Meeting set to explain valuable new fellowship

WMU is offering a new option for people to become part of a national effort to re-form the way math and science are taught in the United States—the W.K. Kellogg Foundation’s Woodrow Wilson Michigan Teaching Fellowship Program.

The University is one of six Michigan universities now accepting applications for entry into the program, which is open to career changers who already hold undergraduate degrees in the arts and sciences as well as recent alumni and students who will graduate this year.

Foundation officials will be on campus for an information session about the program at 7 p.m. Tuesday, Nov. 16, in 1040 Fetzer Center. Fellows will receive a $30,000 stipend and a chance to spend a transformative year earning a master’s degree and teaching in a high-need middle or high school classroom. Applications for the two final rounds of consideration for 2011 are due Dec. 1 and Jan. 12, respectively.

The fellowship program is aimed at those with bachelor’s degrees in science, technology, engineering, and mathematics—known as STEM programs. The Michigan fellowships were unveiled early this year by President Barack Obama during a Washington, D.C., news conference.

The program, which already exists in Indiana, begins next year in both Michigan and Ohio. In Michigan, it will be funded by a $16.7 million grant from the Kellogg Foundation.

In Michigan, the fellowship will prepare 240 teachers for two years beginning in summer 2011. Through the program, some 90,000 students will receive high-quality instruction in the critical STEM subject areas from teaching fellows in their first three years in the classroom.

Fellows will attend an enriched, school-based master’s-level teacher education program. Throughout the program, their coursework will be blended with teaching experiences completed alongside a master teacher in a high-need middle or high school classroom.

continued on page 4

WMU seeking proposals for East Campus development

Efforts to revitalize the historic East Campus have moved to a new phase, with WMU seeking proposals from private firms to find new uses for the area that is the University’s birthplace.

WMU is accepting letters of interest from firms that want additional details about the area’s potential and a tour before submitting redevelopment proposals.

The action follows a two-year effort by a campus and community task force charged with finding a way to revitalize the 35-acre tract and five buildings that were built in the early 20th century. To be included in the selection process, questions must be posed in writing and letters of interest submitted by 5 p.m. Friday, Jan. 7.

A pre-proposal conference will be held Thursday, Jan. 20, allowing qualified potential developers who have submitted letters of interest to tour and examine the site and take an in-depth look at the infrastructure that exists. A second round of written questions will be accepted through Friday, Feb. 4, and proposals for development will be due at WMU by 5 p.m. Friday, Feb. 25.

All proposals will be held in confidence until contract awards have been made.

“The eventual use of these buildings does not have to be University related, but it cannot run counter to the mission of WMU,” says Bob Miller, associate vice president for community outreach, who co-chaired the task force with David Dakin, director of campus planning.

“The architectural integrity of any building selected for redevelopment must be preserved, but other than that, we’re wide open to any economically viable idea,” he said.

Development calls for the University to retain ownership of the land itself, but ownership of the buildings can be transferred to allow developers to take advantage of the full range of tax incentives and development tools that are available for private developers but not available to WMU because it is a public institution that is not assessed taxes.

Contact Don Penskar, director of logistical services, at donald.penskar@wmich.edu for more information or to ask for a copy of the request for proposal, submit a letter of interest or pose questions in writing.
A Broadcast Media Career and Networking Fair is set for noon to 3 p.m. today on the second floor of Brown and a Nonprofit Opportunity Day is set for 1 to 4 p.m. Tuesday, Oct. 26, in the Bernhard Center’s East Ballroom. Visit www.wmich.edu/career and click Calendar for Events for more information.

Two targeted career fairs scheduled

Western News (USPS 362-210) is published by the Office of University Relations, Western Michigan University. 1903 W. Michigan Ave., Kalamazoo, MI 49008-5433, every other week during the fall and spring semesters of University Relations, Western Michigan University, 1903 W. Michigan Ave., Kalamazoo, MI 49008-5433. Items may be submitted by mail, fax to (269) 387-8422 or online at www.wmich.edu/hr/careers. Items must be submitted online by the stated deadline. Items may be submitted by mail, fax to (269) 387-8422, or send to joanne.baron@wmich.edu. WMU is an equal opportunity/affirmative action employer consistent with applicable state and federal laws.

DEADLINE: Here is to be considered for publication should be submitted to the Office of University Relations by 5 p.m. Friday the week preceding publication. Full text publication dates are Sept. 9 and 23, Oct. 7 and 21, Nov. 4 and 18, and Dec. 2. Please may be returned to you. Please have all material in by (269) 387-8422 or email to joanne.baron@wmich.edu.

