



## Haworth College of Business

### Upcoming Events

A Season 12 contestant on NBC's "The Biggest Loser" and WMU alumnus and former Bronco football player, **Mike Danley**, BS '71, will bring his message of motivation, health and wellness to Kalamazoo in a "Biggest Bronco Loser" special presentation. "Coach Mike" Danley, will speak at 6 p.m. on Thursday, April 19, on WMU's campus in Brown Auditorium of Schneider Hall. His presentation will be followed by a question and answer session and a complimentary healthy foods reception at 7 p.m. The event is free and open to the public and representatives from WMU and Bronson Athletic Club will be on hand to share health and wellness information and community resources with the audience. Parking is available in the nearby Fetzer Center lot. Reservations can be made by calling 269.387.5050. The 62-year-old Danley, from Spencerville, Ind., is an assistant football coach at R. Nelson Snider High School in Fort Wayne, Ind., one of the more successful football programs in the region.



"Coach Mike" Danley has lost 96 pounds since participating in NBC's "The Biggest Loser - Season 12." He is coming to WMU to share his message of motivation, health and wellness on Thursday, April 19.

Although he was eliminated in the competition, the real success story is about how the show helped Danley lose weight through a healthy lifestyle. He currently weighs in at 213 pounds, down 96 pounds from his original starting weight of 309. The event is sponsored by Bronson Athletic Club and Holtyn & Associates in conjunction with the WMU Haworth College of Business, The WMU Center for Gerontology at the College of Health and Human Services, the College of Education and Human Development, Sindecuse Center's Office of Health Promotion and Education, University Recreation and Western Wellness.

### Table of Contents

<b>College of Arts and Sciences . . . . .</b>	<b>3</b>	<b>Extended University Programs . . . . .</b>	<b>17</b>
<b>College of Education and Human Development. . . . .</b>	<b>14</b>	<b>Graduate College . . . . .</b>	<b>18</b>
<b>College of Engineering and Applied Sciences. . . . .</b>	<b>8</b>	<b>Haworth College of Business . . . . .</b>	<b>1</b>
<b>College of Fine Arts . . . . .</b>	<b>11</b>	<b>Lee Honors College . . . . .</b>	<b>20</b>
<b>College of Health and Human Services. . . . .</b>	<b>12</b>	<b>Office of Faculty Development. . . . .</b>	<b>21</b>
<b>Evaluation Center. . . . .</b>	<b>17</b>	<b>University Libraries . . . . .</b>	<b>22</b>

The WMU Joint ROTC Community Outreach Corp. will host its 3rd annual 5K run/walk, benefitting the Wounded Warrior Project. The race will raise both funds and awareness for the organization, which provides services to aid veterans and their families. The event is set for Saturday, April 14, and begins with a 7 a.m. registration and 9 a.m. race.

Beta Alpha Psi is an honorary organization for financial information students and professionals. WMU's chapter of Beta Alpha Psi (Gamma Rho) will be co-hosting the organization's 2012 Midwest Regional Meeting on April 13-14, in Chicago. Members **Alex DiBartolomeo** and **Justin Smith** will be presenting on "Developing Leadership Skills." Other members will be helping to organize volunteers. A record number of candidates have joined the chapter during spring 2012, and average membership has increased from 58 in 2010-2011 to 65 in 2011-12. Weekly meetings include presentations from firms and companies, STAR interview training, mock interviews and panel discussions with members who have had internships and taken the CPA exam. The chapter also participates in numerous volunteer activities including the Kalamazoo Gospel Mission, Habitat for Humanity and Relay for Life.



Beta Alpha Psi officers

## Items of Academic Interest



Lisa Garcia

A new staff member who will work with area businesses and a new website designed to serve the business community are setting the tone for Western Michigan University's role in a statewide initiative aimed at putting higher education resources to work to create jobs. WMU's local business engagement office is part of the Michigan Corporate Relations Network--M-CRN. The unit will be

led by **Lisa Garcia**, a marketing and advertising veteran

and native of Kalamazoo, and it is designed to be a one-stop shop to provide business access to University expertise and student talent. Garcia's appointment was finalized just as the University launched its Business Connection website, which outlines the type of research and business services available to businesses through WMU. The website, [wmich.edu/businessconnection](http://wmich.edu/businessconnection), is linked to a statewide network made up of WMU and four other Michigan research universities--Michigan State University, Michigan Technological University, Wayne State University and the University of Michigan's campuses in Ann Arbor and Dearborn. Together, the six campuses comprise the M-CRN initiative, which was funded by a \$1.8 million award from the Michigan Strategic Fund and launched last fall. The network will create partnerships that will connect state industry to critical university assets in a way that will help the Michigan economy grow and prosper. Garcia has more than 13 years of experience at various marketing, advertising and design agencies in New York, Chicago and Dallas. Her clients have included Nickelodeon, Wal-Mart and Geoffrey Beene. Garcia spent the past five years at Schawk & Anthem providing strategic design solutions for Kellogg and has worked on brands including Special K, Pop-Tarts and FiberPlus. Garcia earned her bachelor's degree in communications from the University of Michigan-Ann Arbor and a master's in advertising from the University of Texas-Austin.

WMU is now offering two new interdisciplinary undergraduate majors - electronic business marketing (EBM) and health informatics and information technology (HiiM). Both new majors were recently approved by the WMU Board of Trustees, along with a coordinating minor for the health informatics program that will allow students in related disciplines the opportunity to tap the resources of the new major. The programs are available to students beginning with the Fall 2012 semester. Electronic business marketing is a unique program that combines the study of marketing and information systems in an interdisciplinary curriculum, offered through the Department of Marketing and the Department of Business Information Systems in the Haworth College of Business. The major prepares students for careers in fields such as e-commerce, digital marketing, mobile marketing, social media, and web and mobile application development and services. Students will study digital technologies, web applications, web design and digital marketing practices in order to solve contemporary business problems and meet challenges in the rapidly changing

*Continued on next page*

digital marketplace. The curriculum for the program was designed by **Dr. Betty Parker**, professor of marketing and **Dr. Alan Rea**, professor of business information systems, who are co-directors of the new program. Health informatics and information technology is an interdisciplinary program designed by WMU faculty from the Haworth College of Business and the College of Health and Human Services to prepare students to manage the acquisition, storage and retrieval of health care data. HiiM majors will receive balanced education in health sciences, health care informatics, and information technology and management. **Dr. Sharie Falan**, assistant professor, Bronson School of Nursing, College of Health and Human Services and **Dr. Bernard Han**, professor of business information systems are co-directors of the new program. The HiiM major was developed to meet the rise in demand for healthcare information professionals from the healthcare and related industries. According to the American Health Information Management Association, job openings for health informatics and information management majors have doubled over the past two years and remain on the rise.

### Faculty and Staff Accolades



Dr. Kelley O'Reilly

PRESENTATIONS **Stacey Markin**, alumni relations officer, and **Valorie Juergens**, communications coordinator, presented "Communications Strategies for Alumni Relations and Development" at the AACSB Building B-Schools Symposium in early March in Tampa, Florida. PUBLICATIONS **Dr. Kelley O'Reilly**, assistant professor of marketing and coauthors Dr. David Paper and

Dr. Sherry Marx (both of Utah State University), had their paper "Demystifying Grounded Theory for Business Research" published in *Organizational Research Methods* (the affiliate of Academy of Management).

### Student and Alumni Accolades

A team of two students from WMU's MBA program placed first in the West Michigan Chapter of Association for Corporate Growth Cup Competition, winning a \$5,000 cash prize. **Drew Guinn** of Mattawan, Mich., and **Matthew Maring** of Kalamazoo shared the cash prize and reclaimed the traveling trophy won by WMU in 2010. The past three years of the competition involved two rounds. Each school held an internal first round followed by the West Michigan Chapter competition. New this

year is a third intrastate round where the two best teams from the West Michigan Chapter were expected to compete against the two best teams from the Detroit Chapter in late March. "The ACG competition has been a great way to apply the classroom learning experience to real life," says Guinn. "It provides an introduction into the merger and acquisition world that is invaluable to someone considering this field for a career. What's really impressive, from a student's point of view, is the commitment from the industry professionals to coordinate the competition and judge each round. "The competition, along with the Seminar in Finance course, taught by **Dr. Robert Balik**, associate professor of finance, has been the highlight of my graduate work at WMU," says Maring. "The competition has provided great networking opportunities and real world experience. While there is a large time commitment I feel that all MBA students would benefit from this class and competition."



Chuck Smeester, William Charles Search Group and president ACG West Michigan, and Nick Adamy, Adamy Valuation Advisors and ACG member in charge of ACG Cup Competition, are pictured with WMU MBA student winners Drew Guinn and Matthew Maring.

## College of Arts and Sciences

### Items of Academic Interest

The Fort St. Joseph Archaeological Project (FSJAP) is now offering virtual lectures discussing the progress and history of excavation of an eighteenth-century French fort in Niles, MI. Fort St. Joseph is one of the oldest European settlements in the western Great Lakes Region and was occupied by the French, British, Spanish, and Native Americans for nearly a century (1691-1781). After

Continued on next page

a decade of excavation led by **Dr. Michael Nassaney**, the FSJAP is expanding its public outreach efforts to future archaeologists through new technologies and software. The virtual lectures utilize the free software Skype. Participants in this virtual lecture must download this free software and create an account and have access to a webcam, the internet, and a projection area where the lecture can be viewed to share PowerPoint presentations, view images of authentic artifacts, and entertain face-to-face discussion between participants and students, while allowing the public to enter our lab where post-fieldwork analysis takes place on a weekly basis. This virtual lecture program is offered free of charge. Also, the virtual lectures may take place in a school classroom with a projector and webcam. This program is specifically designed to educate students, from grades 3 through 12, about what archaeology is, the history of the French fur trade in the Midwest, and the methods involved in recovering, identifying, and analyzing artifacts and other cultural materials. The program will also consider requests from adult groups interested in learning more about Fort St. Joseph and its importance in our collective heritage. The program lasts approximately 30 minutes. Please contact **Alexander Brand** or Dr. Michael Nassaney for more information on the project and available dates and times. Thank you, and we look forward to hearing from you soon! For more information about our project, visit: <http://www.wmich.edu/fortstjoseph>



Mark Jenness

The Science and Mathematics Program Improvement (SAMPI) at WMU is pleased to announce that **Dr. Mark Jenness**, Emeritus Researcher for SAMPI, has received the George G. Mallinson Award for Lifetime Achievement in the Field of Science Education by the Michigan Science Teachers Association. Jenness, who retired in 2010 after serving as the Founding Director of SAMPI, an outreach division of the Mallinson Institute dedicated to evaluation, research, and technical assistance for K-12 schools and other educational institutions. After earning his bachelor's degree from Nazareth College and master's and doctoral degrees from WMU, Jenness garnered grants from National Science Foundation, U.S. Dept. of Education, Kellogg Foundation, Annenberg Foundation, Michigan Dept. of Education, and several other agencies. Jenness' award is based on his body of work in the fields of scientific and educational research. Jenness became a research associate in 1992 and then co-director and senior researcher of WMU's Science and Mathematics Program Improvement from 1993-98. In 1998, he became director and senior researcher of SAMPI. George G. Mallinson was the founder of Michigan Science Teachers Association (MSTA) and was a noteworthy participant and scholar in the field of science education. In the 1990s Mallinson and his wife established an award to bestow upon a person who has shown a high standard of commitment to advancing scientific education. According to **Mary Anne Sydlik**, adjunct assistant professor and senior researcher for the Mallinson Institute, the award Jenness will obtain is the most prestigious award that MSTA gives out. Jenness remains an active researcher seeking to improve education efforts on both a local and global scale.

