WMU Bookstore holding annual sale
All regularly priced clothing and souvenirs at the WMU Bookstore and CampusTrends will be 20 percent off from 11 a.m. to 6 p.m. today. This is the last day of the two-day sale, which corresponds to the Grad Fair for spring commencement. During the fair, the WMU Bookstore also takes 20 percent off regularly priced regalia, announcements and thank-you cards.

The sale on clothing and souvenirs is open to WMU students, faculty and staff. Grad Fair purchases are not required to receive sale discounts. Both the bookstore and CampusTrends are located in the Bernhard Center. For more information about the Grad Fair, go to www.wmich.edu/commencement or call the bookstore at 387-3930.

Trustees finalize 2009 meeting dates
The WMU Board of Trustees has finalized its meeting dates for 2009. The year’s remaining schedule calls for meetings to be held on Friday, April 24; Thursday, June 4; Thursday, July 2; Thursday, Sept. 17; and Friday, Nov. 6.

University advertising earns national honors
Four ads featuring the giant "W" and produced for WMU by the Image Group of Holland, Mich., snagged some of the top awards in a recent national competition that focuses on higher education marketing.

The WMU materials won top honors—gold—in two categories of the 24th annual Admissions Marketing Report Admissions Advertising Awards. WMU also captured one third-place bronze award and three awards of merit.

The WMU ads won against major universities from around the nation in a category reserved for schools with 20,000 or more students.

Dunn shares his views on state funding for higher education
WMU President John M. Dunn shared some of his fiscal perspectives when he testified Feb. 27 during a public hearing held on campus as part of Michigan’s 2010 budget process.

Dunn spoke along with other public university officials when the Michigan House Appropriations Subcommittee on Higher Education traveled to WMU for the hearing.

After six years of “doing more with fewer resources,” Dunn said a tuition freeze and further cuts to WMU’s state appropriation would severely impair the University’s ability to provide more Michigan residents with a college degree—the only sure way to reduce unemployment. “The issue is jobs,” Dunn testified. “Among those with bachelor’s degrees, unemployment in Michigan is 3.6 percent.”

He said WMU is an exceptional buy and has established a track record of doing more with fewer resources, maintaining access and continuing to offer top-notch programs.

“Can we mitigate or moderate tuition increases? You bet,” Dunn said. But he noted that the new budget proposals are beyond the pale. The governor’s proposed 3 percent budget cut and her call for a tuition freeze this year would put WMU’s 2009-10 budget $14 million out of balance and in real dollars, put WMU’s state support back at 1998 levels.

Dunn pledged that the University would do what it needed to do to maintain quality, maintain and increase need-based financial aid, reduce administrative costs, continue curricular review, and focus on sustainability as a way to both contain costs and preserve the learning environment.

Two appointed to WMU governing board
Gov. Jennifer M. Granholm has named Mary A. Asmonga-Knapp of Battle Creek, Mich., and James F. Hettinger of Fennville, Mich., to eight-year terms on the WMU Board of Trustees.

Both appointees will serve through Dec. 31, 2016, and are replacing trustees whose terms expired in December. Asmonga-Knapp replaces Sarah L. DeNoy and Hettinger replaces Daniel Pero.

Asmonga-Knapp is manager of the Family Advocacy Program for the Department of Defense’s Defense Logistics Agency at the Hart Dole Inouye Federal Center in Battle Creek. She also is the sexual assault response coordinator and deployment support manager for the agency and is a certified federal mediator.

Prior to her appointment at the federal center 12 years ago, Asmonga-Knapp was a psychotherapist with Battle Creek Health System. Her background also includes work as a community and labor organizer and a year of service as a Volunteer in Service to America.

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Around Campus

International eco-feminist to speak

Eco-feminist and conservationist Van- dana Shiva will speak at 7 p.m. tonight in the Bernhard Center East Ballroom as part of the 2009 Whitney Young-Scholars Award Celebration. Admission is free for students and $5 for all others. Shiva is a native of India who is respected throughout the world as an expert in sustainability.

Musical extravaganzas scheduled

Several music festivals and other special annual musical events are taking place this month and in April. A variety of concerts, many of them free, are being held in conjunction with these events.

Entertainment to look forward to includes the Southwestern Michigan Vo- cal Festival, today, Western Invitational Jazz Festival, Saturday, March 14; Horn Day, Sunday, March 15; Gold Company Invitational Jazz Festival, Saturday, March 21; WMUK Drum Choir concert, Sunday, March 22; Spring Conference on Wind and Percussion Music, Thursday, April 2; New Sounds Festival, Saturday, April 4; and Choral Showcase, Sunday April 5.

