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Haworth College of Business

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Haworth College of Business

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Digital marketing dream teams: Students launch mentorship program that offers early career preparation

A group of students in the digital marketing and eCommerce program recently launched a mentorship program for their peers that provides early career preparation. The program pairs professionals in the field with juniors and seniors who are looking to strengthen their skills before entering the job market. [Read more.](#)



Business Broncos visit India virtually

Haworth College of Business students are brainstorming with Indian business and nonprofit leaders; experiencing Indian dance, music and art; learning to cook with Indian spices; and even riding along with a live motorcycle tour through the streets of Bangalore. Broncos are still getting a valuable study abroad experience virtually during the pandemic as international borders remain closed. [Read more.](#)

Other stories:

- [WMU's fourth Giving Day boasts \\$2.3 million in donations](#)
- [Kale Bennett named NCHC Postgraduate Scholarship award winner](#)
- [Western alum appointed to leadership post in U.S. Department of Transportation](#)
- [Food marketing students clinch second place at national university case competition](#)
- [WMU students place first at sales competition](#)
- [Facility improvement projects continue](#)

Has your contact information changed? Let the WMU Alumni Association know!

[UPDATE YOUR INFORMATION](#)

WMU anticipates an unprecedented number of scholarship applications in the coming months. Make a gift to support a student from the Haworth College of Business, or any area of WMU you choose.

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To suggest a story please contact:

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