Starting fall 2012, the College of Arts and Sciences will be adding a new degree in rhetoric and writing, formerly known as the practical writing degree. The degree (major or minor) will have its home in the Department of English and will involve several English faculty members, notably **Dr. Charlotte Thralls**, professor, and **Dr. Brian Gogan**, assistant professor. Gogan writes, "The Rhetoric and Writing Studies program replaces the old Practical Writing program and, as its name suggests, one of the new program's cornerstones is rhetoric--the use of language to effect change, create meaning, and spur action. Apart from a new name, the



Students at the annual FSJ Field School observe excavations at the Fort.

Continued on next page

updated degree boasts cutting-edge courses which will provide students with more opportunities to study and practice writing in a wide range of genres, using a variety of writing technologies. Fall 2012 course offerings include: • Introduction to Professional Writing • Rhetoric, Writing, and Culture • Grant Writing for Professionals • Parody and Rhetoric "Since employers consistently rank the ability to write effectively as among the most desirable traits they seek in new employees, the new program complements any existing plan of study—either as a 33-credit major or as a 20-credit minor," said Gogan.

## Faculty and Staff Accolades



Dr. Carla M. Koretsky

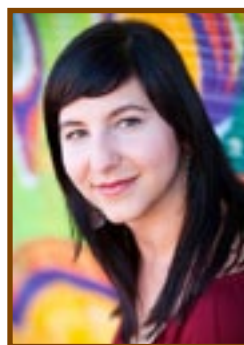
The Lee Honors College has selected **Dr. Carla M. Koretsky**, WMU associate professor of geosciences, as its new associate dean effective May 7. Koretsky has been a WMU attendee since 2000 and a faculty member since 2005. In 2003-04, she served as the advisor for the interdisciplinary geochemistry major which she established at WMU. She was named the associate chair of the

Department of Geosciences for the 2006 academic year, and in 2007 received the WMU Emerging Scholar Award. Her research interests in aqueous geochemistry and biochemistry, as well as her portfolio of projects and active research, have garnered \$1.3 million dollars in grants from institutions such as the National Science Foundation, the Department of Energy and the American Chemical Society. Her research has been widely published and she has presented her findings at lectures and conferences around the world. As associate dean, Koretsky will work with **Dr. Nicholas Andreadis**, LHC dean, to continue the fine tradition of academic and personal excellence for which the College is renowned.

The College of Arts and Sciences presented Staff Excellence and Faculty Achievement Awards to 14 of its members for outstanding work and contributions to their department, the College or the University through disciplinary and interdisciplinary teaching; research, scholarly and creative activity; and professional and community service. Staff Excellence Awards were presented to: **Mary Lou Brooks**, administrative

assistant, Department of Geography. **Patty DeLoach**, administrative assistant, Gender & Women's Studies and Africana Studies **Kerrie Jo Harvey**, academic advisor, College of Arts and Sciences **Barbara Peacock**, administrative assistant in the Department of Psychology. **Colleen Sante**, administrative assistant, Department of Spanish Faculty Achievement Awards For Professional and Community Service: **Dr. Howard J. Dooley**, History **Dr. John Jellies**, Biological Sciences **Dr. Sherine Obare**, Chemistry For Teaching: **Dr. John Geiser**, Biological Sciences **Dr. Michael Millar**, Spanish **Dr. Kathleen Propp**, Communication For Research and Creative Activity: **Dr. Robert Anemone**, Anthropology **Yirong Mo**, Chemistry **Eve Salisbury**, English and Medieval Institute

## Student and Alumni Accolades



Melinda Moustakis

The Lewis Center for the Arts at Princeton University has announced the selection of Western Michigan University alumna and award-winning author **Melinda Moustakis** as a Mary MacKall Gwinn Hodder Fellow. Moustakis is one of four writers named a Hodder Fellow for the 2012-13 academic year. The award was created to provide artists in the early stages of their career time

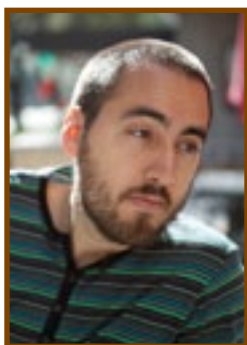
to undertake significant new work. After earning a master's degree from the University of California Davis, Moustakis received her doctoral degree from WMU, working closely with **Dr. Jaimy Gordon**, WMU professor of English. The result of her doctoral dissertation was her first book, "Bear Down, Bear North: Alaska Stories," a collection of linked short stories that illuminates the bare-knuckled lives of three generations of homesteaders pitted against the Alaskan wilderness. "Hodder Fellowships are awarded to artists during that crucial period when they have demonstrated exceptional promise, but not yet received widespread recognition," notes Lewis Center Acting Chair Michael Cadden in making the announcement. "We have a very strong and diverse group of artists joining us next year, and we look forward to what this opportunity for what Mrs. Hodder termed 'studious leisure' will enable them to accomplish."



Dr. Kevin Corder

**Dr. Kevin Corder**, chair emeritus and professor of political science knows what hard work is all about. Corder, who received his Ph.D. from Washington University, where the Fulbright Program was first put in place, teaches courses on American politics and political methodology, including econometrics, Bayesian statistics, and mathematical modeling.

Recently, Corder's work drew the attention of the Fulbright Scholar Program when he was awarded a Fulbright to travel to Malta for his sabbatical next year. He will study the financial sector reforms instituted in Malta and the European Union in the wake of the global recession and debt crisis. Corder currently is wrapping up a book on the debt crisis in the U.S. Since Corder's award is for the 2012-13 academic year, it is the third Fulbright in four years awarded to Department of Political Science faculty members (joining **Jim Butterfield** in 2009-10 and **Susan Hoffmann** in 2010-11). Corder's major research areas are American electoral politics and public policy. He has published work on the federal credit programs, macroeconomic forecasting, and monetary policy in the *American Political Science Review*, *Public Administration Review*, *American Politics Quarterly*, and the *Journal of Public Administration Research and Theory*. Most recently, he worked with Notre Dame University associate professor and director of Graduate Studies Dr. Christina Wolbrecht on a project implementing ecological inference to investigate the voting behavior of women in the 1920s.



Glen Shaheen

The Poetry Society of America recently announced that Ph.D. poetry student, author and editor **Glenn Shaheen** has been chosen as a finalist for the Norma Farber First Book Award for his book of poems, "Predatory." This award was established by the family and friends of Norma Farber, poet and author of children's books, for a first book of original poetry written by an American and published in

either a hard or soft cover in a standard edition in 2011. Translations are ineligible, as are chapbooks. Originally from Halifax, Nova Scotia, Shaheen's life as a scholar has been nomadic. He received his MFA in creative writing from the University of Houston and moved to Michigan to co-edit *NanoFiction*, a literary journal of flash fiction,

or stories with 300 words or fewer. He also serves on the board of directors for the Radius of Arab-American Writers, Inc. The University of Pittsburgh Press published "Predatory" in August 2011. The book won the Agnes Lynch Starrett Poetry Prize and was given glowing reviews by critics and fellow authors Ed Ochester, Quan Barry, Tony Hoagland and Nick Flynn. Flynn described "Predatory" as "a phenomenal first book--who knew a complete guide to catastrophe and mayhem could be so engaging?" Shaheen has published 27 poems, 12 pieces of fiction and two reviews. He's also a talented musician, having written, sung, and played the guitar for several songs found on YouTube. He frequently posts on Twitter about upcoming reading events as well as personal quips.



Ramon S. Barthelemy

Gender studies in the sciences is the focus of WMU physics Ph.D. student **Ramón Barthelemy**, who recently was awarded not only a graduate assistantship from the WMU Alliances for Graduate Education and the Professoriate, but also a fellowship from the Michigan Space Grant Consortium. Barthelemy, who is pursuing a doctorate in physics education with the Mallinson Institute for

Science Education (MISE), is focusing his study on the low gender diversity in physics. "Though physics does attract many talented scholars from around the world, very few American women, Hispanics, African Americans and LGBT students seek degrees in physics," he adds. In order to discover why this might be the case, Barthelemy will be using the MSGC fellowship to travel to large universities and interview women studying astronomy and physics education. He will try to understand why these particular fields attract--and retain--more female students. Barthelemy gives credit for the advancement of his studies to several WMU faculty, including **Drs. Nora Berrah** (physics), **Charles Henderson** (MISE, physics), **Bill Cobern** (MISE, biological sciences) and **Megan Grunert** (MISE, chemistry). His course of studies is unique, given that he is simultaneously earning his M.A. in Physics and a Ph.D. in Science Education: Physics through the Department of Physics and MISE, respectively. Barthelemy has made the most of his time at WMU. He has been invited to teach a gender and women's studies course; speak at an invited talk on LGBT issues at the American Physical Society March conference; and has founded a chapter of oSTEM (Out in

Continued on next page

Science, Technology, Engineering and Mathematics) at WMU.

