Which Way Higher Education?
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ON THE COVER: A stylized rendering of pavement inlay in a street in Portugal.
How Many Turns In The Road Ahead For Higher Education?

By Dr. John T. Bernhard, President

This awesome title reflects a subject whose implications every university president confronts daily. It is a deceivingly difficult subject for even educators to comprehend fully, so that sometimes—in our frustration—we are tempted to oversimplify. Hence, I shall try to guard against that dangerous error by reviewing briefly some of its elements that, in my judgment, make the general topic so challenging:

- Goals and Purposes
- The Threat of Inflation
- Federally-mandated Programs

Goals and Purposes

It’s not always easy to identify the goals, and purposes of higher education, but in general we Americans have come to believe that all citizens have the right to as much education as they can use—or pay for—for whatever purposes they have in mind. The mission of public higher education, of course, has not always been so interpreted. In fact, it was not so many years ago that universities were regarded as the sanctuary or private preserve of the wealthy few. But, by-and-large in every state, legislatures now appropriate one-half to three-fourths of the freight for every person who attends any public university (and in some states, any private university as well). And, increasingly, our society has assumed that the fiscal burden of this right to education ought to be borne in major part by the larger society. This assumption has become a reflection of the fact that today about 80 percent of all students attend either public colleges or universities, or community colleges, and the representation is actually higher in most states. That is a heavy investment in American higher education.

Faced with the burden of this investment, many legislators may be tempted to tell the public exactly what the state should pay for in higher education. It’s as simple as that; just limit the role of public higher education by trying to draw all the necessary lines. Frankly, this is a perilous route and I would consider it poor public policy on the basis of both good politics and tenable philosophy. Not only would it go against the grain of public expectation, but it would demand clear answers to some very difficult questions: to whom shall we limit educational opportunity, by what criteria, on what grounds? What is the public’s vision of an educated population? And, are citizens prepared to support their vision with dollars? Can costs be limited when there is no limit on what higher education is expected to achieve, or upon the expectations of the taxpaying, voting constituents, of all ages, from all walks of life, who are demanding more and more from universities?

The Threat of Inflation

Inflation is another serious problem that confronts us all. Most state universities grew enormously in a time of great expansion of the college age population. There was also in the 1950’s and 1960’s, widespread faith that the universities could answer all of society’s problems with just some more money and a few extra buildings—an erroneous expectation which, frankly, higher education did little to discourage. Obviously, this belief was not true; but to our credit in America, higher education did help to solve a great many problems. More importantly, society’s collective investment in public universities has produced a wealth of talent, skill, and creativity in this country that is the envy of the world. But we have also created, necessarily, large campuses with heavy operating costs; and the expectations of our citizenry for service have escalated. The load is already heavy, and threatens to become heavier.

In short, simply to operate city-size physical plants, and pay staff to run what have become major state investments, will inevitably cost more—especially in light of the omnipresent energy crunch. Realistically speaking, despite the operating efficiencies which the universities have achieved (and will continue to seek), their costs will steadily increase as long as our present economic environment prevails. These educational institutions are no more exempt from the inflationary spiral than business, industry, or state government.
Federally-mandated Programs

By virtue of the 10th Amendment to the U.S. Constitution, education is reserved to the states. Despite this prescription, as we all know, the federal presence is upon us and in no small way. Literally hundreds of federal agencies make grants, or have regulatory oversights which affect higher education everywhere. Many Congressional committees have literally carved up the "territory", and now appropriate in particular ways billions of dollars of support. Some funds go directly to students (the Basic Educational Opportunity Grant, for example), some to institutions, some to faculty members and some to quasi-autonomous university institutes. From whatever federal source, however, to whatever university "arm", the impact is enormous. In fact, I have cynical colleagues who insist that higher education is rapidly becoming a federally-regulated industry. We shall see.

Many citizens are concerned about the rising costs of higher education in the face of stabilizing or declining enrollments. However, that concern is shared by university administrators who find costs on the rise despite their best efforts to make dollar cuts and to implement better management techniques. Part of the escalating cost can be attributed to the impact of federally-mandated social programs—and, occasionally, state regulations which stem from them.

Presidential executive orders and federal legislation promulgated since 1965 pertain to many major areas of social concern—wage and salary controls, social security, unemployment compensation, environmental protection, fair labor standards, pension and health benefits, occupational safety and health standards, affirmative action, etc. All of these rules and programs impinge, directly and indirectly, upon university operations, and cumulatively they impose significant costs. From a special study, covering the 1965-75 decade, the American Council on Education discovered that as federally-mandated programs were added, the costs related to their implementation increased considerably faster than increases in instructional cost or in revenues. Thus, to cover these federally-initiated costs, universities have had either to generate additional revenue or cut expenditures or, in most cases, strive to do both.

The tendency in recent years has been to treat educational institutions as businesses. However, unlike business enterprises, universities are not easily able to pass on higher costs to their "customers", i.e., the students, through large tuition increases. Nor can they and remain widely accessible to the public. If states are to comply with their authorized responsibility for education, they must be careful to avoid making higher education such an expensive luxury that only the wealthy will be able to afford it. Otherwise they will return us to an elitism that our society has rejected. State legislatures must support higher education even more actively than they have in the past, or drastically reduce the services offered by the universities. And the expense of federal social programs, unfunded for implementation, is increasing the burden on those legislatures.

By way of specific example of program impact, Section 504 of the Rehabilitation Act of 1973, effective June 1, 1977, requires extensive modification of existing buildings and facilities to make them more accessible to handicapped students and staff; but no money has been appropriated to make the necessary changes. A recent (and conservative) estimate by HEW is that it will cost at least $561 million for colleges and universities to remove physical barriers on the campuses. However, the federal government has failed to provide the necessary funds to help pay for the physical changes.

Obviously, the funding must come from somewhere. If Uncle Sam doesn't help, then state appropriations must be tapped at the expense of improvements in educational programs. Unquestionably, the federally-mandated social programs are intended to maintain and improve the quality of life, and usually they have done so. But as
universities are obliged to absorb the costs of implementation, their budgets escalate, and state legislatures are consequently petitioned to lend assistance through additional appropriations.

Now, after this rather cursory review of three considerable elements, what conclusions may be drawn? Put another way, to what end Western Michigan University? For what purpose(s) does Western exist? What mission are we supposed to perform on this campus? Is higher education merely an accumulation of facts? Are we to perform the role of "information please", and let it go at that? Please don't misconstrue my remarks. I'm not suggesting that facts are unimportant: I am certainly not suggesting that facts should be ignored. But I am asking if facts alone are supposed to be the ultimate destination of the academian. Should we not probe more deeply—What lies beyond the facts? What can be conveyed to the students beyond mere accumulation of data?

In science, whether basic or applied, what lies beyond the facts is primarily the great unifying concepts which have given facts their genuine meaning. This is the real contribution of Kepler, Newton, Einstein and others. All these great men and women of the past have taught that meaning in life descends from the whole to the part. Also beyond these great concepts lies the question of their relationship to life and humanity in general. We don't have to take C. P. Snow's word for it; we all recognize the tragic chasm that may exist between the scientific and the humanistic views of life. I think one of the most dreadful indications of this plight was the stunning impact of the atomic bomb upon some of the nuclear scientists who had created it, once they had opened this horrible Pandora's box. Of course, the box could not have remained shut forever, but perhaps our guilt really came from our lack of sensitivity—of awareness—regarding the world we would have once the key was turned.

In the social sciences, students may learn to use the facts they discover to identify the crucial questions of our society. Is nuclear energy a real threat? Is the population explosion a serious problem? What are the implications of global changes in human living standards? Etc., etc. Social sciences must become more alive than ever
to what is actually happening in our society. Students must discover how the facts about human behavior and institutions can be applied to redress social ills and grievances. We know some of these evils only too well—war, poverty, racism, the urban ghettos, and increasing pollution (not only of atmosphere, but also of lives). We face a grave challenge here in terms of helping students see truth beyond simple facts.

What of the glorious arts? Beyond the facts in the arts lies their social and philosophical significance. Surely, no one can read Dickens, Steinbeck or James Baldwin without recognizing this. It is impossible, I think, to study Picasso’s Blue Period without sensing a deeper meaning. Truly, even in the most elementary way, Beethoven’s “Eroica” and Chopin’s “Polonaise” have a significance beyond mere art form. This is not only a matter of delving into the social and philosophical significance of the arts. It also implies an obligation to heighten the capacity of the student for aesthetic response—to elicit from him a warm reaction to the existence of beauty, and even to the existence of other life on this planet. One of my favorite examples is this excerpt from Joyce Carey’s “The Horse’s Mouth.” See if you can share my enjoyment of the rich imagery:

“The sun had cracked into flames at the top, the mist was getting thin in places. You could see crooked lines of gray like old cracks under spring ice. Tide on the turn. Snake broken up. Emeralds and sapphires. Water like varnish with bits of gold leaf floating, thick and heavy, and all at once the sun burned through in a new place, and shot out a ray that hit the motorboat factory right in its new sideboard.”

Perhaps I’m wrong, but that superb language should elicit some positive aesthetic response.

I sincerely hope that we at Western will continue to help students perceive the challenge of the truth beyond the bare facts of learning. In that way, despite the harsh and grinding problems of determining appropriate goals, stemming the impact of inflation and adjusting to the demands of federally-mandated programs, we may be able still to respond positively to the query—to what end, Western Michigan University?

Universities share citizens’ concern about rising costs of higher education in the face of stabilizing or declining enrollments, Bernhard states.

Dr. John T. Bernhard, Western’s president since 1974, is the president-elect of the American Association of State Colleges and Universities, which represents 327 state colleges and universities throughout the United States and in the territories of Guam and the Virgin Islands, with a combined enrollment of approximately 2.5 million students.

Dr. Bernhard will serve as president-elect until November, when he will assume the AASCU presidency. He has been a member of the organization’s board of directors since 1976.
East Hall Renovation Begins With Removal Of Potentially Hazardous North, South Porticos

Construction work began in early July on Western's original building, East Hall, to remove the north and south porticos and to replace the center portico with structurally-sound columns.

The University is seeking emergency funding from the Michigan Department of Management and Budget to cover the estimated cost of $180,000 for this project.

Robert B. Wetnight, WMU vice president for finance, explains that this action was given an emergency designation because of a consulting structural engineer's report that found “the existing conditions of the three porticos on the east face of East Hall . . . indicate a severe potential hazard to faculty, students and casual users of these facilities.”

Western has been reviewing the future of East Hall for the past few years, Wetnight observes. As a part of this review, WMU requested Carl Walker & Associates, Inc., a Kalamazoo consulting structural engineering firm, to examine the structural condition of the three porticos of East Hall.

After receipt of the Walker report, those areas were barricaded, Wetnight reported. At the same time, the WMU Public Safety Office inspected the area and determined that the building could be safely used with the barricades in place through the summer session. However, student loads in the building will be larger in the fall semester and the barricades cannot be used then.

The immediate steps taken were: to remove the north and south porticos, including the roof and columns, and build an unroofed porch for a safe building exit in each section; and replace the center section columns with structurally-sound columns.

East Hall's center section was constructed in 1904; the other sections were added by 1909. Western’s original building was made an official entry on the National Register of Historic Places last fall.

Gas By The Half Gallon May Seem Like More For Less

Selling gasoline by the half gallon, once it hits the dollar per gallon price level, may take part of the “sting” out of it for some motorists and baffle others, according to two WMU professors.

From the business viewpoint, says Dr. Robert B. Trader, chairman of the marketing department, “It's a good marketing technique and one that supermarkets have used for a long time. The lower price is easier to accept, even though the purchaser gets a smaller amount of gas.”

Dr. Frederick P. Gault, professor of psychology at Western, says, “We are deceiving ourselves, but psychologically, we feel better about paying the lower price, even though we get less gasoline.” He compares the situation to Disneyland, where visitors don’t realize how much they are paying for each ride because they've paid a single entrance fee good for all the rides in the park.

In another comparison, Gault observes, “It’s like the American traveling in Europe where gasoline is sold by the liter instead of the gallon, and, he pays for it in a foreign currency, so it becomes nearly impossible for him to realize how much he is spending.”

Trader points out that it’s also a mechanical problem. Today’s gasoline pumps aren’t made to handle prices higher than 99.9 cents a gallon, and there isn’t much the dealer can do about it until new pumps, which will sell it by the half gallon, are available.
Student Pilots Praised For Their Quick Help

Three WMU students who hold airplane pilot's licenses recently received commendations from Kalamazoo Municipal Airport control tower personnel and the Michigan State Police for actions in helping a lost, inexperienced pilot to land safely, and spotting from the air a truck used by four prison escapees.

Thomas B. Bryska, a Grand Rapids senior here, while approaching the Kalamazoo airport in a WMU Cessna 172 several weeks ago, overheard a concerned radio message from a woman pilot saying that she was lost and low on fuel. He gained altitude for better reception and asked her if she could see any landmarks. The Kalamazoo tower could not pick up her signal.

The woman said she saw a large city and an airport ahead and when she became frightened over her low fuel supply, Bryska "talked her down," sight unseen, telling her to land into the wind and avoid other aircraft. She landed safely at Jackson's airport but Bryska noted that he never did learn her identity. Personnel at the Jackson field could not distinguish her landing from the numerous others there that day and thus could not identify her when contacted.

In the other airborne incident, Walter Polk, a Detroit junior, was piloting a WMU Cessna 150, and with a companion, Christopher Trimer, a Livonia junior, was making practice instrument approaches at Battle Creek's Kellogg Field. The control tower crew there asked if the WMU students would help Michigan State Police search for a pickup truck stolen by four escapees from the Cassidy Lake Prison Farm at Chelsea.

