WMU maintains leading role in training America’s teachers

When Western State Normal School opened in 1903, students weren’t asked “What are you majoring in?” Instead, they were asked “What do you plan to teach?”

The institution, the last of four schools established by the state of Michigan to exclusively train teachers, boasted an enrollment of 107 students in its first fall semester. Today it carries the name Western Michigan University, has an enrollment of 27,000, and is nationally and internationally recognized for offering a variety of excellent teaching and non-teaching programs.

But WMU hasn’t forgotten its roots. Throughout this century it has remained actively involved in U.S. education. Being a superior teacher of teachers is still one of the institution’s primary goals.

During some changes and its evolution into a comprehensive university, WMU in 1988 still ranked seventh nationally as the largest producer of classroom teachers. This is significant because, more than 8,000 alumni are teaching in public and private schools, while another 530 are serving as school administrators and more than 600 as counselors.

Moreover, not a year goes by without scores ofWMU-trained educators around the country being recognized for their distinguished service in their respective fields.

Historically Western Michigan University has been the nation’s leading provider of educators. Through decades of growth and development, it has combined the best of the past with the promise of the future. Its role as one of the nation’s leading providers of educators is just one example.

Continued on page 2

When President Bush was proposing his reforms in Washington, D.C., for instance, Dr. Christian R. Hirsch, a WMU professor of mathematics and statistics, was also in the nation’s capital. He was at the National Science Foundation finishing a one-year stint reviewing funding proposals, many of which were aimed at implementing the national mathematics education standards he helped develop.

Going my way? Historically Western Michigan University has combined the best of the past with the promise of the future. Its role as one of the nation’s leading providers of educators is just one example.
Continued from page 1

week program of daily one-on-one work with a specially trained teacher.

Dr. James W. Burns, a reading professor in the Department of Education and Professional Development, spent a year studying the program in Ohio, where it was first introduced in this country in 1984. Last year he and his WMU colleagues began training teachers to implement the program's teacher-leaders who can train reading teachers in the program's method. Tentative results from his work with at-risk Michigan children indicate.

Mathematics education needs drastic change

If U.S. students are to meet President George Bush's goal of being number one in the world by the year 2000, mathematics teaching must change drastically, say two professors in WMU's Department of Mathematics and Statistics.

Dr. Robert A. Laing and Dr. Ruth Ann Meyer are directing Michigan's main mathematics education reform effort, which hopes to enhance the mathematics teaching skills of nearly 42,000 Michigan elementary teachers.

Funded so far by two state grants totaling $486,316, state officials estimate it will take five years, $3.5 million, and major commitments from industry to fully implement the project. Currently in its first year, this collaborative effort of the Department of Education and the Michigan Council of Teachers of Mathematics has already trained a core of 100 leading mathematics educators.

As part of the project, instructional materials have been developed based on the recently adopted Michigan Essential Goals and Objectives for Mathematics Education. These new goals and objectives incorporate the use of calculators, estimation, mental arithmetic, and critical thinking and problem solving skills to show students how to appropriately use technology and apply mathematics to real life situations.

They were drawn from a national set of goals and objectives that a WMU mathematics education specialist, Dr. Christian R. Hirsch, was instrumental in developing. Hirsch was part of a thirteen-member commission that developed the project's goal is to influence their future career choices and to guide them in selecting pre-college coursework.

A third project just under way seeks to stimulate interest in science careers and to protect the environment at the same time. The project is funded by a grant from the National Science Education Project, with grants from The Upjohn Company, the Michigan Department of Natural Resources, and the Kalamazoo Consortium for Higher Education, is training high school students to monitor water quality in the Kalamazoo River.

Phys ed' being adapted for special students

Another segment of the minority student population, those with special needs, is being addressed through the work of Dr. Blythe A. Cheatum, a specialist in adapting physical education to the needs of handicapped persons and a professor in the Department of Health, Physical Education, and Recreation. Cheatum is conducting research into understanding the links between physical development and academic readiness. She currently heads a team of researchers working with a one-year $100,000 grant from the Michigan Department of Education.

