Neighborhood helping neighbor has become an American tradition

President Jimmy Carter put the national seal of approval on public service by building houses for Habitat for Humanity. President George Bush encouraged approval on public service by building houses for Habitat for Humanity. President Bill Clinton, who spent last Thanksgiving serving dinners in a Washington, D.C., soup kitchen, turned the spotlight on volunteerism with his national service program, AmeriCorps. Americans have a long tradition of helping others, and so do WMU students, as these Bunyham Hall residents from an earlier time show.

"Good" examples everywhere

Juggling studies, jobs, and families, members of the University community still find time to make a positive difference in the world. Together, their volunteer activities help others, strengthen communities, enhance learning, increase student career opportunities, and allow WMU to do much more than it could otherwise do. Those activities are so numerous that wherever you look you might find representative examples such as:

- Students like Scott Johnson of Detroit, who spent last summer in Zimbabwe helping build a school annex with Operation Crossroads, or Anne Simmons of Grand Rapids, who has logged nearly 300 volunteer hours in hand rehabilitation and hospital service.
- Departments like Construction Engineering, Materials Engineering, and Industrial Design, which for three years in a row saw students spend their spring break in Florida framing houses for victims of Hurricane Andrew.
- Student organizations like Alpha Kappa Alpha sorority, whose six-year

commitment to Kalamazoo's north side kids has resulted in a $4,250 MCC Venture Grant to fund the "At-Risk Kids" plan for school children.
- Educators like Dr. Paul Yelena, associate professor of communication, who has integrated community service learning into his group problem solving class, developing projects such as those that sent a brick-making machine to Nicaragua and built a barrier-free deck for a paraplegic.
- Alumni like Patricia Math, B.S. '83, of Grand Rapids, who has consistently supported WMU through her seventeen-year membership on the WMU Alumni Association Board of Directors, of which she is a past president, and her current membership on the WMU Foundation.
- Staff members like Jeffrey Stone, academic support coordinator, who has added a service component to athletic scholarships and Jane Kramer, Weekend College and Special Programs director, who, along with sociology professor and husband Dr. Ronald Kramer, has been teaching a course that helps freshmen get used to University life.
- Faculty and staff organizations like the Administrative Professional Association and Clerical/Technical Organization, which coordinated a drive to collect clothing and other items for the Kalamazoo Domestic Assault Shelter.

Campuses are volunteer gold mines

Voluntarism may be down somewhat nationally, but America's altruistic army continues marching forward, and college campuses have become a recruitment gold mine for community service agencies.

A generation that was previously labeled apathetic and self-interested is responding to the despair it sees all around, a March 1994 Rolling Stone article reported. According to an October U.S. News and World Report survey, the primary reasons for the philanthropy sweeping America's campuses are a greater need to feel connected to others, a revival of religious and ethical concerns, and a disposal of the excesses of the 1980s.

Many students are getting a chance to participate in volunteer activities because of a national coalition of college and university presidents, Campus Compact: The Project for Public and Community Service. Founded in 1985, Campus Compact promotes civic responsibility by involving students in public service. The organization currently boasts a national membership of 477 higher education institutions, including Western Michigan University.

Giving reaps many benefits

Those institutions and their students are discovering the numerous benefits that can result from involving altruism in higher education.

WMU and twenty-five other colleges and universities belonging to Michigan Campus Compact (MCC) have even established an Office of Student Volunteer Services. The offices help increase student involvement in community service and enhance curricula by providing options for experiential learning through community service.

"WMU has an extraordinary program," Jeanne Gray, MCC assistant director, says. "I see it as being incredibly student driven, which is crucial in a grass roots organization. Terri Benton (WMU's Student Volunteer Services director) has done a fabulous job in looking outside of traditional sources for funding and in forming community-university partnerships. And that's what will make it last when all the federal money goes away."

"It is better to give than to receive," the Bible says, and at WMU, it is not just rhetoric. The WMU chapter of Habitat for Humanity gives student volunteers a chance to reduce homelessness locally and beyond. Here, they help construction workers build a new residence as part of the Build a Home, WMU project.

President George Bush encouraged approval on public service by building houses for Habitat for Humanity. President Bill Clinton, who spent last Thanksgiving serving dinners in a Washington, D.C., soup kitchen, turned the spotlight on volunteerism with his national service program, AmeriCorps. Americans have a long tradition of helping others, and so do WMU students, as these Bunyham Hall residents from an earlier time show.