The WMU mock trial season ended at the American Mock Trial Association regional tournament at the University of Notre Dame, where WMU finished with a record of 3-5, capturing three individual awards in the process. **Michael Murphy**, a junior criminal justice major and a first-year mock trial participant, took home an outstanding witness award for his portrayal of Ryan Foster, the police officer who investigated the death of Vanessa Sullivan. **Christopher Nickel**, a sophomore accountancy major, won an outstanding attorney award for his work as a prosecuting attorney, and an outstanding witness award for his portrayal of Leslie Roman, an accident reconstruction expert. The American Mock Trial Association releases a new case each fall for college teams across the nation to study and compete in invitational, regional and national tournaments. Students perform as attorneys or witnesses and argue both sides of the case representing the prosecution (or plaintiff in civil trials) or the defense. In addition to the South Bend regional tournament, the mock trial team traveled to three invitational tournaments this year, funded by the Department of Political Science. The team traveled to tournaments sponsored by Illinois State University in Bloomington, University of Illinois in Champagne and St. Francis University in Joliet, Ill. Senior political science majors Lacey Johnson (ISU) and Jared Volz (USF) both won outstanding witness awards at invitational tournaments and sophomore Roosevelt Tillman won an outstanding attorney award at the University of Illinois.



Some members of the 2011-2012 WMU mock trial team pose at the Illinois State University invitational in Bloomington on November 13, 2011. From bottom left: Carrie Welton, Morgan Schut, Alex Sullivan and Lacey Johnson. From top left: Christopher Nickel, Jonathan Bierlein, Roosevelt Tillman and Tod Jaggi. !Photograph taken by Jamie Geary.

## Upcoming Events

**Tuesday, Apr. 17** Mock Trial Exhibition and Information Session - For undergraduate students interested in learning more about the WMU Mock Trial program. The team will present a mini-version of this year's mock trial case and visitors will act as members of the jury! 2028 Brown Hall, 4 p.m.

**Thursday, Apr. 19** Gwen Frostic Reading Series, Sean Clark, 157-158 WMU Bernhard Center, 8 p.m.

### Friday, Apr. 20

Economics Seminar Series, presented by Ting Liu, Michigan State. 2212 Dunbar, 3 p.m.

Biological Sciences Seminar Series, "Testing the H+ Hypothesis of Feedback Inhibition from Horizontal Cells to Vertebrate Photoreceptors: a Tale of Two Techniques," Dr. Paul Malchow, University of Illinois, Chicago. 1718 Wood Hall, 3:30 to 4:30 p.m.

Philosophy Lecture, "The Reduction of Phenomenal Character," Jeff Speaks, Notre Dame University. 3014 Moore Hall, 4 to 5 p.m.

**Saturday, May 5** Undergraduate Bioethics Research Conference, WMU Center for the Humanities, 2500 Knauss Hall. Sponsored by the WMU Medical Humanities Workgroup.

**Thursday, May 10** Medieval Congress marking the 50th anniversary of Western Michigan University's first Conference on Medieval Studies. May 10 through 13.

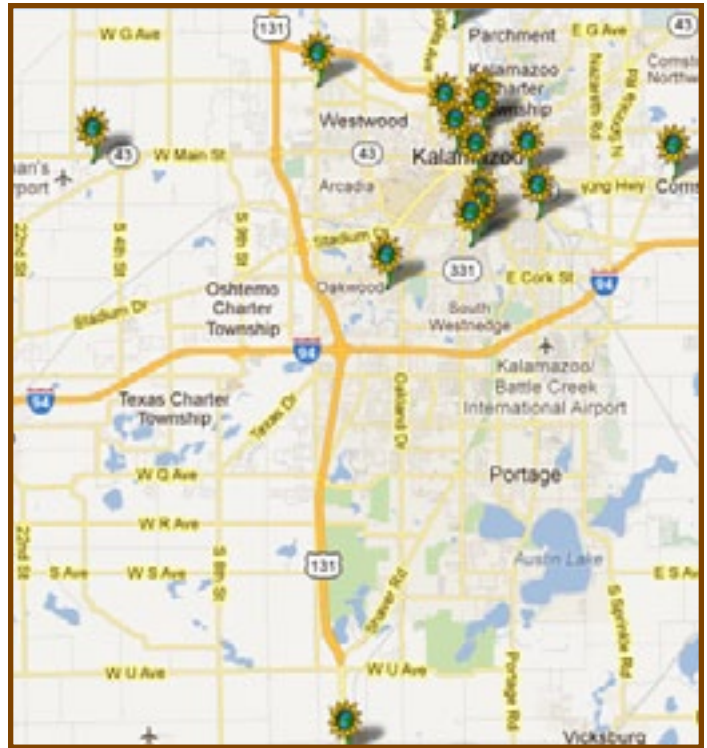
Information for the 47th International Congress on Medieval Studies (May 10-13, 2012), including session schedules and registration information, is now available online at [www.wmich.edu/medieval/congress/](http://www.wmich.edu/medieval/congress/). The Congress is an annual gathering of more than 3,000 scholars interested in Medieval Studies. It features more than 550 sessions of papers, panel discussions, roundtables, workshops, and performances. There are also some 90 business meetings and receptions sponsored by learned societies, associations, and institutions. The exhibits hall boasts nearly 70 exhibitors, including publishers, used book dealers, and purveyors of medieval sundries. The Congress lasts three and a half days, extending from Thursday morning until Sunday at noon. Topics and sessions range from Session 13: Conceptions of Love in Medieval Culture, Literature, and Religion, in which Holle Canatella presents "Christina of Markyate and Geoffrey of Saint Albans: A Twelfth-Century Spiritual Friendship," to Session 461: Sixth-Century Italy I: Representing the Ostrogothic Kingdom. The title of Shane Bjornlie's paper is "Princeps Illiteratus: The Political Polemic of the Gothic War and

Continued on next page

the Sources for Theoderic the Great," and there are literally hundreds of other sessions to choose from. A number of special events are scheduled during the Congress, including: Plenary Lectures Exhibition and Reception Film Screening Saturday Night Dance Worship Services Everyone attending the Congress--including participants, exhibitors, accompanying family members, and Kalamazoo residents--must register for the Congress. Online early registration is available. Attendees may also register by post or by fax using the printed Registration Form. Housing is provided by Goldsworth Valley I, II, and III complexes. The Congress exhibits hall is located in Valley III and contains nearly 70 exhibitors, including publishers, used book dealers, and medieval scholars. Exhibitors this year include Baker Publishing Group, Cambridge University Press, Kazoo Books, Penguin Group USA, and various state university presses. The Congress is sponsored by the WMU Medieval Institute.

### Assessment of Student Learning

"Growing Local Roots" is a multimedia news project produced by students in the Environmental Reporting class at Western Michigan University. This in-depth project focuses on local food connections in Southwest Michigan communities and explores issues related to environmental sustainability, food access and food security, local food sources and economic development, food quality and personal health. Eighteen undergraduate student journalists completed this reporting project during the Fall 2011 semester. Reporting teams visited local community gardens, farmer's markets, health food stores, food pantries and restaurants to conduct research and interviews with expert and community sources. The stories, photos, graphics, videos and audio relay the experiences of local residents dedicated to making access to local foods and fresh produce a priority for all. See more at the website: <http://homepages.wmich.edu/~steinke/Growingroots/about.html>



Community Gardens in the Kalamazoo area, identified by students.

## College of Engineering and Applied Sciences

### Items of Academic Interest



CEAS student group on one of the industry tours

During the Michigan Industry Road Trip week the engineering group was introduced to and networked with recruiters and WMU alumni at various state engineering firms. Some of these alumni have reached senior leadership positions at such companies as the Stryker Corporation, Gentex Corporation, AutoCam,

*Continued on next page*



Consumers Energy, Chrysler, and General Motors. The new program emphasizes the importance of networking with potential employers and gave the students an on the job experience of working as an engineer in Michigan. This was an opportunity for the companies to connect with WMU's very talented engineering students as well. The group also had the opportunity to meet with our State Representative Sean McCann, at the State Capitol Building who shared his outlook on the working opportunities in Michigan. The students in addition toured and explored the downtown communities of Kalamazoo, Grand Rapids, Lansing, and Detroit to see what the cities had to offer for housing, recreation, and entertainment which gave the group insight into what it would be like to live and work there.

The Sunseeker team visited the Chrysler Technology Center recently and after 2 days, the students were ready to go to work for the company because of the experience they had during an extensive tour of Chrysler's latest technology, labs, and facilities. **John Nigro** and **Lou Rhodes** two Chrysler executives, who also happen to be WMU College of Engineering and Applied Sciences alumni, were in charge of the team's tour and they pulled out all the stops. The team was introduced to the cold room where the temperature ranges from -40 to 0 degrees; the high temperature room can reach up to +140 degrees, and extensive labs that do research on radio frequencies. One of the most impressive parts of the tour was the wind tunnel where winds hit up to a tornado force of 140 mph. When the team was asked what they would like to do, **Byron** responded with one request, that it would be great if there was the possibility of seeing a Dodge Circuit EV car, an all-electric performance sports car prototype. The next morning they were welcomed with the site of the only Circuit EV in existence and they were taken for a test drive. Byron was able to ride along in the EV while some members of the team rode in other impressive Chrysler vehicles. However the EV is special in that there is no engine of any kind in the all-electric prototype. Three components propel it: a 200-kilowatt electric motor that drives the wheels; a lithium-ion battery system to power the electric motor; and a controller that manages energy flow. The electric motor has 268 horsepower and 480 pound-feet of torque; and goes from zero to 60 in less than 5 seconds. One can understand why the team wanted to check this car out.



Sunseeker on display at the Chrysler Technology Dome, with executives and WMU team.

## Faculty and Staff Accolades

**Lois Lemon** Master Faculty Specialist in the CEAS Paper Engineering, Chemical Engineering and Imaging Department, has been named a Faculty Fellow of the Lees Honors College. Lois joined PCI as an instructor in the Printing Programs in 1996. Faculty Fellow designation is the highest honor that the LHC can give to a member of the WMU faculty and this award recognizes Lemon's many years of dedicated teaching and mentoring of honor students. Lois will receive the award on the evening of Friday, April 27 at a ceremony at the Shaw Theater recognizing our April graduates.



Lois Lemon center in printing lab with her students

**Dr. John Patten** was recognized and inducted in the Golden Key International Honor Society as an honorary member based on scholarly research and notable projects and achievements that he has completed and received through Western Michigan University. As an honorary member Dr. Patten has full rights as a member

*Continued on next page*

and is encouraged to participate in Golden Key events throughout the year. Some of Dr. Patten's most recent accomplishments include: -2011 Thought Leaders in Energy -Green Manufacturing Initiative one million dollar award from the Department of Energy -Founder Green Manufacturing Initiative at WMU -Director of Manufacturing Research Center -Inventor of Micro-Laser Assisted Machining Technology (US Patent pending) For more information visit: <http://www.goldenkey.org/gk/gksite/HomePage.aspx> And visit: <http://homepages.wmich.edu/~jpatten/>



L-R: Will Grindall, Director of Institutional Markets, Armstrong International; Shedrick Harrell; David Casterline, Corporate Director of Communications, Armstrong International; and Tom Hiatt, Manager of Institutional Markets, Armstrong Int.