The team is designing a model project of physical education activities to correct developmental shortcomings that are common among the handicapped part of the state's largest handicap group—the learning disabled. More than 67,000 Michigan children currently fall into this classification. Cheatum says such developmental shortcomings is an inability to tell left from right prevent children from properly receiving and processing information and halt their progress into more advanced academic readiness skills. —by Cheryl P. Roland

WMU maintains leading role in training teachers

Continued from page 1

in nearly all kindergarten through twelfth grade subject areas. Additionally, it offers numerous other master's, specialist, and doctoral degree programs through its six depart-

ments: Accounting and Information Technology; counselor education and counseling psychology; education and professional development; health, physical education, and recreation; and special education.

Many of the college's faculty are nationally recognized experts in their fields and leaders in developing standards and curricula that address America's changing educational needs and goals. Through their research and service on state and national committees, they are impacting education for generations to come.

Looking at the future, Dr. Floyd L. McKinney, interim College of Education dean, says the college believes its graduates will need more sophisticated teaching skills as they move into the twenty-first century. "With the explosion of research and knowledge, the increasing demand for more highly skilled workers, the changing student population in the public schools, and the need to educate all students so that they can participate fully in a democracy, future teachers can expect to spend more time away from the campus working with master teachers and their professors in public schools," McKinney says.

Dr. Richard L. Ferguson, M.A. '66

"Simply imposing national tests won't help us much unless there is a clear national consensus about what it is we thus wish to teach," Dr. Richard L. Ferguson says. "Then the important question becomes, what are we going to do differently in the classroom,有什么, to improve the education of our children?"

A renewed emphasis on the early years of schooling is important, Ferguson adds. "If we're really about educational reform and improvement, we must have a long-term strategy that starts with those early teachers, so sure that every student is ready to learn." But he says the nation can't ignore the millions of students who already are well along in the system. "We have to come together and design a way to assess education that would, in turn, be linked to some national measure that measure probably would be the National Assessment of Educational Progress (NAEP), otherwise known as the 'Nation's Report Card.'"

NAEP has run NAEP for the U.S. Department since 1983. Anrig says it's a good tool because it reflects the decentralized nature of American education. "That's its (Anrig's) greatest strength, and I wouldn't want to change that. Instead, we should build on that strong tradition of decentralized control while still having some national focus."

Dr. Richard L. Ferguson has been executive director of the nonprofit American College Testing Service in Iowa City, since 1981. As president of ACT, Ferguson provides measures and research services to educational institutions throughout the world. ACT was a founding member of the National Assessment of Educational Progress (NAEP), a federal test, taken annually by 1.3 million college-bound students.

WMU's College of Education has a leading role in training teachers who are stationed around the state serving as resource and training teams for teachers in their geographic areas. The teams are trained to pass on information about new, low-cost methods that show students how basic physics concepts work. "Objects like a bed of nails or a fun-house mirror illustrate these basic concepts and are the heart of the OPERATION PHYSICS philosophy.

WMU's Center for Science Education is also in the forefront of providing teacher-training programs. Among its activities is participation in SEMSplus, a statewide effort preparing teachers to implement Michigan's new science goals and objectives.

Educating minorities takes different turn

The Midwest's first federally-funded High School Equivalency Program is providing a chance for West Michigan migrant youth to complete their high school degrees and get a taste of the potential benefits higher education has to offer. The three-year program received $298,000 from the U.S. Department of Education to fund its second year of work.

The University began another new project, SEE-WMU, in 1990, this time tackling head-on ways to increase the number of minority students in science and technology fields. Supported this year by a grant from the Kalamazoo Consortium for Higher Education and by WMU's College of Engineering and Applied Sciences, it brings area minority high schoolers to campus for a one-week residency experience that gives them a hands-on opportunity to sample high-tech/technology engineering fields. The project's goal is to influence their future career choices and to guide them in selecting pre-college coursework.