1994 survey of Campus Compact schools

- Student volunteer hours rose 36 percent, from 17 to 23 million.
- The average number of campus volunteers rose 11 percent.
- Courses looking service with the curriculum were offered at 81 percent of schools.
- Service was linked with academic credit at 58 percent of schools.
- About 1,135 students per school were involved in service efforts.
- On average, schools offered 25.5 courses that integrate service into coursework.
- On average, 24 percent of a campus' faculty (29 percent at Western Michigan University) were involved with service efforts.
- Service programs drew on university funds 92 percent of the time.

Volunteer legislative advocates play crucial role in supporting more equitable funding for WMU

Among Western Michigan University's numerous volunteers are seventy-three alumni and friends who have joined the Legislative Advocates Network. The network, an began in 1997 in cooperation with the WMU Alumni Association, seeks more equitable state funding for the University.

Under the leadership of Keith A. Pretty, vice president for external affairs and general counsel, advocates have become involved in the legislative appropriation process again this year.

"This is a critical period in determining the future state funding for WMU, and there is no better time than now for legislators to hear from their constituents about what an excellent, highly respected educational institution WMU is and how crucial funding equity is to Western," Pretty says.

"Through our alumni chapters, we've been talking in person and by the phone to parents, donors, and friends in an effort to generate a ground swell of support so that legislators hear our message loud and clear."

The Carnegie Institute of the Advancement of Teaching has designated WMU as Michigan's only public Doctoral University, placing it fourth behind the University of Michigan, Michigan State University and Wayne State University. Yet, state appropriations have been less for WMU than for some other institutions that the foundation ranks below WMU.

Advocates hope to turn the situation around by reminding state legislators that despite its fourth-place Carnegie ranking, WMU ranks low in the amount of income it receives. They note that WMU is tenth among Michigan's fifteen public universities when its relatively low state appropriation per student is combined with income from the relatively low tuition it charges.

"While the appropriations increase we received for this year has put us on the road to equity, our historical understanding of funding cuts will possibly be corrected in one.\" President Dietrich H. Haenicke says. \"It may take three, four, or five years to bring our budget in line with the work that we do. We have to keep telling our story to the people in Lansing. We are unique in the state of Michigan.\"

Persons wishing to become involved in the network may call (616) 387-8970 or write to: Alumni Legislative Advocacy Network, Office of External Affairs, WMU, Kalamazoo, MI 49008.

There are a record number of WMU alumni serving in the Michigan Legislature—eight in the House of Representatives and thirty in the Senate. WMU state representatives (top photo) are, from left: Chuck Hinrichs (R-Portage), B.B.A. '90, Michael Harvey (D-Saginaw), B.A. '97, Laura Baird (D-Olson), B.S. '75, Cheryl Cheeks-Kipling (D-Detroit), B.S. '75, Donald Gilmour (R-Augusta), attended in 1966, Glenn Owenem (R-Shingleton), M.A. '98, Eric Bum (R-Carora Creek), B.A. '73, and James "Mick" McDuffig (R-Flaw Paws), B.S.' 89. Alumni state representatives (bottom photo) are, from left: Walter North (R-St. Joseph), B.B.A. '59, and Elaine Hines (D-Detroit), B.S. '65. Unfortunately, Sen. Dan Shugars (R-Kalamazoo), B.B.A. '75, was unavailable for the photo session.

Donor recognition - An old book room named for philanthropists Tashjian and文化传媒 in recognition of their generous support of Western Michigan University in the areas of libraries, performing arts, and intellectual inquiry. The Tashjians are emeriti professors of English in the WMU English Department. Two Kalamazoo philanthropists were honored during a recent ceremony for the Dr. Euel and Mary Beatty Rare Book Room at the Western Michigan University Library on April 4.

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Special Facilities

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University News Brief

Appointments, elections, and personnel changes

Richard Chormann, president and chief executive officer of the Kalama-zoo Foundation, replaces James S. Brady, B.S. '86, who has been given trustee emeritus status. Mr. Brady is a public affairs officer for the Kalamazoo Foundation.

Lana B. Loli of Kentwood and Dr. Alfred L. Edwards of Amer Ann have been elected chairman and vice chairman, respectively, of the Board of Trustees. Bololi is an interna-tional representative and Edu- cation/Community Action Pro gram coordinator for Region I-5 of the United Auto Workers and Edwards is a professor of University of Michigan professor of business administration.