Francophone Film Festival slated

The annual Francophone Film Festival of Kalamazoo will take place Wednesday through Sunday, March 18-22, in the Little Theatre. Go to www.wmich.edu/fffkazo for more information.

International Festival turns 20

The music, dance, food and fashions of 15 countries on five continents will be spotlighted during the 20th International Festival from 4 to 8 p.m. Sunday, March 22.

WMUK 'Short Drive' fundraiser seeking $175,000

WMUK is once again shortening its spring pledge drive, which begins Saturday, March 28, and will end when $175,000 is raised.

To promote its broadcasts in high defini- tion, the station's spring drive will feature drawings for 10 free HD3 radios. All those who pledge or donate will be entered in drawings, along with those who call in and request entry. Complete details and rules for the drawings are available on the WMUK Web site.

Survey participation important

WMU is participating in the American Council on Education’s Internationalization Laboratory, a program aimed at strengthening the undergraduate curriculum’s interna- tional education components.

A critical component of the assessment is an online survey, which all faculty and staff are urged to complete. It will be available through Thursday, March 26, and takes less than 10 minutes to complete. Go to http://international.wmich.edu/content/view/11385/165 for internationalization project details and a link to the survey.

Emeritus helping stop climate change

Kenneth A. Dahlberg, emeritus in politi- cal science and environmental studies, has been serving this past year on the Agri- culture, Forestry and Waste Workgroup of the Governor’s Climate Action Council. The council was formed in 2007, primarily to develop a comprehensive climate action plan for Michigan with recommendations for reducing greenhouse gas emissions.

Dahlberg was able to get a policy option promoting local and regional food systems included as one of the recommendations in the final report, which is posted at www.michclimatechange.us.

Dahlberg, a WMU Distinguished Faculty Scholar, came to the University in 1966 and retired in 2001. He is an Heald Professor in the human dimensions of global change and sustainable agriculture, regenerative food systems, local food policy councils, and genetic and biological diversity.

German prof receives national award

Peter Krawutschke, foreign languages, has received the Alexander Codre Medal, the most prestigious award of the 10,000-member Amer- ican Translators Association. The prize was presented at a ceremony during the ATA’s annual confer- ence last year.

Krawutschke was cited for having “single-hand- edly done enormous good” for the fields, and practitioners, of translation and interpreting.

A faculty member since 1967, he wasATA’s president from 1995 to 1997 and currently is the organization’s treasurer. He also serves as president of the American Foundation for Translation and Interpretation, which he founded in 1997; just finished a term as president of the International Federation of Translators; and was a nominee for Intra- na’s 2008 Linguists of the Year awards.

Historian writes exhaustive dictionary

Victor C. Xiong, history, has written an 856-page book titled “Historical Dictionary of Medieval China,” which goes with a series of historical dictionaries on ancient civiliza- tions and historical eras. The tome, published this past December by Scarecrow Press Inc., fills an urgent need for a standard reference tailored to the interest of Western academics and readers.

Xiong came to WMU in 1989 and focuses his research on Chinese history and archaeology, especially the Sai Tang period with an emphasis on urban, social and cultural history.

The Institute for Chinese Studies at Ox- ford University in England invited him to present a Feb. 24 lecture on “Liu Zhiji and Medieval Chinese Historical Geography.” Xiong has presented around the world and is an on- going participant in numerous excavations of early Chinese sites under the auspices of the Chinese Academy of Social Sciences’ Institute of Archaeology.
Grant will support child poverty ‘reality check’

A W.K. Kellogg Foundation grant to WMU will focus on child poverty in the Kalamazoo and Battle Creek, Mich., areas and support the educational, research and service mission of WMU’s Walker Institute for the Study of Race and Ethnic Relations.

The $89,500 grant will boost the institute’s efforts to become a nationally prominent center for applied research on equitable and inclusive communities and on reducing racial and ethnic disparities.

It also will help the institute further develop its capacity to carry out its educational and service missions by increasing opportunities for service learning at WMU and reaching out through teaching, community forums, and print and electronic media.

“Much of the grant will support our collaboration with the Kalamazoo County Poverty Reduction Initiative to implement the ‘One Community’ model in Kalamazoo and Battle Creek,” says Timothy Ready, Walker Institute director. “Through it, we will produce and disseminate information that will provide a ‘reality check’ about the high ideals that are the foundation for our community and civic life.”

In 2007, U.S. Census data showed 39 percent of children in Kalamazoo were poor, placing the city above the 98th percentile nationally for child poverty. Nearly one-third of all children in Battle Creek also were poor, much above the state and national averages.

For Kalamazoo and Battle Creek, poverty among white children was much higher than average. Also, more than 60 percent of black children were poor, putting the towns near the top of the list of cities with the highest African-American child poverty rates.

