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2-1-1997

## The Westerner Vol. 17 No. 2

Western Michigan University

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# the Westerner

## University research plays broad role in higher education and in society

Century after century, inquiring minds have delved into mysteries great and small. Spurred on by practical needs and natural curiosity, generations of humans have questioned, theorized, and experimented their way to astonishing discoveries.

Many of those discoveries have been made by researchers in higher education institutions like Western Michigan University. Universities, after all, are places where advancing knowledge goes hand in hand with transmitting knowledge.

"Research and teaching are inextricably linked," WMU President Diether H. Haenicke says, noting that he found early on in his career that to remain a lively, informed teacher, he had to constantly do research in his field.

Dr. Donald E. Thompson, vice president for research, also sees a strong connection between research and teaching and, like Haenicke, notes that intellectual inquiry plays a broad role in higher education as well as in society.

"A thriving research enterprise is both dependent upon and supportive of excellence in education, particularly at the graduate level. Together, research and graduate education help us better educate our students, keep our programs current, and maintain the high intellectual quality of the institution," Thompson says. "It's an investment in the future of our University, and ultimately, society."

The general public sees the results of that investment every day, although usually without realizing it.

Simple acts like placing a postage stamp on an envelope or handling currency connect the public to printing innovations perfected at WMU and used by the federal government's printing and engraving operations. Meanwhile, high school students across the nation learn mathematics from textbooks developed by WMU's nationally recognized experts, and Michigan's rural residents receive better health care because of a University project that's bringing more young health care professionals to their communities.

### Grant funding grows by leaps and bounds

Given the many benefits of conducting research, Haenicke has made expanding this aspect of the University's mission a top priority, and his decade-long commitment has helped produce dramatic results.

The most visible triumph has been ten consecutive years of record grant totals. In fact, external grants received by the University soared past all previous records last fiscal year, hitting \$21.1 million. This was a 25.7 percent increase over the previous year and represented the largest single-year boost in grant dollars ever achieved at the University.

The \$21.1 million figure is more than five times the benchmark figure of \$3.9 million set in 1984-85 and used by Haenicke when he challenged campus researchers in 1986 to double grant funding and make WMU a more research-intensive institution.

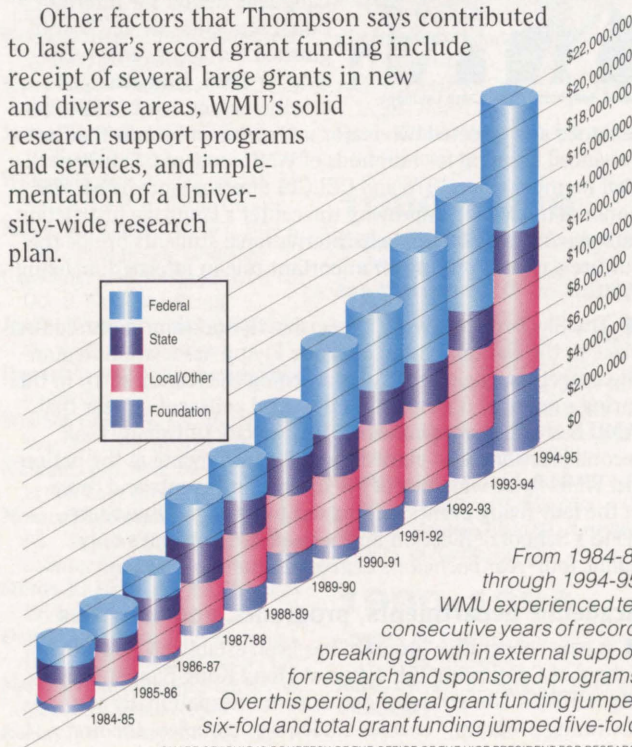
"We've passed the \$20 million mark and we did it by building a broad research base," Thompson says. "Over the past decade, that base has continued to become more and more diverse, and increasing numbers of faculty members have become involved in the research enterprise."

Thompson says almost \$10 million of the total funding received was for research projects. Most of the remaining amount supported public service projects (\$5.6 million) and instruction (\$5 million). Of special note, Thompson says, is the fact that nearly one-third

of last year's awards were funded by federal agencies, despite the difficulty of obtaining federal funding in a climate of congressional budget cutting.

"Congress has been saying 'no' to basic research but 'yes' to applied research," he observes. "We're an institution that's very good at applied research, so we've continued to be successful in the federal arena."

Other factors that Thompson says contributed to last year's record grant funding include receipt of several large grants in new and diverse areas, WMU's solid research support programs and services, and implementation of a University-wide research plan.



### Climate becoming more scholarly

Successfully increasing the external grant funding WMU receives for research projects is only part of the tremendous progress the University has made toward meeting the goals in its comprehensive research plan.

Enhancing the overall scholarly climate in all areas also has been a big part of the plan's focus, and this has resulted in such successes as strengthened graduate program offerings, increased participation in professional conferences, and a more stimulating and supportive research environment.

"It's important to understand that when I say research, I'm not just speaking about faculty who bring in grant dollars," Haenicke notes. "Books have been written that have a significant impact on the intellectual life of the disciplines in which these books have been written, and we also have numerous scholarly activities that have contributed intellectually to their respective disciplines and to the University as a whole. All of this falls under research."

Today WMU offers sixty-two master's programs and since 1990 has more than doubled the number of doctoral programs it offers to twenty-two. Furthermore, graduate students comprise 25 percent of its student body, a higher percentage than at all but two other Michigan universities.

Internal support programs are also enhancing the scholarly climate by providing funds to promising graduate students, faculty members, and even undergraduates who are new to the research endeavor or who are exploring new fields of research.

"Internal support programs are vital to the academic, intellectual, and creative growth of the University, serving to support those activities for which external funding sources don't exist," Thompson says. "These activities enhance

our institution's reputation while building our capacity to conduct funded research in the future."

### WMU funds exciting research activities

Developing specialized Centers for Excellence has been among the most innovative methods the University has used to foster research collaboration among faculty members from different departments and colleges. The initiative began in 1992 when the Office of the Vice President for Research established a campuswide awards competition to support and encourage outstanding interdisciplinary research. WMU provides two years of start-up funding for the research centers, which are expected to eventually become self-supporting by securing external grant funding.

The first competition led to the creation of centers focusing on enabling technology, water research, and geographic information systems. The last competition, held in 1994, led to the creation of centers focusing on educating at-risk children, friction and wear phenomena in industrial equipment, and the body's biological response to environmental pollutants.

Among other important WMU-sponsored support programs are two specifically targeted toward nourishing the inquiring minds of students.

The Undergraduate Research and Creative Activities Award, established in 1988 and administered by the Lee Honors College, provides a stipend for undergraduate students to undertake research or creative projects in cooperation with faculty advisors.

**Continued on page 6**

## Quality, student-oriented initiatives play role

# WMU shatters several key enrollment records

Western Michigan University's fall 1995 enrollment of 26,537 students, up a total of 3.4 percent from last fall, shattered enrollment records in several key categories, including beginning freshmen, off-campus students, minority students, and doctoral students.

"We are delighted with this news," said President Diether H. Haenicke. "Our reputation for quality and value, which continues to improve each year, is clearly reflected in this growth—as is the hard work of both staff and faculty members."

The number of new degree-seeking freshmen rose 17.5 percent, signaling the dramatic reversal of a three-year trend of declining enrollments. This was the largest percentage increase in beginning freshmen of any school in Michigan and the largest class of beginning freshmen at WMU since 1989.

"Enrollment numbers for minorities are particularly encouraging this year," Haenicke said.

The number of minorities in the beginning freshman class rose a total of 32 percent, with the number of African Americans jumping by 40 percent, Hispanics by 34 percent, and Native Americans by 36 percent. When all graduate and undergraduate students were counted, 12.5 percent more minorities were on campus this fall, accounting for one-tenth of WMU's total student body.

WMU also saw a 6.5 percent increase in the number of its international students. This group represented ninety countries and comprised 6.6 percent of the University's total student body. WMU's percentage of international enrollment ranks near the top among Michigan's fifteen public universities as well as the nation's fifty-two Doctoral I universities. (WMU is Michigan's only public Doctoral I university, as designated by the Carnegie Foundation for the Advancement of Teaching.)

Two other categories witnessing enrollment increases were doctoral and off-campus students.

Doctoral student enrollment increased a record 6.7 percent. Students enrolled at the master's degree level increased by 2.6 percent overall.

Currently, WMU ranks second among the state's public universities in percentage of graduate students. Graduate students represent one-quarter of WMU's total enrollment, reflecting the University's status as one of the state's major graduate-intensive universities. The University has twenty-two doctoral programs, more than double the number of just a few years ago, and sixty-two master's programs.

In addition, enrollment at the University's five regional centers and its Weekend College increased 28.8 percent to the second largest off-campus enrollment ever. The rebound in off-campus enrollment was attributed to a broad-based interest in WMU's off-campus programs at both the graduate and undergraduate level, particularly now that the University is offering a wider array as well as a greater number of programs and courses.

"WMU obviously is becoming the school of choice for a growing number of students, including those students who have several choices," said Dr. Nancy S. Barrett, provost and vice president for academic affairs.

Overall, officials said, stepped up recruitment and retention efforts involving faculty and staff across the campus have played a major role in last fall's enrollment gains.

Among the recruitment and retention initiatives singled out were increased contact with prospective students and increased use of on-site admissions in high schools and at WMU's regional centers, where prospective students with a transcript and completed application are told immediately whether they are admitted.

"We also reviewed carefully course scheduling so that the courses are spread better throughout the day and people can avail themselves of courses at the times that are convenient to them," Haenicke said. "We have begun with mandatory freshman advising, which we think is an important new step, with supplemental instruction and with more aggressive attempts to identify students with potential academic difficulty."

## Cash gifts reach record total; move new programs forward

Current and deferred cash gifts to Western Michigan University reached a record total of \$8.5 million at the close of the 1994-95 fiscal year, surpassing the previous record by 12 percent.

"Among the most gratifying developments of the past few years has been the steady growth in the number of individuals, corporations, and foundations who are generously supporting this institution's goals with major gifts as well as the increasing number of contributors who make a donation to WMU a part of their yearly giving pattern," President Diether H. Haenicke said. "We are exceedingly grateful to each of them because each has contributed to this achievement."

Keith A. Pretty, vice president for external affairs and general counsel, said giving was up last year in all cash gift categories. Categories include alumni and friends; faculty, staff, and emeriti; corporations and foundations; and bequests.

"There certainly is recognition by all of our constituents of the many important new programs and initiatives at the University that need private support to move forward," Pretty said. He pointed to the University's new School of Nursing as one such initiative that has attracted a significant amount of private support, enabling the program to open its doors to students last year.

Pretty also credited the success of the Campaign for Excellence, which ended in 1992 after raising \$62 million, with some benefits that still are being felt today. He said the campaign built awareness of the University and its needs among a much broader spectrum of contributors than previously had supported University efforts. Many of these supporters have learned to look to WMU for unique new initiatives that could make an impact on the area and region.

