Western Michigan University Newsletter, September 1964

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Two Faculty Members Named To Department Headships

Dr. Edwin B. Steen

Dr. Albert H. Jackman

The WMU Board of Trustees this summer approved the promotion of two faculty members to department headships.

Named to head the Biology Department was Dr. Edwin B. Steen, who has been a faculty member since 1941, while Dr. Albert H. Jackman, who joined the faculty in 1959, was named as acting head of the Department of Geography and Geology for the 1964-65 school year.

Dr. Steen, who holds the rank of professor, received his bachelor’s degree from Wabash College, a master’s from Columbia and his Ph.D. from Purdue, three years before joining the WMU faculty.

He has written many published articles and books, including a dictionary of medical abbreviations as well as a College Outline Series book on anatomy. Dr. Steen has served with various publishing companies as critical manuscript reader for books.

Elect Dr. DeBoer to Kalamazoo School Board

Dr. Marvin E. DeBoer, assistant director of the Division of Field Services, on July 1 began a four year term on the Kalamazoo Public Schools Board of Education. DeBoer polled 3,084 votes in the June election, only 167 fewer than incumbent candidate Mrs. Louise Northam, who was re-elected.

DeBoer’s vote total was three times that garnered by two defeated candidates who also sought the two vacancies on the board which controls Kalamazoo’s 18,000-student public school system.

Dr. DeBoer has long been active in community school affairs, being a past PTA president at Kalamazoo.

(Continued on Next Page)
Included among those at the luncheon and check presentation were, left to right: Dr. Arthur Barry, Dow-Corning Corp.; Dr. Lillian Meyer, head of the WMU Chemistry Department; and Dr. Gerald Osborn, Dean of the School of Liberal Arts and Sciences at WMU.

Nine ROTC Cadets Get 6th Corps Honor

Nine Western Michigan University ROTC senior cadets this spring were honored by being named as "Distinguished Military Students." Each of the cadets received a medal and a letter of congratulations from Major General Jonathan O. Seaman, commander of the 6th Corps, U.S. Army, based in Battle Creek.

In the letter, General Seaman urged the cadets to think seriously about a career in the regular army. He pointed out that as Distinguished Military Students each one had the privileged opportunity to apply for a regular army commission.

Chief Adeboto to Lead Homecoming

Chief Simeon O. Adebo, permanent representative to the United Nations from Nigeria, is scheduled to be the grand marshal of Western's Homecoming parade Oct. 24 in Kalamazoo. Chief Adebo's son has been accepted for enrollment at Western as a freshman this September.

Chief Adebo received an honorary doctorate from Western during the June, 1963 commencement program and made a substantial response address to the commencement address given by G. Mennen Williams, Assistant Secretary of State for African Affairs.

The theme of this year's Western Homecoming parade, of which Chief Adebo will be the grand marshall, is "A Salute to the United Nations"

Dow-Corning Grant To Chemistry Department

Dow-Corning Corporation of Midland this spring made its fourth annual unassigned grant to Western's chemistry department, which may use the funds as it chooses. Dr. Arthur Barry, associate director of research at Dow-Corning, presented the $500 check to Dr. Lillian Meyer, head of the WMU chemistry department, during a campus luncheon.

Among those who attended the event were Robert F. Bott of Dow-Corning's personnel department, a 1947 WMU graduate who received his master's here in 1954; Dr. Ogden Pierce of the Dow-Corning research department; and Dr. Gerald Osborn, Dean of the School of Liberal Arts and Sciences.

(JACKMAN continued) published in the fields of anatomy, physiology, histology and bacteriology.

Dr. Jackman joined the WMU faculty as commander of Western's ROTC unit in 1959, holding the rank of colonel and professor of military science. After retiring from the army in 1962, Dr. Jackman joined the faculty of the Department of Geography and Geology.

He received a bachelor's degree from Princeton and his Ph.D. from Clark University. Dr. Jackman received his army commission in 1931 as an ROTC graduate.

