Faculty broaden understanding of world events

Editor's note: Western Michigan University's well-known international experts do much more than strengthen the classroom experience for students. They also make important contributions to understanding the complexity of our increasingly interconnected world. To help us all gain a better perspective of world events today, the Westerner in January asked six faculty members to comment on the Middle East, Europe, Latin America, Africa, and Asia. We asked the regional experts how current events in these regions affect the rest of the world and how these regions will be viewed five years from now. The following story is an edited, condensed version of their responses.

MIDDLE EAST

"There is no way to predict the future of the Middle East," says Dr. Lawrence Ziring, professor of political science and director of the Institute of Government and Politics. "The Middle East can't be looked at in a vacuum. It is, of course, part of a much larger global picture. One has to think in terms of what the world will look like in five years."

According to Ziring, that largely depends on the driving force behind Middle Eastern and world events, a force he characterizes as the division between powers wishing to maintain the status quo and powers wishing to change it. Nationalism, economics, ideology, religion, and politics all fall within this force, he says.

"The status quo powers in the Middle East, at present, belong to the Arabian peninsula's oil-producing states, most of which represent traditional forms of monarchy," Ziring says. "Those who challenge the status quo say this is an inappropriate and wasteful way of organizing modern political systems. They want to replace monarchy with what they claim are more popular forms of political organization."

"The real problem is that when we look at this conflict between old and new political systems among the Arab states, we must factor in the Israeli state, the only non-Muslim country in the Middle East. That presents another kind of problem. Israel is viewed in the Muslim world as a last vestige of Western imperialism—a status quo state that the Arabs generally are not prepared to accept."

Imperialism is also significant in the perspective of Dr. Erika Loeffler, professor of anthropology. "The events of the past year or two have done nothing to dispel the Arab feeling that 'The United States is out to get us,'" Loeffler says. "The conflict will increase and the anti-imperialist sentiments will increase."

To that end, WMU offers a multitude of opportunities for students to expand their understanding of the larger world around them. Due to the magnitude of WMU's international program and the number of related services it provides on campus and in overseas locations, the University established what is now known as the Office of International Affairs. Headed by Dr. Norman C. Greenberg, senior adviser to the president for international affairs, the office centralizes the University's far-ranging program.

One of the main aspects of that program is providing international education experiences for students through overseas study. WMU has contractual linkages with thirty-one universities and agencies in seventeen foreign countries, including linkages with Xibel University in the People's Republic of China, Addis Ababa University in Ethiopia, and other institutions in Europe, Africa, Asia, Canada, Mexico, and the Middle East.

Dr. Howard J. Dooley, administrative officer for the Office of International Affairs, said the basic idea of these linkages is to develop formal reciprocal relations with colleges and universities abroad that can evolve into faculty, student, and research exchanges. "Linkage involves mutual benefits and contributions," Dooley noted. "There is a serendipitous effect; we discover areas of mutual interests as the relationship grows and expands into other realms, like a ripple in a pond."

From the Soviet Union to Spain, an extensive list of more than thirty foreign study programs are available to students, staff, alumni, and friends of the University. Approximately eighty WMU students were on study tours this winter in fourteen countries.

Among the various experiences available is the unique Semester at Sea program. Academically sponsored by the University of Pittsburgh, the shipboard program is literally a floating university. As the ship moves from one port to another, students choose from a variety of fifty courses with an international focus. While in port, the opportunity to observe and assess contrasting cultures gives students a first-hand perspective of world issues and problems.

Information about future travel and learning trips available to alumni and friends of the University may be obtained by writing...

Continued on page 3

INTERNATIONAL EDUCATION

As our globe shrinks, WMU's world expands

Some people view the Ivy-covered halls of learning as a world unto itself. But this view is increasingly out of step with reality as national boundaries blur and universities strive to prepare their students to function in the aftermath.

"To offer a quality education, a university needs to offer an international program," Christina Sonnevile, Western Michigan University foreign studies coordinator, observed. "It's the best preparation you can have for the job world, no matter what profession. Every facet of our daily life is influenced by what goes on in the world community. Travel and study abroad brings people into greater awareness and interconnectedness."

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Continued on page 3

Federal administrator and former dean becomes WMU's second in command

Please turn to page 2

Globe trotting correspondent for ABC covers stories others only dream of

Please turn to page 5

Business college needs additional help to meet Kresge funding challenge

Please turn to page 6
Barrett named WMU's second in command

Dr. Nancy S. Barrett, an academic administrator with experience in both higher education and the federal government, has been named Western Michigan University's provost and vice president for academic affairs. Barrett, forty-eight, is the first woman to fill the position at WMU. The provost and vice president for academic affairs is the University's chief academic officer and is second in command to the president. Barrett was selected from among 115 candidates and five finalists.

A leading expert on government fiscal policy and private-sector productivity, Barrett had been dean of the Samuel J. Silberman College of Business Administration at Fairleigh Dickinson University in Teaneck, New Jersey, since 1989. Before that she had been a professor of economics and chairperson of the Department of Economics at American University in Washington, D.C.

