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Western Michigan University

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# the Westerner

WESTERN MICHIGAN UNIVERSITY

VOLUME 10, NUMBER 3

MARCH 1990

## AMERICA'S CHALLENGE

### Waging war against substance abuse is high national priority

**T**he war on drugs and alcohol is high on the list of challenges facing today's national, state, and local leaders.

While most of us are preoccupied by worries like making the next car payment, more and more officials, educators, and health and human services professionals are advising citizens to focus greater attention on substance abuse issues.

Dr. C. Dennis Simpson, director of Western Michigan University's Specialty Program in Alcohol and Drug Abuse, cites the reasons as being three-fold.

First, Simpson says, the nation should be concerned because substance abuse among the young inhibits learning potential and social interactions, and increases the likelihood of criminal activity as youths seek to pay for their addictions.

Secondly, by emphasizing the problem more, Simpson says, specialists may be able to intervene earlier. The earlier the intervention, he says, the better the probability that treatment will be effective.

"The other reason is that it's just economically eating our country alive. The well-being of our society is at risk," he says, adding that substance abuse dramatically affects the cost of health care, and that the manufacture and sale of illegal drugs has become part of the U.S. infrastructure.

Although cocaine and cocaine-based drugs such as crack have captured the nation's attention recently because of their rapidly growing rate of use, alcohol remains the most abused substance in the country today. Federal reports indicate there are about 17 million alcoholics and alcohol abusers in the nation. Alcohol abuse alone costs this nation more than \$136 billion annually—an amount greater than the federal deficit.

Alcohol use has been decreasing slightly over the last few years, but this fortunate turn of events is offset by other troubling trends. A steady increase in alcohol consumption by women and young people is particularly disturbing. In addition, while the number of teenagers who drink has gone

(Continued on page 2)



Dr. Merze Tate and President Diether H. Haenicke met recently in Washington, D.C.

### Alumna Merze Tate donates \$1 million to her alma mater

A 1927 graduate of Western Michigan University who overcame racial and gender barriers to achieve an academic career of distinction has remembered her alma mater sixty-three years later with a gift of \$1 million.

Dr. Merze Tate of Washington, D.C., has used the gift to establish the Merze Tate Student Academic Endowment Fund.

The funds were provided through the bequest of her estate to the WMU Foundation. Income from the fund will be used as unrestricted support for student needs.

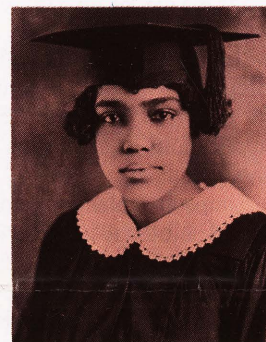
"Through her generosity, Dr. Tate will enable generations of students to benefit, as she once did, from public higher education at her alma mater," President Diether H. Haenicke said in accepting the gift.

This is not Tate's first gift to the University. In 1980 she established the Merze Tate Center for Research and Information Processing in the College of Education. Later she established two endowed Medallion Scholarships at the University. Tate's gift is part of the University's \$55 million *Campaign for Excellence*, the largest fund-raising effort in the University's history.

In addition to honoring Tate over the years for her generous support, WMU has also recognized her for her professional accomplishments. In 1952 she received an honorary degree from the University and in 1970 a Distinguished Alumni Award. In 1981 she was nominated by WMU and received the Distinguished Alumni Award of the American Association of State Colleges and Universities.

Tate, who retired in 1977 after thirty-five years as a professor of history at Howard University in Washington, D.C., traces her success to the free public education she

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Merze Tate in 1927

## INSIDE

**"Greatest Bronco" still going strong at ninety-one**

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**"Preaching" to President Bush aboard ship**

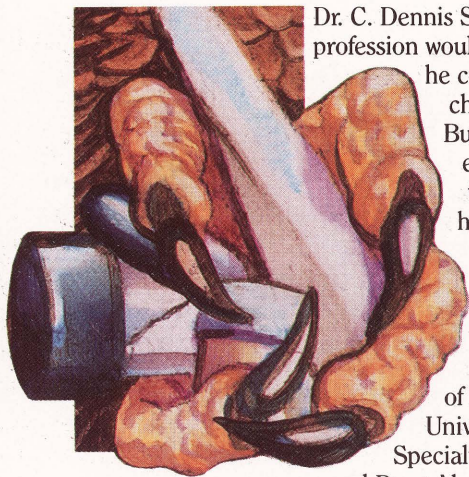
Please turn to page 8.

**New quarterly schedule for renewing dues**

Please turn to page 10.



# Western responds to substance abuse challenge



Dr. C. Dennis Simpson wishes his profession would become obsolete so he could make a career change—permanently. But the substance abuse expert says “I don’t think that’s going to happen in my lifetime. We’re here to stay.” In Simpson’s case, “we” refers to the faculty and staff he supervises as director of Western Michigan University’s sixteen-year-old Specialty Program in Alcohol and Drug Abuse. SPADA is

Michigan’s leader in preparing professionals for battle in the nation’s war against substance abuse.

The graduate-level program is the oldest program of its kind in the state and has gained a national reputation in the areas of substance abuse training and research. It currently graduates about seventy-five certified substance abuse therapists, administrators, and researchers each year.

Since its inception in 1973, SPADA graduates have risen to positions that are now in the national spotlight. Not only do they make up the majority of staff members in substance abuse agencies located in Southwest Michigan, large numbers can also be found on the professional staffs of agencies across the country.

So far, business doesn’t seem to be slowing down either, with more out-of-state and international students applying to SPADA each year. “We receive three admission applications for every one we accept,” Simpson says, “and the number of applications is growing as more mental health agencies enter the dual diagnosis arena.”

Simpson explains that dual diagnosis training is more significant today because increasingly therapists are recognizing that many of their clients suffer from both mental disorders and substance abuse problems. But he says this is just one of several trends SPADA has witnessed during its evolution from a traditional graduate certificate program to a multi-faceted professional training and research program and center.

The program now attracts more mid-career professionals seeking to add to an already substantial body of skills, Simpson says, noting that previously the program primarily attracted students in their early twenties who were just entering the field. Today, the average age of enrolled students is forty-one, and most younger SPADA enrollees are headed for research careers.

Another trend Simpson sees is a change in the area in which students decide to concentrate. SPADA prepares professionals to work in the specialty areas of treatment, administration, prevention, and research. Nearly two-thirds of program enrollees are headed into the treatment area, he says, but increasing numbers are focusing on the prevention area. Flexibility is built into the program because students can complete their training on the Kalamazoo campus and in

either Lansing or Grand Rapids through WMU’s Division of Continuing Education.

With its four-pronged emphasis and intensive field work requirement, SPADA has gone far beyond being noted primarily for providing top-notch staff members for substance abuse agencies.

It has become the focal point for Michigan’s statewide effort against substance abuse. SPADA now manages the recently formed Michigan Institute for Human Resource Development, through which the state’s more than 4,000 direct-care workers receive in-service training, career development information, and certification preparation.

In the future Simpson predicts SPADA will play a growing role in helping the state’s business community come to grips with the problems of providing a drug-free workplace for employees. Adding impetus to business’ concerns is the federal Drug Free Workplace Act of 1988.

The bill requires organizations to provide an employee drug education program if they receive more than \$25,000 per year in government contracts or grants. In addition, organizations must provide documentation about the program and participation in it. These requirements also apply to the organizations’ subcontractors. Simpson expects a surge in employee drug education programs as companies near the 1992 deadline for compliance.

## Grants provide ammunition for the fight

One way SPADA faculty, staff, and students assist Michigan and the nation in their war on drug and alcohol abuse is by providing services and conducting research. These efforts include the following examples.

- Providing substance abuse education training for coordinators of employee assistance programs through a continuing contract with Ford Motor Company, General Motors Corporation, and the United Auto Workers.

- Providing in-house treatment for prisoners housed at the Kalamazoo Corrections Center through a contract with the Michigan Department of Corrections.

- Preparing professionals to deal with increased substance abuse among older Americans through a joint project with the WMU Specialty Program in Gerontology, a project funded by a grant from the U.S. Department of Health and Human Services Administration on Aging. (For more information consult the “University News Briefs” section on page 3 of this issue.)

- Managing the care of Kalamazoo County cocaine abusers through a contract with the Kalamazoo County Department of Human Services.

## AMERICA'S CHALLENGE

### Waging war against substance abuse

(Continued from page 1)

down somewhat in recent years, overall consumption by teen-

agers is up. Teens who do drink are drinking more and the average age at which they first experiment with alcohol has steadily dropped until it now stands at age eleven.

The second most popular drug is marijuana. Cocaine weighs in at third place and a variety of drugs that fall into the “other” category are fourth in order of popularity. These other drugs include: hallucinogens such as LSD and PCP; stimulants such as amphetamines; sedative-hypnotic drugs such as barbiturates; and narcotics such as heroin.

Cocaine’s fast-growing role on the substance abuse scene is attributed to its availability and addictive potential. Firm numbers are hard to come by, but a 1987 report to Congress put the number of regular cocaine users at 6 million, and the number of people who used the drug compulsively at one-half to 1 million.

For professionals in the field, the challenge is no longer convincing the country that a problem exists.

“Everyone recognizes that there is a problem,” says Joanne Sobeck, Sp.C. ’82, coordinator of the Addiction Research Institute at Wayne State University. “The biggest challenge is reaching agreement on why the problem exists. Only with sound understanding of substance abuse ideology can we design effective substance abuse prevention and treatment programs.”

Another facet of the challenge may be overcoming what Simpson calls “systemic denial” of the role substance abuse plays in all of our lives. “If everyone who says that substance abuse is not affecting his or her life was telling the truth,” he says, “we truly would not have a problem.”

For instance, a 1989 survey of 265 corporate chief executive officers revealed that 88 percent of them regarded substance abuse as a significant problem plaguing the nation—but only 22 percent saw it as a problem within their organizations.

Such attitudes are common in the business world says Dr. Thomas Pasco, Sp.C. ’83, assistant director for the UAW General Motors Department and president of the International Association of Employee Assistance Professionals.

“Companies can be very much like individuals,” he says, “they often get into denial symptoms when dealing with substance abuse.”

But companies are now being forced by federal legislation to deal with substance abuse in the workplace. The Drug Free Workplace Act of 1988 mandates drug education programming for firms or agencies that receive federal money.

“There is a real opportunity here for companies that don’t panic when they look at the legislation’s provisions to develop employee assistance programs that can really help workers overcome substance abuse problems,” Pasco says.

The challenge, he adds, is for companies to take a positive approach and avoid turning the provisions into an excuse to take punitive measures against employees.

“Substance abuse should be treated like any other illness,” Pasco maintains. “When people have heart attacks, they don’t lose their job. Once they recover, they are welcomed back. It should be the same with substance abuse.”

Wayne State’s Sobeck agrees that recovery for abusers is the goal, but worries that too few treatment programs have good evaluation systems built in so their effectiveness can be judged. “We have many innovative programs, such as treatment programs for addicted women and their children,” she says, “but we lack sufficient resources to evaluate these efforts.”

The answer, she says, lies partly in more higher education programs geared specifically toward dealing with the problem on a professional level. “More programs like SPADA would certainly help,” she says.

## Caring alumnus helps children of alcoholics

Robert J. Ackerman, Sp.C. ’77, Ph.D. ’79, spent much of last fall juggling a hectic schedule that included interviews with broadcast personalities like Oprah Winfrey and Joan Lunden. Ackerman, however, has long been in demand in circles where competence and compassion, rather than television appearances, signify success.

One of the country’s leading authorities on the effects of parental alcoholism on children, Ackerman is a graduate of Western Michigan University’s doctoral program in sociology and its Specialty Program in Alcohol and Drug Abuse. He is a sociology professor at Indiana University of Pennsylvania, a co-founder of the National Association for Children of Alcoholics, and the author of seven books.

Over the years, Ackerman has appeared on talk shows such as “Today” and “Gerald,” been featured in *USA Today* and *Newsweek*, and served as consultant for the 1986 ABC television network movie “Shattered Spirits.” In February when the founding of the Suzanne Sommers Institute was announced in Los Angeles, California, Ackerman was named as one of its three consultants. The institute works to help families overcome the effects of addiction.

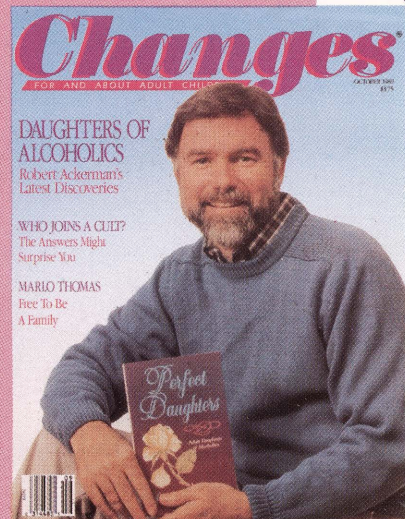
Much of the reason Ackerman is so widely recognized as an expert in the field of alcohol abuse is because of his research and writing.

His 1978 work, *Children of Alcoholics: A Guide for Parents, Educators, and Therapists*, was written while Ackerman was still at WMU and was the first U.S. book on the topic. It launched him into a position of leadership in the field and still is regarded as a classic work.

His interest in the effects of alcoholism on children stemmed from his experiences directing a drug rehabilitation center for the U.S. Army in Colorado before he was awarded a fellowship to enter WMU’s SPADA program.

“It had become very obvious to me that there were no services for children who were in alcoholic families.

(Continued on page 11)



Robert Ackerman was featured in the October issue of *Changes* magazine. (Cover reprinted by permission of *Changes*.)



## Three recognized at December commencement

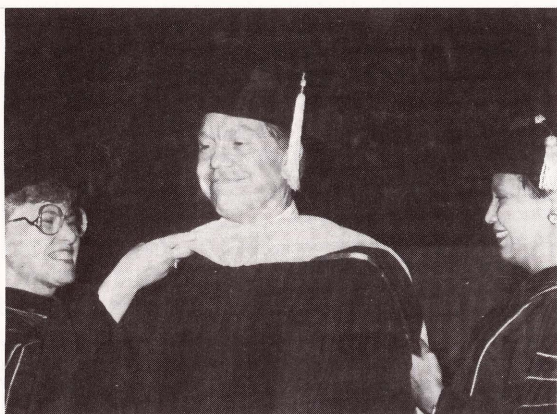


**Above:** Dr. Jesse A. Brinson, Jr., who earned a doctorate in education in counseling

education and counseling psychology, was recognized as the first Black College Program graduate. The program began five years ago and offers awards of at least \$12,000 per academic year to graduates of historically black colleges. Brinson, who has joined the faculty in the Department of Counseling and Educational Psychology at the University of Nevada at Las Vegas, is a graduate of Clark College in Atlanta, Georgia.

**Left above:** Dr. Tadao Ishikawa, president of Keio University, which is widely regarded as a premier university in Japan, received an honorary doctor of public administration degree. Ishikawa is a renowned scholar of Asian history in addition to being an educational administrator. Keio is one of five Japanese institutions with which WMU has student exchange agreements.