Ten minutes later the pilots spotted the abandoned truck in a field at Fort Custer and, following the students' directions, police converged on the area and apprehended the escapees. A letter to the WMU pair from the state police noted that "your quick action saved us many hours of searching."

All three students are enrolled in WMU's flight technology program.

Too Much Grammar At Wrong Time Can Hurt More Than Help

Too much stress on grammar instruction at the wrong time can arrest the development of an early elementary student's ability to write, according to a WMU associate professor of English.

"As early as the first grade," Dr. Constance Weaver observes in a recently published book, "many children already are convinced that they can't write because they can't do it right."

Her book is designed for English teachers who wish to reassess their approach to grammar. Weaver, a specialist in applied linguistics and English education, presents a refresher course in the subject for such teachers.

She points out that, in order to decide for themselves the value of teaching grammar, teachers should not only know about the results of recent research, but also understand something of the nature of language processes. In her book she discusses the basics of psycholinguistics, the nature of the language process, and modern hypotheses on learning to listen and speak, and on literacy.

In an accompanying grammar handbook, illustrated with examples, Weaver compares and contrasts traditional, structural, and transformational approaches to grammar and briefly describes some of the essentials of English grammar.

Western's ROTC Wins Excellent Rating

An "Excellent Performance" rating recently has been awarded to the instructor group of WMU's ROTC unit by Brig. Gen. James M. Wroth, commanding general of the U.S. Army's Second ROTC Region, Fort Knox, Ky.

The recognition is the result of annual formal inspections conducted on campus by officers from the region headquarters at Fort Knox. WMU's military science department won high marks for its administration, supply room, recruiting procedures, morale and classroom instruction.

The head of WMU's military science department is Lt. Col. Ronald L. Kirshman.

In a letter, Wroth stated, "This headquarters conducted the recent annual formal inspections with an eye toward identifying those instructor groups whose results were truly outstanding. I am happy to report that yours was among those which so distinguished themselves.

"These results are indicative of a well-run and well-led unit, illustrating that even with the many activities occurring in an instructor group, you and your personnel maintained excellent standards in the administrative details of your operation."
This Demonstration Wasn't Shear Pleasure

Dr. Max Benne got many sheepish looks from two visitors to his classroom at Western recently. The associate professor of agriculture was demonstrating how to shear sheep, using live models for the lesson in his WMU class in Agricultural Science 100, and those students in Animal Industry III taught by Dr. John T. Houdek, assistant professor of agriculture. More than 60 WMU students, faculty and interested visitors filled the room for the lesson.

The sheep, owned by Carl Folk of rural Kalamazoo, were "assisted" into WMU's West Hall by George E. Keller, a junior from Watervliet, and Thomas Frisk, Orchard Lake senior. Unlike Mary's little lamb, both the sheep were reluctant to go to school . . . or a university . . . and have their winter garments removed before a large crowd.

Benne notes that sheep shearing is "... not an easy job, although pictures of professional sheep shearsers make it look easy." He points out that an average sheep provides about seven pounds of wool.

Some types of wool are softer and better suited for clothing, while others are best for carpets, according to Beverly Benne, his wife, a teacher in the White Pigeon public schools. She demonstrated how wool was carded (foreign matter removed) and with a spinning wheel, is spun into strands. The process of turning raw wool into yarn has become a hobby which she described as she worked with the newly-sheared wool.

Children Believe Quality Magazines

Advertisers who wish to favorably impress young children with their products may be missing a bet by not doing more displays in "quality" children’s magazines, according to a WMU faculty member.

Dr. Jay Lindquist, associate professor of marketing, bases his observation on an exploratory research project involving the attitudes of some 300 elementary school children in a Southwestern Michigan city toward advertising in television, radio, comic books and "quality" children's magazines.

"No one, to my knowledge, has measured the attitudes of younger children to advertising in these four media in the same research," Lindquist observes.

His study concludes that TV commercials are rated lowest in credibility by the children surveyed. Lindquist gave questionnaires to children in four elementary schools and in different socio-economic groups. Each form had seven questions designed to measure a child’s feelings about advertising on TV, radio, certain types of children’s magazines and comic books.

He notes that in all four grades researched, the students believed advertising in "quality" children’s magazines to be the most truthful.

The seven questions asked of the students sought responses on their feelings about advertising truthfulness, taste, credibility, whether there is too much hard sell, whether only the good things are told about a product, whether advertisements encourage purchase of unneeded things, and whether the product advertised is always the best one to buy.

Lindquist says children’s magazines usually are published by organizations of high esteem, such as the Boy or Girl Scouts, and often are brought into the home by parents or grandparents, who speak well for such magazines.

"The printed word seems to have a kind of sanctity to the kids," he explains, "because in school, reading is important" and is praised by elders. Only "quality" magazines were included in the survey.

The low ratings of TV commercials by youngsters in grades 3-6 may be traced to the "generally poor feelings" the public has for such advertising and could reflect negative parental attitudes, he notes.

Lindquist says radio advertising produced the most stable ratings across the 3-6 grade range.

The survey shows that third and fourth graders tend to view comic book ads positively but their attitudes usually become more negative toward them by the time the students reach sixth grade. However, Lindquist notes, sixth graders generally had a more negative attitude toward advertising in all four media than third graders. Further, "by sixth grade, the difference in attitude scores across the TV, radio, magazine and comic book group narrows considerably," Lindquist adds.

The research was accomplished under a grant and fellowship from the WMU Faculty Research Fund.
WMU's Police Force Has A New Spokesman

A WMU policeman, Donald Wright, has a new way to develop rapport with members of the campus community, to conserve gasoline and to avoid traffic congestion—he is patrolling the campus on a 10-speed bicycle rather than the police car he used previously.

The idea came about when Wright, a patrol officer, spotted the bicycle standing idle in the basement of the Department of Public Safety building. He and Capt. John Cease of his division tossed the idea around for several days before deciding to give it a try.

The bicycle offers several advantages—the officer can make his way along pedestrian walks and get across areas of WMU's campus which would be inaccessible to patrol cars; it is much easier to park; and Wright has discovered that students who stop to chat with him when he is riding patrol think the idea is "fantastic!" The reaction from faculty, staff and campus visitors has been equally enthusiastic.

"Lots of people want to stop and talk," Wright says. "I had more favorable responses in the first two weeks than in all my previous years driving around in a car."

Inclement weather is the biggest disadvantage of the bike patrol, he said. Comfort is another, although currently, Wright is planning a few modifications on his vehicle—new handlebars which will let him sit up straighter, instead of the low, racing type . . . and a softer seat!

Did he notice the effect on his muscles after the first day or so of pedalling around the campus? Yes, for a short time, but now Wright feels as though he is in better physical condition than he has been in a long time. In an average day, he will cover about 15-20 miles, which isn't far for a cyclist, except that he makes many stops and starts while checking the security of campus buildings.

A 92 Meter Move

When the Center for Metric Education and Studies at Western recently moved its offices from room 2065 to 2021 in the Industrial and Engineering Technology Building, it posted a notice for all students, faculty and staff that it has re-located "... just 92 meters down the hall!"

The Center, which was started in 1972 to aid the changeover to the metric system in this country, is directed by Dr. John R. Lindbeck, WMU professor of industrial education.

Library Acquires Braille Dictionary

Blind students at Western have a new resource available to them at Waldo Library, which recently acquired a braille edition of the American Vest Pocket Dictionary, published by Printing House for the Blind.

The seven volume braille dictionary was purchased upon the request of WMU's blind rehabilitation and mobility department for the practical use of blind students. During winter semester, there were 38 blind students from Michigan and a few out-of-state blind students attending Western.

The printed American Vest Pocket Dictionary is six inches in length, while the braille edition, which includes over 30,000 entries, is 12 inches long and requires two feet of shelf space in the Library's first floor reference section.
Faculty Emeriti Honored At Recognition Dinner

WMU faculty who retired this year were honored at the annual Faculty Recognition Dinner in June at the University Student Center.

University President John T. Bernhard presented certificates to the retirees and Dr. Leo Stine, Distinguished University Professor and a member of the honored group, was the after-dinner speaker. Norman Russell, assistant to the vice president for student services and orientation director, served as master of ceremonies.

Members of the retirees honored are: Stine; Dr. Arnold E. Schneider, Distinguished Professor of Business and former dean, College of Business; Dr. Beth Schultz and Dr. William Van Deventer, biology; Elaine Albert and Dr. Kenneth Macrorie, English department; Dr. Margaret Brennan, home economics; Elmer Brune and Dr. William Wichers, industrial engineering; Dr. Mary Burns, School of Social Work; Dr. Elwyn Carter, music; Eleanor Douglass and Dr. Margaret Large-Cardoso, health, physical education and recreation; Lindsay Farnan, industrial education.

Also Mary Gillham, School of Librarianship; Herb Jones, modern and classical languages; Dr. Jerome Manis, sociology; Dr. E. L. Marietta, business education and administrative services; Dr. Richard Schmidt, psychology; Gertrude Van Zee, libraries; and Dr. William Viall, educational leadership.

Student Fees Increase

Tuition and fees will rise for WMU students this fall. Increases in student housing rates, the health maintenance fee and tuition have been approved by the WMU Board of Trustees.

The tuition per credit hour for resident undergraduates, up $3.25, will be $27, plus the $2.75 per credit hour facility fee, which remains unchanged for all students. The per credit hour increases and new tuition rates for other students are: resident graduate, up $5 to $36.75; non-resident undergraduate, up $9.25 to $68.25; and non-resident graduate, up to $12.50 to $87.50.

The Trustees established rates higher than those originally proposed in April in response to legislative concern about Western's graduate and non-resident tuition rates relative to those fees at other Michigan public institutions of higher education. These increases also reflect their response to high student demand for engineering and business programs, for which new faculty will be hired to prevent loss of program accreditation.

A tuition increase was also necessitated by a forecasted increase in utility costs, primarily heat and electricity, and the need to provide adequate funds for price-driven increases in faculty and staff compensation and supply and equipment budgets, according to Robert B. Wetnight, vice president for finance.

Residence halls room and board rates will rise by $51.00 for fall semester and by $63.00 for winter semester, and the rental rates for both furnished and unfurnished apartments will rise by $10 per month.

Thus, residence hall room and board rates will be $821 for fall semester, $833 for winter semester, and $410 for spring session. The cost for room only on the East campus will rise by $36 for fall, $33 for winter, $18 for spring, and $15 for summer. The single room
premium in a residence hall remains unchanged at $1.50 per day.

Wetnight explained that the new housing rates reflect a different, more equitable approach in assessing students, based on the extra number of days Western houses and feeds students in the winter semester, compared to the fall.

"The increase is necessitated mainly by increases in wages, utilities, food costs and maintenance projects expense, which comprise 86 percent of the increase," Wetnight said.

He also observed that Western will remain near the bottom in student housing costs among Michigan public institutions of higher education.

The new health maintenance fee is $11.50 per semester, up $1.50, and $5.50 per session, plus user's fees for students enrolled for four or less credit hours and $24.75 per semester, up $3.50, and $11.50 per session for students enrolled for five or more credit hours. The fee per session is 50 cents higher than the current fee. Part-time students will continue to have the option of paying the reduced fee plus user's fees or paying the full-time fee without user's fees.

According to Thomas E. Coyne, vice president for student services, inflation accounts for $2.67 of the $3.50 increase in the health maintenance fee. "The increase reflects salary increases for staff, a larger number of part-time students and an adjustment in the basic fee required because the Trustees approved a lower fee for part-time students when the health maintenance fee was initiated in the fall, 1978," he explained.

WMU Expertise Boosts French Blind Rehabilitation

The first French training school in blind mobility instruction will soon be established in Paris, thanks to help from Western.

Armelle Goulet and Agnes Lebreck, both employed by the French Association for the Blind, came to WMU in April for a program of intensive training to help them set up the school in Paris when they return home in August. The choice of Western came about because Stanley Suterko, associate professor of blind rehabilitation here, had conducted a workshop which Goulet attended in 1969 in France at the invitation of that country's government.

According to Goulet and Lebreck, France is later than most countries in developing a mobility training program for the blind. Now, however, the rush is on to "catch up," they report.

Among their first duties when they return home will be to make long range plans for physical facilities which now are lacking. The two women will have as their first students those French people who have had some experience in blind instruction, although not mobility training. Later, those with no such experience will be enrolled.

While in Kalamazoo, in addition to sitting in on blind rehabilitation classes at WMU, Goulet and Lebreck have visited Michigan Blind Services and the Michigan Rehabilitation Center for the Blind. They also have spent time at the Michigan School for the Blind in Lansing, and Seeing Eye, Inc., Rochester, Mich., where leader dogs are trained.

Suterko has instructed them in how to use the long, white "prescription" cane to get about various areas throughout the city while wearing eye masks. In addition, they have learned the use of the Binaural Ultrasonic Sensor, an over-sized pair of glasses which emits ultrasonic signals which convert to sound and allow the wearer to tell the distance to obstacles; also the Bionic C-5 Laser Cane and the Pathsounder, a camera-sized unit worn at chest level, both of which operate in a similar fashion.

The two women are at WMU on scholarships provided by Helen Keller, International, Inc., New York City, an organization that provides funds for blind training throughout the world.
Handicapped Get Computer Training At WMU In Cooperative Program

The "efficient use of disc memory" at Western's Computer Center impressed one of the eight physically handicapped adult students at the State Technical Institute and Rehabilitation Center (STIRC) near Plainwell who are enrolled in a cooperative program there, and who recently visited the WMU computer which they regularly use in their course.

The STIRC students, five of whom are confined to wheelchairs, were briefed on the Computer Center operations by Jack R. Meagher, director, who notes that the students' training is a cooperative effort between WMU, STIRC and International Business Machines Corp., and is the first program of its kind in Michigan and among only 11 in the nation.

