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Many environmentally concerned people separate paper, bottles, and cans from their household trash and take them to a local collection center.

Recycling at that level is a good start toward protecting the environment, but it is only one part of the wider effort to reuse the earth's natural resources and lessen dependence on landfills.

"The general public's view of recycling is one-dimensional," says Mike Tenenbaum, resource management analyst for Michigan Disposal Service, a materials management company in Kalamazoo.

"People separate their bottles, cans, and paper and think they've recycled. However, you haven't recycled until you've bought something made of recycled materials."

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WMU expands recycling efforts

Like many research-oriented universities, Western Michigan University's contributions to recycling have been focused on finding ways to help industry handle its waste materials. In recent months, however, the institution has taken the process of finding ways to reduce the amount of solid waste it contributes to West Michigan landfills.

Recycling at the institutional level is in its infancy, but individual and departmental efforts in a number of areas have been going on for years. Student environmental groups have begun coordinating recycling projects and many University employees have been dealing responsibly with their departments' particular waste problems.

This fall, the process of bringing all campus recycling efforts under the direction of one office will begin. University officials will soon make a final selection in their search to 'sell' the plan to the University, community. In the end, a personnel, and staging requirements will be needed to take problems.

Projects and many University employees have been dealing with a number of areas have been going on for years. Student environmental groups have begun coordinating recycling projects and many University employees have been dealing responsibly with their departments' particular waste problems.

Our coordinator will have to determine what parts of the waste stream have recycling potential and what equipment, personnel, and staging requirements will be needed to take advantage of those opportunities," Roedle says. "Once a plan is developed, the coordinator will oversee its implementation and 'sell' the plan to the University community. In the end, a large part of the recycling effort will fall back on the efforts of individuals."

A number of basic issues will have to be addressed in the process, Roedle says. Among them are whether or not savings from reduced landfill costs will pay for equipment needed to set up recycling posts and whether or not the University should broker recyclable products itself or turn over such materials to a commercial waste company.

Also this fall, the entire University community will take part in an experiment that combines both research and recycling. The Department of Paper and Printing Science and Engineering is coordinating the project, which involves printing two issues or a special supplement of the student newspaper, the Western Herald, with ink made from soybean oil, then recycling the newspapers to obtain research data.

Soyink is a high quality ink, that, when recycled, does not leave the petroleum-based effluent that traditional inks leave. William K. Forester, assistant director of WMU's Paper Pilot Plant and its fiber recycling center, says using soyink and a bleachable black pigment may result in drastically reducing the effects that is left after recycling traditional ink and pigment combinations.

Any slag that is left from recycling also may be much kinder to the environment. "What you're left with is salad oil instead of motor oil," says John Serafano, assistant director of the Printing Management and Research Center.

Collecting and recycling a newspaper with soyink should provide data from a large-volume printing job that can give the process more credence to the printing industry.

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Rushing requires rethinking as well as reusing

Dr. Michael Swords, chairperson of the Kalamazoo County Sanitary Management Planning Committee and a professor of general studies at Western Michigan University, takes that concept one step further. "There's a new word called 'precycling';" Swords says. "That means reducing the amount you buy in the first place, thereby reducing the amount of waste you generate; then reusing whatever is generated, and then buying recycled products and materials."

Tenenbaum, who has done graduate work in ecology at WMU and was an assistant to the director of the Environmental Studies Program, says about ten percent of the national waste stream is being recycled. However, he says as much as eighty-five percent of municipal solid waste (household and business trash) could be recycled. But he cautions that this figure has nothing to do with the economic reality of what it would cost and the availability of markets for the material that's collected.

"You can recycle just about anything," Jim DeNuyter, B.B.A. '72, president of Michigan Disposal, adds. "But it has to be cheaper to recycle the materials in question than it would be to burn or bury them. The general public just doesn't realize the kinds of difficulties and ramifications one is tied up with collecting, processing, and reusing materials."

To supply curbside collection for a neighborhood for example, Tenenbaum says a collection company must supply materials containers costing $5 to $150 per household and trucks costing between $65,000 and $150,000 a piece. In addition, the company must keep the trucks insured, fueled, and maintained; pay drivers; and pay handlers to unload the trucks and further sort the materials to the specifications of the buyer who will recycle them. This can require additional expenses, such as purchasing processing equipment and building structures to handle the materials.

In some cases, Tenenbaum says, the economics of recycling results in buyers offering $0 to $25 a ton for material that has cost $25 to $60 to collect and sort. However, it still may be cheaper to recycle than to landfill," he says, because a typical landfill costs between $400,000 and $600,000 a year.

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Several readers object to the Westerner's paper stock

Editor's note: We are in the process of obtaining cost estimates on a variety of paper stocks. We hope to locate an affordable recycled paper that allows us to maintain the Westerner's high-quality reproduction of text and photographs.

A little too slick

The December 1989 issue of the Westerner is certainly a slick piece, that's the problem. In our area we cannot recycle this type of paper. Therefore, please remove my name from your mailing list.

Janice McBride, B.A. '70

Landfill fodder

As an alumni of Western Michigan University, I suggest using recycled paper for the Westerner. It is glossy, large, and with wide-margins and it all goes into our landfills as—is-to stay how long? Help our planet.

Ruth Berlow, B.S. '43

Shameful practice

For shame! Printing your news on slippery, shiny paper that can't be recycled!

Laurie Polhemus, B.S. '99

Slipping backward

I am sure the Westerner is no longer printed on recyclable paper. This is an ecological slip backward, and I think it is out of sync with the times. Therefore, please remove my name from your mailing list.

Janice McBride, B.A. '70

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A new kind of paper chase

Paper is often the first material that comes to mind when recycling is mentioned. It is not only simple to collect, but it permeates our daily lives.

William K. Forester, B.S.E. '80, assistant director of Western Michigan University's Paper Pilot Plant, says people have been recycling paper for as long as it has existed.

However, he says the paper industry has unfairly come under fire recently because the debate over landfill studies and the waste discharges from paper plants.

Forester, an international paper-recycling expert, says investigators have discovered that about forty percent of the refuse in landfills is buried paper that hasn't biodegraded due to a lack of moisture. If this paper could be recycled instead of buried, it would free up landfill space.

"Then there's the pollution," Forester continues, "and this is where the issue becomes complicated. In order to dispose of mills to recycle the paper people dump on their doorstep, they have to first remove the inks and dyes that are printed on it, and that involves some sort of a waste stream.

Other contaminants in post-consumer waste paper must be removed as well, says Barbara Cichon, B.S.E. '79, technical director at Michigan's Rock-Tenn paper mill in Otsego, everything from staples that jam processing equipment to glues and plastics that won't break down in the recycling process.

"One of the big misconceptions in paper recycling is that the entire sheet can be recycled," Cichon says. Her plant, one of seven under Rock-Tenn ownership, recycles 100 percent of the paper stock it receives, manufacturing a heavy board that's used in book covers, notebooks, and similar products. The board generally is not sent out, so its visual appeal is secondary to its strength.

"Rock-Tenn uses 275 tons of material to manufacture about 250 tons of board a day," Cichon says. "Ten percent of the 275 tons, however, is rejected contaminant waste like plastic and glass. We fill three cubic-yard dumpsters per day, and all of it goes to a landfill. We can accept all sorts of baled post-consumer waste paper. Now, a mill that produces fine paper for printing will be much choosier about what kind of stock it will accept for recycling."
Robert Ackerman, a professor and coordinator of graduate education in the department of sociology/anthropology at Indiana University of Pennsylvania, is recognized as the foremost authority in the nation on children of alcoholics. As a student at WMU attracted Ackerman's attention because of its doctoral program in sociology and the Specialty Program in Alcohol and Drug Abuse. In choosing to pursue an advanced degree here, Ackerman says he was strongly influenced by Dr. Edel Ricketts, who retired from the Department of Sociology in 1986. “His support and belief in me helped throughout my education,” Ackerman says.

When asked what role his educational experiences at WMU played in his career, Ackerman responded, “My education experiences, especially in sociology, have allowed me to be highly flexible in my work. My WMU education was broad-based, and today I am able to transfer my academic work to a variety of audiences.”

This work began professionally at Hillsdale College, where Ackerman taught before joining the faculty at Indiana University of Pennsylvania in 1982. An author, editor, researcher, and lecturer of the highest calibre, his undergraduate and graduate classes are consistently filled to capacity. His research efforts, as reflected in eight books and hundreds of published articles, have been equally well received. His first book, *Children of Alcoholics: A Guide for Parents, Educators, and Therapists*, was written in 1978 while he was still at WMU and was the first U.S. book on the topic.

