and around town, there's no telling where or when he'll show up or lately. With the lengths he'll go to boost enthusiasm for good old pride and spirit running rampant around campus has been a mighty busy equine Michigan University's mascot, Buster Bronco, Western WMU.

WESTERN WMU.

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excels in every institution's goal. "The pride is a more personal emotion. High spirit breeds interest and, finally, commitment." Henderson adds that he feels school pride is a more personal emotion. Henderson says, "One might be called the 'brown and gold pom pom' kind of spirit— a 'feel good,' rah rah spirit centered around athletics, student activities, etc. That's a prerequisite for an institution to be recognized as a place where students want to be.

The second spirit is a more meaningful one that involves an appreciation of and participation in the full richness university life offers— diversity, academic excellence, the development of the whole person. This spirit is recognizing and acting on what is here. It's getting involved in your education, in and out of the classroom, and that kind of spirit is every institution's goal."

Henderson adds that he feels school pride is a more personal emotion. The best recruiters for any institution are satisfied current students, he says. "The more excitement and involvement students show about their institution, the more attached it becomes to pride. High spirit breeds interest and, finally, commitment."

While schools can't legislate affection, Fleckenstein notes that they can play a nurturing role. Haenicke elevated this role to new prominence in August 1992 when his commitment to fostering pride and involvement led him to appoint the Presidential Spirit Committee. The committee was charged with "furthering spirit in WMU on campus and in the community," and Theresa A. Powell, vice president for student affairs, was asked to coordinate the efforts of her division, the Division of Intercollegiate Athletics, and the School of Music in order to "create the most spirited University environment possible.

From East Campus to West Campus, Western Michigan University's recent displays of institutional pride are fresh and flashy. Ol' walkways and buildings are sporting new flags, banners, and signs. Connections with the wider community are increasing and expanding. Brown and gold memorabilia can't be stacked fast enough. And overall, Bronco supporters on- and off-campus are working together to proclaim as well as promote their affection for WMU.

Tidal waves of pride and pageantry are sweeping across Western Michigan University and spilling over into the Kalamazoo community. Since WMU's founding ninety years ago, a heart of brown and gold has beat deep within alumni, students, faculty, staff, and supportive friends. Now, as the institution edges its way toward its centennial year, Bronco pride and loyalty are rising to new heights and taking on dramatic new dimensions. Pumped up by nostalgia, tradition, and camaraderie, the campus and local communities are enthusiastically embracing a long-term spirit campaign launched in 1992-1993 by President Diether H. Haenicke and spearheaded by the Division of Student Affairs.

"We didn't expect it to do so well in the first year," spirit coordinator John D. Fleckenstein, B.A. '92, says about the University's 1992-1993 master spirit plan. "It was so successful we had trouble keeping up, but that's a good problem to have.

"The program does wonders for recruitment and retention. It does wonders for alumni, too, and it's great public relations for the University. It's rewarding to see people enjoy and appreciate the atmosphere they're in and recognizing WMU is a top-notch school."

Stanley E. Henderson, director of enrollment management and the Office of Admissions and Orientation, echoes that sentiment. "There are two kinds of school spirit," Henderson says. "One might be called the 'brown and gold pom pom' kind of spirit— a 'feel good,' rah rah spirit centered around athletics, student activities, etc. That's a prerequisite for an institution to be recognized as a place where students want to be.

"The second spirit is a more meaningful one that involves an appreciation of and participation in the full richness university life offers— diversity, academic excellence, the development of the whole person. This spirit is recognizing and acting on what is here. It's getting involved in your education, in and out of the classroom, and that kind of spirit is every institution's goal."

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Fleckenstein, a graduate student, became involved in the process in 1991 when he was named a presidential intern and assigned to work directly with Powell. Armed with its ambitious master plan, recently revised for the 1993-1994 academic year, he and the spirit committee have drawn on the exuberance of student and administrative leaders as well as community members to re-enforce the heartfelt pride and loyalty WMU has historically inspired.

Fleckenstein says many of the master plan's initial projects have focused on athletics because this area was a natural place to start. "Many of our focused efforts in the next year will be on increasing visibility in other areas to promote an understanding and appreciation of the entire University," he says.

The groundwork for this broader effort has now been laid. WMU clothing and memorabilia can be seen everywhere and each day another campus building or area business seems to sprout brown and gold colors or "W," flags. Equally impressive, reoccurring events like Homecoming and fall welcome back activities for students are unabashedly promoting pride and touting the University's accomplishments.

