyball enabled Al Molde, Fred Decker, and Rob Buck to win “coach of the year” recognition in their respective sports. Former women’s gymnastics coach and current associate athletic director Kathy Beuerlein earned similar honors in both 1985 and 1986, while hockey mentor Bill Wilkinson received the Central Collegiate Hockey Association designation for the 1985-86 season.

Molde fashioned 9-3 overall and 7-1 MAC football records, both single-season highs, in just his second fall with the Broncos. A successful recruiter of players, Molde now has a 120-66-6 mark and fourteen winning campaigns over eighteen years at five institutions.

Decker has produced twelve winning teams over fourteen years and owns a record of 404-305-5. He is second behind the legendary Charlie Mahler (426) on the University’s all-time baseball win list. He also was chosen as 1989 Region IV “coach of the year,” as his club went 38-15-2 and set WMU standards for total and MAC (23) victories.

Buck has been at WMU eleven years and owns a 269-129-9 record with eight straight winning campaigns.

The 1988 Broncos were 14-12 overall and a perfect 8-0 in the MAC. The team now has won ninety-one straight regular season league matches since 1982.

Besides winning on the field, Bronco athletes have excelled in the classroom. According to Jeffrey A. Stone, coordinator of academic support services in athletics, 122 athletics had grade-point averages of 3.0 (B) or better during the 1988 fall semester, while 169 reached that plateau during the 1989 winter semester.

Over the last five years, a total of seven WMU athletes have received Academic All-America recognition. “We’re proud of all of our athletes and coaches,” Byrd concluded. “They help us show that Western is an institution of high quality.”

Three Bronco grid stars make it in the National Football League

During 1988 Western Michigan University had three of its former players performing in the National Football League.

Miami Dolphins inside linebacker John Offerdahl had completed his third Pro Bowl campaign in as many seasons, Dolphins guard Tom Toth had also finished his third year with the club, and second-year defensive end Mark Garalczyk divided the season between the Phoenix Cardinals and New York Jets.

In addition, Tony Kimbrough, the MAC’s “most valuable” player in 1988, is now the No. 2 signal-caller with the Ottawa Rough Riders of the Canadian Football League.

Offerdahl is already an NFL standout.

Offerdahl, who is already becoming one of Miami’s best defensive players ever, is the only Dolphins linebacker besides Nick Buoniconti to start in the Pro Bowl. He led Miami in tackles in both 1986 (135) and 1988 (117) and was second (67) in 1987, despite missing seven games because of injury. In 1986 he was named to the UPI All-American Football Conference first team. He was the fifty-third player selected in the 1986 NFL draft.

Even with his continued success, Offerdahl said he feels he’s still learning “and every time I play, I still see things I’ve never seen before. I never want to stop improving or learning because then it will be time to quit.”

While at WMU, the Fort Atkinson, Wisconsin, native was a second- and third-team Associated Press All-American, the Mid-American Conference defensive player of the year, and also the league career tackling leader with 694 tackles.

Toth successfully battles injuries

Toth, who concluded his Bronco career by winning All-MAC tackle honors in 1984, began his NFL career as a fourth-round draft choice of the New England Patriots. He spent 1985 on injured reserve status while the Patriots went on to the Super Bowl against the Chicago Bears.

In 1986 the Orlando Park, Illinois, product joined the Dolphins and played in thirteen games. The following year he started twelve contests, then started four of nine games in 1988, spending seven weeks of the season on injured reserve.

The 290-pound Toth said what he finds amazing is the size and speed of the linemen now coming out of college football.

“I thought I was big at high school, and then I thought I was big in college.” Toth said. “I really see big as my playing weight. I’ve been a 270-pounder all the time, so that’s what I’ve been working to achieve.”

Garalczyk will settle down in Houston

Garalczyk finished his Bronco career in 1987. He paralleled Offerdahl’s senior year by being chosen as the MAC “defensive player” and as a member of the West-East Shrine and Senior Bowl all-star teams.

Garalczyk of Roseville was drafted in the seventh round by the Cardinals and played during their final 1987 season in St. Louis, Missouri. He remained on the team in 1988 when it moved to Phoenix, Arizona, but finished the year with the Jets, making nine tackles in seven games.

This coming year, Garalczyk will be going to camp with the Houston Oilers. He said he welcomes the opportunity because the Oilers will be switching from a 3-4 to a 4-3 defense, which will create another opening for a defensive tackle. He spent this summer in the Detroit area and worked out with fifteen other NFL players in Ann Arbor.

Garalczyk has noticed a big difference in the professional passing game.

“When I played at Western, the Mid-American teams were running the ball 80 percent of the time, so that’s what we practiced against,” he said. “That prepared me well for stopping the passing game, but in the pros you have to be a superior pass rusher. I noticed the MAC teams are now throwing the ball more.”

The Broncos’ performance gained national recognition for WMU may be joined this fall by three other former Broncos. Kevin Haverdink, 1988 third-team All-American tackle, was a fifth-round draft choice of the New Orleans Saints. Robert Oliver, 1988 all-league wide receiver, signed as a free agent contract with the Kansas City Chiefs. All-MAC linebacker Eric Hoffmann was signed as a free agent with the Chicago Bears.

by John Beatty

Edwards named chairperson of WMU Athletic Board

Dr. Adrian C. “Ed” Edwards, a professor of finance and commercial law, has been named to a three-year term as chairperson of Western Michigan University’s recently reconstituted Athletic Board. His and other appointments to the board were made in May by President Diether H. Haenicke.

