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It's that time of the year again when the high cost of heating a home in a cold climate makes some people as gloomy as the weather. Let the buyer beware. Assuming a 15 percent annual rise in fuel costs, the future outlook isn't sunny.

For example, a typical homeowner in lower Michigan can expect to spend about $500 to heat his home this year, and ten years hence, the cost will be about $2,000 annually. Even if the cost is discounted through inflation, a typical homeowner can expect home fuel bills to double on a constant dollar basis in 10 years.

The causal factors in this nation's current fuel dilemma are quite simple. We have, in the past 30 years, become increasingly dependent upon oil and gas to heat our homes and run our industries. These natural resources, formerly abundant in America, were low in cost and resulted in less atmospheric pollution than coal.

Today, the United States imports 50 percent of its needed gas and oil, and we no longer dictate the price. This was demonstrated dramatically in December when the members of the Organization of Petroleum Exporting Countries (OPEC) voted an increase of 14.5 percent in the world price for 1979. While there may not be an immediate world-wide shortage of fossil fuels, there is certainly a strong upward pressure to increase price due to world demand.

In addition to higher fuel costs, we are facing problems with pollution. With the government-sponsored coal economy, and with a large increase in carbon dioxide in the atmosphere, resulting in unknown climatic changes, the ominous possibility exists for "acid" rains destroying crops.

So, what do we do? Well, praying to the ancient Greek sun god, Apollo, won't help, but many people suggest we turn to the sun itself. For over 50 years, solar energy has been feasible for heating and cooling. The use of solar energy for heating water is popular in some countries. There are 150,000 operational solar hot water systems in Israel, and over two million in Japan.

And solar energy doesn't cause air pollution. Other than the five percent of the energy produced which is required to move the fluid around the circuit, solar adds no pollutants to the air. Solar energy doesn't require long distance transmissions lines or gas pipe lines, nor is a solar system a sophisticated engineering phenomena. They are bulky and expensive, which are the basic problems of solar.

During the past five years the federal government has been moving in the direction of rediscovering solar energy as an alternative energy source and to foster its use. The single most important contribution made by the government to date is the recently enacted tax credits to Americans installing alternative energy systems. The credits amount to 30 percent on the first $2,000 expenditure, and 20 percent on the next $8,000, for a maximum tax credit of $2,200. So far, the government has not intruded in the area of regulation of solar systems by establishing codes and standards which would be counter-productive by making it difficult for the entrepreneur to design, build and install his own solar system.
Solar systems for the home are expensive. Fully installed commercial systems cost between $10,000-20,000 today. But, will they pay for themselves and are they cost-effective? With a sharp pencil and an economic approach called "life cycle costing," it can be shown that a $10,000 solar system is marginally cost effective, but most people would rather invest in an inground swimming pool. It does not appear that the cost of solar will be reduced in the future as a result of mass production, either, since all the elements making up the total system are already mass produced. With the systems offered commercially today, the only way cost can go is up.

Can the cost of solar heating be competitive? Today, solar systems for heating water are competitive if the homeowner is using electricity to heat water. For example, a family of four can expect to spend $250 to $300 per year to heat water with electricity at $.05 per kilowatt hour. In the midwest, a commercial solar hot water system costing $2,000 can provide 80 percent of the energy required. On a simple payback method, this figures to be eight to 10 years. Including an expected 15 percent inflation rate, the payback period drops to six to eight years, and by adding the federal tax rebate of $600, the payback period is four to six years. Some states, including California, Wisconsin and Michigan, offer tax incentives that further reduce the payback period. So, with warranties ranging between five and 10 years, the commercial solar hot water system is surely competitive when compared to electric water heating. However, it does not compare so favorably with present oil and gas prices. In most regions of the country, gas is about one-third, and oil less than one-half the cost of electricity when used to heat water. The solar system replacing gas or oil does not seem as appealing.

For space heating, solar is a disaster at $10,000 a system, even when considering federal and state tax incentives. The problem is both cost and bulk. Whereas a water heating system requires 60-100 square feet of collector, a space heating system requires 500-1,000 square feet of collector in the cold regions of the country. This presents a problem with transportation costs.

The solution is twofold—simplifying the design and using bulk material available locally. A solar panel can be built using an aluminum foil cover insulating panel painted with a high temperature flat black paint, framed in wood, and covered with a reinforced fiberglass cover. Pass air through this panel and warm air can be delivered to the house. Simple? Yes, compared to sophisticated copper tubing and plate, framed in aluminum and covered with one or two panes of glass, so typical of commercial systems. Effective? Somewhat less, about 20 percent. Cost? About one-fourth to one-third that of commercial systems, since all materials are available locally and can be assembled by anyone. Why isn’t a simplified solar panel commercially available? There may be some, but not generally available throughout the country. Sophisticated designs are more appealing to the manufacturer, and the simpler the design, the more difficult it is to patent and easier to copy.

Simplified solar designs can possibly be made available to the general public through seminars held by the Department of Energy for interested parties and manufacturers in various localities. Or, perhaps state agencies interested in promoting local manufacture of labor intensive solar panels could become involved.

Solar systems really do work, even in the cloudy winter environment of the midwest and along the east coast. As much as 75 percent of residential heating can be, and has been, provided by solar. The more typical figure of the heating load provided by solar is 60 percent. Solar systems are not very
On Campus
effective in December or January under extensive cloud cover, but they perform well during the remaining six or seven months of the heating system, and fortunately, about two-thirds of the heating demand is in months other than December and January.

In any event, in order for solar space heating to become attractive, the cost of the system must be reduced. If a solar space heating system can be installed at a cost to the homeowner of $3,000-$5,000, then we might see the industry flourish. The homeowner could expect a payback time of less than 10 years, and nationally, air quality would improve and the balance of payments would be reduced as a result of a lowered demand for foreign oil.

Richard Schubert is an associate professor of mechanical engineering at Western, and has been a faculty member here since 1969. He previously was employed in the same position for two years at Wayne State University, and also worked for Ford Motor Company in Dearborn, 1957-67, and for B.F. Goodrich Company, Akron, OH, 1949-57. He received his bachelor's degree in 1949 from the University of Illinois, and his master's degree from Wayne in 1961.

Schubert has been researching, designing and testing solar heating systems for over four years. He is particularly interested in cost effective solar heating systems which can give the most energy output for the least cost.
Bernhard Elected To National Education Post

WMU President John T. Bernhard was elected president-elect of the American Association of State Colleges and Universities (AASCU) at the organization’s 18th annual meeting in November.

AASCU represents 327 state colleges and universities throughout the United States and in the territories of Guam and the Virgin Islands, with a combined enrollment of approximately 2.5 million students. These public institutions grant almost 40 percent of all the baccalaureate degrees granted in the U.S.

Dr. Bernhard will serve as president-elect until November, 1979, when he will assume the AASCU presidency. He has been a member of the organization’s board of directors since 1976.

Prior to accepting the presidency at Western Michigan in 1974, he was president of Western Illinois University, Macomb, 1968-74; and was a department chairman, college dean and administrative assistant to the president at Brigham Young University, Provo, Utah, 1959-68. He served five years in the Utah State Senate and was a staff assistant to the late Howard R. Hughes, 1951-59. He is a U.S. Coast Guard veteran.

Bernhard is a member of the board of directors of the American Council on Education and a trustee of the W. E. Upjohn Unemployment Trustee Corporation, Kalamazoo, MI. He also is a member of the Kalamazoo Symphony Association’s board of directors.

A native of New York City, he received his B.S. degree in forestry in 1941 from Utah State University, Logan, Utah, M.A. in 1949 and Ph.D. in 1951, both in political science and both from the University of California at Los Angeles, and his honorary LL.D. degrees from Quincy, Ill., College and Chungnam National University, Daejeon, Korea. He and his wife, Ramona, have three married sons and one daughter.

WMUK Improves

The programming and broadcast quality of Western’s FM radio station, WMUK (102.1), will be improved by the construction of a satellite reception terminal tentatively scheduled to be installed this summer.

“The satellite reception terminal will provide us more diverse programming from National Public Radio in Washington, D.C., and from other stations in the NPR network by increasing the number of channels,” explained Garrard Macleod, WMUK station manager. “The broadcast quality will be much improved, since we will receive stereo sound not presently received through the land lines.”

The entire satellite system, including receivers located at the station, will be financed, constructed and installed by the Corporation for Public Broadcasting, and Western is liable for only the $3,800 cost of providing electricity to the terminal site, which will be located on a hill south of Miller Auditorium.

Western Expands Graduate Program Off-Campus

Beginning next fall, Western will offer its accredited master’s degree program in social work as a part-time, off-campus service in the Grand Rapids area through its Regional Center at the University Consortium Center.

That announcement was made in January by WMU President John T. Bernhard at a news conference in Grand Rapids.

“As the institution for professional education in West Michigan, WMU is delighted and committed to provide this kind of degree programming for Grand Rapids, Holland, Muskegon and surrounding areas,” he said. “Our social work program is accredited and nationally recognized; many of our faculty conduct research and consultations regularly at the request of private and public agencies here in this community.”

Dr. John Flynn, director of Western’s School of Social Work, noted that all of the courses will be provided in Grand Rapids, and that the program will typically spread over three calendar years, plus a fall semester; by comparison, the full-time program on the Kalamazoo campus takes 20 months of continuous study.

Western’s 60-hour graduate program is accredited by the Council on Social Work Education, the authorized accrediting body for social work education in the United States.

Western has been providing continuing education courses to the people of West Michigan for 74 years, and the Grand Rapids Regional Center was opened in 1961.
Funding Requested For New Business Building

A new College of Business building is included in Western's smallest capital outlay budget request for state appropriations in 17 years.

The $9.5 million Western is asking for the business building is the only new building included in the $27.7 million requested for the five fiscal years 1979-80 through 1983-84, since the emphasis is on funds to recycle existing structures so they may more adequately fulfill contemporary needs.

"It is a very realistic request and reflects our concern for the proper utilization of our present physical plant," commented Dr. Stephen R. Mitchell, executive vice president.

The new request also includes: $5 million to retrofit biological science facilities; $4.7 million for campus utilities expansion; $2.3 million for major special maintenance modifications for energy conservation; $1.9 million for land acquisition; $1.6 million for architectural barrier removal; and $1 million for physical plant expansion.

Western's institutional request has an additional $15.1 million project—the Fine Arts classroom building—which will be funded through the State Building Authority by the sale of bonds.

"We are now in a new era of stabilized enrollment requiring a different approach to the solution of facility needs," said William Kowalski, assistant vice president for capital outlay and campus planning. "During the years when capital funding was oriented to institutional growth, older, existing facilities did not receive the maintenance, renovation and remodeling they needed. As a result, these buildings, which are still in use after 50-70 years, are operating with antiquated utility systems and they do not conform to current code requirements for health, safety and barrier-free access.

"Many of these structures do not provide effective instructional space for contemporary programs because they reflect an approach to education which is over 50 years old," he continued. "We must first . . . begin to retrofit the present substandard buildings to meet current code requirements, as well as present programmatic needs and requirements."

Western's 5-year request 17 years ago in 1962-63 amounted to $26,089,000.

Western Operates Under Three-Year Agreement With Faculty

Western Michigan University faculty members are now working under a three-year collective bargaining agreement with the University which members of the faculty union approved 409-36 in October. The contract was ratified later that month by the WMU Board of Trustees.

The settlement includes average salary adjustments by academic rank of 7.2 percent the first year and 7.1 percent the second year, with total compensation amounting to approximately eight percent each of the first two years. The comparable third year figures will be based on the Consumer's Price Index, ranging from 6.5 to 8.0 percent.

WMU's first class of 17 PAs graduated in 1974; there are 104 graduates of the program to date. In 1977, Western's PA graduates had the fifth highest average scores on the national certifying exam for physician's assistants; all of Western's PA graduates have passed the exam, compared to 79 percent nationally.

Reaccreditation Is Given To Physicians' Assistants Program

Continuing accreditation was recently granted to Western's Physician's Assistants (PA) program for one year by the Committee on Allied Health Education and Accreditation of the American Medical Association.

Dr. Norman "Pete" Johnson, PA director here, noted that Western's program has previously been accredited by the AMA, and that such accreditation is beneficial to the professional status of PA graduates.

The PA program at Western, the first at a state university in Michigan, began in 1972 with funding from the U.S. Department of Health, Education and Welfare. It prepares graduates to practice as assistants to primary care physicians, enabling the physicians to expand their capabilities for providing health care services, particularly in underserved inner-city and rural areas.

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Waldo Library Hires A Super Sleuth

Western's Waldo Library has employed a detective—a new electronic device intended to help prevent the loss of thousands of dollars worth of books annually.

"The greatest percentage of library patrons are honest, and wouldn't intentionally take a book or periodical without checking it out," according to Carl Sachtleben, director of University libraries. "In most cases, it's just a matter of being forgetful."

Nonetheless, based on estimated losses in WMU's libraries—Waldo, Business, Educational Resources Center, Music and Physics—the electronic detective will pay for its nearly $30,000 cost within two years. Losses in other libraries throughout the country where the system has been installed have been cut by 90 to 95 percent.

The average book loss amounts to approximately $18 each, plus the costs of replacing and processing the book, if replaceable, which Sachtleben says is impossible for many of the books.

