



Western NEWS

DECEMBER 3, 2009
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For and about WMU faculty and staff

December commencement scheduled

President John M. Dunn will preside over three commencement ceremonies Saturday, Dec. 19, in Miller Auditorium. The ceremonies will take place at: 9 a.m., colleges of Education and Human Development, and Engineering and Applied Sciences; noon, Haworth College of Business, College of Health and Human Services, and Extended University Programs; and 3 p.m., colleges of Arts and Sciences, Aviation and Fine Arts.

Dec. 14 is MLK proposal deadline

Grant proposals for the 2010 Martin Luther King Jr. Celebration are due by Monday, Dec. 14. To guarantee that MLK events are included in communitywide publicity, those not seeking funding should still submit an application by this date. Go to www.wmich.edu/mlk for details.

Seminar set for office coordinators

All office coordinators are invited to a seminar on the procedures for internal funding awards. Register at www.wmich.edu/research or 387-8270 by Friday, Jan. 8, to attend the Friday, Jan. 15, seminar. The session will run from 11:30 to 1 p.m. in the Bernhard Center's Brown and Gold Room and includes lunch.

Faculty award deadline getting closer

Nominations are due Friday, Jan. 22, for the 2010 Distinguished Faculty Scholar Awards program. Up to three Distinguished Faculty Scholars may be named in any given year. Go to www.wmich.edu/research for guidelines and nomination forms.

Referrals sought for student workers

The summer orientation program is accepting applications until 5 p.m., Friday, Dec. 18, to fill 34 paid orientation student leader openings. Faculty and staff members are invited to refer qualified undergraduates.

First-Year Experience Programs oversees orientation, which helps some 4,000 new students make their transition to WMU each fall. Go to www.wmich.edu/fye for an application packet that includes eligibility criteria and a job description. Referrals may be made at orien-intern@groupwise.wmich.edu or 387-2167.

Last Western News for fall semester

Today's issue of *Western News* is the last issue for fall. *Western News* will resume its regular publication schedule in the spring semester. During the hiatus, go to www.wmich.edu/news to keep up with news and announcements.

The spring semester publication dates are Jan. 14 and 28, Feb. 11 and 25, March 11 and 25, and April 8 and 22. The *Western News* publication schedule appears in the "staff box" on page 2 of each issue.

Joint international program in Malta accepting applications for 2010 classes

WMU's new joint international master's program with the University of Malta is accepting applications for classes that will begin in that Mediterranean nation in October 2010.

The collaborative master's-level program is structured to allow students to earn one master's degree in criminology and criminal justice studies from the University of Malta, and another in criminology, law and public policy from WMU.

Thirteen WMU faculty members from the departments of Political Science and Sociology will partner with faculty from the University of Malta—that country's flagship university—to teach course work in the program.

The collaboration between the two universities is designed as a novel international and interdisciplinary venture that combines

the strengths of European and American graduate programs. The curriculum will include theory, research methods and data analysis as well as Mediterranean-based case studies on:

- gender, crime and justice
- environmental crime and justice
- surveillance and security
- state and corporate crime.

The University of Malta, which traces its origins to 1592, is one of the oldest universities in the Mediterranean. Today, the university has some 10,000 students, 750 of whom are foreign students from nearly 80 countries.

Additional information about the program can be found on the University of Malta's Web site at www.um.edu.mt/imp/content.aspx?id=168553. Information also can be found at www.wmich.edu/politics.

WMU study shows nonprofit EMOs growing steadily

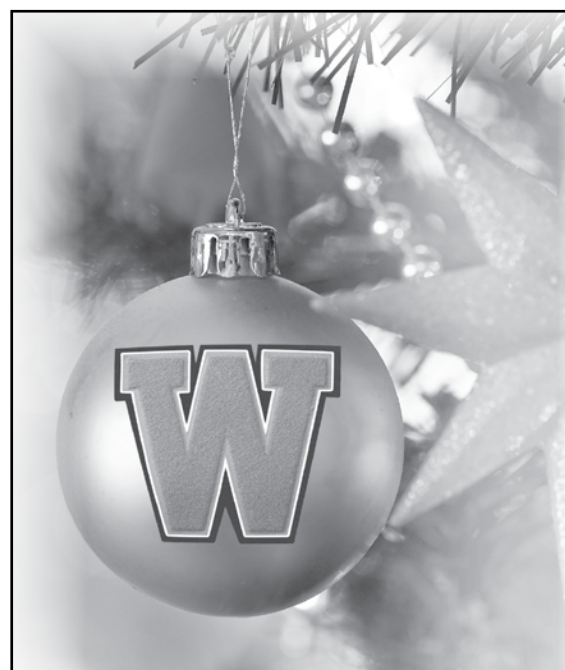
In contrast with their for-profit counterparts, nonprofit education management companies are growing at a steady rate, a study recently released by researchers at WMU and two partner institutions has found.

