



Western NEWS

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For and about WMU faculty and staff

Diane Rehm visit postponed

The free talk by National Public Radio star Diane Rehm has been postponed until April 2 due to illness. The host of the popular talk program "The Diane Rehm Show" has been rescheduled to speak at 7:30 p.m. Monday, April 2, in the Bernhard Center's East Ballroom.

Richmond Center slates shows

The School of Art has opened three major exhibitions in its newly completed James W. and Lois I. Richmond Center for Visual Arts, which will be formally dedicated and open for tours starting at 2 p.m. Thursday, April 12. The center's inaugural exhibitions highlight the capabilities of this sophisticated new cultural center.

On display through March 24 in the DeVries Student Gallery are works in the "Annual School of Art Student Exhibition." The other two shows run through April 7. They are "Contemporary Prints from the University Art Collection" in the Netzorg/Kerr Gallery and "Distinguished Alumni from WMU's School of Art" in the Albertine Monroe-Brown Gallery. For more information, call the art school's exhibitions office at 387-2455.

March event honors top seniors

WMU will recognize its 46 top senior students during the 27th annual Presidential Scholars Convocation Thursday, March 22, in the Fetzer Center. Each year, faculty members select the most outstanding seniors to represent their various academic units as a WMU Presidential Scholar, the highest academic award the University can bestow to an undergraduate.

The convocation, which is by invitation only, will include a program featuring President Emeritus and Interim President Diether H. Haenicke. Faculty Senate Vice President John Jellies, biological sciences, will preside over the event.

Broncos set academic records

Basketball center Joe Reitz, a Fishers, Ind., junior with a 3.72 grade point average in finance, has been named to the ESPN the Magazine Academic All-America Men's Basketball First Team. Reitz is WMU's first men's basketball player to be named to the First Team Academic All-America and only the seventh player in Mid-American Conference history picked for this squad.

In fall 2006, two student-athletes were named District IV Academic First and Third Team selections while seven others made MAC academic teams. Overall, Bronco student-athletes earned a composite 3.05 GPA for fall semester and 168 students made the Bronco Academic Honor Roll for attaining a fall GPA of 3.2 or better. The top team composites were recorded by women's (3.56) and men's (3.45) tennis, gymnastics (3.40) and volleyball (3.32).

Program connects alumni with prospective students

Instead of just receiving a letter notifying them of their accomplishment, some 9,000 of this year's admitted students will also receive a postcard and personal congratulations from a WMU graduate.

More than 550 alumni are participating in the 2-year-old postcard campaign under the WMU Alumni Association's Alumni Admissions Ambassadors program.

To connect graduates with high school seniors who have been accepted to the University, the ini-

tiative uses colorful 5-by-7-inch postcards that feature collages of students, faculty and buildings. Along with the cards, which are provided by the Alumni Association, program participants are given names and addresses of admitted students, suggested messages and even stamps.

The ambassadors send postcards to about 10 admitted students each month from January through March.

Hardy Figueroa, Alumni Association, says the mailing ini-

tiative is part of a program established more than a decade ago that also recruits alumni volunteers to represent the University at four to five national college fairs that are selected by the Office of Admissions.

Alumni response to the expanded effort has been extremely positive, Figueroa adds, noting that such outreach is in line with the University's efforts to recruit and retain students.

"Our volunteers...want to help the University in other ways, through time, energy and contributing to the University's priorities," Figueroa says.

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Photo: Hardy Figueroa and Paula Nahernak, Alumni Association, show off samples of the four postcards being used in an ongoing alumni admissions ambassadors initiative. **Top right image:** Close-up view of one of the postcards. (Photo by Deanne Malinari)

President Haenicke pans higher education funding proposal

"A bad idea whose time has come."

That's how President Diether H. Haenicke characterized part of the governor's budget proposal that would permanently separate the funding for Michigan's three largest universities from that of Michigan's 12 other public universities.

Speaking at a hearing of the Michigan House Appropriations Subcommittee on Higher Education March 2 at the University of Michigan-Flint, Haenicke was blunt in his assessment of how such a move would lead to greater funding disparities between the two groups of universities, ultimately damaging Michigan's higher education system and hurting Michigan students. (A related opinion piece by WMU Trustee Daniel Pero is posted online at www.freep.com/apps/pbcs.dll/article?AID=/20070306/OPINION02/703060333.)

The move is being promoted by Michigan State University, Wayne State University and the University of Michigan, which say they deserve more state support because of the economic impact they wield as a result of the scope of their research. The scheme, Haenicke said, was triggered by the state's current economic woes, and a desire by some to carve up scarce resources. He urged the subcommittee to resist falling prey to "a bad idea."

