ACHIEVING EXCELLENCE

- The stature of WMU as a major U.S. educational institution is being noticed by the national media, federal government, and students. Turn to page 3 for details.

- Generous donors continue to propel the Campaign for Excellence toward its fund-raising goal in support of high-quality education. Turn to page 6 for details.

- This year's recipients of WMU teaching and scholar awards exemplify faculty who excel in the classroom and in their specialized fields. Turn to page 16 for details.
Educating academically talented students has long history in United States

The idea of an honors education originated in the great European universities and evolved into a number of structured models in the United States. Dr. Frank Aydelotte, who attended Oxford University as a Rhodes Scholar and later became president of Swarthmore College, developed one model of an honors program which is still prevalent. Based on the Oxford system of independent study and comprehensive examinations, it focused on the individual student with group inquiry and added the element of social and cultural education. He described a model honors program that would be particularly impressed with the high quality of undergraduate instruction at WMU, the Lees gave $500,000 to help finance the project. Carl Lee also is vice-chairperson of the WMU Foundation. “The Lee Honors College continues in the tradition of honors education nationally and adheres to its original mandate to provide a context for scholarly investigation, thoughtful interchange, collegiality, and social awareness,” said Dr. Faith Gabelnick, dean of the college, who served as emcee for the dedication ceremony.

Generous donation by the Lees instrumental in making new honors facility possible

It seems fitting that the dedication of the Carl and Winifred Lee Honors College building October 12 coincided with the fiftieth wedding anniversary of the Lees. The two have given generously of their time and talents to the Kalamazoo area, and their love of this area was underscored in October 1988 when they announced their intentions to provide the naming gift for the University’s new Honors College facility. They stated they have always been particularly impressed with the high quality of undergraduate instruction at Western Michigan University, and they wanted to help President Diether H. Haenicke achieve his dream of a new facility for the honors program.

Carl E Lee is president, general manager, and owner of Fetzer Broadcasting Service, Kalamazoo. He joined WRNO as an engineer in 1939 after graduating from the Michigan Academy of Radio Science; thus, he began his lifelong association with Fetzer Broadcasting Company. Lee became chief engineer in 1942 and was named managing director in 1953. He was elected vice president in 1954 and became executive vice president and general manager in 1958. He became president of Fetzer Broadcasting Company and Fetzer Television Corporation in 1973.

His management and engineering expertise has resulted in extensive involvement in the broadcasting industry’s professional organizations, including service as director of the Broadcast Pioneers Foundation, Broadcast Pioneers Educational Fund, Broadcast Music, and the National Association of Broadcasters. He is past president of the National Broadcast Pioneers, Michigan Association of Broadcasters, and the Michigan Broadcast Pioneers, and past chairperson of CBS Television Affiliates Board. As the head of many professional organizations, he has played a key role in upgrading and preserving the high standards for the broadcasting industry.

Lee is past president of the Kalamazoo Lions Club and was vice president of the Kalamazoo County Chamber of Commerce and chairperson of this organization’s Community Development Committee. He is a former director of First of America Bank. He is listed in Who’s Who in America. He is the recipient of the Liberty Bell Award and the Chamber of Commerce’s Community Service Award. He was presented the Michigan Association of Broadcasters’ Lifetime Achievement Award and a fifty-year achievement award from the Michigan Broadcast Pioneers. He has also been honored twice by the General Federation of Women’s Clubs and the Kalamazoo Woman’s Club.

Winifred Lee, graduate of Mahers Business College, has been active in community affairs for many years. The Lees have one daughter, Cheryl Weedman of Cincinnati, Ohio.

—by Martin R. “Joe” Gagle

Continued on page 7

Carl, Winifred Lee guests of ‘honor’ at dedication

A public dedication ceremony, reception, and open house October 12 marked the official opening of Western Michigan University’s $1.3 million Carl and Winifred Lee Honors College. The 8,400-square-foot, one-story structure, which was built entirely with private funds as part of the WMU Foundation’s Campaign & Inter-Council of Service Clubs. He has been a director and vice president of the Kalamazoo County Chamber of Commerce and chairperson of this organization’s Community Development Committee. He is a former director of First of America Bank. He is listed in Who’s Who in America. He is the recipient of the Liberty Bell Award and the Chamber of Commerce’s Community Service Award. He was presented the Michigan Association of Broadcasters’ Lifetime Achievement Award and a fifty-year achievement award from the Michigan Broadcast Pioneers. He has also been honored twice by the General Federation of Women’s Clubs and the Kalamazoo Woman’s Club.

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—by Martin R. “Joe” Gagle

Continued on page 7

Carl and Winifred Lee

Landscaping for the new facility is being partially funded by Mary B. Thorne of Kalamazoo. A majority of the honors classes will be scheduled from 8:00 a.m. to 9:00 p.m. in two seminar rooms sponsored by Dr. Winifred D. and Douglas A. Fraser of Northville. Winifred Fraser is a member of the University’s Board of Trustees. A perennial garden is being provided by Dr. John T. and Carolyn M. Houdek. John Houdek is an associate professor of history at WMU.

The inception of the honors program at Western Michigan University mirrors the developments of the national interest in promoting academic excellence. As the honors movement gained national impetus in 1957, an academic excellence ad hoc committee of WMU’s...
National magazines single out top schools

Within a four-week period this fall, two national publications aimed at prospective students and their parents recognized Western Michigan University for its quality and value.

In its 1991 guide of America's Best Colleges published in October, U.S. News & World Report magazine included WMU among the nation's best 204 national universities from among 1,374 four-year colleges and universities surveyed.

Earlier in September, Money magazine listed WMU among the top 100 "best buys" in American public higher education. This survey, produced with Peterson's Guides, listed institutions that emerged as best values based on a computer analysis that weighted tuition against seventeen measurable academic performance.

"I am very pleased that WMU is listed among the national universities, because we have certainly outgrown the status of strictly regional importance," President Diether H. Haenicke said of the U.S. News & World Report ranking. "Given the large number of institutions surveyed, it is clear that we are in the top ranks of the nation's colleges and universities."

The magazine identified 294 national universities and 141 national liberal arts colleges as the nation's best as well as 60 top regional universities, 40 top regional colleges, and 9 top specialty schools.

Other national universities with offices in Michigan were listed by the magazine: Michigan State University, the University of Michigan, Wayne State University, and WMU.

Other national universities, with figures in parentheses, included: average SAT or ACT scores (21), percentage of freshmen in the top 10 percent of their high school class (22), acceptance rate (71 percent), the percentage of faculty members with a doctorate (68), student-faculty ratio (22:1), total spending per student ($4,957), and the graduation rate after five years (41 percent).

"By any standards, the top five public national universities—national universities and national liberal arts colleges—constitute the major leagues of American higher education," U.S. News & World Report said. "While the quality of individual schools obviously varies, colleges in these top categories generally provide superior academic experiences for the academically selective student."

In the Money magazine survey, WMU was rated sixty-eighth in a poll of the 100 best buys in higher education, second in Michigan behind Michigan Technological University, which was rated sixty-seventh. The only other Michigan institution mentioned in the survey was Michigan State University, ranked in eighty-first place.

"We have always maintained that WMU has been one of the best kept secrets in Michigan, and now this report helps to let that secret out of the bag," Provost A. Bruce Clarke said. "We've always considered WMU to be a real value. It has the quality of our programs, and the mix of them, in relation to their cost to students, you'll have to go a long ways before you'll find a better institution than Western Michigan University."

Using data from Peterson's Guides and the institutions themselves, Money magazine selected the top 100 schools from among 1,000 colleges and universities.

"We are enormously pleased with this significant recognition," Haenicke said. "It speaks extremely well of the quality of our institution and of the faculty members who make that quality possible. It also reflects our efforts to keep tuition as low as possible to assure that all qualified persons have access to the University."

