One of the most spectacular aspects of the Christmas story must be the astral phenomenon which, according to Matthew’s gospel, lured the wise men from their eastern homeland . . .
One of the most spectacular aspects of the Christmas story must be the astral phenomenon which, according to Matthew's gospel, lured the wise men from their eastern homeland to Judea. The Star of Bethlehem has puzzled scholars for centuries. Some have skeptically dismissed the phenomenon as a myth, a mere literary device to call attention to the importance of the Nativity. Some Christians, at the other extreme, have argued that the star was miraculously placed there by God to guide the Magi and is therefore beyond all natural explanation. Most authorities, however, take a middle course which looks for some astronomical or historical explanation for the Christmas star.

First off, there is nothing in the least improbable about a group of sages being attracted by some astral event and then trying to investigate it more closely. The ancient historians of the Near East, Greece and Rome were fond of describing astronomical phenomena and the profound effect these had on the daily lives of the people, who were forever interpreting their own futures on the basis of what they saw each night in the sky. In that region of clear air, and in that time of poor artificial lighting, the nights were long, and the heavens extraordinarily impressively.

From reading the historical sources, one would assume that comets, meteors, and other celestial wonders were a commonplace in ancient skies, and it is no accident that the current mania for astrology is traceable historically to exactly this area of the world. Indeed, the Babylonians first set up the signs of the zodiac.

There is another reason for taking the celestial event in the skies over Palestine quite seriously. If the phenomenon could be identified, astronomers could then also hope to date it, and the mystery of an exact date for the birth of Jesus would be largely solved. Following are the most logical astronomical explanations for the Star of Bethlehem.

**Planetary Conjunction**

Every 805 years, the planets Jupiter and Saturn come into extraordinary repeated conjunction, with Mars joining the configuration a year later. Since the great Kepler first alerted them to it in the early seventeenth century, astronomers have computed that for ten months in 7 B.C., Jupiter and Saturn traveled very close to each other in the night sky, and in May, September, and December of that year, they were conjoined. Mars joined this configuration in February of 6 B.C.—a massing of the planets which must have been quite spectacular indeed. But more. The astrological interpretations of such a conjunction would have told the Magi much, if, as seems probable, they shared the astrological lore of the area. For Jupiter and Saturn met each other in that sign of the zodiac called Pisces, the Fishes.

While this writer wishes that the pseudo-science of astrology had died out with the ancient Babylonians, it is historically important to understand the mind-set of magi in that era, all of whom believed in astrology. In their calculations, the giant planet Jupiter was styled the "King's Planet," for it represented the highest god and ruler of the universe: Marduk to the Babylonians; Zeus to the Greeks. And the ringed Planet Saturn was deemed the "shield" or "defender" of Palestine, while the constellation of the Fishes, which was also associated with Syria and Palestine, represented epochal events and crises. So Jupiter encountering Saturn among the Fishes would have denoted that a divine and cosmic ruler was to appear in Palestine at a culmination of history.

This, at least, may help to explain why the Magi were well enough informed to look for some "King of the Jews" in Palestine. And the star seeming to reappear after they left Jerusalem could have been due to the planets coming back into conjunction after separating, as they did three or four times in 7-6 B.C. The time of this rare conjunction is quite appropriate for the birth of Jesus, though a year or two early on the basis of the most popular dating.

There is, however, a significant objection to this theory: the two or three planets would not have come together closely enough to represent one superstar, for they would always have been separated from each other by at least one or two moon diameters. Rather, they would have appeared as a close bunching of very bright stars. And the triangle would have been so close to the setting sun in February of 6 B.C., that some astronomers doubt that if all three planets would have been visible.

**Comet**

The Greek term for star in the Gospel account, "aster," can mean
any luminous heavenly body, including a comet, meteor, nova or planet. Meteors, of course, would be too transitory for consideration. But nothing impressed the ancient eye so much as a comet, since comets were thought to herald important changes in the state, particularly by the Romans. Historians of the time report that a blood-red comet dominated the skies in the year that Caesar was assassinated, so bright that it could be seen in the daytime. A comet also preceded the battle of Philippi, where Caesar was avenged. The death of Augustus was also signaled by a comet, as were other political crises.

Was the Christmas star, perhaps, really a comet? With its brilliant pointing head and long luminous tail, a comet makes a startling impression in the night sky. In 1910, when Halley's comet made its last pass across our neighborhood skies, Jerusalemites reported that it seemed to pass quickly from east to west, growing somewhat diffused in the east, and nearly reappearing in all its grandeur in the west, much as the phenomenon in the Nativity story. But Halley's comet passed over the skies too early (12 B.C.) in its visit at that time to be the Star of Bethlehem, although it undoubtedly aroused the interest of people in the Near East to astral events.

It happens that the Chinese have more exact and more complete astronomical records than the Near East, particularly in their tabulations of comets and novae. In 1871, John Williams published his authoritative list of comets derived from Chinese annals. Now, Comet No. 52 on the Williams list may have special significance for the first Christmas. It appeared for some 70 days in March-April of 5 B.C. near the constellation Capricorn, and would have been visible in both the Far and Near East. As each night wore on, of course, the comet would seem to have moved westward across the southern sky. Since the time is also very appropriate, this could have been the wise men's astral marker.

**Nova**

A nova is not really a "new" star, as its name implies, but one that suddenly has a tremendous increase in brilliance, due to internal explosion, and no astral event is more spectacular than this. In our local galaxy of the Milky Way, the last supernova (as they are usually termed today) exploded in 1604, so brightly that it could be seen also in daylight. The ancients sometimes confused comets and novae, though the Chinese usually called the latter "comets without a tail."

It is quite fascinating to note that Comet No. 53 on the Williams list (next after the above) is such a tailless comet, which could well have been a nova, as Williams admitted. No. 53 appeared in March-April of 4 B.C.—a year after its predecessor—in the area of the constellation Aquila, which was also

"Was the Christmas star really a comet? . . . As each night wore on, the comet would seem to have moved westward across the southern sky."
The conjunction of Jupiter and Saturn in Pisces (the Fishes) in December of 7 B.C., as extrapolated from Babylonian records. Modern astronomical calculations place this conjunction in approximately the same position, though a few degrees farther west on the ecliptic. This is an actual photograph of the December sky over Judea, looking toward the southwest, but since a photograph is unable to reproduce the greater intensity of light from the larger planets, Jupiter and Saturn were added with enlarged diameters, as in planetariums. The constellations and stars are identified above.
A fourteen-point silver star on the marble floor of the grotto under the Church of the Nativity at Bethlehem marks the presumed place where Jesus was born.

visible all over the East. Could this have been the star that reappeared to the Magi once Herod had directed them on to Bethlehem? The following, then, is a possible reconstruction of what happened in the skies that first Christmas. The remarkable conjunctions of Jupiter and Saturn in 7-6 B.C. alerted the Magi to important developments in Palestine, for the astrological significance closely paralleled what they had learned from Hebrew lore about a star heralding the expected Messiah. The comet of 5 B.C. (Williams No. 52) dramatically underscored this interpretation and sent them on their way, while it was the nova (or comet) of 4 B.C. (Williams No. 53) which appeared after they had reached Jerusalem and were seeking further information from Herod.

The suspicious king asked the Magi when the star first appeared, and their answer, while not given, seems indicated by Herod massacring all male babies in Bethlehem “who were two years old or under, according to the time which he had ascertained from the wise men” (Mt. 2:16). The two years are readily explained by the difference in time between the planetary conjunction and the comets (or comet and nova), and there is no suggestion in the Christmas story that the Star of Bethlehem was shining continually during the journey of the wise men. Indeed, it seemed to have disappeared before they reached Jerusalem only to reappear as they were leaving the city.

That the star “went before them till it came to rest over the place where the child was” need not imply any sudden visible movements on the part of the astral phenomenon. Because of the rotation of the earth, anything in the night sky appears to move generally westward as the night progresses, except Polaris and the relatively few stars north of it. And, as people travel, the stars do seem to move with them or before them, stopping when they stop. So when the Magi reached their destination, the gleaming blue-white star of Christmas would have “stopped” with them.

Perhaps this reconstruction of the astral events seems too pat to be true. Additional astronomical evidence may one day disprove it, or substantiate it after all. At least it is not so fanciful as some of the current theories. Perhaps the most grotesque is that offered by the Russian V. Zaitsev, who claims that the Star of Bethlehem was really a spaceship from a higher civilization, carrying cosmonaut Jesus into this world! But aside from such von Däniken-esque fantasies and beyond debate, astronomy does play an important role in the story of Christmas.
Comet Arend-Roland, named for the Belgians who discovered it, as photographed by the Schmidt telescope at Mount Palomar Observatory on May 1, 1957.

Dr. Paul L. Maier, WMU professor of history, is one of the University's most widely-read authors. His books, which include Pontius Pilate and a trilogy on the origins of Christianity—First Christmas, First Easter, and First Christians—have sold well over 500,000 copies in American hardcover. Some have also gone into paperback and been translated and published abroad. This article is adapted from Chapter 7 of his book First Christmas (Harper & Row), which was also syndicated in many of the nation's newspapers. In 1974, Dr. Maier was presented with the WMU Alumni Teaching Excellence Award.
Citing "heartening signs of enrollment stability," as a tribute to our academic quality and several programs as "steeples of excellence" based on the quality and dedication of our faculty, WMU President John T. Bernhard has called for a continued commitment to and a rekindling of affection for Western and a shared concern for it.

He told his "State of the University" audience in Shaw Theatre on September 12 that "there is greater emphasis than ever before on the university serving the public interest, but little agreement on a definition of 'public interest.' There are so many nuances that we must be sensitive to! The university cannot be an ivory tower, totally withdrawn from the world. But neither should it become a 'service station,' frantically catering to every transient whim of a confused society."

Western must retain and continue to strengthen its quality programs, he stated. "The Academic Vice President and I are determined to examine all proposals for new and/or expanded academic programs very carefully. The University cannot afford, financially or educationally, to grow on whim alone." Dr. Bernhard noted, "The imminent system of program review will provide for the periodic evaluation of our existing programs and for broad participation in that effort."

He indicated that the new dean of the Graduate College will be recruited on the basis of strong and competent interest in both graduate education and research, "complementary areas in which I believe the University must retain a solid but limited role."

"We cannot hope to compete with Ann Arbor or East Lansing in this general area, and we cannot permit any unwise expansion in our graduate and research efforts," Bernhard continued. "What we have must be good, and our existing graduate degree programs need to be evaluated carefully and objectively. In addition, proposals for new programs must be scrutinized more closely than ever before and should not be approved unless they are sound and closely related to the role and mission of the University."

Bernhard stressed that, in addition to the necessary internal reallocations resulting from department and program evaluation, the special Academic Program Development Fund will provide "seed money" to establish new offerings and programs—some on an experimental basis. "Despite our best pleadings, the State of Michigan will not grant all our requests for the special funding of innovative projects. Therefore, it seems imperative to me that we provide from our internal resources for that essential element."

"At present, we have excellent prospects for progress in developing our role in public administration, establishing health administration programs, carving out opportunities in solar energy and environmental sciences, setting up a professional development center in education and creating a viable Master of Social Work program in the Grand Rapids area," he explained.

As for rising costs, he mentioned utilities, new government programs, mandated but not funded, equipment, supplies, and personnel that "must be met if the University is to function satisfactorily."

