Excellence in fine arts programming hinges on building and maintaining quality facilities

Facilities play a major role in establishing the credibility and reputation of any arts program, but they are among the most highly specialized and costly buildings on a college campus.

Building and maintaining adequate facilities is expensive; building and maintaining excellent facilities is very expensive. In fact, construction costs per square foot of floor space for theater auditoriums and concert halls (and natural science laboratories) are typically 80 to 100 percent greater than for standard classroom facilities.

Highly sophisticated acoustics, sound systems, lighting equipment, environmental control systems, and customized building access and storage areas are critical for classroom, studio, performance, and exhibition spaces.

Moreover, performance and exhibition spaces, intended for use by the general public, require special consideration for parking, crowd control, and rest rooms and other public accommodations.

One of the many strengths of WMU's fine arts programs is its facilities, particularly the Dorothy U. Dalton Center. The Dalton center, completed in 1982, is home for the School of Music and the Department of Dance. This facility is among the best at any college or university in the nation.

"We will gladly compare the Dalton Center to the music and dance facilities at any other school," said Robert H. Luscombe, dean of the

Continued on page 5
The A. E. Staley Manufacturing Company of Decatur, Illinois, has donated a $43,000 piece of equipment to the Department of Paper and Printing Science and Engineering. This laboratory equipment allows students to study "hand sheets," which are trial pieces of paper from various paper pulp compositions. According to Dr. Aron D. Byle, chairman of the department, the new sheet former will be "used extensively by WMU students and is a significant improvement for the paper program."

**University News in Brief**

**Business degree to be offered via satellite**

WMU has joined the Michigan Information Technology Network and, through the University's Division of Continuing Education, will be offering the satellite television network's only master of business administration degree to a statewide clientele. The program is expected to begin in January 1992. The network is made up of the state's five major public universities and its twenty-nine community colleges, many of which can serve as "downtowns" or receiving sites for the network's offerings. Business and industries also can receive courses offered by the network by joining the network and installing a downlink. WMU was the first university in the state to transmit a live course by satellite to off-campus locations.

**Several sports teams end successful seasons**

The hockey squad concluded its 1989-90 season by enjoying its winningest season and highest national ranking in three years and bringing home a third place at the Central Collegiate Hockey Association championship March 8-9. Coach Bill Wilkinson's Broncos posted a 22-17-3 overall record, finished fourth in the league's regular season with a 16-1-2 mark, and received a fourteenth national ranking, exciting in the National Collegiate Athletic Association poll. In the second half of the year, WMU went 13-7-2, with two sweeps of Michigan State University, the first sweep over the Spartans in the history of the Bronco program.

The women's gymnastics team closed its season with second place at the NCAA championship March 12-14 in the Midwest-American Conference with 8-9-2, finishing seventh in the national Collegiate Athletic Association poll. In the second half of the year, WMU went 13-7-2, with two sweeps of Michigan State University, the first sweep over the Spartans in the history of the Bronco program.

The women's gymnastics team ended its season by setting a school record (127.2) at the National Intercollegiate Championshps, finishing in third place for its highest finish ever at the meet. Sophomore co-captain Chad Rickard became the first Bronco to win All-American status, taking third in the floor exercise (9.80) at the NCAA championships. Before the NCAA meet, Babcock was named third team All-American.

Both the women's and men's tennis teams ended 1991 with big season. The women's team, the defending MAC champions, missed bringing home the crown again by only one point. The men's team also brought home a second place from the championships, its highest finish since 1984. Men's coach Jack Vedvey, B.A. '55, M.A. '61, was named co-recipient of the league's coach of the year award. This is the third time Vedvey has earned the honor.

**Haenickes named to state education group**

President Dieter H. Haenickes has been named to the thirty-member board to lead Michigan into the twenty-first century, has won the prestigious Innovations in Continuing Education award, a national honor presented by the American College Testing Program and the National University Continuing Education Association.

