APA "State of University" Five-Minute Remarks

John M. Dunn
Western Michigan University, john.dunn@wmich.edu
• In case you didn't get the memo, this is really not a "State of the University" talk. I just want to give you a brief status update on a few important topics and then hear what your questions and concerns are.

• Enrollment. We've just finished our spring semester census and the news is good. Overall, we're up slightly--0.7 percent

  -On-campus enrollment is up, nonresident enrollment is up (14.7 percent), international enrollment is up (8.3 percent) and minority enrollment is up (6.7 percent)

  -Online enrollment has seen an especially strong increase (17 percent)

• Admissions

  -Still strong, although we're seeing some softening in some of the communities hardest hit by the economy. The Detroit area number, for instance are down a bit.

  -At the end of this month, we'll begin a series of Gold Pride admissions receptions around the state. They were a great success last year as a way to reach out with prospective students and their families.

• Budget

  -The governor made cuts in December but spared education
- The 2009-10 year looks very poor for the state budget.
- Everyone is waiting to learn the impact of the Obama stimulus package.
- Basically, we're having to take this one year at a time

- Energy Savings
  - With your help and cooperation, our energy savings over the winter closure topped $484,000. Our physical plant staff deserves huge kudos for that work.

- MLK Celebration
  - We had a wonderful event on Sunday with nearly 600 people turning out for our community higher education luncheon and open house.

  - Next week we begin a wide array of events to mark the MLK holiday and I encourage you to be part of as many of those activities as you can—Monday's march, national day of service, etc.

  - This year you'll find events tied to this celebration through March.

- Athletic successes?