



Western NEWS

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For and about WMU faculty and staff

Voter registration being made easy

The Michigan Secretary of State's Mobile Branch Office will be at the West Campus Promenade near the Honors College today from 9 a.m. to 3 p.m. to register people to vote in the Nov. 4 general election. The last day to register is Oct. 6. Go to <http://michigan.michigan.gov/som/0,1607,7-192--199273--,00.html> for more information.

Tentative AAUP contract negotiated



Late Sept. 9, a tentative agreement was reached between bargaining teams for WMU and its faculty union. The two sides had been negotiating terms of a new three-year contract since early June. The previous contract lapsed at midnight Sept. 5. The tentative agreement must next be approved by a vote of campus members of the WMU chapter of the American Association of University Professors.

WSA slates student forum with Dunn

The Western Student Association will host an open forum with President John M. Dunn at 5 p.m. Tuesday, Oct. 7, in 157 Bernhard Center. The event is a good opportunity for students to "stay in the know" about WMU and submit questions directly to the top administrator. Questions may be sent to wsa-publicrelation@wmich.edu.

Road closures part of annual event



Information about the Homecoming Campus Classic Saturday, Oct. 4, is available online. Several campus roads and parking areas will be closed for varying times across West Campus. Go to www.wmich.edu/wmu/news/2008/09/028.html for more details, including event registration, volunteer sign up, and PDF maps for both the 1K and 5K races/walks.

EduCABLE channels revamped

A new and improved EduCABLE channel lineup has been implemented for on-campus residents. Faculty using the foreign language channels may want to visit www.wmich.edu/oit/students/tcom/educable-channels.html and check out the new channel assignments.

Streets renamed on Oakland campus

WMU's newly configured streets on the Oakland Drive Campus sport some new names. Oliver Street has been rerouted and combined with Ottawa Street. In addition, a portion of Oliver near Oakland Drive has become its own roadway. As a result, Ottawa Street will be renamed Oliver Street, while the portion of Oliver Street in front of Spindler Hall near Oakland will now be called Oliver Lane.

Overall enrollment increases 1.6 percent; significant gains seen in key categories

WMU has an overall growth in enrollment this fall of 1.6 percent, primarily the result of a large 8.8 percent boost in the number of new freshmen and healthy increases in its graduate student numbers.

The official fall 2008 enrollment count for WMU is 24,818, an increase of 385 students over last year's total student count. Beginning freshmen hit 3,870, an increase of 314 over last year's beginning freshman class. The numbers reflect the University's official fall census conducted Sept. 9.

The number of master's-level students increased by 195 or 5.8 percent, and the number of doctoral students is up by 43 or 5.2 percent. Strong graduate enrollment at WMU branch campuses drove those increases, with the greatest gains at the Battle Creek, Grand Rapids-Beltline and Southwest campuses.

"We've been watching the numbers and listening to families all summer, and we knew our growth would be strong," says WMU President John M. Dunn. "It wasn't until we saw the final census count, however, that we began to uncover the wealth of good news this year's enrollment data reflect."

"In addition to strong freshman and graduate student numbers, we have major increases of 10.5 percent in our minority student population and 15.2 percent in our international student body. This is important news for us because it reflects the ethnic and cultural qualities so important to a great multifaceted research university like ours."

Much of the positive turnaround in enrollment is due to the individual efforts of faculty and staff members across the University, Dunn has reported in campus e-mails and in remarks to the Faculty Senate. In those reports, he also has thanked WMU's nonbargaining employees as well as commended the University as a whole.

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Aviation diversity program reunion well attended

Three WMU presidents joined W.K. Kellogg Foundation officials at a reunion Sept. 10 to celebrate a successful, 10-year effort to increase diversity in the aviation industry.

The event recognized some of the more than 160 WMU women and minority students who have received support to attend the University's College of Aviation. Some 25 alumni—many now civilian and military pilots—attended and shared information about how their scholarship experiences changed them and helped reshape the field of aviation.

The day's activities featured a luncheon celebration at Kellogg Foundation headquarters in Battle Creek, Mich., and an open house in that city at the College of Aviation's W.K. Kellogg Airport facilities.

The College of Aviation has worked since the mid-1990s to substantially boost the number of women and minorities in the aviation industry. A 1995 grant of \$2.9 million and a \$5.2 million 1998 grant, both from the Kellogg Foundation, combined with support from Battle Creek Unlimited, WMU and the federal government, was used to create the world-class aviation program in Battle Creek.

