



Western News

For and about WMU faculty and staff

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Faculty conference slated for May 20

Faculty members are invited to attend the Scholarship of Teaching and Learning Conference from 8:30 a.m. to 3 p.m. Friday, May 20. The conference is free, but reservations are required at kathleen.springsteen@wmich.edu or (269) 387-0399.

Online services to be limited Sunday

Several online services, including E-learning, GoWMU, Appworx, Banner, Cognos and Resource 25 will be unavailable from 4 a.m. to noon Sunday, May 15. Direct questions to the Help Desk at helpdesk@wmich.edu or (269) 387-4357, option 1.

Dedication set for Baseball Stadium

WMU will officially dedicate Robert J. Bobb Stadium at Hyames Field Saturday, May 14, prior to the baseball game against Central Michigan University. The ceremony



CGI of new press box area

will begin at noon. The first pitch will be at 1 p.m.

The stadium bears the name of

Robert J. Bobb, chief executive officer of Cardinal Growth L.P. and a 1969 WMU alumnus, who committed \$1 million to the renovations of WMU's home facility. More than \$2 million went into the project, which began in 2008 and was completed this past summer.

The renovations included restoration of the grandstand; construction of a press box, VIP suites, bathrooms and a concession area; and installation of 400 chairback seats as well as new walkways and dugouts, fencing, signage and security lighting. The stadium is divided into eight seating sections that bear the names of major donors to the project.

East Campus rehab faces new threat

University officials issued a Request for Proposals in January and are now evaluating responses that could restore East Campus and bring new economic vitality to Kalamazoo.



East Hall

Proposals submitted include using WMU's oldest buildings for a boutique hotel, a conference center, offices, restaurants and retail outlets, or a condominium development.

But just as developers from around the nation have offered their plans for revitalizing the historic hilltop campus, budget and political debates in Lansing are emerging as the site's newest threats.

Historic preservation and brownfield redevelopment tax credits are available to private organizations interested in developing East Campus, but both could be severely curtailed or even dropped as part of Gov. Rick Snyder's state budget proposal.

Registrar candidates to make presentations

Following a national search, three candidates vying to replace retired Registrar Barbara McKinney have been invited to the campus May 16-19 to make public presentations.

A reception will follow each of those candidate's presentations, which have been set for 2 to 3:30 p.m. in the Fetzer Center on the following days and dates:

- Monday, May 16—Christine Bedz, assistant registrar at the University of Michigan-Ann Arbor, Room 1040.
- Wednesday, May 18—James Tisdale, higher education consultant with Alpha Omega Process Engineering of Colorado Springs, Colo., Room 2016.
- Thursday, May 19—Melanie J. Hough, registrar at Ivy Tech Community College in Indianapolis, Room 2030.

Bedz has been assistant registrar at U of M since 2000. She has administrative responsibility for such areas as residency classifications, records and enrollment, transcripts, certifications and diplomas, and tuition and fees. She also is responsible for regulatory compliance and is a critical incident liaison. Previously, she worked with student systems implementation at Wayne State University.

Tisdale has been in his current role since 2010 and helps colleges and universities identify business processes and solutions to achieve institutional goals. Before that, he worked for 12 years with SunGard Higher Education, managing complex ERO system implementations, and also held positions with several Colorado community colleges, including dean of student services, director and assistant director of admissions and records, and assistant director of admissions and records.

Hough has been the Ivy Tech registrar for the past four years and is responsible for the

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MYSTERY SOLVED—More than 1,200 runners took part in Kalamazoo's first marathon May 8. The course passed through both the West and Parkview campuses, which featured Excitement Zones to cheer on the marathoners. One zone sported "Where's Waldo" signs as a fun way of spotlighting a critical WMU research facility—yup, Waldo Library. (Photo by Mike Lanka)

Where's Waldo?
What's Waldo?



You've arrived.
Waldo Library
is here.



WMU-Southwest to offer bachelor's degree in nursing

Residents of southwest Michigan and northern Indiana will soon have a new avenue for boosting their nursing credentials without leaving the region.

Starting this fall, the WMU-Southwest regional location in Benton Harbor will begin offering a Bachelor of Science in Nursing degree from the University's Bronson School of Nursing.

The new offering is structured so that registered nurses holding an associate's degree in nursing from Lake Michigan College, or another college, can transfer into the same RN-BSN Progression Track program that the University now offers only on its main campus. The move further strengthens the WMU-LMC partnership that began in 2002 with the opening of the WMU-Southwest building on LMC's campus.