Academic departments, programs, and activities

Students in the College of Engineering and Applied Sciences are hard at work preparing Sumeekumar 95, WMU's solar car, for the U.S. Department of Energy's SunnyRay 95. The students are designing, manufacturing, and assembling Sumeekumar for the 1,106-mile race to be run June 29-29 from Indianapolis, Indiana, to Golden, Colorado. As one of only two Michigan schools entered, WMU will be among the forty cars allowed to compete as long as it meets the minimum qualification requirements.

The route for SunnyRay 95 will take the solar cars through Terre Haute, Indiana; Altus, Illinois (near St. Louis, Missouri); Fulton, Missouri (near Jefferson City); Lee Summit (near Kan-sas City); Manhattan, Smith Center, and St. Francis, Kansas; and Aurora, Colorado.

The School of Aviation Sciences has received a $2.9 million gift from the W. Kellogg Foundation of Battle Creek to increase access and retention for women and minorities in aviation-related fields. The gift will help the school develop state-of-the-art technology to provide aviation instruction for all students as efficiently and cost-effectively as possible.

Awards, honors, and significant recognitions

Charles "Bad" Brotzke, B.S.C., M.A., and Maggie Lillie-Smith, B.S., 87, M.A., 94, are the Alumni "W" Club's "man and woman of the year.\" Brotzke played basketball and baseball at WMU and played professional baseball for two years.

Lillie-Smith won the 1994 Mid-American Conference individual women's cross country and 5,000-meter track titles.

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The women’s basketball team lost in the MAC tournament semifinals and ended its season 17-11 overall and third (tie) in the MAC. Foursquare Brown, B.S., 95, finished the year with 1,314 career points, breaking the all-time scoring record previously set by Joe Machacek, B.S., 84. The team was also second in the MAC.

Senior right wing Brian Gallentine and goalie Brian Rentrow were named to the USA Select Hockey Team, which competed against the Canadian and German National teams, among others.

Coach Fred Orlofsky’s men’s gymnastics team, ranked among the top twenty U.S. teams all season long, won the National Inde-pendent Championships. Sophomore Jeff Krajtek went on to com-pete at the NCAA championships, where he earned All-America status on the pommel horse with sixth place (97.280).

The Western Michigan University Foundation and members of the President's Circle of Donors have just established the "Richard and Kay T. W. Foundation" endowment fund," says President John Beatty, B.B.A. '80. Francine Zeidman

Richard Beatty, MA '87; Cindy Paavola, B.S. '86; Jeff Mazur-Saker, BS '81. The center was the site of several special academic activities during the Thirtieth Times Alumni Reunion, which the Tashjians co-edited and signed. The Western Michigan University Alumni Association is headquartered in Kalamazoo, Michigan.

WMU Alumni state representatives (top photo) are, from left: Chuck Hinrichs (R-Portage), B.B.A. '90, Michael Harvey (D-Saginaw), B.A. '97, Laura Baird (D-Olson), B.S. '75, Cheryl Cheeks-Kipling (D-Detroit), B.S. '75, Donald Gilmour (R-Augusta), attended in 1966, Glenn Owenem (R-Shingleton), M.A. '98, Eric Bum (R-Carora Creek), B.A. '73, and James "Mick" McDuffig (R-Flaw Paws), B.S.' 89. Alumni state representatives (bottom photo) are, from left: Walter North (R-St. Joseph), B.B.A. '59, and Elaine Hines (D-Detroit), B.S. '65. Unfortunately, Sen. Dan Shugars (R-Kalamazoo), B.B.A. '75, was unavailable for the photo session.

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Student spirit of volunteerism has far-reaching benefits

**Hands-on public service augments class learning**

If you ask Terri M. Benton, director of Student Volunteer Services, who asked about through higher education, she’ll answer with her favorite aphorism: “Tell me and I forget, teach me and I remember, involve me and I learn.”

One study conducted by University of Michigan Professor Greg Markus reported in the Detroit News showed “college students earned better grades and attended class more regularly when the course included a community service requirement.”

Such studies help explain why many WMU faculty members have incorporated a service learning component into their curricula.

“My students are going to be social workers; they’re going to spend their life trying to help people. Volunteering gives them a good start in this,” says Dr. Donald P. Cooney, associate professor of social work. Two of his classes, Community Organization in Urban Areas and Social Change and Community Analysis, require that students be part of an original service project.