Additionally, the funds helped to enhance the college's technical capabilities, and launched an intense effort to recruit students early in their high school careers, give them early flight experience and provide scholarship resources for them to attend WMU. The University's enrollment of women and minority students more than tripled in the first five years of the initiative.

In 2001, Delta Airlines announced \$1.65 million over four years to train 24 women and minority pilots. Between the Kellogg Foundation and Delta scholarships, WMU has awarded more than \$2.5 million in diversity scholarships.

The percentage of African Americans in the College of Aviation's student body has risen from 1 percent in 1999 to 6 percent today, and the number of African-American women has increased tenfold. Today, a typical class of aviation graduates will include about 30 percent women and minority students.



From left, WMU Presidents Diether H. Haenicke, fifth president; John M. Dunn, eighth and current president; and Elson S. Floyd, sixth president. (Photo by Mike Lanka)

Around Campus

Fair to help students choose majors

The third annual Major Excitement academic fair will take place from 11 a.m. to 2 p.m. today on the walkway outside the Chemistry Building. The event, made possible by the College of Arts and Sciences, is intended to help undergraduate students explore many of the 140 majors available to them at WMU.

Hispanic Heritage Month starts

Several events are taking place in celebration of Hispanic Heritage Month, which runs from Sept. 15 to Oct. 15. Major on-campus events will be a free performance by Orquesta Sensacional at 7:30 p.m. today on the Main Stage of the Bernhard Center's Bronco Mall and a showing of the documentary "Latinos '08" from 6:30 to 8 p.m. Wednesday, Oct. 15, in Trimpe Hall's Multicultural Center.

WMU also is co-sponsoring this year's main event, the Kalamazoo Hispanic-American Heritage Festival from 11 a.m. to 9 p.m. Saturday, Sept. 27, at the Kalamazoo County Fairgrounds.

Gala exhibit opening planned

A gala opening for the exhibit "The French in North America/Les Français en Amérique du Nord—An Enduring Presence" will begin at 5 p.m. Friday, Sept. 19, on the third floor of Waldo Library. The event is free and open to the public.

Panel to discuss functional rubrics

Jane Baas, fine arts; Katharine Cummings, arts and sciences; and Sarah Summy, education; will be panelists for "Rubrics, Rubrics, Rubrics! (Rubrics

cubed), set for 9 to 11 a.m. Thursday, Sept. 25, in 2473 Health and Human Services Building. RSVP to karen.stokes@wmich.edu to attend this discussion on how to develop exemplary and functional rubrics.

Foreign policy phobias lecture topic

Four national "phobias" shaping European politics today will be examined Wednesday, Sept. 24, during the 2008 George Klein Lecture. Ray Tares from Tulane University will give the free, public lecture at 7 p.m. Wednesday, Sept. 24, in the Fetzer Center's Putney Auditorium. His talk is titled "Phobias and Foreign Policies in Central Europe: Do National Prejudices Determine National Security? The Special Case of Russophobia."

Career fair targets engineers

More than 70 employers will participate in WMU's 13th Engineering and Applied Sciences Career Fair from 10 a.m. to 4 p.m. Thursday, Sept. 25, at the engineering college on the Parkview Campus. The public event does not require prior registration. For more information, go to www.Broncojobs.wmich and click on "Calendar of Career Events, then "Career Fairs."

Ethics Center launches 2008 talks

The Center for the Study of Ethics in Society will kick off its fall 2008 programs Thursday, Oct. 2, with a talk on "Population, Poverty and the Decisions We Make Right Now" at 7 p.m. in 3508 Knauss Hall. Daniel Pellegrum, president of Pathfinder International, will give the talk.

Professor earns rare certification

Marie-Laure Bougnol-Potter, management, has earned an American Society for Quality certification typically earned by those working in industry. The ASQ Six Sigma Green Belt certification is considered a milestone in anyone's career, and critically important to teaching and professional development.



Bougnol-Potter

It recognizes Bougnol-Potter for reaching a significant level of professional recognition and proficiency in and comprehension of Six Sigma principles and practices. At WMU, she teaches Business Process Productivity and Managing for Quality. Her research interests include optimization, linear programming and operations management.

Bougnol-Potter earned her doctorate from the University of Mississippi in 2001. Before coming to WMU, she was a two-year visiting professor at the University of Mississippi, where she taught operations management and management sciences courses.

Concert to recognize 40-year career

C. Curtis-Smith, music, will perform a varied concert presented by the Bullock Performance Institute at 3 p.m. Saturday, Sept.



Curtis-Smith

20, in the Dalton Recital Hall in honor of his 40 years at WMU. The concert will feature non-University guest soloists and ensembles, as well as WMU's own Renata Knific, Silvia Roederer, Merling Trio and Western Brass Quintet.

