



9-2018

September 2018 Newsletter

Haworth College of Business

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WMU ScholarWorks Citation

Haworth College of Business, "September 2018 Newsletter" (2018). *Haworth College of Business News*. 95.
https://scholarworks.wmich.edu/business_news/95

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September 2018 Newsletter

SEPTEMBER 2018 NEWSLETTER



College honors alumni and friends

Alumni and friends of the college will be honored for their outstanding professional and service accomplishments during Homecoming week. These individuals serve as a representation of the values of the Haworth College of Business and as an inspiration and example to our students.

[Read more about this year's recipients.](#)



Homecoming pancake breakfast

Join the college for a pancake breakfast beginning at 7:30 a.m. the morning of Saturday Oct. 6. The event will include prizes, complimentary food, and fun for the whole family. Sponsored by [TriFound.](#)

[Register for the Homecoming Pancake Breakfast.](#)



MBA students make an impact

MBA students in Dr. Derrick McIver's Leading People and Organizations course, drove headfirst into their project aimed at combating and raising awareness about beach pollution.

[Learn more about the MBA project.](#)



Haworth Connection Display Celebration

The Haworth College of Business celebrated the reveal of a new display honoring the enduring relationship between the Haworth family and the college. The display, in the 1400 corridor of Schneider Hall, details the Haworth family's support of WMU and the business college, and highlights the Haworth company's origin story.

[View pictures from the celebration.](#)



E-Commerce and Digital Marketing

College faculty, IT professionals and students will explore the multiple dimensions of e-commerce and digital marketing during the 2018 Western Michigan IT Forum. Registration is open.

[Learn more about the 2018 Western Michigan IT Forum.](#)



WMU Giving Day

Save the date for Giving Day! We invite you to help support student success at the Haworth College of Business on Oct. 3.

[Join us on Giving Day.](#)

To suggest a story please contact:

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[Newsletter Archive](#)

2018 Award Recipients

Alumni and friends of the college will be honored for their outstanding professional and service accomplishments during Homecoming week. These individuals serve as a representation of the values of the Haworth College of Business and as an inspiration and example to our students.

WMU DISTINGUISHED ALUMNI AWARD



Carrie Jones-Barber, B.B.A.'82

CEO

Dawn Foods

Carrie Jones-Barber serves as the CEO of Dawn Foods. In 1985, after a short stint in medical sales, Jones-Barber joined Dawn Foods in a sales role and climbed the ranks before being named to her current position in 2006. Prior to becoming CEO, Jones-Barber was president of Dawn

Foods International and has also been a business development manager at Dawn Foods UK Ltd., as well as chief information officer. During her tenure at Dawn, Jones-Barber has focused on international growth of the company. She has held various cross-functional roles with progressively increasing responsibility, including CIO, where she oversaw the implementation of the company's first ERP system, and president of international, where she successfully led a turnaround.

[Jones-Barber's biographical information](#)

HAWORTH COLLEGE OF BUSINESS OUTSTANDING ALUMNI ACHIEVEMENT AWARD



Alessandro P. DiNello, B.B.A. '75

President and CEO

Flagstar Bank

Since 2013, Alessandro DiNello has served as president and CEO of Flagstar Bank and Flagstar Bancorp. Prior to his current position, he was president and chief administrative officer, and for several years, he served as executive vice president of retail banking. As CEO, he has played a critical role in strengthening the bank's risk management, compliance and quality control. Under his leadership, Flagstar has produced consistent, diversified earnings.

[DiNello's biographical information](#)



Gregory T. Durant, B.B.A.'80

Vice Chairman and Deputy Chief Executive Officer
Deloitte

As vice chairman and deputy chief executive officer of Deloitte and a member of Deloitte's executive committee, Greg Durant is responsible for championing, sponsoring and catalyzing important issues and programs across the organization. Durant also oversees Deloitte's policy and government relations efforts to navigate the impact of public policies on the profession, the capital markets and the economy. He serves as advisory partner to some of Deloitte's most significant clients in the financial services, consumer business, and travel and leisure industries.

[Durant's biographical information](#)

HAWORTH COLLEGE OF BUSINESS OUTSTANDING
SERVICE AWARD



Todd A. Sanford, B.B.A.'83

CEO and President

Sanford Financial Services

Todd Sanford is the CEO and president of Sanford Financial Services, a full-service financial planning and wealth management practice. The firm focuses on intergenerational financial and estate planning, retirement plans and money management. Sanford started the company in 2000 with one employee managing nearly \$50 million in client assets. Today, he leads a team of 16 employees managing more than \$800 million of client assets.