**Below:** Dr. James B. Wyngaarden, director of the National Institutes of Health from 1982 to 1989, received an honorary doctor of science degree. Since leaving the world's largest research institution, Wyngaarden has become associate director of the White House Office of Science and Technology Policy. He received a WMU Distinguished Alumni Award in 1984. Wyngaarden attended WMU in 1943 and 1944 as part of the U.S. Navy's V-7 program.



## University News in Brief

### Williams, Brady to lead Board of Trustees

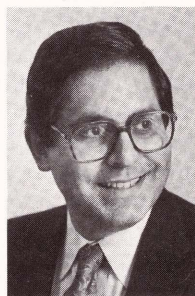
Geneva Jones Williams of Detroit and James S. Brady of Grand Rapids were elected January 19 as chairperson and vice chairperson, respectively, of the WMU Board of Trustees. Both terms are for one year.

Williams, who replaces Carol A. Waszkiewicz of Kalamazoo, has been a member of the board since 1983. She is senior vice president of United Community Services of Metropolitan Detroit and is responsible for planning, government relations, and research for the agency. She has taught at the Detroit College of Business and is a leader and member of numerous Detroit area organizations.

Brady, B.S. '66, is a partner in the Grand Rapids law firm of Miller, Johnson, Snell, and Cumiskey. He has been with the firm since 1981. Previously, he was appointed by President Jimmy Carter as the U.S. attorney for the Western Judicial District of Michigan and served in this post from 1977 to 1981. He was appointed to the board in 1987.



Geneva Jones Williams



James S. Brady

### Substance abuse project ends in conference

A national conference focusing on the substance abuse problems of the country's rapidly aging population will be held April 5 and 6 at the Novi Hilton, Novi, Michigan. WMU's Gerontology Program and the Specialty Program in Alcohol and Drug Abuse are coordinating the conference as a culmination of an eighteen month project funded by a \$146,922 grant from the U.S. Department of Health and Human Services Administration on Aging.

The conference, "Aging in the 1990s: Alcohol and Other Drug Abuse," will include twenty-five presentations that focus on the medical results of substance abuse among the elderly, prevention, treatment, research, and education. Two keynote addresses, two dramatizations, a film festival, and poster session are also part of the conference. (More information about WMU's involvement in the war on substance abuse appears on page 2 of this issue.)

### WMU serious about helping substance abusers

After a year-long process, the state has licensed WMU's Substance Abuse Services to provide a drug-free outpatient substance abuse treatment center and to offer treatment and prevention programs to students. Such university programs are not usually licensed, but WMU pursued the certification out of a growing concern that substance abuse, especially alcohol abuse, is becoming excessive on U.S. college campuses. WMU already has a task force investigating the extent of alcohol abuse on campus and drawing up recommendations for how to better assist students with alcohol problems.

### Latvian experts monitor Eastern Europe

If the drive for independence that has swept Eastern Europe leads to eventual independence for Latvia and the other Baltic republics of Estonia and Lithuania, few U.S. academic communities will be watching with more interest and concern than WMU. Committed to preserving the Latvian language and culture, WMU and the American Latvian community have enjoyed a fifteen-year partnership devoted to this end.

WMU is the only university outside of Latvia that offers a major and minor in Latvian studies. A privately financed Latvian Study Center located near campus houses students from around the world who come to WMU to study Latvian. In addition, the center houses a 30,000-volume library, the most extensive Latvian book, periodical, and archive collection in this country.

### Help needed to move Sunseeker along

Work is well under way on Sunseeker, the solar-powered vehicle being built by WMU and Jordan College for GM SUNRAYCE USA, a 1,200 mile competition from Orlando, Florida, to Warren, Michigan, scheduled for July. Photovoltaic panels—space-age materials that convert sunlight directly into electricity—will power the vehicle. Sunseeker's development is a student-run project involving students and faculty from nearly every department in WMU's College of Engineering and Applied Sciences.

Although a \$10,000 gift from Consumers Power Company provided a big boost, funds are still needed for the project, which will pit the WMU/Jordan entry against cars from thirty-one other colleges and universities, including the University of Michigan, Massachusetts Institute of Technology, Stanford University, and California Polytechnic State University. Dr. Richard Schubert, faculty adviser for the project, is handling inquiries about tax-deductible donations. He can be reached at (616) 387-2162.

### Jazz group raising funds for Carnegie Hall

The WMU Jazz Orchestra will appear in New York's Carnegie Hall May 6. The ensemble was selected by MidAmerica Productions to appear on the prestigious Jazz Cavalcade Series as a result of its outstanding performances at the Detroit Montreux Jazz Festival and at the Notre Dame Collegiate Jazz Festival. Under the direction of Trent Kynaston, the orchestra has received national acclaim for its high performance standards and creative approach to big-band jazz.

In order to make the trip to New York possible, the ensemble has mounted a fund-raising effort. Anyone interested in making a tax-deductible contribution may contact Kynaston in the School of Music, Western Michigan University, Kalamazoo, Michigan 49008-3831, (616) 387-4667. Donations should be made payable to the WMU Foundation/University Jazz Orchestra.

## the Westerner

## Alumna Merze Tate donates \$1 million

(Continued from page 1)

received in her native Isabella County in Central Michigan. She graduated from a one-room school house there, then maintained straight A averages while attending Blanchard High School and Battle Creek High School.

With the help of a tuition scholarship, she entered WMU, then called Western Michigan Teachers College. While pursuing her teaching certificate, she worked for room and board and \$5 a week in the home of the president of a Kalamazoo paper company.

After graduating, teaching a year in a Cass County grade school, and taking correspondence courses in history and economics, Tate returned to WMU with adequate savings and completed her four-year degree in three years, achieving the school's highest academic record at the time, 45 A's and six B's. The degree qualified her to teach history and the social sciences in senior high school.

But she discovered that senior high schools in Michigan did not hire blacks. She was helped by then President Dwight B. Waldo, Dean of Women Bertha Davis, and Registrar John C. Hoekje to seek employment out of state

and was offered positions at schools in Cincinnati, Ohio, St. Louis, Missouri, and Indianapolis, Indiana. She began her career at Crispus Attucks High School in Indianapolis.

Tate took extension courses from Indiana University and attended intersession and summer sessions at Teachers College of Columbia University, where she earned a master's degree in 1930. She went on to become the first American black woman to enter Oxford University and the first American black to earn an advanced degree there. She was the first American black woman to earn a doctoral degree in government from Radcliffe College/Harvard University.

Tate has written seven books and has received many grants for her research and scholarship.

Her philanthropy emerges from her gratitude to WMU and other institutions that have helped her overcome the barriers of race and sex. "In providing for such gifts, I am attempting to discharge my obligation to those institutions that have been liberal in bestowing their awards and blessings on a member of a minority in American society."

### The Westerner

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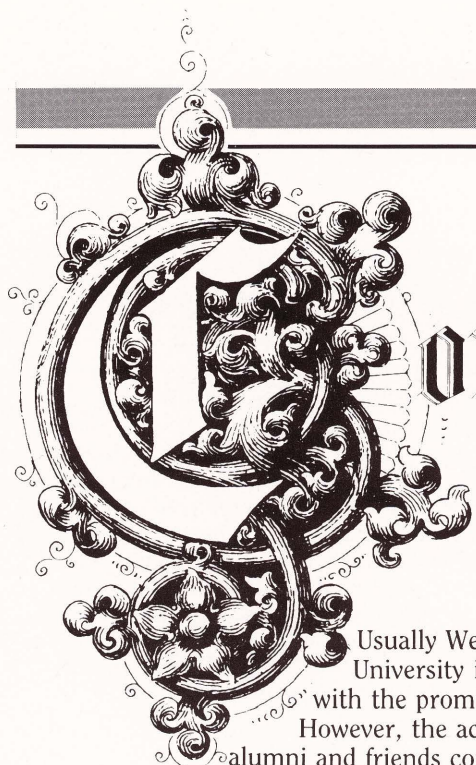
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# ouple's latest work 'seeds the clouds' for future writers

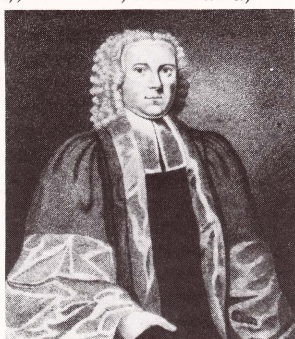
Usually Western Michigan University is preoccupied with the promise of its future. However, the achievements of alumni and friends constantly remind us that WMU has had a productive past and excellence is not a new commodity on campus.

Consider Georgian (Rawlinson), B.A. '36, and David, B.A. '35, Tashjian. After seven years of intensive research, the Tashjians have co-edited *Richard Rawlinson: A Tercentenary Memorial*. This book, written in association with Brian J. Enright, chief librarian at the University of Newcastle upon Tyne, commemorates the life and legacies of the eighteenth-century collector and antiquary Richard Rawlinson. WMU's New Issues Press published the volume this month.

Both of the Tashjians have had illustrious careers, and both have associations with WMU that go back to its beginnings.

**David's work combines science and art** David, whose mother taught art at WMU when the institution was a normal school, attended kindergarten through high school at the campus school. After obtaining his undergraduate degree, his professional activities earned him an honorary doctor of science degree from WMU in 1959. The award was bestowed in recognition of his achievements in the areas of electronic equipment, radar, communications, and atomic reactor control, and in his role as a chief air force and navy adviser.

The holder of eight patents, David went on to work for the Lockheed Corporation and then became a senior consultant scientist for NASA, helping to develop the lunar orbiter and the Hubble Space Telescope, which is due to be launched next year. In addition, he has studied printing technology and then used this knowledge to typeset, print, and bind a volume of family memories written by his father. In 1978 he also wrote and published a slender volume entitled *English Writers: A Pocket Guidebook with Maps*. He currently is studying contemporary fiction at San Jose State University.



Richard Rawlinson, D.C.L. From an original picture in the Bodleian Gallery, Oxford, published January 20, 1803, by S. Harding.

**Georgian teaches, writes, and researches** Georgian was drawn to WMU by her aunt, Eleanor Rawlinson, who taught children's literature in the Department of English until retiring in 1942. She, like her ancestor Richard Rawlinson, loves Anglo-Saxon culture and language—the language of the *Beowulf*. This love began when Georgian was a senior undergraduate studying with Professor William R. Brown, who graced WMU's English Department for many years and after whom Brown Hall is named.

Georgian has pursued her Anglo-Saxon interests ever since—at Oxford University and at San Jose State University, where she earned her master of arts degree. In the meantime, she has seen her children through

*This article concerns but one example of the many contributions alumni and friends of Western Michigan University make to the world around them, and it highlights the importance of one man's devotion to preserving a portion of our past so it may be studied and enjoyed by future generations. The article is written by Dr. Thomas H. Seiler, associate professor of English and managing editor of publications for WMU's Medieval Institute.*

their youths; taught poetry, German, and English as a second language; and embarked upon a literary career.

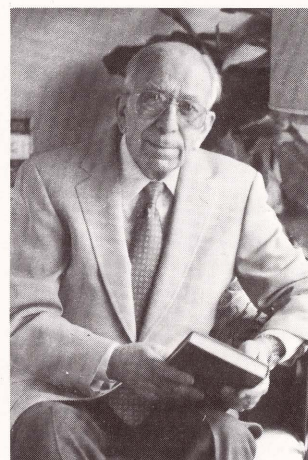
In 1965 she co-wrote a book of verse that has been six times reprinted, and in 1976 a volume of her poems, *The Quiet Noise of Remembering*, was published. Last December, during what was ostensibly a vacation trip after the stress of seeing the Rawlinson volume to the printer, she began research in the British Library on Elizabeth Elstob, an eighteenth-century Anglo-Saxon scholar who was dubbed "the Saxon Nymph." She also is currently conducting a detailed study of the Anglo-Saxon poem "The Battle of Maldon."

**Antiquary keeps access to the past open** Georgian's maiden name and her fascination with Anglo-Saxon culture and language, in part explain her devotion to the task of assembling a memorial tribute to Richard Rawlinson. He is only dimly remembered in history, but his endeavors to collect and preserve have

kept open our access to the past. In addition to endowing a chair of Anglo-Saxon at Oxford University, he collected numerous medieval and Renaissance manuscripts, bequeathing them to the Bodleian Library at Oxford.



Georgian Rawlinson Tashjian



David Tashjian

The manuscript that contains "The Battle of Maldon" is, appropriately, Bodleian MS. Rawlinson B. 203. Its existence is due to the attentiveness of Rawlinson and antiquarians like him who sought to preserve as much of the material evidence of the past as could be gathered. They did so, often, not for immediate praise or fortune, but in the faith that in some future, "less barbarous" time than their own, attention would be paid.

In Rawlinson's case, massive collections of coins, paintings, statuary, prints, books, manuscripts, and copperplates were devoutly gathered in the course of a busy life of public service, of scholarship, and of tending to complex family financial affairs. His was constructive busyness; the sort of busyness that was powered by an almost universal curiosity.

The Tashjians have been similarly busy and curious, and these qualities, perhaps more than the accidents of genealogy, explain their persistence over so many years in ferreting out the details of Richard's life.

Georgian and David say they hope they have "seeded the clouds" with their book *Richard Rawlinson: A Tercentenary Memorial* and that others will complete the picture they have sketched. But "seeding the clouds" is positive and creative, and the least one must grant to those who seed is our thanks and our praise.

## Walter Mitty night volunteers and participants help raise Medallion Scholarship funds

While participants in the third annual Walter Mitty Fantasy Night and Dress Down Dinner were making some of their dreams come true, they were also making a dream come true for a college-bound student. Participants raised about \$25,000 during the evening. The proceeds will go toward a new Medallion Scholarship which will be awarded to a qualifying freshman this fall. This year's event, held on Super Bowl eve, gave those attending a chance to act out their fantasies in the areas of cooking, fine arts, and athletics. The Medallion Scholarship Committee, which arranged the evening, is comprised of Toni Beuche, Bloomfield Hills; Russell Gabier, B.S. '52, Kalamazoo; Carol Haenicke, Kalamazoo; J. Michael Kemp, Bloomfield Hills; Judy Maze, B.A. '77, Kalamazoo; Marie Stevens, Kalamazoo; Naomi Stucki, Kalamazoo; James Thorne, M.B.A. '74, Kalamazoo; and Mary Thorne, Kalamazoo.





## The Campaign for Excellence

### Major gifts and pledges to continued excellence at Western Michigan University

#### BDO Seidman pledges \$50,000 to Haworth College of Business

The accounting and consulting firm of BDO Seidman has pledged \$50,000 to the Haworth College of Business, with \$5,000 of the total to continue funding of a scholarship in the Department of Accountancy and the \$45,000 balance to assist with construction of the new business building.

"The partners and staff of BDO Seidman are making this pledge as a recognition of the outstanding job Western Michigan University is doing in providing top-level accounting graduates," Larry J. Wilson, senior managing partner of the firm's Kalamazoo office, said in announcing the pledge. To recognize BDO Seidman's gift, a classroom in the new business building will be named for the firm. Founded in New York City in 1910, BDO Seidman has more than fifty offices throughout the United States.