L-R: Dr. Deepak Ravindra (research asst.), Dr. John Patten, & Lindsay Baker (Golden Key Int. Honour Society).

## Student and Alumni Accolades

**Shedrick Herrell** recently graduated from CEAS with a Bachelor of Science degree in Mechanical Engineering. He is described by his co-workers as being a great person to work with and that he painstakingly contributes substantial expertise to engineering projects. For these reasons and more Herrell was recently awarded a \$500 academic scholarship from Armstrong International, a multi-national company based out of Three Rivers that offers intelligent systems in the areas of air, steam, and hot water. Armstrong personnel worked in combination with Herrell on several energy-related improvement projects. He helped to design and optimize HVAC systems based on cooling and heating load calculations for several campus locations. In addition, he was instrumental in managing various engineering projects for the University and Shedrick's diligent work led to many energy savings improvements on the WMU campus.

In an effort to replace the schedule modules in CEAS a team of two students **Jason Johnson** and **Anne Franco**, took the CASPad idea of former CEAS IT director **Karlis Kaugers** and ran with it. Instead of using the same model for replacements at a cost of \$3500 a piece, they purchased first generation iPads and produced a 100% student developed app for the iPads. The cost of the end product was a total of \$700 a piece, which was a significant savings for the college. The iPad with the application is a customizable and reliable solution for room schedule information and they will help to alleviate confusion for students, especially on the first week of class. The need for schedule print outs should be eliminated as well, which will also add to the cost savings. Anne is expected to graduate this spring with a B.S. in Graphic and Printing Science and Jason is expected to graduate this summer with a M.S. in Computer Science.



Finished CASPad mounted outside classroom.

Four CEAS students received scholarships at the Engineers Week dinner which was held at the Fetzer Center recently. The 2012 recipients were **Mitchell Zajac** who is studying mechanical engineering, **Kelly McCarthy** who is studying graphic and printing science, **Shannon Kloha** who is studying electrical engineering, and Lindsay Fisher who is studying pre-chemical engineering. These students are all juniors at CEAS. **Tim Mitchell** is co-chair of the WMU's Civil and Construction Engineering Industrial Advisory Board.



L-R: Mitchell Zajac, Kelly McCarthy, Shannon Kloha, Lindsay Fisher, & Tim Mitchell.



Spencer Watza

The Office of the Vice President of Research Undergraduate Research Excellence Award Program provides WMU undergraduate students with an opportunity to have a mentored research or creative activities related experience with one of WMU's externally funded faculty. Students can apply for \$500 toward a stipend, travel or supplies for a semester or two term experience.

CEAS mechanical and aeronautical engineering student **Spence Watza** was recently named the recipient of the OVRP Research Excellence Award for Spring 2012. Spencer's mentor is **Dr. Pnina Ari-Gur** of MAE.

## Upcoming Events

The 50th Senior Engineering Design Conference will take place on Tuesday April 17, from 8:30am to 4:00pm at the College of Engineering and Applied Sciences on the Parkview Campus of Western Michigan University. The College of Engineering and Applied Sciences sponsors the conference to showcase the work of its graduating seniors, who are required to complete a capstone project that puts into practice what they have learned. Many

of the projects are sponsored by business and industry. The conference is free and open to the public. You are welcome to attend all or part of the day's events. Reservations are not necessary. For more information visit: <http://www.wmich.edu/engineer/senior-design-conference.htm>

## College of Fine Arts

### Student and Alumni Accolades

**Ryan Andrews** (BM, 2009) was selected to receive the 2012 ASCAP Foundation Young Jazz Composer Award. The program, established in 2002, was created to encourage gifted jazz composers from throughout the United States. The recipients, who receive cash awards, range in age from 10 to 29, and are selected through a juried national competition. Founded in 1975, The ASCAP Foundation is a charitable organization dedicated to supporting American music creators and encouraging their development through music education and talent development programs. Included in these are songwriting workshops, grants, scholarships, awards, recognition and community outreach programs, and public service projects for senior composers and lyricists. The ASCAP Foundation is supported by contributions from ASCAP members and from music lovers throughout the United States.

Students of Western Michigan University's Department of Dance have been selected to perform at the Kennedy Center in Washington, D.C. at the national conference of the American College Dance Festival Association (ACDFA) to be held May 25-27. This performance marks the fourth time the Department of Dance has been invited to perform at the Kennedy Center. Students will perform the dance *Foreground* that was choreographed by **Lauren Edson**, winner of the WMU's first Great Works Dance Project National Choreography Competition. Ms. Edson currently performs with the Trey McIntyre Project and her choreography has earned numerous awards and accolades. She was in residence at WMU in early September 2011 to create *Foreground* and returned to rehearse it and speak at the annual Great Works dinner in February 2012. *Foreground* was selected for this national festival through three levels of adjudication. First, the dance was selected by WMU faculty to represent the University at the East Central Regional Conference of the American College Dance Festival Association that

*Continued on next page*

was held at Grand Valley State University March 7-10. At Grand Valley State University, Foreground was one of twelve dances out of forty-two selected for the conference's gala concert. Finally, Foreground was one of three dances selected to represent the region at the national conference of the American College Dance Festival Association. Foreground was selected for the regional gala concert and national festival by three nationally-recognized choreographers/dancers/scholars: KT Niehoff, Patrick Corbin and Thomas F. LaFrantz. Criteria for selection for the national ACDFa conference were overall artistic excellence and quality of performance. Adjudicators described WMU dancers as "fierce, with committed brilliance" who "fully physicalized the material." Foreground, a dance for five women and three men, premiered in the Department of Dance's 2012 Winter Gala Dance Concert. Faculty member **Carolyn Pavlik** serves as the rehearsal director for the dance and faculty member **Megan Slayter** was the lighting designer.



WMU dancers to perform "Foreground" at the Kennedy Center in Washington, D.C.

## College of Health and Human Services

### Items of Academic Interest

#### BSON/ROTC

On March 1, 2012, the WMU Department of Military Science and the WMU Bronson School of Nursing (BSON) signed a formal agreement to assist Army Reserve Officer Training Corps (ROTC) contracted Cadets in

earning their bachelor of science in nursing degree at WMU BSON. The agreement, which will take effect in the 2012-13 academic year, will guarantee admission to the professional nursing program for two cadets who meet the requisite requirements to enroll in the school of nursing. This agreement will serve as an important recruiting incentive to draw scholarship applicants who will one day provide assistance and comfort to a wounded soldier. BSON Director **Dr. Linda Zoeller**, BSON Academic Advisor **Marsha Mahan**, and LTC **Brett Johnson** of the WMU ROTC program were key parties in establishing the agreement. In 2009, Dr. Zoeller attended a symposium held by then ROTC Brigade Commander, COL Finnegan. In his speech, COL Finnegan stressed the need for more Army nurses, and Dr. Zoeller initiated the action.



Standing left to right: Major Jeff Hoose (wounded in Iraq, also served in Afghanistan); Marsha Mahan; Lieutenant Colonel Brett Johnson (combat veteran); Sergeant First Class Benjamin Carter (wounded in Iraq); Master Sergeant Billy Clayton (combat veteran, Iraq). Seated: Lieutenant Colonel Zoltan "Z" Krompecher (combat veteran, Iraq and Afghanistan), left; and Linda Zoeller.

As the WMU Holistic Health Care Program in the College of Health and Human Services celebrates its 30th Anniversary in 2012, it also takes on a new name, approved by the WMU Board of Trustees on February 29. The new name, Integrative Holistic Health and Wellness, better reflects the mission of the program, as health care moves to a more integrative model. Retaining the "holistic health" terminology provides for continuity of identity, since it has been affiliated with the program since its inception in 1982. "Wellness" is added to represent the concept of prevention, which is a core aspect of the program. The name change and 30th Anniversary will be celebrated with events later this year. The Integrative Holistic Health and Wellness Program is one of only four similar higher education programs

*Continued on next page*

in the country, offering a graduate certificate and an undergraduate minor. The program's updated mission is to cultivate the inter-connective relationships of individuals' body, mind, and spirit to positively enhance personal, professional, community and global health. It has also set the following goals: • to increase students' knowledge regarding holistic health practices and theory • to develop skills that will positively enhance personal, community, and global health and wellness • to cultivate awareness of the inter-connection between body, mind, spirit, and community in order to affect attitudinal change regarding health and wellness • to insure that students have the ability to apply the knowledge, skills, and awareness of holistic health and wellness in their personal and professional lives • to promote sensitivity to the issues of diversity and multiculturalism within the context of the continuum of individual and global health and wellness



The Department of Speech Pathology and Audiology hosted a very successful open house for prospective graduate students on Friday, February 17. The event was attended by more than 100 students interested in the master's program in speech-language pathology and the doctoral program in audiology. The program included a history of program founder **Charles Van Riper's** legacy and early development of the department, informational breakout sessions, and tours of the CHHS building and Charles Van Riper Language, Speech and Hearing Clinic. Current graduate assistants provided the tours and had an opportunity to share their experiences with applicants. The event ended with a "meet and greet" with faculty.

## Faculty and Staff Accolades



Dr. Ann Chapleau

**Ann Chapleau, Ph.D.**, assistant professor in the Department of Occupational Therapy, has been appointed by the Michigan Board of Occupational Therapy to the Health Professional Recovery Committee of the Bureau of Health Professions. The committee provides oversight of the Health Professional Recovery Program, which is designed to protect the public while encouraging and monitoring the recovery of health care professionals from substance abuse and/or mental health disorders.



Dr. Ann Tyler

**Ann Tyler, Ph.D.**, professor and chair in the Department of Speech Pathology and Audiology, presented an Assessment and Intervention for Speech Sound Disorders: Practice Update at the Speech-Language-Hearing Association Annual Convention held in California on March 17, 2012. Dr. Tyler also was recently appointed to the Editorial Board of the International Journal of Language and Communication Disorders.

