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Western Michigan University
Waging war against substance abuse is high national priority.

The war on drugs and alcohol is high on the list of challenges facing today's national, state, and local leaders. While most of us are preoccupied by worries like making the next car payment, more and more officials, educators, and health and human services professionals are advising citizens to focus greater attention on substance abuse issues.

Dr. C. Dennis Simpson, director of Western Michigan University's Specialty Program in Alcohol and Drug Abuse, cites the reasons as being three-fold. First, Simpson says, the nation should be concerned because substance abuse among the young inhibits learning potential and social interactions, and increases the likelihood of criminal activity as youths seek to pay for their addictions.

Secondly, by emphasizing the problem more, Simpson says, specialists may be able to intervene earlier. The earlier the intervention, he says, the better the probability that treatment will be effective. "The other reason is that it's just economically eating our country alive. The well-being of our society is at risk," he says, adding that substance abuse dramatically affects the cost of health care, and that the manufacture and sale of illegal drugs has become part of the U.S. infrastructure. Although cocaine and cocaine-based drugs such as crack have captured the nation's attention recently because of their rapidly growing rate of use, alcohol remains the most abused substance in the country today. Federal reports indicate there are about 17 million alcoholics and alcohol abusers in the nation. Alcohol abuse alone costs this nation more than $136 billion annually—an amount greater than the federal deficit.

Alcohol use has been decreasing slightly over the last few years, but this fortunate turn of events is offset by other troubling trends. A steady increase in alcohol consumption by women and young people is particularly disturbing. In addition, while the number of teenagers who drink has gone... (Continued on page 3)

AMERICA'S CHALLENGE

Alumna Merze Tate donates $1 million to her alma mater

A 1927 graduate of Western Michigan University who overcame racial and gender barriers to achieve an academic career of distinction has remembered her alma mater sixty-three years later with a gift of $1 million. Dr. Merze Tate of Washington, D.C., has used the gift to establish the Merze Tate Student Academic Endowment Fund. The funds were provided through the bequest of her estate to the WMU Foundation. Income from the fund will be used as unrestricted support for student needs.

"Through her generosity, Dr. Tate will enable generations of students to benefit, as she once did, from public higher education at her alma mater," President Diether H. Haenicke said in accepting the gift. This is not Tate's first gift to the University. In 1980 she established the Merze Tate Center for Research and Information Processing in the College of Education. Later she established two endowed Medallion Scholarships at the University. Tate's gift is part of the University's $55 million Campaign for Excellence, the largest fund-raising effort in the University's history.

In addition to honoring Tate over the years for her generous support, WMU has also recognized her for her professional accomplishments. In 1952 she received an honorary degree from the University and in 1970 a Distinguished Alumni Award. In 1981 she was nominated by WMU and received the Distinguished Alumni Award of the American Association of State Colleges and Universities.

Tate, who retired in 1977 after thirty-five years as a professor of history at Howard University in Washington, D.C., traces her success to the free public education she... (Continued on page 3)

INSIDE

"Greatest Bronco" still going strong at ninety-one

"Preaching" to President Bush aboard ship

New quarterly schedule for renewing dues

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Western responds to substance abuse challenge

Dr. C. Dennis Simpson wishes his profession would become obsolete so he could make a career change—permanently. But the substance abuse expert says: "I don't think that's going to happen in my lifetime. We're here to stay."

In Simpson's case, "we" refers to the faculty and staff who supervise as director of Western Michigan University's six-year-old Specialty Program in Alcohol and Drug Abuse. SPADA is Michigan's leader in preparing professionals for battle in the nation's war against substance abuse.

The graduate-level program is the oldest program of its kind in the state and has gained a national reputation in the areas of substance abuse training and research. It currently graduates about seventy-five certified substance abuse therapists, administrators, and researchers each year.

Since its inception in 1973, SPADA graduates have risen to prominence that now brightens the national spotlight. Not only do they make up the majority of staff members in substance abuse agencies located in Southwest Michigan, large numbers can also be found on the professional staffs of agencies across the country.

So far, business doesn't seem to be slowing down either, with more out-of-state and international students applying to SPADA each year: "We receive three admission applications for every one we accept," Simpson says, "and the number of applications is growing as more mental health agencies enter the dual diagnosis arena."

Simpson explains that dual diagnosis training is more complex today because increasing numbers of clients are recognizing that many of their clients suffer from both mental disorders and substance abuse problems. But he says this is just one of several trends SPADA has witnessed during its evolution from a traditional graduate certificate program to a multi-faced professional training and research program and center.

The program now attracts more mid-career professionals seeking to add to an already substantial body of skills, Simpson says, noting that previously the program primarily attracted students in their early twenties who were just entering the field. Today, the average age of enrolled students is forty-one, and most younger SPADA enrollees are headed for research careers.

Another trend Simpson sees is a change in the area in which students decide to concentrate: SPADA prepares professionals to work in the specialty areas of treatment, administration, prevention, and research. Nearly two-thirds of program enrollees choose into the treatment area, he says, but increasing numbers are focusing on the prevention area. Flexibility is built into the program because students can complete their training on the Kalamazoo campus and in other Lansing or Grand Rapids through WMU's Division of Continuing Education.

Western's four-fold emphasis and intensive field work requirement, SPADA has gone far beyond being noted primarily for providing top-notch staff members for substance abuse agencies.

It has become the focal point for Michigan's statewide effort against substance abuse. SPADA now manages the recently formed Educators Institute for Human Resource Development, through which the state's more that 4,000 direct-care workers receive in-service training, career development information, and certification preparation.

In the future Simpson predicts SPADA will play a growing role in helping the state's business community come to grips with the problems of providing a drug-free workplace for employees. Adding impetus to business' concerns is the federal Drug Free Workplace Act of 1988. The bill requires organizations to provide an employee drug education program if they receive more than $25,000 per year in government contracts. In addition, organizations must provide documentation about the program and participation in it. These requirements also apply to the organizations' subcontractors. Simpson expects a surge in employee drug education programs as companies near the 1992 deadline for compliance.

Grants provide ammunition for the fight

One way SPADA faculty, staff, and students assist Michigan and the nation in their war on drug and alcohol abuse is by providing services and conducting research. These efforts include the following examples:

- Providing substance abuse education training for coordinators of employee assistance programs through a continuing contract with Ford Motor Company, General Motors Corporation, and the United Auto Workers.
- Providing in-house treatment for prisoners housed at the Kalamazoo Correctional Center through a contract with the Michigan Department of Corrections.
- Preparing professionals to deal with increased substance abuse among older Americans through a joint project with the WMU Specialty Program in Gerontology, a project funded by a grant from the U.S. Department of Health and Human Services Administration on Aging. (For more information consult the "University News Briefs" section on page 3 of this issue.)
- Managing the care of Kalamazoo County cocaine abusers through a contract with the Kalamazoo County Department of Human Services.

Another facet of the challenge may be overcoming what Simpson explains that dual diagnosis training is more complex today because increasing numbers of clients are recognizing that many of their clients suffer from both mental disorders and substance abuse problems. But he says this is just one of several trends SPADA has witnessed during its evolution from a traditional graduate certificate program to a multi-faced professional training and research program and center.

Caring alumni helps children of alcoholics

Robert J. Ackerman, Sp.C. '77, Ph.D. '79, spent much of last fall arguing a hectic schedule that included interviews with every imaginable personality like Oprah Winfrey and Joan Lunden. Ackerman, however, has long been in demand in the business of substance abuse diagnosis and compassion, rather than television appearance, significance.

