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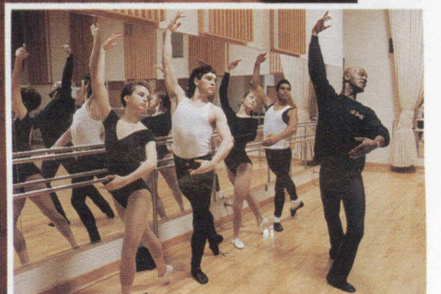
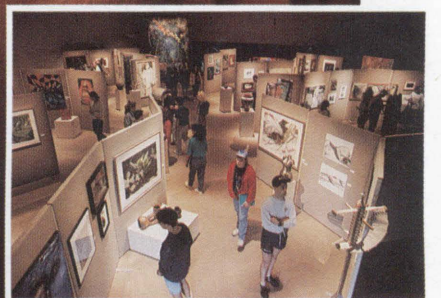
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# the Westerner

## THE ART OF FINE ARTS EDUCATION

Western Michigan University's arts programs in many respects either supersede or rival the best arts programs in the country. Under the strong guidance of the College of Fine Arts these exceptional programs continue their steady growth in regional and national stature. Turn to pages 3, 4, and 8 for related stories.



### *Excellence in fine arts programming hinges on building and maintaining quality facilities*

Facilities play a major role in establishing the credibility and reputation of any arts program, but they are among the most highly specialized and costly buildings on a college campus.

Building and maintaining adequate facilities is expensive; building and maintaining excellent facilities is very expensive. In fact, construction costs per square foot of floor space for theater auditoriums and concert halls (and natural science laboratories) are typically 80 to 100 percent greater than for standard classroom facilities.

Highly sophisticated acoustics, sound systems, lighting equipment, environmental control systems, and customized building access and storage areas are critical for classroom, studio, performance, and exhibition spaces.

Moreover, performance and exhibition spaces, intended for use by the general public, require special consideration for parking, crowd control, and rest rooms and other public accommodations.

One of the many strengths of WMU's fine arts programs is its facilities, particularly the Dorothy U. Dalton Center. The Dalton center, completed in 1982, is home for the School of Music and the Department of Dance. This facility is among the best at any college or university in the nation.

"We will gladly compare the Dalton Center to the music and dance facilities at any other school," said Robert H. Luscombe, dean of the



This artist's rendering of the Shaw Theatre addition shows how the building's south side will look when upgrading is completed.

*Continued on page 5*

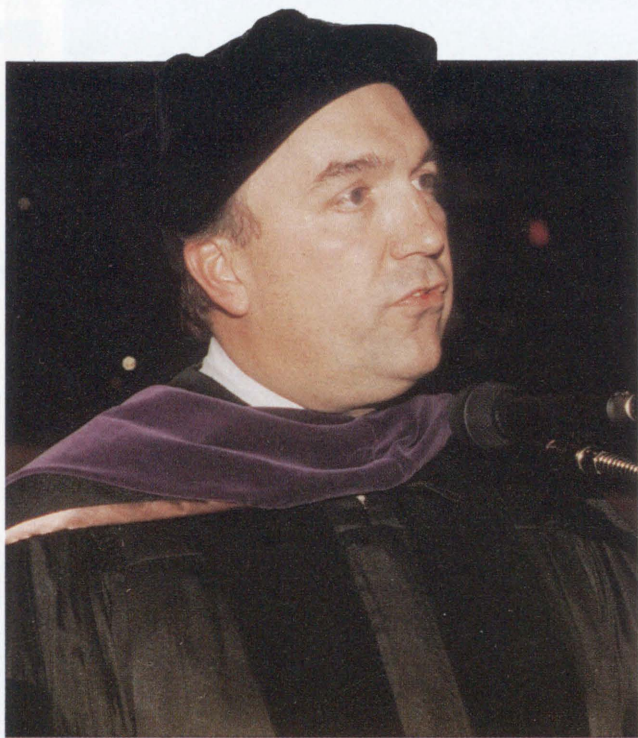


PHOTO BY NEIL RANKIN

## Engler honored at commencement

WMU became the first Michigan public institution of higher education to award an honorary doctorate to Gov. John M. Engler when the University granted him an honorary doctor of laws degree at the April 27 commencement in Read Fieldhouse. Engler, who has a bachelor's degree in agricultural economics from Michigan State University and a law degree from Cooley Law School in Lansing, was elected Michigan's forty-sixth governor last fall on a pro-education platform. He was first elected to the Michigan House of Representatives in 1970 and re-elected in 1972, 1974, and 1976. The first governor in fifty years to have an agricultural background, Engler was elected to the Michigan Senate in 1978 and chosen Senate Republican leader in 1982. He became Senate majority leader in 1984, when Republicans gained control of the Michigan Senate. President George Bush appointed Engler to serve as chairperson of the Commission of Presidential Scholars and co-chairperson of the Presidential Personnel Advisory Committee. In addition, Engler has served on several national political organizations and has earned numerous state honors, including being named a Legislator of the Year by the Michigan Association of the Professions and receiving the Distinguished Service to Agriculture Award from the Michigan Agriculture Conference, a Legislator of the Year Award from the Police Officers Association of Michigan, and a Legislator of the Year Award from the Michigan Judges Association.

## University News in Brief

### ■ Business degree to be offered via satellite

WMU has joined the Michigan Information Technology Network and, through the University's Division of Continuing Education, will be offering the satellite television network's only master of business administration degree to a statewide clientele. The program is expected to begin in January 1992. The network is made up of the state's five major public universities and its twenty-nine community colleges, many of which can serve as "downlinks" or receiving sites for the network. Schools, businesses, and industries also can receive courses offered by the network by joining the network and installing a downlink. WMU was the first university in the state to transmit a live course by satellite to off-campus locations.

### ■ Several sports teams end successful seasons

The hockey squad concluded its 1990-91 season by enjoying its winningest season and highest national ranking in three years and bringing home a third place at the Central Collegiate Hockey Association championship March 8-9. Coach Bill Wilkinson's Broncos posted a 22-17-3 overall record, finished fourth in the league's regular season with a 16-14-2 mark, and received a fourteenth national ranking in the National Collegiate Athletic Association poll. In the second half of the year, WMU went 13-7, with two sweeps of Michigan State University, the first sweeps over the Spartans in the history of the Bronco program.

The women's gymnastics team closed its season with second place (183.85) at the Mid-American Conference championship in Mt. Pleasant on March 23. Third-year mentor Brigitte Boyer was named the MAC's "coach of the year" for the first time in her career, and Bonnie Boggiano was named the MAC's "senior gymnast" of the year.

The men's gymnastics team ended its season by setting a team school record (272.80) at the National Independent Championships, finishing in third place for its highest finish ever at the meet. Sophomore co-captain Chad Babcock became the first Bronco to earn All-America status, taking third in the floor exercise (9.80) at the NCAA national championships. Before the NCAA meet, Babcock was ranked third in the nation.

Both the women's and men's tennis teams ended 1991 with big seasons. The women's team, the defending MAC champions, missed bringing home the crown again by

only one point. The men's team also brought home a second place from the championships, its highest finish since 1984. Men's coach Jack Vredeveltd, B.A. '55, M.A. '61, was named co-recipient of the league's "coach of the year" award. This is the third time Vredeveltd has earned the honor.

### ■ Haenicke named to state education group

President Diether H. Haenicke has been named to the thirty-member board of directors of the Michigan Partnership for New Education. The partnership is dedicated to the discovery and implementation of new ways of ensuring quality learning for all children in Michigan. It brings the research capabilities of Michigan's universities together with public schools to develop, test, evaluate, and share new methods of teaching and learning. Haenicke is one of four public university presidents on the board; the other three are his counterparts from the University of Michigan, Wayne State University, and Michigan State University.

### ■ Young researchers attend conference

Six WMU students were selected to join young researchers from across the nation at the fifth annual National Conference on Undergraduate Research. The March conference was held at the California Institute of Technology in Pasadena, California. "Excellence in Undergraduate Research, Experience, Knowledge, and Achievement (EUREKA)" was the event's theme. Each of the WMU students attending presented papers detailing their findings from research projects they undertook with the guidance of faculty mentors.

### ■ Leadership institute wins national award

An institute to develop leaders in areas of the environment and natural resources to lead Michigan into the twenty-first century has won the prestigious Innovations in Continuing Education Award, a national honor presented by the American College Testing Program and the National University Continuing Education Association. The institute was sponsored by the Michigan Department of Natural Resources and WMU's Division of Continuing Education. This is the second year in a row that a WMU program has won the award, which is the most prestigious honor for creative programming in the continuing education field.

## The Campaign for Excellence

### Major gifts and pledges to continued excellence

#### ■ Former trustee gives \$50,000 toward business building construction costs

Trustee Emeritus Charles H. Ludlow, B.S.'50, and his wife, Marion L. (Waters) Ludlow, B.S.'47, have pledged \$50,000 toward construction costs for the new building for the Haworth College of Business. Charles Ludlow retired from The Upjohn Company, Kalamazoo, in 1984, after serving for twenty years as vice president and treasurer. He was a University trustee from 1967 to 1986 and received the Distinguished Alumni Award in 1984. He is a director of the WMU Foundation. Both Charles and Marion Ludlow are members of the Alumni Association and the President's Club.

#### ■ Apple contributes computers for graphics area in business building

Apple Computer, Incorporated of Cupertino, California, has donated computer equipment valued at \$47,913 for the new building for the Haworth College of Business. The Macintosh-brand computers will be used in a special graphics area.

#### ■ Illinois company donates \$43,000 piece of equipment to paper science program

The A. E. Staley Manufacturing Company of Decatur, Illinois, has donated a \$43,000 sheet former to the Department of Paper and Printing Science and Engineering. This laboratory equipment allows students to create "hand sheets," which are trial pieces of paper from various paper pulp compositions. According to Dr. Arvon D. Byle, chairperson of the

department, the new sheet former will be "used extensively by WMU students and is a significant improvement for the paper program."

