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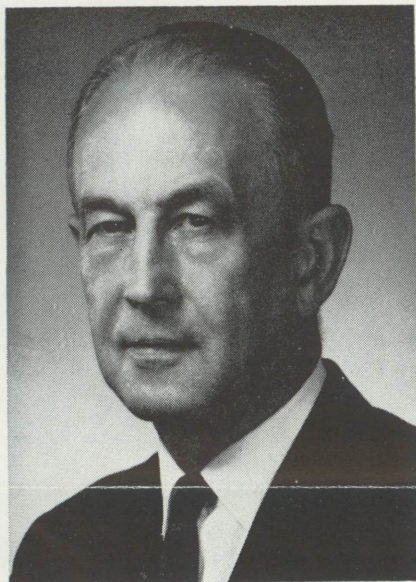
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Two Faculty Members Named To Department Headships

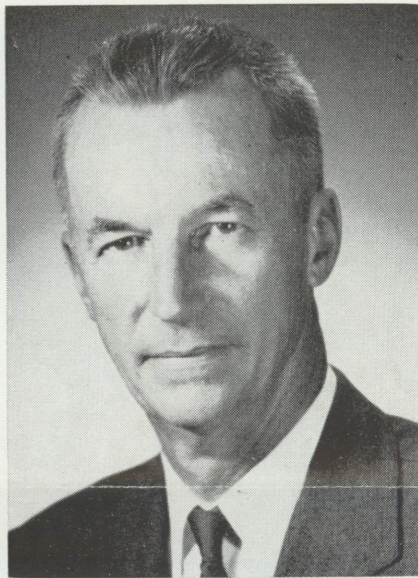


Dr. Edwin B. Steen

The WMU Board of Trustees this summer approved the promotion of two faculty members to department headships.

Named to head the Biology Department was Dr. Edwin B. Steen, who has been a faculty member since 1941, while Dr. Albert H. Jackman, who joined the faculty in 1959, was named as acting head of the Department of Geography and Geology for the 1964-65 school year.

Dr. Steen, who holds the rank of



Dr. Albert H. Jackman

professor, received his bachelor's degree from Wabash College, a master's from Columbia and his Ph.D. from Purdue, three years before joining the WMU faculty.

He has written many published articles and books, including a dictionary of medical abbreviations as well as a College Outline Series book on anatomy. Dr. Steen has served with various publishing companies as critical manuscript reader for books

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Elect Dr. DeBoer to Kalamazoo School Board

Dr. Marvin E. DeBoer, assistant director of the Division of Field Services, on July 1 began a four year term on the Kalamazoo Public Schools Board of Education. DeBoer polled 3,084 votes in the June election, only 167 fewer than incumbent candidate Mrs. Louise Northam, who was re-elected.

DeBoer's vote total was three times that garnered by two defeated candidates who also sought the two vacancies on the board which controls Kalamazoo's 18,000-student public school system.

Dr. DeBoer has long been active in community school affairs, being a past PTA president at Kalamazoo.

Dr. Marvin DeBoer





Included among those at the luncheon and check presentation were, left to right: Dr. Arthur Barry, Dow-Corning Corp.; Dr. Lillian Meyer, head of the WMU Chemistry Department; and Dr. Gerald Osborn, Dean of the School of Liberal Arts and Sciences at WMU.

Dow-Corning Grant To Chemistry Department

Dow-Corning Corporation of Midland this spring made its fourth annual unassigned grant to Western's chemistry department, which may use the funds as it chooses. Dr. Arthur Barry, associate director of research at Dow-Corning, presented the \$500 check to Dr. Lillian Meyer, head of the WMU chemistry department, during a campus luncheon.

Among those who attended the event were Robert F. Bott of Dow-Corning's personnel department, a 1947 WMU graduate who received his master's here in 1954; Dr. Ogden Pierce of the Dow-Corning research department; and Dr. Gerald Osborn, Dean of the School of Liberal Arts and Sciences.

