



# Western News

For and about WMU faculty and staff

JUNE 9, 2011

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## Board of Trustees meets this morning

The WMU Board of Trustees is expected to tackle key 2011-12 financial matters when it meets in a public session at 11 a.m. today in 157-159 Bernhard Center. Agenda items include a general fund operating budget for the fiscal year that begins Friday, July 1, and tuition rates for both on-campus and Extended University Program classes.

## Chinese language tutoring offered

The Confucius Institute at WMU is offering free Chinese language tutoring from 3 to 4 p.m. every Monday and Thursday in 2152 Dunbar Hall. These drop-in sessions are open to all area Chinese language. No registration is required. For more information, contact the institute at [wmu-confucius@wmich.edu](mailto:wmu-confucius@wmich.edu) or (269) 387-3951.

## Sign up early for Bronco Bash booth

Bronco Bash 2011 is set for Friday, Sept. 9, in Fountain Plaza. Registered student organizations and WMU offices and departments can apply now for a free booth. Applications submitted after Friday, July 22, will be assessed a \$15 late fee and processed pending available booth space. Visit [www.wmich.edu/broncobash](http://www.wmich.edu/broncobash) for more information.

## New Bernhard Center director named



Terzino

Paul Terzino, director of university centers at the University of California, San Diego, will be the new director of the Bernhard Center, pending Board of Trustees approval today.

Terzino has more than 19 years experience managing university student center facilities, services and programs. He replaces Ted Petropoulos, who retired in 2010.

## Grad journal accepting submissions

The deadline to submit papers and artwork for the fall 2011 issue of *The Hilltop Review: A Journal of Western Michigan University Graduate Student Research* is Monday, Sept. 12.

Current WMU graduate students may make submissions to this peer-reviewed interdisciplinary journal published by the Graduate Student Advisory Committee.

Visit [www.wmich.edu/gsa/publications.html](http://www.wmich.edu/gsa/publications.html) for more information and to read archived issues. Write [gsac-hilltop@wmich.edu](mailto:gsac-hilltop@wmich.edu) to volunteer to help produce the publication.

## Western News going on hiatus soon

The final issue of *Western News* for the summer will be distributed Thursday, June 23. The deadline for submissions is 5 p.m. Friday, June 17. During the hiatus, stay up to date by visiting [www.wmich.edu/news](http://www.wmich.edu/news) and reading WMU News, which now covers major community summer festivals and activities as a service to current and prospective students.

## BTR Park partner focuses on health care

A start-up company that is already attracting national attention for cloud-based applications that help ambulance providers and hospital facility managers streamline their operations has become the newest corporate partner in WMU's Business Technology and Research Park.



Traumasoft has opened an office in the Granite Park I Building, which is located at 4664 Campus Drive in the BTR Park.

The thriving park focuses on the life sciences, advanced engineering and information technology. It shares the University's 265-acre Parkview Campus with the College of Engineering and Applied Sciences and now is home to some 30 companies that are directly employing nearly 700 people.

Operating in a 4,000-square-foot space, the fast-growing Traumasoft is already in hiring mode. It has added four new positions in recent weeks, bringing its employee base to 12. Officials expect to at least double the size of the company within two years and they are particularly interested in WMU graduates with IT software development and business skills.

The company was founded in 2006 by President Brian Balow. Balow has spent more than 25 years in the emergency medical services industry in southwest Michigan. Frustrated by the lack of automation in EMS operations, he started building EMS applications on a small scale in his spare time in 1998.

His goal was to develop applications that would allow ambulance companies to streamline their operations, improve their service and drive improved customer satisfaction. Traumasoft

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## New Center for Gerontology to serve aging population

To better meet the needs of the rapidly growing population of older adults, WMU has established a Center for Gerontology, reviving the University's gerontology program.

A reception for the center is set for 4 to 6 p.m. Tuesday, June 14, in 4010 Health and Human Services Building. The event will include remarks by President John M. Dunn and Provost Timothy Greene and introduction of the center's founding faculty fellows.

The reception is open to the public, but those planning to attend are asked to reserve a place by emailing [gerontology-info@wmich.edu](mailto:gerontology-info@wmich.edu) or calling (269) 387-9600.

The center is part of an effort to rekindle research aimed at the aging population and the training of both graduate and undergraduate students seeking to serve older adults. Part of its mission is to provide an undergraduate minor in gerontology and a

gerontology graduate certificate.

The demand for health care workers with training in gerontology is growing. The U.S. Department of Health and Human Services estimates 874,000 additional workers in the field will be needed to meet the increased demand during the next 10 years.