The Distinguished Military Cadets were, left to right, front row: Cadet Col. Hugh D. Campbell, Dearborn Heights; Cadet Lt. Col. Dedric W. Bergstrom, Neenah, Wis.; Cadet Major Wade J. Adams, Tekonsha; and Cadet Major Robert L. Hanson, Cassopolis. Rear row: Cadet Capt. Glendel C. Davis, Grand Rapids; Cadet Capt. Robert L. Janiskee, Bay City; Cadet Capt. John T. Colburn, Bloomfield Hills; and Cadet Major Alfred J. Ziegler, Three Rivers; as Col. James T. Gilbert, head of Western Michigan University's ROTC unit, pinned the ribbons on the cadets.
Record Summer Commencement
Hears Editor Dan Ryan

As Western's enrollment continues to soar, each succeeding commencement is larger than its preceding counterparts. The 1964 summer commencement, held in late July, was no exception, as 770 persons were graduated, 400 of those receiving bachelor's degrees and 370 being presented with master's degrees. Dan Ryan, editor of the Kalamazoo Gazette, gave the summer commencement address. His subject was, "Do Something."

Ryan, a Kalamazoo College graduate, has been a member of the Kalamazoo Gazette staff 18 years, the last five as editor. He told the graduates that they have an important role to play in the fast-changing world of today. This role, he said, is to interpret these changes as the potential leaders of their communities.

"It is the responsibility of the graduate to become personally involved in the problems facing the community and the nation," he said. Ryan warned the graduates that too many persons in the nation are becoming lookers-on.

"There's no need to look behind you to see if someone is catching up because you'll usually find that someone has already passed you," Ryan warned the audience.

Major challenges which each graduate faces today are the population explosion, the revolution in race relations and the problems which arise from increasing automation. These challenges must be faced by each graduate with direct, personal action, he added.

"Only God and the angels can be lookers-on. After you graduate, don't hang your diplomas on the wall, don't just sit there . . . do something," Ryan concluded.

Magna cum laude graduates during the summer commencement were Mary Diane Kroes of Kalamazoo, Ida J. Ashcroft of Muskegon, Alice M. Barker of Three Rivers, Linda Sue Berry of South Bend, Ind., and Howard E. Seeberger of Adrian.

Those who were graduated cum laude were Mary B. Houseman of Detroit, Sharon Klein Karsten of Holland, Virginia Ritsema of Jackson and Priscilla S. Whiteford of Royal Oak.

The man who has been responsible for the physical arrangements for Western's commencement programs the last 17 years was honored upon his retirement from the WMU staff. Ralph Willis, chief custodian at WMU since 1947 and a member of the university staff for 25 years, received a special citation from President James W. Miller, university president, to mark Willis' many years of service to Western.

Homer Earl, consultant in school bus driver education for the WMU Division of Field Services, has been named to Governor George Romney's Special Commission on Traffic Safety. Earl is serving on a sub-committee for Vehicle Safety, one facet of the four month study on what must be done to cut Michigan's traffic accident and fatality total.

Students Win Foundry Awards

Second semester foundry scholarships were awarded to three seniors this spring. However, all three were old hands at such activities.

For Robert Bond of Muskegon, it was the third time he had won the $125 semester scholarship and the second such happy occasion for Bruce Babcock of Hastings and Larry Shively of Midland.

All three seniors were cooperative students in Western's industrial technology curriculum, in which students receive classroom training as well as on-the-job experience in laboratory foundry processes, quality control, design, production planning, research and development and supervision.

The scholarship funds are provided by the Central Michigan Chapter of the American Foundryman's Society, located at Battle Creek, and by the Foundry Education Association.

Three foundry awards winners, Robert Bond, Bruce Babcock and Larry Shively admire a casting.
ROTC Cadets Receive Awards During Review

Fifteen of Western's top ROTC cadets received outstanding awards during the annual inspection and review which was held at Waldo Stadium this spring. The awards were presented to the cadets for their excellence in various ROTC activities during the last academic year.

The University President's Award was presented by Dr. Russell Seibert, vice president for academic affairs, to Cadet Colonel Hugh D. Campbell, of Dearborn Heights, a graduating senior.

Superior Cadet Ribbon Awards were presented by Dr. L. Dale Faunce, vice president for student services, to Cadet Lt. Col. Jerrold L. Stodden of Fort Wayne, Ind., a graduating senior; to Cadet 2nd Lt. Gerald A. Hickman, a junior from Elmhurst, Ill.; Cadet S/Sgt. Dennis Rittenmeyer, a sophomore from Hobart, Ind.; and to Cadet Carlton M. Utterback, a St. Johns, Mich., freshman.

Chicago Tribune Awards were presented by Dr. George E. Kohrman, Dean of the School of Applied Arts and Sciences, to Cadet Capt. Glendel C. Davis, Grand Rapids senior.

