



# Western NEWS

October 30, 2008  
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For and about WMU faculty and staff

## University trustees to meet in Detroit

The WMU Board of Trustees will hold its regularly scheduled November meeting from noon to 2:15 p.m. Friday, Nov. 7, at Ford Field in Detroit.

The unusual meeting location is just one of many ways the University will be more visible in Southeast Michigan the week leading up to its special "home" football game Saturday, Nov. 8 at Ford Field.

## United Way campaign winding down



The 2008 campus United Way campaign will officially come to an end Friday, Oct. 31. With three days of fund raising left, WMU was \$56,000 short of its

\$225,000 goal.

All faculty, staff and retirees should have received their donation packets and are encouraged to submit their gifts or pledges to the president's office. For additional or replacement pledge cards, or for more information about the WMU United Way campaign, contact the WMU United Way Advisory Board at [wmu-united-way@wmich.edu](mailto:wmu-united-way@wmich.edu).

## Open-enrollment period ends Nov. 14

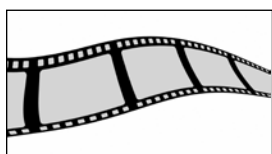
The open enrollment period for health insurance as well as flexible spending accounts will end at 5 p.m. Friday, Nov. 14, for AAUP faculty members and for AFSCME, MSEA and non-bargaining employees. This also is the open enrollment period for health insurance for WMU retirees.

During open enrollment, employees and retirees have the option of adding eligible dependents to their health insurance, with the changes becoming effective Jan. 1.

Employees who wish to participate in a flexible spending account next year must enroll or re-enroll during open enrollment. These accounts offer an opportunity to use tax-free dollars to pay for qualified medical expenses not covered by insurance, or for dependent care expenses.

Detailed open enrollment information was mailed to home addresses of benefits-eligible employees and retirees the week of Oct. 20. Information also is available at <http://www.wmich.edu/hr>.

## Laws may affect film presentations



University officials are urging all students, faculty and staff to beware of copyright infringement, specifically with regard to public screenings of films. Go to [www.wmich.edu/wmu/news/2008/10/048.html](http://www.wmich.edu/wmu/news/2008/10/048.html) for more information and a list of myths and facts associated with presenting on-campus film screenings.

## Academic Convocation takes place today

WMU's Academic Convocation at 3:30 p.m. today in the Dalton Center Recital Hall will feature President John M. Dunn's State of the University address as well as a series of awards honoring faculty and staff achievements.

The longstanding academic tradition of gathering to honor accomplishment and focus on important University issues and initiatives is free and open to the public. A reception will be held immediately following the convocation in the adjacent Richmond Center for Visual Arts. Dunn's address will be broadcast on WMUK-FM, the University's public radio station, at 7 p.m. today.

During the convocation, awards will be presented to seven members of the WMU faculty and staff for outstanding achievement. Awards presented include the Distinguished Service, Distinguished Faculty Scholar, Distinguished Teaching and Emerging Scholar awards. Each of these four awards carries a \$2,000 cash prize.

## Scholar, teaching award recipients among honorees

Three more WMU employees have been selected to receive major awards from the University at the 2008 Academic Convocation being held this afternoon.

They are Mary Z. Anderson, counselor education and counseling psychology, who will receive a Distinguished Teaching Award, and William W. Cobern, biological sciences, and Yuri S. Ledyaeu, mathematics, who each will receive a Distinguished Faculty Scholar Award.

The Distinguished Teaching Award program was launched in 2006 to honor up to three full-time faculty members each year. The WMU Alumni Association ran a similar program, the Teaching Excellence Award, between 1966 and 2001.

The Distinguished Faculty Scholar award is the highest honor the University bestows on its faculty members. Established in 1978, it recognizes those whose work is widely



Anderson



Cobern



Ledyaeu

known beyond the University and constitutes a significant body of achievement, most of which has been accomplished while a faculty member at WMU.

Anderson coordinates the master's degree program in counseling psychology. She was cited for such important work as developing a new teaching curriculum to meet new accreditation requirements for doctoral students in her department, integrating technology into her assessment courses and helping to develop and pilot a new teaching model for counseling practicum courses.

*continued on page 4*

## Lt. Gov. Cherry addresses education-minded crowd

Some 120 campus and community members turned out for WMU's "Forum on the Future of Higher Education in Michigan" featuring Michigan Lt. Gov. John D. Cherry.

The Oct. 24 event's other key speakers were both from WMU, Trustee William D. Johnston, president, director and chairman of the Kalamazoo-based Greenleaf Companies, and



From left, Johnston, Cherry and Dunn (Photo by Cheryl P. Roland)

Provost Timothy J. Greene. John M. Dunn, WMU president, moderated the forum, which was sponsored by the University's Emeriti Council.

