



Western NEWS

NOVEMBER 5, 2009
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For and about WMU faculty and staff

Open enrollment ends tomorrow

WMU's open-enrollment period for health insurance and flexible spending accounts will end at 5 p.m. tomorrow. During open enrollment, employees and retirees have the option of adding eligible dependents to their health insurance. Employees who wish to participate in a flexible spending account in 2010 must enroll or re-enroll during the open-enrollment period.

WSA sets forum with President Dunn

President John M. Dunn will answer audience questions during a forum at 6:30 p.m. Wednesday, Nov. 11, in 157 Bernhard Center. All WMU community members are welcome to attend the event, which is being sponsored by the Western Student Association.

Employee study abroad grants offered

A study abroad opportunity for employees titled Mexican Language and Culture will be offered July 2-17, 2010, in Querétaro, Mexico. The program will be explained during a meeting at noon Thursday, Nov. 12, in 2033 Brown.

Qualified employees may take advantage of 10 grants of \$1,500 each being offered to offset the expenses of this special two-week program. The deadline to apply is Tuesday, Dec. 1. Visit <http://international.wmich.edu/content/view/1334/453> for more information or contact Jane Blyth Warren at jane.blyth.warren@wmich.edu or 387-5890.

United Way celebration planned

President John M. Dunn plans to hold a celebration Thursday, Nov. 12, for everyone who has participated in this year's campus United Way campaign. The campus community is invited to join the festivities from 4 to 5 p.m. in the President's Dining Room of the Bernhard Center.

Dunn will acknowledge fundraisers and contributors, and light refreshments will be served. A grand-prize drawing will take place for those who have boosted their gifts by \$50 since last year.

WMU stands at more than 99 percent of its \$240,000 United Way goal. As of Wednesday, Nov. 4, a total of \$239,738 in gifts and pledges had been received from 1,524 WMU donors. Employees and retirees who have not already turned in their pledge cards are encouraged to do so now.

Discounts on new monitors available

Campus departments and offices may purchase any new LCD computer monitor from WMU's TotalTech store and receive \$30 off with the trade-in of an old CRT monitor. The CRT monitors, which use twice as much energy, will be recycled. The offer applies only to WMU-owned CRTs currently in use. For details or to place an order, contact Mike Strong at michael.strong@wmich.edu or 387-5460.

Trustees endorse medical school proposal

Adopting a formal statement on the topic at its Nov. 2 public meeting, the WMU Board of Trustees voiced support for the administration to actively pursue the next steps in the process of developing a school of medicine. WMU President John M. Dunn also announced an anonymous gift made for this purpose.



In a unanimous roll call vote, the board authorized:

- Securing the services of a "dean pro tem" for the school.
- Filing a notice of intent with the national Liaison Committee on Medical Education to begin the accreditation process.
- Formalizing LCME-recommended planning committees.
- Finalizing agreements with partner hospitals.

Board Chair Kenneth V. Miller said the authorizations affirm the board's support for the medical school feasibility study that has been under way for nearly two years.

Dunn has been working with the medical communities in Kalamazoo and Battle Creek, Mich., to determine the feasibility and type of medical education model most likely to benefit the region. He has pledged that such a school could only become a reality as a privately funded entity that would not require public money or existing University resources.

A restricted \$1.8 million gift has been pledged now to hire a dean pro tem and support the next levels of intense planning needed.

"There is still much work to do to make a school of medicine a reality, but we've already made great progress as a community," Dunn told the board. "Our next steps will include extending the planning process in a way that will take advantage of even more of the expertise available locally. There is work to do, but this is simply the right time and place to do that work."

Several trustees spoke in favor of moving forward with the medical school project.

Trustee Dennis W. Archer of Detroit said the Kalamazoo and Battle Creek communities' ability to create and sustain "a great medical school and provide the kind of patient care that each of us would want for our self, seems to have great promise. It also creates...