The appointment, which was effective February 18, includes tenure as a professor in the Department of Economics. Barrett replaces Dr. George M. Derouin, who left WMU last summer to become president of the University of Montana. Dr. A. Bruce Clarke, who had been associate vice president for academic affairs, succeeded Derouin while a permanent replacement was being sought.

"We had a rich field of superbly qualified candidates from which to choose," President Diether H. Haenicke said. "I am selecting Dean Barrett on the basis of her strong scholarly profile, her productivity, and her potential to create some of the most innovative and exciting new programs in the country is here to be tapped, and I am delighted with the opportunity to be a part of its development."

Barrett received her doctoral degree in economics from Harvard University in 1968. Her scholarly work includes an emphasis on cultural diversity and equality of opportunity for women and minorities, and she has published extensively in the areas of poverty and economic discrimination.

In addition, Barrett has held a number of high-level positions in the federal government, including deputy assistant secretary of labor for policy, evaluation, and research in the Carter Administration. In this position, she was responsible for developing and coordinating economic and regulatory policy and for directing research activities within the Department of Labor. Barrett has also served as deputy assistant director for fiscal analysis at the Congressional Budget Office, an adviser on economic policy for the Carter-Mondale presidential transition, and a senior staff member on the President's Council of Economic Advisers.

Nancy S. Barrett
Faculty broaden U.S. understanding of world events

Continued from page 1

important, she says, is recognizing that half of the Middle East’s population is under age fifteen. This adds to the region’s tremendous fear that the West could culturally dominate or co-opt, undermining the authoritarian family structure and influencing everything from women’s rights to clothing and the role of religion, particularly among the impressionable young.

Loeffler partly faults U.S. diplomacy for anti-American feelings and the Persian Gulf War, which erupted in January when Iraq failed to comply with United Nations resolutions to withdraw from Kuwait.

Tactfully, Loeffler says, through political and diplomatic channels, the United States in particular supported Iraqi President Saddam Hussein’s desire to expand and gave him mixed signals about how it would react.

“Everyone has a moral claim,” Ziring says of the difficulty of resolving the crisis. “The problem is how to reconcile those divergent moral claims. It has to be done politically. That may only be done if we can encourage the emergence of statesmen who are prepared to compromise.

We have been very successful at developing military types with violent solutions. We must find ways to encourage the emergence of real statesmen who are worked to diplomat solutions.

But Loeffler, a good diplomat solutions require a good understanding of different cultures, and the United States’ lack of cultural awareness often leads to poor judgment. As President Ronald Reagan, the U.S. embassy in Iraq, which recently was headed by someone with no knowledge of the culture or language. “This is the level at which communication is a very crucial area of the world,” she says, noting that the U.S. still doles out embassy appointments as political rewards.

Ziring says resolving the gulf war and other regional conflicts may well be accomplished by the United Nations Security Council, which already has decisively employed its full powers in the effort to regain Kuwait’s independence. „Security Councils will be working on a political solution that addresses such issues as the distribution of wealth, religious sites, ideological differences, conflicting political systems, and the Palestinians,” he adds.

According to the two Middle East experts, other factors will also create problems for the area. The region has been very conflict-ridden for a long time, Loeffler says, and even if Hussein’s power is diminished after the war, a new “strongman” may emerge, possibly in Saudi Arabia or Iraq. Additionally, concerns may shift to oil or foreign military bases in the region.

But Ziring warns even political solutions to the region’s problems must be viewed in an historical context. He says treaties, like alliances in the region, have proven ephemeral and temporary. Consequently, should a peace conference end the gulf war and carve out a Palestinian state, Israel has no assurance such a peace settlement would last. At the same time, Ziring fears continued arms shipments to the area will make current and future conflicts more deadly.

“We have become so technological,” he says, “even a small country like Iraq can play the part of a major power, forcing countries like the U.S. into a gross commitment of military might.”

“The Middle East won’t go away.” Loeffler says. “As long as we need oil, we’ll look at the Middle East.” In fact, he contends that the world balance of power has shifted from the West and Eastern Europe to the West and the Middle East. “Whether this will be true in five years depends largely on what happens in Eastern Europe,” she says.
that Western nations and their former foes are already working together in the areas of military cooperation, economic expansion, and ecological research. "It is probable that similar tensions over cooperation on regional military problems like the Middle East are already being exhibited," Butterfield says, pointing out that the Soviets are supporting the United States in the Persian Gulf War. Much of the world, particularly the Third World, will benefit from the reduced number of "proxy wars" that occur when powerful opposing nations are trying to enhance their influence in a particular region.

"Economically, Butterfield says, the Eastern Bloc is a new area of opportunity for trade. "We have a lot to offer that area in the economic realm," he says, citing the sharing of technology and business "know how" as major ways the East can benefit from cooperation from the West.

Benefits will also occur in the ecological realm, Butterfield maintains. "The problem with pollution is that it doesn't respect the borders of any country. The Eastern Bloc factions are just now acknowledging that their environmental problems exist," he says. But he adds that environmental experts from WMU and other Western nations are working to find ways to cooperatively solve the problems.