WMU's Department of Blindness and Low Vision Studies (BLVS) in the College of Health and Human Services has long been a leader in research in orientation and mobility of persons who are visually impaired. Since 2000, a team of department faculty members-- Professor **Dr. Robert Wall Emerson**, Assistant Professor **Dr. Dae Kim**, Professor **Dr. David Guth**, and Associate Dean **Dr. Long**--have led a large, multi-university collaborative project funded by the National Institutes of Health (NIH) to investigate the mobility-related challenges of complex intersections. The project ends this coming June, and the researchers recently presented summaries of the project's findings at the 14th International Mobility Conference in Palmerston North, New Zealand. BLVS faculty made five presentations, and project staff made a total of eleven presentations. Topics included the impact of quieter vehicles on mobility of persons who are blind, cues for alignment and maintaining one's heading while walking without vision, the assessment of prosthetic vision systems, and access to roundabouts and other uncontrolled crossing locations. The research team is developing new proposals to submit to the National Eye Institute of the NIH, and the BLVS faculty plan to continue their leadership role in orientation and mobility.

Bachelor's in Interdisciplinary Health Services instructor **Deborah E. Riddick, JD, RN**, Director of Policy and Planning School-Community Health Alliance of Michigan, has been nominated and selected to serve on the U.S. Department of Health and Human Services (HHS) Regional Health Equity Council for Region V. Recently HHS released the National Stakeholder Strategy for Achieving Health Equity and the HHS Action Plan to Reduce Racial and Ethnic Health Disparities. Together, these documents represent the federal commitment for addressing health equity and closing the health gap

Continued on next page

for racial, ethnic, and underserved communities. As a Regional Health Equity Council member, Ms. Riddick will serve as a leader and catalyst to strengthen health equity and enhance collaboration between stakeholders, align initiatives and programs, and leverage assets to more effectively accomplish health disparity reduction goals.



Gay Walker

**Gay Walker**, program coordinator for the Integrative Holistic Health and Wellness Program, formerly the Holistic Health Care Program, has been elected to the National Wellness Institute (NWI) Council for Wellness Accreditation and Education (CWAE) for a three year term. The NWI serves professionals and organizations that promote health and wellness in individuals and communities. As an advisory

body to the NWI, the CWAE makes recommendation as to accreditation of undergraduate wellness programs, standards for NWI certificate programs, and recognition of wellness-related education programs other than those offered by the NWI.

## Student and Alumni Accolades

Interdisciplinary Health Sciences Ph.D. student, **Kathleen Kroll** and her colleague from Mattawan Public Schools Brian Gunnett presented Interventions in 10 minutes or less at the Michigan Council for Exceptional Children. The presentation focused on interventions that all teachers can use to address students' needs in reading, writing, and math when brief opportunities present themselves; it was based on Ms. Kroll's practicum research on team processes and joint responsibility for students.

Interdisciplinary Health Sciences Ph.D. Program doctoral student **Thomas Wayne Sather** was selected to present The Concept of Flow and Engagement in Aphasia at the 2012 Clinical Aphasiology Conference held in Lake Tahoe, California in May 2012. IHS -Ph.D. Director **Nickola Nelson, Ph.D.** coauthored the poster with Sather.

School of Social Work students **Angela Dietrich** and **Darrel Huinink** were named the 2012 Whitney Young Scholarship recipients at a special event on March 20. A committee of faculty and staff selected them based on their representation of Whitney Moore Young, Jr.'s ideals in scholarship, community service, awards and recognitions, and social justice leadership

roles. Ms. Dietrich recently volunteered and worked in Tanzania with children at an orphanage. Mr. Huinink spent several years in Haiti. There, he and his wife managed an orphanage and did extensive relief work after the country was devastated by the tsunami. Both students were formally recognized at the event and received a certificate and monetary stipend. Dr. Michael Reisch, Daniel Thursz Distinguished Professor of Social Justice at the University of Maryland, gave the keynote address at the event, which--along with the scholarship--was established as a memorial to Whitney Young. An internationally renowned social worker, social work administrator, and influential civil rights leader, Young spoke at the dedication of the WMU School of Social Work (SSWK) in 1968; he died suddenly two years later.

## College of Education and Human Development

### Faculty and Staff Accolades



Dr. Linda Dannison

**Dr. Linda Dannison**, chair of Family and Consumer Sciences will retire from WMU June 30, 2012 after 31 years of service. Linda earned a bachelor's degree in Family and Consumer Science Education from Western Michigan University. She holds a master's degree in Family and Child Development, and a Ph.D. in Adult and Occupational Education from Kansas State University. She is a

Certified Family Life Educator specializing in parenting education. Linda began her career teaching in high schools in Michigan and Kansas, after earning her doctorate she began teaching in family and consumer science education at North Dakota State University. She joined Western Michigan University as an assistant professor in 1981. She taught undergraduate and graduate courses in Effective Parenting, Adult Child Relationships, Human Sexuality and Later Life Family Relationships. She served as chair of Family and Consumer Sciences from 1990 to 2012. Linda is the author of numerous articles, chapters and books on kinship care. She has developed educational programs, resources, videos, and training programs to support multigenerational families and is a co-director of the National Center for Research on Grandparents Raising

*Continued on next page*

Grandchildren. Future plans include spending much more time with her wonderful husband **Martin**. He will also be retiring from the WMU's College of Aviation. They have children and grandchildren who live in Boston, Nashville, Fairbanks and England and plan on enjoying frequent visits. Additionally they are looking forward to sailing adventures in the Caribbean and Lake Michigan, cruising the U.S. in their 5th wheel, and opportunities for skiing and walking vacations.



Dr. Jody Brylinsky

**Dr. Jody Brylinsky**, professor of human performance and health education, has been appointed associate provost for institutional effectiveness, beginning April 1. As vice provost, Brylinsky will head the Office of Institutional Effectiveness, which provides leadership to develop, integrate and improve WMU's academic program planning, institutional and program assessments, and accreditation review programs.



Dr. Ghada Soliman

**Dr. Ghada Soliman**, Assistant Professor of Dietetics, is invited to be the Keynote Speaker for the Michigan Dietetic Association (MDA) Annual Conference to be held in East Lansing on April 27, 2012. The title of her talk is "Management of Obesity from Genetics and Signal Transduction to Intervention and Follow-up."

Human Performance and Health Education professor, **Dr. Deb Berkey**, traveled with seven student members of the Epsilon Alpha Chapter of Phi Epsilon Kappa to attend the National Conference of the American Alliance of Health, Physical Education, Recreation and Dance in Boston, MA in mid-March.



The students are pictured with Dr. Al Stephan (Midwest District President) and Dr. Deb Berkey, chapter adviser. Students in the back row (l to r): Adam Carpp, Jason Schut, Trey Conner, Bobby Keller and Seth Weber. Front row: Stephanie Hoff and Carly Kirkpatrick.

## Student and Alumni Accolades

A student in the College of Education and Human Development has successfully created and coordinated the Bench Press Contest for the past two years. **Myron Harrison**, a senior in Recreation Management in the Department of Human Performance and Health Education, and four-year employee at the Student Recreation Center (SRC) had a vision to establish a dynamic event for Western Michigan University students within the SRC. After months of researching other University's Campus Recreation strongman and/or bench press contests, Harrison sat down and composed a bench press contest especially for WMU. From developing the rules and regulations, registration form, how the competition would be conducted, to the prizes, awards and promotion, Harrison planned the entire event with support from SRC professional staff members. The first year's event (Spring 2011) went well with a good turnout, but this year's event saw a significant increase in participants. The Bench Press Contest presented awards to the top three winners of each weight class. There were four weight classes for the males and three for the females. The SRC is looking forward to the event returning for many years to come.

Thank you to everyone who came out and showed support to five of the graduating Interior Design Seniors during their 'Exposed' reception Friday, February 17th. The show displayed work that the seniors have completed while in the Interior Design Program over the last four years.



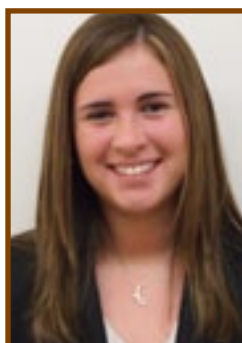
*Pictured are Interior Design graduating seniors Riley Walters, Amanda Peck, Kimberly Porco, Carly Zagorski and Renee Gahn with President John M. Dunn.*

Eleven physical education intern teachers, accompanied by **Dr. Deb Berkey**, were among 100 professionals who participated in Legislative Education Day on Feb 29, 2012. The event was sponsored by the Michigan Fitness Foundation, the Comprehensive School Health Education Coordinator's Association and the Michigan Association for Health, Physical Education, Recreation and Dance. The purpose of the event was to increase the visibility of the importance of physical education, health education and the Healthy Michigan Fund with schools and communities across the state. A total of 120 legislators were visited during the day. Intern teachers representing WMU included: **T.J. Furco**, **Matt Smorch**, **Jake Culver** (placed in Otsego Public Schools), **Kevin Lillibridge**, **Ben Munselle**, **Shawn Larson** (Gull Lake Community Schools), **Drew McLaughlin** (Bridgman Public Schools), **Zach Mallarney**, **Brandon Carter** (Mattawan Community Schools) and **Leslie Angle** (Lawton Community Schools).



*Pictured are Dr. Deb Berkey, T.J. Furco (WMU), Chris Furlong and Mike Maisner (Michigan Fitness Foundation), Leslie Angle (WMU), Rep. Nesbitt and Elaine Tomasi (Comprehensive School Health Coordinator's Association).*

The Student Dietetics Association (SDA) has started a new outreach program this academic year of 2011-12 in the Edison Neighborhood of Kalamazoo. Headed by the SDA President, **Elizabeth Quemada**, with aid from **Susie Zammit**, Secretary, and member **Stephanie Adams**, the SDA has begun to teach nutrition classes to 2nd through 5th graders from The Tree of Life Elementary School in the Edison neighborhood. Tree of Life is a young Christian elementary school in the Kalamazoo area. They focus on an affordable Christ centered education. Adam Sterenberg, the principal of Tree of Life, approached the SDA about holding nutrition classes early last summer and they gladly accepted. Teaching the class of 12 students has been an amazing experience for all of the members involved. They have gone over the basic food groups, serving sizes, Choose My Plate, and have just recently started going over each vitamin starting with vitamin A. The kids are always excited to see the SDA when they visit every Friday. It is a great opportunity to be a part of a blossoming community and to have an influence in children's lives.



*Jessica Rush*

**Jessica Rush**, of St. Joseph, Mich. was named a Presidential Scholar in the Department of Teaching, Learning and Educational Studies. Rush, who graduated in December 2011, majored in Early Childhood Education and minored in Math and Language Arts.