The Association of the United States Army Medal was presented by Maj. General Charles K. Gailey, U.S.A. (retired) to Cadet 2nd Lt. Roger W. Buchholtz, a Warren junior.

Competitive Marksmanship Awards were presented by J. Towner Smith, Dean of Men, to Cadet Lt. Col. Larry L. VanderBeek, Kalamazoo senior and to Cadet John M. Fullerton, Hillsdale freshman.

The Reserve Officers Association Medal was presented by Lt. Col. Austin Webb, U.S.A.R. to David J. Jones, Paw Paw junior, named the Outstanding Company Commander of the brigade.

The Sons of American Revolution Medal was presented by Neil S. Murray of Battle Creek, secretary of The Sons of the American Revolution, to Gerry N. Kuster, a Camden junior.

The reviewing officer was Col. James F. Skells, Michigan State University ROTC, as the entire brigade of 800 ROTC cadets passed in review.

WMU to Conduct 2nd Water Seminar

The Second Annual Seminar on Water Management will be held at South Haven by the Institute of Public Affairs at Western Michigan University this October 19 and 20. The two-day seminar is being prepared for local government officials, public administrators, planning commission (Continued on Page 7)
WMU Aids Peace Corps Program

Western Michigan University's contribution to the success of the Peace Corps has been a considerable one. Dr. Paul L. Griffeth, Dean of Students and campus Peace Corps liaison representative, reported that by mid-May at least 102 WMU students had applied to the Peace Corps since last September.

Dr. Griffeth also reported that 22 former Western Michigan University students are now serving in the Peace Corps and that five others have completed their two year tours.

Kalamazoo Student Wins Faculty Award

Larry G. Massanari, Kalamazoo junior, this spring was awarded a Western Michigan University Faculty Scholarship worth $250. The Faculty Scholarship is presented periodically to an upper class student for excellence in scholastic achievement.

Massanari, 21, is married, and is majoring in history.

Previous to enrolling at Western, Massanari attended Goshen College, Goshen, Indiana.

WMU Business Majors Win Marketing Prize

Western Michigan University has forged to the front in a new kind of intercollegiate competition. A team of five WMU marketing curriculum majors this spring won first place in their industry division in the National Intercollegiate Invitational Marketing Competition.

The WMU team—made up of Daniel Schrock, graduate student and Robert Beardsley, senior, both of Birmingham; Lee Davis, senior, Philadelphia, Pa.; and John Marshall and James Mallow, both graduate students from Flint—defeated six other schools to take their divisional first prize.

The second annual competition this year saw 19 schools entered from all sections of the nation. Last year WMU's marketing team finished last in its division.

The marketing competition was spread over a period of several months and played by mail.

Three theoretical industries were established and schools entered were presented a series of lectures at the school in Warsaw during early June.

(Continued on Next Page)

Name Top Industrial Education Senior

The 26th annual award as the Most Outstanding Industrial Education Senior at Western this spring went to Charles E. Francis of Three Oaks, Michigan.

The selection is made by the WMU industrial education department faculty and the recipient is judged on the basis of craftsmanship, scholarship and contributions to the Western Michigan University industrial education department.

Prior to enrolling at Western, Francis attended Benton Harbor Community College.

On left, Dr. Charles G. Risher, acting head of Industrial Education Department, presents Charles E. Francis with his award.

From left, Dr. Russell H. Seibert, vice president for academic affairs, discusses scholarship with Larry Massanari.

Dr. Howard Mowen Guest Lecturer

Dr. Howard A. Mowen, history professor, was again honored late this spring with his selection as guest lecturer at the Polish Academy of Science, Warsaw, Poland. The Western Michigan teacher, who was on a year's leave of absence in Europe,
From the left, admiring their winning trophy were: Daniel Schrock, graduate student and Robert Beardsley, senior, both of Birmingham, Mich.; Lee Davis, senior from Philadelphia, Pa.; John Marshall and James Mallow, both graduate students from Flint; and Dr. Frances Hardin, associate professor of marketing.

(MARKETING continued)

Each school team in one particular industry was presented with the same marketing problem and assumed the executive role of a hypothetical firm in that industry. Decisions were made on budgets, levels of production, expansion, research, dividends and other matters by each team. A computer analyzed these decisions and evaluated them in line with the market facts presented to each team.