The institute was sponsored by the Michigan Department of Natural Resources and WMU's Division of Continuing Education. This is the second year in a row that a WMU program has won the award, which is the most prestigious honor for creative programming in the continuing education field.
Alumni Update

Above: Learning from real life was the goal of thirteen Western Michigan University students who traveled to Lansing twice a week during the winter semester to participate in the University’s Capital Internship Program. Students gained practical experience while working with legislators and government agencies. Members of the Greater Lansing Alumni Association hosted a luncheon for the interns and their mentors on April. Pictured from left are: Eric Gribbell, Eric Meyers, Shane Sonnefeldt, WMU Vice President Keith Pretty, Chris Pasage, Jim Pieler, Amy Moutshuy, Mercy Shocks, Paul Cupp, Pat Gilson, and Kelly Johnston. Not pictured are Katina Beyer, Teresa Evans, and Deborah Blair.

Above: President Diether H. Haenicke presented a slide show updating alumni on Western Michigan University’s academic and construction developments during the Ceilous/Brandon Counties Alumni Association Chapter’s annual dinner. Vice President Haenicke presented a keepake “Tony the Tiger” watch to Haenicke on behalf of the chapter. The banquet was held at the Holiday Inn. Pictured from left: Lindsay Drain, B.B.A. ’73, M.A. ’79; Robert Rackley, B.S. ’80; State Rep. Bill Marin, R-Battle Creek, and Denise Martin, B.S. ’79.

Above: Called up from the minors, former Bronco Ron Hoover, B.B.A. ’89, scored four goals in twenty-three games with the Boston Bruins before the Bruins lost in the Stanley Cup semi-final playoffs.

Above: Steve Cogwell, B.S. ’97, Elaine Bernardt, B.S. ’90, Melissa Wiss, B.S. ’89, and Karen Yates, B.S. recently returned to campus to share their insights from medical school with current members of the WMU Medical Science Association.

Above: Yosemite Valley from Inspiration Point by Thomas Hill

Permanent Art Collection enhances campus’ beauty

Works of art adorn the walls of many Western Michigan University buildings, attesting to yet another way in which the institution supports and encourages an appreciation of the arts.

Today, WMU’s Permanent Art Collection is valued at close to $1 million and consists of about 1,800 pieces. Many of these pieces are hung in public buildings, expanding the number of people who are able to enjoy fine works of art.

That practice was begun during the years Lydia Siedschlag chaired the Department of Art, Siedschlag and her colleagues spent summers and holidays traveling the globe and purchasing works of art. In addition, gifts of art had been given to WMU, including a portion of the A.M. Todd collection. Todd, Kalamazoo’s first art collector and philanthropist, amassed a vast collection focusing on nineteenth-century paintings. It had been Siedschlag’s practice to place WMU-owned art where students could live alongside of it, such as in residence hall lounges and campus libraries.

In the late 1960s, Dr. John T. Bernhard, then WMU president, and Dr. L. Michael Mokoslov, now vice president for institutional advancement, enlisted the help of Richard Leslie and Sebastian Buffa to catalog the University’s art collection. When the two art historians and curators from Chicago, Illinois, began their task, no one knew exactly what the University owned, where it might be located, or the condition of the pieces. Leslie and Buffa gathered a great deal of data for the University, and this information was given to a new committee Bernhard appointed to maintain and monitor the art collection. The Permanent Art Collection Committee is comprised of the dean of the College of Fine Arts or the dean’s designee; the director of Campus Planning, Extension, and Engineering; the chairperson of the Department of Art; the curator of the Permanent Art Collection; the curator of the print collection; the director of exhibitions; the manager of the Art Collection; the curator of the Fine Art Collection; the curator of the Print Collection; the director of Campus Planning, the director of the Archives and Regional History Collections; the director of the Department of Art; the curator of the University Art Collection; the director of Campus Planning; the director of the Archives and Regional History Collections; the director of the Department of Art; the curator of the Permanent Art Collection; the director of Campus Planning, the director of the Archives and Regional History Collections; and the director of the Archives and Regional History Collections.

The committee’s first task was to draw up guidelines for the care and use of the works in the Permanent Art Collection. These guidelines, approved in 1985, are contained in the Western Michigan University Policy Handbook. Next, the committee gathered all of the pieces which were being stored or in need of restoration and housed them in an area that afforded some work space and provided maximum security. The collection is now in its second secured storage space, and many of the pieces that needed conservation have been restored by appropriate conservators. For nearly three years, the Permanent Art Collection Committee dedicated the majority of its budget to the conservation and restoration of works.