To help publicize the local option, WMU

will host an information session there from 5:30 to 7 p.m. Wednesday, May 18. WMU-Southwest will pay the \$35 program application fee for session attendees who apply to the program by May 31. To register for a session, visit www.wmich.edu/southwest or contact Robin Ross at robin.a.ross@wmich.edu or (269) 934-1500.

"We're thrilled to be bringing such a high-caliber and affordable BSN program to Berrien, Cass and Van Buren counties as well as to northern Indiana communities," says Luann Harden, director of WMU-Southwest. "Job-growth projections make it clear that increasing numbers of RNs will be seeking a bachelor's degree in the coming years. So in addition to educating the nursing profession's future leaders, we're serving the evolving needs of area employers and employees."

Around campus and beyond

Emeritus displaying 20 years of work

An art exhibition with two University ties is on display in the Richmond Center's Monroe-Brown Gallery through Friday, June 24. "Artists as Fools" features paintings completed in WMU studio spaces throughout the past two decades by Dick Keaveny, emeritus in art.

Keaveny considers the display his retirement exhibit and, as such, wanted to acknowledge the former art students he worked with in the classroom and studio. He did that by including the work of WMU alumnus Rick Mallette, who served as both his teaching and studio assistant.

Although different in style, the two artists share similar outlooks. Keaveny's paintings are abstract and expand on ideas of caricature and satire. Frequented by eccentric, gullible and anatomically deviant characters, Mallette's paintings seek to illustrate and continue to celebrate human folly.

Korean film comes to Little Theatre

The Kalamazoo Film Society will present Korean director Chang-dong Lee's award-winning film "Poetry" Friday through Sunday, May 13-15, in the Little Theatre. Show times are 7 and 9:45 p.m. Friday; 4:15, 7 and 9:45 p.m. Saturday; and 2:30, 5:15 and 7:45 p.m. Sunday. Admission is \$5.

CHHS announces next art exhibit

WMU alumna Linda Rzoska is displaying her work on campus. Rzoska's "Spirit of the Land" exhibit was inspired by her interest and research in nature, folklore, mythology and comparative religion.

The work conveys the spirit of Bangor, Mich., where she was raised. It will be on display through Thursday, June 30, from 8 a.m. to 9 p.m. in the second-floor gallery of the Health and Human Services Building.

Third Coast slates writing camps

Starting Monday, June 20, WMU's Third Coast Writing Project is offering two summer writing camps for students ages 8 to 14.

"Animals in Action" is for ages 8-10 while "It's a Mystery" is for ages 11-14. The registration deadline is Friday, May 27. Visit www.thirdcoastwp.wikispaces.com for more information and application forms.

Sustainability office slates forum

The Office for Sustainability has set a town hall meeting to discuss its Student Sustainability Survey.

The public meeting will be both a release of survey data and a community forum on past, present and future campus sustainability activities. It will be held at 7 p.m. Tuesday, May 24, in 1220 Chemistry Building.

Additional employees honored at awards event

WMU paid tribute to more individuals during its Excellence in Diversity Awards program April 6 than previously announced.

They included members of the Committee for Leadership on Diversity, Social Justice and Inclusion and of the 2010 Everyone Counts Learning Community (more Everyone Counts news appears on page 3). Additional special recognition was given to:

- Dannie Alexandar, Lauren Freedman, Jodie Palmer, Diana Hernandez, Jim Croteau and Felicia Crawford for serving as Everyone Counts facilitators. In addition, Provost Timothy Greene, Vice President Diane

Anderson and retired Vice President Lowell Rinker were praised for their commitment to and funding support for Everyone Counts.

- Elizabeth Blanco and Xiaomeng Bu, two of the 14 Racial Healing Student Facilitators, for volunteering to facilitate discussions across campus during last year's Race Exhibit.

- Landscape Services, led by Timothy Holysz, which Disability Services for Students recognized for its special attention to the mobility and transportation needs of students with physical disabilities in winter.

- Sherrie Fuller and Miguel Ramirez for their combined 53 years of service to their division, students and the community. Ramirez also was cited for his 34-year involvement in producing WMUK's "Alma Latina."

- Several students for their dedicated work with the Office of Lesbian, Bisexual, Gay and Transgender Student Services.

Prof's research gains media attention

Satish Deshpande, management, has seen his research on the career satisfaction of surgical specialties picked up by the news service Reuters and appearing in national and international online and print publications.



Deshpande

The study, which was first reported in the *Annals of Surgery*, analyzed data for 762 U.S. surgeons in 2008 on factors that influenced their job satisfaction. Quality of care, time spent with

patients and threat of malpractice lawsuits were the three major practice-related factors that impacted career satisfaction of surgeons.