Edwards also will be WMU’s faculty representative to the Mid-American Conference, Central Collegiate Hockey Association, and National Collegiate Athletic Association. He succeeds Dr. Leo C. Vanderbeck, a professor of biological sciences who served in the same capacities from 1986 until his retirement from the University in 1988.

The board is responsible for making policy recommendations to Haenicke on topics covering budget planning, academic standards for athletics, conduct of intercollegiate athletics, use of athletic facilities, personnel, ticket sales, scheduling, and promotional activities.

Edwards, fifty-three, has been a member of the WMU faculty since 1964. Previously he taught on the faculties of three institutions, including Ohio State University. A past president of the Western Michigan Society of Financial Analysts and a longtime hockey enthusiast, Edwards coached WMU’s club team from 1967 to 1970 before it achieved varsity status. He has been WMU’s CUMA observer of officials since 1981, was a CCHA referee, and was a Junior and Senior “A” hockey player in native Canada.

“This is an exciting time to be taking over as faculty representative, following MAC championship seasons in football, baseball, and volleyball and strong showings in the all-sports standings,” Edwards said. “We’re also going to be working with a smaller board that will be more concerned with policy matters.”

The board has been reduced from fourteen to ten members and will be reporting to Haenicke. Also serving on the board are one administrative vice president, two intercollegiate athletics administrators, one representative of the Mike Gary Athletic Fund, three other faculty members, and two students.

Dr. Adrian C. "Ed" Edwards
Mendels bring Russian ballet, recognition to WMU

Western Michigan University's annual Ballet Teacher Seminar and Student Conference in the Russian Method began as a "germ of an idea" eight years ago. Audre Mendel, co-founder says.

Today, that idea has blossomed into an international event, with Audre and her husband, Herbert "Herb," playing a continuing role in its success. In fact, the project has been so successful, that the seminar/conference is a showcase of excellence for the University and a tribute to the dedication the Mendels have for the arts, WMU, and education.

Audre is a former soloist with the American Ballet Theatre. Jurgen Schneider, ballet master since 1976 with the American Ballet Theatre in New York City and a ballet seminar founder and adviser. Also, she has been a faculty member for the seminar/conference since its inception.

Herb, president of Michigan Standard Alloys and an arts philanthropist, remains involved with WMU's seminar/conference and also serves on the international board of the Shakespeare Globe project based in London, England. While Audre's lifelong interest in the arts has focused on ballet, Herb says his arts preferences are ballet, symphony, stage, and opera.

Support goes beyond time and talent

When it comes to the seminar/conference, however, the Mendels have an equal commitment to contributing generously to its needs. The two have provided continuing financial support for a distinguished guest artist each year, in addition to helping out with equipment needs that have resulted from the seminar's expansion. Recently, they provided support for a new seminar logo, which was designed by Audre's artist father, Lou Deckmann.

Each of the Mendels view the seminar/conference as a valuable extension of supporting the arts. "The arts keep people civilized," Herb theorizes. "Communities with no interest in the arts are boring. When you have universities, you have arts." Kalamazoo is very fortunate.

WMU is also very fortunate because Audre has put her arts emphasis primarily on the ballet program. "The seminar is like my baby," Audre admits. "I'm interested in seeing it work and watching people develop. People gain a greater understanding through dance; it's an international language."

Making the idea a reality

Audre explains that the initial idea for the seminar/conference formed after she and Herb attended the opening of the Dalton Center's studio and facilities in 1982. "I saw all this space and realized there was a better use for it," she said.

Audre enlisted Herb's help to utilize the center as the site for training U.S. and international students and teachers in the Russian method of ballet. They brought Jurgen Schneider, ballet master with the American Ballet Theatre, to the Department of Dance and introduced him to G. Eugene Mills, associate professor of dance and director of ballet. This introduction was the springboard to the first seminar.

"Everyone at Western has been very receptive," Audre says, singling out Robert Luscombe, dean of the College of Fine Arts; Nina Nelson, chairperson of the Department of Dance; and Wendy Cornish, professor of dance. "Dean Robert Luscombe is a joy to know and is very supportive," she says. "Nina, Wendy, and everyone else have always been very enthusiastic about the seminar."

Luscombe notes that the support and enthusiasm are mutual. "All of us at the University deeply appreciate the generosity and personal involvement of the Mendels in the seminar, which was among the first and remains the largest and most comprehensive seminar in the Russian method in this country," he says.

"Audre Mendel provided the visionary leadership that was so crucial in establishing a firm foundation for the seminar. She has become a central and continuing partner in bringing to it the international participation and reputation that it now enjoys."

Story by Mary Ellen McKenna

Ballet seminar/conference attracts participants from around the globe

Muscles stretched and joints ached, but the work was well worth the effort for the participants in this year's Ballet Teacher Seminar and Student Conference in the Russian method—a "center of excellence" now in its seventh year at the University.

The annual seminar and conference, held this year from July 17 through 29 at the Dalton Center, once again featured a long and distinguished roster of guest faculty, as well as ballet teachers and students from some twenty-five states in America and from a number of other countries, including Australia, Brazil, Canada, England, Kuwait, and Singapore.

"This unique event says something important about Western Michigan University," Robert H. Luscombe, dean of the College of Fine Arts, says. "It says that this University, as well as our college, is committed to excellence and the strengthening of ballet teaching throughout this country and the world."

"The seminar puts Western in a leadership position in the teaching of the Russian method in this country."