The new system involves the use of sensitized material in each of the publications. If a person attempts to leave the building without having properly checked out a book, a sensor at the exit locks the gate and sounds an alarm.

There are some problems with the new system. One is that other local libraries use the same system and a book from one library can set off the alarm at the others. Some notebooks and keys also trigger the alarm signal, as did a baby carriage recently.

Professor Develops New Vocabulary List For Remedial Program

A Western reading researcher has developed a list of 5,000 words for use in a remedial program that, when tested with students ages 12-16, has produced an average of three months growth in word recognition and comprehension for each month it is used.

Dr. Ted K. Kilty, WMU associate professor of education and professional development, reported his preliminary findings at a Harvard Graduate School of Education seminar in October. He noted that lists traditionally used have not included both reading and speaking vocabularies; have not included both Caucasian and Black vocabularies; and, in the instances where word levels were established, the levels were determined either by frequency of use or use in graded textbooks.

Kilty explained that he utilized a computer compilation of 10 major vocabulary lists, including a recent list of Black oral vocabulary. The total list was then sorted for duplication and distributed into 16 levels, using a combination of frequency, difficulty and word associations for placement. The 16 levels range from first grade into senior high school, he added.

He indicated that the list is currently in use in regular classrooms in both public and private schools, and in one county juvenile home where detailed records were kept, the students averaged a three-month growth in word recognition and comprehension for each month in the program.

Kilty, who also is secretary of the Kalamazoo Board of Education, joined the WMU faculty in 1968. He received his bachelor's degree in 1955 and his master's in 1960 from Andrews University, Berrien Springs, MI; Ph.D. in 1970 from the University of Michigan, and he was a postdoctoral fellow in reading diagnosis and remediation at Harvard University in 1973.

Foreign Students Enroll In Record Numbers

A record-breaking 847 students from other countries were enrolled at Western during fall semester. The figure is 57 greater than last year's total of out-of-country students, the previous all-time high. In 1977, WMU registered students from 68 different countries, this year from 69.

Countries with the largest representation on campus were: Iran—191, Malaysia—87, Saudi Arabia—85 and Nigeria—84. Of the 847 total, there were 657 men and 190 women.
Former WMU Vice President Faunce Honored By Building Dedication

The Student Services Building on Western’s campus was dedicated officially as the L. Dale Faunce Student Services Building during ceremonies in November. The WMU Board of Trustees approved renaming the building in honor of the late Dr. Faunce, WMU’s first vice president for student services and public relations, in June.

Faunce, who served as vice president from 1956-66, and then as a professor of counseling and personnel until his retirement in 1973, died in February after a short illness. His wife, Wilhemina, attended the dedication ceremony, along with other relatives, friends and members of the University community.

Western Offers Unique Safety Course

Because of an increased government and industry emphasis on safety in the work environment, the WMU chemistry department has developed a graduate course in laboratory safety, thought to be the only one of its kind taught by a university chemistry department.

According to course instructor Dr. George G. Lowry, WMU professor of chemistry, there is a need for formal treatment of some aspects of laboratory safety and hazards, including the principles of handling and controlling toxic gases and hazardous chemicals, and detailed understanding of government safety regulations.

"Large chemical companies are among the safest industries in the world because of their strict safety regulations," Lowry said, "but small laboratories frequently have high accident rates." Students need to be prepared to work in either environment, he continued.

While various industries and organizations have offered mini-courses and workshops on the subject of chemical safety, the Journal of Chemical Education listed Western’s class as the only advanced level safety course currently taught by a university chemistry department. However, Lowry believes that other courses will be developed as information on the subject becomes more readily available to educators.

The course is required for all students in master’s or Ph.D. programs in chemistry at WMU, and is taken by many undergraduate students as well, Lowry said.

Bureau Continues To Fight Crime

Western’s department of public safety has provided $20,000 to match federal and state funds for the continued support of the WMU Crime Prevention Bureau. The Bureau is now in its third and final year of funding from the Law Enforcement Assistance Administration, U.S. Office of Criminal Justice Programs. As required by the grant, the WMU Board of Trustees recently authorized full University funding for at least one additional year.

The purpose of the Bureau is to provide WMU students and staff information and education about crime. Two specially trained police officers devote full time to explaining police services, crime reporting procedures and misconceptions about becoming a victim of crime. They participate in new freshmen orientation programs, in dormitory staff training programs, and in dormitory residents’ meetings.

The Bureau has also published a pamphlet about crime and identifies high crime occurrence areas on campus, prepares a weekly campus watch bulletin itemizing locations where crimes have occurred, and loans engraving tools.
New WMU Science For Citizens Center Receives Federal Support

Citizens in Southwestern Michigan soon will have a new source of assistance in addressing community problems involving science and technology.

A Science for Citizens Center (SCC) now is in the planning stages at WMU, supported by a $24,643 National Science Foundation (NSF) grant to Western's Institute of Public Affairs (IOPA).

The SCC, intended to help solve specific community problems referred to it by area citizens and public officials in Southwestern Michigan, is scheduled for a mid-1979 opening.

"We welcome this national recognition of the work of our Institute of Public Affairs," said Dr. A. Bruce Clarke, dean of the College of Arts and Sciences. "This project continues and expands the institute's community service programs. The list of contributions to Southwestern Michigan includes research on Austin Lake in Portage, economic development studies in Benton Harbor and conservation studies and implementation projects in the Kalamazoo River basin."

He added, "We at Western look forward to this broader commitment to the area community by Dr. Robert W. Kaufman, director, and the faculty and staff of the institute."

A Policy Council, consisting mostly of citizens but including public officials, planners and scientists, soon will be named to assist in designing the SCC. The 15-25 member Policy Council, which will review and authorize research on projects in Southwestern Michigan, will have representatives from diverse interests throughout the area. Such projects could include land use and zoning, air pollution, highway locations, as well as water quality of lakes and streams, explained Kaufman.

"A main goal of the center will be to inform citizens so they can make intelligent decisions and have their preferences known on projects that affect their communities," he observed.

He said, "Unfortunately, many citizens do not express their concerns until a major project or crisis descends on their community or neighborhood and directly threatens them. At that point, he added, "time constraints make it difficult to find pertinent and objective information. Also, bureaucratic procedures are complex and require time to learn."

"The result," Kaufman said, "often is a deep frustration that expresses itself in anger, outrage and a distrust of government at all levels." If citizens do find the right governmental channels to seek a solution to their community problems, he noted, they often encounter lead-time trouble and cannot get the bureaucratic wheels moving in time.

He said the Policy Council should enable the center to develop an early warning system regarding the need for future projects and programs by keeping their fingers on the pulse of citizen wants and needs.

"The Policy Council will develop techniques to reach individuals who may require special assistance to identify their technical needs related to public policies and issues," Kaufman noted. He observed that the center will function as a communications hub and resource center for local communities in this area.

The center concept is a step beyond the Science for Citizens project funded here last summer by a prior grant to IOPA. That project was designed to educate citizens in issues essential to implement recommendations made in a state/federal river basin plan under the sponsorship of the Kalamazoo-Black-Macatawa-Paw Paw River Basin Citizens Council.

"This new, expanded concept goes far beyond the water problems considered under the first grant," said Kaufman. He noted, however, that the permanent, on-going center will continue efforts to provide advice on water and land issues.

While IOPA will serve as staff to the new center, it will not make policy decisions, Kaufman said. He noted that the program will be "a form of continuing education" to assist citizens and public officials in reaching informed decisions on issues in the communities.

Kaufman said there were 600 preliminary proposal applications submitted for NSF grants, with 50 invited to make formal presentations. WMU was one of 17 awarded a grant in the NSF program.

IOPA has logged considerable experience in long-range environmental planning and public affairs projects since it was reorganized in 1971, Kaufman observed. "Consequently," he added, "the center will be a continuation of the strong community involvement begun years ago by IOPA."
Distinguished Scholar Stresses Importance Of Educational Research

Educational research is the primary means of changing education and most of the important changes in education in the past century have been the work of researchers, according to one of Western's first Distinguished Faculty Scholars.

In a presentation made to members of the campus community in October, Dr. Robert Travers, distinguished professor of education, identified four areas of great impact of research on education in the last 150 years, including the development of materials and curriculum, teaching itself, conception of the role of parents in relation to education and the impact of scientific models on education when used as a basis of classroom management.

During his review of research he is conducting for a manuscript on "100 years of impact of research on education," Travers noted that the greatest impact has occurred in the development of materials and curriculum, since early studies produced a radical change in education.

"From 1905 on, books for children, curricula for children, were designed more and more in terms of the problems of practical life—the kinds of problems they had to solve," Travers explained. "The notion was more of a direct training ground than indirect training. The impact was immense."

Research has also helped change the ways teachers relate to their students, he continued, noting that during the early part of the century, literature informed teachers how they could spot troublemakers and criminal types in their classes by looking for certain characteristics.

"This idea inevitably did tremendous damage to countless youngsters over a rather long period of time, and had to be disposed of," he said. "It took good research and good researchers to do that."

Laws were passed mandating school attendance because "parents have never wanted to have anything to do with the education of children, and for the most part, schools have taken over responsibilities from parents because parents have failed to exercise their responsibilities in particular respects," Travers explained. "The parent has tried to fade into the background and disappear from the picture and let the teacher do the work. And yet, we have a great deal of research now which shows that the parent has enormous responsibilities which cannot possibly be delegated to schools. The difficulty is to get parents to move in these kinds of directions."

As an example, he cited 1930's evidence which shows that the most important single factor in whether a child would have a reading problem in the first grade of school was whether he had been read to in the home.

"We have to somehow get parents to realize the enormously important role of parenting, of being with children, of relating to them intellectually, of doing something other than playing ball with them, and getting rid of much of the television in the child's life," he said.

Travers cautioned against the use of scientific models in the classroom, since they are restrictive and do not allow a broad perception of behavior.

"The great advantage of a model is that they allow you to make statements which are actually testable, but they may not say very important things about what happens in a classroom or what children do," he said. "Teaching is an intensely practical activity. You
can't treat the classroom as if you were training a lot of rats in a laboratory. Among other things, if you treat people in that kind of way, you end up with alienated students."

Travers, who came to Western in 1965 as a Distinguished University professor, is widely considered one of the world's foremost scholars in educational psychology and the methodology of educational research.

The Distinguished Faculty Scholar program was approved by the WMU Board of Trustees in July, 1977, and Travers and John W. Woods, professor of English, were the first recipients, honored at the 1978 winter semester commencement in April. The award includes an honorarium of $1,500.

Bernhard Confers With President Carter

WMU President John T. Bernhard was among about 30 college and university presidents who were invited to the White House, December 5, to confer with President Jimmy Carter about the new Hubert H. Humphrey Scholarship Program.

They explored the implementation of the scholarship program for young men and women of modest means from all of the developing countries with which the United States has diplomatic relations.

Dr. Bernhard is a member of the board of directors of both the American Council on Education and the American Association of State Colleges and Universities. He was the only president from Michigan at the meeting.

Bernhard indicated that it is his understanding that the recipients of the Humphrey Scholarship will be brought to the U.S. each year for one year of specialized training. The scholarships will be offered to those engaged in public service for a one-year course in fields directly related to their work, not necessarily leading to a degree, Bernhard explained.

The program's purpose is to help educate a core group of a new generation of developing world leaders, he continued. It is designed to provide education and a common experience for a group of future leaders and by so doing provide a compelling symbol of U.S. interest in the developing world.

Bernhard said the program will seek out talented young public servants who might otherwise not be able to afford advanced professional education, thereby demonstrating a special American concern for helping the poor and for promoting equality of opportunity for all people. The purpose of the studies will be to enhance the capabilities of the Humphrey Fellows for further public service and to enable them to contribute more effectively to the equitable development of their country.

Opportunities Offered For Travel/Study

March 2-11-To promote interest in Britain's culture, the WMU British Studies Program is conducting a group flight to London, available to WMU students, faculty, staff, alumni and friends.

The $599 total cost includes bus transportation to and from Detroit, airline tickets, lodging in London, continental breakfasts, transfers to and from the airport, a sightseeing tour, a seven day London bus and subway pass, and theatre. Optional tours are available. Contact Dr. Nicholas Hamner, 383-4001, or Dr. Dale Pattison, 383-1924.

June 25-Aug. 19-"Modern India," a seven-week summer seminar organized by Western's Asian Studies Program and endorsed by the Michigan Department of Education, will enable 20 social studies educators and curriculum resource persons to travel to India next summer. The seminar will combine a period of formal study in Delhi with travel throughout India for a total cost of about $1,000. Further information is available from Dr. David G. Dickason, 383-1834.

July-A lecture program, "Education and Planning for Development," and sightseeing tours of East Africa will highlight the sixth Africa Seminar, offered through WMU in cooperation with the University of Nairobi, Kenya. The lecture program, designed to provide a first-hand study of the political, economic and social problems of the emerging countries of East Africa, will be presented by prominent leaders in Kenyan affairs and University of Nairobi lecturers, and will include field visits to schools, community centers, development projects, land consolidation programs and social and governmental agencies. The all-inclusive cost is $1,799, although WMU's tuition for the optional course credit, insurance and personal expenditures are not included. For more information, contact Dr. Visho B. L. Sharma, 383-8038.
Periscope
On People

Mitchell To Assume Hawaii Chancellorship

Dr. Stephen R. Mitchell, WMU executive vice president, has been appointed chancellor of the Hilo campus of the University of Hawaii. His selection was announced in early February by Dr. Fujio Matsuda, president of the statewide system.