"It's like driving a car into the future and deciding to maintain only the cylinders," he told the panel. Such a move, he said, would jeopardize the state's ability to increase its number

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SPRING HAS SPRUNG—Sharp-eyed laboratory staffers in the Sindecuse Health Center spotted this partial albino robin heralding spring on campus Feb. 20. The sighting and photos by medical technologist Pat Banks were reported in a news segment on WWMT Channel 3. According to several birding Web sites, albinism is fairly common in the American Robin. However, partial albino birds are less rare than total albinos, which are characterized by all-white feathers, either pink or red eyes, and pale or white feet, legs and bill.



Around Campus

The name's Prom, Senior Prom

The 19th annual Senior Prom, which carries the theme "Western Royale: 007" in a take off of the "Casino Royale" James Bond film, will be held from 7 to 10 p.m. tonight in the Bernhard Center's East Ballroom. This free event brings senior citizens together with WMU students, faculty and staff for a night of Big Band music and swing dancing.

Falk to address Darwinism

Arthur Falk, emeritus in philosophy, will speak on "Darwinism and the Meaning of Life" at 7 p.m. tonight in the Bernhard Center's Brown and Gold Room.

Video games subject of talk

James Paul Gee from the University of Wisconsin will speak on "Video Games and the Art of Learning" at 7:30 p.m. tonight on the 10th floor of Sprau Tower. Gee also will host an informal discussion from 10 a.m. to noon Friday, March 16, in 1215 Wood Hall.

Engineering open house slated

There will be an engineering open house for prospective students from 9 a.m. to noon Saturday, March 17, in the College of Engineering and Applied Sciences building.

Annual jazz fest kicks off soon

WMU will host two free concerts in the Dalton Center featuring jazz trombonist and BBC Big Band conductor Jiggs Whigham during the 27th annual Western Invitational Jazz Festival, Friday and Saturday, March 16-17.

Gaming convention scheduled

The Western Michigan Gamers Guild student organization is holding its 12th annual gaming convention, Marmalade Dog 12, Friday through Sunday, March 16-18, in the Bernhard Center Ballroom. For more information, visit www.maraladedog.org.

Klein Lecture set for March 20

Leah Seppanen Anderson, an expert on gender issues and Central European politics at Wheaton College, will deliver the annual George Klein Lecture at 7:30 p.m. Tuesday, March 20, in the Fetzer Center. She will speak on "Exporting Equality: Gender Regulations and EU Enlargement in Central Europe."

Global women focus of month

Women's History Month events will be taking place on campus throughout the rest of March and early April. They include a talk by Erika Loeffler, emerita in anthropology and women's studies, speaking on "Women in the Spotlight in Iran" at 3:30 p.m. Wednesday, March 21, in 212 Bernhard Center.

Festival to showcase cuisine, fashion, culture of 15 nations

The 18th annual International Festival will be staged from 4 to 8 p.m. Sunday, March 25, in the Bernhard Center's East Ballroom. This year's festival will spotlight the cuisines and cultures of 15 nations. Admission is free, and food will be sold for a nominal fee.

Registrations due for IT Forum

The sixth annual WMU IT Forum is scheduled for 7:30 a.m. to 4:30 p.m. Friday, March 30, in the Fetzer Center. This year's event, which requires advance registration by Monday, March 26, will focus on the theme "Service Innovation Through Technology: A Paradigm Shift for the 21st Century."

Sonicksen reception slated

A retirement reception honoring Pat Sonicksen, accounting services, for 37 years of service to the University will be held from 3 to 5 p.m., Wednesday, March 28, in the Oaklands.

These and many other campus events are described in greater detail on the WMU News Web site at www.wmich.edu/wmu/news.

Hearit not apologizing for book

Keith M. Hearit, communication and interim Lee Honors College dean, has written a new book titled "Crisis Management by



Hearit

Apology: Corporate Response to Allegations of Wrongdoing." It analyzes apologia as a tool for overcoming crisis and rebuilding trust among a wary public. The companies examined range from Ford and Firestone to

Abercrombie & Fitch, and the personalities covered include President Bill Clinton and Pope John Paul II.

Hearit came to WMU in 1996 and has worked for years in the field of crisis communications. He says one of the biggest challenges in writing "Crisis Management by Apology" was simply bringing it to a close as new rounds of corporate crises and apologies caught his attention. The book was published in 2006.