(JACKMAN continued)

published in the fields of anatomy, physiology, histology and bacteriology.

Dr. Jackman joined the WMU faculty as commander of Western's ROTC unit in 1959, holding the rank of colonel and professor of military science. After retiring from the army in 1962, Dr. Jackman joined the faculty of the Department of Geography and Geology.

He received a bachelor's degree from Princeton and his Ph.D. from Clark University. Dr. Jackman received his army commission in 1931 as an ROTC graduate.

Nine ROTC Cadets Get 6th Corps Honor

Nine Western Michigan University ROTC senior cadets this spring were honored by being named as "Distinguished Military Students." Each of the cadets received a medal and a letter of congratulations from Major General Jonathan O. Seaman, commander of the 6th Corps, U.S. Army, based in Battle Creek.

In the letter, General Seaman urged the cadets to think seriously about a career in the regular army. He pointed out that as Distinguished Military Students each one had the privileged opportunity to apply for a regular army commission.

Chief Adebo to Lead Homecoming

Chief Simeon O. Adebo, permanent representative to the United Nations from Nigeria, is scheduled to be the grand marshal of Western's Homecoming parade Oct. 24 in Kalamazoo. Chief Adebo's son has been accepted for enrollment at Western as a freshman this September.

Chief Adebo received an honorary doctorate from Western during the June, 1963 commencement program and made a substantial response address to the commencement address given by G. Mennen Williams, Assistant Secretary of State for African Affairs.

The theme of this year's Western Homecoming parade, of which Chief Adebo will be the grand marshal, is "A Salute to the United Nations"

The Distinguished Military Cadets were, left to right, front row: Cadet Col. Hugh D. Campbell, Dearborn Heights; Cadet Lt. Col. Dedric W. Bergstrom, Neenah, Wis.; Cadet Major Wade J. Adams, Tekonsha; and Cadet Major Robert L. Hanson, Cassopolis. Rear row: Cadet Capt. Glendel C. Davis, Grand Rapids; Cadet Capt. Robert L. Janiskee, Bay City; Cadet Capt. John T. Colburn, Bloomfield Hills; and Cadet Major Alfred J. Ziegler, Three Rivers; as Col. James T. Gilbert, head of Western Michigan University's ROTC unit, pinned the ribbons on the cadets.



"DON'T HANG YOUR DIPLOMAS ON WALL . . . DO SOMETHING"

Record Summer Commencement Hears Editor Dan Ryan

As Western's enrollment continues to soar, each succeeding commencement is larger than its preceding counterparts. The 1964 summer commencement, held in late July, was no exception, as 770 persons were graduated, 400 of those receiving bachelor's degrees and 370 being presented with master's degrees. Dan Ryan, editor of the *Kalamazoo Gazette*, gave the summer commencement address. His subject was, "Do Something."

Ryan, a Kalamazoo College graduate, has been a member of the *Kalamazoo Gazette* staff 18 years, the last five as editor. He told the graduates that they have an important role to play in the fast-changing world of today. This role, he said, is to interpret these changes as the potential leaders of their communities.

"It is the responsibility of the graduate to become personally involved in the problems facing the community and the nation," he said. Ryan warned the graduates that too many persons in the nation are becoming lookers-on.

"There's no need to look behind you to see if someone is catching up because you'll usually find that someone has already passed you," Ryan warned the audience.

Major challenges which each graduate faces today are the population explosion, the revolution in race relations and the problems which arise from increasing automation. These challenges must be faced by each graduate with direct, personal action, he added.

"Only God and the angels can be lookers-on. After you graduate, don't hang your diplomas on the wall, don't just sit there . . . do something," Ryan concluded.

Magna cum laude graduates during the summer commencement were

Mary Diane Kroes of Kalamazoo, Ida J. Ashcroft of Muskegon, Alice M. Barker of Three Rivers, Linda Sue Berry of South Bend, Ind., and Howard E. Seeburger of Adrian.