The new report was released by WMU's College of Education and Human Development and the Education Policy Research Unit at Arizona State University and Education and the Public Interest Center at the University of Colorado at Boulder. It finds that nonprofit EMOs are garnering more support and are growing steadily, while the growth of for-profit EMOs is slowing.

The study was compiled as part of the 2008-09 edition of "Profiles of Nonprofit Education Management Organizations" and comes after an earlier study examining for-profit EMOs. It was written by Gary Miron, WMU professor of educational leadership, research and technology, and Jessica Urschel, a WMU graduate research assistant. Miron and Urschel also co-wrote the for-profit EMO study with Alex Molnar, a professor at Arizona State University.

Michigan has been leading the way in hiring education management organizations to run charter and conventional public schools. The EMO sector emerged in the 1990s as part of an effort to use market forces to reform public education. Until recently, most attention has been

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We hope
your holiday
season is filled
with peace
and joy.

—John and Linda Dunn

Around Campus

Talk to focus on care of elderly

Elder care will be discussed Friday, Dec. 4, during the next Keystone Breakfast Speaker Series presentation. Dawn VanderPloeg from Adult Day Services at Oakland Centre and Laura Latiolais from Hospice Care of Southwest Michigan will present the talk in the Dean's Conference Room in Schneider Hall. The free event begins with breakfast at 7:30 a.m. Reservations are required at 387-5050.

Annual concerts slated for holidays

Two annual musical events honoring the holiday season are on the docket.

Sunday, Dec. 6, the School of Music will present its annual Christmas concert featuring more than 200 student musicians. This year's holiday extravaganza, "Messiah and More," will take place at 3 p.m. in Miller Auditorium. Tickets are available at www.millerauditorium.com or 387-2300. All proceeds will support music student scholarships.

Closer to Christmas, the Western Brass Quintet will present its popular holiday concert. This brass celebration of Christmas with guest performers is free and will take place at 3 p.m. Sunday, Dec. 20, in the Dalton Center Recital Hall.

Science, modern life examined

Joris Mercelis from the University of Ghent, Belgium, will present a public lecture from 5 to 7 p.m. Monday, Dec. 7, in 1720 Chemistry Building called "Leo H. Baekeland and the Struggle for the Control of Bakelite: The Impact of Intellectual Property Regimes." It will examine Baekeland's role in many developments in chemistry and everyday applications as well as look at how his inventions led to struggles over ownership of these new plastic compounds and the products they made possible.

Frostic Reading Series continues

Playwrights James Daniels, theatre, and András Visky will be on campus for presentations at 8 p.m. Monday, Dec. 7, in York Arena Theatre as part of the English department's Frostic Reading Series.

Daniels has been a professional actor for more than 30 years and is the author of four one-person shows, including "Wyatt Earp: The Last Man Standing." Visky is a lecturer at Babe-Bolyai University in Romania, as well as a playwright, essayist, poet, philosopher, theologian, dramaturge and publisher. He is the 2009-10 Spoelhof Chair at Calvin College.

Filmmaker wins national award

Tom Ludwig, English, won a 2009 Voice Awards Honorable Mention for a documentary video titled "A Long Strange Trip" that he and local filmmaker Matt Clysdale direct-



Ludwig

ed. Ludwig teaches for the Kalamazoo Regional Educational Service Agency's Education for the Arts program, and that program's students provided production assistance for the video.

The Voice Awards are presented by the federal Substance Abuse and Mental Health Services Administration, in part to honor those who incorporate dignified, respectful and accurate portrayals of individuals with mental health problems into film and television productions.

Ludwig joined the English department faculty as an instructor in 1998. Most of his work is in 16mm experimental film, but he has produced three documentary films and begun building a body of work in digital composite video.

Emeritus inducted into hall of fame

Daniel L. Stufflebeam, founding director of the Evaluation Center, has been inducted into the College of Education and Human Ecology's 2009 Hall of Fame at Ohio State University.