The Walker Institute will be tracking trends in poverty-related quality-of-life indicators for children in both communities and assess what is working well and what else might be done to reduce poverty and gaping disparities by race and class.

Fort St. Joseph to be theme of Kalamazoo’s annual living history show

The effort to find and excavate Fort St. Joseph will be the theme for the 34th annual Kalamazoo Living History Show Saturday and Sunday, March 21-22, in the Kalamazoo County Expo Center at the Kalamazoo County Fairgrounds.

Several members of the campus community will be making presentations during the event, which is the largest juried show in the Midwest that’s devoted to living history and accoutrements.

Among those making presentations will be José António Brandão, history; Michael S. Nassaney, anthropology; Stephen Ketner, information technology; and Lisa-Marie Malischke, Andrew Beaupré, Amanda Brooks, and Emily Powell, anthropology graduate students.

WMU researchers located the fort’s remains near Niles, Mich., and the University holds its popular annual archaeological field school there. WMU-supervised teams have unearthed thousands of artifacts from the site. A large collection of these artifacts will be on display at the show.

Go to www.kalamazooshow.com for admission and other information about the Kalamazoo Living History Show.

Distinguished scholars making campus presentations

Three WMU researchers are sharing some of the work that has elevated them to national and international prominence as well as earned them WMU’s coveted Distinguished Faculty Scholar Award.

• William W. Coburn, biological sciences and director of the Mallinson Institute, will discuss “Religion, Science and Hyperspace: The Peculiar Case of the Royal Society Dr. Rees’ and Dr. Reese’s” at 4 p.m. Wednesday, March 18, in the Fetzer Center’s Putney Auditorium.

• Dr. Yuri S. Ledyaev, mathematics, will deliver an address titled “Seeing is Believing! On Visualization in Mathematics” at 4 p.m. Wednesday, March 25, in Putney.


The Distinguished Faculty Scholar award is the highest honor the University bestows on its faculty members. McCunn earned the distinction in 2007, and Coburn and Ledyaev in 2008.

The award recognizes those whose work is widely recognized beyond the University and constitutes a significant body of achievement, most of which has been accomplished while a faculty member at WMU.

Reception set for MacNellis

A retirement reception honoring Gail MacNellis, College of Fine Arts, for 36 years of service has been scheduled for 4 to 6 p.m. Thursday, March 19, in the Gilmore Theatre Atrium Lobby.

Obituary

John M. Fisher, emeritus in paper and printing science and engineering, died March 9 in Kalamazoo. He was 87.

Fisher came to WMU in 1969 and retired in 1986 after 17 years of service to the University. He taught process engineering and instrumentation courses as well as taught and organized summer short courses and seminars for industry professionals.

A registered professional engineer, Fisher received the WMU Paper Technology Foundation’s honor award in 1978 and the WMU Alumni Association’s Teaching Excellence Award in 1986.

He was an active researcher and served on numerous campus committees as well as chaired or co-chaired several professional conferences. He also served for nine years as advisor to the student chapter of the Technical Association of the Pulp and Paper Industry.

A memorial service will be held at 11 a.m. Friday, March 13, in Trinity Evangelical Lutheran Church, 504 S. Westnedge Ave. in Kalamazoo. Information about memorial contributions will be available at the service.

Andreadis named acting dean

During their Feb. 4 board meeting, WMU trustees approved the appointment of Nicholas Andreadis, counselor education and counseling psychology, as acting dean of the Lee Honors College, effective Jan. 5-June 30.

Trustees also named Leigh Arden Ford, director of the School of Communication, effective July 1, and Diana Hernandez, director of the Division of Multicultural Affairs, effective Dec. 8, 2008.

Andreadis, who joined the faculty in 1999, had been serving as interim associate dean of the Lee Honors College since 2007. At the time of his new appointment, he also was coordinating the master’s program in human resource development as well as teaching for the doctoral program in interdisciplinary evaluation and for the doctoral program in interdisciplinary health studies.

Service

The following faculty and staff members are recognized for 10, 20, 15, 10 and five years of service during March.

30 Years—Terri J. Culver, accounting; Suzanne M. Davenport, Faculty Senate; Carol A. Norg, Career and Student Employment Services; and Jewell M. Street, institutional equity.

20 Years—Sherrie Y. Fuller, multicultural affairs; David A. Olen, institutional equity; Jeff Hanson, Center for Disability Services; and Craig E. Wolford, accounting.

15 Years—James W. Barton, Development Office.

10 Years—Sheila Atherton, accounts receivable; Jeffrey R. Benton, physical plant building, custodial and support services; Anita K. Dean, College of Aviation; Robert E. Hunt II, Development Office; Emily L. Kilian, Sindenuce Health Center; James C. MacMillan, physical plant-maintenance services; Kelly Michelle Randol, physical plant building, custodial and support services; June Ann Sangsland, dining services-Burnham; and Elinor R. Zantjer, dining services-Davis.