One of the country's leading authorities on the effects of parental alcoholism on children, Ackerman is a graduate of Western Michigan University's doctoral program in sociology and its Specialty Program in Alcohol and Drug Abuse. He is a sociology professor at Indiana University of Pennsylvania, a co-founder of the National Association for Children of Alcoholics, and the author of seven books.

Over the years, Ackerman has appeared on talk shows such as "Today" and "Geraldo," been featured in USA Today and Newsweek, and served as consultant for the 1986 ABC television network movie "Shattered Spirits." In February when the founding of the Suzanne Somers Institute was announced in Los Angeles, California, Ackerman was named as one of its three consultants. The institute works to help families overcome the effects of addiction.

Much of the reason Ackerman is so widely recognized as an expert in the field of alcohol abuse is because of his research and writing. His 1978 work, Children of Alcoholics: A Guide for Parents, Educators, and Therapists, was written while Ackerman was still at WMU and was the first U.S. book on the topic. It launched him into a position of leadership in the field and still is regarded as a classic work.

His interest in the effects of alcoholism on children stems from his experiences directing a drug rehabilitation center for the U.S. Army in Colorado before he was awarded a fellowship to enter the WMU SPADA program.

"It had become very obvious to me that there were no services for children who were in alcoholic families."

(Continued from page 1)

America's challenge

Waging war against substance abuse

(continued from page 1)

Such attitudes are common in the business world says Dr. Thomas Pasco, Sp.C. '83, assistant director for the U.W General Motors Department and president of the International Association of Employee Assistance Professionals.

"Companies can be very much like individuals," he says, "they often get into denial symptoms when dealing with substance abuse.

But companies are now being forced by federal legislation to deal with substance abuse in the workplace. The Drug Free Workplace Act of 1988 mandates drug education programming for firms or agencies that receive federal money.

"There is a real opportunity here for companies that don't panic when they look at the legislation's provisions to develop employee assistance programs that really help workers overcome substance abuse problems," Pasco says.

The challenge, he adds, is for companies to take a positive approach and avoid turning the provisions into an excuse to take punitive measures against employees.

"Substance abuse should be treated like any other illness," Pasco maintains. "When people have heart attacks, they don't lose their job. Once they recover, they are welcomed back. It should be the same with substance abuse."

Wayne State University's Addiction Research Institute has witnessed increasing numbers of patients seeking help.

"We have many innovative programs, such as treatment programs for addicted women and their children," she says, "but we lack sufficient resources to evaluate these efforts."

The answer, she says, lies partly in higher education programs geared specifically toward dealing with the problem on a professional level. "More programs like SPADA would certainly help," she says.
Alumna Merze Tate donates $1 million

(Continued from page 1)

was received in her native Isabella County in Central Michigan. She graduated from a one-room school house there, then maintained straight Averages while attending Blanches High School and Battle Creek High School. With the help of a tuition scholarship, she entered WMU then called Western Michigan Teachers College. While pursuing her teaching certificate, she worked for room and board and $5 a week in the home of the president of a Kalamazoo paper company. After graduating, teaching a year in a Cass County grade school, and taking correspondence courses in education and counseling psychology, she was recognized as the first Black College Program graduate. The program began five years ago and offers awards of at least $12,000 per academic year to graduates of historically black colleges, Bronson, who has joined the faculty in the Department of Counseling and Educational Psychology at the University of Nevada at Las Vegas, is a graduate of Clark College in Atlanta, Georgia.

Above: Dr. Jessica A. Bronson, Jr., who earned a doctorate in education in counseling psychology at the University of Nevada, Las Vegas, is a faculty member in the Department of Counseling and Educational Psychology at WMU.

Right: Three recognized at December commencement

- Williams, Bray, lead to Board of Trustees
- Geno Jones Williams of Detroit and James S. Brady of Grand Rapids were elected on January 19 as a chairperson and vice chairperson, respectively, of the WMU Board of Trustees. Both terms are for one year.

- Williams, who replaces Carol A. Wimbush of Kalamazoo who was a member of the board since 1985. She is senior vice president of United Community Services of Metropolitan Detroit and is responsible for planning, government relations, and research for the agency. She has taught at the Detroit College of Business and is a leader and member of numerous Detroit-area organizations.

- Brady, B.S., '66, is a partner in the Grand Rapids law firm of Miller, Johnson, Snow, and Cummiskey. He has been with the firm since 1981. Previously, he was appointed by President Jimmy Carter as the U.S. attorney for the Western Judicial District of Michigan and served in this post from 1977 to 1981. He was appointed to the board in 1987.

- Substance abuse project ends in conference

A national conference focusing on the substance abuse problems of the country's rapidly aging population will be held April 5 and 6 at the Novi Hilton, Novi, Michigan. WU's Gerontolology Program and the Specialty Program in Alcohol and Drug Abuse are coordinating the conference as a culmination of an eighteen month project funded by a $14,0002 grant from the U.S. Department of Health and Human Services Administration on Aging.

The conference, "Aging in the '90s: Alcohol and Other Drug Abuse," will include twenty-five presentations that focus on the medical results of substance abuse among the elderly, prevention, treatment, research, and education. Two keynote addresses, two dramatizations, a film festival, and poster session are also part of the conference. (More information about WU's involvement in the war on substance abuse appears on page 2 of this issue.)

- WU serious about helping substance abusers

After a year-long process, the state has licensed WU's Substance Abuse Services to provide a drug-free outpatient substance abuse treatment center and to offer treatment and prevention programs to students. Such university programs are not usually licensed, but WU pursued the certification out of a genuine concern that substance abuse, especially alcohol abuse, is becoming excessive on U.S. college campuses. WU already has a task force investigating the extent of alcohol abuse on campus and is putting together recommendations for how to better assist students with alcohol problems.

Latvian experts monitor Eastern Europe

If the drive for independence that has swept Eastern Europe leads to independence for Latvia and the other Baltic republics of Estonia and Lithuania, how U.S. academic communities will be watching with more interest and concern than WUM. Commited to preserving the Latvian language and culture, WU and the American Latvian community have enjoyed a fifteen-year partnership devoted to this cause. WMU is the only university in Latvia that offers a major in minor in Latvian studies. A privately financed Latvian Study Center located near campus houses students from around the world who come to WMU to study Latvian. In addition, the center houses a $20,000-volume library, the most extensive Latvian book, periodical, and archive collection in this country.

Help needed to move Sunseeker along

Work is well under way on Sunseeker, the solar-powered vehicle being built by WMU and Jordan College for GM SUNRACE USA, a 2,300 mile competition from Orlando, Florida, to Warren, Michigan, scheduled for July. Photovoltaic panels—space-age materials that convert sunlight directly into electricity—will power the vehicle. Sunseeker's development is a student-run project involving students and faculty from nearby every department in WMU's College of Engineering and Applied Sciences.

Although a $30,000 gift from Consumers Power Company provided a big boost, funds are still needed for the project, which will pit the WMU/Jordan entry against cars from thirty-one other colleges and universities. WU's entry will be built by a team of 10 students, who will be assisted by 12 faculty advisors from the departments of Engineering, Chemistry, Computer Science, Mathematics, Physics, Agriculture, Business Administration, Forestry, and Chemistry and Biochemistry.

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Kalamazoo, Michigan

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Jazz group raising funds for Carnegie Hall

The WMU Jazz Orchestra will appear in New York's Carnegie Hall May 6. The ensemble was invited to play by Jockey Productions to appear on the prestigious Jockey Cavalcade Series as a result of its outstanding performances at the Detroit Mustang Jazz Festival and at the Notre Dame College Jazz Festival. Under the direction of Trent Ryno, the orchestra has received national acclaim for its high performance standards and creative approach to big band jazz.

