WESTERN MICHIGAN UNIVERSITY

WMU combines foresight, action to lead the way in meeting needs

One of the characteristics of a great university is its ability to anticipate and adapt to the ever-changing needs of the students, state, and nation it serves. Western Michigan University has demonstrated that ability throughout its long history.

When world wars and demographic shifts created gaps in the nation's health education system, WMU was there. When officials across the country pleaded for public school reform, WMU was there. When the technological revolution intensified the need for novel ways of doing business, WMU was there.

Again and again, the University has answered the call, filling a variety of educational voids and addressing the diverse needs of both students and the public. Whether pioneering landmark curricula, developing sophisticated technologies, building public and private partnerships, or creating award-winning student-support programs, WMU has risen to the challenge.

In the process, its tradition of combining foresight with action to meet the local, state, national and worldwide telecommunications marketplace.

WMU has acted with similar vision in areas that are less technologically demanding. Paying close attention to the changing needs of its students as well as of American business and industry, it has adjusted to today's demands in numerous meaningful ways, including:

- Instituting the largest merit-based scholarship program in Michigan, the Medalion Scholarship competition (see story on page 3).
- Expanding and enhancing the Division of Continuing Education, which now operates the second largest extension program in Michigan and brings needed degree programs to the people in thirty Michigan communities.
- Placing equal emphasis on undergraduate and graduate education, putting full-time tenured faculty members in direct and daily contact with students.
- Quadrupling external support for University research in the past decade, ensuring that WMU provides up-to-date, cutting-edge knowledge and facilities.
- Establishing one of the nation's most flexible and comprehensive "weekend colleges," allowing hundreds of full-time workers to obtain new skills and training by attending degree classes in the evening and on weekends.
- Housing the University Libraries, which, with more than three million items, has the largest holdings in West Michigan and is widely available to patrons throughout the region.
- Constructing the University Computing Center, which provides WMU and the region with a major access point to the information superhighway.
- Addressing important societal issues in the classroom, such as creating one of the country's first courses to examine how AIDS affects society and different academic disciplines.

Continued on page 4

WMU helping nation adjust to post-Cold War era

Aviation programs soaring to new heights

Steps being taken to expand and relocate Western Michigan University's aviation programs will help the United States maintain an ample supply of pilots in the wake of military downsizing while increasing the number of minorities in aviation.

The University's ambitious effort took off November 10 when the U.S. Congress approved legislation authorizing the Department of Defense to award WMU a $6 million grant to expand its School of Aviation Sciences and move it to the W. K. Kellogg Airport in Battle Creek. The award, the largest single grant to WMU in its history, is part of Congress' 1994 defense department appropriations, much of which is aimed at preparing the department for the post-Cold War era.

Historically, the military has supplied most of the pilots for the airline industry. With the pending reduction in the size of the military, though, fewer pilots will be available and new pilot training programs must be developed.

This grant will help us to develop the most innovative, forward-looking collegiate aviation program in the nation in greatly expanded and enhanced facilities at the W. K. Kellogg Airport," President Diether H. Haenicke said. "We are very grateful for the outstanding bi-partisan support of many people, including U.S. Reps. Fred Upton, Bill Young and David Bonier and U.S. Sen. Donald Riegle as well as Gov. John Engler, who endorsed this project as a key economic development initiative for the Michigan delegation."

WMU has a fifty-year tradition in aviation education, having established its first program in 1939. Currently it has the only four-year aviation curriculum at a public university in Michigan, offering majors in aeronautical engineering, aircraft maintenance engineering technology, aviation flight science, and aviation technology and operations. Last December the School of Aviation Sciences was created within the College of Engineering and Applied Sciences and all but the aeronautical engineering program brought under its wing.

Continued on page 5
Hockey Broncos make it to NCAA tournament

To have a successful 1993-94 season, Western Michigan University hockey Coach Bill Wilkinson thought the Broncos would have to do a lot of scoring to make up for the number of goals he figured his young defense would be giving up each game.

Well, the coach isn’t always right. Within the first few weeks of the season, Wilkinson realized that the 1993-94 Western Michigan Broncos not only had the speed and offensive prowess he had expected, but also a definite style—hard-nosed, barn-and-grind defense. WMU wasn’t winning games 7-5 and 8-6, but 3-2 and 2-1.

That defensive style and the team’s “lunch box crew” mentality gave WMU its second-ever bid into the National Collegiate Athletic Association national tournament and its first bid since the 1985-86 season. It also gave WMU its second consecutive twenty-win season (24-13-3), the best season for the school in each of its twenty-five years of existence (1974-75), the third such season in the last four years, and an upperdivision finish in the Central Collegiate Hockey Association race (18-10-2) for the fourth place, one point out of third and two out of second.