WMU won out over the Michigan State, Michigan, Michigan Tech, Chicago, Marquette and South Carolina student chapters of the American Marketing Association in its industry division. The competition will be expanded to include more schools this year.

Veterans Brighten Football Outlook

When Western took the field the night of Sat., Sept. 19 at Louisville, head coach Bill Doolittle fielded a team composed mostly of seasoned veterans at every position except fullback. WMU won 10-7 over Louisville.

A total of 21 lettermen were available to help Doolittle better last season's 2-7 mark. Last fall Louisville beat the Broncos at Waldo Stadium, 21-7. Those 21 lettermen plus a sprinkling of untested sophomores and juniors will form the nucleus of the squad.

At end, Doolittle has four lettermen back, with seniors Ron Schneider of Owosso and former guard Mike Hudnut of Flint, most experienced. Juniors Jim McKinley of Bangor and Ken Moon of Detroit will see much action.

Tackle is one of the strongest posts, with seniors Paul Rakow and Tom Titcomb, both of Detroit, and junior El Shorter of Pontiac back.

At guard Doolittle has good strength, too, with senior Dick Wilhelm of Hammond, Ind. and juniors Ken Nobis of St. Johns, Roger Pulliam of Gary, Ind. and Nelson Johnson of Detroit, all experienced.

The regular center from last year, junior Jim Reid of Flint and converted tackle Larry Bartolameolli, an Iron Mountain senior, give that position good depth. Reid led the team in tackles last season with 69.

Last year's regular quarterback, Troy Allen of Detroit, and Bob Radlinski of Warren, both seniors, provide a one-two punch for directing the offense. Last season Allen, who likes to run, gained 301 yards on the ground and completed 18 of 40 passes (40 percent) for 253 yards. Allen also returned a kickoff 101 yards against Kent State to thrill a Homecoming crowd.

Four experienced halfbacks will help Doolittle's ground game, with two regulars from last year, seniors Ellword Miller of St. Louis, Mo. and George Ihler of Marinette, Wis., back. Seniors John Klein of Athens and Art Willick of Shelby will see plenty of action. Ihler plays safety on defense and last year made 54 tackles from this spot, second high.

The big question mark is fullback where former end Tom Leidich of Saginaw and ex-center Steve Terlep of Elkhart, Ind., are battling for the starting position.

New faces expected to play on a fairly regular basis include sophomore tackles Ruddy O'Boyle of Plainwell and Bob Rowe of Flushing; junior guards Herb Wilson of Lincoln Park and Bob Grimes of Bangor; Stan Williams, junior halfback from Michigan City, Ind., and Tom McGhee, sophomore fullback from Detroit.

The Broncos have some big men up front, topped by O'Boyle whose 270 pounds are spread over a 6-5 frame, Bartolameolli 6-4 and 260, Shorter 240 and Rowe 230.

Added experience should make the Broncos tougher this year but the rest of the MAC is reported to also be better. Coach Bill Doolittle's enthusiasm for his job might be the difference.

The Bronco Rimfires, WMU's undefeated ROTC rifle team this past season, were feted by President Miller in his office at conclusion of their successful season this spring. They won all nine of their matches in the Southern Michigan-Northeastern Ohio Air Force and Army ROTC Rifle League and also won the league tournament. Left to right, Bronco Rimfires team members were: Thomas Varner, Rochester sophomore; Steven Newsouse, Benton Harbor freshman; John Fullerton, Hillsdale freshman; Allen Harinick, Ferndale sophomore; Gerry Kuster, Camden freshman; Floyd Littlefield, East Lansing freshman; John Piggott, Birmingham junior; Donald McCormick, Birmingham junior; and Larry VanderBeek, Kalamazoo senior, accepting trophy on behalf of team from President James W. Miller. The Bronco Rimfires this season were supervised by Capt. George T. Sagara and coached by M/Sgt. Kenneth M. Ball.
Susan Bieganowski, Detroit senior, was crown-
ed by the 1963 Miss Western Michigan
University, Margaret Meier, a senior from
Wayne.

Michigan pageant finals attracted
more than 4,000 persons to Muske-
gon's L. C. Walker Arena to see 48
of Michigan's most beautiful and
talented young ladies compete for
the right to enter the Miss America
contest at Atlantic City.

Miss Bieganowski won a prelimi-
ary swimsuit competition and piled
up valuable points during the talent
portion of the pageant with a vocal
rendition from a Broadway musical.