President Diether H. Haenicke took up the cause of the collection when he came to WMU, and at his request nearly all of the major pieces which are in good condition are currently on display in public areas throughout the campus. At the same time, one of the largest and most valuable pieces in the collection, the 1988 Thomas Hill painting Yosemite Valley from Inspiration Point, by Thomas Hill, now resides in the Museum of Art.

It’s come to our attention

A reader has alerted us to an error that appeared in the March issue of the Westerner. We had received an obituary notice for Greg Paulus, B.F.A. ’90. The information provided to us was incorrect; Paulus is alive and well.

Continued on page 8
In August 1990, Alison Wedding of Dallas thought her plans for college were set. She had a scholarship to a Texas university with a strong reputation in vocal jazz. Then she attended the Phil Mattson Vocal Jazz Workshop, hosted by WMU's School of Music. "I saw a video tape of that year's Gold Company performance at Miller Auditorium, and it was fantastic! I wanted to be a part of Gold Company. I wanted to study under people like Steve Turre (music professor and Gold Company director)," Wedding said. "This was only about a month before school was to start, but I called my parents and told them I really wanted to come to Western. It was an unusual phone conversation, telling them I wanted to give up a scholarship and go to school in Michigan, but they finally agreed. I haven't regretted the decision, either. The faculty here is excellent!"

Through its College of Fine Arts, through its programs at Miller Auditorium, and through its public radio station WMUK-FM, WMU contributes an enormous share of high-quality performances and exhibitions to the total arts offerings in Kalamazoo County, helping to make the area rich in civic cultural opportunities. University-sponsored programs coupled with those of the community provide WMU students with numerous and varied opportunities to study the arts or simply to experience them. Few universities surpass the diversity, quantity, and quality of this cultural resource.

The number of performances, exhibitions, and recitals WMU sponsors each year is staggering. This past fall and winter, the School of Music alone sponsored an average of more than two activities per day. During the past year, the College of Fine Arts sponsored more than one thousand performances, exhibitions, and recitals to a total audience of more than 200,000. These figures do not include performances by the Bronco Marching Band to audiences totaling more than 150,000, or other musical performances at University athletic events and commencement ceremonies. Figures for the College of Fine Arts also do not include separate programs sponsored by Miller Auditorium or the arts audience served by WMUK-FM.

With more than 3,500 seats, Miller is the largest auditorium or other musical performance form at the Kennedy Center (1988), when one of our programs was selected in a national competition to perform at the American Ballet Theatre and to teach at the National American College Dance Festival (1990), when these types of recognitions occur with increasing frequency, it is a fairly strong indication that our students, faculty, and programs are regarded highly by other arts professionals," Luscombe said.

Indeed, there are many noted artists and authorities who praise the quality of WMU's arts programs. Clement Greenberg, perhaps the most prominent art critic of the twentieth century, said recently "pleasantly surprised by the very high level of quality in the paintings of the students... unquestionably a reflection of the high quality of their instruction..."

The Department of Dance earned similar accolades last year when Daniel Shapiro, artistic director of Shapiro & Smith Dance in New York State, referred to WMU dance students as "the strongest group of dancers I have seen in a university in a long while. And we see lots of universities, Cal State Long Beach, NYU, UCLA, to name a few." Joel Hall, artistic director and principal choreographer of the Joel Hall Dancers in Chicago, Illinois, concurs. At the King Chavez/Parks visiting professor in the department this past winter semester, Hall taught nine classes each week. "The diversity of the dance program (at WMU) is particularly impressive and so is the talent and dedication of your faculty," he said.

Many of the most telling endorsements regarding the College of Fine Arts' quality come from another important group of people—the students.

"There are a variety of ways to measure the quality of our programs," said Robert H. Luscombe, dean of the College of Fine Arts since 1980, "All four of our departments are accredited. That means that we meet or exceed minimum professional standards in art, dance, music, and theater. In some cases, we are one of only a few accredited programs in the state or the Midwest."