In addition to the top 100 public institutions, the survey lists the top 100 private institutions that it rates as providing the "best education for the buck." The two Michigan private institutions mentioned are CMU Engineering and Management Institute in Flint and the University of Detroit in ninety-seventh place.

The top three schools when the lists are combined are private: Cooper Union in New York; the California Institute of Technology; and Rice University in Texas. The rest of the top ten institutions on the overall list are public schools: the New College of the University of South Florida; the State University of New York at Geneseo; the State University of New York at Binghamton; Trenton State College in New Jersey; the State University of New York at Albany; the University of Virginia; and the University of Florida.

The list excludes two-year colleges, specialized or sectarian schools, and the three military public service academies. Public universities were judged on the basis of out-of-state tuition, and private colleges were selected on their full price excluding scholarships or financial aid.

"By Michael J. Matthews"

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Fall enrollment reaches record level for sixth time in six years

For the sixth consecutive year, total fall enrollment at Western Michigan University has increased over the previous year to reach a new record level.

This fall 26,995 students were enrolled, 2,6 percent more than last year's record of 26,315 students. The 1990-91 total of 23,430 students attending classes on campus, which is three percent more than last year and the largest number in the eighty-seven-year history of the University.

"This increase reflects well on our academic quality," said Dr. Susan B. Hannah, assistant vice president for academic affairs, and "it's certainly consistent with the recognition we have received for the value and quality of our academic programs in Money and U.S. News and World Report." (Details about these rankings appear in a separate story on this page.)

The increase in on-campus enrollment is primarily because students who regarded WMU as staying and more students at community colleges and other four-year institutions are transferring to the University. An 8.7 rise in the number of minority students taking classes on campus also contributed to the record enrollment.

Hannah said WMU enrolled the second highest number of transfer students among Michigan's public institutions.
Reps. Wolpe donates raise to WMU institute

U.S. Rep. Howard Wolpe (D-Lansing) has worked to obtain his congressional pay raise of $7,100 to WMU's Institute for the Study of Race and Ethnic Relations. Wolpe, who has taught political science at WMU from 1967 to 1972, has made a pledge never to accept a congressional pay raise until an election has intervened. This is the third time Wolpe has donated his entire raise to the University. The first two donations in 1987 and 1988 amounted to more than $20,000 and created the Howard Wolpe Fund for the Study of Politics.

The Institute for the Study of Race and Ethnic Relations has been established to promote academic inquiry into the nature and causes of ethnic conflicts in American society and into potential programs for solving these conflicts. The institute will collect, analyze, and disseminate data with respect to racial and ethnic issues, and provide a database for scholars, governmental units, civil rights groups, and other political and community organizations and individuals.

President Haenicke receives 5.25 percent raise

Giving him the highest possible ratings in all areas of evaluation criteria, the Board of Trustees in September awarded Diether H. Haenicke a 5.25 percent raise for the 1990-91 academic year from the Office of Minority Equity in the Michigan Department of Education. The grant will be matched by the University with $36,000.

Student elected to serve on NEA Advisory board

A WMU senior is one of three college students in the country chosen to serve on the policy making committee of the National Education Association. Susan M. Betten, who is majoring in elementary education, has been elected to serve on the association's Resolutions Committee. The NEA is the nation's largest teachers union, with more than 2 million members.

Diane Russo named WMU track coach

Diane (Steinhardt) Russo is the new head coach of woman's track and cross country. She was formerly assistant coach of both these sports at Columbia University. Russo succeeds Debbie Hunt, who resigned in early June after directing both WMU programs for the previous ten years.

Minority retention receives grant

College Support Services, a WMU program designed to keep minority students in school and increase their graduation rates, has received a Select Student Support Services (S-5) grant for $144,000 for the 1990-91 academic year from the Office of Minority Equity in the Michigan Department of Education. The grant will be matched by the University with $36,000.

Occupational Safety & Health Administration grants $20,000

A grant of $20,000 has been awarded to WMU's Engineering, education programs earn accreditation

Accreditation Board for Engineering and Technology. The program is five years old. In addition, the WMU's College of Business earned initial accreditation under new standards established by the Ivy League. Under the standards, programs must be evaluated by the Accreditation Board for Engineering and Technology. The program is five years old.

Diane Russo

Mike Power

Kevin McCarthy

Freshman golfer Mike Power of Thunder Bay, Ontario, was drafted by the Edmonton Oilers in the National Hockey League's annual lottery this summer. Power was selected in the seventh round and was the 143rd pick overall. Meanwhile, former Bronco goalie Kevin McCaffrey of Bramalea, Ontario, became an assistant coach with the WMU hockey team. The 1988 WMU honorees graduate in June and returned to the University after serving the past two seasons as a graduate assistant coach with the Miami University hockey program while working on his master of business administration degree.

Five inducted into WMU Athletic Hall of Fame

The 1990 inductees into WMU's Athletic Hall of Fame are former women's multi-sport athlete Dee Dustin-Cole, record-setting baseball and football player Len Johnston, hockey founder Harry Lawson, track athlete Lornie Russell, and basketball standout and coach Ajic Trappel. Cole, B.S. '68, competed in field hockey, baseball, volleyball, bowling, and tennis, and played on the U.S. field hockey team in 1973. He currently is a teacher in the Parchment school system, where she has coached district-level teams in basketball and volleyball. Johnston, B.S. '34, now the Baltimore Orioles minor league manager, was a baseball outfielder and back. Since graduating, he has been head coach in professional baseball as a minor league manager, a scout, a regional scouting supervisor, and a minor league manager and coach.

Lawson, who died in 1967, organized and coached the first WMU hockey club team in 1959, then went on to direct the squad for seven more seasons. He was assigned to WMU as a naval commander in 1943 as part of the U.S. Navy's V-5 program. Lawson Arena is named in his honor. Russell, B.S. '36, lettered six times in track and ran on the relay team that helped the Bronco men's track and field in 1934 as part of the U.S. Olympic team. Russell competed in the 1934 and 1935 Penn Relays. An active supporter of Bronco Sports, he has held several management positions after graduation, ending his tenure as president for sales for Kalamazoo's Buck Tool Company. Trappel, B.S. '66, M.A. '70, competed in basketball, then returned to his native Gary, Indiana, to teach and coach for three years. He has subsequently had a successful career as a basketball head coach. He currently directs the squad at Morris Brown College in Atlanta, Georgia.

WMU Receives 5.25 Percent Raise

President Diether H. Haenicke has received a 5.25 percent raise for the 1990-91 academic year from the Office of Minority Equity in the Michigan Department of Education. The grant will be matched by the University with $36,000.

Minority Retention Receives Grant

A grant of $20,000 has been awarded to WMU's College of Business, which is the highest possible rating in all areas of evaluation criteria, the Board of Trustees in September awarded Diether H. Haenicke a 5.25 percent raise for the 1990-91 academic year from the Office of Minority Equity in the Michigan Department of Education. The grant will be matched by the University with $36,000.

One Goalie Drafted, Another Joins WMU

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Dr. Michael Zelder, a professor of chemistry, has received a $36,136 grant from the U.S. Army Research Office for the first year of work in a three-year project that could turn the United States' stockpiled wastes into non-hazardous or even beneficial materials. The project is aimed at triggering chemical changes in hazardous compounds by treating them with "supercritical" water—water that is heated under pressure to the point of being high pressure, high temperature steam.

Dr. Zelder's research is for the Army's outreach of about eight years he has done on using super-critical water to make coal a cleaner source of energy. His knowledge of this emerging technology resulted in an invitation this fall to help unlock sea's secrets.

Barnes said that among the team's most important findings is the exact location of the line where the Pacific Ocean meets the Philippine Sea. For several million years, the sea continued to deepen and spread. Then about 2 million years ago, the sea began to contract and shrink, triggering earthquakes that still plague northern Japan.

