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Westainer

MAY 1992

VOLUME 12, NUMBER 4

Theatre project gains support

Thorne gift spurs new efforts for theatre educational wing

A gift of \$50,000 from James and Mary Thorne of Kalamazoo has spurred efforts to complete funding for the new educational wing for the Department of Theatre. Department Chair D. Terry Williams said the gift came at a critical point in the \$4 million theatre wing campaign.

President Emeritus John T. and Mrs. Ramona Bernhard are serving as honorary chairs of the theatre wing campaign. The Thornes are among several volunteers who are assisting in a "major gifts" portion of this effort. Capital fund-raising within the University Theatre Guild is being chaired by Joseph G. Reish, associate dean of the Lee Honors College, and special efforts directed to theatre alumni and to parents of theatre majors are also being developed.

In recent weeks, an anonymous donor has pledged \$50,000 to the theatre project; a \$20,000 commitment was received from Jacob (Jake) and Naomi Stucki of Kalamazoo; and a \$10,000 pledge was received from Janet E. Stillwell, associate dean of the College of Fine Arts, and her brother, Jack O'Brien, of San Diego,

Brochure available

A new eight-page color brochure describing the theatre educational wing is available. To receive a copy, call the WMU Foundation offices at (616) 387-8700 and ask for the "theatre brochure" or write to:

Theatre Brochure WMU Foundation Kalamazoo, MI 49008-3855



James and Mary Thorne with theatre chair D. Terry Williams (right).

in honor of their parents, the late Evelyn M. and J. George O'Brien. Several gifts of between \$1,000 and \$5,000 were also received during the past month.

Initial support for the theatre wing came in the form of a \$2 million gift from the Irving S. Gilmore Foundation of Kalamazoo, one of the three largest private gifts in the 88-year history of the University.

William U. Parfet, foundation chair (and president of The Upjohn Company, Kalamazoo), has identified the theatre educational wing and the Waldo Library expansion as the two highest priority fund-raising efforts of the coming year.

Facilities for instruction

The new 26,200 square-foot wing will be annexed to Laura V. Shaw Theatre and will include a 250-seat multi-form theatre/classroom for in-

struction, rehearsal, and performance; studio classrooms; dressing rooms; lobby area with rest rooms; a streetlevel arts management and ticketing center; and much-needed faculty offices.

When Shaw Theatre was built, in 1967, theatre was a division within the Department of Communication Arts and Sciences and 13 theatre courses were offered. Today, the Department of Theatre offers 32 courses, and students and faculty annually stage about 100 performances and events to a total audience of more than 25,000. In the 25 years since Shaw was completed, theatre enrollment at Western has quintupled to more than 400 students, including 200 majors and 50 minors.

During the same period, the program has gained significant national recognition for its productions and

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Foundation Officers

William U. Parfet Chair

Richard F. Chormann Co-Vice Chair

Charles H. Ludlow Co-Vice Chair

L. Michael Moskovis
President & CEO

Helen J. Flaspohler Secretary

Robert M. Beam Treasurer

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Foundation committee assignments announced

Foundation Chair William U. Parfet announced the following committee assignments for 1991-92. Committee appointments are for one year and expire in October with the election of officers at the annual meeting of the foundation.

In addition to the standing committees listed in this article, two special (ad hoc) committees—the constituency relations committee and the development task force—were created in 1988. Both were chartered with specific objectives which were completed this past year and both committees were formally dissolved.

Executive Committee

The executive committee exercises the authority of the board of directors between full meetings of the board. All other committees of the foundation are responsible to the executive committee as are the foundation's officers—president, secretary, and treasurer. The executive committee is led by the chair and co-vice chairs of the foundation (Parfet, Richard F. Chormann, and Charles H. Ludlow).

In addition to the foundation chair and vice chairs, the president of the University, Diether H. Haenicke, is also automatically named to the executive committee and serves as a full voting member of the committee.