Mitchell became Western’s first executive vice president in September, 1977; his current responsibilities include University planning, capital construction and campus planning, the Computer Center, academic support services, alumni affairs and development, and international programs. He was integrally involved in the planning and implementation of a three-year doctoral studies program on Guam.

“I am pleased to have the opportunity to contribute to the further development of the Hilo campus,” said Mitchell. “My experiences in the Pacific have fostered a great appreciation of the people and cultures of that area, and I am looking forward to the challenges of my new assignment.” He expects to begin his new duties in late spring.

He will be the chief executive officer of the Hilo campus which is comprised of four units: Hawaii Community College; Hilo College, a 4-year liberal arts institution; the College of Agriculture, a 4-year undergraduate program; and Continuing Education and Community Services, an extension service providing credit and non-credit programs for the island of Hawaii. Total enrollment in the three collegiate units is approximately 4,000.

Prior to joining the WMU staff in 1973 as vice president for academic affairs, Mitchell was dean of the College of Sciences and Arts at Washington State University, Pullman, 1970-73; assistant chancellor, University of Wisconsin-Parkside, 1969-70; and dean, Kenosha Campus, University of Wisconsin, 1967-69. The Kenosha facility became part of the new UW-Parkside complex and Mitchell’s primary responsibilities were faculty recruitment, academic program development and serving as the chief planning officer for the new campus. He was director of a statewide faculty research project in Washington, 1963-64.

A native of Muskegon Heights, Mitchell received his B.A. degree summa cum laude from WMU in 1956 and his M.S. in 1957 and Ph.D. in 1961 from the University of Wisconsin, where he was a graduate assistant and University fellow. He was a Ford Foundation National Convention Fellow, 1964, and a summer research fellow at the Center for Education in Politics, Washington, D.C., 1964. He also directed the Eagleton Institute’s national convention delegate’s survey, 1964-65.

He and his wife, Barbara, have two daughters and one son.

New Dean Named
For Graduate College

Dr. Laurel A. Grotzinger, WMU professor of librarianship, has been named Western’s dean of the Graduate College and the institution’s chief research officer.

Her appointment, effective January 1, was approved in December by the University’s Board of Trustees. Dr. Sidney Dykstra, who has been serving as acting dean since February, 1977, has resumed his previous duties as associate dean of graduate studies.

Since joining WMU’s School of Librarianship faculty in 1964, Grotzinger has served as acting director, 1968, and assistant director, 1966-72. Previously, she taught and was assistant librarian at Illinois State University, Normal, 1958-62, and was a teaching fellow at the University of Illinois, Urbana, where she received her M.S. degree in 1958 and Ph.D. in 1964. She earned her A.B. degree in 1957 from Carleton College, Northfield, Minn.

Grotzinger has been very active in the American Library Association; she is a member of that organization’s committee on accreditation for graduate library programs, has been secretary-treasurer and a member of the executive committee of the Library History Round Table and has served on several major, national reference committees. She also has been president of Western’s Faculty Senate, 1973-74 and 1974-75, and was 1977-78 president of the Southwestern Michigan Association of Phi Beta Kappa.

She has written numerous scholarly articles, including many on the role of women in the profession of librarianship and has been recognized by several national and international organizations.

Brown Honored For
Scholarly Achievements

Dr. Charles T. Brown, a leading scholar in communications research and theory development in the areas of listening, interpersonal communication, and conflict management and values, has been designated a Distinguished University Professor at Western.

That action, approved in November by the WMU Board of Trustees, makes him only the third faculty member so honored at Western; the other two are Dr. Robert M. W. Travers, education, and Dr. Charles Van Riper, speech pathology and audiology, who is now retired.

“Dr. Brown is a remarkable scholar and teacher at the peak of his powers,” said Dr. Cornelius Loew, vice president for academic affairs, in making the recommendation. “Distinguished University Professors are freed from all specific duties and assignments so that they may devote themselves primarily to research and writing and to academic activities, such as teaching, insofar as they wish,” he explained.

Brown was one of the first to examine the interpersonal listening process as more than skill development, beginning with experimental research efforts 20 years ago and culminating in Monologue to Dialogue: An Exploration of Interpersonal
Communication (with Paul Keller) in 1973, a book which has been well received in counseling and psychology, as well as in communications, Loew noted. The second edition, with major revisions, will be published next spring.

He was one of the first to view speech functions more broadly than performance, first in his basic speech text, Introduction to Speech (Houghton Mifflin, 1955), and later developed more extensively in Speech and Man (with Charles Van Riper, Prentice Hall, 1966), as well as in Monologue to Dialogue, Loew continued.

A professor of communication arts and sciences, Brown was chairman of that academic department, 1966-76. He received the WMU Alumni Association's 1967 Distinguished Faculty Award. Prior to joining the Western faculty in 1948, he taught at Florida Southern College and at the University of Wisconsin, where he received his M.A. and Ph.D. degrees. Brown received his B.B.A. in 1934 from Westminster College (Pa.).

Brown gave a major address on the dynamic theory of communication-conflict and the development of the related instrument this past June at the international meeting of the Communication Association of the Pacific in Tokyo, Japan.

Personnel Changes

Martin D. Glista, attorney at law, has been directing Western's efforts to provide continuing legal education for practicing attorneys through Western's division of continuing education since October. The recipient of a law degree from Loyola University of Chicago, Glista has served as a judicial law clerk since 1977 to a justice of the Illinois Appellate Court, first district.

A 1972 summa cum laude graduate of Western, Larry Massie, the new assistant director of Archives and Regional History Collections in WMU's Waldo Library, also received his master's degree with honors here in 1974 and a specialist degree in 1977. He has worked in Archives since 1976.

Dr. Charles M. Plummer has been appointed assistant director of the Evaluation Center in Western's College of Education. Since 1976, Plummer has been employed as an evaluator, Institute for Child Behavior and Development, University of Illinois at Urbana-Champaign.

The academic dean of the College of Education since 1971, Dr. Kenneth F. Simon is on professional development leave from Jan. 2-April 21, studying international (off-campus) programs and international education policy development in selected universities and professional educational agencies.

Appointed as associate ombudsman in October was Natalie J. Sinanian, who has worked at Western since 1974 as a part-time instructor of political science and general studies and has taught in the Career English Program. She is a 1963 University of Michigan graduate, and received her master's degree here in 1975.

Dr. Carol Payne Smith, associate professor of education and professional development, is directing the process of formal academic program review through the office of the vice president for academic affairs through Dec., 1979. The academic program review process will focus on the continued development of Western's academic programs and is especially aimed at maintaining and increasing program quality. Smith joined Western's faculty in 1965 as an instructor of teacher education.

Musician Receives Select Fellowship

A $5,700 Composer/Librettist Fellowship Grant from the National Endowment for the Arts (NEA) has been awarded to Ramon Zupko, associate professor of music at Western, to compose an orchestral work which the Kalamazoo Symphony Orchestra will premiere in early 1980.

The Composer Fellowship is a specialized area of NEA funds earmarked for the development of American composers. Zupko is one of a few selected in the country to receive this special grant which will enable him to compose a piano concerto featuring Chicago artist Abraham Stokman, a specialist in contemporary music, and the Kalamazoo Symphony Orchestra.

In recognition of the award, Livingston L. Biddle, Jr., NEA chairman commented, "It is my hope that this assistance will be of great value in furthering Mr. Zupko's work and in building our nation's musical legacy for succeeding generations."

According to Zupko, the premiere date is set for February, 1980. The proposed concerto for the orchestra will be written in concertante style, featuring some of the first-chair musicians, in addition to pianist Stokman, he said. In January of 1979, Stokman will premiere another Zupko piece, "Fluxus II," at New York's Lincoln Center.

Zupko won acclaim two years ago for his large multi-media work, "Proud Music of the Storm," which was premiered as a bicentennial project by Western's departments of music, art, dance and communications. He has written numerous other works, and has been awarded composition prizes by the American Society of Composers, Authors, and Publishers (ASCAP); the International Society of Contemporary Music; and the American Composers Alliance. His "Nocturnes" for two pianos was premiered this year at the University of Chicago, and won a 1978 Rockefeller Foundation recording grant.

Zupko, who studied with composer Vincent Persichetti, holds bachelor's and master's degrees from the Juilliard School of Music, with additional study in Vienna as a Fulbright Scholar. He has received two Ford Foundation grants to serve as composer-in-residence for the public school systems of Lubbock, Texas, and Joliet, Ill.

At WMU, he teaches music theory, composition and acoustics.
Hoy Resigns; Brinn Named Interim Director

Dr. Joseph T. Hoy, Western's director of intercollegiate athletics since 1967, resigned that position effective December 31, 1978. His request to be relieved of administrative duties was granted November 17 by the University's Board of Trustees, which also announced the appointment of Chauncey Brinn as acting athletic director for the period Jan. 1-June 30, 1979.

"Western is indebted to Dr. Hoy for his leadership in program expansion and the development of outstanding physical facilities for our athletic teams," observed Dr. Robert W. Hannah, secretary to the Board of Trustees and President John T. Bernhard's liaison for intercollegiate athletics.

In recommending Brinn's interim appointment, Hannah said, "We are fortunate to have someone like Mr. Brinn who has a demonstrated record of administrative effectiveness, a career commitment to Western and a deep interest in our athletic program through his many years of service as a member of our Athletic Board."

During Hoy's tenure as athletic director, Western added hockey, soccer and gymnastics to its men's intercollegiate program and undertook a scholarship program for 10 women's sports.

He also supervised the renovation and building of several facilities. These included the construction of the Student Recreation Building containing 4,400-seat Lawson Arena and Gabel Swimming Natatorium; the renovation and seating expansion of Waldo Stadium from 19,500 to 25,000; the building of Kanley Track; and the installation of a Tartan basketball floor and indoor running track in Read Fieldhouse.

A native of Owosso, Hoy, 59, was on Western's staff for 27 years; he coached football, basketball and baseball before assuming the athletic directorship. He was graduated from Western in 1942 after having earned letters in football and basketball.

Last May, Hoy was granted a professional development leave for Jan. 1-March 29, 1979, to conduct a comparative analysis of administrative structures in intercollegiate athletics, including programs for men and women, security and maintenance functions, new requirements of Title IX and athletic insurance liability. He plans to teach when he returns to WMU for the spring session.

Brinn, 46, has served as assistant vice president for academic affairs-special programs, a post he assumed in 1977. Earlier, he was assistant to the vice president for academic affairs for six years and spent three years as coordinator of special programs in the University's Student Financial Aid Office.

Before coming to WMU, Brinn was involved in recruitment for The First National Bank and International Business Machines, Corp. He earned both undergraduate and master's degrees from Western Michigan.

Hopes Are High For Softball Campaign

Coach Fran Ebert returns 14 individuals, including eight starters, who were responsible for Western Michigan's sparkling 26-6 record and state championship of a year ago, so prospects for the 1979 women's softball campaign are indeed bright.

WMU, which has posted a 43-14 mark over the past two seasons for a .754 percentage, will be minus only catcher Sue Peel.

Returning for the Broncos is senior pitcher Ann Kasdorf (Sturgis) and .300 hitters Patti Rendine (Southfield), Barb Burke (Kalamazoo) and Janis Nichols (Sturgis). Kasdorf compiled an 18-4 mark in '78, setting school records for wins, complete games (19), innings pitched (142 2/3), earned run average (0.44), strikeouts (90) and shutouts (11). She batted .288.

Sophomore third baseman Rendine tied the WMU seasonal mark for highest average with a .370 mark and also set school records for hits (40) and triples (eight). Nichols, a senior outfielder, hit an even .300 and set new standards for at bats (110), runs (30) and stolen bases (13), while Burke sported a .310 mean as the starting shortstop.

Other returning regulars are senior second baseman Linda Harrall (Grand Rapids), senior first baseman Cindy George (Cedar Springs), junior outfielder Cindy Nichols (New Buffalo) and sophomore outfielder Denise D'Angelo (Royal Oak).
Broncos Have Best Soccer Year Yet

First-year Coach Scott Ferris guided Western Michigan's 1978 soccer team to a 7-2-3 record for the school's best season ever as the Broncos also equaled the previous victory high.

It marked just the second winning campaign since soccer became a varsity sport at WMU in 1971. A large portion of the credit has to go to the defense. It allowed only 13 goals to set another team record. Goalkeeper Tom Boehm of Northbrook, Ill., had a goals against average of 1.08, the second best seasonal mark ever at WMU.

Dave Jacobson of Northbrook, Ill., and Allen Park's Randy Wojtala shared scoring leadership with 13 points apiece. Wojtala had eight goals to increase his Bronco career record to 27 over just three years of play. Jacobson had seven goals and six assists. He finished his career with a record 15 assists, breaking the former standard of 12 set by Ferris.

Veterans Boost Track Squad Hopes

Coach Jack Shaw's men's track and field squad has enjoyed five straight first division finishes in the Mid-American Conference and should again be one of the top teams in the league.

The 1978 Broncos placed third in MAC standings and also were third at the Central Collegiate Conference meet. Shaw's key graduates were Tom Duits and Darrell Williams, who won the 1,500-meter and triple jump events, respectively, at both championship affairs.