We started the year putting twenty-year patches on our jerseys to commemorate our storied athletic era. As a varsity program and (playing in the NCAA tournament) was a fantastic way to end that celebration,” Wilkinson says. “We’re a relatively young program compared to most in the country, but we’re back on the national hockey map. It’s where we want to consistently be in the future.”

WMU met the University of Wisconsin-Madison of the Western Collegiate Hockey Association in the first round of the NCAA tournament in the NCAA East Regional at the Knickerbocker Arena in Albany, New York, on March 25. The Broncos lost 6-3 to the Badgers. At the regional, Wilkinson was named one of the six finalists for the Spencer Penrose “national coach of the year” award.

At the CCHA Championship on March 18-20, WMU beat Miami University 4-3 in the quarterfinal game, but lost to the University of Michigan 6-3 in the semifinal match.

Senior defensemen Brent Brekke, ’94, was named the CCHA’s “defensive defensemen” of the year, giving WMU its third consecutive year with a team member receiving one of the league’s top honors. Chris Brooks, ’96, was named Rookie of the Year in 1993 and Pat Ferschweiler, B.S., ’93, was named Defensive Forward of the Year in 1992.

“These kids were the kind that put their hard hats each day, grabbed their lunch boxes, and came to work each day ready to get the job done,” Wilkinson says.

“The old saying is ‘the best offense is a good defense,’ and if you want an example of that, look at this Western Michigan hockey team. Who would have thought back in September that I’d be able to say that?” Wilkinson loses four seniors from the 1993-94 squad.

Computerized kiosk making life easier for students, visitors

Whether linking up with satellites or connecting with students, Western Michigan University is among the state’s technological front runners.

One of WMU’s latest initiatives, an Interactive MultiMedia Kiosk, may not seem like a giant leap forward, but its making life a little easier for many members of the University community.

Through the kiosk, students, faculty, staff, and campus visitors can quickly locate a building, review the history of the University, find a student organization, or discover an upcoming campus event they otherwise might have missed. Even users who aren’t members of the “Nintendo generation” find this computerized information resource a useful, always-available helper.

Paul Laginocco, director of the Office of Student Life, came up with the idea about a year ago as a way to help eliminate certain kinds of paperwork as well as to provide one-stop information shopping.

Laginocco organized a team of students to develop a prototype, which is located in the Student Services Building, and plans call for additional kiosks to be up and running on campus as funds permit.

The project has even captured the interest of Apple Computer, which has donated equipment and software.

Two dazzling campus events already scheduled for this fall

Two special events will greet alumni and other campus visitors this fall.

On Monday, September 5, the Broncos will play their second ever night football game “under the (rented) lights” in Waldo Stadium. Coach Al Mallia’s squad is expected to be back in action to win the Mid-American Conference title, will play host to Western Illinois at 7:00 p.m. for the annual “Commit/Stew/City Day” celebration. A gigantic fireworks show follow the game. Ticket information, call (616) 385-3902.

Then, just in time for the holidays, the legendary Bolshoi Ballet will perform Tchaikovsky’s “The Nutcracker.” Miller Auditorium and the Kalamazoo Symphony Orchestra are co-sponsoring the appearance of this renowned 220-year-old Russian ballet company. Seven performances are planned over five days between December 7 and 11. For ticket information, call (616) 387-2390 or 1-800-228-9958.

University News in Brief

■ St. John, Bold lead WMU Board of Trustees

Richard Y. St. John of Kalamazoo and Lana L. Boldi of Kentwood in January were elected chairperson and vice chairperson, respectively, of the WMU Board of Trustees. Both terms are for one year. St. John, who is public affairs officer for the Kalamazoo Foundation, replaces James S. Brady, B.S. ’96, of Grand Rapids. Boldi is dean of the college in 1974 and remained a member of the University community.

■ Shaw new external affairs assistant vice president

Sandra Shaw was appointed assistant vice president for external affairs effective February 14. Shaw is responsible for the University’s fund-raising activities. Co-director of the National Network for Women as Philanthropists, she comes to WMU from Wisconsin where she had been director of development and advancement for the State University System of Wisconsin.

■ Business building named for Arnold Schneider

The building housing the Hasbrouck College of Business has been named for its benefactor, former dean, Dr. Arnold H. Schneider. The naming is to recognize “in perpetuity” Schneider’s “accomplish- ments as a faculty member, distinguished professor, and founding dean of the university and in recognition of a significant bequest to the University,” states a December Board of Trustees resolution.