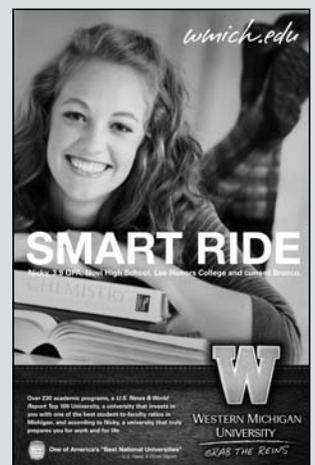
continued on page 4

Billboard campaign gets update

Several of WMU's newest freshmen are being featured on more than 40 billboards in four regions of Michigan as part of the University's updated billboard advertising campaign.

The students were selected primarily from members of the Lee Honors College and the 2009-10 class of Medallion Scholars, emphasizing the academic caliber of the students WMU attracts. The freshmen pictured are serving as WMU ambassadors in their hometowns around Detroit, Grand Rapids, Kalamazoo and Lansing—major recruiting areas for the University.

Each billboard includes the students' names, faces and brief descriptions of their credentials, which helps tell the story about the educational opportunities available at WMU. As an added campaign feature, poster versions of the billboards (see accompanying photo) were offered to the participating students' high schools.



Online registration available for H1N1 vaccinations

WMU has launched online registration for H1N1 vaccinations as supplies of the vaccine become available to the University.

The same members of the WMU community who are eligible to receive seasonal flu shots may receive free H1N1 vaccinations through the Sindecuse Health Center: students, employees and retirees, as well as their eligible dependents age 12 and older.

A valid Bronco NetID and password are required to access the secure registration system. The system was created to reduce waiting times and long lines, and to allow Sindecuse to pre-screen those registering

so that vaccinations can be offered first to people at highest risk, as defined by the Centers for Disease Control.

Those who register will be notified by e-mail when their vaccination session has been scheduled. It may be several weeks before some people in lower-risk groups are notified.

Visit www.wmich.edu/vaccine to register to be vaccinated against H1N1. Those with questions may call 387-3287. Visit www.wmich.edu/flu for more information and advice about ways to prevent infection and what to do if you have flu-like symptoms.

Around Campus

Gold Company to present concert

Gold Company will hold its 32nd annual "Sneak Preview" concert at 8:15 p.m. tonight in the Dalton Center Recital Hall. It will feature new music from the ensemble's upcoming "Love: Gold Company Style" show, which is scheduled to open Saturday, Feb. 13, in Miller Auditorium. Tickets are \$10 and \$5 for students.

Heart disease topic of presentation

Soundos K. Moualla, an interventional cardiologist with the Heart Center for Excellence, will present "Matters of the Heart" from 3 to 4:30 p.m. Monday, Nov. 9, in the Fetzer Center's Putney Auditorium. Sponsored by the Graduate Center for Research and Retention, the program will provide information about risk factors, recommended screening, the role of stress and drugs, and heart disease and athletes. For additional information, call Marianne Di Pierro at 387-8249.

'Shock Doctrine' next ethics talk

Naomi Klein's assault on free-market fundamentalism in her book, "The Shock Doctrine," will be explored during a panel discussion at 7:30 p.m. Monday, Nov. 9, in 159 Bernhard Center. Panelists will include William Santiago-Valles, Africana studies; Ronald Kramer, sociology; and Vincent Lyon-Callo, anthropology.

Emeriti program to focus on art

An informational presentation and tour by Don Desmett, director of exhibitions for the Frostic School of Art, will be the next Wednesdays II program sponsored by the Emeriti Council. The event will take place at 2 p.m. Wednesday, Nov. 11,

in the Richmond Center. Emeriti who park in Parking Structure 2 near Miller Auditorium will not be ticketed.

New career network helps alumni

The Alumni Association has launched a Web-based service called the Alumni Career Network to help WMU graduates meet their personal career-development needs. Two workshops have been set for 6 to 7:30 p.m. on separate Tuesdays to introduce the service and provide resume writing and other hands-on assistance.

The campus workshop will be held Nov. 10 in the Fetzer Center and the Southfield, Mich., workshop will be held Nov. 17 in the Embassy Suites, 28100 Franklin Road. To register, go to www.wmich.edu/alumni and click Events.

