Vision, action mark first ten years of Haenicke presidency

Vision, perhaps more than any other characteristic, is what Dr. Diether H. Haenicke has brought to the presidency of Western Michigan University.

Many thought of WMU as a "sleeping giant" in 1985 when Haenicke arrived in Kalamazoo. Few could have predicted the decade-long transformation the institution would experience as its new president employed an action-oriented leadership style to turn imaginative goals into reality.

In the process, Haenicke has redefined academic excellence and touched nearly every aspect of University life, including its image if not its very identity.

Year after year, he has made his mark with one clear, guiding strategy. "It is the strategy of opportunity to which I subscribe," Haenicke told the Faculty Senate in 1988. "Once you have your general goals, you grab your opportunities as they come along."

And that, say supporters and critics alike, is precisely what he has done—through a prodigious appetite for work and an attention to detail that amazes and sometimes confounds his administrative colleagues.

Haenicke has acknowledged that he and his wife, Carol (see related story on page 2), came to WMU expecting to move on to another institution in a few years. But this was not to be.

"In the past ten years, many states have had big budget cuts where the work of a public university president would be to dismantle," Haenicke told the Westerner in a July interview. "I felt much happier here in Michigan, where the task was to build."

But other factors influenced the couple as well. "First, we both had grown very much into the University community and the greater Kalamazoo community," he said. "Carol also is very attached to her work as a librarian in Portage, and both of our children, Jenny and Kurt, live and work in this community."

Haenicke's approach to WMU has reflected that feeling of involvement, due in part to WMU's relatively small size. Indeed, he has said WMU is an institution he can "get his arms around," and in his first presidential news conference described his management style as "MBWA," management by walking around. He soon proved his

Haenicke has dedicated his professional life to education

The world of education has so challenged and invigorated Dr. Diether H. Haenicke that he has devoted his life to it.

Born in Germany in 1935, Haenicke studied German literature, psychology, and history at the Universities of Marburg, Göttingen, and Freiburg, then received a doctor of philosophy in German literature magna cum laude from the University of Munich. He visited the United States twice as a Fulbright lecturer in the early 1960s and ten years later, immigrated here and became a naturalized citizen.

When named Western Michigan University's fifth president in 1985, Haenicke was a seasoned faculty member and skilled administrator as well as an energetic, forward-thinking leader.

He came to WMU from The Ohio State University, where he was a professor of German and served as vice president for academic affairs and provost (1982-1985) and dean of the College of Humanities (1978-1982). Previously, he was a faculty member and administrator at Wayne State University, holding positions as vice president and provost (1975-1978), associate dean of the College of Liberal Arts (1972-1975), and chairperson of the Department of Romance and Germanic Languages and Literatures (1971-1972).

Today, Haenicke is known across Michigan as a teaching-oriented administrator as well as a tireless supporter of higher education. A Distinguished University Professor at WMU, he teaches undergraduate classes whenever possible. He also continues to hold leadership positions in numerous state and national business, community, and educational organizations.

INSIDE

More stories highlight the Haenicke's years at WMU

WMU students being assessed lowest percentage tuition hike

Bookstore is making it easy to order gifts and memorabilia
Vision, action mark first ten years of Haenicke presidency

From the beginning, Haenicke has been committed to strengthening quality at WMU. "I set very high and demanding standards in both teaching and research," he said during his first day on the job. "I would hope that such influence, from the president's office, will be felt over the years in this institution, as WMU continues to grow academically." A short time later in his first "State of the University" address, he declared that academic excellence would be "the dominant leitmotif of my presidency here at WMU." Initially, Haenicke emphasized a renewed dedication to graduate scholarship and research and pledged to provide stronger undergraduate honors programs. In subsequent years, his priority list has expanded to include bolstering such areas as graduate program offerings, the undergraduate curriculum, state appropriations, student access to education, international as well as continuing education, facilities, private giving, faculty salaries, business-industry partnerships, technology and computer development, and strategic planning.