## University News in Brief

### Appointments, elections, and personnel changes



Alfred Edwards



Richard Haworth

■ Dr. Alfred L. Edwards of Ann Arbor and Richard G. Haworth, B.B.A. '64, of Holland have been elected chairperson and vice chairperson, respectively, of the WMU Board of Trustees. Edwards, a board member since 1981, is a retired University of Michigan business administration professor who continues to teach and conduct research at U-M. Haworth, a board member since 1991, is chairman of the board and chief executive officer of Haworth, one of the world's largest manufacturers of office furniture.



Elise Jorgens

■ Dr. Elise B. Jorgens has been named interim dean of the College of Arts and Sciences. Jorgens replaces Dr. Douglas P. Ferraro, who has accepted a position as provost at the University of Nevada at Las Vegas. Jorgens, a tenured member of the Department of English, has been the college's associate dean for curriculum and instruction since 1992. A national search will be conducted for a permanent dean.



Donald Thompson

■ Dr. Donald E. Thompson B.A. '68, M.A. '71, Ed.D. '73, vice president for research, has temporarily assumed the additional duties of dean of the College of Education. He replaces Dr. Charles M. Hodge, who resigned in October. Thompson, a professor of educational leadership as well as WMU's chief research officer, will serve for an interim period until a national search for a new dean is concluded.



James Weaver

■ James C. Weaver has been named director of intercollegiate athletics. Weaver was director of athletics at the University of Nevada at Las Vegas for three and a half years and served in three athletics-related positions at the University of Florida between 1983 and 1991.

At UNLV he was responsible for raising more than \$10 million for new athletic facilities, as well as \$4.7 million for the academic community. He also coordinated UNLV's effort to join the Western Athletic Conference. Weaver is credited with cleaning up two programs that had been penalized by the National Collegiate Athletic Association for rules infractions. At UNLV he processed and concluded one of the longest infractions cases in NCAA history and implemented a sophisticated compliance and monitoring program. At Florida, he was hired to restore integrity and

credibility to the football recruiting process. Weaver, a graduate of Pennsylvania State University, was a starting linebacker and later assistant football coach for the Nittany Lions.

### Awards, honors, and significant recognitions



Marilyn Schlack

■ Dr. Marilyn J. Schlack, Ed.D. '74, president of Kalamazoo Valley Community College, received an honorary doctor of public service degree during December commencement exercises. She was honored for her exemplary community service and distinguished contributions to her profession at both the state and national levels. In 1982 Schlack became the first woman president of a Michigan community college. She holds and has held leadership positions in a variety of economic, educational, health, charitable, arts, and other organizations.



David Houghton

■ Dr. David G. Houghton, associate professor of political science, and Laura L. Latulippe, director of the Career English Language Center for International Students, are the Distinguished Service Awards recipients for 1995. Houghton, a faculty member since 1974, has

designed and directed two major internship programs that have enhanced learning for hundreds of WMU students. Latulippe, a staff member since 1976 and CELCIS director since 1984, was honored in part for improving the center's language instruction, introducing activities to help international students bridge the culture gap, and playing an important role in internationalizing WMU.

■ The Sky Broncos, WMU's precision flying team, captured first place in the National Intercollegiate Flying Association Region III competition held in October, earning the team a berth in this spring's national finals. This is the third consecutive year that WMU has won the regional title. Ohio State University took second place and also earned the right to compete at the nationals. WMU flyers won four of the five ground events and three of the four flying events, edging out top-ranked Ohio State. WMU's School of Aviation Sciences offers Michigan's only public four-year bachelor's degree program in aviation.

### Academic departments, programs, and activities

■ A new cooperative program has been established with the School of Continuing Education at Hong Kong Baptist University (HKBU). The arrangement, known internationally as a "twinning program," enables students to complete the first

two years of their WMU degree at HKBU, then transfer to WMU and finish the remaining two years. It is modeled on the University's successful twinning program offered in partnership with Sunway College in Kuala Lumpur, Malaysia. Dr. Betty Chang, M.S.L. '71, Ed.D. '79, an HKBU associate dean, was instrumental in bringing the new program to fruition.

■ A master of science degree in engineering (computer) began this winter semester, bringing the total number of master's programs at WMU to sixty-two. Offered by the Department of Electrical and Computer Engineering, it addresses the demand for graduate students with experience in both hardware and software aspects of computer-based systems.

■ WMU began delivering its master of business administration program live by satellite this fall to the Traverse City area through Northern Michigan College's University Center. This makes Traverse City the thirteenth delivery site for the program, which is Michigan's only televised MBA degree program.

■ This spring the Department of English, with support from the College of Arts and Sciences, began publishing *Third Coast*, a professional journal of contemporary literature that allows students to learn about publishing. The journal features well-known and aspiring writers from throughout the world and is a natural extension of WMU's nationally known creative writing program. Published twice a year, it is available from the English department, at local bookstores, and by subscription.

### General institutional news and information

■ WMU continues to make big contributions to the economy and quality of life of West Michigan and the state with an annual economic impact of \$414 million, a 1995 study shows. About half of the \$414 million reflects direct spending by the University, Kalamazoo County's third largest employer, and the other half reflects spending by students and visitors. "A key message is that WMU has emerged as one of Michigan's truly statewide institutions, one that attracts millions of dollars each year to our part of Michigan from across the nation and around the world," President Diether H. Haenicke says. "The report makes clear that we're more than a good neighbor; we're a good friend to many thousands of people every day."

■ Now WMU alumni and friends can get the latest information on how the University's men's and women's intercollegiate sports teams are doing, on the World Wide Web. The address is: <http://www.wmich.edu/athletics>.

The new, regularly updated page also can be accessed from WMU's home page, which has the same address, except that the /athletics is not included. The World Wide Web is the fastest growing part of the Internet, the worldwide network of computer networks.

## Thanks partially to Pharmacia & Upjohn Foundation gift

# Building project to make part of campus a mecca for science instruction, research

The Pharmacia & Upjohn Foundation of Kalamazoo has pledged \$1 million over three years to assist in equipping and furnishing Western Michigan University's new science facilities.

Officials announced the gift October 27 during groundbreaking ceremonies that marked the official start of a project to transform part of WMU's West Campus into a mecca for science instruction and research.

The three-year project includes construction of a sophisticated new Science Research Pavilion, and a complete retrofit of Wood Hall, funded entirely through state appropriation. In conjunction with this state-funded building project, the University is actively seeking to expand private support for the sciences in terms of both gifts and grants.



PHOTO BY NEIL RANKIN

A ceremonial groundbreaking took place October 27 to mark the official start of a project to ensure Western Michigan University's science teaching and research facilities fit the needs of tomorrow's students. Among those participating in the groundbreaking were, from left: Lana L. Boldi, B.S. '95, past chairperson of the WMU Board of Trustees; Richard G. Carlson, B.B.A. '71, chairperson of the WMU Foundation; Donald R. Parfet, president of the Pharmacia & Upjohn Foundation and senior vice president, affiliated businesses at Pharmacia & Upjohn; and WMU President Diether H. Haenicke.

When the construction work is completed, visitors entering campus from the west will discover an inspiring Science Quadrangle bordered by Rood Hall, Everett Tower, the Science Research Pavilion, and the new Wood Hall. The quadrangle will group many of the College of Arts and Sciences' science-related departments together in close proximity to cutting-edge facilities for undergraduate science education and research.

The Pharmacia & Upjohn gift is an important step forward in ensuring that students and researchers at WMU have access to the best facilities, President Diether H. Haenicke said.

"Because of this generous gift from the Pharmacia & Upjohn Foundation, our students and faculty will have access to state-of-the-art science equipment, absolutely essential to teaching and research," Haenicke said.

"This leadership gift will profoundly benefit the sciences at WMU for many decades."

Donald R. Parfet, president of the Pharmacia & Upjohn Foundation and senior vice president, affiliated businesses at Pharmacia & Upjohn, said, "We have seen a rekindled spirit and enthusiasm in the administration and science faculty, as evidenced by the renovation and construction of new state-of-the-art facilities. These new facilities will enable students and teachers to conduct important work in a suitable environment."

The 94,800-square-foot Science Research Pavilion which will house multi-disciplinary research laboratories, will be constructed at the west end of the pedestrian mall between Wood Hall and Everett Tower. This new structure will create a formal gateway from the west to the center of campus—and to scientific knowledge.

It is designed as two wings connected by a glass-encased area, and will consist of three stories plus a mechanical "penthouse." Although it will have fewer levels than the six-story Everett Tower, it will be taller due to the requirements of the rooms it contains.

Currently, the first floor will include teaching laboratories and research and support spaces. The second and third levels are intended to house flexible "generic laboratory modules" and support areas. The "penthouse" will include mechanical equipment such as exhaust systems for the structure's fume hoods. A bridge at the second level will connect the building with the third level of Wood Hall.

Wood Hall, the largest classroom structure on campus when it was built in 1960, will have its interior gutted and modernized to fit today's needs for science teaching

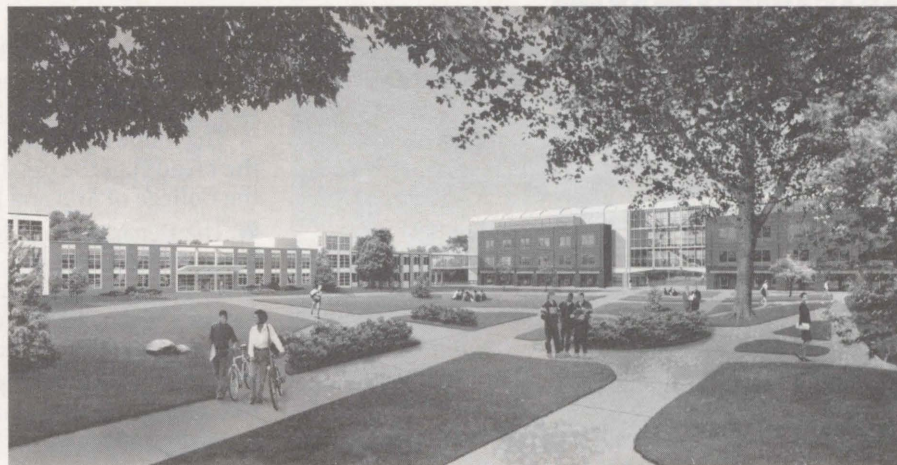


ILLUSTRATION COURTESY OF HOLABIRD AND ROOT

This architect's drawing shows the Science Quadrangle that will be created when Western Michigan University completes its science facilities upgrade. The quadrangle will be bordered by a new, completely retrofitted Wood Hall (upper left), a new Science Research Pavilion (upper right), Rood Hall (foreground), and Everett Tower. The Science Research Pavilion will house multi-disciplinary research laboratories.

and research. The building's basic external structure will not change, but a dramatic new central entry will be created through the north facade. The entry will lead to a three-story atrium with an open stair connecting all three levels. The atrium will overlook the interior courtyard.

Wood's first two levels will have classrooms and teaching laboratories. All will accommodate new audiovisual and computer technologies. The third floor will consist of faculty offices and graduate student work stations in an open office landscape plan. Each department housed in the building will be contiguous and linked vertically by existing stairways.