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WMU maintains leading role in training teachers

Continued from page 1

Continued on page 6
**The Campaign for Excellence**

**Major gifts and pledges to continue excellence at Western Michigan University**

**Class of 1941 contributes $23,000 toward Walwood Union renovations**

The 50th Reunion Class of 1941 has contributed $23,000 toward the renovation of Walwood Union. The class specifically requested that the funds be applied toward the restoration of the Bertha Davis Room, a popular meeting room on the first floor of the former student union, located on the Upper West's East Campus. "Walwood Union holds a special place in the memories of all members of our class," said Phyllis Cooper Meyer, B.A. ’41, a member of the class reunion committee. "We are pleased that we can provide a gift toward its restoration."

**WMU Golden Associates establish Medalion Scholarship with $25,000**

One of this year's Medalion Scholarships was made possible through the generosity of the University's Golden Associates, an organization of alumni who graduated fifty or more years ago. Zack L. York, B.A. ’37, B.G. Golden Associates member, advised President Diether H. Haenicke of the group's decision to pool $25,000 to support the new Golden Associates Medalion Scholarship. Each of the classes involved had previously funded five separate Medalion Scholarships, named for their respective classes, as part of their reunion gifts to the University.

**Nippendonso USA gives $50,000 to offset business building costs**

Nippendonso Manufacturing USA, Incorporated, of Battle Creek has pledged $50,000 to the WMU Foundation to be used for construction costs for the new building for the Haworth College of Business. The gift was promised by Kazuhiro (Ben) Ohta, previous president of the company, and announced by Mineo (San) Sato, national sales manager. The gift brings the Haworth College of Business’ endowment to $12.1 million, nearly tripling the 1984-1985 level. Funding for research alone jumped 86 percent to more than $7 million; federal funding making up one-third of the University's total grant total. Private gifts reached $10.8 million, nearly doubling the previous record of $5.7 million set two years before. The new level was spurred by the "Campaign for Excellence," which now stands at 85 percent of its $55 million goal.

**Alumna wins 1991 Miss Michigan crown; new freshman Michigan White Canoe Queen**

For the second consecutive year, WMU is being represented at this month's Miss America Pageant, Sandra Kay Metiva, B.M. ’89, a twenty-five-year-old elementary school music teacher from Traverse City, won the 1991 Miss Michigan crown. She replaces Victoria Lynn Fair, who retired after serving as a special education programs.

**Two honored as outstanding volunteers**

Among those honored at the June recognition dinner of the WMU Foundation Academy of Volunteers were Larry L. Vander-Beek, B.S., ’65, president of Allied Mechanical Services of Kalamazoo, and Charles H. Ludlow, B.S., ’50, retired vice president and treasurer of The Upjohn Company of Kalamazoo. Vander-Beek was named 1990 Volunteer of the Year and Ludlow was named 1991 Volunteer of the Year. The Academy of Volunteers was established in 1985 to recognize the contributions of volunteers to fund raising at the University.

**New doctoral programs to be offered**

Doctoral programs in geography with an emphasis in environmental studies and in statistics are now being offered, beginning this fall for hydrogeology and this winter for statistics. The hydrogeology program is for persons interested in leadership roles in teaching, research, and application of hydrogeology. The statistics program addresses the need for professionals with advanced computer, statistical reasoning, and data analysis skills. The University now has thirteen doctoral degree programs.

**Counseling graduate programs reaccredited**

The Council for the Accreditation for Counseling and Related Educational Relationships has awarded a two-year accreditation status to options in: (master's level) career counseling, counselor education and supervision, community counseling, and student personnel services in higher education; and (doctoral level) school counseling, counselor education and supervision, community counseling, and student personnel services in higher education. In 1984 WMU received Michigan's first higher education institution to receive CACREP accreditation. The University offers the state's most extensive and largest counseling programs.

**University News in Brief**

- **Record gifts, grants reflect WMU's stature**
  - WMU has set records in both grants and private gifts for the 1990-1991 fiscal year. "That research funding now constitutes 57 percent of our total grant support confirms our role as one of the state’s five research-oriented, graduate intensive public universities," Dr. Donald Thompson, vice president for research, said.
  - Grants to the University for research and other sponsored programs set a record of $12.1 million, nearly tripling the 1984-1985 level. Funding for research alone jumped 86 percent to more than $7 million; federal funding making up one-third of the University's total grant total. Private gifts reached $10.8 million, nearly doubling the previous record of $5.7 million set two years before. The new level was spurred by the "Campaign for Excellence," which now stands at 85 percent of its $55 million goal.