"Perhaps most important, our accreditation reflects that this is not a one-department or two-department college. Our quality and reputation isn't restricted to just one area, and I have personally seen numerous examples of how the quality and reputation of each of our programs is enhanced by the strengths of the other three."

WMU has an arts heritage that dates from the early years of its founding when the first theatre production was staged in 1906. The quality of instruction and facilities, as well as the national recognition of this quality, have grown steadily since then. Scores of endorsements from students, faculty, and alumni attest to the overall excellence of WMU's arts programs. This reputation for excellence blossomed in 1972 with the creation of the College of Fine Arts, the first college of its kind in Michigan, and continues to grow today. The college offers strong programs in all four major arts areas through the Departments of Art, Dance, and Theatre and the School of Music. Each of these four areas is enhanced by the quality and reputation of the others and by a thriving arts community in Kalamazoo.

"When the University Jazz Orchestra is invited to perform at Carnegie Hall (1989), where WMU production of Quilters is selected in a national competition to perform at the Kennedy Center (1988), when one of our dance faculty is invited to tour with the American Ballet Theatre and to teach at the National American College Dance Festival (1990), when these types of recognitions occur with increasing frequency, it is a fairly strong indication that our students, faculty, and programs are regarded highly by other arts professionals," Luscombe said.

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In 1990, the Arts Council of Greater Kalamazoo conducted a survey of the fifty independent nonprofit arts organizations in Kalamazoo County, excluding educational institutions. The survey reported that more than 1,300 arts events are offered annually, attracting a total audience of more than one million. This represents a better than four-to-one ratio of attendance to total county population, more than twice the statewide average.

According to the council’s survey, these events generated $8 million in direct and indirect spending in the county economy.

Combining the council’s figures for noneducational groups with WMU’s statistics for the College of Fine Arts and Miller Auditorium helps place the University’s contribution in perspective. WMU sponsored approximately 45 percent of the nearly 2,500 performances, exhibits, and events counted. The council’s survey also gives some indication of the economic impact of the total audience of approximately 250,000 generated by College of Fine Arts and Miller Auditorium sponsored events.

Those statistics reflect the quantity of WMU’s contribution within a community that has a strong regional, and in some aspects, international arts reputation. However, there is a far greater contribution that the University makes to the community and that the community, in turn, makes to the University.

“We always say that the arts breed theater, and I suppose the same can be said of arts in general,” said James C. Carver, managing director for the Kalamazoo Civic Players, one of the four largest civic theaters in the country and widely regarded as among the best. “The strength of WMU’s Department of Theatre and the high quality of its productions contribute to more theater and better theater throughout the community. The whole College of Fine Arts is a tremendous resource of highly talented and motivated people. We would find it virtually impossible to put on some of our productions if it weren’t for the well-trained Western students we have working with us. In turn, of course, our productions give Western students valuable opportunities in addition to those they get on campus.”

Jason Frink, a freshman theater major from Kalamazoo, is one example of how the combined University and community reputation in the arts benefits WMU and its students. As a high school student, Frink was willing to consider a variety of colleges, but not one only a mile from his home. He said he wanted to “go away” to college. Then, he attended an eight-week summer theater program at Northwestern University.

“The faculty (at the summer program) came from schools throughout the country,” Frink said. “And they all rated Western as one of the best undergraduate theater programs. They also emphasized the tremendous theater opportunities in the community, which means opportunities for summer jobs and internships.”

“Class work and good grades are important, but if you want to go anywhere in theater, you have to build a resume of actual production experience. I started to realize that at many schools with equally good reputations, I would find myself at a disadvantage. It’s small enough that our students can really experience and often participate in these programs. A very large city might offer more potential opportunities, but I doubt there would be as many ‘real’ opportunities for student involvement.”

One recent example of that type of opportunity was the first Irving S. Gilmore International Keyboard Festival, which brought a variety of exceptional jazz and classical artists to Kalamazoo, including Ramsey Lewis, Chick Corea, Marian McPartland, Leon Fleisher, Alicia deLarrocha, and Van Cliburn, in only his fourth public performance since 1967.