Cherry led the statewide Commission on Higher Education and Economic Growth, which

issued its final report in 2004. The group, known as the Cherry Commission, was charged with finding a way to double the percentage of Michigan residents with college degrees over the next decade, in light of "an undeniable link between post-secondary education and economic success in a changing economy." The report outlined a number of challenges facing the state's schools and made several recommendations.

# Around Campus

## Ethicist looks at advance directives

Chris Buford, a lecturer at the University of Akron, will give a presentation on "Advancing an Advance Directive Debate" at 4 p.m. today in 210 Bernhard Center. It is part of the Center for the Study of Ethics in Society's fall 2008 lecture series.

Buford will examine the formulations of arguments against the moral legitimacy of advance directives and review objections to such arguments. It has been argued that in certain cases, an advance directive carries no weight in a decision on whether to withhold treatment, because the individual in the debilitating state is not the same person as the person who created the advance directive.

## Environment focus of Keystone talk

The ins and outs of the environmental services industry will be explored tomorrow when the second speaker in the 2008-09 Keystone Community Bank Breakfast Series presents "Environmental Contracting—A Local and National View." The event begins with breakfast at 7:30 a.m. and the talk by Steve Taplin, president of Terra Contracting, LLC, at 8 a.m. in 2150 Schneider.

Taplin has more than 25 years of experience working in all phases of the environmental services industry. His experience with remediation projects involves a wide range of industries and scales. Reservations are required to attend his presentation and may be made by calling the dean's office at 387-5050.

## WMU orchestra to give free concert

The WMU Symphony Orchestra will present its second concert of the season at 3 p.m. Sunday, Nov. 2, in the Dalton Center Recital Hall. The free event

will begin with a tuba solo by Deanna Swoboda, music, and continue with Brian Mast, the orchestra's new assistant conductor, leading "Overture to Ruslan and Ludmilla" by Russian composer Mikhail Glinka.

The concert will close with Symphony No. 8 in F Major, Op. 93, by Ludwig von Beethoven. One of Beethoven's final works, the Eighth Symphony consists of four movements and possesses a light-hearted, cheery mood.

## Sally Struthers stars in 'Nunsense'

Two-time Emmy Award winner Sally Struthers will perform as Mother Superior in the 25th anniversary tour of "Nunsense" at 3 p.m. Sunday, Nov. 2, in Miller Auditorium. The zany show has become an international phenomenon, boasting more than 5,000 productions worldwide in more than 21 languages.

Tickets are on sale now. They are available online at millerauditorium.com or by calling 387-2300 or visiting the Miller Auditorium Ticket Office or Epic Center Box Office. Call 387-2312 for special group discounts.

## Emeriti to learn about exchanges

The Emeriti Council's next Wednesday's II program will feature Dave Hargreave, emeritus in environmental studies, and Lyn Hargreave speaking at 2 p.m. Wednesday, Nov. 12, in Walwood Hall's Heinig Emeriti Lounge.

The duo will present, "People to People: Ways to Experience Cultures and Exchange Friendships Around the World." The Hargreaves will discuss their experiences traveling and living in other cultures, and provide information as to how others may become involved in international exchange programs.

## Trustee leading national commission



Archer

Dennis Archer, trustee, is co-chair of the National Transportation Policy Project of the Bipartisan Policy Center, a non-profit organization dedicated to promoting bipartisan dialogue and progress on some of the nation's

most important policy challenges.

The center was formed by former U.S. Senate majority leaders Baker, Daschle, Dole and Mitchell as an incubator for policy efforts capable of attracting widespread public support and political momentum. Its National Transportation Policy Project prioritizes infrastructure funding and develops transportation policies that address national economic, environmental and energy security goals.

Archer is chair of Michigan's Dickinson Wright law firm and previously served as mayor of Detroit, an associate justice of the Michigan Supreme Court and president of the National League of Cities.

## Local teachers part of wetland project



Koretsky

Carla Koretsky, geosciences, has secured a new grant from the National Science Foundation to extend her research on the growth of purple loosestrife, a perennial wetland flowering plant that has been spreading in the marsh of Kalamazoo's Kleinstuck Preserve.

The \$18,000 Research Experiences for Teachers grant will help pay for two additional scientists—both high school science teachers from Sturgis, Mich.—to study the effects of this transported plant on the water chemistry and survival of native plants in the marsh. If the invasive plant becomes too prevalent, it can jeopardize various threatened and endangered native wetland plants and wildlife by eliminating natural foods and cover.