In the area of equity, Bernhard reported "undeniable progress in breaking down the old barriers of discrimination, such as race, sex and age. We are moving in the right direction and affirmative action has a significant and sustaining role to play in our future."

He also briefly cited some of the highlights of the past year and announced several internal steps that he plans to take in the coming year, including the establishment of a special task force to involve the entire University community in a dialogue on the implications of WMU's projected student enrollments, an evaluation of the Continuing Education program, and a process for the regular, cyclical evaluation of all administrative offices.
Groundbreaking ceremonies for Western's newly-approved Fine Arts Classroom Building are tentatively scheduled to be held in May, 1979, as a result of recent legislative authorization of the building.

The Joint Capital Outlay Subcommittee (JCOS) unanimously approved preliminary planning documents and authorized final planning for the new building on September 21, at an estimated project cost, including equipment, of $15,139,000.

The three-story structure, to be built north and west of Miller Auditorium, will have 155,700 square feet; it will house the music and dance departments, and the offices of the dean of the only College of Fine Arts in Michigan. It will feature a 600-seat recital hall, a multi-media instructional room, a variety of teaching studios for dance and music, a music library, rehearsal rooms and classrooms.

The legislative action released approximately $300,000 to the Michigan Department of Management and Budget (DMB) for the payment of professional services for the preparation of final construction plans which are expected to be completed by March, 1979, explained William J. Kowalski, WMU assistant vice president for campus planning and extension. He indicated that the tentative project schedule calls for bids to be taken and a contract awarded in April, 1979, with construction to begin in May, 1979, and a completion date of August, 1981.

Project architects, engineers and planners are Harley Ellington Pierce Yee Associates, Inc., Southfield, Mich.

"This is a great day in Western's history," said WMU President John T. Bernhard when informed of the JCOS action. "We have been working for over a decade to get final state approval for this special facility. Due to the dedicated efforts of many individuals in the College of Fine Arts and the administration, and with the enthusiastic support of our Board of Trustees, we have finally achieved success."

Dr. Robert Holmes, WMU dean of fine arts, commented, "I want to express deep gratitude to an anonymous patron who has supported us over the years and who expressed that support with a substantial gift ... (which) has been a major influence in sustaining the legislature's interest in our building needs. I am also very grateful to Mr. William Kowalski, who has been our main liaison with the Legislature for this project, and to President Bernhard: they have made endless trips to Lansing on our behalf.

"From a qualitative point of view, this building means we will be able to do the things that we have not been able to do and those things that we have been able to do we will be able to do better," he continued. "The most important factor though is that it will bring people together in a facility that will be worthy of arts instruction."

Western's present music program is housed in six different buildings on and off campus; they are Maybee Hall, East Hall, Oakland Recital Hall, Kanley Chapel, Steers House and the organ studio in Miller Auditorium. The WMU dance program is housed in several buildings on the East and West campuses; they are Walwood Union, Oakland Gymnasium and East Hall.
Campus Fitness Trail 'Parcours' Is Dedicated

Kalamazoo area residents, as well as Western students, faculty and staff, have a new way of achieving physical fitness—by using the newly-completed Campus Fitness Trail just south of Goldsworth Valley III parking lot.

Called a 20-exercise station "parcours" (from the French word meaning course or circuit) it consists of two, one and one-half mile loops with 10 exercise stations along each one. The exercises range from simple calisthenics to pull-ups and balance beam walking.

The course was officially opened in September. The project was financed by the Student Services Division, the University Diamond Jubilee Committee, Student Budget Allocation Committee and Western's Student Congress (formerly Associated Student Government).

Construction of the exercise stations was by the University's physical plant and CETA employees.

"Parcours," a physical fitness innovation originating in Switzerland in the late 1960's, combines a jogging track and a number of exercise stations spaced along the course. Instructions on how to do the exercises and suggestions for the number are posted at each station.
Western Helps Handicapped With New Communication Devices

For the first time in his 24 years of life, people can hear what Don Nelson of Portage has to say.

Nelson, a victim of cerebral palsy, a disability resulting from damage to the brain before or during birth, has physical handicaps which prevent normal speech. However, with a new device called an electronic voice synthesizer and other systems, he and other persons with severe speech disorders are learning new ways to communicate at Western's Speech and Hearing Clinic, according to Mary Ida Hunt, associate professor in the department of speech pathology and audiology.

Western has the only university speech pathology and audiology department in the United States with a portable voice synthesizer which does not require a computer terminal hookup. It is a lightweight, compact, hand-held, self-contained machine similar to a typewriter, which operates on rechargeable batteries. The speech output is based on pre-stored sounds, words and phrases which can be combined into sentences, recalled and repeated.

Two models are available, and the clinic has both. One model looks and operates like a calculator, with a numeric code for combining words, sounds and phrases. It has auxiliary breath, muscle and hand switch controls, and therefore it can be operated by severely handicapped individuals, who do not have use of their hands. The second model, which Nelson uses, is a direct access unit. Sections of the machine are coded with words, short phrases such as “My name is,” phonemes (sounds which combine to make proper names, etc.), morphemes (word prefixes and suffixes) and the entire English alphabet. The operator simply touches the appropriate section, or key, and an electronic voice is produced.

Both models have a memory system which can store and later speak and repeat up to 40 punchouts. With both, the user has a virtually unlimited vocabulary.

Although the synthesizer has great value for many handicapped people, Hunt explained that it can be used effectively only by those with reading and language skills. Further, the $2,200 price tag prohibits widespread use of synthesizers, she said. WMU acquired the voice synthesizer in late September.

Among other non-verbal communications systems taught at the WMU clinic is the Bliss Symbolics system. Up to 512 symbols which represent ideas are arranged on a chart which is made available to non-verbal persons. When they wish to communicate, they simply point to a symbol on the chart.

The system was developed in the 1940's for use by people without a common language. However, it was not marketed until a group of teachers at the Ontario Crippled Children's Center in Toronto, Canada, began to adapt the system for use by non-verbal people. They formed the Bliss Symbolic Foundation in 1975, which now markets the system from its Toronto headquarters.

Client work on the various non-verbal systems in the Speech and Hearing Clinic is coordinated with the occupational therapy department here, to ensure that clients are guided into systems which are appropriate to their physical capabilities, Hunt explained.

While the clinic is primarily concerned with the training of speech pathology and audiology students, community members like Nelson benefit from the programs while assisting in the education of future speech pathology professionals, she continued.

Hunt said that clients like Nelson serve as “living examples” for students, demonstrating the effectiveness of systems like the Bliss chart and the voice synthesizer. In turn, clients who have lost the ability to speak because of disease or injury, and those who never had speech, are able to satisfy one of the most basic human needs—the need to communicate with other people.

Don Nelson of Portage is shown “talking” to WMU graduate student Cynthia Martino from Silver Springs, Md., with the help of a new portable electronic voice synthesizer. The unit belongs to the WMU speech pathology and audiology department, the only such department in the U.S. believed to utilize the new device, which actually talks for people who have lost the ability to speak because of disease or injury, or who have severe speech disorders. Nelson has cerebral palsy, and for the first time in his 24 years, people can hear what he has to say.
Siebert Honored By Building Dedication

A brief ceremony was held in July for the unveiling of the dedicatory plaque naming WMU's Administrative Building in honor of Dr. Russell H. Seibert, emeritus vice president for academic affairs.

WMU President John T. Bernhard; Charles H. Ludlow, chairman, WMU Board of Trustees; and Seibert participated in the program held in the main lobby of the Seibert Administration Building.

Western’s entire Board of Trustees was present for the ceremony because they met on campus earlier that morning.

Western Designated As Elderhostel Center

Western has been named the Regional Center for Elderhostel in Michigan, part of a non-profit, nation-wide program which offers educational vacation experiences at colleges and universities to persons of retirement age.

Vida Fisher, director of WMU's Office of Conference and Institutes, Division of Continuing Education (DCE), will head the regional center, and she and her staff will coordinate development of elderhostel programs on other campuses across the state and will publish a regional newsletter.

The Center also will publish a catalog of programs offered at Michigan elderhostels and will handle all registrations, Fisher said. Other colleges and universities have expressed great interest in the program, she continued.

This summer, a capacity 47 persons attended the elderhostel at Western, the first such program in Michigan. They were among 10,000 older persons who visited 100 colleges and universities across the country this summer.

Participants attended mini-courses on a variety of subjects, took field trips in the area, danced, and attended a theater performance during their week-long visit here.

Student Aid Up

The $13,965,965 available to Western students through the office of student financial aid and scholarships during the 1977-78 fiscal year increased by 10 percent over the previous year, according to a preliminary statistical report.

The amount of aid available in loans represented the largest increase—18 percent—according to Dr. Edward Harkenrider, director. Scholarships increased by six percent; work opportunities by five percent; and grants by four percent. Loans represent 37 percent of the aid received by Western students last year, followed by work opportunities, 29 percent; grants, 20 percent; and scholarships, 14 percent.

Half of the total aid comes from private sources, and last year such aid increased by 20 percent, Harkenrider noted. The federal government contributes 33 percent of the total; institutional support represents 11 percent; and the state is the source of six percent of the total aid dollars.

Budget Is Higher

Western’s General Fund operating budget for the 1978-79 fiscal year is $57,653,000, which is $5,343,000 or 10.2 percent more than the 1977-78 fiscal year figure of $52,310,000.

Revenue sources for the new budget and the difference with the comparable figure a year ago are: state appropriations, $41,684,000, up $4,367,000; student fees, $14,701,000, up $625,000; investment income, $400,000, up $100,000; indirect cost recovery (overhead from grants), $200,000, up $20,000; other fees (graduation and applications), $175,000, no change; and departmental and other, $493,000, up $231,000.
WMU Librarian Disturbed About ‘Libraryese’ And Other Such Gobbledygook

David Isaacson’s blood pressure shoots upward in a hurry when he hears his co-workers use such terms as “reference queries,” “non-judgemental learning experiences” or “information specialists.”

The assistant professor and general reference librarian at Western’s Waldo Library calls such talk “libraryese.” In a recently published article, “Let’s Talk Turkey: A Librarian Cries Fowl to Libraryese,” Isaacson deflates his colleagues and others who “...defeat the primary purpose of language: they may express themselves, but they do not communicate clearly with others.”

He points out that the habitual use of “libraryese” is disturbing because it requires unnecessary effort to understand it. Isaacson emphasizes, however, that it is important to distinguish between the legitimate special language used by librarians and the unnecessary terms.

His definition of “libraryese” is: “Any language used by a librarian or information scientist that is characterized by one or more of the following faults: inappropriate or unnecessary use of abstraction, euphemism, redundancy, circumlocution, or the passive voice, and unnecessarily complicated or pretentious diction and syntax.”

Isaacson observes that every profession does need a special vocabulary to describe things for which ordinary language is not precise enough.

However, he adds, “I am talking ‘libraryese’ if I call someone’s question about the use of the library’s card catalog “a reference query.” Likewise, he says, “Nor do I think it increases my status if I say I have ‘positively responded to a patron’s information needs,’ instead of answered their questions.”

Isaacson says, “I am not arguing that our writing, let alone our speech, ought always to be polished or studied—just clear.” He says he plans to continue using a telephone rather than a “remote interactive device,” to speak of classrooms rather than “learning modules,” and call the place in which he works a library instead of a “learning laboratory.”