Still time to give blood, get shots

The authors provide a comprehensive study of the Federal Home Loan Bank System, a little known but important wholesale bank. A government-sponsored enterprise such as Fannie Mae, it serves and is owned by most of the U.S. banks and thrifts. Hoffmann came to WMU in 1999 and is director of the Institute for Government and Politics. She is a former practicing city planner with expertise in public administration, the policy process and urban politics.

Sheldon Hoffman, sociology, is one of the editors of “State Crime in the Global Age,” which was released in March by Williamarrass. The book brings together original writings from leading criminology scholars to explore the many ways the use and abuse of state power results in grave social harms.

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Still time to give blood, get shots

Members of the University community and public can help WMU win this year’s WMU-CMU American Red Cross Blood Challenge by donating at drives taking place from 11 a.m. to 4:45 p.m. today in the Bernhard Center; Friday, Oct. 22, in Garneau-Harvey; and Thursday, Oct. 28, in the Bernhard Center.

Also, employees may get vaccinations against the flu, meningitis and whooping cough on a walk-in basis at the St. Thomas Health Center or at clinics from 10 a.m. to 2 p.m. Tuesday, Oct. 26, in D120 Engineering and Applied Sciences Building and 10 a.m. to 3 p.m. Wednesday, Nov. 10, in the Student Recreation Center.

Comic relief coming to campus

WMU students will present a free night of comic relief Saturday, Oct. 23, in Miller Auditorium by sponsoring “The Ques of Comedy.” The show will feature performances by Joe Torry and other professional comedians as well as student comics. It will begin at 7 p.m. and be followed by a comedy workshop and question-and-answer session with the performers from 9 to 10 p.m.

Entry to highlight WMU research, related resources

Research and related resources at WMU will be highlighted during a Research and Dessert Open House from 1 to 4 p.m. Friday, Oct. 22, in the Fetter Center.

Sponsored by the Office of the Vice President for Research, the event is chance for faculty to learn about funding opportunities and strategies. Roundtable discussions and resource stations will allow attendees to network, learn about colleagues’ research projects and explore possible collaborations.

Registration is encouraged to plan for seating and order desserts for the event. For more information or to register, visit www.wmich.edu/research or call (269) 387-8205.

Haunted hall to benefit charities

WMU students will hold their annual haunted hall Thursday through Saturday, Oct. 28-30, in Eldridge-Box. The public will have a night of frightful fun, and the proceeds will benefit local charities.

This year’s haunting will take place from 8 to 10 p.m. Thursday and 9 p.m. to midnight Friday and Saturday. For children age 15 and under, a mini-haunted hall as well as games and art activities will be available from 7 to 9 p.m. Friday and Saturday.

The entry fee on Friday and Saturday is $6 or three canned goods per person. The fee on discount Thursday is $5 or two canned goods per person.

Jobs

Current job opportunities at WMU are announced daily on the Human Resources website at www.wmich.edu/hr/careers-at-wmu.html. Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.

Writer finalist for national book prize

Janny Gordon, English, has been selected as a finalist for the National Book Award. Gordon was one of five finalists in the fiction category for her novel “Lord of Misrule.” Last year, WMU alumnus Bonnie Jo Campbell was also a finalist in fiction.

The National Book Awards are given by writers to established and emerging authors who represent the best in U.S. fiction, nonfiction, poetry and young people’s literature. “Lord of Misrule,” published in November by McSweeney’s and McPher, is a darkly realistic novel about a young woman living through a year of horse racing while everyone’s best-laid plans go brutally wrong.

Gordon joined the faculty in 1991 and has been compared to such writers of the American demimonde as Nathaniel West, Damon Runyon and Eudora Welty. Her third novel, “Boyegoman,” was on the Los Angeles Times Best Books List for 2000.

Professor’s theories widely recognized

Susan M. Hoffmann, political science, is garnering attention in public policy and banking circles with the author of a book that argues the Federal Home Loan Bank System did not contribute to the current foreclosure crisis.

The timely book, “Mission Expansion in the Federal Home Loan Bank System,” was co-written with Mark K. Cassell from Kent State University and released in October by SUNY Press.