Koretsky received a \$471,000 NSF Faculty Early Career Development grant in 2004 and has been a faculty member since 2000.

## Phobias research widely recognized



Spates

C. Richard Spates, psychology, is breaking new ground in researching treatments that help people with paralyzing animal phobias.

His work has been included as a chapter in a new book for practicing professionals, the second

edition of "Effective Treatments for PTSD: Practice Guidelines from the International Society for Traumatic Stress Studies." In addition, a poster presentation on the same topic by WMU doctoral student Richard Seim and Spates won a national award at the convention of the Association for Psychological Science in Chicago.

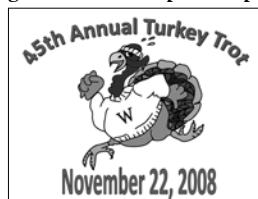
Spates directs the WMU Anxiety Disorders Laboratory and joined the University two decades ago. He has found that treating people using dosed rather than prolonged, continuous exposure to feared animals is effective and easier on those being treated.

## University schedules 45th annual Turkey Trot 5K race

WMU's 45th annual Turkey Trot 5K race will take place Saturday, Nov. 22, with check-in and event-day registration beginning at 8 a.m. and the race at about 9 a.m.

The non-certified Turkey Trot course winds around the campus and starts and ends at the Student Recreation Center's

Indoor Tennis Courts. Runners may choose to be timed and may register online at [www.greatlakeschampionchip.com](http://www.greatlakeschampionchip.com) or in person



at the intramural sports office on the SRC's third floor.

Race participants and spectators are encouraged to bring canned foods or non-perishable items for donation to Loaves & Fishes of Kalamazoo.

Prizes will be awarded in numerous categories, and each runner will receive a T-shirt. For more information, visit [www.src.wmich.edu](http://www.src.wmich.edu) and click "IM Sports & HOME" from the drop down menu or e-mail Raymond "Andy" Arnold at [raymond.arnold@wmich.edu](mailto:raymond.arnold@wmich.edu).

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## Jobs

Current job opportunities at WMU are announced daily on the Human Resources Web site at [www.wmich.edu/hr/careers-at-wmu.htm](http://www.wmich.edu/hr/careers-at-wmu.htm). Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.



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WESTERN MICHIGAN UNIVERSITY

# Faculty Senate, Haenicke Institute support Internationalization Lab

A campuswide “laboratory” to advance the comprehensive internationalization of the University’s undergraduate curriculum has been launched by the Faculty Senate International Education Council and the Haenicke Institute for Global Education.

WMU has committed to participate in the American Council on Education’s Internationalization Laboratory, a two-year assessment and planning program. During 2008-09 and 2009-10, faculty members will engage in an array of activities guided by the ACE Laboratory format to develop, assess and implement strategies.

“All of our students must have the tools to know and judge the world around them whether they exercise those judgments in conjunction with business or other assignments abroad, whether they continue within the academy to study the great issues that globalization raises, or whether they simply venture into the voting booth in Kalamazoo or New York City, or anywhere in between,” says Donald G. McCloud, Haenicke Institute dean.

“Through the internationalization laboratory, our faculty will play an important role



Barbara Hill, center, from the American Council on Education’s Internationalization Initiatives, visited campus Oct. 22 and 23. During her stay, Hill met with, from left, WMU’s Stephen Malcolm and Donald McCloud. She also hosted informational meetings for members of the Faculty Senate, college-based international committees, and the administration. (Photo by Margaret von Steinen)

in re-examining our community and what we teach to ensure our graduates carry with them the needed perspectives and understandings to function in the contemporary world which we so readily label as ‘globalized.’”

Both McCloud and Stephen B. Malcolm, chair of the International Education Council, will lead the campus activities that will

be developed by members of the current laboratory cohort.

Malcolm maintains that such participation is in perfect alignment with the mission of WMU.

“The interface between students and faculty is key to the University’s success and dynamism, Malcolm says, “and enhanced ‘internationalization’ facilitates our intent to make this interface within our University community truly ‘universal’ and ‘collegial.’”

WMU is one of seven universities and colleges ACE invited to host a laboratory this year to build on the data already collected from the 80 institutions that have participated since the program began in 2003. The University’s nationwide “lab partners” are Saint Mary’s College, the University of Colorado at Boulder, and Central Connecticut State, Pacific, Purdue and Temple universities. For more information, contact Brett Berquist, Haenicke Institute, at [brett.berquist@wmich.edu](mailto:brett.berquist@wmich.edu) or 387-5890. Go to <http://international.wmich.edu/content/view/1385/165> for periodic Internationalization Laboratory updates.