Because of his ground-breaking research and acumen as an educator, Ackerman has received myriad awards, including Indiana University of Pennsylvania’s Distinguished Faculty Award for Research and a Fulbright Scholarship. He was also a Pittsburgh Man of the Year nominee and a 1988 finalist for the Marti Mann Award, presented by the National Foundation for Alcoholism Communications for outstanding effort and achievement in the field of alcoholism and addiction communications.

When asked what he considers to be his most significant professional achievement to date, Ackerman says, “This is a hard question for me as I have been very fortunate. Pounding the National Association for Children of Alcoholics, writing the first book in the U.S. on children of alcoholics, having one of my books used in a class at Harvard, and receiving the Distinguished Alumni Award from Western are some of my most significant achievements.”

Ackerman and his wife, Kimberly, live in Indiana, Pennsylvania, with their two sons.

*Reene Semo Hartz, M.D.*, is an associate professor in the Division of Cardiothoracic Surgery at Northwestern University Medical School. According to an article published in the *Chicago Tribune* Magazine in March 1989, she is the only woman heart surgeon in the nation with academic tenure at a major university medical center.

Recalling her first year at WMU, Hartz says her limited estimation of her ability changed. “There is no question that that first year here proved me that I could be successful. I learned to apply myself to any field of study and did well in almost all of my classes. I learned to use the library and all the educational materials available to me, and these skills have stayed with me.”

Hartz acquired her medical degree in 1974 and immediately began a seven-year surgical residency at Northwestern Memorial Hospital. In 1976, while a junior resident, she was part of a surgical team that performed emergency heart surgery on a nineteen-year-old woman, saving the woman’s life. It was then Hartz knew she had found her calling.

In the final years of her residency, Hartz was chief resident of cardiothoracic surgery and began teaching as an instructor in the medical school’s cardiothoracic division.

When she received her certification in 1982 from the American Board of Thoracic Surgery, she was only the thirteenth woman in the country to achieve this distinction.

Hartz performs about 200 open heart procedures a year, as well as other operations. In addition to the time she spends in the operating room and the classroom, Hartz devotes time to her research. She is investigating using “cold” lasers to open clogged vessels and implanting automatic cardiac defibrillators to reverse potentially fatal irregular heartbeats. She has published some forty scientific papers on her research and has presented her findings before national assemblies of the American College of Surgeons, the American Heart Association, and the American Association for Academic Surgery.

When asked what she considers her most significant professional achievement to date, Hartz says, “Having a busy cardiothoracic surgical practice and attaining the rank of associate professor at Northwestern University Medical School. This means I did research and teaching, as well as surgery.”

When not busy with her professional activities, Hartz can be found taking her two sons to the movies or bowling, or watching one of their hockey games or school plays.

John S. Lore, C.F.R.E., is senior vice president of St. John Health Corporation, a large holding company for St. John Hospital and Medical Center and its several health care partners in southeast Michigan. As the senior development officer since 1986, Lore is responsible for all fund-raising activities for the corporation and its various corporate affiliates.

Lore entered WMU as a freshman in 1969 because he was interested in the graphic arts/printing management curriculum. “There were two nationally known programs—one at Carnegie Technological Institute and the other at Western,” Lore recalls. “I considered myself fortunate to be accepted at Western because of the strength of the program and the opportunity to study under Lawrence Brink.”

Upon graduation in 1965, Lore accepted a management trainee position with the Ford Motor Company. A year later he returned to his alma mater as the alumni and development director, a position he held for six years, and began what was to be an outstanding career in professional fund raising. While at WMU he earned his second degree from the institution, a master’s in education administration.

Lore left WMU in 1972 to become the vice president for development and planning at Nazareth College. Two years later, he left Nazareth temporarily, to accept an internship from the W. K. Kellogg Foundation and to complete his doctoral degree. In July 1975, two months after receiving his third WMU degree, Lore was named president of Nazareth College.

During his five-year tenure at Nazareth’s helm, Lore turned the college’s substantial cumulative deficit into a surplus, leaving the college with an endowment and a significantly higher academic enrollment.

“When I became president of Nazareth, I adapted the administrative style of James W. Miller, under whom I served while at Western from 1966 to 1972,” Lore says, “My administrative style was also influenced by the other outstanding higher education administrators at Western during that time, namely Peter Ellis, Paul Griffith, and Thomas Coyne.”

Lore, who raised more than $20 million as president of the Michigan Colleges Foundation, has been recognized by his colleagues as one of the national leaders and spokespersons for philanthropy.

A certified fund raising executive, Lore is past president of the Michigan chapter of the National Society of Fund Raising Executives and currently serves on its national board of directors. He says he considers his involvement with national and state professional associations in philanthropy, and particularly NSPRE, to be one of his most significant professional achievements.

One of his most significant memories of WMU, he says, is meeting his wife, Judy Bell. “I worked for her as a feature writer, while she served as editor of the *Western Herald*. I have since shared twenty-six years of marriage and two sons. Many of my memories of Western center around activities with Judy and our collective interaction with classmates, faculty, staff, and administrators.”
Kellogg Foundation grant provides $1 million to expand library access, information services

A $1 million grant from the W.K. Kellogg Foundation of Battle Creek will lay the groundwork for a computerized system across Western Michigan University's library resources at the fingertips of citizens across West Michigan.

The grant will be used to buy computer hardware and software, as well as to make licensing arrangements that will link public and private libraries, businesses, educational institutions and home computer owners. Once complete, the state-of-the-art interactive information system will allow area residents access to a variety of services through direct-dial computer links.

"We were the underrog," Rop said. "Here we were with our little budget car, taking on some of the big names in college engineering--MIT, Stanford, Dartmouth."

The University of Michigan, the only other Michigan entry, won the race with a time of seventy-two hours, fifty minutes, and forty-seven seconds. Sunseeker's time of ninety-six hours, fifteen minutes, and two seconds placed them sixth among seventeen teams. With a combined budget of $1,500, the WMU/Jordan team received a second-place sportsmanship award for helping other teams and a third-place power train innovation award.

Western Washington University came in second in the race, followed by the University of Maryland, California State University at Los Angeles, Crowder College in Missouri, the Massachusetts Institute of Technology, and Stanford University. GM will sponsor the top three finishers in its University at Los Angeles, Crowder College in Missouri, the Massachusetts Institute of Technology, and Stanford University. GM will sponsor the top three finishers in its

"You might have been out-powered and out-spent, but you weren't out-spirited or out-maneuvered," said President Dietrich H. Harriecke in welcoming the team home. Sunseeker will be exhibited at various sites this fall in conjunction with the Consumers Power Energy Van. Both the race car and its prototype will be shown. A car will be at the Bay City Historical Museum September 19 and 20, at the Fall Harvest Festival in Cross Village October 5, 6, and 7, and at the Grand Rapids Home and Energy Exposition October 16 through 20. Alumni returning to campus Homecoming weekend will also be able to view Sunseeker, as it will be on display in front of the Bernhard Center Homecoming October 20.
Fourteen students earn Medallion Scholarships

Fourteen top high school seniors have been awarded prestigious Medallion Scholarships to attend Western Michigan University this fall. Each scholarship is valued at $25,000 over four years.

The scholarships, made possible by private donors through the WMU Foundation, are among the largest merit-based awards in American public higher education.

The recipients and their extended academic programs at WMU and the scholarship donors are:

- Jennifer L. Abemethy of Monroe, mathematics, Helen and Henry Abemethy.
- Ryan D. Bruneau of Davison, engineering, contributions in honor of Dr. James W. and Jane Miller of Kalamazoo from the 1980 Walter Miller and Doreen Nunn Dinner, which was sponsored by the WMU Foundation.
- John J. Burns of Grand ledge, mechanical engineering, provided by the estate of the late Genevieve U. Gilmore of Kalamazoo.
- Robert D. Cherry of Bridgman, music, John G. Kemper of Kalamazoo.
- Jennifer L. Francis of Okemos, university curriculum, provided by the estate of the late Genestieve U. Gilmore of Kalamazoo.

Grants top previous years' levels

Grants to WMU have hit record levels for the fifth consecutive year. Moreover, external support for research and sponsored programs passed the $10 million mark for the first time in the university's history. WMU received a total of $30,604,640 in grants during the 1989-90 fiscal year, surpassing last year's record by $900,056 or 11 percent.