"The seminar provides intensive training in the first five years of the Russian/Soviet ballet curriculum. It offers the techniques and theories of the celebrated ballet masters of Moscow and Leningrad. Ballet teachers from various settings attend daily pedagogy and technique classes."

The student conference presents the subjects of ballet, pointe, men's technique, pas de deux, variations/battery, and character dance. This program was initiated in 1986.

Photos by Jan Underwood

Involvement Among the seminar's distinguished faculty are: above, Audre Mendel, seminar founder and adviser, far left, G. Eugene Mills, WMU associate professor of dance; center, Jurgen Schneider, ballet master of the American Ballet Theatre and, near left, Sulamith Mesovsky, left, former prima balerina of the Bolshoi Ballet, with Audre Mendel and a student.
Homecoming constituency activities

In your fraternity, sorority, department, school, or college, plan to meet fellow alumni and friends at the Sigma Chi Alumni House on Saturday, October 14, at 9:00 p.m. for a reception with refreshments to celebrate your return to Western Michigan. We will serve hors d'oeuvres and cocktails to announce the upcoming Homecoming weekend festivities and to provide a chance for alumni to catch up with old friends. The Sigma Chi alumni house is located at 1002 Western Avenue, one block west of Miller Auditorium.

Wine and Cheese Reception

A wine and cheese reception will be held from 9:00 p.m. to 10:00 p.m. at the Sigma Chi Alumni House. Guests will enjoy a variety of wines and cheeses, as well as light appetizers. This is a great opportunity to socialize and network with fellow alumni.

Dinner and Dance

Following the wine and cheese reception, alumni will be invited to attend the annual Homecoming Dance at 10:30 p.m. at the Miller Auditorium. The dance will feature live music, a silent auction, and a cash bar.

Homecoming Events:

- Champagne brunch &Scotch Festival: Saturday, October 14, from 7:00 a.m. to 11:00 a.m. at the Bernhard Center. Tickets are $40 per person and can be purchased online.
- Canine Brunch: Saturday, October 14, from 8:00 a.m. to 10:00 a.m. at the Bernhard Center. This event features a special brunch for dogs and their owners.
- Alumni Association Awards Banquet: Saturday, October 14, at 5:30 p.m. at the Pearl Jam. This event includes a meal and awards presentation.
- Homecoming Football Game: Saturday, October 14, at 1:00 p.m. at Waldo Stadium.
- Homecoming Parade: Saturday, October 14, at 2:00 p.m. downtown Kalamazoo.
- Homecoming Concert: Saturday, October 14, at 8:00 p.m. at Miller Auditorium.
- Homecoming Dance: Saturday, October 14, at 10:30 p.m. at Miller Auditorium.

Homecoming Reservations:

Alumni Association members can reserve tickets for the following events:
- Champagne brunch & Scotch Festival: $40 per person
- Canine Brunch: $20 per dog and $10 per owner
- Alumni Association Awards Banquet: $40 per person
- Homecoming Football Game: $15 per person
- Homecoming Parade: Free admission
- Homecoming Concert: $10 per person
- Homecoming Dance: $20 per person

Return Form To: "Hats Off to Western" WMU Alumni Association, 504 E. Michigan Avenue, Kalamazoo, MI 49007-3564

Hats off to Western

Whether you enjoy listening to live jazz, cheering on Bronco athletes, or watching the traditional Champagne brunch and Homecoming parade, you and your friends are sure to find a place to hang your hat at this year’s Homecoming! If you’re planning to be on campus Saturday, October 14, you can choose either the traditional champagne brunch or the exciting new tailgate party (for admission) as the place to meet former classmates before settling in to view the Homecoming football game. This year’s goldenclass reunion, the Bronco football team, and the Homecoming parade are sure to be exciting events.

Check the schedule of events to find the locations of the alumni gatherings, and then contact your chapter or sorority to make arrangements for a meeting place.

Champagne brunch & Scotch Festival

The champagne brunch & Scotch Festival is a popular event that takes place on Saturday, October 14, from 7:00 a.m. to 11:00 a.m. at the Bernhard Center. This event includes a special brunch menu, a variety of wines and spirits, and live entertainment. Alumni members are invited to attend this event for $40 per person.

Canine Brunch

The canine brunch is a special event for dogs and their owners. It takes place on Saturday, October 14, from 8:00 a.m. to 10:00 a.m. at the Bernhard Center. Alumni members can reserve tickets for $20 per dog and $10 per owner.

Alumni Association Awards Banquet

The Alumni Association Awards Banquet is a special event that takes place on Saturday, October 14, at 5:30 p.m. at the Pearl Jam. This event includes a meal and awards presentation. Alumni members can reserve tickets for $40 per person.

Homecoming Football Game

The Homecoming football game is a must-see event for anyone attending Western Michigan University. It takes place on Saturday, October 14, at 1:00 p.m. at Waldo Stadium. Alumni members can reserve tickets for $15 per person.

Homecoming Parade

The Homecoming Parade is a fun and festive event that takes place on Saturday, October 14, downtown Kalamazoo. Alumni members can attend for free admission.

Homecoming Concert

The Homecoming Concert is a popular event that takes place on Saturday, October 14, at 8:00 p.m. at Miller Auditorium. Alumni members can reserve tickets for $10 per person.

Homecoming Dance

The Homecoming Dance is a great way to end the Homecoming weekend. It takes place on Saturday, October 14, at 10:30 p.m. at Miller Auditorium. Alumni members can reserve tickets for $20 per person.

Return Form To: "Hats Off to Western" WMU Alumni Association, 504 E. Michigan Avenue, Kalamazoo, MI 49007-3564

*Admission charge and advance registration encouraged.
Dear Alumni:
Isn't it about time you joined the association?