Other members of the executive committee for 1991-92 are George E. Arwady, Richard G. Carlson, Charles W. Elliott, Jay A. Fishman, G. W. Haworth, Richard M. Hughey, J. Michael Kemp, Carl E Lee, Judith L. Maze, John H. Nelson, W. Bruce Thomas, Mary B. Thorne, Wm. John Upjohn, and James S. Ware.

Development Committee

The development committee is responsible for assisting in the establishment of fundraising programs, for recommending goals, and for monitoring progress of foundation-initiated fund-raising activities. George E. Arwady is chair of the committee for 1991-92. Other members are Richard F. Chormann, Homer C. "Scrap" Cox, Ronald J. Davis, Robert W. Denison, Richard M. Hughey, John S. Lore, Susan Ordway, John Schreuder, Mary B. Thorne, and Patricia Waring.

Investment Committee

The investment committee, co-chaired by John H. Nelson and W. Bruce Thomas, is responsible for recommending investment policies and strategies to the board of directors. Other members are Robert M. Beam (foundation treasurer), Willard A. "Bill" Brown, Jr., Richard G. Carlson, G. W. Haworth, Charles H. Ludlow, Karen F. Stone, Stephen E. Upton, A. Richard Wagner, and John C. Wattles.

Membership Committee

Primary among the responsibilities of the membership committee is evaluation and recommendation of potential members for the foundation and of potential candidates for the board of directors.

James S. Ware is chair of the committee, which also includes Guido A. Binda, William R. Cole, Vincent T. "Jack" Early, Joan H. Krause, Judith L. Maze, Theodore F. McCarty, Mary B. Thorne, and Gayl F. Werme.

Theatre project gains support

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for the quality of instruction offered. In national competition, the WMU production of *Quilters* was chosen in 1988 to perform at the Kennedy Center in Washington, D.C., and the theatre department at Western is now widely regarded as one of the best undergraduate programs in the Midwest.

Because of over-crowded existing facilities, most theatre classes are now held in nonperformance spaces (some are even held in lobbies). The new wing will provide necessary educational facilities consistent with the high quality of instruction and reputation for excellence of Western Michigan University's Department of Theatre.



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Foundation to celebrate 15th anniversary with Academy of Volunteers dinner

Recognition of Western Michigan University's outstanding fund-raising volunteers, the annual Academy of Volunteers dinner, will be held Friday, June 12. It will be a gala celebration of the 15th anniversary of the creation of the WMU Foundation.

Incorporated by the State of Michigan in November 1976, the foundation will complete its 15th year of service to the University in June.

Also scheduled for earlier in the day on June 12 are a meeting of the foundation's board of directors and a special orientation session for new members of the foundation.

"We have scheduled the board of directors meeting and the Academy of Volunteers for the same day at the suggestion of several foundation directors," said L. Michael Moskovis, foundation president. According to Moskovis, the hope is that this will make it easier for directors, especially those traveling long distances, to attend both events.

Nominations are being solicited for induction into the academy and

for the annual Volunteer of the Year award. The academy, established in 1985 by the WMU Foundation, honors those volunteers who serve with dedication and demonstrated success in fund-raising efforts on behalf of the University. Those honored as Volunteers of the Year have demonstrated exemplary leadership and success.

New member orientation

Also on June 12, a special orientation session will be held for new members of the WMU Foundation. This morning session will include brief presentations on the history of the foundation and the organizational structure of the University, as well as sessions on University legislative affairs, academic programs, demographics of the student population, and the management of endowments and other funds.

All members of the foundation are welcome to attend this morning session which is intended to offer an overview of several important facets of the foundation and the University.

Academy of Volunteers
Volunteer of the Year

1991 Charles H. Ludlow

1990 Larry L. VanderBeek

1989 Patrick M. Quinn

1988 Russell N. Fox

1987 Russell C. Fox

1986 Lee J. Kuczmanski

1985 Homer C. "Scrap" Cox

1985 J. Michael Kemp

1985 Donald C. Meitz

1985 William R. Waring

The orientation session and the afternoon meeting of the foundation's board of directors will be held at the Fetzer Center on the WMU campus.

