The place to go is WMU

Since its inception in 1963, ninety-one men and women have received Distinguished Alumni Awards, the association's most prestigious honor.

The 1994 recipients will be recognized at an October 22 awards dinner held in conjunction with Homecoming. Alumni and friends wishing to attend the dinner may make reservations using the Homecoming reservation form on page 2 of this issue of the Westerner.

Chormann is president and chief operating officer of First of America Bank Corporation, headquartered in Kalamazoo. He began his career at First National Bank and Trust-Kalamazoo in 1958, working part-time while still a student at WMU. Upon receiving his bachelor of science degree in 1959, he joined the staff of the bank's adjustments department. Chormann later worked in the installment loan area before transferring to the computer operations division. After a series of promotions within this division, he was named vice president in 1968.

Richard F. Chormann

Later, when the bank acquired the Wayne-Oakland Bank in Southeast Michigan, he was appointed its president and chief executive officer. Chormann returned to Kalamazoo in 1984 as executive vice president of First of America Bank Corporation, Michigan's first multiple-bank holding company. One year later, he was named to his current position and became just the third individual to hold this office since the corporation's founding in 1972.

Today, First of America Corporation provides a full range of financial services to more than 325 communities in Michigan, Indiana, Illinois, and Florida. The corporation presently reports assets in excess of $23 billion, more than four times those reported in 1985.

According to Daniel R. Smith, First of America's chairman and CEO, “As president and COO, Dick Chormann has played a major role in the achievement of the bank's ambitious growth and profitability objectives.” Based on net income, profitability, and size of franchise, First of America is ranked among the top thirty-five banking companies in the United States.

Chormann's professional acumen has been recognized on several occasions by his peers. In 1991 he was elected president of the Michigan Bankers Association. He currently serves as a director of USA U.S.A., Inc. He also serves in leadership positions for numerous community and civic organizations, including vice chairman of the Borgess Medical Center Board of Trustees and a cabinet member for the Greater Kalamazoo United Way.

Among Chormann's fondest memories of his days as a student at WMU are attending football games in Waldo Stadium and his first campus job at Wahoo Union. As an alumnus Chormann still frequents both campus locations. On fall Saturdays, he and his wife, Carolyn, B.S. '61, M.Ed. '76, can be found in Waldo Stadium cheering on the Broncos. And he's a frequent visitor to Wahoo Union, which now houses the offices of the WMU Foundation and the WMU Alumni Association. Chormann has served as chairman of the Foundation since 1993 and he was president of the Alumni Association from 1989 to 1991.

Taylor is vice president-community and government affairs for Detroit Edison, Michigan's largest utility, which serves 1.9 million customers in the Southeast portion of the state. He's responsible for all relations and communications between the utility and both the federal and state governments. He's also charged with the administration of corporate contributions and the Detroit Edison Foundation grant program, which together provide an estimated $4 million to educational, health and human services, civic, and community organizations.

For the past two years, in addition to those corporate responsibilities, Taylor served as general chairperson for the successful 1993 Detroit mayoral campaign of Dennis Archer, B.S. '55. After the November election, Archer asked his longtime friend Taylor to spend the next two months heading his transition team.
Pre-Homecoming Activities

Sunday, October 16

Victory Run
- 2:00 p.m.; Kanley Track

Gold Company
- 6:30 p.m.; center stage, Bernhard Center

Monday, October 17

Gospel concert
- 7:00 p.m.; Dalton Center

Student Homecoming Activities

Wednesday, October 19

Noonz Tents
- 11:30 a.m.

That’s Entertainment
- 7:00 p.m.; Miller Auditorium

Thursday, October 20

Noonz Tents
- 11:30 a.m.

Bronco Excitement: A Pep Rally
- 8:00 p.m.; Lawson Ice Arena (tentative location)

Friday, October 21

Noonz Tents
- 11:30 a.m.

Soap Box Derby XXIV
- 2:00 p.m.; Gilkison Ave.