Today my message is candid and straightforward to the point. You should be a member of your Alumni Association. Many alumni I've talked to say that one of the main reasons they haven't joined the association is because they've never been asked. So today, I'm asking: Will you become a member of the WMU Alumni Association?

During my conversations with graduates, I've also learned that a number of you are unclear about the association's purpose and membership requirements and that many of you don't fully understand the difference between Alumni Association membership dues and charitable contributions to the WMU Foundation. I would like to take a few moments today to clear up the confusion.

Simply put, the Alumni Association exists to keep you, WMU graduates, involved with your University and with one another. To achieve this goal, the association develops and sponsors a variety of programs, activities, and services, all of which are supported by your dues.

For example, each year alumni volunteers in cities throughout Michigan and the United States work with alumni staff members to plan activities which keep you informed about your alma mater and provide opportunities for you to expand your professional contacts and personal friendships. To encourage you to return to campus, as well as to renew your college affiliations, the association sponsors Homecoming and reunions.

In addition, the association encourages you to assist current and prospective students by sharing with them your enthusiasm about Western and your educational experiences. You can do this by becoming an Alumni Ambassador and helping to recruit new students or by becoming a Career Ally and helping to inform current students about potential careers.

Through your dues, you also support a Medallion Scholarship, annual awards programs that recognize faculty members who excel in the classroom, and annual awards programs that honor alumni who distinguish themselves in their professions. A portion of your dues is also used to pay for producing this publication, which is written specifically for you, our alumni. During the past year, one-quarter of the association's dues income was expended on the Westerner.

You become a member of the WMU Alumni Association either by paying dues annually or by choosing a life membership. Once you're a member, you'll receive invitations to association-sponsored events and opportunities to participate in its programs. Association members also receive a discount at the Campus Bookstore and the Brown and Gold Shop, reduced event fees for many association activities, car rental discounts, and use of the campus recreation facility (with additional fees). Perhaps more important than those benefits, is the intangible value of your Alumni Association membership. It's a unique expression of your support, loyalty, and pride.

Some graduates have indicated they don't understand the difference between membership dues and charitable gifts to the WMU Foundation

While the association and WMU Foundation both exist to serve the University, they are two different entities. The association serves the University by serving you, using dues income to fund events and activities. The WMU Foundation's primary purpose is to solicit charitable gifts from alumni, friends, corporations, and foundations. These gifts are tax deductible and directly support Western's academic programs. This income allows the University to achieve and maintain the highest possible standard of excellence at all levels.

I hope the information I have just shared with you has clarified some of the misconceptions and confusion among our members. I also hope you now agree with what I said at the outset: You should be a member of your Alumni Association. Why not join your association today, using the membership form on this page?

Representatives of industry, education, business, and entertainment are among the Western Michigan University alumni currently featured on the Wall of Distinction display in the lobby of the Seibernt Administration Building.

The wall highlights the accomplishments and achievements of recent graduates in hopes of providing inspiration and encouragement to current students. It is hoped that through the Wall of Distinction, young people will obtain and maintain a sense of pride in what they are doing, and take initiative to work for higher goals.

The alumni being honored are:

- Robert F. Wilbee, B.S. '80, M.A. '87, employment manager at the Perrigo Company, Allegan.
- Betty A. Floyd, B.S. '79, M.A. '83, assistant to the president for development and operations at Borgess Medical Center, Kalamazoo.
- Merle E. Liskey, B.A. '68, chief engineer in the engine engineering programs area of the Chrysler Motors Corporation, Detroit.
- Dr. Emanuel Neusme, B.S. '84, M.A. '95, vice president of student affairs at Florida Atlantic University, Boca Raton, Florida.
- Carl L. Betz, B.S. '60, M.A. '83, a teacher in the Comstock Public Schools.
- Dr. Edward Sattler, M.A. '63, M.A. '68, a professor at Bradley University, Peoria, Illinois.

Eight alumni honored on Wall of Distinction

The Western Michigan University Alumni Association has several programs that allow you to take advantage of group rates for insurance, a credit card, and a special WMU momento.

Life insurance. Coverage at competitive group rates is available to all alumni. During a special enrollment period now being offered, you and your spouse may apply for $30,000 of simplified-issue group term insurance. No medical examination is required. Once the special enrollment period is over, you may still apply for coverage in varying amounts using a more complete application.

For more information about this insurance program, contact the association's insurance administrator at 1-800-922-1245.

Interim major medical insurance. This program is offered by the association to help bridge the gap for alumni who find themselves in need of major medical insurance protection for 180, 120, 90, or 60 days.

For more information about this insurance program, contact the association's insurance administrator at 1-800-922-1245.

WMU alumni VISA Card. This card offers an outstanding array of benefits, including no annual fee the first year, a $15 annual fee the second and subsequent years, no annual grace period on your purchases. In addition, Independence One Bank will return a portion of the annual fee and a portion of all purchase costs to the association.

For more information and an application form, call the WMU Alumni Association at (616) 387-6179.

Limited issue WMU watches. These watches are available now through October 31. They are distinctive Seiko quartz watches featuring a detailed three-dimensional re-creation of the University seal on a fourteen-karat-gold-finished dial. The association proudly offers three styles—ladies' wrist watch, men's wrist watch, and a pocket watch. What a perfect Christmas present!

If you have not yet received an order form or the application form in the mail, please contact the Alumni Association at (616) 387-6179 soon, as orders must be received by October 31.