[Sanford's biographical information](#)

HAWORTH COLLEGE OF BUSINESS OUTSTANDING
YOUNG ALUMNI AWARD



Molly Millerwise Meiners, B.B.A.'01

Principal Deputy Assistant Secretary for Public Affairs
U.S. Department of the Treasury

With nearly two decades of experience in navigating policy and crisis communications, Molly Millerwise Meiners currently serves as the principal deputy assistant secretary for public affairs at the U.S. Department of the Treasury. In this capacity, she manages the department's spokespersons and drives the day-to-day press strategy for regulatory and legislative priorities. This includes regulatory and financial reform, foreign investment and sanctions, as well as combatting the illicit financial networks underpinning terrorist groups, rogue regimes, nuclear proliferators and narcotics traffickers.

[Meiners' biographical information](#)



Christine A. Walsh, B.B.A.'05

Director of Talent, Engagement and Development
Nielsen

Christine Walsh is a human resources leader with more than 10 years of experience in various HR and talent management leadership roles in global organizations. She currently serves as director of talent, engagement and development at Nielsen, a global information, data and measurement company operating in more than 100 countries. Throughout her career, Walsh has developed a wide range of innovative programs to support leaders and business growth. She has gained the respect of leaders at all levels and has a natural talent for coaching, bridging cultural gaps, and adapting to different industries and environments.

[Walsh's biographical information](#)



Meagan A. Ward, B.B.A.'13

Founder and Co-owner, FEMOLOGY; Owner, Creatively Flawless Branding Agency; Creator, The Powerful Women

Poised in entrepreneurial activism and global empowerment, Meagan Ward is founder of Detroit's first modern business lounge for women, FEMOLOGY, owner of Creatively Flawless Branding Agency, and creator of The Powerful Women, a movement highlighting powerful women in Detroit. Ward's first business, Creatively Flawless, has serviced hundreds of women across the nation in the firsthand development of their strategic and visual branding. Ward's vocal advocacy for women's integration and progress has led her to become an appointed speaker for the U.S. Embassy on women's empowerment.

[Ward's biographical information](#)

DEPARTMENT OF ACCOUNTANCY OUTSTANDING
ALUMNI AWARD



Gregg A. Agens, B.B.A.'76

Lead Engagement Partner and Quality Review Partner (Retired)

PricewaterhouseCoopers LLP

Gregg Agens is a retired partner with more than 35 years of experience, serving the majority of his career at PricewaterhouseCoopers. Before retiring in 2015, Agens spent 27 years as the lead engagement and quality review partner for the professional services firm, working with a variety of private and multinational public audit clients across several industry groups, including engineering and construction, aerospace and defense, U.S. government contracting, consumer products, and mining. Agens' range of experience includes a deep proficiency guiding clients with large-scale acquisition and divestiture transactions, including both due diligence and accounting considerations.

[Agens' biographical information](#)

DEPARTMENT OF BUSINESS INFORMATION SYSTEMS
OUTSTANDING ALUMNI AWARD



Salvatore N. Mosca, B.B.A. '97

Principal Program Manager
Microsoft Corporation

With more than 20 years in the IT industry, Sal Mosca is presently the principal program manager leading financial and compliance health engineering at Microsoft. Prior to his current role, he spent the last two years leading the partner incentive operations organization, where he was responsible for hundreds of employees and vendors across the U.S., Ireland and Singapore. Fifteen years at Microsoft placed Mosca in a variety of positions, including group program manager. In this role, he helped lead the development of the first enterprise data warehouse and a new organization known as the business intelligence center of excellence, centralizing and distributing data across Microsoft.

[Mosca's biographical information](#)

DEPARTMENT OF FINANCE AND COMMERCIAL LAW
OUTSTANDING ALUMNI AWARD



Marshall L. Mohr, B.B.A.'77

Senior Vice President and Chief Financial Officer
Intuitive Surgical

Marshall Mohr is senior vice president and chief financial officer of Intuitive Surgical, a global technology leader in robotic-assisted minimally invasive surgery. His prior roles include serving as vice president and chief financial officer of Adaptec Inc. and as an audit partner with PricewaterhouseCoopers. In Mohr's most recent position at PricewaterhouseCoopers, he served as managing partner of the firm's west region technology industry group and led the Silicon Valley accounting and audit advisory practice.