Detroit Compact honors Williams, Payne

The Detroit Compact has named Dr. A. Bruce Clarke, chairperson of the Board of Trustees, and Vernon Payne, an assistant director of admissions, as the recipients of the Compact's first volunteer recognition dinner. Williams, who is senior vice president of United Community Services of Detroit, was cited for special recognition as chairperson of the compact's main table. Payne was presented one of the compact's four direct service awards for his role "as a higher education partner to provide scholarship opportunities at WMU." The Detroit Compact is an alliance of business, government, higher education, labor and the Detroit Public Schools to provide jobs and scholarships to students and to improve schools.

Two more master's programs offered

This fall WMU will be offering a master of arts degree in English as a second language and a master of arts degree in Spanish. Both degrees will be offered through the Department of Languages and Linguistics and will require thirty credit hours of work.

The English as a second language degree is for students who wish to be ESL teachers either in the United States or abroad and for those who want to enter doctoral programs in teaching English as a second language. The Spanish degree is for students who want to extend their knowledge of the Hispanic world, as well as for scholars and students from other disciplines, especially those interested in Latin American area studies. The degree currently is offered by only three other Michigan universities, the University of Michigan, Michigan State University, and Wayne State University.

WMU senior wins Miss Michigan title

Victoria Lynn Fair, a senior from Jackson, was crowned Miss Michigan June 16 and will represent the state in the Miss America pageant September 8. A communication and a public administration major, Fair plans to resume her education at WMU in the fall. After graduating she would like to pursue a career in the convention industry, planning and organizing events.

The fourth runner-up in the Miss Michigan contest was Sarah Jane Wieschelm, a WMU graduate, B.S. '88, who represented Kalamazoo County. Fair represented Jackson County. With six University students and alumnae in the pageant, WMU had more contestants than any university in the state. The University has also had an equal number of state queens.
Three endowed gifts support important University programs

Kercher graduate fellowship established in sociology

The Department of Sociology's founder and first chair, the late Dr. Leonard C. Kercher T.C.'24, has been honored through an endowed graduate fellowship established in his name in the department he headed for several decades.

The fellowship was created through anonymous gifts totaling $100,000 and more than $17,000 in contributions from the department's faculty and staff. The Leonard C. Kercher Graduate Fellowship will provide support for master's and doctoral degrees in sociology. Awardees will receive a maximum equivalent of five years of graduate support.

Kercher was associated with Western Michigan University for fifty-two years, forty-four of which were spent on the faculty. He began his WMU career in 1919 as a summer session student and concluded it with his retirement from the faculty in June 1972. He earned three degrees from the University of Michigan, a bachelor's in social science in 1927, a master's in political science in 1928, and a Ph.D. in sociology in 1939.

The same year Kercher received his master's degree, he joined the sociology faculty at WMU. He was named head of the department in 1945 when the social science departments were formed. He continued as department chair for more than a quarter of a century until his retirement, and is among the most respected members of the faculty in the University's history.

Ellis endowments provide for Gary Fund and Lee Honors College

Two endowed funds will be created through a major bequest from Lois E. Ellis, M.A. '69. Formal declarations of intent were signed in June to establish the Peter R. and Lois Peterson Ellis Mike Gary Fund Endowment and the Peter R. and Lois Peterson Ellis Lee Honors College Endowment.

Kenneth J. DeVries, Western Michigan University's director of planned giving services, indicates that both endowments will be substantial and will provide significant ongoing support for athletics and for the honors program.

Prior to his death on October 22, 1989, Dr. Peter R. Ellis, B.A. '53, M.A. '55, was program director for the W. K. Kellogg Foundation of Battle Creek for more than seventeen years. He served as secretary of the University's Board of Trustees prior to joining the Kellogg Foundation in 1972. He was named WMU's Distinguished Alumni in 1974.

Lois Peterson Ellis, a retired elementary school teacher in the Kalamazoo Public Schools, completed the first two years of her undergraduate education at WMU and returned later to earn a master's in the teaching of reading. She is a member of the WMU President's Club.

A member of the University faculty for forty years. Starring, T.C., '23, was born in 1903 and died in 1976. After graduating from WMU, he went on to receive a B.A. and an M.A. from Columbia University. In 1929 following brief tenures as a teacher at Harbor Springs and Oak Ridge and as superintendent of the Oak Ridge School District, he joined the WMU faculty.

Starring was a highly regarded member of the WMU faculty and retired with emeritus status in 1969. He was also well known in the Kalamazoo and Michigan historical communities, and was considered a leading authority on the history of the state. He served as president of the Kalamazoo County Historical Society and was a trustee of the Michigan Historical Society. Starring was also a charter member of the WMU President's Club.

Peter Ellis

A plan for the future

Charitable remainder unit trusts are popular methods of giving

One of the more popular ways to make a significant charitable gift is the charitable remainder unit trust or CRUT. This option is especially popular with those who are nearing retirement or who are already retired. The CRUT can have significant tax and income advantages.

Here's how it works. The donor makes an irrevocable gift to Western Michigan University and gains an immediate income tax deduction for the gift, less anticipated revenue (based on the donor's age). The tax deduction can be taken over a period of five years. The gift is used to establish a revenue generating unitrust, with a portion of that revenue paid to the donor annually for the remainder of his or her life. The CRUT may also be written to include annual payments for life for a surviving spouse or other person named by the donor.

Following the death of the donor and any other income beneficiaries of the CRUT named by the donor, the principal may be used as an unrestricted gift to the University or designated to fund a scholarship or program. This can be done in the name of the donor or as a memorial for a loved one. For example, an endowed scholarship could be created to perpetuate the name of the donor and to benefit students for generations to come.

Donors typically request that five to seven percent of the earnings of the trust be paid to them. The portion of the earnings not paid to the donor, if any, is reapplied to the principal of the unitrust, thus increasing the size of the unitrust and the amount of the future payments to the donor.

Many people buy low-dividend or no-dividend "growth stocks" early in their lives for their retirements. Because these stocks pay no dividends, there is no annual income tax liability; the stock just keeps growing in value. However, upon retirement, the now highly appreciated stock will only generate income if sold, which ordinarily results in capital gains tax on the stock sold.

If that same long-term, highly appreciated stock is used to fund a charitable remainder unitrust, capital gains tax may be avoided, and the unitrust will pay an annual income for the remainder of the donor's life (and the life of a surviving spouse or other). The same can apply to highly appreciated real property. There may also be income advantages to funding the CRUT with a fully paid life insurance policy.

The options available through charitable remainder unit trusts are considerable; the primary advantages are: an opportunity to make a major gift to WMU during one's lifetime, immediate tax deduction for this gift, and annual income for the remainder of the donor's life, and for the life of a surviving spouse or other named by the donor.

For more information, contact Kenneth J. DeVries, director of planned giving services, Western Michigan University, Kalamazoo, Michigan 49008-3855, (616) 387-6178 or toll free (800) 876-6178.
Balancing scholastics and sports

Program provides safety net for student-athletes

For student-athletes, college life is a delicate balancing act between academic goals and athletic obligations.

Most of the 450 men and women who play on Western Michigan University's 16 intercollegiate athletic teams understand that only a small number of college athletes end up playing in professional sports. They work hard to obtain an undergraduate degree, but keeping up their studies is no easy task.

One way WMU is helping is by providing an academic support services program. Jeff Stone, who heads the program as academic support services coordinator, says the Division of Intercollegiate Athletics implemented the program three years ago. Stone notes that it is one way of compensating athletes for the amount of time they must devote to their sports and the additional academic requirements they must meet because of their class load, homework, practices, travel, and competitions.

For student-athletes, college life is a delicate balancing act—life-athletically, academically, and socially. During 1989-90, eight students who had completed their eligibility to play sports met periodically on a one-to-one basis with assigned freshmen. In the future, Stone hopes to expand this activity.

"Not only would we be able to have more 'peers' work with our freshmen, but it would help our former athletes finish up their own degrees," he says. "The stipend we pay them certainly doesn't cover all costs, but it's better than nothing, particularly for out-of-state students."

Stone's current activities are drawing high marks from student-athletes and coaches alike. "He's been able to alert us when a youngster is starting to struggle in the classroom," says men's basketball coach Bob Donewald, who makes sure that all freshmen on his team and all upperclassmen experiencing temporary difficulties work with Stone on a regular basis. "He's been able to provide them direction at that point, and helps us as coaches in encouraging the player to overcome those difficulties."