"It is virtually impossible to predict with any certainty what will happen in Eastern Europe, but I think the countries are going down uncharted paths," Butterfield says in prefacing his predictions about Eastern Europe's future. "We haven't had any experience in watching a nation go from a direct democracy to a free market, democratic system. There is no historic precedent."

The smaller nations of Eastern Europe will have the most unpredictable future, Butterfield says. East Germany (now part of reunited Germany), Poland, Hungary, and, to a lesser extent, Czechoslovakia, are moving steadily toward a free-market system and pluralist democracy. What will happen to the Soviet Union, Romania, and Bulgaria is more unclear because strong government control within these areas wants to preserve the controlled economy and closed political system. The existence of strong nationalist forces and diverse ethnic compositions add to the uncertainty in the rest of these countries.

As for the Soviet Union, Butterfield says five years from now it may not exist as we know it today. "If it's acceptable by a series of independent countries or by a 'confederation of quasi-independent states,' he says, "it would only mean that many Afri
democratic and politically just South African state. Asefa says both events could happen in the next five years, as could democratization of additional black-ruled, one-party states or military dictatorship. The second critical development is the dramatic collapse of communism in Eastern Europe, which Asefa says will lead to opportunities for the United States and Soviet Union to cooperate rather than compete for political influence in the region. Reiterating Butterfield's comments on Eastern Europe, he notes that many African conflicts are extensions of Cold War conflicts.

"You have to have some degree of political stability before you can have economic development," he says. Current developments in the region leave the field open for the United States to participate constructively in bringing about political stability. America plays a constructive role during this crucial transitional period. America and China will continue to be the case for years to come, Helweg says. The prospect of economic development will direct the future for those countries currently embroiled in political and military turmoil, while those already in crisis can look forward to more of the same.

The United States is already slowly moving toward alignment with China and Helweg expects that in five years this alignment will be stronger as it attempts to counteract Japan's power. China and America will develop strong trade and political ties, he predicts, and Japan will be pushed into developing its military or at least paying the tab for having the United States protect it for its defense needs.

Global political and economic relationships will be the most important factor in determining how Asia's economies develop, according to Butterfield. "It's impossible to look at Africa's economies and not consider the impact of the oil-producing countries on the rest of the world," he says.

The rest of Asia will see continuing conflict or a growth in economic prosperity, he says. For India, Pakistan, and the Philippines, current conflicts will continue for many years and predict that the prospects of economic development will be hampered by the situation in the Middle East. For China, the prospects for economic development are unevenly distributed. China has experienced its seven worst years since 1950, with its military and political conflicts with neighboring countries. "The Chinese problem with pollution is that it doesn't respect the borders of any country. The Eastern Bloc factions are just now acknowledging that their environmental problems exist," he says. But he adds that environmental experts from WMU and other Western nations are working to find ways to cooperatively solve the problems.

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ABC-TV international correspondent learns his history lessons first hand

Most journalists just dream of being assigned to cover an event as big as the war in the Middle East, the revolution in Romania, or the release of Nelson Mandela in South Africa. But ABC-TV's international correspondent James P. Hickey, Jr., B.A. '69, has covered them all.

"I'm doing right now what I've always wanted to do," Hickey said. "As a foreign correspondent, I'm given the opportunity to travel and see other places that I never would have ordinarily seen—from Moscow to New Delhi to Johannesburg."

Hickey was at his home in Rome when Iraq invaded Kuwait on August 2. ABC-TV News immediately dispatched him to Cairo, Egypt, where for the rest of the month he reported on the invasion and the Persian Gulf crisis. His next assignments took him to the heart of the international sanctions fail to do so before the United Nations' January deadline.

After spending the holidays in Rome, Hickey's return to the Persian Gulf coincided with the outbreak of war. The week of January 15 found him at an American air base in Saudi Arabia reporting on Operation Desert Storm.

"I'm very pleased to be here and pleased to be part of this huge story," Hickey said from Saudi Arabia during a November telephone interview. "I recognize that I'm on the cutting edge of history here, and that many of us feel that we're not just covering stories, we're covering history being made. As journalists, we all want to be involved in big stories, stories which have an impact on American viewers and readers. Certainly this one does more than any other I know of in recent years."

According to Hickey, the months leading up to the war were a learning experience for both the American troops and the Saudis—two different cultures working side-by-side toward one common goal.

"What we're seeing here is a real culture clash," Hickey said in November. "People are trying to adjust to each other and make the same time, defend this country against Iraq. Saudi Arabia has a very closed Islamic society which, for instance, does not allow women to drive. And if you're caught with alcohol, it's a punishable offense. Very strict rules are at odds with the Western way of doing things."

"Now you have 200,000, soon to be a half-million, Americans in this country with the two societies trying to get along. And it is working to some extent. The U.S. military has gone out of its way to warn the troops not to offend the Saudi sensibilities. And the Saudis understand what's at stake here—oil, their livelihood. Without the American military here, that livelihood would be in great danger. So to that extent, the Saudis do appreciate the presence of the 200,000 American soldiers spread across the desert, protecting their country and their oil reserves."

Understanding different cultures and traveling extensively is part of the job for Hickey, but it's also part of being married to the journalist. Hickey and Dr. Marcia Sus Clever, a psychiatrist involved in the worldwide battle against the AIDS epidemic, reside in Rome, Italy, and her presence in Europe has occasionally turned reporting into a family affair.