Those who were graduated cum laude were Mary B. Houseman of Detroit, Sharon Klein Karsten of Holland, Virginia Ritsema of Jackson and Priscilla S. Whiteford of Royal Oak.

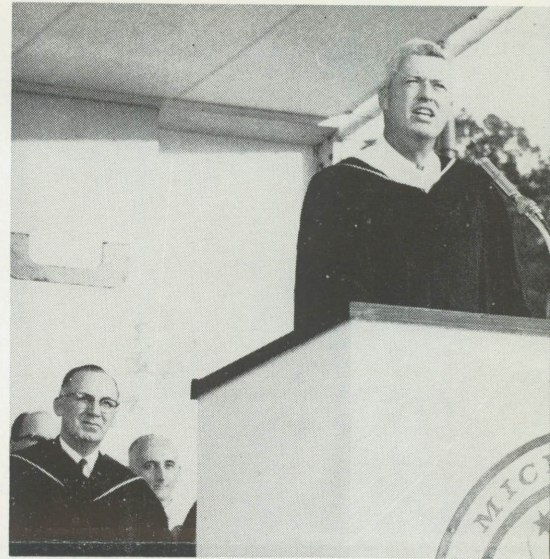
The man who has been responsible for the physical arrangements for Western's commencement programs the last 17 years was honored upon his retirement from the WMU staff. Ralph Willis, chief custodian at WMU since 1947 and a member of the university staff for 25 years, received a special citation from President James W. Miller, university president, to mark Willis' many years of service to Western.

Ralph Willis, head of WMU maintenance department the last 17 years, received special citation for his long years of service to the university from President Miller during the commencement.



Homer Earl, consultant in school bus driver education for the WMU Division of Field Services, has been named to Governor George Romney's Special Commission on Traffic Safety. Earl is serving on a sub-committee for Vehicle Safety, one facet of the four month study on what must be done to cut Michigan's traffic accident and fatality total.

Three foundry awards winners, Robert Bond, Bruce Babcock and Larry Shively admire a casting.



The commencement speaker, Dan Ryan, addressing Summer Session graduates, receives an attentive ear from President Miller.

Students Win Foundry Awards

Second semester foundry scholarships were awarded to three seniors this spring. However, all three were old hands at such activities.

For Robert Bond of Muskegon, it was the third time he had won the \$125 semester scholarship and the second such happy occasion for Bruce Babcock of Hastings and Larry Shively of Midland.

All three seniors were cooperative students in Western's industrial technology curriculum, in which students receive classroom training as well as on-the-job experience in laboratory foundry processes, quality control, design, production planning, research and development and supervision.

The scholarship funds are provided by the Central Michigan Chapter of the American Foundryman's Society, located at Battle Creek, and by the Foundry Education Association.





On left, Cadet Col. Hugh D. Campbell, receives congratulations from Col. James F. Skells, MSU, as Col. James T. Gilbert, ROTC commander at WMU watches.

ROTC Cadets Receive Awards During Review

Fifteen of Western's top ROTC cadets received outstanding awards during the annual inspection and review which was held at Waldo Stadium this spring. The awards were presented to the cadets for their excellence in various ROTC activities during the last academic year.

The University President's Award was presented by Dr. Russell Seibert, vice president for academic affairs, to Cadet Colonel Hugh D. Campbell, of Dearborn Heights, a graduating senior.

Superior Cadet Ribbon Awards were presented by Dr. L. Dale Faunce, vice president for student services, to Cadet Lt. Col. Jerrold L. Stodden of Fort Wayne, Ind., a graduating senior; to Cadet 2nd Lt. Gerald A. Hickman, a junior from Elmhurst, Ill.; Cadet S/Sgt. Dennis Rittenmeyer, a sophomore from Hobart, Ind.; and to Cadet Carlton M. Utterback, a St. Johns, Mich. freshman.

Chicago Tribune Awards were presented by Dr. George E. Kehrman, Dean of the School of Applied Arts and Sciences, to Cadet Capt. Lynn W. Lindeman, a Birmingham senior; to Cadet 2nd Lt. Ronald F. Herrygers, a Hart junior; to Cadet S/Sgt. Jonathan Gamm, a Cedar Springs sophomore; and to Cadet George E. Hartman, a Breedsville freshman.

