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Haworth College of Business News

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11-2020

## December 2020 Newsletter

Haworth College of Business

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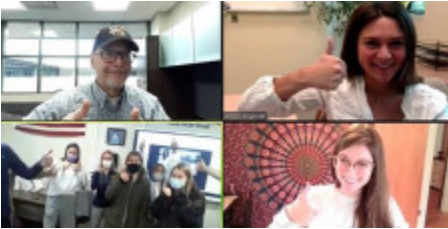


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### A deep dive into data analytics, powered by donors

Aaron Stieglitz is a United States Marine Corps veteran and Business Bronco who enjoys connecting the dots. He knows that learning from data is what fuels innovation, which is why he chose to major in business analytics at the Haworth College of Business. Aaron has spent his time at WMU pursuing experiences that will help him succeed in the business world. With the help of scholarships and the Dean's Discretionary Fund, he has been able to seize opportunities that allow him to dive deep into data analytics. [Read more.](#)



### A bite of financial reality

We have all been in the position where we have had to make tough financial decisions based on income and financial commitments. Now more than ever, we see millions of Americans having to make those decisions due to the pandemic. Recently, more than 300 students in several high schools in West Michigan improved their financial literacy through the Financial Reality Fair, a partnership between WMU's Sanford Center for Financial Planning and Wellness and Arbor Financial Credit Union. [Read more.](#)

### Other stories:

- [Meet Your Alumni Association Board: Rick Storch](#)
- [WMU to grant 1,400 degrees for virtual fall commencement](#)
- [A leader in business, technology and giving back: Carey Pachla, B.B.A.'92](#)
- [Peers and professors she can count on](#)
- [Alumni Spotlight: Christopher Hodshire](#)
- [University recognizes outstanding staff members, seeks input for annual award](#)

Has your contact information changed? Let the WMU Alumni Association know!

[Update your information](#)

WMU anticipates an **unprecedented number of scholarship applications** in the coming months. Make a gift to support a student from the Haworth College of Business, or any area of WMU you choose.

[Support a student scholarship](#)

To suggest a story please contact:

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