The center revives WMU's gerontology program, which had been spearheaded by Ellen Page-Robin, emerita in community health services. That program was eliminated in 2004 due to budget cuts. Dean Earlie Washington, College of Health and Human Services, has been instrumental in bringing back the gerontology program.

The new center was approved in July 2010 and Janet Hahn was hired as its coordinator in December. Hahn says the center will focus on three areas—education, research and community service.

## Kalamazoo one of top-25 best cities for college grads

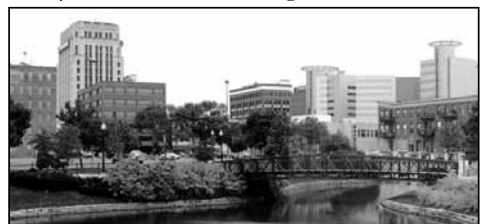
WMU's hometown of Kalamazoo is No. 24 among the best cities in the United States for recent college graduates.

That's according to a list of the top 25 cities compiled by the *Daily Beast* for its second annual ranking. Quality of life factors such as relative affordability, housing and employment opportunities, and size of the age 22-24 population were used to compile the list.

Topping the 2011 list is Fayetteville, N.C., home of Fayetteville State University. Not surprisingly, all the cities on the list have at least one university and several, like Kalamazoo, are home to major universities. Among them are Austin, Texas; Columbus, Ohio; and

Durham, N.C. Kalamazoo is the only city in Michigan, Illinois, Indiana or Wisconsin to make the top 25.

Chosen by the *Daily Beast* to represent Kalamazoo was a *Kalamazoo Gazette* photo of WMU music professor Lin Foulk and her husband, Bernie Foulk, working in the large vegetable garden they've created in the backyard of their Stuart neighborhood home.



View of downtown Kalamazoo.

# Around campus and beyond

## Little Theatre set to show new film

The Kalamazoo Film Society will present eight screenings of the award-winning film, "Of Gods and Men," Friday through Sunday, June 10-12, in the Little Theatre.

Show times are 7 and 9:30 p.m. Friday; 4:30, 7 and 9:30 p.m. Saturday; and 2:30, 5 and 7:30 p.m. Sunday. Admission is \$5.

## Engineering summer camp slated

The 2011 Design and Manufacturing Summer Camp will take place from 8:45 a.m. to 3:30 p.m. Monday through Friday, July 11-15, in the Engineering and Applied Sciences Building. The event is sponsored by industrial and manufacturing engineering to help educate young adults about valuable career opportunities in engineering and technical fields.

The hands-on camp is for students in grades six through eight who have an interest in math, science and engineering. Those who register before June 11

will receive a 10 percent discount on the \$200 cost. Need-based scholarships are available. Visit [www.wmich.edu/ime/summercamp2011](http://www.wmich.edu/ime/summercamp2011) or call (269) 276-3350 for details.

## Jazz camp provides free concerts

The annual Steve Zegree Vocal Jazz Camp will be held on campus Sunday through Friday, June 26-July 1, bringing participants from across the globe to Kalamazoo to work with WMU's internationally acclaimed vocal jazz instructors.

Camp participants will perform from 8:30 to 10:30 p.m. Monday through Thursday, June 27-30, at the Union Cabaret and Grill, 125 S. Kalamazoo Mall. There is no cover charge and no reservations are necessary. The camp will conclude with a 7:30 p.m. concert Friday, July 1, in WMU's Dalton Center Recital Hall. Admission to the closing concert is also free and open to the public.

## Papers welcomed as part of upcoming health conference

Scholars are invited to submit papers on nearly 30 topics for the first International Conference on Health Information Technology and Advancement set for Oct. 28.

The conference is being staged by the WMU Center for Health Information Technology Advancement and the Relationship-Centered Care Network of South West Michigan. Its theme is "Repositioning

Health Care through Relationships and Health Information Technology—Let's Make a Difference!"

Submissions of full research and position papers containing original and unpublished results are due at <http://ccloud.com/chita/> by Friday, July 15. A list of paper topics is available at that website. Visit [www.wmich.edu/chita](http://www.wmich.edu/chita) for submission details.

## Kohrman Hall's south wing renovation earns architectural award

Recent work on Kohrman Hall has been honored for design excellence by the American Institute of Architects Michigan.

The building's south wing was one of the 11 projects out of 65 submissions to be given

awards in May during the American Institute of Architects Michigan's annual Celebration of Architecture.

The two-phase renovation of Kohrman Hall began in 2006 and was completed in 2008. It was based on plans by SmithGroup, the Detroit architectural firm that also designed the Richmond Center.