At the same time, new ways of recognizing and promoting spirit are being introduced, among them CommUniverCity, an initiative that brings the entire Kalamazoo community together in a roaring show of support for WMU, and monthly awards programs that praise on- and off-campus individuals and groups exemplifying the brown and gold spirit.

Today more than ever, being a Bronco or Bronco supporter means reeling in our connectedness, honoring our past, and celebrating our future.

—by Jeanne Baron, M.A. '89
Three Western Michigan University faculty members have been recognized for their superior classroom teaching by the University's Alumni Association.

Presented by the WMU Alumni Association, the awards were won by: Dr. David P. Karsten, professor of theatre; Dr. Edward J. Mayo, professor of marketing; and Ceci L. McIntire, associate professor of biology.

Karsten, a faculty member since 1974, teaches courses on such topics as acting, directing, history, theater production, and theater art development. An actor and director in community and summer stock productions, he has directed scores of independent studies with students and several WMU theater productions, including four chosen for regional competition in the American College Theatre Festival.

In nominating him for the award, Karsten's students often cited his willingness to spend extra time with them and his drive to help them succeed. "Not only did he teach me about acting techniques and audition skills, but more importantly he strengthened my self-esteem by his undaunting encouragement as well as his unfaltering perfectionism, particularly as a director," wrote one alumna.

Mayo teaches courses in marketing strategy, professional selling, and marketing research. Before joining the WMU faculty in 1982, he directed a management development center in Orlando, Florida, and served on the faculty at the University of Notre Dame for ten years. Mayo has published books and numerous articles on sales and marketing management. His most recent scholarly work includes studies of various leadership and managerial styles.

Current and former students cited his ability to use "real world" examples in class to make the course material more meaningful. "He possesses a talent for relating everyday business examples to what is expressed in the text," one alumna said. "Ten years later, I still recite and review my notes in his classes to handle sales situations presented to me."

McIntire, who joined the WMU faculty in 1976, teaches courses in human anatomy, histology, biology of aging, and biology of addictive drugs. Those nominating him for the award cited his thorough knowledge of the subject matter and his efforts to better impart that knowledge to students through a course textbook and supplementary materials he has written. Nomination letters also stressed McIntire's out-of-class tutoring and support programs.

While McIntire's classes are demanding, his students claim their benefits are enduring. "My definition of a teacher is someone who knows the field well but can also inspire and challenge others to learn," wrote one student. "His knowledge of human biology is incredible and his teaching skills are impeccable."

---by Ruth A. Stevens, M.B.A., '92

Proposed science faculty will meet twenty-first century needs

The state of Michigan has authorized $38 million to improve Western Michigan University's science facilities, giving students access to cutting-edge training that will serve them into the next century.

As currently proposed, the project includes the complete refurbishing of Wood Hall and a 108,000-square-foot addition to Wood. The addition will bring the university in compliance with federal and state guidelines and also modernize Wood Hall and Everett Tower. Ground breaking is expected no later than next fall.

Wood Hall and the new addition will house the teaching and research activities of the departments of biological sciences, chemistry, geography, geology, and the psychology and Institute for Water Sciences. The departments of computer science, mathematics, and physics will occupy Wood Hall.

An ad hoc committee of faculty members and administrators helped prepare the documentation for the building project.

"The renovation of Wood Hall and the construction of a new science facility will enable WMU to teach and research at the forefront of science, benefitting our University which has become so research intensive under the leadership of President Haarcok," said committee head Dr. Douglas P. Ferraro, dean of the College of Arts and Sciences. "This is an exciting project that will make a major impact on the education of both undergraduate and graduate students."

Collection spotlights women poets

The Carol Ann-Thomas Mcintire Collection of American Women's Poetry was formally opened to the public on September 28 in the Rare Books Room of Waldo Library. The collection of more than 2,100 books by American women poets over the past 200 years is named for Carol Haarcok, second from left, then a librarian at the Portage Public Library and the wife of WMU President Dather H. Haarcok. Acquiring the collection with her are, from left, the President, Beatrice Beech, curator and rare books librarian, and Dather H. Haarcok.

Steps taken to enhance English and theater studies at WMU

On hand for the University Theatre Complex ground breaking September 24 were, from left: Dr. Nancy S. Barrett, provost; James S. Brady of Great Rapids, chairperson of the WMU Board of Trustees; Dr. D. Terry Williams, professor and chairperson of the Department of Theatre; Mary B. Thorne of the Gilmore Foundation of Kalamazoo, WMU Foundation director and project donor; and Richard M. Hughes, president and trustee of the Irving S. Gilmore Foundation of Kalamazoo.