Dr. Haenicke's stewardship—his vision, commitment, and energy—and his concern for excellence have served as exceedingly well.

Dr. Visho Sharma
Faculty Senate president, 1983-1984

President Haenicke knows how to bring out the best in people, inspiring them to excellence.

Brian K. Kurzmann
Western Student Association president, 1989-1990

Our self-esteem as an institution is much more vigorous," Haenicke noted.

Much of the impetus for this new-found pride has come from the many examples of WMU's growing stature, only a few of which are listed here.

In 1987 the Carnegie Foundation for the Advancement of Teaching classified WMU as Michigan's only Doctoral I institution, reflecting the University's commitment to graduate education and research.

In 1988 the Michigan Legislature recognized WMU as one of the state's five graduate-intensive, research-oriented public universities.

In 1989 Haenicke called for an emphasis on undergraduate education and a renewed commitment to international education. This has led to the first major revision of the University's general education program in twenty years and a first international student enrollment at WMU than at all but one of the nation's fifty-two Doctoral I universities.

In 1990 U.S. News and World Report listed WMU among the country's top hundred national universities, and WMU has made the list each year since.

In 1991 WMU's strides in quality, reputation, and diversity resulted in a peak enrollment of 27,900 students. During Haenicke's tenure, total enrollment has surged nearly 25 percent, with minority student enrollment increasing 64.4 percent.

In 1993 the National Association of State Universities and Land Grant Colleges named WMU as a member grouping it with the nation's most prestigious public universities.

President Haenicke has always demonstrated unsurpassed energy, a demand for excellence, and clarity in his vision of where WMU needs to be.

Sean A. McCunn
Western Student Association president, 1992-1993

Carol Haenicke masters her many roles with competence and diplomacy

It's a blistering hot summer afternoon, and about fifty student orientation leaders have gathered outside the home of Western Michigan University's president and his wife, Carol, for a brown-and-gold T-shirt and a pair of gold shorts so bright the light reflecting off them could threaten the polar ice caps.

"Can you top this?" he says with a smile.

"No," she says, surveying the shorts, the shirt, and her own more sedate skirt and blouse. "I don't think I'm going to be able to top that."

Call it just another day in the life of Carol A. Haenicke. For ten years now, she's juggling being a librarian, mother, and social worker while sharing the limelight prominently in a never-ending cavalcade of WMU dinners, receptions, press conferences, meetings, and public events. And she has done so without losing her sense of humor or her approachability that has over the years prompted some WMU students to call her "Mom," or her diplomatic skills as WMU's first lady and advisor to the president.

"What do I do to juggle everything? What do I do to juggle everything? You know, people ask me that all the time, but I don't have a formula," she says. "It takes a lot of patience and organization, and a supportive family. I'm very lucky to have a family like that. We've always been a team."

After years of helping each other out, taking turns making dinner and so on, the four members of the Haenicke family remain close and in touch. Twenty-nine-year-old Jenny is married to a local attorney and works as a legal secretary at a Kalamazoo-area law firm. Kurt, twenty-six, is pursuing a master's degree at Notre Dame and stays in regular contact—regular enough for his mother to be able to report on his day-to-day progress this summer at a German language institute in Freiburg, Germany.

Germany, in fact, always has been a significant part of the Haenicke's life. Dr. Haenicke, a native of Germany, still has many relatives there, and Mrs. Haenicke spent her first year of high school taking college classes in Munich. New her parents were living at the time and where she and Diether met. Carol and Diether Haenicke later lived in Germany for a number of years before coming to the United States and settling, finally, in Kalamazoo. On visit to Kalamazoo, they finally came of the community, which, Mrs. Haenicke says, wasn't hard to do.

"It's a wonderful community," she says. "I think the people here are very involved. They're willing to volun-

ter, not only money, but also their time. There are a lot of established families here who could live elsewhere if they chose, but they choose to live here. That says a lot."

Mrs. Haenicke herself is involved in various community groups unrelated to WMU, including an organization working to offer special classes, such as creative writing, to area high school students.