#### ■ Haenickes name University's libraries as beneficiary of life insurance policy

President Diether H. Haenicke and his wife, Carol, have purchased a \$100,000 life insurance policy, naming the WMU Foundation as the sole owner and beneficiary of the policy. The proceeds of the policy have been designated by the Haenickes to support the University libraries. This gift was made in addition to several others by the president and Mrs. Haenicke, including the president's Board of Trustee-approved salary increases each of the past three years, which the Haenickes have returned to the University.

#### ■ Couple gives \$50,000 toward cost of building business college facility

Dr. L. Michael Moskovis, WMU vice president for institutional advancement, and his wife, Dorothy Selinger, have pledged \$50,000 to the new building for the Haworth College of Business. Moskovis came to WMU in 1962 as an instructor in the Department of Business Information Systems. He was later promoted to professor and to chair of the department, and has also previously served as associate vice president for academic affairs and associate vice president for regional education and economic development. Moskovis and Selinger are members of the President's Club. At their request, a classroom in the new building will be named in memory of their parents.

## the Westerner

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## Alumni Update



**Above:** Called up from the minors, former Bronco Ron Hoover, B.B.A. '89, scored four goals in twenty-three games with the Boston Bruins before the Bruins lost in the Stanley Cup semi-final playoffs.



**Above:** Learning from real life was the goal of thirteen Western Michigan University students who traveled to Lansing twice a week during the winter semester to participate in the University's Capital Internship Program. Students gained practical experience while working with legislators and governmental agencies. Members of the Greater Lansing Alumni Chapter hosted a luncheon for the interns and their mentors in April. Pictured, from left, are Eric Grobbel, Eric Mepyans, Shane Sonneveldt, WMU Vice President Keith Pretty, Chris Passage, Jim Thelen, Amy Moultrup, Marcy Shooks, Paul Cupp, Pat Gibson, and Kelly Johnston. Not pictured are Katina Beyer, Treasa Evans, and Deborah Blair.



**Above:** President Diether H. Haenicke presented a slide show updating alumni on Western Michigan University's academic and construction developments during the Calhoun/Branch Counties Alumni Association Chapter's annual dinner. Vickie Herzberg, chapter president, presented a keepsake "Tony the Tiger" watch to Haenicke on behalf of the chapter. Among those attending were, from left, Lindsay Draime, B.B.A. '73, M.A. '79; Robert Rackley, B.S. '80; State Rep. Bill Martin, R-Battle Creek; and Denise Martin, B.S. '79.



**Above:** Steve Cogswell, B.S. '87, Elaine Bermudez, B.S. '90, Melissa Weiss, B.S. '89, and Karen Yates, '82, recently returned to campus to share their insights from medical school with current members of the WMU Medical Science Association.



**Left:** Seventy-three alumni, students, and faculty and staff members attended the W. E. B. DuBois Luncheon's Fourth Installation on February 13 highlighting "Black Contributions to WMU." Pearl F. Baskerville-Robinson, who in 1986 retired as director of academic advising in the College of General Studies, was the guest speaker. Baskerville-Robinson, known to her friends in the University community as "Perky," spoke about ordinary people doing extraordinary things. "It was the efforts of ordinary people at WMU in the '60's and '70's that set the wheels of change in motion for improving campus life for minorities," she said. "Those ordinary people made demands that brought forth programs that are still with us. I was always a needle around here," she said. "And I enjoyed that responsibility. Knowing the power and politics of the decision-making environment, I wanted to have many roles. I was a teacher, an administrator, and a friend to students, black and white." The luncheon was sponsored by the Black Americana Studies Program, the Office of the Vice President for Administrative Affairs, and the Onyx Society of the WMU Alumni Association.

## Permanent Art Collection enhances campus' beauty

Works of art adorn the walls of many Western Michigan University buildings, attesting to yet another way in which the institution supports and encourages an appreciation of the arts.

Today, WMU's Permanent Art Collection is valued at close to \$1 million and consists of about 1,800 pieces. Many of these pieces are hung in public buildings, expanding the number of people who are able to enjoy fine works of art.

That practice was begun during the years Lydia Siedschlag chaired the Department of Art. Siedschlag and her colleagues spent summers and holidays traveling the globe and purchasing works of art. In addition, gifts of art had been given to WMU, including a portion of the A. M. Todd collection. Todd, Kalamazoo's first art collector and philanthropist, amassed a vast collection focusing on nineteenth-century paintings. It had been Siedschlag's practice to place WMU-owned art where students could live alongside of it, such as in residence hall lounges and campus libraries.

In the late 1970s, Dr. John T. Bernhard, then WMU president, and Dr. L. Michael Moskovis, now vice president for institutional advancement, enlisted the help of Richard Leslie and Sebastian Buffa to catalog the University's art collection. When the two art historians and curators from Chicago, Illinois, began their task, no one knew exactly what the University owned, where it might be located, or the condition of the pieces. Leslie and Buffa gathered a great deal of data for the University, and this information was given to a new committee Bernhard appointed to maintain and monitor the art collection. The Permanent Art Collection Committee is comprised of the dean of the College of Fine Arts or the

dean's designee; the director of Campus Planning, Extension, and Engineering; the chairperson of the Department of Art; the curator of the Permanent Art Collection; the curator of the print collection; the director of exhibitions; the manager of the Office of Interior Design; the director of the Archives and Regional History Collections; the vice president for institutional advancement; and a professor emeritus from the art department.

The committee's first task was to draw up guidelines for the care and use of the works in the Permanent Art Collection. These guidelines, approved in 1985, are contained in the *Western Michigan University Policy Handbook*. Next, the committee gathered all of the pieces which were being stored or in need of restoration and housed them in an area that afforded some work space and provided maximum security. The collection is now in its second secured storage space, and many of the pieces that needed conservation have been restored by appropriate conservators. For nearly three years, the Permanent Art Collection Committee dedicated the majority of its budget to the conservation and restoration of works.

President Diether H. Haenicke took up the cause of the collection when he came to WMU, and at his request nearly all of the major pieces which are in good condition are currently on display in public areas throughout the campus. At the same time, one of the largest and most valuable pieces in the collection, the 1898 Thomas Hill painting *Yosemite Valley from Inspiration Point*, spent nearly two years being cleaned, repaired, and restretched by a conservator from the Chicago Art Institute before it was installed in the Board of Trustees Room in the Bernhard Center.



Yosemite Valley from Inspiration Point by Thomas Hill



**Two former faculty members, Dr. Fred A. Beeler, left, and his wife, Isabel, right, have presented Western Michigan University with a collection of Nigerian art and artifacts, including this handsome 1962 wooden plaque by sculptor Lamidi Fakeye, whom the Beelers met in Nigeria that year. With their help, Fakeye was a visiting international scholar in art at WMU during the 1980s. Holly Stephenson, curator of the WMU Permanent Art Collection, accepted the gifts of artwork in the International Room of the Bernhard Center, where many of the pieces will be displayed. The Beelers collected the artwork from 1960 to 1962 and 1966 to 1968 when they went to Africa as part of a WMU program to establish a technical college there. Fred Beeler, a professor emeritus of mathematics, and Isabel Beeler, a professor emerita of counseling, retired in 1968. The collection is valued at more than \$21,000. This gift augments other African art the Beelers have given WMU over the years, much of which is displayed in the lounge of Bigelow Hall in an exhibit they created with the late Lydia Siedschlag, a former chairperson of the Department of Art.**

### It's come to our attention

A reader has alerted us to an error that appeared in the March issue of the *Westerner*.  
 ► We had received an obituary notice for Greg Paulus, B.F.A. '90. The information provided to us was incorrect, Paulus is alive and well.

Continued on page 8

# THE ART OF FINE ARTS EDUCATION

"There are a variety of ways to measure the quality of our programs," said Robert H. Luscombe, dean of the College of Fine Arts since 1980. "All four of our departments are accredited. That means that we meet or exceed minimum professional standards in art, dance, music, and theater. In some cases, we are one of only a few accredited programs in the state or the Midwest.

"Perhaps most important, our accreditation reflects that this is not a one-department or two-department college. Our quality and reputation isn't restricted to just one area, and I have personally seen numerous examples of how the quality and reputation of each of our programs is enhanced by the strengths of the other three."

WMU has an arts heritage that dates from the early years of its founding when the first theatre production was staged in 1906. The quality of instruction and facilities, as well as the national recognition of this quality, have grown steadily since then. Scores of endorsements and faculty and student awards attest to the overall excellence of WMU's arts programs. This reputation for excellence blossomed in 1972 with the creation of the College of Fine Arts, the first college of its kind in Michigan, and continues to grow today. The college offers strong programs in all four major arts areas through the Departments of Art, Dance, and Theatre and the School of Music. Each of these four areas are enhanced by the quality and reputation of the others and by a thriving arts community in Kalamazoo.

"When the University Jazz Orchestra is invited to perform at Carnegie Hall (1990), when the WMU production of *Quilters* is selected in a national competition to perform at the Kennedy Center (1988), when one of our dance faculty (Eugene Mills) is invited to tour with the American Ballet Theatre and to teach at the National American College Dance Festival (1990), when these types of recognitions occur with increasing frequency, it is a fairly strong indication that our students, faculty, and programs are regarded highly by other arts professionals," Luscombe said.

Indeed, there are many noted artists and authorities who praise the quality of WMU's arts programs.

Clement Greenberg, perhaps the most prominent art critic of the twentieth century, said recently that when he visited campus he was "pleasantly surprised by the very high level of quality in the paintings of the students... unquestionably a reflection of the high quality of their instruction."

The Department of Dance earned similar accolades last year when Daniel Shapiro, artistic director of Shapiro & Smith Dance in New York State, referred to WMU dance students as "the strongest group of dancers I have seen in a university in a long while. And we see lots of universities, Cal State Long Beach, NYU, UCLA, to name a few." Joel Hall, artistic director and principal choreographer of the Joel Hall Dancers in Chicago, Illinois, concurs. As the King/Chávez/Parks visiting professor in the department this past winter semester, Hall taught nine classes each week. "The diversity of the dance program (at WMU) is particularly impressive and so is the talent and dedication of your faculty," he said.

Many of the most telling endorsements regarding the College of Fine Arts' quality come from another important group of people—the students.