The massive science facilities project will also include an expansion of greenhouse facilities and landscaping of Wood's south-side parking lot.

The new Wood Hall is scheduled to be completed by June 1997—in time for departments to move in and be ready for fall 1997 classes. Work on the Science Research Pavilion is scheduled to begin in spring 1996. Occupancy of the facility's laboratories is slated for fall 1998.

## Awards programs showcase top researchers, teachers



Elwood Ehrle



Robert Griffin



Philip Hsieh



Michael Pritchard

Western Michigan University's dual mission of advancing and transmitting knowledge takes center stage each year during the Academic Convocation. It is at this event that the University publicly reiterates the importance of its research and teaching functions and recognizes faculty members who have excelled in these two critical enterprises.

Four faculty members, all from the College of Arts and Sciences, were honored during the 1995 convocation. Dr. Philip Po-Fang Hsieh, professor of mathematics and statistics, and Dr. Michael S. Pritchard, chairperson of the Department of Philosophy, received Distinguished Faculty Scholar awards, while Dr. Elwood B. Ehrle, professor of biological sciences, and Dr. Robert J. Griffin, professor of classics and Spanish, received Alumni Teaching Excellence awards.

The Distinguished Faculty Scholar Award, begun in 1978, is WMU's highest honor for a faculty member. Nominations are sought campuswide and recipients must have wide recognition beyond the University. The Alumni Teaching Excellence Awards were established in 1966 to recognize faculty members for superior teaching skills and professional expertise. A WMU Alumni Association committee selects recipients from nominations by alumni, students, and departmental colleagues.

Hsieh specializes in the theory of differential equations and has had a major impact on this area of mathematics. A faculty member since 1964, he has received six WMU Faculty Research Fellowships, three National Science Foundation (NSF) grants, and the prestigious Research Publication Award from the U.S. Naval Research Laboratory in Washington, D.C. He has helped organize several conferences on differential equations both here and abroad and his scholarly reputation has earned him invitations to speak at conferences around the world.

Pritchard has been a faculty member since 1968, chairing the Department of Philosophy from 1975 to 1987 and from 1993 to the present. Described as "one of the leading philosophers today in the area of ethics," he has served as director of WMU's Center for the Study of Ethics in Society since its inception in 1985 and is a founding member of the National Association for Practical and Professional Ethics.

Pritchard's specialties include connecting ethics and psychology, including moral psychology and developmental ethics; the application of ethics to the professions; and philosophical and critical thinking in children. A prolific scholarly writer, he has won two NSF awards, among others; has directed five national conferences; and is a frequent presenter at workshops and conferences here and abroad.

Ehrle has been a member of the biological sciences faculty since 1984. He teaches classes on such subjects as environmental biology, the biology of vascular and non-vascular plants, plant systematics, bryology, and applied and general botany. Those nominating him for a teaching excellence award cited him for his infectious enthusiasm, demanding classroom standards, and willingness to spend time with students. He was also praised for his efforts to keep current in his field through scholarly writing, speaking engagements, and service as president of the Michigan Botanical Club and the Michigan Botanical Foundation.

Griffin has been a faculty member in the Department of Foreign Languages and Literatures since 1971. He has taught classes in Spanish language and culture as well as Latin language and literature and classical mythology. He was cited for his humor, concern for students, continual efforts to prepare for and perfect the courses he teaches, innovative teaching techniques, and setting an excellent example for those entering the teaching profession. His professional activities have included providing on-campus events for high school students, doing presentations at high schools, writing scholarly articles, presenting papers at national conferences, and serving as president of both the Michigan Foreign Language Association and the Michigan Classical Conference.

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Western Michigan University; Kalamazoo, Michigan; February 1996, Volume 17, Number 2

Published By  
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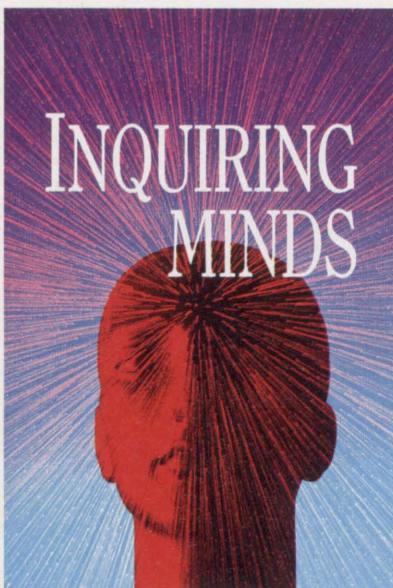
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**Postal Information**—The Westerner (ISSN 0279-3628) is published four times annually, in October, February, May, and August. It is owned by Western Michigan University, 1201 Oliver Street, Kalamazoo, Michigan 49008-3899. Second class postage paid at Kalamazoo, Michigan 49008. POSTMASTER: Send address changes to Western Michigan University, the Westerner, Office of Public Information, 1201 Oliver Street, Kalamazoo, MI 49008-5165.

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# WMU's colleges are bursting with useful products and innovative ideas

Faculty, staff, and student researchers in colleges across campus are making magic in disciplines from anthropology to zoology.

But the useful products and innovative ideas they're bringing to the fore don't materialize from puffs of smoke

after lengthy incantations. These wonders are being wrought from scientific studies conducted day in and day out in Western Michigan University's laboratories, libraries, and classrooms.

What follows is a sampling of the hundreds of research centers and projects that have been employing so many of the University's inquiring minds. Taken together, they dramatically illustrate the breadth and depth of WMU's contribution to creating knowledge.

Representative centers and projects listed in this article are for WMU's six degree-granting colleges (see the story on page 1 to learn about some of the ways the Graduate College and the Lee Honors College impact the University's research effort). Most of the projects cited reflect ongoing research, although a few describe activities completed during the past one or two years.

## College of Arts and Sciences

WMU's largest college, the College of Arts and Sciences, encompasses a wide range of disciplines, generally termed the humanities and the behavioral, social, biological, mathematical, and physical sciences.

That built-in variety means that the college is constantly involved in research projects as diverse as digitally reproducing the original medieval *Beowulf* manuscript for online computer distribution to developing new processes for neutralizing chemical weapon stockpiles. It also means that college researchers successfully compete for a wide range of research grants.

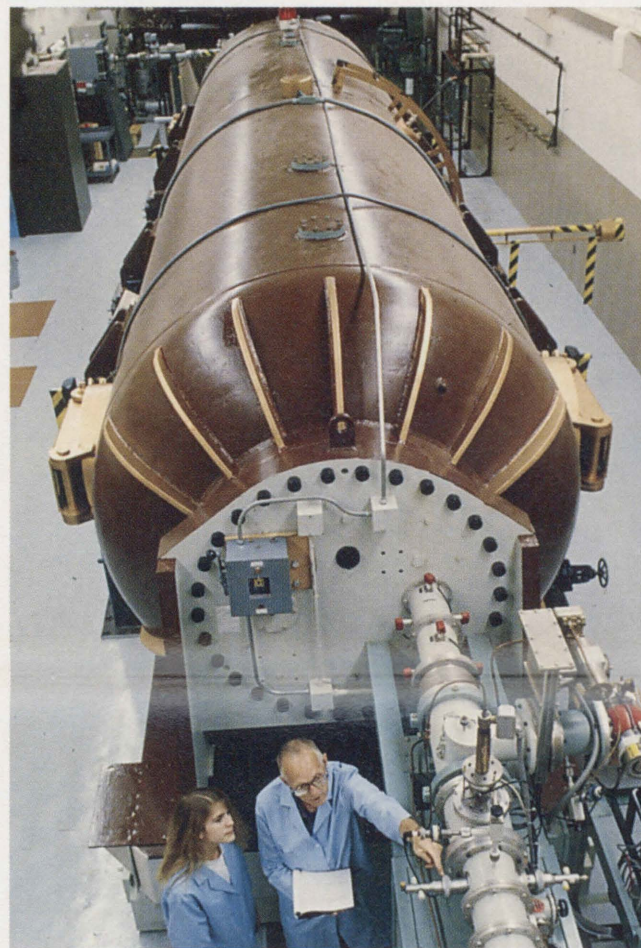
During the 1994-95 fiscal year, more than \$4.5 million in grants was received by researchers in the College of Arts and Sciences, making this academic unit the second largest grant recipient among the University's degree-granting colleges. Much of the funding was awarded in areas for which the college is known nationally and/or internationally, such as mathematics and science education, medieval studies, atomic interaction, global environmental issues, survey research, graph theory, and the study of ethics.

In addition to supporting a variety of basic and applied research projects, the college operates centers and laboratories across campus for specialized investigation into some of the major questions of the past, present, and future. And its ability to break new ground in scientific

areas will increase markedly in the coming years as the University enhances its science facilities (see related story on page 3).

The following representative examples help show the breadth of the outstanding work being done in the College of Arts and Sciences:

■ The Department of Mathematics and Statistics has been working with U.S. mathematics education leaders since 1992 to reshape how mathematics is taught in our nation's high schools. Armed with a \$6 million grant from the National Science Foundation, WMU researchers are directing development of new instruction materials that encourage the use of technology and help students focus on mathematical thinking and communication.



Above: The Department of Physics operates a particle accelerator that is helping researchers from WMU to the Argonne National Laboratory expand the frontier of knowledge in the area of atomic physics.

Right: Sanjay Ahire, assistant professor of management, is among a growing number of business faculty members who work to improve businesses and industries around the globe.

■ The Concurrent Computation Research Center is home to WMU's supercomputer, the most powerful supercomputer of its kind in Michigan. Purchased in part with funds from the National Science Foundation, the supercomputer is helping WMU researchers break new ground in computational science and is serving as a resource for high-technology industries in the region.

■ The Kercher Center for Social Research completes a variety of survey research for clients around the state. One of its largest projects is the annual Michigan Alcohol and Other Drug Survey, which measures for the state of Michigan and individual school districts the level of substance abuse among students in grades eight, ten, and twelve.

■ The internationally known Medieval Institute is a leader in advancing knowledge of life in the middle ages, knowledge that's increasingly recognized as being essential to understanding modern culture. Each year, the institute acts as host of the International Congress on Medieval Studies, the largest annual gathering of medieval scholars in the world, and participates in grant activities such as acting as host of last summer's prestigious National Endowment for the Humanities Seminar on *Beowulf* for college teachers from around the world.

■ The Center for Research into Environmental Signal Transduction combines the talents of researchers from the Departments of Biological Sciences and Chemistry and the Center for Electron Microscopy. Their work focuses on how environmental pollutants affect cell function and produce genetic changes in cells—processes that can result in cancer, cardiovascular disease, neurological problems, and birth defects.

## Haworth College of Business

A growing international emphasis in the Haworth College of Business provided the focal point for much of this unit's \$260,000 in grants last year. Responding to the needs of today's economy at home and around the world, college researchers have been sponsoring student exchanges, performing market analyses for area companies, helping U.S. businesses function in a global economy, and studying quality management effectiveness in foreign firms.

Widely recognized for their international business expertise, faculty members edit the *Journal of Asia-Pacific Business*, an international quarterly publication, and in recent years have received grants to fund conferences assessing the ramifications of NAFTA and the possibilities of trade with the Pacific Rim nations.