Five Years—Pamela Jean Jones, College of Aviation.
Black psychology pioneer to meet with faculty, students

Joseph L. White, a pioneer in the field of black psychology, will present a public talk and meet with WMU students and faculty members during a visit to Kalamazoo Wednesday through Friday, March 25-27.

White is an emeritus in psychology and psychiatry at the University of California, Irvine. His public talk on "African American Psychological Strengths as a Vehicle for Surviving, Thriving and Optimal Living" will be at 6 p.m. Thursday, March 26, in 208 Bernhard Center. Several of White's books will be available for purchase during the evening.

He also will have a conversation with African-American faculty members at 10 a.m. Wednesday, March 25, in the Bernhard Center's MLK Room and a discussion with graduate students and faculty members at 10:30 a.m. Thursday, March 26, in 208 Bernhard Center. During the latter event, White will address "Browning of America: Implications for Counseling, Psychotherapy and Psychological Training." Those affiliated with the College of Education and departments of Psychology and of Counselor Education and Counseling Psychology are especially encouraged to attend.

For more information, contact Evelyn B. Winfield at evelyn.winfield@wmich.edu.

On Campus with Jerry Fulbright Sr.

His life has had a couple bumps in the road, but concrete finisher Jerry Fulbright Sr. in physical plant-landscape services has managed to carve out a varied career at WMU that spans more than three decades.

Fulbright started at WMU in 1969 as a teenager doing custodial work under a program that trained young people for future jobs. But at an early age, he had a family on the way and responsibilities to plan for, so he left the University to take a position with a landscaping company, moved to a railroad job, then worked in Arkansas for a year.

The family returned to Kalamazoo in 1978 and Fulbright returned to WMU's staff. He served brief stints in both the dining and custodial areas before switching to groundskeeping, where he primarily worked until receiving more training and joining the pavement services area.

As the only full-time concrete finisher on staff, it's Fulbright's job to finish concrete platforms, and repair and replace cracked sidewalks and other concrete surfaces across campus. With the thawing and freezing of ice and snow, Michigan's harsh winters are destructive to outdoor concrete. "But our biggest enemy is salt," Fulbright says. "It destroys concrete and really doesn't take a long time to do it."

Consequently, his busiest time is spring, when he's sent out to repair drains, curbs and gutters. Working around students and automobile traffic is a major obstacle, he notes, adding that keeping students safe is a major priority.

Staying safe hit close to home a few years ago, when a physical therapist with the Sincdecuse Health Center urged him to check out the frequent headaches he mentioned he'd been having for years. Fulbright did, and doctors found a 20-year-old, fist-size tumor. "It had matured to the point where I had a very short amount of time for them to get it out," he says. "If I hadn't spoken about it, I wouldn't be here today."

Fulbright lives in Cooper Township with his wife, Tammy. He has two grown children, including a son, Jerry Jr., who works at WMU, and two stepchildren, including a stepdaughter who is a WMU alumna.

An inventor, Fulbright has built a hydropower system on his property to energize his home and holds a patent for a dump truck container-support system that dispenses salt and other materials.

University advertising honored with Jerry Fulbright Sr.

Two appointed to WMU governing board

She earned a bachelor's degree in fine arts from Edinboro University of Pennsylvania in 1977 and a master's degree in social work from WMU in 1994. She recently began divinity degree work at the Dominican Center in Grand Rapids, Mich.

Hettinger is the former president and CEO of Battle Creek Unlimited, a major economic-development organization. He retired in December 2008 after nearly 30 years as head of the organization.

In 1978, Hettinger joined Battle Creek Unlimited as marketing director. He was named president and CEO one year later and is credited with attracting nearly 100 companies and 9,400 jobs to Battle Creek's Fort Custer Industrial Park during his tenure.

For his work in economic development, Hettinger received letters of commendation from two U.S. presidents—Bill Clinton and George W. Bush—and in 1995 was selected by then Gov. John Engler as the state's Economic Developer of the Year.

Hettinger earned both bachelor's and master's degrees in political science from WMU in 1971 and 1973, respectively, and has done doctoral work in public administration at the University of Missouri. WMU granted him an honorary Doctor of Public Service degree in 2007.

Image Group has used humor and some unconventional approaches, but what they've really done is help us embrace our traditions and convey the quality of our offerings and the pride that comes with being a Bronco," says Greg Rosine, WMU's senior vice president for advancement and legislative affairs.

Go to www.wmich.edu/branding to see a collection of the University's award-winning advertising and recruitment materials, as well as new signage and graphic identity elements designed for print and electronic uses.