In August 1990, Alison Wedding of Dallas thought her plans for college were set. She had a scholarship to a Texas university with a strong reputation in vocal jazz. Then she attended the Phil Mattson Vocal Jazz Workshop, hosted by WMU's School of Music.

"I saw a video tape of that year's Gold Company performance at Miller Auditorium, and it was fantastic! I wanted to be a part of Gold Company. I wanted to study under people like Steve Zegree (music professor and Gold Company director)," Wedding said. "This was only about a month before school was to start, but I called my parents and told them I really wanted to come to Western. It was an unusual phone conversation, telling them I wanted to give up a scholarship and go to school in Michigan, but they finally agreed. I haven't regretted the decision, either. The faculty here is excellent!"

Through its College of Fine Arts, through its programs at Miller Auditorium, and through its public radio station WMUK-FM, WMU contributes an enormous share of high-quality performances and exhibitions to the total arts offerings in Kalamazoo County, helping to make the area rich in civic cultural opportunities. University sponsored programs coupled with those of the community provide WMU students with numerous and varied opportunities to study the arts or simply to experience them. Few universities surpass the diversity, quantity, and quality of this cultural resource.

The number of performances, exhibitions, and recitals WMU sponsors each year is staggering. This past fall and winter, the School of Music alone sponsored an average of more than two activities per day. During the past year, the College of Fine Arts sponsored more than one thousand performances, exhibitions, and recitals to a total audience of more than 200,000. These figures do not include performances by the Bronco Marching Band to audiences totaling more than 150,000, or other musical performances at University athletic events and commencement ceremonies. Figures for the College of Fine Arts also do not include separate programs sponsored by Miller Auditorium or the arts audience served by WMUK-FM.

With more than 3,500 seats, Miller is the largest auditorium in West Michigan and the second largest in the state. Since its dedication in 1968, Miller Auditorium has served a total audience of more than four million. In addition to performances sponsored by the WMU School of Music, the Kalamazoo Symphony Orchestra, and a variety of regional arts organizations, Miller Auditorium sponsors its own series of twenty to thirty programs each year. This past year's Miller Auditorium series included Hal Holbrook in his Tony Award winning characterization of Mark Twain, the Vienna Choir Boys, *Hello Dolly* starring Mimi Hines, and the New York City Opera National Company performing Mozart's *The Marriage of Figaro*.

WMUK-FM was licensed in 1951 and is a charter member of National Public Radio. It serves listeners throughout Southwest Michigan and Northern Indiana and has won numerous awards, including the Corporation for Public Broadcasting



Community Service Award and, in national competition with commercial stations, a George Foster Peabody Award for meritorious service in broadcasting. Seventy percent of the station's total air time is dedicated to arts programs, with five to ten hours of local and regional arts-related programs each week, such as broadcasts of concerts sponsored by the WMU School of Music.

## Arts programs are highly respected

- WMU is the home for the annual Ballet Teacher Seminar and Student Conference with Jürgen Schneider, ballet master of the American Ballet Theatre.
- Dance faculty members Eugene Mills and Lindsey Thomas have each been selected as Michigan Dance Teachers of the Year.
- The Department of Dance has been selected twice in the past five years to perform in the Gala Concert for the Midwest Regional American College Dance Festival.
- Western's Brass Quintet presented a two-week concert tour in China and performed at the Kennedy Center in Washington, D.C., during the past four years in addition to numerous other performances.
- Music therapy professors Mary Scovil and Brian Wilson are co-editors of the national journal *Music Therapy Perspectives*.
- Western's Jazz Orchestra has been featured at the Detroit Montreux Jazz Festival each of the past eleven years and performed at Carnegie Hall in 1990.
- The Southwest Michigan Vocal Festival, sponsored by the School of Music, is one of the largest high school choral festivals in the nation and celebrated its fiftieth anniversary in 1988.
- The School of Music was selected to host the International Trumpet Guild Conference in 1987 and the International Trombone Workshop in 1990.
- The Gold Company, a student vocal jazz ensemble, has received Outstanding Performance awards from *downbeat* magazine each of the past eight years.
- The Department of Theatre is one of only three such departments in the nation selected to attend a regional American College Theatre Festival six of the past seven years, performing at the Kennedy Center in 1988.
- The College of Fine Arts produces the Michigan Youth Arts Festival, a spectacular three-day event featuring 800 of the most talented high school artists in dance, music, art, theater, and creative writing. This program is the only one of its kind in the United States.



In 1990, the Arts Council of Greater Kalamazoo conducted a survey of the fifty independent nonprofit arts organizations in Kalamazoo County, excluding educational institutions. The survey reported that more than 1,300 arts events are offered annually, attracting a total audience of more than one million. This represents a better than four-to-one ratio of attendance to total county population, more than twice the statewide average. According to the council's survey, these events generated \$8 million in direct and indirect spending in the county economy.

Combining the council's figures for noneducational groups with WMU's statistics for the College of Fine Arts and Miller Auditorium helps place the University's contribution in perspective. WMU sponsored approximately 45 percent of the nearly 2,500 performances, exhibits, and events counted. The council's survey also gives some indication of the economic impact of the total audience of approximately 250,000 generated by College of Fine Arts and Miller Auditorium sponsored events.

Those statistics reflect the quantity of WMU's contribution within a community that has a strong regional, and in some aspects, international arts reputation. However, there is a far greater contribution that the University makes to the community, and that the community, in turn, makes to the University.

"We always say that theater breeds theater, and I suppose the same can be said of the arts in general," said James C. Carver, managing director for the Kalamazoo Civic Players, one of the four largest civic theaters in the country and widely regarded as among the best. "The strength of WMU's Department of Theatre and the high quality of its productions contribute to more theater and better theater throughout the community. The whole College of Fine Arts is a tremendous resource of highly talented and motivated people. We would find it very difficult to put on some of our productions if it weren't for the well-trained Western students we have working with us. In turn, of course, our productions give Western students valuable opportunities in addition to those they get on campus."

Jason Frink, a freshman theater major from Kalamazoo, is one example of how the combined University and community reputation in the arts benefits WMU and its students. As a high school student, Frink was willing to consider a variety of universities, but not one only a mile from his home. He said he wanted to "go away" to college. Then, he attended an eight-week summer theater program at Northwestern University.

"The faculty (at the summer program) came from schools throughout the country," Frink said, "and they all rated Western's as one of the best undergraduate theater programs. They also emphasized the tremendous theater opportunities in the community, which means opportunities for summer jobs and internships."

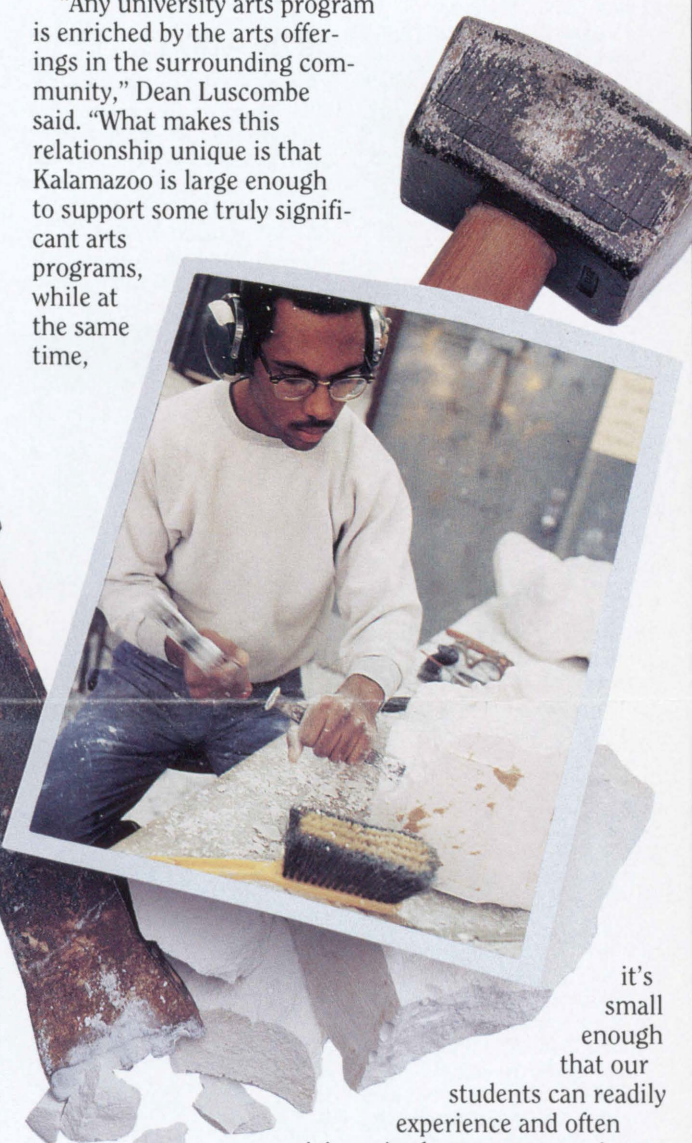
"Class work and good grades are important, but if you want to go anywhere in theater, you have to build a résumé of actual production experience. I started to realize that at many schools with equally good reputations, I might not get any significant main stage experience until my junior or senior year."

During his freshman year, Frink, whose specialty is technical theater, has worked on three main stage University productions and two main stage community productions, including WMU's *A Streetcar Named Desire*, for which he produced the sound design.

Actor Todd Zamarripa, B.S. '87, majored in theater and minored in music. He agrees that the theater opportunities in Kalamazoo "are excellent." In fact, he says that if it weren't for the opportunities he had at Western and in the community, he wouldn't be where he is today—which is in New York City, on Broadway, in the cast of the musical *Miss Saigon*, which opened April 11.

The mutually beneficial relationship between the community and the University is also strong in music, dance, and the visual arts. Karen S. Litterer, general manager of the Kalamazoo Symphony Society, notes that, "At least one-fourth of the orchestra has a very direct relationship to Western—members of the faculty and students. Undoubtedly, many more are alumni." According to the Kalamazoo Institute of Arts, approximately 1,500 WMU students tour the institute's galleries each year as part of their art studies and many others work in its library. In addition, the institute frequently exhibits works created by WMU faculty members.