Western Olympics
- 2:30 p.m.; Goldsworthy Valley Pond

Twister Competition
- 4:00 p.m.; Goldsworthy Valley Pond

Food can be purchased on site

Student Homecoming Activities

Saturday, October 22

Student Tailgate
- 11:00 a.m.; Hyames Field

National Pan-Hellenic Council March Down
- Post-game

Location yet to be determined

Homecoming: official headquarters for all “Travelers”

Members of the Western Michigan University Alumni Association will receive a discounted rate during Homecoming weekend when staying at one of several Kalamazoo-area hotels. The hotels participating in this special offer are:

- **Budgetel Inn**
  - 2203 S. 11th St.; (616) 377-7799

- **Holiday Inn-Airport**
  - 3522 S. Division Road; (616) 375-6000

- **LaQuinta Inn**
  - 3750 E. Earl St.; (616) 398-3551

- **Lees Inn-Kalamazoo**
  - 2015 Fairfield Road; (616) 382-6100

- **Plainwell Comfort Inn**
  - 622 Allegan; (616) 665-9691

- **Quality Inn**
  - 5900 S. Westnedge; (616) 362-1000

- **Ramada Hotel**
  - 3640 E. Cork St.; (616) 385-3922

- **Best Western Kelly Inn-Kalamazoo**
  - 3640 E. Cork St.; (616) 381-1900

Alumni Homecoming Activities

Friday, October 21

Alumni Open House/ Homecoming Hospitality
- 3:00-6:00 p.m.; Walwood Union’s McKee Alumni Center

The Alumni Relations staff will welcome returning alumni

Alumni Locator Service
- 3:00-6:00 p.m.; Walwood Union’s McKee Alumni Center

Lost track of former classmates, roommates, and friends? The alumni records staff will be on hand to assist you in contacting fellow alumni.

Saturday, October 22

Alumni registration/Homecoming Hospitality
- 9:00 a.m.-noon; second floor lobby, Bernhard Center

Alumni Locator Service
- 9:30 a.m. to noon; second floor lobby, Bernhard Center

Alumni Association Annual Homecoming Brunch*
- 10:30 a.m.; East Ballroom, Bernhard Center

Featuring: President Haenicke, the WMU Marching Band, Bronco cheerleaders, and the Bronco mascot.

Homecoming football game against EMU*
- 1:00 p.m.; Waldo Stadium

Class of 1969 Twenty-five-Year Reunion *
- Registration
  - 9:00 a.m.; Faculty Lounge, Bernhard Center

Reception
- 4:00-6:00 p.m.; Walwood Union’s McKee Alumni Center

* Admission fee required.
Constituency Groups Activities

ACTIVITIES CONFIRMED AS OF PRESS TIME

**Alpha Chi Omega**
Contact: Angela Danhot at (616-342-9695)
Alumni brunch
10:30 a.m.; Saturday, October 22
Sorority house, 1339 Fraternity Village Drive

**Alpha Kappa Psi**
Contact: Bob Tacy at (303-771-3861)
For more details and accommodations
Weekend reunion
11:30 a.m.; Saturday, October 22
Lawson Ice Arena

**Archives and Regional History Collections**
Contact: Sharon Carlson at (616-387-8488)
Display
Third floor, Waido Library
Available for viewing October 18-30 during library's hours of operation

**Chi Omega Alumni**
Contact: Helen Russell at (616-375-5540)
Luncheon
11:30 a.m.; Saturday, October 22
Kalamazoo Country Club, 1609 Whites Road

**Counselor education and counseling psychology department alumni**
Reservations: Carolyn Cardwell at (616-387-5100)
Pre-brunch reception
9:00-10:30 a.m.; Saturday, October 22
Room 216, Bernhard Center
Reception and Dinner (Awards Program)
6:00 p.m.; Saturday, October 22
Feltz Center; RSVP by October 14

**Delta Chi alumni**
Contact: Kevin Vought at (616-383-9661)
Pre-game coffee hour
11:00 a.m.; Saturday, October 22
Fraternity house, 2599 W. Michigan Ave.
"Pig roast"
4:00 p.m.; Saturday, October 22
Fraternity house, 2599 W. Michigan Ave.

**Delta Upsilon Alumni**
Contact: Charles Miller at (616-375-7500)
Reception
7:00 a.m.; Friday, October 21
Wayside West, Stadium Drive
Pre-game coffee hour
10:00 a.m.; Saturday, October 22
Fraternity house, 3103 W. Michigan
Dinner/dance
7:00 p.m.; Saturday, October 22
Don Neal's, 521 E. Michigan Ave.