"Jeff is doing a truly outstanding job," football coach Al Mulhearn adds. "He has the interest of the players at heart and takes a personalized interest in their achievement toward getting a degree. His addition three years ago has really advanced our athletic program."

——by John Beatty, M.A., '87

Student-athletes speak out on issues related to their dual roles

Jerry Overstreet, Cindy Turner, and Paul DeVries are all student-athletes who are finding both academic and athletic success at Western Michigan University.

But the three say college administrations would do well to provide more academic support services to the students. If the players' individual needs as students received as much attention as their individual needs as athletes. This is why programs such as WMU's academic support services are so important, they say.

Moreover, the athletes contend that the major national collegiate athletics governing body fails to solicit adequate input from players when developing its regulations.

"I think athletics can be used as a way to help teach priorities. That'll take good coaches like the ones we have here at Western—I think this coaching staff is one of the best ones in the country—who treat you with respect and who care about you not only as a player, but as a person. There's a lot of attention given to athletics these days and I think athletics can be used as a motivational factor. It was for me, I wouldn't have gone on to college if it hadn't been for athletics, but once I got here, if my football career had disappeared, I wouldn't have left. I see that kind of change in a lot of athletes," says Cindy Turner, a women's tennis player.

Cindy Turner, a Rochester, Indiana, native, is a junior majoring in accounting and has a 3.55 overall grade point average. She has won the MAC championship title for two consecutive seasons at No. 3 doubles and was the MAC runner-up at No. 5 singles this season. She has one of the highest student-athlete grade points and had the top overall singles/doubles winning percentage (.738) on the 1989-90 Bronco squad.

What is the importance of college athletics?

"Use athletics to help teach priorities. That'll take good coaches like the ones we have here at Western—I think this coaching staff is one of the best ones in the country—who treat you with respect and who care about you not only as a player, but as a person. There's a lot of attention given to athletics these days and I think athletics can be used as a motivational factor. It was for me, I wouldn't have gone on to college if it hadn't been for athletics, but once I got here, if my football career had disappeared, I wouldn't have left. I see that kind of change in a lot of athletes," says Cindy Turner, a women's tennis player.

What is the key to success as a student-athlete?

"I think attendance is one big thing to doing well in school when you're an athlete. I look at it this way, when I'm at practice, I practice with total concentration and think of nothing but tennis. When I'm not here, I have to be sure I'm there and I'm concentrating on that subject. I want to do well in both," says DeVries, who heads the program as academic support services coordinator.

"I think attendance is one big thing to doing well in school when you're an athlete. I look at it this way, when I'm at practice, I practice with total concentration and think of nothing but tennis. When I'm not here, I have to be sure I'm there and I'm concentrating on that subject. I want to do well in both," says DeVries, who heads the program as academic support services coordinator.

You have to be or learn to be disciplined in managing your time during the season, which in collegiate tennis runs the complete school year. That, I think, is probably the biggest adjustment high school athletes have to make to the college athletic scene, having so much of their time already pre-determined for them.

In high school your season only lasts a few months, so if you slack off a little in the classroom during the athletic season, you can probably pull yourself back up grade-wise during the rest of the year. At the college level, you are a student full-time and an athlete full-time and if you want to succeed at both, you'll be better organized.

Jerry Overstreet, men's basketball

Overstreet, a Racine, Wisconsin, native, is a junior majoring in general business and has a 2.62 overall grade point average. Head coach Bob Donewald considers the six-foot, five-inch forward guard to be one of the basketball team's best all-around athletes.

How are athletics versus academics prioritized?

"Funny you should mention the subject of successful athletes. Just yesterday I broke my foot in a summer pick-up game over at the gym. It's just an example of how suddenly the whole athletic part of your life can disappear and why you shouldn't rely on your skills as an athlete to get you through. You should have that degree to fall back on no matter how bright your athletic career might look right now."

When kids think that the people they most respect and depend on are behind them all the way, they learn to be confident—both in the classroom and on the field. There's a lot of pressure on the student-athletes, but it's up to the individual to decide what's important. Coaches and parents need to play a big role in this attitude, helping the players develop into strong individuals."

What do you think about the dumb jock stereotype?

"I think student-athletes are as smart if not often smarter than non-student-athletes. We work under tighter time limits with more rules and more attention on us, and the majority of student-athletes are doing just as well or better than those who don't play sports. But the stereotype still exists and probably always will. That's a hard thing for one or two individuals to change. I think that has to be individualized to. You will be the 'dumb jock' if you let yourself be cast into the role."

——by Cindy Paavola, M.A., '86

Five of Western Michigan University's 450 student-athletes who will be combining academics and sports in 1990-91 are, clockwise starting from top left: Kim Lee, a communication major from Abson, volleyball; Karen Moleham, an accounting major from Hispanic, football; Laura Brouwer, a secondary education major from Portage, softball; Darnell Davis, a communication major from Battle Creek, track; and Rob Laurie, an engineering major from Clarkson, hockey.
Here's Looking At WMU

There's a lot for alumni to look at and to look forward to during this year's Homecoming celebration October 19 and 20.

First of all, you'll see friends! Not only at the Alumni Association's Homecoming reception and brunch in the Bernhard Center but also at the exciting pregame tailgate on Kanley Track. Both events take place 10:30 a.m. Saturday, October 20.

Those events are a great way to start off your day of reunions and fun, but this is just the beginning. Also Saturday morning, you can either get an inside look at the new Lee Honors College or view all of the University's new buildings and improvements by taking a tour of campus.

In addition, the association will be running a new service all morning long. Stop in at the Bernhard Center and let our Alumni Locator help you find that old sweetheart, roommate, sorority sister, or fraternity brother you've lost track of over the years.

Then it's on to Waldo Stadium where this year's gridiron clash pits the Broncos against the 1989 Mid-American Conference championship Cardinals of Ball State.

Saturday evening you can attend the Distinguished Alumni Awards Dinner, see live performances of Hamlet or Damn Yankees, or visit your favorite Kalamazoo hot spot.

Don't miss the fun. Use the order forms on page 9 to make your Homecoming and football reservations for your return to campus October 19 and 20. Here's looking at WMU and you.

Alumni Association Homecoming Event

**Sunday**

**October 14**

*Victory Run*

2:00 p.m.

Kanley Track

*Gold Company performance*

8:30 p.m.

Bernhard Center Stage

**Monday**

**October 15**

*Gospel choir*

7:00 to 10:00 p.m.

Dalton Center Recital Hall

*That's Entertainment*

7:00 to 9:00 p.m.

Bernhard Center Ballrooms

*King and queen coronation*

9:00 to 10:00 p.m.

Bernhard Center Ballrooms

**Wednesday**

**October 17**

*Noon tents*

11:30 a.m. to 12:30 p.m.

Sundial, Miller Plaza, and Goldsworth Valley Pond

*International Festival*

6:00 to 8:30 p.m.

Bernhard Center

*Movie: Casablanca*

7:00 p.m.

Miller Auditorium

*Movie: Total Recall*

9:30 p.m.

Miller Auditorium

**Friday**

**October 19**

*House displays*

8:30 to 10:30 a.m.

Noon tents

11:30 a.m. to 12:30 p.m.

Sundial, Miller Plaza, Goldsworth Valley Pond

*Fritter Fest*

2:00 p.m.

Goldsworth Valley Pond

*Soap Box Derby*

2:00 p.m.

Gilson Avenue

*Western Olympics*

2:30 p.m.

Goldsworth Valley Pond

*Parade*

6:30 p.m.

Sangren Hall to Intramural Field

*Studio Series Production: Hamlet*

7:00 p.m.

Dalton Multi-Media Room

Call (616) 387-6222 for ticket information

*Bronco hockey***

WMU vs. University of Illinois-Chicago

7:30 p.m.

Lawson Ice Arena

*Yell Like Hell*

7:30 p.m. to 8:00 p.m.

Intramural Field

*Bonfire and pep rally*

8:00 p.m.

Intramural Field

*Fireworks*

8:30 p.m.

Intramural Field

*Campus dance*

9:30 p.m. to 12:30 a.m.

Bernhard Center South Ballroom

**Saturday**

**October 20**

*Alumni registration and Locator service*

9:30 a.m.

Bernhard Center

*Here's Looking At WMU!*

Tours leave Bernhard Center lobby every half hour

9:30 a.m. to 11:30 a.m.