In order to make the trip to New York possible, the ensemble has mounted a fund-raising effort. Anyone interested in making a tax-deductible contribution may contact Ryno in the School of Music, Western Michigan University, Kalamazoo, Michigan 49008-3031, (616) 387-4667. Donations should be made payable to the WMU Foundation/University Jazz Orchestra.

Vince Presser is the music director of the Cincinnati Symphony Orchestra, which will pit the WMU/Jordan entry against cars from thirty-one other colleges and universities.

Although a $30,000 gift from Consumers Power Company provided a big boost, funds are still needed for the project, which will pit the WMU/Jordan entry against cars from thirty-one other colleges and universities. WU's entry will be built by a team of 10 students, who will be assisted by 12 faculty advisors from the departments of Engineering, Chemistry, Computer Science, Mathematics, Physics, Agriculture, Business Administration, Forestry, and Chemistry and Biochemistry.

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### People's latest work seeds the clouds for future writers

Georgian teaches, writes, and researches

Georgian was drawn to WMU by her aunt, Eleanor Rawlinson, who taught children’s literature in the Department of English until retiring in 1942. She, like her ancestor Richard Rawlinson, loves Anglo-Saxon culture and language—"the language of the Beowulf." This love began when Georgian was a senior undergraduate studying with Professor William R. Brown, who graced WMU’s English Department for many years and after whom Brown Hall is named. Georgian has pursued her Anglo-Saxon interests ever since—at Oxford University and at San Jose State University, where she earned her master of arts degree. In the meantime, she has seen her children through their youths: taught poetry, German, and English as a second language, and embarked upon a literary career. In 1965 she co-wrote a book of verse that has been six times reprinted, and in 1976 a volume of her poems, The Quiet Noise of Remembering, was published. Last December, during what was ostensibly a vacation trip after the stress of seeing the Rawlinson volume to the world around them, and it highlights the importance of one man’s devotion to preserving a portion of our past so it may be studied and enjoyed by future generations. The article is written by Dr. Thomas H. Seiler, associate professor of English and managing editor of publications for WMU’s Medieval Institute.

### Medallion Scholarship funds

Western Michigan University is preoccupied with the promise of its future. However, the achievements of alumni and friends constantly remind us that WMU has had a productive past and excellence is not a new commodity on campus. Consider Georgian (Rawlinson), B.A. ’36, and David, B.A. ’35. Each has illustrious careers, and both have associations with WMU that go back to its beginnings.

### Walter Mitty night volunteers and participants help raise Medallion Scholarship funds

While participants in the third annual Walter Mitty Fantasy Night and Dress Down Dinner were making some of their dreams come true, they were also making a dream come true for a college-bound student. Participants raised about $25,000 during the evening. The proceeds will go toward a new Medallion Scholarship, which will be awarded to a qualifying freshman this fall. This year’s event, held on Super Bowl Eve, gave those attending a chance to act out their fantasies in the areas of cooking, time, arts, and athletics. The Medallion Scholarship Committee, which arranged the evening, is comprised of Tom Boucher, Bloomfield Hills; Russell Galber, B.S. ’72, Kalamazoo; Carol Frantsile, Kalamazoo; J. Michael Kent, Bloomfield Hills; Jacky Maze, B.A. ’77, Kalamazoo; Mark Stevens, Kalamazoo; Naomi Stuck, Kalamazoo; James Thomas, M.B.A. ’74, Kalamazoo; and Mary Thorne, Kalamazoo.

This article concerns but one example of the many contributions alumni and friends of Western Michigan University make to the world around them, and it highlights the importance of one man’s devotion to preserving a portion of our past so it may be studied and enjoyed by future generations. The article is written by Dr. Thomas H. Seiler, associate professor of English and managing editor of publications for WMU’s Medieval Institute.
The Campaign for Excellence

Major gifts and pledges to continued excellence at Western Michigan University

BDO Seldman pledges $50,000 to Haworth College of Business

The announcement of BDO Seldman’s pledge to Haworth College of Business is an example of the continuing support by major gift contributors to the WMU Campaign for Excellence.

The pledges and gifts of BDO Seldman are making this pledge as a recognition of the outstanding job Western Michigan University is doing in providing top-level accounting graduates. Larry J. Wilson, senior managing partner of the firm’s Kalamazoo office, said in announcing the pledge. "To recognize the many contributions our firm wishes to continue funding of a scholarship in the Department of Accountancy and the pledge. To recognize

The Russell Brown Honors Brass Quintet in the Music Society have received an anonymous gift of $24,000 for current operating expenses. This contribution was received by the WMU Foundation as part of a $30,000 anonymous gift to support several programs at the University.

Anonymous donor gives $24,000 gift to honor brass quintet

Designator of University seal establishes Medallion Scholarship

John G. Kemper, professor emeritus of art, has established the J. G. Kemper Scholarship for the School of Music. Kemper of Kalamazoo retired from the faculty in 1970 and continued serving WMU as a graphic designer until 1977. Among his many contributions to the University was designing the current seal in 1957.

He received a bachelor of fine arts degree from Ohio State University in 1931 and a master of arts degree from Columbia University in 1942. During his long career, his works were displayed at numerous exhibitions on the University campus and in shows throughout the Midwest. The Kemper Medallion Scholarship will be awarded in the fall of this year.

Kemper Medallion Scholarship

Duranmetallic Corporation provides $50,000 for business building

The Kalamazoo-based Duranmetallic Corporation has made a $50,000 gift to support the Haworth College of Business’ new building. Duranmetallic’s pledge was announced by James S. Ware, the company’s chairman of the board.

In recognition of this gift a conference room in the new building will be named for the company. Duranmetallic is a manufacturer of sealing products and pump and seal products with offices and production facilities in the United States, Canada, Mexico, Europe, Asia, and South America.

Albany International Corporation establishes scholarship fund

The Albany International Corporation of Albany, New York, has established a scholarship fund in the Department of Paper and Printing Science and Engineering with a $15,000 pledge to the Campaign for Excellence. Albany International’s five-year scholarship fund commitment was made in addition to the company’s annual contributions of $3,500 to the paper technology program. This raises the company’s total anticipated contributions to the campaign to more than $35,000.

Albany International Scholarship

Kellogg Foundation contributes to WMU athletic scholarship

The W. K. Kellogg Foundation of Battle Creek has contributed $10,000 to the Peter R. and Lois Peterson Ellis Athletic Scholarship Endowment Fund. The donation was made "to celebrate the life of the late Dr. Peter R. Ellis, program director for the Kellogg Foundation, who died October 22. The Kellogg endowed scholarship fund was established by Ellis and his wife, Lois, in 1987.

The gift to the scholarship endowment, which is now valued in excess of $25,000.

Ellis Athletic Scholarship

Former Kirsch Company president pledges $25,000 to campaign

John W. Kirsch, chairman emeritus of the Kirsch Company in Sturgis, has made a $25,000 pledge to the Campaign for Excellence. Kirsch is a member of the WMU Foundation Board of Directors since 1990.

His gift to the campaign was given for the unrestricted use of the University and will be applied to one or more projects as determined by President Diether H. Haenicke.

Kirsch Scholarship

Gault establishes scholarship fund for psychology students

Jeanine F. Gault of Kalamazoo has contributed $25,000 to establish the Frederick P. Gault, Sr., Memorial Scholarship Fund in memory of her late husband. The scholarship will be awarded to undergraduate students enrolled in the Department of Psychology.