**Delta Zeta**
Contact: Susan Smith at (616-383-2981)
Annual meeting/brunch
10:00 a.m.; Saturday, October 22
Suite 1A, 497 Pearl Bldg., 600 Oakdand Drive

**Education college**
Contact: Karin F. Carl at (616-387-2965)
Pre-brunch reception
9:00-10:30 a.m.; Saturday, October 22
Room 213, Bernhard Center

**Engineering and applied sciences college**
Contact: Linda Hager at (616-387-4023)
Pre-brunch reception
9:00-10:30 a.m.; Saturday, October 22
Room 212, Bernhard Center

**Garneau-Harvey residents (1975-1976)**
Contact: Christine Rock at (708-769-1471)
Reunion registration
9:00 a.m.; Saturday, October 22
Room 108, Bernhard Center

**Health, physical education, and recreation department**
Contact: Debra S. Berky at (616-387-2710)
Pre-brunch reception
9:00-10:30 a.m.; Saturday, October 22
Room 107, Bernhard Center
HPER alumni "hall party"
10:30 a.m. to noon; Saturday, October 22
Student Recreation Center (old Gary Center)

**Honors College**
Contact: Dr. Joseph Risch at (616-387-3239)
Alumni reception
9:00-10:30 a.m.; Saturday, October 22
Room 215, Bernhard Center

**Music school**
Contact: Steve Grugin at (616-387-4702)
Alumni Band "A Blast From the Past"
8:30 a.m. rehearsal; Waido Stadium
Football game halftime performance

**Omega Psi Phi**
Contact: Hal Bates at (616-387-3339)
Alumni dance
9:00 p.m.-2:00 a.m.; Friday, October 21,
Mr. President's Club, 308 N. Burdick

**Onyx Society**
Contact: Mike Baker at (616-375-2578)
Annual business meeting
9:00 a.m.; Saturday, October 22
Room 242, Bernhard Center
Homecoming dance
9:00 p.m.-2:00 a.m.; Saturday, October 22
Radisson Hotel, downtown Kalamazoo

**Paper and printing science and engineering department alumni**
Contact: Barbara Russell at (616-344-0394)
Alumni open house
4:00 p.m.; Saturday, October 22
Room 1104, Welborn Hall

**Phil Sigma Kappa**
Contact: Greg Hayes at (616-924-8900, ext. 194)
Annual meeting
10:00 a.m.; noon; Saturday, October 22
Room 105, Bernhard Center
Pre-game tailgate
Starting at noon; Saturday, October 22
Fraternity house, 446 Stanwood
Afterglow party
8:00 p.m.; Saturday, October 22
Fraternity house, 446 Stanwood

**Political science department**
Contact: Sharon Myers at (616-387-5880)
Pre-brunch reception
9:00-10:30 a.m.; Saturday, October 22
Room 211, Bernhard Center

**Summer '86 student orientation leaders**
Contact: Tim Gerrits at (219-272-4513)
or Laura Mitchell (616-534-0168)
Reception
3:30-5:30 p.m.; Saturday, October 22
President's Dining Room, Bernhard Center

**VanDercok Hall residents (1955-1965)**
Contact: Lency Bell at (616-387-3327)
Reception
4:00-6:00 p.m.; Saturday, October 22
Walwood Commons, East Campus

**Western Herald Alumni Society**
Contact: D'Ryan Rickerd at (616-387-2092)
Tailgate party
11:30 a.m.-12:45 p.m.; Saturday, October 22
Oliver Street parking lot (across from Spindler Hall)
Business meeting/afterglow party
4:00-6:00 p.m.; Saturday, October 22
Kva Room, Faunce Student Service Building

**WIDR alumni**
Contact: Larry Gehland at (810-437-4908)
Reception
7:30 p.m.; Saturday, October 22
Cocktails from 6:30-7:30 p.m.
Holiday Inn-West, Kalamazoo

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**Special ticket package showcases Bronco sports**

There has never been a better time than right now to get involved with Bronco athletics! This year Bronco fans have an all-new way to experience the best of every sport. While not intended to replace season tickets, a special ticket package is available for the remainder of the 1994-1995 athletic season. For only $99, the Premier Pack has been developed that consists of the most popular sixteen events of the 1994-1995 athletic season.

For more information or to order yearbooks or the Premier Pack, call the Bronco Ticket Office at (616) 387-8620 or (800) 992-7841.
Throughout his career, Taylor has had unequalled success as a leader in government, civic affairs, and now, the court of the century.

Upon graduation from WMU in 1964, he continued his education at Detroit College of Law, earning a juris doctor degree in 1967.

Having worked as an attorney for Container Corporation of America in Chicago, Taylor returned to his home state in 1977 when then governor William Milliken appointed him deputy director of the Michigan Department of Commerce. Two years later he was named director of the state's third largest agency, the Michigan Employment Security Commission (MESC), which is responsible for managing employment services and unemployment insurance in the state.

In 1983 then governor James Blanchard appointed Taylor to direct Michigan's Department of Labor while still serving as head of the MESC. This appointment entitled the administration of a wide range of programs in employment, economic development, labor relations, labor standards, and human services.