Book wins accolades for Heller

Janet Heller, English and women's studies, continues to win accolades for her children's book, "How the Moon Regained Her



Heller

Shape." The picture book, which deals with issues such as bullying and self-esteem, was selected for Children's Choices of 2007 by the Children's Book Council and the International Reading Association. Last year,

it won a Book Sense Pick from a cooperative of independent booksellers,

The work is influenced by Native American legend and rituals on why the moon changes her shape and includes scientific information about the phenomena. Heller, who came to WMU in 1999, is a widely published writer of poetry and stories. She is a founder and editor of *Primavera*, a literary magazine based in Chicago that publishes contemporary literature and artwork.

Journal taps Hurwitz as editor

Mark Hurwitz, assistant professor of political science, in January was appointed legal notes editor for the *Justice System*



Hurwitz

Journal. The journal is sponsored by the National Center for State Courts and publishes social science research on courts and court administration. In his new editor post, Hurwitz will be responsible for contributing articles on

contemporary judicial topics and overseeing the submissions editing process.

Hurwitz, a WMU faculty member since 2005, conducts research on judicial politics and behavior, a research area at the intersection of law and politics. He has published a number of articles in political science and law journals. Among his recent publications is a *Law & Policy* article demonstrating how the Supreme Court's agenda both influences and is shaped by litigation in the lower federal courts.

Army grant helps fund lab

WMU researchers are working with a \$190,200 U.S. Army grant to create an environmental physiology laboratory that will be the only one of its kind in Michigan.

The grant is from the Department of Defense Army Research Office and is part of the Defense University Research Instrumentation Program.

Health, physical education and recreation faculty members have used the funding to buy and install diagnostic equipment and create a state-of-the-art lab in which the effects of heat and cold can be measured in combination with other variables, such as nicotine intake.

The environmental physiology lab is housed in the Student Recreation Center. Chris Cheatham, the grant's principal investigator, is being assisted by Timothy Michael, co-principal investigator.



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EDITOR: Cheryl P. Roland. ISSUE EDITOR: Jeanne Baron.

CONTRIBUTORS: Tonya R. Hernandez, Deanne Molinari, Thomas A. Myers and Mark E. Schwerin. GRAPHIC DESIGN: Tammy M. Boneburg.

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Chemistry professor receives NSF CAREER grant, award from Wilson Disease Foundation

David Huffman, chemistry, has received two grants to fund research toward understanding the cellular acquisition of copper and how in-born defects of this process lead to a rare disease.



Huffman

The National Science Foundation awarded Huffman \$595,000 to conduct research on the molecular details of copper transport, while the Wilson Disease Association awarded him \$30,000—the first grant awarded by the association—to help study the mutations of the protein that causes the rare Wilson Disease.

The five-year NSF grant was made through the NSF's Faculty Early Career Develop-

ment Program, known as the CAREER Program, which recognizes and supports the early career work of teachers-scholars who are expected to become the academic leaders of the 21st century. CAREER grants are among NSF's most prestigious and competitive grants.

Huffman's CAREER project, "Characterizing the Mechanism of Copper Exchange in Copper Transfer Proteins," looks at how copper-transporting proteins interact with each other to make sure that copper reaches its correct target in the cell.

Huffman is working with a team of six graduate students, three undergraduates and one local high school student to explain the chemical details of copper transport and to understand how defects in this process can lead to Wilson Disease, a rare affliction oc-

curing in only about 1 in 30,000 people.

Portions of the grant will be used to train local high school teachers to promote science careers to students, develop a career component within the University's biochemistry curriculum and create partnerships with universities in Kenya to foster student training and faculty exchanges with WMU.

Before joining WMU's faculty in 2001, Huffman spent seven years at Northwestern University conducting postdoctoral work in bioinorganic chemistry. He earned a bachelor's degree from Bob Jones University, a master's degree from Illinois State University and a doctoral degree from the University of Illinois at Urbana-Champaign.

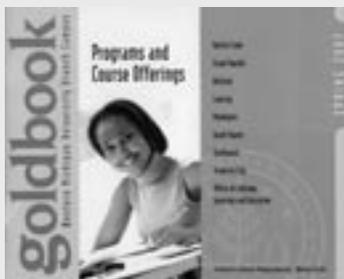
EUP publication garners highest professional honor

Extended University Programs' communications and marketing team has won a national award for the spring 2007 edition of a new publication aimed at prospective students.

The EUP Goldbook earned the highest praise—a Gold Award—in the University Continuing Education Association's 2007 Marketing and Publications Awards program.

