



Western Michigan University
ScholarWorks at WMU

Haworth College of Business News

Haworth College of Business

5-2020

May 2020 Newsletter

Haworth College of Business

Follow this and additional works at: https://scholarworks.wmich.edu/business_news



Part of the Business Commons, and the Higher Education Commons

WMU ScholarWorks Citation

Haworth College of Business, "May 2020 Newsletter" (2020). *Haworth College of Business News*. 126.
https://scholarworks.wmich.edu/business_news/126

This Newsletter is brought to you for free and open access by the Haworth College of Business at ScholarWorks at WMU. It has been accepted for inclusion in Haworth College of Business News by an authorized administrator of ScholarWorks at WMU. For more information, please contact wmu-scholarworks@wmich.edu.



May 2020 Newsletter

May 2020 NEWSLETTER



Standout graduate enters workforce with grit, resilience

Leaders are forged in crisis. It comes as no surprise then that Kordell Smith emerged as a standout leader in WMU's sales and business marketing and leadership and business strategy programs.

[Read his story.](#)



A promising future

2020 graduate Dylan Coleman's successes as a Business Bronco didn't come easily. But his determination to finish college—along with the support he received from his WMU friends and professors—has led him to a promising future.

[Read his story.](#)



Business professor earns second Fulbright award

For an impressive second time, Dr. Kuanchin "KC" Chen, a professor of business information systems, co-director of the Center for Business Analytics and John W. Snyder faculty fellow at Western Michigan University, has earned a highly competitive Fulbright Specialist Award.

[Read about the honor.](#)



Student entrepreneurs clinch e-Fest prize

Tyler Skibicki and Noah Schultz, both members of WMU's Starting Gate, earned a \$3,000 prize from the Schulze Entrepreneurship Challenge e-Fest competition for their venture, Ethereal Motion, LLC.

[Read about the award.](#)



Meet this year's class of The 30

From philanthropic entrepreneurs to software engineers, to winemakers and everything in between, alumni and students from the Haworth College of Business are shaking up some of the world's most important industries. To highlight these movers and shakers, the college features The 30, a digital publication that recognizes emerging business leaders.

[See the 2020 honorees.](#)



Business alumna publishes children's book

Integrated supply management graduate Markita Staples, B.B.A.'04, is a multi-talented professional who also has a knack for writing. She brings her skills to her new children's book, "What Should I Do Today?"

[Read her story.](#)

To suggest a story please contact:

Editor: Molly Goaley

molly.goaley@wmich.edu

(269) 387-5928

[Newsletter Archive](#)