The creative writing connection is particularly relevant to Mrs. Haenicke, a full-time librarian at the Portage Public Library who has a longtime love of books. This love has kept her involved in the Carol Ann Haenicke Collection of American Women's Poetry, which was named in her honor in 1993.

In 1994 a survey revealed that WMU students are more satisfied with library, computer, and athletic facilities available to them than were their peers at similar U.S. institutions.

By September 1995 WMU in just five years had doubled the number of its doctoral programs to twenty-two and increased the number of its master's programs by nearly one-fourth to sixty.

The collection has continued to grow under the guiding hand of a group that includes Mrs. Haenicke and Department of English faculty members. She periodically meets with the group to discuss acquisitions and attend poetry readings, and also meets with others who might be interested in contributing books to the collection.

The Spouses of Other University Presidents don't always find that to be enjoyable. At annual meetings of the Presidents Council of State Universities, presidential spouses have the chance to meet and talk. "Some of them will say they miss their privacy," Mrs. Haenicke says. "but I haven't felt that way.

Indeed, she feels quite the contrary. "My only regret is I wish I could get to know all of the students, all of the people at Western, but it's simply too large of an institution," she says. "So I can't meet everyone. That's my loss."
Appointments, elections, and personnel changes

- Charles W. Elliott, the Kelllogg Company's retired executive vice president for administration and chief financial officer, was appointed interim athletic director July 2. He replaces John Niemier, who resigned earlier on June 25. Elliott, who has been a member of the WMU Foundation Board of Directors since 1989, and currently serves on its Executive Committee, had been appointed senior advisor to President Dieter Haenicke. Initially, he was to work extensively with the Haworth College of Business dean to develop external relationship and enhance the college's visibility and academic programs. Elliott's new appointment will require him to postpone that work until a permanent athletic director is found. Niemier resigns his position when he accepts a new position within the Division of Intercollegiate Athletics. Since completion this fall, bringing to sixty the number of master's programs and twenty-two the number of doctoral programs available at WMU.

Awards, honors, and significant recognitions

- An N.S. in materials science and engineering is being offered this year by the Department of Mechanical Engineering. With this number of master's programs and 22 is the number of doctoral programs available at WMU. The degree provides advanced training in materials, polymer, composite, ceramics, and electronic materials and helps meet the needs of industry.

Academic departments, programs, and activities

- WMU has established an international prize recognizing outstanding contributions to medieval scholarship. The Otto Gründler Prize for Medieval Studies was established "in appreciation of Professor Otto Gründler's long and distinguished service to this University and in general recognition of his lifelong contribution to the field of medieval studies." He retired May 1 after serving thirty years on the faculty.\n
- Bernardine M. Lacey, director of the School of Nursing, has been elected to the National League for Nursing. She is one of the four nurses who will serve as president-elect for 1995-96.\n
- WMU has established a first-rate athletic program at both the graduate and undergraduate levels. Sunseeker was among thirty-six cars to complete the competition, which began June 20 in Indianapolis, Indiana, and ended June 29 at the National Renewable Energy Laboratory at Golden, Colorado, near Denver. The Massachusetts Institute of Technology (MIT), the University of Minnesota, and California State Polytechnic University at Pomona finished in the top three positions. The University of Michigan at Ann Arbor, winner of the two previous Sunseeker events, withdrew after the fourth day, leaving WMU the only Michigan car in the race.

- Clouds and rain for the final, fifty-two-mile leg of the 1,100-mile race prevented all but ten cars from finishing under their own power. Sunseeker ran out of power just seven miles from the finish line and was trailed in Golden.

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For the second time, Western Michigan University has placed in the top ten of a nationwide solar-powered car race. WMU's entry, Sunseeker, came in eighth in Sunrace 95, finishing ahead of such institutions as the University of Oklahoma (twenty-sixth), the University of Illinois (twenty-fifth), the U.S. Military Academy (twenty-sixth), Texas A&M University (twenty-seventh), Ohio State University (thirty-fourth), and Virginia Polytechnic Institute and State University (thirty-fifth).