Association provides beneficial programs

Among Alumni

NAME

SPOUSE

ADDRESS

CITY

STATE

ZIP

WMU GRAD YEAR

WMU GRAD YEAR

PHONE

Membership form on this page.

Please make checks payable to WMU Alumni Association.

Signature

DATE REC'D.

AMOUNT $ REPORT # CHECK # RECORDED ID MAILED

MEMBERSHIP

Alumni Association

WESTERN MICHIGAN UNIVERSITY
Both alumni groups bring friends together

Graduates organize Grand Rapids chapter, first chartered constituent society

At its spring meeting, the WMU Alumni Association Board of Directors approved the charters and by-laws for the Greater Grand Rapids Alumni Chapter and the Onyx Society.

In commenting on the approval, association president Patricia Muth, B.S. '83, said, "Regional chapters and constituent societies are vital to the growth and excellence of the University and its alumni association, as well as to the alumni themselves. We salute the efforts of those alumni who have and will continue to devote their time and energy to the success of these groups."

Organized in geographic regions where a sufficient number of alumni reside, chapters sponsor a host of activities that provide valuable opportunities for alumni to get together socially and stay abreast of news from Western. Well organized, active chapters benefit both the alumni and the University in a variety of areas, including student recruitment, career assistance, fund raising, and institutional visibility. At the same time, these chapters expand the professional and personal contacts of alumni.

Constituent societies are organized by and for alumni who share a common bond or special interest. Like regional chapters, active societies sponsor activities and programs that bring alumni together to serve the University and each other.

The Greater Grand Rapids Alumni Chapter serves more than 8,500 graduates in Kent and Ottawa counties. Its officers for the coming year are Robert S. Perry, B.S. '44, president; Charles Stoddard, B.A. '79, vice-president; Kenneth J. DeVries, B.S. '74, secretary; and Barbara DeMoor, B.A. '78, treasurer. Assisting the officers are committee chairpersons Chuck Bekken, B.B.A. '92, David Heatherly, B.B.A. '77, John Ripmaster, B.S. '74, John Spiera, B.B.A. '72, and Bill Schafer, B.B.A. '97.

The Onyx Society is the WMU Alumni Association's first chartered constituent society. Its purpose is to provide opportunities for Western's black alumni to establish closer ties with the University and its students. Society officers for 1989-91 are Dr. Robert Ehrtridge, B.A. '92, president, of Stone Mountain, Georgia; Robert A. Hood, B.B.A. '76; president-elect, of Detroit; Barbara Lett Simmons, B.A. '49, vice-president, of Washington, D.C.; Irene Lee, B.S. '80, secretary, of Detroit; and Fletcher Lewis, B.S. '94, treasurer, of Kalamazoo.

Committee chairpersons for the coming year are Blaine Denning, Jr., B.B.A. '74, of Detroit; Joan Harris B.S. '78, of Kalamazoo; James Slaughter, B.S. '80, of Detroit; Felicia Craig, B.A. '86, of Detroit; Larry Leatherwood, B.S. '69, of Lansing; and Michael Baker, B.S. '74, of Kalamazoo.

Western alumni in a number of other regions, including Southeast Michigan, Jackson, Branch County, and Lansing, are also working with the association to form chartered chapters. Graduates from the Carl and Winifred Lee Honor Colleges and those who were active with WIDR, the University's radio station, have also expressed interest in forming chartered constituent societies.

The WMU Alumni Association will devote much of its time, energy, and resources in the coming year, and years ahead, to encourage and assist with the formation of more such groups.

Please contact the WMU Alumni Association if you want to learn more about forming a regional chapter or constituent society.

Alumni in Southeast Michigan meet to form regional chapter

WMU alumni in Southeast Michigan held a conference Saturday, May 13, at Schoolcraft Community College in Livonia to establish an alumni chapter in the area.

Thirty-one alumni gathered to hear opening remarks by guest speaker Dr. John Lore, B.S. '69, Lore, who served as Western's dean of academic affairs from 1966 to 1972, discussed the positive impact that active regional chapters can have on both the University and its graduates.

Following the opening session, those attending drafted the chapter's by-laws and began planning programs and activities for the coming year. The by-laws will be submitted to the WMU Alumni Association Board of Directors for approval in October.

For more information about the chapter formation and activities in Southeast Michigan, contact steering committee members Julie Sikorski, B.B.A. '92, (313) 263-0564; Debbie Naus-Baker, B.A. '81, (313) 348-7063; Kim Frankel, B.A. '90, (313) 357-0984; Lorie Pock, B.B.A. '92, (313) 831-3912; Susi Potter, B.A. '84, (313) 473-0884; or Sandra Farmer, B.B.A. '93, (313) 473-0884.

Peace lecture series established through special alumna gift

The Winnie Veenstra Memor-ial Peace Lecture Series was established at Western Michigan University last spring through a pooled income gift by Veenstra, who died April 1 in St. Petersburg, Florida.

The endowed series will sponsor lectures on international peace and will be coordinated through the WMU Center for the Study of Ethics in Society.

Vinnie Veenstra, B.A. '32, a retired school teacher, established the pooled income agreement through the WMU Foundation with an initial contribution of $10,000. Under this type of arrangement, a donor irrevocably transfers money, securities, or real property to one of the University's fully-qualified pooled income funds, where it is invested together with transfers from other pooled income donors.

The fund is professionally managed, generating quarterly payments to the donor or to other beneficiaries named by the donor. In Veenstra's case, it stipulated that upon her death, the principal of her fund should be used to create an endowed lecture series on international peace.