Curtis-Smith is an internationally recognized composer, and at 38 was the youngest faculty member ever awarded WMU's Distinguished Faculty Scholar Award, the University's highest academic honor.

He has received more than 100 grants, awards and commissions, many from national and international organizations. They include recent commissions from the Barlow Endowment and the Harvard University Fromm Foundation.

Emeritus receives leadership award

Frank R. Jamison, emeritus in instructional media, has received the 2008 Roxie L. Cole Leadership Award "for exemplifying the spirit of access television in the community." The award was presented by the Alliance for Community Media Central States Region at its regional conference and by Kalamazoo's Community Access Center.



Jamison

Jamison was selected as this year's Cole Leadership Award recipient out of individuals from Michigan, Ohio, Kentucky and Indiana for his initiative, skill and effectiveness in forwarding the cause of community media in the Kalamazoo area.

A media pioneer, Jamison helped found the Satellite Communications for Learning, International television network and the local Community Access Center, with which he has remained active, and is a national Alliance for Community Media board member.

Challenge gift boosts Richmond Center's reach

A \$1 million challenge gift from an anonymous donor will help bring internationally known exhibitions to the new Richmond Center for Visual Arts and provide ongoing support to its Gwen Frostic School of Art.

The anonymous donor has agreed to match all private support toward the Richmond Center and Frostic School, up to \$1 million, to fully capitalize on the University's new art facilities. Although the anonymous donor has stated that all gifts to be matched must

be made by the end of 2012, it is hoped that the goal can be reached sooner.

To date, more than \$200,000 has already been raised toward the challenge, which promises to aid the Richmond Center and Frostic School with timely support for student projects, faculty research and facilities enhancements.

Exchange

For sale—Lakefront house 12 minutes from campus, furnished or unfurnished. Quiet area, one+ acres. Three bedrooms, 2.5 bathrooms. New pier, roof, air conditioning, and kitchen. Professor retiring. Price reduced from \$320,000 to \$210,000. Call owner at (415) 663-1511 or agent at 217-2002.

For sale—Simmons Deepsleep twin mattress with box spring. Gently used, kept enclosed in heavy, waterproof plastic so perfectly clean. Bought at Talsma Furniture for a seasonal second home. \$160. Contact tiplucy1@yahoo.com or 375-7953.

Jobs

Current job opportunities at WMU are announced daily on the Human Resources Web site at www.wmich.edu/hr/careers-at-wmu.htm. Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.



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EDITOR: Jeanne Baron. CONTRIBUTORS: Tonya R. Hernandez, Deanne Molinari, Thomas A. Myers, Cheryl P. Roland and Mark E. Schwerin. GRAPHIC DESIGN: Tammy M. Boneburg.

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WESTERN MICHIGAN UNIVERSITY

United Way campaign starting

WMU will set its annual United Way campaign into motion later this month with a special agency fair and kickoff rally from 11 a.m. to 2 p.m. Tuesday, Sept. 30, in the Bernhard Center Ballroom.

Everyone is invited to the "Come out to the Fair" event. It will feature opening remarks by President John M. Dunn, snacks and re-



freshments, and an opportunity to learn more about Greater Kalamazoo United Way's partner agencies.

More than a dozen local organizations will have representatives on hand to answer questions about how United Way contributions are used to create positive change throughout the Kalamazoo community.

This year's campus United Way campaign officially runs Wednesday, Oct. 1, through Friday, Oct. 31. The University goal of \$225,000 will contribute to the Greater Kalamazoo United Way's \$10.9 million overall target. WMU faculty, staff and retirees already have contributed nearly \$20,000 in pre-kickoff gifts and pledges.

Go to www.gkuw.org to learn more about the Greater Kalamazoo United Way.

Outreach program bringing earth science alive

A \$195,000 grant from the DTE Energy Foundation to Core Kids is bringing earth science alive for Michigan's elementary, middle and high school students as well as their teachers.

The three-year grant was awarded in January 2008 to support the Core Kids outreach program's development of educational modules that explore the state's geology and natural resources. They are being designed at WMU's Michigan Geological Repository for Research and Education, which is part of the University's Department of Geosciences.

MGRRE faculty and staff created Core Kids to help bridge the gap between the public and scientists involved in energy and earth science studies, says Susan F. Grammer, MGRRE education outreach coordinator.