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  - Also earning the right to wear a crown for a year is eighteen-year-old Christine Gornott, the 1991 Lions of Michigan White Canoe Queen. A freshman, Gornott plans to teach or administer special education programs. According to an article in the Allen Park News-Herald, she suffers from a rare eye ailment, aniridia, or the Michigan crown. She replaces Victoria Lynn Fair, who retired after serving as a special education programs.

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Karen L. Behnke, B.S., ’79, Dr. Judith E. Lasser, B.A., ’78, and Dr. Hackey Ehrstand, M.D., ’78, have been named 1991 Distinguished Alumni Award Recipients at Western Michigan University’s 1991 Alumni Association Distinquished Alumni Awards.

Since the Alumni Association established the award in 1965, eighty-three Western Michigan University graduates have received the award, the association’s most coveted honor.

Recipient’s names will be honored at an October 26 awards dinner held in conjunction with Homecoming. Alumni, friends, and their families wishing to attend the dinner may make reservations using the Homecoming reservation form on page 8 of this issue of the Westerner.

Karen L. Behnke, B.N., ’82, is the director of Health Care Programs, Inc., an insurance and managed care company, in the Frankenmuth, MI. She earned her baccalaureate degree from the University of Michigan, Ann Arbor, MI.

Born and raised in Kalamazoo, Mich., Behnke completed her nursing education at Western Michigan University in 1982. She entered the field of health care in 1982.

Bierke, a 1985, with nothing more than a spare desk and telephone was the company’s first employee. Today she San Francisco, California, is a California-based health care consultant who specializes in the areas of managed care, provider network management, and health care consulting. She was named one of the Top 100 Women in Health Care by Modern Healthcare magazine in 1990.

Dr. Judith E. Lasser, B.A., ’78, is a professor of psychiatry at the University of Chicago. She is also the director of the University of Chicago’s Center for Psychotherapy Research. Dr. Lasser received her bachelor’s degree from the University of Chicago in 1978 and her medical degree from the University of California, San Francisco, in 1981.

Dr. Judith E. Lasser, B.A., ’78, is a professor of psychiatry at the University of Chicago. She is also the director of the University of Chicago’s Center for Psychotherapy Research. Dr. Lasser received her bachelor’s degree from the University of Chicago in 1978 and her medical degree from the University of California, San Francisco, in 1981.

Dr. Hackey Ehrstand, M.D., ’78, is the medical director of the University of Michigan Health System’s Department of Family Medicine. He received his medical degree from the University of Michigan in 1978 and completed his residency in family medicine at the University of Michigan in 1981.

From a team of two in 1983, the company has grown to a staff of over 500 employees. Today, the company is one of the largest health care consulting firms in the nation, providing services to hospitals, physicians, and other health care providers nationwide.

In 1990, Behnke was named one of the Top 100 Women in Health Care by Modern Healthcare magazine. She has been involved in numerous hospital and health care organizations and has served on the boards of the American College of Healthcare Executives and the Health Care Advisory Board.

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Many alumni bring a zest for education to their professional fields

Corrections educator believes knowledge is key to the future for prison inmates

Education is the key to successfully returning prison inmates to society as productive citizens, Charles Johnson, Jr., says. For seventeen years the social studies instruc-

tor at Muskegon Community College has tried to show his students how knowl-

dge can lead to a reformation. "We, as educators, are the year’s Educator of the Year award from the Correctional Association of Michigan.

"With the national spotlight focused on education, the need to develop strong ac-

cademic skills has never been greater," Johnson says. "Things are changing in the real world, for the pat-

tern of our society’s fabric is changing. There’s a need to re-
tool yourself for the diversity of the new job market."

The need for re-tooling is just as important in prisons as in the world," says Johnson, a part-time criminal justice instructor at Muskegon Community College and president-elect of the Correctional Education Association of Michigan. "Corrections inmates will no longer stand idle and be thought of as an end of a complex criminal justice system designed to house and control society’s failures," he says.