The WMU librarian states, “I would much rather talk and write English than ‘libraryese,’ or any other form of gobbledygook.”

Placement Requests
Information Update

The Civil Rights Act, adopted by the State of Michigan in 1976, prohibits the dissemination, or the keeping of record, of any information pertaining to religion, race, color, national origin, age, sex, height, weight, or marital status of a prospective employee. Upon the adoption of the act, University Placement Services (UPS) changed its forms to eliminate this information from credential files.

Increasing numbers of employers are notifying UPS that they will return credentials and/or resumes that contain such information now prohibited by law. To avoid loss of job opportunities, those with placement files that have not been updated in the past two years should contact University Placement Services with a request for materials to update them. Requests may be made by phone—(616) 383-1710—or by letter.

Western’s Handicapped Student Services Office (HSSO) has begun a special transportation service for WMU students, faculty and staff who have a permanent or temporary physical impairment. Pictured above with the new vehicle, from left, are: Peg Ball, a junior in psychology from Kalamazoo, who also is the new president of CASH (Community Action Group for Students with Handicaps); WMU President John T. Bernhard; and Mrs. Moyra Ebling, HSSO coordinator.
Homecoming Highlights

A Homecoming parade favorite, above. Below, students join in the annual Fritter Fest, sponsored by the Student Alumni Service Board.

An estimated 25,100 fans—a record crowd—turned out for the 32-0 Bronco Homecoming victory over Eastern Michigan in Waldo Stadium.

The soap box derby attracted a large crowd on Friday afternoon in Fraternity Village.

President and Mrs. John T. Bernhard.

Homecoming King Denis J. Sullivan and Queen Lisa J. Lyons.

Former Bronco Sports standouts, from left, Manny Newsome and Ira Murchison were honored at the game by WMU staff member Gil Montez and 1977 Miss Black WMU Alecia Smith.

The annual Homecoming parade began in Bronson Park in downtown Kalamazoo and was lead to the WMU campus by a clown, the ROTC color guard and the Bronco Marching Band.
Teaching Excellence Award Recipients Recognized At Homecoming Event

Teaching Excellence Awards were presented to five WMU faculty members at the Alumni Homecoming luncheon October 21 in the University Student Center.

Recipients are: Dr. Thomas A. Carey, assistant professor of management; Dr. Stanley K. Derby, professor of physics; Dale D. King, associate professor of mechanical engineering; Charles A. Smith, associate professor of English; and Dr. Michael D. Swords, associate professor of natural science.

The WMU Alumni Association Board of Directors selects award recipients on the basis of recommendations of students and alumni. The award recognizes "superior classroom teaching skills and professional expertise," and it includes a $1,000 stipend.

A 1969 graduate of the University of Notre Dame, Carey received his master's degree in business administration from Western in 1973 and his doctorate from WMU in 1975. He joined Western's faculty as an instructor of management in 1974, and was promoted to assistant professor in 1976.

Carey was a captain in the U.S. Army, 1969-72, and he has served as executive director of the Big Brothers of Cass County, Inc., since 1973. He is a member of several professional associations and was vice-chairperson of the administrative section of the Michigan Academy of Science, Arts and Letters, 1977-78, and currently serves as chairperson.

Derby joined Western's faculty as an assistant professor of physics in 1955 after serving as a teaching assistant at the University of Michigan for five years. He attended WMU, 1940-43 and received his bachelor of science degree from the University of Chicago in 1944, and his master's and doctoral degrees from the U-M, 1948 and 1957.

A professor here since 1964, Derby has written several tests for the American College Testing Program, has served as a test reviewer for Educational Testing Service, and has taught several summer and in-service institutes for talented high school students and junior/senior high school teachers, in addition to lecturing on science to high school assemblies. A retired colonel in the U.S. Air Force Reserves, Derby was awarded the U.S. Air Force Meritorious Service Medal in 1977.

A 1953 WMU graduate with honors, King also received his master's degree here in 1960. He joined Western's faculty as an assistant professor of industrial technology in 1957 after teaching in the Kalamazoo Public Schools, 1953-54, and in the Kalamazoo adult education program, 1955-57.

King also was previously employed as a machine designer for the Doughnut Corp. of America in Los Angeles, Calif., 1948; as a designer for the Kalamazoo Stove Co., 1951; as assistant project engineer, special products department, machine designer for Borg. Warner Corp., 1954-57; and he has worked part-time over the past 25 years with Checker Motors Corp., Kalamazoo. He has co-authored several chapters of technical books and is a member of several professional organizations.

A noted humorist who has given countless speeches across the country during his career, Smith is a 1932 graduate of Western and he received his master's degree at the University of Michigan in 1937. He joined Western's faculty in 1935, after directing the Sturgis Freshman College in 1934-35. He also taught at U-M, where he did graduate work in 1945-46.

Smith has written and conducted a weekly award-winning radio show; he wrote the script for an industrial motion picture which won a citation as one of the best industrial films of the year; he wrote a manual used in business management training; he has conducted communication seminars; has served as a business consultant and research analyst; and he is a published author.

Swords came to Western in 1972 as an assistant professor of natural science and was promoted to associate professor in 1977. He is a 1962 graduate of the University of Notre Dame, received his master's degree in 1965 from Iowa State University, and his doctorate from Case Western Reserve University in 1972.

He is the author of several scientific articles, often has served as a consultant, and is a member of several University committees.
Clarke Is New Arts and Sciences Dean

The new dean of Western's College of Arts and Sciences is Dr. A. Bruce Clarke, who has been professor and chairman of WMU's mathematics department since he came to Western in 1967, and Dr. Ann S. Jennings, assistant professor of drama and continuing education program coordinator at the University of Texas, Austin, was appointed in July as the new associate dean of the College of Fine Arts.

Prior to joining Western's faculty, Clarke was employed as an instructor, assistant professor, associate professor and professor at the University of Michigan from 1951-67. He also was a fullbright lecturer at the University of Turku and Abo Akademi, Finland, 1959-60.

A 1947 graduate of the University of Saskatchewan, Canada, Clarke received his master's and doctoral degrees from Brown University in 1949 and 1951. He is a member of several professional organizations, has directed four academic year and six summer institutes for the National Science Foundation, and is the author of several articles published in technical journals.

Jennings, a 1965 magna cum laude graduate of the University of Southwestern Louisiana, received her master's degree in drama/speech and her doctorate in humanities from Florida State University in 1966 and 1973. As continuing education program coordinator at U-T during the past year, she was responsible for the areas of fine arts, architecture, humanities and gerontology. Previously, she was assistant to the dean, College of Fine Arts there, 1975-77.

Jennings was the first publicity/public relations coordinator of the Florida Center for the Arts, University of South Florida, Tampa, 1972-75, and she taught in the theatre department there, 1974-75. In 1975 she also served a three-month administrative internship with the National Endowment for the Arts in Washington, D.C.

Jennings has been a producer/hostess and arts critic for weekly television programs, and she also has been employed as an English instructor and a costumer for guild and theatre programs at other educational institutions.

Personnel Changes

Dr. Robert O. Brinkerhoff is the new assistant director of the Evaluation Center in Western's College of Education. He has been employed by the University of Virginia since 1971, as an assistant professor in the Evaluation Research Center and as director of the evaluation training consortium project there since 1974.

Donald P. Bullock's appointment as chairman of the music department was effective in August. He joined Western's faculty as an instructor of trumpet in 1965; was appointed assistant professor in 1966; associate professor in 1968; and professor in 1973. He served as acting chairman in 1975-76.

The position of assistant director of undergraduate admissions has been filled by James W. Dempsey, a WMU admissions counselor since 1973. The recipient of master's degrees from Western in community college teaching in 1971 and in counseling and personnel in 1973, Dempsey previously taught at Lake Michigan College and Kalamazoo Valley Community College, and held ministerial positions in several locations.

A former record-setting forward on Western's soccer team, Scott Ferris, has returned to WMU as the new soccer coach. Ferris earned four letters from 1973-76 and was the team's "most valuable" player in 1976 after setting or tying five Bronco scoring marks. Last year he served as assistant coach at West Bloomfield High School and also played with the Birmingham Blazers of the Michigan Senior Soccer League.

The new director of the Research Evaluation Development and Experimentation (R.E.D.E.) Center and the Center for Educational Studies is Dr. Barry N. James. He has been employed since 1976 as an assistant director of Teacher Education Projects and as assistant director and program design specialist with the Leon County 10th Cycle Teacher Corps, associated with Florida State and Florida A & M Universities.
Jim Murray, a graduate assistant in the University of Michigan hockey program last year, has assumed part-time assistant coaching duties here. Murray, who will also teach physical education classes, was involved in recruiting, scouting and running practices at U-M. The previous year he played hockey in Braunlage, Germany.

The recipient of bachelor’s and master’s degrees from Western in 1952 and 1954, Dr. Leo Niemi was appointed chairman of the business education and administrative services department in July. He has served as the acting chairman since October, 1977.

Dr. Edward J. Pawlak joined Western’s faculty in July as a full professor of social work.

Dr. James H. Powell is serving as acting chairman of mathematics through December. He fills the position vacated by Dr. Bruce Clarke, who recently was named dean of the College of Arts and Sciences. Powell has been a WMU faculty member since 1955, served as associate dean of the College from 1966-69, and he was chairman of mathematics in 1977-78 while Clarke was on sabbatical leave.

Western’s new women’s tennis coach is Becky Bergman Rueckert, a Kalamazoo native and a 1975 graduate of Valparaiso University, where she earned a bachelor’s degree in physical education and played on the women’s tennis team for three years. She previously taught physical education for the Merrillville, Ind., Community Schools and coached the women’s tennis, gymnastics and volleyball teams.

Dr. Geoffrey A. Smith has received a title change, from assistant dean to associate dean of continuing education. He served as assistant dean since February, 1978, and previously was assistant to the vice president for community education and director of continuing education at Grand Valley State Colleges, 1973-77.

Western’s first University attorney is Kenneth M. Smythe, who has been executive director of employment relations and associate general counsel at Wayne State University since 1975. He is serving WMU as in-house counsel, provides preventive legal services and will serve as liaison with the law firm to be engaged as general counsel. His responsibilities include personnel, development and general legal matters.

A distinguished professor of political science since his January, 1977 retirement as dean of continuing education, Dr. Leo Stine is serving as acting director of the Center for Public Administration through December. He came to Western as an associate professor in 1952, was named associate dean of the Graduate College in 1962, and dean of continuing education in 1969.

Gregory Talford joined Western’s staff in July as marching band director and administrative assistant in the music department. A graduate of Central Michigan University, where he is currently working toward a master’s degree, Talford has been employed since August, 1977, as senior high director of bands at Richardson (Texas) Independent School District. He previously was employed by Traverse City, Suttons Bay and Beecher Area Public Schools, and has served as conductor at the National Music Camp at Interlochen for three seasons.

The recipient of bachelor’s and master’s degrees from Western in 1949 and 1959, Kenneth VanderMeulen has been reappointed director of the Skills Center, Reading Center and Clinic. Prior to joining Western’s faculty as an assistant professor of education in 1970, he was employed at Northern Illinois University as a reading consultant, 1967-70, as chairman of the English department, 1966-67, and as a teacher of reading, 1959-66. He previously taught English at Niles and Monroe High Schools and was principal of Ellsworth High School.