The authors provide an exhaustive study of the Federal Home Loan Bank System, a little known but important wholesale bank. A government-sponsored enterprise such as Fannie Mae, it serves and is owned by most of the U.S. banks and thrifts.

Hoffmann came to WMU in 1999 and is director of the Institute for Government and Politics. She is a former practicing city planner with expertise in public administration, the policy process and urban politics.

Sociologist edits new book on crime

Ronald Kramer, sociology, is one of the editors of “State Crime in the Global Age,” which was released in March by WilliamsPress. The book brings together original writings from leading criminology scholars to explore the many ways the use and abuse of state power results in grave social harms.

“One Crime” breaks new ground by examining the ways globalization has intensified potentials for nations to engage in crime. It developed out of a 2008 conference organized by Kramer and his co-editors, William J. Chambliss from George Mason University and Raymond Michelowksi from Northern Arizona University. Kramer, who directs the criminal justice program, wrote two chapters for the book. Almauna Dawn L. Roth contributed one chapter.
Battery and hybrid electric vehicle drive testing in West Michigan took a significant leap forward Oct. 7, when Eaton Corp. and WMU formally opened a laboratory that is part of the University’s celebrated Center for Advanced Vehicle Design and Simula-
tions, or CA ViDS. The new CA ViDS Hybrid Electric Applied Research—CHEAR—Lab in the College of Engineering and Applied Sciences was announced last December. This unique lab is designed to be one of Michigan’s premier battery and hybrid electric vehicle drive testing facilities. The cost for the lab’s development and first year of operation comes in at just over $1 million, with most of that support coming from Eaton. The lab will provide a location where the hybrid electric drive business group at Eaton and WMU’s engineering college can collaborate to promote innovative ideas and research solutions for challenges associated with commercial and military hybrid drives. The focus of the lab will be on systems integration.

WMU well represented in art chosen for governor’s residence

The work of four artists with current or former WMU ties has been selected for display in the Michigan Governor’s Mansion for one year that will end in August 2011. Oil paintings by Ellen L. Armstrong, academic advisor for the Fornatico School of Art, and acrylic and mixed media work by part-time art instructor Paul Nehring are on display, as well as photographs by student George Crow. In addition, former WMU part-time art instructor Brenda Snape has her work exhibited.

Their creations are among the work of 37 Michigan artists whose art was chosen. Selected artists passed an initial screening process, with the final choices of artwork made by Gov. Jennifer M. Granholm and First Gentleman Daniel G. Mulhern. During the one-year exhibition, the artwork on display will be for sale.

Virginia D. Lyle, a former utility food worker for Burnham Dining Services, died Oct. 6 in Kalamazoo. She was 62. Lyle retired in 2006 after 14 years with the University. Memorial contributions may be made to the Susan B. Komen Center for Breast Cancer Research in Kalamazoo or Hospice Care of Southwest Michigan.

Betty Jane McNees, a former WMU Dining Services employee, died Oct. 4 in Elkhart, Ind. She was 83. McNees retired in 1990 after 28 years with the University. Memorials may be made to the Alzheimer’s Association.

Betsy E. McGuire, a retired secretary who worked in the Office of Instructional Development for 12 years, died Oct. 12 in Kalamazoo. She was 84. Visitiation will be from 4 to 8 p.m. today at the Life Story Funeral Home, Better-Landmark Kalamazoo. A burial Mass will be held at 10:30 a.m. Friday, Oct. 22, in St. Augustine Cathedral in Kalamazoo. Memorial contributions may be made to St. Augustine Elementary School, Hackett Catholic Central High School or a charity of choice.

Jean Overton, a retired audio visual clerk for Media Services, died Sept. 12 in Lincoln-
ravood, Ill. She was 88. Overton worked almost 20 years at the University, retiring in 1984. She was married to the late Harvey Overton, a humanities faculty member.

Trauma center gets $1 million to reduce impact of violence

WMU’s southwest Michigan Children’s Trauma Assessment Center has been awarded a $1 million, four-year grant through the Office of Juvenile Justice and Delinquent Prevention’s Safe Start Promising Approaches Initiative. The grant, awarded in partnership with New Genesis, the Kalamazoo Hispanic Council and several other community agencies, will fund Project Partnering to Effectively Reduce the Impact of Violence to Children in Kalamazoo. Partners in the project will first identify children exposed to violence in Kalamazoo County. They will then use a tiered-intervention approach to reduce the impact of that violence on the children’s neurodevelopmental, relational and emotional progress.