Ground broken for addition to complex

On hand for the University Theatre Complex ground breaking September 24 were, from left: Dr. Nancy S. Barrett, provost; James S. Brady of Great Rapids, chairperson of the WMU Board of Trustees; Dr. D. Terry Williams, professor and chairperson of the Department of Theatre; Mary B. Thorne of the Gilmore Foundation of Kalamazoo, WMU Foundation director and project donor; and Richard M. Hughes, president and trustee of the Irving S. Gilmore Foundation of Kalamazoo.
Spirit & Pride Are Flying High

Athletic director sees strong link between sports and community

For many people, school spirit conjures up visions of spirit teams, cheerleaders, mascots, and pep bands. Although these are good examples of school spirit, university administrators like Daniel L. Meinert know that they are not the entire picture.

When Meinert took over as Western Michigan University’s new athletic director on July 1, 1993, he did so aware of the crucial role collegiate athletics plays in a university’s recruitment effort, fund-raising success, and relationship to the wider community. From an administrative perspective, school spirit is the rare combination of awareness and support that leads to a feeling of connectedness between on- and off-campus constituencies.

It’s this broader aspect of school spirit that Meinert is in an excellent position to foster at WMU. He has been involved with athletics at all levels—as a player, a coach, a top administrator at two Division I Big Ten schools, an administrator in charge of facilities, and a National Collegiate Athletic Association Championship coordinator.

Prior to being offered the position at WMU, the Wisconsin native prepared a marketing study of how Bronco athletics fit into the lifestyles and economy of southwest Michigan. The results of the study challenged him.

"After looking at a variety of aspects, I strongly believe that there is great potential for Western Michigan’s athletic program to play a much larger part in the future of where the University is going than it has ever before," Meinert says in his interviews.

At Minnesota and Ohio State, Meinert got first-hand experience of how collegiate athletics can benefit a university. But he doesn’t need just Big Ten examples to demonstrate how school spirit can play a part in the community. He remembers the year Wisconsin’s Logan Howlett was in his conference title while he was athletic director there.

"There was all sorts of school spirit everywhere, not only within the school, but throughout the community. It was something I’ll always remember," Meinert says.

"The whole community felt united with the school and it was great timing as we were just about to move into a new building. With that positive atmosphere that had been created, everything clicked together smoothly."

Bronco athletics has had its periods of high support and dismal support, and even during the best of times, few people have had to fight over season tickets. Yet, there’s a long history of support for WMU’s athletic program as well as consistent loyalty and pride. And these days, the picture is getting brighter.

Meinert says he’s been pleasantly surprised at the positive response he’s gotten from both the University administration and the community to help him further develop the Bronco athletic program.

"Just in the time I’ve been here, I’ve seen the campus become more brown and gold each day," Meinert says.

"We’re starting to see that flyin’ bronco people talking about Western athletics. One thing that surprised me a little was the number of cars on campus and in the community that have Western Michigan University stickers on them. I see them everywhere.

"I think the effort by President Haenicke to do a major fundraising effort and to give us permission to try the first-ever WMU night football game, those types of things, have generated a lot of interest within the community," he adds. "You can sense a certain degree of excitement, both on campus and off, about the things that are happening at Western and, in particular, about the different events we’ve put on."

But while the interest in Bronco athletics appears to be on the rise, Meinert notes that seats are still available at Waldo Stadium and Lawson Arena—seats he wants to see filled on a regular basis.

"I think the fact that we sold 4,200 student passes for this season shows that the students are interested, but we’re still not where we want to be," he says in regard to the student population. "We need to build a stronger partnership with the Greek organizations on campus, dormites, and with the general student body. One of the key areas we want to look at in the near future is the nontraditional student. We’ve already begun to address this area with our family fun-pack specials, but we can do more to meet the nontraditional student’s interests."

In terms of building on the community’s current interest in Bronco athletics, Meinert wants to investigate playing exhibition and Thursday football games, working more closely with city and county officials to schedule around other major community events, further WMU’s corporate sponsor-ship, and reach out beyond the Kalamazoo city limits. "We’re going to market and bring events to the Battle Creek and Grand Rapids metropolitan areas," he says, "areas that are within a reasonable driving time. Also among the top priorities on Meinert’s list are concentrating on the southwest Michigan family and Western Michigan alumni. Special ticket packages and promotions are being worked on for both groups for upcoming Bronco athletic campaigns."