Schneider, who lives in Saranota, Florida, retired as dean of the college in 1974 and remained a member of the faculty as a distinguished professor of business until his retirement from the university after thirty-two years in 1979. His bequest is valued at $1.4 million.

■ Michaean, Tanis receive faculty scholar awards

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President Diether H. Haenicke has called on alumni and friends across the state to bring our message to their state legislators. "As the state’s only public Doctoral I university, we need our state legislators to help us secure the funding that’s necessary to run a Doctoral I university," he said. "Our state funding should reflect that reality. If we were funded at the level that I envision, it would mean an increase of $21.5 million.

The WMU Alumni Association Office of External Affairs has created a new Alumni Legislative Advocacy Program. Association members throughout the state are being asked to make time to voice their concerns about this issue with their state legislators. "WMU needs the help of its alumni and supporters throughout Michigan to contact their state legislators," said Keith A. Pretty, vice president for external affairs and general counsel, who is spearheading the program. "We need your friends and family to help us to bring our message to Lansing."

The Carnegie Foundation for the Advancement of Teaching has designated WMU as one of the state’s six Medallion Scholars institutions by each criterion as the highest level of degree they award, the Doctoral University. WMU has become part of the biggest scholarship competition in the country. "It’s easy to write your state legislator. Simply address your letter to:

Legislators’ Name
State Capitol
Lansing, MI 48909

For more information on being an alumni legislative advocate, call 616-385-8970, ext. 4464.

State funding has nearly quadrupled in the past eight years to more than $3,400 million in state aid, which is more per student per year than the lowest funded universities in the state. However, if we were funded at the same level of state funding as the state universities, the University of Michigan at Ann Arbor, for example, receives $7,748 per student per year. "We need students, faculty, staff, alumni, donors, parents, friends, and the unions that represent our employee groups to speak out forcefully with me on the basis of these facts to correct this inequity," Haenicke declared.

"We must speak up about the fact that the legislators to our legislators, we must all help to address this glaring inequity," he urged. "I need the help of each and every one of you!"

Medallion scholars program celebrates ten years

In 1984 fifteen Michigan high school seniors came to campus to compete for one of Western Michigan University’s first six Medallion Scholarships. This past February, nearly 1,800 seniors from Michigan and ten other states were on campus vying for one of these awards. Since the medallion program began a decade ago, it has become part of the biggest scholarship competition of its kind in the state and provides some of the largest merit scholarships in American public higher education. Western Michigan University has received more than 21,000 Medallion competition applications during its first ten years, more than 5,200 top high school seniors have competed and some $10 million in scholarships has been awarded.

Not only is ours the largest scholarship competition in the state, said Stanley E. Henderson, director of alumni relations and admissions, "but it is also the most comprehensive in the state because of our tiered approach.

The Medallion Scholarships, valued at $25,000 over four years, are the top awards offered. Also available are $16,000, $12,000, $8,000, and $4,800 awards. Each participant in the competition and decisions to attend WMU receives some sort of scholarship. The total merit-based scholarship pool is valued at more than $1 million.

In 1984 the Medallion Scholarships, then valued at $20,000, went to six Michigan high school seniors. To increase in value to $25,000 over the past ten years, these top awards have grown in number to twenty-one. To date, 122 students have won Medallion Scholarships totaling some $2.5 million.

Only the cream of the crop of a given year’s high school seniors receives these endowed scholarships. This program is targeted toward talented ethnic minorities who have been admitted and have at least a 3.5 grade point average. Each student who competes and decides to attend WMU receives at least a $4,800 scholarship. This year, ten students received HEIS awards worth $18,000 each.

"That would leave WMU at only $500 above the lowest funded universities in the state," Haenicke said. "How can we be expected to provide a public university with only $500 more per student per year than the lowest funded comprehensive universities?"

Haenicke said that he believes WMU should receive at least $5,000 per student per year in state funds, which would be an increase of $1,000 per student per year. The University of Michigan at Ann Arbor, for example, receives $7,748 per student per year.