The following representative examples help show the breadth of the outstanding work being done in the Haworth College of Business:

■ A grant from the U.S. Information Agency is allowing the college to forge new international business education ties with Latvia and Lithuania. Student exchanges focus on giving U.S., Latvian, and Lithuanian students a chance to study their host country's business climate and experience an international business internship.

■ College researchers are helping assess the satisfaction level of customers who use the federal government's massive parts and cataloging system. The government is using marketing and survey tools developed at WMU to evaluate the Defense Logistics Service Center's customer service. The center maintains a catalog of more than 6.4 million active parts and more than 25 million engineering drawings, blueprints, and technical data from Department of Defense facilities.

■ With the aid of federal grants and financial support from international businesses and foreign governments, the college in the last few years has conducted five trade conferences, three focusing on North America and two on Asia, as well as conducted a series of exporting workshops to help West Michigan business persons enter the global market.

■ A grant from the National Consortium for Technology in Business helped college faculty develop an interactive computer simulation of the inner workings of a fictional company. The simulation encourages future business and engineering professionals to work together as teams by providing "on-the-job" decision-making experience before they ever leave campus.

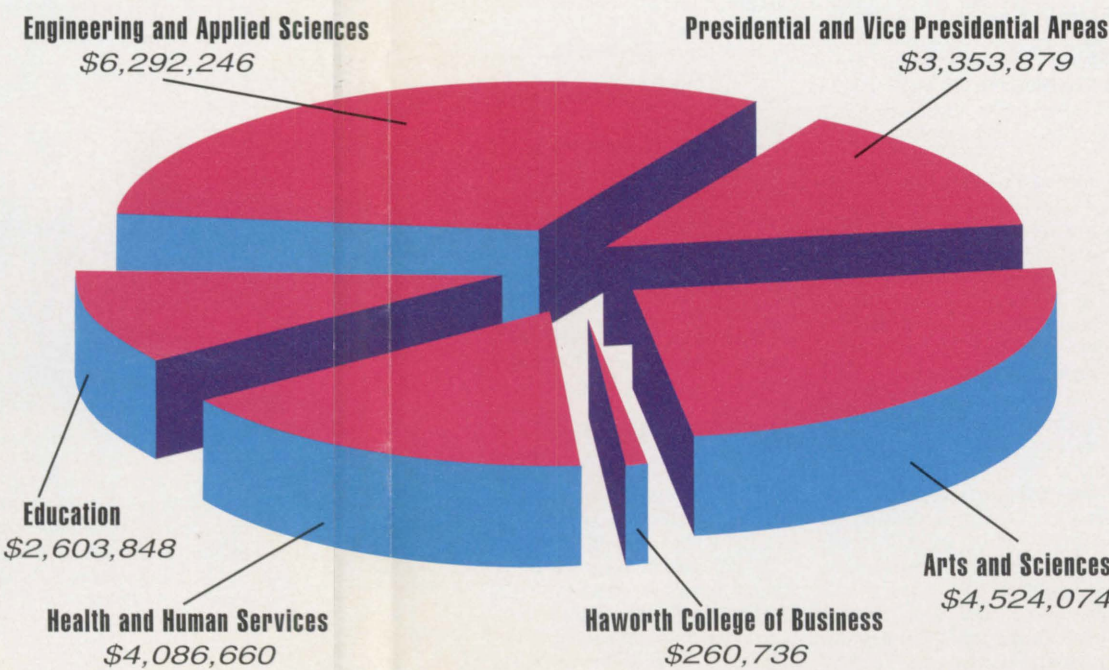
## College of Education

Innovation in education is one of WMU's oldest traditions and one that in recent years has taken on new meaning as College of Education researchers address educational needs at every level of learning. Last year, their efforts received more than \$2.6 million in grants.

College researchers have focused their attention on everything from first-graders struggling with reading problems to World Bank officials designing training programs to help transform Russia into a market

economy. Now, these researchers are helping to guide education into the twenty-first century by increasingly focusing their attention on ways of integrating technology into the task of educating students.

Recent projects have included developing computerized records that track the progress of migrant students who move from state to state and evaluating word processing tools that help special education students learn to write. Because the college's ultimate goal is to improve all levels of education, innovative projects such as these take practical needs into account.



This chart shows the external funding various University areas received in 1994-95.

PIE CHART GRAPHIC IS COURTESY OF THE OFFICE OF THE VICE PRESIDENT FOR RESEARCH

That means college researchers work closely with school districts across the state as education reforms are implemented. These ties unite the resources of WMU with the skills of experienced educators for just one purpose—better education.

The following representative examples help show the breadth of the outstanding work being done in the College of Education:

■ The Center for Educational Technology puts the newest tools of technology into the hands of educators. One of the center's major projects is the Southwest Michigan Interconnect for Learning Experiences. Funded by a \$650,000 award from the Michigan Public Service Commission, the project serves nearly one-quarter of the state's K-12 students by providing Internet access to 144 school districts in Michigan.

■ The Reading Center and Clinic provides diagnostic and corrective services for students and serves as a training facility for future reading specialists and consultants. The center plays an integral role in Reading Recovery, an intensive reading intervention program for first graders considered "at risk" of becoming poor readers.

■ The Center for Research on At-Risk Students serves as an umbrella organization for researchers working on the problems of students whose physical or socioeconomic disabilities put them "at risk" of failing. Among the center's special areas of focus are migrant education, learners with special needs, and science and mathematics program improvement.

■ A \$137,500 grant from The Michigan Partnership for New Education was recently awarded to fund the fourth year of a partnership between college researchers and educators in Battle Creek's Lakeview Public Schools. This project has created a Professional Development School that can be used by local school personnel and college faculty to study and implement new teaching practices and train the next generation of teachers.

■ Last year the Michigan Department of Education awarded \$200,000 to the college to make educational research more relevant to special education teachers. The funds are being used for conducting new research, evaluating ongoing research in the state, offering technical assistance to school districts doing their own research, and informing teachers in the field of recent research results.



Right: College of Education researchers are at the forefront of exploring ways to integrate technology with teaching.

## College of Engineering and Applied Sciences

The most spectacular growth in grant funding at WMU can be claimed by the College of Engineering and Applied Sciences, the college with the largest share of grants last fiscal year. With more than \$6.2 million in 1994-95 grants, college researchers were able to focus on topics that ranged from improving the performance of jet engines and developing a solar vehicle to test the viability of solar power to identifying the trainable leadership skills needed by commercial airline pilots.

Nowhere on campus has applied research been raised to such a high level. Partnerships throughout the college allow the University and industries to focus their combined resources on areas that directly affect people as well as the state and national economy.

Many of those linkages are possible because of the college's research expertise and sophisticated facilities. For instance, no other U.S. school has both paper and printing pilot plants, which allows the college's talented researchers to transform pulp all the way to the printed page, and with the help of a \$6 million Department of Defense grant, the college will soon have one of the most advanced aviation training facilities in the country.

The following representative examples help show the breadth of the outstanding work being done in the College of Engineering and Applied Sciences:

■ The Paper and Printing Pilot plants' research clients range from the U.S. Bureau of Printing and Engraving to food packaging manufacturers. Among scores of other projects, the Paper Pilot Plant is researching methods for recycling mixed office waste (the least recycled type of paper) through a \$1.3 million grant from the U.S. Environmental Protection Agency, while the Printing Pilot Plant is researching the uses of environmentally friendly soy- and water-based inks.

■ Researchers in the Center for Advanced Tribology, one of only a handful of such university facilities in the country, study the friction and wear in interacting mechanical parts. The result of a partnership between WMU and Kalamazoo's Durametallic Corporation, the center has focused special attention on mechanical face seals used extensively in the chemical and petroleum industries.

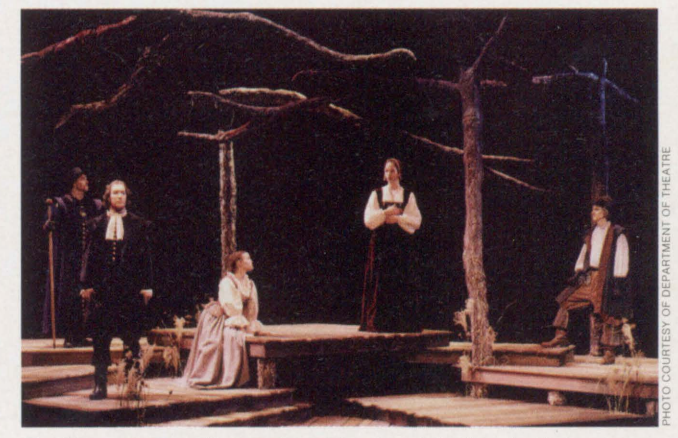
■ More women and minority pilots will be in the cockpits of commercial airliners in the future as the result of a \$2.9 million grant from the W. K. Kellogg Foundation to the college's School of Aviation Sciences. The grant is helping the school develop a revolutionary new aviation curriculum that will employ state-of-the-art technology as well as focus recruitment efforts on women and minorities.

■ Hewlett Packard Laboratories has turned to college researchers to develop methods and design tools that will help the company's computer system designers make critical hardware and software decisions. WMU received nearly \$280,000 in funds for equipment and research on the project.

## College of Fine Arts

For faculty in the College of Fine Arts, "research" most often takes the form of producing works or performing in their chosen fields. Their success in performing and exhibiting work means that a growing segment of the public has been exposed to the arts as practiced and taught at WMU. Faculty and student music groups, artists, and actors have appeared across the nation in recent years, often by invitation at prestigious professional events.

However, the creative work of the campus' fine arts community also receives grant and endowment support from a wide variety of arts funding organizations. And, just as elsewhere across the University, technology is playing an increasingly important role, with many art, music, theatre, and dance faculty members busily exploring ways of incorporating new technical tools.



The Department of Theatre's production of *The Scarlet Letter* was selected for the 1996 Kennedy Center/American College Theatre Festival regional competition. It marked the seventh time a department production earned the honor to compete in the regional event.

The following representative examples help show the breadth of the outstanding work being done in the College of Fine Arts:

■ Creativity in the college is continually advanced by high-technology facilities, such as the computer-assisted

design studio in the new educational wing of the Irving S. Gilmore Theatre Complex; the Department of Art's Center for Computer Graphics, which supports visual research and provides advanced computer graphic instruction; and the Department of Music laboratory in which students can compose musical scores on computers that "write" the individual instruments' parts and "play" the unfinished work so it can be edited.

■ Last year at its annual meeting, the International Association of Jazz Educators invited four School of Music ensembles to perform—a larger number than for any of the other institutions invited to participate.

■ Music written or performed by WMU faculty members and students has been heard by audiences in South America, in New York City's Carnegie Hall, at Walt Disney World's Epcot Center, and on the "ABC Evening News."



WMU operates one of only a handful of U.S. facilities devoted to tribology, which seeks ways of reducing the damage wear causes in interacting mechanical parts.

Continued on page 6

## Non-college facilities conduct large body of important research

A large body of important research is conducted in Western Michigan University facilities that aren't part of the formal college structure. Grants to facilities such as the University Libraries system and the work being done in the internationally recognized Evaluation Center fall into this category.