"Any university arts program is enriched by the arts offerings in the surrounding community," Dean Luscombe said. "What makes this relationship unique is that Kalamazoo is large enough to support some truly significant arts programs, while at the same time,



it's small enough that our students can readily experience and often

participate in those programs. A very large city might offer more potential opportunities, but I doubt there would be as many 'real' opportunities for student involvement."

One recent example of that type of opportunity was the first Irving S. Gilmore International Keyboard Festival, which brought a variety of exceptional jazz and classical artists to Kalamazoo, including Ramsey Lewis, Chick Corea, Marian McPartland, Leon Fleisher, Alicia deLarrocha, and Van Cliburn, in only his fourth public performance since 1967.

David Pockock, artistic director for the festival, said the University's contribution to this international music event was significant. Most of the concerts and recitals during the nine-day festival were held at WMU and two music faculty members, C. Curtis-Smith and Ramon Zupko, were commissioned to write compositions for performance during the event. Also, faculty member Stephen Zegree served on the festival's artistic advisory council while a large percentage of the more than 600 community volunteers who helped organize and host the festival were WMU faculty and students. Students also benefited from activities such as those of faculty member Phyllis Rappaport, who taught a festival-based honors class in which her students attended performances by the artists they had studied.

WMU's commitment to quality and its national reputation for excellence in arts education assure continued successes for students and faculty and their creative endeavors. Future years for the arts at the University will be very much like those of the past—each one better than the year before.



## Excellence in fine arts hinges on quality facilities

Continued from page 1

College of Fine Arts. "It is, by any standards, exceptional and regularly serves as a model for other universities."

As part of its Campaign for Excellence, the University plans to achieve a similar distinction for the Department of Theatre's home, the Laura V. Shaw Theatre. Campaign funds will be used to build a \$4 million addition to Shaw. The Irving S. Gilmore Foundation of Kalamazoo has already supported the project with a \$2 million donation, one of the three largest private gifts in WMU's history.

An independent, county-wide evaluation of facilities for the visual and performing arts, commissioned by the Arts Council of Greater Kalamazoo in 1985, rated Shaw Theatre as "excellent" in suitability for theatrical productions and in overall "market appeal." Twenty facilities were evaluated, including WMU's Miller Auditorium and Dalton Center Multimedia Room, which were also rated "excellent."

Shaw Theatre's quality as a performance space is not the central concern of the planned addition project. The pressing need being addressed is providing adequate and appropriate facilities for a theater program that has quintupled in enrollment since Shaw was completed nearly twenty-five years ago.

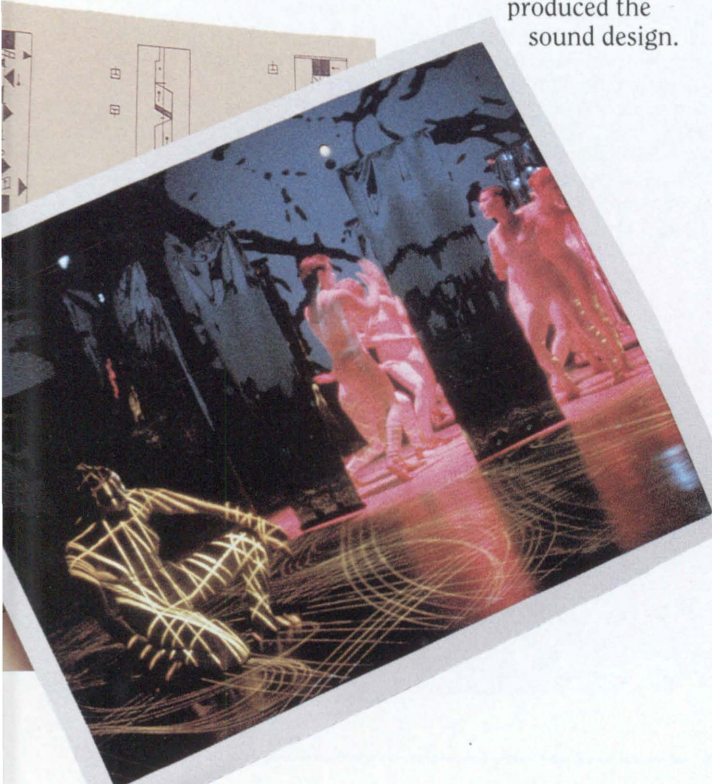
When Shaw was built, in 1967, theater was a division within what was then the Department of Communication Arts and Sciences, and thirteen theater courses were offered. Today, the department offers thirty-two courses, and students and faculty annually stage about 100 performances and events to a total audience of more than 25,000. Finding adequate spaces for the training of theater students has reached the critical point. Most classes are now held in nonperformance spaces such as Brown Hall, Shaw Theatre's Green Room, and even lobby areas.

The Shaw Theatre addition will house a 250-seat multi-form theater for rehearsal and performance; design and acting studios; dressing rooms; a green room; lobby areas with rest rooms, concessions, and cloak rooms; a street-level arts management and ticketing center; and much-needed additional faculty offices.

One of the significant side-benefits of the addition according to Dr. D. Terry Williams, chairperson of the Department of Theatre, will be the new street-level entrance facing the parking lot. "It will serve as an inviting entrance to our theaters and a symbolic gateway to the entire Fine Arts Plaza."

Williams admits that securing the additional support needed will be particularly challenging. The general climate in the state and national economy, coupled with recent reductions in state support for the arts have resulted in a significant increase in competition for private charitable contributions, he said, but Williams is, nevertheless, optimistic.

"Our needs are real, and the quality and importance of our program have been demonstrated repeatedly in national competitions and in the accomplishments of our students and alumni," Williams said. "We have a strong case for support, and I am confident that those who support our University and those who are friends of the arts will help us meet this important goal."



**Feature stories:** "The art of fine arts" and "excellence in fine arts programming" by Thom Myers.

**Cover photos:** Still-life photo by John Gilroy Photography; top three inset photos (student art show in the Dalton Center, dance class taught by a visiting scholar, University Symphony Orchestra rehearsal) by Neil Rankin; bottom inset photo (cast of WMU's production of *A Chorus Line*) courtesy of the Department of Theatre.

**Page 4 and 5 photos:** Composite photos by Neil Rankin and Mark Williams, '91; cellist and Dalton Center Recital Hall photos by Neil Rankin.

## 1910—1959

■ **Forrest Thompson**, BS '37, in January was inducted into the Hall of Fame at Gobles High School, Gobles, MI.

□ **Bruce A. Bacheller**, BA '52, in June 1990 retired after 38 years of service in the Grand Rapids Public Schools, Grand Rapids, MI.

■ **Daniel B. Quick**, BS '52, in October retired after 29 years of service at Central Foundry Division of General Motors, Saginaw, MI.

■ **Kenneth R. Warren**, BA '52, in January was named director of the Small Business Development Center, L. Lee Stryker Center at Kalamazoo College, Kalamazoo, MI.

□ **Beverly Howell Barea**, BA '56, MA '65, in June of 1990 retired from Eaton Inter-School District after more than 32 years of service.

■ **Ruth Allen Tydeman**, BA '56, MA '65, in January announced her retirement as Kalamazoo city clerk. Tydemann has been employed by the city for 20 years.

■ **Harry Dhondt**, BBA '58, retired as service manager from General Telephone of Florida after 30 years of service. Dhondt resides in Tampa, FL.

□ **Robert H. Woody**, BM '58, SED '60, is professor of psychology and director of the school psychology training program at the University of Nebraska, Omaha, NE.

## 1960—1965

□ **Robert H. Bruininks**, BS '64, in January was awarded the first Emma M. Birkmaier Professorship in Educational Leadership. Bruininks is a professor of educational psychology at the University of Minnesota, Minneapolis, MN.

■ **Fred Decker**, BS '64, MA '68, in January was selected by the Alumni W-Club of Western Michigan University as Man of the Year. Decker is WMU head baseball coach, Kalamazoo, MI.

■ **Richard G. Haworth**, BBA '64, in January was appointed to the Western Michigan University Board of Trustees.

■ **Robert K. Tucker**, BBA '64, MBA '67, was installed as the 1991 president-elected of the Miami Chapter of the American Board of Trial Advocates. Tucker is managing partner of Kimbrell & Hamann, P.A., Miami, FL.

■ **Jeffrey Vortman**, BBA '64, in November joined the staff of Robert W. Baird & Co., Kalamazoo, MI.

■ **Dr. John Lore**, BS '65, MA '67, EdD '75, has been elected to a three-year term on the board of trustees of Starr Commonwealth, Albion, MI. Lore is senior vice president of St. John Health Corp., Detroit, MI.

□ **Thomas V. Withee**, BA '65, in January was appointed superintendent of schools in the Southgate Community School District, Southgate, MI.

## 1966—1967

□ **Donald Jansiewicz**, BA '66, in December was promoted to coordinator of curriculum at Carrol Community College, Westminster, MD.

■ **John Klunder**, BS '66, MA '77, in November was named assistant principal of Forest Hills Central High School, Grand Rapids, MI.

■ **Judge Richard R. Lamb**, BA '66, in February was elected treasurer of the State Bar of Michigan's Judicial Conference and second vice president of the Michigan Judges Association. Lamb resides in Kalamazoo, MI.

□ **Norm Beckwith**, BBA '67, MBA '77, in December was appointed to customer service manager for Ronningen-Peter, Portage, MI.

## 1968—1969

□ **William A. Barnes**, BS '68, in January was promoted to vice president, investments/branch manager, Fahnestock & Co. Inc., Kalamazoo, MI.

□ **Kelly Benya**, BA '68, in January was inducted into the Hall of Fame at Gobles High School, Gobles, MI.

□ **Donald A. Furland**, BS '68, in October was named flight officer with American Airlines.

■ **Thomas W. Hollen**, BS '68, MA '71, in January joined the staff of the Research and Technology Institute of West Michigan, Grand Rapids, MI.

□ **Robert C. Kropf**, BA '68, in November was elected District Court judge, Portage, MI.

■ **Daniel P. Opalka**, BBA '68, MBA '72, in January was named director compensation, benefits & training for Basic American Foods, San Francisco, CA.

