Association announces 1994 Distinguished Alumni Award recipients

Richard F. Chormann, B.S. '59; S. Martin Taylor, B.S. '54; and Janet M. Thompson, B.B.A. '72, are the recipients of Western Michigan University's 1994 Alumni Association Distinguished Alumni Awards.

Chormann is president and chief operating officer of First of America Bank Corporation, headquartered in Kalamazoo. He began his career at First National Bank and Trust-Kalamazoo in 1958, working part-time while still a student at WMU. Upon receiving his bachelor of science degree in 1959, he joined the staff of the bank's adjustment department. Chormann later worked in the installment loan area before transferring to the computer operations division. After a series of promotions within this division, he was named vice president in 1968.

Chormann returned to Kalamazoo in 1976, following his appointment as executive vice president of First of America Bank Corporation, Michigan's first multiple-bank holding company. One year later, he was named to his current position and became just the third individual to hold this office since the corporation was founded in 1972.

Today, First of America Corporation provides a full range of financial services to more than 325 communities in Michigan, Indiana, Illinois, and Florida. The corporation presently reports assets in excess of $23 billion, more than four times those reported in 1985. According to Daniel R. Smith, First of America's chairman and CEO, "As president and COO, Dick Chormann has played a major role in the achievement of the bank's ambitious growth and profitability objectives." Based on net income, profitability, and size of franchise, First of America is ranked among the top thirty-five banking companies in the United States.

Chormann's professional acumen has been recognized on several occasions by his peers. In 1991 he was elected president of the Michigan Bankers Association. He currently serves as a director of VISA U.S.A., Inc. He also serves in leadership positions for numerous community and civic organizations, including vice chairman of the Borgess Medical Center Board of Trustees and a cabinet member for the Greater Kalamazoo United Way.

Chormann has served as chairman of the Michigan Bankers Association. Chormann has served as chairman of the WMU Foundation and the WMU Alumni Association.

Taylor is vice president-community and government affairs for Detroit Edison, Michigan's largest utility, which serves 1.9 million customers in the Southeast portion of the state. He's responsible for all relations and communications between the utility and both the federal and state governments. He's also charged with the administration of corporate contributions and the Detroit Edison Foundation grant program, which together provide an estimated $4 million to educational, health and human services, civic, and community organizations.

For the past two years, in addition to those corporate responsibilities, Taylor served as general chairperson for the successful 1993 Detroit mayoral campaign of Dennis Archer, B.S. '63. After the November election, Archer asked his longtime friend Taylor to spend the next two months heading his transition team.

Continued on page 4
Homecoming Registration

Name(s) ____________________________
WMU Class Year(s) ___________________
Phone _____________________________
Address ____________________________
City __________________ State ______ Zip ______

I wish to reserve tickets for the following Alumni Association events:

<table>
<thead>
<tr>
<th>Event</th>
<th>Quantity</th>
<th>Price per Ticket</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brunch</td>
<td></td>
<td>$10.00</td>
<td>$120.00</td>
</tr>
<tr>
<td>Distinguished Alumni</td>
<td></td>
<td>$30.00</td>
<td>$300.00</td>
</tr>
<tr>
<td>Awards Dinner</td>
<td></td>
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</tr>
</tbody>
</table>

**TOTAL ENCLOSED $**

Make check payable to the WMU Alumni Association or charge my:

- Discover VISA or MasterCard
- Expiration Date

Account Number

Signature ____________________________

Mail phone, or by your reservation by October 7
Mail to: Homecoming Reservations, WMU Alumni Association, Western Michigan University, 1903 W. Michigan Ave., Kalamazoo, MI 49008-3584. For more information call (616) 387-6771 or (800) 387-6771.

Homecoming Registration: Alumni Association, 1903 W. Michigan Ave., Kalamazoo, MI 49008.