Heading the track returnees is Grandville senior Jeff Zylstra, the "top running event" athlete of the MAC championships. Zylstra won the steeplechase and 10,000-meter run. A week later, he won the steeple at the CCC's in 8:51.62.

Shaw's top field event performer is All-American Ron Parisi, junior, Sewickley, Pa., whose best 1978 javelin effort was 258-8. Parisi won both the MAC and CCC titles and placed sixth at the NCAA championships.

Another top field athlete is Erik Klimoff, senior, New Britain, Conn., an NCAA indoor qualifier in the 35-pound weight as a junior and third place Mid-American hammer winner (182-1).

Prospects Are Good For Women's Tennis

For the second straight season, Western Michigan's women's tennis team will be under the direction of a new head coach, but with all 11 players returning from a year ago, prospects look positive for a fine campaign.

Becky Rueckert, who took over the coaching reigns from Janet McCutcheon, has inherited a solid nucleus of returnees and hopes to make a strong showing at the 1979 SMAIAW Championships this May.

At the No. 1 and 2 singles positions, the Broncos return sophomores Carol Tschudy (Winnetka, Ill.) and Sue Ghindia (Trenton). Both individuals enjoyed outstanding freshman seasons in 1978 and the talented pair should be much improved. The two also

formed WMU's top doubles combination a year ago.

Returning juniors who have a shot at starting spots include Jean Gallagher (Lapeer), Charlene Hudson (Detroit), Leonora King (Detroit), Janice Moon (Portage) and Susan Ufkes (Portage).

Also back this spring will be second-year performers Ellen Beebe (Richland), Anne Cavanaugh (Cheboygan) and Judy Osborne (Roseville).

Golfers Rely On Youth

Western Michigan's 1979 golf team will try to counter the loss of three of its top lettermen from a year ago with the added experience of several team members and a solid freshmen group.

Coach Merle Schlosser and his squad will be attempting to improve on last season's seventh place finish in the Mid-American Conference. The team showed some improvement during the abbreviated fall portion of its schedule as it finished third in the Playboy Intercollegiate Invitational Tourney.

Schlosser is counting on a group of young, yet experienced golfers to replace the likes of starters Pete Eddy (tie for fourth in MAC tournament), Rob Strain and Joe Heimonen.

Jim Tumminello of Warren, a sophomore, could fill one of those gaps. His 151 for two rounds in the Playboy Invitational earned him a spot on the Playboy All-Midwest team. Sophomores Scott Blasie, Fenton; Mark Olson, Kalamazoo; and Bob Sauer of Bloomfield Hills all had considerable playing time as freshmen. Freshman Ron Beurmann, Okemos, was the team's third high man with a 154 at the Playboy Invitational. Other impressive freshmen include: Mark Prebenda, Dearborn Heights; Mark Carlson, Muskegon, and Ken Albert, Redford. The only senior is George Ruthkoski, Muskegon, a three-year starter.
Baseball Has Strong Nucleus Returning

Coach Fred Decker will have a strong nucleus returning from a 1978 Bronco baseball team that compiled a 27-15-1 record and finished second in the Mid-American Conference. The win total and MAC standing were school highs in this decade.

"Our strength will be an infield that returns intact and also a pitching staff that has the most talent in the last four years," commented Decker. "Offensively, we'll have to replace three .300-plus hitters, and hopefully also compensate for the loss of All-MAC pitcher Dave Cassetto."

Decker also will be without the services of .385-hitting catcher Scott Meyer, an All-Regional selection, who later appeared in action with the Oakland A's; second-team All-MAC designated hitter Brad Fischer (.352); and leftfielder John Roy (.303).

Returning in the infield are first baseman Mike Girskis (.236), senior, Detroit; second sacker Bill Heimach (.246), junior, Auburn, Ind.; shortstop Jerry Miklosi (.308), junior, Lincoln Park; and third baseman Marty Murray (.236), senior, Chicago.

Westland sophomore Ken Scarpace returns in center field; he hit .371 with 29 RBI's in 1978 play. Senior Jeff Kenaga of Dearborn Heights is back for his third year of regular duty in right. Kenaga hit .267 and drove in 33 runs as a junior. Having an experience edge in the battle for left field are Tim Bourdo, junior, Portage; Matt Stevens, senior, Muskegon; and Grosse Ile junior Ray Sohn.

Defensive standout Kevin O'Brien, a junior from Arlington Heights, Ill.; and hard-hitting Rob Taraskavage, sophomore, Garden City, are the leading contenders for Meyer's vacated catching spot.

On the mound, Decker returns three of last year's top four regulars. They are Randy Ford (6-2, 3.09 ERA), sophomore, Morenci; Larry McDaid (3-4, 3.12), senior, Ithaca; and Tom Kling (5-3, 3.40), junior, Muskegon.

Junior Dan Baran, Berkley; freshman and newcomers Buster Sunde, Madison Heights; Dave Woodworth, Grand Rapids; Paul Schneider, Mt. Morris; and Southgate's Jeff Kaiser could also see extensive mound duty.

Volleyball Team Ends Fourth In Competition

Although Western Michigan's women's volleyball team finished with only a 9-19-1 record in 1978, the Broncos did manage to earn fourth place honors at the SMAIAW Championships in November.

Under first-year Coach Rob Buck, Western's young squad made great progress both individually and as a team. There was but one senior on the fall roster.

Buck, who came to WMU after serving as coach of the U.S. Women's Junior National Team, began a strong rebuilding program in '78 with six freshmen, two sophomores and three juniors.

Outstanding performers included senior Carol Wilczynski (Ottawa Lake), juniors Teresa Jackson (Parchment), Cindy Nichols (New Buffalo) and Tina Oran (West Bloomfield), sophomores Laurie Junewick (Grand Rapids) and Kim Poteau (Westland) and freshmen Dawn Lands (Newburgh, Ind.) and Debbie Peters (Royal Oak).

Net Squad Rebuilds

Four regulars must be replaced on Western Michigan's men's tennis team which finished second in the Mid-American Conference and posted a school record 21 wins against just six losses.

Mike Rose, a junior from Grosse Ile, takes over as the No. 1 singles player. Rose had a 22-10 mark in 1978 and won the MAC No. 4 singles title. Last fall, he defeated Miami All-American Craig Wittus at the Notre Dame Invitational.

Sophomore Steve Winsor of East Grand Rapids moves up to No. 2 singles after winning the MAC No. 3 crown and going 26-6 as a freshman.

 Doubles specialist Scott Spoerl, sophomore, Niles, claimed the No. 3 singles job in fall workouts, while Jim Panyard, a senior from Fremont, moved up to No. 4 after winning 14 of 20 at No. 6 in 1978. Rounding out the lineup will be Paul Walker, freshman, Almont, and Scott Emig, a junior from Muskegon.

Coach Jack Vredevelt has guided the Broncos to four straight runner-up finishes in the MAC.

Bronco Gridders Set Gate Mark

Western's 1978 football team attracted a record average of 20,655 and total attendance of 123,927 spectators for six home games at Waldo Stadium. The latter figure represented nearly a 15 percent rise from 1977.

Included in the 1978 total was a record single-game crowd of 27,017 that witnessed a 32-0 Homecoming triumph over Eastern Michigan, while the fifth largest mark in school history (22,907) saw the Ohio University contest.

The old six-game standard of 114,476 was established during the 1973 season while the previous average high of 20,422 was attracted during a five-game home schedule in 1974.
The production staff coordinates the activity of the three cameras and staff of over 50 needed to telecast the game.

ABC Telecasts Bronco-Chippewa Grid Game

Western made its first ever appearance as part of the American Broadcasting Corporation Sports College Football series on November 20 in the 1978 grid finale with Central Michigan at Waldo Stadium.

The game was telecast over a 12-station regional network which included seven outlets in Michigan, two in Indiana and three in Ohio.

The Broncos grabbed a 14-7 half-time lead as Central eventually won the contest, 35-14.

WMU sophomore linebacker Eric Manns earned “Defensive Player of the Game” honors after taking part in 19 tackles, one of which forced a fumble. Central fullback Willie Todd was cited as the “Offensive Player of the Game” after gaining 131 yards on 30 carries and scoring two touchdowns.

Announcers Al Ackerman, left, and Rick Forzano at work during pre-game show, above, and during the game, below.

Many signs recognizing ABC’s presence were seen throughout the stands.

The view from the press box.

Cameras, this one in the press box, were set up on Friday.
Persell Era Ends; Bronco Gridders Finish Season With 7-4 Record

The Jerome Persell era has ended at Western Michigan University as the speedy senior tailback finished his career owning numerous Mid-American Conference and Bronco football records.

As a team, Coach Elliot Uzelac’s 1978 Broncos finished with a 7-4 record and were in the MAC title race until the final two weeks before finally ending up at 5-4.

Persell’s rushing figure of 4,190 yards, accomplished in just three years of carrying the ball, easily surpassed the old league standard of 3,423 set by Denver Bronco rookie Dave Preston during his 1973-76 stint at Bowling Green.

The 5-9, 182-pounder also matched Preston’s MAC mark for rushing touchdowns (39) and broke his rushing attempts mark with 842. His 39 TDs represents still another varsity record while he finished second among all-time scorers with 240 points.

Persell’s 4,190 yards rates as the seventh best performance in NCAA Division I-A history and is a WMU career total offense standard, while his per game ground average of 135.2 yards is the fifth best national showing.

As a senior, Persell rushed for 1,346 markers which represents the No. 2 yearly production for both rushing and total offense at Western, surpassed only by the 1,505 yards he registered as a sophomore in 1976, while his 309 carries and 310 total plays broke records.

Persell was the only player to win three straight MAC ground gaining titles. He was picked as the league’s 1978 “Co-Offensive Player of the Year” after winning the award outright in 1976 and 1977. He was an honorable mention All-American this past season after achieving second and third team honors the previous two years.

The Detroit Northern product also turned out eight of the top 14 single game rushing totals by a Bronco
runner and matched an NCAA record in 1978 with three consecutive 200-yard performances against Northern Illinois, Miami and Bowling Green.

In Western career rushing, fullbacks Keith Rogien (senior, Eau Claire) and Bobby Howard (sophomore, Detroit) finished 1978 play with the seventh (1,267) and ninth (1,107) best performances, while sophomore Howard's 782 yards is the ninth highest annual showing.

Kalamazoo quarterback Albert Little ended his junior campaign ranked No. 4 among career Broncos for total offense yardage (2,239), No. 5 in passing yardage (1,652), No. 6 in completions (113) and ninth in touchdowns (19). His season showings included the sixth best completion total (61), and eighth highest figures for passing yardage (828) and total offense (1,186).

Marshall sophomore Alton Laupp set Bronco season records with nine field goals and 50 kick scoring points. He occupies second place in those career categories with 13 three-points and 89 points plus the same spot with 50 PATs.

Free safety Greg Williams (Detroit) started all but one of 43 games over the last four years. He ended his career with a punt return mark of 611 yards and a No. 5 standing for interception return yards (214).

Senior tight end-punter Stu Jones (Sylvania, O.) set a career standard with 207 punts and owned the fourth highest average per kick with 36.5 yards. He matched a WMU season record with 64 boots this fall in posting a 37.3 norm.

Junior wingback Craig Frazier, South Bend, Ind., ranks sixth in career kickoff return markers with 611.

Defensively, South Bend sophomore Eric Manns had 187 tackles from his linebacker spot to easily erase a season mark of 156 set by Dave Corning in 1975. He was an honorable mention All-American and won individual honors in a regionally televised game.

Senior end Bob Compton equaled a career fumble recovery mark of five, while junior tackle Matt Murphy had 27 tackles for loss over the last three years to match the third best figure in that category. Both Compton and Murphy are products of Flint Powers High School.

Persell, Manns, defensive halfback Pat Humes (junior, Mishawaka, Ind.) and guard Dave Bordine (senior, Ann Arbor) were Western's first team selections on the All-MAC team while second-team picks were Howard, Compton and Murphy.

Rebuilding Successful, Harriers Third In MAC

Coach Jack Shaw's 1978 men's cross country team had a highly successful rebuilding year. The Broncos were led by Jeff Zylstra, senior, Grandville, the only returning scorer from their 1977 MAC championship team.

Western placed third at the Mid-American affair, a respectable fourth in the Central Collegiate Conference and narrowly missed qualifying for the NCAA meet with a fifth place showing in Region IV competition.

Zylstra, who finished third at the MAC's, eighth at the CCC's and 17th at the Region IV, was picked as the "most valuable" performer and earned All-MAC honors for the third straight year.

The squad was hurt by a nagging hip injury which kept No. 2 runner Mark Glessner, sophomore, Monroe, Wis., from reaching his full potential.

However, there were many bright spots, namely the performances of junior Mike Thompson, Paw Paw; sophomores Clay Price, Saginaw, and Dick Smith, Marshall, and freshmen Al Stefanski, Grand Blanc, and Rich Friday, New Era.

At the MAC meet, Price was the 13th individual to cross the finish line while Stefanski and Thompson were 14th and 18th respectively.
Field Stickers Post 12
Wins For Good Season

Western Michigan's women's field hockey team completed another successful season in 1978, finishing with a 12-6-1 record.

Coach Jean Friedel's Broncos, who were accorded the No. 1 seed in the SMAIAW (State of Michigan Association for Intercollegiate Athletics for Women) tournament held at WMU in November, were shocked by Eastern Michigan 3-2 in overtime in the opening round to put an abrupt end to the team's season.