## Health, wellness expo set for campus community

WMU faculty and staff members, retirees, and students are invited to the WMU Health and Wellness Expo from 10 a.m. to 3 p.m. Wednesday, Nov. 12, in the Student Recreation Center’s Indoor Tennis Courts.

This free campuswide event is designed to increase awareness and utilization of health programs, organizations and resources available to the WMU community.

More than 50 exhibitors from the University and greater Kalamazoo area will be on hand to answer questions and provide information about available health and wellness services and employee/retiree benefits.

The expo will feature information on stress management, social wellness, sexual health, nutrition and diet, ergonomics, weight training and exercise.

Services offered will include vision and

hearing screening, healthy food samples and chair massages. Flu and meningitis vaccinations also will be administered. For more vaccinations details, go online to [www.sindecuse.com](http://www.sindecuse.com) or call 387-3287.

By providing an opportunity to explore campus and local providers of health and wellness services, expo organizers hope to encourage and support commitments on the part of WMU students and employees to create, improve and sustain healthy lifestyles.

For more information about the WMU Health and Wellness Expo, contact Amy Seth, director of University Recreation, by sending e-mail to [amy.seth@wmich.edu](mailto:amy.seth@wmich.edu) or calling her at 387-3759.

## Panel to discuss financial crisis

A team of WMU experts will tackle the nation’s financial crisis and its impact during a panel discussion at 3 p.m. Wednesday, Nov. 5, in 3508 Knauss Hall.

The program, called “The Financial Meltdown and Its Aftermath: Causes, Consequences and Policy Options,” is free and open to the public. Panelists include Jon Neill, Susan Pozo and James Hueng, economics, and Christopher Korth, finance and commercial law.

Speakers will talk about the causes of the crisis, its consequences for the economy and the policies being used to deal with it. The discussion will provide information about the current state of the economy and provide a forum in which to thoughtfully consider the ramifications of the crisis.

## WMU begins preparing for decennial accreditation visit

An Oct. 6 event for representatives from across the campus served as the official kickoff for WMU’s preparations for a comprehensive accreditation visit in 2010-11 from the Higher Learning Commission.

Andrew Lootens-White, the HLC’s associate director of accreditation, addressed some 70 WMU faculty and staff members who will undertake an intensive campus self-study in preparation for the formal HLC visit. Lootens-White will serve as the University’s liaison with the HLC during the accreditation process.

In his talk, he outlined the five criteria used for accreditation: mission and integrity; preparation for the future; student learning and effective teaching; acquisition, discovery and application of knowledge; and engagement and service.

Guiding WMU’s HLC accreditation initiative is Eileen Evans, vice provost for institutional effectiveness. Her office and responsibilities were established following the 2001 site visit, when institutional strategic planning and assessment of student academic achievement were identified as particular areas of challenge for the insti-

tution. HLC peer-reviewers assessed the University’s progress in those areas during a November 2005 mandated focused visit. The commission announced WMU’s successful completion of that assessment in May 2006.

WMU has been accredited by the North Central Association continuously since 1915. The last comprehensive self-examination and subsequent site visit in 2001 were part of the regular reaccreditation process that occurs every 10 years. The HLC accredits, and thereby grants membership in the commission and in the North Central Association to degree-granting educational institutions in the 19-state North Central region

### Obituary

**Conrad Phillip Factor**, a WMU staff member, died Oct. 21 at his home in Sears, Mich. He was 65.

Factor, formerly of Battle Creek and Galesburg, came to WMU in 1985 and retired as a plumber in the physical plant’s maintenance division in 1998.



**Increased sustainability**—WMU unveiled two energy conservation initiatives Oct. 23, new exterior LED lighting and the introduction of its first all-electric service vehicles. Helping celebrate the initiatives’ roll out were State Rep. Fred Upton, standing next to one of the new vehicles, and WMU President John M. Dunn, seated. The 110-volt service vehicles have zero emissions and a fuel equivalency of 25 cents per gallon. The new outdoor LED lighting can reduce energy consumption by 60 percent and last five times longer than the typical exterior high-pressure sodium lighting. Go to [www.wmich.edu/sustainability](http://www.wmich.edu/sustainability) for more information. (Photo by Cheryl P. Roland).



## On Campus with Carrie Soule



**BRONCO DYNAMO**  
(Photo by Jeanne Baron)

If Carrie Soule were temporarily out of the office, she could legitimately tape up a sign that reads, "Busy, back soon."

Soule, office associate in student financial aid and scholarships, shows unwavering dedication to her office's clients, as well as works tirelessly for her colleagues through participation in the Professional Support Staff Organization.