*Take an Inside Look!*

Open houses, receptions, and tours of Western's new buildings; site listing available at alumni registration

*Alumni Association reception and brunch*

President Hannieke, Coach Modie, the pep band, and cheerleaders will welcome you

10:30 a.m. to noon

Bernhard Center East Ballroom

*Alumni Association pregame tailgate*

Hot dogs, hamburgers, and refreshments

10:30 a.m. to noon

Kanley Track

*Bronco football***

WMU vs. MAC defender Ball State

1:00 p.m.

Waldo Stadium

*Distinguished Alumni Awards Dinner***

6:00 p.m.

Fetzer Center

*Studio Series Production: Hamlet*

7:00 p.m.

Dalton Multi-Media Room

Call 387-6222 for ticket information

*Damn Yankees***

Live stage performance

8:00 p.m.

Miller Auditorium

Call 1-800-228-9858 for ticket information

*Admission fee/advance registration required.

**Use the athletic ticket order form.
Constituency Activities

In addition to the Alumni Association activities planned for this year’s Homecoming, various colleges, departments, fraternities, and sororities will roll out the “gold” carpet for alumni. Check the following list of constituency activities to see what the groups you’re interested in have planned. Contact your Homecoming constituency coordinator at the phone number provided for more information about these groups’ activities. Then use the order forms on this page to reserve tickets for Alumni Association and athletic events. Plan to meet old friends at the reception/buffet and tailgate in addition to participating in constituency activities. Most constituency groups will provide for more information at their reception/brunch and tailgate.

French language alumni meet 9:30 a.m. Saturday, October 20, in Room 312 of the Bernhard Center.

Haworth College of Business alumni are invited to attend the Annual Alumni Reunion to be held at the “new” Haworth College of Business building from 3:30 to 5:30 p.m.

Hispanic alumni meet Friday, October 19, from 4 to 6 p.m. in the Presidents’ Dining Room in the Bernhard Center.

Honors College alumni: see Lee Honors College.

Inter-Fraternity and Sorority Gathering members from every fraternity and sorority meet 9:30 to 11 a.m. Saturday, October 20, in the Red Rooms of the Bernhard Center then join other alumni at the reception/buffet before going to the football game. Then at 5:30 p.m. for dinner at Bravo Ristorante on Portage Road. Watch your mail for details and reservation information about the dinner.

Lee Honors College alumni meet for a reception and tour 9:30 to 10:30 a.m. Saturday, October 20, in the new Lee Honors College.

Marching Band alumni will hold a rehearsal Saturday morning, October 20, at Waldo Stadium then perform at halftime during the football game with the current Bronco Marching Band. Alumni interested in playing should contact Carl Doubleday (616) 381-1888 for details and reservations.

Military Science (ROTC) alumni meet for an update on the ROTC program and upcoming events 9:30 a.m. in Room 106 of the Bernhard Center.

Omega Delta Phi members: see Inter-Fraternity and Sorority Gathering.

Onyx Society alumni can attend the reception/buffet 10:30 a.m. Saturday, October 20, then go to the football game. After the game, report to Red Fieldhouse for the Pan-Hellenic March Down and a reception. The tradition continues with the annual dance beginning 10:00 p.m. Saturday in the Grand Ballroom of the Kalamazoo Marriott and an early breakfast from 8:30 to 10:00 a.m. Sunday. Alumni meet for the fall business meeting 11:00 a.m. Sunday. Watch your mail for details or call Jean Harris at (616) 385-4072.

Phi Sigma Kappa alumni will attend the reception/buffet Saturday, October 20, and attend the football game at the house at 218 Woodward. Call Shawn Trout or Nancy Faraniz at (616) 343-8602 for more information.

Sigma Chi alumni meet for a pregame and postgame gatherings Friday, October 19, and Saturday at the house at 1518 Fraternity Village Drive. Food and beverages will be available. Call Scott Adow at (616) 381-SIGS for details.

Sigma Phi Epsilon alumni meet Friday, October 19, at the new house at 3031 West Michigan. After the football game Saturday, alumni meet at the house at 218 Woodward. Call Larry Harding at (616) 345-1606 to make reservations for the fraternities activities.

Sigma Sigma Sigma alumni meet at the pregame tailgate Saturday, October 20, and after the football game for a barbecue at the house at 218 Woodward. Call Shawn Trout or Nancy Faraniz at (616) 343-8602 for more information.

Social Work alumni meet to visit with the new School of Social Work director 9:30 a.m. Saturday, October 20, in Room 105 of the Bernhard Center. Alumni will also discuss the future direction of the school’s alumni society.

Speech Pathology and Audiology alumni meet after the football game for an open house Saturday, October 20, at the Speech and Hearing Center in honor of the new department chair.

Theta Chi Delta members: see Inter-Fraternity and Sorority Gathering.

Theta Pi Alpha members: see Inter-Fraternity and Sorority Gathering.

WDR alumni take to the air during Homecoming weekend. Listen as past WDR personalities recreate their old shows. Also planned is a WDR alumni reception 9:30 a.m. Saturday, October 20, in Room 211 of the Bernhard Center and the second annual alumni banquet Saturday evening in the Heritage Room of the Comfort Inn in Plainview. Watch your mail for more details regarding the banquet.
Throughout this year, the publication has informed you about changes in our campus, given you names of your classmates and friends, and notified you of various alumni events. We're proud to say this issue is more of the same.

The Alumni Association for the past several years. Both Towner and the examples they set in their own lives. Both of these gentlemen represented the student personnel of which I have become a part. They are important to you as friends, as family is here, and filming their story on John Gill and his "Westerner, September 1990."

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Alumni make important contributions as 'ambassadors' Attention proud alumni. You can make a valuable contribution to Western Michigan University as an Alumni Admission Ambassador. The Admissions and Orientation staff is already working diligently to recruit WMU's 1995 graduating class. As an Alumni Admission Ambassador you can be a partner in these efforts. Ambassadors are called upon to share their enthusiasm for the University and their knowledge about the institution. Ambassadors contact high school seniors residing in their area and talk about WMU. They also assist University representatives at college nights held in their area. If you're interested in participating in this program contact the Office of Admissions and Orientation at 1-800-848-7010.

**ALUMNI ACTIVITIES**

Members of Alpha Delta Epsilon heard some great news during their reunion celebration May 6. Thanks to the generous support of all the chapter as well as individual sorority members, the group exceeded its goal and now has $10,000 to use toward the ABE Lucile Abbot Nolbs Endowment Fund. Interested incoming freshmen from the endowment will be given annually to Western Michigan University's Sara Swocker Preschool to assist it in buying extra equipment, games, toys, and learning materials. Fund-raising committee members are, from left, Mary Dewald, Omicron Chapter; Muskegon; Kathryn Walker, Epillon Chapter, Jackson; and Alice Germain, committee chairperson, and Charlotte Ferraro, Delta Chapter, Kalamazoo.

Mike, B.S. '77, and Marza Mozolovitch, Rosemary Dedrick, B.S. '97, and Anita Demick, B.A. '96, cheer on their chosen horse to victory when WMU's newly formed Greater Jackson Chapter hosted a night at Jackson Harness Raceway. Serving as chapter officers are Kirk Hoffman, B.B.A. '86, president; Cy Davis, B.S. '47, vice-president; Jane Morrison, B.A. '89, M.A. '70, Sp.A. '76, treasurer; and Albert Krieger, B.A. '61, secretary.

Reunioning at the Southeast Michigan Chapter's first scholarship fund-raising dinner were Shanna J. Knight, recipient of the Class of 1937 Medalion Scholarship, and Thomas F. Bracee, B.S. '37.

**REUNIONS**

Fifty-three alumni from the Class of 1940 returned to campus June 15 to recapture memories, renew friendships, and reacquaint themselves with campus. Reunion activities included breakfast, a campus tour with a visit to the hilltop and a return to the classroom, and a dinner with WMU's Golden Associates.

Above: Seventy-three Golden Associates returned to campus June 15 to welcome the "new kids" into their group of graduates from fifty plus years ago. Right: Members of the Class of 1950, spouses, and guests returned to campus on June 9 to commemorate the fortieth anniversary of their graduation from what was then Western Michigan College of Education. Highlights of the day included keynote speakers Dr. Russell Seibert and John Gil, who reminisced with class members about the 1950s.

**Organization of Alumni Association regional chapters continues**

Alumni Association members had cause to celebrate in April as the organization's Board of Directors approved the charter and by-laws for four new regional chapters. "The association's directors had a lengthy discussion about the future of the association and how we might reach and serve more of our alumni," association President Richard Chorvans, B.S. '59, said after the meeting. "The continued formation of regional chapters, such as the ones approved today, is vital to the growth and success of not only the association, but to the University and to the graduates they serve."