□ **Peter Pluymsers**, BBA '68, in October was named management supervisor for Putney & Associates Advertising and Public Relations. Pluymsers resides in Kingston, FL.

□ **Michele May**, BA '69, in October 1990 was named focus editor for the *Herald-Palladium*, St. Joseph, MI.

## 1970—1971

□ **Roy Gotham**, BA '70, in January was sworn in as a Circuit Court judge, Ontonagon, MI.

□ **Roy Roberts**, BBA '70, was appointed to the Western Michigan University Board of Trustees.

□ **Dr. Sandra G. Yee**, BA '70, MSL '73, in December was named academic department head in the University Library, Eastern Michigan University, Ypsilanti, MI.



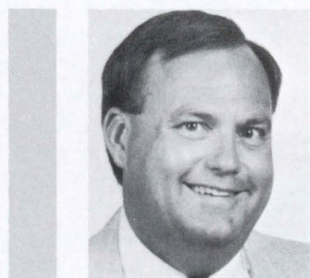
Sandra G. Yee

□ **Paul Boyer**, MBA '71, in January was promoted to vice president of distribution/properties/information systems at Meijer Inc., Grand Rapids, MI.

□ **Martha Harrington**, BA '71, has joined the staff at Betsie Valley Elementary School, Frankfort, MI.

□ **Dean Hebb**, BS '71, has been named vice president of sales and marketing at Mar-Kay Plastics, Inc., Kansas City, MO.

□ **Mick Mygrants**, BS '71, has been promoted to general manager of United Tractor, Chester-ton, IN.



Mick Mygrants

□ **Dr. David J. Wagner**, MA '71, EdD '89, in January joined the clinical staff of Mid America Consultants Inc., Kalamazoo, MI.

■ **Heidi Wild**, BS '71, in February was promoted to regional manager-Hawaii marketing, Petroleum Business Unit of Pacific Resources, Inc., Honolulu, HI.

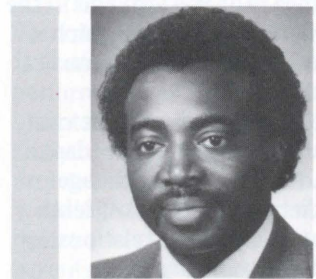
## 1972—1973

□ **Richard Anderson**, BM '72, has been named "band director of the year" in Michigan. Anderson is employed by the Mattawan schools, Mattawan, MI.

□ **Suzanne Nuyen Henning**, BS '72, has been named recipient of the Commissioner's Award for Excellence in Education. Henning is a teacher in the Tanana City School District, Tanana, AK.

□ **Nathaniel Jackson, Jr.**, BS '72, in February was promoted to

director-human resources administration for Aeroquip Corporation, Maumee, OH.



Nathaniel Jackson, Jr.

□ **Edward S. Masel**, BS '72, in January was named head of special hematology, Department of Pathology and Laboratory Medicine at the University of Rochester Medical Center, Rochester, NY.

□ **JoeAnne Peterson**, BA '72, was named "theatre teacher of the year" by the state Forensic Board in Michigan.

□ **Anna Horswill Wonnacott**, BS '72, has been named "state elementary school physical education teacher of the year" for 1990. Wonnacott teaches at Gull Lake's Kellogg and Beford Elementary schools, Richland, MI.

□ **Al Houser**, BS '73, MA '88, in February was named manager of the Adolescent Addiction Treatment Program, Adventist Hospital, Battle Creek, MI.

□ **Tom Keeley**, BS '73, in January was named pastor of Leesburg Alliance Church, Leesburg, FL.

□ **Thomas Lollar**, BFA '73, MA '79, had one of his sculptures, "Homage to Portage," dedicated in December and placed on display at Portage City Hall. Lollar, who was featured in the December 1990 *Westerner*, creates architectural clay sculptures of cities.

□ **Richard C. Reahm**, BBA '73, in January was named senior manager at Pranglely Marks & Co., Grand Rapids, MI.

□ **Robert J. Tanis**, BBA '73, in October was promoted to field sales manager for Rappahannock Wire Co., Mount Airy, NC.

□ **Dr. Jeanne Kaslow Wagenfeld**, MA '73, EdD '76, in December joined the staff at Pathway Psychological Associates, Plainwell, MI.

□ **Thomas G. Wiselogel**, BBA '73, has been named director of the Colorado Columbian Encounter.

□ **Jane Divita Woody**, MSW '73, is professor of social work and coordinator of the marriage and family therapy training program at the University of Nebraska, Omaha, NE.

## 1974—1975

□ **Carleen Mlynarek Crawford**, BA '74, in December was appointed public relations manager for Saint Mary's Health Services, Grand Rapids, MI.

□ **Douglas B. Hubbard**, BBA '74, in February was promoted to vice president, business development for Manufacturers National Bank of Detroit, MI.

□ **Mary Worsham Law**, BS '74, has been appointed commercial loan officer of Old Kent Bank, Kalamazoo, MI.

□ **Stephen A. Miller**, MA '74, has published a textbook entitled *Zoology*. Miller has also been awarded a Pew Fellowship. Miller is a biology professor at the College of the Ozarks, Point Lookout, MO.

□ **Paul J. Seigel**, BA '74, MA '77, is director for development for the International Fund for Animal Welfare, Yarmouth Port, MA.

□ **Michael D. Toman**, MLS '74, in January sold a story, "The Old Laughing Lady," to *Fantasy Tales* for publication. Toman resides in Torrance, CA.

■ **Larry A. Wood**, BS '74, in July 1990 was named branch chief for the Air Force packaging evaluation activity at Wright Patterson Air Force Base, Dayton, OH.

□ **Carol Marks Dirkse**, BS '75, in November received the Family Planning Advisory Council's 1990

Professional Service award. Dirkse is a registered nurse practitioner for the Muskegon County Health Department, Muskegon, MI.

□ **Charles L. Lowe**, BS '75, MA '80, Ph.D. '86, in February was named manager of Definitive Adolescent Treatment Program, Adventist Hospital, Battle Creek, MI.

□ **David J. Mills**, BBA '75, in December was promoted to manager, international customer service at Durametall Corp., Kalamazoo, MI.

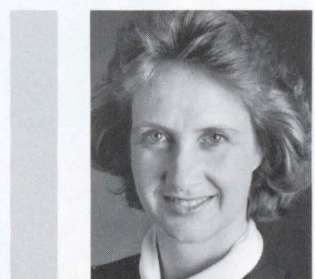
□ **Dale Shugars**, BBA '75, in November was elected to the Michigan House of Representatives. Shugars resides in Portage, MI.

□ **Donna A. Whitcomb**, BA '75, in February was promoted to rehabilitation supervisor at Intra-corp, Kalamazoo, MI.

## 1976—1977

□ **Robert J. Buwolda**, BA '76, MPA '79, in January was appointed to regional human resources manager-Latin America at the Upjohn Company, Kalamazoo, MI.

□ **A. Jacqueline Boesinger Dout**, BBA '76, in March was elected vice president and treasurer of IM-CERA Group Inc., Northbrook, IL.



A. Jacqueline Dout

□ **Patricia Moulton Guilford**, MA '76, MA '85, PhD '89, in December was named therapist with DeLano Clinic at Borgess Medical Center, Kalamazoo, MI.

□ **L. Leonard Harrison**, BBA '76, MBS '86, in December was awarded the chartered financial analyst designation by the Institute of Chartered Financial Analysts. Harrison is employed by Lum Capital Management, Kalamazoo, MI.

□ **Katy Neumann**, MA '76, in November was presented the "counselor of the year" plaque at the Michigan Association of Counseling and Development state conference in Lansing, MI.

□ **Robert E. L. Wright**, BA '76, in February was named partner of Miller, Canfield, Paddock, and Stone law firm, Kalamazoo, MI.

□ **Dr. Ronald M. Crafton**, MA '77, EdD '90, in January joined the clinical staff of Mid America Consultants Inc., Kalamazoo, MI.

□ **Joyce DeRight**, BS '77, MA '87, in September 1990 was awarded a Western Michigan University Distinguished Service Award.

□ **Phillip K. Johnson**, BBA '77, in June 1990 was promoted to marketing director, automotive pre-treatment, North American operations for PPG Industries, Troy, MI.

□ **Millie Kao Rose**, MA '77, was recently named the outstanding adjunct faculty member of 1990 at Clark County Community College, Las Vegas, NV. Rose teaches English as a second language.

□ **Jane Osterberg Steinke**, BS '77, in February was recognized by the Department of Public Instruction as having an exemplary art program in Wisconsin. Steinke is an art teacher for Goodman-Armstrong Creek Schools, Goodman, WI.

□ **Jacob S. Tou**, MA '77, in November was named a fellow in a program to recognize those individuals making significant, continuing technical contributions to Monsanto Co., St. Louis, MO.

## 1980—1981

□ **Rita Aldridge**, BA '80, in February was promoted to vice president/director of direct marketing for William R. Biggs/Gilmore Associates, Kalamazoo, MI.

□ **William C. Goodrich**, MBA '80, in January was named western regional sales manager for Kalsec Inc., Kalamazoo, MI.

□ **John Hutchinson**, BBA '80, in January was promoted to Southwest Regional Manager for Parker Hannifin Corp.'s Fluid Connectors Group. He will be based in Dallas, TX.

□ **John Phillip Nass, Jr.**, MA '80, in December was named assistant professor in the department of social sciences at California

## 1978—1979

□ **Michael C. Lamb**, BBA '78, in October was named president of Tri-City Acoustical/Service Building Materials, Saginaw, MI.

# Homecoming

Mark your calendar now and plan a visit to campus during the week of October 20 through 26. Participate in some of the many activities scheduled or just get reacquainted with your alma mater.

■ **Thomas A. Malvitz**, BS '78, in March was inducted as a fellow of the American Academy of Orthopaedic Surgeons, Park Ridge, IL.

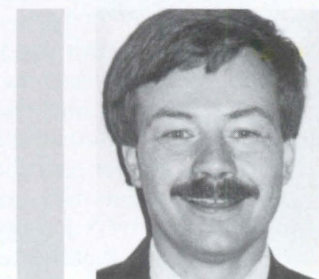
□ **Paul D. Maxwell**, BBA '78, in February was promoted to director/payroll and administrative services at Perry Drug Stores, Inc., Pontiac, MI.