Dr. Lee K. Vaught has been reappointed associate director of the Community Education Center. A 1957 graduate of Western, Vaught received his master’s degree here in 1964 and his doctorate from the University of Michigan in 1974. Prior to his appointment as a lecturer and associate director of the Community Education Center in 1977, he was an assistant professor and director of the Center for Community Education Development at the University of Maine at Orono and previously had a C. S. Mott Foundation Fellowship at the National Center for Community Education in Flint.
Bronco Sports

Bronco Athletic Hall of Fame Inducts Four New Members

Former athletic director Mitchell J. "Mike" Gary along with John Bork, Dave Kribs and Ron Hibbard are the 1978 inductees in the WMU Athletic Hall of Fame.

Gary is the first non-WMU graduate to achieve membership. He served as the University's athletic and physical education director from 1949 until his retirement in 1967. He died in December, 1970, and is survived by his widow, Helen, who presently resides in Kalamazoo.

He originally came to Western as an assistant football coach in 1928. A year later, he assumed the post of head coach and from then through 1941, his teams won 59 games, lost 34 and tied five. His last squad compiled an 8-0 record and no Bronco eleven has since enjoyed an unbeaten or untied season.

As a collegiate athlete at the University of Minnesota, Gary was a standout football tackle in 1925, 1926 and 1927, winning All-Big Ten honors the latter year. He was born in Winona, Minn., and served overseas with the U.S. Marine Corps in World War I before entering college. In 1971, he was named by the National Association of Collegiate Directors of Athletics for enshrinement in the Helms Foundation Hall of Fame.

Bork, a native of Monroe, capped a brilliant three-year track career by taking the NCAA 880-yard title in 1961 with a time of 1:48.3 that still stands as a varsity record. The same year, he placed third at the NAAU championships and was picked as the "top athlete" at both the Drake Relays and Central Collegiate Conference meet.

At Drake, he ran on winning distance medley and four-mile relay teams as the latter unit set an American record of 16:50.4. As a sophomore in 1959, Bork broke a 26-year-old school standard in the 440 with a time of :47.9 in winning the Mid-American Conference crown. He trimmed a full second off that clocking the next year to again take MAC honors. He added a half-mile title as a senior. Bork also set Bronco varsity records in the outdoor 440 (:46.9) and indoor 880 (1:51.2) and 1,000-yard (2:09.2) events. The latter two marks weren't bettered until Tom Duits turned in clockings of 1:50.9 and 2:09.0 in 1977.

Bork presently resides in Mountain View, Calif.; he is marketing director for Tred-2, Inc., a manufacturer of athletic shoes.

Kribs earned three letters as a football halfback from 1937-39 and was the starting shortstop on the baseball team in 1939 and 1940. He signed with the Chicago White Sox farm system following his final collegiate season.

The Sturgis native had the distinction of scoring the first touchdown in Waldo Stadium in a 6-0 win over Miami in 1939. He led the 1938 and 1939 grid squads in scoring with respective point totals of 36 and 30. Kribs still holds Western career records for pass interceptions (24) and punt returns (83) and is the season record-holder in both categories with 11 thefts in 1939 and 39 runbacks the previous year.

Following a June, 1940 graduation, Kribs served as an assistant freshman football coach at Western the next fall. In 1941, he coached high school basketball and baseball in Paw Paw.

After the war's conclusion, Kribs was assigned to organize and administer an athletic and recreational program for the 3,200-man 331st regiment. Since 1945, Kribs has worked in sales in Kalamazoo with the Sutherland Paper Company, the KVP Sutherland Company and most recently the Brown Company.

Hibbard was raised in Byron and earned baseball letters as an outfielder from 1935-37. He had a career batting average of .309 and scored 42 runs for teams that won 34 games against just 11 losses.

In 1935, Hibbard was selected to play with the U.S. All-American team that toured Japan for a series of games for the world's amateur championship. The following year, he was a member of an American team that played exhibitions in Germany as part of the 1936 Berlin Olympics and also competed in England.

Following graduation from WMU, Hibbard was signed by Indianapolis in the American Association, where he played professional baseball for two seasons before being drafted. He spent nearly five years in the U.S. Army.

This past March, Hibbard retired after serving as president of the Postmark Division of Robert H. Meyer and Associates in Minneapolis since 1966. He currently resides in Edina, Minn.
Several Hockey Broncos Return, New Coach Guides Team With Improved Chances

With seven of its top ten scorers, four of five regular defensemen and last season's No. 1 and No. 2 goaltenders returning, Western Michigan's 1978-79 hockey team figures to be much improved.

The Central Collegiate Hockey Association-member Broncos will be under the guidance of first-year coach Glen Weller, who came to WMU after serving as assistant coach at Michigan Tech.

Western, which posted a 15-17-1 record and a 7-12-1 CCHA mark a year ago, will attempt to regain a post-season playoff spot after missing it for the first time in five varsity seasons in '77-78.

To get back on the winning track, Weller will have to make adjustments in the defense and improve the squad's goals-against average.

Top individual returnees are senior captain and right wing Bernie Saunders, Ajax, Ont.; and junior alternate captain and center Paul Cappuccio, Toronto, Ont. Both players were second team All-CCHA selections in '77-78 with Saunders owning 22 goals and 29 assists for 51 points and Cappuccio 14 goals and 39 assists for 53 points and team scoring honors.

Other top scorers returning are junior left wing Pete Raps, Toronto, Ont., who tied for team leadership in goals with 22; senior forward and alternate captain Kipp Acton, Kingston, Ont.; senior right wing Mike Brown, Detroit; and sophomore centers Kelly Mitchell, Ajax, Ont.; and Dan Stothers, Toronto, Ont.

Returning in the nets are sophomores Frank Serratore, Coleraine, Minn.; and Joe Pagliacci, Fort Erie, Ont. Serratore owned a 4.04 goals against average in 28 games and a save percentage of .878 in 1,514 minutes of play while Pagliacci had a 4.73 GAA in 12 games.

1978-79 HOCKEY SCHEDULE

NOVEMBER

3-4 McMaster
7 Windsor
10 Ferris State
11 at Ferris State
17-18 Wilfrid Laurier
24-25 St. Scholastica

DECEMBER

1-2 Lake Superior State
12 Notre Dame
15-16 at St. Louis
21-22 Ohio State
26-27 Cornell Tournament at Ithaca, N.Y.
(Cornell, Maine, Merrimack)

JANUARY

5-6 at Northern Michigan
12 Bowling Green
13 at Bowling Green
19-20 at Lake Superior State
26-27 Miami
30 at Ferris State

FEBRUARY

2-3 St. Louis
9-10 at Ohio State
16-17 Northern Michigan
20 Ferris State
23 at Bowling Green
24 Bowling Green

Home Games in Lawson Arena, 7:30 p.m.
TICKETS (383-1780)
Women's Basketball Team Strong, But Schedule and Competitors Are Tough

All but two members of last season's SMAIAW (State of Michigan Association for Intercollegiate Athletics for Women) runner-up team return for 1978-79, but matching last year's impressive 21-5 record may be difficult for Coach Fran Ebert and her Western Michigan women's basketball team due to a more demanding schedule and the marked improvement of overall competition.

Ebert, who enters her 14th season at the helm of the Broncos, must find a replacement for guard and playmaker Ann Kasdorf and regular forward Kris Metzmaker. Kasdorf averaged 16.1 points per game a year ago and owned a team-leading 104 assists, while Metzmaker chipped in 6.0 points.

Heading the list of returnees is 6-0 junior center Pat Charity, Kentwood, a '77-78 All-American and a member of the U.S. team at the last World University Games held in Bulgaria. Charity topped the Brown and Gold in scoring a year ago with an 18.4 average and also led WMU in rebounding with an 11.4 mean.

Third-leading scorer Jean Schrader, Centreville, a sophomore guard, is back after averaging 8.7 points and 5.1 rebounds last season and will be counted on to take up much of the slack created by the loss of Kasdorf.

Back-up center Mary Przygocki, Southfield, who will probably divide her playing time between center and forward, returns along with promising sophomore forward Laurie Junewick, Grand Rapids. Both will likely be starters as will sophomore guard Patti Rendine, Southfield.

Also expected to make major contributions to WMU's quest for the state title are returners Barb Burke (jr., guard, Kalamazoo), Cindy George (sr., forward, Cedar Springs), Mary Jo Henderson (jr., forward, Coldwater), Tami Podell (so., guard, Grand Rapids) and Debbie Norman (jr., guard, Allen Park).

Goals Set High For Synchronized Swim Team

Western Michigan's synchronized swimming team hopes to improve on last season's impressive eighth place finish at the national championships. With the return of two of last year's top performers and the addition of four promising newcomers, the Broncos should do just that.

Returning from Coach Norma Stafford's 1977-78 team are Plainwell senior Georgina Rozeboom and Lansing sophomore Terri Haueter. Newcomers who will bolster the Brown and Gold's fortunes this winter are junior Julie Fitch, Clawson; who returns after a year's absence, sophomores Julie Greb, Monroe; and Sue Hinds, Owosso; and freshman Denise Jacobs, Detroit.

WOMEN'S BASKETBALL SCHEDULE 1978-79

DECEMBER
1-2 at Purdue Invitational
6 *OAKLAND UNIVERSITY, 7 p.m.
9 at Ohio State
11 *GRAND VALLEY STATE, 7:30 p.m.
13 at Michigan
26-29 Motor City Tournament at Wayne State

JANUARY
12 *INDIANA, 6:30 p.m.
13 *INDIANA STATE, 11:15 a.m.
15 at Detroit
19 Morris Harvey College at Marshall
20 at Marshall
26 *ILLINOIS STATE, 7 p.m.
30 at Michigan State

FEBRUARY
1 at Calvin College
2 *NORTHEASTERN, 5 p.m.
3 *NORTHERN MICHIGAN, 6:30 p.m.
7 at Eastern Michigan
8-10 at Illinois State Invitational
14 at Grand Valley State
16 at Illinois-Chicago Circle
17 at Ball State
23 *CENTRAL MICHIGAN, 5 p.m.
(Parent's Weekend)
24 *WISCONSIN-MADISON, 1 p.m.

MARCH
1-3 SMAIAW Championships at Oakland University
8-10 *MAIAW REGIONAL CHAMPIONSHIPS
*at Read Fieldhouse
†at Oakland Gymnasium
Cagers Have A New Look—Newcomers Will Battle For Berths

In 1977-78, Western's men's basketball team suffered through a 7-20 season and a 4-12 Mid-American Conference record, shooting only .421 from the field and averaging only 65.6 points per game.

No Bronco player was able to average in double figures in scoring. This lack of offense overshadowed a 39.1-38.4 rebounding edge while the defense held opponents to under 70 points per game for most of the campaign before finally ending up at 71.9.

Coach Dick Shilts and his staff had an excellent recruiting year and three junior college transfers and five incoming freshmen will battle with six holdover lettermen for berths on the upcoming squad.

"We should be quicker and have more balanced scoring," said Shilts. "We have a much tougher schedule, perhaps the most difficult in MAC history, but that should help us get ready for the league race."