Chapters are organized in geographically defined areas where a sufficient number of alumni reside. Vital and active chapters increase the visibility of Western Michigan University in their respective communities. Heightening the prominence of WMU across the country enhances its reputation and the reputation of its graduates.

Programs and activities sponsored by alumni groups not only provide a forum for graduates to learn what is happening on campus, but also allow fellow alumni to expand their professional and personal networks. The four newly chartered chapters are Greater Lansing, which consists of Ingham, Clinton and Eaton counties; Greater Jackson, which consists of Hillsdale, Jackson and Lenawee counties; Greater Kalamazoo; and Greater Chicago.

Each of these chapters' presidents are recognized in this article. Alumni in the four areas described who are interested in assisting with chapter events and programs are encouraged to call the chapter presidents or the WMU Alumni Association office.

The Greater Grand Rapids and Southeast Michigan chapters held their annual meetings this spring and each elected new presidents. They too are eager to hear from alumni in their areas who are interested in becoming involved.

To become involved in the chapter in your area, call:

- **Greater Chicago**—Mike Williamson, B.B.A. '88, (312) 943-6377.
- **Greater Grand Rapids**—Kathryn Hartman Weeden, B.A. '70, M.A. '74, Sp.Ed. '81, (616) 455-4400.
- **Greater Jackson**—Kirk Hoffman, B.B.A. '86, (517) 794-2603.
- **Greater Lansing**—Bob Utup, B.S. '71, M.A. '72, (517) 321-7596.
- **Greater Kalamazoo**—Bob Johnston, B.S. '73, (616) 323-0451.
- **Southeast Michigan**—Lorrie O'Mara Peck, B.B.A. '82, (313) 985-4296.

The WMU Alumni Association is indebted to the previously listed alumni and the many more who serve as chapter officers and committee chairpersons.
March was named Junior Achievement Teacher of the Year. Borgan is a longtime member of the Michigan Employment Council. They have three children: Michael, Patrick, and Sarah.

John S. Brady, BS '70, has been named to the Board of Directors. Brady is a general manager of Graphic Packaging Corporation, Madison, WI.

Ted Tiefenthal, BS '78, has been named vice president of sales for Baker College, Flint.

Nancy Hannemans-Bragg, BS '75, Muncie, Indiana

Dr. Donald D. Nichols, BA '41, is a frequent guest speaker for the Chamber of Commerce award recipient of the Westerner, September 1990.
designated "career property casualty underwriter" by the American Institute for Property and Liability Underwriters, Hartford, CT.

Daniel J. Weilshchegler, BBA '75, was named senior vice president of Bank of Commerce, Detroit, MI.

R. W. Bowen, BA '73, in March was named assistant vice president, Banor National Bank, San Jose, CA.

Anthony F. Provenzano, BBA '74, is currently the vice president of Merrill Lynch, Saginaw, MI.

Down Alexander Stewart, BA '74, in June was appointed full-time instructor of developmental English at Southwestern Michigan College, Dowagie, MI.

Michael Newman

Keith A. Pretty, BS '72, MBA '75, in February was named human resources manager for Air Products and Chemicals, Inc., Allentown, PA.

Dr. Linda Stickney-Taylor, BS, B.A. '74, M.A. '78, in May was named dean and continuing education at Western University, Macomb, IL.

Michael D. Toman, BSL, BA '74, recently sold short stories to Pul- pboat Six and the horror anthology Cold Sticks. Tomn is a resident of Ann Arbor, MI.

Douglas Brady, BA '75, in April was named controller of Plants 5 & 6, Morton, DI.

Linda Dronfield, BSL, BA '75, in September, 1989, was appointed acting dean of Baccalaureate Education of St. Joseph, MI.

Linda Hendrick Ferguson, BS, BS '75, in May was given Bronson Methodist Hospital's Excellence in Service Award. 1990 was named training spe- cialist at Bronson Healthcare, Kalamazoo, MI.

Michael P. Clark, BS, BS '77, has been promoted to plant manager at Monarch Hydraulics, Grand Rapids, MI.

James Cooper, MS, MA '77, in July became superintendent of the Hopkins School District, Hopkins, MN.

William J. Ludlow, BS, BS '77, in May received the Robert E. Hudy Award from the Interpubic Group of Companies of Illinois. CECOM Communications, Warren, MI.

Robert S. McIntyre, BS '77, in May was named vice president of the Greer Insurance Agency, Green Bay, WI.

Gloria Notary Meurt, MS, MA '81, in March was named assistant program director at W. K. Kellogg Foundation, Battle Creek, MI.

Lou Ann Glasser-Diller Mor- gan, R.N., BA '73, in March was named senior graphic designer at the W. K. Kellogg Foundation, Battle Creek, MI.

Jeffery A. White, BBA, MS '77, in March was appointed New Eng- land regional manager for Stanley Tools, New England.

Patricia Woenkneck, M.S. '77, in March began her association in the practice of optometry.

1976-1979

Frank E. Cahusas, BS '78, in June was selected office and financial planner for Bill Barley State Farm Insurance Agency, Jacksonville, FL.

Dr. Linda Fawcett, NURS, BS '78, was recently named supervisory nurse of the Summit Center, Cummyn, MA.

Michael Newman

Dr. Linda Stickney-Taylor, BS, B.S. '74, M.A. '78, in May was named dean and continuing education at Western University, Macomb, IL.

Debra Bartkovich Severson, RN, B.S., in February became chief of the occupational therapy department, VA Medical Center, Prescott, AZ.

Merrl A. Terborgh, BA, MA, RN '76, in March was named director of social service of Lee Memorial Hospital, Davenport, IA.

David Westnup, M.S.E., MPA, in March was named director of Michigan Public Safety, Lansing, MI.

Thomas W. Fredericks, BSEE, BS '75, in February was named area sales manager for the Paper Technology Group of Hercules, Wilmington, DE.

Arlene Cook Danis, BS '79, in May was named corporate relations director for radio stations WBCK and WBML, Battle Creek, MI.

Jim Thayer, BBA '70, has been appointed general manager at Hall's Zipper Ford/Jay Ford, Elkhart, IN.

1980-1981

Carolyn Linkeback, B.S.N., B.A. '70, in March was named director of Tiger/Times newspaper, Central Michigan University, Mt. Pleasant, MI.

Mark L. Shelton, BA, MS '78, is an associate consultant for Physicians Aesthetic Center, West Bloomfield, MI.

"Arthur of Genius" selected as one of the 100 Most Promising Prospects in the field of Sports Nutrition.

Stephen Vincent Yaos, BA '80, in May was appointed assistant manager of First of America Bank-Detroit, MI.

Kim Xias

David S. Branchou, BSE, BS '81, in July was appointed product supervisor for Hercules Paper Technology, Wilmington, DE.

Kathy Bandy, BS, BA '81, in April was named coordinator for the Hustle for the Arts, South Haven, MI.

Terra Hauser Carrigan, BBA '81, in March was promoted to regional training manager for the East Region of Marketing Laboratories, New York, NY.

Dennis A. Zahl, MS '81, in February was promoted to captain and named command officer of the state's Seventh District, Traverse City, MI.

Christine DiBartolomeo

Richard P. Dobbs, B.A. '81, in May was appointed controller at American Piano Company, Jackson, MI.

Barbara Einhaus-Falls, B.S.W., LSW '81, was appointed coordinator for Child and Family Programs at the Children's Psychiatric Center, Northwestern Michi- gan, Traverse City, MI.

Regina Joseph, BS, in March took part in a research effort which was featured on the program "Breaca '91." Joseph is a physician's assistant with the Visiting Nurse Organization.

Gary Jodola, BBA '71, in February entered the staff at Re/Max, Real Estate Co., Brighton, MI.

Cheryl Koopman, BBA '80, in April was named account executive at WYBC Radio, Battle Creek, MI.

Rita Venslites Miller, BBA, RN '81, in March was named assistant vice president in the cor- porate banking/regional division at First of America Bank at Old Kent Bank, Grand Rapids, MI.

Pat Diller Panghem, BSE, BS '71, in February was elected chair of the Private Industry Council of Kalamazoo County and St. Joseph Coun- ties.

Susan A. Sandmeyer, BS, B.S. '71, was appointed regional account manager for Whitehall Laboratories, Chicago, IL.

Carol J. Janiswicz, BS, '82, in March was named communications director for the First National Bank of Lexington United Way, Lexington, VA.