Keeping costs down, quality up

WMU assesses lowest percentage tuition increase

Often expressing concern that tuition levels threaten the public's access to its universities, President Dieter H. Haenicke has been instrumental in Western Michigan University's efforts to keep higher education costs as low as possible.

"As the state continues to provide allocation levels that allow us to offer an excellent education, then I have no problem with holding tuition down," he said recently (see page 18 for more).

Today, the University's efforts are paying high dividends for students.

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Sunseeker 95 shines in national solar car race

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These students are paying less to attend WMU in 1995-96 than they did in 1994-95.

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Alumni Magazine announces new life members

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13. Pro GEAR Crew • GEAR for Sport’s thickest 12 ounce cotton-rich fleece crew outperforms any competitor in the heavyweight class. Iced Heather. M-XXXL • $42.00.

14. Alumni Coffee mug • Ceramic, White with Logo. • $4.95.

15 Ball Cap • Wool blend “Pro Style” Brown with Gold embroidery. One size fits all. $13.95.

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17. Big Cotton® Crew • A winner for durability and good looks, cut from combed cotton fabric designed to control shrinkage. Natural with embroidered art. L-XXL • $49.95.

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19. Big Cotton® Crew • A winner for durability and good looks, this crew is designed to control shrinkage. Iced Heather. S-XXL • $12.95. Also available in Big Cotton® T-shirt. S-XXL • $14.95.

20. Big Cotton® Crew • GEAR’s crew sweatshirt is cut from combed cotton fabric designed to control shrinkage. Natural with embroidered art. S-XXL • $49.95.

21. Big Cotton® Crew • A winner for...
31. Nylon Flag • Gold with Brown block W. Also available in Brown w/Gold W. • $35.95.


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34. Bear with Western Michigan T-shirt • $24.00.

35. Baseball Cap • Pro Style Bronco volleyball wool blend cap. White. One size fits all • $14.95.

36. Baseball Cap • Pro Style Bronco football cap with three location embroidery. White. One size fits all • $10.95.

37. Baseball Cap • Pro Style Bronco logo wool blend cap. White. One size fits all • $14.95.


durability and good looks, cut from combed cotton fabric designed to control shrinkage. Butter. M-XXL • $39.95.

22. Cotton Pique Polo • Made of heavyweight combed cotton, this wardrobe basic feels as great as it looks. Butter. S-XXL • $40.00.

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Deaths

1910-1919

Fleming Johnson, BS '23, June 28, 1995, in Portland, OR.
Allan Symons Gollner, TC '16, May 25, 1995, in Cheyenne, WY.
Anna Brudz DeLong, TC '26, May 26, 1995, in Milwaukee, WI.
Kathlyn Jo-Dee Gilden, TC '77, May 28, 1995, in Elbert Lea, MN.
Leo VanKerkhove Ballwell, TC '41, May 30, 1995, in Great Falls, MT.
Florence Johnson Kuhn, TC '18, June 2, 1995, in San Antonio, TX.
Hertha Totzke Gess, TC '18, June 6, 1995, in Mission Hills, CA.
March 31, 1995, in Galesburg.

1920-1929

Ida Sakumoto, TC '21, March 26, 1995, in San Jose, CA.

1930-1939

S. Snyder, TC '31, January 30, 1995, in Santa Clara, UT.
Alexander L. Enar, TC '34, March 1, 1995, in Battle Creek.
Henry R. Parker, BS '70, April 15, 1995, in Kalamazoo.
Barbara Worth Jones, BS '65, May 1, 1995, in Vassar.
Richard N. Schmekel, BS '26, May 8, 1995, in Elbert Lea, MN.
Richard Marcus, TC '51, May 10, 1995, in Chicago, IL.
Barbara Smith, MS '30, May 13, 1995, in Flint, MI.
Loretta White, BA '40, May 18, 1995, in Chicago, IL.