"Students and teachers who participate in Core Kids activities learn about the origin, development and efficient use of geological natural resources such as groundwater, oil, natural gas and minerals—resources that are essential to our quality of life," Grammer says. "They also gain a better understanding of the age of the Earth and the changes that have taken place on Earth over time—two concepts that are vital in developing science literacy and identifying



processes that policy leaders must consider when dealing with national energy and environmental issues."

Since receiving the DTE Energy Foundation grant, MGRRE personnel and their associates have made presentations in more than 40 southwest Michigan classrooms, opened up MGRRE's facilities to numerous school groups, and developed a variety of interesting and innovative earth science-based materials for both students and teachers.

They also have taken to the road, exhibiting at gatherings of the National Science Teachers Association, Michigan Science Teachers Association and Michigan Earth Science Teachers Association.

Service—September

The following faculty and staff members are recognized for 40, 35, 30, 25, 20, 15, 10 and five years of service during September.

40 Years—Edward L. Britten, physical plant-landscape services.

35 Years—Charles W. Amos, physical plant-building, custodial and support services, and Robert J. Brown, public safety.

30 Years—Vena D. Brower, physical plant-maintenance services, and Karen Ferrara, dining services-Burnham.

25 Years—Tanya Bellamy, Walker Institute; Joyce A. Gard, speech pathology and audiology; Terri L. Hageman, dining services-Valley #1; Vicky A. Meinema, accounting; and Peninnah S. Miller, Malinson Institute.

20 Years—Lori A. Bell, physical plant-maintenance services; Bonnie S. Gorham, Extended University Programs-Battle Creek and Lansing; Patrick L. Lem, physical plant-utilities; Steven F. Thomas, information technology; David D. VanHeulen, infor-

mation technology; Minnie White, physical plant-building, custodial and support services; Thomas R. Wolf Jr., information technology; and Ralph N. Yingling, Haworth College of Business.

15 Years—Melissa K. Hess, grants and contracts, and Robert D. Purk, physical plant-landscape services.

10 Years—Kathleen A. Barnes, Development Office; Robert L. Coffman, public safety; Charles F. Ide, environmental studies; Joyce R. Lew, student conduct; Steven D. Miller, Advocacy Office for Transfer Students and Military Affairs; Eunice Perez Ruiz, Bronco Express Services; Mark E. Schwerin, university relations; and Linda S. Stuu, WMU Bookstore.

Five Years—Scot R. Conant, College of Engineering and Applied Science; Jill E. Hamilton, admissions; Susan B. Reeves, WMU Bookstore; Gregory J. Rosine, Office of the Vice President for Advancement and Legislative Affairs; and Gerald M. Schulz, physical plant-maintenance services.

Two retirements accepted

The retirements of one faculty member and one staff member were approved by the WMU Board of Trustees at its Sept. 12 meeting. Trustees also accepted the resignation of one faculty member.



Breu

The faculty member who is retiring is doing so with emerita status. Her name, position, year of continuous service and effective date of retirement is: Marlene R. Breu, family and consumer sciences, 12-1/2 years, effective Dec. 14.

The staff member retiring is Marsha H. Santow, senior library assistant in University Libraries, 31-1/2 years, effective Dec. 31.

The faculty member resigning is Dongil Lee, chemistry, effective Aug. 10.



Santow

Obituaries



Ede

David Ede, professor and chair of comparative religion, died Sept. 13 in Kalamazoo. He was 73.

Ede came to WMU in 1970 and was appointed department chair in June 2007. A well-known expert on Islam, Ede was one of 10 professors selected in 1988 to take part in a study tour of Egypt sponsored by the National Council on U.S.-Arab Relations. Additionally, he edited as well as contributed to the book "Guide to Islam" and was the author of numerous review articles and at least two articles for encyclopedias.

A viewing is scheduled for 11 a.m. to 2 p.m. Saturday, Sept. 20, at the Life Story Funeral Home, 6080 Stadium Drive, in Kalamazoo. A private family funeral service will take place later that day. A campus memorial service is being planned.

Richard A. Hoffman, a former laboratory technician in physics and computer science, died April 4 in Kalamazoo. He was 68.

Hoffman was employed at WMU from 1982 to 1984. A lifelong learner with all but a dissertation toward a doctorate in agricultural engineering, he enjoyed taking courses in the college of engineering.

In 1997, he and his wife, economics Professor Emily Hoffman, created an endowed Medallion Scholarship at WMU.

Billy Kay "Bill" Richardson, a former education faculty member, died Sept. 6 in Double Oak, Texas. He was 75.

Richardson joined the WMU faculty in 1977 as an associate professor of counseling and personnel. He left in 1980 for the University of North Texas, where he taught until 1997.