More details of the activities on June 12 will be published in the next issue, and information about the orientation session will be mailed to all foundation members.

The Presidents

New Members

Twenty-six new members have been added to the President's Club and seven organizations have joined the President's Club Associates since the September 13, 1991, annual assembly.

The newest members of the President's Club include Sallee M. Anderson and Thomas M. Anderson

of Grand Ledge, Michigan; Barbara I. Armstrong and Merrill H. "Gus" Armstrong of Stuart, Florida; Dorothy M. Black of Oakland, Michigan; Thomas F. Briscoe of Detroit; James A. Conway and Lucille R. Conway of Kalamazoo; Margaret E. Feather of Kalamazoo; Carol L. J. Hustoles and Thomas P. Hustoles of Kalamazoo; William D. Johnson and Ronda E. Stryker of Kalamazoo; and James R. Kahler and Marjorie A. Kahler of Kalamazoo.

Other new members are Jonathan Levi and Noeleen Levi of Kalamazoo; Jean A. McFarland of Grand Haven, Michigan; Douglas M. Newman and Marilyn K. Newman of Portage, Michigan; Charles T. Overberger of Kalamazoo; James L. Ulmer of Kalamazoo; Nancy N. Viglianti and Paul H. Viglianti of Portage, Michigan; and Dean E. Webster and Jolan A. Webster of Kentwood, Michigan.

Recent additions to the President's Club Associates are Appleton Papers Inc. of West Carrollton, Ohio, represented James A. Lewis, mill manager; Consolidated Papers Foundation, Inc., of Wisconsin Rapids, Wisconsin, represented by Daniel R. Meyer, president; Georgia-Pacific Corporation of Kalamazoo, represented by Thomas F. Sullivan, general manager; Kalleward-Bergerson, Inc., of Kalamazoo, represented by James Kalleward, president; Menasha Corp. of Neenah, Wisconsin, represented by Bruce Buchanan, vice president of packaging; Nippondenso Manufacturing USA, Inc., of Battle Creek,

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On staff...

Effective October 7, 1991, **Susan L. Porter** was promoted to coordinator of donor relations and special events, replacing Pamela Kies-Lowe who resigned in August.



Susan Porter

In her new position, Sue is responsible for a variety of donor relation activities, including gift acknowledgment and donor recognition. She will coordinate and verify information for donor recognition plaques for several of the new buildings on campus. She is also responsible for several of the major activities of the foundation, including the annual Academy of Volunteers recognition dinner, and

the annual President's Club Assembly, which will be held in September.

Sue Porter has worked in the foundation offices since 1982. She previously served as secretary to Helen J. Flaspohler, executive director of development and foundation secretary, and through that position, acquired a considerable understanding of the foundation activities and events for which she is now responsible.

Linda L. Huyck began as a secretary in the foundation offices on January 6, filling the vacancy created by the promotion of Sue Porter to coordinator of donor relations and special events. Linda was previously a secretary with Sloan Yokom & Sloan, a Kalamazoo law firm.

Linda D. Baird has been selected to participate in a WMU-sponsored Certified Professional Secretary Review Course in preparation for certification examinations. The courses are

being held at Kala-mazoo Valley Community College.

Linda is an accounting clerk at the foundation, a position to which she was promoted on October 14, 1991, following eight months of service as a data entry operator. Her primary responsibilities in her new position include gift processing.

New President's Club members

continues from page 3

Michigan, represented by Stanley P. Tooley, vice president; and Shearson Lehman Brothers Inc. of New York City, represented by Robert M. Brown, III, managing director of the Lehman Brothers division.

The President's Club recognizes those whose high level of financial support plays a key role in the development of the University. Several current and deferred gift options qualify for membership, including an outright gift of \$15,000 or more.

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the Westerner, May 1992



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