David Pocock, artistic director for the festival, said the University’s contribution to this international music event was significant. Most of the concerts and recitals during the nine-day festival were held at WMU and two music faculty members, C. Curtis-Smith and Ramon Zupko, were commissioned to write compositions for performance during the event. Also, faculty member Stephen Zegree served on the festival’s artistic advisory council while a large percentage of the more than 600 community volunteers who helped organize and host the festival were WMU faculty and students. Students also benefited from activities such as those of faculty member Phyllis Rappaport, who taught a festival-based honors class in which in her students attended performances by the artists they had studied.

WMU’s commitment to quality and its national reputation for excellence in arts education assure continued successes for students and faculty and their creative endeavors. Future years for the arts at the University will be very much like those of the past—each one better than the year before.

Actor Todd Zamarrilla, B.S. ’87, majored in theater and minored in music. He agrees that the theater opportunities in Kalamazoo are “excellent.” In fact, he says that if it weren’t for the opportunities he had at Western and in the community, he wouldn’t be where he is today—which is in New York City, on Broadway, in the cast of the musical Miss Saigon, which opened April 11.

The mutually beneficial relationship between the community and the University is also strong in music, dance, and the visual arts. Karen S. Litterer, general manager of the Kalamazoo Symphony Society, notes that, “At least one-fourth of the orchestra has a very direct relationship to Western—members of the faculty and students. Undoubtedly, many more are alumni.” According to the Kalamazoo Institute of Arts, approximately 1,500 WMU students tour the institute’s galleries each year as part of their art studies and many others work in its library.

In addition, the institute frequently exhibits works created by WMU faculty members.

“Any university arts program is enriched by the arts offerings in the surrounding community,” Dean Luscombe said. “What makes this relationship unique is that Kalamazoo is large enough to support some truly significant arts programs, which at the same time, is small enough that our students can really experience and often participate in these programs. A very large city might offer more potential opportunities, but I doubt there would be as many ‘real’ opportunities for student involvement.”

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Williams concludes that securing the additional support needed will be particularly challenging. The general climate in the state and national economy, coupled with recent reductions in state support for the arts have resulted in a significant increase in competition for private charitable contributions, he said, but Williams is, nevertheless, optimistic.

“Our needs are real, and the quality and importance of our program have been demonstrated repeatedly in national competitions and in the accomplishments of our students and alumni,” Williams said. “We have a strong case for support, and I am confident that those who support our University and those who are friends of the arts will help us meet this important goal.”
1910—1959

Norm Beckwith, BBA '67, MBA of service. Dhondt resides in Albion, MI. Lore is senior vice president, investments/branch manager, Fenncoack & Co., Inc., Kansas City, MO.

Robert E. Woody, BS '58, SED '66, is professor of psychology and director of the psychology training program at the University of Wisconsin-Milwaukee.

1960—1965

Robert R. Brinkman, BS, '66, an assistant professor in educational psychology at the University of Houston, Houston, TX.

Fred Decker, BS '56, MA '66, was selected by the American Board of Audiology and Speech to receive the 1993 Audiology Graduate of the Year Award.

Richard G. Haworth, BBA '64, in 1990 was named associate vice president for human resources at University of the Pacific, Stockton, CA.

Richard Nuyen Henning, BA '74, MA '77, in 1991 was named director of Mid America Business Consulting Inc., Kalamazoo, MI.

Sandra G. Yer

Boyler, MBA '71, in 1990 joined the Kalamazoo County Community College, Battle Creek, MI.

Mary R. Lore, BS '65, MA '67, in 1990 was named principal at Birmingham Public Schools, Birmingham, MI.

James M. Rowles, BBA '73, in 1990 joined the head baseball coach at Michigan State University, East Lansing, MI.

Phillip Marks

Donnal Jansiwicz, BA '66, in 1990 was named director of a civil engineering firm.

Nancy Warner, MA '79, in 1990 was named director of Human Resources at Michigan State University, East Lansing, MI.

Daniel B. Quick, BBA '64, in 1990 was named chairman, president and CEO of Midland National Bank, Battle Creek, MI.

Robert J. Buwalda, BA '68, in 1990 was named director of the Midland Area Technical College, Midland, MI.