#### Anonymous donor gives \$24,000 gift to honors brass quintet

The Russell Brown Honors Brass Quintet in the School of Music has received an anonymous gift of \$24,000 for current operating expenses. This contribution was received by the WMU Foundation as part of a \$30,000 anonymous gift to support several programs at the University.

#### Designer of University seal establishes Medallion Scholarship

John G. Kemper, professor emeritus of art, has established the John G. Kemper Medallion Scholarship for the School of Music. Kemper of Kalamazoo retired from the faculty in 1970 and continued serving WMU as a graphic designer until 1977. Among his many contributions to the University was designing the current seal in 1957.

He received a bachelor of fine arts degree from Ohio State University in 1931 and a master of arts degree from Columbia University in 1942. During his long career, his works were displayed at numerous exhibitions on the WMU campus and in shows throughout the Midwest. The Kemper Medallion Scholarship will be awarded in the fall of this year.

#### Durametallic Corporation provides \$50,000 for business building

The Kalamazoo-based Durametallic Corporation has made a \$50,000 commitment to the Haworth College of Business' new building. Durametallic's pledge was announced by James S. Ware, the company's chairperson of the board, president, and chief executive officer. In recognition of this gift a conference room in the new building will be named for the company. Durametallic is a manufacturer of sealing products and pump seals with offices and production facilities in the United States, Canada, Mexico, Europe, Asia, and South America.

#### Albany International Corporation establishes scholarship fund

The Albany International Corporation of Albany, New York, has established a scholarship fund in the Department of Paper and Printing Science and Engineering with a \$15,000 pledge to the *Campaign for Excellence*. Albany International's five-year scholarship fund commitment was made in addition to the company's annual contributions of \$3,500 to the paper technology program. This raises the company's total anticipated contributions to the campaign to more than \$35,000.

#### Kellogg Foundation contributes to Ellis athletic scholarship

The W. K. Kellogg Foundation of Battle Creek has contributed \$10,000 to the Peter R. and Lois Peterson Ellis Athletic Scholarship Endowment Fund. The donation was made "to celebrate the life" of the late Dr. Peter R. Ellis, program director for the Kellogg Foundation, who died October 22, 1989. The endowed scholarship fund was established by Ellis and his wife, Lois, in 1987. The University has received more than 130 memorial gifts to the scholarship endowment, which is now valued in excess of \$25,000.

#### Former Kirsch Company president pledges \$25,000 to campaign

John W. Kirsch, former president of the Kirsch Company in Sturgis, has made a \$25,000 pledge to the *Campaign for Excellence*. Kirsch is a member of the WMU Foundation Board of Directors and a member of The President's Club. His gift to the campaign was given for the unrestricted use of the University and will be applied to one or more projects as determined by President Diether H. Haenicke.

#### Gault establishes scholarship fund for psychology students

Jeannine F. Gault of Kalamazoo has contributed \$25,000 to establish the Frederick P. Gault, Sr., Memorial Scholarship Fund in memory of her late husband. The scholarship benefits undergraduate students enrolled in the Department of Psychology.

Frederick Gault, a professor of psychology, died July 28, 1989. He taught at Yale University for eight years before joining the WMU faculty in 1968 and served as chair of the psychology department from 1971 to 1977. In 1976 he conducted research on brain function and emotion at the Institute of Biomedical Research in Mexico. He received an honorary doctorate from the University of Mexico the same year. Memorial gifts from several dozen friends of Gault have added to the scholarship fund total.

#### Estate bequest establishes Peckman Scholarship Fund

A bequest in excess of \$135,000 from the estate of Dorothea S. Peckman has been used to create the Hubert and Dorothea Scott Peckman Memorial Scholarship Fund, in accordance with the wishes of Peckman as expressed in her will. Peckman died November 1, 1987, and the WMU Foundation received the final distribution of \$30,000 from the estate in January.

#### WMU Foundation director pledges \$50,000 for landscaping project

Mary B. Thorne of Kalamazoo has pledged \$50,000 toward construction of the new Lee Honors College building. The gift is designated for landscaping around the new building. Thorne has served on the WMU Foundation Board of Directors since 1982.

She and her husband, James, are members of the WMU Foundation, The President's Club, and the Academy of Volunteers, as well as members of the Friends of the Arts. They have also established the James and Mary Thorne Arts and Sciences Medallion Scholarship and serve on the committee for the annual Walter Mitty Fantasy Night and Dress Down Dinner, which raises funds for the Medallion Scholarship program.

#### Dorothy U. Dalton Foundation awards grant for campaign

The WMU Foundation has received an unrestricted grant of \$50,000 for the *Campaign for Excellence* from the Dorothy U. Dalton Foundation of Kalamazoo. The grant, received in December 1989, was approved by the foundation's trustees earlier in the year.

The Dalton Foundation was established in 1978 with funds provided by the late Dorothy Upjohn Dalton, whose generous contributions to the Kalamazoo area community, especially in the areas of theater and the performing arts, included a major gift for WMU's music and dance center, which bears her name. Dalton, a daughter of one of the founders of The Upjohn Company in Kalamazoo, was a member of the University's first governing Board of Trustees. She retired from the board in 1972.

#### Gatlin Estate supports College of Health and Human Services

The estate of alumna and former University employee Elissa Gatlin has provided \$10,000 for the College of Health and Human Services. Gatlin served as director of the college's Center for Human Services from 1985 until her death March 5, 1989. She earned a bachelor of science in education from WMU in 1970 and went on to receive a master's and a doctoral degree from Michigan State University. She was a member of WMU's minority alumni group.

### A plan for the future

### Preparing your will

Regardless of your age or your financial circumstances, there is no better time than the present to plan for the disposition of your assets through the means of a will.

A carefully thought-out will can minimize the impact of estate taxes and provide more funds for your family. It can also provide an enduring expression of your charitable wishes. Tax laws encourage support of charitable organizations through income tax deductions as well as estate tax savings.

■ First, make a list of all your property and its approximate value. Don't forget to include life insurance policies and retirement benefits.

■ If you don't already have an attorney, select one who can assist you in preparing your will. If you aren't familiar with local attorneys, ask friends, co-workers, or relatives to suggest some you might consider. A relatively simple will may cost \$200 or less in attorney fees, and this nominal cost is generally worth the peace of mind of knowing your will correctly expresses your wishes.

■ Decide to whom you want to leave your property and in what manner.

■ Consider the possible estate tax advantages of a trust that would provide an ongoing income to your spouse and/or children, as opposed to lump-sum distribution of your assets.

■ Be sure to consider contingency beneficiaries in the event that you and your primary beneficiaries, for example your spouse, were to die at the same time.

■ Select "guardians" or "conservators" for the personal care and management affairs for any minor children in the absence of a surviving parent.

■ Decide whom you want to name as "executor" and as an alternate executor of your estate. This person, bank, or trust company is responsible for carrying out the wishes you have expressed through your will.

Above all, remember that everyone should have a will. If you don't already have one, get started today.

For more information about wills and planning for the future, contact Kenneth J. DeVries, director of Planned Giving Services, Western Michigan University, Kalamazoo, Michigan 49008-3855, (616) 387-6178 or toll free (800) 876-6167.

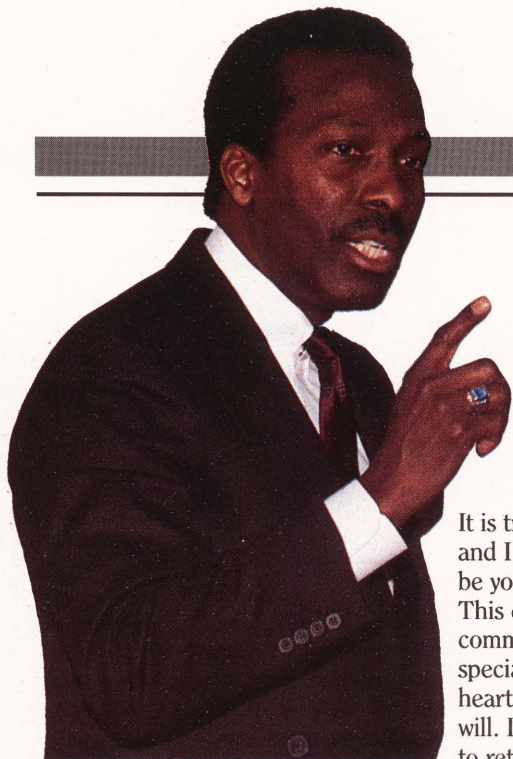
## Calling Alumni

During the next year, WMU students will individually contact each alumnus and alumna to request funding for the many important needs supported by the University's *Campaign for Excellence*.



Use this opportunity to talk with a Western student about your University. Remember that gift payments can be arranged to suit your needs. Please respond generously when you are called. Total pledged to student callers so far...\$1,100,000!





*Roy S. Roberts, B.B.A. '69, has used his education, talent, and experience well in the course of rising to the top levels of corporate America. Roberts shared some of his business philosophy and educational beliefs during a November 15 presentation before the Western Michigan University Foundation President's Club Associates. The following article is an edited compilation of some of his comments.*

### *Alumnus Roy Roberts addresses President's Club Associates*

## Education, people keys to competing

It is truly a pleasure and I am honored to be your guest today. This campus and community have a special place in my heart and always will. It is an honor to return to Western Michigan University and to give to an institution which gave so much to me.

Education has allowed me to get to where I am today. My education has always been an ongoing process. In fact, in my position as vice president and general manager of Navistar's truck operations, I am in a pretty intense

The sad fact is that too many Americans got complacent with our country's unrivaled manufacturing success back in the fifties and certainly the sixties. Back then was when "made in America" was the standard that all of the countries sought to imitate; but we were certain that we could never be matched. That's when complacency set in and our quest for excellence faded away.

We spent the seventies hearing the prophets of competitive doom who warned us about complacency; and the eighties became a time for scrambling for many of the quick fixes that we are all very familiar with because of the invasions of foreign competition.

As we approach a new decade, I think we have finally come to understand that competitiveness truly is not anything new... The way to beat the competition is to give the customer the kind of product or service and the quality of the product or services he or she wants, and you have to offer it at an attractive price.

But you cannot do it if your workforce does not have the skills, tools, diversity, and sensitivity to hear what the customer is saying he wants and translate that knowledge into a product or service that the customer will buy.

Let me cite some sobering statistics on the 1987 Workforce 2000 study that was conducted by the Hudson Institute for the Department of Labor:

- Today three out of four jobs will require skills beyond the high school level.

- But, students now spend less than half as much classroom time on mathematics and science as their counterparts in Japan.

- U.S. high schools have been graduating about 700,000 functionally illiterate students each year, with another 750,000 dropping out each year.

- One out of four ninth grade students today fails to graduate, while more than 90 percent of Japanese people complete high school.

- One-fifth to one-half of the doctoral degrees in mathematics, science, and engineering go to foreign students.

Now it is important to me that I do not come off sounding like doom and gloom. I think for sure there are pockets of

excellence. I think that what is going on here at WMU—the excellent programs with the students—is extremely important. I think it is important that the educators in this room and the corporate people in this room take on the challenge of recognizing and rewarding excellence.

I believe that business, the academic community, and government need to lay the groundwork for change now, today, yesterday, last week. If they do not, an increasing share of young people will end up with lower-paying jobs or no jobs at all at a time when industry goes begging for the kind of capable employees that those young people could have been if they had been given the basic tool kit of a sound basic education.

But business alone cannot change the situation. Educators have a responsibility to redefine the role of education in this country. And communities play a vital role as well in assuring support for education through funding and by driving a critically important change through the system; namely, we have to make the teaching profession one of the highest paid professions in this country....

I am convinced that if my father walked in that door, if your father, your mother, or those who you hold dear, and if they asked you, "are you the very best that you can be?" (the answer would be) no, we are not. But we are still trying and we are still trying for Western; we are going to give it our best shot because we owe it to Western and we owe it to this country, to this nation.

learning mode right now. I am learning about the many challenges of doing business in the truck market.

It is my friends indeed, indeed a small, small competitive world.... I believe that the only way U.S. industry is going to win the competitive war is through people; people, not technology or creative financing or state-of-the-art factories.

What makes us (at Navistar) or our competitors different is how well we listen to our customers and how well we meet their needs through parts and services, and most importantly, how we treat those customers. The same holds true for America. We have seen foreign competitors... advance to and in many areas exceed our technological capabilities.... I believe that the key to the global competitive challenge is what you are about here at WMU. It is about education.

## All alumni can now tap into nation's largest computer system

The Western Michigan University Alumni Association is pleased to announce that the nation's largest computer information retrieval system is now available to WMU alumni and friends.

Information available through the DIALOG system could prove invaluable when preparing for a job interview or making other important career decisions. This added alumni benefit has been made possible in cooperation with the Office of Career Planning and Placement Services' Career Information Library.

"The Alumni Association was delighted when the staff of our Career Information Library suggested making DIALOG available to our graduates," M. Jamie Jeremy, association executive director, said. "Making DIALOG available to all of our graduates is a wonderful service. The ideal part of the program is that any alumna or alumnus can have access to it, regardless of where they live or work throughout the country. All they need is a telephone."

Jerry Albertson, a graduate student from Kalamazoo pursuing a master's degree in student personnel administration, assists users so they obtain exactly the information they need. For instance, he recently helped one alumnus who was about to be interviewed and wanted background information before going to the interview. Using the information obtained through DIALOG, the alumnus was not only well prepared for his interview, but he was able to objectively analyze the company's prospects before making an important career decision.

Other advantages to using the computerized information system are typified by a current student who visited Albertson after deciding she would like to work on the East Coast. Through DIALOG, she obtained a list of all the companies in the region whose employment needs matched her academic training and interest.

Having reviewed that list, she is now working with Albertson to retrieve more detailed information about specific companies on such topics as annual sales, sales growth, number of employees, market share, and products and services offered. DIALOG can even provide summaries of

recent news articles relating to the firms she's interested in examining.

"I get great satisfaction from helping students use the system to retrieve information which will assist them with important career decisions," Albertson said. "I'm looking forward to providing our alumni with that same service."

Alumni wishing to access DIALOG can simply call the Career Information Library at (616) 387-2745. Albertson will assist callers in determining their exact informational needs, then send them a printed copy of the information.

Users will be charged a nominal service fee, plus the long distance telephone charge associated with the retrieval of their information from DIALOG. However, the service fee is discounted for members of the Alumni Association.



Jerry Albertson, a graduate intern working with the Career Information Library, uses the DIALOG computer information retrieval system to help students like Michele A. Carroll of Detroit, who is a junior majoring in social work.

### Roberts termed 'tough but warm'

Depicted by one of his former bosses as "a tough guy with warm human values," Roy S. Roberts, B.B.A. '69, cut short his mercurial ascent in the General Motors hierarchy in 1988 when he resigned as vice president for personnel administration and development to accept the post of vice president and general manager of truck operations with Navistar International Transportation Corporation.