Week to showcase global education

The University will showcase numerous countries and cultures during its annual International Education Week, which will run from Monday through Saturday, Nov. 16-21. Most events being planned are free and open to the public. Keep checking the Events calendar at www.wmich.edu/events to stay updated on activities as they are scheduled.

Annual Turkey Trot set for Nov. 21

The 46th Annual Turkey Trot 5K race will take place at 9 a.m. Saturday, Nov. 21. The event is open to all members of the WMU and local communities. Participants are encouraged to bring canned good donations to benefit Loaves and Fishes of Kalamazoo. For details, go to www.src.wmich.edu/im/turkeytrot.html or call the intramural office at 387-3743.

Archivist attains recertification

Sharon Carlson, University Libraries, was recertified this summer by the Academy of Certified Archivists. Carlson was first certified in 1994. According to academy rules, she must achieve recertification every five years.



Carlson

Affiliated with WMU since 1987, Carlson joined the archives and regional history unit in 1991 and was appointed its acting director in 1996 and its director in 1998.

The Academy of Certified Archivists was founded in 1989 and is an independent, nonprofit certifying organization of professional archivists. Members qualify for certification by meeting a series of defined professional standards. They can become certified only by meeting educational and experience requirements and passing the archival certification examination.

Child care experts awarded grant

Kathy M. Gilbert, the Children's Place Learning Center, and Regena Fails Nelson, teaching learning and educational studies,



Gilbert



Fails Nelson

are directing a project that has received a \$123,177 grant from the U.S. Department of Education. Called the Child Care Access Means Parents in School Program, the project will specifically address the needs most often identified by student-parents: affordable child care and social and academic support structures.

Gilbert coordinates Children's Place and has been with the center since it opened in 1996.

Professor Fails Nelson coordinates WMU's early childhood graduate and undergraduate programs and began her professional career with the University as a lecturer in 1993.

Staffer invited to education seminar

Miguel A. Ramirez, multicultural affairs, was just one of 40 people from the United States invited to attend a three-day seminar in Mexico City this past September sponsored by the Institute of Mexicans Abroad, an administrative agency of Mexico's foreign relations secretariat.



Ramirez

Ramirez, who came to WMU in 1980 and is an assistant director of multicultural affairs, was the only Michigan representative selected. The invitation was sent to professionals who directly work with the Mexican-American population in the United States.

The seminar's purpose was to inform participants about the educational programs that IME provides to Mexican Americans, as well as to gain perspectives from U.S. Hispanic leaders about those communities' needs, particularly as they relate to education.

Annual PSSO Poinsettia sale now in full swing

The Professional Support Staff Organization is accepting Poinsettia orders through Tuesday, Nov. 24.

Poinsettias are \$9 each and are available in seven colors: red, white, pink, burgundy, marble, jingle bells and Monet.



An order form is available online at www.wmich.edu/pssso. Cash or check payment must accompany all orders. Checks should be made payable to PSSO.

Poinsettias will be available for pick up between 9 a.m. and 5 p.m. Thursday, Dec. 3, in 158 Bernhard Center.

Plants not picked up by the 5 p.m. deadline will be donated.

For more information, contact Sally Laws at sally.laws@wmich.edu or 387-4262.

Float decorating dates set

Students, alumni, employees and friends are invited to participate in WMU's entry in the Kalamazoo Holiday Parade by walking the one-mile route Saturday, Nov. 14, and by volunteering to decorate the University's float Wednesday, Nov. 11, and Friday, Nov. 13, from 5:15 to 6:15 p.m. in the Campus Services Building. Visit www.wmich.edu/wmu/news/2009/10/072.shtml for details.

Jobs

Current job opportunities at WMU are announced daily on the Human Resources Web site at www.wmich.edu/hr/careers-at-wmu.html. Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.



volume 36
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WESTERN MICHIGAN UNIVERSITY

Trustees approve various personnel items

Two administrative appointments and the retirements of one faculty and one staff member were approved by the WMU Board of Trustees during its Nov. 2 meeting. Trustees also accepted the resignations of one faculty and one staff member.