Peter P. Allen, MD '71, in 1990 was named assistant secretary of the American Medical Association, Chicago, IL.

Keith VanDyke, BM '79, in 1990 was named associate professor of history at Georgia Tech, Atlanta, GA.

Robert W. Armstrong, MD '75, in 1990 was named chief of the Cardiology Section at the University of Michigan Medical Center, Ann Arbor, MI.

Douglas R. Haug, BBA '74, in 1990 was named president and CEO of Midland National Bank, Battle Creek, MI.

Dr. Jeanne Kaslow Wagenfeld, MD '76, in 1990 was named associate professor of psychology at the University of Rochester, Rochester, NY.

Robert C. Kropf, BA '68, in 1990 was named manager of the Western Michigan University's Media Services, Kalamazoo, MI.

Jennice E. Minott, BBA '79, in 1990 was named executive director of the Foundry District, Kalamazoo, MI.

June 1991

Professional Service Award. Dirks is a registered nurse practitioner and director of the Gynecologic Cancer Nurse Practitioner Program, Medical University, Charleston, SC.

Charles L. Lowe, MD '74, MA '80, PhD '86, in 1991 was named director of the Department of Radiation Oncology at the University of Michigan Medical Center, Ann Arbor, MI.

David J. Mills, BBA '75, in 1991 was named manager of international operations - Western Michigan Inc., Kalamazoo, MI.

John C. Prat, BBA '78, in 1991 was named director of the Michigan State University's Management Information Systems Program, Detroit, MI.

Nadaline Jackson, Jr.

Professional Service Award. Dirks is a registered nurse practitioner and director of the Gynecologic Cancer Nurse Practitioner Program, Medical University, Charleston, SC.

John R. Elston, BBA '74, in 1991 was named senior manager of sales and marketing at the Basic American Professional Service Company, Inc., Kalamazoo, MI.

Valda I. Karlosas, BBA '73, in 1991 was named director of international operations-Western Michigan Inc., Kalamazoo, MI.

Judith Kosro-Lang, BBA '79, in 1991 was named "honorary consular of the year" award for the Canadian Consulate in Chicago, IL.

A. Jacqueline Dout

John Philip Nass, Jr., MA '68, in 1991 was named assistant professor for publication. Toman resides in San Diego, CA.

Robert A. Reynolds, BBA '68, in 1991 was named director of the Michigan State University's Management Information Systems Program, Detroit, MI.

Peter J. Salter, BBA '67, in 1991 was named manager of the mid-Atlantic region of the Basic American Professional Service Company, Inc., Kalamazoo, MI.

Thomas A. Maliet, BBS, in 1991 was named the American Academy of Orthopedic Surgeons, Park Ridge, IL.

Paul D. Maxwell, BBA '76, in 1991 was named director of commercial and administrative services at Perry Drug Stores, Inc., Kalamazoo, MI.

Robert J. Armstrong, MD '70, BBA '73, in 1991 was named assistant director of development for the Miami University Foundation, Oxford, OH.

Karen W. Peterson, BBA '70, in 1991 was named associate professor of psychology at California University, Charlotte, NC.

Robert J. Buwalda, BA '68, in 1991 was named director of the Midland Area Technical College, Midland, MI.

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D vices for the Kalamazoo County

1917, November 8 in Traverse

University as Woman of the

February 6 in

TC '22 , BA '37 , February 6 in

MI.

Vicksburg, MI.

March 22 in Kalamazoo,

1910-1929

Irene Buckingham Verden, TC

11, December 9 in Kalamazoo,

Beauree Ives Rumbie, BS'15, BS

February 21 in Detroit.

Loretta Maguire, BS '46, has

in Kalamazoo.

New Luzo Higgins, BS'24, B.A.

November 18 in Albion.

Sue Lark Brown, BS '33, was
during the Old Age Program at the

Delano Clinic at Borgess Medical

Center, Kalamazoo, MI.,

July Paradise-Biggs, B.A, B.A.

in February was pro-

posed for editor of the Stryker Corp., Kalamazoo.

has joined Quinn Pike Marketing

Communications, Madison, MI.