Born and raised in Muskegon, he was the youngest of ten children. It was his father who instilled in him the high value of education. His mother had died when he was two, so his father made sure that each one of his children received a college education.

"Although he lacked a formal education, my dad knew how important it was for each one of us to get that degree; he pushed us and we're all grateful for his constant encouragement," Roberts said.

During his eleven years with General Motors, Roberts held key executive positions in manufacturing, quality control, and human resources, but it was his outstanding performance as plant manager of GM's Tarrytown, New York, assembly plant that earned him widespread acclaim.

He was instrumental in building a coalition between labor, management, and government that saved the plant from closing. Later, his promotion to GM vice presidency was cited by the United Auto Workers as bringing "a sensitivity about people to the fourteenth floor that they need." He was also credited with trimming GM's white-collar workforce by 40,000 positions.

Before joining GM, Roberts worked at Lear Siegler in Grand Rapids for seventeen years. In addition to his business administration degree from WMU, he completed a management development program at the Harvard Graduate School of Business Administration in 1982. He also attended the Advanced International General Manager Program in Switzerland in 1985.

Active in a wide range of civic activities, Roberts recently was elected to the Chicago Area Council's board of directors for the Boy Scouts of America, the National Urban League Board of Trustees, and the Inland Steel Industries' board of directors. He is also a member of the Western Michigan University Foundation Board of Directors.



# Western's 'greatest Bronco' still going strong

At age ninety-one, John Gill has yet to retire his brown and gold pennant

**Editor's Note:** The following story is an edited version of a November 27, 1988, article written by Jack Moss, sports editor for the Kalamazoo Gazette. The article was published on the day of John Gill's ninetieth birthday. The Westerner also wishes to take the time to pay tribute to Gill for his longtime support of Western

Michigan University athletics and his distinguished career at the University as an alumnus, coach, faculty member, administrator, and student-athlete. Additional information and more recent remarks by Gill were provided by MaryEllen McKenna. Photos were provided by Brenda L. Hunt, B.S. '83 M.P.A. '86.

John W. Gill, T.C. '23, B.A. '24, the greatest Bronco of them all, celebrated his ninetieth birthday November 27, 1988, but was more than willing to wait a couple of weeks for his present.

"That would be a Western Michigan (University) victory in the California Bowl," said Gill at the time. Although the ardent football fan didn't get his wish, he did travel to Fresno, California, December 10, 1988, to cheer on his beloved Broncos during their matchup with Big West Conference champion Fresno State University.

Gill doesn't miss many WMU football games. He has been at every Bronco game at Waldo Stadium since midway in the 1941 season and has seen most of the brown and gold's games away from home.

One of WMU's all-time athletic standouts as an undergraduate, Gill later served his alma mater as head coach in football, basketball, and baseball—never having a losing season—and as an administrator. While a student he participated in football, basketball, baseball, and track, earning thirteen varsity letters in four years.

Gill's accomplishments and record of service resulted in his being named a charter member of the WMU Athletic Hall of Fame in 1973. He was inducted along with Ira Murchison, Frank Quilici, Sam Dunlap, Charlie Maher, and Harold Gensichen.

Among his many non-coaching contributions to WMU was winning a 1939 University competition that netted him a \$10 check, which he promptly turned over to the Waldo Stadium building fund. He earned the prize by supplying the winning entry of the "Broncos" in a contest to rename WMU's athletic teams, which had been known as the Hilltoppers.

"We used to get a lot of attention from the *Chicago Tribune* then," Gill said in explaining where the

idea for his entry stemmed. "We needed something smaller to fit into a (newspaper) column and the bronco was a western fighting animal."

Since his retirement in 1969, Gill hasn't faded into the sunset either. He's an ever-present figure at practices, games, and banquets, showing his support for WMU through times good and not so good.

A walking encyclopedia on WMU sports, Gill is cautious about picking any all-time great teams or individuals. Upon prodding, however, he will say that two teammates of his on the 1919 team, Walt "Ole" Olsen and Sam Dunlap, were the finest offensive football players the University ever had.

"Ole played end as a freshman, fullback as a sophomore and junior, and quarterback as a senior. He also placekicked.

"Sam was a great all-around player and handled the punting. When Knute Rockne was coaching at Notre Dame, he voiced a disclaimer on All-American selections, pointing out that there were players outside the population and major media centers who deserved All-American status and wouldn't receive it. When pushed...to name one, Rockne replied: 'Sam Dunlap.' And Sam was that good."

In basketball, Gill has great respect for the skills of Harold Gensichen, undeniably the most exciting player in WMU history. "Gensichen didn't score as much as Manny Newsome," Gill noted, "because Buck Read coached to have a five-man contribution and limited Gensichen's shooting area and the number of his shots. He was good, so was Newsome, although if I was going to build a team around any one basketball player we ever had here, I'd take Devon Smith. He made scoring easy for everyone with his setup passes and when you needed a basket, Devon could get it for you."

Gill hedges in talking about individuals in baseball "because we've had so many great players over the years. But the pitchers, guys like Harve Freeman, Dutch Dietz, Vic Nagenfin, and Stubby Overmire have been particularly outstanding," he added.

"Western has always had good athletes. The rules and equipment change, so it's difficult to compare today's players to past players," Gill said. "WMU athletes are next to the Big Ten (in ability). They get the media attention; we have to struggle."



Since retiring in 1969, John Gill routinely joins a group of retired WMU administrators and others for weekly luncheons at Louie's in Kalamazoo. He began occasionally joining the "guys," who refer to him as the greatest Bronco of all time, in 1965. Pictured at one of the January luncheons are, from left: York Duffy, a former Kalamazoo Public Schools employee and a WMU supporter; Don Scott, a former director of WMU's residence halls and of the Bernhard Center; Gill; Towner Smith, a former WMU dean of men and track coach; and Joe Schweiss, a former Consumers Power Company administrator and former Parchment mayor.

Although not willing to compare yesterday's and today's athletes, Gill does make a distinction between yesterday's and today's campus atmospheres. He said the early 1920s were a special time for him, and he wishes for a resurgence of the spirit that prevailed then.

"Immediately after World War I there was a new enthusiasm," said Gill, who enrolled at WMU just out of high school in 1919. "So many new things were started. We organized a student association and student council and the 'W' Club. We increased the size of the Brown and Gold (yearbook).

"All the students went to the athletic events then," he recalled. "You paid one fee and you were admitted to all contests, including band and debate. The athletic teams were very successful. It made for a lively student body."

Gill added that he got off to a slow start academically because he was interested in coaching as a career, but was not aware of all of the University's new program offerings. "I lost a half year because the physical education department was new when I first started and I didn't know about it. Other than that, I wouldn't change a thing. I've been very happy as a student, faculty member, and coach at Western."

While his early student days are a treasured memory, it was as a freshman coach under President Dwight B. Waldo's administration in the 1930s that best evokes the true spirit of Western for Gill. "D. B. Waldo was a great administrator and was always two strides ahead of everyone else," he said. "That period up to 1936, everything was alive and jumping. I never had the privilege of working directly under him, but he made sure coaches knew what was going on in their field. He kept everyone on their toes."

Gill himself has kept a number of people on their toes, including his children. He and his late wife, Margaret, have two sons. Don, B.B.A. '58, was a two-year letterman in football and now is a Plano, Texas, businessman. Bob, B.S. '65, was a Bronco tennis player and a tennis coach at Bowling Green State University for twenty years.

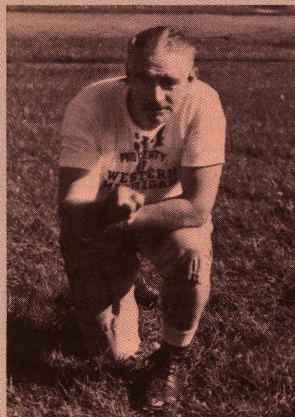
At ninety-one, the dapper Gill still remains an active part of the WMU community. In addition to attending numerous sporting events, he donates to the Mike Gary Athletic Fund and attends "the Golden Oldies" reunions. "Once in a while," he said, "I see someone who outdates me."

Maybe so, but not someone who has for so long been known as the University's "greatest Bronco."

When John Gill received his captain's/letterman's sweater in baseball, it was the first year the sweaters were white. The white color and star on the left sleeve indicate his captain's stature, while the stripes indicate his four letters in baseball.



Above left: Baseball card of John Gill as a senior. Above: John Gill as a junior football player.



At a point during his coaching years, from 1942 to 1952, John Gill poses on real grass in Waldo Stadium.





## WMU graduate 'preaches' to President Bush

Being in the right place at the right time provided an experience of a lifetime for a Western Michigan University graduate—even though the right place was a ship being tossed about on a stormy Mediterranean sea.

The Rev. David M. Schwabauer, B.S. '77, was serving on the USS *Belknap* as chaplain when the ship was chosen as the site for December's U.S.-U.S.S.R. summit between President George Bush and Soviet President Mikhail S. Gorbachev. Schwabauer was tapped to lead the on-board church service.

"It's not every day that one gets an opportunity to preach for the president," Schwabauer said in a telephone interview from his home in Gaeta, Italy. "I was very honored. It was so unexpected. If someone would have told me six months ago that I would be preaching for the president, I would have told them they were nuts."

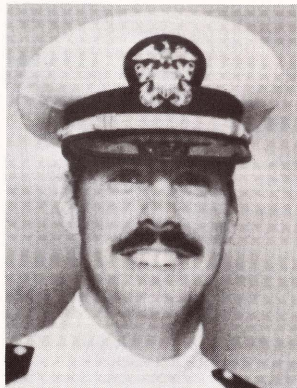
"I found out two weeks before (the service) that I would be speaking, so I was very nervous. It took me a long time to decide what kind of message I would bring to the president."

Because the biblical Abraham prayed to the Lord for guidance every time he had a challenging moment in life, this message was the core of the sermon the thirty-seven-year-old Schwabauer delivered to Bush.

"After my sermon, Bush walked right up to me and shook hands," Schwabauer, a Portage native, said. "He talked about the message I had preached. He showed his appreciation and asked me if I would like to be photographed with him. Then we talked again briefly before he had to leave to meet with Gorbachev again."

Gorbachev was invited to the service and had planned to attend, but winds clocked at forty-five knots (about fifty-four miles per hour) prevented it.

"The winds and waves were awful," Schwabauer explained. "The anchor was down, but the waves were so high the engines were running to keep the ship from



Rev. David Schwabauer

running aground. It was a dangerous time, but the crew was fantastic.

"One of the things that really impressed me about President Bush was that he was so concerned about the crew that he went out and walked the deck, checking on them, during a terrible storm the night before. He let the crew know how much he appreciated what they were doing. I had a lot of admiration for the president before I met him, but it grew one hundred fold. He is a caring, outgoing, and personable man, besides being a capable president."

During the summit, the *Belknap* was anchored off of the coast of the island of Malta. Schwabauer said that while the president, a former navy man, was at home on the ship, not everyone was so lucky. With the winds so high that they were pushing the ship and dragging the anchor, seasickness was a problem.

"When I'm busy ministering to people, seasickness doesn't bother me," he said. "I did a lot better than the secret service agents. They were lying around all over the place."

Although WMU did not educate Schwabauer about sea duty, the sociology major said he chose the University because he knew it was an excellent school. "It was close to home, and I thought it would be a great place to get an undergraduate degree," he said. "Western provided an excellent education for me; I appreciated the education I got there. I think it would make an excellent choice for anyone."

Schwabauer, his wife Susan, and their three children live in Gaeta in a three-story flat overlooking the harbor—and the *Belknap* when it is in port. Schwabauer will be stationed in the Italian city, which is located halfway between Rome and Venice, for three years.

— by Janet Jones, '90

## Association seeks nominations

The Western Michigan University Alumni Association is currently accepting nominations for the 1990 Teaching Excellence and Distinguished Alumni awards.

The association's Teaching Excellence Award is presented annually to full-time members of the University's faculty who are considered exceptionally effective teachers by their past and present students. The Distinguished Alumni Award recognizes those former students who have achieved a high level of success in their chosen professions.

Nomination forms have been mailed to all Alumni Association members. Additional forms may be obtained by calling the McKee Alumni Center at (616) 387-6179.

The deadline for submitting all 1990 award nominations is **March 24**. Nominations are treated confidentially by the awards selection committees.

Recipients of the Distinguished Alumni Award will be announced in the September issue of the *Westerner* and recognized at an awards dinner held in conjunction with Homecoming on October 20. Teaching Excellence Award recipients will be announced in the December issue of the *Westerner* and recognized at the Academic Convocation held in the fall.

## Calhoun alumni meet to form chapter

The Western Michigan University Alumni Association is sponsoring a spring conference designed to establish an alumni chapter in Calhoun County. The conference will be held 9:00 a.m. at Kellogg Community College on April 21.

Join fellow alumni for breakfast at 9:00 a.m., then stay tuned as special guests share their insights about how you can benefit from your involvement and participation in alumni activities. Workshop sessions

will be held from noon until 1:00 p.m.

We cordially invite you to become a charter member of an organization that will serve more than 8,000 graduates of your alma mater in southwest Michigan.

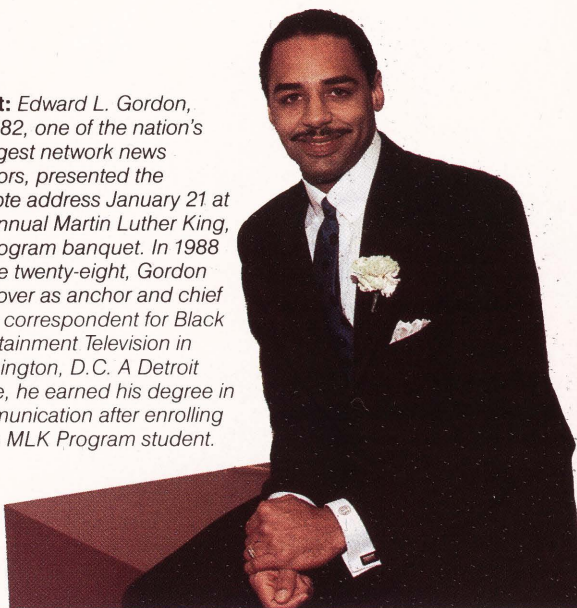
The conference registration fee of \$5 per person covers the cost of breakfast and conference materials. Registration forms were mailed to area alumni in February. For more information, contact Emily Word at (616) 965-0914.

## Media alumni on campus



Above: Three alumni came to campus to tape what could be the first in a series of programs giving students insights into various careers. Guests on this edition included, from left (seated on riser), Shann Booth, B.S. '87, account executive for WUHQ-TV, Battle Creek; Suzanne Geha Merpi, B.A. '73, news anchor for WOTV, Grand Rapids and a former member of the Alumni Association Board of Directors; and Diana Catacosinos, B.A. '88, news anchor for WKFR-WKMI Radio, Kalamazoo, at the time of the taping.