Trustees OK'd the previously announced appointment of David Kuzara as head women's gymnastics coach, effective Oct. 5, and named Diana Vreeland director of the Career English Language Center for International Students, effective Sept. 8.

The faculty retirement, with emerita status, was acted on posthumously for Susan V. Ponchillia, and is effective Nov. 2. Ponchillia, professor of blindness and low vision studies, died Oct. 12 after 28 years of service to the University. The staff member retiring is Richard C. McNorton, millwright maintenance mechanic in Facilities Management, 10 years of service, effective Dec. 31.

The faculty member resigning is Teri A. Davis, faculty specialist II-clinical specialist in the Bronson School of Nursing, effective Dec. 22. The staff member resigning is Terry L. Karwoski, head women's gymnastics coach, effective Oct. 1.



Kuzara



Ponchillia

Sustainability expert to discuss local goals

The President's Universitywide Sustainability Committee is bringing an international expert to campus this month to speak about measuring the progress of sustainability projects in the local community.

Maureen Hart, owner of Sustainable Measures in West Hartford, Conn., will discuss the Kalamazoo area's vision for the future and the role of projects to track progress to reach these goals during a public lecture Thursday, Nov. 12. Titled "Community Sustainability Projects: History and Progress," the talk will be at 7:30 p.m. in Schneider Hall's Brown Auditorium. A reception will follow.

On Friday, Nov. 13, Hart also will conduct a free and open workshop on "Developing a Citywide Community Sustainability Indicators Project." This event will be held from 8 a.m. to noon in 1040 Fetzer Center and will include a complimentary breakfast.

Visit www.sustainablemeasures.com for more information.

Health, wellness expo open to WMU community

Students, faculty and staff members, and retirees are invited to attend the 2009 Health and Wellness Expo from 10 a.m. to 3 p.m. Tuesday, Nov. 10, in the Student Recreation Center's indoor tennis courts area.

This free event increases awareness and utilization of local programs, organizations and resources available to the WMU community.

Those attending the expo will be able to learn about ways of improving and maintaining their financial as well as their physical health. More than 40 exhibitors from the University and greater Kalamazoo area will be on hand to answer questions and provide information about available health and wellness services along with employee and retiree benefits.

Attendees also will be able to sample healthy foods and purchase items from

ICES pilot program set to start

The pilot project for the Web-based Instructor and Course Evaluation System, also known as ICES Online, will begin in spring 2010. The Web-based ICES system will replace the current paper-based system by next fall.

Participating in the pilot program will be the Haworth College of Business and the colleges of Aviation, Education and Human Development, and Health and Human Services. During the Summer I Session, they will be joined by the colleges of Arts and Sciences, Engineering and Applied Sciences, and Fine Arts.

Full implementation of the new system is scheduled for fall 2010.

For more information, visit www.wmich.edu/poapa/ICES or contact the Office of Institutional Effectiveness.

several local produce growers. Services to be offered include hearing screening, chiropractic, acupuncture, chair and hand massage, and at variable costs depending on individual insurance coverage, meningitis



vaccinations. Plans had called for seasonal flu vaccinations to also be administered, but WMU has used up its allotment of this vaccine for

2009 and most likely will not receive additional doses.

In addition, Holtyn & Associates will be conducting health assessments and providing information about its One-to-One wellness program. WMU recently decided to offer the program for free to all full-time, benefits-eligible employees.

Free parking will be available in Lot 13 and Parking Structure 1. Visit www.wmich.edu/hwexpo for more information.

Board signs off on leasing office in Royal Oak as base for Detroit-area operations

The WMU Board of Trustees approved a three-year lease Nov. 2 for a Woodward Avenue location in Royal Oak, Mich., that will become the University's base for recruiting and future program offerings.

The lease is for more than 1,800 square feet in a building at 32820 Woodward Ave. and will be effective Jan. 1, 2010. It gives the University a physical presence at the heart of the region that is home to 37.4 percent

of WMU's student body.