1940-1949

Mary Nancarrow Warner, BS '21, May 18, 1995, in Saginaw.
Audrey D. Cushman, TC '28, May 19, 1995, in Albion.
Phyllis Gibson Agnati, BS '38, June 1, 1995, in Southfield.
Harriean Newby, BS '38, June 11, 1995, in Ypsilanti.
Russ Ford, BS '28, June 23, 1995, in Jacksonville, FL.
Katharine A. Kist, BS '39, June 24, 1995, in Decatur, IL.
Dorothy C. Comstock, BS '40, June 29, 1995, in Holland.
Mary Jane Deane, BS '36, July 3, 1995, in Battle Creek.

1950-1959

C. Louise Shewmaker Bethke, BS '40, April 25, 1995, in Ann Arbor.
Mabel Schoemmer Mathes, BS '41, May 2, 1995, in Battle Creek.
Betty F. Dombrowski, BS '41, May 26, 1995, in Battle Creek.

1960-1969

C. Louise Shewmaker Bethke, BS '40, April 25, 1995, in Ann Arbor.
Mabel Schoemmer Mathes, BS '41, May 2, 1995, in Battle Creek.
Betty F. Dombrowski, BS '41, May 26, 1995, in Battle Creek.

1970-1979

S. Rosemary Secory, BS '36, July 15, 1995, in Evanston, IL.

1980-1989

Lucy P. Deane, BS '36, March 7, 1995, in Hillsdale.
Phyllis Gibson Agnati, BS '38, June 1, 1995, in Southfield.
Harriean Newby, BS '38, June 11, 1995, in Ypsilanti.
Russ Ford, BS '28, June 23, 1995, in Jacksonville, FL.
Katharine A. Kist, BS '39, June 24, 1995, in Decatur, IL.
Dorothy C. Comstock, BS '40, June 29, 1995, in Holland.

Continued from page 4

1970-1974

Col. Thomas G. Culler, BS '71, has been appointed Commander of the 102nd Reconnaissance Group, U.S. Air National Guard Base near Michigan City, IN.
Craig Reilly, BBA '70, was recently appointed as the Trust Officer and corporate trust services, at the Kalamazoo State Bank in Kalamazoo.
Dan Parker, BS '76, was recently appointed to first vice president at First National Bank of Galesburg.

R. Michael Adam, BBA '70, has recently joined the Bernstein Insurance Agency in Westland.
C. Alidessa P. Southwell, BS '70, MA '74, recently appointed as regional vice president for Grinnell Mutual Reinsurance.

A. M. M. G. van der Neut, PhD '71, was recently appointed corporate vice president of the Department of Systems Engineering at New York University.

1975-1979

Thomas G. Culler, BS '71, was recently appointed director of the Comresa Community Foundation, and manager of the Comresa Community Foundation.
Dr. Susan E. Huestis, TC '72, MA '75, was recently appointed assistant vice president of Ferris State University's Graduate School.

1980-1984

Dr. Susan E. Huestis, TC '72, MA '75, was recently appointed assistant vice president of Ferris State University's Graduate School.

1985-1989

John A. Heenan, BA '70, June 22, 1995, in Battle Creek.
Richard W. Deskey, BS '74, March 24, 1995, in Lebanon, FL.

1990-1994

Diana Abraham, BS '74, MA '75, recently was named assistant professor of education at Lake Superior State University.
Barbara J. Wallin, MSA '74, 27, a social worker, has joined the staff of the Galesburg Mental Clinic in Galesburg.
Charles G. Belt, BBA '76, was recently named regional sales manager for the Kalamazoo Valley Intermediate School Business Corporation in Battle Creek.
J. Alvin C. Gentry, BS '76, was recently appointed to vice president for marketing at Consumers Bancorp in Galesburg.

1995-2000

Clara and corporate trust services, at the Kalamazoo State Bank in Kalamazoo.