Tom Pietsch

January was named account super-

visor at Sign Art Inc., Kalamazoo, MI.

1984—1985

Robert J. Alicey, BA '84, in December was named sales supervisor for Financial

was selected by the Alumni

Trust and Financial

December was named editorial

DI '16, November 8 in Traverse

'16, February 6 in

TC '36, November 18 in Athens, MI.

Margaret Himebaugh Wahl, TC

Margaret

Kathleen Wright Letz, L.T.

Neva Luzinsky Higgins, TC '24,

Bernice Boynton Jackson, TC

December was named editorial

was promoted to manager of the

Account Executive for the Detroit College of

University.

'92, has been named associate vice presi-

dent of the Waterford

Assoc., is a
devices.

Carole Rush, B.A, B.A., in October

was promoted to branch man-

of Capital Federal Savings Bank, Okemos, MI.

Linda Sall, MA '84, recently returned to the United States after

spending more than two years teaching English at the University of Heidelberg, West

Germany.

Karite C. Steover, B.A, in January was named assistant

president for mergers at Pante & Moran, Southfield, MI.

Sue M. Foda, B.B.A., in December was promoted to

president for mergers at Ameriprise Financial Services, Jackson, MI.

Michael H. Bradford, BS'96, in December was honored by the

state of California as the probation officer of the year.

December was named editorial

was appointed director of the

Capitol Federal

Bank, Okemos, MI.

36, January 10 in Port Huron, MI.

-(B.A., B.B.A.)

January 7, 1980, in Battle Creek, MI.

Edward C. Doucette, BS, January 10 in Washington, D.C.

George P. Theodore, '69, from Michigan Mutual.

Barbara Packard Hibbard, TC

Lovett Wheat, TC '15, has been promoted to branch manger of the

Kalamazoo, MI.

June 1991.

January 18, 1991 in Port Huron, MI.

March 22 in Fremont,

December 21 in Marshall, MI.

December 5 in Richland, MI.

'66, February 4 in Kalamazoo, MI.

President

A long-time public servant, Fetzer served as a radio censor

in Grand Rapids, MI.

Latherra Buxton Rankin, B.S.

October 31, 2002 in Battle Creek, MI.

Don E. Bratzke, BS '31, January 9 in Kalamazoo, MI.

Roy W. Curtis, BS '31, November 8 in Grand Rapids, MI.

Linda Valenzuela, B.A.

in January.

'16, November 18 in Flint, MI.,

February 25 in Sturgis, MI.

Loretta Maguire, BS '46, has

December 11 in Kalamazoo, MI.

Hippolyte Pnicato, B.A.

in Detroit, MI.

William H. Raison, B.B.A.

in Detroit, MI.

F. E. Ford, B.A.

in Detroit, MI.

Caroline Strawser, B.S.

in December.

Wanda A. Waller, B.A.

in January.

Evelyn Underwood Rogers, B.S.

in Battle Creek, MI.

Donald G. Hirschberger, B.S.

in Battle Creek.

Tedde McClellan, B.S.

in Battle Creek.

Evelyn Underwood Rogers, B.S.

in December.

September 20 in Petoskey.

Don H. Christiansen, B.A.

in January.

Donald J. Bills, B.A.

in Battle Creek, MI.

in Battle Creek, MI.

Yang Jung Hahn, B.S.

in Battle Creek.

Evelyn Underwood Rogers, B.S.

in Battle Creek, MI.

in Battle Creek.

Wanda A. Waller, B.A.

in January.

Dr. Carol Fleinring, B.S.

in Battle Creek, MI.

Richter's Couch, B.S.

in Battle Creek.

February was promoted to director

of strategic development for

was named associate vice presi-

dent at Michigan State University, Detroit, MI.

Dr. David J. Pottenger, Ed.D., in February was appointed associate

for the Detroit College of

University.

Dr. Joseph Pottenger, Ed.D., in February was appointed associate

president for mergers at Ameriprise Financial Services, Jackson, MI.

Michael H. Bradford, BS'96, in December was honored by the

state of California as the probation officer of the year.

Kathleen Basel McWhinney, B.S., in December was named non-

cred manager at First Merchants Bank, Grand Rapids, MI.