In November of the following year, having held both offices concurrently for twenty-two months, Taylor left state government to become executive vice president of New Detroit, Incorporated, the country's first urban coalition. A year later, he was named to the presidency. Fundraising for New Detroit has had significant influence on the economic and social concerns of the Detroit area. Taylor served as president until accepting his current position with Detroit Edisons in 1989.

He has held leadership positions with a host of civic and professional organizations, including both the Detroit and State of Michigan Chambers of Commerce, the Economic Club of Detroit, and the Detroit Institute of Arts Founders Society, to name just a few.

Someone who has known Taylor for more than twenty years recently said, "Perhaps the most appropriate compliment for Martin is not the list of impressive professional accomplishments that he has achieved, but the fact that he has never lost touch with the concerns of communities, whether in Detroit or in southwestern Michigan."

Thompson, upon receiving her bachelor degree in business administration from WMU in 1972, returned home to Detroit wanting to sell cars. Upon compliment that neither Ford nor General Motors was hiring, she applied for a sales position with Chrysler and was hired as a sales and marketing trainee. Thinking back, Thompson says, "it was a gutsy thing for them to do. They never before had a woman on their sales staff."

After working in a number of different sales districts, Chrysler transferred her up with the designation, the "L." emblem.

In 1988 Thompson heard that Mazda Motor of America was about to launch five new cars and was searching for a vice president of marketing. "The challenge of launching these new products in three months, without so much as an advertising agency in place, was too tempting to resist." She accepted the challenge and Manda has been setting sales records in passenger car sales ever since. In 1992, she was honored as one of Advertising Age's Top 100 Marketers.

In February 1993 Thompson was promoted to vice president of sales operations, making her one of the highest ranking women in the automotive industry. She immediately set her sights on the division's primary objective, which in her words was "getting the right product to the right people." Just ten months later, by the same creative approach to sales that she did to marketing, Mazda has achieved an all-time sales record, a cumulative month of 30,000-plus sales for the first time in the company's history.

Early in her career, a male colleague told Thompson if she wanted to succeed in business she would have to play golf. Not only did she learn to play, she developed a passion for the game, which lead to Manda's increased involvement in the sports marketing arena, particularly Ladies Professional Golf Association (LPGA) events.

Thompson recently accepted a new challenge, where daily she'll have the opportunity to combine her passion for both golf and business. On September 1st, she'll become vice president/golf marketing division of the U.S. Golf Company of the Chicago-based Wilson Sporting Goods Company. The 1993 recipient of Golf Magazine's Corporate Recognition Award, the LPGA's Commissioner's Advisory Council, Thompson is thrilled about her new position and is "eager to contribute to the growth of one of golf's most prominent and respected companies."

Calendar of all performances and sports events

MILLER AUDITORIUM

SEPTEMBER 14-15-The Second Hand Dance Company 24 New York City Ballet 29 Yesterday: A Tribute to the Beatles

OCTOBER 8-Neptoon Jazz Festival 15 Victor Borge 31 American Indian Dance Theatre
5 Porto and Bass 12 Ballet Michigan 13 Deanne 19 Canadian Brass Christmas

SCHOOL OF MUSIC 9-10-School of Music Fall Invitational 10 Keyboard Workshop exhibition 26 Bowling Green 17 Central Michigan 28 Toledo

SHAW THEATRE (THEATRE)

SEPTEMBER 6-7-The Second Hand Dance Company 2-3-Fall Men's & Other Plays 14-15-Doors 21-22-August 28-30-Student and the Sign 14-15-The Second Hand Dance Company

SPORTS

Basketball (men's)

NOVEMBER 14-Central Michigan (exhibition) 21 Poland (exhibition) 27 Eau Claire 30 Eastern Michigan

* Denotes sports events that are part of the Premier Pack referenced on page 2. * Denotes sports events not played at home.

University of Detroit Mercy, an emerging University, is excited to host its first conference basketball game. For tickets or information call: (313) 915-0199.

Tennis (men's)

SEPTEMBER 23-25-Bronco Invitational 1-2-14-15-TA-All American Tournament at Ypsilanti 29-30-November 7-8-Mid-American Tennis Tournament at Akron, OH*

Tennis (women's)

SEPTEMBER 24-25-Bronco Invitational 29-30-Oct.-2 Northwestern Invitational at Everson, IL

* Denotes a tennis tournament that is part of the Head Midwest Invitational Series. For information call: (313) 915-0199. For tickets or information call: (313) 915-0199.