In the last few years, University Libraries has been at the forefront of investigating ways to put the benefits of new technologies in the hands of students and the public.

For instance, a recent grant for nearly \$50,000 from the U.S. Department of Education will enable University Libraries to be linked to the collections of other major academic libraries in Michigan. Previous funding has enabled WMU to build a computerized system that puts its library resources at the fingertips of citizens across West Michigan.

The Evaluation Center is known worldwide for its work in helping other researchers and organizations determine just how well they're doing what they set out to do. Organizations ranging from the U.S. Marine Corps to the National Science Foundation have sought the Evaluation Center's assistance in recent years to help evaluate the varying aspects of their missions.

The center also is the home of the Center for Research on Educational Accountability and Teacher Evaluation, funded by a five-year, \$5 million grant from the U.S. Department of Education.

## WMU begins publishing new research magazine

A new full-color publication is spotlighting the research and achievements of Western Michigan University faculty. The first issue of *Research Magazine* rolled off the presses in September and was sent to 4,500 people around the country. Published by the Office of the Vice President for Research, the magazine will be printed twice each year. The inaugural issue took an in-depth look at five University areas that have been attracting external support—the School of Aviation Sciences, the new School of Nursing, the Center for Research on Environmental Signal Transduction, the Center for Advanced Tribology, and the Office of International Affairs. It was sent to external research and program sponsors, media representatives, major area employers, and members of the University Research Magazine Association as well as board members of the Kalamazoo County Chamber of Commerce, the WMU Foundation, and the WMU Alumni Association.



■ Denotes Alumni Association member  
● Denotes association nonmember  
Municipalities listed without a state are located in Michigan

## 1910-1959

■ **Mary Rawlinson Creason**, BS '44, in October was selected as a 1995 inductee into the Michigan Aviation Hall of Fame.  
■ **Louis G. Rizzardi**, BA '48, recently received the distinguished service award from the Wisconsin Social Services Association. Rizzardi is a social worker with the Adult Services Division for the Department of Human Services, Marinette County, WI.  
■ **Samuel J. Simmons**, BA '49, was honored at the Eighth Annual Joint Conference on Law and Aging in Washington, D.C., in October. Simmons was the recipient of the 1995 Arthur S. Flemming Award for national achievement in law, aging, and social policy.  
● **Marion Elizabeth Yetter Moyer**, BS '53, in March, was honored with the President's Award by the Michigan Association of School Boards. Moyer retired three years ago as a classroom teacher and reading specialist for 25 years in the Dundee Public Schools.  
■ **Richard D. Bryck**, BS '55, MA '57, was recently accepted as a member of the Golden Eagle Club by the Penn Mutual Life Insurance Co., placing him in the top 1 percent of the company's national sales force. Bryck is a general agent for the Penn Mutual, Kalamazoo.  
■ **James Stevenson**, BS '55, in June retired as president of Muskegon Community College, Muskegon.  
● **Ted F. McCarty**, BBA '59, in November announced his retirement as president of Old Kent Bank-Southwest in Kalamazoo at the end

of 1995. McCarty, who has been with the bank for 30 years, will continue to serve on the Old Kent board.

## 1960-1964

● **Robert W. Husband**, MA '60, in August received the Exemplary Teaching Award from Adrian College. Husband has been a biology professor at the college since 1964.  
● **Norma Cochran Stancati**, BA '60, MA '66, has been named president of the Michigan Lawyers Auxiliary of the State Bar of Michigan for 1995-96.  
● **Leroy M. Sheline**, BS '61, in May retired after 20 years as an instructor in psychology, English, and fluid power at St. Clair County Community College, Port Huron.  
■ **John Swander**, BA '62, recently opened a bed and breakfast inn called Swanders' Inn, Sandwich, IL. The

serves as the mobilization assistant to the commander, Air Mobility Command, at the base.

■ **Roger H. Yeager**, BBA '64, in July retired after 25 years as a marketing manager for Noxell/Procter & Gamble Co., Hunt Valley, MD.

## 1965-1969

● **Judy Brecht Covert**, MA '65, in August received the President's Achievement Award from the Clovernook Center Opportunities for the Blind, Cincinnati, OH. Covert is director of rehabilitation at Clovernook.  
■ **Gary P. Brown**, BA '66, MA '68, in November was elected mayor of Portage. Brown is a real estate agent for Prudential Berghorst & Associates.  
● **Roger Elford**, BS '66, in August was selected by the Michigan Asso-

## Don't forget your reunion

The Classes of 1946, 1951, and 1956 are invited to return to campus June 7 and 8 for the Western Michigan University Alumni Association's Reunion Weekend '96.

In April, members of these three classes will be mailed an invitation and a registration form with complete details.

Be sure and check us out, because the college on the "hilltop" has made some dramatic changes!

inn features a "Bronco Room" with WMU sports memorabilia.

● **Ted Vliek**, BS '62, MA '66, SpEd '67, in November was elected to the Portage City Council for a four-year term. Vliek is employed as a real estate agent for RE/MAX Advantage.  
■ **Maj. Gen. John M. Miller**, BS '64, in September was appointed to the Reserve Forces Policy Board by Secretary of Defense William Perry at Scott Air Force Base, IL. Miller also

ciation of Secondary School Principals to serve on the board of directors of the National Association of Secondary School Principals. Elford is a high school principal in Owosso.

■ **James W. Goss**, BBA '66, has announced the continuation of his law practice under the firm name of James W. Goss Professional Corp., Grosse Pointe Farms.

● **Kenneth B. Bootsma**, MA '67, EdD '72, is retiring at the end of the

1995-96 academic year as president of Trinity Christian College, Palos Heights, IL.

● **Barry E. Guitar**, MS '67, was one of 50 state winners in the 1995 Carnegie Foundation for the Advancement of Teaching U.S. Professors of the Year Program. Guitar is professor of communication studies at the University of Vermont.

● **David M. Randall**, BA '67, MA '71, was recently appointed assistant superintendent for curriculum for the LaPorte Community School Corp., LaPorte, IN.

● **Dennis Cox**, BS '68, was recently named Bronze Award winner in the Travel Photographer of the Year competition by the Society of American Travel Writers for 1996. Cox, a freelance photographer and author of a book entitled *Michigan*, is director of ChinaStock Photo Library and China Photo Workshop Tours, Dearborn.

● **Dr. Rich Gibson**, BA '68, was awarded a Fulbright grant to study the relationship of literacy projects and liberation movements in Grenada. Gibson is a professor at Wayne State University.

● **Dr. Sylvia D. Stoker Hoffert**, MA '68, is the author of a recently published work entitled *When Hens Crow: The Woman's Rights Movement in Antebellum America*. Hoffert is associate professor of history and director of the Gender Studies Program at Southwest Missouri State University.

■ **Richard T. Cole**, BA '69, in November was named senior vice president of marketing and corporate communications for Blue Cross Blue Shield of Michigan, Detroit. Cole also was recently named president of the Jacob Javits Fellowship Board, which handles federal Ph.D.-level arts and humanities scholarships.

■ **John R. Curry**, BS '69, in June was elected president of the Arizona chapter of the Society of Fire Protection Engineers. Curry is a fire protection-mechanical engineer for the U.S. Army Corps of Engineers.

● **Dale K. Humbert**, BS '69, MA '72, state government affairs, regional

manager for Michigan, has been awarded a Fellowship from the Society of Environmental Toxicology and Chemistry (SETAC). As a SETAC Fellow, Humbert is to serve for approximately nine months as committee staff in the U.S. Congress and is assigned as staff scientist for the U.S. House of Representatives Committee on Commerce.

● **Dr. Joan Moore Sattler**, BS '69, was the 1995 recipient of the Francis C. Mergen Award for Community Service, Bradley University, Peoria, IL. Sattler is dean of the College of Education and Health Sciences.

## 1970-1974

● **Dr. Richard D. Cronk**, BS '70, MA '73, is employed as an assistant professor of secondary education at Augusta College, Augusta, GA.

■ **Lois Gisel Leidig**, BS '70, MA '71, is teaching kindergarten in the Canton public schools, Canton, OH.

■ **Rev. Melvin O. Leidig**, BS '70, MA '72, is serving as interim pastor at Kent Church of the Brethren, Kent, OH.

● **Michael F. Tobin**, EdD '70, was named professor emeritus upon his retirement as professor of Educational Leadership at Connecticut State University. Tobin was recently appointed to the educational leadership graduate faculty at the University of Sarasota, Sarasota, FL.

● **Franzetta Callaway**, MA '71, SpEd '77, in October joined the staff of Ferris State University as assistant to the president for affirmative action.

● **Anne Lilly Czuchna**, BS '71, was recently elected president of the Michigan Marketing Educators Board of Directors. Czuchna is a marketing education teacher at Kalamazoo Central High School.

● **Navy Cmdr. Ira E. Ramsey**, BS '71, recently received the Meritorious Service Medal while serving with the Navy Supply Corps School, Athens, GA.

● **Dr. Kalmin D. Smith**, MA '71, is serving as deputy director of the Michigan Department of Labor and

as Americans with Disabilities Act coordinator for the executive branch of state government. Kalmin recently spent two weeks in Russia as part of an international exchange.

■ **Linda Parkin Loftis**, BA '72, is employed as a teacher in Yuma, AZ.  
● **Thomas Sizemore**, BS '72, is vice president of global technology applications for BATTELLE Memorial Institute, Columbus, OH.

● **James H. Vandenberghe**, BBA '72, in November was elected to the board of directors for Lear Seating Corp. Vandenberghe is executive vice president and chief financial officer for the company.

● **André Snyder**, BS '73, in September was selected to participate in the Denny's restaurant chain Fast Track franchise program. Snyder will be involved in a one-to-three-year training program at a Denny's restaurant in Michigan.

● **R. John Aalbrechtse**, BS '74, in September was admitted as a partner in the firm of Andersen Consulting, Chicago, IL.

● **Gloria Witt Draeger**, BS '74, MA '79, was recently promoted to assistant director of career services at Baker College, Muskegon.

■ **Lt. Col. Dennis Loftis**, BS '74, was recently appointed to command the air central squadron at the Marine air base in Yuma, AZ.

● **Michael D. Toman**, MSL '74, is employed as a reference librarian at the city library, South Pasadena, CA.

## 1975-1979

● **Kevin Barry**, BS '75, is currently employed as a television documentary producer/writer in Los Angeles, CA. Barry was involved as associate producer in the production of the documentary series for TIME/LIFE, "The History of Rock N' Roll," which aired on the Warner Television Network and was nominated for an Emmy award.

● **Douglas M. Brady**, BS '75, in September was named a partner in the firm of Plante & Moran, LLP, Southfield. Brady will continue with his responsibilities as chief financial officer for the firm.

## WMU's colleges are bursting with products and ideas *Continued from page 5*

■ Choreographed works by dance faculty have been showcased at international dance events while art faculty exhibitions have been seen from Germany to Hawaii.