James Henry, social work, directs the Children’s Trauma Assessment Center, which is a program of the College of Health and Human Services and the college’s affiliated United Clinics. The center assesses the impact that traumatic events and suspected fetal alcohol exposure have on children.

The following faculty and staff members are recognized for 35, 30, 25, 20, 15, 10 and five years of service during October.

35 Years—Ruth A. DeYoung, Dining Services-Valley #2.
30 Years—Dennis E. Boyle, information technology.
25 Years—Lavrene Jones, Facilities Management-building custodial and support services; Patricia A. Purman, Facilities Management-building custodial and support services; William E. Rogers, Haworth College of Business; Julie A. Scott, information technology; Terri D. Stowers, University Libraries; and Lois J. Tolhurst, University Libraries.
20 Years—Roy A. Middlebrooks, Dining Services-Bernhard Center; Carolyn R. Noack, Facilities Management-recycling; Diane M. Sayers, Dining Services-Burnham; Bryan K. Sutton, Facilities Management-maintenance services; Tony M. Thompson, Facilities Management-building custodial and support services; and Moon Walters, Dining Services-Bernhard Center.
15 Years—Don R. Beyer, intercollegiate athletics; Susan Ann Nap, College of Arts and Sciences; Debra K. Stoyanoff, Mallinson Institute for Science Education; and Kathryn A. Wright, geosciences.
10 Years—John M. Coffey, Facilities Management-building custodial and support services; Rainer B. Liebert, Sindecuse Health Service; and Nancy C. Wilson, public safety; and Michael D. Wolfe, West Hills Athletic Club.
5 Years—Kent A. Buchanan, Miller Auditorium; Melissa K. Kuepfer, student conduct; Nicole Marie Lockwood, admissions; Theresa L. McGee, biological science; Kara J. Nuismer, Bernhard Center; Ken R. O’Connor, Facilities Management-maintenance services; Nicholas K. Petruska, catering; Terri L. Riemler, Student Activities and Leadership Programs; and Shari L. Rose, admissions.

HP grant will boost global educational collaboration

The University is one of 30 educational organizations across 11 nations selected to participate in HP’s Catalyst Initiative. A global social innovation program, the initiative aims to develop more effective approaches to education in the STEM disciplines—science, technology, engineering and mathematics education.

It will create five global consortia in 2010, each focusing on a specific innovation theme for transforming STEM education, building on the Obama Administration’s “Educate to Innovate” coalition that seeks to improve national outcomes in STEM subjects.

Prima Ari-Gur, mechanical and aeronautical engineering, will direct the effort at WMU. The University will receive an award valued at more than $150,000. The award will include $20,000 in cash as well as equipment, software and services. Ari-Gur’s team will use the award to create a 3-D virtual laboratory for engineering and applied sciences education. The award and the 3-D virtual lab will allow the University to play a significant role in the HP Catalyst “New Learner” consortium, which the company calls “an elite cohort that will be exploring what the future of STEM+ learning and teaching can be.”

Ari-Gur

The cost for the lab’s development and testing facilities-building custodial and support services; and Moon Walters, Dining Services-Bernhard Center.