"You can’t overemphasize the importance of alumni to a university or an athletic department. A school’s alumni is the most critical group of people as there can be today when it comes to the future of where a university is going," Meinert says.

"The more loyalty we develop in our students today, the more loyalty we can expect from them after graduation. The more support we can get from our current alumni, the more possible it becomes to provide opportunities in all areas for our current students, which will enhance their experience here at Western. I think universities are going to be forced to rely heavily on their alumni in the near future."

Meinert adds that he believes WMU will successfully meet the challenge of increasing school spirit through the combined efforts of everyone connected with the University.

"I don’t think I can put enough stress on the idea that we all have to work together. When athletics succeed, everyone benefits," Meinert says. "And it will take input from all of us—the campus population, the students, the alumni, the community. But if we work together, I truly believe there isn’t anything we can’t accomplish."

—by Cindy Pazzola, M.A., ’86

Athletic boosters take pride in their Broncos

Being a staunch Bronco supporter has been a way of life for many people. For some it’s also led to active involvement in one of Western Michigan University’s team support organizations.

Those "booster" groups are each team’s biggest fans, as well as their external fund-raisers and helping hands. Although most aren’t officially University sponsored, each requires a membership fee and is responsible for knowing and abiding by National Collegiate Athletic Association sanctions concerning fan support.

WMU’s official athletic fund-raising organization is the Mike Gary Athletic Fund, part of the WMU Foundation. The fund runs an annual capital campaign through the help of Bronco coaches and community volunteers and has traveled the country to find the most successful athletic fund-raising programs in the Mid-American Conference. Donations made to the fund can be designated or unsegregated.

For more information on any of the following six Bronco athletic support groups, call special events coordinator Carol Morris-Mier at 616-382-8906.

■ The Blue Line Club supports the hockey team. It sponsors the annual awards banquet and several team functions such as "meet the team" night and "bowling with the Broncos."

■ The Diamond Club supports the softball team. It sponsors a year-end picnic.

■ The Dugout Club supports the baseball team. One of the oldest support groups at WMU, it sponsors a year-end picnic and publishes the Dugout Club newsletter.

■ The Touchdown Club supports the football team. It sponsors an annual awards banquet and home- and away-game picnics.

■ The "W" Club is open to WMU letterwinners only. It supports the entire athletic program and sponsors the WMU Athletic Hall of Fame banquet and several brunches for current and past Bronco athletes. It’s responsible for the distribution of student-athlete "W" letter jackets and publishes the Western Ways newsletter.

WMU Stadium is looking better than ever, sporting a fresh coat of paint, new natural grass turf, and bold new lettering. Nearly 30,000 spectators saw the facility’s new look on opening day, accounting for the fifth largest crowd in WMU history and the best attendance for an opening game.

"I think the effort by President Haenicke to do a major fundraising effort and to give us permission to try the first-ever WMU night football game, those types of things, have generated a lot of interest within the community," he adds. "You can sense a certain degree of excitement, both on campus and off, about the things that are happening at Western and, in particular, about the different events we’ve put on."

With the aid of portable lights, Bronco football fans were treated to a fireworks display. The Blue Line Club supports the hockey team. For more information on any of the following six Bronco athletic support groups, call special events coordinator Carol Morris-Mier at 616-382-8906.

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Fan seating and other enhancements to Eckle Field have been made possible thanks to the generous assistance of the Diamond Club. Pictured achieve the handiwork of the softball team’s support group are, from right, head coach Kim Worden, B.S., ’82; M.A. ’90, assistant coach Heather Crow, and part-time assistant coach Kristen Hansen.

Daniel L. Meinert, Western Michigan University’s new athletic director

—by Cindy Pazzola, M.A., ’86
The University marks the beginning of a new academic year with several activities that welcome students to campus. Highlighting the festivities is CommUnity Day, which took the form of a campus-wide event, involving students in members of area merchants and hundreds of campus organizations. The University’s annual tradition continues on Homecoming weekend when the Distinguished Alumni Awards Display on the second floor of the Bernhard Center is unveiled to members of the university community. The event, previously called Business and Industry Day, featured the football season with a parade and a football game, and it is a special time for alumni to reunite and celebrate their time at Western Michigan University.