Barnes said that the Sea of Japan, which is about the size of Texas, was formed at about the same time the India subcontinent collided with Asia, resulting in violent land upheavals and the formation of the Himalayas. The sea was formed when a rift or split occurred on the eastern edge of the Indian continent and a piece (now the Japanese islands) separated from the mainland. The area of the rift formed and eventually sank, forming the sea bottom. For several million years, the sea continued to deepen and spread. Then about 2 million years ago, the sea began to contract and shrink, triggering earthquakes that still plague northern Japan.

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Western Michigan University has raised $40 million through its Campaign for Excellence, a total that is almost three-fourths of the campus's $55 million goal, campaign chairwoman William U. Parfet told the WMU Foundation October 12 during its annual meeting. “We've raised $10 million in the first two quarters of the campaign,” said Parfet, corporate executive vice president of the Upjohn Company. Parfet is also chairwoman of the Foundation Board.

The campaign, which is raising funds for construction projects, academic programs, and endowments, was publicly announced in April 1989 with $22 million or 40 percent of the goal already given or pledged. It is the largest fund-raising effort in the history of the University. In the twenty months since the announcement, an additional $18 million has been raised.

Parfet reported that the $40 million raised to date in 1990 is 73 percent of the $55 million in gifts and pledges or 73 percent of that goal.

Chairwoman Parfet reported that the $40 million raised to date includes $2 million in gifts and pledges or 73 percent of the $45 million goal in that category. An additional $7 million has been raised in deferred gifts, for which the goal is $10 million.

“We are off to a great start,” Parfet said, “but the job is not yet finished. We still are $15 million shy of our goal, and the realities of fund raising are that it will be more difficult to secure the kind of large gifts that have propelled us to early success.”

The Campaign for Excellence has brought WMU the largest gift in its history, $5 million from Gerrard W. Haworth, B.A. ’37, Richard G. Haworth, B.B.A. ’54, their families, and the Haworth company based in Holland, Michigan.

Among other major campaign commitments previously announced are: $2 million from the Irving S. Gilmore Foundation of Kalamazoo; $2 million from the Upjohn Company of Kalamazoo; $3 million from Dr. Merce Tate of Washington, D.C.; $500,000 from Carl and Winifred Lee of Kalamazoo; $500,000 from Dr. Edward J. and Dr. Ruth M. Hedin of Kalamazoo; a $500,000 challenge grant from the Kresge Foundation of Troy; and $300,000 from the Kalamazoo Foundation. (Details of the Kalamazoo Foundation gift are shown on this page.)

“There are no words that adequately express our gratitude and appreciation to those whose generosity has made this campaign the spectacular success it is to date,” President Diether H. Haenicke said. “We owe a special debt of gratitude to Bill Brown, Bill Parfet, and Carl Lee for their outstanding leadership in this campaign.”

Willard A. “Bill” Brown, Jr., B.S., ’53, preceded Parfet as chairwoman of the WMU Foundation. He is chairperson and chief executive officer of Rubloff, one of Chicago, Illinois’, leading real estate development firms. Lee, who is president, general manager, and owner of the Fetzer Broadcasting Service in Kalamazoo, is vice chairperson of the WMU Foundation.

Parfet cautioned his audience of eight Foundation members and directors that special priority must be given to four capital building projects included in the campaign. “While we are well ahead of our schedule,” he said, “we have not completed the funding goals for these building projects.

More than $10 million has been raised for the four building projects included in the campaign. The projects are the expansion and renovation of Waldo Library, an addition to Shaw Theatre, and new buildings for the Honors College and the Haworth College of Business. A total of $7.2 million remains to be raised for those four projects, which would be offset by the $15 million needed to complete the campaign.

The Kalamazoo Foundation has given $300,000 toward library improvements

The Kalamazoo Foundation has granted Western Michigan University $380,000 over a five-year period for the expansion and renovation of Dwight W. Waldo Library as part of WMU's $55 million Campaign for Excellence. The gift brings to $1.7 million the amount already raised in the campaign, which has a goal of $4.3 million in private support. The total cost of the project is $19.3 million, of which $15 million is state appropriations.

“The people of this community have been tied to WMU since its founding,” said William U. Parfet, corporate executive vice president of the Upjohn Company and chairwoman of the Campaign for Excellence.

“The University, in turn, has shared its human and physical resources with the community,” Parfet continued. “With this gift, the Kalamazoo Foundation acknowledges the University libraries as a vital component of the university experience for all of West Michigan.”

President Diether Haenicke said the University accepts the gift with special gratitude. “It represents the continuation of a long and satisfying relationship between the Kalamazoo Foundation and our University,” Haenicke said, “symbolizing the great bond that exists between WMU and the community.”

The University libraries, with holdings of more than 2.5 million items, constitute the fifth largest library resource in Michigan and the largest in the western half of the state.

In addition to serving WMU students, faculty, and staff, the WMU libraries have long provided services to the community and the region. Each year more than 25,000 items from the University's collections are checked out directly to Kalamazoo area residents or loaned to more than 150 libraries in West Michigan.

Anyone age eighteen or older within a fifty-mile radius of the University can be issued a guest borrower's card to use the WMU libraries. High school students who are under eighteen and live within a fifty-mile radius may obtain a courtesy pass from their public or school library.

Anyone with a computer and a modem can gain access to the libraries' computerized catalog. By visiting the library, guests or courtesy borrowers also have access to computerized databases in business, education, the social sciences, and science and technology. Persons interested in local history can use the WMU Archives and Regional History Collections, as 5,000 area residents do each year. People in this year's class of scholars have been awarded $2,500 grants from the W. K. Kellogg Foundation of Battle Creek to lay the groundwork to link public and private libraries, businesses, educational institutions, and home computer owners in a computerized interactive information system.

The renovation and expansion project currently under way will increase the size of Waldo Library by about 25 percent, with the addition of 105,000 square feet to the current 425,000 square feet. The number of student study spaces will be increased to 1,900 from the current 620 spaces.

Any gift of $10,000 toward student loan fund

A gift of $10,000 in the estate of Albert W. Benke, T.C. ’24, B.A. ’25, will be used to establish the Albert W. Benke Student Loan Fund. Born in 1903, Benke was a physical education teacher at Kalamazoo Public Schools from 1924 to 1965 and later worked in ticket sales at Royal Fieldhouse. He died June 6, 1988. His wife of sixty-four years, Mae, former Donna F. DeFrance, T.C. ’23, preceded him in death in 1988.

Professor Emeritus Kemper endows Medallion Scholarship in Music

John G. Kemper, professor emeritus of music, has provided for an endowed Medallion Scholarship in music. Kemper has named WMU as a beneficiary in his will and designated that a portion of this estate gift be used to endow the John G. Kemper Medallion Scholarship for the School of Music. A scholarship he established earlier this year through current gifts, Kemper retired from the faculty in 1979 and continued as a graphic designer at WMU until 1977. Among his contributions to the University was the design of the current seal, in 1937. The first Kemper Medallion Scholarship was awarded this fall to Robert Cherry of Bridgman High School, Bridgman, Michigan.

Alumni couple makes $10,000 unrestricted gift to capital campaign

Paul F. Drake, B.B.A. ’73, and Jan Marie Hester Drake, B.S. ’79, M.A. ’84, have made an unrestricted pledge of $10,000 to the Campaign for Excellence. Paul Drake, an accounting major while at WMU, is president and chief operating officer of Drake Insulations of Kalamazoo. Jan Marie Drake graduated cum laude from the College of Education and earned her master's degree in counseling and personnel.

Benke estate donates $50,000 toward student loan fund

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Fisher establish gerontology program fund through deferred charitable gift

A deferred gift from George, M.B.A. ’67, and Beatrice, M.A. ’81, Fisher will provide for the George and Beatrice Fisher endowed Gerontology Fund. Annual income from this endowment (established as a testamentary charitable remainder unitrust) will help fund one doctoral dissertation per year in the University's gerontology program. The funds will be awarded based on a selection committee's determination of the dissertation that "best advances the study and understanding of the aging process."
University dedicates new Grand Rapids Regional Center

Western Michigan University unveiled its new Grand Rapids Regional Center during dedication ceremonies September 21. The facility, the former Sentry Insurance Building at 2333 East Beltline Ave. S.E., is situated on a three-acre, campus-like parcel of property near Woodland Mall.