"We must speak up about the fact that the legislators to our legislators, we must all help to address this glaring inequity," he urged. "I need the help of each and every one of you!"
WMU combines foresight, action to lead the way in meeting needs

Among the most active and involved of WMU's academic units is the College of Arts and Sciences, which participates in hundreds of regional, state, and national projects in many disciplines. A few examples of its far-reaching activities are:

- Housing the most powerful supercomputer of its kind in Michigan, enabling the University to share faculty expertise and computer resources with academic and corporate researchers around the world.
- Providing several important academic programs not otherwise available, such as an internationally known graph theory program and Michigan's only Doctor of Public Administration degree and its only master's program in Medieval Studies.
- Earning a $6 million grant from the National Science Foundation for a multi-university effort to revamp high school mathematics and the way it's taught in this nation.
- Putting the University's expertise to work for the public through projects such as the Groundwater Education in Michigan project, which seeks to balance the need for clean water with the need for economic development and to provide a data base local governments can use to make decisions about zoning, development, and water contamination.
- Establishing the interdisciplinary race and ethnic relations institute, as well as several other study centers that help solve some of today's most pressing problems.

Havworth College of Business

Long a bastion of business acumen, the Havworth College of Business is one of the most modern and well-equipped business colleges in the nation. Housed in Schneider Hall, it's growing force in preparing tomorrow's leaders for the economic and managerial challenges ahead. It continues to broaden its scope with an emphasis on international business and the streamlining of its highly regarded master of business administration degree, building on and surpassing successes such as:

- Offering Michigan's first master of business administration degree via satellite, enabling WMU to provide needed training to individuals and companies across the state.
- Bringing up-to-the-minute information and training to the business community through timely projects, such as sponsoring events to help area businesses take advantage of new opportunities, such as those like Canada, Mexico, and the Pacific Rim nations.
- Sharing its expertise and resources through business and industry relationships that accommodate both student and client learning. Among the most significant current partnerships is the team of IBM, the business college, and WMU's College of Engineering and Applied Sciences, which has resulted in establishment of the IBM Computer Integrated Manufacturing Laboratory. Through computer simulation, students learn the importance of cooperation between business and engineering staffs when developing, manufacturing, and marketing a product using computer systems available in industry.

College of Education

Some of the most interesting activities currently being pursued in the College of Education are in response to this nation's concern about the quality and competitiveness of its schools. The college has earned repeated recognition for its efforts in developing, testing, and implementing new education strategies. This recognition can be seen in:

- Receiving a $5.2 million grant from the U.S. Department of Education to help the college serve as a focal point for U.S. efforts to help public and private school systems develop methods for evaluating the effectiveness of teachers, administrators, and schools.

"When needs are identified" story by Cheryl P. Roland and Jeanne Baron, M.A. '89

"Depth of aviation programs" story by Michelle Matthews, Cheryl P. Roland

"Funding paves way" story by Martin R. "Joe" Gagie and Ruth A. Stevens, M.B.A. '92

College of Engineering & Applied Sciences

Responsiveness to the crucial need for higher education to blend high-tech training with real-world problem solving is perhaps best exemplified in the College of Engineering and Applied Sciences, which, this year, has a growing reputation as an applied engineering school, is distinguishing itself in numerous ways, including:

- Leading numerous Michigan initiatives to improve mathematics, physics, and science teaching.
- Playing an integral part in one of this year's most exciting new reform projects, Professional Development Schools, which seek to prepare America's elementary and secondary schools for the twenty-first century, and to help further the cluster school concept, where University faculty and public school teachers work together with student teachers in the field.
- Creating the 100-member R-K 12 Network, the largest network of elementary and high schools in Michigan, and providing it with access to the Internet, a major role on the information superhighway, and other computing resources in a joint project with University Computing Services and the University Libraries.

College of Fine Arts

Responding to the need for sustenance of the spirit as well as the mind, WMU's College of Fine Arts is every bit as impressive and valued as the University's other degree-granting colleges. The first fine arts college in Michigan, this academic unit touches hundreds of thousands of people each year. The college's commitment to excellence and its national reputation in arts education are enhancing the quality of life in Southwest Michigan as well as bringing attention to WMU, as evidenced by:

- Performance groups receiving numerous prestigious invitations, such as the University Jazz Orchestra to perform at Carnegie Hall; a dance faculty member to tour with the American Ballet Theatre; Western's Brass Quintet to present a concert tour in China; and the Western Jazz Quartet to perform in Canada, France, and South America.
- The Department of Theatre being one of only a handful of departments in the nation to be repeatedly selected to attend a regional American College Theatre Festival, with its production of Quitters selected in an ACT national competition to perform at the Kennedy Center.
- WMU being the only Michigan college in the nation to produce a program like the Michigan Youth Arts Festival, a spectacular three-day event featuring hundreds of the nation's most talented high school artists in dance, music, art, theater, creative writing, and film/video.
- Academic recognition by peers, such as the School of Music being selected to host an International Trumpet Guild Conference and an International Trombone Workshop and two faculty members serving as co-editors of the national journal, Music Theory Studies.
- The Gold Company, a student vocal jazz ensemble, being named Outstanding Performance Award winner by Downbeat magazine for the last ten consecutive years.