Frederick Gault, a professor of psychology, died July 28, 1989. He taught at Yale University for eight years before joining the WMU faculty in 1968 and served as chair of the psychology department from 1973 to 1977. In 1978 he conducted research on brain function and emotion at the Institute of Biomedical Research in Mexico. He received an honorary doctorate from the University of Mexico the same year. Memorial gifts from several dozen friends of Gault have added to the scholarship fund total.

Frederick P. Gault, Sr. Scholarship

Estate bequest establishes Peckman Scholarship Fund

A bequest in excess of $135,000 from the estate of Dorothy S. Peckman has been used to create the Hubert and Dorothy S. Peckman Scholarship Fund, in accordance with the wishes of Peckman as expressed in her will. Peckman died November 1, 1987, and the WMU Foundation received the final distribution of $30,000 from the estate in January.

Peckman Scholarship

WMU Foundation director pledges $50,000 for landscaping project

Mary B. Thorne of Kalamazoo has pledged $50,000 toward construction of the new Lee Honors College building. The gift is designated for landscaping around the new building.

Thorne has served on the WMU Foundation Board of Directors since 1982.

Alumni, donors, friends, and members of the WMU Foundation, The President’s Club, and the Academy of Volunteers, as well as members of the Friends of the Arts, have already established the James and Mary Thorne Arts and Sciences Medalion Scholarship and serve on the committee for the annual Walter Mitty Fantasy Night and Dress Down Dinner, which raises funds for the Medallion Scholarship program.

James and Mary Thorne Scholarship

Dorothy U. Dalton Foundation awards grant for campaign

The Dorothy U. Dalton Foundation has received an unrestricted grant of $50,000 for the Campaign for Excellence from the Dorothy U. Dalton Foundation of Kalamazoo. The grant, received in December 1989, was approved by the foundation’s trustees earlier in the year.

The Dalton Foundation was established in 1978 with funds provided by the late Dorothy Upjohn Dalton, whose generous contributions to the Kalamazoo area community, especially in the areas of theater and the performing arts, included a major gift for WMU’s music and dance center, which bears her name. Dalton, a daughter of one of the founders of The Upjohn Company in Kalamazoo, was a member of the University’s first governing board of Trustees. She retired from the board in 1972.

Dorothy U. Dalton Scholarship

Galtin Estate supports College of Health and Human Services

The estate of alumna and former University employee Eliza Galtin has provided $10,000 for the College of Health and Human Services. Galtin served as director of the college’s Center for Health and Human Services until her death March 5, 1989. She earned a bachelor of science in education from WMU in 1970 and went on to receive a master’s and a doctoral degree from Michigan State University. She was a member of WMU’s minority alumni group.

Galtin Scholarship

A plan for the future

Preparing your will

Regardless of your age or your financial circumstances, there is no better time than the present to plan for the disposition of your assets through the means of a will. A carefully thought-out will can minimize the impact of estate taxes and provide more funds for your family.

It can also provide an enduring expression of your charitable wishes. Tax laws encourage support of charitable organizations through income tax deductions as well as estate tax savings.

First, make a list of all your property and its approximate value. Don’t forget to include life insurance policies and retirement benefits.

If you don’t already have an attorney, select one who can assist you in preparing your will. If you aren’t familiar with local attorneys, ask friends, co-workers, or relatives to suggest some you might consider. A relatively simple will may cost $200 or less in attorney fees, and this nominal cost is generally worth the peace of mind of knowing your will correctly expresses your wishes.

Decide to whom you want to leave your property and in what manner.

Consider the possible estate tax advantages of a trust that would provide an ongoing income to your spouse and/or children, as opposed to lump-sum distribution of your assets.

Be sure to consider contingency beneficiaries in the event that you and your primary beneficiaries, for example your spouse, were to die at the same time.

Select “guardians” or “conservators” for the personal care and management affairs of any minor children in the absence of a surviving parent.

Decide whom you want to name as “executor” and an alternate executor of your estate. This person, bank, or trust company is responsible for carrying out the wishes you have expressed through your will.

Above all, remember that everyone should have a will.

If you don’t already have one, get started today.

For more information about wills and planning for the future, contact Kenneth J. DeVries, director of Planned Giving Services, Western Michigan University, Kalamazoo, Michigan 49008-3853, (616) 387-6178 or toll free (800) 876-8187.
All alumni can now tap into nation's largest computer system

The Western Michigan University Alumni Association is pleased to announce that the nation's largest computer information retrieval system is now available to WMU alumni and friends.

Information available through the DIALOG system could prove invaluable when preparing for a job interview or making other important career decisions. This added alumni benefit has been made possible in cooperation with the Office of Career Planning and Placement Services' Career Information Library.

"The Alumni Association was delighted when the staff of our Career Information Library suggested making DIALOG available to our graduates," M. Jamie Jeremy, association executive director, said. "Making DIALOG available to all of our graduates is a wonderful service. The ideal part of the program is that any alumna or alumnus can have access to it, regardless of where they live or work throughout the country. All they need is a telephone."

Jerry Albertson, a graduate student from Kalamazoo pursuing a master's degree in student personnel administration, assists users so they obtain exactly the information they need. For instance, he recently advised one alumna who was about to be interviewed and wanted background information before going to the interview. Using the information obtained through DIALOG, the alumna was not only well prepared for her interview, but he was able to objectively analyze the company's prospects before making an important career decision.

Other advantages to using the computerized information system are myriad by a current student who states, "Albertson after deciding she would like to work on the East Coast. Through DIALOG, she obtained a list of all the companies in the region whose employment needs matched her academic training and interests.

Having reviewed that list, she is now working with Albertson to retrieve more detailed information about specific companies on such topics as annual sales, sales growth, number of employees, market share, and products and services offered. DIALOG can even provide summaries of recent news articles relating to the firms she's interested in examining.

"I get great satisfaction from helping students use the system to retrieve information which will assist them with important career decisions," Albertson said. "I'm looking forward to providing our alumni with that same service." Alumni wishing to access DIALOG can simply call the Career Information Library at 616-387-2745. Albertson will assist callers in determining their exact informational needs, then send them a printed copy of the information.

Users will be charged a nominal service fee, plus the long distance telephone charge associated with the retrieval of their information from DIALOG. However, the service fee is discounted for members of the Alumni Association.

Jerry Albertson, a graduate student pursuing a career in sales, uses the DIALOG computerized information retrieval system to help students such as Michelle A. Carrol of Detroit, who is a junior majoring in social work.

Roberts termed "tough but warm"

Depicted by one of his former bosses as "a tough guy with world's most interesting accent," Roy S. Roberts, B.B.A. '69, cut short his mercantilist ascent in the General Motors hierarchy in 1988 when he resigned as vice president and general manager of truck operations with Navistar International Transportation Corporation.

Born and raised in Muskegon, he was the youngest of ten children. His father made sure that each one of his children received a college education. Although he lacked a formal education, his dad knew how to instill in him the high value of education. His mother had died when he was two, so his father made sure that each one of his children received a college education.

"I thought Roy lacked a formal education, my dad knew how important it was for each one of us to get that degree," he pushed us and we're all grateful for his constant encouragement," Roberts said.

During his eleven years with General Motors, Roberts held key executive positions in manufacturing, quality control, and human resources, but it was his outstanding performance as plant manager of GM's Tarrytown, New York, assembly plant that earned him widespread acclaim.