### College of Health and Human Services

The College of Health and Human Services has a historical reputation for infusing its innovative academic programs with a community service orientation. Although one of WMU's smallest colleges in terms of enrollment, it attracted more than \$4 million in grants last year, brought a much-needed bachelor's program in nursing to Southwest Michigan, and completed a major upgrade and consolidation of its clinical facilities.

The college's faculty not only teach and conduct research, but also arrange and supervise clinical programs and professional field experiences. These activities benefit students by providing invaluable hands-on training and benefit the region by putting individuals as well as interdisciplinary teams of professionals to work for citizens.

In addition, the college's renowned programs in such fields as blind rehabilitation, occupational therapy, social work, and speech pathology and audiology continue to gain strength as they adapt to the challenges of an ever-changing world, embracing technology when possible and tailoring new efforts to meet shifting population needs.

Sponsored research in the college ranges from a project assessing the impact of electronically amplifying teachers' voices in elementary classrooms to developing a single curriculum that will give graduate students certification in both blind rehabilitation and counseling.

The following representative examples help show the

breadth of the outstanding work being done in the College of Health and Human Services:

■ A three-year, \$300,000 award from the Fetzer Institute of Kalamazoo is being used to integrate holistic health care principles into the School of Nursing curriculum.

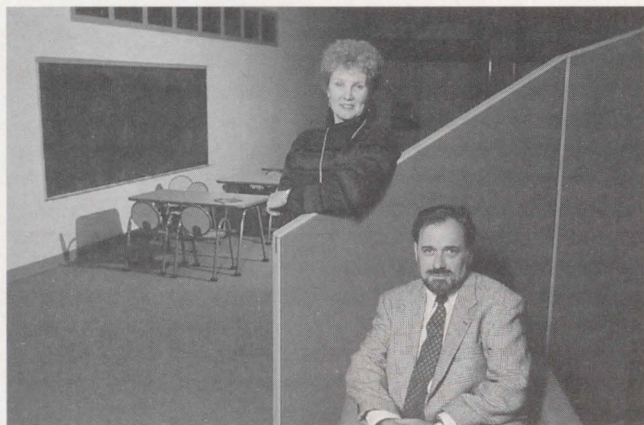
■ More new health care professionals are turning up in rural communities as the fifth year of WMU's Rural Health Education Project gets under way. Funded by two successive three-year federal grants totaling more than \$1.3 million, the project is aimed at students in such fields as speech pathology and audiology, social work, substance abuse, nutrition, occupational therapy, and physician assistant. One out of two previous project graduates have started their careers in rural areas, a substantially higher ratio than the national average.

■ A series of federal grants to the Department of Speech Pathology and Audiology is being used for both research

and training. One grant is funding research on how the inner ear and brain interact to hear and recognize sound in a project that could lead to better speech synthesis devices. Other federal grants are providing students with specialized training in how to serve clients from culturally diverse backgrounds as well as the growing population of older Americans with communication problems. Such multiple-year grants will bring in \$474,361 in 1995-96 funds.

■ A three-year project funded by a \$615,000 grant from the W. K. Kellogg Foundation is examining ways of training new social service professionals to be more attuned to their community's needs. Four Kalamazoo neighborhoods are helping design training packages that will tailor training to neighborhood strengths and needs.

by Cheryl Roland



Providing service plays as important a role as conducting research for health and human services professionals like Kathi Fuller, rural health education director, and Dr. James L. Hillenbrand, associate professor of speech pathology and audiology, whose research is unlocking the secrets of human hearing.

## University research plays broad role

*Continued from page 1*

"Basic research and creative activities are moving into a prominent role in undergraduate programs all over the country," Dr. Joseph G. Reish, Lee Honors College dean, says.

Reish points to the success of the National Undergraduate Research Conference as one example of how popular independent research has become among young academics. This annual conference attracted more than 1,300 students from forty-four states to Kalamazoo when WMU acted as host to the proceedings in 1994.

At the graduate level, the vice president for research funds the Research Fellows program. Now in its fifth year, this program annually awards five fellowships that provide the financial backing for new researchers to work on special topics with faculty mentors. The results of their investigations are often published in refereed journals or presented at professional conferences.

In addition, the Graduate College has made supporting original research—the mainstay of master's theses and doctoral dissertations—one of its focal points. The college supports graduate students across campus by administering graduate fellowships and assistantships and providing special funds to cover extraordinary research costs as well as travel costs associated with presenting the findings. Special workshops on preparing and presenting research findings and on writing theses and dissertations also promote development of these promising young researchers.

"Academic institutions are distinguished by their faculty, students, and alumni as well as by the extent to which they serve the needs of society. The quality of such institutions is measured in terms of excellence in teaching and research," Thompson says.

"We've established an institutional vision for the future and opened new horizons in developing our research stature and making the research enterprise flourish at WMU."

by Jeanne Baron, M.A. '89, and Cheryl Roland

■ **Michael Dielenhein**, BS '75, recently accepted a position as a program manager for the Ford Motor Co. Customer Service Division Europe, London, England.

● **Michael L. Helsen**, BS '75, MA '81, was recently promoted to director of student services at Baker College, Muskegon.

■ **Lonnie Palleschi**, BS '75, in October was named the 1995 Realtor of the Year for the state of Michigan. Palleschi is a sales associate with RE/MAX of Kalamazoo.

■ **Frank E. Calvaruso**, BS '76, was recently promoted to vice president/regional director, Southeast United States, for Evergreen Investment Services Group, Purchase, NY.

● **Jeffery L. Washburn**, BBA '76, was recently promoted to sales manager for the South Central Division of Master Builders Technologies of Cleveland, OH. Washburn is based in Tempe, AZ.

■ **Robert S. McIntyre**, BS '77, was recently named vice president, Western Michigan Operations, for AMSTAFF. McIntyre is based at the company's West Michigan regional office in Grand Rapids.

■ **Marilyn Backstrand Ellison**, BS '78, was nominated to be included in the 1995 edition of *Who's Who Among America's Teachers*. Ellison has been a community schools educator for 13 years in Roseville.

● **Mark Fry**, BS '78, MA '81, was recently recommended for tenure as a career foreign service officer (diplomat) by the U.S. Department of State.

● **Dr. Peter M. Harkema**, MA '78, recently joined Fuller Theological Seminary as vice president for enrollment and student services, Pasadena, CA.

● **Julie Simson**, BM '78, in July placed fourth in the Marian Anderson International Vocal Arts Competition and Festival at the University of Maryland. Simson is an assistant professor at the University of Colorado's Boulder College of Music.

■ **Robert P. Walsh**, BBA '78, recently opened a law practice in Battle

Creek. Walsh is admitted to practice in Michigan and the District of Columbia.

## 1980-1984

■ **Anna Falls Kneller**, BS '80, MA '83, was recently named vice chair of the Northeast Indiana Private Industry Council. Kneller works in employee relations at Tetra Pak Materials, Fort Wayne, IN.

● **Jennifer B. Nash**, MPA '80, in September was appointed vice president of data processing for the Accident Fund Co., Lansing.

■ **Olga Bonfiglio**, MA '81, has joined the faculty of the University of Michigan-Dearborn as assistant professor of social studies education.

● **Ronald C. Maiorano**, BBA '81, has been named partner at KPMG Peat Marwick Thorne, Toronto. Maiorano is responsible for heading up the U.S. Tax Practice and coordinating various tax services for the firm's clients throughout Canada.

● **John Van Alstyne**, BBA '81, in October was named director of sales and marketing for Freudenberg-NOK's Rubber Products Division, Plymouth.

● **Brenda Heykoop Clark**, BS '82, MA '92, was recently selected National Marketing Educator of the Year for 1995 by the Michigan Marketing Educators organization. Clark is a high school marketing educator in Jenison.

● **Jim A. Losik**, BS '82, in October joined Equity Marketing Services, Inc., Chicago, IL, as a vice president.

■ **William W. McGinnis Jr.**, BBA '82, recently joined Robert W. Baird & Co., Milwaukee, WI, as a first vice president in the research department.

● **Douglas P. Roosa**, CPA, BBA '82, in November was promoted to partner in the Manufacturing and Distribution Group at Coopers & Lybrand's Detroit office.

● **David W. Clark**, BS '83, was recently re-appointed to the board of directors for Michigan Marketing Educators. Clark is a National Mar-

keting Education Model Program high school instructor in Fruitport.

■ **Corey W. Davis**, BBA '83, MBA '93, was recently hired as controller for Van Camps Supermarkets, South Bend, IN.

● **Wendy Houdek Erskine**, BS '83, in October was hired as executive director of the Jackson Convention & Tourist Bureau, Jackson.

■ **Cynthia Middlebush Morningstar**, BA '83, recently published a book of student writing, grades K-6, entitled *Jefferson Echoes*. Morningstar, an elementary teacher in Redondo Beach, CA, plans to publish a second edition for the 1995-96 school year.

● **Dave E. Nelson**, BS '83, in October was appointed sales manager for Peak Industries, Dearborn.

■ **Greg Bonsib**, MBA '84, recently joined Owens-Corning Fiberglas as a marketing communications manager, Toledo, OH.

■ **Christopher L. Hurlbutt**, BBA '84, was recently appointed as account manager for CRAY Research, Inc., Dallas, TX.

■ **Rosalynn M. Moss**, BBA '84, recently was awarded the professional insurance designation Chartered Property Casualty Underwriter by the American Institute for CPCU. Moss is a commercial lines underwriting supervisor with State Farm Insurance Companies at its Indiana Regional Office in West Lafayette, IN.

● **Curtis Warren**, MA '84, in September was promoted to regional director/regional training director of Excel Telecommunications. Curtis is also employed as a social worker with Family & Children Services in Kalamazoo.

## 1985-1989

● **Perry Adkins**, BS '85, was recently named systems management specialist with IBM in Newport Beach, CA.

● **Robert V. Hartman**, CPA, BBA, '86, in October was named head of Plante & Moran, LLP's State and Local Tax Group, Southfield.

● **Cindy L. Paavola**, MA '86, was recently named sports stringer manager for *USA Today* information services, Arlington, VA.

■ **Ronald L. Gentry**, BSE '87, MSE '91, was recently promoted to senior project engineer for the LifeSavers Division of Planters LifeSavers Co., Winston-Salem, NC.

● **Anne Lundquist**, MFA '88, in September was promoted to director of Guilford College's First-Year Focus Program. Lundquist has been an instructor since 1993 in the English Department at Guilford, Greensboro, NC.

■ **Michael J. Williamson**, BBA '88, was recently hired as vice president in commercial lending for the Harris Bank Glencoe-Northbrook, N.A., Glencoe, IL.

● **Denise L. Hensel**, BSE '89, in September was appointed marketing specialist for GenCorp, Specialty Polymers Division, Fairlawn, OH.

● **Robert Kennedy**, BS '89, recently accepted a position with the Michigan State Senate, Senate Majority Communications Office, Lansing.

## 1990-1996

● **Barbara A. Corbin**, MSW '90, was hired as family service director for Building Block, a non-profit child and family development center in Grand Rapids.

● **Jeffrey B. Dorn**, BBA '90, was recently promoted to associate for Plante & Moran, LLP's office in Benton Harbor.