Barbara St. Clair Price, B.S., in December was promoted to sales

manager for the Prudential Life Insurance Co., Kalamazoo, MI.

Dale Sutphin, B.A., in December was promoted to sales manager for

the Prudential Life Insurance Co., Kalamazoo, MI.

John Papean, B.A., in January 29 in Kalamazoo, MI.

Kathleen Hazel, B.A., in January was named account executive for

Tennant Banks, Inc., Jacksonville, FL.

Suzanne Smith, Ed.D., in January was named account executive for

The Westerner, June 1991

Laura Seeger, B.S., in December 20 in Kalamazoo, MI.

Barbara St. Clair Price, B.S., in December 20 in Kalamazoo, MI.

Victoria Marshall Littig, MA, in January 28 in Ionia, MI.

Suzanne Streb, B.A., in March 8 in South Bend, IN.

Robert W. Sandusky, Jr, B.A., January 30 in Port Huron, MI.

Asgene Strong, B.A.

in January 21 in Kalamazoo, MI.

in Detroit, MI.

in January 24 in Kalamazoo, MI.

in November 18 in Albion.

in January, 1991 in

in January.

in December

in January.

in Detroit.

in Kalamazoo.

in December 6 in Kalamazoo, MI.

in January 14 in Lansing.

in December 10 in Marshall, MI.

in December 10 in Marshall, MI.

in December.

in December 24 in St. Joseph, MI.

in December 17 in East China Town-

ship, MI.

in 1990.

in November.

in November.

in Battle Creek.

in Battle Creek, MI.

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Theater professor Von Washington spends sabbatical in Tinsel Town

"The walls have come down! Opportunity has gone up! Your only limits will be the size of your ideas and the degree of your dedication. People, this is an exciting time to be alive!"

Sound familiar? It’s the dialogue from the inspirational movie "The Color of a Dream," featuring the character "Von H. Washington," WMU professor and director of the University’s minority theater program. The "Industrial Revelation" advertisement brought kudos to Apple Computer, Incorporated’s Macintosh computers, featuring an element of uplift. The result of the advertising campaign was the Industrial Revolution meets the computer age. The advertisement in its zenith last December when television crews from "Entertainment Tonight" and the Cable News Network visited campus to interview Washington.

"The day the commercial hit, it was a hot success," Washington said. "My life changed hours after the audition. If you really want to get to the top level in this business, you have to take advantage of the possibilities while they’re hot."

Therefore in January, at the height of the nation’s attention on Washington and the commercial, he took a leave of absence from WMU and moved to Los Angeles, California, with his wife, Fran, to meet with film and television producers and casting directors. Since his arrival, Washington has made screen tests for NBC, 20th Century Fox, and a Keenan Ivory Wayans film. He has appeared in the West Coast premieres of the mystery play, Copal, at the Los Angeles Theatre Centre and was involved in a public service announcement, scheduled to air during the NBA playoffs, encouraging students to continue their education.

But so far, Washington said, "I really have to say it was probably one of the most fascinating things I’ve ever done," Washington said. "It gave me the opportunity to act with some of the leading people in a rated show on national television. A first-hand experience like that gives you the opportunity to evaluate your own ability while you’re right in the middle of it."

Washington, director of the University’s minority theater program, was directing the winter production of this James Baldwin play.

Permanent Art Collection enhances campus beauty

All of the pieces in the Permanent Art Collection have been entered on the Detroit Art Institute’s (DARIS) system, a computerized catalog linking museums, colleges, and universities statewide for the purposes of research, curation of exhibitions, and other related art activities. While the institute is now cutting back on the networking portion of this system, the computerized information will continue to be available to interested researchers and art historians.

Currently there is no major acquisition budget for the University’s collection; however, one donor has given an annual gift for the last several years, allowing WMU to purchase several new pieces of art, including a watercolor by Marcel Marceau. The painting by this French mime artist and painter hangs in the Shaw Theatre lobby. In addition, the University’s Martin Luther King, Jr. sculpture by Chávez/Rosa Parks visiting scholar program has included visiting art professors in the area of sculpture, who as part of their work on campus, have given the University either outdoor or indoor sculptures.