He was instrumental in building a coalition between labor, management, and government that saved the plant from closing. Later, his promotion to GM vice presidency was credited by the United Auto Workers as bringing "a sensitivity about people to the fourteenth floor that they need." He was also credited with trimming GM's white-collar workforce by 40,000 positions.

"If they do not, an increasing share of young people will end up with lower-paying jobs or no jobs at all," Albertson said. "The most important thing we can do for the kind of capable employees that those young people could have been if they had been given the basic tool kit of a sound basic education. But business alone cannot change the situation. Educators have a responsibility to redefine the role of education in this country. And communities play a vital role as well in assuring support for education through funding and by driving a critically important change through the system; namely, we have to make the teaching profession one of the highest paid professions in this country."

"I am trying to get that door opened in that regard. If your father, your mother, or those just you hold dear, and if they asked you, "Are you the very best that you can be?" the answer would be no, we are not. But we are still trying and we are still trying for Western; we are going to give it our best shot because we owe it to Western and we owe it to this country, to this nation."
estern’s ‘greatest Bronco’ still going strong

At age ninety-one, John Gill has yet to retire his brown and gold pennant

John W. Gill, T.C., B.A. ’24, the greatest Bronco of them all, celebrated his ninetieth birthday November 27, 1968, but was more than willing to wait a couple of weeks for his present. “That would be Western Michigan University (University) victory in the California Bowl,” said Gill at the time. Although the talented football team didn’t get its wish, he did travel to Fresno, California, December 10, 1968, to cheer on his beloved Broncos during their matchup with Big West Conference champion Fresno State University.

Gill doesn’t miss WMU football games. He has been at every Bronco game at Waldo Stadium since midway in the 1941 season and has seen most of the brown and gold’s games away from home.

One of WMU’s all-time athletic standouts as an undergraduate, Gill later served his alma mater as head coach in football, basketball, and baseball—never having a losing season—and as an administrator. While a student he participated in football, basketball, baseball, and track, earning thirteen varsity letters in four years.

Gill’s accomplishments and record of service resulted in his being named a charter member of the WMU Athletic Hall of Fame in 1973. He was inducted along with Ira Marchion, Frank Quilici, Sam Dunlap, Charlie Maler, and Harold Genichen.

Among his many non-coaching contributions to WMU was winning a 1939 University competition that netted him a $10 check, which he promptly turned over to the Waldo Stadium building fund. He earned the prize by supplying the winning entry of the “Broncos” in a contest to rename WMU’s athletic teams, which had been known as the Hilltoppers. “We used to get a lot of attention from the Chicago Tribune,” Gill said in explaining where the idea for his entry stemmed. “We needed something smaller to fit into a (newspaper) column and the bronco was a western fighting animal.”

Since his retirement in 1969, Gill hasn’t faded into the sunset either. He’s an ever-present figure at practices, games, and banquets, showing his support for WMU through good and not so good.

A walking encyclopedia on WMU sports, Gill is cautious about picking any all-time great teams or individuals. Upon prodding, however, he will say that two teammates of his on the 1920s team, Walt “Ole” Olsen and Sam Dunlap, were the finest offensive football players the University ever had, "Ole played end as a freshman, fullback as a sophomore and guard and quarterback as a senior. He also placekicked. "Sam was a great all-around player and handled the punting. When Knute Rockne was coaching at Notre Dame, he voiced a disclaimer on All-American selections, pointing out that there were players outside the population and major media centers who deserved All-American status and wouldn’t receive it. When pressed... to name one, Rockne replied: "Sam Dunlap. And Sam was that good."

In basketball, Gill has great respect for the skills of Harold Genichen, undeniably the most exciting player in WMU history. "Genichen didn’t score as much as Manny Newsome," Gill noted. "because Buck Read coached to have a five-man contribution and limited Genichen’s shooting area and the number of his shots. He was good. The rules and equipment then: Gill said. "WMU athletes, although if I was going to build a team around any one basketball player we ever had here, I'd take Devon Smith. He made scoring easy for everyone with his setup passes and when you needed a basket, Devon could get it for you."

Gill bides in talking about individuals in baseball "because we’ve had so many good players over the years. But the pitchers, guys like Harvey Freeman, Dutch Dietz, Vic Nagenfien, and Stabby Overmire have been particularly outstanding." he added. "Western has always had good athletes. The rules and equipment change, so it’s difficult to compare today’s players to past players," Gill said. "WMU athletes are next to the Big Ten (in ability). They get the media attention; we have to struggle."

Since retiring in 1968, John Gill routinely joins a group of retired WMU administrators and others for weekly lunches at Louie’s in Kalamazoo. He began occasionally joining the “guys,” who refer to him as the greatest Bronco of all time, in 1965. Pictures were taken by Kalamazoo photographer and former WMU student Dana Brandt.

Although not willing to compare yesterday’s and today’s athletes, Gill does make a distinction between yesterday’s and today’s campus atmospheres. He said the early 1920s were a special time for him, and he wishes for a resurgence of the spirit that prevailed then.

"Immediately after World War I there was a new enthusiasm," said Gill, who enrolled at WMU just out of high school in 1919. "So many new things were started. We organized a student association and student council and the "Chah. We increased the size of the Brown and Gold (yearbook)."

"All the students went to the athletic events then," he recalled. "You paid one fee and you were admitted to all contests, including band and debate. The athletic teams were very successful. It made for a lively student body."

Gill added that he got to a slow start academically because he was interested in coaching as a career, but was not aware of all of the University’s new program offerings. "I lost a half year because the physical education department was new when I first started and I didn’t know about it. Other than that, I wouldn’t change a thing. I’ve been very happy as a student, faculty member, and coach at Western."

While his early student days are a treasured memory, it was as a freshman coach under President Dwight B. Waldo’s administration in the 1930s that best evokes the true spirit of Western for Gill. "D. B. Waldo was a great administrator and was always two strides ahead of everyone else," he said. "That period up to 1936, everything was alive and jumping. I never had the privilege of working under him, but he made sure coaches knew what was going on in their field. He kept everyone on their toes."

Gill himself has kept a number of people on their toes, including his children. He and his late wife, Margaret, have two sons, Don, B.B.A. ’58, was a two-year letterman in football and now is a Plano, Texas, businessman. Bob, B.S. ’65, was a Bronco tennis player and a tennis coach at Bowling Green State University for twenty years. At ninety-one, the dapper Gill still remains an active part of the WMU community. In addition to attending numerous sporting events, he donates to the Mike Gary Athletic Fund and attends "the Golden Oldies" reunions. "Once in a while," he said, "I see someone who outdates me."

Maybe so, but no one who has for so long been known as the University’s ‘greatest Bronco.’"
WMU graduate 'preaches' to President Bush

Being in the right place at the right time provided an experience of a lifetime for a Western Michigan University graduate—even though the right place was a ship being tossed around on a stormy Mediterranean sea.

The Rev. David M. Schwabauer, B.S. '77, was serving on the USS Belknap as chaplain when the ship was chosen as the site for December's U.S.-U.S.S.R. summit between President George Bush and Soviet President Mikhail S. Gorbachev. Schwabauer was tapped to lead the onboard worship service.

"It's not every day that one gets an opportunity to preach to the president," Schwabauer said in a telephone interview from his home in Gaeta, Italy. "I was very honored. It was so unexpected. If someone would have told me six months ago that I would be preaching for the president, I would have told them they were nuts.