During the revolution from Belgrade as well as take trips into Romania," Hickey said. "I found myself reporting an incredible experience. Even Marcia was pressed into service and for a couple days helped to coordinate satellite feeds to ABC. She enjoyed the experience immensely."

Hickey's career in journalism has consistently taken him where the action is. After a rotation in Frankfurt, Germany, and three and one-half years in Johannesburg, South Africa, the reporter was sent to Rome where he was on hand as the movement toward democracy swept through Poland, Hungary, and Lithuania.

After his initial coverage of the political changes in Eastern Europe, Hickey later returned to examine the aftermath of the economic reforms the government was struggling to accommodate:

"Ironically, people who have been shut off from the West and a capitalist system for so many decades are now exposed to it, and a free market economy is beginning to grow in all the Eastern Bloc countries," Hickey said. "I found that a lot of people were disappointed at things the Solidarity government was doing; they felt the government wasn't moving fast enough to overcome the economic problems. Since the people wanted to see prosperity faster, they now have a new democratic government in Poland," he continued. "Wanting a bigger piece of the pie sooner is causing some real problems with the struggling democratic movement in Eastern Europe."

Just like that evolving story in Europe, Hickey said he believes the Persian Gulf crisis will provide innumerable future assignments for journalists even after the war ends.

"I think the Middle East will continue to be a focus point for some time to come," he predicted. "We're talking about all kinds of stories coming off this. It could go on for months if not for years."

Regardless of how long into the future ramifications are felt, Hickey is doing today what he has always wanted to do. Witnessing one history-making event after another is just icing on the cake.

—by Janet Jones, B.A. '90

Hickey credits WMU professor for his start in broadcasting

"I have to say it all began at Western Michigan University," ABC-TV's James Hickey says of his broadcasting career. As a high school student, Hickey was introduced to WMU by his sister, Joan Hickey Reuse, B.A. '72, a member of the WMU Foundation Board of Directors who is now married to Republican State Rep. Victor Reuse. Hickey came to the University in 1964 because of the University's strong French program with the initial plan to study the language.

"Not long after I arrived," he said, "I got involved with student media and was always fascinated by radio but not as a career. This piqued my interest, and I decided to switch to journalism and speech."

Hickey credits the late Dr. Franklin Smith, WMU associate professor of communication, as being the motivator for his decision to pursue journalism.

"He was terrific and a big influence on my career," Hickey said. "I had Dr. Smith for a number of classes, and he taught me to function in the world of broadcasting at a young age."

During his freshman year, Hickey was working as a WIDR disc jockey when he was approached by his friend, Henry Ehrb, B.A. '85, currently an investigative reporter for WHDH, Boston. "Henry made me his assistant news editor," Hickey said, "and we became the entire news department. It was Henry who taught me the basics of who, what, where."

In his junior year W2KO-TV in Kalamazoo hired Hickey to rewrite wire copy for television newswoman Hugh Harper.

"I was given more and more assignments, and by the time I was a senior, I anchored the Channel 11 '11 O’Clock News,'" Hickey recalled. "My career was taking an important turn at this point."

After graduating with a degree in political science and speech, a ROTC commitment sent Hickey to Fort Benning, Georgia. As a radio-television officer, he served as press liaison for the court martial of Lt. William Calley, the officer involved in the My Lai massacre during the Vietnam War. Later when the military draft was dropped and an all-volunteer army instated, Hickey became the public relations representative for the army's huge advertising campaign.

After the army, Hickey then took his broadcasting talents to Columbus, Georgia; Atlanta, Georgia; and Philadelphia, Pennsylvania, before joining ABC-TV News in Grand Rapids.

"I always had a goal to strive for," Hickey said. "I wanted to work commercial TV, and W2KO took care of that. I wanted to work in a major market, and WMWTV in Philadelphia took care of that. Then I wanted to work for a major network, and ABC took care of that."
Western Michigan University will receive a $500,000 grant toward the new building for the Haworth College of Business if alumni and friends contribute an additional $800,000 in gifts and confirmed pledges by May 31. This challenge gift will be matched dollar-for-dollar for the next year, according to William U. Parfet, chairperson of the Campaign for Excellence and president of The Upjohn Company of Kalamazoo, the "Kresge Challenge" program.

"The challenge has already been instrumental in prompting significant support from many business alumni and corporations," Parfet said. "Meeting the challenge, Parfet said, and completing the private funding for the new business building is the highest priority for private support. "Several major gifts, as well as smaller commitments from many alumni and friends of our business program are needed," Parfet said. "If we are to meet this goal, that is our challenge." Parfet also emphasized the May 31 deadline for funding. Only actual gifts and confirmed pledges, secured by May 31, count toward meeting the challenge. It is not necessary that all pledges be paid in full by the deadline, only that they be confirmed in writing by this date.