Janet A. Blanchard, B.S. ’88, wife of Gov. James J. Blanchard, spoke at the dedication, which was held in conjunction with a Board of Trustees meeting in Grand Rapids earlier in the day. Michigan’s first lady is a graduate of the Western Michigan University’s Regional Center during dedication ceremonies Blanchard, spoke at the dedication, which was held in conjunction with a Board of Trustees meeting in Grand Rapids earlier in the day. Michigan’s first lady is a graduate of the Western Michigan University’s Regional Center during dedication ceremonies and is a member of the Western Michigan University Board of Trustees; alumna Janet A. Blanchard, wife of Michigan Gov. James Blanchard, spoke at the dedication, which was held in conjunction with a Board of Trustees meeting in Grand Rapids earlier in the day. Michigan’s first lady is a graduate of the Western Michigan University’s Regional Center during dedication ceremonies and is a member of the Western Michigan University Board of Trustees.

President Diether H. Haenicke said, “We are, in fact, the first college or university to bring courses to the graduate level in to this area.” The Grand Rapids center is one of six centers throughout West Michigan that serve more than 3,500 students each semester as a part of the Division of Continuing Education. The division constitutes the second largest off-campus education program in the state.

“Our new facility in Grand Rapids will help us consolidate our services and make them more convenient to use,” Haenicke said, noting that until now WMU had offered classes in as many as fourteen locations around the city. The building also will be available for daytime use as a conference facility.

A variety of Grand Rapids community leaders participated in the dedication ceremonies, including WMU trustees Lana L. Boldi and James S. Brady, B.S. ’66, both of Grand Rapids, and city commissioner Linda Samuelson. Geneva J. Williams of Detroit, chairperson of the Board of Trustees, presided at the event.

Those attending were able to tour the $5.7 million facility. The 40,000-square-foot, three-story building has twenty-one classrooms, a computer laboratory, a computer classroom, and facilities for teleconferencing throughout the structure. It features a two-story, 2,000-square-foot addition that serves as the building’s entrance and lobby. This area supports a two-story atrium with large windows and a commanding staircase, contributing a sense of openness to the building.

A three-tiered, forty-two-seat conference room is available for lectures and demonstrations. Two rooms are equipped with one-way glass for certain teaching situations and for market research activities such as focus groups. In addition, the facility includes a student and guest lounge, a catering kitchen, a meeting room, and an administrative office.

What makes the Grand Rapids center unique among WMU’s other regional centers is its ability to function as a conference facility. This allows residents of the Greater Grand Rapids area to take advantage of its equipment as well as its rooms and services.

“It’s a new venture, a new opportunity,” said Brian L. Akears, director of the Grand Rapids center. “The remodeling and expansion were designed with this function in mind while providing our students with a state-of-the-art facility and equipment.”

WMU a vital part of Grand Rapids’ past, future

President Diether H. Haenicke addressed the citizens of Grand Rapids in a special section published in the Grand Rapids Press the week of the dedication for the University’s new Grand Rapids Regional Center.

“Western Michigan University has been a part of your life and work here in Grand Rapids for nearly three quarters of a century,” he said. “And, with our own newly renovated and expanded building, we are very much a part of your future as well.”

To illustrate his point, Haenicke noted that WMU:

- Has been offering classes in Grand Rapids since 1916, providing nearly seventy-five years of continuous service.
- Began offering a master of business administration program in Grand Rapids in 1964—in response to requests from business leaders.
- Established a regional center in Grand Rapids in 1965.
- Began offering engineering and technology programs in Grand Rapids in 1970—in response to requests from industry.
- Enrolls more than 1,500 students in Grand Rapids who make up some ninety classes each semester.
- Currently offers twenty-five complete degree programs available entirely in Grand Rapids—five at the undergraduate level and twenty at the graduate level.

These programs encompass the Colleges of Arts and Sciences, Business, Education, Engineering, and Applied Sciences, and Health and Human Services, and involve some 200 faculty members.

“That is only part of the story,” Haenicke said. “We are committed to the economic development of Grand Rapids through our membership in several important community organizations, each of which enables us to cooperate extensively with other institutions of higher education in the area.”

Those memberships include:

- The Research and Technology Institute of West Michigan
- The Consortium for Engineering Education
- The College Consortium Assisting Business and Industry

The new facility in Grand Rapids will help WMU consolidate its services there and make them more convenient to use, Haenicke said, adding that it also will be available to anyone for use as a conference meeting and seminar facility.

“We’re excited about our new building. It will help to give our long-standing presence here new visibility—in reality, a new profile in Grand Rapids. It will enhance our cooperation with other institutions of higher education. And it will give our 6,500 alumni in Kent County a new source of pride in their alma mater,” Haenicke continued.

“Beyond that, it will serve as a new reminder that Western Michigan University is committed to Grand Rapids, Kent County, and all of West Michigan—now and in the future.”

Continued on page 3
Beautifying campus grounds has been a major initiative during the past few years. Some of the more recent efforts include installing brown and gold banners to welcome visitors, revitalizing the arts plaza between Miller Auditorium and the Dalton Center, and incorporating “art” into the landscape.

Establishing a new focal point for the campus will be one result of the Waldo Library/computer center complex scheduled for completion this spring. The project includes a $19.3 million library expansion and renovation and a new $7.6 million computer center. An impressive clock tower will connect the center and the library. Seen from the southern side, above, the computer center is on the left of the tower and the library addition on the right. The exterior facing for this side of the complex is structural glazed tile with reddish reflective window glass. A special feature of the northern side, left, is a landscaped plaza leading up to the library’s new main entrance, a rotunda. The rotunda has a three-story interior atrium with a circular skylight and a roof court off the atrium at the third level.

One artistic project, completed just this fall by visiting artist Jean Van Harlingen, clothed selected areas of trees in colorful cotton paper pulp. The coating brightens the trees without harming them and will naturally degrade in about two years.

Blending art and architecture, the ceramic mural now adorning Knauss Hall creates a striking entrance to the building’s Space Gallery. The University commissioned the twenty-six-by-seven-foot tile relief mural in 1989. Created by Anita Cooke, the mural consists of 182 handmade twelve-by-thirteen-inch clay tiles. Each tile was fired in a kiln, given four to five coats of colored glaze, then fired again. The mural weighs 2,400 pounds and took ten months to complete.

Giving facelifts to buildings have been completed in May. A new, more
Departing from the traditional, WMU brought the mall concept to campus when it refurbished the lower level of the Bernhard Center. The $680,000 project was completed last year and provides a gathering and studying place for students. The mall sports businesses from a bank and travel agency to a pizzeria and ice cream store. Students can work in the Key Pad, the nearby microcomputer laboratory, dine in the atrium addition, or congregate in the entertainment area to watch the large-screen television. The mall has an eclectic environment, with pink neon signs lit by a continuous wave of blue neon. Walls of light gray trimmed in blond oak and mauve and chrome just below the ceiling set off the colorful lighting.

Building a home for business is the goal of a $20.1 million project expected to be finished in early 1991. The Haworth College of Business facility will house offices and classrooms that are currently spread out among North, East, and West halls on the East Campus. The new facility will consolidate the college into one 170,000 square-foot building on the West Campus. It is located north of the Fetzer Center and west of the Sindicous Health Center on the hillside overlooking Goldsworth Valley. The three-level building has thirty-three classrooms, 200 workstations, a 400-seat auditorium, and a computer laboratory.

Reviving the past, Prospect Hill took on the look of yesteryear this summer so the area was brought into compliance with the University’s 1904 master landscape plan for the historic East Campus. Trees blocking the panoramic view from Davis Street were removed to provide a better perspective of the east portico of East Hall. The landscape now is reminiscent of the one passers-by enjoyed when the hall was the site of Western State Normal School in the early 1900s. As the school expanded and evolved, its name was changed in 1907 to Western State Teachers College and in 1941 to Western Michigan College of Education. Fourteen years later the institution was named Western Michigan College. Then in 1967 the state Legislature approved its current name.