Right: Edward L. Gordon, B.S. '82, one of the nation's youngest network news anchors, presented the keynote address January 21 at the annual Martin Luther King, Jr. Program banquet. In 1988 at age twenty-eight, Gordon took over as anchor and chief news correspondent for Black Entertainment Television in Washington, D.C. A Detroit native, he earned his degree in communication after enrolling as an MLK Program student.



## Alumni Association calendar

### MARCH

21 "Senior" Prom—a repeat of last year's big band dance sponsored by the students of Draper/Siedschlag Hall for "senior" alumni, 7:00 p.m., Bernhard Center, WMU.

27 "Good Morning, Kalamazoo"—7:30 a.m., Kalamazoo Country Club, Kalamazoo.

### APRIL

25 Genesee County alumni reception—with Stanley Henderson, WMU director of admissions and orientation, 5:30 p.m., IMA Brookwood Golf and Country Club, Flint.

### MAY

5 Alpha Beta Epsilon/Inter Chapter Council Spring Convention—9:00 a.m., Bernhard Center, WMU.

6 Western Michigan University Jazz Orchestra performance—8:00 p.m., Carnegie Hall, New York, New York.

15 Bronco baseball—versus Michigan State University, 5:30 p.m., Battle Creek. The city of Battle Creek will host the seven-inning double header and has challenged WMU supporters to outdo MSU supporters.

17 Southeastern Michigan Alumni Chapter scholarship dinner—contact: Susi Potter or Sondra Farmer (313) 473-0884.

### JUNE

1 Onyx Society "Network '90" dinner/program—7:00 p.m., Detroit Yacht Club. Contact: James T. Slaughter (313) 839-7414.

2 Onyx Society spring meeting—contact: Renee Lee (313) 493-1754.

9 Class of 1950 Reunion—Fetzer Center, WMU.

15 Class of 1940 Reunion—Fetzer Center, WMU.

Golden Associates dinner—alumni who graduated fifty or more years ago will join the Class of 1940 for dinner, 5:00 p.m., Fetzer Center, WMU.

21 Hastings golf outing—noon, Hastings Country Club.\*

25 Grand Rapids alumni golf outing—Forest Hills Golf Club, Grand Rapids.\*

### JULY

30 Annual WMU Bronco Golf Outing—Pineview Golf Club, Three Rivers.\*

### AUGUST

6 Detroit alumni golf outing.\*

### OCTOBER

20 Homecoming

Class of 1965 Reunion—Fetzer Center, WMU.

Ninth Annual Distinguished Alumni Awards Dinner—6:00 p.m., Fetzer Center, WMU.

\* Contact the WMU Gary Fund office for details by calling (616) 387-3100.

For more information about alumni events, call the McKee Alumni Center at (616) 387-6179.



## 1910-1959

■ **Don R. Pears**, *TC '23*, has been appointed national legislative director for the Veterans of World War I. Pears is a veteran of WWI and WWII, and a recent national commander of the Veterans of WWI.

■ **Virginia Willitts Baird**, *BA '32*, has been named to a third term on the advisory committee of the national high school journalism competition sponsored by the National Federation of Press Women.

■ **Charlotte Grant Ferraro**, *BS '48*, of Kalamazoo, MI, has received an award from the Mortar Board National Honor Society for her dedication to the Alumni Club and the Arista Chapter of Mortar Board at WMU.

□ **Dr. Linford Davis**, *BA '50*, has been elected chief of the medical staff of Memorial Medical Center of West Michigan, Ludington, MI.

□ **Robert Casey**, *BS '51, MA '54, MA '69*, has retired after forty-one years as an educator, thirty-six years having been with the Hastings School District, Hastings, MI.

■ **Matt Heinen**, *BS '52*, was recently honored at the seventh annual Michigan High School Coaches Association Hall of Fame banquet. He was inducted into the Hall of Fame for the Michigan High School Coaches Association, Ypsilanti, MI.

□ **Rev. William Torrey**, *BA '52*, has been appointed pastor at Rockford United Methodist Church, Rockford, MI.

■ **Barbara Lakso Mion**, *BA '54*, has been voted "Funniest Participant" at the Fifth Annual Mark Twain Writers' Conference, Hannibal, MO.

□ **William Garzelloni**, *BS '57, MA '59*, has been appointed to the Board of Directors at Tower Pinkster Titus Associates, Kalamazoo, MI. He is a project manager.

□ **David Fuller**, *BS '59*, retired after thirty years of service as a teacher and coach in the Olivet Community Schools, Olivet, MI.

## 1960-1963

□ **Elzo Doorlag**, *BS '60*, has retired from his position in automation systems engineering after thirty-four years with The Upjohn Company, Kalamazoo, MI.

□ **Myron A. Roeder**, *BA '60*, has been appointed vice president of Tropicana Products and president of its newly formed International Division for Joseph E. Seagrams & Sons, New York, NY.

□ **Rose Mary Olivitt Wood**, *BA '86*, is now a resource room teacher at

Central Elementary School, Portage, MI.

□ **John Zettellaier**, *BA '60*, is now marketing the board game "Scholarship" through his company, Zetto in Chesterton, IN. He also originated the game.

□ **David McLoughlin**, *MA '61, Ed.D. '71*, of Battle Creek, MI, has received the Distinguished Presidential Rank Award from President George Bush.

□ **James E. Bolton**, *BS '62*, has been named senior vice president in charge of the Caro region of Chemical Bank, Bad Axe, MI.

□ **Joyce Watkins Pellegrum**, *BS '62, MA '66*, in June retired from Grand Haven Senior High School after twenty-seven years of service.

□ **Harley Ver Beek**, *MA '62*, has been named principal of the Kelloggsville Christian Schools, Zeeland, MI.

□ **Roger Brummel**, *MA '63*, has been promoted to director of chemical development for the Parke-Davis Division of the Warner-Lambert Company, Holland, MI.

□ **Col. William H. Miller**, *BS '63*, retired from the U.S. Army in June 1989. He was director, directorate of training development at Fort Bliss, TX.

## 1964-1965

□ **John Armstrong**, *BA '64, MA '68*, has been appointed principal of Woodward Elementary School, Kalamazoo, MI.

□ **George M. Fornnarino**, *BBA '64*, was recently promoted to president and chief executive officer of Centennial National Bank, Englewood, CO.

■ **David E. Kinnisten**, *BBA '64*, was recently promoted to senior vice president, corporate services for Kellogg, Canada.

□ **Terry Post**, *BS '64*, has been named superintendent of Kenowa Hills Public Schools, Sparta, MI.

□ **Terry TenBrink**, *BA '64*, has been appointed vice president for institutional advancement at Kirksville College Osteopathic Medicine, Kirksville, MO.

□ **Lawrence A. Whetstone, Jr.**, *BBA '64*, has been appointed manager, salaried administration on the human resources staff at the world headquarters of the Cadillac Motor Car Division of General Motors, Detroit, MI.

□ **John E. Blissick**, *MA '65*, has been appointed superintendent of units three and four of the Consumers Power Company's Dan E. Karn power plant, Bay City, MI.

□ **W. Jack Keiser**, *BA '65* has joined the law firm of Miller,

Johnson, Snell & Cumiskey, Kalamazoo, MI.

□ **Rev. Robert L. Mathis**, *BA '65*, in May became pastor of the Bristol Baptist Church, Bristol, CT, and also celebrated his twentieth anniversary of ordination.

□ **Larry Rouse**, *BS '65, MA '69*, has been named vocational administrator for the Portage Public Schools, Kalamazoo, MI.

□ **Grace Bliss Smith**, *BA '65*, has been appointed to the Southeastern Michigan Venture Group Board of Directors, elected to the Troy, MI, Chamber of Commerce Board of Directors, and appointed to the National Council of Learning Resources Network, the leading national organization in continuing education.

## 1966-1967

□ **Louanne Jackson Cooper**, *BBA '66*, is now a sales associate at Weichert Realtors, Exton, PA.

□ **Robert Diemer**, *BBA '66*, has been named tax manager for Egly, Brink & Company, Kalamazoo, MI.

□ **Robert Jennings**, *BS '66, MA '70*, has been named principal of Spring Valley Elementary School, Kalamazoo, MI.

□ **James V. Katz**, *BS '66*, is the author of a book entitled *Asset Forfeiture: Compilation of Civil Statutes*, as well as a contributing author of *Asset Forfeiture: Law, Practice, and Policy*. Both are publications of the U.S. Department of Justice's Criminal Division, Washington, D.C., where Katz is employed as a trial attorney.

■ **Hon. Richard R. Lamb**, *BA '66*, has been selected as chief judge for 1990-91 in the 9th Judicial Circuit Court, Kalamazoo, MI.

□ **Norine Marshall McArthur**, *MA '66*, has been appointed director of the St. Lawrence Hospital/Michigan State University Outreach Program, Marshall, MI.

■ **Cyril F. Moore**, *BBA '66*, has been elected managing partner of BDO Seidman, Grand Rapids, MI.

□ **Joseph H. Roberts**, *BS '66*, has been selected as the president of Labette Community College, Douglas, AZ.

□ **Shelly Doyle Schuring**, *BA '66, MA '84*, has been named therapist of the year by AMBUCS at a meeting held recently in Grand Rapids, MI.

□ **Dr. Larry H. Brown**, *BS '67*, has been named head of the counseling and testing department at Walters State Community College, Morristown, TN.

□ **Wallace Brown**, *BM '67, MA '69, MA '73*, has been named coor-

dinator of the gifted and talented program at the Oceana Intermediate School District, Oceana, MI.

■ **Larry M. Dillon**, *BS '67, MA '76*, was recently named principal of Westlake Elementary School, Battle Creek, MI.

□ **Carol Booth Edinger**, *BA '67, MA '70*, has been named director of Paw Paw Community Education, Paw Paw, MI.

■ **John Graham Gurney, Jr.**, *BS '67*, has been elected to a four-year term as a Sarasota City commissioner. He is a licensed real estate broker, Sarasota, FL.

□ **Judith Knowles**, *BS '67*, has been named secretary for District 7 of the Michigan Federation of Business and Professional Women, Muskegon, MI.

□ **Virginia Norton**, *MA '67*, a WMU retiree living in Kalamazoo, MI, has received the Outstanding Alumni Achievement Award from the Mortar Board National Honor Society for her contributions to the Mortar Board.

□ **Arthur Sweet**, *BA '67, MA '71*, has been named director of human resources for the Kalamazoo Public Schools, Kalamazoo, MI.

## 1968-1969

■ **Bernard Allen**, *BA '68, MA '73*, is now teaching social studies at Sun Valley Junior High School, Los Angeles, CA.

□ **Rebecca Limburg-Orban Barnes**, *BA '68*, has been named organist/choir director at St. Paul Lutheran Church, Battle Creek, MI.

□ **Doris Heineman LaBeau**, *BA '68*, is now co-owner of LaBeau-Meyer Realty, Carleton, MI.

□ **John E. McKillen**, *BBA '68, MBA '69*, has joined the Kalamazoo Financial Planning Group, Kalamazoo, MI, as a certified financial planner.

□ **Robert W. McKinney**, *MBA '68*, has retired from his position in pharmaceutical manufacturing operations development after thirty-three years with The Upjohn Company, Kalamazoo, MI.

■ **Glenn Rotier, Jr.**, *BA '68, MA '71*, has been re-elected to a two-year term as city council member in Rockford, MI.

□ **Russ Wing**, *BS '68*, has been named Teacher of the Year by the Corunna Education Association, Corunna, MI.

□ **Michael E. Clark**, *BS '69*, has recently moved his insurance agency to Florida and is the new district manager for the Franklin Life Insurance Company, Wellington, FL.

□ **Chiquita Elmore-Barbee**, *BA '69, MA '73*, has been named prin-

icipal of Greenwood Elementary School, Kalamazoo, MI.

□ **Dr. John A. Fallon III**, *BS '69*, has been promoted to vice president for public affairs at Saginaw Valley State University, Saginaw, MI.

■ **Nancy M. Flynn**, *BA '69*, has been named acting administrator of the wage and hour division of the U.S. Department of Labor, Washington, DC.

■ **Richard Haskins**, *BBA '69, MBA '73*, is the new Service Corporation of Retired Executives counselor for the Charlotte Chamber of Commerce, Charlotte, MI.

□ **Richard Korb**, *BA '69, MA '73*, has been appointed to the LCTK Consortium and is school community services director for the Lowell Public Schools, Lowell, MI.

□ **Dennis LaPoint**, *BS '69, MA '70*, is now a special education teacher at West Middle School, Portage, MI.

□ **Michele May**, *BA '69*, has been named features editor for the *Potomac News*, Washington, DC.

□ **Dr. Tony McLain**, *BS '69, MA '71*, has been appointed superintendent of Superior Central Schools, Eben, MI.

■ **Steven L. Michael**, *BBA '69*, recently became a member in The Partner Program as a realtor associate with Westdale Better Homes & Gardens, Grand Rapids, MI.

■ **Laura Zinclook Miner**, *BA '69*, has been appointed assistant principal of East Middle School, Farmington, MI.

□ **Joseph W. Moch**, *BBA '69*, an attorney, has been named to the Task Force on Professionalism for the State Bar of Michigan, Grand Rapids, MI.

□ **James I. Nemecek**, *MS '69*, has been named assistant superintendent of Manufacturing at Engineering-Engineering Technology, Bay City, MI.

□ **Dennis Oland**, *BBA '69*, has been named assistant vice president and consumer loan manager for Hastings City Bank, Hastings, MI.

□ **William H. Restum**, *BS '69, MA '70*, has been elected as a Fellow of the American Speech-Language-Hearing Association. He is administrative director of rehabilitation medicine at Sinai Hospital of Detroit, MI.

□ **Nora O'Connor Wade**, *BA '69, MA '74*, was recently appointed principal of Lansing Catholic Central High School, Lansing, MI.

□ **Christina McCaffrey Williams**, *BS '69*, has been named coordinator of student information services for the Kalamazoo Public Schools, Kalamazoo, MI.

□ **Terry Winner**, *BBA '69*, has been named general sales manager at the Bandeen Chevrolet Company, Midland, MI.

□ **Paul W. Wood**, *BBA '69, MBA '70*, has been named vice president, investor relations for Squibb Corporation, Princeton, NJ.

## 1970-1971

□ **Stephen L. Bera**, *BSE '70*, has been named director for Ernst & Young Great Lakes Consulting Group, Chicago, IL.

□ **Gary W. Freels**, *BBA '70*, has been named executive vice president of M & I First American National Bank, Wausau, WI.

□ **Susan Wilson Gilmore**, *BS '70, MA '75*, has been named district librarian for the Morenci School District, Morenci, MI.

□ **Hank Harper**, *MA '70*, has been named principal of South Middle School, Kalamazoo, MI.

□ **John Hodges**, *BA '70, MPA '76*, has been appointed city administrator for Coloma, MI.

□ **Tom Keift**, *BS '70*, has been promoted to principal for Allendale Junior High School, Allendale, MI.

□ **David O. Kirby**, *BBA '70*, has been appointed executive director of the L. Lee Stryker Center, Kalamazoo, MI, and the Kalamazoo Forum at Kalamazoo College.