■ **John K. Zlotow**, BBA '78, in December was appointed director of sales and promotion at the Sheraton Plaza Hotel, Chicago, IL.

□ **Valda I. Karlsons**, BBA '79, in December was named director, international operations-Western Hemisphere at Durametall Corp., Kalamazoo, MI.

□ **Judith Kovacs-Long**, MA '79, received the "1990 outstanding counselor of the year" award for the State of Texas. Kovacs-Long maintains a private practice in New Braunfels and San Antonio, TX.

University of Pennsylvania, California, PA.



John Phillip Nass, Jr.

□ **Dan R. Sculthorpe**, BBA '80, in December was promoted to marketing officer at Manufacturers Bank, Detroit, MI.



Dan R. Sculthorpe



Judith Kovacs-Long

□ **Janece E. Minott**, BBA '79, has been elected investigative officer of Standard Federal Bank, Kalamazoo, MI.

□ **Keith VanDyke**, BM '79, MSW '89, in October joined the professional staff of Child & Family Services of Western Michigan Inc., Grand Haven, MI.

□ **Nancy Warner**, MA '79, in February was promoted to manager of customer services at Physicians Health Plan, Kalamazoo, MI.

## 1980—1981

□ **Rita Aldridge**, BA '80, in February was promoted to vice president/director of direct marketing for William R. Biggs/Gilmore Associates, Kalamazoo, MI.

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□ **John Phillip Nass, Jr.**, MA '80, in December was named assistant professor in the department of social sciences at California

□ **Christina Harrison Sonnevile**, BA '80, in February was named the foreign study coordinator in the Office of International Affairs, Western Michigan University, Kalamazoo, MI.

□ **Gail Sponseller**, BS '80, in December was appointed account executive at the Sheraton Plaza Hotel, Chicago, IL.

□ **Scott A. Gifford**, BBA '81, in November was awarded an MBA degree from Winona State University, Winona, MN.

□ **James F. Guenther**, BBA '81, in February was promoted to vice president at Duff & Phelps Inc., Chicago, IL.

□ **Kimberly Walker Hart**, BS '81, in October 1990 was named principal of Reid Elementary School, Goodrich, MI.

□ **Margaret A. Murphy**, BBA '81, in January was named principal at Pranglely Marks & Co., Grand Rapids, MI.

□ **Timothy S. Rogowski**, BS '81, in February was named broker-in-charge of First of Michigan Corp., Kalamazoo, MI.

□ **Robert York**, MA '81, in January was appointed to regional supervisor of Meyer Jewelers in southeast Michigan.

## 1982—1983

□ **Jim Key, Jr.**, BBA '82, in January was named financial adviser, Egly, Brink, & Co., P.C., Kalamazoo, MI.



WMU alumna Helen Simon, M.A. '60, is serving as the president of the state of Michigan Chi Omega Association. On April 6 she welcomed members from across the state to Kalamazoo for their annual convention. During the convention, Simon, left, chatted with Mary Lou Yielding, her undergraduate pledge sister. Simon is the scholarship adviser for WMU's Chi Omega chapter.

□ **Kim Poteau**, BS '82, in January was selected by the Alumni W-Club of Western Michigan University as Woman of the Year. Poteau is director of member services for the Kalamazoo County YMCA, Kalamazoo, MI.

□ **John F. Welch**, BA '82, MBA '83, is a trust administrator of the Trust and Financial Services Division of First of America Bank-Northern Michigan, Traverse City, MI.

□ **Mike Huver**, BS '83, in October was named director of education at Pennock Hospital, Hastings, MI.

□ **Kevin Kilpatrick**, BBA '83, in February was promoted to director of corporate taxation for Durametallic, Kalamazoo, MI.

□ **Jeff Triplett**, BBA '83, in January was named account supervisor at Sign Art Inc., Kalamazoo, MI.

**1984—1985**

□ **Robert J. Alvey**, BA '84, in December was named editorial coordinator for National Association of Construction Publications, Little Rock, AR.

□ **Kenneth R. Hartley**, BBA '84, of Kalamazoo in December was awarded the chartered financial analyst designation by the Institute of Chartered Financial Analysts.

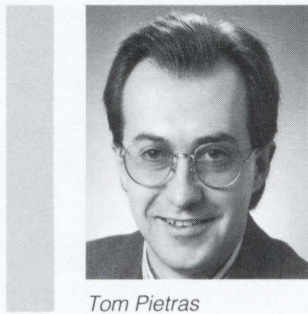
□ **Troy A. Lipschultz**, BBA '84, in December was appointed sales representative for Janssen Pharmaceutica, Kalamazoo, MI.

■ **Barbara O'Hara**, MSW '84, in December was named coordinator of the Older Adult Program at the

DeLano Clinic at Borgess Medical Center, Kalamazoo, MI.

□ **Julia Paradine-Rice**, BBA '84, MBA '88, in February was promoted to assistant treasurer at Stryker Corp., Kalamazoo, MI.

□ **Tom Pietras**, BBA '84, has joined Quinn Pike Marketing Communications, Madison, WI.



Tom Pietras

□ **Carole Rush**, BBA '84, in October was promoted to branch manager of Capitol Federal Savings Bank, Okemos, MI.

□ **Linda Sell**, MA '84, recently returned to the United States having spent more than two years teaching sports medicine at the University of Heidelberg, West Germany.

□ **Karine C. Stover**, BBA '84, in January was promoted to manager of Plante & Moran, Southfield, MI.

□ **Sean M. Artz**, BBA '85, in February was promoted to product manager for Aeroquip Corp.'s Industrial Connectors Division, Jackson, MI.

□ **Jacklin S. Fedak**, BBA '85, in December was promoted to

account supervisor at Kunitzer & Associates, Battle Creek, MI.

□ **Jane Gillis**, BS '85, has graduated from the Detroit College of Law, Detroit, MI.

■ **John A. Hallacy**, BS '85, in January was appointed chief assistant prosecutor of Calhoun County, MI.

□ **Catherine A. LaFave**, BBA '85, in January was promoted to associate at Plante & Moran, Kalamazoo, MI.

□ **Frank Miceli**, MBA '85, in February was promoted to senior manager of international finance and strategy development for Amway Corp., Ada, MI.

□ **John M. O'Reilly**, BS '85, in January was named account executive for Keller-Crescent, Evansville, IN.

□ **Dr. Betty Jewel Pritchard**, EdD '85, in February was appointed associate vice president for university advancement at Ferris State University, Big Rapids, MI.

□ **William "Mike" Pritchard**, EdD '85, in October was named principal of Ubyly High School, Ubyly, MI.

□ **Paul Stermer**, BS '85, in January was named account executive for Marketing Partners, St. Joseph, MI.

□ **Allen D. Tucker**, MBA '85, in December was appointed chief financial officer of Huron Valley Hospital, Milford, MI.

**1986—1987**

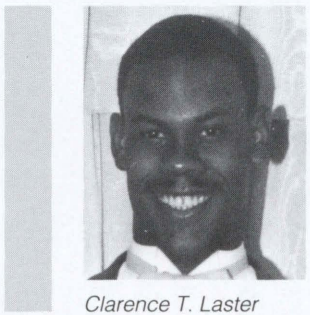
□ **Michael H. Bradford**, BS '86, in December was honored by the

state of California as the probation officer of the year.

□ **Kathleen Hazel Cunningham**, BBA '86, in November was named office manager of The Saginaw Credit Bureau, Saginaw, MI.

□ **Guntars Grivins**, BBA '86, has been named vice president in charge of the commercial department at Appraisal Associates Inc., Kalamazoo, MI.

□ **Clarence T. Laster**, BBA '86, in December earned a law degree from Wayne State University, Detroit, MI.



Clarence T. Laster

□ **David M. Morrisett**, MBA '86, in December was named non-credit services manager at First of America Bank Corp, Kalamazoo, MI.

□ **Dale Sunlin**, BBA '86, in December was promoted to sales manager at The Prudential, Kalamazoo, MI.

□ **Shelly R. Turner**, BBA '86, in November was appointed marketing information analyst for Barnett Banks, Inc., Jacksonville, FL.

□ **Dr. Dale F. Martin**, EdD '87, in January was appointed superintendent of the Waterford School District, Waterford, MI.

□ **Randy R. Smith**, MBA '87, has been appointed commercial loan officer of Old Kent Bank, Kalamazoo, MI.

**1988—1989**

□ **Dwane Coffey**, BS '88, in January was promoted to district conservationist with the U.S.D.A. Soil Conservation Service, Standish, MI.

□ **Scott Kempema**, BBA '88, in February joined the staff of Traver & Associates Inc., Battle Creek, MI.

□ **Tom Richardson**, BBA '88, in February was promoted to athletic ticket manager at Western Michigan University, Kalamazoo, MI.

■ **Mark D. Albenze**, BS '89, is a U.S. Army Europe Honor Guard Platoon Leader, currently stationed in Germany.

□ **Randy L. Anderson**, BS '89, in January graduated from The Basic School of the Marine Corps, Quantico, VA.

□ **Mark A. Greschow**, BSE '89, is an instrumentation engineer for Dow Chemical, Midland, MI.

□ **Thomas E. Haskell**, BBA '89, in February completed recruit training for the Department of the Navy, Orlando, FL.

■ **Peter R. Najawicz**, BBA '89, is an accountant with CBI Industries, an international conglomerate. Najawicz resides in St. Croix, VI.

□ **Carla Roth**, BBA '89, is associate national bank examiner for the Office of the Comptroller of the Currency, U.S. Treasury Depart-

ment, Kalamazoo, MI.

□ **Keith E. Rutkowski**, BBA '89, in January graduated from The Basic School of the Marine Corps, Quantico, VA.

**1990**

□ **Elgin L. Clark II**, BBA '90, in August 1990 joined the firm of V & L Sales, Kalamazoo, MI.

□ **Julie Grossberg**, BBA '90, has been named media assistant at Group 243 Inc., Kalamazoo, MI.

