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Haworth College of Business News

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7-2020

## July 2020 Newsletter

Haworth College of Business

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# July 2020 Newsletter

## July 2020 NEWSLETTER



### Accountancy student earns \$10,000 scholarship

Maddie Cordell received a competitive \$10,000 scholarship from the Public Company Accounting Oversight Board for the 2020-21 academic year. The merit-based scholarship is intended to encourage accounting students to pursue careers in audit.

[Read about the award.](#)



### Meet Keith Watkins

After spending his entire life tearing apart anything he could get his hands on, Keith Watkins is hoping to turn his passion for problem solving into a career through the Haworth College of Business.

[Read his story.](#)



### Thriving virtually

Student leaders in the WMU Sales and Business Marketing Association recently spoke about how their organization continues to prosper in a virtual format.

[Read about their strategies.](#)



### The opportunity to succeed and be seen

Going the distance—it's something that Luis Durán has done both metaphorically and literally as an international student, working toward the best possible opportunities at each stage of his education in the Haworth College of Business.

[Read his story.](#)



**Management professor discusses sustainability during COVID-19 and beyond**

Dr. Tim Palmer, a renowned expert in sustainable business practices, recently spoke about how COVID-19 intersects with sustainability in a variety of ways.

[Read about sustainability.](#)



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During a year where adaptability and innovation have been more important than ever, we are proud to share how our students, alumni and faculty address business issues in creative and meaningful ways.

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**To suggest a story please contact:**

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