The research also suggests that language and cultural barriers may adversely affect the satisfaction of surgeons whose patients are predominantly Latino.

Deshpande came to WMU in 1990 and has had more than 80 refereed articles published. His research encompasses managerial decision making, health-care management and applied psychology in human resource issues.

Staffer earns national advising honor

Kevin Knutson, College of Arts and Sciences, has received a 2011 Outstanding Advising Award in the administrator category from the National Academic Advising



Knutson

Association. The honor will be presented during the association's annual conference in October in Denver.

The association has a membership of more than 10,000. Its Annual Awards Program for Academic Advising

honors people, programs, institutions and technology innovations making significant contributions to the academic advising field.

Knutson joined WMU's staff in 1994 as a residence hall director. He was an academic advisor before being named to his current position as director of undergraduate advising for the College of Arts and Sciences in 2006.

Board elects WMU administrator

Peter Strazdas, Facilities Management, has been elected to the executive board of the Association of Higher Education Facility



Strazdas

Officers. Strazdas will serve a three-year term as secretary-treasurer beginning in July.

He will be installed during the international association's conference July 16-18 in Atlanta.

The group promotes excellence in administering, designing, constructing, maintaining and operating educational facilities.

Strazdas was appointed associate vice president for Facilities Management in 2009. Before that, he managed the physical plant's maintenance services division for 15 years, was a construction administrator and was an engineering technology faculty member.

The three-term mayor of Portage, Mich., is a longtime president of the Association of Higher Education Facility Officers' Michigan chapter and served five terms on the Michigan Construction Safety Standards Commission, which he chaired many times.



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WESTERN MICHIGAN UNIVERSITY

Open house to kick off summer lifelong learning courses

After a successful launch this spring, the WMU Lifelong Learning Academy will offer a short session of eight courses this summer from June 10 through July 17.

Area residents are invited to obtain details as well as register for the summer classes during an on-campus open house from 4 to 6 p.m. Wednesday, May 18, in 4010 of the Health and Human Services Building, which is off of Oakland Drive. Parking will be available in lots 104 and 105.

Attendees will hear about new classes and events that have been scheduled, including a trip to the Traverse City area set for Wednesday and Thursday, June 22-23.

The academy provides programs and activities as a way for older adults to stay intellectually active and socially engaged. Courses are geared toward those age 50 and up and include a tuition fee of \$20 to \$40 and, in some cases, an additional fee for materials or other costs.

More than 160 people registered for the academy's inaugural spring 2011 session. Those participating in the inaugural session were uniformly positive and excited about their academy

classes. Feedback included comments such as "People were put at ease to ask questions" and "The instructor covered a lot of material in a short time and encouraged class discussion."

Along with that success, the academy was recently accepted into the Elderhostel Institute Network, a group of lifelong learning institutes affiliated with Road Scholar Inc. (formerly known as Elderhostel). The network's conferences, newsletters and online advice connect WMU with similar academies around the country and world.

For more information, contact Extended University Programs at www.wmich.edu/offcampus/lifelong or (269) 387-4174.



Left photo: One popular spring class was "Saving the World from a New Dark Age: Victory in WWII." Attendees included, from left, Don Gladstone, Verlan Van Rheen, William Comai and (seated) Doug Ketchum. **Right photo:** The class was taught by Ed Heinig, WMU emeritus in history. (Photo by Hal Ray, WMU emeritus in health, physical education and recreation)

Service

The following faculty and staff members are recognized for 35, 30, 25, 20, 15, 10 and five years of service during May.

35 Years—Marilyn V. Duke, Center for Academic Success Programs, and Jon H. VanderMeer, communication.

30 Years—Judith A. Medendorp, special education and literacy studies.

25 Years—Daryl E. Buczkowski, information technology, and Jeffery A. Johns, Facilities Management-maintenance services.

20 Years—Patricia A. Evans, University Recreation, and Candace E. List, history.

15 Years—Jerome Carter, Center for Disability Services; Paul E. Choker, Dining Services; Michael Eugene Hodgkinson, Facilities Management-maintenance services; Tracey Lawie, Miller Auditorium; Janell Elizabeth Svinicki, Center for Disability Services; and Bethany Timmerman, WMU Bookstore.