Douglas A. Smith, BS '74, was named vice president of the Great Lakes Association of Public Relations.

Jane A. Reilly, B.A. '77, in March was named the personnel director at The Christian Healing Foundation, Battle Creek, MI.

Kathy Bandy, BS, BA '81, in April was appointed account manager for American Institute for Property & Liability Underwriters, Hart, MI.

Kevin Lynch, BS '79, in February was named branch officer of the Michigan Bankers Association.

Wayne Stewart, B.S., in March was named supplemental agent for the Van Buren County Cooperative, Sturgis, MI.

Michael Newman

Douglas Carney

Linda Fawcett, NURS, BS '78, was recently named supervisory nurse of the Summit Center, Cummyn, MA.

Toni Fabian, BBA '76, in Jan- uary received the Michigan Karate Organization's Achievement Award. In the past year awarded Fabian owns Fami- ly Karate and Fitness Center, Franklin, MI.

Peter B. Fleming, BS, B.S. '76, is currently the vice president of Merrill Lynch, Saginaw, MI.

Michael J. Mahan, BS, MA '76, in March was appointed branch man-ager, Alpine and Bristol, Philip Morris, Detroit, MI.

Pattie Pettinga, BA MA '83, in April was named member-

...
Deaths

Shirley Davis, in May 1989 in St. Joseph, MI. She was a member of Alpha Epsilon Western, Spartanettes of Kalamazoo University.

Arybe Manga, professor emeritus of sociology at Michigan State University, in May 1989 in Kalamazoo. He was a member of Alpha Sigma Alpha Sorority.

James Cramer, in May 1989 in St. Joseph, MI. He was a student at Western Michigan University in the 1950s.

Cecile Davis, in May 1989 in St. Joseph, MI. She was an active member of Zeta Phi Beta Sorority.

Valentine, in May 1989 in St. Joseph, MI. He was a football great Harold Gensichen, was inducted into the Westerner, September 1989. An endowment in Gensichen's name has been set up for the Mike Gary Athletic Fund.

• Pamela E. McVey, BS '89, is a music instructor for Grace Christian School, Waterfield, CA. She was inducted into the National Junior Honor Society.

• Sarah Serences, BA '99, is a research intern for the Michigan Public Welfare Alliance, Washington, DC.

• Cheryl A. Simon, BS '99, is a dean for the City of Cleveland Heights. She was inducted into the National Junior Honor Society.

• Nikky Snyder, BA '99, is a research assistant for the Michigan Public Welfare Alliance, Washington, DC.

• Alan C. Soloff, BS '99, is a staff writer for the Westchester Gazette.

• Denise A. Nadeau, BA '99, is a research assistant for the Michigan Public Welfare Alliance, Washington, DC.

• Shauna Sudhakar, MSW '99, has been named chief of the Counseling Office for the St. Francis Xavier School, MI.

• Julie E. Shroyer, BSW '99, is a research intern for the Michigan Public Welfare Alliance, Washington, DC.

• David W. Schnell, BS '89, is a partner in the firm of Clapp, Schnell, Dill, Young and Fox, MI.

• Sarah Severson, BA '99, is a research intern for the Michigan Public Welfare Alliance, Washington, DC.

• Kevin J. AcMoody, BBA '39, is an associate professor of criminal justice at the University of Michigan, Ann Arbor.

• John D. Page, Jr., BS '72, is an associate professor of criminal justice at the University of Michigan, Ann Arbor.

• Charles T. St. Clair, MS '94, is a research intern for the Michigan Public Welfare Alliance, Washington, DC.

• Michelle Sorrentino, BS '94, is a research intern for the Michigan Public Welfare Alliance, Washington, DC.

• Debra C. Stump, BA '94, is a research intern for the Michigan Public Welfare Alliance, Washington, DC.

• Robert A. Stump, MSW '94, is a research intern for the Michigan Public Welfare Alliance, Washington, DC.

• Michael A. Stump, MSW '94, is a research intern for the Michigan Public Welfare Alliance, Washington, DC.

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• Thomas J. Stump, BS '94, is a research intern for the Michigan Public Welfare Alliance, Washington, DC.

• David T. Wood, BBA '78, is an associate professor of criminal justice at the University of Michigan, Ann Arbor.

• Barry Stump, BS '94, is a research intern for the Michigan Public Welfare Alliance, Washington, DC.

• Sarah Sudhakar, MSW '99, is a research intern for the Michigan Public Welfare Alliance, Washington, DC.

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• Charles T. St. Clair, MS '94, is a research intern for the Michigan Public Welfare Alliance, Washington, DC.

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• Thomas J. Stump, BS '94, is a research intern for the Michigan Public Welfare Alliance, Washington, DC.

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Public service proves to be satisfying career for 1961 graduate

Both of those awards were based on contributions made over a period of time. "I felt very proud in receiving each of them at the tail end of my federal career," says McLoughlin, who retired in June.

During his three-decade career, he has seen the federal government move away from being on the "leading edge of new and creative activities," to letting state and local governments spearhead innovations. "That is a significant change," he notes, "but it is slowly changing back as we move from a conservative right to the center."

Regardless of periodic philosophical differences about big government and its use, he says, it is a positive experience for those who are interested in doing something good for their fellow men and women and their country. "My hope for the future is that public service is perceived as a valuable and worthwhile career to attract the most capable people in the workplace," he says.

A former Illinois high school science and mathematics teacher, McLoughlin joined the federal government in 1957 as an instructor at the Federal Civil Defense Administration's Chemical/Biological/Radiological Defense School in Battle Creek, which trained government workers in emergency management.

After teaching there until 1962, he developed an interest in civil defense and for the next nine years served as director of the Special Training Department for the Office of Civil Defense Staff Coordination. After that period that he attended Western Michigan University part time, earning master's and doctoral degrees in education.

"Western offered the program I was interested in—leadership dealing with education and training in government and industry," McLoughlin says. "Dr. William Coats and Dr. Maurice Sao, in particular, were most supportive and helpful. They helped me very much in outlining my educational program, filling in my areas of weakness, and giving me the confidence to proceed." Having earned his doctorate, McLoughlin became deputy director of Region IV of the Civil Defense Preparedness Agency in Battle Creek. Five years later in 1976, after working in state and local programs, he "wanted to go national." McLoughlin moved to Washington, D.C., and spent two years on President Jimmy Carter's Presidential Reorganization Project. "The task force reorganized the government's response and preparedness mechanism by combining five agencies into one," explains McLoughlin, who was named the first director of training for the agency when it was formed in 1977.

PEMA administers its own disaster programs and coordinates all federal efforts for an array of public assistance in times of emergencies, including rebuilding roadways, culverts, and bridges. In addition, FEMA directs agencies like the American Red Cross and U.S. Army Corps of Engineers to ensure all mobilized agencies "are talking together." State and local governments handle 95 percent of the country's disasters, McLoughlin says, with federal assistance to governments and disaster victims triggered only by requests from governors.

However, McLoughlin says the agency's resources were stretched to the limit last year when Hurricane Hugo ripped through the Carolinas and raised the normal number of assistance applications for a given disaster from about $3,000 to 385,000. This disaster was closely followed by the 7.1-magnitude earthquake in San Francisco, which further strained the agency's resources.

"We have an agency of 2,500 people. In a disaster relief area, we have 1,500 disaster reservists we train in ten locations. And we only have 253 full people for the full time," McLoughlin explains.

"The earthquake was very taxing on the people who had already spent the field for a long time. The overall disaster activity is about 25 presidentially declared a year at a cost of $270 million. In the case of just these two big ones, it was over $2 billion." While much of government work is not as dramatic as coping with disasters such as hurricanes and earthquakes, McLoughlin says the challenges are still many and ultimately rewarding.

"Uncle Sam has been good to me. Federal service clearly offers good opportunities to get involved and make contributions to substantial national problems. There is also an opportunity for travel and work with people from different segments of the country. I feel very positive about ending a career in federal government."

"McLoughlin is considering consulting work or teaching after retirement, but the only firm plan so far is to finish the house in Virginia that he is building with his wife, Carol (Hefron), B.S., M.A. 74, and Carol, who earned both her degrees in business education, also plan to travel around the country and visit their son Michael in Lockport, Illinois, and their daughter, Dawn in Lansing."

---by Mary Ellen McKenna

WMU expands recycling efforts on campus

Continued from page 2

Serafino says. Michigan Soybean Association funds initiated the campus soybean research.