2000-2004

Diana Abraham, BS '74, MA '75, recently was named assistant professor of education at Lake Superior State University.
Barbara J. Wallin, MSA '74, 27, a social worker, has joined the staff of the Galesburg Mental Clinic in Galesburg.
Charles G. Belt, BBA '76, was recently named regional sales manager for the Kalamazoo Valley Intermediate School Business Corporation in Battle Creek.
J. Alvin C. Gentry, BS '76, was recently appointed to vice president for marketing at Consumers Bancorp in Galesburg.

Contemporary text mining and natural language processing tasks. The author's writing is clear and concise, with no errors in grammar or punctuation.
Continued from page 8

Dr. Duane E. Baw, 1978, was recently promoted to president and chief operating officer of First of America Bank-Michigan, N.A.

Willa Gravley, M.S., was in January named head football coach at Miami University. Miami is a member of the Ohio Valley Conference.

Dr. Melanie J. Greaves, B.A., was recently appointed as a representative for Capital City, IN.

Dr. David L. Jones, B.A., was recently appointed as an assistant professor at University of South Dakota, Vermillion.

Dr. Mary Ziegler, B.A., was recently appointed as an assistant professor at Illinois State University, Normal.

Dr. Robert L. Kelly, B.A., was recently appointed as an assistant professor at University of California, San Francisco.

Dr. Mark A. N. Nelson, M.D., was recently appointed as a professor at University of California, Davis.

Mr. Donald W. Reed, B.A., was recently appointed as an assistant professor at University of North Carolina, Chapel Hill.

Dr. William R. Steinbrueck, B.A., was recently appointed as an assistant professor at University of Washington, Seattle.

Dr. John E. Swanson, B.A., was recently appointed as an assistant professor at University of Chicago, Chicago.

Dr. Joel E. Tinkham, B.A., was recently appointed as an assistant professor at Duke University, Durham, NC.

Dr. James L. Ziegler, B.A., was recently appointed as an assistant professor at University of Wisconsin-Madison, Madison.

Dr. Linda L. Ziegler, B.A., was recently appointed as an assistant professor at University of Illinois, Urbana-Champaign.

Dr. Robert M. Ziegler, B.A., was recently appointed as an assistant professor at University of California, Los Angeles.

Dr. Barbara A. Ziegler, B.A., was recently appointed as an assistant professor at University of Michigan, Ann Arbor.

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Alumni in the Workplace

How many members of the Western Michigan University family work with you? The Alumni Association would like to know. If you have a workplace photo that shows any or all of your fellow alumni graduates who work there, we’ll publish your “corporate” family photo as space permits in upcoming issues of the Westerner.

John Parks, BSE '94, recently joined TMI, a division of American Bankers Insurance Group Inc. as manager of engineering communications, independent marketing consultant, Kalamazoo.

Julie J. Snyder, MBA, BSE '94, was recently promoted to a senior account management position with Caterpillar Inc., consultants, Kalamazoo.

Robert S. Dunbar, MBA '94, was recently promoted to a senior account executive position with Creatacor, Rockford, Ill.

Steven East, BS '94, has been selected as a salesperson assistant with Value Sales & Contractors Inc. West Michigan Chapter for 1995. East is president of The DSM Group Inc., Lake Geneva, Wis.

Laura A. Senn, MSA '94, was recently promoted to a senior associate position with Deloitte & Touche, Pentwater.

Robert F. Flanery, BBA '93, has been named director of the International Division at Andrews University, Berrien Springs, Mich.

A father and daughter of Broncos is teaching at the University of Michigan in the High in Sunny High School program. The two freshmen are William "Bom" '71, and Terri, BS '93, Allen.

An Akron native of the forty-three people who make up the Western Michigan University admissions staff at the Kalamazoo Regional Campus are WMU alumni. The Hub Group is a nationwide company of transportation services at the former Michigan Central Station in Kalamazoo. Leo Burnett Leo Burnett was recently named media supervisor at the Chicago, IL.

Julie N. Novak Sandmeyer, BBA '94, was promoted to assistant vice president in the audit department for First of America Bank-Bellevue.