Holdovers include point guard Todd Dietrich, sophomore, Cincinnati, O., a regular after mid-year; 6-6 Chicago Heights, Ill., junior Mark Weishaar, the team "MVP"; forwards Rod Curry, senior, Detroit; and Tony Flanory, sophomore, Flint; and senior guard Herman Randle of Muskegon Heights.

Shilts expects transfers Kenny Cunningham, Toledo, O.; Mike Lawson, Terre Haute, Ind.; and Melvin Maxwell, Chicago, to make earlier contributions than the incoming freshmen.

Cunningham was a junior college All-American at Monroe County Community College with a 26.5 scoring average and a 54 percent field goal mark from a guard spot. Maxwell (6-7) will have three years of eligibility after averaging 16 points at Jackson CC. Lawson, a guard-forward, carried a 16.7 scoring norm at Lincoln Trail CC in Robinson, Ill.

The freshmen, their height and their high school scoring averages are: Bill Bender, 6-8, 19.1, Howe, Ind.; Jeff King, 5-9, 20.4, LaGrange, Ind.; Mo Kyles, 6-3, 15.5, Buchanan; Dave Kuipers, 6-8, 17.5, Shelby; and Mike Seberger, 6-8, 20.1, Griffith, Ind.

1978-79 BASKETBALL SCHEDULE

NOVEMBER
16 SARAJEVO (YUGOSLAVIA), exh., 7:30
27 LAKE SUPERIOR STATE, 7:30
29 VALPARAISO, 7:30

DECEMBER
1-2 at Syracuse Tournament
(Syracuse, Iona, Utah State)
4 GRAND VALLEY STATE, 7:30
9 MIAMI, 2:00
13 MICHIGAN STATE, 7:30
16 at Michigan
20 MARQUETTE, 7:30
26-30 at Alaska Tournament
(Alaska-Anchorage, Illinois, Ozarks)

JANUARY
6 at Ohio University
10 EASTERN MICHIGAN, 7:30
13 CENTRAL MICHIGAN, 2:00
15 at Detroit
17 at Bowling Green
20 TOLEDO, 2:00
24 at Northern Illinois
27 KENT STATE, 2:00
31 DePAUL, 7:30

FEBRUARY
3 at Ball State
7 at Eastern Michigan
10 OHIO UNIVERSITY, 2:00
14 at Loyola
17 at Central Michigan
21 BOWLING GREEN, 7:30
24 at Toledo
28 NORTHERN ILLINOIS, 7:30

MARCH
3 at Miami

TICKETS (383-1780)

Women Gymnasts Expect Improvement

Following back-to-back fifth places at the SMAIAW state championships, Western Michigan's women's gymnastics team appears ready to challenge for higher honors in 1978-79 as last season's top four all-arounders return.

Returning for Coach Sally Belson this winter are junior Rosemary Boyd, Kalamazoo; sophomore Bev Braman, Drayton Plains; senior Kathy Millward, Portage; and sophomore Michelle Dillworth, West Bloomfield.
Orlofsky Expects Best Gymnastics Team Yet

Western Michigan has won the last three Great Lakes Intercollegiate Gymnastics League championships but Coach Fred Orlofsky feels this will be his best team yet.

Six members of last year's squad are back, plus Rich Heil, senior, Martins Ferry, O.; who won still rings titles for the Broncos at this meet from 1975-77. Also added to the team will be transfer Dennis Rumbaugh, Ann Arbor, a top-flight vaulter and floor exercise performer.

"This year's team should be much improved," commented Orlofsky, "in fact, it should be the best Western team since gymnastics became a varsity sport in 1967."

Returning lettermen include juniors Jim Laatsch, Kalamazoo; Bernd Lauber, Brauchsal, West Germany; Bruce Jacob, Willow Grove, Pa.; Scott Striggow, Temperance; and Tim Smith, Erie, Pa.; plus sophomore Tom Fanta of Western Springs, Ill.

Divers Lead Veteran Squad

Western's 1978-79 men's swimming team, following a 6-3 dual meet record and a fifth place showing at the Mid-American Conference championships a year ago, will have a host of proven returnees for Coach Dave Diget to build around.

Senior Mike Lyden of Kalamazoo, the MAC three-meter champion as a sophomore and last year's one-meter titlist, holds every Bronco diving record. He'll join senior Mike Secrest of Troy for the best 1-2 springboard combination in the conference. Secrest took second on the three-meter board and a third in the one-meter competition last year.

Senior Mark Blanchard of Garden City, who has set Bronco marks in each of his first three years, will return for his final season of competition seeking an elusive MAC championship.

Junior Mike Schmitz of Rochester, the Bronco record holder of the 50, 100 and 200-yard freestyle events, and sophomore Tom Slocum of Fremont, who set the 500 and 1,000-yard freestyle and 200 and 400 backstroke marks last year, also will be returning. Slocum was a MAC finalist in three events.

Michigan Sports Sages Recognize 'Rudy' Miller

Rudel (Rudy) Miller, who won a record 15 letters as a Western Michigan athlete from 1920-24, recently was honored by the Michigan Sports Sages as its 1978 "Man of the Year."

This organization is composed of persons at least 50 years or older who have been involved in various facets of high school or collegiate athletics for 25 years or more. Miller is the organization's immediate past president.

A 1974 inductee in WMU's "Athletic Hall of Fame," he played baseball for six years with the Philadelphia Athletics after graduation. He also has owned a local sporting goods store in Kalamazoo for many years.
Wrestling Hopes Are Optimistic

For the first time in several years coach George Hobbs is enthused about his wrestling team. Due to a strong contingent of returning lettermen and a bumper crop of recruits, Hobbs is hopeful of a first division finish in the Mid-American Conference.

“This should be the strongest team that we’ve had here in a few years,” said Hobbs. “If our guys work hard, we could give a lot of people a scare.”

Hobbs has room for optimism. This season he has his biggest turnout with 48 wrestlers vying for position. Ron Voss, a junior from Sterling Heights, is returning after finishing second in the MAC and scoring in the NCAA meet. Brian Baughman, a senior from Mason, returns to give Western strength in the 150-pound weight class, and this season Tom Wiegand, a sophomore from Melvin, moves in to the 142-pound class.

Grid Family Ties Prevail On ’78 Squad

Several “family ties” prevail with Western’s 1978 football squad which includes three sets of brothers and three other players who are relatives of former Bronco athletes.

Twins Jim and Mike McVay, Watervliet, also spent a lot of time together on the field in 1977 as Mike backed up Jim at a linebacker spot. Jim, a 6-1, 205-pound senior, was a regular in both 1976 and 1977. Mike, a 6-1, 202-pounder, now operates at middle guard. He has junior eligibility after initially attending Albion College for a year.

Safety and punt return standout Greg Williams, a four-year starter, is now joined by sophomore brother Andy, a split end. Both are graduates of Detroit Southwestern. The other brothers are the Woodruffs from Ann Arbor.

Pioneer—junior guard Chris and sophomore defensive end Pete. Both stand 6-2; Chris enjoys a 220-200 weight advantage.

Freshman safety Garry Reeves of Ann Arbor (Huron), meanwhile, is the younger brother of Jim Reeves, who lettered as a middle guard in 1974 and 1975.

Two former Bronco athletes have sons in Coach Elliot Uzelac’s starting lineup. Junior split end Tim Clysdale’s dad, Pat, was an All Mid-American Conference end in 1949 and currently serves as the school’s associate athletic director for men. Senior defensive end Bob Compton of Flint (Powers) is the son of Bernie Compton, who earned seven letters in basketball and baseball during the 1940’s.

Women Swimmers Rely On Freshmen

With just three members of last year’s WMU women’s swimming team returning for competition this season, Coach Dave Diget will rely on a good group of incoming freshmen for the bulk of this year’s squad.

Diget, whose team finished 5-7 in 1978 dual meet activity, has Bronco record holders Carol Kolon of Southfield and Lyn Olthouse of Livonia to join steady Pam Joachimi of Portage to lead this year’s squad.
Dear Alumni and Friends:

This issue of the Magazine contains a picture of the initial group of eight Western Michigan University alumni featured in the new “Wall of Distinction” display. The “Wall of Distinction” was established here at Western Michigan University to highlight the accomplishments of recent graduates. Conceived by Richard Redden, assistant director of the University’s Minority Student Services Office in cooperation with my office, the program is designed to identify and highlight graduates of the University in the past five to 15 years who have taken leadership roles in their chosen fields or communities.

The location of the “Wall of Distinction” in the Siebert Administration Building’s main lobby, provides current and prospective students the opportunity to see the accomplishments of our alumni.

Anyone wishing to suggest a recent alumnus for this honor, should contact Richard Redden through the office of Minority Student Services or myself, with a brief description of the individual’s occupation and why you feel they should be included on our “Wall of Distinction.”

The “Wall of Distinction” is designed to be an ongoing project. We hope that, over a period of time, we will be able to identify and highlight hundreds of our graduates. In order to do this we need your assistance.

We encourage you to take the opportunity when you are on campus to drop by the Russell Siebert Administration Building to view our “Wall of Distinction.”

Sincerely,

Gary P. Brown
Director
Annual Fund Committee Encourages Alumni Support of Western

We graduates of Western Michigan University can rightfully be proud to belong to a very large alumni group. As a matter of fact, we’re over 90,000 strong! And each year more and more alumni are signaling their dedication to their alma mater in unique ways.

Being a Western alumnus or alumna, for instance, also means a proud affiliation with one of the University’s schools or colleges. And whether that affiliation is with the College of Applied Sciences, the College of Arts and Sciences, the College of Business, the College of Education, the College of Fine Arts, the College of Health and Human Services, the College of General Studies, or the Graduate College, the University needs and appreciates your interest, generosity and loyal concern.

As alumni—

You make the difference between the ordinary and the outstanding.
You help inject new life into a University whose horizons are constantly expanding.
You provide an enriching growth experience for today’s students.

Some of the ways in which we all can help are:

* Expand Western’s image by letting your friends and associates know of your pride in this fine University.
* Encourage young people of your acquaintance to attend your alma mater.
* Make your annual tax deductible contribution to the University, either for unrestricted purposes, where the need is greatest, or to the program of your choice.
* Urge other alumni and interested friends of the University to support the Annual Fund each year.
* Urge other alumni to join the Alumni Association.

Be a leader today! We actively encourage gift-giving to the Annual Fund.

The 1978 Annual Fund Committee

Check should be made payable to: THE WMU FOUNDATION, and mailed to ANNUAL FUND, WESTERN MICHIGAN UNIVERSITY, KALAMAZOO, MICHIGAN 49008.
Minority Alumni Identified Through CETA Program

"We Want'cha Back," was the theme of a recent effort to get minority alumni back for WMU's Homecoming on Oct. 21. The Minority Alumni Identification Program was established through funding from the Comprehensive Employment Training Act (CETA) to identify as many minority alumni of Western Michigan University as possible. The federally funded program was established by the office of Academic Affairs-Special Programs. With the appointment of Wayne Baskerville as assistant director of Alumni Relations, the office now has a fulltime person whose responsibilities also include working with the MAIP program to establish a relationship between the University (faculty/staff and students), and the minority alumni.

The Minority Alumni Identification Program was established with two basic goals. The first was to identify Western's minority alumni in four "target" areas—(Muskogon, Grand Rapids, Benton Harbor and Kalamazoo). The second goal was to compile the information on these individuals into a directory. The MAIP contacted the majority of alumni in the four "target" areas, and also made initial contacts in the Chicago, Detroit and Los Angeles areas.