● **Daniel Jankowski**, BS '90, was recently named assistant director of sports information in the Division of Intercollegiate Athletics at WMU.

■ **Brooke Leigh Robel**, BA '90, MPA '92, was recently promoted to project manager with the International City/County Management Association (ICMA) in Washington, DC. Robel manages Superfund and solid waste projects in ICMA's Environmental Programs division.

● **Susan Rytlewski Zaucha**, BBA '90, in November joined Plante & Moran, LLP as an associate in the firm's Kalamazoo office.

# What's New?

Share the news in your life with us.

FIRST	MIDDLE INITIAL/MAIDEN	LAST
WMU GRADUATION YEAR(S)		PHONE
ADDRESS		
CITY	STATE	ZIP

Return to: WMU Alumni Association  
McKee Alumni Center, Kalamazoo, MI 49008

■ **William H. Nelson**, BS '92, is employed as clinical coordinator for the Radiography Program at Washtenaw Community College, Ann Arbor.

● **Michelle M. Vick**, BS '92, in October joined the Automotive Equipment Group of Mitsubishi Electronics, Plymouth. Vick will hold the position of senior material controller for the company.

■ **Augustus C. Yeo**, BS '92, MSA '95, was recently hired as a consultant for the Grand Rapids office of Deloitte & Touche LLP.

■ **Sean A. McCann**, BA '93, in August was named executive director of the Vine Neighborhood Association, Kalamazoo.

■ **Matthew V. Downs**, BBA '94, is employed a registered representative with OLDE Discount Stockbrokers, Grand Rapids.

■ **Marine Maj. Michael A. Micucci**, MPA '94, was recently promoted to his current rank while serving with Marine Wing Support Squadron 271, Marine Corps Air Station, Cherry Pointe, NC.

■ **Warren Dale Leatherman**, MBA '95, has joined AT&T as a marketing manager in New Jersey.

■ **Brian Pyles**, BA '95, was recently appointed to the Michigan Marketing Educators Board of directors. Pyles is a marketing education teacher at Niles High School, Niles.

## Attendees

**Virginia Morales**, director of Clinica Santa Maria, Grand Rapids, was recently honored as Nurse of the Year by the National Association of Hispanic Nurses.

# Deaths

## 1910-1929

**Flora Seibt Lunn**, TC '18, June 3, 1995, in La Mesa, CA.

**Ruth VanSickle Stein**, TC '21, Nov. 1994, in Corona Del Mar, CA.

**Adelaide Julia Hart**, TC '23, July 22, 1995, in Rochester Hills.

**Eleanor Dunlap Kendrick**, BS '24, July 25, 1995, in Greenwich, CT.

**Lela Ringle Cissna**, TC '25, Sept. 12, 1995, in Haslett.

**Mildred Mills Dickley**, BA '25, Aug. 15, 1995, in Hillsdale.

**Dorothy Leak Costello**, TC '26, June 28, 1995, in Fredricksburg, VA.

**Celia Allen Dowd**, TC '26, Aug. 11, 1995, in Kalamazoo.

**Treva Huff Scott**, TC '26, Sept. 13, 1995, in Kalamazoo.

**Mildred Galbreath Doane**, TC '27, Ba '55, MA '58, Sept. 29, 1995, in Three Rivers.

**Clarence S. Haines**, BS '27, Sept. 26, 1995, in Flint.

**Cora Davis Teal**, TC '27, BS '43, June 9, 1995, in Hillsdale.

**Emma Garrison Kisinger**, TC '28, Sept. 15, 1995, in Kalamazoo.

**Marjorie L. Girard Swartout**, TC '29, Sept. 1, 1995, in Kalamazoo.

## 1930-1939

**Mary Blue Casler**, TC '31, Oct. 14, 1995, in Kalamazoo.

**D. Hortense Cornell**, BA '31, June 24, 1995, in Kalamazoo.

**Lena Teusink Tagg**, TC '31, Oct. 22, 1995, in Allegan.

**Carroll F. Bratt**, BS '33, Sept. 16, 1995, in Empire.

**Mildred Newcastle Hill**, BA '33, Sept. 20, 1995, in Sykesville, MD.

**Harry C. Roberts**, BA '33, July 14, 1995, in Vassar.

**Carl J. Blades**, BS '34, Oct. 8, 1995, in Denver, NC.

**Bernette Fricke Olmstead**, BA '34, Aug. 15, 1995, in Ludington.

**Mary Lou Cheney Haas**, BS '36, Aug. 10, 1995, in Chelsea.

**Joel Mason**, BS '36, Nov. 7, 1995, in Grosse Pointe.

**Robert Cory**, BA '38, May 17, 1995, in Blissfield.

**Wayne LeRoy Dury**, BA '39, MA '60, May 17, 1995, in Sturgis.

**Russell L. Eggleston**, BS '39, MA '46, in 1995, in Hot Springs, AZ.

**Howard Neis**, BS '39, Aug. 6, 1994, in Muskegon.

## 1940-1949

**Tony Vonk**, BA '40, Aug. 24, 1995, in Grand Rapids.

**Margaretta Humphrey Marsh**, BS '41, June 28, 1995, in Holt.

**Karla Montague Reed**, BS '41, Sept. 6, 1995, in Kalamazoo.

**Howard Shikoski**, BS '41, Oct. 27, 1995, in Kalamazoo.

**Joseph W. Lynd**, BS '42, in 1995, in Palm Desert, CA.

**Lucille Hayes Shinnars**, RE '44, Oct. 17, 1995, in Kalamazoo.

**Ruth Seymour Turpin**, BS '44, July 26, 1995, in Middleville.

**Gladys Bassett Detwyler**, BS '46, Aug. 11, 1995, in Jackson.

**Mildred Leedy Hose**, BS '46, Sept. 2, 1995, in Traverse City.

**Victor R. Pearson**, BS '47, MA '52, July 17, 1995, in Mesa, Arizona.

**Earl Thomas Campbell**, BA '48, Sept. 29, 1995, in Portage.

**Patricia A. Chisholm**, BA '48, Sept. 1, 1995, in Kalamazoo.

## 1950-1959

**Robert W. Hansley**, BA '50, July 30, 1995, in Milwaukee, WI.

**Charles A. Schoolmaster**, BA '50, Oct. 4, 1995, in Portage.

**Leonard M. Selden**, BA '50, July 21, 1995, in Sturgis.

**Allen J. Calloway**, BS '51, Nov. 8, 1995, in Bedford Township.

**Ethel Kline Hague**, BS '51, Aug. 27, 1995, in Mercer Island, WA.

**Ella Bender Karnemaat**, BS '51, MA '56, July 15, 1995, in Fremont.

**Nancy Ann Sharp**, BS '52, July 17, 1995, in Marshall.

**Marguerite R. Brown Lohr**, BS '53, Aug. 29, 1995, in Hastings.

**Ellen S. Stevens**, BS '55, Aug. 6, 1995, in Branch.

**Thelma Kimmel Oderkirk**, BS '56, July 13, 1995, in Marshall.

**Clare A. Wheaton**, BS '56, April 22, 1995, in Ionia.

**William W. Green**, BS '58, Dec., 28, 1994, in West Plains, MO.

**Florence Nutt Thomas**, BS '58, Sept. 28, 1995, in Lawton.

**Joseph F. Barnak**, BA '59, June 1, 1995, in South Bend, IN.

**Edward J. Pierson**, BS '59, MA '63, June 1, 1995, in Orange Park, FL.

## 1960-1969

**Charles F. Christison**, BS '60, May 15, 1995, in California.

**Helen A. Decker Robinson**, BS '60, July 11, 1995, in Belding.

**Dr. Jack Owen Slot**, BS '60, Oct. 18, 1994, in Grand Rapids.

**William A. Zuhl**, MA '60, Jan. 11, 1995, in East Lansing.

**Marjorie Johnston Wheaton**, MA '61, Aug. 24, 1995, in Kalamazoo.

**Pauline Bryant**, MA '62, July 22, 1995, in Thayer, MO.

**Harold W. Dyer**, BS '62, MA '66, Sept. 5, 1995, in Kalamazoo.

**Hazel Bohm Schrader**, BS '62, Oct. 15, 1995, in Three Rivers.

**James W. Bielby**, BS '63, Sept. 18, 1995, in Holland.

**William Boards Jr.**, BS '64, MA '74, Nov. 8, 1995, in Battle Creek.

**Ralph W. Bixler**, MA '65, July 6, 1995, in Superior Township.

**Geraldine Moon Bloomquist**, BA '65, Oct. 9, 1995, in Lansing.

**Joanne Brown Struble**, BA '65, Sept. 26, 1995, in Comstock.

**Hannah Beach**, BS '66, Nov. 9, 1995, in Allegan.

**William Holladay**, BA '66, MA '81, Nov. 11, 1995, in Missoula, MT.

**J. Dennis Day**, MSL '67, Sept. 1995, in Salt Lake City, UT.

**Monroe H. Johnson**, BA '67, MS '68, SA '74, Aug. 29, 1995, in Kalamazoo.

**Milton K. Ochs**, BS '67, February 1994, in Muskegon.

**Donald Lear Kaye**, BBA '68, July 1, 1995, in Huntington Beach, CA.

**Mary A. Mullen Morningstar**, BA '68, May 1995, in Muskegon.

**Robert Scott Avery**, BS '68, Aug. 7, 1995, in Jackson.

**Adeline J. Simpson Weick**, BS '68, Aug. 30, 1995, in Hopkins.

**Jonathan Eaton Boys**, BA '69, July 28, 1995, in Sedgwick, ME.

## 1970-1979

**Stephen W. Martz**, BA '70, MA '71, Aug. 24, 1995, in Ann Arbor.

**Marilyn Wolcott Newhouse**, BS '71, Nov. 10, 1995, in Brighton.

**Peter M. Petcoff**, BBA '72, July 26, 1995, in Sterling Heights.

**Joseph Shook**, BS '73, Oct. 11, 1995, in Fulton.

**Patricia L. Fischer**, BA '74, Aug. 7, 1995, in Kalamazoo.

**Mikeljon S. Gillies**, BS '74, July 19, 1995, in Providence, RI.

**Edna Culver Kozel**, BS '74, BS '79, Sept. 28, 1995, in Las Vegas, NV.

**Dr. Beth J. Shapiro**, MSL '74, Aug. 3, 1995, in Houston, TX.

**Stephen C. Bennett**, BBA '75, July 30, 1995, in Dearborn.

**Clark August Delor**, BS '77, Oct. 30, 1995, in Otsego.

**Jack Sleeman**, BS '79, Aug. 28, 1995, in San Jose, CA.

**Lanny Wilde**, MPA '79, Oct. 9, 1995, in Kalamazoo.

## 1980-1989

**Philip B. Paul Sr.**, BBA '80, Sept. 3, 1995, in Battle Creek.

**Ann M. Harrison**, MA '82, Sept. 22, 1995, in Kalamazoo.

**James E. Manifold**, BFA '85, Sept. 4, 1995, in South Bend, IN.

**Pearl N. Williams Word**, BBA '85, July 30, 1995, in Battle Creek.

**Martin Weinstein**, BBA '86, July 12, 1995, in Farmington Hills.

**Barbara Hallock Hannaford**, MA '87, Nov. 5, 1995, in Kalamazoo.

**Mark B. Henkel**, BBA '88, June 25, 1995, in Richfield, UT.

## 1990-1996

**Gregory M. Calkins**, BSE '92, Nov. 12, 1995, in Saline.

**Jon R. Cyr**, BS '92, Aug. 31, 1995, in Petoskey.

## WMU Athletic Hall of Fame inducts five



Bud Donnelly



Gene Ford



Bob Kent



Kris Hubbard



Judy McCrae

This fall five former Bronco athletes were inducted into WMU's Athletic Hall of Fame: Charles "Bud" Donnelly, B.A. '56, M.A. '5

## MAILBAG

Editor's note: the first two letters pertain to the Westerner's "Helping hands" issue, which focused on volunteerism and was published in May 1995. The last letter pertains to the "Where we've been/where we're going" issue, which focused on WMU's history and future plans and was published in February 1995. All the letters have been edited for style and/or length.