College of Health & Human Services

The College of Health and Human Services has been a leader in bringing needed services and educational programs to the Kalamazoo area. How an internationally recognized college, it stepped to the fore when it founded the first speech clinic in Michigan, and it continued this tradition of leadership when it founded one of only five occupational therapy programs approved nationally by the American Medical Association. Since then, it has consistently been recognized as bringing attention to programs that seek to prepare America's elementary and secondary school teachers in the field.

- Receiving a $9 million grant from the U.S. Department of Education to help the college establish the Speciality Program in Alcohol and Drug Abuse, bringing graduate-level training to both students and practitioners in this field.
- Receiving Kalamazoo's first bachelor's program in employee assistance, at the request of and with the financial backing of two automobile manufacturer's United Auto Workers union. The first program of its kind in the nation, it's designed for working professionals and offers training in networking, teleconferencing, and interactive video.
- Receiving a five-year renewal of federal funding for the college's Alcoholism and Drug Abuse Training Program.

"Making the health care profession more responsive" story by Martin R. "Joe" Gagie and Ruth A. Stevens, M.B.A. '92

"Funding paves way" story by Martin R. "Joe" Gagie and Ruth A. Stevens, M.B.A. '92
Southwest Michigan soon may have needed baccalaureate program

Funding paves way for establishing school of nursing

Pledges totaling more than $5 million have paved the way for Western Michigan University to offer Southwest Michigan a much needed baccalaureate degree program in nursing, it was announced in December.

"Now, after more than thirty months of fund-raising efforts, we can proceed with curriculum development, internal and external program reviews, and faculty and student recruitment," President Diether H. Haenicke said. "We have the unique advantage of being able to develop our curriculum from scratch," Haenicke continued. "We will not be encumbered by past traditions. We will bring the best minds in the country together to develop concepts for an innovative model for the future of nursing education. This is truly an exciting opportunity for WMU."

Dr. Nancy S. Barrett, provost and vice president for academic affairs, notes that although "baccalaureate degree nurses play key roles in the provision of health care and public health services, only 16 percent of the nurses in Southwest Michigan have a bachelor's degree as compared to a U.S. average of 33 percent."

Currently, Southwest Michigan has one nursing diploma program at the Bronson School of Nursing in Kalamazoo and one associate degree program each at five area community colleges. WMU intends to work with these institutions to enable their graduates to enter and complete WMU's bachelor's program and expand their career options.

Barrett said the $5 million in initial pledges, made by the Irving S. Gilmore Foundation of Kalamazoo, the W. K. Kellogg Foundation of Battle Creek, and Borgess Medical Center and Bronson Methodist Hospital in Kalamazoo, makes the program self-sustaining for at least the first five years.

"We'll need to raise additional funds to preserve program quality, but we are confident that we can be successful because several foundations and federal agencies have told us that they will consider contributions for additional funding once our program is up and running," she said.

"Additionally, we already have an endowment for nursing scholarships of approximately $1.4 million, thanks to the generosity of the late Theodore Perig, a lifelong resident of Kalamazoo. He established the scholarship endowment fund at WMU in memory of his wife, Hazel, and to affirm his personal commitment to helping others."

Dr. Janet L. Pisaneschi, dean of the College of Health and Human Services, where the proposed school of nursing will be administratively housed, hopes the University will be able to begin accepting applications for its proposed program in the fall of 1994 and begin offering classes in January 1995.

Dr. Margaret M. Murphy, a nationally recognized nursing education consultant who has been working with the college since 1993 to develop a school of nursing, was named interim director of the proposed school in January. Among other activities, Murphy will spearhead the University's efforts in curriculum development and faculty and student recruitment.

Since 1979 Murphy has been a principal or co-investigator for a half dozen major research projects sponsored by the University of Wisconsin at Milwaukee or by the National Commission on Nursing. She has a bachelor's degree in nursing, a master's degree in community health nursing/gerontology, and a doctoral degree in education.

Pisaneschi said the nursing curriculum will be developed with local, regional, and national health care needs in mind. "It will be problem-focused and locally sensitive, and it will incorporate the trend toward the promotion of healthy lifestyles," she said. "The program will take advantage of the diversity of health care training opportunities in the nine counties of Southwest Michigan with special emphasis on learning experiences in community-based and primary care settings in addition to the more usual hospital-based clinical experiences."