In addition, Draper-Sidich and Ernest and Smith Bunhams residence halls were renovated during 1967, 1968, and 1969. Also during this time period, units in the Elmwood Apartments were completely renovated and remodeled.

Lighting the night is one of several steps the University has taken to create a safer campus. Additional lighting and police call boxes have been installed across campus in response to today’s growing national concern about crime in the United States.
DeVos, Olson elected to terms on WMU Foundation Board of Directors

Richard DeVos, Jr., a Grand Rapids investment executive, and Jack B. Olson, B.S. '42, a retired U.S. ambassador to the Bahamas now living in Florida, have been elected to three-year terms on the Western Michigan University President's Board of Directors.

The election took place October 12 at the Foundation's annual meeting and increases the number of board members to forty-two. The Foundation, established in 1976, is intended to provide and encourage private support to WMU.

Mawby addresses President's Club Associates

Dr. Russell G. Mawby, chairperson of the board and chief executive officer of the W. K. Kellogg Foundation of Battle Creek, was the featured speaker at an October luncheon meeting of the Western Michigan University President's Club Associates.

In his remarks, titled "The Greatest Opportunity," Mawby saluted those present for their role in what he called "the public-private collaboration" that makes the pursuit of excellence possible at WMU.

"It is useful to remind ourselves that this kind of collaboration is tremendously important," he said. "Very often, at an institution such as WMU, it is the private contribution that makes the difference between the good and the great."

Fifty-two persons added to President's Club roster

This fall forty-two persons were introduced as new members of the Western Michigan University President's Club. The President's Club, which was established in 1974, recognizes those who have given WMU at least $15,000 through the WMU Foundation during a period of ten or fewer years. The new members join some 465 other major donors to the University.

"We are delighted to welcome these distinguished individuals to the ranks of major donors to WMU," said

and Ruth M. Heining; Ronald H. and Carol A. Jackson; John G. Kemper; Haym and Mary Lee Kruglak; Timothy and Barbara Liggett; John S. and Judith L. Lore, Plymouth; Donald C. and Diane Meitz, Plainwell; Diane M. Morea, Muncie, Ind.; Michael Moskowsi and Dorothy Selinger; John H. and Elaine E. Nelson; Lawrence "Tim" Russell; Richard T. and Lynn Russell; Arthur and Margaret Sanders; D. B. "Jim" and Gloria R. Shaw; Theodore R. and Karen S. Stone, Alexandria, Va.; and William D. and Jean M. Wagger.

"Continued excellence at a state university requires more than public assistance," President Dieter H. Haenicke said at a dinner recognizing the new club members. "The University's capacity to sustain its mission as an educational innovator will largely depend upon the support of generous and concerned persons such as these."

Parents are vital to students' success—Dr. Richard Oehslander, an associate professor in the Counseling Center, dons an Indiana Jones outfit when briefing parents of prospective college students on what they are about to embark on—a adventure of a lifetime. When not lecturing to parents during freshman orientation, Oehslander is putting down his advice on paper, as he did for his newest book, "Parents Carry a Full Credit Load Too. Parents and Students: The Partnership for Success in College."

The book outlines the steps parents can take to help students succeed in college. It also details some of the challenges and stresses that make a student's first semester on campus seem like an emotional roller coaster ride. Subjects covered include loneliness, academic skills, stress management, time management, clarifying values, and relationships.

Housing-health link is a global concern—A special issue of a professional journal published in the School of Social Work is receiving international attention for its focus on the critical link between housing and health. The March issue of the Journal of Sociology and Social Welfare, published under the guidance of three WMU scholars, was devoted to "research, education, and action oriented around the major public health concern of housing.

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According to Dr. Val L. Eichenlaub, a WMU professor of geography, the work contains more than 400 maps and graphs, most in full color, that explain and illustrate Michigan weather for the general user as well as the specialist. Records of temperature, precipitation, wind speed and direction, thunderstorms, pressure, tornadoes, evaporation, sunshine and cloud cover, and solar radiation are graphically detailed, providing a comprehensive scientific reference:

Eichenlaub worked with Dr. Jay R. Harman, an MSU professor of geography, and Dr. Fred V. Nurnberger, state climatologist, to compile the atlas data. Dr. Hans J. Stolle, a WMU associate professor of geography, was cartographic director for the atlas. The four spent nine years working on the atlas part time while maintaining their regular professional schedules and job responsibilities.

Alumni Association Calendar

JANUARY

15 "Good Morning, Kalamazoo"—7:30 a.m., Lee Horn Bookstore, WMU.

18 Greater Chicago Alumni Chapter—reception prior to WMU/University of Illinois hockey game.

25 Greater Lansing Alumni Chapter—bus trip to Kalamazoo for the WMU/Michigan State University hockey game.

26 Greater Lansing Alumni Chapter—reception prior to the WMU/Michigan State University hockey game.

30 WMU award-winning Brass Quintet—8:00 p.m., The Terrace, Grand Rapids, Michigan.

ALUMNI ASSOCIATION CALENDAR

FEBRUARY

9 Greater Kalamazoo Alumni Chapter—reception, 6:30 p.m., Fetzer Center, performance of WMU's award-winning vocal jazz group, Gold Company, 8:00 p.m. Miller Auditorium. Call Bill Shaw at (616) 327-8194 for information and reservations.

19 "Good Morning, Kalamazoo"—7:30 a.m., Fetzer Center, WMU.

MARCH

5 Greater Jackson Alumni Chapter—Intergalactic Athletics' Academic Game Plan," 7:00 p.m., Holiday Inn, Jackson. Call Kirk Hoffman at (517) 784-2803 for information and reservations.

19 "Good Morning, Kalamazoo"—7:30 a.m., Fetzer Center, WMU.

MAY

8 Greater Jackson Alumni Chapter—night at the races, 6:00 p.m., Jackson Harness Raceway. Call Kirk Hoffman (517) 784-2803 for information and reservations.

JUNE

22 Class of 1961 40th reunion, Class of 1941 50th reunion, Golden Associates Annual Gathering—Fetzer Center, WMU.

For more information about alumni events, call the Alumni Office at (616) 387-6179.
Alumnus uses his artistic talents to create "ideal cities"

Thomas Lollar, B.F.A 73, M.A. 79, creates "ideal cities" for his clients, an unconventional way. Lollar creates architectural clay sculptures that reflect his interpretation of buildings and their settings in a given city. These sculptures adorn the lobbies of major corporations, primarily those on the East Coast. This "unusual architecturally oriented fine art" is commissioned by clients, usually corporations, who want Lollar's artistic vision of their city as a showpiece for their offices.

"The theme of my work relates to the setting of a particular corporation," he explained. "For example, I recently finished a piece for the thirtieth floor in the Rockefeller Center. When you enter a lobby, you could be anywhere in New York City. With my mural, you know immediately this is midtown Manhattan." 

Lollar's most recent commission is an architectural sculpture of Washington, D.C. The sculpture is influenced by the European favor of the city, whose pattern of streets, circles, and squares was designed by a Frenchman. The Lollar sculpture is recognizable as Washington, D.C., but for those who look closer, Paris' Louvre museum turns up among Washington's federal buildings. While examining sites and blueprints, Lollar said he works closely with architects to create "ideal cities" that improve on existing architecture. To mold his sculptures, he works from aerial photos he has taken. It usually takes twelve to sixteen weeks before a sculpture is completed. The drying and firing process in particular require considerable time, as the clay must be slowly fired and kilned.