## Upcoming Events

There will be a retirement reception honoring **Linda Dannison** on Tuesday, April 10th from 3-5 p.m. Students, alumni, colleagues and friends from the community are welcome to attend the reception in the Trimpe Multicultural Center on WMU's campus.

The 2012 Excellence in Diversity Awards Committee has chosen the Department of Counselor Education and Counseling Psychology as a winner in the College/Department category. They have won the Excellence in Diversity Award for their outstanding contributions toward diversity and inclusion here at Western Michigan University. The award will be presented at the 2nd annual Excellence in Diversity Awards program on April 11, 2012, from 5pm - 7pm, at the John T. Bernhard Center, east ballroom

## Extended University Programs

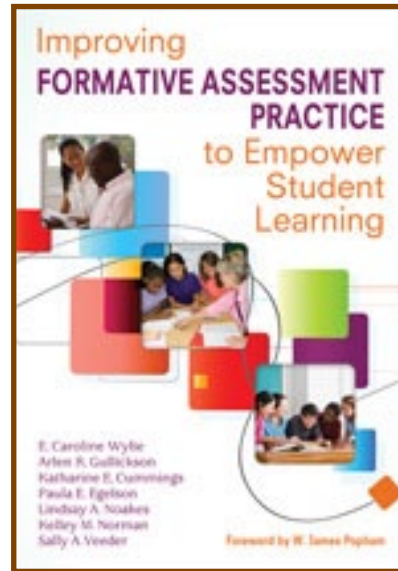
### Student and Alumni Accolades

**Andrew Mahler**, a student from WMU Southwest's Master of Social Work program has been selected as a student representative for the National Association of Social Workers (NASW) Michigan Chapters for the ULink project. Mahler was one of four students selected from Western Michigan University's MSW program to represent the program statewide. ULink is a student initiative with the purpose to serve as a connector in building a stronger relationship between Social Work programs/universities and NASW-Michigan. ULink is a new initiative piloting with five Bachelor of Social Work and five Master of Social Work programs in Michigan. In this role Mahler will act as a liaison between students in the MSW program and NASW, while promoting and fostering student development through association events and membership. Mahler will also attend monthly conference calls with NASW and communicate through email correspondence that will allow him to serve as a sounding board for NASW and MSW students. In regards to the preparation Western Michigan University-Southwest's MSW program has given him to excel in this

role, Mahler said "the program has prepared [him] most by promoting a self-directed and independent learning style." Mahler is extremely honored by WMU student and faculty support in being selected for the position, and hopes to exceed expectations in representing WMU and the School of Social Work in this new role.

## Evaluation Center

### Faculty and Staff Accolades



*Formative Assessment Practices is a product of the NSF-funded Assessment for Learning project*

**Arlen Gullickson**, Evaluation Center Emeritus Researcher; **Katharine Cummings**, Associate Dean for Academic Services; **Lindsay Noakes**, Interdisciplinary Evaluation doctoral candidate; and **Sally Veeder**, retired Evaluation Center Assistant Director (and two other coauthors) recently published the book, *Improving Formative Assessment Practice to Empower Student Learning* (Corwin Press, 2012).



*Dr. Stephen Magura*

Evaluation Center Director **Dr. Stephen Magura** gave a presentation at the Michigan Academy of Science Arts and Letters on March 2: "Impact of Participation in Dual Focus 12-Step Groups for People with Co-occurring Disorders."

## Upcoming Events

---

EvaluATE, the National Science Foundation-funded Evaluation Resource Center for Advanced Technological Education located at The Evaluation Center, will offer a free webinar on May 16: "How Well are we Serving our Female Students in STEM?" Featuring Donna Milgram -- Executive Director of the National Institute for Women in Trades, Technology and Science -- the webinar will focus on evaluating the recruitment and retention of women and girls in STEM education programs. To learn more and register, go to [evalu-ate.org/events/](http://evalu-ate.org/events/)

# Evalu|a|t|e

[www.evalu-ate.org](http://www.evalu-ate.org)

## Graduate College

### Student and Alumni Accolades

---

The Graduate College offers Dissertation Completion Fellowships to WMU Doctoral students for up to one year (two semesters and two sessions) awarded in open competition, on the basis of superior scholarly achievement and quality of proposed dissertation project, to assist full-time doctoral students with the completion of their dissertations. Recipients must be full-time doctoral candidates within one year of graduation who can demonstrate at the time of application the completion of the following requirements. First, they must demonstrate superior academic achievement. They must have a doctoral dissertation committee appointed and their dissertation proposal/prospectus must be approved by that committee. Students must have completed all course and program requirements except the dissertation, as well as completed all research tool requirements and all qualifying or comprehensive examinations. The Graduate College is pleased to announce that the following doctoral students have been awarded these prestigious university fellowships. Three students have received full year fellowships. They are **Renee Lee Gardner**, English; **Travis Hayden**, Geosciences; and **Stephen T. Staggs**, History. Three students have been offered half year fellowships. They are **Mohamed Ahmed**, Geosciences; **Katherine E. Ellison**, History; and **Isurika Fernando**, Chemistry. The Graduate College extends heartiest congratulations to the fellowship recipients, and thanks

all the applicants for their interest in the Dissertation Completion Fellowship program. We would also like to thank the committee members for their hard work and participation in the selection process.

### Graduate Research and Creative Scholar Awards

The Graduate College, the Graduate Studies Council, and the Graduate Student Advisory Committee are proud to announce the 2011-12 recipients of the Graduate Research and Creative Scholar Awards at Western Michigan University. The All-University Scholars for 2011-12 are: **Michelle Barger** - Geosciences; **Timothy Edwards** - Psychology; **Ali Eshkeiti** - Electrical and Computer Engineering; **Isurika Fernando** - Chemistry; **Angela Marotta Garrison** - Counselor Education and Counseling Psychology; **Dustin Hoffman** - English; **Taylor Paskin** - Biological Sciences; **Ryan Sibert** - Geosciences; **Stephen Spates** - Communication; **Anthony Squiers** - Political Science; and **Lydia Walker** - Comparative Religion. The Department Scholars are: **Mark Steven Barajas** - Counselor Education and Counseling Psychology; **Sara Bijani** - History; **Gerardo Bohórquez González** - Spanish; **Caitlin Callahan** - Mallinson Institute for Science Education; **Ting Chen** - Paper Engineering, Chemical Engineering, and Imaging; **Mary Sajini Devadas** - Chemistry; **Brian Doane** - Counselor Education and Counseling Psychology; **Katherine Ellison** - History; **Leticia Espinoza** - Spanish; **Nicole Fonger** - Mathematics; **Tamrat Gashaw** - Economics; **Brenna Halpin** - Music; **Kristin Hobson** - Interdisciplinary Evaluation; **David Johnson** - English; **Lucas Kanclerz** - Geography; **Ian Kerr** - Anthropology; **Maxwell Kirchhoff** - Political Science; **Nicole Klutz** - Speech Pathology and Audiology; **Sooman Lim** - Paper Engineering, Chemical Engineering, and Imaging; **Scott Marley** - Physics; **Daniel Rubio** - Philosophy; **Raed M. Salih** - Computer Science; **Christina Sheerin** - Psychology; **Benjamin Slager** - Biological Sciences; **Christine Strayer** - Educational Leadership, Research, and Technology; **Michelle A. Suarez** - Interdisciplinary Health Sciences; **Cynthia Visscher** - Sociology; **Matthew Wittbrodt** - Human Performance and Health Education; **Jiangang Xia** - Educational Leadership, Research, and Technology; and **Jaime Zinsmaster** - Nursing. The University community is invited to attend a program and reception to honor the Graduate Research and Creative Scholars on Thursday, April 26, 2012, from 5:00 to 7:30 p.m. in the South Ballroom of the Bernhard Center. The program will include presentations by student award winners.

The Graduate College, the Graduate Studies Council, and the Graduate Student Advisory Committee are proud to announce the 2011-12 recipients of the Graduate Teaching Excellence Awards at Western Michigan University. The All-University Graduate Teachers for 2011-12 are: **Ellizar Abalos** - Music; **Matthew Arsenault** - Political Science; **Skylar Bre'z** - History/Gender and Women's Studies; **Colleen Cullinan** - Psychology; **Kevin Douglass** - Chemistry; **Krystal Howard** - English; **Kathryn Kestner** - Psychology; **Kate Rowbotham** - Mallinson Institute for Science Education; **Marc Schaffer** - Economics; and **Kristin Sovis** - English. The Departmental Graduate Teachers are: **Clara Adams** - Chemistry; **Ahmed Tausif Aijazi** - Paper Engineering, Chemical Engineering, and Imaging; **David Barry** - Sociology; **Emily Beard** - Communication; **Garrett Brookmyer** - Counselor Education and Counseling Psychology; **Erica D'Elia** - Anthropology; **Sean Derrick** - Industrial and Manufacturing Engineering; **Holly DeVrou** - Spanish; **Jeremy Doornbos** - Computer Science; **Racha El Kadiri** - Geosciences; **Melinda Gevaart** - Nursing; **Subash Gokanakonda** - Mechanical and Aeronautical Engineering; **Carolina Gonzalo Llera** - Spanish; **Alexandra Haase** - Biological Sciences; **Justin Hanig** - Economics; **Kara Krebs** - Political Science; **Kathleen Kroll** - Interdisciplinary Health Sciences; **Daniel Kueh** - Biological Sciences; **Lalith Prasad Narasimhan** - Electrical and Computer Engineering; **Bryan Phinezy** - Mathematics; **Buddhi Rai** - Physics; **Daniel Serfas** - Geography; **Raymond Sheets** - Counselor Education and Counseling Psychology; **Kelly Sparks** - Mallinson Institute for Science Education; **Jason Thueme** - Philosophy; **Kathryn Titus** - Geosciences; **Thomas Tran** - Paper Engineering, Chemical Engineering, and Imaging; **Scott Watson** - Comparative Religion; and **Adam Wolfe** - History. The University community is invited to attend a program and reception to honor the Department Graduate Teachers on Thursday, April 26, 2012, from 5:00 to 7:30 p.m. in the South Ballroom of the Bernhard Center.