The Outstanding Summer Camp Award was presented by Dr. Paul L. Griffeth, Dean of Students, to Cadet

Capt. Glendel C. Davis, Grand Rapids senior.

The Association of the United States Army Medal was presented by Maj. General Charles K. Gailey, U.S.A. (retired) to Cadet 2nd Lt. Roger W. Buchholtz, a Warren junior.

Competitive Marksmanship Awards were presented by J. Towner Smith, Dean of Men, to Cadet Lt. Col. Larry L. VanderBeek, Kalamazoo senior and to Cadet John M. Fullerton, Hillsdale freshman.

The Reserve Officers Association Medal was presented by Lt. Col. Austin Webb, U.S.A.R. to David J. Jones, Paw Paw junior, named the Outstanding Company Commander of the brigade.

The Sons of American Revolution Medal was presented by Neil S. Murray of Battle Creek, secretary of The Sons of the American Revolution, to Gerry N. Kuster, a Camden junior.

The reviewing officer was Col. James F. Skells, Michigan State University ROTC, as the entire brigade of 800 ROTC cadets passed in review.

WMU to Conduct 2nd Water Seminar

The Second Annual Seminar on Water Management will be held at South Haven by the Institute of Public Affairs at Western Michigan University this October 19 and 20. The two-day seminar is being prepared for local government officials, public administrators, planning commission

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Arthur J. O'Connor Named Director of University Information

Arthur J. O'Connor was recently named by President James W. Miller to assume the position of Director of University Information at Western, effective September 1, 1964.

O'Connor has held several key information posts with the Michigan state government since 1957 after serving in the newspaper field for 26 years. In 1957 he left a position as city editor of the Muskegon Chronicle to become chief of the Information Division of the Michigan Department of Economic Development, now the Michigan Department of Economic Expansion.

From February, 1959 to January, 1961 O'Connor was on leave from the Department of Economic Development and served in the governor's office as press secretary. He then returned to his previous position, which he has held until now.

O'Connor was born and raised in Pontiac, Michigan and was graduated from St. Frederick High School in Pontiac. He received a bachelor of science degree in journalism from the University of Detroit and then entered the newspaper field, to work at several Michigan daily papers for 26 years, except for two years army service in World War II.

O'Connor and his wife, Margaret, have four children, aged nine through 20.

Arthur J. O'Connor



WMU Aids Peace Corps Program

Western Michigan University's contribution to the success of the Peace Corps has been a considerable one. Dr. Paul L. Griffeth, Dean of Students and campus Peace Corps liaison representative, reported that by mid-May at least 102 WMU students had applied to the Peace Corps since last September.

Dr. Griffeth also reported that 22 former Western Michigan University students are now serving in the Peace Corps and that five others have completed their two year tours.



WMU students enquire about Peace Corps.

Interest in the Peace Corps around the nation is accelerating. More June graduates from American colleges and universities applied to the Peace Corps this year than in the three years since the organization was established. About 5,000 applicants were selected for training this summer.

This year the greatest demand was for volunteers who can teach English, science and mathematics. ❖

Dr. Howard Mowen Guest Lecturer

Dr. Howard A. Mowen, history professor, was again honored late this spring with his selection as guest lecturer at the Polish Academy of Science, Warsaw, Poland. The Western Michigan teacher, who was on a year's leave of absence in Europe,

Kalamazoo Student Wins Faculty Award

Larry G. Massanari, Kalamazoo junior, this spring was awarded a Western Michigan University Faculty Scholarship worth \$250. The Faculty Scholarship is presented periodically to an upper class student for excellence in scholastic achievement.

Massanari, 21, is married, and is majoring in history.

Previous to enrolling at Western, Massanari attended Goshen College, Goshen, Indiana.