Aviation programs soaring to new heights

Continued from page 1

Today the school serves 550 students and occupies about 27,000 square feet of space at the Kalamazoo/Battle Creek International Airport, which cannot accommodate any future program expansion because of space limitations. When it moves to the W. K. Kellogg Airport, the school will immediately occupy about 60,000 square feet of completely remodeled space.

"I am delighted that, by working with other members of our delegation, we were able to gain funding for this important project, which helps put Michigan in the forefront of training for the high-skill jobs of the future," said Ford, who is chairperson of the WMU's Board of Trustees. "But we are confident that we can be self-sustaining for at least the next five years."

Among other activites, Pisaneschi will work with industry needs in mind. "It will be problem-focused and locally sensitive, and it will incorporate the trend toward the promotion of healthy lifestyles," she said. "The program will take advantage of the diversity of health care training opportunities in the nine counties of Southwest Michigan with special emphasis on learning experiences in community-based and primary care settings in addition to the more usual hospital-based clinical experiences."
Two more groups of Western Michigan University alumni were honored by the answer to our question, "How many WMU alumni are you?" Additional alumni groups were honored by the WMU family will be published in upcoming issues of the alumni magazine. If you have a photo showing the number of Western Michigan alumni you know, send it to: the Westerner, Alumni Office, Kalamazoo, MI 49008-3854.

Rights: Three staff members at the alumni magazine office, Virginia Beach, VA, are WMU alumni. They are, from left, Mary Lee (Middendorf) Bryan, B.S., ’73, who teaches preschool handicapped students; Lisa Combs, B.A., M.S., ’77, who teaches first graders; and Charles Hankins Brands, B.S., M.A., ’81, who teaches first graders.

Five alumni or current students are affiliated with the Scottish School in Western Michigan. Pictures of the national and regional offices are pictured from left (front to rear): Helen B. Faas, B.S., ’93, teaching intern; Jim Link, B.S., ’93, teaching intern; Melissa Mergel, B.S., ’93, teaching intern; precad student; Frank Brandt, B.S., M.A., ’93, specialized in education.

Dr. Don W. Hubble, B.A. ’65, MBA. ’66, Ph.D. ’79, a professor of alcohol and drug studies, was recently appointed to the number of WMU graduates in your workplace, send it to: the the number of WMU graduates in your workplace, send it to: the

Michael F. Neuenschwander, B.S. ’77, a consulting firm manager for IBS Robotics, Fraser, MI.

Frank B. Jone, B.B.A. ’77, in July was recently appointed to the office of National Farm Bureau. Kansas City, MO.

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Susan Weiss Lutjak, M.A. ’79, is assistant director for Parent/Keypark Elementary School, Wyomin.

Thomas King

Wayne D. Claffin, B.A. ’53, retired in January after 31 years of teaching at St. Clair Schools. He was recently appointed to the board of the newly created Community College of Southeast Michigan. He resides in Harrison, MI.

William E. Siddall, B.B.A. ’72, recently announced varsity baseball honors by the Community College of Southeast Michigan. He resides in Harrison, MI.

Robert L. Schomaker, B.B.A. ’74, was recently honored by the Michigan Automated Clearing House Association’s 25th anniversary celebration in Oklahoma City, OK.

Cathy C. Snyder, B.S., M.A., ’79, was hired as middle school principal, Manchester Community Schools, DeWitt, MI.

Katie Atwood, B.A. ’37, a teacher, recently received the Me-. dallion of Excellence award from the Kalamazoo Public Education Foundation.

Darrell A. Lindman, B.A., in January was elected to the board of directors and to the office of president of the Lanning law firm of Port Huron. Clairmore, MI.

Daniel R. Cattona, B.S., in September was elected to the Board of Directors of the Michigan Art Education Association. Saginaw, MI.

Katherine Purcell Greely, M.A., recently announced varsity baseball honors by the Community College of Southeast Michigan. She resides in Harrison, MI.

Jerry C. Kok, M.S., in January was recently appointed to the office of the sheriff’s office road division, Kent County, MI.

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Susan Weiss Lutjak, M.A. ’79, is assistant director for Parent/Keypark Elementary School, Wyomin.

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 Deaths
Robert N. Brewer, a former teacher at WMU's College of Education, died Aug. 13, 1993, in Battle Creek, MI.
Holos B. Matthews, WMU emeritus in music, died Dec. 5, 1993, in South Bend, IN.
F. Stanley Moore, a faculty member, died Dec. 6, 1993, in Nebraska City, NE.
Charity C. Risher, a teacher in the WMU Department of Geography, died Dec. 8, 1993, in Traverse City, MI.
Joseph M. Ring, a former WMU student, died Oct. 9, 1993, in Kalamazoo, MI.
Clayton Ormes, a former student, died Dec. 11, 1993, in Wisconsin.