"Computer terminals at STIRC dial into Western's DEC System 10 time-sharing computer, which can handle 100 jobs simultaneously," Meagher observed.

Successful entrance of students into the labor market is a major aim of the project, he added.

Corrections To The Annual Report

WMU's Annual Fund apologizes for the following errors appearing in its Western Michigan University Foundation 1978 Annual Report and Honor Roll of Contributors:

Omitted from the faculty, staff and emeriti listing on page 22 was Ms. Linda Jefferis.

The Menzie family was incorrectly listed in the Mike Gary Fund $20 Club Honor Roll, and should read: "Menzie, Hal and Bonnie."

Dr. Dorothy (Coyne) Fenwick's name was incorrectly listed in the 1978 Alumni Honor Roll, Class of '57.

Dennis A. Golomb's name was incorrectly listed in the 1978 Alumni Honor Roll, Class of '65.

Two quadriplegic students at the State Training Institute and Rehabilitation Center (STIRC) near Plainwell, Dan Broderick of Auburn, left, and Carl Tessendorf of Detroit, were briefed on Western's Computer Center from its director, Jack Meagher, during a recent visit to WMU.
Hannah Named First Vice President For Governmental Relations; Brinn Is Assistant

Dr. Robert W. Hannah, secretary to WMU's Board of Trustees, has been appointed Western's first vice president for governmental relations. Chauncey Brinn, assistant vice president for academic affairs (special programs) and acting athletic director, is now the assistant vice president for governmental relations.

"The appointment of Dr. Hannah and Mr. Brinn to the area of governmental relations is a recognition of the great importance that Western must place upon its relationships with the state and federal governments," stated WMU President John T. Bernhard.

"Heretofore, the University has concentrated its governmental liaison work primarily in Lansing," Dr. Bernhard continued. "But the vast area of federal relations will require considerable contact work in Washington, D.C. Much is at stake and I will expect Dr. Hannah and Mr. Brinn to perform effectively on behalf of Western in both the state and national capitols."

Bernhard indicated that the general areas which will continue to be under Dr. Hannah's jurisdiction are: federal relations; intercollegiate athletics; special projects as assigned by Bernhard on an ad hoc basis; state relations; and student financial aid and scholarships.

Hannah came to WMU in 1970 as an assistant professor of history and as administrative assistant to the vice president for academic affairs. He was director of the African Studies program, 1971-72, and was named secretary to the Board of Trustees in 1973. In addition to his current and new duties, he has been administratively responsible for alumni relations and development, 1973-74. He received his B.A. degree in history in 1964 from Yale University, M.A.T. in education in 1965 from Harvard University and Ph.D. in history in 1969 from Michigan State University. His publications and papers for professional journals include "The Origins of Indirect Role in Northern Nigeria, 1890-1904," based on 1966-67 research supported by a Ford Foundation grant; a review of Chinese involvement in East Africa for the Journal of African Studies Association, 1973; and "Costs of Federal Regulation at Western Michigan University" for a 1977 Sloan Foundation study.

Hannah has served as vice chairman of the Kalamazoo City Planning Commission, vice chairman of the task force on legislative affairs for the Kalamazoo County Chamber of Commerce, and was a member of the vestry, Cathedral Church of Christ the King, Episcopal Diocese of Western Michigan, 1971-77. He and his wife, Dr. Susan B. Hannah, who is assistant dean of arts and sciences at WMU have four children.

Brinn has been serving as acting athletic director since January 1. He was named assistant vice president for academic affairs-special programs in 1977 after having been assistant to that vice president and director of minority student services for six years and spending three years as coordinator of special programs in the University's student financial aid office. Previously, he was involved in the recruitment programs for The First National Bank and International Business Machines, Corp. He earned both his bachelor's and master's degrees from WMU. He and his wife, Elizabeth, have six children; the family resides in Otsego.

Loew Resigns From Chief Academic Post

Citing personal health problems and the stress of the responsibilities of his office, Dr. Cornelius Loew resigned in July as Western's vice president for academic affairs, effective December 31.

"I regret the necessity of Dr. Loew's decision, but I know that his personal health must be of paramount consideration," said WMU President John T. Bernhard. "I have enjoyed working with him as academic affairs vice president and he will be sorely missed by me and all of our administrative colleagues."

Loew was appointed to his current post in September, 1977. He came to Western in 1956 as an associate professor of philosophy and religion; he was named head of the department of philosophy and religion in 1958, associate dean of the College of Arts and Sciences in 1964 and dean in 1968.

A native of Marion, Ohio, he received his A.B. degree in sociology in 1938 from Elmhurst, Ill., College; B.D. in Christian ethics in 1941 and S.T.M. in systematic theology in 1942, both from Union Theological Seminary, New York City; and Ph.D. in 1951 from Columbia University. He taught religion at Lake Forest, Ill., College, 1951-56. He was assistant minister, Bethlehem Evangelical and Reformed Church, Ann Arbor, 1946-48, and was a chaplain in the U.S. Naval Reserve, 1942-46.

Several appointments of departmental chairmen have recently been made by Western's Board of Trustees. The chairmen and their respective departments are: John M. Carney, associate professor, art; Dr. Roger L. Cole, professor, modern and classical languages; Wendy L. Cornish, associate professor, dance; Dr. Richard J. Dieker, professor, communication arts and sciences; Dr. Jack C. Plano, professor, political science; Dr. Dale H. Porter, associate professor; humanities; Dr. Carol Sheffer, associate professor, educational leadership; Dr. Joseph P. Stoltman, associate professor, geography; Dr. William R. Welke, professor, accountancy; Dr. Kenneth L. Williams, associate professor of mathematics, computer science; and Dr. Roger M. Zabik, associate professor, health, physical education and recreation.

Carney came to Western in 1966 to establish the art department's graphic design program. Later, he also established the undergraduate and graduate majors in photography. His art has appeared in numerous exhibitions and shows.

Cole has served as modern and classical languages chairman since 1970.

Cornish joined Western's faculty as an associate professor in 1969. She previously had several positions in various educational settings, and she often serves as a consultant and lecturer.

Dieker has been a faculty member in communication arts and sciences since 1966. He was named professor and chairman in 1976.

The author of several books, monographs and articles, Plano is also the editor of the New Issues Press at Western. His first position here was as an associate professor in 1957. He was promoted to full professor in 1963.

A 1963 WMU honors graduate, Porter joined WMU's faculty in 1970 as an assistant professor of humanities. He was promoted to associate professor in 1972.

Sheffer joined Western's faculty as an associate professor in 1974. She previously had several positions in various educational settings, and she often serves as a consultant and lecturer.

Stoltman was first named chairman of geography in 1975, but he was granted a 1977-78 sabbatical leave to accept a visiting lectureship at the University of London. He joined the WMU faculty in 1971.

Welke came to Western in 1967. A certified public accountant, he has written numerous articles for professional journals and he served as a staff accountant for Touche Ross & Co., Seattle, Wash., for three years.

Williams is Western's first chairman of the new computer science department. The recipient of a master's degree from WMU in 1968, his first position here was as a scientific computer programmer, 1967-69. After receiving his doctorate, he returned to WMU in 1973 as an assistant professor of mathematics, and was promoted to associate professor in 1978.

Zabik joined the faculty in 1967 as an assistant professor of physical education, and was named associate professor in 1971. He is the co-author of a beginning book on archery.
New Personnel Changes Include Alumni Director

The appointment of Gary P. Brown, BA '66, MA '68, director of alumni relations since 1977, as director of corporate/foundation relations, was effective Aug. 1. He replaces John O'Connor, who has accepted the presidency of a new two-year college in Jackson Hole, Wyoming. A search for Brown's replacement has been initiated.

Dr. Rollin G. Douma, associate professor of English, is the new associate dean of the Graduate College. A faculty member here since 1970, he has chaired the Graduate College's curriculum committee, and he fills a post that has been vacant since 1977.

Dr. E. Rozanne Elder has been reappointed as editor of Cistercian Publications and director of the Institute of Cistercian Studies. She received her AB degree magna cum laude in history and German in 1962 and her master's degree in medieval studies in 1964, both from WMU.

Dr. Robert W. Ethridge, BA '62 and MA '70, both in Spanish from WMU, has been named secretary to the WMU Board of Trustees. A member of Western's staff since 1969, he has served as administrative assistant to the president since 1972. He will retain his responsibilities as the University's affirmative action, Title IX and Rehabilitation Act coordinator.

The director of the Annual Fund since 1975, Helen Flaspohler, has been given additional responsibilities as assistant director of development. She will continue to manage, coordinate and direct the Annual Fund program, and will plan major gift solicitation, employ and train personnel within the Office of Alumni Affairs and Development, and will direct President's Club and other major donors' club activities.

Martin R. "Joe" Gagie, assistant to the president and director of information services has been named executive assistant to the president. In this position he will serve as the president's principal staff officer, carry out assigned internal and external liaison, serve as the principal University relations officer and as operational officer for information services.

The recipient of a bachelor's degree in 1975 and a master's in 1977 from WMU, Jolene Jackson has been promoted from assistant director to director of international student services. Her first appointment at WMU was in 1967 as a graduate admissions analyst; she has been assistant director since 1977.

A three-month professional development leave has been granted to Wayne C. Mann, director of archives and regional history collections. He will identify the surviving fragments of 19th century roadways and landscapes in southern Berrien County.

Dr. Gilbert Montez is the new assistant to the vice president for academic affairs. He has been acting assistant vice president since January and director of minority student services at WMU since 1975. He received his bachelor's degree in social work in 1972, master's in counseling and personnel in 1973, and doctorate in educational leadership in 1979 from WMU.

Doretha E. Mortimore, administrative assistant in communication arts and sciences since 1974, has been named assistant director of the Annual Fund. She received her bachelor's degree in 1968, master's in 1973 and specialist in 1975 from WMU, and first joined the staff in 1972 as assistant to the director of the Institute of International and Area Studies.

Dr. Wayland P. Smith, principal consulting engineer with Wayland P. Smith and Associates in Three Rivers, and a distinguished lecturer of management at Michigan State University, has joined Western's faculty as a professor of management. He has been an adjunct professor of mechanical engineering and part-time professor of management at WMU since 1975.

The new assistant director of student financial aid and scholarships is Riley R. Whearty, II, who has been financial aid analyst since 1972. He previously was a systems analyst in administrative data processing.
Western Will Confer Honorary Degree, Two Distinguished Alumni Awards, At Commencement

Two of the three persons selected to receive Western's Distinguished Alumni Awards and the recipient of an honorary doctoral degree will be honored during summer commencement exercises August 17. The Distinguished Alumni Award recipients are:

Fred W. Adams, Grosse Pointe, Class of 1932, who is a member of WMU’s Board of Trustees, a retired AMerican Motors Corporation executive, and a consumers affairs consultant to the U.S. Department of Housing and Urban Development; and

Gerald A. Hale, Summit, N.J., Class of 1952, who is executive vice president and member of the board of directors, Allegheny-Ludlum Industries, Inc. (ALI), and president of ALI’s general industry group; he served 10 years as secretary and six years as vice president of WMU’s Paper Technology Foundation; and

Dr. Joseph M. Wepman, Palm Springs, Calif., Class of 1931, who is cited as one of the first scientists to recognize the need for comprehensive rehabilitation efforts in the field of aphasia; he organized the speech pathology program in 1936 at the University of Chicago, where he served on the faculty for 40 years until his retirement in 1976; he will not be present at commencement and his Award will be presented to him this fall in California.

Dr. Ralph Blocksma, who was selected by the WMU Board of Trustees in March to receive an honorary Doctor of Science degree, will be present at commencement exercises.

The Distinguished Alumni Award recipients were selected by the WMU Alumni Association’s board of directors.

Adams, a native of Kalamazoo, attended Western’s Campus Training School and State High School and received his B.A. degree in 1932. He was appointed to WMU’s first Board of Trustees in 1964 and served as its first vice chairman; he also was the Board’s first elected chairman.

Adams was the new business representative for the City of Kalamazoo Municipal Lighting Department, 1933-34; administrative assistant to U.S. Congressman Verner W. Main, Third District, Michigan, 1934-35; employee relations and public relations manager, Consumers Power Company, Kalamazoo, 1935-42; director of advertising and public relations, Packard Motor Car Company, Detroit, 1942-54; and director of advertising and marketing, American Motors Corporation, Detroit, 1954-68. After retiring from American Motors, he served as a charter member and executive director of Discover America, Inc., New York and Washington, D.C., 1968-69.

He has been very active in the WMU Alumni Association, serving as a director and also as president of the Kalamazoo Club.

Hale received his B.S. degree in business in 1952 from Western and an "Honors Graduate Award" in 1967 from the WMU Faculty Senate. His community service was recognized with a Distinguished Citizen’s Award from the Boy Scouts of America, Watchung Council, Plainfield, N.J. His involvement with Western’s Paper Technology Foundation also includes service for 11 years as a trustee, a member of the executive committee, chairman of the membership committee and membership on the planning and honors awards committees, plus the special gifts committee for the Paper Recycling Pilot Plant.

Wepman organized and developed the Language Modalities Test for Aphasia and the Wepman Auditory Discrimination Test. During his 40 years on the faculty at the University of Chicago, he was closely affiliated with that University’s speech and hearing efforts, serving as director of the Speech, Language and Learning Disabilities Clinic and the Research Laboratory of the Department of Otolaryngology. He also was director of that University’s Early Education Research Center and is an emeritus professor of psychology, surgery and research. The American Speech and Hearing Association awarded its highest honor—the honors of the association—to Wepman in 1977. He received his A.B. degree in speech from WMU in 1931, Ph.M. from the University of Wisconsin and Ph.D. from the University of Chicago.