10 Years—Janet M. Bond, information technology; Michael James Brown,

Facilities Management-building custodial and support services; Pamela L. Clay, Facilities Management-building custodial and support services; Felicia Taylor Crawford, Human Resources; Mark J. Daniel, West Hills Athletic Club; Marianne E. Di Pierro, Graduate College; Cheri L. Edgar, business information systems; Patrick M. Gorenchan, Facilities Management-planning; Nancy A. McFadden, dean of students office; Gretchen Kauth Morin, Sindecuse Health Center; Angie M. O'Bryant, public safety; and Kristie M. Sturmoski, sustainability.

Five Years—Jessica Mae-Hair Brooks, admissions; Annette A. Cummins, paper engineering, chemical engineering and imaging; Adrienne D. Fraaza, First-Year Experience; Nicolas James Griffith, investments and endowment management; Maleeka T. Love, First-Year Experience; Lewis Pyenson, history; Ewa L. Urban, career and student employment services; and Paige L. Warner, First-Year Experience.

Applications being accepted for Everyone Counts program

A 2010-11 pilot program proved so successful in engaging the WMU community in diversity and inclusion issues that the program is being continued.

The Everyone Counts Faculty and Professional Learning Communities pilot program concluded this past December and brought together 50 faculty and staff members from across the University for a yearlong exploration of how to increase diversity and inclusion on campus.

Those who wish to participate in the program for the 2011-12 academic year need to submit their application packets by Wednesday, June 1. Group activities will begin in September and end in April, with participants required to attend a select group of sessions throughout those months.

All full- and part-time faculty and staff members, as well as graduate teaching assistants, are encouraged to apply. Participants will be assigned to small groups of eight to 12 members that will explore multiple perspectives on the concept of race.

The groups will gather twice a month to discuss literature on diversity, listen to guest speakers, attend workshops and conferences, and talk about the challenges and opportunities they face in their work.

In addition, group members will receive a small amount of money to create projects that directly integrate what they are learning into their daily work.

For an application form and more information, visit www.wmich.edu/facdev or contact Andrea Beach at (269) 387-0732 or Diana Hernandez at (269) 387-4429.

Admissions staffers promoted

Jodi Ward was named associate director of admissions, effective Jan. 24, replacing Pam Liberacki, who has retired.

A staff member since 2001, Ward is directing and coordinating the Office of Admissions' operations and support functions.

Scott Hennessy, who joined the professional staff in 1993, is now the associate director for admissions outreach. He is responsible for campus admissions events and tours, the Student Ambassador Program, telecounseling, and website development.

Replacing Ward as transfer admissions coordinator is Jill Hamilton, a staff member since 2003.

Obituaries

Virginia N. Crawford, a former secretary III in the College of General Studies, died April 10. She was 86. Crawford joined the WMU staff in 1967 and retired in 1986 after more than 19 years of service.



Faustman

Marcella Faustman, professor emerita of music, died May 1. She was 104. Faustman joined the faculty in 1949 and retired in 1977 after nearly 30 years of service. Memorial donations may be made to the WMU School of Music, Marcella S. and Philip F. Faustman Vocal Performance Endowment, or the WMU Department of Theatre Musical Theatre and Performance Endowment Fund.



Gillham

Mary A. Gillham, assistant professor emerita of librarianship, died April 22. She was 95. Gillham joined the faculty in 1965 and retired in 1978 after 13 years of service. Services will be held at 2 p.m. Friday, May 13, in Princeton, Ill. Memorial donations may be made to the Princeton Public Library and Princeton's First Presbyterian Church.

Robert A. Palmatier, professor emeritus of what is now foreign languages, died April 29 in Portage, Mich. He was 84. Palmatier joined the faculty as an English instructor in 1955 and retired in 1992 after 37 years of service. During his tenure, he served as



Palmatier

chairman of his department for a total of 19 years. Memorial donations may be made to the First Presbyterian Church Health Clinic.

Christine "Stientje" VanAlphen, a former first cook in Dining Services, died April 18. She was 85. VanAlphen of Kalamazoo came to WMU in 1973 and retired in 1990 after 16-1/2 years of service. Services for the longtime Meals on Wheels volunteer will be held at 11 a.m. Saturday, May 14, in Bethany Reformed Church, 1833 S. Burdick St. in Kalamazoo. Memorial donations may be made to Meals on Wheels of Kalamazoo or the National Parkinson's Foundation.

On Campus with Kim Ballard



IMPROVING WRITERS' GAME PLANS
(Photo by Jeanne Baron)

When it comes to teaching writing, Kim Ballard is serious about word play.

Ballard came to WMU in 2002 as director of the Writing Center after 23 years of experience that began during her undergraduate days when she was a writing tutor.