In the past three seasons of play, WMU has put together a sparkling 39-15-6 record for a .700 winning percentage.

Sophomore forward Margaret Hindle (Grosse Pointe Woods) topped the Brown and Gold in scoring for the second straight season with 14 goals, while senior forward Patty Salenbien (Adrian) finished second with eight. In the nets, junior goalkeeper Mary Martin (Monroe) sported a 1.00 goals-against average in 18 games.

Women Runners Finish 12th In Region

Coach Annette Murray's Western Michigan women's cross country team topped off a highly successful 1978 season with an impressive 12th place finish at the AIAW (Association for Intercollegiate Athletics for Women) Region V Qualifying Meet in November.

In what was only their second season of intercollegiate competition, the women's team posted a dual meet victory over state rival Central Michigan at Mt. Pleasant in the fall opener, earned team championship honors at the Indiana University Invitational, finished second at both the Bronco Invitational and the Eastern Michigan Classic, placed third at the Bowling Green Invitational and were fourth at the Eastern Michigan Invitational.

Individually, freshman Darcy Tomlinson (Bryan, O.) established a new school record with a 5,000-meter time of 18:09.0 and placed 25th at the regional meet, missing qualifying for the nationals by just five places. Livonia freshman Julie Voyles was another of WMU's most consistent performers, finishing eighth at the Indiana Invitational, second at the Bowling Green Invitational and 35th at the regional meet.

Members of the cross country team, from left, front, are: Mary Perez, Kathe Vidrih, Sue MacDonald and Darcy Tomlinson. Back row, from left, Coach Annette Murray, Julie Voyles, Michele Osborne, Mary Faison and Veronica Jackson.
Dear Alumni and Friends:

After several years of discussion and some debate, the Alumni Association Board of Directors approved in 1977 the Association’s life insurance program. For two years now, the Alumni Association has offered economical group rate term life insurance to all WMU alumni.

As expected, the initial response to the program was average, but the second year showed a marked increase in interest. It is because of the enthusiastic acceptance of our program by the membership that we are able to announce higher benefit limits. The insurance program has been expanded to allow members, age 64 and under, to purchase up to $100,000 of protection. The previous maximum limit was $50,000. This, of course, increases the maximum 50 percent coverage of the member’s spouse.

Since April, 1977, hundreds of your fellow alumni have enrolled. You soon will be sent our brochure, which will provide you with more information on our economical group rate term insurance. We hope you will be pleased with the plan and give it serious consideration.

Sincerely,

Gary P. Brown Directo

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Women Grads Eligible To Join National Group

The American Association of University Women has issued a reminder to WMU’s women graduates that upon receipt of a bachelor’s degree they are eligible to join the AAUW.

Helen Jennings, corporate representative of the AAUW for WMU, notes that the AAUW charter was established in Boston in 1882 to unite “alumnae of different institutions for practical educational work.”

According to Jennings, the AAUW’s purpose includes three emphases: “To enable college women to continue their intellectual growth; to further the advancement of women; and to discharge the special responsibilities of those who have enjoyed the advantages of higher education.”

WMU alumnae who have earned degrees and who are interested in additional information about AAUW should contact Jennings at 2578 Springbrook Dr., Kalamazoo, MI 49004.

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Alumni Office Has Extra College Yearbooks

Did you ever regret not buying your college yearbook, or discover that during your second or third move you had lost it? If so, Western’s Alumni Relations Office may be able to help you out.

The Alumni Office has recently obtained a limited number of yearbooks dating back to 1917, and has yearbooks for every year except 1919, 1921, 1926, 1934, 1969 and 1974.

Copies of the yearbooks will be made available on a first-come first-serve basis for $3.00 each, plus $1.00 for postage and handling. Yearbook inquiries should be made directly to Janet Edwards, Alumni Relations Office.

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Fund Drive Exceeds Goal By Over $25,000

The 1978 Mike Gary Athletic Fund campaign raised $141,244 for Western’s division of intercollegiate athletics, according to Bill Doolittle, director of the Fund.

The total was $25,000 over the goal, and $40,000 more than was raised in 1977, he said.

“The ’78 volunteer team concept is the real reason we topped our goal of $115,000,” Doolittle said. “This proves that people pulling together can make things happen.”

“On behalf of our fine young athletes and coaches, I thank all those who took part in this worthwhile program.”
New WMU Alumni Association Directors Appointed

Three WMU alumni were recently elected to three-year terms on the Alumni Association Board of Directors. They are: Daniel R. Kunitzer, BBA '65, of Battle Creek; Cornelius Patterson, MA '72, Ed.D. '74, of DeKalb, Ill.; and Joyce Williams, BS '75, MA '78, of Allendale.

Kunitzer is a certified public accountant in Battle Creek. He is a life member of the Alumni Association, is a member of the Michigan Association of CPAs, the National Association of Accountants, Alpha Kappa Psi, and serves as director of the Battle Creek Child Guidance Clinic, the Battle Creek Symphony Orchestra, and is director and treasurer of Senior Citizens Residence, Inc.

Dr. Patterson is the assistant dean of the College of Education at Northern Illinois University, DeKalb. A 1968 graduate of the University of Iowa, Patterson was a Thurgood Marshall Fellow at Western and received the Outstanding Young Men in America award in 1974. He is a member of the American College Personnel Association, the American Personnel and Guidance Association, the Illinois Guidance and Personnel Association, the Illinois Association of Non-White Concerns, and the National Association of Personnel Workers.

Williams is a supervisor in tutoring services at Grand Valley State Colleges. Before completing undergraduate studies at Western, she received an associate degree from Grand Rapids Junior College in 1973. Williams was also recipient of a Thurgood Marshall Fellowship in 1977-78.

Reelected to three-year terms on the Board were Sterling Breed, BS '55, MA '58, professor in WMU’s Counseling Center, and Judith Dolezal, BA '70, an alumni club leader in Battle Creek.

Also, WMU President John T. Bernhard reappointed WMU Trustee Mildred Johnson of Muskegon to a second three-year term on the Board, and appointed Robert Denison, BA '55, of Kalamazoo, a past president of the Alumni Association, to a one-year term.

The new president of the Student Alumni Service Board, Arlene Ally, a sophomore from Bridgewater, N.J., was also appointed to serve a one-year term.

Five Named To WMU Student Alumni Board

Five new officers have been elected to one-year terms on Western’s Student Alumni Service Board (SASB).

They are: president, Arlene Ally, Bridgewater, N.J., sophomore; vice president, Angela A. Anderson and secretary, Jeanne Szczepanik, both freshmen from Clark Lake; treasurer, Robert Sasena, Novi sophomore; and publicity chairman, Dan Huddle, Bloomfield Hills sophomore.

The SASB plans to initiate several new and innovative programs for the coming year, in addition to their regular responsibilities of planning the 1979 WMU homecoming parade and fritter fest.

Members will assist in senior recognition programs by the WMU Alumni Association, alumni club activities across the state, including a special February cross-country ski party for alumni in Kalamazoo and Battle Creek, plus various money-making projects.

The purpose of the SASB is to "act as a communication link between students, alumni and the University community, plus acquaint the student with alumni programs while still on campus.”

The group's goal is to expose students to alumni activities and programs prior to graduation. In this way, says Yvonne Spaulding, assistant alumni director, the student can experience what it means to be an alumnus/alumna before leaving the campus, plus, as a result of this initiation, students may provide valuable leadership for the alumni club network across the nation after graduation.

A representative from the SASB also serves on the Alumni Board of Directors as a voting member. Exposure to the Alumni Board affords the student an inside look at the Board and its relationship to the University and the entire alumni body, Spaulding explains. Conversely, she adds, the Board members have the opportunity to listen to student views and better understand the climate of the student community on campus.
Reception Honors WMU December Graduates

A wine and cheese reception to honor members of the December graduating class was held December 4 in the University Student Center on campus.

Members of the Student Alumni Service Board, the Alumni Association Board of Directors, the University Board of Trustees and central administrators also participated in the event, which was highlighted by a performance of the Gold Company, Western's new vocal/jazz ensemble, directed by Steve Zegree.

The informal evening was the first of an ongoing series of future receptions planned by the Alumni Association for graduating seniors.

“Colleges and universities across the nation are continually developing new programs for graduating seniors,” said Gary Brown, director of Alumni Relations. “The major thrusts of their programs are to thoroughly acquaint future alumni with their alumni associations and to identify individual seniors who may provide alumni leadership in specific geographic areas.”

Brown added that Western's first senior recognition program also provided a means of updating addresses for the graduates, thus providing a new system for the alumni records department to obtain accurate addresses for future alumni before they leave campus.

New Life Members WMU Alumni Association

ABBAS AJROUMANDI, '61, '64, Colts Neck, NJ; LARRY BECKON, '77, Lansing;
STUART BOULTER, '65, Lafayette, CO; JAMES BRUINSMA, '65, Grand Rapids;
ROBERT BUDESKY, '78, SATRICA MILLER BUDESKY, Kalamazoo;
JOANNE CARL, '73, Lamar, CO; BONNIE CUNNINGHAM COWLES, '65, Kentwood;
HAROLD COY, '72, Celina, OH; STEWART ERIE STRICKLAND ELDERS, '48, San Diego,
CA; KENNETH EPPLEHEIMER, '73, St. Joseph; JAMES FRANCIS, '76, Kentwood;
PATRICIA ANN GARDNER, '67, Detroit; WILLIAM E. GAPSKE, '60, Overland Park, KS; SUE BUCK GORDON, '74, Dimondale; TERRANCE GREEN, '70 Aurora; CHARLOTTE HALEY, '42, '50, Bay City; WILLIAM O. HAYNES, '58, '60, DORIS STEPHENSON HAYNES, '47, Portage;
JACKIE HOLCOMBE, '77, Flint; GARY HURLEY, '68, '74, Grand Rapids; PAULA INGALLS, '77, Plymouth; JOHN JANKOWSKI, '74, Dearborn; MARTIN JARBOE, '74, Burton; EUGENE JERKATIS, '58, Orland Park, IL;
RONALD D. JOHNSON, '71, BONNIE BERGMAN JOHNSON, '60, Mobile AL;
GERALD KLEIN, '72, Cadillac; CHARLES KNEBEL, '77, Flint; ANNE KUBOVICH, '75, Coldwater; FRANCIS LAWSON, '65, Baltimore, MD; LORI ANN MANDRO, '78, Coloma; CHARLES D. MILLER, '58, DORIS FRAZIER MILLER, '58, Kalamazoo; DANIEL O'CONNELL, '73, LAUREN STOKES O'CONNELL, '74, Grand Blanc;
GEORGE ORGAN, '68, '77, Lansing; ROBERT PALLAS, '69, San Francisco, CA; ROBERT RICE, '77, Lansing;
CAROLYN RIEGER, '58, '63, Battle Creek; CAROLYN ZUPPA RICHARDS, '74, Wayne; E. ANN SALTER SARGENT, '62, Olmsted Falls, OH; WENDELL SHERLEY, '77, Detroit; ROY SOMMERFELD, '37, Chapel Hill, NC;
THOMAS TALLMAN, '64, '65, Tustin, CA; ROBERT TOMICH, '74, Battle Creek;
PHILIP R. TRONCE, '66, Nashua, NH; ERIC P. UITVLAGT, '72, '73, Grand Rapids; DAVID M. VANCAMP, '72, Fort Huron; EDWARD WEISBOND, '74, Los Angeles, CA; EVERETT WIRGAU, Jr., '61, Haslett.

Pictured with Mrs. John T. Bernhard, wife of WMU's president, center, and Gary Brown, right, alumni director, are some of the graduating seniors honored at a December reception.
WMU alumni and student phonathons raised $22,400 in pledges in 1979—a 10 percent increase over the previous year, according to Helen Flaspohler, director of the Annual Fund.

Pledges included financial support for Western's scholarship and loan funds, departmental and college programs, as well as unrestricted support, she said.

In September, 16 alumni met in Grand Rapids in the office of Ray Weigel III, at Buys-McGregor & Co., in an attempt to call over 5,000 Grand Rapids area alumni. Callers included: Cindy Alman, '77; Gilbert Boersma, '71; Ben Correll; Mary Jo Curtis, '75; Joseph Ellis, '72; Allen Emmons, '65; Barbara Fessell, '65; Leland Gabe, '42; James Haskins, '66; Douglas Hurn, '77; Douglas Klemm, '77; George Rabick, '68; John Tromp, '70; Barbara Turkal, '67; Pat Van Iterson; Dean Webster, '65; and Ray Weigel, '67.

Students from residence halls, fraternities, sororities and other campus organizations attempted to call approximately 18,000 alumni households during a three-week fundraiser in October, conducted at Read Field House on campus. A "Big Talker" award was given to Joe Daly, a Wyandotte sophomore, for the largest number of pledge dollars. His brother, John, was runner-up.

The group prize for the most pledges was presented to the Student Volunteers. Other participating student groups were: Alpha Beta Chi, Alpha Lamda Delta, Beta Alpha Psi, the Development Office students, Omega Phi Alpha, Seidschlag Hall and the Student Alumni Service Board.

Washington, D.C. alumni met in November in the office of alumnus Michael Gulino, vice president of the Hillandale Development Corporation, to make calls to other area alumni. Participants in this phonathon were: Margie Armstrong, '70; James Bernard, '60; Ralph Brandt, '58; Joan Brandt; Michael Gulino, '65; Samuel M. Hall, Jr., '63; Diane Knight, '77; and Barbara Lett Simmons, '49.