## Volunteer spirit on campus is impressive

Just a note to say how much I enjoyed the May '95 issue of the *Westerner*. Having served as executive director of the United Way of Neenah-Menasha, Wisconsin, I was very impressed by the involvement of Western students in volunteerism.

The value of this activity is important for the future of volunteers for not-for-profit agencies. I was a staff member for the Michigan United Fund (now United Way) during 1962-66 and was aware of the fine work of the Kalamazoo Community Chest (now United Way).

Wes Urch, B.A. '51

## Community service focus was delightful

As a December '94 graduate of WMU, I have received my first publication of the *Westerner*! It was delightful to see that the issue focused on community service. The issue the *Westerner* dedicated to community service has added more enthusiasm toward my feelings about community service. It is great to see so many people wanting to help other communities.

In April I was employed (as a media specialist) by the Manistique Community Partnership Program. Manistique is a small community in the Upper Peninsula. The partnership is a federally funded grant that focuses on grassroots prevention for substance abuse. I remember hearing in college that "you'll never use what you learn in college for a job in the real world." Well, whoever says that is not thinking hard enough. I have used many of the lessons I learned during my career at WMU, both in and out of the classroom.

I would like to thank WMU for my education and I look forward to another issue of the *Westerner*. Please keep me informed of ways that I may still be of service to WMU as an alumna.

Heidi E. Teller, B.S. '94

## WMU was caring 'Mother Hen' in 1930s

What a reminder of my college days—the columns, the trolley, the hilltop in the cover picture. (Remembering those days) leads me to the "Mother Hen" theory of Western's policy at that time.

My college life was far different then than college life is now. I started at Cass County Normal School in 1929 and afterward taught for three years at \$810 a year. My savings provided the funds to get a life certificate from Western in 1933. In 1938 I received a bachelor of science degree in rural education from Western after many summer schools and correspondence courses.

My classmates were older, like I, than the college age—most were working to get their life certificate. The enrollment was about 600 in the summer, with a large Rural Education Department. With the numbers enrolled, the students got more individual attention.

The tuition was only about \$20 a term, and I limited myself to about 30¢ a day for food—nothing or a cookie for breakfast and at the cafeteria, a 5¢ sandwich for lunch and a good 25¢ supper. A Miss Evans taught health, and my soon-emaciated appearance led her to inform the Health Department, which called me in, concerned. When the banks closed in March 1933, I was told by the cafeteria that I could charge my food for the time being. (Luckily, my bank was able to reopen.)

Western again in December 1933 showed they were watching. I had \$50 left, my life certificate was being granted, but I just had to quit college. I was taking a class from the head of the Tests and Measurement Department. He announced before the whole class that he was seeing that I got work at a cafeteria—that I was too good a student to quit now.

I couldn't see my way clear to do this. I went home to my folks and began working at the Simplicity Pattern Factory. In September 1934, I started my lifetime job (thirty-six years) at \$1,000 a year, teaching lower elementary in Jackson, Michigan.

P.S., I wrote this several times but couldn't shorten the "tender loving care" of Western in the thirties.

Lucee Smith Fitch, B.A. '38

## University, Haenicke make a lot of news this fall

## President appears in episode of ABC-TV's 'Home Improvement'

"Tool Time" merged with "school time" during the November 28 episode of "Home Improvement," ABC's smash television situation comedy starring Tim Allen, who graduated from Western Michigan University in 1976 with a bachelor of science degree in communication. Not only was WMU referenced heavily during the episode, but President Diether H. Haenicke made a cameo appearance as well.

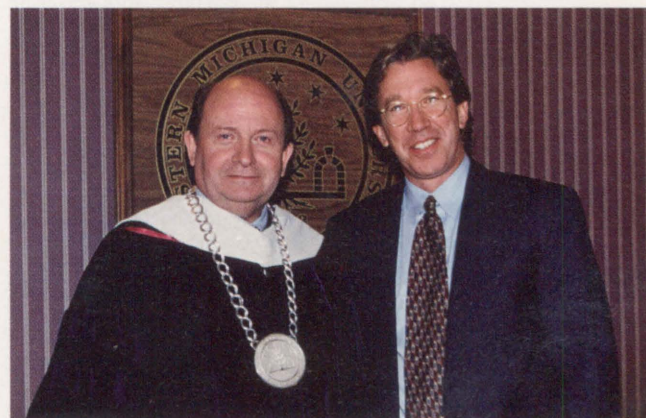
On "Home Improvement," Allen plays Tim Taylor, the tool-toting star of a do-it-yourself home improvement show on cable television called "Tool Time." Some of the sitcom's funniest moments stem from Taylor's overzealous engineering projects, such as souping up his lawn mower and rewiring the kitchen mixer to give it more power.

In the November 28 episode, WMU awarded an honorary doctor of engineering degree to Taylor. The story line centered around Taylor receiving a letter informing him of the honor and the reaction of others to it. The show concluded with the entire Taylor family returning to a fictional WMU campus for a commencement ceremony in which the real President Haenicke presented the award.

"Mr. Allen is full of vivid memories of this institution," Haenicke said after returning from three days of taping in California in mid-October. "We had a good many occasions to talk about his experiences here as a student. He remembers some of his professors in the communication department very fondly and very accurately—although quite humorously."

As for Haenicke's nonspeaking television appearance, "If you blink, you'll miss it," the president said. But alumni viewers certainly didn't miss it, or the script's references to WMU and the many authentic visual representations of the University. The morning after the show aired, Haenicke discovered 178 electronic mail messages waiting for him—sent by alumni as far away as Alaska and Florida.

M. Jamie Jeremy, director of the Office of Alumni Relations, said the "Home Improvement's" staff used



During a break in taping "Home Improvement's" November 28 episode, President Diether H. Haenicke posed for a picture with the television situation-comedy's star, alumnus Tim Allen. Haenicke, who played himself in the episode, had a brief non-speaking part.

items furnished by her office to give the episode a strong WMU feel. For instance, the walls of the "Sangren Hall" auditorium where the commencement ceremony was scripted to take place were adorned with large pictures of WMU's actual past presidents, along with the University seal.

In addition, the diploma covers shown were the real thing and the doctoral hood presented to Taylor was a duplicate of one that could be presented during a WMU commencement, complete with the school's brown and gold colors. Even the letter informing Taylor of his academic honor was on official stationery from the Office of the President and signed by Haenicke himself.

Allen has previously shown his school spirit by wearing WMU sweatshirts and making occasional campus references on the series.

"This is great national exposure for the University," said Jeremy, who proposed the idea of Haenicke appearing on the program to the show's staff last summer. "This would not have happened without Tim Allen's strong loyalty to this institution."

## Detroit alumni celebrate Haenicke's anniversary, WMU's progress

The largest non-athletic alumni event ever held in Southeast Michigan attracted 400 University supporters November 1 to honor President Diether H. Haenicke on his tenth anniversary at Western Michigan University.

Detroit Mayor Dennis W. Archer, B.S. '65; state legislators; and many other dignitaries joined alumni at Detroit's Renaissance Center/Westin Hotel complex to salute Haenicke for his contributions to the University.

"Western Michigan University has been an outstanding University, but it has been made greater by the presidency of Diether Haenicke," said Archer, who opened his remarks by reading a tribute to Haenicke from U.S. Sen. Carl Levin, who couldn't be present.

Among those attending the dinner salute were nine recipients of WMU Alumni Association Distinguished Alumni Awards: Archer; Richard T. Cole, B.A. '69, emcee for the evening and senior vice president of marketing and corporate communications for Michigan Blue Cross and Blue Shield; lawyers William B. Fitzgerald, B.A. '64,

and James W. Goss, B.B.A. '66; John S. Lore, B.S. '65, president and chief executive officer (CEO) of Sisters of St. Joseph Health Systems; William F. Pickard, B.S. '64, an independent businessman and chairperson and CEO of Regal Plastics Company; Roy S. Roberts, B.B.A. '70, a General Motors Company vice president and general manager of its Truck Division; Jack Ryan, B.A. '48, president and CEO of Detroit-Macomb Hospital Corporation; and S. Martin Taylor, B.S. '64, vice president-community and governmental affairs for Detroit Edison.

The evening, which raised some \$5,000 for the Southeast Michigan Chapter of the WMU Alumni Association Scholarship Fund, was filled with remembrances and jokes from both guest speakers and Haenicke.

It also drew widespread media attention, with *Crain's Detroit Business* editor Mary Kramer stating in a lengthy article that "WMU is on a roll" and more popular than ever.

"The school known primarily as a 'teacher's college' for most of its ninety-two years has blossomed . . ." Kramer said. "Western's growing stature in Lansing and the higher profile of key alumni may have had the ripple effect . . ."

She also cited many of the same WMU successes made under Haenicke's 1994-95 administration as did a WMU Board of Trustees resolution in October. The resolution recognized Haenicke in part for his leadership in earning the University the state's largest percentage appropriations increase, setting the state's lowest tuition increase, and garnering a record \$21.1 million in research grants and \$12.3 million in total private support.

Both the resolution and Kramer's article saw a connection between those impressive statistics and WMU's increased enrollment and enhanced reputation as an affordable institution that provides innovative, high-quality programs.

In recognition of Haenicke's outstanding 1994-95 performance, the board increased his annual salary by \$10,000, which he donated to WMU. This marked the seventh time he has given his salary increase to the University. With this gift, Haenicke's cash donations to WMU amount to \$60,000. In addition, President and Mrs. Haenicke made a \$100,000 deferred gift to the WMU Foundation in 1991, with all the proceeds going to the University Libraries.



About 400 Western Michigan University alumni and friends from Southeast Michigan helped celebrate the tenth anniversary of Diether H. Haenicke's presidency by attending a Detroit dinner in his honor. Haenicke, second from left, is one of the longest-serving university presidents that Michigan has had in recent times. Among those attending his anniversary tribute were several government officials, including, from left: state Rep. Morris Hood of Detroit, Detroit Mayor Dennis W. Archer, and state Rep. Donald Gilmer of Augusta. A similar event to celebrate Haenicke's anniversary in Grand Rapids is being planned for this spring.

PHOTO BY NEIL RANKIN