Dr. Blocksma is former chief of the division of plastic surgery and the residency training program, former director of the oral cleft clinic and former chief of staff at Butterworth Hospital in Grand Rapids. He is a consultant in plastic surgery for Ferguson-Droste-Ferguson Hospital in Grand Rapids, and for Holland City Hospital in Holland, and he maintains a private practice in Grand Rapids. He is an adjunct professor in WMU’s department of speech pathology and audiology.

He received his bachelor’s degree from Calvin College in 1936 and his doctor of medicine degree from the University of Michigan in 1940. He served his internship and residency in general surgery at St. Luke’s Hospital and the University of Illinois in Chicago.

Blocksma was a medical missionary to Lahore, Pakistan, and he also subsequently served as a short-term missionary in 13 other developing countries.

Blocksma is the former director of a Grand Rapids area-wide residency training program in plastic surgery which is approved by the American Board of Plastic Surgery. He is the author of over 45 scientific articles and four textbook chapters relating to plastic surgery, and has written several articles relating to missionary medicine and human needs in developing countries.
OCTOBER 6, 1979

HOMECOMING PARADE 10:30 A.M.
The parade starts at 10:30 a.m. This year’s route runs from Bronson Park to Lovell, down Lovell to Western Michigan, through campus to Sangren Hall. Reviewing stands will be located in front of the Student Center.

ALUMNI LUNCHEON 11:45 A.M.
Lunch will be served at 11:45 a.m. in the East Ballroom of the University Student Center. Special tables will be available for reunion classes of ’39, ’49, ’54, ’59, and ’69.
A special alumni luncheon/football game ticket costs $7.00 for Association members and $8.50 for non members.
Season ticket holders may purchase luncheon tickets for only $3.00 for association members and $3.50 for non members.

FOOTBALL GAME 1:30 P.M.
WMU vs Kent State at Waldo Stadium 1:30 p.m. Persons wishing football tickets only should contact the Athletic Ticket Office, WMU, Kalamazoo, MI 49008.

HOMECOMING SHOW 5:00 and 9:00 P.M.
This year Miller Auditorium presents Ms. Pearl Bailey in two shows, 5:00 and 9:00 p.m. Tickets for this year’s show may be purchased through Miller Auditorium Box Office, WMU, Kalamazoo, MI 49008.

SPECIAL INTEREST GROUPS
College of Business Alumni—Ramada Inn, 4:00 to 6:00 p.m.
Department of Music Alumni Banquet—Crosstown Inn, 5:00 p.m. social hour, 6:00 p.m. dinner
Alumni Band—Contact Greg Telford, WMU, Music Department, Kalamazoo, MI 49008
WMU Minority Alumni Dance—Kalamazoo Center, 9:00 p.m. Contact Wayne Baskerville, Alumni Office
Persons interested in information should contact special interest area directly.

OCTOBER 5, 1979—25th REUNION OF THE CLASS OF 1954
This year will be the 25th anniversary celebration of the class of 1954. A special reunion dinner will be held on Friday night at the Kalamazoo Center beginning at 6:00 p.m. Cost of the dinner will be $11.00 per person for association members, $12.50 for non members.

RESERVATION INFORMATION
Please fill out the form below for more information on Homecoming 1979.

SEND ME DETAILED INFORMATION ON THE FOLLOWING:

☐ 25th Anniv. Celebration
☐ Luncheon/Football Package
☐ Miller Auditorium Show
☐ Minority Program

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Carl Ullrich Is WMU's New Athletic Director

Carl Ullrich, who spent the last five years as assistant athletic director of the U.S. Naval Academy, was named WMU's new athletic director in May.

Ullrich, 51, had been an athletic administrator at Navy for 11 years. He supervised the areas of admissions, counseling, recruiting, eligibility, NCAA policy and Congressional liaison plus being involved in budgetary planning and promotions. He also coached the Navy varsity crew for six years and his 1971 team won the Eastern Interccollegiate championship.

Earlier, Ullrich served as varsity crew mentor at Boston University (1968) and at Columbia University (1960-65) and as freshman crew coach at Cornell (1955-60), where he produced two national Eastern winners.

He had additional coaching experiences in football and lacrosse on the secondary school level at Sanford, Fla., Naval Academy (1966-67) and Newark, N. J., Academy; Irvington, N. J., High School and Friends, N. Y., Academy (1952-55).

Ullrich is a native of Manhasset, Long Island, and graduated from Cornell in 1950 with a degree in mechanical engineering. He captained the school's lightweight crew team and also played lightweight football. He earned a master's degree in public administration from the University of Baltimore in 1978.

Ullrich saw active duty as a navy enlisted man in the Pacific in 1945-46 and later served three years with the Marine Corps in the Korean Conflict, holding the rank of captain and commanding a rifle company.

He is married and has two married daughters and three sons, two of whom are midshipmen at the Naval Academy.

"I'm very happy to have a new athletic director with Mr. Ullrich's wide administrative and broad coaching experience," commented President John T. Bernhard upon his appointment. "Our search committee identified a top-caliber slate of candidates with Mr. Ullrich as our top choice. I am confident that he, with his leadership qualities and broad experience, will provide a new dynamic thrust for Western's athletic program."

"Carl is one of the most outstanding individuals I've ever been associated with and one of the most respected and well liked individuals who has ever been associated with the Naval Academy," remarked Navy's athletic director Capt. J. O. Coppedge. "Personally, I'd rather lose my right arm than to see him go."

Ullrich succeeds Dr. Joseph T. Hoy who resigned as athletic director last Dec. 31. Serving as acting athletic director from Jan. 1-Jan. 30 was Chauncey Brinn, assistant vice-president for academic affairs-special programs.

Fisher Joins WMU Basketball Staff

Steve Fisher, who won four conference championships in the last eight years at Rich East High School in Park Forest, Ill., will join Western's men's basketball staff as an assistant coach.

Fisher, 34, guided Rich East to a 141-70 record, won the 1973 Centralia Christmas Tournament and produced three All-State players. He is a member of the Chicago Tribune All-State Coaches Board and the All-Area Board of the Chicago Sun-Times.

Before taking over the head coaching post at Rich East, he assisted new WMU head coach Les Wothke at that school for two years (1968-70) and present Wichita State mentor Gene Smithson for one (1970-71).

"I've known Steve for the past 12 years and feel he's one of the finest and most respected young coaches in Illinois," remarked Wothke. "I'm extremely happy he's joining our staff at Western Michigan."

Fisher is a native of Herrin, Ill., and was a three-time basketball letterman at Illinois State University. He also earned a master's degree from ISU.

Broncos Third In Reese Cup Standings

Second place showings in track and tennis and a fourth place in baseball enabled Western to vault from fifth place to third in final 1979 Reese Cup standings for the 10-member Mid-American Conference in May.

This marks the fifth consecutive first-division finish recorded by WMU in the nine-sport competition. The Broncos were fifth in 1978 Reese Cup point totals, third in each of the two previous years and shared fourth place in 1975.

Miami captured the 1979 award with 70 1/2 points while Ohio University edged Western for second place, 59 1/2-58. Next in order were Central Michigan, 56 1/2; Ball State, 54; Bowling Green, 51; Eastern Michigan, 40; Kent State, 39 1/2; Toledo, 38 1/2; and Northern Illinois, 27 1/2.

The other Bronco first-division finishes during 1978-79 were third in both cross country and swimming and fourth in football.
Bronco Women's Softball Team Again Captures State Title In Sparkling Season

1979 was a year to be remembered for Coach Fran Ebert’s women’s softball team, who captured their second straight SMAIAW (State of Michigan Association for Intercollegiate Athletics for Women) Championship, finished third in the Midwest Regionals and posted a sparkling 29-5 record, including a 21-game winning streak.

The Brown and Gold dominated the SMAIAW All-Star team, placing five of its nine starters on the squad. They were: Sturgis seniors Ann Kasdorf and Janis Nichols; Grand Rapids senior Linda Harrall; Southfield sophomore Patti Rendine; and East Lansing freshman Kim Worden.

Kasdorf, a pitcher-first baseman, compiled a 14-3 record and sported a 1.07 earned run average in 117 1/3 innings; Nichols, a leftfielder, batted .336 and scored 25 runs; Harrall, a second baseman, led the team in hitting at .348; third baseman Rendine owned a .323 average and had 23 runs batted in; while pitcher-first baseman Worden posted a 14-1 record and owned a 0.71 ERA in 108 innings.

Others who enjoyed strong seasons included Royal Oak outfielder Denise D’Angelo, Portage catcher Roxanne Rubleski, Portage outfielder Teri Gilger and Kalamazoo shortstop Barb Burke.

Hoy Elected To NACDA Hall of Fame

Dr. Joseph T. Hoy, who served as WMU’s athletic director from 1967-78, has been elected to membership in the National Association of Collegiate Directors of Athletics (NACDA) Hall of Fame.

Formal induction ceremonies into the Citizens Savings Athletic Foundation sponsored Hall of Fame occurred in June during NACDA’s 14th Annual Convention in Hollywood, Fla.

A native of Owosso, Hoy, was a member of Western Michigan’s athletic staff for 27 years. He coached basketball, football and baseball and served as an athletic administrator before assuming the athletic directorship. He graduated from Western in 1942 after having earned letters in football and basketball.

Hoy and 11 other 1979 initiates brought the NACDA Hall of Fame membership to 197. Hoy’s predecessor at WMU, the late M. J. (Mike) Gary, was inducted in 1971.

Netters Finish Second In Conference Play

The men's tennis team closed the season with its fifth consecutive runner-up finish and a champion doubles team in the Mid-American Conference. Coach Jack Vredevelt’s squad was 18-7 in dual meets.

The Broncos’ team of Mike Rose, a junior from Grosse Ile, and Jim Panyard, a Fremont senior, took the MAC No. 2 title, finishing the year with a record of 19-7. In singles, Panyard also had a fine season, finishing the year with a 21-9 record at No. 4.

Western had three runners-up in MAC championship play. In doubles, the No. 3 team of Paul Walker, a freshman from Almont, and Muskegon’s Scott Emig, a junior, had a 19-9 record. Walker finished the year with a 20-10 record at No. 5 singles.

The third runner-up was sophomore Steve Winsor from East Grand Rapids. Winsor ended with a shining 23-7 mark at No. 2 singles.

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Uzelac Expects Gridder Strength In Defense

Western Michigan will return 31 lettermen and 16 of 22 regulars from a 1978 football team that compiled a 7-4 record and finished fourth in the Mid-American Conference at 5-4.

The key graduation loss is tailback Jerome Persell, who gained 4,190 yards in just three seasons and owned the fifth best per game average (135.2) in NCAA Division I history.

Persell and graduated guard Dave Bordine were both first-team All-MAC selections.

Eight starters return from a defensive unit that ranked 14th nationally in total defense (254.1) and 13th in passing yield (102.6).

Coach Elliot Uzelac comments that among the strengths of the squad will be "the defense, especially if our young ends—John Nigro and Jim Hinkle—come around. We have fine linebackers, tackles and middle guards. Ofensively, our strong areas are fullback, tailback and the three receiving spots, plus the kicking of Alton Laupp."

He is concerned that "we need more consistency at quarterback and center offensively and our guards will be very inexperienced. Stu Jones did our punting the last four years and hopefully All-Stater Terry Schalk can step right in during the fall."

Junior linebacker Eric Manns was a first-team All-MAC performer with a school record 186 tackles while another junior backer, John Schuster, took part in 119 stops.

The secondary is well stocked as All-MAC selection Pat Humes returns at one corner and 1977 regular George Bullock, who successfully underwent knee surgery early in 1978, will operate at the other corner. Bullock's replacement, converted quarterback Karl Butts, switches to free safety to compensate for the loss of four-year regular and career punt return yardage leader Greg Williams. Doug Ward is back at strong safety.

Returning line regulars are middle guard Kevin Brogan and tackles Matt Murphy (13 tackles for 41 yards in losses) and Mark Wolfe. Murphy earned second-team all-league honors.

Junior Hinkle and sophomore Nigro, both lettermen, are the main contenders to replace graduated defensive ends Bob Compton and Gene Roger.

Offensively, Albert Little has been a two-year regular at quarterback. He passed for 828 yards, completing 61 of 138 in 1978 play, and also scored 12 touchdowns.

He returns regularly in split end Tim Clysdale (18 catches for 213 yards) and wingback Craig Frazier (7 for 714) plus Tom Henry (7 for 110), who shared tight end duties with Stu Jones.

Bobby Howard, a second-team All-MAC pick, is back at fullback after gaining 782 yards and averaging 5.2 per carry.

Junior and former prep All-American Wayne Robinson (30 carries for 130 yards) and freshman Larry Caper are expected to wage a tight battle for Persell's tailback job.

Along the offensive line, Coach Elliot Uzelac returns regulars in tackles Mark Schenk and Bud Sitko plus Mark Lootens, who moves from center to guard.

Also back is kicking specialist Alton Laupp who converted nine of 14 field goals and all but one of 24 extra points last fall as a sophomore.

Women’s Track Squad Has Successful Season

Under the direction of Coach Annette Murray, the 1979 women’s track team ended a successful outdoor season with second place finishes at both the Western Michigan Relays and the Eastern Illinois Invitational, and a third at the Mid-American Invitational.

Another top performance was turned in at the MAIAW (Midwest Association for Intercollegiate Athletics for Women) regional meet in Terre Haute, Ind., where the Broncos placed seventh out of 26 competing schools.

Top performers included Kalamazoo junior Kay Barstow, who took second place in the high jump at the MAIAW meet; Bryan, O., freshman Darcy Tomlinson, who set school records in the 800, 1,500 and 3,000-meter events; Ludington freshman Sue MacDonald, who set new school marks in both the 5,000 and 10,000-meter runs; Kalamazoo junior Liz Shon in the sprints; and Livonia freshman Julie Voyles in the middle distance events.