Other new or long-established campus recycling efforts include:

A recycling test program at the John E. Fetzer Business Development Center that grew out of conversations between center director Paul M. Knudstrup and staff members of one of the center's client companies, Michigan Disposal Service. "Sharing in July, Fetzer Center employees began sorting recyclable office paper into separate boxes located at each workstation. Commercial staff empties the boxes into separate disposal pick-up containers and Michigan Disposal periodically picks up the contents. We're interested in doing more in the recycling area," Knudstrup says. "This seemed like a good way to start. It's easy for the individual employee and it doesn't put an undue burden on the company staff." WMU's Printing Services sends waste ink, via the Division of Environmental Health and Safety to a hazardous waste recycling firm in Battle Creek. Individual employees take responsibility for bundling waste paper and taking it to a local paper recycling firm, while a commercial scrap metal firm picks up used film and metal plates to recover small amounts of silver.

A student group, Students for a Sustainable Earth, has been active for three years in promoting recycling. Over the spring and summer, the group placed and began maintaining newspaper recycling drop boxes at four campus locations. Three of the four drop boxes are made from "plastic lumber," a recycled plastic building product. This fall the group is mounting a campaign to urge the cities of Portage and Kalamazoo to ban all styrofoam containers and utensils.

The Department of Paper and Printing Science and Engineering, because of extensive research in paper-making and printing and ink trials, produces large amounts of scrap paper. All of the scrap paper is collected and McCracken facilities is turned over to local paper brokers to be used for recycling. The department also disposes of metal printing plates through a scrap metal firm.

The University is continuing its longstanding routine of collecting for reclamation, all hazardous wastes such as oil from the University's fleet of vehicles.

The administration is taking steps to eliminate some non-recyclable materials altogether. For instance, styrofoam cups are no longer purchased by University Stores and no longer supplied by the University for any food service operations.
Charles Van Riper: pioneer of a profession

An often painful and trembling childhood as a severe stutterer energized Dr. Charles G. Van Riper into becoming one of the most renowned researchers and pioneers in speech pathology. The eighty-four-year-old former Western Michigan University professor was instrumental in building the speech pathology and audiology profession in America. In doing so, he helped build WMU into an internationally recognized leader in the field.

A native of Champion in Michigan's Upper Peninsula, Van Riper came to campus in 1936, establishing the first speech clinic in the state and the fourth such institution in the country. Then, when the Board of Trustees established the Department of Speech Pathology and Audiology in 1965, he was the obvious choice as its first chairperson.

"There is great satisfaction in being able to do something good in your life. I think I have impacted on the lives of many for the better," Van Riper says. "That's my greatest accomplishment - that my work has been valued in life." Another important accomplishment has been Van Riper's drive in himself overcoming a speech handicap that may well have prevented him from becoming a university professor, let alone a researcher and author known around the world.

"As a boy, I was a very severe stutterer. I had awful blockings. . . ." he explains. "Trying to get a word out, I'd jerk and twitch and have all kinds of spasms. People would slap me across the face to get me out of it." Van Riper did not overcome the handicap until he was twenty-six years old. But by then his intelligence had already earned him entrance to Northern Michigan University. He studied there for two years, then completed bachelor's degrees in physics and English at the University of Michigan. From there he enrolled in the University of Iowa, where he earned a doctorate in psychology and associated with many of the other pioneers in the speech-pathology field.

The challenge in those days was that speech pathology was a newly uncultivated field. "I didn't have any background in speech pathology because hardly anybody did," he says. "So I became a psychologist because I thought that was about as close as I could come in terms of academic discipline. I had to learn about speech pathology as I went along."

In the process Van Riper wrote the first textbook of its kind in the nation; and established the first speech and hearing clinic in Michigan. Also along the way he helped thousands of people of all ages overcome communication disabilities and trained scores of professionals to direct speech clinics in colleges, universities, and public schools throughout the nation.

Because of his exceptional work, Van Riper has earned the highest award the American Speech and Hearing Association can bestow upon a professional; and is one of only four WMU faculty members to hold the rank of Distinguished University Professor.

"I got in the Kalamazoo because of Paul Sangren, who had just become president of what was then known as the Normal School at Western," Van Riper recalls. "Sangren had a nephew who stuttered badly. His nephew had been put through the same cruel that I had as a youngster. Back then, there was no real help for kids like myself and Paul's nephew. I was sent to some quack institutions just as he had—fraudulent ones."

Van Riper says speech therapy at the time taught stutterers to speak to a rhythm or used similar tricks that were "pure garbage." After learning the hard way, he says, "I decided that I might be able to stutter more easily."

Shown above is Dr. Charles Van Riper in 1965 working with a student in what was then the Speech and Hearing Clinic.

Quality is Department of Speech Pathology and Audiology's trademark

The international reputation that Charles Van Riper brought to Western Michigan University flourishes in the Department of Speech Pathology and Audiology more than fourteen years after his retirement. When Van Riper founded the department, it was one of the first programs of its type in the country. In 1965 it became the first accredited program in Michigan and was one of six such programs accredited in the nation.

Today, the department offers a professional program for undergraduate students and accredited master's degree programs in speech and language pathology and in audiology for graduate students. Dr. John M. Hanley, chairperson of the department, said top-quality students continue to enroll because of the University's ongoing accreditation in the fields of both speech and language pathology and audiology, as well as because of WMU's long-standing reputation in these areas.

"Ever since the department's inception as a pioneer program in the field," Hanley said, "quality in both academic pursuit and clinical operation has been its trademark." The department emphasizes education, research, and service through several programs and facilities, including a clinic bearing Van Riper's name. The Van Riper Speech, Language, and Hearing Clinic provides therapy and diagnostic evaluations for about 400 clients of all ages each year.

Hanley, now the staff specialist in stuttering, said helping stutterers remains a priority. However, he said, clinic staff also routinely provide help for a host of speech disorders, bearing impairments, and language developmental deficits. In addition, he said, the clinic serves students by providing a setting in which they can acquire closely supervised clinical experience.

Client assistance is also provided through the Preschool Language Intervention Program, which for years has been combining small group activity with individual and family therapy sessions at the Van Riper clinic. The program addresses such problems as laps in vocabulary development, inability to understand verbal communications, and fluency problems.

Other departmental activities focus on meeting the needs of the increasing numbers of students seeking preparation for careers in research. A three-year project focusing on early childhood language development and the two-year-old Speech Acoustics Laboratory have been instrumental in attracting these students, Hanley said. Their work, in turn, is getting national attention, with the American Speech-Language-Hearing Association this year alone accepting five graduate students' research theses for presentation at the group's annual meeting.

The early language development project involved five faculty members, co-directors Shirley N. Sparks, associate professor, and Dr. Robert L. Erickson, professor; Dr. Michael J. Clark, associate professor; Donna B. Oas, associate professor, and Susan D. Kieft, assistant professor.

The five investigated ways to expand and upgrade services to infants and their families from birth on. Project activities included preparing students to work with at-risk infants and their families, and developing a series of related videos and training manuals. Hanley says these grant activities coincided with a growing interest in early intervention by professionals and with a realization that speech and language intervention must begin in infancy.

Departmental commitment to research and training in early intervention continues, but another exciting research area being stressed encompasses the new technology that helps severely impaired individuals gain or retain communication ability. This "enabling" technology includes computerized speech systems commonly used to assist victims of strokes, cerebral palsy, and severe brain trauma, as well as people who use hearing aids and have received cochlear implants.

Speech pathology and audiology research is also getting a boost from Dr. James M. Hillenbrand, an associate professor who joined the department two years ago. Hillenbrand, formerly researcher director in the Intelligent Systems Division of RIT Research Corporation in Rochester, New York, has an extensive background in speech perception and speech synthesis.

Hillenbrand is developing quantitative methods that voice clinicians and voice scientists can use to evaluate voice disorders. His work involves computer analysis of speech by means of artificial neural networks that replicate human listeners and computers such as those found in the Speech Acoustics Laboratory.

Other current faculty research encompasses a broad array of studies in other areas of speech, language, and hearing disorders. Topics range from Dr. Harold L. Bates' investigation of the role of language abilities in relationships to Dr. Nickola W. Nelson's study of Black English and her analysis of the language elementary school teachers use during classroom instruction.

-by Cheryl R. Roland

Youngsters like Lacy Fuller of Portage receive specialized help at the Van Riper Speech, Language, and Hearing Clinic through therapy sessions with clinicians like Catherine Brown, a graduate student in speech pathology and audiology from Flint.