## Upcoming Events

---

Most graduate students should consider attempting to get their research published while still working on their degree. Yet many never do, not knowing how to negotiate the publishing process. In "How to Get Published in Peer-Reviewed Journals, A Writer's Workshop," students will learn a great deal about the publishing process, what journals are looking for, and how to prepare their manuscript for submission. The workshop will be conducted by Jan Anderson,

owner and president of Beyond Words, Inc., a Midwest Consulting Group Affiliate, who has presented this workshop several times in the past at Western Michigan University to great reviews. The date is Thursday, April 12, from 9 a.m. to noon in the Walwood Commons in Walwood Hall on East Campus. The presentation will help participants meet several important objectives. Students will gain a better understanding of the peer-reviewed journal publishing process and learn the intricacies of the journal selection process. They will learn to recognize writer's most valuable resources and acquire an understanding what journals want and expect from authors who submit manuscripts for publication. Another topic to be covered is using a step-by-step process for taking a potential article through a successful publication cycle. Finally, participants will spend some time developing a successful publication plan. Seating is limited; please RSVP on-line at [www.wmich.edu/grad](http://www.wmich.edu/grad).

If you are a student or have a student preparing to do research that involves Human Subjects Institutional Review Board (HSIRB) approval, you may want to attend a workshop being offered by **Ms. Julia Mays**, Research Compliance Coordinator and **Dr. Amy Naugle**, Chair, HSIRB, Office of the Vice President for Research. The workshop, titled "Preparing to Write your HSIRB Protocol: What Researchers Need to Know," will take place on Tuesday, April 10 from 2 p.m. to 4 p.m. in the Walwood Commons in Walwood Hall on East Campus. The objectives for students include becoming familiar with the distinct elements of the HSIRB application, understanding the HSIRB process, learning about mandatory training, and managing and protecting data.

**Dr. Marianne Di Pierro**, Director of the Graduate Center for Research and Retention at Western Michigan University, will be presenting a workshop titled "Strategies for Navigating the Dissertation" on Friday, April 6. The workshop will be held from 1 to 4 p.m. in the Walwood Commons in Walwood Hall on East Campus. This workshop is ideally suited to graduate students who are about to enter into the dissertation process or who are still in the course work stage of their respective programs but would like access to information that anticipates the dissertation. Students writing master's theses are also welcome to attend. The goals of the workshop include learning how to prepare for the dissertation experience, how to enhance communication with dissertation committee members, how to effectively manage the dissertation process, how to stay focused and on task, and how to address writing concerns.

The Graduate Center for Research and Retention invites all graduate students to attend a working session on an Overview of SAS. This workshop will demystify the SAS process, cultivate confidence, generate enthusiasm and inspire students to complete their research. The workshop, to be held on Wednesday, April 4, will take place from 9 a.m. to noon in the Computer Laboratory, Room 1416 in the College of Health and Human Services. The workshop will be conducted by doctoral student **Mr. Lincoln Jiang**, Department of Statistics and a Doctoral Associate for the Graduate Center for Research and Retention. Attendees will gain familiarity with SAS language and acquire an introduction to basic SAS procedures. They will learn about data input, management, and transformation in SAS and conduct basic analysis in SAS: descriptive statistics, t-tests, ANOVA, and regression, as well as other concepts. Seating is limited, so advance registration is required and can be accessed from the Graduate College website at [www.wmich.edu/grad](http://www.wmich.edu/grad). Students are encouraged to watch two SAS video tutorials, also available on the home page of the Graduate College. For additional information, please contact Dr. Marianne Di Pierro at (269)387-8249. Note that this session is designed to review and reinforce prior learning and not intended to supplant a formal course in introductory statistics.

## Lee Honors College

### Items of Academic Interest

---

For students seeking a study experience that keeps them closer to home, the Lee Honors College is offering four opportunities this summer to "Study in the States." **Sue Oole**, director of advising, will lead HNRS 4900 "The Beaver Island Experience" May 14-26, 2012. Students will study Michigan history, explore the natural environment of island living, and use the history, culture, and setting of the island to practice skills that will be needed in writing their honors thesis. Students enrolled in HNRS 2900 "Memorials & Monuments of 9/11" June 12-26, 2012, led by academic advisor **Jessica Bigley**, will engage in field exploration to delve deeper into the significance of memorials throughout U.S. history. The sites students will visit include the National September 11 Memorial & Museum, Trinity Church, St. Paul's Chapel, New York City Fire Museum, the Pentagon, Flight 93 National Memorial, Statue of Liberty, and Ellis Island. **Michele McLaughlin** will lead HNRS 2900 "Experimental Aircraft Association (EAA) AirVenture" at

the annual EAA gathering in Oshkosh, Wisconsin July 22-29, 2012. In addition to several planned excursions, students will attend the third annual Symposium, sponsored by GE Aviation that will feature influential industry leaders discussing electric aircraft propulsion. **Dean Nicholas Andreadis** and graduate assistant **Kira Dow** will lead HNRS 2900 "Journey through Hallowed Ground" honoring the 150th anniversary of the Civil War August 3-13, 2012. The experience begins at the living history encampments at General Lee's headquarters in Gettysburg, PA and includes a horseback tour of the battlefields. The trip continues with exploration of the battlefields of Antietam, and visiting the National Museum of Civil War Medicine and several presidential homes, including Mount Vernon and Monticello. Dean Andreadis says, "Study in the States" is a new program of experiential learning that gives students a unique learning opportunity beyond the boundaries of the classroom."



*A Civil War regimental fife-and-drum corps*

### Faculty and Staff Accolades

---



*Dr. Carla Koretsky*

The Lee Honors College is excited to announce **Dr. Carla Koretsky** as its new associate dean effective May 7, 2012. "I am tremendously excited to be joining the staff of the Lee Honors College! It is a great honor to accept the position of LHC associate dean," says Koretsky. "I am looking forward to working with the staff of the LHC to continue to recruit the very best students. In particular, I hope that we can continue to advance recent trends of increasing diversity within the honors student population." Dr. Carla Koretsky is an expert in the fields of aqueous geochemistry and biogeochemistry. She conducts field, laboratory and computer modeling studies to investigate

*Continued on next page*

the chemistry of wetlands and lakes, with a particular interest in better understanding the interactions of metal contaminants with natural waters, sediments and soils. She has been a member of the faculty of WMU since fall 2000, when she joined the Geosciences department as an assistant professor. Dr. Koretsky subsequently affiliated with the Environmental Studies program in 2001. She became an associate professor in 2005 and a full professor in the Geosciences department and Environmental Studies program in 2011. "I will miss teaching some of the classes I have developed over the years, although I do plan to continue teaching one of my favorite classes, environmental field geochemistry, through the honors college," explains Koretsky. Prior to her appointment to WMU, Dr. Koretsky was a research scientist at the Georgia Institute of Technology. She received her PhD in Earth and Planetary Sciences from Johns Hopkins University in 1998 and her MA from Washington University in St. Louis where she graduated cum laude with an Earth and Planetary Sciences major and minors in Economics and Music Performance (Violin) in 1992.

## Student and Alumni Accolades



Joshua Kallen

Medallion Scholar and Lee Honors College junior **Joshua Kallen** and teammate **Alison Huey** beat 19 teams from colleges and universities around the U.S. to win a \$6000 scholarship in the Foundation for Financial Service Professionals, Industry Issue Competition at the Society of Financial Service Professionals 2012 Arizona Institute in Phoenix, AZ on January 23, 2012. "We were

curious if we could compete if we weren't a member of the club," says Kallen referring to WMU's student-led Financial Services Club. Kallen notes the idea to compete began when **Devrim Yaman**, associate professor of finance and commercial law, invited Portage area financial planner Jim Gasaway to his FIN 3200 class to speak in fall 2011. It was Gasaway who informed the class of 40 students about the competition. "We briefly met with Professor Yaman for guidance and took one month to research," explains Kallen noting that he and Huey had previously paired as teammates in 2010 for an accounting competition. Armed with a Prezi presentation and the confidence to answer any questions relating to the use of social media in the financial services industry, Kallen and Huey were invited to Phoenix, AZ as one of three finalists. "I think I won

because I'm really good at presenting things and answering questions," says Kallen. "We wrote a comprehensive paper that was easy to read and accomplished what the readers expected." Kallen adds that he and Huey had 15 minutes to present their topic and 15 minutes to questions. Kallen credits Business Information Systems instructor Barbara Sagara, for his writing success and says enrolling in her BCM 1420 informational writing course through the Lee Honors College has advanced his writing skills. As he nears graduation in spring 2013, Kallen says he will pursue a career in marketing.

## Office of Faculty Development

### Items of Academic Interest

Grants for instructional development will be awarded by the Office of Faculty Development (OFD) to support efforts of Board appointed, bargaining unit faculty at WMU to improve student learning through instructional and curricular redesign and innovation. Funding is provided by Article 40.4 of the Western/WMU-AAUP agreement. There are two categories of grant funding: Instructional Development Travel Grants and Instructional Development Project Grants. Funds allocated for each category are preliminary and will be adjusted as needed to accommodate the kinds of applications submitted. Instructional Development Travel (IDT) Grants support attendance at teaching and learning focused conferences, workshops, and meetings. Maximum award level is \$1,200.00 or the cost of the trip, whichever is lower, with up to approximately \$30,000 awarded annually. Preference will be given to faculty who have not received an IDT grant in the prior three-year period. Instructional Development (IDP) Project Grants support instructional and curricular development projects at WMU. The maximum level of award is \$5,000 each, with up to approximately \$50,000 awarded annually. Funding preference will be for projects involving units that have not had projects funded through IDP grants in the prior three-year period. Group, department, and interdisciplinary projects will be given priority. IDP Grants may be used to fund expert visitors, site visits, workshops or training directly related to the funded project, student wages, or materials to study or support specific instructional improvement approaches. If you are interested in applying for an IDP or IDT grant,

*Continued on next page*

please visit the Office of Faculty Website at <http://wmich.edu/facdev>. You may also e-mail us at [faculty-development@wmich.edu](mailto:faculty-development@wmich.edu) or call 7-0732.