"Phonathons are important for many reasons," Flaspohler said. "They allow alumni contact with today's students, whom they are helping to educate with their gifts. Furthermore, many large corporations and foundations base their support of the University on the level of alumni participation, and this manner of contacting alumni helps increase the donor base of the Annual Fund. "Alumni giving not only signals a pride in Western; it's a way to get personally involved in those goals and traditions which have always distinguished Western as an outstanding institution," she continued. "The excellent results of last year's phonathons would not have been possible without the active participation and support of the hundreds of alumni who volunteered their time or made a thoughtful pledge."
Important changes in the tax code were brought about by the enactment of the Revenue Act of 1978, the second major piece of tax legislation in as many years, and most taxpayers will be affected. Even those in modest tax brackets will benefit from the changes.

The following provisions will affect the greatest number of taxpayers:

- **Increased capital gains deduction.** For sales after October 31, 1978, the amount of net long term capital gain excluded from taxation is raised from 50 percent to 60 percent.

- **Tax-free residence sales for those 55 or over.** Homeowners age 55 or over may make a once in a lifetime election to void tax on up to $100,000 of profit on the sale of a personal residence after July 26, 1978. Certain guidelines must be satisfied to take advantage of this provision. The tax deferral option on the sale of a home was not changed.

- **Changes decreasing individual taxes.** Starting January 1, 1979, individual taxes may be reduced by: (1) The increase of the personal exemption to $1,000; (2) The increase of the zero bracket amount to $2,300 for single taxpayers and $3,400 for married couples filing joint returns; and (3) changes in tax rate brackets.


It is important to note that the tax incentives for gifts and bequests to educational institutions like Western were not affected by the 1978 legislation. These tax benefits allow friends and alumni to assist Western through much needed private support. Whether through a trust which pays you an income for life, a bequest, or an outright donation, a planned gift to Western can be structured in such a way that taxes are minimized, your needs are provided for, and other beneficiaries are remembered.

For additional information on how the Revenue Act of 1978 or other estate planning considerations might affect you, feel free to contact Western’s Planned Giving Services Office. Confidential estate planning consultation is offered to the University’s friends and alumni at no cost or obligation.

**Golf Outing Scheduled At Boyne Mountain**

A three-day golf outing at Boyne Mountain’s golf course will be sponsored by the Mike Gary Athletic Fund June 13-15.

The $120 per person cost includes meals, lodging, two social hours, favors, golf and a cart for the handicap-best ball tournament, in which low handicaps will team with a higher handicap player.

“The Gary Fund hopes to realize a small profit to help support Western’s intercollegiate athletics,” said Bill Doolittle, Fund director. “This will be an excellent opportunity for Western alumni and friends to bring along a business acquaintance.”

For further information, contact Doolittle at WMU’s Development Office, 383-4972. The outing is limited to 60 golfers.
Profiles

Lydia Siedschlag—A Woman With A Vision, Paid Tribute By Her Students

By Michael Schulze

“When I was a child in the third grade,” reflects Lydia Siedschlag upon her early years at the turn of the century, “a promising young architectural student from Ann Arbor came to Flint to teach us art. He taught us to make circles as perfect as Giotto’s, circles we later embellished with acanthus leaves until they became tiny model capitols of Corinthian columns. He didn’t show us pictures of Corinthian capitols—we made them.”

Was it an anonymous architect, then, who first gave a young girl the creative push that would later spin her into the orbit of a new institution of higher education and the support of its first president, Dwight B. Waldo? Perhaps. In any event, by the time she came to Western State Normal School in 1912 to earn her teaching certificate, Lydia Siedschlag was already, it seems, possessed of that unique sensibility, that combination of firm esthetic practicality and emphasis on action that would later both rocket her to the head of WMU’s art department and secure her reputation as artist and as teacher.

She was trained from the beginning to delight in the made object. She can still describe, 67 years later, the form and shape of taborets of white oak her students in Buchanan made under her instruction in 1912; the name of one of the two books in her country school library; and she remembers the designs of jelly glass covers that her Battle Creek students sent to Camp Custer during the flu epidemic of 1917. The fall of a shadow on a particular face at a particular moment lingers longer in her memory than a date or a generalization, grows monumental in reminescence and takes on dignity. As an artist, Miss Siedschlag has always lived for history, for the beautiful dragged from time’s erosion and rendered timeless.

“I still remember,” she says, “President Waldo registering many of us personally when I first came to Western.”

Twelve years later that same president was to give her an old army barracks for an art department, a barracks bare and plagued by rats that surfaced at night to eat the students’ paper mache creations. But a barracks was still a start. And, as head of the art department, Miss Siedschlag’s first concern was to create a beautiful environment for her students. Western’s first dormitories were being built then and students tackled problems of room and furniture design that resulted in surprisingly efficient uses of space. Art did not exist for art’s sake; it was a practical affair. Student work was meant to be used, mounted, displayed, handled, enjoyed. Fired with a sense of purpose and community, students helped decorate other buildings about the campus, and their ideas, translated immediately into social fact (“State your purpose,” their teacher might say: “What would be appropriate for a library”?), became living, necessary things. As a result, former students still remember those years with a proud nostalgia.

A few of them have banded together, in fact, and call themselves the Depression Kids. Once pupils of Miss Siedschlag during the Depression, they have gone on to become teachers, designers, artists, poets, husbands, wives. They have put together books of photos, letters, remembrances and pictures of the 13 dormitories their teacher decorated when WMU President Paul Sangren decided that no organization was better qualified to do the job than his own art department.

The latest addition to their book is a chapter on the stained glass “Singing Light” and “Hymn of Praise” windows in WMU’s Kanley Chapel, windows that were designed by students. Combining her efforts with those of her friend and colleague, Miss Hazel Paden, Miss Siedschlag has been instrumental in assuring that her art students’ work should win the attention it deserves. The windows therefore take on a special significance, for they stand not only as monuments to the talent and imagination of Western’s young people, but as tributes to the vision of the woman who had the faith and drive to translate that talent into practical action.

Miss Gwen Frostic, former student, friend of Miss Siedschlag, and well-known artist, has written another sort of tribute to her. “I first came to know her,” says Miss Frostic, “when I was a very young student in the University and she had already become head of the art department. My father had hired

Continued on page 33
Robert Sims, BS '38, is retiring as principal of Quandt School, Allen Park, MI. He was athletic director and football and track coach at Melvindale High School before joining Quandt in 1958. After graduation from Western, he played professional basketball for the newly formed National Basketball Association and then served in the Navy during World War II.

Spencer Van Valkenburgh, BS '39, MA '55, was nominated as Teacher of the Year by Kalamazoo County Education Association. He has been teaching drafting and industrial arts at Vicksburg High School since 1939.

Douglas Alspaugh, BA '42, West Simsbury, CT, was promoted to vice president in the corporate communications department of Aetna Life and Casualty. He joined the company in 1953 as assistant advertising manager. He is a member of the Life Advertisers Association and the Insurance Advertising Conference and serves on the board of directors of Hartland County American Cancer Society.

Maurice Overholt, MA '46, who retired last year as vice president of Harrisburg (PA) College, was honored recently when the College named a building after him. He served in the U.S. Navy from 1942-46, and after graduation from Western, taught in Michigan public schools for 19 years. He was at Flint Community College for nine years before joining Harrisburg in 1964.

Richard N. Van Buren, BS '56, a Kalamazoo native and now general sales manager, J. M. Huber Corporation, GA, was reelected in October to his second one-year term as president of WMU's Paper Technology Foundation, Inc. More than 100 executives from the paper and allied industries attended the 19th annual meeting of the Foundation at which officers and trustees were elected, and four special honors were presented.

Carlton H. Cameron, of Marshall, MI, a retired paper industry senior vice president and now a consultant, received the Foundation's Hall of Fame Award in recognition of his long and distinguished service to the objectives of the Foundation. Honors awards were given to William V. Cross, divisional vice president, corporate sales, Nalco Chemical Company, Brook Park, OH; John M. Fisher, MS '75, WMU associate professor of paper science and engineering, a faculty member here since 1969; and Robert F. Longbine, executive vice president, Champion International Corporation, Hamilton, OH.

Honors awards are given to those who have demonstrated exemplary service to the Foundation and who have made contributions enhancing the reputation of Western's paper science and engineering department.
FRANK SCHENSE, BS '52, MA '61, was appointed to the staff of Cunningham Insurance Agency, St. Joseph, MI. He has been involved in retail and sporting goods for the last ten years and was baseball and football coach in St. Joseph schools.

WILLIAM J. TORREY, BA '52, was appointed pastor of Brookside Methodist Church, Ludington, MI. He is married with three children.

RICHARD HIGGS, MA '53, is Friend of the Court for Allegan County, MI. He was previously principal at Allegan High School and Portage Northern High School and from 1965-68 he was a member of Allegan Board of Supervisors.

DR. DOROTHY COYNE-FENWICK, BS '57, MA '63, was appointed marketing MA '63, was manager of Tred 2, Waverley, MI. He is a specialist in marriage attorneys and counselors with Tunney and Smrtka, Detroit, MI.

MICHAEL MAHONEY, BA '57, was promoted to vice president of the Solid Waste Systems Division of Hell Company, Chattanooga, TN. He was formerly vice president of administration and employee relations for Heil Company in Milwaukee, WI.

CAROL WASKIEWICZ, BA '57, MSL '75, won a seat on Kalamazoo County Board of Commissioners. She is a reading teacher for Kalamazoo Public Schools.

RICHARD MORTON, BBA '58, is now manager of the Grand Rapids Press. He started his career in publishing at the age of 12 as a carrier for the Kalamazoo Gazette, then worked as district manager in the circulation department while attending WMU. After graduation he spent two years in the Army, then rejoined the Gazette as district manager, later becoming circulation manager.

WILLIAM BRYANT, BBA '59, was appointed assistant vice president and branch supervisor at State Bank of Michigan, Grand Rapids.

DR. GERALD MARTIN, BS '59, was given the Award of Merit by the American Society for Testing and Materials, Committee on Nuclear Technology and Applications. He is employed at the Vallecitos Nuclear Center, General Electric Company, CA.

RONALD STELLA, BS '59, was promoted to assistant principal at New Buffalo High School, MI.

1960-64

THERON BAILEY, BS '60, was appointed pastor of First United Methodist Church, Waverly, MI. He is a specialist in marriage and family counseling.

NICHOLAS NICOLOFF, BBA '60, has formed a professional corporation of attorneys and counselors with Tunney and Smrtika, Detroit, MI.

JOHN BORK, BS '61, MA '63, was appointed marketing manager of Tred 2, one of the nation's largest producers of Athletic footwear. He was an NCAA national collegiate champion for the 880 yard event in 1961, and he also competed in an international track team and cross country while at WMU. He was inducted into Western's Hall of Fame last fall.

WILLIAM BRANDT, BS '62, was promoted to the professional sales engineering team at Precast/SchoKBeton to serve the Detroit and Ohio Markets. He has been with the company for over 15 years. He is a charter member and current treasurer of Portage Kiwanis Club and is an active participant in scouting programs.

NANCY LIGHTFOOT, BS, '61, MA '64, has been speaking about her missionary work in Liberia to audiences throughout United Methodist Churches in Michigan. She serves in the Kru literacy program which involves linguistic analysis, preparation of teaching materials, teaching and literature production. During 1969-70 she travelled through India, Japan, various Asian countries, Australia and New Zealand.

LT. COL. DAVID McGEE, BS '61 has been given the third award of the Meritorious Service Medal for outstanding duty at Andersen AFB, Guam, where he was a supply management officer. He now serves as commander of the 351st Supply Squadron at Whiteman, and is a member of the Strategic Air Command.

LT. COL. ALLYN MILLER, BS '61, MA '66, Commander of the 415th Civil Affairs Company, U.S. Army Reserve, Kalamazoo, was promoted to his present rank last fall. He is an assistant high school principal and director of student services for Harper Creek Community Schools, Battle Creek, MI.

WILLIAM CULLODEN, BA '62, MA '67, was appointed internal accountant and purchasing manager for Jackson Schools, MI. He was previously business manager for the Manistee school district.

LARRY COLE, BA '62, plans to resign his appointment as superintendent of Vicksburg schools to enter the real estate business.

JOEL LEE, TC '62, received the Hartman Award from the International Graphics Arts Education Association in recognition of his contribution to graphics arts education and service to fellow members of the association. He taught at Owosso High School, MI., for 46 years, until his retirement in 1968.

BOB MILES, MA '63, was appointed vice principal and athletic director at Otsego High School, MI. He served for two years as vice principal of the middle school.

THOMAS SCHULZ, BS '63, was appointed director of human resources at the First American National Bank, Wausau, WI. He was previously corporate personnel director of Wausau Homes, Inc., corporate personnel manager of Abitibi Building Products, Troy, Michigan, and director of training and development for Campbell-Ewald Advertising, Detroit. He and his wife Nancy have three children.

TERRY STROME, BA '63, MA '69, was appointed assistant superintendent of Dearborn Heights Schools, district seven. He began his career in the Dearborn Heights district as a junior high school teacher 15 years ago. He also taught at Annapolis High School, then served as principal for six years. He and his wife Paige, have three sons.