Fundamentally, Ballard is responsible for teaching students how to communicate more effectively through the written word. She does this by creating and training a community of writing teachers—undergraduate- and graduate-student consultants—who work together as a team to address whatever concerns or projects their clients have.

That team of 22 consultants, headed by Ballard and assisted by 13 student receptionists, serves some 9,000 student clients each year.

"We help student writers to better understand and apply rhetorical strategies that will get across their particular meaning more effectively. They have a lot of options open to them but like moves in any type of game, some options result in points being scored while others cost the player—or in this case the writer," Ballard says.

"We also help students experience how a reader may understand and misunderstand their written words. The consultant or student will read the words out loud, allowing both student and consultant to react to the text and to what the student most needs to learn, such as how to improve organization or documentation. Through this 'live' practice, writers get experience using their abilities, solving problems and making good decisions."

Writing consultants are trained to help any and all writers on campus, from students in beginning writing courses to doctoral candidates, as well as students who aren't native speakers of English or who are struggling or have disabilities. They get involved with academic projects such as dissertations, term papers and internship reports and personal projects, such as the time a student wanted to write an appeal for a noise citation.

The student consultants collaborate to develop a variety of teaching and assessment materials and techniques, Ballard notes. Their work appears in published journal articles and papers presented at prestigious professional conferences. "Our consultants go on to direct and found writing centers at high schools and other colleges and universities," she proudly adds. "They're getting experience here that's allowing them to get jobs."

Ballard has been assistant director of the Purdue Writing Lab, director of basic writing at Ivy Tech Community College and a senior editor in McGraw Hill's college textbook division. She has a bachelor's and two master's degrees, and is writing her dissertation for a doctorate in rhetoric and composition from Purdue University. She enjoys bicycling and conducting research, chairs the writing center assessment group for the International Writing Centers Association, and is active in several other professional organizations.

Trustees sign off on several items during April meeting

The WMU Board of Trustees approved several items of note during its April 8 meeting, including relinquishing ownership of the building known as the Kalamazoo Psychiatric Hospital's Northwest Unit.

The structure, located at 1501 Blakeslee St., was basically gifted to WMU and has been vacant for more than 20 years. Conveying it and the 12.4-acre parcel it sits on to the city of Kalamazoo clears the way for demolishing the building. WMU will incur no cost for the demolition, but will serve as project manager on behalf of Kalamazoo.

In other actions, the board:

- Authorized the administration to issue and deliver general revenue bonds that will provide up to \$70 million. Proceeds from this funding will be used to refund current outstanding bonds to achieve debt-service

savings of about \$1.1 million and to finance a portion of the construction costs for the Western View residential housing complex, Lee Honors College addition and completion of the new Sangren Hall.

- Replaced the undergraduate psychology major with a general psychology major to meet the needs of students who are likely to pursue jobs or advanced training in non-psychology disciplines.

- Eliminated the geography major with a concentration in urban and regional planning, as the community and regional planning major makes the older program unnecessary.

- Created an event management minor in the Department of Health, Physical Education and Recreation to meet increased interest and opportunities in that field.

Faculty, Board of Trustees approve three-year contract

The WMU Board of Trustees, meeting via conference call May 4, unanimously approved a new three-year labor agreement with the WMU chapter of the American Association of University Professors, the union that represents the University's full-time faculty.

With trustees' approval, the new contract becomes effective immediately and expires Sept. 6, 2014. The agreement, which was negotiated during April, calls for no salary increases during the upcoming academic year but does include 4.5 percent in increases over the three-year term of the contract as well as health care plan design changes, beginning next January.

Faculty members will see no increase to wages during the 2011-12 academic year, but will see 1 percent increases in fall 2012, spring 2013 and fall 2013. The final semester of the contract, spring 2014, will see faculty salaries increase by 1.5 percent.

University and AAUP negotiators agreed to an expedited bargaining process this year that called for just five contract articles—all related to compensation and benefits—to be part of negotiations. Both sides agreed that all other articles from the previous contract would be rolled over into the new agreement.

Registrar candidates to make presentations _____ continued from page 1

integrity of permanent student records, FERPA compliance issues, transcripts and certifications. She also assists in formulation and implementation of academic policy. Her background includes positions such as registrar at Indiana University-Kokomo and North Carolina's Pfeiffer University, campus administrator and director of student services at Pennsylvania's Mountain State University, and senior program manager in distance education at the University of North Carolina-Charlotte.

For more information about the registrar candidates, visit the Division of Academic Affairs at www.wmich.edu/provost and click Registrar Search. That Web page includes resumes for each candidate and, if necessary, will be updated with presentation schedule changes.