Robert T. Gillard, MBA '94, has been promoted to assistant controller at Alliance Banking Co., New Buffalo.

Douglas J. Havera, BSE '94, has been promoted to a unit manager position with AT&T Long Lines, Highland, Mich.

Douglas A. Busek, BSE '94, has been promoted to a district sales manager position with American Express Financial Advisors Inc., Brighton.

David Haglund, BS '94, MA '94, has been promoted to a manager position with Compack Inc., Tonawanda, N.Y.

John T. Porter, BSE '94, has been promoted to assistant vice president at Old Kent Bank, Grand Rapids.

April Gaydil-Tiller, BS '94, in April was inducted into the Kalamazoo Area Catholic High Schools Hall of Fame, Kalamazoo.

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Vision, action mark first ten years of Haenicke presidency

_himself “a man of the faculty” when interviewing for WMU’s presidency.

Early in his tenure, he put the faculty and its work at the center of his efforts to advance the University, its reputation, and its support. He called on faculty members to renew their commitment to teach and to enhance their research efforts, but he was determined that they would be recognized for their efforts and that WMU would be able to attract and retain new faculty members.

Haenicke joined with the WMU chapter of the American Association of University Professors in making faculty salaries a top priority. This commitment came to reflect his approach to collective bargaining, which he described as “mutual gains.” The 1993 president of the faculty union credited him with breaking the tone that has made such an approach possible.

By 1994 WMU had increased faculty salaries by 17.2 percent in just four years. This was the largest percentage increase among fifteen comparable institutions, most located in the Midwest and middle south, despite no increases in state funds. The average 1994 salary for all faculty ranks was the second highest for this group.

Haenicke has identified a new home for the Lee Honors College, which he described as “a significant institutional statement.” One of his first major construction initiatives was a new home for the Lee Honors College, which he built with $1.5 million in private funds. It marked his own and the University’s commitment to quality undergraduate education and represents a significant institutional statement.

_“Western is much changed and fortunate for his (Haenicke’s) leadership.”

_**Dr. Stanley S. Robin**
Faculty Senate president, 1987-1989

Other early projects Haenicke identified as necessary soon followed, including a home for the College of Business and a major addition to Waldo Library. Both projects have come to fruition, resulting in the $20.1 million Schneider Hall, housing the Haworth College of Business, and the $19.3 million renovation and expansion of Waldo Library done in conjunction with construction of a new $7.6 million University Computing Center that has given WMU a new campus landmark for excellence.

Then, Haenicke led a $50 million effort to upgrade WMU’s aging facilities for student recreation and athletics. The new Student Recreation Center and a renovated Bealer Fieldhouse, completed with $25 million in private funds, as well as additional campuswide improvements.

Other major projects have included the renovation of Walwood Hall to house the WMU Foundation and the McKie Alumni Center, among other offices; a major $5.4 million addition to Shaw Theatre that created the Gilmore Theatre Complex; the $9 million Center with Michigan State University; a $6 million federal grant to expand and move the School of Aviation Sciences; and, finally, a $2.5 million renovation of Waldo Stadium (see related story on page 3).

Now, as Haenicke begins his eleventh year as president, the University finds itself at a pivotal moment in its history.

_“He (Haenicke) has made WMU a first-class university and has re-established faculty and student pride in WMU.”

_**Dr. James A. Jaksa**
Faculty Senate president, 1985-1987

University community helps itself

Haenicke has cited the close working relationship he has had with both Gov. James Blanchard and Gov. John Engler as one secret of his success in positioning WMU on a better financial footing. But this has not been the only secret.

_“The state clearly helped us, but we can say without false modesty that we also helped ourselves,” he noted.

For instance, the staunch support the University has received from its alumni, employees, and friends through WMU’s Legislative Advocacy Program contributed to the Michigan Legislature increasing its 1995 appropriation for the University by 7.8 percent.