Major gifts and pledges to continued excellence at Western Michigan University

Naming gift from alumni couple

Dr. John L. Feirer and Mrs. Judith L. Lore, residents of Kalamazoo, Michigan, have made a gift of $15,000 to Western Michigan University to name a senior faculty office in the Career Development Center. The designation recognizes the career development in honor of their former professor Dr. William R. Welke. Welke joined the WMU faculty in 1967 and served as department head of Accounting. Karen Russell Franklin Stone and her husband, Theodore B. Stone, both earned B.B.A. degrees in accounting and in honor of their former professor Dr. William R. Welke. Welke joined the WMU faculty in 1967 and served as department head of Accounting. Karen Russell Franklin Stone and her husband, Theodore B. Stone, both earned B.B.A. degrees in accounting and were members of Beta Alpha Psi honorary accounting society.

Dr. Stone is a certified public accountant and serves as senior tax manager with Ernst & Young, Washington, D.C. Karen Stone is a certified public accountant and partner in the accounting firm of Grossberg Company, Arlington, Virginia. In 1988, she was named one of six top tax accountants in the Washington metropolitan area by Money magazine.

Franzen endowed scholarship to help students in childhood education

The Dorothy L. (Bladt) and Roy G. Franzen Endowed Scholarship Fund has been established with a gift of $10,000 from Dorothy L. (Bladt) Franzen, a former member of the College of Education faculty.

Feiers add nearly $150,000 to industrial/vocational education unitrust

Dr. John L. Feirer, professor emeritus of industrial technology and education, and his wife, Jane, recently added more than $148,000 to the charitable remainder unitrust they established at WMU in 1989. The unitrust, which will eventually fund the John L. and Jane Feier Endowed Scholarship for Industrial and Vocational Education in the College of Education, was established with a contribution of $100,000 and is now valued at more than $250,000.

Dr. Feirer was a member of the WMU faculty from 1940 until his retirement in 1984. He earned a master's degree in education from the University of Florida, a doctoral degree in the University of Oklahoma. During his career he also taught in the Minneapolis Public Schools and at the University of Minnesota. He was named the WMU Distinguished Faculty Scholar in 1982. The Feirers reside in Kalamazoo and in Pompano Beach, Florida.

Foundation headed for record year; private gifts to date up by $4 million

As of December 31, the WMU Foundation had received $2,192,789 in private support during the fiscal year that began July 1, 1990. This exceeds the previous year's total for the same six-month period by more than $4 million. The primary reason for the record total are several large pledge payments to the Campaign for Excellence, including more than $4.5 million of an overall $5 million commitment from the Haworth family and Haworth company of Holland, Michigan.

The Haworth foundation in the form of office furnishings and equipment, primarily for the new building for the Haworth College of Business. The Haworth company is the nation's third largest manufacturer of office furniture. The $5 million Haworth gift is the largest in WMU history.

WMU graduates from Plymouth create printing scholarship honoring Brink

An endowed scholarship fund is being established honoring Professor Emeritus Lawrence J. Brink. A commitment of $10,000 from alumni Dr. John S. and Mrs. Judith L. Lore of Plymouth, Michigan, has established the scholarship fund and additional gifts are being sought from alumni of the printing management/marketing program and from Brink's friends and professional associates.

Lore, a graduate of the program, says "Those of us who studied under Larry (Brink) realize how fortunate we were to be associated with a man of such professionalism, intellectual integrity, and vision. He was not only the steward of a nationally respected printing management program, but he was, at the same time, responsible for all the production printing at Western Michigan University." Brink was an associate professor of industrial education and head of Printing Services and served the University from 1940 until his retirement in 1980. He resides in Kalamazoo.

Lore's gift, which is part of an overall $15,000 commitment by the alumni couple to the Campaign for Excellence, Judith (Bell) Lore earned a B.A. from Western in 1964, and John earned a B.S. (1965), an M.A. (1967), and an Ed.D. (1975). John Lore is a past director of alumni relations at WMU (1966-72) and 1989 recipient of the Distinguished Alumni Award.
Western State Normal School and thought it might be
Oh how times change
campus.
the top of the hill and a little training school sort of tucked
under the south end of that building. The training school had an
interesting to record what Western was like then.
books were more.
an assembly of the juniors in the gym—there are no freshmen
classrooms, a library, lab rooms, a bookstore and a gym. There
lunch room in the basement, the only place to get food on the
high school, The big building accommodated us nicely with
practice teaching.
Told the out-of-town students they should write the their parents
would rot the rubbers.
basement under the gym. To reach it they must cross that floor
acquainted with other classes. There were also required classes;
were also given the opportunity to take additional courses in
there were far more extra-curricular students. This complaining has always
granted them special privileges. I recall the ability to get special
stipend. What is happening to education today?
This program is just another example of misplaced student
financially in the future.
unanimously opposes this development.
economical mode of commercial transportation.
donors is equally evil.
whether or not make today determines whether the future will be a beauty or a
universities. What is being done to help students who must
are not the only ones who have a hard time
these extra-curricular students. This complaining has always
granted them special privileges. I recall the ability to get special
takes to test their abilities to succeed in college is giving special tutoring, study halls, and even a
This program is just another example of misplaced student
support. This program is just another example of misplaced student
support.
I am writing to alert other alumni that
reason why I do not want to support my or any other university.
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1910—1959