"Because of the scale of work and cost, and the deeply articulated textures, it requires a good-sized space to display the work," Lollar explained. "A piece I did in Albany required wall space of twelve feet by fifteen feet, but the Rockefeller Center piece only needed an area of four feet by eight feet," he added, noting the sculptures usually produce about six to eight inches from the wall. The inherent architectural influence of Lollar's art may stem from the fact that he comes from a family of architects. He said he might have chosen this career rather than art, except that the "glass box style architecture" of the early 1970s failed to inspire him.

Instead, he entered at Western Michigan University and in 1973 received a bachelor of fine arts degree in art, concentrating in ceramics and drawing. Afterward he taught at the Kalamazoo Institute of Arts until 1979, when he received his master of arts degree, and subsequently moved to New York City. Lollar said he chose WMU for his education because of the outstanding reputation of the faculty and facilities of the College of Fine Arts. "Mr. Marc Hansen, my ceramics instructor, was highly regarded in his field and enthusiastically guided me in my interest in the sculptural aspects of the ceramics medium," he said. "In art history and other art classes, the faculty was first rate and my education provided me with a sound foundation to pursue my interests in New York." 

According to Lollar, New York's turn-of-the-century architecture is a constant visual feast of inspiration for his art. The tranquility of his studio and the frenetic pace of Manhattan provide a great contrast for the artist. To offset the solitude of his artistry, three times a week he teaches ceramics at the Teachers College of Columbia University. In addition, he serves as a fine art consultant for the Lincoln Center. A collector of German prints, Lollar works with other artists to select commemorative prints for the center's archives. He also acts as a liaison between the center and museums and collectors around the world to market the center's prints. 

Broadway actress remains faithful to her Kalamazoo area roots

Marin Mazzie, B.S. '82, is a Western Michigan University graduate who has not forgotten the community that helped launch her career. Ever faithful to her Kalamazoo area roots, this Broadway musical actress returns periodically to The Barn Theatre in Augusta, much to the delight of local audiences.

When Mazzie came to WMU, she originally enrolled as a music major, but the Department of Theatre was where she finally found her calling. "Theater was my life. It always has been," Mazzie said. "The best experience for an actor is to perform, and that's what I did at Western." She appeared in several shows. The songbird with the stunning smile is remembered for her lead roles in Stop the World, and Chicago and her two years with WMU's jazz ensemble, Gold Company. In return, she remembers the WMU mentors who were instrumental in her career.

Those mentors include theatre faculty members Lyda J. Stillwell, Dr. Vern M. Stillwell, Dr. David P. Karsten, and Dr. Russell J. Grandstaff; the dean of the College of Fine Arts, Robert H. Luscombe, who is a former chairperson of the theatre department; and former WMU President Dr. John T. Bernhard and his wife Ramona.

Working with professionals during her college summers at The Barn Theatre made Mazzie realize that New York City was where she wanted to be. Soon after graduation from WMU she headed for the "Big Apple" and landed a job only two weeks after arriving in New York. From the chorus of Barnum, she soared to Broadway roles in Big River and Into the Woods. "I've never had to do anything else other than theater," Mazzie noted. "I was lucky to be in long runs. In between roles, I lived on my savings and unemployment checks."

Recycling articles were 'paradoxical'

The September issue of the Westerner articles on recycling printed on non-recycled coated stock was at best a paradoxical statement on this whole issue. There are a variety of printing and writing products available in the marketplace that are manufactured from recycled material. For your information, I am enclosing a copy of the spring 1990 Esprit Catalog, which is an excellent example of a book made from recycled material produced by our mill in West Carrollton, Ohio, that contains 50 percent recycled, derived material.

We believe, that for an uncoated sheet, the print quality is very good. If you are interested in a product such as this, there are several paper merchants in the Kalamazoo area that can supply your needs at the Cross Pointe line.

Jeanne Baumann, attended from 1968 to 1971 Western Michigan University

"Don't be guilt-tripped' into lower quality"

I read with great interest the letters from Western alumni wishing to take you to task over not using recyclable paper to print the Westerner. I wish to congratulate you on your use of appearance and clarity of color in the Westerner. Don't be guilt-tripped into sacrificing this quality because the pop culture of the day is shaking its finger at you like a schoolmarm and saying 'Tsk, Tsk.' The current Westerner look great. Record my vote to keep it the way it is.

Daniel Cadabrese, B.S. '88

Recycling comments were 'misleading'

The DeKruyter-Tenenbaum quotes in one of the recycling stories in your September issue are very misleading. What the "general public" realizes is that Jim DeKruyter wants the recycling concession for this area because of the government subsidies involved. We recycle everything. The American Legion in Climax collects our pre-sorted items on specific dates. We toss them directly into bins for MD trucks, thus eliminating Tenenbaum's curbside container costs.

Recycling makes cents. Their pity-party is rubbish."

Margaret Jenkins, B.S. '49

Remove my name from the mailing list

Thank you for the thought-provoking issue featuring recycling stories in your September issue. Recycling is an issue of great importance, and I wish to discontinue my subscription to The Westerner.

Jeanne Baumann, attended from 1968 to 1971 Western Michigan University
1926-1959

- Barbara Johnston Trey, TC '26, BS '28, wrote a poem which was eligible for a presentation at the World of Poetry Convention, Las Vegas, NV. Two years later, she resided in Pinckney, MI.

- Frank E. Sheldon, BA '48, in May was named vice president of marketing for PM Systems, Battle Creek, MI.

- Jane Hughes Lentz, BA '54, in June retired after 27 years of service as a director of the Franklin-Eastern Credit Union, Northwest, MI.

- Donald Johnson, BA '55, MA '92, in June retired as a teacher in the Holland Public Schools, Holland, MI.

- Charles C. Kopp, BA '56, in June was named to the National Fellow Review Board. Kopp is a development engineer for Grand Rapids, MI.

- Dorothy Comstock Ray, TC '54, MA '56, MD '84, in June received two silver medals at the Golden Oldies Games held in Rapid City, SD. In August she also won two medals at the Michigan Senior Olympics held in Battle Creek, MI.

- William Waun, BS '56, in July retired after 34 years of service as a teacher at Monroe County Community College, Monroe, MI.

- Donald O. Beal, BA '70, MBA '74, has been named controller of Publishers Merchandising Company, Toledo, OH.

- John R. Milley, BA '40, is retiring after 40 years of service as a teacher at Grand Ledge High School, Grand Ledge, MI.

- Lynne Perry, Jr., BBA '53, MA '65, in June retired as an instructor at the Kentwood Public Schools, Perry resides in Cedar Springs, MI.

- Howard A. Johnson, BS '54, in May was named assistant director of the governance Faculty of the World of Poetry Convention, Las Vegas, NV.

1958-1966

- James D. Hagadorn, BBA '58, has been named manager-employee services, Consumer Power Company's Northwestern Region, Grand Rapids, MI.

- Loren Warren, BS '60, MS '63, Ed.D. '70, in June retired as superintendent, Schoolcraft Community Schools, Michigan City, IN.

- Robert DeBois, BA '61, in June was named superintendent of Napoleon Schools, Napoleon, MI.

- Robert M. Mlcincan, BS '62, has been named director of graduate studies and director of sponsored programs at the University of Central Florida, Orlando, FL.

- G. Aubrey Rogers, BS '62, has been named branch office manager of the Franklin-Eastern Bank and Trust Company, Grand Rapids, MI.

- Robert H. Branticks, BS '64, has been elected president of the American Association on Mental Retardation. Branticks is a professor of educational psychology at the University of Minnesota, Minneapolis, MN.

1967-1976

- Donald Johnson, BA '55, MA '92, in June retired as a teacher in the Holland Public Schools, Holland, MI.

- Robert Braumste, BBA '54, has been named chairman of the reporting division committee of Associated Credit Bureau, Traverse City, MI.

- John J. Muth, MA '75, Bridgeville, Pennsylvania

Additional graduates become life members of Alumni Association

John R. Milley

1976-1986

- Donald R. Dunham, BS '84, has been elected vice president, marketing, Bethlehem Steel Corporation, Bethlehem, PA.