1910-1929
Grace A. Davidson Dean, Dec. 18, 1993, in Three Rivers, MI.
Donna Boylan Flosher, Dec. 18, 1993, in Three Rivers, MI.
Janice B. Justice Carr, Jan. 18, 1994, in Wyoming, MI.
Barbara E. Finlay Davis, Dec. 22, 1993, in Naperville, IL.
Verna H. Hokenshaw Hancock, Dec. 22, 1993, in Three Rivers, MI.
Gracehill L. Hacker, Dec. 24, 1993, in Muskegon, MI.
Pauline E. Loughridge, Dec. 25, 1993, in Battle Creek, MI.
Glen H. Braithwaite, Mar. 1, 1994, in Cambridge, OH.
J. Earle Folsom, Jan. 9, 1994, in Kalamazoo, MI.
Ruth Criss Jackson, Jan. 22, 1994, in Kalamazoo, MI.
Cheryl A. Hirt, Mar. 13, 1994, in Chicago, IL.
Cecile Charlotte Trichter Ristena, Apr. 7, 12, 1995, in Sturgis, MI.
Alice Brearly Van Voorhis, Apr. 7, 1994, in Galesburg, MI.
Helene D. McKinley Hooden, Apr. 25, 1994, in Galesburg, MI.
Raymond A. Langer, Apr. 25, 1994, in Kalamazoo, MI.
Ronald V. Pratt, Apr. 25, 1994, in Three Rivers, MI.

1930-1939
Phyllis Barnes Firestone, Apr. 8, 1994, in Kalamazoo, MI.
Johnson M. King, Apr. 30, 1994, in Battle Creek, MI.
Donald M. Capp, Apr. 30, 1994, in Battle Creek, MI.
Dr. Margaret Clark LeFevre, Apr. 30, 1994, in Kalamazoo, MI.
Mildred M. Branch Fales, May 10, 1994, in Kalamazoo, MI.
Lucille Irene Brown, May 10, 1994, in Kalamazoo, MI.

1940-1949
Laurel Hoffman Espy, Apr. 15, 1994, in Kalamazoo, MI.
Joseph N. Ringer, Apr. 30, 1994, in Battle Creek, MI.
Donald M. Capp, Apr. 30, 1994, in Battle Creek, MI.
Katherine E. Emswiler, Apr. 30, 1994, in Kalamazoo, MI.
Nina L. Weller, Apr. 30, 1994, in Battle Creek, MI.

1950-1959
George W. Baker, Apr. 5, 1994, in Kalamazoo, MI.
Elsie Margaret Dippey Geeting, Apr. 8, 1994, in Kalamazoo, MI.
Wanda J. Langer, Apr. 15, 1994, in Kalamazoo, MI.
Roy Bray Sr., Apr. 26, 1994, in Kalamazoo, MI.
Harrison M. Fisher, Apr. 30, 1994, in Kalamazoo, MI.
Kenneth A. King, May 5, 1994, in Kalamazoo, MI.
Thea Louise Renfrew King, May 6, 1994, in Kalamazoo, MI.
Bertha Lind Threbeh Barker, May 29, 1994, in Kalamazoo, MI.
Helen L. Cook, May 29, 1994, in Battle Creek, MI.
Caroline J. Smith, May 29, 1994, in Kalamazoo, MI.
Vivian June Childil Miller, May 29, 1994, in Kalamazoo, MI.
Eleanor Elder, May 29, 1994, in Kalamazoo, MI.

1960-1969
Charles J. Chienow Recker, Apr. 17, 1994, in Portage, MI.
22, 1994, in Kalamazoo, MI.
Lillian M. Bosse, Apr. 25, 1994, in Kalamazoo, MI.
Carla L. Varga, Apr. 25, 1994, in Kalamazoo, MI.
Tyrone R. Bigelow, Apr. 30, 1994, in Kalamazoo, MI.