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<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Years</th>
</tr>
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<tbody>
<tr>
<td>Mary Ellen Broughton Clements</td>
<td>BBA '51, named associate vice president of Michigan Lawyers Auxiliary, Lansing, MI.</td>
<td>July 1972—1974</td>
</tr>
<tr>
<td>Larry J. May, B.S. '61,</td>
<td>promoted to design chief financial officer at The Michigan Federal Savings Bank, Detroit, MI.</td>
<td>November 1974</td>
</tr>
<tr>
<td>Charles H. B. Morgan, BA '47,</td>
<td>named president of Michigan Lawyers Auxiliary, Lansing, MI.</td>
<td>September 1975</td>
</tr>
<tr>
<td>Diane A. Bok, M.S. '57,</td>
<td>named dean of directors at The Harter Group, Sturgis, MI.</td>
<td>September 1975</td>
</tr>
<tr>
<td>John R. Seisions, MS '51,</td>
<td>named president of Michigan Lawyers Auxiliary, Lansing, MI.</td>
<td>September 1975</td>
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</tr>
<tr>
<td>Robert Sackett, BA '47,</td>
<td>named promoted to design chief financial officer at The Michigan Federal Savings Bank, Detroit, MI.</td>
<td>September 1975</td>
</tr>
<tr>
<td>Dale Hartlegger, BS '56,</td>
<td>named principal at Canton, MI.</td>
<td>September 1975</td>
</tr>
<tr>
<td>Blackbourn, BS '72,</td>
<td>named president of the consumer products division at General Foods Corporation, Potsdam, NY.</td>
<td>September 1975</td>
</tr>
<tr>
<td>Maurice D. Sumby, BS '48,</td>
<td>named principal at Whittaker, MI.</td>
<td>September 1975</td>
</tr>
</tbody>
</table>

1959—1969

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Linda Jercovich Bursen, BS '62</td>
<td>named assistant director of community education, special projects and planning at Southfield schools, Battle Creek, MI.</td>
<td>August 1969—1970</td>
</tr>
<tr>
<td>Thomas Malott, MBA '69,</td>
<td>named school principal at the Scio public school, Newfieldville, MI.</td>
<td>August 1969—1970</td>
</tr>
<tr>
<td>Albert C. Scharau, BS '60,</td>
<td>named president to the board of directors at The Hark Group, Inc.</td>
<td>August 1969—1970</td>
</tr>
<tr>
<td>Frances P. Gibson, BA '58,</td>
<td>named principal at the Sept. 12 public school, Battle Creek, MI.</td>
<td>August 1969—1970</td>
</tr>
<tr>
<td>Donald Leatherman, TC '55,</td>
<td>named principal at the public library in Arlington, TX.</td>
<td>August 1969—1970</td>
</tr>
<tr>
<td>Margaret Massie-Maxie Haas, BS '56, MA '59</td>
<td>named principal at Battle Creek Public Schools, Grand Rapids, MI.</td>
<td>August 1969—1970</td>
</tr>
<tr>
<td>Stephen P. Gibson, BS '58,</td>
<td>named principal at the September 12 public school, Battle Creek, MI.</td>
<td>August 1969—1970</td>
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<td>August 1969—1970</td>
</tr>
<tr>
<td>Carol S. Ruff, BBA '66,</td>
<td>named president and chief executive officer at First National Bank of the Midwest, Detroit, MI.</td>
<td>August 1969—1970</td>
</tr>
<tr>
<td>Albert C. Scharau, BS '60,</td>
<td>named president to the board of directors at The Hark Group, Inc.</td>
<td>August 1969—1970</td>
</tr>
<tr>
<td>James D. Holm, PhD '69,</td>
<td>named president and chief executive officer at First National Bank of the Midwest, Detroit, MI.</td>
<td>August 1969—1970</td>
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1970—1971

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<tr>
<th>Name</th>
<th>Position</th>
<th>Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>James C. Foreman, BA '70,</td>
<td>named president of Michigan Lawyers Auxiliary, Lansing, MI.</td>
<td>November 1971—1972</td>
</tr>
<tr>
<td>John R. Seisions, MS '51,</td>
<td>named associate vice president of Michigan Lawyers Auxiliary, Lansing, MI.</td>
<td>November 1971—1972</td>
</tr>
<tr>
<td>Robert L. Schultz, BBA '97,</td>
<td>named principal at the Scio public school, Newfieldville, MI.</td>
<td>November 1971—1972</td>
</tr>
<tr>
<td>Thomas Malott, MBA '69,</td>
<td>named school principal at the Scio public school, Newfieldville, MI.</td>
<td>November 1971—1972</td>
</tr>
<tr>
<td>Richard F. Ceretti, BBA '66,</td>
<td>named president and chief executive officer at First National Bank of the Midwest, Detroit, MI.</td>
<td>November 1971—1972</td>
</tr>
<tr>
<td>Thomas Malott, MBA '69,</td>
<td>named school principal at the Scio public school, Newfieldville, MI.</td>
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Alumni "W" Club selects 1991 award recipients

Veteran baseball head coach Fred Becker opened the 1991 awards program with a few words.