In giving something back to the community,” Cooney says, “they’ll profit because of the interaction with the community and the real-life, hands-on experience.”

**Volunteering is great way to explore career options**

Nearly every academic department at WMU is linked in some way to volunteerism.

For instance, education, mathematics, chemistry, and psychology majors have been recruited to mentor high school kids, while the occupational therapy program requires at least forty hours of service contact with handicapped individuals or mental health clients.

“We know when we involve students in service learning, there’s a direct correlation to their success in the work place,” Benton explains. “We know when a student finds out through volunteerism that the career they’ve chosen isn’t right for them, the success they’ll have later in choosing what they want to commit to as a profession is greater.”

Administrative units such as the Sindecuse Health Center also provide ways students can explore careers. Reports Christine G. Zimmer, director of the Office of Health Promotion and Education.

“Volunteer opportunities involve a variety of credit and noncredit options, including blood pressure screening, cholesterol education, and sexual health peer education. Zimmer says, noting service experiences often lead to graduate school or job placement. "The volunteer opportunities we provide are designed to be an extension of professional development that enhances classroom learning. They allow students to try their wings in a professional field for which they’re preparing.”

Other career-minded students often find relevant work during the campuswide annual Volunteer Opportunities Fair. Through the fair, workshops, and the monthly Service Opportunities Bulletin, WMU’s Student Volunteer Services provides information and referral services to students interested in volunteering.

Staff members use a catalog listing 250 service agencies and 400 job descriptions to helpmatch students with a service experience relevant to their academic and personal interests, such as:

- Fashion merchandising—Kalamazoo Jr. League’s “Clothes Encounters” second-hand store.
- Dietetics—Kalamazoo Gospel Mission soup kitchen.
- Pre-law—Kalamazoo County Juvenile Court.
- Women’s Studies—YWCA’s Domestic Assault Program.

**Helping hands allow WMU to provide greater service**

Student volunteerism is a tremendous resource for any university and WMU is no exception.

Volunteerism is a mainstay at Sindecuse Health Center, where more than 100 students annually donate their time and talents to promote healthy decision making among their peers.

In the Office of Admissions and Orientation, Student Ambassadors volunteer their time calling and writing prospective students, helping guests to visit students for an evening or a weekend, and serving on panels at area high schools, talking to students about college selection.

“Student volunteerism is truly one of our major recruitment tools,” Diane M. Ariza, associate director of admissions, explains. “A lot of our enrollment success depends on our Gold Guides who show the prospective students and their parents around the campus.”

Student volunteers also help WMU by improving “town and gown” relations. Many projects sponsored by campus offices and groups positively impact the larger community. In the last year, for example, Residence Hall Life collected 500 pints of blood for the American Red Cross, participated in the Greater Kalamazoo United Way fund drive, and joined several other offices in putting on the annual Senior Prom, which brings senior citizens to campus for a night of socializing and big hand dancing.

**In October, hundreds of service-minded Broncos went “Into the Streets” as part of a national volunteer campaign. Past projects have included spending the day at an area nursing home socializing and playing games with residents.**

Those are also important goals for Student Volunteer Services, which is located in the Lee Honors College and funded by WMU and Venture Grants from the Michigan Campus Compact.

In addition to sponsoring the Volunteer Opportunities Fair, the service runs three other campuswide annual service events: Into the Streets, Service Week, and Alternative Spring Break.

In 1994, 320 students participated in the fourth Into the Streets national community volunteer campaign. Teams of students were sent to ten area sites, helping do everything from remodeling a house and participating in a Ministry with Community fundraiser to putting up decorations for children's Halloween parties and doing fall cleanup work for senior citizens.

Last March a record 1,000 students volunteered for Service Week, which for the first time coincided with Greek Week. Prima- rily an athletic competition each year, the competition takes place in the past, the Greek organizations earned half of their points by participating in a community service project.

Perhaps one of the most impressive ongoing, community-oriented volunteer programs is Alternative Spring Break, where students forego their traditional school hiatus in favor of working on a service project. This spring seventy-one students participated in groups that dealt with rural poverty in Virginia, hunger and homelessness in Atlanta and Cincinnati, AIDS victims in New York City, a Cherokee Indian Nation Head Start program in Oklahoma, and injured birds on Florida’s Tarpon Island.

Break co-coordinator Rolland R. Elliott, a senior from Lapere, says the experience opened the students’ eyes to community problems and made them feel that they can make a difference.