A priority of the MAIP group and the Alumni Relations Office, was Homecoming '78. Homecoming '78, with a full day of events for minority alumni, was considered as a major vehicle to draw the alumni back to campus. Once on campus, minority alumni could be encouraged to work with some of the departments and programs that are presently designed to aid the minority students at Western.

The MAIP program initiated most of the work that will now be turned over to Baskerville, whose responsibilities are in the area of club and constituency development, with emphasis on minority club development. He will be working as a liaison person between the University and its various college/departments/units and the alumni, with objective of getting the minority alumni into the mainstream of University and alumni activities. The initial process will involve:

- categorizing the minority alumni according to geographical area and profession
- conducting a study to determine the availability of human resources
- establishing a communications system between University programs and the minority alumni.

WMU Alumni Association
New Life Members

WMU Foundation Officers Re-elected At Annual Meeting

Six charter members of the WMU Foundation were re-elected to directorships for three-year terms at the recent annual meeting of the Foundation's membership October 6. Charter members nominated for re-election by University President John T. Bernhard were: Jefferson Hicks, president, Jefferson Sales, Detroit; Arthur F. Homer, retired trust officer, American National Bank & Trust Co., Kalamazoo; Raymond A. Rathka, treasurer, Michigan Bell Telephone Co., Rochester; Dr. Arnold E. Schneider, dean emeritus, College of Business, WMU, Kalamazoo; Dr. Merze Tate, professor of history, Howard University, Washington, D.C.; and Bernard Weisberg, president, Chatham Super Markets, Inc., Warren.

Raymond Rathka, who succeeded the Foundation's first president, Wm. John Upjohn in 1977, was re-elected to a second term. Arthur Homer, WMU Vice President for Finance Robert Wetnight and Russell Gabier were also re-elected to second terms as vice president, treasurer, and executive secretary respectively. The Foundation membership now totals, 79, with 23 of its members having been elected to the Board of Directors.

Following the business meeting of the Foundation membership Friday morning, Dr. Darrell Jones, dean of Western's College of Business, addressed the membership, highlighting the University's overall prominence and focusing on his own college.

Those present at the day-long meeting, which was designed to give Foundation members an inside view of the University and to set the stage for dialogue between University officials and Foundation members, heard each of the college deans discuss programs within their colleges.

In addition to the mini-seminar with college deans in the afternoon, Foundation members had an opportunity to discuss matters of mutual concern with President Bernhard and Executive Vice President Stephen R. Mitchell.

The Board of Directors heard reports from the Foundation's standing committees on investment and membership. On Saturday morning, October 7, following the election of officers, the Board received a full report on the recent development study conducted by John Grenzebach & Associates. President Bernhard, Vice President Mitchell, Grenzebach and Russell Gabier outlined the findings of the study and their implications for future capital campaigns at WMU.

Boosters Honored At Bronco Outing

Approximately 250 Bronco boosters, fans, WMU staff and coaches participated in the 22nd Annual Bronco Golf Outing July 31 at the Gull Lake View golf course near Richland.

Golfers teed off on a shotgun grouping at 1 p.m. This year's outing was, for the first time, played on a "scramble" basis—each foursome played one best ball each shot. Dinner was at 6 p.m. at Bayview Gardens.

Honored at the event were Bronco boosters Jack Moss, sports editor of the Kalamazoo Gazette, and Larry D. Osterman, sports announcer for WWJ radio in Detroit and formerly of WKZO radio/television in Kalamazoo. Both Moss and Osterman have been identified strongly with the WMU athletic program, according to Dr. Joseph Hoy, athletic director, and "in addition to covering the various athletic events, were also important factors in the successes of the Downtown Bronco Club luncheons for football, basketball and hockey."


The outing traditionally serves as a kickoff program for the WMU football season.
Occu-Rap Continues

Occu-Rap, a joint venture of WMU’s Counseling Center and Office of Alumni Relations which began as a pilot project in November, 1977, is continuing again this year. Occu-Rap sessions are scheduled through March, 1979, in several career fields to enable WMU students undecided about careers to talk with alumni about their professions.

This year’s first session, held September 18, focused on the areas of public administration and personnel management/labor relations. Participating alumni were: Judy Scott, employment specialist for Kalamazoo’s Bronson Methodist Hospital; Jean Nace ’64, personnel assistant for the City of Kalamazoo; David Thayer ’68, vice president, manufacturing, Humphrey Products; Larry Beckon MA ’77, administrator in management, Services Division, Michigan Department of State Highways and Transportation; and Judy Peterson MPA ’78, director of planning/personnel for the City of Springfield.

“Feedback from this first session was extremely positive from both the students and alumni who participated,” said Yvonne Spaulding, assistant director of Alumni Relations. “It has become very apparent from reactions from the entire University community that a program of this type is badly needed and extremely worthwhile.”

On October 23, a session on computer programming and media, including broadcasting, newspapers, magazines, and films, was held, and a session on fashion/interior design and marketing, focusing on retail and industrial sales and advertising, was held November 13. Upcoming sessions include: criminal justice and accounting, January 15; social work and engineering, February 19; psychology, transportation, including automotive, aviation, transit, and travel/consulting planning, March 19.
1920's

MERWIN LEWIS, BA '24, and his wife Alice were recently honored by friends and members of the Fairlane Retirement Unit in Dearborn for his many years of community service before and since his retirement in 1967 from the post of deputy superintendent of the Dearborn Public Schools. Among his employment experiences were teaching in rural schools in Eaton County, at the Salina School in Fordson (now Dearborn), serving as principal at the MacDonald School in Fordson, in Maples and Lowrey. For the Dearborn Schools he served as area, acting and deputy superintendent, 1961-1967. He served for 30 years as a member and chairman of the Dearborn Civil Service Commission, assisted in the organization of a credit union and began a 25-plus club that honored teachers who had taught 25 years or more in the Dearborn School System. After retirement he helped organize a cooperative apartment structure.

1930's

BEULAH MINFORD, BA '32, Hastings, MI, was nominated as Alumna of the Year at Hastings High School and presented with a plaque to commemorate the occasion.

JOHN PIKAART, BA '33, former Kalamazoo probate judge, and ROBERT BARSTOW, BA '34, WMU professor of social work, have been appointed to Gov. William Milliken's task force on crime prevention for the elderly in Michigan.

DR. PAUL BRIGGS, BA '34, retired after 14 years as superintendent of Cleveland Public Schools and now lives with his wife, Arvilla, in Tempe, AZ.

JOHN TISHUK, BA '35, retired from Detroit Public Schools, where he was director of special education programs.

ARNOLD ANDERSON, BA '37, Brentwood, TN, is executive vice president of Life Casualty Insurance Company of Tennessee, and vice chairman of the board of American General Life Insurance Company of Oklahoma.

1940's

NETTIE BROTT, BS '40, Dowagiac, MI, is serving on the national board of directors of the American Association of Retired Persons and was recently named Outstanding Career Woman by Michigan Federation of Business and Professional Women's Clubs.

WES READER, BS '40, Grayling, MI, was inducted into Michigan High School Coaches Hall of Fame.

DR. WILLIAM ENGBRETSON, AB '47, Oak Park, IL, is planning to open the American School of Management which will prepare doctoral degree students for business, health and public administration.

SIDNEY DEBOER, BS '48, retired after serving 22 years as science instructor at Kellogg Community College, Battle Creek, MI, and was named Honorary Professor Emeritus. Earlier this year he was awarded the Michigan Education Authority Certificate of Merit.

BURTON PEARSON BS '49, was appointed to the board of directors of Inter-City Bank, Benton Harbor, MI.

1950's

ROGER SEMRAU, BS '50, received a plaque from Armada (MI) Elementary Parent-Teacher Club commemorating his retirement after 19 years service on the school board. He still serves as a member of Armada Township planning commission.

ROBERT PUBUDA, BA '51, was appointed superintendent of Hartford (MI) Schools.

DR. GREGORY ANRIG, BA '53, commissioner of education for the Commonwealth of Massachusetts, was awarded an honorary Doctor of Humane Letters degree by Northwestern University during their summer commencement program.

DR. ROSS VAN NESS, BM '55, was promoted to professor of adult and community education at Ball State University. He was named a Lilly Faculty Associate this year and is in charge of a workshop on conflict management for university personnel.

MERLA SINN, BA '56, St. Joseph, MI, was given the R. Jones Johnson Distinguished Educator Award by Lakeshore High School, where she is an English teacher.

JOEL TIBBOTT, BBA '57, is assistant vice president of Jefferson National Life Insurance Company home office, Indianapolis, IN. His wife is BARBARA (POWERS) TIBBOTT, two year secretarial '52.
LOUISE WALLACE, BA '57, is director/curator of Wing House Museum and serves on Coldwater (MI) City Council. She is past president of Branch County Historical Society and past president of the American Association of University Women. Her husband, EUGENE WALLACE, BS '57, MA '60, is assistant superintendent of Coldwater Public Schools.

RICHARD MOON, BS '59, was appointed principal of Schoolcraft (MI) High School.

1960-64

WILLIAM AUDAS, BBA '60, is director of career planning and placement services at the University of Oklahoma. He was formerly associate director of career planning and placement at the University of Michigan, Ann Arbor. His wife is MILLE C. (URQUIOLA) AUDAS, BA '61.

ROBERT PRESTON, BS '61, retired from Washington Elementary School, Benton Harbor, MI, ending a teaching career that spanned 30 years.

PETER RINKEVICH, BS '60, Cincinnati, OH, was promoted to general manager of Champion Papers chemical and associated products operation.

DR. EDWARD SULLIVAN, BS '61, was appointed chairman of the education department at the University of Michigan, Flint.

DR. JACK VAN DER SLIK, MA '61, was appointed academic dean at Trinity Christian College, Palos Heights, IL.

DR. FREDERICK ZOOK, BA '61, MA '64, is director of university relations at Ottawa University, College Without Campus, Phoenix, AZ. He was previously dean of students and associate professor of education at the University's home campus in Ottawa, KS. He and his wife, CONSTANCE (FOGLESONG) ZOOK, BS '63, have two daughters.

DR. MILLION BELETE, BS '62, of Kenya, Africa, presided over a recent six-day Mennonite World Conference held in Wichita, KS.

TOM KONING, BBA '62, Midland, MI, was promoted to manager of field warehouse operations in transportation and field warehouse administration at Dow Corning Company.

CHARLES LEWIS, BS '62, received his MS degree in criminal justice administration from Eastern Kentucky University. He is senior resident agent in charge of the FBI office at Frankfort, KY, and has been teaching police subjects throughout the state since '69.

BOB WILLARD, BA '62, MA '70, has left Battle Creek to become finance director of the city of Sault Ste. Marie, MI.

DR. THOMAS ALTHUIS, BS '63, MA '64, a Pfizer research scientist, has been named a fellow in Chemistry and Public Affairs by the American Chemical Society. He is the fifth scientist named to the Fellowship since it began in 1974. Dr. Althuis will serve in Washington, D.C. with the federal government for the 1978-79 term, when he will contribute to the formulation of public scientific policy.

WILLIAM BOYER, BBA '63, Naperville, IL, is now regional director for Service Directions, Inc., a health care food management company.