[Mohr's biographical information](#)

DEPARTMENT OF MANAGEMENT OUTSTANDING
ALUMNI AWARD



R. Craig Hopkins Jr., MBA '97

Chief Information Officer and Director of Information Technology Services
City of San Antonio

Craig Hopkins is the chief information officer and director of information technology services for the city of San Antonio. With more than 13,000 employees and an annual operating and capital budget of \$2.8 billion, Hopkins is responsible for all information technology operations, applications support, service delivery, cybersecurity, project management and business relationship functions for 40 departments spanning more than 500 facilities. He also has enterprise leadership experience in customer experience design, employee workplace of the future, smart cities strategy and implementation, technology research and innovation, and workforce leadership and development.

[Hopkins' biographical information](#)

DEPARTMENT OF MARKETING HALL OF FAME



Michael P. Williams, B.B.A.'71

Founder and President
SignArt, Inc.

Michael Williams is the founder and president of Kalamazoo's SignArt, Inc., a nationally ranked company that designs, manufactures and installs business and institutional signs throughout the country. Under Williams' leadership, the company has been a pioneer in developing a culture of corporate social responsibility and is an early innovator of low energy alternative light sources for retrofits and other products, creating a more sustainable process. As a member of the International Sign Association Education Committee, Williams has contributed to the development of many industry-specific training tools.

[Williams' biographical information](#)

FOOD AND CONSUMER PACKAGE GOODS MARKETING
OUTSTANDING ALUMNI AWARD



Ashley A. Roehm, B.B.A.'93

Vice President of National Accounts
Clorox

Ashley Roehm serves as the vice present of national accounts for Clorox, where she has responsibility for the grocery, pet and natural foods channels. In this role, she works with a cross-functional team to develop plans that position Clorox and its customers to win. Having been with Clorox for more than 18 years, Roehm has held a variety of roles in both field sales and sales planning, successfully working with her teams and customers to enable sustainable business growth. Prior to her current role, she served as vice president of sales planning, director of sales, national account manager, sales merchandising manager and regional sales manager for the company.

[Roehm's biographical information](#)

FOOD AND CONSUMER PACKAGE GOODS MARKETING
ADRIAN TRIMPE AWARD



Art F. Sebastian

General Manager

Groceryshop

Art Sebastian is currently working with Groceryshop, a leading innovation event in retail and consumer package goods. At Groceryshop, he focuses on building a best in class event agenda filled with executive speakers, audience development, sponsorship sales and overall experience. Groceryshop is committed to bringing together established and startup companies to understand disruptive new trends, technologies and business models people must embrace in order to win in a rapidly changing industry. Its inaugural event is set to launch in late October in Las Vegas.

[Sebastian's biographical information](#)

WMU ROTC WALL OF FAME AWARD



Colonel Americus "Chip" M. Gill III, B.S.'92

Division Chief Operational Contract Support and Joint Staff Director of Logistics
Pentagon

Colonel Americus Gill currently serves as the Division Chief Operational Contract Support and Joint Staff Director of Logistics at the Pentagon in Washington, D.C. He was commissioned as an Armor officer in 1992 from Western Michigan University, graduating as a ROTC distinguished military graduate. His military decorations and awards include the Legion of Merit, Bronze Star, Defense Meritorious Service Medal (Oak Leaf Cluster), Meritorious Service Medal (five Oak Leaf Clusters), Army Commendation Medal (Oak Leaf Cluster), Army Achievement Medal (two Oak Leaf Clusters), National Defense Service Medal (Oak Leaf Cluster), Global War on Terrorism Expeditionary Medal, Global War on Terrorism Service Medal and the Parachutist Badge.

[Gill's biographical information](#)

HAWORTH COLLEGE OF BUSINESS

HOMECOMING PANCAKE BREAKFAST

Haworth College of Business Pancake Breakfast

When: Saturday, October 6

Time: 7:30 - 9:30 a.m.

Where: *The Official WMU Tailgate Site, Lot 1 (next to Heritage Hall), off Oakland Drive.*

Parking: *Lawson Ice Arena (Lots 63, 64, 70, 74). A free shuttle will be available between Lawson Ice Arena, Waldo Stadium, and Lot 1*

Cost: *Free*

Join us for the Haworth College of Business Homecoming Pancake Breakfast! Complimentary all-you-can-eat pancakes, eggs, sausage, coffee and orange juice will be served by World Record Pancake Flippers, Chris Cakes, for all Haworth College of Business alumni, friends, students and families! Advance reservations required.