“Alternative Spring Break teaches you a sense of community involvement that goes beyond what you learn in your books. It enables the students to look at problems and if not come up with solutions, at least understand that the problems are out there and need to be addressed,” Elliott says.

Also, community-based volunteerism often leads to a continued commitment to helping, such as when spring break participants helped pack up the AIDS Memorial Quilt that was on display at WMU this March.

Continued on page 4
Spirit of volunteering

Continued from page 3

In order to obtain the long-term goals of the Alternative Spring Break program, we need to bring service back into our community. For example, in Grand Rapids, shelter activities such as the Custer and Marietta, a sophomore from Goodrich.

Best Buddies volunteers from WMU enjoy WMU's "I'll take the train."...ing English conversation skills.

One on one really makes a difference for youths

Individuals do make a difference. WMU students are putting it through their involvement with the Kalamae of Flint, Michigan, "Project Mentor." Many of our students meet with their mentees at least once a week, either during their spare time or after school. Many are from the University. They are the ones who provide ongoing activities and services for the University. The Project Mentor mission includes strengthening the relationship of the University with students on campus, and students in the community.

"It's really wonderful to see how much a student's attitude can be changed by helping a child," Dr. Joe Johnson, coordinator of the WMU's Community Math Project.

WMU's student-athlete programs are involved in a variety of activities. The WMU women's basketball team has a pen pal program with a secondary school in Indiana.

"The program is a way to help make WMU's at a very affordable price.

The WMU Foundation has impressive leaders. Among the many aggressive-minded individuals who have contributed to the WMU's success, I got involved because I felt that the WMU has a lot in life that I'd just taken for

For a personal standpoint, volunteering for WMU is very rewarding because it has given the opportunity to meet and work with great people. Since my time as a student at a University, I have never found the support of the community and friends who are highly-accomplished financial and leadership of John H. Nelson (B.S. '51), and you have a personal standpoint, volunteering for

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Alumni Association announces new life members

We at the WMU Alumni Association would like to take this opportunity to welcome our newest life members. We thank you for your continuing support and interest in your University through your membership in our association.

Dr. John J. Hohmann, B.S. '32, Southfield, Michigan, was recently appointed to the Board of Directors of the Mason-Meridian Health (MMH). Hohmann is a co-founder of the Mason-Meridian Health Foundation, the philanthropic arm of MMH, which has recently received a $5 million gift from the Buzzard family.

Dr. Richard J. Gibson, B.A. '79, recently graduated with a doctoral degree in education from the University of Michigan, Ann Arbor. He is currently serving as the Dean of Students at Western Michigan University, where he has served as an associate dean for the past five years.

Dr. Mark E. Christen, B.S. W. '99, Woodstock, Ga, has been appointed as the Director of Alumni Relations at the University of Virginia, where he has served as an assistant director since 1996.

Lisa A. Pelosi, B.S. '99, Chicago, Ill, has been appointed as the Assistant Director of Development at the University of Notre Dame, where she has served as a senior associate since 2000.

Susan Jones Stockland, Battle Creek, Mich, has been appointed as the Associate Director of Development at GVSU, where she has served as a senior associate since 1998.

Marion Maynard Patrick, B.A. '45, Hastings, Mich, has been appointed as the Director of Development for the Michigan State University Foundation, where she has served as an associate director since 2000.

Elizabeth Easter Cleavland, B.S. '76, Parchment, Mich, has been appointed as the Director of Development for the University of Michigan, where she has served as an assistant director since 1995.

Everett L. Holden, Boca Beach, Fla, has been appointed as the Director of Development for the Florida Atlantic University Foundation, where he has served as a senior associate since 1998.

John W. Shuster, Carbondale, Ill, has been appointed as the Director of Development for the Southern Illinois University Foundation, where he has served as an assistant director since 1997.

Kathryn Williams Lasko, B.S. '85, Centerton, N.J, has been appointed as the Director of Development for the New Jersey Institute of Technology, where she has served as an assistant director since 1995.

Barbara Colman, M.B.A. '76, N.Y, has been appointed as the Director of Development for the New York University Foundation, where she has served as an assistant director since 2000.

Susan M. Garris, B.A. '73, Rochester, N.Y, has been appointed as the Director of Development for the University of Rochester, where she has served as an assistant director since 1995.

David James Pommer, B.A. '87, Bloomington, Minn, has been appointed as the Director of Development for the University of Minnesota, where she has served as an assistant director since 1998.