Prison education is a golden opportunity to reclaim displaced members of society, he adds, many of whom are their own worst enemies because education becomes a threat to their lifestyle and thinking. "The challenge becomes the confrontation of

self-worth.\" Johnson says of education in particular and education in general. "It’s just another thing they’re new in educa-
tion than the content area of the subject... it’s a must that we attempt to address the needs of the total person."

Alumnae couple firmly committed to making education more accessible to migrant children

John Dominguez, Jr., M.A. ’70, has been named Michigan’s Outstanding Migrant Education Director of the Year by the Association of Migrant Education Directors. Dominguez, the first to receive this newly instituted award, is a former director of Migrant/Bilingual Education Programs for the Van Buren Intermediate School District. He first received the award in 1990.

Both John and his wife, Doris Doak Hudson, TC ’24, grew up as migrant children. "It’s been the way they’ve been us ed,\" John says in a South Haven Daily Tribune interview. "We both know what it’s like. We feel the only way to get ahead is through proper education.\"

Dorise, who now works at the University of Michigan’s High School Equivalency Program, was named Michigan’s Outstanding Hispanic Educator of the Year in 1988. The equivalency program is a three-year project aimed at bringing migrant students to WMU to complete their high school degrees and to become familiar with a college setting. It’s the first program of its kind in the state and in the Midwest. (More information about this and other minor-

projects appears on page 2 in a story describing many of WMU’s current educational activities.)

Two teachers form publishing company to print child’s view of Alzheimer’s Disease

Eight-year-old Eric Ruth didn’t win his school’s young author’s writing contest, but Ruth’s story about his great-aunt Dodie’s illness caught the eye of two alumnae teachers heading to Hart in the spring of the two Michigan teachers, Christine Okoren, M.A. ’93, M. ’97, and Judy Kronlein, B.A. ’67, Ruth’s story about her niece’s Alzheimer’s disease was featured last year in Family Circle magazine and Learning magazine. Okoren and Kronlein were so impressed when a fellow alumna showed them Ruth’s story that in 1988 they formed their own publishing company, Paaricle Press, to print their work. Paaricle is Greek for “one who helps another.” The two teachers designed and edited the book while Eric drew the illustrations with some help from Okoren.

"We wanted Eric’s book to help children under-

stand Alzheimer’s,” Okoren says in Learning magazine article. "Children have a fresh and sincere way of expressing themselves that adults need to be better informed about.\" In the flurry of work to get the book published, Okoren and Kronlein hope to publish other stories in which children and adults share their feelings about physical and mental health.

Deaths

Josephine C. Rodd, April was named executive direc-

Walter B. Wall, M.A. ’40, in April was named senior specialist at Fitch-Link, Inc., Saginaw, MI.

Judy Watley, B.A. ’80, in a market research director at WMSM radio-

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Angela Jones, M.N. ’86, in June was named speech lan-
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Former Broncos head professional sports teams

It’s rare when someone under forty years of age is the top administrator for a major league professional sports team. But two of this select few are Western Michigan University alumni—Neil Smith, B.A. ’77, and Dave Dombrowski, B.B.A. ’79. Smith, thirty-seven, recently completed his second season as vice president—general manager of the National Hockey League’s (NHL) Buffalo Sabres. Dombrowski began his career in 1976 by turning down a $50,000-per-year scouting position with the New York Islanders. After two spending seasons in the International Hockey League, Smith turned down a good-paying sales job to take a $10,000-a-year scouting position with the New York Islanders.

Both are recognized as shrewd evaluators of player talent and, while believing foremost in player talent and, while believing foremost in player development through the farm system, both have done well in the trading arena. Dombrowski once swung eleven deals in an eleven-month period while Smith made four significant trades during his first year at Madison Square Garden.

Five years ago, age was a handicap, Dombrowski says. “Even though I’d already been in baseball eight years,” he notes, “I was still in my twenties and people thought I was young. Once I became a general manager, it turned out to be a plus. I’m now considered to be both young and experienced.”

Smith says he feels his age “led to some anxiety in the beginning because you’re always taught to respect your elders. The biggest mountain to climb is being respectful enough to win the respect of your peers,” he adds.