From left, Dr. Russell H. Seibert, vice president for academic affairs, discusses scholarship with Larry Massanari.

WMU Business Majors Win Marketing Prize

Western Michigan University has forged to the front in a new kind of intercollegiate competition. A team of five WMU marketing curriculum majors this spring won first place in their industry division in the National Intercollegiate Invitational Marketing Competition.

The WMU team—made up of Daniel Schrock, graduate student and Robert Beardsley, senior, both of Birmingham; Lee Davis, senior, Philadelphia, Pa.; and John Marshall and James Mallow, both graduate students from Flint—defeated six other schools to take their divisional first prize.

The second annual competition this year saw 19 schools entered from all sections of the nation. Last year WMU's marketing team finished last in its division.

The marketing competition was spread over a period of several months and played by mail.

Three theoretical industries were established and schools entered were

(Continued on Next Page)

presented a series of lectures at the school in Warsaw during early June.

Since last September Dr. Mowen had been teaching at the Pedagogische Hochschule, a school for elementary school teachers in West Berlin, under an affiliation arrangement between Western Michigan University and the Berlin school.

Shoenhals Named to Campus School Post

Neil L. Shoenhals, '40 associate professor of education in WMU's Campus School, has been named assistant director of the Campus School. He received his master's degree from the University of Michigan.

Shoenhals joined the WMU faculty in 1946 after a navy hitch preceded by two years of teaching in the Fordson schools.

Name Top Industrial Education Senior

The 26th annual award as the Most Outstanding Industrial Education Senior at Western this spring went to Charles E. Francis of Three Oaks, Michigan.

The selection is made by the WMU industrial education department faculty and the recipient is judged on the basis of craftsmanship, scholarship and contributions to the Western Michigan University industrial education department.

Prior to enrolling at Western, Francis attended Benton Harbor Community College.

On left, Dr. Charles G. Risher, acting head of Industrial Education Department, presents Charles E. Francis with his award.





From the left, admiring their winning trophy were: Daniel Schrock, graduate student and Robert Beardsley, senior, both of Birmingham, Mich.; Lee Davis, senior from Philadelphia, Pa.; John Marshall and James Mallow, both graduate students from Flint; and Dr. Frances Hardin, associate professor of marketing.

(MARKETING continued)

each assigned to one of the three. Each school team in one particular industry was presented with the same marketing problem and assumed the executive role of a hypothetical firm in that industry. Decisions were made on budgets, levels of production, expansion, research, dividends and other matters by each team. A computer analyzed these decisions and evaluated them in line with the market facts presented to each team.

WMU won out over the Michigan State, Michigan, Michigan Tech, Chicago, Marquette and South Carolina student chapters of the American Marketing Association in its industry division. The competition will be expanded to include more schools this year. ❖

Veterans Brighten Football Outlook

When Western took the field the night of Sat., Sept. 19 at Louisville, head coach Bill Doolittle fielded a team composed mostly of seasoned veterans at every position except full-

back. WMU won 10-7 over Louisville.

A total of 21 lettermen were available to help Doolittle better last season's 2-7 mark. Last fall Louisville beat the Broncos at Waldo Stadium, 21-7. Those 21 lettermen plus a sprinkling of untested sophomores and juniors will form the nucleus of the squad.

At end, Doolittle has four lettermen back, with seniors Ron Schneider of Owosso and former guard Mike Hudnut of Flint, most experienced. Juniors Jim McKinley of Bangor and Ken Moon of Detroit will see much action.

Tackle is one of the strongest posts, with seniors Paul Rakow and Tom Titcomb, both of Detroit, and junior El Shorter of Pontiac back.

At guard Doolittle has good strength, too, with senior Dick Wilhelm of Hammond, Ind. and juniors Ken Nobis of St. Johns, Roger Pulliam of Gary, Ind. and Nelson Jackson of Detroit, all experienced.

The regular center from last year, junior Jim Reid of Flint and converted tackle Larry Bartolameo, an Iron Mountain senior, give that position good depth. Reid led the team in tackles last season with 69.