That was the largest percentage increase of any public university in the state this year. It made it possible for WMU to implement the lowest percentage tuition increase among public universities in Michigan this year. (See related tuition/appropriation story on page 3.)

The record appropriation increase stems from successful efforts by Haenicke to convince Engler to have his budget recommendations on the Carnegie Foundation’s classification system of colleges and universities, which shows how underfunded WMU is compared with similar institutions across the country. It follows a seven-year effort by Haenicke to get Lansing to recognize WMU’s unique status as Michigan’s only public Doctoral I university. It also supported the need for Michigan Technological University, a Doctoral II school, the rest of the state’s public universities are either research- or master’s-level institutions.

Other examples of the University helping itself include “skillful” financial management and the WMU Foundation’s “Continuous Excellence” fund-raising effort, which was launched in 1988.

The campaign was the largest in WMU’s history and exceeded its goal by 13 percent, raising a remarkable $62.5 million fifteen months earlier than planned. It included a $25,000 unrestricted cash gift and a $100,000 deferred gift to the University Libraries from Carol and Diether Haenicke. In addition, the president has given the WMU Foundation at least $42,000 in salary increases since he began donating these raises in 1988.

Haenicke, who regards the campaign as one of his many priorities, noted that it augmented the University’s mammouth building programs, strengthened academic programs, supported scholarships, and bolstered the University’s endowment.

In fact, the University’s endowment has grown to a record $37.4 million, a staggering increase from the $813,400 it boasted in 1979.

_We created a physical environment that is truly first-class... it could have been without our own initiative, good luck, and the help of many friends,” Haenicke noted.

He praised his immediate predecessor, John T. Bernhard, for laying the groundwork by establishing the WMU Foundation and strengthening the University’s “town and gown” relationships.

He also acknowledged the role of Bernhard’s predecessor, the late James

W. Miller, for his leadership in expanding and beautifying the campus and for recognizing the early significance of international education. Campus beautification remains a hallmark of the Haenicke administration, and WMU now has a cabinet-level office devoted to the University’s international affairs.

If history repeats itself, Haenicke will continue guiding WMU toward the next century with the same acumen that has drawn accolades during his first decade.

In an unprecedented gesture in 1987, for instance, the Faculty Senate recognized Haenicke for his “broad vision and innovative leadership” and presented him with creating a “renaissance” at the University. It later established an endowed Medalion Scholarship in his name. The Board of Trustees, for its part, has extended Haenicke’s contract to the year 2000 and at various times praised his ability to “turn vision into reality,” following a “continuous path of excellence in every facet” of his presidency, and being “the very best president WMU has ever had.”

Another significant show of respect occurred more recently, when scores of colleagues and friends wished Haenicke a speedy recovery after he suffered a mild heart attack this August. The indomitable president was soon back at the helm, ready to address WMU’s newest challenges.

_"There are more projects than I could possibly handle, and all of them have great excitement for me,” he said, listing the following priorities:

- Bolstering the science
- Completing strategic planning activities
- Continuing internationalization of the University
- Continuing renovation of the East Campus
- Finding better quarters for the Department of Art
- Fully implementing Total Quality Management efforts
- Keeping up with the never-ending job of maintaining WMU’s older buildings
- Preparing for a new capital campaign
- Recruiting top-notch faculty to replace today’s teachers, large numbers of whom are reaching retirement age
- Obtaining a Carnegie Foundation Research II designation, the next highest level after Doctoral I
- By the year 2000

If anyone has a chance to accomplish such a formidable list, it is Diether Haenicke, whose resourcefulness is legendary in higher education circles—as the following brief anecdote illustrates.

A visitor once came to the president’s residence on an errand, asked Haenicke whether he might have a rubber band to contain an unruly folder. Haenicke turned and went upstairs to his study between moments later with a cigar box full of rubber bands of every weight and size. He selected one and handed it to the visitor.

_“Imagine what it’s like,” said Carol Haenicke, who was standing nearby, “to live with a man who has a rubber band for every occasion!”

—by Martin R. “Joe” Gage and Michael J. Matthews