Women's Tennis Better

First-year coach Becky Rueckert's 1979 women’s tennis team made great strides this past spring, finishing the season with a much improved 8-8 record. In 1978, WMU posted a 2-6 mark.

The team was successful in four of its final five matches, blanking both Oberlin College and Adrian College, 9-0.

Top performers for the Brown and Gold included Detroit junior Leonora King, who moved from her fifth place starting position to finish at No. 4 singles with a 13-3 record. In 1979, WMU posted a 2-6 mark.

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Ford Highlights Baseball Season With Win Streak

Western finished with a 27-15 record in 1979 baseball play and was fourth in the Mid-American Conference (8-6). Coach Fred Decker’s squad also compiled an impressive 13-4 mark against Big Ten opposition.

Pitcher Randy Ford, Morenci junior, earned All-MAC and All-District IV honors after going 8-0, marking the first time since the 1930’s that a Bronco hurler has won as many games without a loss in a single season. Ford, who had a fine 17-4 record over the last three years, signed with the Toronto Blue Jays at season’s end.

Senior rightfielder Jeff Kenaga, who later signed with the Detroit Tigers, also captured All-MAC honors. The Dearborn Heights native batted .394 this spring and drove in 35 runs while playing only 32 games after an off-season injury.

His 15 doubles and eight homers were good for WMU season records while he also established career marks for RBI’s (95), homers (18) and doubles (29) and was just one hit (128) removed from breaking still another standard.

Shortstop Jerry Miklosi emerged as the new all-time hit leader with 129 following a .354 campaign at the plate. The Lincoln Park junior, who has since signed with the Boston Red Sox, also finished his career ranking No. 3 for both runs (87) and triples (10). He was a second-team All-MAC pick in 1979.

Senior third baseman Marty Murray of Chicago, meanwhile ended his career with school records for stolen bases (46), runs (100) and walks (101) and set a single season stolen base record in the spring with 21. In 1979 play, Murray batted .331.

Also figuring high in several career categories was senior first baseman and .319 hitter Mike Girsks of Detroit. He shared second place in doubles (21) and is fourth in hits (122) and runs (65).

Soccer Looks Good With Top Players Returning

Second-year Coach Scott Ferris will return nine of his top 11 players from a 1978 WMU soccer team which finished with a 7-2-3 mark.

The Broncos set a school all-time record for wins, winning percentage and fewest opponent goals (13). Moreover, WMU ranked No. 10 among teams in the Mideast Region and were No. 1 among major colleges in Michigan.

Back for his fourth year is forward Randy Wojtala, an Allen Park senior, who owns Bronco career records for both goals (25) and scoring points (36). He had nine goals and four assists in 1978 play.

Ferris also returns standout halfback Robert Flood, a senior from St. Louis, Mo., (one goal, five assists); senior forward Mike Connor, Deerfield, Ill., (1-3); and top-notch defenders Greg Frandsen, a LaGrange, Ill. junior; sophomore Shadad Ghani from Abadan, Iran and a graduate of Kalamazoo Central; and Tim Maher, a junior from Wheaton, Ill.

Goalkeeper Tom Boehm, a junior from Northbrook, Ill., is coming off a year in which he allowed just 1.08 goals per game which matched a seasonal record of Dale Hetherington, who later played professionally with the Cleveland Cobras of the American Soccer League.

Four of WMU’s all-time baseball offensive leaders, from left: Mike Girsks, Jeff Kenaga, Marty Murray and Jerry Miklosi.
**Thinclads Place Second In MAC Competition**

Coach Jack Shaw's men's track team ended the 1979 season with a second place in the Mid-American Conference and fourth at the Central Collegiates.

Jack McIntosh, a sophomore from Dearborn, took second place in the 800-meter run at the NCAA championships with a time of 1:46.79. At the MAC meet, McIntosh's time of 1:47.85 broke the previous meet record of 1:48.33. He also took title honors at the Central Collegiate Conference and Dogwood Relays.

Grandville senior Jeff Zylstra finished 12th in the NCAA steeplechase after being knocked down earlier in the race. Zylstra's time of 8:53.0 at the MAC meet set a new Conference record. His best time of the season, 8:44.3, was good for second place at the Penn Relays.

Other team members also turned in fine performances for the Broncos. Sophomore Mike Bishop, Saginaw, took first place decathlon honors at the CCC's with 7,112 points, after placing second in the Mid-American Collegiate Conference meet. Sophomore Mike Bishop, Saginaw, took first place decathlon honors at the CCC's with 7,112 points, after placing second in the Mid-American Collegiate Conference meet.

Also placing second at the MAC meet were Montague freshman Rich Olson (12-23-35), Toronto, Ont., while alternates will be honorable mention All-CCHA sophomore defensemen Ralph Murphy (6-20-26), Pencluon, B.C.; sophomore right wing Terry Olson (15-22-37), Victoria, B.C.; junior defensemen Ben Pedersen (13-14-27), Vancouver, B.C.; and senior right wing Dave Berthelsen (11-14-25). Aldergrove, B.C.; sophomore right wing Bob Scurfield (9-14-23), Vancouver, B.C.; and senior right wing Tom Hillman (1-18-19), Evanston, Ill.

**Hockey Mentor Weller Aims For CCHA Playoffs**

A return to the Central Collegiate Hockey Association (CCHA) playoffs is the primary goal of Western's hockey team as the Broncos head into their seventh varsity season in 1979-80.

Second-year Head Coach Glen Weller and assistant Jim Murray welcome back 21 lettermen from a '78-79 club that posted a 17-19 record and a 8-16 league mark. WMU has missed post-season play the past two years after making the four-team lineup in each of its first four seasons.

The Brown and Gold lost just four seniors to graduation— forwards Bernie Saunders, Kipp Acton and Mike Brown and defensemen Matt Dietz—and thus, Weller feels his team will be much stronger than it was a year ago.

Key returnees for '79-80 include seven of last year's top ten scorers, seven players who tallied ten or more goals, six of seven regular defensemen and all three goal tenders. Also, seven of last year's top ten scorers, seven players who tallied ten or more goals, six of seven regular defensemen and all three goal tenders. Added to that list are seven newcomers who could push for regular spots.

Serving as captain of the Broncos next season is junior center Dan Strothers (12-23-35), Toronto, Ont., while alternates will be honorable mention All-CCHA sophomore defensemen Ralph Murphy (6-20-26), Oshawa, Ont., and big second-year left wing Jim Olson (10-11-21) from St. Paul, Minn. Other returning scoring leaders include junior center Kelly Mitchell (13-25-38), Ajax, Ont.; sophomore center LEFT wing Ross Fitzpatrick (16-21-37), Pencluon, B.C.; and senior right wing Terry Olson (15-22-37), Victoria, B.C.; junior defensemen Ben Pedersen (13-14-27), Aurora, Ont.; and senior right wing Dave Berthelsen (11-14-25), Aldergrove, B.C.; sophomore center Bob Scurfield (9-14-23), Vancouver, B.C.; and senior right wing Tom Hillman (1-18-19), Evanston, Ill.

A primary area of concern for the Broncos this season will be to shore up the defense and cut down the team's goals-against average of 5.02. Of Western's 19 losses a year ago, 11 were by two goals or less while eight of those 11 were against CCHA foes.

Newcomers who could help that cause include defensemen Ken Calder, Lake Cowichan, B.C., and Guy Blanchard, Sudbury, Ont.; and goaltender Steve Abbot of Coquitlam, B.C. Expected to add assistance up front are freshmen Diego O'Dino, Toronto; Bob Bailey, South Porcupine, Ont.; Detroit's Frank Maiorana; and Rob Reid from Delta, B.C.

<table>
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<th>1979-80 HOCKEY SCHEDULE</th>
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<tr>
<td><strong>OCTOBER</strong></td>
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<tr>
<td>19 MIChIGAN STATE</td>
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<td>20 at Michigan State</td>
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<td>26-27 ILLINOIS-CHICAGO CIRCLE</td>
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<td><strong>NOVEMBER</strong></td>
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<td>2-3 at Miami University</td>
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<td>16-17 WILFRID LAURIER</td>
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<td>23 UNIV. OF MICHIGAN</td>
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<td>25 at Univ. of Michigan, 2 p.m.</td>
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<td>30 MIAMI UNIVERSITY</td>
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<tr>
<td><strong>DECEMBER</strong></td>
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<tr>
<td>1 MIAMI UNIVERSITY</td>
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<td>9 at Notre Dame, 3 p.m.</td>
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<td>14-15 *at Ohio State</td>
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<td>28-30 at RPI Tournament, Troy, N.Y.</td>
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<td><strong>JANUARY</strong></td>
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<td>4-5 *BOWLING GREEN</td>
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<td>11-12 *LAKE SUPERIOR STATE</td>
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<td>18-19 *at Northern Michigan</td>
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<td>25 *at Ferris State</td>
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<td>26 *FERRIS STATE</td>
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<td><strong>FEBRUARY</strong></td>
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<tr>
<td>1-2 *at Lake Superior State</td>
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<td>8-9 *at Bowling Green</td>
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<td>15-16 *OHIO STATE</td>
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<td>22 *FERRIS STATE</td>
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<td>23 *at Ferris State</td>
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<td>29 *NORTHERN MICHIGAN</td>
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<td><strong>MARCH</strong></td>
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(Home games in capitals. All game times 7:30 p.m. unless otherwise indicated.)

*Central Collegiate Hockey Association game.*
Shaw's Squad Includes 10 Returning Lettermen

Coach Jack Shaw will return ten lettermen from his 1978 WMU men's cross country team that finished third in the Mid-American Conference and fourth at the Central Collegiates, and then barely missed qualifying for the NCAA championships with a fifth at the Region IV qualifying meet. Western also notched its first unbeaten dual season (4-0) since 1969.

Shaw will be without the services of Jeff Zylstra, who was named to the last three All-MAC teams and was third individually at the 1978 affair.

Clay Price, a (Saginaw) junior and Grand Blanc sophomore Al Stefanski were 13th and 14th respectively at the Mid-American while Stefanski also picked up 23rd place at the CCC's.

Paw Paw senior Mike Thompson was 18th at both the MAC and NCAA Region meets and 31st at the Centrals, while Marshall junior Dick Smith was the 20th runner in the Mid-American field.

Thompson and Mike Karasiewicz, Rockford senior, were both members of WMU's two-mile relay team that finished second at the NCAA Indoor track championships.

The other returning lettermen are Mark Glessner, junior, Monroe, Wis.; Tom Monaghan, junior, Ludington; Mike Redford, junior, West Bloomfield; and sophomores Rich Friday, New Era, and Curt Walker, Wyoming.

Key additions this fall are freshman Kurt Liechty of Hobart, the Indiana mile and cross-country champion, and junior Dana Houston, an indoor All-American in the 600 and 1,000-yard events from Jackson Community College.

First Year Coach Wothke Faces 26-Game Schedule

A 26-game schedule which includes three contests at the All-College Tournament in Oklahoma City has been announced for Western's 1979-80 basketball team, which will be under the direction of first-year Coach Les Wothke.

Other teams at the All-College affair from Dec. 26-29 include host Oklahoma City, the University of Oklahoma, San Jose State, Wyoming, North Texas State, Louisiana Tech and St. Francis (N. Y.)

In addition to eight Mid-American Conference home games, the Broncos will also face Detroit, Lake Superior State, Grand Valley State and Loyola at Read Fieldhouse.

Non-league road games find WMU playing at Michigan,

Women's Cross Country Prospects Are Good

With the return of five of last season's top runners, the outlook for the 1979 women's cross country team is strong.

Sophomores Darcy Tomlinson, Bryan, O.; Julie Voyles, Livonia; Sue MacDonald, Ludington; and Mary Fawley, Westerville, O., are back along with junior Veronica Jackson, Vandalia. All saw action a year ago and should provide the Broncos with a strong nucleus on which to build.

Tomlinson established a new school record in the 5,000-meter run at 18:09.0 and placed 25th at the AIAW (Association for Intercollegiate Athletics for Women) Region V Qualifying Meet, missing the cut-off for the nationals by just five places.

Voyles finished eighth at the Indiana Invitational, second at the Bowling Green Invitational and 35th at the regionals.

As a team, the Brown and Gold finished an impressive 12th at the regionals, in their second season of intercollegiate competition.

Golfers Finish Sixth

Western’s golf team, under Coach Merle Schlosser, finished the 1979 season in sixth place in the Mid-American Conference. Senior George Ruthkoski from Muskegon, an All-MAC pick, finished seventh at the Conference meet and led the squad with an average of 77.1. He also placed tenth at the Bronco Invitational.

In tournament golf, Western finished fourth in the Drake Relays and MAC Invitational, fifth in the Bronco Invitational, sixth at the Colonel Classic and eighth at the prestigious Kepler Invitational.

Portage junior Dave Sutton ended the season with a 77.8 average after taking fifth place at the MAC Invitational and ninth at the Bronco Invitational.
Dear Alumni and Friends:

It is always difficult to duplicate previous successes. Last year, Homecoming participation reached an all-time high. Over 27,000 fans were on hand to see our Broncos win the traditional Homecoming football game and countless others took part in reunions and constituency activities. Many factors contributed to the success of 1978's Homecoming, not the least of which was a fine football team and excellent weather.

Coach Elliot Uzelac is promising one of Western's most competitive football teams and plans for alumni activities are exciting. The only thing the Alumni Office cannot promise is the excellent weather.