Work also is under way to bring new academic programming to the Detroit area through Extended University Programs.

Keith Hearit, vice provost for enrollment management, told trustees the initiative and the selection of the Royal Oak site was guided by three basic considerations:

- Southeast Michigan's traditional importance as a recruiting base for WMU.

- An analysis of sites in the region with the potential to need and support new academic programming.

- The desire for a location that is easily accessible to students from both the city of Detroit and its suburbs.

Hearit also notes that WMU is talking with Oakland Community College about partnering to offer academic programming in the future that would allow metro-area students to start work toward a WMU bachelor's degree near their homes.

Profs take part in poetry event

Six foreign languages faculty members will be part of an unusual local poetry reading at 3 p.m. Sunday, Nov. 15, in the Portage District Library.

For the free event, called "Poetry in 15 Languages," readings will be done in various languages. Audience members will have a list of languages and readers, but no translations will be provided.

Participating from WMU will be department Chair Cynthia Running-Johnson, presenter, and readers Peter Bickle, German; Hend Ezzat Hegab, Arabic; Viviane Ruellot, French; Rika Saito, Japanese; and Liliya Vansovich, Russian.

Service

The following faculty and staff members are recognized for 25, 20, 15, 10 and five years of service during November.

25 Years—Lou Ann Grover, teaching, learning and educational studies; Ed F. Manion, Facilities Management-maintenance services; and Donna St. John, admissions.

20 Years—Rex J. DeVries, Facilities Management-landscape services.

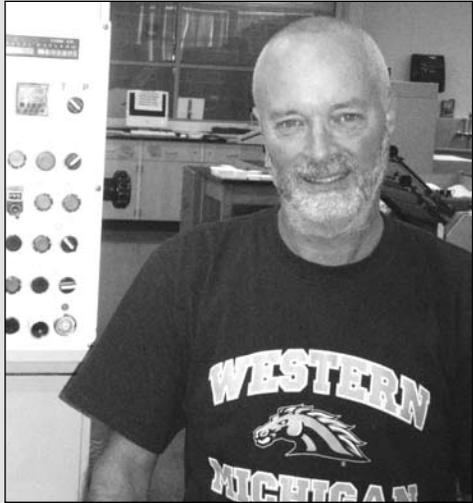
15 Years—Richard T. Boyd, Facilities Management-power plant; Christine E. Jager, internal audit; and Penny Villadsen, Facilities Management-building custodial and support services.

10 Years—Barbara J. Alexander, teacher certification; Barbara DeKoekkoek, political science; Margie A. Glenn, auxiliary cash

operations; Paul E. Howell, University Libraries; Judith A. King, College of Health and Human Services; Robert G. Miller, Office of the Associate Vice President for Community Outreach; Vickie A. Patterson, business information systems; Linda S. Piper, Bernhard Center Dining Services; Caldin A. Street, Development Office; and Timothy Howard Unangst, public safety.

Five Years—Jonathan Dennis, College of Aviation; Dwight Dyes, College of Aviation; Brenda S. Hamlyn, Registrar's Office; Mark T. Scafaria, Facilities Management-associate vice president's office; Wendy Jean Schutz, logistical services; and William Whisman, information technology.

On Campus with Mark Cummins



PUTTING GREENER INK ON RECYCLED PAPER
(Photo by Deanne Puca)

Whether it's business cards for more than 3,500 WMU employees or a half of a million sheets of letterhead paper ordered each year, chances are printing lab technician Mark Cummins had a hand in printing them.

It has been his job the past nine years to churn out these products for the University as well as maps for parking services and student projects. From letterpress to digital printing, Cummins, paper engineering, chemical engineering and imaging, has worked the presses and seen the trends toward more environmentally clean chemicals and higher-quality copies.

"It used to be there were really, really nasty chemicals. They'd take the paint right off the equipment. Now, it's much greener, milder," he says. "And now that digital is coming, computer skills are a must for students to learn this business."