In response to increasing interest across campus, and in keeping with best practices at research universities across the United States, the Office of Faculty Development is creating a Peer Teaching Observation Program. Any board-appointed faculty member may request to be observed in-class (or online) and receive confidential, formative feedback on general or specific teaching and learning concerns or approaches. Peer observers are faculty members recognized by their peers for excellence in teaching. They are trained by the Office of Faculty Development to work with faculty to identify goals and provide effective feedback. In the Peer Teaching Observation Program, observers focus on the details identified by the faculty member being observed. The observer's goal is to ask, "What will help you?" This program is about becoming more aware of how you teach, and identifying specific techniques that may improve your practice. Observations first begin with a meeting between the faculty member and a peer observer to discuss the goals and methods of the observation. Second, the observer will then visit a class to carefully observe teaching style, techniques, and potential barriers to learning. He or she may also videotape the class or interview students, at the faculty member's request. Third, the observer and faculty member will meet to discuss the results and create an action plan for the future. Finally, the Office of Faculty Development will talk to the faculty member about how the office can help achieve the goals set through the peer observation. Trained observers are available now. For more information about the Peer Teaching Observation Program, please visit the Office of Faculty Development website at [http://wmich.edu/facdev/Programs/peer\\_observation.html](http://wmich.edu/facdev/Programs/peer_observation.html)

## University Libraries

### Items of Academic Interest

**Dr. Barbara Cockrell**, Associate Dean of Library Collections and Technical Services, reports on learning aids to encourage contact with the global community. In support of a "globally-engaged" university community University Libraries recently subscribed to Mango Languages. This interactive language learning system provides lessons in practical conversation skills for Arabic

(Levantine), Chinese (Mandarin), Dutch, French, German, Russian and Spanish (Latin American). Members of the International Studies Council of the Faculty Senate strongly endorsed the product as providing great preparation for study abroad. Better yet, it is accessible by iPhone, iTouch, or iPad or through Bronco NetID when abroad. It also provides some basic skills for students starting languages such as Russian and Chinese and helps students who have taken such classes to maintain their conversational skills. The Sales Manager of this product, **David Degrandchamp** is a WMU alumnus who graduated from WMU in 2006 with a BBA in Finance and Commercial Law. He says, "I have been with Mango for the past 3 years and love it. Mango definitely has that environment that Western has prepared me for. I've been able to travel, innovate, and grow with a company that is doing great things."



*Se habla español en Machu Picchu: El sol sale antes de que la gente se levante.*

### Faculty and Staff Accolades

University Archives and Regional History Collections continue to impact the Kalamazoo area and greater Michigan. **Lynn Houghton**, curator, made a presentation to Leadership Kalamazoo on the history of area neighborhoods on March 15. **Dr. Sharon Carlson** presented the keynote address at the Muskegon Woman's Club for the Women of Accomplishment awards presentation on March 10. Her topic was "History of Women's Clubs in Michigan: Unity, Diversity, and Dedication." Many images from the Civil War holdings of the WMU Archives and Regional History Collections are featured in an exhibit at the Kalamazoo Valley Museum. "Remember Me: Civil War Portraits" will be open until June 17, 2012. The exhibit includes photographs of more than 30 southwest Michigan men who fought for the

*Continued on next page*

Union. In addition to the Kalamazoo Valley Museum's permanent collection and those from WMU, there are images from the Michigan Historical Center, and other regional institutions and private individuals.



Former Homer of University Archives and Regional History Collections...As of August 2013!



Painter and Guided English Alabaster Carving of the Trinity from the Medieval Period.

**Prof. Michelle Behr** will co-present a paper with a colleague from CMU at the Distance Library Services Conference in Memphis, TN on April 19. The title of the joint work is "Mining e-Reserves Data for Collection Assessment: An Analysis of How Instructors Use Library Collections to Support Distance Learners. Dr. Susan Steuer, Head of Special Collections and Rare Books, gave a talk at the Kalamazoo Institute of Arts as a part of the ARTbreak series, March 13. Titled "Books, Alabasters, and

Devotion in Medieval England," the presentation was given in association with the current exhibit: "Object of Devotion: Medieval English Alabaster Sculpture from the Victoria and Albert Museum," March 3 - May 13, 2012. The exhibit appropriately celebrates the 50th year anniversary of the International Congress on Medieval Studies.

**Corinne Eswar**, graduate student employee in Library Operational Services, has been invited to join the business honor society Beta Gamma Sigma. University Libraries congratulates you! According to her supervisor **Regina Buckner**, Director of Library Operational Services, Corinne has been employed in Waldo Library since August 2011. She is currently working on her MBA. She models an expert balancing act between her family, work and studies. She is a quick-learner, demonstrating excellent anticipation and initiative. Buckner notes, "She has a marvelous laugh that brings a smile to so many other faces. She shows such motivation to continue building her skills and shares her perspective of the bigger picture. She is a marvelous asset to Library Operational Services and to the Libraries on a whole." It is not surprising that Corinne has been invited to join Beta Gamma Sigma. She is so deserving!



Director of Library Operational Services Regina Buckner verifies that library employees and patrons have sought shelter in the lower level during a "tornado drill."

University Libraries faculty were quite visible at the annual conference of the Michigan Academy of Science, Arts & Letters on March 2 at Alma College. **Prof. Michael McDonnell** presented a paper on a "Monthly Selection Review Procedure for a Federal Depository Library." **Prof. Maira Bundza's** presentation was titled "Turning a Passion into a Research Project" and featured her research on Estonian, Latvian, and Lithuanian libraries, archives and museums. She envisions an eventual

Continued on next page

handbook on this material for Baltic researchers. Lastly, **Prof. Ed Eckel** presented a paper on "Source Text Re-Use in Engineering Thesis and Reviews: A Comparison."



Example of illustrations from Historical Children's Book Collection in Special Collections

Michigan Librarians benefit from the expertise of our head of Digitization: **Paul Howell**, Manager of the University Libraries Digitization Center, presented a daylong workshop on February 29th, at the Oakland University Kresge Library, in Rochester, Michigan. The workshop and discussion was requested by **Adriene Lim** the library Dean to help inform members of her faculty and staff about the possibilities of digitization, and processes required to complete successful projects and make collections available. "Planning Concepts for Digitization Projects" was the overall theme for the day that started with an overview of selected WMU Libraries Digitized Collections, along with details of the unique requirements needed to complete these diverse and specialized projects. As the day progressed each of the "Nine Elements of Digitization Planning," used by the Libraries' Digitization Center in the completion of projects, was covered in an interactive discussion involving interested members of the library staff. The presentation included specific information about the digitization planning process starting with the selection of materials, progressing to metadata, equipment and image capture requirements, quality control and standards, to hosting and preservation. Discussion on these topics reinforced the need to properly plan and include all the stakeholders from the beginning in order to complete a successful project. Dean Lim commented that the workshop was "informative and interesting," that she had gotten "very good feedback about the session," and that her people were "eager to begin exploring potential projects."



Howell's Handiwork: Digitized Persian Costume from 18th Century Lithograph in Special Collections at WMU.

The Greater Kalamazoo United Way (GKUW) officially closed its books on the 2011 Campaign with an event in downtown Kalamazoo, Thursday, March 22. **Dean Joseph Reish**, Chair, WMU United Way Campaign notes: "The highly anticipated bottom-line points to a huge success overall with monies exceeding the goal of \$9.3 million by almost \$200,000. The increase in human-capital involvement also produced thunderous applause: new donors numbered 4,028 and new volunteers, 1,034. The monies pledged were leveraged into an additional \$7.7 million through grants and matching funds." WMU was a major contributor to the success of the 2011 county-wide campaign. The sum is the largest amount of money ever raised from the University community for the United Way (\$293,110.58). This is a point of pride, and others are: WMU remains in the top six of institutions giving in the community; new donors added, 246; retention rate of contributors from last year, 75%, one of the highest for the GKUW; leadership givers (at \$1000 or more) remained equal to those in 2010 at 114. **Amy Seth**, Student Recreation Center, was signaled out as an Extraordinary Leader because of her personal and professional dedication to the campaign. Her tribute reads: "Amy volunteered as a campaign liaison several years ago and since that time has become one of GKUW's strongest advocates. This past year, she opened the door to student engagement for us in working to develop

Continued on next page



student fund-raising activities, dialogue with the Student Activity and Leadership Program, the Western Student Association, and helped make the **Greg Jennings** text-to-give lunch a success." Reish expresses his appreciation to Amy, members of the campus campaign committee, and all employees and students at WMU who have contributed to the betterment of the health and well-being of the area community by their generosity in giving to the United Way.

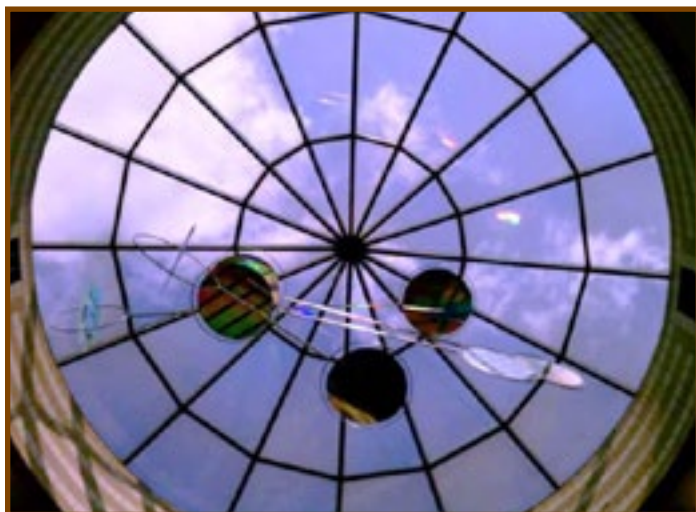


*Buster with Golden Hockey Stick Congratulations Campus United Way Champions at Conclusion of 2011 Campaign*

## Student and Alumni Accolades

**Erin Gignac**, a Stacks Department student employee for 3 years and 8 months, was awarded the Presidential Scholar in Communication. Her supervisor **Scott Smith** has fine words to say about this young woman who also has demonstrated a positive work ethic in Waldo Library: "Erin has always impressed me with her idealism and optimism towards journalism and social issues. At the same time, she is keenly pragmatic and conducts herself in a level-headed manner. Erin's ability to strive towards the ideal in face of a lesser reality is an inspiration. I am continuously impressed by her good spirits and her gracious interactions with her co-workers and patrons. In the 3 years I have known her, Erin has shown tremendous growth but she has also remained the same thoughtful, honest and hardworking person that she was when she came to work at Waldo Library." Erin will graduate this April with a degree in journalism. She is currently the News Editor at the "Western Herald" and

participated in an internship program with Kalamazoo City Commissioner and WMU faculty member Prof. Don Cooney for 4 months in Spring Semester 2011. "Good Luck! We at University Libraries are proud of you!"



*The Sky Is the Limited for Successful Undergraduate and Library Library Employee Ms. Erin Gignac.*

# Prism

Newsletter

## Editor-in-Chief:

Dr. Timothy Greene

## Editors:

Sandra Monroe  
Amy Routhier  
Raquel Hellenga

## Production:

Sandy Wachowski, Husky Graphics

Accredited by The Higher Learning Commission and a member of the North Central Association.

[www.ncahigherlearningcommission.org](http://www.ncahigherlearningcommission.org)

1(800) 621-7440