□ **Stacey Jewell**, BBA '90, has become a registered representative for Lutheran Brotherhood Securities Corp., based in Minneapolis, MN.

■ **Kathleen M. McClellan**, BM '90, in February was appointed to the violin faculty of the Young Strings Academy.

□ **Kristen Rettig**, BS '90, in December was named administrative/productions assistant to the president at Orbis Productions, Chicago, IL.

□ **Mary C. Rumsey**, BSM '90, in November joined the medical staff at Pullman Health Systems, Pullman, MI.

□ **Jeri Tetzloff**, BS '90, in October 1990 was named teacher at Cooperative Preschool, Centreville, MI.

■ Denotes WMU Alumni Association members.  
□ Denotes association nonmembers.

**Deaths**

**Ethel West**, an assistant professor emeritus of communication, died in September 1989, it was recently learned.

**1910—1929**

**Irene Buckingham Verdon**, TC '11, December 9 in Kalamazoo, MI.

**Bessie Ives Rumble**, TC '15, BS '46, February 13 in Kalamazoo, MI.

**Margaret Lovett Wheat**, TC '15, December 26 in Petoskey, MI.

**Marguerite Eppley Colvin**, TC '16, February 20 in Dowagiac, MI.

**Caroline Maust Cookingham**, TC '16, BA '42, December 28 in Jackson, MI.

**Margaret Himebaugh Wahl**, TC '17, November 8 in Traverse City, MI.

**Helen Farr Hoekstra**, TC '19, March 14 in Kalamazoo, MI.

**Ernest Giddings**, TC '20, BA '25, January 25 in Takoma Park, MD.

**Kathleen Wright Letz**, LT '20, February 11 in Detroit, MI.

**Clara Manby Miner-Fuller**, TC '21, December 1 in Battle Creek, MI.

**Beatrice Harrington Thomas**, TC '22, BA '37, February 6 in Vicksburg, MI.

**Frieda Bay Morrill**, TC '23, February 28 in Sturgis, MI.

**Leo "Tiny" Redmond**, TC '23, March 22 in Kalamazoo, MI.

**Florence Hoard Brigham**, TC '24, BS '54, January 23 in Houston, TX.

**Neva Luzinsky Higgins**, TC '24, December 12 in Kalamazoo, MI.

**G. Arthur Norcross**, TC '24, BS '30, February 10 in Bradenton, FL.

**Elwyn R. Dell**, TC '25, BA '38, February 24 in Venice, FL.

**Bernice Boynton Jackson**, TC '25, February 3 in Ionia, MI.

**Oliver H. Jensen**, TC '25, BS '30, February 16 in Portage, MI.

**Vera Harris Lugar**, TC '25, October 24 in Modesto, CA.

**Agnes H. Jewett**, BA '26, December 4 in Kalamazoo, MI.

**Lester L. Swartz**, TC '26, BS '36, November 18 in Athens, MI.

**Clara Bullen Torrant**, TC '26, BA '30, in January in Jackson, MI.

**Nellie Denison Vanderveen**, TC '26, March 1990 it was recently learned.

**Dorine Waller Baxter**, TC '27, March 20 in Green Bay, WI.

**Irl Cundiff**, BS '27, January 8 in Lakeland, FL.

**Edna Bitgood Hegerberg**, TC '27, BS '55, December 31 in Battle Creek, MI.

**Marie Mitchell Clarke**, TC '28, December 9 in Plainwell, MI.

**Bessie Haan**, TC '28, BA '30, December 11 in Muskegon, MI.

**Marion McCoy**, TC '29, January 2 in Kalamazoo, MI.

**Adelaide Walther Mullally**, TC '29, December 20 in Muskegon, MI.

**Rose Dibble Norman**, TC '29, BS '51, November 17 in Union City, MI.

**1930—1959**

**Neva Mallo Jaffee**, TC '30, BS '58, January 28 in Three Rivers, MI.

**Louis Pagel**, BS '30, November 29 in Petoskey, MI.

**Don F. Bracato**, BS '31, January 29 in Kalamazoo, MI.

**Roy W. Curtis**, TC '31, BS '35, November 8 in Grand Rapids, MI.

**Luthera Button Rankin**, BA '31, October 2, 1990 in Battle Creek, MI.

**Ivan F. Williams**, BS '31, January 6 in Fenton, MI.

**Clara Hurley Yerden**, TC '31, December 24 in Kalamazoo, MI.

**Russell A. Gebby**, BS '32, in May 1990 it was recently learned.

**Dr. John S. Evans**, BS '33, February 27 in Kalamazoo, MI.

**John McCulloch**, BS '33, January 27 in Lansing, MI.

**Donald G. Hirschberger**, BS '34, October 22 in Fremont, OH.

**Evalyn Underwood Rogers**, BS '35, February 28 in Lutz, FL.

**Wanda A. Walker**, BA '35, January 9 in Trenton, MI.

**Leila Kochenderfer Gilroy**, TC '36, November 18 in Arcadia, MI.

**Esther Charles Sarlouis**, TC '36, BS '48, January 30 in Ionia, MI.

**E. Elizabeth Bush**, BS '38, December 6 in Kalamazoo, MI.

**Donald F. Drummond**, BA '38, March 12 in Ann Arbor, MI.

**Mary Ritsma Koostra**, BS '38, September 8, 1990 in Worthington, MN.

**Leon Phelps**, BS '38, January 19 in Schoolcraft, MI.

**Josephine A. Nicolette**, BA '39, S.Ed. '63 January 18 in Portage, MI.

**Edward C. Doucette**, BS '40, January 7 in Kingsford, MI.

**A. Lorraine McCormick Swartz**, December 27 in Grand Rapids, MI.

**D. John Lucas**, BS '41, December 9 in Kalamazoo, MI.

**George P. Theodore**, BA '41, March 7 in Kalamazoo, MI.

**Barbara Packard Hibbard**, TC '42, November 9 in Madena, MI.

**Dalton E. McFarland**, BS '43, February 6 in Orange Beach, AL.

**John C. Mette**, BS '43, December 25 in Greenville, MI.

**Florence M. Schwenk**, TC '46, February 24 in Kalamazoo, MI.

**George L. Reed**, BS '47, October 29, 1990 in Cleveland, OH.

**Wilbur A. Steinke**, BA '47, February 20 while vacationing in Aruba.

**Harold J. Berner**, BS '48, November 22 in Portage, MI.

**Robert L. Bullard**, BA '48, MA '53, November 27 in Portage, MI.

**Suzanne Krystek Newcomb**, BA '49, MSL '68, November 24 in Chicago, IL.

**Jack R. Woods**, BA '49, January 31 in Kalamazoo, MI.

**Geraldine Fish Brown**, BS '51, January 26 in Novi, MI.

**Howard M. Bush**, BA '52, March 13 in Manistee, MI.

**Alfred G. Russell**, BA '52, December 21 in Marshall, MI.

**Christine Cowham Elsey**, BA '53, November 25 in Marcellus, MI.

**Jerome E. Vanderhoff**, BS '53, December 5 in Richland, MI.

**Naurine McKinnon**, BA '54, December 18 in Altoona, FL.

**Allene Thompson Allen**, BS '56, January 22 in Edwardsburg, MI.

**Norman I. Barea**, BS '56, MA '58, December 9 in Battle Creek, MI.

**Florence Kruger Ingram**, BA '56, January 22 in Oviedo, FL.

**Rita Krums Remynse**, BS '56, March 7 in Downers Grove, IL.

**Adrienne Frazier Williams**, BS '56, December 10 in Marshall, MI.

**Arden C. Dubert**, BS '57, November 20 in Plainwell, MI.

**Eleanor Rathburn Stevens**, BS '57, December 13, in Muskegon, MI.

**Margaret Hale Eggers**, BS '58, MA '66, January 24 in Lake Odessa, MI.

**Joan Sarles Henwood**, BS '59, November 4 in Detroit, MI.

**John Rapacz**, BS '59, January 2 in Midwest City, OK.

**1960—1989**

**Marlene Galle McClung**, BS '60, December 22 in Marion, MI.

**Beatrice Britton Meech**, SC '61, December 19 in Ashland, OH.

**Bettie Barrett Prillwitz**, BS '61, in April 1990, it was recently learned.

**Carolyn Bassett Barney**, BM '62, February 27 in Kalamazoo, MI.

**Rev. John J. Fricke III**, BS '62, in 1990 in Omaha, NE.

**Meredith E. Huston**, MA '63, June 26, 1990 in South Bend, IN.

**Robert W. Sandell Jr.**, BA '63, MA '69, March 11 in Port Huron, MI.

**Agnes Strong**, BA '63, December 24 in St. Joseph, MI.

**Ken Wingate**, BS '64, December 17 in East China Township, MI.

**Grace Tower Ash**, BA '65, October 28 in Hart, MI.

**Phyllis Jordan Hambric**, BS '65, January 22 in Singapore.

**D. William Swanwick**, BA '65, MA '69, December 26 in Centreville, MI.

**Anthony D. Vroon**, MA '65, June, 1989 in Grand Rapids, MI, it was recently learned.

**Albert P. Warner Jr.**, MA '65, January 9 in Kalamazoo, MI.

**Suzanne Moser Matthews**, BA '66, January 22 in Singapore.

**Doris Van Peenen Pietras**, BA '66, February 4 in Kalamazoo, MI.

**Robert D. Talsma**, BA '66, MS '67, December 1 in Kalamazoo, MI.

**Dorothy Poynter-Berg**, BA '67, October 24 in Riverdale, NY.

**Patricia Jones Slocum**, MS '67, January 14 in Lansing, MI.

**Suzanne Smith Miller**, June 4, 1990 in Rochester, MI.

**Glenador Blakeman Coulson**, BS '68, January 3 in Allegan, MI.

**Christina Nowakowski Wallace**, BS '68, January 22 in Hillsdale, MI.

**Rev. Logan A. Weaver**, MA '68, January, 1991 in Portage, MI.

**William H. Ralson**, BBA '69, December 20 in Kalamazoo, MI.

**Barry A. Walker**, BS '69, MA '69, October 14, 1990 in Battle Creek, MI.

**Victoria Marshall Littna**, MA '70, January 25 in Kalamazoo, MI.

**Minnie Nicolai Unger**, BS '70, February 21 in Holland, MI.

**Sylvia Krett Yesner**, MA '70, March 1 in Kalamazoo, MI.

**Richard W. Cybula**, BA '71, January 30 in La Mesa, CA.

**Lois Dahlke Brendle**, BA '73, December 18 in Maumee, OH.

**Cheryl Withey DeRose**, BS '73, November 1 in Royal Oak, MI.

**Anthony H. Boyd**, BS '74, January 21 in Kalamazoo, MI.

**Lottie Mae Brown**, BS '74, December 28 in Grand Rapids, MI.

**Monica J. Haussmann**, MA '75, Ed.D. '81, February 12 in Kalamazoo, MI.

**Dennis Becksford**, BBA '77, December 9 in Bristol, IN.

**Anna Mae Berg Spaniolo**, MA '77, March 12 in Kalamazoo, MI.

**Janet Walling Schau**, MA '78, November 27 in Kalamazoo, MI.

**Shirley Fechter Eikum**, BS '79, January 21 in Kalamazoo, MI.

**Pamela Sue McDonald Morse**, BS '80, November 6 in Port Huron, MI.

**Susan M. Kolakowski**, MA '82, January 2 in Monroe, MI.

**Michael C. Olen**, BS '83, February 1 in Indianapolis, IN.

**Jefferson D. Heard Jr.**, BBA '85, April 5, 1990 in Kentwood, MI.

**Cynthia Martin Middleton**, BS '86, November 1 in St. Lawrence, PA.

**Shirley Martin Myrick**, BS '86, January 12 in St. Joseph, MI.

**Ralph N. Yingling**, BBA '87, December 9 in Kalamazoo, MI.

**Robert W. Abbott**, BS '89, MA '90, October 25, 1990, in Farmington, MI.

**William J. Brabant Jr.**, BS '89, March 14 in Kalamazoo, MI.

**John Fetzter dies in Hawaii**

John E. Fetzter, an American broadcasting pioneer and former owner of the Detroit Tigers Baseball Club, died February 21 in Honolulu, Hawaii. He was eighty-nine years old. Fetzter was a special friend of Western Michigan University, having provided the capstone gift to the University's first capital campaign. President Diether H. Haenicke said his generosity was deeply appreciated and exemplary, and he will be sorely missed.

Fetzter initiated radio and television broadcasting in southwestern Michigan. In 1923 he designed, built, and operated the first radio station in the area, purchasing the station in 1930 and moving it a year later to Kalamazoo. This began a broadcasting empire that in later years included radio and television stations across the Midwest. He paved the way for nighttime radio broadcasting nationwide, started one of western Michigan's first FM stations, and pioneered television in the region.