CAPTAIN WILLIAM KARBOWSKY, BS '64, has received a second Meritorious Service Medal for outstanding performance at Laughlin AFB, TX. He now serves at Spangdahlem AB, Germany, as a security police operations officer.

GORDON DENYES, BS '64, was promoted to assistant principal at Surline Elementary and Junior High School, MI. He started his education career in Garden City, taught in Florida for five years, then joined Surline School as a counselor. He and his wife have two daughters.

JON HAMELEK, BS '64, Augusta, MI., was promoted to manufacturing superintendent at Fountain Recycled Paper Mill, St. Regis Paper Company. He joined the company in 1958 and had recently been serving as board mill superintendent.

MARTIN HAMMERSTEIN, BS '64, Adrian, MI., was named Aeromotor Salesman of the Year for 1977. He taught mathematics at Adrian High School from 1965-72 and sold plumbing supplies for a Michigan company from 1973-75.

JON VAN EMST, BBA '64, Niles, MI, was promoted to vice president and trust officer at National Bank and Trust Company.

DAVID BIEK, BBA '65, has been appointed fiscal control officer and accountant of St. Joseph County Welfare Department. Biek previously held positions with Century 21, The Upjohn Company and Miles Laboratories.

DR. ALAN COE, BBA '65, MBA '66, dean of Kent State University Trumbull Campus, has been appointed an Educational Policy Fellow of the George Washington University's Institute for Educational Leadership for the 1978-79 fellowship year. Dr. Coe will
have an opportunity to gain a working knowledge of major educational policy issues being discussed at all levels of government.

1965-69

JAMES FETT, BBA '65, MA '70, a former director of the Citizens Probation Authority has been named director of Kalamazoo Criminal Justice Commission. Fett has held positions as a teacher and a manager with the federal Job Corps, and was director of rehabilitation for Kalamazoo County Jail.

JOHN KIRKMAN, BS '65, was appointed executive director of Muskegon Area Planned Parenthood Association. He is licensed with the State of Michigan as a social worker and marriage counselor. Prior to this appointment he was a family counselor with Catholic Social Services of Muskegon.

GERALD LESTER, BM '65, is now assistant principal at Brightton High School, MI.

Sgt. Thomas MacELROY, BS '65, was named Man of the Month in his unit at Grissom AFB, Indiana, for his efforts at reducing USAF operational costs and increasing unit efficiency and combat readiness. He is a training specialist assigned to a unit of the Strategic Air Command.

JOHN RYAN, BS '65, was appointed superintendent of Holton Schools, MI. He was superintendent of Burr Oak Schools for five years and has also been a director of vocational education, a college instructor in business education and a high school principal.

JIM STILES, MA '65, a Lansing High School counselor, has been included in the 1978-79 edition of "Marquis Who's Who in the Midwest". In 1976 he was selected as Outstanding School Counselor of Michigan and nominated for the C. Gilbert Wrenn Most Caring Counselor of the Nation award. He is past president of Michigan School Counselor Association.

JAMES ARNETT, BS '66, was appointed principal of Springport High School, MI. He has been assistant principal and athletic director of Montague High School for the past four years. He was also a teacher and basketball coach at Fremont High School for five years and a teacher at Bryant Junior High for one year.

JOHN BYERS, BS '66, was promoted to director of quality and reliability for Bendix Hydraulics Division, St. Joseph, MI. He joined Bendix in 1970 in heavy brake engineering at the automotive control systems group in South Bend. He is a member of the Society of Automotive Engineers.

EDGAR HUNT, BA '66, was named president and director of Gogebic National Bank, Ironwood, MI. Active in community affairs, he has been a member of Ironwood School Board, Ironwood City Planning Commission and has been treasurer of Ironwood Kiwanis Club and the Church of the Transfiguration. In 1976 he was named Man of the Year by Ironwood Chamber of Commerce.

MARY MCELWAIN, BS '66, MA '69, was appointed principal of Blanche Sims Elementary School, Lake Orion, MI. She has been a teacher for 12 years.

BRUCE VLIEK, BBA '66, MBA '67, was promoted to assistant vice president, credit policy and administration group, at BancOhio Corporation. He joined BancOhio in 1972 as corporate management trainee and in 1973 became profit manager for the financial control group. He is finance chairman of the International Society of Christian Endeavor.

ROBERT WAGNER, BBA '66, was promoted to the rank of major in the medical service, U.S. Army Reserve. He has been in the Army Reserve for nine years and has recently taken over as detachment commander of the 484th Medical Detachment in Kalamazoo. He is employed by First National Bank of Michigan.

KEITH BEAUREGARD, BSE '67, was appointed sales accountant manager of Spicer Front Drive Systems Division, Southfield, MI. He is responsible for sales of front axles and transfer cases to General Motors Corporation. He joined the company in 1973 as a sales engineer.

ANDREA BELSKI, BS '67, MA '73, was elected president of Benton Harbor-St. Joseph branch of the American Association of University Women for the 1978-79 year. She is a high school art instructor with St. Joseph public schools and also taught at WMU. She has received numerous awards in past AAUW art shows and in 1977 she was delegated to design and make the state banner representing Michigan at Conventions.

FRED COMER, MA '68, has been appointed associate executive director of the Michigan Educational Association with responsibility for the management of field operations. Comer has been employed by MEA since 1968 and has most recently supervised field operations in the Flint, Bay City and Saginaw area. He has also taught in the Fenville and Wayland school systems.

JOE NENNI, BBA '67, MBA '68, has relocated to Chicago to become western regional sales manager for medical products, Dow Corning. He joined Dow Corning in 1968 and has been senior market supervisor for distributor sales in medical marketing.

MARY SPROULL, MA '67, was promoted to director of planning and organization for the professional products group of Miles Laboratories, Inc., Elkhart, IN. She joined the company in 1969 and is now responsible for strategic planning and organization.

TONJA TARRY, MSL '67, is the new librarian at Portland Middle School, MI.

JOY ANDERSON, MA '68, has left the faculty at WMU to become associate professor and project coordinator for the masters program, occupational therapy department, Eastern Kentucky University.

JIM DEXTER, BBA '68, was appointed manager of Eaton Rapids new Michigan National Bank office. He has been through various departments of Michigan National in Lansing as well as serving as manager of two Lansing branch offices.
BRUCE GIDEON, MA '68, has been named associate director for the northern region, Michigan Department of Mental Health. He has been with the Department for nine years and in his new position he will assist in the integration and coordination of community and state mental health services in a region which includes state facilities at Traverse City and Gaylord and seven multi-county community mental health boards. He also served as director of the Kalamazoo Area Day Training Center for Mentally Retarded.

THOMAS GUINTHER, BBA '68, MPA '75, has been appointed manager of the new Sturgis branch of New York Life Insurance Company. After graduation from WMU, Guinther joined the Kalamazoo police department where he held the positions of patrolman, detective, training lieutenant and service division captain; he has also taught law enforcement courses. He joined New York Life in 1977.

CAROL HOWES, BS '68, MA '72, is now an investigator into prisoners grievances with Michigan Department of Corrections. She served as aids to the House Corrections Committee and the House Youth Care Committee and was an administrative secretary for a state legislator. After graduation in 1968 she served as a teacher with the Peace Corps in Northern Nigeria and then as an administrative assistant to the African Studies Program at WMU.

JAMES LEHMKUHL, BA '68, has been promoted to operations superintendent at Toledo Edison, Lakewood, OH. He joined the company in 1969 as assistant engineer, was promoted to staff engineer in 1975 and made senior engineer of distribution planning in 1976. He is a member of the Institute of Electrical and Electronics Engineers.

DAVID LLEWELLYN, BBA '68, has been named assistant vice president and operations officer at First National Bank and Trust Company, Kalamazoo. He joined the bank in 1969 and has worked in the works standards and methods departments. He is presently in charge of the data entry department.

JERRY WROBEL, BBA '68, was promoted to banking officer and manager of the residential mortgage department at Mount Clemens Bank, MI. He joined the bank in 1977 as a mortgage loan advisor. He lives with his family in Sterling Heights, MI.

DENNIS BOOKER, BS '69, has been appointed to the affirmative action office with Michigan Department of Treasury. He will assist in implementing and administering the Equal Opportunities Act and a major portion of his responsibilities will be towards recruitment, counseling and maintenance of the Affirmative Action auditing and reporting system. He formerly held education positions in teaching, counseling and administration.

JOHN COLLINS, BA '69, is now director of personnel for Giffels Associates, Inc., a Southfield-based architectural, engineering and planning firm. He was formerly with American Motors Corporation as manager of staffing for Detroit and Southfield locations. He is a member of Detroit Personnel Management Association and the Employers Association of Detroit.

DR. MICHAEL FITZGERALD, BA '69, has accepted a position as assistant professor of political science at the University of Tennessee - Knoxville. He is also director of the University's bureau of public administration. His wife is KAREN MARIE FELLOWS, BS '68.

JOHN GLENNER, BS '69, MA '74, was appointed vice principal at Otsego Middle School, MI, where he has been an industrial arts teacher since 1969. He and his wife Diane have three children.

MARY HORN, BS '69, is a teacher for the physically handicapped or otherwise health-impaired for Vicksburg Schools, MI. She previously taught at the Upjohn School, Kalamazoo.

DAVID McCANN, BS '69, MSL '75, is the elementary and middle school librarian with Marcellus Schools, MI. He was children's librarian for Van Buren County Library in Decatur from 1974-77 and has summer teaching experience at the Kalamazoo Creative Learning Fair.

ELIZABETH MILLER, BS '69, MA '73, was appointed the first woman athletic director at Lake Michigan College. She will direct all LMC intercollegiate athletic activities which now include men's and women's basketball, men's and women's bowling, and women's volleyball, softball, cross country and track. Prior to joining the faculty in 1974, she taught physical education and served as assistant athletic director and women's coach at Galien High School. She and her husband have two children.

MERVIN MILLER, BS '69, is the new principal of Union City High School, MI. His teaching experience began at Colon High School in 1971 where he was English teacher, coach and athletic director. He was assistant principal at Onsted and principal at Lake City High School.

TOM MILLER, MA '69, was appointed assistant principal at St. Joseph High School, MI. He will be responsible for discipline and attendance for grades 10, 11 and 12, and for evaluating teachers and curriculum. He was previously assistant principal, athletic director and head boys' basketball coach at New Buffalo High School, MI.

PAMELA (CHAPPELL) SANG, BA '69, Kalamazoo, is now coordinator of a state-funded pilot program for the academically talented at Paw Paw public schools. Her husband, FRED SANG, BM '74, is director of choral music and general music instructor at Constantine public schools.

DR. SHARON SURRETT, MA '69, Ph.D '78, has left Western's faculty where she was assistant director of the speciality program in alcohol and drug abuse and is now substance abuse director in the Traverse City area. She has published several articles on drug and alcohol program implementation and a book, "Attitudes of Science".

RONALD ZIMMERMAN, MBA '69, was elected assistant vice president for the Harris Bank, Chicago. He joined the bank's trust department in 1977 and is now in the institutional investment management section. He was formerly investment manager and assistant treasurer of League Insurance Group, Southfield, MI. He lives with his family in Hinsdale, IL.

1970-74

KIRBY BROWN, MBA '70, has been named manager of finance and planning for Plainwell Paper Company, Inc., MI.

JOHN CASTILLO, BA '70, has been appointed assistant director of Michigan Department of Civil Rights and will serve as a liaison with other government agencies. Since 1974 he has been assistant attorney general for the State of Michigan, Consumer Protection Charitable Trust Division.

DENNIS DORNBUSH, BBA '70, has been named controller-corporate secretary for Haworth, Holland, MI.

CHET GROCHOSKI, MBA '70, has been appointed by Amway Corporation as director of operations at the Pantlind Hotel, Grand Rapids, MI. His first duties will be to oversee the renovation of the historic hotel to its original elegance reached in the 1925-35 period.

STUART JONES, MA '70, is a new assistant prosecutor with Saginaw County. He taught sixth grade in Colon for a year, then earned his MA in history at WMU.

DR. GEORGE KEATING, MA '70, was appointed associate dean of students at the College of Sante Fe. He joined the College in 1976 as director of the center for academic development. In his new position he is responsible for student life programs on campus. Prior to his assignment at Santa Fe, Keating was coordinator of reading services at the University of Northern Colorado's Center for Special Academic Needs.
TONI MORRIS, BS '70, is an assistant editor with GRAND RAPIDS Magazine. She is responsible for writing, editing and initiating special projects in addition to increasing the magazine's circulation. She taught for 11 years in Grand Rapids schools, worked as a stringer for the Grand Rapids Press and has written for both Glory and Accent Magazines.

JOHN NUSBAUM, BA '70, MA '74, is representing Cass County on the board of directors of SWM Systems, Inc., a non-profit organization designated to implement an emergency medical system in eight southwest Michigan Counties. Nusbaum is administrator and chief executive officer at Lee Memorial Hospital, Dowagiac.

PATRICIA OLSEN, BA '70, MSL '73, is now director of Avon Township Library, MI. She has been a school librarian in Decatur and a director of Van Buren County Library in Decatur where she managed headquarters, a bookmobile and six branches.

CRAIG SCHMIDT, BS '70, MA '74, is no principal of Caledonia Junior High School, MI. He was assistant principal in the Waverly school system for three years. Schmidt and his wife have two sons.