In addition to the many groups of alumni who gather as part of fraternity, sorority or departmental groups, traditional Homecoming events will feature the parade beginning at Bronson Park at 10:30 a.m. Reviewing stands will be provided in front of the University Student Center. Immediately following the parade the traditional alumni luncheon will be held in the University Student Center. As in the past, the only formal program during the luncheon will be the presentation of the Teaching Excellence Awards. Then off to Waldo Stadium at 1:30 p.m. The star of this year's Homecoming show at Miller Auditorium will be Pearl Bailey. There will be two performances with an early bird show at 5 p.m. and the later show at 9 p.m.

It's not too early to make your plans for this year's Homecoming on October 6. Last year's alumni luncheon was sold out and the football stadium was filled to capacity. For those of you who are interested in receiving detailed information of Homecoming activities, please be sure to fill out the Homecoming ad in this issue of the Magazine.

This will be my last article as Alumni Director and, while I will continue to serve Western in my new position, I would like to thank the many alumni and friends who have made my tenure as director so enjoyable.

The University has made a commitment to serve its alumni. I hope Western alumni will continue to serve the University.

Sincerely,

Gary P. Brown
Director

Alumnae Group Receives Gift for Scholarship Fund

Alpha Chapter of Alpha Beta Epsilon, WMU's alumnae sorority, has received a $5,000 gift from the Hans Western family to establish a perpetual scholarship fund in memory of their wife and mother, the late Mrs. Mary White Western, TC '30. Mrs. White was an active member of Alpha Chapter who served as chaplain and took an interest in the scholarship grant project. Three Mary Western scholarships have previously been awarded to WMU students.

The A.B.E. scholarship committee consists of Mrs. Maxine Brule, local Watervliet chairperson; and Mrs. Yvonne Chapman and Mrs. Pat Snyder, both of Benton Harbor.

Social Work Graduates Form New Association

An organization of alumni who have received graduate degrees in social work from WMU is now being formed to provide fellowship, information and educational opportunities to its members. Currently, some recent graduates are working with Robert Barstow, professor, to organize, plan activities and locate graduates of the past 10 years. They have scheduled the first meeting for Saturday, Nov. 10, at the Kalamazoo Hilton Inn. The agenda of the general membership meeting, to be held in the early afternoon, will be the ratification of the proposed constitution. Guest speakers, a reception and a dinner dance will follow.

Further information may be obtained from Diane VanTol, president of the social work alumni association, (616) 459-6281 (days) or (616) 453-5304 (evenings), or from John Raczkowski, treasurer, (517) 278-4194 (days) or (616) 323-0596 (evenings).
Who Needs A Will?

By William T. Sturtevant, Director
Planned Giving Services

Seventy per cent of all Americans do not have a will because they mistakenly assume that their estate is too small, that upon their death the court will distribute property to spouse and children anyway, or that because their property is jointly held with a spouse, the spouse will automatically inherit.

No estate is too modest to justify not having a will, since determination of an estate for tax purposes includes accounting for securities, tangible personal property, cash, mortgages and notes, life insurance, and the full value of jointly held property.

While it is true that state laws make provisions when someone dies without a will, often assets will not be distributed according to personal wishes. In Michigan, for example, if a spouse dies intestate, one third of the estate will be allotted to the surviving spouse with the balance going to the children, a situation that could create problems in the case of minors.

Jointly held property can present gift tax problems, and while it is true that properly-executed, jointly-held property passes outside of probate, it is no substitute for a will, especially when children are involved.

You need a will to determine to whom, by whom, how and when your property will be distributed; to name a guardian for your children; to establish trusts for your spouse, children and others; to reduce or eliminate estate taxes; and to make charitable gifts.

The federal government encourages bequests to Western and other non-profit and philanthropic organizations by granting charitable tax deductions. Estates can be taxed at a rate of up to 70 percent, and without a will there is no way you can take advantage of provisions which allow you to preserve more of your assets for intended purposes.

The treatment of estates has changed dramatically by passage of two new federal tax laws—the Tax Reform Act of 1976 and the Revenue Act of 1978. Some of the changes are:

- Unified rate schedule: it is no longer as easy to reduce estate taxes by making lifetime gifts. The Tax Reform Act of 1976 established a unified estate and gift tax schedule which takes into account all transfers you might have, during lifetime or at death.
- Unified tax credit: the old estate and gift tax exemptions have been replaced by a unified tax credit which covers all property transfers during lifetime or at death, and while more estates will be free of taxes, it is necessary to plan more carefully.
- Marital deduction: property passing to a surviving spouse is allowed a deduction of $250,000 or half of the adjusted gross estate. While an improvement over previous laws, this deduction offers better possibilities for savings.
- Appreciated property: heirs may be subjected to a higher capital gains tax than was once the case and it is important to plan an estate accordingly. For example, it may be better to bequeath highly appreciated assets to Western while making different provisions for other beneficiaries.

Estate plans should be periodically reviewed to insure they reflect the latest provisions and your current situation. They should be reviewed when there are changes in your marital status; the birth of a child is expected; you venture into a new business; purchase life insurance or a home; receive a job promotion, retire or move to a different state. Additionally, your plans should take into account substantial amounts of property in joint names and your decision to make charitable gifts.

Western’s Planned Giving Services Office would be pleased to provide information which may help you draft a will. We hope you will consider your alma mater and keep in mind that remembrances to Western can often benefit everyone involved. Regardless of your objectives, having an up-to-date will is important and we are happy to offer whatever assistance we can. Please feel free to call us any time.

Got A Match?

Western Michigan University’s Annual Fund hopes that you do. If you work for a company that has a matching gift program, you can have this year’s gift to Western doubled.

When you make a gift to the university, simply obtain a matching gift form from your company’s personnel or payroll office and send it with your check to the Western Michigan University Foundation. There it will be validated and returned to your employer, who will arrange to match your donation to WMU.

Many companies are currently considering how they may support or extend their present commitment to Western. If this is true in the case of your employer, you can aid WMU by bringing the matching gift concept to the attention of the appropriate people in your company.

It's an easy way to double your dollar!
1979 Gary Fund Is Off And Running

By Bill Doolittle, Director

At the Victory Dinner on May 30, the Mike Gary Athletic Fund boasted a new high of $143,000 in pledges and gifts, which concluded a four-week intensified campaign and represents 89 percent of the $160,000 goal. Again this year, the campaign was structured on the team concept—volunteers competed on teams to generate revenue for the division of intercollegiate athletics. With six months remaining in the calendar year, Western is within reach of the Gary Fund's most ambitious undertaking.

The campaign chairman this year was Maurice "Suds" Sumney, who has often said he will not be satisfied until we surpass the $160,000 goal.

Jim Lamborn and Carl Awe walked off with the top honors during the campaign, and both will accompany the football team to the University of South Carolina football game this fall.

There were many individual winners during the four weeks of competition. Barbara Lenderink led off the first week with over $3,000 in pledges and gifts to win a beautiful fur coat which was contributed by Ben Brot of Hepp's Department Store, Kalamazoo, for her effort.

When the campaign ended, there was no question that the division of intercollegiate athletics was the big winner. Many people have asked what happens to the money that is contributed to the Mike Gary Athletic Fund. The director of athletics has the responsibility of administering the funds. Last year funds were used for scholarships, recruiting, team travel and special projects, and a small amount of money was used to help administer the fund itself. It will be the responsibility of Carl Ullrich, WMU's new athletic director, to utilize the funds in the manner most advantageous for the program.

Our goal in the Mike Gary Fund is to be "Number One" in athletic fund raising in the Mid-American Conference. Since we are a first-class university, we would like our athletic program, as well as our academic programs, to be of the highest quality possible. We have been extremely pleased with the attitude of the people in Kalamazoo, along with all of our alumni who have expressed a great desire to see that we continue as a major university.

If you have never been asked to support the division of intercollegiate athletics through a gift to the Mike Gary Athletic Fund, please consider this your personal invitation.
Increasing Private Support Helps Maintain Western's Academic Excellence

During the first half of 1979, the ever increasing private gift support received by the WMU Foundation has enriched the educational experience of thousands of Western's students. Listed below are examples of some of the many ways that alumni support is helping to maintain and initiate educational excellence at Western.

Western Michigan University's Development Office was recently nominated for the prestigious United States Steel Alumni Giving Award. The award, which recognizes outstanding alumni support programs, is part of an annual merit award program conducted by the Council for the Advancement and Support of Education and sponsored by U.S. Steel. Development programs across the country submit their giving results, and only the 40 best programs are selected for final judging. WMU's nomination came in the improvement category.

Alumni giving reached a new peak in 1978 with contributions of over $215,000—an average gift of over $30 per person. Because of that kind of needed support, all of Western's alumni and the university community can take pride in receiving this prestigious nomination.

Donors' clubs, established in 1978 to recognize and honor important levels of support provided to Western's programs of education, research and service by its alumni and friends, have seen significant increases in membership in 1979. WMU now maintains four such clubs: President's Club, for all donors who make an outright gift of $15,000 or more, usually over ten years, or a planned gift of $25,000 or more; Cum Laude Club, for all alumni, parents and friends who make an annual gift of between $1,000 and $1,499; Oaklands Club, for all donors who make an annual gift of between $500 and $999; and University Club, for all alumni, parents and friends who make an annual gift of between $100 and $499.

The Mike Gary Athletic Fund is now within $12,000 of its $160,000 goal for 1979. Reports Bill Doolittle, director of the fund: "Mike Gary Fund campaign volunteers are doing an outstanding job this year and alumni are turning out in record-setting numbers to support Western's athletic programs."

The Annual Fund is at present coordinating several departmental and college development and fund drives for special needs. Departments and colleges so far aided by WMU's alumni through the Annual Fund include the College of Business (accountancy, business education and administrative services, general business, management, marketing), WMUK, music, industrial engineering, librarianship, religion and art.

Computerization has allowed the Annual Fund to initiate a new reminder system in 1979 that will not only help alumni plan this year's gift to Western, but save the University money too. When a 1979 donation is received, further foundation appeals during the rest of the year are automatically canceled, although the donor will receive the Annual Report. The money saved on postage, printing and clerical time is then available to help educate students. Furthermore, pledges to the university, in which a person indicates the timing and amount of a future gift, also serve to cancel subsequent appeals, and a reminder will be automatically sent to the person at the appropriate time. This once-a-year reminder system minimizes mailing and handling costs, and is a more efficient way to help alumni help WMU.

Phonathons conducted in 1979 have reported a significant amount of success in their attempts to elicit alumni donations to Western. Student volunteers, campus organizations, alumni, staff and administrators all combined their efforts early this year to reach as many alumni as possible and speak to them personally about Western's need for private support. Academic units aided so far this year through phonathon fund drives include librarianship, accountancy, art, religion and industrial engineering.
There's No Limit To The Contributions 95,000 Alumni Can Make

Look at what we can do! There are over 95,000 of us now, in all walks of life, representing Western Michigan University across the continent and around the globe. We possess a dazzling number of abilities, ideas and resources. Whether we hail from the College of Applied Science, the College of Arts and Sciences, the College of Business, the College of Education, the College of Fine Arts, the College of Health and Human Services, the College of General Studies or the Graduate College, WMU needs and appreciates our interest, generosity and concern. It is the very diversity of our interests and abilities that maintains Western's reputation as a truly great regional university.

As alumni, we provide a quality education to today's students. We enrich modern education with our experience and input. We make the difference between an ordinary and an extraordinary educational experience. We do this by:

- Letting our friends and associates know of our pride in our alma mater.
- Encouraging young people of our acquaintance to attend Western.
- Making our annual tax deductible contribution to the university, either for unrestricted purposes, wherever the need is greatest, or to the program of our choice.
- Urging other alumni and interested friends of the university to support the Annual Fund regularly.
- Motivating other alumni to join the Alumni Association.

There is no limit to what 95,000 alumni can do. Support your Annual Fund today—to the fullest.

The 1979 Annual Fund Committee

Please make your check payable to: The WMU Foundation, and mail to Annual Fund, Western Michigan University, Kalamazoo, Michigan 49008
President's Club Membership Soars

Western's major donor organization, The President's Club, continues to attract many of Western's friends and alumni. Founded to recognize high-level private support, The President’s Club now has a membership of 173 friends, alumni and emeriti.

Recently honored with membership in The President's Club were:
Donald T. and Plyna Strong, J. Towner and Mildred Smith, John Drennan II, Howard Bellarmino, Fred J. and Barbara Miller, Larry and Patricia Vander Beek, William T. and Maureen Dobbs, and Hal K. and Bonnie Menzie, all of whom are from Kalamazoo; Ed Lowe—Lowe's Incorporated of South Bend, IN; and Jean P. Harrington, of Drayton Plains, MI.

“We are certainly happy to welcome these new members to the university's most prestigious donor organization,” said Russell Gabier, assistant vice president for Alumni Affairs and Development. “Private support has never been more important to Western, and membership in The President's Club symbolizes a concern for the future excellence of a great university. We are grateful for the interest shown by these very special donors.”

Kanley Chapel Windows Dedicated In Ceremony

Twenty-two recently installed stained glass windows at Western’s Kanley Chapel were dedicated in May during an afternoon ceremony at the Chapel.

The windows, which now surround the nave on three sides, were designed in actual size and color in the 1950's by students in the art classes of Hazel Paden, who retired from the faculty in 1960 as an assistant professor emeritus.

Since the construction of Kanley Memorial Chapel in 1951 from the bequest of the estate of William Kanley, a Kalamazoo businessman, a total of 65 stained glass windows have been financed by individuals as memorials. Five additional units, to be located above the altar, are still available to interested donors.

During the building's construction, lack of resources precluded the inclusion of stained glass windows, although they were incorporated in architect Ralph Calder's design.