Last year's regular quarterback, Troy Allen of Detroit, and Bob Radlinski of Warren, both seniors, provide a one-two punch for directing the offense. Last season Allen, who likes to run, gained 301 yards on the ground and completed 18 of 40

passes (40 percent) for 253 yards. Allen also returned a kickoff 101 yards against Kent State to thrill a Homecoming crowd.

Four experienced halfbacks will help Doolittle's ground game, with two regulars from last year, seniors Ellword Miller of St. Louis, Mo. and George Ihler of Marinette, Wis., back. Seniors John Klein of Athens and Art Willick of Shelby will see plenty of action. Ihler plays safety on defense and last year made 54 tackles from this spot, second high.

The big question mark is fullback where former end Tom Leidich of Saginaw and ex-center Steve Terlep of Elkhart, Ind. are battling for the starting position.

New faces expected to play on a fairly regular basis include sophomore tackles Ruddy O'Boyle of Plainwell and Bob Rowe of Flushing; junior guards Herb Wilson of Lincoln Park and Bob Grimes of Bangor; Stan Williams, junior halfback from Michigan City, Ind., and Tom McGhee, sophomore fullback from Detroit.

The Broncos have some big men up front, topped by O'Boyle whose 270 pounds are spread over a 6-5 frame, Bartolameo 6-4 and 260, Shorter 240 and Rowe 230.

Added experience should make the Broncos tougher this year but the rest of the MAC is reported to also be better. Coach Bill Doolittle's enthusiasm for his job might be the difference.

The Bronco Rimfires, WMU's undefeated ROTC rifle team this past season, were feted by President Miller in his office at conclusion of their successful season this spring. They won all nine of their matches in the Southern Michigan-Northeastern Ohio Air Force and Army ROTC Rifle League and also won the league tournament. Left to right, Bronco Rimfires team members were: Thomas Varner, Rochester sophomore; Steven Newsouse, Benton Harbor freshman; John Fullerton, Hillsdale freshman; Allen Harinck, Ferndale sophomore; Gerry Kuster, Camden freshman; Floyd Littlefield, East Lansing freshman; John Piggott, Birmingham junior; Donald McCormick, Birmingham junior; and Larry VanderBeek, Kalamazoo senior, accepting trophy on behalf of team from President James W. Miller. The Bronco Rimfires this season were supervised by Capt. George T. Sagara and coached by M/Sgt. Kenneth M. Ball.





Miss WMU Fourth In Miss Michigan Pageant

Miss Western Michigan University—Susan Marie Bieganowski, a Detroit senior—was 3rd runnerup in the Miss Michigan pageant held in late July at Muskegon. The Miss



Susan Marie Bieganowski, Miss WMU, drew applause from her sister contestants as well as from the audience when she was introduced during the Miss Michigan pageant in Muskegon.

Susan Bieganowski, Detroit senior, was crowned by the 1963 Miss Western Michigan University, Margaret Meier, a senior from Wayne.

Michigan pageant finals attracted more than 4,000 persons to Muskegon's L. C. Walker Arena to see 48 of Michigan's most beautiful and talented young ladies compete for the right to enter the Miss America contest at Atlantic City.

Miss Bieganowski won a preliminary swimsuit competition and piled up valuable points during the talent portion of the pageant with a vocal rendition from a Broadway musical.

Sue won her Miss WMU crown over 25 coeds during the finals held this spring in Kalamazoo Central High School's auditorium, with fully all of the splendor which accompanies the state and national pageants.

The other finalists in the Miss WMU pageant were: Janet Workman, Lake Orion sophomore; Olga Kershaw, a Tallahassee, Florida freshman; Patricia Barclay, a Regina, Saskatchewan, Canada sophomore; and Marjorie Foess, Grand Haven sophomore.

One of the judges was Mrs. Rodney Lenderink '37 of Kalamazoo, the mother of three Western graduates.

(WATER SEMINAR continued)

members, engineers, journalists and civic leaders.