Richard M. Mars Richardson, B.S. '73, R.I, has been hired as an art teacher at Middle School.

Brian W. Roush, M.T. '63, Spg. He has recently secured the position of investment manager with the Detroit-Macomb Economic Development Corporation, where he has served as an associate director since 2000.

Pauine Denner Holt, B.S '56, has retired after serving for 30 years as a teacher at the Holt Public Schools, where she has taught mathematics, science, and English.

Dr. Jack Ryan, B.A. '48, president and CEO of the National Alumni Association of the Detroit Academy for Medicine, has been appointed to the Board of Directors of the American Medical Association (AMA).

The Alumni Association is pleased to announce the following new life members:

— John B. Dyer, B.S. '46, Detroit, Mich, has been appointed as the Director of Development for the Wayne State University Foundation, where he has served as an assistant director since 1995.

— Robert J. Anderson, B.S. '66, retired after 26 years as a high school principal and superintendent of schools.

— Thomas C. Gass, B.A. '69, restaurants.

— Dr. Richard J. Gibson, B.A. '79, recently graduated with a doctoral degree in education from the University of Michigan, Ann Arbor. He is currently serving as the Dean of Students at Western Michigan University, where he has served as an associate dean for the past five years.

— Dr. Mark E. Christen, B.S. W. '99, Woodstock, Ga, has been appointed as the Director of Alumni Relations at the University of Virginia, where he has served as an assistant director since 1996.

— Lisa A. Pelosi, B.S. '99, Chicago, Ill, has been appointed as the Assistant Director of Development at the University of Notre Dame, where she has served as a senior associate since 2000.

— Susan Jones Stockland, Battle Creek, Mich, has been appointed as the Associate Director of Development at GVSU, where she has served as a senior associate since 1998.

— Marion Maynard Patrick, B.A. '45, Hastings, Mich, has been appointed as the Director of Development for the Michigan State University Foundation, where she has served as an associate director since 2000.

— Elizabeth Easter Cleavland, B.S. '76, Parchment, Mich, has been appointed as the Director of Development for the University of Michigan, where she has served as an assistant director since 1995.

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— David James Pommer, B.A. '87, Bloomington, Minn, has been appointed as the Director of Development for the University of Minnesota, where she has served as an assistant director since 1998.

Three teachers at Nile's North High School, Illinois, a Chicago suburban school, and Western Michigan University gradu- ate students have been selected as the inaugural recipients of the School of Education's Alumni Awards for Excellence, each to be presented to one outstanding education professional. Niles students are quite familiar with WMU through WMU-12, the Western Michigan University Television, which gets into the act by helping recruit students to WMU.

— John J. Hohmann, B.S. '32, Southfield, Michigan, is president of the Board of Directors of the Mason-Meridian Health Foundation, which has recently received a $5 million gift from the Buzzard family.

— Dr. Richard J. Gibson, B.A. '79, recently graduated with a doctoral degree in education from the University of Michigan, Ann Arbor. He is currently serving as the Dean of Students at Western Michigan University, where he has served as an associate dean for the past five years.

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The Westermer, May 1998

Western University

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AmongAlumni

John M. Pylehen, BBA '85, in De- cember was named director of field operations for the Michigan Retailers Association.

Patrick McCormick, BBA '55, is a member of the Federal Reserve System in the tax department in the office of Federal Reserve Bank of St. Louis.

Douglas Paull, BBA '95, in October was named director of financial services at Lansing Lynch Sales Co., Grand Rapids.

Bernadette M. Raymond, BBA '84, is assistant manager for the midwest division of General Medical Corp., Chicago.

Rose Mililonee Stallone, BBA '99, was named executive director for Hudson's Geneve Valley and Son.

Terri Warren, BBA '85, has joined the executive committee as a prin- cipal executive director for the Twin Cities Area Council of the Boy Scouts of America.

Jerry Conrad, MA '84, held the rank of brigadier general for the midwest division of General Medical Corp., Chicago.

Arlen Hunter, BBA '90, is a market- ing manager for IDS Consolidated in the Lansing firm of Fraser, Blaisdell 
& Kamm.

Aloha Hanner Gilmore, BBA '89, has been named a public trans- port executive, direct response advertising sales depart- ment for Express Transportation, Virginia Beach, VA.

Rick Barnhart, BBA '90, has joined the Cincinnati Association for the film as a film ad- vision specialist, Cincinnati, OH.

