November 2020 Newsletter

Haworth College of Business

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Business professor earns national student impact award

Dr. Christina Stamper, professor of management, was recently selected for the highly competitive Society for Human Resource Management Student Chapter Advisor Impact Award from the Society for Human Resource Management Foundation. Stamper was nominated for the award by her students for making a significant impact in their lives. “Dr. Stamper has led our program into exciting new territory,” says 2020 graduate Holly Harmon. “I was lucky enough not only to have Dr. Stamper as my SEHR advisor but also as my thesis chair—she is one of the kindest and most motivating professors at Western.” Read more.

Sales and business marketing earns national top program accolades

Western Michigan University's sales and business marketing program has been named a top national program by the Sales Education Foundation for the 14th consecutive year. “Our students and faculty have shown their adaptability and resiliency by embracing virtual methods of teaching and learning in addition to in-person interactions, giving students even more experiences to demonstrate their skill and expertise,” says Dr. Steve Newell, associate dean of operations and graduate programs for the business college and professor of marketing. “This latest recognition proves once again that WMU is exceptional in preparing students for meaningful careers in the sales field.” Read more.

Other stories:

- Meet Your Alumni Association Board: Jason Shorb
- Student group focuses on breaking the stigma surrounding mental health
- Show your gratitude to a Haworth College of Business mentor!
- Human resource management students win scholarships
- Alumni Spotlight: Jasper Bibbs
- Get your own Bronco Fan Cutout!

Has your contact information changed? Let the WMU Alumni Association know!
WMU anticipates an **unprecedented number of scholarship applications** in the coming months. Make a gift to support a student from the Haworth College of Business, or any area of WMU you choose.

**Support a student scholarship**

To suggest a story please contact:

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