For more information about life income agreements and other planned gift opportunities, contact Kenneth J. DeVries, director of planned giving services, Western Michigan University, Kalamazoo, MI 49008-3855, (616) 387-6735 or (toll free) (800) 387-6767.

Ken DeVries, Diane Purgiel named to development office posts

Kenneth J. DeVries, B.A. '73, has been named director of the Office of Planned Giving Services at Western Michigan University and Diane M. Purgiel, B.A. '89, has been named director of the WMU Annual Fund.

DeVries is responsible for administering the planned and deferred giving programs. Program gifts include bequests through wills, gift annuities, charitable life income trusts, and life insurance arrangements.

Funding secured through planned giving is an integral part of the University's overall private fundraising effort, with gifts used to establish endowments, fund scholarship programs, and help underwrite capital improvement projects.

A Kalamazoo native, DeVries comes to the University from Chicago, Illinois, where he most recently served as a development director for the World Home Bible League, an international nonprofit publication and distribution agency.

He earned a bachelor's degree in history and political science at WMU, then completed a law degree at Thomas M. Cooley Law School in Lansing. Subsequently, he joined a Kalamazoo law firm.

DeVries replaces Russell N. Howes, who resigned to accept an appointment as director of planned giving at the University of Wisconsin-Madison.

Since 1986, Purgiel has served as coordinator of donor relations and special events for the University. In her new position, she is responsible for those gifts of cash, securities, and other highly liquid assets received annually for unrestricted use by the University.

In 1987-88 Annual Fund contributions totaled $450,000. Under WMU's recently announced $55 million Campaign for Excellence, the goal is to increase the Annual Fund by about 15 percent each year. Annual unrestricted support provides the President with the flexibility to carry out programs that cannot be underwritten from state appropriations, tuition, fees, or other sources.

Before joining WMU, Purgiel worked in the Career Planning and Placement Center at the University of San Francisco and in the planned giving program for the Sierra Club Foundation/Sierra Club Legal Defense Fund. Purgiel replaces Doretha E. Mortimore, who resigned to become director of development for the College of Natural Science at Michigan State University.
 Alumni express pride in WMU

More than 95 percent of the graduates of the Classes of 1981 and 1986 who responded to an alumni satisfaction survey expressed Western Michigan University in very important areas of the survey.

"Those are particularly strong responses that we were pleased to perform in a number of important dimensions," said Dr. Mary Anne Bunda, director, of assessment who conducted the survey. "These results also suggest a general level of confidence on the part of alumni in their WMU education."

Bunda reported that in each of the two classes, more than 70 percent of the respondents said they were satisfied with their overall college experience and another 25 percent said they were very satisfied. Only a handful of graduates—approximately 1 percent in 1981 and 3.1 percent in 1986—expressed dissatisfaction of any kind.

Alumni also praised Western for offering high quality coursework that is presented in a challenging manner by a highly qualified and caring faculty.

Bunda said, "The most common form of closing comment was a general expression of pride in their WMU experience," she continued. "A number of others said that Western deserved a better reputation than they thought it had."

The survey also found that:

- Both the 1986 and 1981 graduates gave the quality of the college's degree a approval rating of 96 percent.
- Nearly 98 percent of alumni rated personal and professional development as important or very important in their personal experiences on campus a total approval rating of 96 percent.
- Both the 1986 and 1981 graduates rated the feeling of competence they had in their major at least at an depth of 90 percent.

- Of the 1981 graduates, 41 percent cited the availability and reputation of the University's academic programs as their reasons for choosing WMU. These two reasons were cited by 35 percent of the 1986 graduates, who placed less emphasis on program availability but an equal emphasis on program reputation.

- Overall, the two classes showed considerable similarity in the graduate's perceptions of Western, but by a "strong positive shift" in ratings appeared in the areas of computer skills training and international understanding.

- Seventy-five percent of 1981 responders and 83 percent of 1986 respondents have returned to campus since graduation, usually to visit friends or attend alumni Homecoming.

More graduates become Alumni Association life members

Richard M. Alper, S.S., B.A., in February was named by the Michigan Alumni Association as an associate life member of the alumni association. Mr. Alper is a partner at the Muskegon law firm of Alper, Wolf, Most & Alper. He is director of development for the Michigan Alumni Association and is a member of the Alumni Association Board of Directors.

Richard M. Alper, S.S., B.A., in February was named by the Michigan Alumni Association as an associate life member of the alumni association. Mr. Alper is a partner at the Muskegon law firm of Alper, Wolf, Most & Alper. He is director of development for the Michigan Alumni Association and is a member of the Alumni Association Board of Directors.

Mr. Alper is a partner at the Muskegon law firm of Alper, Wolf, Most & Alper. He is director of development for the Michigan Alumni Association and is a member of the Alumni Association Board of Directors.
March was named vice president, real estate/revolving credit for Bank-Detroit.

Capt. Jay Thercer, BS 78, in March was promoted to captain in Federal Express' Corporate Aviation Department, Memphis, TN. Karen Thompson, BS 75, MBA'82, in April was promoted to assistant vice president and retail insurance officer for First of America Insurance Company, Kalamazoo.

James Caudill, MA'74, was recently promoted to senior vice president/associate director of Ketchum Public Relations, San Francisco, CA.

Sue Ann Lackey, MA'79, in April became the director of planning and development for the Community Economic Development Corporation, Benton Harbor.

Toby Patzer, MA'79, in February was named director of the Michigan Department of Social Services office in Livingston County after thirty-four years of service.