Karl Kallmuhl, BBA '91, is currently a project manager at the CBRE Group's commercial department as an assistant project manager at Aero-Motive Co., Dearborn, MI.

Rachel R. Oertel Packer, BBA '90, is currently a project manager at the CPA firm, Janes & Oertel, Kalamazoo, MI.

Laura Vedron Scharb, BBA '88, is currently a project manager at the Snyder Group, Rockford, IL.

John M. Rood, MBA '88, in October was promoted to assistant vice president, consumer lending division of KeyBank, Lennox, MD.

Bruce H. Brown, MBA '83, was recently graduated from the Apache National Guard School in West Point, New York.

Russell Bond, BBA '90, serves as a captain in the U.S. army assignment branch, Fort Hood, TX.

John A. Rizzi, BBA '90, has been awarded a doctor of medici- ne degree from the University of Michigan in Ann Arbor, MI. Robert G. Rood, MBA '83, has been named director of the Center for Human Resource and Talent Management at the University of Michigan in Ann Arbor, MI.

Joseph L. Arnold, MA '90, has been awarded the title of Senior Director Certified, having met the requirements and professional stan- dards set by the Michigan Associa- tion of Senior Directors. Arnold cre- ates, implements, and supervises all areas of operation at the Port- side Senior Center, Portage, MI.

Todd Cookson, BBA '89, is currently named 7th grade boys basketball coach at St. Francis, Grand Rapids, MI.

Kristen J. Bouchard, Crrance, BBA '90, was recently promoted to a staff writer for the Grand Rapids Press.

Brent Menchingen, BBA '90, is currently hired as a school psy- chologist at Grand Rapids Public Schools.

Patrick Cowen, BBA '89, is currently hired as a math and science teacher at North Middle School, Grand Rapids, MI.

Elaine McLaughlin, BBA '90, has been recently hired as a commercial loan representa- tive for Shoreline Bank, Benton Harbor, MI.

Michael Gunther, BBA '95, in July was named a retail merchandiser for the Kalamazoo-based Dillard's department store.

Kathleen Kurina, Crance, MA '86, of Jerry L. Schirk, BS '89, recently graduated from the University of Michigan in Ann Arbor, MI.

Penny Hines, MBA '89, was recently appointed a member of the Board of Directors for the Battle Creek Area Chamber of Commerce.

Mike Vanderlip, MA '93, is a high school social studies teacher in Holly High School.

John W. Smith, BBA '87, was recently hired as a staff writer for the Lapeer Daily News, Lapeer, MI.

Brent Sales, BBA '95, is a high school social studies teacher in Lapeer High School.

Diana Huffman, BBA '94, was recently appointed membership coordi- nator for the Apache National Guard School in West Point, New York.

Jeffrey A. Meier, BBA '92, in Oc- tober was appointed a director of human resource management at the University of Michigan in Ann Arbor, MI.

Diane Vincent, BBA '92, is a staff writer for The Midland Daily News in Midland, MI.

Laura Dorr, BBA '90, is currently a staff writer for the Lapeer Daily News, Lapeer, MI.

Dr. Melissa Ann Weiss, MS '95, of Jerry Schirk, BS '89, recently designated a certified mem- ber of the American Medical Association.

Carolyn A. Rood, BBA '90, recently attended the National Conference of the Boy Scouts of America at project eastern Michigan by the UGM Board of Directors, Ypsilanti, MI.

Kyla L. Nodle Bowling, BBA '91, was recently appointed a member of the Board of Directors for the Lansing Public Schools.

Robert G. Rood, MBA '88, in December was named director of the City of Lansing's Civilian Employee Retirement System.

Richard Reinke, MA '94, was recently appointed a member of the Board of Directors for the Lansing Public Schools.

Kathleen C. Kizior, BBA '87, recently joined the marketing and sales team at Lakeview Hospital, Kalamazoo, MI.

Thomas Brower, BA '92, is a high school social studies teacher in bathtub Heights Middle School, Grand Rapids, MI.

Tim's Teachers at Western Michigan University

During a December visit to California, Dr. Jules Rossman, center, director of the Cole Center, Denver, CO, had a chance to chat with Laura Dalbo, B.A. '78, and Tim R. B. Staudt, BBA '78, of the College of Humanities and Social Sciences. Their award-winning show teaches "Home Improvement: Rosamund and Tim's Teachers at Western Michigan University."