In addition, any student or alumnus can participate in the Alumni reunion. The Westerner, January 1994

WMU's Olympic Reish, dean of the College of Business and Industry, and Howard Kohrman, B.A. '68, president of the WMU Alumni Foundation; and John M. Skelton, B.A., president of the WMU Alumni Association for 1993-1994, unveiled the Alumni Wall dedication on Homecoming weekend. The event was part of the University's first-ever night football game, and it is a special time for alumni to reunite and celebrate their time at Western Michigan University.

As always, Homecoming is a special time for WMU supporters. Little young and old take the opportunity to show their school spirit, traditions activities and the parade and homecoming game that kick off the week at exciting time for campus students.

Among WMU's many innovations during 1992-1993 was transforming CommUnity Day. The event, previously called Business and Industry Day, featured the University's first-ever night football game, and it is a special time for alumni to reunite and celebrate their time at Western Michigan University. This fall it began at Miller Auditorium with a special program and concluded in the University's new parking structure with spirit awards and entertainment. President Diether H. Haenicke even got into the act, serving as always, Homecoming is a special time for WMU supporters. Little young and old take the opportunity to show their school spirit, traditions activities and the parade and homecoming game that kick off the week at exciting time for campus students.

The Bronco Express, left top, transports students and other members of the University Community to off-campus athletic events. WMU Home Day, November 20, was a last-minute opportunity for students to show their school pride. The Westerner, January 1994

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Deaths


Louis George 1926-1993

1930-1939

1940-1949

1950-1959

1960-1969

1970-1979

1980-1989

1990-1993


April 12, 1993, in Battle Creek, MI.

February 18, 1993, in Bradley, IL.

March 18, 1993, in Albion, MI.

July 16, 1993, in Saginaw, MI.

June 15, 1993, in Grand Rapids, MI.

June 19, 1993, in Charlevoix, MI.

William E. Jackson, '66, June 9, 1993, in Southgate, MI.

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Dennis W. Archer wins election for mayor of Detroit

Dennis W. Archer, B.S. ’85, won the November 2 vigil in Detroit, Michigan, becoming the seventh U.S. city to elect a black mayor. Known as a high achiever with a dignified demeanor, Archer is known for his intellectual work or politics. His November triumph was yet another testament to a professional life distinguished by talent, dedication, and public service.

Archer is no stranger to hard-won victories in campaigns. Prior to his selection, he had been a member of the board of First of America Bank-Michigan, known as a high achiever with a dignified demeanor, Archer is known for his intellectual work or politics. His November triumph was yet another testament to a professional life distinguished by talent, dedication, and public service.

“Archer has a vision to truly make Detroit a renaissance city,” says Roy Blanchard, appointed to the Board of Directors of the Westerner Company, Battle Creek, MI. “He has a vision to truly make Detroit a renaissance city.”

“One office, Archer says he’ll begin the process of tearing down Detroit’s well-run, well-managed city. Despite the many challenges ahead, he adds that he hopes by the end of his first year, Detroit’s image and relationship with residents and visitors will see a significant improvement.”

“I’ve shared its vibrancy. I’m sad that it has become of Detroit and its image. We can do so much better,” Archer says. “I’m encouraged by the majority of the people who work together to make Detroit great once again. There are solutions to our cities’ problems. As mayor, I’ll build a team that will stabilize and revitalize Detroit as we enter into the twenty-first century.”

In a statement, Archer says he’ll begin the process of tearing down Detroit’s well-run, well-managed city. Despite the many challenges ahead, he adds that he hopes by the end of his first year, Detroit’s image and relationship with residents and visitors will see a significant improvement.”

“With enough backing into the specifics of what he will do, overall, he’ll bring integrity, honesty, action, discipline, and follow-through to a city that has already begun to transform,” says Bob Williams, attorney and former law clerk to Archer. “Justics Archer is a giver, shaper, and a leader who is well-respected in his willingness over the years to revisit Western and share his time and encouraging spirit with the entire West Michigan community.”

Wyman Gavagan, a lieutenant governor on a city that has already begun to transform,” says Bob Williams, attorney and former law clerk to Archer. “Justic Archer is a giver, shaper, and a leader who is well-respected in his willingness over the years to revisit Western and share his time and encouraging spirit with the entire West Michigan community.”

WMU has honored Archer several times for his outstanding achievements and record of public service. He has been District Attorney and an honorary doctor of law degree in 1987. Additionally, the circle drive in front of the Berhawk Center was named the Berhawk Center in honor of his 89th birthday on September 19th at the suggestion of members of the Episcopal Xi chapter of Alpha Phi Alpha, a fraternity Archer belonged to and an undergraduate helped founded along with Pickard and others.