□ **Bruce R. Koch**, *MBA '70*, has been named senior vice president of Weyerhaeuser's Landfall Community, Wilmington, NC.

□ **Dr. Rosemary M. Morley**, *MA '70, S.Ed. '74*, has been named director of academic advising and support services at The University of North Carolina, Greensboro, NC.

□ **Charles W. Paddock**, *BS '70*, has been elected to a second four-year term as a trustee of Wayne County Community College, Detroit, MI.

□ **David D. Pendergast**, *BA '70*, has been promoted to vice president, quality assurance for The Upjohn Company, Kalamazoo, MI.

□ **Sandra Brown Yee**, *BA '70, MSL '73*, has been named interim assistant dean in LRT and the University Library, Eastern Michigan University, Ypsilanti, MI.

□ **Ramon Baca**, *BS '71, MA '89*, has been named assistant principal at Woods Lake and Edison elementary schools, Kalamazoo, MI.

□ **Paul Bede**, *BS '71*, has been appointed to the Board of Directors at Tower Pinkster Titus Associates, Kalamazoo, MI. He is the electrical engineering department director.

□ **Michael Beechem**, *BA '71*, has been appointed to the U.S. Library of Congress Board of Directors. He is an assistant professor of social science at Northeastern Oklahoma State University.

□ **Lorolie Brown**, *BA '71*, has graduated from the Chicago Theological Seminary. Brown has been appointed pastor of Peace Church, Merrillville, IN.

□ **Michele Donaldson**, *BS '71, MA '88*, is now a kindergarten teacher for the Zeeland Public Schools, Zeeland, MI.

□ **Eric Werner**, *MBA '71*, is the director of global strategies for Capital Initiatives, Louisville, KY, a successful international holding company. He was interviewed in the January/February 1989 issue of *Connections* magazine.

## 1972-1973

□ **Gary Adams**, *BBA '72*, has been appointed vice president of the Portage Commerce Bank, Portage, MI.

□ **Roger B. Cosbey**, *BA '72*, was recently appointed U.S. Magistrate for the Northern District Court of Indiana, Fort Wayne, IN.

□ **James Dehem**, *BS '72, MA '74*, has been appointed acting director of Wayne Community Living Services, Northville, MI.

□ **Linda K. Jendrzewski**, *BA '72, MA '77*, has been appointed operations manager at Snelling Temporaries, Kalamazoo, MI.

□ **Tom Kloote**, *BS '72, MA '77*, has been named athletic director for Cedar Springs School District, Cedar Springs, MI.

□ **John A. Knox**, *BBA '72, MBA '74*, has been named vice president, trust investment for Comerica Bank, Detroit, MI.

□ **Bob Lintjer**, *BS '72*, is the new girls' basketball coach at Fruitport High School, Fruitport, MI.

□ **Kenneth McDonald**, *BS '72, MA '78*, is now principal at Edison Elementary School, Kalamazoo, MI.

■ **Bernadine Acker Salvadore**, *MA '72*, recently advanced to the semi-finals in women's doubles tennis at the Senior Olympics in Missouri.

□ **Sarah Kroggel Vogel**, *MA '72*, has retired from her counseling position at Three Rivers High School, Three Rivers, MI, after thirty-seven years in the education field.

□ **Timothy J. Wade**, *BA '72, MA '78*, has been appointed assistant director of the Interlochen Arts Academy, Interlochen, MI.

□ **Gloria R. Wilson**, *BA '72, MA '75*, has retired from her position in control-human resource programs and development with The Upjohn Company, Kalamazoo, MI.

□ **Dr. William J. Banach**, *MA '73, Ed.D. '80*, recently formed his own educational marketing and survey research firm in Romeo, MI.

□ **James Beyer**, *BS '73*, has been named the Services Specialist of the Year by the Michigan Department of Social Services, Decker-ville, MI.

# Bronco Sports Shorts

## Spikers go to national tournament

After winning the Mid-American Conference championship title, the volleyball squad was eliminated in the first round of National Collegiate Athletic Association tournament play.

## Decker named coach of the year

Fred Decker, B.S. '64, M.A. '68, was named the 1989 National Collegiate Athletic Association Division I "coach of the year" for District IV.

## Green shines in Soviet matchup

Right wing Jeff Green was one of two USA-Select Team members to score a pair of goals during a two-game total goals series between the Select Team (made up of the best college hockey players) and the Soviet Sokol-Kiev squad. The U.S. team downed the Soviets 5-2 December 19, then played to a 4-4 tie the next night. Green's first goal was the game-winner in the initial contest while his second tied the score in the subsequent game.

## Smeenge plays in Senior Bowl

Defensive end Joel Smeenge was among the nation's top college football players to be selected to participate in the prestigious Senior Bowl game January 20 in Mobile, Alabama.

## 'W' Club honors Worden, Miller

The Western Michigan University Alumni "W" Club broke tradition in 1989, presenting for the first time a "woman of the year" award as well as a "man of the year" award. Receiving the awards were Kim Worden and Rudel "Rudy" Miller.

Worden, a Lansing native, attended WMU from 1979 to 1982 and is now in her third season as WMU's softball coach. A four-year basketball regular, she is one of eight women's players in school history to score more than 1,000 points. In softball, Worden was a pitcher and first baseman. She had a 46-19-1 career mound record and a 0.76 earned runs average.

Miller is the top varsity letterwinner in University history, having earned fifteen monograms in football, basketball, baseball, and track from 1920 through 1924. John W. Gill, with thirteen monograms, has the second most varsity letters. (Miller was a teammate of Gill's on the 1920 baseball team and on the 1922 undefeated, un-scored-upon football team.) A halfback in football and an infielder in baseball, Miller turned professional with Connie Mack's Philadelphia Athletics; however, his career was cut short because of a broken leg. He returned to his native Kalamazoo to own and operate a sporting goods store for many years. In 1974, he was in the second class of inductees into WMU's Athletic Hall of Fame.



■ **Dennis B. Connor**, *BBA '73*, in September was appointed procurement strategy manager for the Supply Policy and Planning Office of Ford Motor Company.

□ **Stan Fortuna, Jr.**, *MA '73*, has opened a property tax consulting office, Fortuna & Associates, in Grand Rapids, MI.

□ **Gloria Graber**, *MA '73*, has been named principal of Ada Elementary School, Grand Rapids, MI.

□ **Paul Hayhow**, *BS '73, MA '76*, has been named elementary counselor for the Union City Schools, Union City, MI.

□ **Patty Digon King**, *BS '73*, has been appointed administrative director of the laboratory at Mt. Clemens General Hospital, Mt. Clemens, MI.

□ **Deborah Hoffman Knapp**, *BS '73*, has started the Glastonbury School in Farmington Hills, MI. The school is designed to assist children who have reading or attention problems.

□ **John R. Landefeld**, *MBA '73*, has been appointed senior executive, vice president of Grayson County State Bank, Sherman, TX.

■ **Michael D. MacGalla**, *BS '73*, was recently named west coast regional manager for Fidelity Chemicals, Newark, NJ.

□ **Ann M. Plamondon**, *BS '73*, is a staff special education teacher at the Flint Center, Flint, MI.

□ **Alan Sosinski**, *BS '73, MA '76*, has been appointed drafting and junior high mathematics teacher at Bronson Junior-Senior High School, Bronson, MI.

□ Rev. **Steven J. Vander Molen**, *BA '73*, has been named senior pastor at First Reformed Church, Orange City, IA.

1974-1975

□ **Patricia A. Appel**, *BA '74*, has been appointed director of development at Hood College, Frederick, MD.

□ **Joy Schomer Arra**, *BA '74, MA '77*, in August was appointed financial aid adviser at Kalamazoo Valley Community College, Kalamazoo, MI.

□ **Kenneth Block**, *BBA '74*, has been appointed manager of sales and marketing for Atlas Copco Monsun-Tison, Kalamazoo, MI.

□ **Jerry Byrne**, *BS '74*, has been promoted to director of operations for Rapid Engineering, Grand Rapids, MI.

□ **Thomas Crocker**, *BS '74*, in August was appointed high school principal for Niles High School, Niles, MI.

□ **Nikki Charles Elrod**, *BA '74, MSL '78*, is now a part-time librarian at Amberly School, Portage, MI.

□ **Richard Fowler**, *BA '72, MA '79*, is now a special education teacher at Portage Northern High School, Portage, MI.

□ **Ralph L. Freed**, *BA '74*, has been appointed to geohydrologist for Gove Associates, Kalamazoo, MI.

□ **Stephanie Hahn-Mack**, *BS '74, MA '82*, has been appointed principal of the Blossomland Learning Center, Berrien Springs, MI.

□ **Barbara J. Loveland**, *BFA '74*, has been appointed assistant professor in the marketing department at Ferris State University, Big Rapids, MI.

□ **Naomi Stine Ludman**, *MA '84*, in August was appointed coordinator of developmental studies for 1989-90 by Southwestern Michigan College, Dowagiac, MI.

□ Dr. **Dennis McGeath**, *BS '74*, has opened the Petoskey Pediatric Clinic, Petoskey, MI.

□ **Benard Meyer**, *MA '74*, was recently named assistant high school principal at Jenison High School, Jenison, MI.

□ **Eve Engleman Mills**, *BA '74*, has been named retail financial services officer of First America Bank, Kalamazoo, MI.

□ **Joan Callitan Polaskey**, *BA '74*, in August was named principal of St. Joseph Catholic School, Water-vliet, MI.

Numerous alumni retire from teaching in Kalamazoo

Congratulations and best wishes to the following alumni on their retirement from the Kalamazoo Public Schools.

■ **Norris Sutton**, *B.A. '50, B.S. '50, M.A. '54*, thirty-six years of service.

□ **William Peterson**, *B.A. '51, M.A. '56*, thirty-three years of service.

□ **Jim Smith**, *B.S. '51, M.S. '57*, thirty-four years of service.

□ **Joan Sharp Kowal**, *B.A. '52, M.A. '57*, eighteen years of service.

□ **Richard Kowal**, *B.S. '53, M.A. '57*, thirty-five years of service.

□ **Ethlyn Roegner DeWitt**, *B.S. '54*, seventeen years of service.

□ **Gary Hogarth**, *B.S. '54*, thirty-three years of service.

□ **Judy Goodrich White**, *B.A. '54*, twenty-five years of service.

□ **Kathlyne Reuter Maltby**, *B.A. '55*, twelve years of service.

□ **Rita Redmond**, *M.A. '56*, thirty-nine years of service.

□ **Jack Bennett**, *B.S. '57, M.A. '67*, thirty-one years of service.

□ **Gil Reinkensmeyer**, *M.A. '57*, thirty-three years of service.

□ **Elsie Frazier Bennett**, *B.S. '59, M.A. '70*, seventeen years of service.

■ **Margaret Ginter Carr**, *B.A. '59, M.A. '67*, fourteen years of service.

□ **Fred Sang**, *BM '74*, is now teaching choral music at Portage Northern High School, Portage, MI.

□ **Ann Mielke Selbig**, *BS '74*, was recently named director of the YMCA Children's Center, Owosso, MI.

□ **T. Patrick Van Kampen**, *BS '74*, last spring received his doctor of philosophy in education degree from Michigan State University, East Lansing, MI.

□ **Diane McDonald VanGemert**, *BA '74, MA '80*, is a resource room teacher at Amberly School, Portage, MI.

□ **Martin R. Walicki**, *BBA '74*, has been named director of specialized financing for the Consumers Power Company, Jackson, MI.

□ **Kurt M. Armstrong**, *BS '75*, has joined with another attorney to start a new law practice in St. Joseph, MI.

□ **Kim Baxter**, *BA '75*, has joined *Michigan Business Magazine*, Southfield, MI, as a district advertising sales manager.

□ **David H. Beebe**, *BA '75*, graduated June 22 with a master of science degree in computer science from the Naval Postgraduate School, Monterey, CA. Beebe is a fourth-generation Western graduate.

□ **Gregg G. Guetschow**, *BA '75, MPA '78*, in October was appointed manager for the City of Owosso, Owosso, MI.

□ **Laura Rhinesmith Hojnacki**, *BS '75, MA '82*, is now teaching first grade at Central Elementary School, Portage, MI.

□ **Debra Ochala Hulsey**, *BS '75, MA '86*, has been appointed director of elementary education and staff development for the public schools of Battle Creek, MI.

□ Rev. **Donald Neale**, *BA '75*, is now the pastor of St. Mary of Assumption Church in Bronson, MI. He is also a disc jockey at a local radio station.

□ **Klaus J. Sauerbrey**, *BA '75, MA '77, Ed.D. '89*, has joined the staff of Oaklawn Psychological Services, Marshall, MI.

□ **Allan R. Vernier**, *MA '75*, has been named vice president, management supervisor for the advertising agency of Wells, Rich, Greene, Detroit, MI.

□ **Craig Yateman**, *BBA '75*, has been promoted to vice president-group media director at DDB Needham, Detroit, MI.

1976-1977

□ **Susan Wierda Bolton**, *MA '76*, has been named principal of Mio AuSable Elementary School, Mio, MI.

□ **Mary Bowman**, *MA '76*, is now a reading consultant at Central Middle School, Portage, MI.

□ **Judy Bennett Brown**, *BBA '76*, has been promoted to tax supervisor in the tax department of Trinova Corporation, Maumee, OH.

□ **Sharon Hurse**, *BS '76, MA '82*, has been appointed guidance counselor at Coloma High School, Coloma, MI.

□ **Kim Kramer**, *BS '76, MA '79*, has been appointed director of curriculum, student services and personnel for the Plainwell Community Schools, Plainwell, MI.

□ **Jim Kuk**, *MA '76*, has been named creative director at Ross and Associates, Kalamazoo, MI.

□ **James Lunarde**, *BBA '76*, has been appointed vice president of Portage Commerce Bank, Portage, MI.

■ **Merlene Moody-Dwinell**, *BA '76, MBA '78*, has been promoted to associate professor of business administration at Carroll College, Waukesha, WI.

□ **Martha S. Simpson**, *MBA '76*, has been named director, agricultural employee relations for The Upjohn Company, Kalamazoo, MI.

□ **David E. Spieker**, *BM '76*, has been elected to manager at Crowe, Chizek and Company, Ithaca, MI.

□ **Paul Theriault**, *MA '76*, has been appointed coach of the International Hockey League Flint Spirits, Flint, MI.

□ **Tom L. Veenendall**, *MA '76*, in November had his first book, *LETS TALK ABOUT RELATIONSHIPS: Cases in Study*, published by Waveland Press. He is an associate professor at Montclair State College, Upper Montclair, NJ.

□ **Connie Ahrens**, *BBA '77*, has been named controller for Sefton Associates, Grand Rapids, MI.

□ **Randy Bergers**, *MA '77*, was recently appointed assistant superintendent of administration at the Ottawa Area Intermediate School District, Ottawa, MI.

□ **Terry Keck**, *BS '77*, has been assigned to teach at Northern High School and North Middle School, Portage, MI.