Franklin C. Wangberg, a former education faculty member, died Sept. 1 in Lake Ariel, Pa. He was 83.

Wangberg joined the faculty in 1959 as an associate professor. He initially served at WMU's Paw Paw Training School, then was a teacher and coordinator at its Campus School and Directed Teaching Center.

He retired from the University in 1982 with emeritus status.

On Campus with Lynn Buthala-Plew



CRITTER CARETAKER
(Photo by Jeanne Baron)

Having grown up with a scientist father, Lynn Buthala-Plew, animal facilities manager, learned to appreciate nature—even its creepiest creatures.

"WMU doesn't do a great deal of animal research. Most of the research that is done deals with psychology, especially behavioral pharmacology issues," Buthala-Plew says. "For instance, we've been housing some unusual critters recently for phobia research, so I'm kind of over my phobia about spiders. Tarantulas are big and slow moving—you can actually see them coming."

Buthala-Plew is the daughter of Darwin Buthala, a former biomedical sciences faculty member and department head. She landed her University job in 1999 after 22 years in a similar post with a local firm. This was the same year Haenicke Hall was dedicated, allowing WMU to put nearly all of its animal facilities under one roof.

She has three children, a stepdaughter who's a veterinarian, stepson who's a certified financial planner and daughter who's in college. She and her husband, "Kip," own Irving's Market & Deli in Kalamazoo. "We're very, very proactive with promoting growth in downtown Kalamazoo," she says, noting that Kip manages the business.

As for her campus work, Buthala-Plew ensures that animals used in research conducted under WMU's aegis are humanely cared for, as well as housed and fed according to each study's protocols, and that the University and its researchers comply with government regulations. In addition, she oversees the handful of other campus sites where animals are still housed and serves as an advisory member of the Institutional Animal Care and Use Committee, a review board established by the WMU Board of Trustees in accordance with federal regulations.

"WMU contracts with an outside veterinarian to inspect my operation and make sure I'm doing what I'm supposed to and to assist with keeping our animals healthy. We also have an anonymous reporting system, should anyone see something they don't like," Buthala-Plew says. "The biggest challenge is the physical nature of the job. We have to move bulky cages and bags of supplies, keep the cages clean and sanitize the rooms and equipment. But I like that it's a hands-on job. I don't think I could sit at a desk all day. What's even better is that I get to work with students and faculty, and a wide variety of animals—the quirrier the better."

Overall enrollment increases continued from page 1

"Our 2008-09 academic year is well under way, and in terms of enrollment, the start is a good one. All of the hard work you have done over the past year is producing results," he told staff members in one e-mail. "I want to thank each of you for the outstanding level of service you provide to our students and for everything you do to make this a great university and a wonderful work and learning environment. You make me so proud to be a part of this University family."

The fall census shows that minority enrollment increased by 288 students to 3,030, with more than half of this increase being among African American students. International student enrollment is 1,114, showing its first significant increase since 2001.

As in other recent years, the University experienced phenomenal growth in the number of students taking online courses. This fall, 2,287 students are taking such courses. Many of them are also enrolled in regular courses at either the main campus or one of WMU's six branch campuses.

Also factoring in the fall 2000 numbers is the new Seita Scholarship program, which is in its first year and designed to provide tuition and a support network for young people who have aged out of foster care. The fall enrollment tally includes 51 Seita Scholars.

Parade of Nations seeking flag bearers at Homecoming



The International Programs Council is seeking flag bearers for the Parade of Nations that is annually conducted prior to the Homecoming football game. The parade is made up of students, faculty and staff carrying flags from countries all over the world.

The parade will be staged from the International Program Council's tailgate party that starts at 10:45 a.m. Saturday, Oct. 4, at Kanley Track. There will be free food and games at the party, and no reservations are required. Parade flag bearers should plan to arrive at the event no later than 1 p.m. to receive their flags and line up for the parade.

Participants must sign up to take part and may request to carry a specific country's flag. Sign up at the International Programming Office in 2501 Ellsworth Hall, or write stephen.j.wood@wmich.edu or rose.godsey@wmich.edu. For more information, call 387-5872.

Kalamazoo/Battle Creek airport advertising display updated

Visitors flying into Kalamazoo, the self-proclaimed "Education City," will have no doubt about one of the community's major resources, thanks to new signage at the Kalamazoo/Battle Creek International Airport. The 9'x15'-foot wall wrap, designed by WMU graphic designer Tammy Boneburg, was installed Labor Day Weekend. The wall wrap replaces smaller WMU signage in a more remote corner of the airport. Messages about the University will be part of the airport's six video monitors as well.