The first phase included a complete reconfiguration of the south wing from an engineering-based space to one suited for the visual arts. The overhaul created dedicated studio spaces for students as well as flexible classrooms, critique spaces and collaborative studios that are shared by students and faculty.

A bridge connection links South Kohrman's new studios and classrooms with the galleries of the Richmond Center, creating an integrated home for the Frostic School of Art.

## Professor to hit storytelling circuit

Allison Downey, teaching, learning and educational studies, will spin yarns Wednesday, June 22, in Grand Rapids, Mich., and Thursday, June 23, in Ann Arbor, Mich.,



Downey

through a collaboration between the University of Michigan's public radio service and The Moth, a renowned non-profit organization dedicated to storytelling.

The performances will be recorded for possible use on the Pulitzer Prize-winning Moth Radio Hour, heard locally on Michigan Radio, or its podcasts, which boast more than a million downloads monthly.

The Grand Rapids show will be at 7:30 p.m. in the Royce Auditorium, St. Cecilia Music Center, 24 Ransom Ave. NE and the Ann Arbor show at 8 p.m. in the Power Center, 121 Fletcher St. Both are nearly sold out. Visit [www.themoth.org](http://www.themoth.org) for tickets.

Downey recently returned from a sabbatical year of researching what is behind the resurgence of personal storytelling and what makes a good storytelling performance. She used to tour as a professional storyteller and wrote, performed and toured a one-woman show based on storytelling. She also has led storytelling workshops for artists, senior citizens, teachers and others.

## Grant helping novel program grow

Jiabei Zhang, health performance and health education, has received a \$1.18 million grant from the U.S. Department of Education. The grant supports the new hybrid online master's degree program in adapted physical education that Zhang directs.



Zhang

The program leads to a Master of Arts in Physical Education and the online version is believed to be the first of its kind. Physical education teachers who enroll in the program are prepared to provide quality special or adapted physical education for school children with disabilities.

The recent grant pays for students' tuition and books as well as an on-campus adapted physical education lab staffed by two graduate assistants.

President John M. Dunn has gotten in on the act by serving as a consultant on the grant due to his background in adapted physical education.

## Jobs

Current job opportunities at WMU are announced daily on the Human Resources Web site at [www.wmich.edu/hr/careers-at-wmu.html](http://www.wmich.edu/hr/careers-at-wmu.html). Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.



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WESTERN MICHIGAN UNIVERSITY

**NEW SHOP MAKING BRONCO MALL A COOLER PLACE**—Students Sara Rokicki and Aaron Coney take a break from the recent heat wave by enjoying some of the treats on sale in the Bronco Mall's new Western Scoops ice cream shop. The shop, run by WMU Dining Services, features 16 flavors of Hudsonville ice cream, plus soft-serve and fat-free frozen yogurt, sundaes, floats, milkshakes, malts and cyclones. Ice cream desserts can be customized with a full range of parlor toppings, syrups, sprinkles, candy bits and more. Western Scoops is open 11 a.m. to 7 p.m. weekdays and 11 a.m. to 5 p.m. Saturdays and accepts cash, credit or Dining Dollars. The Hudsonville Creamery & Ice Cream Company in Holland, Mich., was



selected to supply ice cream for the new business as a way of continuing to provide support for local West Michigan products and farms. (Photo by Thom Myers)

# WMU expands technological offerings to assist, engage students

The University is expanding its technological connections with current and prospective students, recently offering several new apps as well as a virtual tour.

The new offerings were largely created by WMU students.

## Buster takes visitors for a ride

The interactive Broncoland Tour went live May 18 and puts the latest gaming technology to work as visitors navigate through a true-to-life 3-D replica of the main campus.

Along the way, they pick up a wealth of helpful information about the University's facilities, academic programs and student resources and services, as well as get snippets of WMU history, traditions and trivia.

Broncoland, found at [www.wmich.edu/](http://www.wmich.edu/)



broncoland, is thought to be the first fully interactive, 3-D campus tour created using video game technology. It was developed by a team of eight student employees and interns and led by Kevin Abbott, information technology.

"The Broncoland Tour is designed to help students learn about WMU by interacting with the campus, rather than just reading about it," Abbott says. "By making it available on the Web, the tour provides a convenient way for students to get a sense of what WMU is about without having to travel here first."

The tour features mascot Buster Bronco driving visitors around in a smart golf cart named Goldie. Visitors have the option of taking an automated tour with Buster and Goldie providing commentary or a self-guided tour where they control the golf cart and explore the entire campus at their own pace.