The piece, written by the EUP team of Amy Routhier and Megan Anderson with support from WMU branch campus representatives, won in the category of color general catalog or tabloid for institutions of 25,000 or fewer students. Local graphic designer Sandy Wachowski did the design work and Howard Printing handled print production.

The EUP Goldbook is a comprehensive recruitment booklet that provides information on WMU's eight branch campuses, program offerings at each campus and details on EUP basic course offerings. It will be on display with other winning publications when UCEA holds its annual conference in Vancouver, British Columbia, in April.



Event to focus on WMU/Kalamazoo Promise intersection

The Kalamazoo Promise and its impact on the WMU campus will be the topic of a special gathering set for 1 p.m. Friday, March 16, in 210 Bernhard Center.

Presentations will be made by Janet I. Pisaneschi, WMU provost; Robert Jorth, executive administrator for the Kalamazoo Promise with the Kalamazoo Public Schools; and James Bosco, WMU's institutional coordinator for Promise initiatives.

The event, which is expected to be the first of a regular round of similar gatherings, is open to the entire University community.

Bosco, who is coordinating the event, says it will include an update on the Promise as it has played out on the WMU campus and will include information about the views of some of WMU's 100 Promise students.

The proceedings also will include reports on the many outreach and research initiatives on campus that focus on the Kalamazoo Promise.

Bosco says he's invited everyone he knows who is doing something involving the Promise initiative and has asked each person to provide a two- to three-minute report.

"We have people doing work that closely relates to the work others are doing on the Promise, and some are not aware of each others' activities," he notes. "We need to

bring everyone together to talk about what's being accomplished."

A WMU Promise Web site has recently been launched as a resource and clearinghouse to track and recognize the work of WMU faculty and staff on behalf of the Promise.

The site, at www.wmich.edu/provost/ThePromise, includes a current list of the known work being done as well as links to Kalamazoo Promise sites in the schools and community.

Obituaries

William A. Carlson, emeritus in counselor education and counseling psychology, died Feb. 14. He was 80.



Carlson

Carlson, who was a recent resident of Roland Park Place retirement community in Baltimore, Md., served on WMU's faculty for 25 years. He joined the University in 1966 as an associate professor for counseling and personnel, was promoted to professor in 1970 and retired with emeritus status in 1991.

A member of the U.S. Army Air Corps from 1944 to 1946, Carlson worked as a counseling and clinical psychologist at the Veterans Administration Hospital in Danville, Ill., from 1961 through 1966.

For much of this time, he was head of the hospital's psychiatric unit.

Carlson's accomplishments include beginning studies at the C.G. Jung Institute in 1981 and remaining active there until the late 1990s. In addition, he was a past vice chairman of the Michigan Board of Psychology and designated one of its Master Lecturers in 1990.

During his time with the board and as a charter member of the American Psychological Association, he was instrumental in supporting ethical standards and developing counseling programs. He had 15 publications in various areas of psychology, was twice elected president of the Southwest Michigan Psychological Association and was named Western Michigan Psychology Association Psychologist of the Year in 1978.

WMUK pledge week to start

WMUK is encouraging listener support before and during its Spring 2007 Pledge Drive, which will begin Saturday morning, March 24, during "Weekend Edition."

Gordon Bolar, station development director, says gifts made prior to the beginning of pledge drives account for 40-50 percent of the money raised in each campaign and allow the station to return to its regular programming sooner.

Pledges to help WMUK reach its spring fund-raising goal of \$175,000 may be mailed or made online. The money raised will offset the cost of acquiring high-quality programs from National Public Radio and Public Radio International.

WMUK's efforts to answer pledge calls during the drive will enlist the support of more than 90 volunteers. Those interested in volunteering can go to the volunteer section of the station's Web site at www.wmuk.org.

Jobs

Current job opportunities at WMU are announced every Monday on the human resources Web site at www.wmich.edu/hr/job.htm and the Applicant Information Service phone line at 387-3669. Applications are accepted for posted jobs only and must be submitted by the stated deadline. Complete application procedures are included on each posting.

Exchange

For rent—Rooms 10 minutes from WMU. Call 998-1349.

On Campus with James Adduci



FEEDING AN APPETITE FOR PEOPLE
(Photo by Jeanne Baron)

Providing service to people has been a lifelong career for Jim Adduci, Davis Dining Services' assistant manager for the past two years.

Adduci, who has a degree in hotel, restaurant and institution management, had been a manager with Schuler's restaurants and several southwest Michigan Burger King and McDonald's franchises.

He came to WMU as an assistant dining services manager in 1990. Before being assigned to Davis, Adduci did stints at all three Valley residence hall dining operations, including Valley I, where his wife Bonnie is now a lead cook.