Stufflebeam

Stufflebeam established OSU's Evaluation Center in 1963 as well as created a doctoral program in evaluation and assessment at the university. After leaving OSU in 1973, he crafted the national Standards

for Educational Evaluation and was principal author of the original U.S. standards for program and personnel assessment. He also founded and directed the federal Center for Standards for Research on Educational Accountability and Teacher Education.

In 2007, Stufflebeam retired from WMU as a Distinguished University Professor and an emeritus in educational studies after 34 years of service to the University.

Profs brief Russians on research

Andrew Targowski, business information systems, and Richard Zinser, family and consumer sciences, presented papers at an international conference in Siberia, Russia,



Targowski

Nov. 18-19. The two also were nominated to the editorial board of a new journal called "Professional Education in Russia and Abroad."

Prior to the conference, Targowski and Zinser visited the city of Novokuznetsk to meet with faculty at the Kuzbass State Pedagogical Academy, where they signed a letter of intent to collaborate on research and publication in the field of comparative education, culture and civilization.

The Russians have expressed interest in strengthening their ties with WMU.

Grand opening provides grand entertainment

WMU formally opened its Confucius Institute Nov. 23. The event included an array of cultural performances. The institute will provide new Chinese language and cultural studies options for WMU students and faculty and dramatically expand international opportunities for area K-12 schools and local businesses. (Photo by Mike Lanka)



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WESTERN MICHIGAN UNIVERSITY

Service outage scheduled

GoWMU's Employee Self Service menu will be unavailable from 4 p.m. Friday, Dec. 4, to 8 a.m. Monday, Dec. 7. Direct questions to the Help Desk at 387-HELP.

Correction

Western News reported an incorrect location for the Emeriti Council's "New York Showcase" Wednesday, Dec. 9. The program will take place in Williams Theatre.

Jobs

Current job opportunities at WMU are announced daily on the Human Resources Web site at www.wmich.edu/hr/careers-at-wmu.html. Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.

December apt time to review snow removal, closure procedures

Winter hours will soon begin for WMU's snow removal crews.

The crews must plow, shovel, scrape and de-ice more than 23 miles of roads, 100 acres of parking, 39 miles of walks, 200,000 square feet of steps and ramps, and hundreds of doorways.

Winter weather rarely results in a decision to close WMU. But when there is a shutdown, news of the decision is posted on the University's home page at www.wmich.edu and emergency information line at 387-1001.

After completing those notifications, University employees will communicate closure details to local television and radio stations.

Official closure of the main campus means the University's branch campuses also are closed. However, closure of a branch campus does not automatically mean that the main campus will shut down as well.

Providing there is not a major storm, most campus areas will be clear of snow and ice before the majority of students and employees arrive each day. Plow schedules cover snow and ice removal activities 24 hours a day, seven days a week.

It should be noted, though, that freeze/thaw conditions can create special ice management challenges even when it does not snow.

As in past years, various steps around the campus that are deemed to be a convenience

rather than a necessity will be closed for the winter, allowing crews to concentrate on major access areas.

Students, and faculty and staff members who have special mobility needs during the ice and snow season should call the landscape services office at 387-8557, as snow and ice removal schedules can be adjusted to accommodate needs.

Those making requests regarding weekend or other special activities also should direct their calls to that office. Callers are asked to provide as much advance notice as possible.

Questions or concerns after normal business hours should be directed to the Department of Public Safety at 387-5555.

University's acclaimed Seita Scholars program receives significant gift from AT&T

The AT&T Foundation has donated \$24,000 to the Seita Scholars program, funding the purchase of 24 laptop computers, nearly all of which are loaned to scholars who need them for academic purposes. Some of

the scholars joined University officials to accept the donation during a check presentation event. Among those participating in the event were, from left: Gavin Goetz, AT&T vice president; Nicholas Burke and Nia



Williams, scholars; state Rep. Robert Jones; alumnus John Seita, for whom the Seita program is named; President John M. Dunn; Greg Clark, AT&T vice president; Nicole Ayers, scholar; Terry Mulvihill, AT&T director; Cayla Lin, scholar; Ed Sackley, representing U.S. Rep. Fred Upton; and Deb Shields, representing state Sen. Tom George. (Photo by Mike Lanka)

Student fashion show benefits area homeless

The University's student-run fashion show will be held Friday and Saturday, Dec. 4-5. Proceeds will benefit the Kalamazoo Gospel Mission, an organization that serves local homeless or abused men, women and children in Kalamazoo County.