A native of Don Mills, Ontario, in metropolitan Toronto, Smith had been drafted by the Islanders before entering school. He played three years at Western and was runner-up for the 1976 CCHA All-American honors as a freshman and garnering 136 points during a 130-game career.

“Going to Western was very enjoyable and it was my first experience of living in the United States,” recalls Smith, who majored in business and communications. “Bill Neal recruited me, coached me, and was good to me. The campus was beautiful and I can still mentally picture driving my bronco.”

Dombrowski grew up in the Southwest Chicago suburb of Palos Heights and while still in grammar school dreamed of becoming a baseball general manager. He achieved all-conference honors in football and baseball along with the National Honor Society presidency at Richards High School in Oak Lawn. After a year at Cornell University, Dombrowski transferred to WMU to major in business administration.

“I came to Western because of its locale and academic reputation,” says Dombrowski. “But I still keep in touch with many of the people I went to school with, especially Sam Accorsi, the principal at Kalanomo Hackett High School. We talk about sports, but I’m also a contact by working at the Islanders’ hockey schools during his summer vacations. Dombrowski gained recognition with an honor- ors thesis entitled “The General Manager: The Man In the Middle.” Marketing professor Bruce Kemegiro & and David Roselle from the accountancy department helped provide business knowledge and general ideas for the thesis and entry into a professional front office.

While interviewing for the thesis, Dombrowski made a lasting impression on then White Sox and now Baltimore Orioles general manager Roland Hemond. Acting on Hemond’s recommendation, Dombrowski went to the winter baseball meetings to look for a job. He ran into Hemond and was hired as administrative assistant.

Although the money wasn’t there initially, a wealth of knowledge and experience was. Dombrowski spent countless hours absorbing the thoughts of three of the sharpest minds in baseball—White Sox owner Bill Veeck, Hemond, and manager Tony Lazzeri who, solo over as field manager.

As he worked his way up to assistant to vice president—general manager Ken “Hawk” Harrelson, Dombrowski was caught in the crossfire between Harrelson and the owner and was fired. The Montreal Expos quickly picked him up as minor league director and later elevated him to assistant general manager and then vice president-general manager. In Montreal he forged an organization that has been voted by baseball insiders as the sport’s best in the last two years.

Smith’s career took off when he accepted the director of professional scouting position for Jim Devellano, who was leaving the Islander’s as assistant general manager to resurrect the Detroit Red Wings. By 1986 Smith was director of scouting—player procurement and general manager of the American Hockey League Adirondack (New York) Jones.

Then in 1989 he took over the helm for the Rangers. That winter the “Brooklyn Blues” won the Patrick Division title, the team’s first crown in forty-eight years. Smith was runner-up for The Hockey News’ “executive of the year” award. The 1991 Rangers were first in the Patrick standings before being overhauled late in the year by eventual Stanley Cup winner Pittsburgh.

“Always do more than you’re expected to do—that impresses people more than anything else. The biggest burden in the (general manager) job is the tremendous amount of time spent with communication—answering letters and phone calls,” he adds. “There’s never really enough time.”

Dombrowski notes that “there is a certain glamour involved, but you have to prepare for hard work, partic- ularly when your team is in season. You also don’t start out as the general manager,” he says. “Getting your foot in the door is most important, and have the patience to keep looking until you find the first job.”

—By John Beatty, M.A. ’88

Several graduates bring a touch of brown and gold to the media

A number of Western Michigan University alumni have become prominent in the world of sports. In addition to supplying top administrators for professional sports teams. WMU alumni have also earned national positions in sports media jobs.

John Saunders, for instance, is a well-recognized anchor on the national cable sports channel ESPN and also anchors ABC’s "Saturday Night NFL Show." A student-athlete who attended WMU from 1974 to 1976, became interested in broadcasting through Neil Smith, B.A. ’77, a former hockey teammate and vice president—general manager of the National Hockey League’s New York Rangers.

“Neil was taking some radio and television classes and I was a psychology major at the time,” Saunders says. “Neil had some disc jockey time at WIDR, the student radio sta- tion, and he used to take me down there with him. Pretty soon we started doing little comedy routines on the air and bantering around. I didn’t aspire to be in this field, but I’ve always been a sports nut.”