Fred Becker, President, Western Michigan University, talked about the 1991 awards program. He noted that the Alumni "W" Club has been presenting awards since 1939, and that the program had grown in popularity over the years. He also mentioned that the Alumni "W" Club had been instrumental in supporting the University's athletic programs.
Quintet Gets Washington Welcome —

Lett: Sandy and Jim, B.S. ’32, Holmes and Jack, B.A. ’33, and Charlotte Owen were among the many Washington, D.C., area alumni who attended the November 13 concert and pre-performance reception at the Kennedy Center in the Kolowalu Club. During the reception, Robert Lucome, left, dean of UW Extension, chatted with Walter Gilbert, B.A. ’50, Gilbert was the University’s light song and the music and lyrics for the University’s alma mater.

Alan Brown

Class of 1941

Anne Dione Argulite—3

Donn Tignanelli—10

Allan C. H. Kohn—5

Dallas E.ميعن

Kathleen Robertson—6

Verna Gubbels—6

•

Kathleen Kreisle—1

Aline Swinney—1

Margaret Thompson—2

Marilyn Thompson—2

June Anderson—1

Dorothy McGuire—1

Janet A. Sturtz—1

Robert B. Kappus—3

Harriet Anderson—2

Rita J. Ziegler—1

Margaret A. Gates—1

Katherine U. Bateman—1

Mary Lou Whitford—1

Robert F. Keefer, Jr., ’81, has been appointed sales manager at Grand Traverse Bank. Vanchina resides in Buchanan, MI.

John E. Hill, BA ’74, in August was named director of commercial loan operations manager at Manufacturers Bank, Saginaw, MI.

Jane Harvey Cott, BS ’74, MA ’90, in October was first named registrar at Northwood Institute, Cedar Hill, TX.

Sherry L. Hartman, BS ’74, in August was named speech and language specialists at Renouw Hills School, Grand Rapids, MI.

John E. Hill, BA ’74, in August was awarded a Fulbright Scholarship by the University of Arkansas, Rogers, AR.

Rick Huls, BS ’74, MA ’73, in September was named director of counseling services at Southwestern Michigan College, Kalamazoo, MI.

Scott Little, BA ’81, in August was named principal of Northview Elementary School, Saginaw, MI.

Paul Travilla, Jr., MA ’78, in September was named principal of Novi Community Schools, Novi, MI.

Linda Samuels, BS ’81, in May was named assistant director of marketing at Duro-Last, Inc., Saginaw, MI.

John B. Fife, BS ’78, in September was named assistant professor of education at Saginaw Valley State University, University Center, MI.

Robert Walsh, BBA ’76, in May was named director of the Michigan Usher's Guild, Battle Creek, MI.

On October 1 was named marketing director for Duro-Last, Inc., Saginaw, MI.

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Sports and medicine open many doors overseas for 1984 alumna

Linda Sell, M.A., '94, recently recounted some of her professional experiences in Europe as a teacher and sought-after speaker on education and sports medicine.

A graduate of the athletic training program option, Sell has now moved back to Barre, Vermont, after spending two and a half years in Heidelberg, West Germany, teaching sports medicine classes at the University of Heidelberg. During her tenure there, she invited to speak at various European conferences and her most notable invitation came from the Russian Sports Medicine Society, which asked her to present a talk on the "American Sports Medicine and Education System" at a convention there.

She also has traveled to Liepzig's famous East German Physical Education and Sports University to lecture on "Issues in Sports Medicine and Education.""
Deaths

Robin R. Bechtel, 84, of Kalamazoo, MI, was named professor emeritus in the department. In 1977 in Cherry Valley, NV. She directed the occupational therapy program, which was one of the first such programs in the United States and was the first non-teaching pro-

J. Bouey, PhD '89, in August was named professor of marketing. His wife, Vera Jean Smith, B.A. '42, is an assistant professor of education. All three of

K. Russell's children are graduates. William-Donald McCoy who attended WMU's Alumni Association brought a bank executive to campus in November as part of its

The Student Alumni Association brought a bank executive to campus in November as part of its Seniors Seminar a program that arranges for senior students to interact with professionals. Bill Easler, B.A. '70, vice president and manager of First of America's Portage office, related to students about establishing credit.

Two Waldo sisters die this winter

Dorothy Stapler, B.A. '41, and Mary Elizabeth Thorn, B.A. '29, both daughters of Dwight D. Waldo, Western Michigan University sports director, died this week. They had died in one month of each other. Stapler, seventy-one, of Bowdowhaim, Maine, died last month. She was one of the first women to establish herself in her name for WMU's Dwight D. Waldo Library. Thru, eighty-two, of Hilllford Island, North Carolina, died this month. She was named for her name is a Presbyterian church on Hilllford Island.

Robert O. Ridley, B.B. '56, August 30 in St. Joseph, MI.

Margaret L. McDaniel, B.A. '45, October 8 in Dearborn, MI.

John P. Ward, B.S. '54, December 26. A memorial fund has been established in her name for WMU's Dwight D. Waldo Library. Thru, eighty-two, of Hilllford Island, North Carolina, died this month. She was named for her name is a Presbyterian church on Hilllford Island.