Sue won her Miss WMU crown
over 25 coeds during the finals held
this spring in Kalamazoo Central
High School's auditorium, with fully
all of the spendor which accompanies
the state and national pageants.

The other finalists in the Miss
WMU pageant were: Janet Work-
man, Lake Orion sophomore; Olga
Kershaw, a Tallahassee, Florida
freshman; Patricia Barclay, Regina,
Saskatchewan, Canada sophomore;
and Marjorie Foess, Grand Haven
sophomore.

One of the judges was Mrs. Rod-
ney Lenderink '37 of Kalamazoo,
the mother of three Western grad-
uates.

(WATER SEMINAR continued)

members, engineers, journalists and
civic leaders.

The 12 member faculty at the
seminar, to be directed by the WMU
Institute of Public Affairs, will pre-
sent lectures and discussions on such
subjects as Water Research as a
Municipal Function, Industry's
Water Responsibilities, Pesticides and
Water Purity, and The Politics of

Homecoming Plans
Include Mud Bowl

Plans for Western's annual Home-
coming celebration Oct. 23-25 will
include a new event which, if the
weatherman continues his policy of

calling for rain to dampen West-
ern's Homecoming festivities, should
really live up to its name. The new
event will be a "Mud Bowl" touch
football game pitting two coed teams
representing WMU sororities and
residence halls.

The Mud Bowl game has tenta-
atively been set for Friday afternoon,
Oct. 23, with the winning team to
receive a fitting trophy. There'll also
be the usual attractions during
Homecoming this fall—a jazz con-
cert, pep rally, bonfire, parade,
dances and the Saturday afternoon
football game against Toledo, on

This year's Homecoming will salute
the United Nations.

Water; Federal State and Local.

Included on the faculty at the
water management seminar will be
Albert Sabo, City Water Superinten-
dent for the City of Kalamazoo;
Robert Caine, executive vice presi-
dent of the KVP Sutherland Paper
Co. of Kalamazoo; Nicholas Olds,
assistant attorney general of Mich-
igan; State Senator Frederic Hilbert
of Wayland; and Dr. James W.
Miller, WMU president.

The seminar will be limited to 50
persons. Last year's first annual sem-
inar attracted nationwide interest.
Charlotte Senior Wins Durametallic Award

The second semester Durametallic Corp. scholarship for the school year was awarded this spring to Morey A. Keys, Charlotte senior.

The $250-a-semester scholarships have been presented continuously since 1952 by Durametallic to outstanding Western Michigan University seniors or second semester juniors who are majoring in the WMU industrial engineering or industrial supervision curriculum.

The Kalamazoo firm employs about 230 persons.

At the spring scholarship presentation luncheon, Dr. Joseph W. Giachino, head of Western's engineering and technology department, lauded Richard Hall, Durametallic president, for his continuous efforts on behalf of scholars in the industrial education field.

Cross Country Prospects Bright

WMU cross country coach George Dales had the happy prospect of nine lettermen reporting this fall, the largest contingent of monogram winners he has ever had to work with in his 13 years at the helm of Bronco cross country fortunes.

Included among the returnees are seniors Bruce Burston of Melbourne, Australia and Neil Browne of Laton, both double letter winners. In 1962 Burston was named to the All-American cross country squad.

Other letter winners back are James Carter of Ann Arbor; John Flaminio of Leominster, Mass.; Mike Gallagher of Toledo, Ohio; Terry Moore of Detroit; Gary Myers of Ft. Wayne, Ind.; Ted Nelson of Milford; and Steve Smith of Wyoming, Mich., all juniors.

However, tough competition for positions on the top squad will come from Roger Plont, last year's national junior college cross country champ while at Muskegon Community College; and from sophomores Don Clark of Toronto, Canada and Ralph Stephenson of Detroit and junior Larry Peck of Vicksburg.

Western will be running for its 7th Mid-American Conference cross country title in the last eight years.

The season opens Sept. 26 at the Air Force Academy with the first home meet Oct. 3 against Central Michigan. The rest of the schedule: Oct. 10 at Northern Ill.; Oct. 16 at Notre Dame Invitational; Oct. 31 at the MAC meet at Athens, Ohio; Nov. 7 WMU hosts the Michigan championships; Nov. 13 at Central Collegiate Conference meet in Chicago; and Nov. 23 at NCAA meet in East Lansing, in which the Broncos finished 10th last year.