Both versions allow visitors to click on the buildings they see to call up descriptions of them as well as feature Golden Horseshoes that present information about other aspects of the University. The automated version focuses on WMU's main buildings. More inter-

activity is built into the free-exploration version, which allows visitors to navigate campus by using standard keyboard controls and to collect Golden Blocks that provide even more information about the University.

## Droid, iPhone apps offered for free

A senior engineering project by six computer science students led to development of recently released smartphone apps for Android and for iPhone and other Apple mobile platforms.



WMU Mobile is available free of charge through the Android Market at [www.market.android.com](http://www.market.android.com) for Android smartphones; and through the iTunes Store and App Store for iPhone, iPod Touch and other Apple mobile devices.

Key new features of the WMU Mobile app are real-time Bronco Transit GPS bus tracking and online schedules for all routes, a calendar of WMU public events, maps and locator for key buildings and offices on the main campuses, and live streaming of WMUK Public Radio for HD1 and HD2.

WMU commissioned the project instead of paying a vendor to create the apps. Keith Hearit, enrollment management, was the project's lead sponsor. The students worked under the supervision of John Kapenga, computer science.

The University plans to add new features and enhance existing ones by working with new student teams each year.

# University launches healthy employee competition

Walking is one of the best ways to stay fit, and WMU recently launched a new competition to promote employee use of foot power to get around.

Called the 10,000 Steps a Day Challenge, the competition aims to help faculty and staff members step up to better health by eventually logging 10,000 steps each day.

Participants will be given a free pedometer and have four weeks to work up to that goal and go beyond if they can.

Those participating in the challenge are competing against five-person teams from across campus as well as striving to achieve individual personal bests.

The new initiative comes on the heels of the annual Poker Walk, a fun two-mile romp around campus held each May that has been steadily growing. About 260 people took part in the 2011 walk, a 20 percent increase in participation this year compared to last year.

The 10,000 Steps a Day Challenge was offered to all benefits-eligible employees enrolled in the free Holtyn One-to-One wellness program, which features tools and resources such as a confidential health assessment and personal wellness coach.

To learn more about WMU's wellness offerings, contact Jen Bailey, Western Wellness chair, at [jen.bailey@wmich.edu](mailto:jen.bailey@wmich.edu) or (269) 387-3762.



Colleagues from Dining Services meet at the Poker Walk's sign-in booth. (Photo by Chris Voss)

## Service

**Editor's note:** Service anniversaries for July and August will be printed in the first fall issue of Western News and posted this summer on the Human Resources website.

The following faculty and staff members are recognized for 40, 30, 25, 15, 10 and five years of service during June.

**40 Years**—David H. McKee, University Libraries, and Joseph P. Stoltman, geography.

**30 Years**—Mary A. Warren, Facilities Management-building custodial and support services.

**25 Years**—Randolph Bortolussi, Facilities Management-power plant.

**15 Years**—Gordon F. Evans, WMUK; Joan F. Herrington, theatre; Susan Longjohn, Center for Disability Services; David R. Morin, intercollegiate athletics; and Lester W. Wright Jr., psychology.

**10 Years**—Margaret H. Dupuis, English; Marion W. Gray, history; Norman Lee Johncock, Facilities Management-landscape services; Melissa A. Logan, public safety; Teresa A. Schrimpf, institutional research; and Edmund Tsang, College of Engineering and Applied Sciences.

**Five Years**—Chris L. Coryn, Evaluation Center; Donald Desmett, art; Gene Freudenburg, Graduate College; Jason M. Glatz, University Libraries; Asghar Kayani, physics; and Benjamin Ofori-Amoah, geography.

## Obituaries

**Larissa V. Frias**, family and consumer sciences, died unexpectedly in her sleep June 5. She was 38. Frias joined the faculty in 2008. Memorial service details were not available at Western News press time.



Julien

**Catherine Julien**, professor of history, died May 27 in Turlock, Calif. She was 61.

Julien joined the faculty in 1996. An archaeologist and ethnohistorian, she was an acclaimed expert on the indigenous cultures of the Americas and received the WMU Distinguished Faculty Scholar Award in 2004.

A public memorial service will be held on campus during the fall 2011 semester.



Stiefel

**William J. Stiefel III**, emeritus in mechanical and aeronautical engineering, died June 3. He was 81.

Stiefel joined the faculty in 1964 and retired in 1994.

An open house in his memory will be held from 2 to 4 p.m. Saturday, June 11, in the Life Story Center at the Life Story Funeral Homes, Betzler-Kalamazoo. Memorial contributions may be made to Hospice Care of Southwest Michigan.