Mary Beth Keeler Berry, B.A. '50, May 7, 1990, in Coral Springs, FL. Mirka Spack Peroland, B.S. '52, August 30 in Orlando, FL.

Weiner N. Childs, B.S. '37, July 31 in Belleville, MI.

Josephine A. Neilette, B.A. '29, Ed.S. '31, January 18 in Portage. Napolitano was a trustee member from 1980 to 1988, was assistant professor of education in the Center. The career center's work with inclusivists was funded through her name, is named for her.

Joseph J. Alves, B.A. '78, in September was appointed credit manager at the National Bank of Kalamazoo, Kalamazoo, MI.

Bryan V. Minzer, BBA '88, in July joined the accounting of Dart & Burger PC, Coldwater, MI.

Paula Markavitch, M. A. '89, in February was named special education teacher at Capac Community School, Capac, MI. She attended Willus Smith High School, Saginaw, MI.

David G. Nelson, B.A. '84, in September was named special education teacher at Nouvel Catholic Central School, Lansing, MI.

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The idea of the world as a cultural “melting pot” is rarely as evident nowadays as it is in sports. During the Cold War when business executives and diplomats frequently had trouble crossing political barriers, athletes and international competitions were often welcomed with open arms. Even during wars, athletes from the battling nations have met on the field of competition. This international component of sports is just about everywhere today, including at Western Michigan University. Of the 450 varsity student-athletes at WMU, 26 of them are from countries other than the United States. Twenty-two Broncos are from Canada while one each hail from Ecuador, Germany, Japan, and South Africa. In the recent past, the Europe choose to compete at Western Michigan University’s conference performer with the tennis team. Santiago Navarro of Quito, Ecuador, is a place where everyone tries to do their best. Navarro is seen here a favorable choice over going to school in Ecuador. Each time you compete, you learn about the people and their lifestyles and countries by what you see there. In addition, he says the U.S. government’s stability makes coming here a favorable choice over going to school in Ecuador. "Each time the government changes, changes are made at the universities with programs and professors and how the universities are funded," he says. Last year Navarro transferred to WMU from East Stroussburg University in Pennsylvania to get experience in a Division I athletic program. His academic aspirations are as high as his athletic ones. He is studying genetics, with a special interest in plants, and plans to go on to graduate school. While stressing they are "not political," Navarro and junior tennis player Carl DeBeer of Johannesburg, South Africa, commented on the political process after being asked their personal thoughts. Navarro, who is impressed with the way the American people “pull together to try and solve problems. But I don’t think students should hold a lot of protests. I come from a country where I think they protest too much, about too many little things. There are a lot of riots, but people stop listening. I think the Americans should pay more attention to the government people they elect, then have more faith in their leaders." DeBeer says he thinks U.S. college students are pretty much unaware of many world problems. "I don’t think they realize some of the luxuries they have that are not available everywhere in the world," he says. DeBeer is a prime example of how sports can help broaden an individual’s international experiences. He served two years of mandatory military service, during which time he was a member of South Africa’s prestigious national military tennis team. When his service was up, he and a friend played amateur tennis in Europe (mostly Germany) in hopes of catching the eye of U.S. university and college coaches or supporters. When his friend accepted an offer at Kalamazoo Valley Community College, DeBeer followed suit, having no idea where Kalamazoo or Michigan were. At Kalamazoo Valley, he went on to win the National Junior College Athletic Association No. 1 singles title and to earn All-America status. He says he transferred to WMU’s Division I program because it offered him a chance to continue both his playing career and his education. The University’s excellent aviation program, he says, dovetails with his plans to be a commercial pilot in his home country. It is also a perfect opportunity to help him accomplish one of his other goals—seeing as much of the world as he can. “I think you can never really know a country or its people until you actually live there for a time," he says. "Being in Germany was really tough because of the language barrier and the people seemed more cold. Here in America, the people are friendly.” One of the regions DeBeer is particularly interested in exploring is North Africa, which is relatively close to his home and yet unattainable for the time being. “People in America don’t always know a lot about the African countries, so many people don’t know that it is not legal for me to go to North Africa. I hope that will be possible someday. I’d love to see that country and see the friendly.” For another sophomore, gymnast Santiago Navarro of Quito, Ecuador, international athletics at any level is a tool to better understanding the world and its variety of peoples. Gaining that understanding appears to be a family endeavor, as Navarro was sent to an American school as a child and was encouraged to attend a U.S. college by his parents, both of whom pursued university studies abroad. His brother is currently attending the University of Massachusetts-Springfield. “No matter what the reason for the competition—whether it’s political or not political—you learn about the people and their lifestyles and countries by what you see there.” In addition, he says the U.S. government’s stability makes coming here a favorable choice over going to school in Ecuador. Each time you compete, you leave an impression about who you are and what you represent,” Navarro says. “It doesn’t matter what the reason for the competition—whether it’s political or not political—you have to represent the University where you play.” Navarro, who is impressed with the way the American people “pull together to try and solve problems. But I don’t think students should hold a lot of protests. I come from a country where I think they protest too much, about too many little things. There are a lot of riots, but people stop listening. 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