Athletic Ticket Order

Name _____________________________
Address __________________________
City __________________ State ______ Zip ______
Phone ____________________________

I wish to reserve tickets for the following athletic events:

<table>
<thead>
<tr>
<th>Event</th>
<th>Quantity</th>
<th>Price per Ticket</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Football vs. Eastern Michigan</td>
<td>4 @ $10.00</td>
<td>40.00</td>
<td></td>
</tr>
<tr>
<td>Noonz Tents</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL $**

Make check payable to the WMU Alumni Association or charge my:

- Discover VISA or MasterCard
- Expiration Date

Account Number

Signature ____________________________

To order by phone, call (616) 387-6771 or 300-387-7841 Monday through Friday, 10:00 a.m. to 5:00 p.m.

Return to WMU Athletic Ticket Office, Kalamazoo, MI 49008, before October 7. No refunds or exchanges for any tickets.

Pre-Homecoming Activities

**Sunday, October 16**
- Victory Run: 2:00 p.m., Kanley Track
- Gold Company: 6:30 p.m., center stage, Bernhard Center

**Monday, October 17**
- Gospel concert: 7:00 p.m., Dalton Center

Student Homecoming Activities

**Wednesday, October 19**
- Noonz Tents: 11:30 a.m.
- That's Entertainment: 7:00 p.m., Miller Auditorium

**Thursday, October 20**
- Noonz Tents: 11:30 a.m.
- Bronco Excitement: A Pep Rally: 8:00 p.m., Lawson Ice Arena (tentative location)

Homecoming hotels: official headquarters for all “Travelers”

Members of the Western Michigan University Alumni Association will receive a discounted rate during Homecoming weekend when staying at one of several Kalamazoo-area hotels. The hotels participating in this special offer are:

- Budgetel Inn: 2203 S. 11th St., (616) 387-3438 (tentative location)
- Holiday Inn Airport: 3522 S. Park Rd., (616) 387-7070
- Holiday Inn West: 2147 S. 1st St., (616) 387-6000
- LaQuinta Inn: 3703 E. Irving St., (616) 387-3551
- Lees Inn-Kalamazoo: 1815 Sprinkle Rd., (616) 387-6100
- Plainwell Comfort Inn: 622 Allegan, (616) 685-9891
- Quality Inn: 3500 S. Westnedge, (616) 387-1000
- Residence Inn by Marriott: 1500 E. Kilgore, (616) 349-9555
- Ramada Hotel: 3000 E. Cork St., (616) 387-3922
- Best Western Kelly Inn-Kalamazoo: 3640 E. Cork St., (616) 381-1900

Alumni Homecoming Activities

**Friday, October 21**
- Noonz Tents: 11:30 a.m.
- Soaf Box Derby XXIV: 2:00 p.m., Gullison Ave.
- Western Olympics: 2:30 p.m., Goldsworth Valley Pond
- Twister Competition: 4:00 p.m., Goldsworth Valley Pond
- Food can be purchased on site

**Saturday, October 22**
- Student Tailgate: 11:00 a.m., Hyames Field
- National Pan-Hellenic Council March Down: Post-game
- Location yet to be determined

Alumni Association Membership

Name _____________________________
Spouse ____________________________
City __________________ State ______ Zip ______

Make check payable to the WMU Alumni Association or charge my:

- Discover VISA or MasterCard
- Expiration Date

Account Number

Signature ____________________________

Return to WMU Alumni Association, Alumni Center, Kalamazoo, MI 49008.
Constituency Groups Activities

**ACTIVITIES CONFIRMED AS OF PRESS TIME**

**Alpha Chi Omega**
- Contact: Angela Danhof at (616-342-9695)
- Alumni brunch
  - 11:00 a.m.; Saturday, October 22
  - Sorority house, 1345 Fraternity Village Drive

**Alpha Kappa Psi**
- Contact: Bob Tacy at (303-771-2861)
- For more details and accommodations
- Contact: Angela Danhof at (616-342-9695)
- Archives and Contact: Angela Danhof at (616-342-9695)
- Contact: Bob Tacy at (303-771-2861)
- Kalamazoo
- Available Counselor
- Chi Contact: Bob Tacy at (303-771-2861)
- 9:00-10:30
- Reservations: Carolyn Cardwell at (616-387-5100)
- Contact: Helen Russell at (616-375-5540)
- Lunc: 11:30 a.m.; Saturday, October 22
- Kalamazoo Country Club, 1609 Whites Road