# On Campus with Jacmauzs Juraudakarr



PRIDE ON THE JOB, CREATIVITY AT HOME  
(Photo by Deanne Puca)

While most people are sound asleep, Jacmauzs Juraudakarr (pronounced JACK-moss Jer-RAH-duh-car) and his custodial team are at work cleaning and preparing University buildings such as Spindler Hall and the Bernhard, Fetzer and Children's Place Learning centers for the next day of activity.

A WMU custodian for almost 14 years, Juraudakarr enjoys the quiet of the third shift, which runs from 9 p.m. to 5:30 a.m.

"I'm a night person, and I enjoy that time when everyone is just settling down," he says. "We're not disturbed, and I seem to get a lot more done even when I'm not at work." And his activities outside of work are numerous.

He's involved in The Israel of God church, taking on tasks such as teaching a weekly Bible study class and composing piano music. He's also a carpenter and an artist who paints and draws.

Juraudakarr's talents are as varied as being able to build display cases, pillars, closets, tables, bookshelves and tithing boxes to painting a five-foot-by-six-foot mural of Sponge Bob on his niece's bedroom wall. In addition, he's learning to play the guitar and enjoys writing, with the goal of finishing a children's book.

"My passion right now is music," he says. "I enjoy positive music, music that includes scriptures."

Juraudakarr came to Kalamazoo in 1996 to be close to his sister and her family, and earned an associate degree in microcomputers from Kalamazoo Valley Community College. But he soon learned he'd rather have a job that didn't involve sitting in front of computers to repair them. Luckily, Juraudakarr was hired as a custodian by WMU the year after receiving his degree.

Although he spent most of his childhood in North Little Rock, Ark., his parents were in the U.S. Army. That meant quite a bit of traveling for the family, with stints living in South Carolina, Missouri and even Wiesbaden, Germany.

Moving to Kalamazoo was Juraudakarr's first experience living "up north." He says he was drawn to the area because of the friendly and helpful people at WMU. And he says he also appreciates the sense of pride his co-workers have in maintaining campus buildings.

"From the first time I started working here, I enjoyed being around so many friendly people and having access to help if I needed it. We all know each other well, and it's a great environment to work in," he says. "Our job is to make sure floors are clean and facilities are clean and sanitized so everyone who uses them is safe."

## Four more WMU faculty members receive prestigious Fulbright grants

Three faculty members received Fulbright Program grants to work overseas during the 2010-11 academic year and a fourth will use his newly announced grant to work overseas during the 2011-12 academic year.

The Fulbright Program was established in 1946 and is the flagship international educational exchange program sponsored by the federal government.

The most recent awardees from WMU are:



Hoffmann

- Susan M. Hoffmann, political science and director of the Institute of Government and Politics. Hoffmann took part in the 2010 summer German Studies Seminar held over nine days in Berlin, Schwerin, and Hamburg, Germany.



LaVergne

- Albert LaVergne, art and sculpture-area coordinator. LaVergne received a Fulbright Lecturing/Research award to spend 10 months at Obafemi Awolowo University in Nigeria beginning in January 2012.



McCarty

- F. William McCarty, emeritus in finance and commercial law. McCarty received a Fulbright Scholar grant to teach business ethics at Moldova State University from September through December 2010. He retired in 2006.



Ratner

- Carl Ratner, music and director of the opera program. Ratner received a Fulbright Scholar grant to lecture and conduct research at the St. Petersburg Conservatory of Music from Sept. 15 to Dec. 15, 2010.

## Broncos earn top place in MAC women's sports, second in men's

WMU has earned its sixth Jacoby Trophy, which is awarded annually to the top women's athletic program in the Mid-American Conference.

The Broncos also captured second place in the Reece Trophy standings for supremacy in men's athletics. WMU is the only school to be in the top one-third of the 12-member MAC Conference in both the men's and women's all-sports standings.

During 2010-11, the women won the softball regular season and tournament championships, and finished second at the indoor track and field MAC championship, third at the MAC gymnastics tournament, second in the West Division regular season in volleyball, and third in the regular season in women's tennis.

The men finished second to Kent State for the Reese Trophy. During 2010-11, they won the MAC West Division title in basketball, won the MAC regular season championship in tennis, and finished second in soccer in both the regular season and the MAC tournament.

## New BTR Park partner

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released its first major application in September. The product is already in use by ambulance companies in eight states.

Traumasoft's cloud computing service means its proprietary software is housed on company servers, where clients' data is separated, secured and accessible via the Internet.