- Dennis R. Graham, BBA '84, has been elected vice president, marketing, Bethlehem Steel Corporation, Bethlehem, PA.

- George Gish, BA '84, in June received the National Center for State Court's Distinguished Service Award in recognition of his outstanding records in the administration of justice and in the national office of the National Center for State Courts, Gish is a counsel with the Detroit Recorder's Court, Detroit, MI.

- Elliot Uessel, BS '84, has joined the football staff at Indiana University, Bloomington, IN.

- Kenneth D. Bambill, Jr., BA '84, has been named director of the Triton Foundation of the Triton Foundation, Grand Bluff, WI.

- Roy H. Puy, MA '85, has completed the advanced studies program at Moody Bible Institute in Chicago, IL.

- John K. Brittain, BS '85, has been named president of the Kalamazoo Valley Intermediate School District Board of Education. Brittain is a partner in the law firm of Miller, Johnston, Snell & Cummins, Kalamazoo, MI.

- Pamela Berry Nerths, BA '88, in May was named assistant principal at Ludington Elementary School, Ludington, MI.

- Dr. Larry Strong, BS '88, MA '89, has been appointed special assistant for Welfare Services, Waterford, MI.

- Donna R. Brown, BS '76, has been awarded a contract with the Michigan Gradway Foundation and will serve as a consultant to small businesses in Kalamazoo, Calhoun, and Van Buren Counties. Brown is owner of Bowers & Associates, Kalamazoo, MI.

- Dr. James Brady, BS '89, in June was elected secretary of Grand Rapid's Achievment of Excellence Program, Grand Rapids, MI.

- Gene L. Schmidt, BBA '89, has been named the 1999 Long Island, NY, Adult of the Year. Schmidt is national manager of dealer sales for the Union Bank of Switzerland.

- Josephine Graham, BBA '90, in June was named president of the Grand Rapids Foundation for her achievements in leadership. Carpio is a handicapped children's teacher at the Ken-D-Sha elementary school, Grand Rapid, MI.

- Rose Anne Eaton-Jones, BS '99, in the administrative manager for Buck Street, Aurora, CO.

- George G. Forsberg, BS '69, in June received the 1996 Raymond Johnson Award for excellence in secondary education from the Association of Trial Lawyers of America. Forsberg is a history and government teacher at Los Angeles High School, Kalamazoo, MI.

- Mary Nelsen, BS '95, has certified the Speakercraft Pierce Company, Disaster Recovery, and has joined the National Speakers Association, Niles, MI.

1971-1987

- Donna Lee Blackall, BA '64, in May was selected for inclusion in the 44th Edition of Who's Who in American Education as a language arts department chair and teacher at Thomas Jefferson High, Arlington Heights, IL.

- William P. Eichtendahl, BA '71, in May was named president of the Board of Directors of the First National Bank, Michigan, N.A., Kalamazoo, MI.

- Thomas C. Ward, B.A. '68, Port Huron, Michigan

- Bruce pollen, BBA '70, in July was promoted to senior manager of catalog marketing for Amesway Corporation, Ada, MI.

- William S. Viggo, BBA '74, BBA '74, in July was appointed director of the marketing of Durametallic Corporation, Kalamazoo, MI.

- David R. Clark, MA '71, in June was named principal of Niles High School, Niles, MI.

- Gary L. Rankin, BBA '71, St. Louis, Missouri

- John L. Landia, BBA '71, in July was promoted to vice president and senior trust officer for Manufacturers National Bank, N.A., St. Louis, MO.

- Ronald A. Leb, BA '71, in May was appointed governor of the Circuit Court for Calhoun County, MI.

- John C. Macauley, BBA '71, in August joined the law firm of 100 years old and celebrating—
Richard A. Giasson

Denotes WEMU Alumni Association member

Denotes anecdotally-named alumni

Miller, Johnson, Snell and Cumberlands, N.Y.

Karen Jenson Norman, BS '71, MA '81, is on staff as director of financial aid for the Michigan Education Assistance Program. Norman is dean of the depart-

amen of office administration at Baldwin-Wallace College.

Barry N. Osborne, BS '73, in June resigned as market manager of CIBA-Geigy, Southfield, Grand Rapids.

Robert J. Sedowsky, BBA '71, has been named veterinarian of resources for Wolverines Worldwide, Grand Rapids.

Joseph R. Edwards, Jr., BBA '72, has been promoted to account development manager for Scott Worldwide, North Can-

Deneen McLaughlin, BBA '83, in May was promoted to local manager for National City, Traverse City.

Mikey Ramirez, B.A. '78, assistant director of admissions for the Kalamazoo College of Osteopathic Medicine, Kalamazoo.

Gary A. Weinert, BBA '83, in June was appointed industrial engineer for the Kalamazoo Athletic Club and

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Dr. Ralph W. Sellers, Jr., BBA '75, in June was named associate curator at the University of Michigan, Ann Arbor.

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Deaths

Ethel B. West, an associate professor of communication emerita at WMU in Kalamazoo, died June 22 in Banyes, OH, it was recently learned.

1909-1949

May Olive Holst, TC '09, in 1999 in Middleville, MI, it was recently learned.

Helen Rogers Getchin, TC '09, June 11 in Kalamazoo, MI.

Carl Y. Lindeman, BA '18, June 25 in Kalamazoo, High Rock Convalescent, TC '22, July 2 in Hastings, MI.

Flora Sweet Hubbard, TC '23 February 11 in Hudsonville, MI.

Peggy Louise Everly, TC '28, April 22 in Garden City, MI.

Plattice Ella Walter, TC '30, June 30 in Detroit, MI.

Chas McFarland Pry, TC '29, August 16 in Plainwell, MI.

Mahil Sikh Gathar, TC '30, May 15 in Portage, MI.

Stigrid Anderson Crowner, TC '35, July 9 in Kalamazoo, MI, it was recently learned.

Wilda Dale Swem, BA '35, September 25 in Missoula, MT.

Dorothy Young Cope, BS, June 11 in Portage, MI.

Henry E. Westerfield, BA '35, July 3 in Kalamazoo, MI.

George N. Word, BS, 37, June 7 in Detroit, MI.

Dale R. Clark, BS, 70, June 1 in Kalamazoo, MI.

Marilyn Huddleston Slaughter, TC '42, in the October 13 family football game in Kalamazoo, MI, it was recently learned.

Betty Lizz Strauss, BA '46, June 28 in Battle Creek, MI.

Henry E. Keilhoffer, BS '49, May 30 in Battle Creek, MI.

1950-1999

Alice Skinler Lamton, TC '59, August 22 in Kalamazoo, MI. Lorry B. Bennett, BS '51, MA '60, in October in Petoskey, MI, it was recently learned.

Emerick J. Man, BS, May 28 in Irons, MI, it was recently learned.

Dorothy D. Cowell, BS '55, June 6 in Lansing, MI.

Esther Leonard Brown, BS '55, in January in Ludington, MI, it was recently learned.

Shawna Brown, BS, MA '56, February 21 in Stevensville, MI.

Francis E. James, BS '58, in January in Kalamazoo, MI, it was recently learned.

Richard D. Fordow Jr, BS '59, June 30 in Fond du Lac, WI.

Charlotte Haggard Huld, BS '59, April in Kent City, MI.

Alice "Skip" Ester, BS '59, June 6 in Grand Rapids, MI.

Myrtle Mac Duenel, BA '61, August 12 in Kalamazoo, MI.

Jean E. Garlanger, MA '63, in January in Petoskey, MI, it was recently learned.

Ursula Speel Cowal, BS '64, in January in Chicago, IL.

Iona J. Mamo, MA '64, in January in Chicago, IL, it was recently learned.

Shirley Gussman Mann, BA '65, June 25 in Reston, VA.

Freddy N. Fabbi, MD '66, in May in Detroit, MI, it was recently learned.

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Elizabeth A. Cooper-Boyer, MA '69, in May in Traverse City, MI, it was recently learned.