"I found out two weeks before the service that I would be speaking; so I was very nervous. It took me a long time to decide what kind of message I would bring to the president." Schwabauer, his wife Susan, and their three children live in Gaeta in a three-story flat overlooking the harbor—and the Belknap when it is in port. Schwabauer will be stationed in the Italian city, which is halfway between Rome and Naples, for three years.

Although WMU did not educate Schwabauer about sea duty, the sociology major said he knew the University because he knew it was an excellent school. "It was close to home, and I thought it would be a great place to get an undergraduate degree," he said. "Western provided an excellent education for me; I appreciated the education I got there. I think it would make an excellent choice for anyone." Schwabauer, whose wife Susan, and their three children live in Gaeta in a three-story flat overlooking the harbor—and the Belknap when it is in port. Schwabauer will be stationed in the Italian city, which is halfway between Rome and Naples, for three years.

"When I'm busy ministering to people, seaickness doesn't bother me," he said. "I did a lot better than the secret service agents. They were bing around all over the place."

"The winds and waves were awful," Schwabauer explained. "The anchor was down, but the waves were so high the engines were running to keep the ship from running aground. It was a dangerous time, but the crew was fantastic."

"One of the things that really impressed me about President Bush was that he was so concerned about the crew that he went out and walked the deck, checking on them, during a terrible storm the night before. He let the crew know how much he appreciated what they were doing. I had a lot of admiration for the president before I met him, but it grew one hundred fold. He is a caring, outgoing, and personable man, besides being a capable president."

During the summit, the Belknap was anchored off of the coast of the island of Malta. Schwabauer said that while the president, a former navy man, was at home on the ship, not everyone was so lucky. With the winds so high that they were pushing the ship and dragging the anchor, seaickness was a problem.

"When I'm busy ministering to people, seaickness doesn't bother me," he said. "I did a lot better than the secret service agents. They were bing around all over the place."

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Association seeks nominations

The Western Michigan University Alumni Association is currently accepting nominations for the 1990 Teaching Excellence and Distinguished Alumni awards.

The association's Teaching Excellence Award is presented annually to full-time members of the University's faculty who are considered exceptionally effective teachers by their past and present students. The Distinguished Alumni Award recognizes those former students who have achieved a high level of success in their chosen professions.

Nomination forms have been mailed to all Alumni Association members. Additional forms may be obtained by calling the McKee Alumni Center at (616) 387-6179. The deadline for submitting all 1990 award nominations is March 24. Nominations are treated confidentially by the awards selection committees. Recipients of the Distinguished Alumni Award will be announced in the September issue of the Westerner and recognized at an awards dinner held in conjunction with Homecoming on October 20. Teaching Excellence Award recipients will be announced in the December issue of the Westerner and recognized at the Academic Convocation held in the fall.

Calhoun alumni meet to form chapter

The Western Michigan University Alumni Association is sponsoring a spring conference designed to establish an alumni chapter in Calhoun County. The conference will be held 9:00 a.m. at Kellogg Community College on April 21.

Join fellow alumni for breakfast, roundtable discussions and fun—then stay tuned as special guests share their experiences. You can benefit from your involvement and participation in alumni activities. Workshop sessions will be held from 9:00 a.m. until 1:00 p.m. We cordially invite you to become a charter member of an organization that will serve more than 8,000 graduates of your alma mater in southwest Michigan. The conference registration fee of $5 per person covers the cost of the roundtable and workshop materials.

Registration forms were mailed to area alumni in February. For more information, contact Emily Word at (616) 965-0914.
After winning the Mid-American Conference championship title at Ferris State, Worrall was selected in the first round of the National Collegiate Athletic Association tournament play.

Decker named coach of the year

Fred Decker, B.S.'64, M.A., '68, has been named the 1979 National Collegiate Athletic Association "coach of the year" for District 8.

Green shines in Soviet matchup

To give the Select Team members a chance to score a point during a big-time collegiate goal-shoot goalies between the Select Team and the Soviet National Team of the year for the International Bank. The U.S. team\'s against the Soviets on May 3, 1979, then defeated the Soviets in the big-time winner in the intercollegiate game with his second tied the score in the subsequent game.

Smith in plays in Senior Bowl

Defense and Joe Smith was among the nation's top defensive backs in the senior bowl game in Mobile, Alabama.
Numerous alumni retire from teaching in Kalamazoo

Congratulations and best wishes to the following alumni on their retirement in the Kalamazoo Public Schools.

- **N)** William Peterson, B.A., M.S., M.A., sixty-three years of service.
- **N)** Richard Smith, B.S., M.S., M.A., thirty-seven years of service.
- **N)** Pam Hughehrs, B.A., thirty-four years of service.
- **N)** John Sharp, B.A., B.S., M.A., eighteen years of service.
- **N)** Richard Kowal, B.S., M.A., thirty-seven years of service.
- **N)** Richard Roeger DeWitt, B.S., forty-seven years of service.

- **N)** Rhea Deitch, B.S., M.A., thirty-four years of service.
- **N)** Judy Goodrich White, B.A., fifty-four years of service.
- **N)** Kyle Newton, B.S., thirty-two years of service.
- **N)** Jennifer Benningt, B.S., M.A., seventy-nine years of service.
- **N)** Ginger Carr, B.A., M.A., eighty-seven years of service.
- **N)** Fred Sang, B.N., 1974, has been promoted to director of the Northern High School, Portage, MI.
- **N)** Ann Nickle Selig, B.S., 1979, has joined the staff at the New York City (N.Y.C.) YMCA Children’s Center, N.Y.C., as a district sales manager.
- **N)** T. Patrick Van Kampen, B.A., M.A., 1974-75, is the director of philosophy in education degree from Michigan State University, East Lansing, MI.
- **N)** Diane McDonald VanGermet, B.S., M.A., 1974-75, has been appointed to the School of Education at Eastern Michigan University, Ypsilanti, MI.
- **N)** Kim Ruster, B.A., 1975, has joined Michigan Business Magazine, Southfield, MI, as a district sales manager.
- **N)** David H. Benner, Jr., B.S., 1974, graduated June 22 with a master of science degree in computer science from the Nualt Postgraduate School, Monterey, CA. Benner is a fourth-generation alumni of southwestern michigan.
- **N)** Gregg G. Gustos, B.S., M.P.H., 1976, in October was appointed manager of distribution services at the Pittsburgh, PA, Post.
- **N)** Laura Rhinehart Hozajacik, B.S., M.S., 1984, is now teaching English at the Dwight E. Dwyer High School, Portage, MI.
- **N)** Judy Bennett Brown, B.S., M.A., 1986, has been appointed executive director of educational administration for the public schools of Battle Creek, MI.
- **N)** Rev. Donald Nale, B.S., 1975, is now pastor of St. Mary of the Assumption Church in Sarnia, ON. He is also a disc jockey at a local radio station.
- **N)** Klaus J. Sauerbrey, B.S., M.S., 1970, has joined the staff of the Oaklawn Psychological Service, Oswego, IL.
- **N)** Allan R. Verrier, B.S., 1974, is the senior program manager and sales representative for the advertising agency, Wells, Rich, Greene & Co., Inc., New York, NY.
- **N)** Craig Yatzen, B.S., 1974, has joined the group media director at 1080 AM/1560 FM.