Hopeful that the window project eventually would be completed, university officials commissioned the Henry Lee Willet Stained Glass Studio in Philadelphia to work with Lydia Siedschlag, a retired art department faculty member, to fashion the cartoons—the actual windows—after the student designs. All the windows which have been donated through the years have been prepared by the Willet Studio.

The dedication program also commemorated the 35th anniversary of the Kanley Fund, which was launched in 1944 in memory of Western students who gave their lives during World War II.

The theme of the dedication was “A Dream Come True”. It was intended to pay tribute to emeriti, administrators, faculty, alumni and friends of the university in whose memory the windows were given, and also to express appreciation to the donors of the windows and the students who designed them.

Paden was given special tribute for her role in the design of the windows, and Siedschlag, who, as head of WMU’s art department from 1924 to 1952, initiated the Kanley Chapel window project, was also honored.

Mrs. Katherine Loew, adjunct associate professor of music, served as organist for the celebration, and Dr. Joyce Zastrow, associate professor of music, was the soloist. Dr. Paul Maier, professor of history, represented all donors in presenting the new units to Western. They were formally accepted by WMU President John T. Bernhard.

“These windows are beautiful and we are grateful to display them here,” Bernhard said. “I hope that you will join me in dedicating them to the community which surrounds us, to every person who has cooperated to realize this vision, and to every person inspired by their beauty and history.”

Programs for the dedication were designed, printed and donated by Gwen Frostic, poet, artist and WMU alumna.
1920's

MERZE TATE, TC '25, BA '27, was presented with the Alumnae Recognition Award by Radcliffe College Alumnae Association. She is an authority on disarmament and American relationships in the Pacific and is an active leader in international education. She has been professor of history at Howard University since 1942. Her many honors include an Outstanding Achievement Award from the National Urban League in 1948, and the first fully endowed research fellowship at Radcliffe's Bunting Institute is named for her.

JOHN NETERER, TC '29, BS '42, received the Distinguished Citizens Award from Calhoun Area School Board Members Association, MI. A former teacher, administrator and community leader, Neterer has been a school board member for 15 years and is currently serving on the Athens Board and the Calhoun County Intermediate School District Board. He is now retired but still actively supports youth and community groups.

1930's

TOM SLAUGHTER, BS '35, who devoted over 40 years of service coaching and teaching at Western was selected as the 13th annual recipient of the Alumni "W" Club "Man of the Year" award. Now retired, he is currently working on a book to be called "A Guide to Camping in Europe."

DR. RICHARD PERCY, BA '36, St. Joseph, MI, was elected president of the 15,000 member Michigan Association of Retired School Personnel. During his working years he was a teacher, administrator and counselor in schools in Munsing, Decatur, Kalamazoo and Mount Prospect, IL. He has also been visiting professor or instructor at Columbia University Graduate School, WMU, the University of Nebraska, the National College of Education, Harper College and the International Graduate School of Education. Since his retirement he has been active in various retired teachers' associations and continues to teach on a volunteer basis.

1940's

MILDRED NOWELLS HALL, BS '44, retired after 31 years of teaching, the last 15 of which were spent in the business education department at Niles High School, MI. She was president of A.B.E. Beta Chapter in 1957 and has held other offices in the sorority.

KENT AACH, BA '50, Southfield, MI, was elected vice president-claims manager at Michigan National Insurance Company. He formerly headed the home office claims administration and is now responsible for claims operations in the company's six regions. He joined Michigan Mutual as an adjuster in the Grand Rapids, MI, office in 1955.

VICTOR KING, BA '50, MA '57, received the Elizabeth Siddall Award from the Michigan Education Association for his work in organizing exchange programs for German and American high school students. King teaches at Berrien Springs High School and since 1954 he has arranged that 69 German students visit Michigan and 152 local students visit Germany. He previously received the Grand Cross of Merit First Class from the Republic of Germany for his work with the exchange programs.

RICHARD WILES, BS '50, retired as deputy commander of Selfridge Air National Guard Base at Mount Clemens, MI, ending a military career that included more than 37 years of Air Guard and Air Force service.

JAMES GREY, BS '52, was named superintendent of Oxford Area School District. He was previously superintendent of Dexter, Springport and Brighton school districts.

KENNETH WARREN, BA '52, was promoted to plant manager of Peter Eckrich and Sons, Inc., Kalamazoo. He joined Eckrich in 1973 as operations superintendent. He is a member of the Michigan Meat Association, the American Management Association and the Kalamazoo Sales Executive Club.

WILLIAM DENTON, BBA '53, MA '64, was appointed superintendent of Bloomingdale School District. He has taught mathematics in Kalamazoo, Albion and Union City and has been an administrator and principal at Homer, Calhoun and Parma. He was also superintendent of Union City School System from 1972-77.

JUDY GADDY, TC '55, BS '74, was appointed clerk of Tompkins Township, MI. She is a substitute teacher in the Northwest School District and has also taught at Jackson Baptist schools.

DONALD SHERROD, BS '55, was elected mayor of Battle Creek, MI. He has been a member of the City Commission since 1970 and has been vice mayor six times. He is employed by First National Bank.

DOROTHY COMSTOCK, BS '56, MA '61, retired last June after teaching for 33 years. She taught the last 22 years in Kalamazoo public schools and in her earlier years she taught in Knox and Warren Counties near Galesburg, IL. She and her husband Richard plan to spend the winter months in Florida.

JAMES MONTGOMERY, BBA '56, has been appointed loan and grant officer for the Dearborn Community Development Department. He is responsible for reviewing applications for government loans and grants awarded the city for commercial and residential rehabilitation. Montgomery was a stockbroker for Manley, Bennett, McDonald and Company from 1971-79, and prior to that was employed by Paine, Webster, Jackson and Curtis.

LAWRENCE SARHATT, BA '57, is now head of the FBI office in Knoxville, TN. He joined the FBI 17 years ago after practicing law for a brief time in Lansing. He has held supervisory posts at the FBI headquarters in Washington, DC, and Mobile, AL, and was promoted to inspector last year.

ZOE TYRELL, BS '57, is working as a community health outreach worker for a newly established rural health clinic in Mokelumne Hill, CA. After taking a refresher course at San Jose State University she plans to find employment once again as an occupational therapist.

MAXINE BRULE, BS '59, was honored by Watervliet Community Hospital officials who are sponsoring an annual award for community service in her name. She is a retired educator and a long-time member of the hospital board.

1960-64

ROBERT RYDER, BS '60, was elected president of Iowa Aero Space Engineers at a recent meeting of the American Institute of Industrial Engineering. He is an associate professor of aviation at the University of Dubuque and he currently holds licenses as a commercial pilot, ground school instructor and control tower operator.
STANLEY COMSTOCK, BS '62, was promoted to manager of process and industrial engineering at Whirlpool's St. Joseph Division, MI. He joined Whirlpool as an associate project engineer in 1963.

ROBERT STOCKHILL, BA '62, joined Farm Bureau Insurance Group as an agent in the Grand Haven area. He was previously personnel director for Quality Farm and Fleet, Inc.

YVONNE TESKE, BS '62, an assistant professor in the Department of Occupational Therapy at Eastern Michigan University received the 1979 Outstanding Occupational Therapist Award from the Michigan Occupational Therapy Association. Before joining the faculty at Eastern, she worked at the Children's Psychiatric Hospital and the Neuropsychiatric Institute at the University of Michigan. She is also a consultant to Ypsilanti Area Community Services.

RICHARD GLADDING, BS '63, was promoted to general superintendent of the van plant at GMC Truck and Coach Division. He started with GM's Fisher Body Plant in 1959 and was, until recently, superintendent of production.

MICHAEL PATE, BA '63, MA '65, was elected chairman of the college and university section of the West Virginia Library Association. He is currently director of Library Media Services at Concord College in Athens, WV.

NORMAN TORREY, BS '63, was appointed superintendent of engineering at GMC Truck and Coach Division. He joined GM in 1963 and was most recently general superintendent of Line 1 at the heavy duty truck plant.

JAY VAN DEN BERG, BS '63, was appointed director of industrial relations for Whirlpool Corporation's Laundry Group. He is also responsible for industrial and community relations.

JOSEPH GROSSER, BA '64, MA '76, is now principal of Marysville High School, MI, after serving as assistant principal since 1977.

DR. MICHAEL PARSONS, BA '64, MA '65, SED '68, Ed.D. '71, is Dean of Instructional Affairs at Hagerstown Junior College, MD. He taught social science and humanities at Oakland Community College, Southwestern Michigan College and WMU, before joining Hagerstown as associate dean of transfer programs in 1972.

ERIC POTT, BA '64, MA '66, former resins sales representative in the Dow Chemical Charlotte sales office has been promoted to market evaluation manager in Dow Plastics Department's marketing resources group in Midland, MI. He is now responsible for research and evaluating new products in the resins and intermediates businesses. Pott joined Dow in 1967.

DAVID PRENTICE, BA '64, MA '70, principal of Plainwell Middle School is president-elect of the Michigan Association of Middle School Educators.

MAJOR SCHUtt, BS '64, was named assistant secretary of Canonie Construction Company, South Haven, MI. He was previously the company's director of legal affairs.

CHARLES VAN HORN, BBA '64, was elected vice president and treasurer at Watervliet Paper Company, MI. He joined the company in 1976 after over 12 years experience in financial and corporate accounting positions. A certified public accountant, he was formerly with Price Waterhouse and Wickes Corporation.

1965-69

DR. JOHN GIBSON, BE '65, MA '67, associate professor of mathematics at Alma College, MI, was chosen as Outstanding Professor by the 1979 graduating class. He joined the faculty in 1971.

LYLE HEDGLEN, BBA '65, was promoted from controller to vice president at Straw Hat Restaurant Corporation, Menlo Park, CA. Prior to joining Straw Hat in 1977, Hedglen was corporate controller for Bubble Machine Corporation.

BRUCE HIMEBAUGH, BA '65, MA '66, director of financial aid at Hope College has been elected to the midwestern region governance committee of the College Scholarship Service Division of the College Board, a non-profit education association serving students and schools through programs designed to expand educational opportunity.

DR. JOHN LORE, BS '65, MA '67, Ed.D. '75, president of Nazareth College, Kalamazoo, will become executive director of the Michigan Colleges Foundation, Inc., next January. The foundation works with business and industry to channel funds to nine member colleges. Lore was director of Alumni Affairs and Development at WMU from 1966-72 when he went to Nazareth as vice president for development.

ROBERT RAZ, MA '65, was appointed director of Grand Rapids Public Library, MI. He was previously director of Battle Creek's Willard Library and a librarian and consultant for the State Library in Lansing.

DON SMITH, BBA '65, was promoted from assistant manager of group underwriting to vice president of American Heritage Life Insurance Company in Jacksonville, FL.

BOB SOUTHWELL, BBA '65, has been named national sales manager-data processing division of CMI Corporation, Troy, MI. He was formerly regional sales manager at CMI and manager of sales training development at Burroughs Corporation.

DOUG FULLER, BBA '66, was promoted to senior market specialist at Armco's Western Steel Division in Houston, TX. He was formerly senior district sales representative at Armco, New Orleans. In his new position he will implement marketing plans for steel products such as plates, alloy bars and structural.

DR. FRED CUTLER, BBA '67, MBA '68, joined National Analysts, a division of the Booz-Allen Marketing Services Group, as manager of the New York region, where he is responsible for all research. He was previously vice president of Kennedy Research, a consumer research firm, and before that, served as associate professor of marketing and department chairman at California State University.

JOHN JAYSON, BA '67, MA '73, was assigned to the Detroit territory as a professional sales representative for Smith, Kline & French Laboratories. Before joining SK & F he was a science teacher in Livonia public schools.

PHYLLIS McCOY, BS '67, MA '74, a former reading specialist at Battle Creek's Central High School, is now executive director of United Teachers of Flint. She has also taught in Kalamazoo schools.

GERALD PROVENCAL, BS '67, was appointed director of the Macomb-Oakland Regional Center for the Retarded by Michigan Department of Mental Health.

BOB BESTEMAN, BBA '68, is now regional supervising surety underwriter with Employers Insurance of Wausau. He joined Employers last year, after having worked with Aetna Casualty and Surety as a bond superintendent.

JOHN HOCHRADEL, BA '68, was named national accounts manager for La-Z-Boy Chair Company, Monroe, MI. He worked with Mobil Oil Company before joining La-Z-Boy last year as western sales manager for the special accounts department.
LARRY JOHNSON, BS '68, is now 4-H Youth agent for Allegan County, MI, where he directs the program and coordinates 200 volunteer leaders.

ROBERT LIEVENSE, BBA '68, was promoted from plant manager of the Kellogg Company plant in Memphis, TN, to director of the department of transportation services for Kellogg U.S. Food Products Division. He has been with the company since 1968.

CHARLES MESTEK, BA '68, is an accounting and business teacher at Rolling Meadows High School, Arlington Heights, IL. He joined the school five years ago and was voted favorite teacher by the class of '78.

LINDA POWELL, BS '68, MA '70, was promoted to manager of graphic design at Herman Miller, Inc., Zeeland, MI. Her work has been shown in competitions and exhibitions of the American Institute of Graphics Arts and Communication Arts, and she received a gold medal from the prestigious Graphic Design Biennale in Brno, Czechoslovakia. Prior to joining Herman Miller she was design manager of the Design Research Center, WMU.

CHUCK SPENCE, BS '68, was appointed project director of the Alcohol Information Center of Kalamazoo Alcohol and Drug Abuse Council. The center offers highway safety classes, consulting services, assistance for employees with alcohol problems and an outreach service. He was previously a self-employed human services consultant.

DR. RICHARD VANDEWEGHE, BA '68, is co-directing a $48,000 pilot program, funded by the National Endowment for the Humanities and New Mexico State University, to help writing teachers improve their writing skills.