Saunders notes that college athletics has changed con- siderably since he was a Bronco hockey player. “I think the visibility of collegiate athletics has increased (National Collegiate Athletic Association) to have such an iron fist over everything involving college athletics and the athletes is probably the biggest change,”Saunders said. “Also, television exposure that college athletics has is a major change. ESPN was a big factor in that.”

Lewis Osterman is another alumna whose face is familiar with television sports audiences, particu- larly in the Midwest. Osterman is the play-by-play announcer for a variety of sports on the pay-to-view Pro Am Sports System (PASS) based in Ann Arbor. Osterman calls the plays for the Detroit Tiger baseball games and its four-time Emmy-winning "CCHA (hockey) Game of-the- Continued on page 8

Profiles


Political-minded graduate becomes chief of staff

Dan Pero, B.S. ’73, rates high honors for applying the political science lessons he learned so well at Western Michigan University during the early 1970s. Pero directed John Engler’s upset victory for Michigan’s governorship and now serves alongside Gov. Engler as his chief of staff.

“We had a plan and stuck to it,” Pero says in explaining why Engler won. “We worked harder than the other side. And we had a better message and we were able to communi- cate it—property tax cuts, smaller government, better schools, and time for a change. People have always under- estimated John Engler; that’s why he has beaten four incumbents.”

Pero acknowledges that it has been difficult implement- ing policies to turn around a state of state that has been sailing in one direction for twenty years. But he believes reducing public assistance and downsizing government through attrition is the course Michigan has to follow to become competitive with the rest of the Midwest, nation, and world. “Our future doesn’t rest with bigger welfare checks,” he says. “We need more opportunities, better schools, and people being able to keep more of their paychecks and spend their money on what they want, rather than what government wants. It’s where we believe Michigan has to go.”

A political science major, Pero finished his bachelor’s degree in three years, then was awarded a graduate assis- tantship in political science. He pursued a master’s degree for one year but didn’t complete the thesis. His experience with the public sector fuels his interest in politics. Those Pero cites as mentors and friends are former state Rep. Bob Edwards and national political consultant Doug Bailey. In 1974 at age twenty-two, Pero ran the suc- cessful House re-election campaign for Edwards, who is now director of the Michigan Employment Security Commission. His other mentor, Bailey, was the leading consultant for President Gerald Ford’s presidential cam- paign in 1976. “He is the most brilliant person I have ever met,” Pero says of Bailey. “He is a great friend and teacher; he is an incredible human being who possesses great compassion and intellect.”

A former political consultant in several states and Washington, D.C., Pero met Engler in the early 1970s when Pero worked on the Michigan House’s Republican Caucus Campaign Committee. Edwards and Engler were both House members at the time and were operatives. “I was going to be John’s administrative assistant when he was elected to the Senate in 1978, but I changed my mind and accepted the position of head of the constitu- ency relations section for the Republicans,” Pero recalls.

“John was very gracious, forgiving and understood my decision. I told him then that, if he ever ran for statewide office, I would drop whatever I was doing no matter where I was and come back to help him.”

That decision brought Pero from a job in Texas to where he is today, directing an executive staff of about sixty people. “I’m the manager of an all-star team,” he says. “John has stressed loyalty, fairness, and respect he works and studies harder than anyone else. He’s re-shap- ing Michigan to become a better state, and it’s a great opportunity to work with him.”

—By Joe Gagin
Week syndicated production, which has an estimated audience of nearly 23 million homes throughout the United States and Canada.

"I think I have the best job in the whole world," Herbert says. "I love all of it. Any sportscaster in his or her right mind wants to do major league baseball some day and I'm doing that, but I also get a chance to work with seasonal sports and I've had a chance to do all kinds—boxing, college football, and volleyball." Osterman, who still resides in Kalamazoo, began working in radio with Kalamazoo stations WKZD and WMUK (WMU's public radio station), where for nineteen years he was involved in broadcasting many Bronco sports events. Herbert highlights of his nineteen-year association with WMU athletics was the excitement of the ten nation-
ally ranked 1976 basketball team, "he says. "Read Fieldhouse was packed that season. Sports Illustrated came out to do a story on the team. The hoopla and attention the team, school, and town received was really something."