**Counselor education and counseling psychology department alumni**
- Reservations: Carolyn Cardwell at (616-387-5100)
- Pre-brunch reception
  - 9:00-10:30 a.m.; Saturday, October 22
- Room 216, Bernhard Center
- Reception and Dinner (Awards Program)
  - 6:00 p.m.; Saturday, October 22
- Fetzer Center; RSVP by October 14

**Delta Chi alumni**
- Contact: Kevin Vought at (616-383-9691)
- Pre-game coffee hour
  - 11:00 a.m.; Saturday, October 22
- Fraternity house, 2909 W. Michigan Ave.
- "Pig roast" at 4:00 p.m.; Saturday, October 22
- Fraternity house, 2909 W. Michigan Ave.

**Delta Upsilon Alumni**
- Contact: Charles Miller at (616-375-7500)
- Reception
  - 7:00 p.m.; Friday, October 21
- Wayside West, Stadium Drive
- Pre-game coffee hour
  - 10:00 a.m.; Saturday, October 22
- Fraternity house, 3103 W. Michigan
- Dinner/dance
  - 7:00 p.m.; Saturday, October 22
  - Don Neal's, 521 E. Michigan Ave.

**Delta Zeta**
- Contact: Susan Smith at (616-383-2981)
- Annual meeting/buffet
  - 10:00 a.m.; Saturday, October 22
- Suite 14, WIDR Alumni, 650 Oakland Drive

**Education college**
- Contact: Karin F. Carl at (616-387-2965)
- Pre-brunch reception
  - 9:00-10:30 a.m.; Saturday, October 22
- Room 213, Bernhard Center

**Engineering and applied sciences college**
- Contact: Linda Hager at (616-387-4023)
- Pre-brunch reception
  - 9:00-10:30 a.m.; Saturday, October 22
- Room 212, Bernhard Center

**Garneau-Harvey residents (1975-1976)**
- Contact: Christine Rock at (708-769-1471)
- Reunion registration
  - 9:00 a.m.; Saturday, October 22
- Room 106, Bernhard Center

**Health, physical education, and recreation department**
- Contact: Debra S. Berkey at (616-387-2710)
- Pre-brunch reception
  - 9:00-10:30 a.m.; Saturday, October 22
- Room 107, Bernhard Center
- HPER alumni "hall party"
  - 10:30 a.m. to noon; Saturday, October 22
- Student Recreation Center (old Gary Center)

**Honor College**
- Contact: Dr. Joseph Rovit at (616-387-3239)
- Alumni reception
  - 9:00-10:30 a.m.; Saturday, October 22
- Room 215, Bernhard Center

**Music school**
- Contact: Steve Grugui at (616-387-4702)
- Alumni Band "A Blast From the Past"
  - 8:30 a.m. rehearsal, Waldo Stadium
- Football game halftime performance

**Omega Psi Phi**
- Contact: Hal Bates at (616-387-3339)
- Alumni dance
  - 9:00 p.m.-2:00 a.m.; Friday, October 21
  - Mr. President's Club, 308 N. Burdick

**Onyx Society**
- Contact: Mike Baker at (616-375-2578)
- Annual business meeting
  - 9:00 a.m.; Saturday, October 22
- Room 242, Bernhard Center
- Homecoming dance
  - 9:30 p.m.-2:00 a.m.; Saturday, October 22
- Radisson Hotel, downtown Kalamazoo

**Paper and printing science and engineering department alumni**
- Contact: Barbara Russell at (616-344-0394)
- Alumni open house
  - 1:30 p.m.-3:00 p.m.; Saturday, October 22
- Room 1104, WIDR Alumni Hall

**Phil Sigma Kappa**
- Contact: Greg Hayes at (616-942-9600, ext. 194)
- Annual meeting
  - 10:00 a.m.-noon; Saturday, October 22
  - Room 105, Bernhard Center
- Pre-game tailgate
  - Starting at noon; Saturday, October 22
  - Fraternity house, 446 Stanwood
  - Afterglow party
  - 8:00 p.m.; Saturday, October 22
  - Fraternity house, 446 Stanwood

**Political science department**
- Contact: Sharon Myers at (616-387-5680)
- Pre-brunch reception
  - 9:00-10:30 a.m.; Saturday, October 22
- Room 211, Bernhard Center