1976-1977

- **N)** Susan Wieder Bolton, B.S., 1976, has been named principal of Miss Southeastern Elementary School, Kalamazoo, MI.
- **N)** Mary Bowman, B.S., 1976, is now a reading consultant at Central Middle School, Portage, MI.
- **N)** Jean Dean Smith, B.S., 1976, has been promoted to tax consultant at Touche Ross & Company, Mentor, OH.
- **N)** Sharon Hurn, B.S., M.S., 1974, has been promoted to consumer at Colgate University, N.Y.
- **N)** Kim Neeman, B.S., M.S., 1978, is the senior financial aid advisor at the University of Wisconsin—Madison, WI.
- **N)** Paul Van Tienhoven, B.S., 1978, is now working as the project manager for the construction of the new building in Grinnell, IA.
- **N)** Joel Crocker, B.S., M.A., 1978, has been appointed to the regional manager for Fidelity National Title Insurance Company, Troy, MI.
- **N)** Patrick Lynch, B.A., 1975, has joined the law firm of Smith & Gartner, PC, Troy, MI.
- **N)** Joy Schomer, B.S., 1975, has joined the law firm of Dowagiac, MI.
- **N)** Martin R. Walicki, B.B.A., 1975, has joined the law firm of Holland & Bashford, Kalamazoo, MI.
- **N)** John R. Landefeld, B.S., 1975, has joined the law firm of Pillsbury, Madison & Sutro, Minneapolis, MN.
- **N)** J. Richard Sweeney, B.S., 1975, has joined the law firm of Hunsaker & Kish, Omaha, NE.
- **N)** Robert Wood, B.S., 1975, has joined the law firm of Dorsey & Whitney, Minneapolis, MN.
- **N)** Jeanne Black Frey, B.B.A., 1976, has joined the law firm of Quinn, Sprott & Co., Detroit, MI.
Humphrey Products, Kalamazoo, MI.

William W. McGehee, Jr., B.B.A. '30, has been awarded Chartered Financial Analyst (CFA) status by the Institute of Chartered Financial Analysts, Charlottesville, VA.

Scott Meuse, MS '82, is now teaching at Lake Forest College, Northern High School, Portage, MI.

William R. Norman, MS '82, is an associate at Goldberg-Zoino & Associates, Newport, MI.

J. L. Perkins, B.A. '71, is president of Information Resource Group, Lansing, MI.

Samuel R. Staller-Burgard, B.B.A. '81, has been appointed assistant vice president of marketing at Michigan State University, East Lansing, MI.

Dr. Steve Stone-Jacobs, B.B.A. '81, has been promoted to director of the Ross Medical Education Center, Detroit, MI.

Carole Stulman-Burgard, B.B.A. '81, has been appointed assistant vice president of nursing at McLaren Hospital, Howell, MI.

Carl J. Tugend, B.A. '81, has been appointed as an assistant professor of marketing at Forest Hills High School, Grand Rapids, MI.

David J. Crudy, B.B.A. '81, has been named branch officer for Manufacturers National Bank, Detroit, MI.

Jeanne Jarvis, BS '82, has been named a management assistant at University Trust Company, Grand Rapids, MI.

Because so many alumni have been doing so many exciting things, more classes were available for this issue than we had room to print. Notes concerning additional members of the Class of 1944, plus notes concerning members of the Classes of 1945, 1946, 1947, 1948, 1949, and 1950 will appear in the next issue.

Nicole Collins, B.B.A. '94, has been named a manager in the audit department of Touche Ross and Co., Detroit, MI.

Julie Delacar, BS '84, has joined Kelley-Miller Associates as an art director, Kalamazoo, MI.

Gerald L. Deuel, BS '84, has been assigned to a sales area in east-central Indiana and west-central Ohio. He is a district sales manager for Kenmore, Muskegon, MI.

Brad Fischer, B.A. '84, has been named executive director of the American Heart Association of Michigan, Southfield, MI.

Thomas Kelleher, BS '84, has opened a medical practice, in association with his college roommate, in Clifton, NJ.

Karen Laloo, BS '82, is now an associate professor of academic affairs at Fitchburg State College, Fitchburg, MA.

Anne Richard, B.A. '84, has opened a master's degree in physiological chemistry degree from the University of Wisconsin, Madison, WI.

Kara Newhouse, B.B.A. '84, has been appointed to manage BBO Sylvania, Lansing, MI.

Grace Potts, TC '82, BS '84, has been promoted to director of Human Resources for Cambell Soup Company, Camden, NJ.

William H. Vande Hey, BS '63, has become executive director of the Michigan State AFL-CIO, Lansing, MI.

Noel Vanhoutte, BS '84, has been named executive director of the Kalamazoo County Chamber of Commerce, Kalamazoo, MI.

Edward L. Carrington, BS '51, will now handle the new Grand Rapids area.

Gerard Taylor Thompson, BS '72, has retired December 31 in Albion, MI.

Harvey R. Hazar, BS '67, BA '73, as of November 30, has retired as chairman, Kalamazoo, MI.

Joseph Scruggs, Hickey, BS '28, at Hickey Bros., Inc., has retired February 21, 1989, in Lake Norman, NC.

Edward Murdock, BS '82, RS '88, was named director of Student Health Services, University of Michigan, Ann Arbor.

Katherine Slye Pugel, BS '26, has retired as president of the U.S. Steel Corporation, Pittsburgh, PA.

G. Richard Bonesteel, BS '63, has retired November 1, 1987, at the U.S. Steel Corporation, Pittsburgh, PA.

Jeffrey K. Harvey, BS '26, has retired June 6 in Kalamazoo, MI.

1940-1949

Murfei Forbes Crenklin, BS '37, died October 7 in Kalamazoo, MI.

Mildred Corwin Clapp, CLC, BS '92, died November 9 in Kalamazoo, MI.

Evelyn Gill Carlstrom, BS '83, died November 11 in Kalamazoo, MI.

William J. Perigo, BS '84, died December 8 in Kalamazoo, MI.

Joan B. Trowbridge, BS '84, died November 27 in Kent, WA.

December 23 in Kalamazoo, MI.

Anita Woodyard Maule, BS '39, died March 20, 1989, in Birmingham, AL.

Alfred M. Ochs, BS '56, died November 1 in Oakridge, TN.

Gerald A. De Mink, BS '54, died October 5 in Detroit, MI.

Esther O’Connell Scherman, BS '37, died August 31 in Mon- tague, MI.

Gloria Stanek LaFaye, BS '59, died in December in Detroit, MI.

Carol Remmers Fender, BS '80, died November 5 in South Bend, IN.

Judith M. Hesler, BS '82, died November 14 in Hiland, IN.

Opal Lint, BS '82, died June 23 in Fort Wayne, IN.

Maurice L. Bolt, BS '84, died November 4 in Grand Rapids, MI.

Evelyn Whipple, BS '80, died December 1 in Benton Harbor, MI.

Rosemary Suyen Christiansen, BS '37, died November 22 in New Haven, CT.

Charles M. Redenius, BS '43, died October 1 in Erie, PA.

Douglas R. Lemon, BS '86, died November 14 in Hills, MI.

Martha Koishak Hub, BS '37, died November 1 in Sterling Heights, MI.

Frank G. Vittetoe, Jr., BS '86, died August 20 in Arcadia, MI.

1970-1989

John C. Norton, BS '71, died September 13 in Traverse City, MI.

Robert N. Blank, BS '74, died November 24 in Imly, MI.

Lorraine C. Pratt, BS '28, died November 4 in Crystal Falls, MI.

Florence Omana Morris West- well, BS '28, died October 27 in Prairie Rune Township, MI.

Myra Chamberlain Hewitt, BS '26, died October 27 in Three Rivers, MI.

Irene Zimmer, BS '21, died October 1 in Burr Oak, MI.