FRANK BUESING, BS '63, was promoted to account manager, office products division, IBM Corporation in Oak Brook, IL.

ALBERT COLE, BBA '63, has been named operations manager at the J. C. Penney store in Eatontown, NJ.

RONALD COWDEN, BA '63, is now principal of Manistee High School.

DRUMMOND KURTZ, BS '63, is vice president of operations for E-Z-Go Textron and is responsible for all manufacturing operations at the division's golf car facility in Augusta, GA. Since joining E-Z-Go in '74 he has acted as production control manager and manager of materials.

JAMES VELTKAMP, BA '63, El Cajon, CA, was elected vice president of the California Association of Professors of Elementary Education.

Four members of WMU's President's Club were recently named to the 1978 Million Dollar Round Table. Considered one of the insurance industry's most prestigious honors, membership in the Round Table is accorded to agents who write more than a million dollars worth of life insurance during a year.

The four who qualified are: Richard D. Bryck, BS '55, MA '57, Peter L. Chamberlain, BA '75, Erwin H. "Butch" Doerschler, and Maurice D. "Suds" Sumney, BS '48.

"We wish to congratulate these four people for their noteworthy business achievements," said Russell Gabier, assistant vice president of Alumni Affairs and Development.

"The commitment they displayed in earning this honor is also evident in their participation in The President's Club. We salute their achievements and are grateful for their support of Western Michigan University," Gabier added.

The President's Club was established in 1975 to recognize those who, through their gifts, have made a significant contribution to the University's programs. Current members exceed 130.

Alpha Beta Epsilon president, GAIL M. BAKER, Traverse City, MI, is serving on the Alumni Board of Directors for a two-year term. She replaces Mary Ellen Doe on the Board and as president of A.B.E. Mrs. Baker is an elementary school teacher with Elk Rapids Schools.

FRANK BENTZ, MA '64, has left the University of Minnesota, where he was director of development, to become vice president for development and public relations at Franklin College, IN.
DUANE DUNHAM, BS ’64, was promoted to assistant manager of galvanized and specialty sheet sales for Bethlehem (PA) Steel Corporation. He joined Bethlehem in 1965 as a member of the management training program assigned to executive sales.

ROBERT JOHNSON, BS ’64, MA ’69, graduated from Philadelphia College of Osteopathic Medicine and began an internship at the Menninger Foundation School of Psychiatry, Topeka, KS.

GLADDYS PERKINS, BS ’64, and ALLENE STARK, TC ’27, BS ’61, was promoted to president of De-Sta-Co in 1965 as a member of the graduate program for the College of Business at Michigan State University. He previously directed and taught of Gerontology at the University of Southern California. He also taught in the College of Medicine and began an internship at the Menninger Foundation School of Psychiatry, Topeka, KS.

JOSEPH TOMLINSON, BBA ’66, Birmingham, MI, is a sales representative for the Auto Club of Michigan, Troy-Rochester area. He spent two years as a captain in the U.S. Marine Corps before joining AAA in 1970. He and his wife, the former KAREN L. BURKHARDT, BS ’67, have two children.

STEPHEN BAXTER, BM ’67, is associate professor of music at Ithaca (NY) College.

WILLIAM DeHAVEN, BS ’67, MSW ’71, ACSW ’73, is supervising social workers in the Upper Savannah area of South Carolina for the community services program at Augusta, GA, Veterans Administration Hospital. MARCIA DeHAVEN, BA ’67, is teaching in the Columbia County School System, Evans, GA.

GEORGE HOULE, MS ’67, owns a bookstore in Los Angeles and is teaching a course on book collecting for UCLA.

JAMES HUNT, BS ’67, is Allegan County agricultural representative for First National Bank and Trust Company, Kalamazoo.

PETER JARRAD, BS ’67, was nominated as Teacher of the Year as White Pigeon (MI) High School.

STEVEN KRAVINSKY, BA ’67, is director of placement and cooperative education at Millersville State College, PA. Previously he was coordinator of cooperative education at Drexel University, Philadelphia. He is currently working on a doctoral degree at the University of Maryland.
MEREDITH POTTER, MA '67, SPEC '68, has returned to Rockford College, IL, where she is professor of mathematics, after a sabbatical spent as systems analyst with a foundation devoted to ecological research and resource management. She has acted as consultant for the U.S. Forest Service as well as the Canadian and Australian Governments on fire behavior and fire effects modelling.

CHARLES REINHART, BBA '67, MBA '69, was promoted to vice president, corporate marketing department, at Manufacturers National Corporation, Detroit, MI.

JUDITH ANN SAGE, BS '67, MA '69, is now instructor of accounting at the University of Nebraska, Omaha, NE.

DR. PAUL SURRATT, BA '67, MA '68, is deputy director of Michigan Department of Mental Health and a director of a 21 county region in northern lower Michigan.

RICHARD BEAL, BBA '68, Birmingham, MI, is employed by the Detroit office of Price Waterhouse and Company, an international accounting firm. He was a speaker at a recent seminar on merchandising, marketing and operational strategies.

GARY METEER, BBA '68, Troy, MI, is account supervisor for marketing with Batten, Barton, Durstine and Osborn, Dodge truck account. He joined BBDO after nine years with General Motors where he was senior staff assistant, North American sales forecasting and analysis.

EDWARD ROSS, BA '68, graduated from the Methodist Theological School, Delaware, OH, and is now associate pastor of First United Methodist Church, Mount Pleasant, MI. His wife is MONIKA C. (HAAS) ROSS, BA '67, MA '74.

ANDREW SACHS, BA '68, is printing practicum supervisor and assistant professor at The National Technical Institute for the Deaf, Rochester (NY) Institute of Technology. NTID is world renowned for its work with the deaf. Sachs previously taught at Fairlawn (NJ) High School.

MICHAEL J. SWEET, BS '68, was promoted to regional employee relations supervisor for McDonald's Corporation, Southfield, MI. His wife, MARY K. (DeBACK) SWEET, BA '69, teaches nursery school and pre-school for Utica Community Schools. They have three daughters.

JAMES A. BIRBERICK, BS '69, is Chicago area representative for Smith Kline Clinical Laboratories.

GRETA CARLSTROM, BA '69, Ferndale, MI, is now with the broadcast advertising production operations of Batten, Barton, Durstine and Osborn, Inc.

KEVIN CONLIN, BBA '69, received his MBA from Fordham University and relocated to Melbourne, FL, to work for the Harris Corporation in the field of telecommunications. He and his wife, ELAINE (HILLEBRAND) CONLIN, BS '69, have two children.

DR. MICHAEL R. FITZGERALD, BA '69, is assistant professor of political science and assistant director of the Bureau of Public Administration at the University of Tennessee, Knoxville. His wife is the former KAREN MARIE FELLOWS, BS '68.

DUANE KNAPP, BBA '69, is president of Kustom Electronics, Chanute, KS, which produces police radar systems, music amplification systems, communication consoles and mobile data terminals.

BERNARD VALLIER, BA '69, MA '76, is now head baseball coach and assistant professor at Dodge City Community College. He previously taught and coached at Comstock High School, Kalamazoo, MI, for eight years.

ED WILTRAKIS, BA '69, is now an English Teacher at Hillsdale (MI) High School.

MICHAEL WILSON, BA '69, MA '77, is junior high reading consultant with Vicksburg (MI) Schools.

1970-74

MARGIE LEE ARMSTRONG, a 1970 alumna, is helping government women dress for success. Mrs. Armstrong is a computer systems analyst with the Defense Communications Agency at the Pentagon. Appalled at the diversity of dress—"Everything from jeans to cocktail dresses, from mini-skirts to floor length skirts, from hotpants to palazzo pajamas,"—she said she decided that the way women were dressing was standing in the way of their success. Having studied art and fashion design in college, she started her own consulting business, Dimensions in Dress. She is the author of a pamphlet "Office Dress Counts" published by the Pentagon Chapter 1 of Federally Employed Women, Inc., and has conducted workshops on dress for women employed by the government. "The garment industry is not much help to women," she added. "Women need career counseling on projecting the right image at work."

LYNN HOLM, MA '70, received her Ph.D in education and now resides at Menlo College, CA.

WILLIAM JOHNSTON, MA '70, was promoted from athletic director and assistant principal to principal of Mattawan (MI) High School.

CAPT. GREGORY A. MILLER, BS '70, was given the Michigan State Legion of Merit Medal for his outstanding recruitment drive to staff the 41st General Supply Company of the Michigan National Guard, Detroit.

DR. ELVIN PEETS, EDL '70, is superintendent of Van Buren (MI) Schools.

KATHRYN WEEDEEN, BA '70, MA '74, was appointed assistant principal of East Kentwood (MI) High School.

JACK WESTCOTT, BS '70, MA '73, earned a doctorate from the University of Maryland and is now assistant professor in the industrial technology department at Fitchburg State College, MA.

JIM BRININSTOOL, BS '71, Ft. Myers, FL, is a medical service representative with A. H. Robins Company.
MICHAEL DUNLAP, BS '71, is plant manager at Grand Rapids, MI, for SUSPA, Inc. He is also secretary of the western Michigan section of the Society of Automotive Engineers. He was previously with American Seating Company and General Motors Corporation.

PAUL FERSHEE, BA '71, graduated from Thomas Cooley Law School and is practicing law in Evart, MI, and teaching part time in PAUL MI, to teach for a year in a one-room Eskimo school house in Alaska.

DR. BRUCE L. PLAKKE, BA '71, MA '72, completed his Ph.D. in audiology and speech pathology at Memphis State University and has joined the faculty at University of Northern Iowa as an assistant professor.

LETTIE REDLEY, BS '71, MA '75, Detroit, MI, was given the 1978 Distinguished Service Award by Michigan Occupational Therapy Association.

To describe DIANE STEINBERG, BM '71, as a singer is to underestimate her talents. She is also a classically trained pianist, a songwriter, an accomplished dancer, and now, an actress, whose first role is that of Lucy (In the Sky with Diamonds) in the film version of "Sgt. Pepper's Lonely Hearts Club Band."

When Ms. Steinberg entered Western in 1967, she intended to become a classical pianist, but her interest in popular music grew. During college she played and sang with a jazz band and appeared in leading roles in "West Side Story", "The Boyfriend" and "Man of La Mancha."

She graduated with a bachelor of music degree, in 1971, and while teaching voice at a Battle Creek high school, recorded her first album.

Ms. Steinberg moved to Los Angeles in 1974, was offered long-term engagements at several clubs and recorded another album, which included many of her own songs. She was screen-tested for, and won, the part of Lucy in 1977.

WILLIAM TORP, BS '71, was promoted to production manager at Watervliet Paper Company, where he has overall responsibility for the major manufacturing operations of paper making, coating and finishing.

DR. CHARLES HEWITT, PH.D. '72, is assistant vice president for student affairs at the University of South Florida.

STEVEN KENNING, BS '72, Norwalk, CT, is a product analyst with Sikorsky and Company. His wife is PATRICIA (McQUEARY) KENNINS, BS '74.

DOUGLAS KLEM, BS '72, MA '77, is director of admissions and alumni relations at Kendall School of Design, Grand Rapids, MI.