□ **Joseph Koenigsknecht**, *MA '77*, is the new personnel manager for the West Bloomfield School District, West Bloomfield, MI.

□ **Kathleen Evanson Maly**, *BBA '77, MBA '80*, was recently named controller at St. Joseph Mercy Hospital, Pontiac, MI.

□ **Michael C. Oakes**, *MA '77*, has been promoted to superintendent of the Gladwin Community Schools, Gladwin, MI.

□ **Randy Orwig**, *BBA '77*, has been named vice president and residential mortgage department head, Old Kent Bank, Kalamazoo, MI.

□ **Peter Palasinski**, *BS '77, MA '89*, has been named principal of Lawrence Elementary School, Lawrence, MI.

■ **Dean A. Rocheleau**, *BBA '77*, has been promoted to partner at Plante & Moran, Southfield, MI.

□ **Doug Sipsma**, *BS '77*, has joined the sales staff at Berghorst Bosker & Associates, Kalamazoo, MI.

□ **David DeLano**, *B.S. '60, M.A. '64*, twenty-seven years of service.

□ **John Dykehouse**, *B.S. '60*, twenty-eight years of service.

□ **Leslie Greene**, *M.A. '60*, thirty years of service.

□ **Marian Minnilear Ross**, *B.S. '61, M.A. '67*, twenty-five years of service.

□ **Allan Doty**, *M.A. '63*, thirty-five years of service.

■ **Maralyn Steely**, *B.A. '63, M.A. '69*, twenty-five years of service.

□ **Rita Klein Gardiner**, *B.S. '65*, twenty-three years of service.

□ **Judy Romine Hallock**, *B.S. '65, M.A. '71*, nineteen years of service.

□ **Barbara Spencer Bridges**, *B.S. '66*, twenty-two years of service.

□ **John DeVos**, *M.A. '66*, twenty-three years of service.

□ **Lois Peterson Ellis**, *M.A. '69*, twenty-one years of service.

□ **Isabel Dvorin Marovich**, *B.A. '70, M.S. '75*, eighteen years of service.

□ **Rose Stromsta**, *B.S. '70, M.A. '73*, sixteen years of service.

□ **Linda Treheavin**, *M.A. '71*, twenty-five years of service.

□ **Barbara White**, *B.S. '71, M.A. '81*, seventeen years of service.

□ **Robert Wood**, *M.A. '72*, thirty-two years of service.

□ **Jeanne Black Frey**, *M.A. '76*, eleven years of service.

□ **Michael W. Thomsen**, *BA '77*, has joined the law firm of Lawrence P. Nolan and Associates, P.C., Eaton Rapids, MI.

□ **Paul J. Van Tiem**, *BBA '77*, in May was named vice president of finance at St. John Health Corporation, Troy, MI.

□ **Phillip Vinnedge**, *BBA '77*, has been promoted to manager of resource planning for Haworth, Holland, MI.

1978-1979

□ **Frederick D. Doherty**, *BS '78*, has joined the law firm of Honigman Miller Schwartz and Cohn, Detroit, MI.

□ **Barbara Flink**, *BS '78*, on July 15 was selected as the township clerk for Climax Township, MI.

□ **Joann Hewartson Kuklewski**, *BS '78*, has been appointed assistant principal of East Middle School, East Grand Rapids, MI.

□ **Edwin Newington**, *BS '78*, is now a physician assistant at the Southwestern Medical Clinic, Stevensville, MI.

□ **Gregory L. Quintero**, *BS '78*, is owner, vice president, and chief executive officer of Hamlin and Quintero Electric, Ann Arbor, MI.

■ **Kevin B. Scott**, *BBA '78*, has been promoted to corporate controller for United American Health Care Corporation, Detroit, MI. He is a member of the WMU Alumni Association Board of Directors.

■ **Kirk Truesdell**, *MSA '78*, has been promoted to senior consultant at BDO Seidman, Kalamazoo, MI.

■ **Daniel Abraham**, *MBA '79*, has been elected to serve as a member of the Nation of Convenience Stores Board of Directors. He is president of Michigan-based Garb-Ko.

□ **Patricia J. Deaner**, *BBA '79*, has been appointed field support manager for the direct marketing division of Hewlett Packard, Sunnyvale, CA.

■ **J. E. Dillworth, Jr.**, *BBA '79*, has been promoted to director, food service/government sales for the Kellogg Company, Battle Creek, MI.

□ **Rebecca Jones Fonner**, *BBA '79, MA '83*, has been named head, office services for The Upjohn Company, Kalamazoo, MI.

□ **Brook E. Lamm**, *BBA '79*, has been appointed account manager for the Polymer Chemicals Division of Air Products and Chemicals, Allentown, PA.

□ **Paul Mailloux**, *BA '79, MSW '84*, has been appointed executive director of the Allegan Substance Abuse Agency, Allegan, MI.

□ **William G. McClimans, Jr.**, *BBA '79*, has been named executive director of the Kent County Medical Society, Kent County, MI.

□ **Sherry Murphy-Lait**, *BA '79*, has been promoted to vice president of Ambassador Travel,

Kalamazoo, MI.

□ **James Nye**, *MPA '79*, had been named director of the Shiawassee County Department of Social Services, Corunna, MI.

1980-1981

□ **Dwight M. Blodgett**, *BA '80, MSA '85*, has joined the public accounting firm of Norman and Paulsen, P.C., as a senior staff accountant, Kalamazoo, MI. He is a certified public accountant.

□ **Christina Martinez Chapman**, *MA '80*, is now teaching at Woodland Elementary School, Portage, MI.

□ **Jeff De Graff**, *BS '80*, was featured in the September 1989 issue of *Modern Office Technology* in an article calling him "Domino's Dean of Innovation." Graff is the dean of communications and innovations for Domino's Pizza Distribution Corporation.

□ **Steve Horodyski**, *MA '80*, has been appointed head football coach at Grand Haven High School, Grand Haven, MI.

□ **Janet Ramsdell Illeni**, *BA '80, MA '83*, has been promoted to creative manager of health marketing and sales at Heath Company, Kalamazoo, MI.

□ **Michael Keils**, *BBA '80*, has been appointed estimator for the Parliament Company, Birmingham, MI.

□ **Steven Madsen**, *BM '80*, has been appointed by the Salvation Army to be Texas Divisional music director, Richardson, TX.

□ **Brian L. Pahl**, *BSE '80*, has been appointed product manager- cationic resins for Hercules, Wilmington, DE.

□ **Peter L. Stakoe**, *BS '80*, has been appointed real estate loan officer for Comerica Bank, Detroit, MI.

□ **Linda Talsma**, *BS '80*, is the

■ Denotes Alumni Association members.  
□ Denotes association nonmembers.

owner of the recently opened Exec-Assist Business Center, St. Joseph, MI.

□ **Kris Werstedt**, *BS '80*, has won a Rural Policy Fellowship from the Woodrow Wilson National Fellowship Foundation. He is attending Cornell University.

□ **Stephen J. Bartocci**, *BSE '81*, in September was named mill manager for Howard Paper Mill, Urbana, OH.

□ **James P. Dark**, *BS '81*, has been promoted to general manager of Midbrook's Hurricane Cleaning Systems Division, Jackson, MI.

□ **Peter Fries**, *BSM '81*, has joined the medical staff of the Haight Clinic, Spring Lake, MI.

□ **Patrick L. Fuller**, *BS '81*, was recently appointed by Gov. James J. Blanchard to the Worker's Compensation Appeal Board. He is a partner in the Lansing/East Lansing law offices of Fuller & Man-nausa, Lansing, MI.

□ **Regina Haag Hoffman**, *BS '81*, has been named coordinator of marketing and public relations for the Midland Music Society, Midland, MI.

□ **David A. Hunt**, *BA '81*, has been appointed account executive/writer for Beardsley and Company, Richland, MI.

□ Dr. **David B. Lennox**, *MA '81, Ph.D. '84*, was recently named unit director of behavioral services for New Medico Highwatch Rehabilitation Center, Ossipee, NH.

□ **Mark T. Rowley**, *BBA '81*, has been elected as an associate at the accounting firm Crowe, Chizek and Company, Livonia, MI.

□ **Pat Strohm**, *BBA '81*, has been appointed to the supervisory staff at Robert A. McLellan, C.P.A., Three Rivers, MI. She is a certified public accountant.

1982-1983

□ **Peter J. Emmerson**, *MA '82*, in July was named development director of the Battle Creek Area Catholic Schools Foundation, Battle Creek, MI.

□ **Ralph F. Hagemeier**, *Ed.D. '82*, has been named executive director of PARTNERS Health Plan of Western Pennsylvania, Pittsburgh, PA.

□ **Randy Hanson**, *BS '82*, recently passed the bar examination and was inducted into the Michigan Bar Association. He is employed by the Legal Aid Bureau, Kalamazoo County, MI.

□ **Tracy Reid Horgan**, *BS '82*, has been appointed elementary special education teacher for the Brown City Schools, Brown City, MI.

□ **Jeffery A. Jones**, *BBA '82*, has been named accountant senior at Uniroyal Plastics Company.

□ **Tim Lynch**, *MBA '82*, has been appointed sales representative for

No, we didn't forget

A few members of the Western Michigan University Alumni Association have called the McKee Alumni Center asking if we forgot to send dues reminder notices. No, we didn't forget, but we certainly appreciate your calling.

At the Alumni Association fall meeting, the board of directors approved a new quarterly schedule for mailing renewal notices.

"Previously, members have received their membership renewal notices on the anniversary of their joining," explained M. Jamie Jeremy, the association's executive



## One chapter forms; another takes off for the races

**Top right:** Members of the Southeastern Michigan Alumni chapter were off and running as they shared dinner and conversation at the Northville Downs Race Track. Three of the forty members attending the get-together were, from left, David Kircos, B.B.A. '84, of Plymouth, Jeff Lauer B.A. '88, of Wixom, and Sondra Farmer, B.S. '83, of Farmington.



**Right:** Alumni in the Greater Lansing area listen as Jamie Jeremy, alumni association executive director, talks about the recent campus developments during the group's first official meeting as a WMU Alumni Association chapter. The chapter was approved in January and the following officers were elected: Robert Utrup, B.S. '71, M.A. '72, president; Jay Endsley, B.S. '62, vice president; Kevin Fox, B.B.A. '88, treasurer; and Randy Watkins, B.S. '76, M.P.A. '85, secretary.



## More graduates become Alumni Association life members

Elizabeth Watson Ackelson, friend, Costa Mesa, California  
Carle Moore Bailey, B.S. '81, Massillon, Ohio  
Michael E. Baker, friend, Kalamazoo  
Sharon Curry Baskerville, M.A. '77, Ann Arbor  
Wayne Baskerville, B.A. '73, M.A. '75, Ann Arbor  
Nancy Morse Besse, B.S. '71, Carrollton, Texas  
William Besse, B.S. '71, Carrollton, Texas  
Chauncey J. Brinn, B.A. '63, M.A. '65, Otsego  
Elizabeth L. Brinn, M.S.L. '75, Otsego  
John Buckley, B.S. '81, Kalamazoo  
John Dashner, B.S. '65, Grand Blanc  
Robert DeHoek, B.B.A. '85, Fairfield, Ohio  
Henry C. Forster, B.S. '72, Birmingham  
Mark Gomolak, B.B.A. '77, Vicksburg

Felicia L. Craig, B.A. '86, Detroit  
Alfred Hawkins, B.S. '62, M.A. '73, Ed.S. '75, South Haven  
Marie Esperanza Hawkins, B.S. '74, M.A. '80, South Haven  
David E. Kinnisten, B.B.A. '64, Toronto, Ontario, Canada  
David Kopka, B.S. '89, West Bloomfield  
Dennis Perkins, B.A. '71, Detroit  
Deloris Jordan Phillips, M.S.W. '72, Portage  
James Piegols, B.S. '78, Kissimmee, Florida  
D. Jerome Slack, B.S. '39, Traverse City  
David L. Stimpson, B.A. '71, Kalamazoo  
Kathy Luke Stimpson, M.S. '70, Kalamazoo  
Evelyn Johnson Vukin, B.A. '35, Holland  
Dianne Washington B.S. '70, M.A. '76, Kalamazoo  
Earl Washington, B.A. '63, M.A. '68, Ed.D. '75, Kalamazoo

Humphrey Products, Kalamazoo, MI.

□ **William W. McGinnis, Jr., BBA '82**, has been awarded Chartered Financial Analyst (CFA) status by the Institute of Chartered Financial Analysts, Charlottesville, VA.

□ **Scott Moore, MSA '82**, is now teaching mathematics at Portage Northern High School, Portage, MI.

□ **William R. Norman, MS '82**, is an associate at Goldberg-Zoino & Associates, Newton, MA.

□ **Terry L. Olson, BBA '82**, is president of Information Resource Group, Utica, MI. On September 24 Olson and his wife had a baby girl, Jacquelynn Elizabeth.

□ **Kathleen Ann Reid, BM '82**, in June received a master of social work degree from Michigan State University. Reid was inducted into the Phi Alpha Honor Society, East Lansing, MI.

□ **Gwyn Schuon-Jacobs, BA '82**, has been promoted to director of the Ross Medical Education Center, Detroit, MI.

□ **Carole Steiner-Burgard, BBA '82**, has been appointed assistant vice president of nursing at McPherson Hospital, Howell, MI.  
□ **Carl J. Westrate, MA '82**, was recently appointed cross country coach at Kenowa Hills High School, Grand Rapids, MI.

□ **Marc S. Wise, BBA '82**, has joined the law firm of Raymond & Dillon, P.C., Detroit, MI, as an attorney.

■ **Sherri Cadeaux-Barry, BS '83**, was recently appointed deputy press secretary for the Pennsylvania Department of Corrections, Harrisburg, PA.

□ **Wendy Houdek Erskine, BS '83**, has been named promotions coordinator for Recycle Ann Arbor, a program of the Ecology Center, Ann Arbor, MI.

□ **Paul Faber, BBA '83**, was recently appointed accounting officer at Old Kent Bank, Kalamazoo, MI.

□ **Daniel J. Grady, BBA '83**, has been named branch officer for

Manufacturers National Bank, Detroit, MI.

□ **Jeanne Jarvis, BS '83**, has been named assistant principal of Hastings High School, Hastings, MI.

□ **Melvin Stubli, BBA '83**, has been named personal loan representative in the retail loan department, Trustcorp Bank, Lenawee, MI.

■ **Bob Tacy, BBA '83**, has been named market/product manager for the U.S. West Marketing Resources Company, Loveland, CO.

□ **Carol Coburn Vorce, MSL '83**, has been appointed principal of Northern Hills Middle School, Grand Rapids, MI.

### 1984-1985

□ **Michelle Collins, BBA '84**, has been named a manager in the audit department of Touche Ross and Company, Detroit, MI.

□ **Julie DeLuca, BS '84**, has joined Keller-Moleski Associates as an art director, Kalamazoo, MI.  
□ **Gerald L. Doelle, BA '84**, has been named executive director of the American Heart Association of Michigan, Southfield, MI.