DAVID C. WHITE, BBA '70, MBA '71, has been promoted to assistant vice president in the international department of Manufacturers National Bank of Detroit. He joined the bank as a credit analyst in 1971 with subsequent promotions to credit officer and then credit manager. He was appointed second vice president and international banking officer in 1977.

DAISY ALLABACH, MA '71, Ed.S., '77, president of IT'S A DAISY is a syndicated columnist of Helping Hands, a weekly newspaper written to assist handicapped people, and Helping Hands Newsletter, a monthly publication.

WILLIAM BENZ, BA '71, has opened his own law office in Adrian, MI., where he has been practicing law for the past four years.

MICHAEL DALLAS, BBA '71, MA '72, is now associated with the law firm of ELLERY NOLAN, BA '71, in Eaton Rapids, MI. He received his Juris Doctor from American University College of Law in 1977 and has worked previously as judicial commissioner for the

District Court of Maryland and as a member of the public relations staff of General Motors Corporation, Detroit. While at WMU, Dallas was a charter member of the Student-Alumni Service Board, a broadcaster/disc jockey for WIDR-AM and served as president of Tau Kappa Epsilon Fraternity and the Interfraternity Council.

RAYMOND JANISSE, BA '71, was promoted to second vice president and account officer at Manufacturers National Bank of Detroit. He joined the bank in 1971, and was appointed assistant branch manager in 1973, assigned as an analyst in the credit department in 1974 and promoted to account officer in 1975.

FRANK KRONEWITTER, BA '71, MA '75, was appointed personnel manager for Parker Hannifin Corporation's West Coast Division, Los Angeles, CA. He had been personnel administrator for Parker's operations in Otsego and was previously employed as a sales executive by Clausing Corporation, Kalamazoo.

STEVEN SEORY, BBA '72, has been promoted to regional Wholesale manager of Petrolane, Inc., where his responsibilities include sales, transportation, supply and distribution to industrials and resellers in eight states. Petrolane is a world wide marketer of liquified petroleum gases.

LAURIE TUPPER, BS '72, was recently appointed as executive director of the Agricultural Stabilization and Conservation Service in Ionia County, MI. She worked for ASCS as a program assistant for more than two years.

DIANE BAILEY, BS '73, was promoted to district manager of Michigan Bell's Wyandotte business office. She joined Bell in 1975 as a management trainee. She lives with her husband in Farmington Hills, MI.

DR. DENNIS GULLIVER, BS '73, has been promoted to assistant vice president of the operations department of Wachovia Bank and Trust Company, Winston-Salem, NC. He has been with the bank since 1970.

RONALD RIPPLE, BBA '73, has been promoted to assistant vice president of the operations department of Wachovia Bank and Trust Company, Winston-Salem, NC. He has been with the bank since 1970.

CLARKE SEARLE, MBA '73, formerly marketing manager, has been promoted to factory manager at the Marshall division of Eaton Corporation's Fluid Power Operations. He has been with Eaton for 18 years.

WILLIAM GRAY, BBA '74, is manager of Climax branch of First National Bank and Trust Company, Kalamazoo. He joined the accounting department in 1974 and has been branch assistant at Lake Center and Martin offices.

KEITH KESSLER, BS '74, has been working for Farmers Home Arm, a branch of the United States Department of Agriculture, since October 1975. He is presently assistant county supervisor for Niagara and Orleans Counties in western New York.

ELIZABETH KEMAN, BA '74, MBA '77, is assistant professor of business administration at Alma College, MI. Work experience includes two years as an auditor at Coopers and Lybrand, a public accounting firm. During the summers of 1972 and 1973 she worked as a volunteer in a church youth program on the Mescalero Apache Reservation, New Mexico.

RICHARD KOGELMAN, MA '74, is the career development specialist at Delta College, MI. The college's Career Development Center is open during the evenings so that local residents who are working during the day can have an opportunity to explore various career possibilities.

GENE MOON, BBA '74, MBA '77, owner of Gene Moon Pontiac of Paw Paw, is representing Van Buren County on the board of directors of SWM Systems, Inc., a non-profit agency concerned with emergency medical services.

SHERRY SAYLES, MA '74, was appointed instructor in the occupational therapy department at Eastern Michigan University. Before joining the faculty at Eastern, Sayles was an occupational therapist at the Children's Psychiatric Hospital at the University of Michigan Medical Center and also at the Huron Valley Child Guidance Clinic. She was a Thurgood Marshall Graduate Fellowship recipient.
BRUCE TURNER, BA ‘74, is advertising director for the Reporter Newspapers, in Escanaba, MI. He joined the Reporter in 1978 and has served in the advertising layout department as a sales representative. He is a member of Escanaba Jaycees, is a past regional director for Michigan Jaycees and currently serves on its board of directors.

1975-78

JOHN BOURNAZOS, BBA ‘75, was promoted to business sales administrator at General Telephone’s marketing department in Muskegon, MI. Until his recent promotion, Boumanaos had been a communications consultant at Three Rivers, MI.

THOMAS CARNEGIE, BS ‘76, was appointed district executive of Michigan Civil Rights Commission’s Battle Creek office. Carnegie has been a field representative for the Commission’s enforcement bureau since 1970 and is a former Berrien County juvenile probation officer and Benton Township police patrolman.

DONNA DeYOUNG, BS ‘76, Richland, MI, is director of nursing at Pennock Hospital. She has worked in various positions at Bronson Methodist Hospital, Kalamazoo, was director of nursing at Battle Creek Lakeview Osteopathic Hospital and director of nursing at Friendship Village, Kalamazoo.

SHARON JOHNSON, BBA ‘76, has been licensed by the State of Michigan as a certified public accountant and is working for the firm of Herkner, Smits, Muskall and Merrifield, Benton Harbor, MI.

LEWIS VLASICK, BS ‘76, Memphis, TN, is a sales representative for the mid south region of W. Kentucky, E. Arkansas and Mississippi for the Motor Cycle Division of Honda Motor Company. He was formerly a salesman for Mead S.W. Company, a fluid power distributor, in Dallas, TX.

JOSEPH ELLISON, MA ‘77, is principal of Klager Elementary School, Manchester, MI. He was formerly with Lakeview school district, Battle Creek.

LEE RAS, BS ‘77, is chief of the cardiopulmonary department at Allegan General Hospital, MI. He was formerly employed at Blvdgett Hospital, Grand Rapids.

THOMAS VOGEL, MPA ‘77, is assistant director of Kent County Health Department’s Environmental Health Division. Vogel has been supervising Sanitarian of Kent Health Department which he joined in 1977 after serving with Ionia County Health Department for seven years.

JILL CLAEYS, BS ‘78, has been appointed women’s basketball coach and intramural sports director at Lake Michigan College. She has held previous coaching positions with Lake Michigan Catholic Schools and St. Joseph public schools. She is also employed by Benton Harbor Recreation Center as a swimming instructor.

LARRY GORHAM, BS ‘78, was appointed undersheriff for Cass County, MI. He lives with his wife and two children in Cassopolis.

ANN MARIE IOTT, BS ‘78, is now a business teacher and girls’ athletic coach with Manchester Community Schools.

JAMES MILLWARD, BS ‘78, is varsity basketball coach at Plainwell High School, MI.

MARY SAWYER, BA ‘78, has joined the staff of the Meg Nutting Studio of Dance and Art in Traverse City, MI.

HERBERT SCHEFFLER, BBA ‘78, has been named loan officer of the Production Credit Association of Southeastern Michigan, Jackson, MI. The office provides agricultural financing and closely related services to farmers in Jackson County.

RICHARD SHANLEY, BS ‘78, is teaching industrial arts at Albion High School, MI. Shanley was drafting instructor at Hackett High School, Kalamazoo, and also taught trade school while in the U.S. Air Force in Viet Nam.

RICHARD SHERRY, BS ‘78, is teaching social studies at Addison High School, MI. A champion Mid-American Conference wrestler, he will also be serving as assistant varsity wrestling coach.
ALUMNI

Ruth (Sherman) Martin, TC '11, Dana Point, CA, Nov., 1978.
Margaret (Wilson) Beebe, TC '14, Kalamazoo, MI, Dec., 1976.
Genevieve (Dona) Cooper, TC '16, Mountain, MI, 1975.
Harry Aldus, BS '33, Galesburg, IL, Aug., 1976.
Anthony S. Matulis, BS '34, MA '38, West Lake Village, CA, Aug., 1978.
Pearl E. Oldt, BS '34, Agoura, CA, June, 1978.
Maude (Scott) Rice, BS '38, Kalamazoo, MI, Oct., 1978.
John Birchard, BA '39, Royal Oak, MI, Jan., 1978.
Dorothy (Hawley) Nash, BS '40, Jackson, MI, Oct., 1978.
Bernetta (Miller) Pratt, BS '45, Roanoke, VA, Aug., 1976.
Blanche (Summer) Leddick, BA '48, TC '50, Montague, MI.
Clara (Curtis) Cooper, BS '61, Grand Rapids, MI, Oct., 1978.
Roa Elizabeth Krum, BS '63, Alto, MI.
Marcus Kramer, BA '74, Big Rapids, MI.
Brian E. McKay, BS '75, Detroit, MI, Nov., 1978.

Continued from page 26

many of his teachers from Western and valued Lydia's assessments of their abilities as leaders of boys and girls, which, in those days, was the primary duty of a teacher.

"One of the classes she conducted dealt with the use of by-products. We were to make something out of old salt or cereal boxes or anything else we could salvage. The word around the class was that Miss Siedschlag would throw the finished piece across the room. If it held together she would then grade it for artistic value. Although I never saw her do it, I made certain that my glue held tightly and that the construction was firm. This instilled in me the basic premise that if a thing is fundamentally correct, art will naturally follow: a principle which I follow even to this day.

"The art department was housed in old army barracks in those days. The stairs were steep and the walls were bare, but the dedication of those who worked under Lydia made it glow with dreams.

"The years passed as each of us pursued our separate careers. Many of her students became successful because of her devotion to art appreciation in its multitudinous forms. Her 'Depression Kids' still have reunions to recall those days and be revived by her strength and sense of humor.

"Our paths met again after she had retired from active teaching and was busy decorating the new buildings going up on campus, each with a separate theme creating an atmosphere that no other campus in America could match.

"I met her recently following an accident that would have defeated the spirit of most humans, but I found the same Lydia, that same insight into human nature, that same interest in all around her (this time it was a butterfly emerging from its cocoon, which is, of course, a miracle), and above all, the same sense of humor that shall always defy boredom.

"People like Lydia don't come into life often. I shall be forever grateful for a friend called Lydia."

FACULTY, STAFF

Francis "Frank" W. Allen, who retired in August, 1977, after serving as a WMU librarian for 24 years, died Nov. 12 at the age of 65 in Kalamazoo.

Allen who retired as associate professor emeritus of the physical science library, was born in Waterbury, Conn. He graduated from Colby College and received both bachelor and master of library science degrees from the University of Michigan. Prior to coming to WMU, Allen worked in the libraries of the U. of M., LeMoyne College, Harvard, the Congregational Library (Boston) and the Van Buren County Library at Paw Paw.

In 1968, he took a leave of absence for a year to serve as consultant at the Haile Selassie I University Library, Ethiopia, under the sponsorship of the Ford Foundation. Allen was the author of a book and several articles dealing with bookplates.

He is survived by his wife, Ruth; two sons and three daughters, five grandchildren and one brother. Memorial contributions may be made to the WMU Foundation.

Dr. James W. McIntyre, associate professor of communication arts and sciences at Western, died Jan. 5 after a long illness.

McIntyre was born in Winnipeg, Canada, in 1918, graduated from Denison University in Ohio, and earned his master of arts degree at the University of Michigan. Before coming to Western in 1959, he taught at Case Western Reserve and Purdue Universities, and in high schools at Niles, Mich., Plainfield, Ill., and Granville, Ohio.

During 1971-72, McIntyre served as president of the Kalamazoo PTA Council. He was past president of the Northern Ohio Debate Conference, former regional governor of the Ohio-Kentucky region of Tau Kappa Alpha speech fraternity, and a member of the Speech Association of America.

Survivors include his wife, Marion; two sons and three daughters, five grandchildren and one brother. Memorial contributions may be made to the WMU Student Loan Fund, c/o Dr. Richard Dieker, chairman, communication arts and sciences department, WMU.
HELP WANTED

The Alumni Association is looking for WMU Alumni interested in working on one or more of the following:

— Alumni willing to help plan alumni gatherings in their area.
— Alumni willing to help with various alumni association programs such as: OCCU-RAP and ALUMNI STUDENT RECRUITING.
— Alumni willing to serve on the Alumni Association Board of Directors.

To apply for one or all of the above—please complete the form below and return to the Alumni Center—today!

NAME ___________________________ GRAD YEAR ________________
ADDRESS _____________________________________________ PHONE ____________
CITY ___________________________ STATE ____________ ZIP ____________

___ I would be interested in planning alumni gatherings in my area.
___ I would be interested in more information on alumni programs such as Occu-Rap and Alumni Student Recruiting.
___ I would be interested in serving on the Alumni Association Board of Directors, please contact me.

Below list any name of WMU alumni you feel would be interested in participating in association activities:

__________________________________________________________

Alumni Center, Western Michigan University, Kalamazoo, Michigan 49008