Mike Herbert, B.A. '66, works on the print side of the media as the editor-in-chief of seven national magazines owned by Century Publishing Company. Its best-known publication that Herbert edits is Inside Sports. The others are Auto Racing Digest, Basketball Digest, Bowling Digest, Football Digest, Hockey Digest, and Soccer Digest. Herbert is justifiedly proud of Inside Sports, which was started in 1980 by Newsweek, Incorporated. It sur-

Several graduates have added a touch of brown and gold to the media

Continued from page 7

Few wish to receive tickets for the following Alumni Association events:

Alumni Association Homecoming Events

Friday

October 25

Registration

2:00-5:00 p.m.

Bernard Center

Alumni are invited to stop by to receive information on Homecoming activities.

Campus tours

2:00-5:00 p.m.

Tours leave from the Bernard Center every half hour.

Alumni locator service

2:00-5:00 p.m.

Bernard Center

Lost track of former classmates, roommates, and friends? The alumni records staff will be on hand to assist you in contacting fellow alumni.

Pre-game constituency receptions

9:30-10:30 a.m.

Fraternities, sororities, student organizations: Academy, Bernard Center, Alpha Chi Omega, 1945 Fraternity Village Drive Alpha Lambda Delta and Phi Eta Sigma, Lee Honors College Chi Omega, 650 Oakland Dr., Delta Sigma Pi, Bernard Center Gamma Theta Upsilon, Bernard Center Omega Delta Phi, Bernard Center Phi Sigma Kappa/Phi Sigma Epsilon, Bernard Center Phi Sigma Rho, Bernard Center Senate, Bernard Center Sigma Chi, 1618 Fraternity Village Drive Sigma Tau Gamma, Bernard Center Theta Delta Chi, Bernard Center Theta Pi Alpha, Bernard Center WIDR, Faunce Student Services Building WASA (Western Student Association), Bernard Center Colleges, departments, schools, classes: Class of 1966, Bernard Center College of Arts and Sciences, Bernard Center College of Education, Alumni Society, Bernard Center College of Engineering and Applied Science, Bernard Center French section, Department of Languages and Linguistics, Bernard Center Lee Honors College, Lee Honors College

Alumni Association Annual

Brunch Buffet

10:30 a.m.-noon

Featured guests are President Dieter Haminke, marine coach Al Molde, the Bronco Marching Band, and cheer-leaders.

Football vs. Bowling Green

1:00 p.m.

Waldo Stadium

Post-game constituency receptions

Fraternities, sororities, student organizations: Academy, Bernard Center Omega Delta Phi, Bernard Center Onyx Society, Wayside West, Kalamazoo (other activities are planned so watch for details)

Phi Eta Sigma, Lee Honors College Phi Sigma Kappa/Phi Sigma Epsilon, Stouffer Battle Creek Hotel, Battle Creek Phi Sigma Rho, Bernard Center Senate, Bernard Center Sigma Chi, Radisson Hotel, Kalamazoo Sigma Tau Gamma, Bernard Center

College of Education

Bernard Center

 Theta Chi Delta, Bernard Center Theta Pi Alpha, Bernard Center WIDR, Holiday Inn West, Kalamazoo

Colleges, departments, schools, classes: Haworth College of Business, Fetzer Business Development Center, Lee Honors College, Lee Honors College

Department of Paper and Printing Science and Engineering, McCracken Hall

Distinguished Alumni Awards Dinner

6:00 p.m.

Fetzer Business Development Center

Entertainment option

University Theater Production of Jesus Christ Superstar Friday, 8:00 p.m.

Shaw Theater

Call (616) 387-6222 for ticket information and reservations.

Sunday

October 27

Entertainment option

A Funny Thing Happened on the Way To The Forum 3:00 p.m.

Miller Auditorium

Call 1 (800) 228-9858 for ticket information and reservations.

Three college areas have added a touch of brown and gold to sports media across the county.

—By Cindy Paavola, M.A. '96