"I like to meet new people, so I just love working at Western. I get to work with parents, students and people across campus" she says. "This is such a family-oriented work environment. Employees are so connected here, and everyone is so friendly. We're all working for the same goal—the success of our students."

Soule has been actively involved in PSSO since 2001. For the past three years, she's served the organization as president, helping with the Membership and Holiday Social committees, and anywhere else help is needed. She even recently took over Web design so the organization wouldn't have to hire someone to do this work.

Among her other extracurricular activities are organizing get-acquainted gatherings for employees who want to be added to the e-mail list that she maintains and updates for this purpose, and making sure WMU is represented in the Kalamazoo Holiday Parade, which she was unable to do this year because of the many Detroit events scheduled in connection with WMU's Nov. 8 football game at Ford Field.

The Comstock, Mich., resident came to WMU as a temporary office assistant in Human Resources in 2000. She became a full-time staff member in that unit a few months later, then moved to her current post in 2005. Her main duties include handling customer service calls for her director, taking care of billings, doing the account paperwork associated with tuition remission for WMU dependents, and filling in as needed at the Bronco Express Service Team office in the Bernhard Center.

"The most challenging part is keeping up with new financial aid and federal regulations so I know what I'm talking about and can help callers," Soule says. "The biggest thing people can do to help make the process go efficiently is get their FAFSA financial aid form in on time. Just don't file late—that's when problems occur."

Soule, a single mother, enjoys bowling, playing softball and spending time with friends and family, especially her 11-year-old son, Kyle.

## Still time to join Broncos in Detroit area for events celebrating WMU

WMU is moving to Detroit—literally—with a series of activities and events for Metro Detroit high school students and WMU alumni, culminating with the football Broncos hosting the University of Illinois at Ford Field at noon Saturday, Nov. 8.

The special "home game" for the Broncos at Ford Field will cap a week of activities being scheduled around Southeast Michigan at the beginning of November.

Ford Field activities on game day will include a pre-game party with WMU President John M. Dunn and host Buster Bronco from 10 to 11:30 a.m. For 90 minutes prior to the game, there also will be a WMU on Display extravaganza of three dozen exhibits. These

exhibits will showcase numerous University programs, student projects and campus services.

Throughout the week, representatives from WMU will be meeting with high school students and counselors from Oakland, Macomb and Wayne counties; music faculty ensembles will give five performances in Detroit-area high schools; and receptions will be held for several alumni groups and donors. WMU also will participate in the Michigan Yes! Expo from 8 a.m. to 2 p.m. Thursday, Nov. 6, at Ford Field, which is expected to draw 15,000 high school students.

Go to [www.wmich.edu/detroit](http://www.wmich.edu/detroit) for more information, and to buy game tickets and make event reservations.

## Award recipients named

continued from page 1

Many of Anderson's past and present students praised her for her extraordinary assistance as a teacher and dramatically affecting their careers.

"She has a knack for finding the ways to push you in the ways that you need to be pushed (and) that foster critical thinking and decision making, as well as opening new perspectives on your own scholarship," wrote one former student who is now a practicing psychologist.

Cobern directs the Mallinson Institute for Science Education and is a science education expert who has explored the cultural component of improving science literacy. He joined WMU's science education faculty in 1996 as coordinator of the elementary school master's program. Since then, he has been a principal researcher in a number of science education initiatives funded by

the National Science Foundation and the Michigan Department of Education.

Scholars from around the globe wrote in support of his nomination, pointing to Cobern's groundbreaking work on world views and the impact that cultural orientation has on science learning as being among his most significant achievements.

A U.S. colleague praised Cobern's broad contributions and the attention his work has attracted. "Dr. Cobern is a science education scholar with a solid international reputation reflecting his intellect, integrity, honesty, tenacity, cultural savvy, vision and humor," she wrote. "...His research is both original and widely read."

Ledyae, an internationally known mathematician, was praised for his "great influence in the areas of control theory and nonsmooth analysis, distinguished record

of publication and his consistent spirit of generosity." His wide-ranging research, supporters say, includes significant contributions in such areas as nonlinear control systems and global optimization problems.

A faculty member since 1997, Ledyae has held visiting professorships at universities in five nations. Support for his work came from around the world and reflects his stature in the international mathematics community as well as his ability to communicate the essence of his work and inspire others.

A French mathematician who has worked closely with Ledyae wrote "...while I have had a number of collaborators of high quality and repute in the course of my career, the ability, imagination and insight that Yuri Ledyae brings to bear is second to none. I consider our joint work to be some of my best and most important..."