Mary Kay Russell, BS 79, in February became a counselor with Charles Beths Associates, Traverse City.

George Strand, BS 79, MA'82, was recently named chief administrator for the city of Bay Village.

David Wanderlin, BS 79, in January was named assistant principal at L. E. White Junior High School, Saginaw.

March 1980-81

Tim Austin, MA'36, in February was named administrator of Kalamazoo Memorial Health Center.

Tim Blot, BS 80, in April was promoted to vice president, management supervisor by W. B. Dover & Company, Boston.

Dennis M. Daro, BS 60, was recently appointed director of national accounts for Support Systems International, Charlotte, NC.

Patricia J. Daugherty, BS 60, MA'67, in December received a doctoral degree in business administration from Michigan State University.

Kurt Miller, BS 60, MA'67, in February was promoted to vice president, commercial loan officer at Southern Michigan National Bank, Coldwater.

Thomas Ogilt, BS 60, was recently appointed a new agent for Farm Bureau Insurance, Kalamazoo.

Thomas F. Walter, BS 60, in February was promoted to commercial loan officer by Citizens Bank of Flint.

Michael Brodeur, BS 60, in May was named art director for Ketchum, Marshall B and Sons Advertising, Chicago, IL.

David Austin Hunt, BS 62, in February was appointed executive writer for Randalley and Company, Richland.

Tim Blot

Alumni volunteers are key to success of class reunions

Without the time, effort, and energy so generously given by the alumni volunteers who serve on planning committees, reunions would not be possible. The WMU Alumni Association is indebted to each of the class members who have contributed to the success of their respective class reunions.

By serving on planning committees and helping create wonderful memories for so many, in spotlighting here a representative sampling of these hard working individuals, we salute all of our reunion volunteers.

On June 17, thirty-five members of the Class of 1949 traveled from California, Virginia, and other points across the country to recapture memories and renew acquaintances during their fortieth anniversary reunion. Assisting the WMU Alumni Association with the planning of this memorable occasion were Ralph Wells, Grand Rapids; Barbara (Left) and Sam Simmons, Washington D.C.; Lyn Oel Houstan, Coal Valley, Illinois; Phyllis Red Gines, St. Joseph; Edna Baumgarten Panne, Kalamazoo; Iva Rush, Milwaukee, Wisconsin; Jerome Slack, Traverse City; Ethlyn Shuford Vender, Escanaba; and Vel Wilkinson, Grand Ledge.

Currently preparing for their silver anniversary reunion, to be held in conjunction with Homecoming, are members of the Class of 1964 reunion committee, including Mary Kay Armstrong, Farmington Hills; Floyd Cook, Jr., Muskegon; Lee Kuczma, Chicago, Illinois; Judy (Bell) and John Law, Plymouth; Justine (Tyler) Mathis, Fresno, California; John R. Pimper, Grand Rapids; Steve and Sheila (Cook) Bartels, Rusk Knies, and Karen (Knoke) Sewell, all of Kalamazoo.

Joining the Class of 1939 for dinner on June 9 were the Golden Associates—all alumni who graduated fifty or more years ago.

On June 17, thirty-five members of the Class of 1949 traveled from California, Virginia, and other points across the country to recapture memories and renew acquaintances during their fortieth anniversary reunion. Assisting the WMU Alumni Association with the planning of this memorable occasion were Ralph Wells, Grand Rapids; Barbara (Left) and Sam Simmons, Washington D.C.; Lyn Oel Houstan, Coal Valley, Illinois; Phyllis Red Gines, St. Joseph; Edna Baumgarten Panne, Kalamazoo; Iva Rush, Milwaukee, Wisconsin; Jerome Slack, Traverse City; Ethlyn Shuford Vender, Escanaba; and Vel Wilkinson, Grand Ledge.

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1990 class reunion dates

Class of 1940

June 15

Class of 1950

June 9

Class of 1965

October 20
January was promoted to vice president of student activities, Ramlin Col-
er, Wayland, MN.

Robert J. DeFries, ‘44, in January was appointed volunteer re-
ctor at the Veterans of Foreign Wars Grand Rapids Post 106.

David Peterson, ’94 in February was named division sales man-
er for the Grand Rapids territory of Brown & Williamson To-
bacco, Grand Rapids.

Steve Sikkinga, ’87, in February was re-
ominated for the Grand Rapids City Council.

Kathleen Maloney, ’88 in March was appointed assistant prod-
tion manager, William R. Bright/Gelman, Associates, Kala-
mazoo.

Marcia Williams Oosen, ’86 in March was recently named executive account manager, Computer Telephone Equipment, Muskegon.

Owen L. Chambers, ’86, in March was president of the Westerner, September 1989, and was re-elected to the student council.

Michael J. Jarosz, ’82, in April was appointed employee rela-
tion officer/consumer loan director at First National Bank, Hanover, NH.

Robby Hickenlsey, ’82 in April was named director of public relations with the National Association, Washington, DC.

Steven R. Hubbell, ’82 in December completed his master’s degree in business administration at Winthrop College, SC.

James W. Nason, ’82 in April was appointed claims manager for BBA Health and Life Assurance Company, Kalamazoo.

Kathleen A. O’Connell, ’82 in December became a partner in the law firm of Simon, Korichelli, Stellwagen & O’Connell, Detroit.

Carl Peter, ’82 in March was appointed program assistant dire-
tor for Irish Hills Girl Scout Council, Jackson, as an environ-
mental civil engineer.