"Western's a good place to work. I've enjoyed the staff and students and the benefits here are unheard of compared to the private sector," he says. "What keeps you young isn't the food or cooking—it's the people."

Adduci helps oversee the total Davis Dining Service operation. His responsibilities range from planning the menu and making sure the food quality is up to snuff to supervising student workers and seeing to it that the cafeteria opens on time. He also does the paperwork associated with some of the food ordering and monitoring of food usage rates.

Like WMU's other dining services managers, Adduci alternates his schedule so he gets a taste of all aspects of the dining hall. He works the 6 a.m. to 2:30 p.m. opening shift one week, then the 11 a.m. to 7:30 or 8 p.m. closing shift the next week.

"The 7 a.m. to 7 p.m. hours of operation and the variety of food choices are amazing compared to when I was going to school," notes Adduci, who will turn 60 in August. "I love what I do, but getting up at four in the morning to drive the 30 miles from Decatur is a challenge now."

Adduci, whose mother is a WMU alumna, has two children. When his daughter was born, he took five years off work to be "Mr. Mom" as well as to care for his invalid father. "Basically, I'm just a leisurely guy who enjoys my work and family," Adduci says.

Program connects alumni continued from page 1

"The mailing initiative cannot have a negative impact. At the very least, students are receiving a personal message from a proud alum telling them congratulations. At the very best, it can make them feel welcome and help enroll students."

Future students who have received the cards in the past have appreciated the personal approach and contact, reports Paula Nahernak, a senior who has worked on the program for the past two years as a student intern.

"When freshmen are looking at going to college, they're looking for something to help them fit in," says Nahernak, who will graduate in August with a bachelor's degree in business. "When they pick a college, they want to get excited and be assured they made a good decision."

Last year, alumni volunteers were matched with accepted students based on hometowns and geographical regions. This year, the focus is on creating pairings

based on fields of study. Students who are undecided about a major—an estimated 30 percent of applicants—are divided among the alumni volunteers participating in the initiative.

Ambassadors live across the country and range from new graduates to those who left the University almost 40 years ago, Figueroa says, but more are needed to help cover the variety of study areas that are of interest to new students.

The Alumni Association also offers a program that teams alumni with current students who want to learn more about their career options and a program that connects young alumni around the world with recent graduates who would like to reduce some of the stress associated with moving to new and unfamiliar places.

To become an alumni admissions ambassador or learn about other Alumni Association outreach programs, visit www.wmich.edu/alumni or call 387-8777.

Haenicke pans proposal continued from page 1

of college graduates, two-thirds of whom earn their degrees in what Haenicke jokingly dubbed "the other 12." He said Michigan's future hinges on preserving quality at all 15 of its public universities, which comprise a system many other states envy.

"We have created something that is still magnificent, although we've had difficult financial times recently," Haenicke told the panel. "We as a state will reap great benefits if only we can find a way to make it through this period. We need to maintain the quality and grow in focused strategic ways."

Haenicke also recounted his history as the provost of WSU and Ohio State University, both large research universities with medical schools, as well as his time as president of WMU, a smaller research university.

"I know what it's like to be the 800-pound gorilla in the room," he said. "But there are always lots of other gorillas, and there are only so many bananas, so pretty soon someone is trying to cut them up. That's what's happening here."

Haenicke said undergraduate education is critical to the state's success and asked legislators not to shortchange or overlook the majority of Michigan students. The solutions he suggested to subcommittee members were twofold: find a way to increase resources and resolve to put Michigan students at the heart of their decision-making.

"You have to be mindful that all of the kids in our schools are Michigan citizens, and they will be the people who replace us," Haenicke said. "And they better be well and fairly treated."

WMU opens career center in downtown Grand Rapids

The University launched its Center for Career Services and Human Resources Development in Grand Rapids with an open house and tour March 8. The career center is the product of a 2006 WMU President's Innovation Fund grant for which WMU-Grand Rapids received \$212,304 for the development of the center.

Located on the WMU-Grand Rapids downtown campus, the new center provides individually tailored self-assessment, career research and job search services to Grand Rapids residents. It also gives WMU graduate students enhanced pre-graduation clinical experiences as well as expanded professional opportunities after graduation.

The opening event coincided with promotion of WMU's counselor education and counseling psychology program. The CECP program in Grand Rapids offers an on-site, state-of-the-art psychology-training clinic that provides practical training opportunities for graduate students by offering low-cost mental health services to residents of southwest Michigan.