The event, "MODA Glamour," includes 30 student designers and 48 volunteer student models from WMU's Merchandising Opportunities Design Association. Shows both nights will begin at 8 p.m. in the Bernhard Center Ballroom, with doors opening at 6:30 p.m. for VIP ticket holders.

"This fall, we have chosen to give back to the local community by donating to the Kalamazoo Gospel Mission," says MODA President Deanna Ansara. "It's important to our organization to support those less fortunate, especially during the holiday season."

Service

The following faculty and staff members are recognized for 40, 35, 30, 25, 20, 15, 10 and five years of service during December.

40 Years—Umar F. Abdul-Mutakallim, Human Resources, and Jerry F. Fuss, logistical services.

35 Years—Robert J. Dlouhy, Career English Language Center, and Kathleen A. Horn, management.

30 Years—Janice S. Clevenger, Facilities Management-landscape services, and Tracie L. Sherburn, accounting.

25 Years—Sharon M. Van Dyken, College of Education.

20 Years—Ray T. Cool, health, physical education and recreation; James C. Cotton, information technology; Petronia R. Douglas, University Libraries; Nancy Eimers, English; Timothy A. Ender, information technology; Donna S. Hetzel, accountancy; Susan R. Stapleton, College of Arts and Sciences; and Sharacene R. Sutton, Facilities

Management-building custodial and support services.

15 Years—Patti J. VanWalbeck, accounting.

10 Years—Bradley J. Bazuin, electrical and computer engineering; Timothy B. Palmer, management; Kenneth A. Randt, Facilities Management-building custodial and support services; Michael P. Smith, public safety; Ineke F. Way, social work; Jennipher Wiebold, blindness and low vision studies; and Li Yang, computer science.

Five Years—Michael C. Durham, geosciences; Gregory A. Flamme, speech pathology and audiology; Beau C. Hartlerode, Miller Auditorium; Ahmad Jade, civil and construction engineering; Dennis C. McCrumb, educational leadership, research and technology; Jacob R. Moreland II, intercollegiate athletics; Mary E. Peterson, speech pathology and audiology; and Helen M. Sharp, speech pathology and audiology.

Obituaries



Janes

Raymond L. Janes, emeritus in paper and printing science and engineering, died Nov. 19. He was 78.

Janes joined the faculty in 1957 and left in 1960 to work on his doctorate. He returned in 1963 as chair of the

Department of Paper and Printing Science and Engineering, a post he held until 1977. A noted pulp and paper researcher, he retired in 1995 after 35 years of service to WMU and had been residing in Lansing, Mich.

Memorial contributions may be made to Hospice of Lansing-Stoneleigh or the donor's local Humane Society.

Annabelle T. Mackie, a former staff member in the Department of Public Safety, died Nov. 13 in Kalamazoo. She was 97.

Mackie joined the public safety staff as a secretary in 1966 and retired from that post in 1980 after 13-1/2 years of service to WMU. She resided in Portage, Mich.

Memorial contributions may be made to St. Monica Catholic Church.

Nancy (Cutbirth) Small, emerita in English and a local environmental advocate, died Nov. 27 in Kalamazoo. She was 69.

Small joined the faculty in 1971 and retired as an associate professor in 1996 after 25-1/2 years of service to WMU.

Memorial contributions may be made to the Kalamazoo chapter of Wild Ones, a national organization Small co-founded with her husband, Tom, emeritus in English.

Gayle L. Van Sweden, a former Facilities Management staff member, died Jan. 24, 2008, in Kalamazoo, it was recently learned. She was 65.

Van Sweden came to the University and the building custodial and support services unit in 1990. She retired in 2007 after 17-1/2 years of service to WMU.

On Campus with Joyce Gard



EVERY DAY IS NEW
(Photo by Deanne Puca)

Joyce Gard, speech pathology and audiology, has had a career at WMU that has spanned more than 26 years, first as a secretary in the department and now as office coordinator after being promoted to that post in 1986.

Over the years, Gard has seen the department grow and change. When she joined the staff in 1983, the department was housed in the Speech and Hearing Center located on the East Campus, the University's original site. Everything was handled in that 1930s-era building, from graduate and undergraduate classes to clinical and research facilities. Then the department moved in 2005 into the state-of-the-art Health and Human Services Building.