The 12 member faculty at the seminar, to be directed by the WMU Institute of Public Affairs, will present lectures and discussions on such subjects as *Water Research as a Municipal Function*, *Industry's Water Responsibilities*, *Pesticides and Water Purity*, and *The Politics of*

Homecoming Plans Include Mud Bowl

Plans for Western's annual Homecoming celebration Oct. 23-25 will include a new event which, if the weatherman continues his policy of calling for rain to dampen Western's Homecoming festivities, should really live up to its name. The new event will be a "Mud Bowl" touch football game pitting two coed teams representing WMU sororities and residence halls.

The Mud Bowl game has tentatively been set for Friday afternoon, Oct. 23, with the winning team to receive a fitting trophy. There'll also be the usual attractions during Homecoming this fall—a jazz concert, pep rally, bonfire, parade, dances and the Saturday afternoon football game against Toledo, on Oct. 24.

This year's Homecoming will salute the United Nations.

Water; Federal State and Local.

Included on the faculty at the water management seminar will be Albert Sabo, City Water Superintendent for the City of Kalamazoo; Robert Caine, executive vice president of the KVP Sutherland Paper Co. of Kalamazoo; Nicholas Olds, assistant attorney general of Michigan; State Senator Frederic Hilbert of Wayland; and Dr. James W. Miller, WMU president.

The seminar will be limited to 50 persons. Last year's first annual seminar attracted nationwide interest.

Left to right, flanking Miss Bieganowski, who is in the center, are: Patricia Barclay, Olga Kershaw, Janet Workman and Marjorie Foess, all members of Sue's court in the Miss WMU contest.





On left, Richard Hall, Durametallic president, discusses industrial technology program with Morey Keys, Charlotte.

Cross Country Prospects Bright

WMU cross country coach George Dales had the happy prospect of nine lettermen reporting this fall, the largest contingent of monogram winners he has ever had to work with in his 13 years at the helm of Bronco cross country fortunes.

Included among the returnees are seniors Bruce Burston of Melbourne, Australia and Neil Browne of Lawton, both double letter winners. In 1962 Burston was named to the All-American cross country squad.

Other letter winners back are James Carter of Ann Arbor; John Flaminio of Leominster, Mass.; Mike

Charlotte Senior Wins Durametallic Award

The second semester Durametallic Corp. scholarship for the school year was awarded this spring to Morey A. Keys, Charlotte senior.

The \$250-a-semester scholarships have been presented continuously since 1952 by Durametallic to outstanding Western Michigan University seniors or second semester jun-

Gallagher of Toledo, Ohio; Terry Moore of Detroit; Gary Myers of Ft. Wayne, Ind.; Ted Nelson of Milford; and Steve Smith of Wyoming, Mich., all juniors.

However, tough competition for positions on the top squad will come from Roger Plont, last year's national junior college cross country champ while at Muskegon Community College; and from sophomores Don Clark of Toronto, Canada and Ralph Stephenson of Detroit and junior Larry Peck of Vicksburg.

Western will be running for its

iors who are majoring in the WMU industrial engineering or industrial supervision curriculum.

The Kalamazoo firm employs about 230 persons.

At the spring scholarship presentation luncheon, Dr. Joseph W. Giachino, head of Western's engineering and technology department, lauded Richard Hall, Durametallic president, for his continuous efforts on behalf of scholars in the industrial education field.

7th Mid-American Conference cross country title in the last eight years.

The season opens Sept. 26 at the Air Force Academy with the first home meet Oct. 3 against Central Michigan. The rest of the schedule: Oct. 10 at Northern Ill.; Oct. 16 at Notre Dame Invitational; Oct. 31 at the MAC meet at Athens, Ohio; Nov. 7 WMU hosts the Michigan championships; Nov. 13 at Central Collegiate Conference meet in Chicago; and Nov. 23 at NCAA meet in East Lansing, in which the Broncos finished 10th last year.

WESTERN MICHIGAN UNIVERSITY



News

LETTER

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