PEGGY WHITLOW, BA '68, joined the staff of Illinois Deaf-Blind Service Center and School, a residential program which assists parents and teachers to identify, evaluate, place and educate deaf-blind children. She has been a teacher of hearing-impaired students in Kalamazoo and Michigan City, IN.

NORBERT WOODHAMS, BS '68, was promoted to operations superintendent at the Kalamazoo processing plant of Peter Eckrich and Sons, Inc. He joined the firm in 1969 as plant technologist and was named general supervisor of operations in 1977. He is a member of the American Society for Quality Control.

CAROL CARPENTER, BS '69, was named mathematics department coordinator at Prairie Middle School of Cherry Creek School District, Englewood, CO.

KAY HEGGEN, BA '69, is an elementary teacher at Everett School, Lake Forest, IL. Last year, with the help of parent volunteers, her class wrote, published and sold a cookbook, then used the profits to buy a work of art for the school foyer.

ALLEN JOHANSEN, BS '69, MA '78, is acting principal of Schoolcraft Elementary School, MI.

MAXINE O'CHAP, BS '69, MA '72, was appointed assistant principal at Paw Paw High School, MI. She has been teaching and serving as athletic director for the Galien school system in Berrien County.

CAROLYN STAMBEK, BS '69, BA '69, joined the staff of Beardsley and Lang, Inc., a Richland-based marketing and advertising agency as production and operations manager.

JAMES VISSER, BS '69, was promoted from associate planner to chief planner with Kalamazoo's Community Development Department. His main responsibilities have been in land-use planning; economic-development strategy-planning; grant writing and community-facilities planning.

1970-74

ROBERT CRITCHFIELD, BBA '70, MA '75, was promoted to vice president and commercial and mortgage loan manager at the National Bank of Rochester, MI.

JOHN ERICKSON, BBA '70, Hazelcrest, IL, was honored as Supervisor of the Year by Johnson and Johnson Products, Inc. His award earned him shares of the company's stock, a plaque and a ring.

WILLIAM FOERCH, BA '70, became a merchandising manager with the home office staff of Butters Company, Menominee Falls, WI, a wholesale distributor of hardware building specialties. He was employed as assistant manager of Paw Pa branch of First Federal Savings and Loan Association from 1970-74 and was office manager of Grand Rapids Sash and Door from 1974-77. He joined Butter Company as a salesman in 1977.

PETER KAUFMAN, BA '70, bought les must de Cartier boutique in Detroit's Renaissance Center, which he has been managing since October 1977.

GARY LENNARD, BS '70, was appointed to the board of directors of Monroe County Chamber of Commerce. He is an attorney with his own law firm.

GARY NIEMECK, BS '70, was promoted to city planner at Kalamazoo's Community Development Department. He has been acting head of the planning division and served as chief planner and zoning coordinator.

CYNTHIA BASSETT, MA '71, is an outpatient therapist at the Alcohol Counseling Center in Three Rivers, MI. She was formerly senior alcohol therapist at Gateway Villa, Comstock, and program director for Kalamazoo County Alcohol Highway Safety Program.

ALBERT DACHROTH, BS '71, is assigned to Chicago as second officer with Delta Air Lines.

ROSEMARIE HOFFEMAN, BS '71, MA '78, was appointed Cooperative Extension Service home economist for Genesee County, MI. She has been an adult education teacher in Florida, a consultant for Branch County Department of Social Services and a counselor-adult education instructor for Coldwater Community Schools.

ALEXANDER LUVALL, BS '71, was appointed special assistant to Mayor Coleman Young of Detroit. He was previously second deputy chief at Detroit's Police Department and has served as acting executive secretary and investigator for Detroit Police Commission.

GWENDOLYN SEELEY MINGO, BA '71, MA '75, was promoted to associate director of Berrien County Juvenile Center. She has been a probation officer for Van Buren County Juvenile Court and supervisor of intake and community attention programs at Berrien Juvenile Center.

TERRY PIATTI, MA '71, was appointed assistant track coach at Buchanan High School where he is also a mathematics teacher.

TIMOTHY ARMSTRONG, BS '72, MA '73, was promoted to manager status at Crowe, Chizek and Company, an accounting firm in South Bend, IN. He joined the firm in 1973.
TESFAYE BIFTU, BS '72, MA '75, received his doctoral degree in chemistry from Brandeis University and is now teaching at Addis Ababa University.

TOM CONOR, BS '72, MA '73, is the new mayor of Augusta, MI. He has been a job placement director for Harper Creek School District for the past five years.

GORDON ELLENS, MSW '72, administrator and director of social services for the Woodhaven Nursing Home, Zeeland, MI, was selected by the Ottawa County Bar Association as the Liberty Bell Award recipient in conjunction with the 22nd annual observance of Law Day U.S.A. He also acts as a social service consultant for several area nursing facilities and has a child and family counseling practice. Three years ago he established the Court Awareness Program, aimed at first time offenders, for Holland and Hudsonville district courts.

STEVE ENDRES, BBA '72, South Haven, MI, was appointed corporate controller at Midland Business Products.

CAROLYN KILPATRICK, BS '72, represents the 18th District as a Democratic Representative for the State of Michigan.

LUKE LILLMARS, BS '72, MA '75, was appointed program leader for the technical education program in the agricultural engineering department at Michigan State University. He is also vice chairman of the Michigan Rural Electrification Committee; a member of the Lansing Community College Electrical Vocational Advisory Committee; and a member of Michigan State 4-H Electrical Development Committee.

BARRY SHANLEY, BA '72, was named morning anchor and producer of the 11 p.m. newscast at WZZM-TV, Grand Rapids, MI. He worked as a reporter for a television station in Florida before joining the Grand Rapids station three years ago.

CHRISTINE ALLEN, BS '73, is teaching emotionally impaired children at Congress School, Sturgis, MI. Previously, she worked with emotionally impaired children in Branch County Intermediate School District.

DIANE BAILEY, BS '73, Troy, MI, was promoted to district manager-PhoneCenters at Michigan Bell. She is accountable for the operation and opening of new PhoneCenter stores, where customers can order and pick up telephones, then take them home and plug them in. Her territory stretches from the middle of the state through the Upper Peninsula.

HAROLD BALL, Ed.D '73, manager of the Northern Illinois University Student Center bookstore, was appointed a member of the board of trustees of the National Association of College Stores. He has been active in various association activities for the past ten years and was chairman of the 47th annual meeting in Chicago in 1970. He is past president of Illinois Association of College Stores.

ANDREW GRIM, MS '73, Buchanan, MI, manager of quality assurance Axle division, Clark Equipment Company, was elected a fellow of the American Society for Quality Control. He was cited for his dedication to educational and training programs, for promoting the need for quality control systems and for devoted leadership and management which contributed significantly to the advancement and promotion of the society.

GEORGETTE NEWSHAM, BA '73, is an account executive for Adam Young Television, Inc. in the Neill Group, Troy, MI, representing CBET-TV locally. She was previously with Adam Young and Kenyon & Eckhardt-Deebom.

EUGENE REPKE, BA '73, Alpena, MI, joined Besser Company management staff as supervisor of the storeroom in the manufacturing area. He has worked as a warehouse supervisor for Musselman division of Pet, Inc., Lanton, MI, and as a shipping receiving supervisor for Roberts Consolidating Industries, Kalamazoo.

KEVIN ROWLINSON, BBA '73, was appointed marketing manager for the dictating machine division in the South Bend, IN, branch of Van Audell and Farrar, Inc., a distributor of Linier Business Products.

MICHAEL WILLIAMSON, MA '73, was appointed superintendent of Dexter Community Schools, MI. He was formerly assistant superintendent of Watervliet schools.

FRANCIS CEMER, BA '74, former personnel director for South Haven Community Hospital, has been appointed personnel director at St. Joseph Memorial Hospital.

JILL (BERKA) PALMER, BS '74, MA '75, is now married and living in Burlington, IA, where she is an itinerant teacher for the visually impaired for the Area Education Authority.

ROBERT THOMAS, BS '74, Decatur, GA, has been promoted to manager of educational and government sales for the southern region for Compugraphic Corporation, a developer and manufacturer of phototypesetting systems and accessories. He was formerly a sales representative in the company's central region.

KIRK TYSON, BBA '74, is a business consultant with Arthur Andersen and Company, is included in the 1978 edition of Outstanding Young Men of America, a publication honoring individuals for community service. He is active in the Chicago Jaycees, the American Blind Skiing Foundation, the Easter Seal Society and Junior Achievement.

ROGER ULRICH, BS '74, MA '78, has been named chief electron microscopist at West Virginia University Medical Center in Morgantown, WV.

1975-79

SUSAN ANTHONY, BM '75, received a $1,000 Elizabeth Hodges Donovan Memorial Award from the Detroit Grand Opera Association, Inc. She is a student at the University of Michigan School of Music.

RICHARD COMSTOCK, MBA '75, E. Lansing, MI, has been appointed controller of the Eisenhour Construction Company, Inc.

ROGER NORTH, BA '75, has moved his store, Silverbird Jewelry, to a larger building on S. Westnedge, Kalamazoo. Silverbird specializes in original hand-made jewelry and precious gemstones.

GLEN NORTHRUP, BS '75, Troy, MI, joined Baker, Abbs and Klepinger, Inc., as account executive with assignments including Comshore, Family Federal Savings and Pontiac Giants. He was formerly an account executive at Jaffe, Stone and August, Inc.

KATHERINE ROBANT, MA '75, is supervisor of the micrographics record center at Sargent & Lundy, a Chicago-based engineering firm specializing in the design of electric power engineering stations, transmission lines and related facilities. She joined S & L in 1977.

MIKE YACHANIN, BM '73, Argenta, IL, joined Baker, Abbs and Klepinger, Inc., as account executive with assignments including Comshore, Family Federal Savings and Pontiac Giants. He was formerly a salesman at Jaffe, Stone and August, Inc.

EUGENE DENAHAN, MBA '76, was appointed manager of professional communications, anti-infective and central nervous system therapeutics, by the Upjohn Company. He joined Upjohn in 1967.

STEVEN HARKNESS, MBA '76, joined Lumberman's Bank as a credit officer. He was previously employed by Genesee Bank of Flint as assistant credit department manager.

LAWRENCE HARRISON, BBA '76, was promoted to accounting officer at Lumberman's Bank, Muskegon, MI.

THOMAS HUTCHINSON, BS '76, was appointed executive vice president of Greater Albion Chamber of Commerce, MI. He was previously a retailer and then a management trainee for Kalamazoo Savings and Loan Association.

GENE JACKSON, MBA '76, was appointed assistant vice president at First National Bank and Trust Company, Kalamazoo, and manager of the Vicksburg branch. He joined First National in 1971.
SALLIE MILLER, BS ’76, is a speech therapist with Armada schools, serving the elementary, middle and high.

SHARON MROZEK, BBA ’76, was promoted to the financial management division from her position as inventory manager for Citizens Bank, Michigan City. She joined the bank in 1976 and is currently secretary-treasurer of the LaPorte Purchasing Association.

RICHARD HARTMAN, BS ’77, received his MS degree from the Institute of Paper Chemistry and is now serving a six-month appointment with the Australian pulp and paper industry.

LT. RAYMOND KIRBY, BS ’77, is training at Tyndall AFB, FL, after being commissioned a second lieutenant in the U.S. Air Force upon graduation from officer training school at Lackland AFB, TX.

RUTH CLEMENT, WILSON, ’75, Kalamazoo.

TOM PEACOCK, MBA ’79, is a media buyer at Peter Coorlas, BA ’41, Chicago, IL.

BILLY HOPKALO, MBA ’79, Benton Harbor, MI, was promoted to marketing officer at Michigan National Bank. He was a former secondary school teacher and coach with Coloma schools.

JIM KLEMMETT, BBA ’79, is a media buyer at William R. Biggs Associates, a marketing, advertising and public relations agency in Kalamazoo.

New Life Members
WMU Alumni Association


ALUMNI

Anna (Vanden Berg) Kreling, TC ’09, Kalamazoo, June, 1979.
Edith Fuller, TC ’23, BS ’37, Paw Paw, MI, May, 1979.
Mary (Morris) Ellis, TC ’26, Lacrosse, WI, Jan., 1979.
Winfred (Botsford) Packer, TC ’27, BA ’31, Plainwell, MI.
Frank Householder, BA ’31, Kalamazoo, April, 1979.
Ruth (Born) Zeck, BA ’58, Coldwater, MI, Feb., 1976.
Adele (Singley) Smith, MA ’66, Galesburg, IL.
Peter Cooelas, BA ’41, Chicago, IL, March, 1979.

Fred Sorenson, BA ’59, Nunic, MI.
Michael Sayers, BS ’71, Sturgis, MI.
Roger Herbert, Kalamazoo, May, 1979.
Hazel (Swisher) Maloney, MA, Kalamazoo, MI, April, 1979.
Hazel Patterson, South Haven, MI.

FACULTY STAFF

Dr. Kenneth Engle, WMU emeritus professor of counseling and personnel, died at his Kalamazoo home May 21, at the age of 62.

Engle, a native of Lawton, graduated from Western, earned a master’s degree in secondary school administration at the University of Michigan, and his doctorate in counseling and personnel at Michigan State University. He joined the WMU faculty in 1962 after having served as a counselor, coach and assistant principal at Kalamazoo Central High School, sales manager for Kalamazoo Valley Paper Co., and principal of Portage Central High School. During World War II, he was a special agent for the FBI. Engle retired from WMU in 1977.

Survivors include his wife, Dorothy; a son and daughter-in-law, a daughter, and two grandchildren.

Moving?

Send Address changes to: Alumni Records Office Western Michigan University Kalamazoo, Michigan 49008

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