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tor for Irish Hills Girl Scout Council, Jackson, as an environ-
mental civil engineer.
Haenicke: The fit is actually everywhere. As we planned the campaign, we very clearly said to ourselves that we don't want to exclude any part of the University. The very large and visible parts of the campaign, of course, are bricks and mortar. The new wing on Shaw Theatre, the Carl and Winifred Lee Honors College, the renovation and lack of funds into the Waldo Library, the new computer center, and a new building for the Haworth College of Business.

None of these projects would be completed to the level of excellence we need without this campaign, and the Lee Honors College would not be built at all. This illustrates the margin of excellence, characterised by what comes to the University through the campaign.

Whether you have $12 million or $17 million for a building makes all the difference in how the final product will look.

But there will be all those other things that you don't see in the same fashion. My intention is to collect, in the course of the campaign, significant funds for the various departments, with an emphasis on academic programs. The excellence of the institution lies, critically, in the academic enterprise.

I would hope we will have the funds to do what current operating budgets don't allow us to do, so that, for example, the Sky Broncos can go to all the conferences where they compete, or music students can go to the seminars we can't send them to now, or that equipment can be purchased in physics, in chemistry, in biology where we can't purchase it now, or that the English department can have visiting speakers that we cannot now have.

So the Campaign for Excellence fits everywhere. It will strengthen our teaching, our research efforts, and our service to our community, our region, our state, and beyond. If we are successful, as I know we will be, and have an enlarged endowment, I will argue that the income from that endowment should always be preserved for that margin of excellence, which will truly set us apart.

When this campaign is completed, there won't be a person in this institution who will not be touched in some way or the other by what this campaign does or will do for our University.
Building for a new era of excellence

Western Michigan University is in the process of raising $55 million in private funds. This effort, the Campaign for Excellence, is the most ambitious fund-raising initiative in the University's history. Yet it is a challenge welcomed by all those who support educational excellence and broad accessibility to WMU's comprehensive curriculum.

Central to the overall effort to significantly improve the academic standing of the University is a program to infuse additional excellence and quality into the teaching, research, and public service of the University's six degree-granting colleges. The following is a general description of the areas within these colleges for which private funding is sought.

**Appealing to alumni**

Beginning this month and continuing through 1991, Western Michigan University students will individually contact each WMU alumnus and alumna to request funding assistance for the many critical needs supported by the University's Campaign for Excellence. During the next eighteen months, all alumni can expect to receive a special letter outlining WMU's most pressing funding needs and, in most cases, the most pressing needs of the college from which they received their degrees. This letter will be followed shortly by a phone call from a current student who is familiar with the projects for which funds are being sought.

All alumni will be asked to make a multi-year commitment to the campaign and to consider designating at least a portion of their total gift commitment to the WMU Annual Fund for the unrestricted use of the University.

In the past, many alumni have supported fund drives for athletics, WMUK, and other areas. All are encouraged to continue this support, as well as to increase their traditional donations by making a special commitment to the Campaign for Excellence until its $55 million goal is realized.

Gifts, which may be made in the form of cash, securities, or real property, can be made outright or through a "planned giving agreement." Donors making significant campaign contributions often overlook beneficial giving alternatives. For example, gifts of highly appreciated securities or real property often offer better tax advantages to the donor than comparably valued gifts of cash.

When formulating any significant campaign pledge, donors should consider the assistance available through the University's Office of Planned Giving Services. For more information, contact Kenneth J. DeVries, director of the Office of Planned Giving Services, Western Michigan University, Kalamazoo, MI 49008-3855, (616) 387-6178 or (toll-free) (800) 876-6167.

**College of Arts and Sciences**

The liberal arts and sciences are the foundation of all higher learning. To sustain and develop the overall excellence of the College of Arts and Sciences, the University seeks private funds to support a broad spectrum of needs. These include funds to:

- Establish endowed professorships.
- Enhance faculty development.
- Acquire equipment and library materials.
- Develop special programs.
- Support student scholarships and fellowships.

**College of Engineering and Applied Sciences**

The University's highly acclaimed College of Engineering and Applied Sciences continues to grow, preparing itself to meet the economic development needs of the region and to meet the national challenge of competitiveness. The college seeks private funds to:

- Increase research.
- Renovate and upgrade various research centers.
- Develop graduate programs which complement the needs of industry.
- Establish endowments for student financial aid.
- Enrich existing programs.
- Support centers of excellence including the paper pilot plant, the printing pilot plant, and the Paper and Printing Management and Research Center.

**College of Health and Human Services**

Recognizing the expanding role of health practitioners and human services professionals now and in the future, the College of Health and Human Services seeks private funds to:

- Enhance faculty development.
- Renovate facilities.
- Increase scholarships and fellowships.
- Establish endowments to create an internationally renowned institute of blind rehabilitation.
- Establish endowments to attract nationally and internationally prominent speech pathologists and audiology lecturers.

**College of Education**

A leader in the professional training of teachers, the College of Education seeks support for an ambitious program to develop special new centers of excellence focusing on learning development. Private funds are sought to:

- Promote educational policy studies.
- Develop new techniques for training and evaluating teachers.
- Create a center for researching critical issues in education.

**College of Fine Arts**

The College of Fine Arts was the first of its kind in the state of Michigan and remains esteemed among the country's arts training centers. The college needs private funds to:

- Purchase new equipment.
- Underwrite innovative arts programming.
- Enhance faculty development.
- Enlarge the University's collections for exhibit and study.
- Expand Shaw Theatre.
- Increase endowments for scholarships, performing arts, and visiting artists.