Cummins started his printing career almost 40 years ago for a Kalamazoo-area printer. "At that time we used carbon copies, and my boss said this was the only way printing would be done. The effects of technology closed it down," Cummins remembers.

He worked for smaller printing companies before coming to WMU. His work started with the letterpress and then moved into offset printing used today. Digital printing is the future with many smaller projects already using this ink jet technique, he says.

Despite predictions of a "paperless office" with the increased use of electronic communication such as e-mail, Cummins says he doesn't see business slowing down. He also values the importance of face-to-face contact and makes all of his own deliveries.

"I've heard so many people say they spend so much time reading e-mails that it's nice to have a hard copy," he says.

Cummins works a two-color offset printer and a one-color offset printer from his lab in the west wing of the College of Engineering on WMU's Parkview Campus. Besides the printing jobs, he is responsible for maintaining and cleaning the equipment and making sure the lab is a safe work environment. Two students who work in the lab help him put the metal plates in the machine.

The Kalamazoo native and his wife, Dawn, have two grown daughters who are WMU graduates—Halley Bachmann and Annette Cummins, who is also an office associate for the department.

Cummins enjoys driving older fiberglass speedboats on Barton Lake and riding his Harley Davidson motorcycle.

Everyone Counts learning-community initiative open to all employees

The offices of Diversity and Inclusion and of Faculty Development are bringing together faculty and staff members for a year-long exploration of multicultural ideas and tools through a new initiative called Everyone Counts.

The initiative is a professional-development opportunity that will help participants better respond to the University's increasingly diverse campus. Based on the "learning community" model, it promotes both personal and institutional transformation.

Applications are being accepted until Friday, Nov. 20, for employees to participate in one of the initiative's learning-community groups during 2010. The materials being requested of applicants will help ensure that each learning community is diverse and composed of members who are in a position to meet on a regular basis.

Andrea Beach, faculty development, and Zarinah El-Amin Naeem, diversity and inclusion, are co-directing the project. The 2010 theme for Everyone Counts centers on race and, as an anchor, will use the upcoming Kalamazoo Race Exhibit, which is described online at www.wmich.edu/cas/race.

Details about the new initiative are provided in a brochure that was distributed starting last week via campus mail to each WMU employee. Visit www.wmich.edu/diversityandinclusion for more information, or contact Beach or Naeem.



Participating in Everyone Counts facilitator training Nov. 3 were, from left: Felicia Crawford, Human Resources; Dannie Alexander, intercollegiate athletics; Naeem; Lynn Nations-Johnson, teaching learning and educational studies; Jim Croteau, counselor education and counseling psychology; Jodie Palmer, College of Education and Human Development; Lauren Freedman, special education and literacy studies; Milt Cox, facilitator trainer from Miami University; Tierra Marshall, faculty development; Diana Hernandez, multicultural affairs; Yvette Hyter, speech pathology and audiology; and Beach. (Photo by Jeanne Baron)

Trustees endorse medical school proposal

continued from page 1

an enormous opportunity for economic development."

Trustee William Johnston of Portage, Mich., urged everyone involved to remember the importance of vision in difficult times. "The whole notion of a medical school is sometimes thought of in terms of today rather than tomorrow," Johnston said.

There is a need to "connect the dots," he noted, by combining the local community's legacies in life sciences, discovery research and biomedical research with the possibilities inherent in a world-class

health center.

"We're talking about the potential of unlocking research ideas that really have significance not just in terms of our local community, our state and our nation, but the entire globe," Johnston said. "As an institution of higher learning, that's really one of the things that should be at the highest part of our mission and dream."

Trustees noted the positive results of studies commissioned by WMU, Bronson Hospital and Borgess Health. In their formal reports, two consulting firms endorsed the

medical school idea and pointed to the strong infrastructure already in place that would allow the community to develop a school well positioned to address the nation's growing and unmet need for physicians.

A Web site at www.kzoomedschool.org that contains complete information about the medical school initiative has been available since early this year. It includes the reports of both consultant groups, a timeline of the initiative, information about the future of medicine and answers to frequently asked questions.