**Summer '86 student orientation leaders**
- Contact: Tim Gerrits at (219-372-2613)
  - or Laura Mitchell (616-334-0163)
- Reception
  - 3:30-5:30 p.m.; Saturday, October 22
- President's Dinner Room, Bernhard Center

**Vandercook Hall residents (1955-1965)**
- Contact: Lency Bell at (616-387-3327)
- Reception
  - 4:00-6:00 p.m.; Saturday, October 22
  - Radisson Hotel, downtown Kalamazoo

**Western Michigan Herald Alumni Society**
- Contact: O'Ryan Rickard at (616-387-2092)
- Tailgate party
  - 11:30 a.m.-12:45 p.m.; Saturday, October 22
  - Oliver Street parking lot (across from Spindler Hall)
- Business meeting/afterglow party
  - 4:00-6:00 p.m.; Saturday, October 22
- Kna Room, Faunce Student Service Building

**WIDR alumni**
- Contact: Larry Gelfand at (810-437-4908)
- Reunion
  - 7:30 p.m.; Saturday, October 22
- Cocktails from 6:30-7:30 p.m.
- Holiday Inn-West, Kalamazoo

**Special ticket package showcases Bronco sports**

There has never been a better time than right now to get involved with Bronco athletics! This year Bronco fans have an all-new way to experience the best of every sport. While not intended to replace season tickets, a special ticket package showcases Bronco sports with sixteen events of the 1994-1995 athletic season. For only $99, the Premier Pack is your ticket to one women's gymnastic meet plus three men's basketball, women's basketball, football, hockey, and volleyball games. The contests you'll be able to see are noted with a gold diamond in the calendar on page 4 of this Westerner.

The women's gymnastics meet (February 5) takes place in Reul Fieldhouse's new University Arena, as do all the home basketball and volleyball games. All home football games take place in the recently refurbished Waldo Stadium, while all home hockey games take place in Lawson Ice Arena.

Another special opportunity available to Bronco sports fans is the chance to learn absolutely everything there is to know about current and past Bronco teams. For $5.00 each plus $1.50 shipping and handling, you can order Bronco yearbooks filled with facts, information, statistics, and fun from the current and past seasons of each varsity sport. Or you can buy all eleven publications for $54.95, including shipping and handling, and save!

Yearbooks are available for: basketball (men's and women's), football, hockey, cross country (men's and women's), gymnastics (men's and women's), tennis (men's and women's), soccer, softball, and volleyball. For more information or to order yearbooks or the Premier Pack, call the Bronco Ticket Office at (616) 387-8269 or (800) 992-7841.

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**Western Michigan University**

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**H The Places We'll Go**
Throughout his career, Taylor has had unparalleled success as a leader in government, civic affairs, and now, as a leader in the arts.

Upon graduation from WMU in 1964, he continued his education at Detroit College of Law, earning a juris doctor degree in 1967.

Having worked as an attorney for Container Corporation of America in Chicago, Taylor returned to his home state in 1978 when then governor William Milliken appointed him deputy director of the Michigan Department of Commerce. Two years later he was named director of the department’s third largest agency, the Michigan Employment Security Commission (MESC), which is responsible for managing employment services and unemployment insurance in the state.

In 1983 then governor James Blanchard appointed Taylor to direct Michigan’s Department of Labor while still serving as head of the MESC. This appointment entailed the administration of a wide range of programs in employment, economic development, labor relations, labor standards, and human services.

In November of the following year, having held both offices concurrently for twenty-two months, Taylor left state government to become executive vice president of New Detroit, Incorporated, the city’s first urban coalition. A year later, he was named to the presidency. During his tenure, New Detroit has had significant influence on the economic and social concerns of the Detroit area. Taylor served as president until accepting the position withDateTime有限公司, the “L” emblem.

In 1988 Thompson heard that Maza Motor of America was about to launch five new cars and was searching for a vice president of marketing. “The challenge of launching these new products in three months, without so much as an advertising agency in place, was too tempting to resist.”

She accepted the challenge and Maza has been setting sales records in passenger cars ever since. In 1992, she was honored as one of Advertising Age’s Top 100 Marketers.

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