June was named assistant coach of the Western Michigan University Hockey Broncos.

Michaela C. Cooper-Boyer, MA '69, in May in Traverse City, MI, it was recently learned.

J. Martin, BA '89, is a sales representative for the Kalamazoo Country Convention and Visitors Bureau, Kalamazoo, MI.

L. F. Solberg, BBA '90, in June was named staff writer for the South Haven Tribune, South Haven, MI.

Soto J. Utter, BBA '90, in June was named managing editor of the Kalamazoo Gazette, Kalamazoo, MI.

Brian Hayes, BA '90, has been named assistant athletic equipment manager at the University of Southern California, Los Angeles, CA.

Patricia Swarts Harms, MPA '91, in May was appointed director of nursing services at the Michigan State University College of Nursing, Alton, IL.

Gary F. Moinzadeh, MA '93, is a certified athletic trainer with Michigan State University Physical Therapy.

Fred R. Williams, BA '90, is a sales representative for Dow Chemical Co., Midland, MI.

Fred Adkins, BBA '22, a charter member of the Western Michigan University Board of Trustees and its first chairperson, died at age eighty-eight on September 24 in Kalamazoo. Adkins served as the board's first secretary governing board in 1964. His last full term on the board, which he completed as an independent in 1970, he also continued to serve for nine months until his resignation in March. He died on May 19, 1989 from the Colorado Department of Health and Environment in 1969. Previously, he worked in advertising and sales, and involved in alumni activities, Adams received the 1969 Alumni Association Distinguished Alumni Award in 1979.

Fred Adkins

Health, Education, and Recreation

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Here’s looking at Homecoming

A: Presiding over Homecoming activities October 14 through 20 were King James B. Treten and Queen Sarah K. Casater.

B: Among those sharing fond memories and tales of the “good old days” with University President Diether H. Haenicke at the Homecoming brunch were, from left, Lawton Smith, B.A. ’39, Roseanna Nemrava Smith, B.A. ’39, Jack Streidl, B.S. ’42, Phyllis Miller Streidl, B.A. ’42, and Art Milav, B.A. ’36.

C: During the dinner honoring the 1990 Distinguished Alumni Award winners: Dr. John S. Lore, left, B.S. ’65, M.A. ’67, Ed.D. ’75, Dr. Renee Semo Hartz, B.A. ’69 and Dr. Robert A. Ackerman, Ph.D. ’79, broke away from their many friends and former classmates in attendance to pose for a photograph.

D: Suzanne Geha Merpi, B.A. ’73, news anchor with WOTV in Grand Rapids, and husband Rick Merpi, B.S. ’75, were among the many WIDR alumni who recreated their old radio shows during Homecoming weekend. The couple’s children also got a taste of the fun.

While on campus, WIDR alumni officially formed an Alumni Association society when the association’s board of directors approved at its fall meeting.

E: The Broncos, won the football contest against Ball State University with the help of cheerleaders like Karen Michaelson, (F) a senior from Warren.

SWEATSHIRTS!

These WMU alumni sweatshirts are a great way for you to show your spirit and support for your University. Order one for yourself and/or send one to a friend. Use the form to order; insert a note for additional ordering or delivery instructions if needed.

*The cost is $20 for Alumni Association Members; $22 for nonmembers.

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SIGNATURE

Make check payable and send form to: Western Michigan University Alumni Association, McKee Alumni Center, Kalamazoo, MI 49008-3854.

Allow 4 to 6 weeks for delivery.

PHOTOS PROVIDED BY NEWS SERVICES AND THE ALUMNI ASSOCIATION
Two professors receive Alumni Teaching Excellence Awards

Two more Western Michigan University faculty members have been recognized for their superior classroom skills by being named Alumni Teaching Excellence Awards winners.

Presented by the WMU Alumni Association, the 1990 awards go to Dr. Arnie Johnston, a professor of English, and Richard J. Keaveny, a professor of art.

More than 100 faculty members have been singled out since the awards program was established in 1966 to recognize outstanding teaching and professional expertise. Recipients are selected by an Alumni Association committee from nominations by alumni, students, and departmental colleagues.

Johnston, who joined the WMU faculty in 1966, directs the creative writing program in the Department of English and teaches courses in playwriting, fiction and poetry.

A widely published author, Johnston’s fiction, poetry, and criticism have appeared on the pages of many literary journals. He has written several plays, including The Witching Voice, a biographical work about poet Robert Burns that has seen eight successful productions. In April Johnston’s musical revue, Closer to Bred, premiered at WMU. It is based on Johnston’s translations of the Belgian singer-songwriter Jacques Brel’s work. Johnston also is an actor-singer, with many concert appearances and some seventy stage roles to his credit.

“He brings a wealth of knowledge about literature, writing, and publishing to his classes,” said one former student in nominating him for the award, “and an enthusiasm for both writing and teaching that is unparalleled. He is truly dedicated to teaching, and to helping and directing his students the best that he possibly can. He relishes working with students and this enjoyment is infectious and inspiring.”

One colleague noted that it is what Johnston does beyond the classroom that complements his in-class performance. For many years, he has helped produce, fund, and promote Trial Ballroom, a publication of the best student creative work in the Department of English.

He also has participated in Manuscript Day, a creative writing workshop at WMU for high school students. In addition, he has been on the faculty of the Western Michigan Writers Conference for aspiring authors in the area. Those nominating Johnston for the award praised his ability to help emerging writers through constructive criticism.

“He not only inspired hard work, but provided sound criticism that enabled me to take a good look at the work I was doing and struggle for improvement,” said another former student.

Keaveny has been a WMU faculty member since 1968. He teaches courses on painting, drawing, art theory, and art history. An accomplished artist, Keaveny has exhibited sculptures, paintings, and multi-media works around the country.

“He was successful at taking his own experience at being a well-accomplished artist and using this information as a tool to teach,” said one former student in nominating him for the award.

Throughout his years at WMU, Keaveny served as a program coordinator for a number of visiting artists. The thoughts of many of those artists about their work have been recorded on videotape by Keaveny for instructional purposes and for airing on cable television and at art exhibits.

“Mr. Keaveny quite literally opened my eyes and my mind to so many things,” said another student. “His knowledge of the field is tremendous, particularly regarding contemporary art and all the historical and social implications inherent in it. He helped me to understand the importance of not only the physical process of painting, but the thought process as well.”

by Ruth A. Stevens

HONORS EDUCATION

Continued from page 7

overseeing the design and execution of a new honors facility.

In February 1988 a new four-year integrated academic program of study was approved. Also in 1988 Gabelnick was named dean and Dr. Joseph G. Reish was named associate dean of the Honors College. The college staff today also includes an academic adviser, the director of student volunteer services, an assistant to the dean, an executive secretary, and an information specialist, as well as numerous student workers. In 1990, with a new facility named for Carl and Winifred Lee of Kalamaan, enrollment in the Lee Honors College includes more than 875 students.

In addition to the academic programs and advising offered, the college administers a variety of programs for students seeking opportunities for independent research and creative activities. The college also supports student involvement on campus and within the greater Kalamaan community. Through this involvement, honors students enhance their connections with their academic education and prepare themselves for leadership positions in their professional lives.

Undergraduates in any of the six degree-granting colleges at WMU can participate in the honors academic program and pursue minors and majors in their respective colleges. When students have satisfactorily completed their academic program of study, they graduate from their respective colleges and the Lee Honors College with special recognition in their disciplinary major.

The Lee Honors College continues in the tradition of honors education nationally and adheres to its original mandate to provide a context for scholarly investigation, thoughtful interchange, collegiality, and social awareness. The new facility will prove an important place for these pursuits at Western Michigan University.

by Dr. Faith Gabelnick

"Mr. Keaveny quite literally opened my eyes and my mind to so many things," said another student. "His knowledge of the field is tremendous, particularly regarding contemporary art and all the historical and social implications inherent in it. He helped me to understand the importance of not only the physical process of painting, but the thought process as well."