A long-time public servant, Fetzter served as a radio censor under President Franklin D. Roosevelt from 1942 until the end of World War II and as the first chairperson of the Television Code Board. His lifelong respect for the value of education resulted in the establishment of the Fetzter Business Development Center at WMU. He also created the Fetzter Foundation, for philanthropic purposes, and the Fetzter Institute, a nonprofit research and education organization for expanding health care approaches in which the mind is applied to the health of the body.



## Theater professor Von Washington spends sabbatical in Tinsel Town

"The walls have come down! Opportunity has gone up! Your only limits will be the size of your ideas and the degree of your dedication. People, this is an exciting time to be alive."

Sound familiar? It's the dialogue from the inspirational climax of a compelling television advertisement for Macintosh computers, featuring Von H. Washington, WMU professor and director of the University's minority theater program. The "Industrial Revelation" advertisement brought kudos to Apple Computer, Incorporated's recent \$25 million advertising campaign and catapulted Washington, B.S.'74, M.A.'75, into the national spotlight.

In the advertisement, a professor lectures to his class on the industrial and social changes taking place in the 1990s. Because mass production now offers ordinary people access to powerful technology, the teacher tells his students, "That which was affordable to the few becomes available to the masses. The Industrial Revolution meets the Age of Enlightenment."

A *Detroit Free Press* article called the spot "riveting" and Washington's portrayal "electrifying," describing his character as "a powerful, intense instructor who mesmerizes his class." An article in *USA Today's* Market Scoreboard attributed the effectiveness of the advertisement to the casting of an actual teacher, while the marketing section of the *Wall Street Journal* did an in-depth analysis of the advertisement's approach.

Media attention for Washington and the University hit its zenith last December when television crews from "Entertainment Tonight" and the Cable News Network visited campus to interview Washington. The resulting segments of the two shows focused on the comparison of the WMU professor's actual teaching persona with that of the television educator and on the impact the commercial's success has had on Washington's life.

After eighteen years of acting, teaching, writing, and directing for the theater, Washington's big break came when a whirlwind audition and selection process last September sent him to California for two days of filming his forty-five seconds on screen. But Washington was ready, and determined to make the most of those crucial seconds.

"When I read a copy of the script, I said, 'Shoot, this is me,'" Washington recounts. "If there was anybody in the country that could do this role better than me, I wanted to meet him. I knew this was the greatest opportunity. Very few people in this business have forty-five seconds like this in front of the camera."

"The purpose of the commercial is to appeal to the masses," Washington said. "There's an element of uplift for the downtrodden in it. It mentions the walls coming down, referring to Germany and the changes in the world away from dictatorial oppression. But it's not preachy," he added. "The professor feels good about the changes; they'll change his life also."

Only days after the commercial first aired, Washington's own life underwent radical changes. Calls started coming in from both coasts. Casting people from "The Cosby Show" and "A Different World" wanted to meet with him, and TRIAD Artists convinced Washington to sign with their agency.



A television crew from "Entertainment Tonight" interviewed Von Washington in December on the set of *The Amen Corner*.

Washington, director of the University's minority theater program, was directing the winter production of this James Baldwin play.

"The day the commercial hit, it was a hot success," Washington said. "My life changed hours after the audition. If you really want to get to the top level in this business, you have to take advantage of the possibilities while they're hot."

Therefore in January, at the height of the nation's attention on Washington and the commercial, he took a leave of absence from WMU and moved to Los Angeles, California, with his wife, Fran, to meet with film and television producers and casting directors. Since his arrival, Washington has made screen tests for NBC, 20th Century Fox, and a Keenan Ivory Wayans film. He has appeared in the West Coast premiere of the mystery play, *Gogal*, at the Los Angeles Theatre Center and was involved in a public service announcement, scheduled to air during the NBA playoffs, encouraging students to continue their education.

But so far, Washington said, the highlight of his activities in California has been his April 4 appearance on the NBC situation comedy, "A Different World," playing a stubborn, conservative museum curator.

"I really have to say it was probably one of the most fascinating things I've ever done," Washington said. "It gave me the opportunity to act with some of the leading people in a rated show on national television. A first-hand experience like that gives you the opportunity to evaluate your own ability while you're right in the middle of it."

"It was like icing on the cake for me. I never would have imagined how they do what they do out here," Washington said. "I have really been afforded the opportunity to find out what it's all about. There's so much going on all the time."

Washington, who directed WMU's December production of James Baldwin's *The Amen Corner*, added that he hopes the institution's minority theater program will continue to thrive.

"I would be remiss if I did not admit that WMU has played a very vital part in my development," Washington said. "The introductory forces in professional theater for me are all connected with this University. WMU professors Robert Smith and Zack York cast me in my first main-stage leads. So I would certainly like to continue to work in the University's behalf in the future."

"But in the years while I was gone after graduation," he continued, "there was not a black theater program, and that was a travesty. So we've started something there. If they allow the University theatre department to supposedly mirror the life of the American individual and society, yet allow the minority experience to be left out, I would be very dissatisfied. If the University wants to be proud of me and take part in the credit for my development, then I want to be proud of them and what they're doing."

—by Janet Jones, B.A. '90

### Tax break helps keep artwork in United States

Gifts of appreciated tangible personal property are completely deductible for purposes of the alternative minimum tax, but only for 1991. According to the WMU Foundation, this special tax provision was adopted to keep valuable artwork from leaving the United States.

Any nonprofit organization (other than a private foundation) can benefit from personal property donations. The requirements are:

- The gift must be tangible personal property, such as a painting, an item of furniture, an automobile, medical equipment, a rare book, or a gem.
- The gift must have appreciated since the donor acquired it.
- The donor must expect that the nonprofit organization will put the gift to a use related to its tax-exempt purpose, but there is no requirement that the asset must be kept perpetually in this use.

## Permanent Art Collection enhances campus beauty

Continued from page 3

All of the pieces in the Permanent Art Collection have been entered on the Detroit Art Institute's (DARIS) system, a computerized catalog linking museums, colleges, and universities statewide for the purposes of research, curation of exhibitions, and other related art activities. While the institute is now cutting back on the networking portion of this system, the computerized information will continue to be available to interested researchers and art historians.

Currently there is no major acquisition budget for the University's collection; however, one donor has given an annual gift for the last several years, allowing WMU to purchase several new pieces of art, including a watercolor by Marcel Marceau. The painting by this French mime artist and painter hangs in the Shaw Theatre lobby. In addition, the University's Martin Luther King/César Chávez/Rosa Parks visiting scholar program has included visiting art professors in the area of sculpture, who as part of their work on campus, have given the University either outdoor or indoor sculptures.

The Michigan Commission on Art and Public Places has added substantially to the collection through its matching grant program and state funds allocated for new buildings. Among the pieces the commission has made possible are the Suzanne Dalton fiber sculpture *Spatial Stripes: Red/rose* located in the main stairwell landing in the Bernhard Center and the purchase of regional art for the interior of the new Haworth College of Business building. The Duncan family gift for the business college's courtyard also made possible the acquisition and installation of *Three Graces and Midwestern Landscape*, created by the major American sculptor David Hayes.

WMU is proud of the status its Permanent Art Collection has achieved and of the stewardship the Permanent Art Collection Committee has undertaken. The committee continues its diligent efforts toward conserving and exhibiting works, as well toward acquiring new pieces through WMU's established purchase and gift-acceptance policies.

—by Janet Stillwell, Ph.D.