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WMUK emphasizes members during fall campaign
The University’s public radio station is trying something new during this year’s fall campaign.
Instead of setting a dollar amount for fall donations, WMUK has set a goal of having 2,000 people become new or renewing members. The station made the change to further reduce
on-air pledge time, with the expectation that donations from 2,000 members would provide enough support to keep
WMUK going until its next spring campaign.
The on-air portion of this year’s “quiet” campaign began
Oct. 16 and will end Friday, Oct. 22. As of 8:30 a.m. yester-
day, 823 people were needed for the station to achieve its
membership goal. The 1,175 new and renewing members
had given or pledged $116,484 of the $180,000 in gifts WMUK hopes to raise this fall.
Pre-drive mail-in contributions and online gifts kicked off the campaign. During the on-air
portion of the drive, station hosts have focused on reporting the number of members who
have called in rather than on the amount of money raised.
Go to www.wmuk.org to update your membership status and make a gift or to review the
Fund Drive Ticker, which shows how well the station is doing so far in the 2010 fall campaign.
Meeting set to explain valuable new fellowship
“This is an amazing career opportunity
for alumni and community members who
are interested in changing careers and also
for students graduating this year in STEM
fields,” says Marcia Fetters, teaching, learning,
and educational studies, who co-directs the fellowship program at WMU with Tabitha Mingus, mathematics.
“Fellows are trained in an intense mentor-
ing experience with master teachers. When
they complete the program, they will become
part of an elite national network of Woodrow
Wilson Fellows who are thought leaders and
advocates for reform.”
At WMU, the program focuses on prepar-
ting teachers for work in urban settings and
will lead to initial certification in mathematic-
s, chemistry and physics. Certification will
be earned in the first year of the fellowship
program, and the program will ultimately
lead to a master’s degree. The University has
 partnered with two large school districts—
Benton Harbor Area Schools and Kalamazoo
Public Schools—to ensure fellows have a
wealth of classroom experience.
The first round of fellowship awards will
be announced in April. Fellows will begin
their studies in May 2011. A three-year com-
mittance to teaching in one of Michigan’s
high-need districts is part of the program.
The first cohort of fellows will seek teaching
positions for fall 2012 employment
around the state. Through the fellowship
program and during their first three years of
teaching, they will receive intensive support and mentoring to encourage them
to continue their professional development
and work with Michigan youth.
Visit www.wmich.edu/education/fellow-
ships for more information. Visit www.
wteachingfellowship.org to apply or
obtain complete details.
Elaborate art open house set
The Frostic School of Art will hold its third
annual open house from 5 to 9 p.m. Friday,
Oct. 22, to reintroduce its programs, facili-
ties, students and faculty to the community
and area high school students.
There will be demonstrations, presenta-
tions, activities and student exhibitions
throughout the Richmond Center for Visual
Arts and South Kohrman. The school’s
new director, Patricia Villalobos Echever-
ria, will be in attendance greeting visitors
and participating in some of the activities.
Otherspecific “can’t miss” events include a
bronze pour by sculpture faculty, the firing of
a woodkitch by ceramics faculty and learning-
style explorations by art education faculty.
Attendees also will be able to tour the
Richmond Center’s art galleries and enjoy
music by the Kalamazoo Laptop Orchestra
as well as complimentary refreshments.
In addition, attendees will be able to buy
and make art as part of a variety of special
activities slated to raise funds for the Frostic
Woodworking tools for sale
WMU Surplus Sales has several pieces of
woodworking equipment, tools and many
miscellaneous items available for sale on a
special sealed-bid basis.
Items will be on view in the old Upholstery
Shop on Oakland Drive, across the street
from the Seelye Center, from 9 a.m. to 1
p.m. Saturday, Oct. 23; 1 to 4 p.m. Tuesday,
Oct. 26; and 9 a.m. to noon Friday, Oct. 29.
For details, visit www.obf.wmich.edu/
logistical-services/stores/surplus.html or
call Surplus Sales at (269) 387-8829.

On Campus with Bill Emmert
Bill Emmert has described himself as a “tinkerer” for as long as he can remember. A
WMU mechanic for almost 10 years, he recalls standing in his parents’ driveway when he
was as young as six years old watching his father fix equipment and handing him tools.
“My mom and dad would keep stuff around for me to tinker with. I love to fix cars, motorcycles. I usually buy a project and fix it up for myself. Buying something more current
helps me stay fresh with the new technology that I’m not used to,” he says, admitting
he has two pickup trucks and a Volkswagen Beetle in his garage right now that he’s fixing.
Emmert and fellow mechanic Michael Walinga maintain more than 300 pieces of
equipment for the University, including all vehicles and about two dozen servicing
generators on campus. About the only equipment they aren’t responsible for at WMU
is small lawn equipment, which is handled by landscape services.
Their jobs are overseen by garage supervisor Jeffrey Alexander and coordinated by
office associate Carolyn Lynn.
“I like working with the people on campus and for the people on campus. It’s a team
effort,” Emmert says. “When something breaks, we’re called to fix it.”
His busiest time is the fall when the University purchases new vehicles and older models
have to be fixed for re-sale. During this time of the year, all of the University’s generators
are checked and updated and its snowplows are inspected and readied for the winter.
“Plus, we have to take care of the day-to-day maintenance,” Emmert adds.
He was a mechanic prior to coming to WMU and also worked for construction and
landscaping businesses.
When time allows, he enjoys fishing and camping and taking day trips with his wife,
Nancy, who is a bus driver for Mattawan Consolidated Schools. The couple lives in
Mattawan and has two grown children and a 19-month-old grandson.
“Family is a big part of our lives, and we try to make time to be together,” Emmert says.