REGISTER

Thank you to our sponsor:

TRIFOUND



Making an impact



WMU MBA students volunteer at Holland State Park.

MBA students at Western Michigan University love a challenge. And when the challenge involves developing their own leadership skills, raising money and cleaning up a local beach, these Broncos are all in.

During summer, 15 students in Dr. Derrick McIver's Leading People and Organizations MBA course in Grand Rapids were charged with developing and executing a project that will have a sustainable impact on the community. Students make all of the decisions regarding the planning and execution of the project; the only requirement is that the end result makes an impact.

This group of students chose to plan and host a beach clean-up and fundraiser benefiting both the Holland State Park and Alliance for the Great Lakes. Students worked with local businesses

seeking out partnerships and making decisions regarding the execution of the event, and invited the community to join in on their efforts.

“One of the key goals of the class is to help students examine their personal leadership styles,” says McIver, associate professor of management. “This community project provides students that opportunity. The idea is to give them autonomy over the team, task, time and technique. The only challenge is they must have an impact. If done effectively, students learn about community leadership, teamwork, collaboration and leading with a purpose—all while having an impact.”

There is no doubt the class made an impact, both through the beach cleanup and the more than \$1,000 raised for Alliance for the Great Lakes. The students gathered about 40 pounds of trash, 30 of which included microplastics, small pieces of plastic that according to the National Ocean Service are one of the most prevalent sources of marine debris found in the oceans and Great Lakes.

“The cleanup was a wake-up call,” says Kyle Wallace. “The amount of microplastics that you find is alarming. It was great to be able to speak with beachgoers about the topic and see that the community is really starting to understand the impacts of litter.”

The students made a dent in combating the growing problem of plastic waste affecting the Great Lakes and beyond. According to the Rochester Institute of Technology, more than 5,000 metric tons of plastic entered Lake Michigan in 2016.

What’s next for this class of MBA students? They’re ready to challenge other MBA classes, both at WMU and beyond, to also make an impact, sharing the incredible power of making a difference.

“It is important for students to participate in these types of projects because it allows us to learn to think outside the box and determine a way to have a positive impact on the community while learning what it means to be sustainable,” says Keeley Van Blaricom. “We’re ready to challenge other groups to do the same!”

Haworth Connection Display Celebration

Albums

Haworth Connection Display Celebration

18 Photos · Updated 24 days ago

The Haworth College of Business celebrated the reveal of a new display honoring the enduring relationship between the Haworth family and the college. The display, in the 1400 corridor of Schneider Hall, details the Haworth family's support of WMU and the business college, and highlights the Haworth company's origin story, core values and products to students, faculty, staff and visitors to the building.

Discover, network and learn!

The 14th IT Forum, hosted by the Department of Business Information Systems at the Haworth College of Business, provides a setting for educators, students, professionals, employers, and state and local governments to interact and exchange ideas about technology-related topics. It is designed to be a bridge between academia and practicing professionals. You are cordially invited to join us for this conference exploring multiple dimensions of e-Commerce and Digital Marketing.

Industry experts: This year's IT Forum features sessions from leaders who will provide insight into the changing landscape of their industries.

Cutting-edge research: Researchers provide insight into the future of our industry and opportunities for leading change and adopting new technologies.

Talent acquisition: Student networking opportunities provide the additional benefit of meeting future employees.

REGISTER NOW!

#GIVEGOLD

WMU Giving Day is your chance to give back to WMU during our 95th Homecoming week.
October 1-6, 2018

Not only do publications like U.S. News and World Report base their rankings in part on alumni giving, but they also factor in student retention and graduation rates. Too often, talented students are forced to abandon or delay their education for financial reasons, and donor support can help them stay in school by providing scholarships funds, travel funds, emergency medical aid, and more.

MAKE YOUR GIFT TO ANY AREA OF CAMPUS

GIVE GOLD

There are 1,903+ funds you can give to at WMU.
All gifts made between October 1-6, 2018 will count toward WMU Giving Day.

MAKE A GIFT. MAKE AN IMPACT. GET THE SOCKS.



Broncos who give \$55 or more during Homecoming Week will receive an exclusive pair of
Broncos Socks!