Gard came to WMU after the department's founder, Charles Van Riper, retired as chair, but he gave her some advice that has stuck with her through the years.

"I had an opportunity to visit with him at his home in Portage one afternoon," she remembers. "He gave me some words of wisdom that I try to live by: 'Joyce, do something new each day you live, even if it is as simple as driving home from work a new way. That will help keep life interesting!'"

In her role as office coordinator, Gard handles personnel matters for the department as well as grant troubleshooting, payroll and keeping expenses within budget. The precise accounting involved in her job at WMU is balanced nicely with her interest in art, which she indulges in outside of work. She received her bachelor's degree from the former Nazareth College in Kalamazoo.

"When something doesn't balance, I enjoy figuring out why. But when I'm home, I leave that behind and can just create," she says. "It's easy for me to talk about painting. I'm extremely visual."

Some of Gard's creations are displayed on campus. They include a painting called "The Larynx," which is a colorful tribute to the late Robert Erickson, a former chair of her department. The work features deep reds and a video scope image of the vocal folds. It hangs on the third floor of the University Medical and Health Sciences Center.

"The painting is my voice because it's the way I express my thoughts," Gard says.

Along with creating art, Gard also likes to read, travel, exercise and watch hockey, as well as to spend time with her friends; two grown children, a son and daughter; and eight-year-old granddaughter.

EMOs growing steadily

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focused on for-profit EMOs; however, new interest and private funds have been devoted to the nonprofit management sector.

"The nonprofit EMOs are diverse," Miron says. "Some of them charge similar fees and behave similarly to for-profit EMOs. An increasing number of the nonprofit EMOs, however, are actually bringing additional financial resources to the charter schools they operate. These are resources which they funnel from private foundations."

Urschel says for-profit and nonprofit EMOs are changing the education landscape.

"Although this new form of privatization is less common among traditional public schools, EMOs now operate close to 30 percent of the nation's charter schools," Urschel notes.

Findings from the report show that:

- Nonprofit EMOs operated public schools in half of the nation's 50 states last year. Although Illinois has relatively few charter schools, it has the highest proportion—72 percent—of its charter schools managed by nonprofit EMOs.

- There are 103 nonprofit EMOs in the country, including 16 described in the report as "large," managing 10 or more schools. Altogether, nonprofit EMOs managed 609 public schools in 2008-09. "Large" nonprofit EMOs managed nearly half—46 percent—of these.

- Growth in the number of different nonprofit EMOs has tapered off somewhat since 2004, while the number of schools they operate has continued to grow. This may indicate a trend toward consolidation.

Western Warm-Up slated

Registration is under way through Friday, Dec. 4, for Western Warm-Up, an event previously known as Spring Welcomefest that



is a mini Bronco Bash for spring semester's new and returning students.

Western Warm-Up will take place from 10 a.m. to 3 p.m. Thursday, Jan. 21, in the Bernhard Center's East Ballroom. It gives students a chance to learn more about WMU departments, offices and registered student organizations.

Tables are being assigned on a first-come, first-served basis. Go to www.wmich.edu/fye to sign up. Hot chocolate and cookies will be provided, as well as live entertainment from 11 a.m. to 1 p.m.

Employee receptions

Receptions have been planned to salute an outgoing and an incoming employee.

- The WMU community is invited to attend a departmental retirement reception for Joan Rahn, a part-time mathematics instructor for many years. The event is set for noon to 2 p.m. Thursday, Dec. 10, and is open to the general public.

- Faculty and staff members are invited to attend a reception to introduce Dawn Gaymer, associate provost of Extended University Programs, to campus. The event is set for 3 to 5 p.m. Wednesday, Dec. 9, in the Oaklands.

Piano maker names WMU professor Steinway Artist



Zegree

Stephen Zegree, music, has been named a Steinway Artist by the famous piano maker.

Zegree, the Bobby McFerrin Professor of Jazz, qualified for the prestigious honor by being a professional pianist working at a college or university, personally owning a Steinway, and agreeing to promote and be an ambassador for Steinway & Sons.

Steinway promises its artists a concert-ready Steinway wherever in the world they appear. The company has cultivated this special relationship with pianists in a wide range of genres for decades, from classical musicians such as Lief Ove Andsnes to pop artists such as Billy Joel.

Zegree was presented with the honor at a recent Gershwin concert in the Dalton Center. The concert also celebrated WMU's quest to become an All-Steinway School and showcased the University's collection of Steinway pianos.