Fred Hoch, B.S. ’84, in May was named assistant manager for Calhoun County Com- munities, Battle Creek, MI.

Scott Douglas, B.A. ’93, in June was hired as a mutual fund trader at First of America Trust, Battle Creek, MI.

Marcia Eaton, MA ’88, in August was named director of Calhoun County Communities, Battle Creek, MI.

Jeffrey S. Moody, B.S. ’89, has accepted a position with Huntington Bank, Battle Creek, MI.

Jennifer Reum, B.A. ’93, in June was named marketing coordinator for the Kalamazoo Public Library, Kalamazoo, MI.

Christina Frank, B.A. ’79, in June was named a branch officer for First of America Bank, Battle Creek, MI.

Paul K. Furness, B.S. ’87, in July was promoted to project manager at Dukie’s Restoration, Detroit, MI.

Tyren R. Calby, B.A. ’94, in April was named vice president of operations at Datamation Systems, Kalamazoo, MI.

Joseph A. Scoggin, B.S. ’87, in June is a contract engineering consultant in Big Rapids, MI.

Charles Spillman, B.A. ’92, in June was named a branch officer for First of America Bank, N. Kalamazoo, Kalamazoo, MI.

Daniel John, B.S. ’87, in July was promoted to accountant at the Kalamazoo State Journal, Battle Creek, MI.

David C. Honigbom, B.S. ’89, in August was promoted to a management position at the Kalamazoo Public Schools, Battle Creek, MI.

Peter E. Kaczynski, B.S. ’88, in May received a Doctor of Osteopathy degree from the Michigan State University College of Osteopathic Medicine, Kalamazoo, MI.

Douglas J. Kiersey, B.S. ’82, in August was appointed as a customer service supervisor for The New Bridgeport Pools, Saginaw, MI.

Mark A. Miller, B.S. ’83, in September was named assistant manager of the Kalamazoo, MI, office of the Michigan Department of Education.

Michaela N. Larae, B.S. ’88, in August was promoted to corporate banking officer at the Comerica Bank, Kalamazoo, MI.

Daniel John, B.S. ’87, in July was promoted to accountant at the Kalamazoo State Journal, Battle Creek, MI.

Cathy A. Siller, B.S. ’87, in July was promoted to production editor at the Kalamazoo Gazette, Battle Creek, MI.

Benjamin J. Voak, B.S. ’88, in May was named the State Bank State Examination and is in practice with Joseph P. Cox, Kalamazoo, MI.

Catherine Boninig, B.S. ’91, in August was named account executive for the Kalamazoo branch of United Communications, Kalamazoo, MI.

Scott W. Farley, B.S. ’91, was named an account executive at the Kalamazoo, MI, office of the Michigan Department of Education.

Dan Harris, B.S. ’91, was named a branch manager for the Bank of America, Kalamazoo, MI.

Jennifer L. Schentz, M.S. ’87, in May was named assistant manager of the American College of Healthcare Executives, Chicago, IL.

Jim Johnson, B.A. ’91, in April was named a branch manager for First of America Bank, Battle Creek, MI.

Lenore C. Ringel, B.S. ’82, in May was named a food service director at Mercy Mercy Hospital, St. Joseph, MI.

Daniel J. Naylor, B.S. ’90, in May was named a branch manager for First of America Bank, Battle Creek, MI.

Lyndol D. Douglas, B.A. ’89, in May was named commander of the Detroit Tigers, DeWitt, MI.

Susan Preston Stetina, B.A. ’92, in March was promoted to assistant manager for the Kalamazoo Public Library, Battle Creek, MI.

Nancy B. Price, B.A. ’88, in May was named a branch manager for First of America Bank, Battle Creek, MI.

Suzanne Sabath, B.S. ’89, in May was named a branch manager for the Bank of America, Kalamazoo, MI.

Diane J. Bier, B.A. ’89, in May was named a branch manager for First of America Bank, Battle Creek, MI.

Lori Strand, B.S. ’89, in May was named an account executive for the White River, MI, office of the Michigan Department of Education.

Mary Ellerw, B.A. ’90, in August was named an advertising sales repre- sentative for the Kalamazoo Gazette, Kalamazoo, MI.

Robert B. Brown, B.S. ’88, in May was named assistant director for the Kalamazoo, MI, office of the Michigan Department of Education.

Kathryn L. Brown, B.S. ’88, in May was appointed as executive assistant to the Kalamazoo, MI, office of the Michigan Department of Education.