1970-1979
Dale M. Skelnrton, RMA, BS '77, MA, July 25, 1994, in Kalamazoo, MI.
Susan M. Rist, BS '79, Sept. 9, 1993, in Grand Rapids, MI.
Robert H. Driehs, BS '80, Nov. 30, 1993, in Traverse City, MI.
Merritt-Doherty, BS '61, July 28, 1993, in Flushing, MI.
Mark Walburn, BBA '84, Oct. 23, 1993, in Traverse City, MI.
Scott Mooneyham, BS '83, Feb. 9, 1993, in Kalamazoo, MI.
Madeline Irene Sural, BS '84, Apr. 25, 1994, in Grand Rapids, MI.
Gerald D. "Gus" Charles, BS '32, May 7, 1993, in Kalamazoo, MI.
Ann M. Bonhomme Simmons, BS '43, Oct. 31, 1993, in Merritt Island, FL.
Mark L. Smith, BS '80, Sept. 16, 1993, in South Haven, MI.
Wayne L. Wittenberg, BS '58, Sept. 10, 1993, in Traverse City, MI.
J. Wesley Bash, BS '68, Nov. 10, 1993, in Kalamazoo, MI.
Merritt-Doherty, BS '61, July 28, 1993, in Flushing, MI.
Mark Walburn, BBA '84, Oct. 23, 1993, in Traverse City, MI.
Scott Mooneyham, BS '83, Feb. 9, 1993, in Kalamazoo, MI.
Madeline Irene Sural, BS '84, Apr. 25, 1994, in Grand Rapids, MI.
Joyce A. Lowery, MA '72, Jan. 15, 1994, in Kalamazoo, MI.
Mark L. Smith, BS '80, Sept. 16, 1993, in South Haven, MI.
Alumni honor Bill Morrison by creating endowment

Bill Morrison made a lasting impression on thousands of Western Michigan University students. Now, those former students and other friends are contributing to create a lasting memorial to Morrison.

The William F. Morrison Endowment will benefit the Department of Business and Commercial Law through a variety of complementar activities and scholarships. Morrison served as chairperson of the department for eighteen years and still teaches on a regular basis, despite his official retirement in 1985. He was beginning to teach at WMU in 1959 but he had a colorful career and his famous yellow bow tie long before arriving on campus. He was elected to the Iowa legislature. He has stayed with that of Robert Van Blaricom, a friend of Morrison’s enthusiasm in the WMU, who died a few years ago. WMU, Kalamazoo, Michigan 49008-3855.

Bill Morrison

Special event series features art department alumni

This winter two well-known alumni helped students broaden their understanding of art.

John Bonath, MFA, 1978, a graphic artist whose photographs have been exhibited in many solo and group shows in the U.S. and abroad. He is an artist I attempted to feel it's great! However, I'm writing because you didn’t list the address in Livonia of Valaisan Insert, but I'd like you to convey that it's really very important for a firm to have both WMU alumni in your employ! I think that's great! (I knew H. McKeen when he was a coach at Roswell, Jr. HS but I have not seen Western Michigan College in 1947. Until the trolley daily watched all the basketball games, loved "the orange place," and the scenes there. The Navy and Marines were there... old memories. I go back each year.

Mary A. Badger, B.A. ’47

Renewed spirit exciting to see

As 1965 alumni of WMU, my husband and I were very excited to see the new spirit and enthusiasm on the WMU campus this year. We return to Kalamazoo several times a year to attend football, basketball, and hockey games. The new “Buster” Bronco, the “W” flags, Waldo Stadium and the new building projects are all outstanding examples of this new spirit.

We would like to see the spirit committee or the alumni department provide an update on the newsletter to the alumni. We would be willing to pay to have the newsletter sent. The content would keep us updated on the overall condition of the various teams throughout the year.

We listen to the games on the radio when we can get them and read our local newspaper which barely mentions the Broncos. A newsletter would be a wonderful way to keep us updated. I have even had the Kalamazoo Gazette sent to my husband during football and basketball seasons, but find they don’t offer as much information as we would like to know about those events.

Please give this some thought. We would be the first to subscribe.

Pat (Fay) Cathoun, B.S. ’55

Remarkable numbers, fond memories

Editor’s note: The following letter refers to a photo in the January issue that showed the numerous WMU alumni who work at the Valassis Inserts Company.

To the Editor:

I am writing to you because you didn’t list the address in Livonia of Valaisan Insert; but I’d like you to convey that it’s really very important for a firm to have both WMU alumni in its employ! I think that’s great! (I knew H. McKeen when he was a coach at Roswell, Jr. HS but I have not seen the Bronco since 1985.)

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Mary A. Badger, B.A. ’47

Engineers’ Paper Competition sponsored by the American Society of Mechanical Engineers.

Melissa Ketchel, B.S., was recently appointed promotion assistant for the Carnegie Center Council for the Arts, Three Rivers.

Kathy Murry, B.S., in September was hired as a special education teacher for the Littlefield Middle School, Alanson, MI.

Scott P. Minak, B.S., is a project coordinator for Vis served as a senior management consultant firm, Chicago, IL.

Kim Nieminen, R.P.A., was assistant in September because I was affiliated with the After Hours Clinic in South Haven, MI.

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