Robert L. Ward, BS '83, died November 12 in Kalamazoo, MI.

Irene Garfield, BS '33, died November 6 in Portage, MI.

Green Sim, BS '34, died March 22, 1989, in San City, AZ.

Robert J. Bradshaw, BS '54, died December 23 in Bend, OR.

Elena Strong Carman, BS '54, died in February in Bend, OR.

Marlene Williams Hoyer, BS '82, died September 13 in Berrien Center, MI.

David J. Bryer, BS '56, died July 30 in Port Huron, MI.

Alfred M. Ochs, BS '56, died November 1 in Oakridge, TN.

Jeffrey R. De Mink, BS '54, died October 5 in Detroit, MI.

Esther O’Connell Scherman, BS '37, died August 31 in Mont- tague, MI.

Mary Frances Preston, BS '24, died November 17 in Oakridge, TN.

Gary N. Montforte, BS '86, died July 22 in Hollywood, FL.

Alumni helps children of alcoholics

(Partly continued from page 2)

There was a real need. When I came to Western, I was able to combine what I was learning in SPAMs with my experiences in the military. I was fortunate. I wound up in an area where little work had been done, but I was not able to anticipate that there would be millions and millions of children and three and half a times as many adults who had grown up in alcoholic families and who were just waiting for information and help. Ackerman says today's best estimates put the number of children of alcoholics at about 28 million—and about 22 million of them are adults. His latest effort, Perfect Daughters, reflects the concerns and issues of hundreds of women who were raised in alcoholic families and put Ackerman in the interview seat for more than thirty talk shows. He says his study of adult female alcoholics found that these women most often have concerns that revolve around relationships. These women have little information about what makes alcoholics tick; or sexual identity, trust in others too little or too much; self-worth; over-responsibility; physical, emotional, and sexual abuse; and co-dependency. Ackerman says the first stage of recovery for survivors of alcoholic families is recognizing the disease and finding the help to achieve change. He says the main message he hopes women will get from Perfect Daughters is in that they can become their own person. An adult daughter "moves into seeing herself as a person with all of the capabilities and assets and liabilities that are part of human being," he explains in his book. "She learns to take herself in her control of her life as opposed to always reacting to everything else."

No one could have imagined that and his recent research findings when he returned to campus last November as a visiting scholar. Although he has maintained close ties with the two college吸毒 communities, he knew that the status at the University, his visit was far from routine. "What I will take back with me is the tremendous warm reception and support the alumni who said they knew something I'd said or done and it had made a difference in their lives. It could not have been a nicer experience—or a more humbling experience,
The Campaign for Excellence

Annual Fund key to campaign's success

On April 27, 1989, President Dieter B. Haenicke announced the $55-million Campaign for Excellence, the largest fund-raising effort in Western Michigan University's history. Two issues ago the Westerner began running a series of features featuring campaign leaders discussing their views of the campaign and its importance to the future of WMU. This series continues with a conversation with William R. Cole, B.B.A. '62, Cole, president and chief executive officer of First of America Bank-Michigan, is national chairperson for the 1989-1990 Annual Fund for Western.

Westerner: The Annual Fund for Western has changed over the past few years. Perhaps we should begin by asking you about those changes and your view of their importance.

Cole: Most of the changes have been relatively minor, I think, but they were made for good reasons and, overall, give us a stronger and more focused Annual Fund. The most significant change of the past several years was to define the Annual Fund in terms of annual unrestricted support to the University.

The two words "annual" and "unrestricted" are really the key to the definition and purpose of the Annual Fund for Western. That's really what I'm talking about when I say the fund is more focused.

Westerner: It is obvious why the University would be anxious to promote regular annual giving, but why the emphasis on unrestricted gifts?

Cole: Precisely because the reasons are less obvious. Unrestricted annual gifts support many valuable programs that cannot be funded or fully funded through tuition revenues or state appropriations. Annual Fund dollars might be used to support a visiting lecturer or visiting artist; to help fund publication of a faculty or student research project; or to support a conference, concert, art exhibition, or special student activity.

And those are only a few examples. Each year, there are literally hundreds of very worthwhile needs that are met with Annual Fund dollars. Many times that's needed—literally—is $200 or $300 to supplement an existing budget; but that $200 can and often does make the difference between a learning experience that is good and one that is excellent. Of course even $200 needs add up quickly at a large University serving 25,000 students. Unrestricted gifts to the University are extremely important because there are many needs that cannot be funded out of tuition or state appropriation dollars. Tuition, student fees, and state appropriations pay for basic needs; they provide for salaries, utilities, office supplies, and many of the equipment and maintenance needs of the University.

Private gifts provide for the things that make Western more than just good, and unrestricted gifts provide for the many needs that cannot be met through a separate, specific fund-raising appeal. Obviously, the University can't launch a fund drive just to meet one $200 need for one group of students. And even if we could, we would have to have hundreds of similar fund drives to meet all the needs throughout a given year.

So how are these needs to be met?

Well, suppose you were to combine all of those needs into one fund drive. Let's call it the "Annual Fund for Western." Of course, the gifts would have to be given for the unrestricted use of the University. As the donor, I don't know what the most important needs might be in a given year.

Westerner: That raises an obvious question. Who decides how those unrestricted dollars are spent?

Cole: A portion of the unrestricted gifts received each year are allocated to a committee of faculty and administrators, established by the provost, that reviews requests from a wide variety of sources and awards funding. Other unrestricted gift funds are awarded directly by President Haenicke. These funds are very carefully allocated to the areas of greatest need. They are high-impact dollars that make an immediate and real difference in the quality of education and life at our University.

Westerner: How does the Annual Fund for Western relate to the Campaign for Excellence? Are they two separate efforts?

Cole: No, absolutely not. The campaign is an all-inclusive fund-raising effort. It is not just bricks and mortar; it is intended to address all of the needs for private funding over the six-year period of the campaign. If you look at the published goals for the campaign, you will see that we have a $5.7-million six-year goal for the Annual Fund, or a little more than ten percent of the campaign's $55-million overall goal. Every dollar you give to the Annual Fund is a gift to Campaign for Excellence.

Westerner: How are you doing in terms of meeting that $5.7-million goal for the Annual Fund?

Cole: We have a ways to go to meet our goal and four years remaining to do it. Our objective is to build an Annual Fund that grows steadily and significantly over the six years of the campaign, so that by the end of the campaign, the University will have an Annual Fund of more than $1 million each year. At present, our Annual Fund raises about $600,000 per year, so we have a real challenge and a lot of work ahead of us.

Westerner: Aren't you, in a real sense, competing with the other fund-raising efforts of the campaign?

Cole: The University has more than one need for private funding, and we're trying to inform people about the importance of each of these needs. If we had only one project that needed our support, we wouldn't be in a $55-million campaign.

For all of the reasons we've discussed, building a stronger Annual Fund is important to the future of Western, as are each of the building projects and other needs identified in the campaign. Because it is so critical to the University's continued success and because it is the one fund drive that addresses needs for every department and program of Western, we are asking all alumni and friends to give to the Annual Fund—an unrestricted gift to the University each year—in addition to gifts for other projects that they may choose to support.

I really believe that the Annual Fund is a barometer for our overall success. If we succeed in our campaign goal for the Annual Fund, I am certain we will succeed in the other areas of the campaign, too. It's an ambitious goal and it will require a lot of work and sacrifices; but Western deserves nothing less. I am confident we will succeed because I believe our alumni and friends want Western Michigan University to be excellent—to be a university with which we will always be proud to be associated.