JAMES NORMAN, MSW '72, is director of the Bureau of Community Services at Michigan Department of Labor. The Bureau is responsible for programs that include weatherization, employment, aging, youth and child development, housing and nutrition. Before joining the Department of Labor, Mr. Norman was a parent consultant with Kalamazoo Public Schools and a job development coordinator with Douglass Community Association, Kalamazoo.

DALE SCHOLTEN, BA '72, MA '76, was appointed vice president of engineering of the home division of Lear Siegler, Holland, MI.

ROGER TRANA, BS '72, was admitted to the Michigan State Bar and is now assistant corporate counsel with Michigan National Bank of Lansing.

DENNIS TRANTUM, BS '72, MA '75, is clinical audiologist at Southwestern Michigan Rehabilitation Center.

ERIC P. UITVLUGT, BS '72, MA '73, Grand Rapids, MI, is employed by Excel Engineering, Inc., and has been licensed by the State of Michigan to practice as a registered land surveyor.

CAPT. GREGORY BAGGERLEY, BS '73, received his medical degree from the Chicago College of Osteopathic Medicine and is serving as a physician with a unit of the Strategic Air Command at Offutt AFB, NB.

SUZANNE GEHA, BA '73, is a reporter and anchorwoman for WXYZ-TV in Detroit. She was the first woman to anchor prime time news in western Michigan when she worked at WOTV, Grand Rapids. Her husband is RICK MERFI, BS '75.

JOHN KENNEDY, BS '73, MBA '77, joined Kelvinator International Corporation in Grand Rapids, MI, as assistant marketing manager with responsibility for worldwide advertising.

MARIE OPIRCHAL, BA '73, is marketing administrator for the district of Montana and project manager for launching of satellite services for Telecommunications, Inc., Butte, MT.

WILLIAM PEARSON, BS '73, graduated from Thomas Cooley Law School, Lansing, MI.

DR. DONNA SCHMITT, MA '73, PH.D. '75, was named director of the Center for Community Education and assistant professor of educational leadership at Eastern Michigan University. While at WMU, Dr. Schmitt was a Mott Fellow at the Mott Center for Community Education.

GARY STANIS, BA '73, Walled Lake, MI, is controller of the Huron Steel Company.

ROGER WOLF, BS '73, Saline, MI, is now licensed to practice as a certified public accountant and is employed by Curtis, Bailey, Exelby and Sposito, P.C., in Ann Arbor and Ypsilanti.

JERRY YATES, BS '73, MA '73, Reston, VA, won the U.S. Veterans Administration Superior Performance Award for his innovative work on a sensitivity campaign to improve correspondence with veterans. He works for the VA's central office in Washington.

BRUCE ALLEN, BS '74, is an industrial arts teacher at Chesaning (MI) High School.

MARCIA BLACKMAN, BS '74, was selected Teacher of the Year at Three Rivers (MI) High School.
Timothy Clifton, BS '74, MPA '77, has left Kalamazoo where he was grants coordinator and administrative assistant to the city manager to become manager of Boyne City, MI.

George Gargano, MA '74, is assistant professor of physical education and assistant coach in both football and wrestling at North Central University, Naperville, IL.

Jeff Gardner, BA '74, was appointed president of Chester Corporation, which is the management arm of Weiner Company properties in Michigan and Indiana.

John Hill, BA '74, Danville, IN, was named to the Academy of Upjohn Salesmen for his outstanding achievement in animal health product sales in 1977. He joined The Upjohn Company in 1975 and serves the sales territory of Indiana and southern Ohio.

Robert Kreps, BBA '74, Harvey, LA, has opened his own independent Goodyear tire dealership and is vice president of commercial sales for Westbank Tire Center, Inc.

Pamela Lilly, BA '74, graduated from Boston College of Law and joined the legal staff of Exxon Oil Corporation, New York.

Dennis Mayer, BS '74, is assistant intramural director at Michigan State University. He was previously intramural director at Northern Michigan University, Marquette, for three years.

Jean Shane, BS '74, was named principal of St. Mary Elementary School, Paw Paw, MI.

1975-78

Dr. Ronald Boehm, MA '75, has left Indiana University to become assistant to the director of the Office of Instructional Services and Educational Research at Dartmouth College, Hanover, NH.

Kristin Brechenser Cox, BA '75, Niles, MI, is employed by Michigan National Bank, Lansing, as an auditor in the southwestern region, primarily Michiana and Kalamazoo.

Stephen Gaus, BS '75, graduated from the University of Illinois Law School and joined the Saganaw, MI, firm of Maimolfi, McGraw and Borchard. His wife is Carolyn (Schroeder) Gaus, BS '74.

F. David Loyle, MBA '75, Battle Creek, MI, is employed by Price Waterhouse and Company and spoke recently at one of their seminars on state and local government accounting, auditing and financial reporting.

Ann MacDonald, BA '75, is a social worker for the Visiting Nurse Service, Phoenix, AZ. She was formerly employed as a child care worker at a Detroit residential treatment center for teenage girls.

Ronald Misk, MA '75, was appointed general sales representative for the Seattle service center of Joseph T. Ryerson and Son, Inc. He represents the company in the northwest region of Oregon.

Mary Pierce, BBA '75, is employed by Gerbel and Butzbach, St. Joseph, MI, and has recently been state-certified as a public accountant.

Terry Urquhart, US '75, is head football coach at Royal Oak (MI) St. Mary High School.

Dennis Williams, BBA '75, was promoted to manager of the Osco Drug store in Charleston, IL. He joined Osco in 1975.

Dan George, MPA '76, is administrative director of Battle Creek Area Medical Education Corporation, a non-profit organization formed by area physicians to develop and offer clinical programs in medicine, including a family practice residency program.

Hassan Morshidi, BBA '76, is now project officer for Sarawak Economic Development Corporation, Malaysia.

Kenneth Rogulski, BS '76, is operations manager for WWJ-FM radio station in Detroit and is responsible for broadcasting, music, news content, commercial production and engineering quality.

Mary K. Simon, BS '76, is an administrative assistant to the manager of E. F. Hutton and Company, Inc., in Boulder CO.

Michael Entin, BBA '77, Southfield, MI, is a manufacturers representative for a firm specializing in electronics and housewares. His territory covers eastern Michigan and Toledo.

Jeanette Gibeson, BA '77, is physics instructor at Concordia College, St. Paul, MN. She was previously physics teacher at Martin Luther High School, Maspeth, NY.

Henry Pfeiffer, BS '77, Wilmington, MA, is a sales representative for Compugraphic Corporation which manufactures phototypesetting systems and accessories.

William Upton, Ed.S. '77, is superintendent of Boyne Falls (MI) Schools. He spent three years as principal of Boyne Falls School and four years as principal/teacher with Stanton (MI) Township Schools.

Jack Wellman, BS '77, is project engineer for Parker Hannifin Corporation's gas turbine fuel systems division, Cleveland, OH.

David Ford, MSW '78, is executive director of Kent County Community Child Care Association.

Jeffrey Johnson, BSA '78, is an engineer in the unbleached pulp mill department at Westvaco's Covington, VA, mill. Previous employment included two summers with another paper company in International Falls, MN.
in memoriam

ALUMNI
Augusta Ann (Havens) Cone, TC '13, BS '49, Sturgis, MI, Aug., 1978.
Helen Wheaton Buchanon, '24, Athens, MI, June, 1978.
Dorothy Tyler, '60, Grand Rapids, MI, Jan., 1978.

Conrad Dorr, '71, Hinsdale, IL.
Michael Porth, '72, Livonia, MI, Aug., 1978.
Steven Cannon, '74, Detroit, MI, April, 1978.

FACULTY, STAFF
The former chairman of Western's counseling and personnel department, Dr. William D. Martinson, 54, died suddenly August 29 in Kalamazoo's Bronson Hospital.

He served as head of the department from July 1, 1970 to January 1, 1977, at which time he resigned to return to classroom teaching. Martinson joined the WMU faculty in 1970 after serving as director of counseling and assistant dean at Indiana University for 15 years, and instructor and residence hall director at Ball State University for four years.

Born in Olivia, Minn., he was a 1949 graduate of St. Cloud University.

Martinson earned a master of arts degree at the University of Minnesota and a Ed.D. at Indiana University.

Martinson was honored twice in 1976 for his work in professional organizations. The American College Personnel Association presented him with the first award "for outstanding professional service to the Association and its membership" at the group's annual convention in Chicago. The Southwestern Michigan Psychological Association gave him its first "outstanding psychologist award" for his teaching, counseling and professional contributions to the community.

Survivors include his wife, Lois Jean; a daughter, Julie Martinson Pike of Kalamazoo; and his parents, Mr. and Mrs. Albert W. Martinson, Findley, Minn.

Dr. Robert C. Seber, 51, professor of mathematics, died September 6 at Borgess Hospital in Kalamazoo, following a lengthy illness.

Born in Wilton Junction, Iowa, he was a 1947 graduate of Coe College at Cedar Rapids, and received master of science and Ph.D. degrees from the University of Iowa in 1949 and 1956, respectively. Seber joined the mathematics department at WMU in 1956 after teaching at Rockford (Ill.) College, Wisconsin State College-Eau Claire and the University of Iowa.

Survivors include his wife, Mildred, a son, Robert, and a daughter, Christine, both of Kalamazoo.

FRIENDS
Dwight L. Stocker, Sr., emeritus WMU trustee, community leader and retired paper company executive, died August 31 in Borgess Hospital. He was 74. His many civic activities included service on the Kalamazoo City Commission and being the first layman to serve as president of the Borgess Hospital board of trustees. He also served on the board of Kalamazoo College.

Stocker was president of the Kalamazoo Vegetable Parchment Co. and also was president of KVP Sutherland, the predecessor of Brown Company operations here. He was senior vice president and general manager of the Brown Company's Pulp, Paper and Board Manufacturing Division when he retired in 1966.

WMU's Paper Technology Foundation gave him the 1977 Hall of Fame Award for his many contributions to the paper industry; he was past chairman of the foundation's predecessor, the Advisory Committee on Paper Technology. He served on Western's original Board of Trustees and was awarded an honorary doctor of laws degree by WMU.

Survivors include his wife, Leola, five grandchildren and a brother. His son, Dwight, Jr., died in 1970 in Belgium.
The alumni and friends of WMU are invited to join the nine other Mid American Conference schools for a FUN FILLED CARIBBEAN CRUISE with stops in San Juan, St. Thomas, and St. Martin aboard the newest of the Caribbean cruise liners, the tss Festivale.

Departure is Saturday, March 10, 1979 from Miami. Carnival Cruise Lines has a special "Fly Aweigh" program from 100 cities to Miami and return which feature reduced rate air passage as well as round trip transfers from Miami Airport to the Pier and return.

Cruise prices range from $505* to $790* according to deck and stateroom size and location. Full details on staterooms and prices are available in our detailed brochure.

*Price based on double occupancy.

In 1974 almost 500 alumni from five MAC schools cruised the Caribbean. With all ten MAC schools participating, space will go fast—so send today for more information.

Complete this form for a detailed brochure on the WMU/MAC Alumni Cruise. Send it to Alumni Cruise, Alumni Center, Western Michigan University, Kalamazoo, MI 49008.

NAME _____________________________________________________________________
ADDRESS _________________________________________________________________ PHONE (___)
CITY ___________________________ STATE _______ ZIP ________

*Please send me a detailed brochure on the WMU/MAC Caribbean Cruise.