□ **Brad Fletcher, BBA '84**, has been assigned to a sales area in east-central Indiana and west-central Ohio. He is a district sales manager for Kent Feeds, Muscatine, IA.

□ **Jodi Hansen Gustafson, BM '84**, is now teaching music at North Middle School, Portage, MI.

□ **Matthew Kulick, BS '84**, has opened a medical practice, in association with his college roommate, in Clarkston, MI.

□ **Karen LaRoe, Ed.D. '84**, is now assistant vice president for academic affairs at Fitchburg State College, Fitchburg, MA.

□ **Diane Richardson Marsh, BS '84**, has received a master of science in physiological chemistry degree from the University of Wisconsin, Madison, WI.

□ **Karla Newhouse, BBA '84**, has been appointed to manager at BDO Siedman, Kalamazoo, MI.

Because so many alumni have been doing so many exciting things, more classnotes were available for this issue than we had room to print. Notes concerning additional members of the Class of 1984, plus notes concerning the Classes of 1985, 1986, 1987, 1988, and 1989 will appear in the next issue.

## Deaths

**Bernadine C. Cain**, who taught home economics at WMU from 1923 to 1930, died January 20 in Kalamazoo, MI.

### 1910-1929

**Hetty Soule Keldgord, TC '10**, died November 20 in Sacramento, CA.

**Veda V. Brown, TC '11, BA '29**, died December 13 in Kalamazoo, MI.

**Jack L. Hough, TC '11**, died July 10 in Kalamazoo, MI.

**Marie Buckhout Abbe, BS '17**, died October 28 in Kalamazoo, MI.

**Edith Grace Johnson, TC '17**, died June 1, 1987, in Cheboygan, MI, it was recently learned.

**Laura Costello Abbott, TC '18**, died December 9 in Kalamazoo, MI.

**Marguerite Rae Stahl Allen, TC '18**, died October 3 in Lansing, MI.

**Hazel M. Van Horn, TC '18, BA '36**, died in November in Kalamazoo, MI.

**Niobe Tribe Hill, TC '19**, died November 6 in Kalamazoo, MI.

**Marjorie Wing Kenyon, TC '20**, died September 1 in Kalamazoo, MI.

**Marguerite Childs Smith, TC '21**, died June 4 in Lansing, MI.

**Lorene Cook Ash, TC '22**, died September 8 in Petoskey, MI.

**Judson E. Richardson, TC '22**, BA '29, died November 20 in Fremont, MI.

**Florence York Arnett, TC '23**, BA '25, died December 13 in Kalamazoo, MI.

**Lois M. Clark, TC '23, BA '28**, died October 9 in Berrien Center, MI.

**Ethel Davidson Rockwell, TC '23**, died October 2 in Romulus, MI.

**Ruth Collier Norman, BA '24**, died December 3 in Kalamazoo, MI.

**Grace Potts, TC '24, BA '31**, died December 18 in Kalamazoo, MI.

**Dorothy Burrell Carrel, TC '25**, died October 21 in Forks, WA.

**Wren Chadderdon, TC '25, BS '36**, died December 17 in Kalamazoo, MI.

**William H. Vande Water, BA '25**, died December 8 in Holland, MI.

**Leora Vandenberg Kelly, TC '26**, BS '57, died March 20, 1989, in Spring Lake, MI.

**Raymond B. Minor, TC '26**, died October 17 in Kalamazoo, MI.

**Trena Venema, BA '26**, died November 6 in Coopersville, MI.

**Mildred E. Zimmer, TC '26**, died October 1 in Burr Oak, MI.

**Harvey R. Hauer, TC '28, BA '30**, died November 20 in Kalamazoo, MI.

**Sopha Allarding Hickey, TC '28**, died February 21, 1989, in Lake Odessa, MI.

**Edward Murdock, TC '28, BS '31**, died December 7 in St. Joseph, MI.

**Kathryne Slye Pugsley, TC '28**, died January, 1986, in Dowagiac, MI, it was recently learned.

**Charles A. Sweet, BA '28**, died September 1 in Clare, MI.

**Dorothy F. Harvey, TC '29**, died June 6 in Kalamazoo, MI.

### 1930-1949

**Muriel Forbes Cronkhite, TC '30**, died October 7 in Kalamazoo, MI.

**Mildred Corwin Clapp, TC '31**, BS '62, died November 19 in Kalamazoo, MI.

**Evelyn Gill Corstange, BA '33**, died November 11 in Kalamazoo, MI.

**William J. Perigo, BS '34**, died February 7 in Ann Arbor. He coached basketball from 1950 to 1952, directing the Broncos to a share of the Mid-American Conference title in 1952 for the school's first cage championship, then coached at the University of Michigan. He was inducted into the WMU Athletic Hall of Fame in 1977.

**Allan E. Barron, BS '37**, died October 9 in Trenton, MI.

**Stanley E. Kramic, BS '37**, died September 21 in Jackson, MI.

**Marian Bird Patton, BS '38**, died October 27 in Kalamazoo, MI.

**Juelma Woodworth Maul, BA '40**, died August 23 in Battle Creek, MI.

**Alton F. Mitchell, '40**, died May 10, 1989, in Paradise, CA.

**William F. Cummings, BS '41**, died September 4 in Kalamazoo, MI.

**Harold Jones, BA '42**, died December 2 in Battle Creek, MI.

**Wilhelmina Dahms, BS '44**, died November 1 in Crystal Falls, MI.

**Florence Oman Morris Worstell, BS '45**, died October 27 in Prairie Ronde Township, MI.

**Myrtle Chamberlain Hewitt, BA '49, TC '50**, died in 1980, it was recently learned.

### 1950-1969

**Edward L. Carrington, BS '50**, died September 12 in Burbank, CA.

**Gertrude Taylor Thompson, TC '51**, died November 18 in Albion, MI.

**Robert L. Ward, BS '51**, died October 9 in Vicksburg, MI.

**Ilene Garfield Searl, BA '53, MAL '66**, died October 12 in Portage, MI.

**Jane Green Sim, MA '53**, died March 22, 1989, in Sun City, AZ.

**Robert J. Bradshaw, BA '54**, died August 25 in South Bend, IN.

**Elenae Strang Carlman, BS '54**, died May 29 in Punta Gorda, FL.

**Marlene Williams Hoyer, BS '55**, died December 2 in Coopersville, MI.

**Alex C. Goetze, BS '56**, died July 10 in Port Huron, MI.

**Alfred H. Voelker, BS '56**, died November 1 in Oakridge, TN.

**Gerald A. De Mink, BBA '57**, died October 5 in Delton, MI.

**Esther O'Connell Scharmer, BA '57**, died August 31 in Montague, MI.

**Gloria Stanik Lajoie, BS '59**, died in December in Detroit, MI.

**Carol Bernde Freudenburg, B.A. '60**, died November 5 in South Bend, IN.

**Judith M. Hessler, BS '62**, died September 16 in Birmingham, MI.

**Opal Lint, BS '62**, died June 23 in Traverse City, MI.

**Maurice L. Bolt, MA '64**, died November 4 in Grand Rapids, MI.

**Helen Rush Reynolds, BS '64**, died November 6 in Kalamazoo, MI.

**Rosemary Sloane Christensen, BS '65**, died November 5 in Hastings, MI.

**Charles M. Redenius, BA '65**, died October 1 in Erie, PA.

**Douglas R. Lemon, BA '66**, died November 14 in Hilo, HI.

**Marilyn Knoblauch Hahn, BS '67**, died November 1 in Sterling Heights, MI.

**Maj. Frank G. Vihtelic, Jr., BA '68**, died August 20 in Anchorage, AK.

### 1970-1989

**John C. Norton, MA '71**, died September 13 in Traverse City, MI.

**Robert N. Blank, BBA '74**, died September 24 in Imlay City, MI.

**Suzanne C. Pfaff, BS '75**, died June 20 in Bellevue, MI.

**David M. Haley, BS '76**, died December 19 in Kalamazoo, MI.

**David A. Repke, BBA '76**, died August 24 in Novi, MI.

**Richard C. Gibson, Jr., BBA '77**, died October 2, 1987, in California.

**Robert F. Ludwig, Jr., BS '79**, died September 13 in Three Rivers, MI.

**Mary Fraser Preston, MSL '84**, died October 2 in Battle Creek, MI.

**Gary N. Monteforte, BS '88**, died July 22 in Hollywood, FL.

## Alumnus helps children of alcoholics (Continued from page 2)

There was a real need. When I came to Western, I was able to combine what I was learning in SPADA with my experiences in the military.

"I was fortunate. I wound up in an area where little work had been done, but I was not able to anticipate that there were millions and millions of children and three and a half times as many adults who had grown up in alcoholic families and who were just waiting for information and help."

Ackerman says today's best estimates put the number of children of alcoholics at about 28 million—and 22 million of them are adults.

His latest effort, *Perfect Daughters*, reflects the concerns and issues of hundreds of women who were raised in alcoholic families and put Ackerman in the interview seat for more than thirty talk shows.

He says his study of adult daughters of alcoholics found that these women most often have concerns that revolve around relationships. These women have little information about what makes a healthy relationship, he says.

Other important concerns and problems Ackerman discovered revolve around topics such as parenting skills; appropriate role models; perfectionism; sexual identity;

trusting too little or too much; self-worth; over-responsibility; physical, emotional, and sexual abuse; and co-dependency.

Ackerman says the first stage of recovery for survivors of alcoholic families is recognition, then wanting to change and finding the help to achieve change. He says the main message he hopes women will get from *Perfect Daughters* is that they can become their own person. An adult daughter "moves into seeing herself as a person with all of the capabilities and assets and liabilities that are part of being human," he explains in the text. "She begins to see herself in control of her life as opposed to always reacting to everyone else."

Ackerman shared that message and his recent research findings when he returned to campus last November as a visiting scholar. Although he has maintained close ties with his WMU colleagues and retains adjunct faculty status at the University, his visit was far from routine.

"What I will take back with me is the tremendous warmth and the tremendous respect from so many people who said they remember something I'd said or done and it had made a difference in their lives. It could not have been a nicer experience—or a more humbling experience."



## The Campaign for Excellence

# Annual Fund key to campaign's success

*On April 27, 1989, President Diether H. Haenicke announced the \$55-million Campaign for Excellence, the largest fund-raising effort in Western Michigan University's history. Two issues ago the Westerner began running a series of interviews featuring campaign leaders discussing their views of the campaign and its importance to the future of WMU. This series continues with a conversation with William R. Cole, B.B.A. '62. Cole, president and chief executive officer of First of America Bank-Michigan, is national chairperson for the 1989-1990 Annual Fund for Western.*

**Westerner:** *The Annual Fund for Western has changed over the past few years. Perhaps we should begin by asking you about those changes and your view of their importance.*

**Cole:** Most of the changes have been relatively minor, I think, but they were made for good reasons and, overall, give us a stronger and more focused Annual Fund. The most significant change of the past several years was to define the Annual Fund in terms of annual unrestricted support to the University.

The two words "annual" and "unrestricted" are really the key to the definition and purpose of the Annual Fund for Western. That's really what I'm talking about when I say the fund is more focused.

**Westerner:** *It is obvious why the University would be anxious to promote regular annual giving, but why the emphasis on unrestricted gifts?*

**Cole:** Precisely because the reasons are less obvious. Unrestricted annual gifts support many valuable programs that cannot be funded or fully-funded through tuition revenues or state appropriations. Annual Fund dollars might be used to support a visiting lecturer or visiting artist; to help fund publication of a faculty or student research project; or to support a conference, concert, art exhibition, or special student activity.

And those are only a few examples. Each year, there are literally hundreds of very worthwhile needs that are met with Annual Fund dollars. Many times all that's needed—literally—is \$200 or \$300 to supplement an existing budget; but that \$200 can and often does make the difference between a learning experience that is good and one that is excellent.

Of course even \$200 needs add up quickly at a large University serving 25,000 students. Unrestricted gifts to the University are extremely important because there are many needs that cannot be funded out of tuition or state appropriation dollars. Tuition, student fees, and state appropriations pay for basic needs; they provide for salaries, utilities, office supplies, and many of the equipment and maintenance needs of the University.

Private gifts provide for the things that make Western more than just good, and unrestricted gifts provide for the many needs that cannot be met through a separate, specific fund-raising appeal. Obviously, the University can't launch a fund drive just to meet one \$200 need for one group of students. And even if we could, we would have to have hundreds of similar fund drives to meet all the needs throughout a given year. So how are these needs to be met?

Well, suppose you were to combine all of those needs into one fund drive. Let's call it the "Annual Fund for Western." Of course, the gifts would have to be given for the unrestricted use of the University, because as the donor, I don't know what the most important needs might be in a given year.

**Westerner:** *That raises an obvious question. Who decides how those unrestricted dollars are spent?*

**Cole:** A portion of the unrestricted gifts received each year are allocated to a committee of faculty and administrators, established by the provost, that reviews requests from a wide variety of sources and awards funding. Other unrestricted gift funds are awarded directly by President Haenicke. These funds are very carefully allocated to the areas of greatest need. They are high-impact dollars that make an immediate and real difference in the quality of education and life at our University.

**Westerner:** *How does the Annual Fund for Western relate to the Campaign for Excellence? Are they two separate efforts?*

**Cole:** No, absolutely not. The campaign is an all-inclusive fund-raising effort. It is not just bricks and mortar; it is intended to address all of the needs for private funding over the six-year period of the campaign. If you look at the published goals for the campaign, you will see that we have a \$5.7-million six-year goal for the Annual Fund, or a little more than ten percent of the campaign's \$55-million overall goal. Every dollar you give to the Annual Fund is a gift to *Campaign for Excellence*.

**Westerner:** *How are you doing in terms of meeting that \$5.7-million goal for the Annual Fund?*

**Cole:** We have a ways to go to meet our goal and four years remaining to do it. Our objective is to build an Annual Fund that grows steadily and significantly over the six years of the campaign, so that by the end of the campaign, the University will have an Annual Fund of more than \$1 million each year. At present, our Annual Fund raises about \$600,000 per year, so we have a real challenge and a lot of work ahead of us.

**Westerner:** *Aren't you, in a real sense, competing with the other fund-raising efforts of the campaign?*

**Cole:** The University has more than one need for private funding, and we're trying to inform people about the importance of each of those needs. If we had only one project that needed our support, we wouldn't be in a \$55-million campaign.

For all of the reasons we've discussed, building a stronger Annual Fund is important to the future of Western, as are each of the building projects and other needs identified in the campaign. Because it is so critical to the University's continued success and because it is the one fund drive that addresses needs for every department and program of Western, we are asking all alumni and friends to give to the Annual Fund—an unrestricted gift to the University each year—in addition to gifts for other projects that they may choose to support.

I really believe that the Annual Fund is a barometer for our overall success. If we succeed in our campaign goal for the Annual Fund, I am certain we will succeed in the other areas of the campaign, too. It's an ambitious goal and it will require a lot of work and sacrifices; but Western deserves nothing less. I am confident we will succeed because I believe our alumni and friends want Western Michigan University to be excellent—to be a university with which we will always be proud to be associated.

